Sharon Li

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Skills

UX Design
UI Design
Web Design
Graphic Design
Brand Design
Social Media

Tools

Sketch App
Adobe XD
Photoshop
Illustrator
InDesign
HTML/CSS
Python

Relevant Courses

Web Design and Programming
Computing Using Python
Digital Product Design

Education

Cornell University, *B.A. Information Science*
Ithaca, NY | Grad. May 2022
Concentration in User Experience
GPA 3.79

Experience

Intro to Web Design and Programming, *Teaching Assistant*
Ithaca, NY | August 2019 - Present
Teach students web design skills and lead discussions · Hold office hours and grade assignments

Clocky, *Graphic Design Intern*
New York City, NY | June - August 2019
Created content for social media campaigns · Designed and edited promotional graphics · Contributed to brand and logo design

Projects

Instagram Case Study, *Product Designer*
Ithaca, NY | Feb - May 2019
Designed a feature that helps users better showcase their personal brand on Instagram

Cornell Thrift Branding, *Brand & Graphic Designer*
Ithaca, NY | Jan - May 2019
Redesigned the branding guidelines to cater to a college audience · Designed infographics, signs, and social media graphics

Mood Flow App, *UX & UI Designer*
Rochester, NY | Feb 2019
Created a high-fidelity prototype for a interactive journaling app · Collaborated with developers to conceptualize an app using interactive voice technologies

Activities

Guild of Visual Arts, *Undergraduate Representative*
Ithaca, NY | Jan 2019 - Present
Organize visual arts events for the Cornell community