

Final Presentation (20% of your project mark)

A well-rehearsed presentation can make all the difference. Even though your product/service might still need some work, if you present your solution in a compelling way, the audience will often be convinced that you have a viable solution.

MARKING

I will be marking in two equal parts. 10 points max each:

- 1) **Presentation skills** (is the team presenting well together? Is there a nice flow to the presentation and do the speakers stand openly in front of the audience? Does the presentation come across well-rehearsed or does the team seem unprepared?)
- 2) **Slides or visuals** (Are the visuals well designed? Are they cluttered or easy to follow? Do the visuals take away from the speaker, or do they add to what is being said?)

DETAILS:

- You have 10 minutes
- Introduce your team
- Tell us a bit about your research. How did you identify the problem? Is there a user need that you learned about through your research that needs addressing?
- Solution and how it addresses the need of your customer segment

TIPS

- Never hide behind a podium when you present
- Don't read off a laptop or smartphone, instead use cue cards or speak freely
- Make eye contact with the audience and remember not to read off the slides with your back to the audience
- Rehearse but don't memorize
- Make your team members look good!
- Step in if a team member is struggling
- Not every team member needs to speak, but all need to be present (e.g. stand in the front, actively listening, hand out things, take care of tech, answer questions)

SLIDES DUE

Apr 2, 6 PM, upload to LEARN > Dropbox > team folder (title your file as '[team name]-presentation')