

**2022 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 118 DECEMBER 2022  
FINAL TOPLINE  
DECEMBER 5-11, 2022  
N=5,132**

**ASK ALL:**

PODYEAR Have you listened to a podcast in the past 12 months?

Dec 5-11,

2022

49	Yes
51	No
<1	No answer

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODFREQ How often do you listen to podcasts? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]**

Dec 5-11,

2022

20	Nearly every day
22	A few times a week
25	A few times a month
9	Once a month
25	Less often than once a month
<1	No answer

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODCOUNT How many different podcasts are you currently listening to?

Dec 5-11,

2022

23	None right now
18	One
26	Two
13	Three
19	Four or more
1	No answer

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODWHY How much is each of the following a reason why you listen to podcasts? **[RANDOMIZE ITEMS; F ALWAYS LAST]**

	<u>Major reason</u>	<u>Minor reason</u>	<u>Not a reason</u>	<u>No answer</u>
a. To stay up to date about current events Dec 5-11, 2022	29	34	36	<1
b. For entertainment Dec 5-11, 2022	60	27	13	<1

**PODWHY CONTINUED ...**

	<u>Major reason</u>	<u>Minor reason</u>	<u>Not a reason</u>	<u>No answer</u>
c. To have something to listen to while doing something else Dec 5-11, 2022	52	29	18	<1
d. To hear other people's opinions Dec 5-11, 2022	30	41	28	1
e. For encouragement or inspiration Dec 5-11, 2022	27	32	41	<1
f. To learn Dec 5-11, 2022	55	33	11	<1

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODTOPIC Do you regularly listen to podcasts about each of the following topics? **[RANDOMIZE ITEMS; SPLIT ITEMS OVER TWO SCREENS]**

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
a. Politics and government Dec 5-11, 2022	41	59	<1
b. Entertainment, pop culture, and the arts Dec 5-11, 2022	46	53	1
c. Sports Dec 5-11, 2022	22	77	1
d. Health and fitness Dec 5-11, 2022	27	73	<1
e. History Dec 5-11, 2022	40	59	1
f. True crime Dec 5-11, 2022	34	66	1
g. Religion and spirituality Dec 5-11, 2022	30	69	1
h. Science and technology Dec 5-11, 2022	40	60	<1
i. Race and ethnicity Dec 5-11, 2022	15	84	1
j. Self-help and relationships Dec 5-11, 2022	32	67	1
k. Money and finance Dec 5-11, 2022	31	68	1
l. Comedy Dec 5-11, 2022	47	53	1

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODFRIENDS Do you listen to any of the same podcasts as your friends or family?

Dec 5-11,

2022

36	Yes
27	No
38	Not sure
-	No answer

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODREC1 Have you ever listened to a podcast because a friend or family member recommended it to you?

Dec 5-11,

2022

60	Yes
39	No
<1	No answer

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODREC2 Have you ever recommended a podcast to someone else?

Dec 5-11,

2022

67	Yes
32	No
<1	No answer

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**PODCONVO How often do you discuss something you heard on a podcast with others? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS PODFREQ]**

Dec 5-11,

2022

5	Extremely often
19	Fairly often
44	Sometimes
24	Rarely
8	Never
<1	No answer

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODENG1 Have you ever done any of the following? **[RANDOMIZE ITEMS]**

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
a. Followed the social media account of a podcast or its host(s) Dec 5-11, 2022	52	48	<1
b. Paid for a subscription to a podcast (such as on Patreon) Dec 5-11, 2022	13	86	<1
c. Bought a podcast's merchandise Dec 5-11, 2022	12	88	<1
d. Joined an online discussion group or social media group dedicated to a specific podcast (such as on Discord) Dec 5-11, 2022	16	83	<1

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODENG2 Have you done any of the following activities because of a podcast that you listened to?  
**[RANDOMIZE ITEMS, KEEP D LAST]**

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
a. Watched a movie, read a book, or listened to music Dec 5-11, 2022	60	39	<1
b. Made or tried a lifestyle change (such as a workout routine, a new diet, or journaling) Dec 5-11, 2022	36	63	<1
c. Bought something because it was promoted or talked about on a podcast Dec 5-11, 2022	28	72	<1
d. Donated to, volunteered for, or attended an event for a political candidate or cause Dec 5-11, 2022	13	87	<1

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODNEWS Does news ever get discussed on the podcasts you listen to?

Dec 5-11

2022

67	Yes
33	No
<1	No answer

**ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:**

PODACC Generally, do you expect that the news you hear on the podcasts you listen to will be...  
[RANDOMIZE]

Dec 5-11

2022

87	Mostly accurate
11	Mostly inaccurate
2	No answer

**ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:**

PODTRUST Do you trust the news you get from podcasts... [RANDOMIZE 1 AND 2; KEEP 3 LAST]

Dec 5-11

2022

31	More than the news you get from other sources
15	Less than the news you get from other sources
55	About the same as the news you get from other sources
<1	No answer

**ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:**

PODELSE How often would you say you hear news on podcasts that you wouldn't have heard elsewhere?  
[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS  
PODFREQ]

Dec 5-11

2022

8	Extremely often
22	Fairly often
43	Sometimes
23	Rarely
4	Never
<1	No answer

**ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:**

PODNEWS2 How often do you listen to podcasts that PRIMARILY... [RANDOMIZE ITEMS; RANDOMLY  
DISPLAY RESPONSE OPTIONS 1-6 OR 6-1 USING SAME ORDER AS PODFREQ]

	Nearly every <u>day</u>	A few times a <u>week</u>	A few times a <u>month</u>	Once a <u>month</u>	Less than once a <u>month</u>	<u>Never</u>	No <u>answer</u>
a. Summarize the major news stories of the day Dec 5-11, 2022	11	19	17	9	20	24	<1
b. Explain a topic or issue in the news in-depth Dec 5-11, 2022	10	19	23	11	23	14	<1
c. Feature a host(s) talking about their opinions about the news Dec 5-11, 2022	8	18	22	10	22	20	<1

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODORG As far as you know, are any of the podcasts you listen to connected to a news organization, like a newspaper or news website?

Dec 5-11

2022

20	Yes
59	No
21	Not sure
<1	No answer

**ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:**

PODFINCORP How much, if at all, do you think that the news that you get from podcasts is influenced by corporations and financial interests? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS PODFREQ]**

Dec 5-11

2022

3	A great deal
9	Quite a bit
32	Some
24	A little
31	Not at all
1	No answer

**ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:**

PODCOMM How often do any of the podcasts you listen to include the host's or guest's opinions about government and politics? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS PODFREQ]**

Dec 5-11

2022

8	Extremely often
17	Fairly often
29	Sometimes
23	Rarely
22	Never
1	No answer

**ASK IF HEARS OPINIONS ABOUT GOVT AND POLITCS ON PODCASTS (PODCOMM=1-4) [N=1,982]:**

PODLINEUP In the podcasts you listen to, would you say the host's or guest's opinions about government and politics you hear mostly ... **[RANDOMIZE 1 AND 2; KEEP 3 LAST]**

Dec 5-11

2022

47	Line up with your own opinions
7	Do not line up with your own opinions
46	Are about an even mix
1	No answer

**ASK IF LISTENING TO AT LEAST ONE PODCAST CURRENTLY (PODCOUNT=2-5) [N=1,927]:**

PODMAIN Which podcast do you currently listen to the most? (If you can think of more than one podcast, pick one) [OPEN-END RESPONSE, CODED ANSWERS SHOWN BELOW]

**BASED ON THOSE WHO PROVIDED A VERBATIM RESPONSE [N=1,563]:**

Dec 5-11

2022

5	The Joe Rogan Experience
2	The Daily (NYT)
1	Crime Junkie
1	The Dan Bongino Show
1	Dateline
1	The Ben Shapiro Show
87	Other podcasts

**ASK THOSE WHO PROVIDED A VERBATIM RESPONSE TO PODMAIN (PODMAIN=1) [N=1,563]:**

PODMTOPIC What's the main topic of the podcast you listen to the most? [RANDOMIZE; KEEP 13 LAST]

Dec 5-11

2022

20	Politics and government
12	Entertainment, pop culture, and the arts
12	Comedy
9	True crime
8	Religion and spirituality
6	Self-help and relationships
6	Sports
5	Money and finance
5	Science and technology
3	History
2	Health and fitness
1	Race and ethnicity
12	Something else
<1	No answer

**ASK THOSE WHO PROVIDED A VERBATIM RESPONSE TO PODMAIN (PODMAIN =1) [N=1,540]:**

PODMNEWS Does news ever get discussed in the podcast you listen to the most, even if the podcast isn't primarily about news?

Dec 5-11

2022

67	Yes
32	No
<1	No answer

**ASK THOSE WHO PROVIDED A VERBATIM RESPONSE TO PODMAIN (PODMAIN =1) [N=1,540]:**

PODMHOST      How personally connected do you feel to the host(s) of the podcast you listen to the most?  
**[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS  
 PODFREQ]**

Dec 5-11

2022

6	Extremely connected
22	Very connected
38	Somewhat connected
23	A little connected
12	Not at all connected
<1	No answer

**DISPLAY IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1):**

On another topic...

**ASK ALL:**

AMDREAM1      The term "American Dream" can mean different things to different people.

However you define it, do you believe... **[RANDOMIZE RESPONSE OPTIONS]**

Dec 5-11

2022

30	You have achieved the American Dream
37	You're on your way to achieving the American Dream
31	The American Dream is out of reach for you
2	No answer



**ASK ALL:**

AMDREAM2 Which of the following are important to your own view of the American Dream?

**[RANDOMIZE ITEMS]**

	<u>Important</u>	<u>Not important</u>	<u>No answer</u>
a. Having freedom of choice in how to live one's life Dec 5-11, 2022	97	2	<1
b. Having a good family life Dec 5-11, 2022	94	5	1
c. Retiring comfortably Dec 5-11, 2022	94	6	1
d. Making valuable contributions to my community Dec 5-11, 2022	72	27	1
e. Owning a home Dec 5-11, 2022	86	14	1
f. Having a successful career Dec 5-11, 2022	79	19	1
<b>NO ITEMS g-h</b>			
i. Owning a business Dec 5-11, 2022	27	72	1

**ASK ALL:**

FINASSIST\_MOD\_ASN Have you ever turned to the following for help with bills, housing or food?

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
a. The U.S. government Dec 5-11, 2022	26	73	1
b. Churches, temples, or other religious institutions Dec 5-11, 2022	19	80	1
c. State and local government Dec 5-11, 2022	32	68	1
d. Family or friends Dec 5-11, 2022	51	48	1

**ASK ALL:**

FRIENDS\_MOD How many of your friends are the same religion as you?

Dec 5-11

2022

4	All of them
32	Most of them
43	Some of them
10	Hardly any of them
8	None of them
2	No answer

**ASK ALL:**

MARRYOUTSIDE Would you feel comfortable if a close family member married someone who is ...

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
a. Not the same race as you Dec 5-11, 2022	85	14	1
b. Not the same religion as you Dec 5-11, 2022	83	16	1

**[DISPLAY CMMONCULTR1\_mod\_a - CMMONCULTR1\_mod\_d ON SAME PAGE; RANDOMIZE THE ORDER OF QUESTIONS WITH CMMONCULTR1\_mod\_a ALWAYS FIRST; RANDOMIZE RESPONSE OPTIONS IN THE SAME ORDER FOR EACH ITEM]**

Please choose the statement that comes closer to your own views – even if neither is exactly right.

**ASK ALL:**

CMMONCULTR1\_mod\_a

Dec 5-11

2022

18	Asians in the U.S. share a common culture
80	Asians in the U.S. have many different cultures
2	No answer

CMMONCULTR\_mod\_b

Dec 5-11

2022

28	Blacks in the U.S. share a common culture
71	Blacks in the U.S. have many different cultures
2	No answer

## COMMONCULTR\_mod\_c

Dec 5-11

2022

28	Whites in the U.S. share a common culture
71	Whites in the U.S. have many different cultures
2	No answer

## COMMONCULTR\_mod\_d

Dec 5-11

2022

26	Hispanics in the U.S. share a common culture
72	Hispanics in the U.S. have many different cultures
2	No answer

**ASK ALL:**

TRUEAM1

Some people say that the following things are important for being truly American. Others say that they are not important.

Do you think each of the following is important to being truly American? **[RANDOMIZE ITEMS. DISPLAY ALL ON ONE PAGE.]**

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
a. Believing in individual freedoms Dec 5-11, 2022	94	5	1
b. Accepting people of diverse racial and religious backgrounds Dec 5-11, 2022	91	9	1
c. Respecting U.S. political institutions and laws Dec 5-11, 2022	87	12	1
d. Being able to speak English Dec 5-11, 2022	65	34	1
e. Being a Christian Dec 5-11, 2022	23	76	1
f. Having been born in the U.S. Dec 5-11, 2022	26	73	1
g. Being a U.S. citizen Dec 5-11, 2022	75	24	1

**ASK ALL:**

IMSHAREV

Do you think that immigrants from each of the following regions share the same values as people born in the U.S.?

		All of them do	Most of them do	Some of them do	Hardly any of them do	None of them do	No answer
a.	Asia Dec 5-11, 2022	3	25	58	9	4	2
b.	Latin America Dec 5-11, 2022	3	28	57	6	3	2
c.	Africa Dec 5-11, 2022	3	22	59	10	4	2
d.	Middle East Dec 5-11, 2022	3	15	54	20	6	2
e.	Europe Dec 5-11, 2022	4	35	51	5	3	2

**ASK ALL:**

MODELMINORITY1

Have you heard of the term "model minority"?

Dec 5-11

2022

19

Yes

81

No

&lt;1

No answer

**ASK IF HAVE HEARD OF TERM MODEL MINORITY OR REFUSED (MODELMINORITY1=1,99)****[N=1,080]:**

MODELMINORITY2

Do you think using the term "model minority" to describe Asians in the U.S. is ...

Dec 5-11

2022

7

A good thing

52

A bad thing

26

Neither a good nor bad thing

14

Not sure

1

No answer

**ASK ALL:**

DISCRPROB

In the U.S., do you think discrimination against people based on their race or ethnicity is a ...

Dec 5-11

2022

43

Very serious problem

33

Somewhat serious problem

19

Not too serious problem

4

Not a problem at all

&lt;1

No answer

**ASK ALL:**  
DISCRIM

Please tell us how much discrimination there is against each of these groups in our society today. **[SPLIT ITEMS INTO 2 PAGES; RANDOMIZE ITEMS ON EACH PAGE; RANDOMIZE ORDER OF SCREENS]**

	<u>A lot</u>	<u>Some</u>	<u>Only a little</u>	<u>None at all</u>	<u>No answer</u>
a. Black people Dec 5-11, 2022	43	38	13	4	1
b. Hispanic people Dec 5-11, 2022	29	50	16	4	1
c. White people Dec 5-11, 2022	12	32	32	23	1
d. Asian people Dec 5-11, 2022	27	50	17	4	1
<b>NO ITEM e</b>					
f. Jews Dec 5-11, 2022	29	45	17	6	2
g. Muslims Dec 5-11, 2022	43	39	12	5	2
h. Evangelical Christians Dec 5-11, 2022	12	35	30	21	2
i. Buddhists Dec 5-11, 2022	9	41	30	17	3
j. Hindus Dec 5-11, 2022	14	47	25	11	3

**ASK ALL:**

POLICY\_AA1 Have you ever heard the phrase "affirmative action"?

Dec 5-11

2022

79

Yes

20

No

<1

No answer

**ASK IF HEARD ABOUT AFFIRMATIVE ACTION OR REFUSED (POLICY\_AA1=1,99) [N=4,301]:**

POLICY\_AA2 Do you think affirmative action is ...

Dec 5-11

2022

36

A good thing

29

A bad thing

33

Don't know

2

No answer

**ASK FORM 1 (XFORM=1) [N=2,567]:**

ADMISSION\_MOD1 Should colleges consider each of the following when deciding which students to accept to their school?

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
a. Race or ethnicity Dec 5-11, 2022	17	82	1
b. Gender Dec 5-11, 2022	13	86	1
c. Athletic ability Dec 5-11, 2022	26	73	1
d. High school grades Dec 5-11, 2022	86	14	<1
e. Standardized test scores ( <i>for example: the SAT</i> ) Dec 5-11, 2022	71	28	1

**NO ITEM f**

g. Family income Dec 5-11, 2022	22	78	1
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**ASK FORM 2 (XFORM=2) [N=2,565]:**

ADMISSIONS\_MOD For each of the following, please indicate whether it should be a major factor, a minor factor or not a factor, when colleges are deciding which students to accept to their school. **[RANDOMIZE ITEMS]**

	<u>Major factor</u>	<u>Minor factor</u>	<u>Not a factor</u>	<u>No answer</u>
a. Race or ethnicity Dec 5-11, 2022	10	22	68	1
b. Gender Dec 5-11, 2022	6	16	77	1
c. Athletic ability Dec 5-11, 2022	11	36	53	1
d. High school grades Dec 5-11, 2022	65	28	7	1
e. Standardized test scores ( <i>for example: the SAT</i> ) Dec 5-11, 2022	47	40	13	1

**NO ITEM f**

g. Family income Dec 5-11, 2022	14	25	61	<1
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**ASK IF INTERNET USER (XTABLET=2) [N=5,010]:**

SNSUSE Do you ever use social media sites like Facebook, Twitter, or Instagram?

Dec 5-11, 2022

77	Yes, I use social media sites
22	No, I do not use social media sites
1	No answer

**ASK IF SOCIAL MEDIA USER (SNSUSE=1) [N=3,865]:**

SMPOST Do you ever post or share things on social media sites?

Dec 5-11, 2022

75	Yes, I do
25	No, I do not
<1	No answer

**ASK IF POSTS ON SOCIAL MEDIA (SMPOST=1) [N=2,935]:**

SMEXPRESS How important are social media sites to you as a way to express yourself via what you post or share? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS PODCONVO. IF NOT ASKED PODCONVO, RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]**

Dec 5-11, 2022

4	Extremely important
10	Very important
29	Somewhat important
30	A little important
28	Not at all important
<1	No answer

**ASK IF POSTS ON SOCIAL MEDIA (SMPOST=1) [N=2,935]:**

SMFEEL In general, how often does your experience on social media sites make you feel...  
**[RANDOMIZE ITEMS]**

		Almost all <u>the time</u>	Most of the <u>time</u>	Some of the <u>time</u>	A little of <u>the</u> <u>time</u>	Not <u>at all</u>	No <u>answer</u>
a.	Like you cannot post or share certain views because you will be judged						
	Dec 5-11, 2022	12	17	31	16	24	1
b.	That you should only post or share things if they portray you in a positive light						
	Dec 5-11, 2022	14	25	26	10	24	1
c.	That what you post or share reflects who you really are						
	Dec 5-11, 2022	20	32	26	10	11	<1

**ASK ALL:**

PARTY In politics today, do you consider yourself a...

Dec 5-11

2022

28	Republican
28	Democrat
27	Independent
15	Something else
2	No answer

**ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED) [N=2,073]:**

PARTYLN As of today do you lean more to...

**BASED ON TOTAL [N=5,132]:**

Dec 5-11

2022

17	The Republican Party
19	The Democratic Party
7	No answer