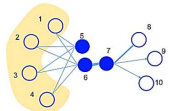


should also be placed closely as they share similar neighbors.



2nd order proximity: proximity between two vertices (u, v) is similarity of their neighborhood net structures. Let $p_{u,v} = \frac{|N(u) \cap N(v)|}{|N(u) \cup N(v)|}$ be 1st order proximity of u & v and all other vertices \Rightarrow 2nd order proximity is determined by similarity of p_u & p_v .

12.1. Large-scale Info Net Embed (LINE)

Idea: preserve 1st & 2nd order proximity (not necessarily DL). Embeds for each proximity are calc separately & then concat.

Optimize using Negative Sampling or (edge based) Weighted Sampling.

12.1.1. 1st Order Proximity

Idea: prob of each undirected edge (i, j) to exist between vertices v_i, v_j is: $p_i(v_i, v_j) = \frac{1}{1 + \exp(-\vec{u}_i \cdot \vec{u}_j)}$ for $\vec{u}_i, \vec{u}_j \in \mathbb{R}^d$ is low dim rep of vertex v_i .

To preserve: min $O_i = \min_d \langle \vec{p}_i(\cdot), \vec{p}_j(\cdot) \rangle$ for d distance between two dists.

– KL-divergence is common option for d .

$d_i = \sum_{j \in E} W_{ij} \log p_i(v_j, v_i)$ $d_j = \sum_{i \in E} W_{ij} \log p_j(v_i, v_j)$

Note: doesn't apply to direct graphs

12.1.2. 2nd Order Proximity

Idea: assumes vertices that share connections are similar to other vertices are similar \Rightarrow Each $v_i \in V$ is rep by $1. \vec{u}_i$ when treated as vertex (ie itself)
 $2. \vec{u}_i$ when treated as context for other vertices

Prob of context v_j gen by vertex v_i :

$$p_2(v_j|v_i) = \frac{\exp(\vec{u}_i \cdot \vec{u}_j)}{\sum_{v_j \in V} \exp(\vec{u}_i \cdot \vec{u}_j)}$$

To preserve: contexts approximated dist is like sampled dist:

$$O_2 = \sum_{i \in E} A_i d(\vec{p}_2(\cdot|v_i), \vec{p}_2(\cdot|v_i))$$

for d distance between dists.

– If l is analyzed vertex deg & choose KL-divergence as distance measure

$$O_2 = \sum_{i \in E} W_{ij} \log p_2(v_j|v_i)$$

12.2. Node2Vec

Idea: rand walks-based alg, but more robust than DeepWalk.

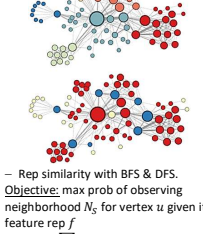
Uses broader 2nd order proximity def: not just sharing same neighbors, but having same roles (ie, neighborhood topology)

– Capable of dynamically alternating between preserving 1st & 2nd order proximity

Balance 2 similarities for embed nodes closely together:

1. Homophilic: strongly interconnected nodes of same clusters.

2. Structural: nodes with same structure in net (eg hubs).



– Rep similarity with BFS & DFS.

Objective: max prob of observing neighborhood N_u for vertex u given its feature rep f

$$\max_{f(u)} \log \Pr(N_u(u)|f(u))$$

To simplify rep use assumption:

1. **Conditional independence:** every observation of neighborhood vertex is independent of other vertices

$\Pr(N_u(u)|f(u)) = \prod_{N_u(u)} \Pr(n_i|f(u))$

2. **Feature space symmetry:** source & neighborhood vertices have same effect on each other

Simplified objective:

$$\max_{f(u)} \sum_{u \in V} [-\log Z_u + \sum_{n_i \in N_u(u)} f(n_i) \cdot f(u)]$$

for $Z_u = \sum_{n_i \in N_u(u)} \exp(f(n_i) \cdot f(u))$

– **Note:** use Neg Sampling since Z_u is very expensive to comp

Fixed length l rand walks:

$$P(x_i = x | x_{1:i-1} = v) = \begin{cases} \pi_{xv}/Z_v & \text{if } x_{i-1} = v \\ 0 & \text{else} \end{cases}$$

prob (weight), Z norm const.

Bias-Contrast walk (like BFS of DFS):

$$\alpha_{pq}(t, x) = \begin{cases} 1/p, & \text{if } d_{tx} = 0 \\ 1, & \text{if } d_{tx} = 1 \\ 1/q, & \text{if } d_{tx} = 2 \end{cases}$$

for d_{tx} shortest path between $t, x \in V$

Transition prob: $p_{vx} = \alpha_{pq}(t, x) \cdot w_{vx}$

Return param p : high value makes revisiting nodes more likely (like BFS).

In-out param q : if $q > 1 \Rightarrow$ rand walk biased to visit nodes close to t . If $q < 1 \Rightarrow$ opposite.

Show rand walk that just transition from t to v & now eval next step from v .

$\alpha = 1/p$

12.3. Structural Deep Net Embed (SDNE)

Idea: use AE for 1st & 2nd order proximities (unlike node2vec rand walks).

12.3.1. 1st Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.2. 2nd Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.3. 3rd Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.4. 4th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.5. 5th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.6. 6th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.7. 7th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.8. 8th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.9. 9th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.10. 10th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.11. 11th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.12. 12th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.13. 13th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.14. 14th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.15. 15th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.16. 16th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.17. 17th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.18. 18th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.19. 19th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

12.3.20. 20th Order Proximity

Idea: assumes vertices that share connections are similar to other vertices

– Diff convs “in”/“out” connections.

– Use self-loops in all vertices s.t. one doesn’t “lose itself” while going through stacked layers

Hidden state of layer $l+1$ for incoming nodes: $h^{(l+1)}$

$\sigma = \sum_{m \in M_l} g_m(h^{(l)}, h^{(l)})$

Align: concat all conv activations, then apply non-linear (ReLU) & pass result to next layer.

12.4.1. Vertex Classification

Idea: use convs as enc. Apply SoftMax to final layer to output possible labels

$L = -\sum_{i=1}^n \sum_{k=1}^K y_{ik} \log \pi_{ik}$

12.4.2. Link Prediction

Idea: use enc-dec to recon original net with additional links L'

$L' = -\sum_{(s,r,o) \in E} y \log(l(f(s, r, o)))$

$(1-\gamma) \log(1 - l(f(s, r, o)))$

12.5. Lec 10: Deep Reinforcement Learning

Idea: use enc-dec to recon original net with additional links L'

12.5.1. Markov Decision Processes (MDP)

Idea: for action $a \in A$ in state $s \in S$ get reward $R(s, a) \in \mathbb{R}$

– State = env is discrete/continuous

– Action = (state transition) have prob $P(s', s, a) \leq 1$ (=1 if discrete)

– Finite MDP \Rightarrow final S, A, R

Markov Property: dist over future states depends only on present state & action $P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

– Diff convs “in”/“out” connections.

– Use self-loops in all vertices s.t. one doesn’t “lose itself” while going through stacked layers

Hidden state of layer $l+1$ for incoming nodes: $h^{(l+1)}$

$\sigma = \sum_{m \in M_l} g_m(h^{(l)}, h^{(l)})$

Align: concat all conv activations, then apply non-linear (ReLU) & pass result to next layer.

12.4.1. Vertex Classification

Idea: use convs as enc. Apply SoftMax to final layer to output possible labels

$L = -\sum_{i=1}^n \sum_{k=1}^K y_{ik} \log \pi_{ik}$

12.4.2. Link Prediction

Idea: use enc-dec to recon original net with additional links L'

$L' = -\sum_{(s,r,o) \in E} y \log(l(f(s, r, o)))$

$(1-\gamma) \log(1 - l(f(s, r, o)))$

12.5. Lec 10: Deep Reinforcement Learning

Idea: use enc-dec to recon original net with additional links L'

12.5.1. Markov Decision Processes (MDP)

Idea: for action $a \in A$ in state $s \in S$ get reward $R(s, a) \in \mathbb{R}$

– State = env is discrete/continuous

– Action = (state transition) have prob $P(s', s, a) \leq 1$ (=1 if discrete)

– Finite MDP \Rightarrow final S, A, R

Markov Property: dist over future states depends only on present state & action $P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

– Diff convs “in”/“out” connections.

– Use self-loops in all vertices s.t. one doesn’t “lose itself” while going through stacked layers

Hidden state of layer $l+1$ for incoming nodes: $h^{(l+1)}$

$\sigma = \sum_{m \in M_l} g_m(h^{(l)}, h^{(l)})$

Align: concat all conv activations, then apply non-linear (ReLU) & pass result to next layer.

12.4.1. Vertex Classification

Idea: use convs as enc. Apply SoftMax to final layer to output possible labels

$L = -\sum_{i=1}^n \sum_{k=1}^K y_{ik} \log \pi_{ik}$

12.4.2. Link Prediction

Idea: use enc-dec to recon original net with additional links L'

$L' = -\sum_{(s,r,o) \in E} y \log(l(f(s, r, o)))$

$(1-\gamma) \log(1 - l(f(s, r, o)))$

12.5. Lec 10: Deep Reinforcement Learning

Idea: use enc-dec to recon original net with additional links L'

12.5.1. Markov Decision Processes (MDP)

Idea: for action $a \in A$ in state $s \in S$ get reward $R(s, a) \in \mathbb{R}$

– State = env is discrete/continuous

– Action = (state transition) have prob $P(s', s, a) \leq 1$ (=1 if discrete)

– Finite MDP \Rightarrow final S, A, R

Markov Property: dist over future states depends only on present state & action $P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$

$P(r(s', s), a) = P(r(s', s), a)$