Goals of this project
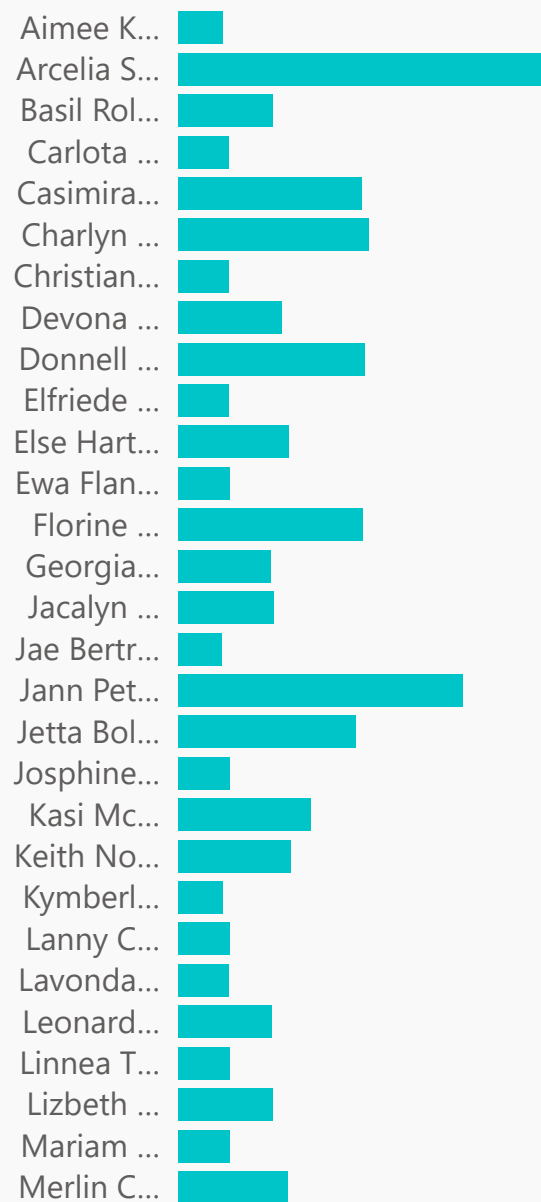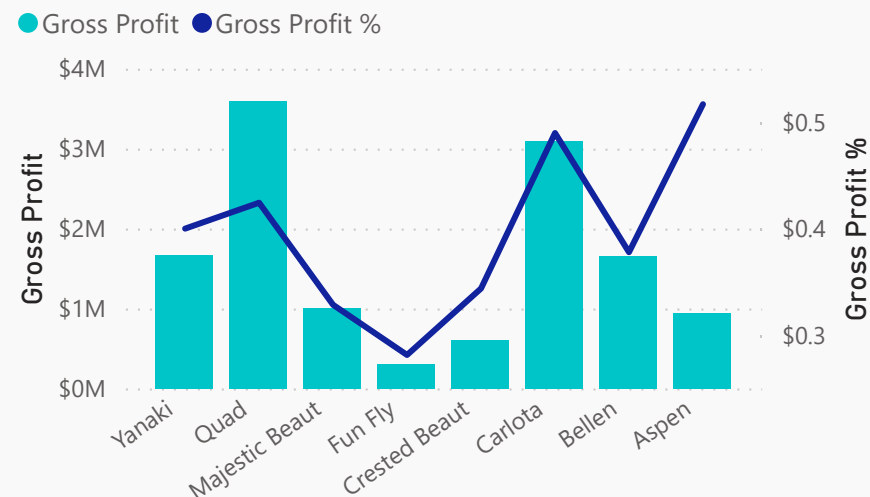
✓ Introduction to entire process, including looking at the finished Dashboard.

✓ Import Multiple Excel Files From Folder.

✓ Change Data Types

✓ Add Conditional Column to Categorize Data. Change Data Type.

 ✓ Create Relationship between Zip Code Columns

✓Create Measures for: Total Revenue, Total COGS , Gross Profit & Gross Profit Percentage

✓ Used Map Visualization.

✓ Used Clustered Bar for Manager Names & Gross Profit Data

 ✓Used Clustered Column for Product & Gross Profit Data, with a Line Chart for Gross Profit Percentage

✓Create Card Visualization for Total Revenue, Total COGS, Gross Profit and Gross Profit Percentage.
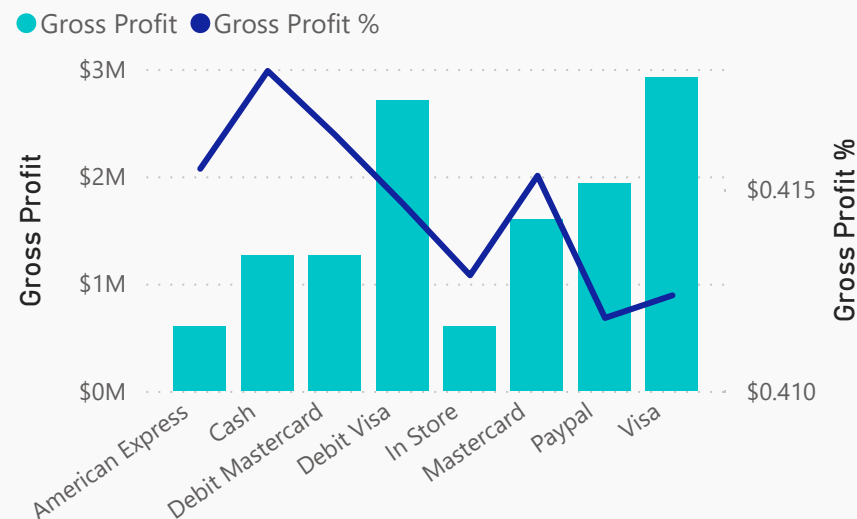 ✓Create Slicer for States.

Sales Dashboard

Gross Profit by Manager of Store

Manager	
Aimee K...	
Arcelia S...	
Basil Rol...	
Carlota ...	
Casimira...	
Charlyn ...	
Christian...	
Devona ...	
Donnell ...	
Elfriede ...	
Else Hart...	
Ewa Flan...	
Florine ...	
Georgia...	
Jacalyn ...	
Jae Bertr...	
Jann Pet...	
Jetta Bol...	
Josphine...	
Kasi Mc...	
Keith No...	
Kymberl...	
Lanny C...	
Lavonda...	
Leonard...	
Linnea T...	
Lizbeth ...	
Mariam ...	
Merlin C...	

Gross Profit and Gross Profit % by Product

● Gross Profit   ● Gross Profit %

Products (x-axis): Yanaki, Quad, Majestic Beaut, Fun Fly, Crested Beaut, Carlota, Bellen, Aspen

Gross Profit axis: $0M, $1M, $2M, $3M, $4M
Gross Profit % axis: $0.3, $0.4, $0.5

Gross Profit and Gross Profit % by Payment Type

● Gross Profit   ● Gross Profit %

Payment types (x-axis): American Express, Cash, Debit Mastercard, Debit Visa, In Store, Mastercard, Paypal, Visa

Gross Profit axis: $0M, $1M, $2M, $3M
Gross Profit % axis: $0.410, $0.415

Key Metrics

$13M
Gross Profit

$0.41
Gross Profit %

$31M
Total Revenue

$18M
Total COGS

State

- ☐ Arizona
- ☐ California
- ☐ Nevada
- ☐ New Mexico
- ☐ Oregon
- ☐ Washington

Gross Profit by Zip Codes

NORTH AMERICA

Pacific Ocean

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