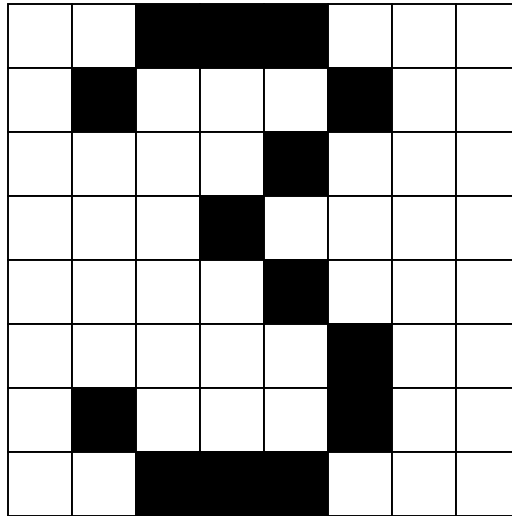


# A Digit Recognizer

- Input: pixel grids



- Output: a digit 0-9



# Naïve Bayes for Digits (Binary Inputs)

- Problem setup:

- One feature  $F_{ij}$  for each grid position  $\langle i,j \rangle$
- Possible feature values are on / off, based on whether intensity is more or less than 0.5 in underlying image
- Each input maps to a feature vector, e.g.

$$\mathbf{1} \rightarrow \langle F_{0,0} = 0 \ F_{0,1} = 0 \ F_{0,2} = 1 \ F_{0,3} = 1 \ F_{0,4} = 0 \ \dots F_{15,15} = 0 \rangle$$

- Here: lots of features, each is binary valued

- Naïve Bayes model:

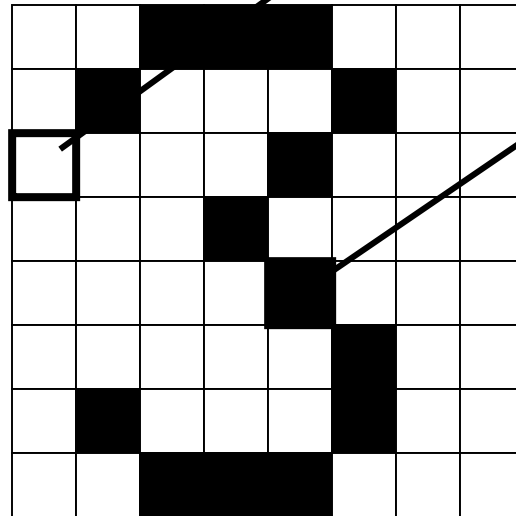
$$P(Y|F_{0,0} \dots F_{15,15}) \propto P(Y) \prod_{i,j} P(F_{i,j}|Y)$$

- Are the features independent given class?
- What do we need to learn?

# Example Distributions

$P(Y)$

1	0.1
2	0.1
3	0.1
4	0.1
5	0.1
6	0.1
7	0.1
8	0.1
9	0.1
0	0.1



$P(F_{3,1} = on|Y)$

1	0.01
2	0.05
3	0.05
4	0.30
5	0.80
6	0.90
7	0.05
8	0.60
9	0.50
0	0.80

$P(F_{5,5} = on|Y)$

1	0.05
2	0.01
3	0.90
4	0.80
5	0.90
6	0.90
7	0.25
8	0.85
9	0.60
0	0.80

# Subtleties of NB Classifier

$P(\text{features}, C = 2)$

$$P(C = 2) = 0.1$$

$$P(\text{on}|C = 2) = 0.8$$

$$P(\text{on}|C = 2) = 0.1$$

$$P(\text{off}|C = 2) = 0.1$$

$$P(\text{on}|C = 2) = 0.01$$

$P(\text{features}, C = 3)$

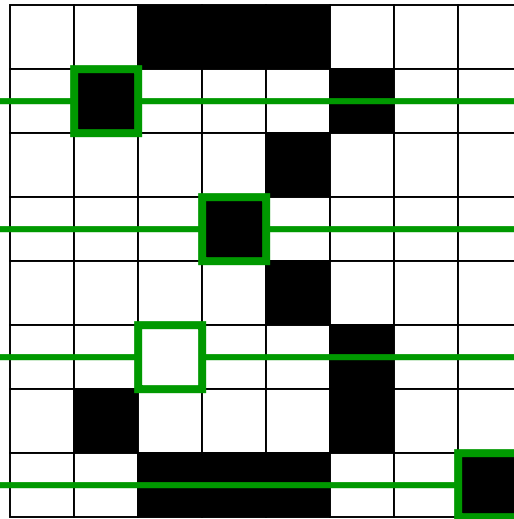
$$P(C = 3) = 0.1$$

$$P(\text{on}|C = 3) = 0.8$$

$$P(\text{on}|C = 3) = 0.9$$

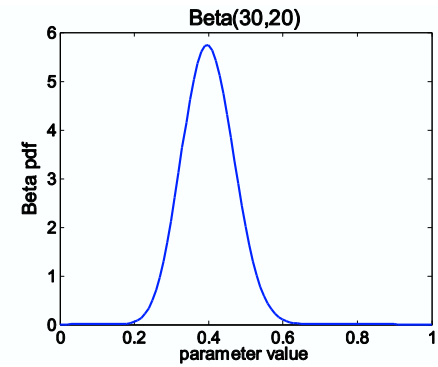
$$P(\text{off}|C = 3) = 0.7$$

$$P(\text{on}|C = 3) = 0.0$$



*2 wins!!*

# For Binary Features: We already know the answer!



$$P(\theta \mid \mathcal{D}) = \frac{\theta^{\beta_H + \alpha_H - 1} (1 - \theta)^{\beta_T + \alpha_T - 1}}{B(\beta_H + \alpha_H, \beta_T + \alpha_T)} \sim \text{Beta}(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

- **MAP:** use most likely parameter

$$\hat{\theta} = \arg \max_{\theta} P(\theta \mid \mathcal{D}) = \frac{\alpha_H + \beta_H - 1}{\alpha_H + \beta_H + \alpha_T + \beta_T - 2}$$

- **Beta prior** equivalent to extra observations for each feature
- As  $N \rightarrow \infty$ , prior is “forgotten”
- **But, for small sample size, prior is important!**

# Multinomials: Laplace Smoothing

- Laplace's estimate:

- Pretend you saw every outcome  $k$  extra times

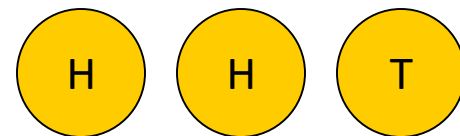
$$P_{LAP,k}(x) = \frac{c(x) + k}{N + k|X|}$$

- What's Laplace with  $k = 0$ ?
- $k$  is the **strength** of the prior
- Can derive this as a MAP estimate for multinomial with *Dirichlet priors*

- Laplace for conditionals:

- Smooth each condition independently:

$$P_{LAP,k}(x|y) = \frac{c(x, y) + k}{c(y) + k|X|}$$



$$P_{LAP,0}(X) = \left\langle \frac{2}{3}, \frac{1}{3} \right\rangle$$

$$P_{LAP,1}(X) = \left\langle \frac{3}{5}, \frac{2}{5} \right\rangle$$

$$P_{LAP,100}(X) = \left\langle \frac{102}{203}, \frac{101}{203} \right\rangle$$

# Text classification

- Classify e-mails
  - $Y = \{\text{Spam}, \text{NotSpam}\}$
- Classify news articles
  - $Y = \{\text{what is the topic of the article?}\}$
- Classify webpages
  - $Y = \{\text{Student, professor, project, ...}\}$
- What about the features **X**?
  - The text!

# Features **X** are entire document – $X_i$ for $i^{\text{th}}$ word in article

Article from rec.sport.hockey

---

Path: cantaloupe.srv.cs.cmu.edu!das-news.harvard.e  
From: xxx@yyy.zzz.edu (John Doe)  
Subject: Re: This year's biggest and worst (opinion)  
Date: 5 Apr 93 09:53:39 GMT

I can only comment on the Kings, but the most obvious candidate for pleasant surprise is Alex Zhitnik. He came highly touted as a defensive defenseman, but he's clearly much more than that. Great skater and hard shot (though wish he were more accurate). In fact, he pretty much allowed the Kings to trade away that huge defensive liability Paul Coffey. Kelly Hrudey is only the biggest disappointment if you thought he was any good to begin with. But, at best, he's only a mediocre goaltender. A better choice would be Tomas Sandstrom, though not through any fault of his own, but because some thugs in Toronto decided



# NB for Text classification

- $P(\mathbf{X}|Y)$  is huge
  - Article at least 1000 words,  $\mathbf{X}=\{X_1,\dots,X_{1000}\}$
  - $X_i$  represents  $i^{\text{th}}$  word in document, i.e., the domain of  $X_i$  is entire vocabulary, e.g., Webster Dictionary (or more), 10,000 words, etc.
- NB assumption helps a lot
  - $P(X_i=x_i|Y=y)$  is just the probability of observing word  $x_i$  at position  $i$  in a document on topic  $y$

$$h_{NB}(\mathbf{x}) = \arg \max_y P(y) \prod_{i=1}^{LengthDoc} P(x_i|y)$$

# Bag of words model

- Typical additional assumption –
  - **Position in document doesn't matter:**
    - $P(X_i=x_i | Y=y) = P(X_j=x_i | Y=y)$  (all position have the same distribution)
  - “Bag of words” model – order of words on the page ignored
  - Sounds really silly, but often works very well!

$$P(y) \prod_{i=1}^{LengthDoc} P(x_i|y)$$

**When the lecture is over, remember to wake up the person sitting next to you in the lecture room.**

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in is lecture lecture next over person remember room  
sitting the the the to to up wake when you

# Bag of Words Approach

the world of

**TOTAL**



**all about the company**

Our energy exploration, production, and distribution operations span the globe, with activities in more than 100 countries.

At TOTAL, we draw our greatest strength from our fast-growing oil and gas reserves. Our strategic emphasis on natural gas provides a strong position in a rapidly expanding market.

Our expanding refining and marketing operations in Asia and the Mediterranean Rim complement already solid positions in Europe, Africa, and the U.S.

Our growing specialty chemicals sector adds balance and profit to the core energy business.

► All About The Company

- Global Activities
- Corporate Structure
- TOTAL's Story
- Upstream Strategy
- Downstream Strategy
- Chemicals Strategy
- TOTAL Foundation
- Homepage

aardvark	0
about	2
all	2
Africa	1
apple	0
anxious	0
...	
gas	1
...	
oil	1
...	
Zaire	0

# NB with Bag of Words for text classification

- Learning phase:
  - Prior  $P(Y)$ 
    - Count how many documents from each topic (prior)
  - $P(X_i | Y)$ 
    - For each topic, count how many times you saw word in documents of this topic, divide by total # of words for that topic
- Test phase:
  - For each document
    - Use naïve Bayes decision rule

$$h_{NB}(\mathbf{x}) = \arg \max_y P(y) \prod_{i=1}^{LengthDoc} P(x_i | y)$$