



CAPSTONE PRESENTATION

BY: #DFWCREATORS 2

BITHIAH TOPOVICH , DANIELLE NGUYEN, LISBET CHACON, SHARON NWOGWUGWU, ROBBIE GRUBBS

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INTRODUCTION

ABOUT #DFWCREATORS

Founded by Eric Aaberg in 2023, #DFWCreators was created to be a networking and community growth organization

Goal: connect content creators, artists, creatives, and professionals in the Dallas-Fort Worth area to collaborate and grow together

Mission: provide a supportive and inclusive environment where creators can share ideas and resources, learn from each other, and grow their skills and careers



ERIC AABERG
HEAD OF BRAND & MARKETING



JOHN JONES
BRAND MANAGER

SURVEY OVERVIEW



KEY RESEARCH OBJECTIVES

- Are local creatives aware of the DFW Creators' network?
- How can we increase our outreach to college aged students and to young adults?
- What type of content best aligns with our target audience?
- What is the most effective social media platform to increase our brand visibility and expand our network?
- What specific content creation interests do students on campus have?
- To what extent do students engage in content creation? (Ex. Vlogging, Photography, UGC, if any?)
- Have students heard about the DFW Creators' network? How likely are students to join the DFW Creators' club?

TARGET AUDIENCE

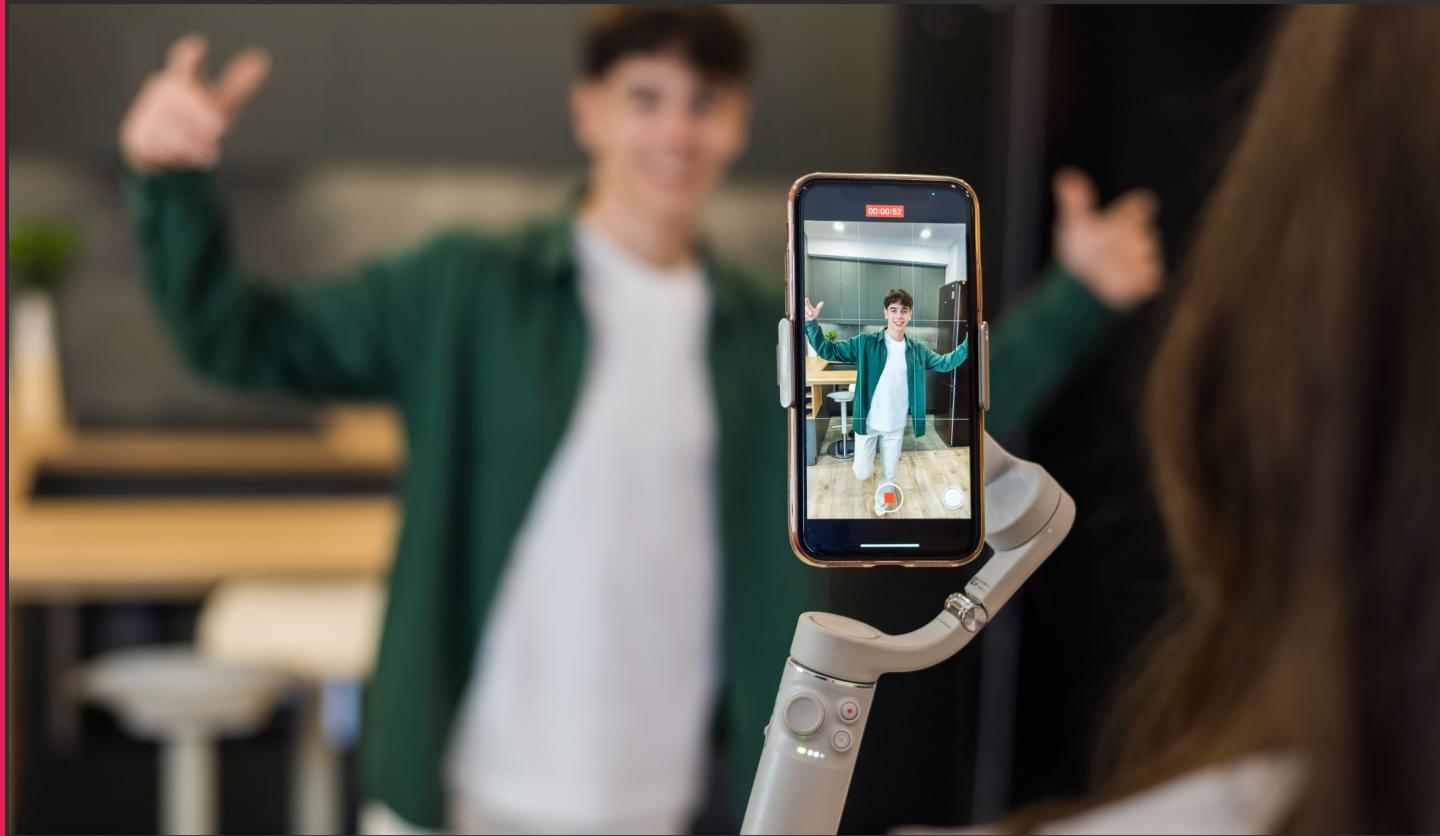


**UNIVERSITY STUDENTS
AGE: 18-22 YEARS OLD**

- ACTIVE SOCIAL MEDIA USERS, PARTICULARLY ON PLATFORMS LIKE INSTAGRAM, TIKTOK, AND YOUTUBE.
- ENGAGE IN CONTENT CREATION AS A HOBBY OR POTENTIAL CAREER PATH, SUCH AS VLOGGING, PHOTOGRAPHY, STREAMING, OR GRAPHIC DESIGN.
- INTERESTS INCLUDE ART, DESIGN, MUSIC, FASHION, GAMING AND POP CULTURE.
- GEOGRAPHICALLY LOCATED IN THE DALLAS-FORT WORTH AREA
- VALUE INCLUSIVITY AND DIVERSITY IN CREATIVE COMMUNITIES.
- ASPIRE TO BUILD A PERSONAL BRAND AND ESTABLISH THEMSELVES AS INFLUENCERS OR THOUGHT LEADERS IN THEIR RESPECTIVE FIELDS.

TARGET AUDIENCE

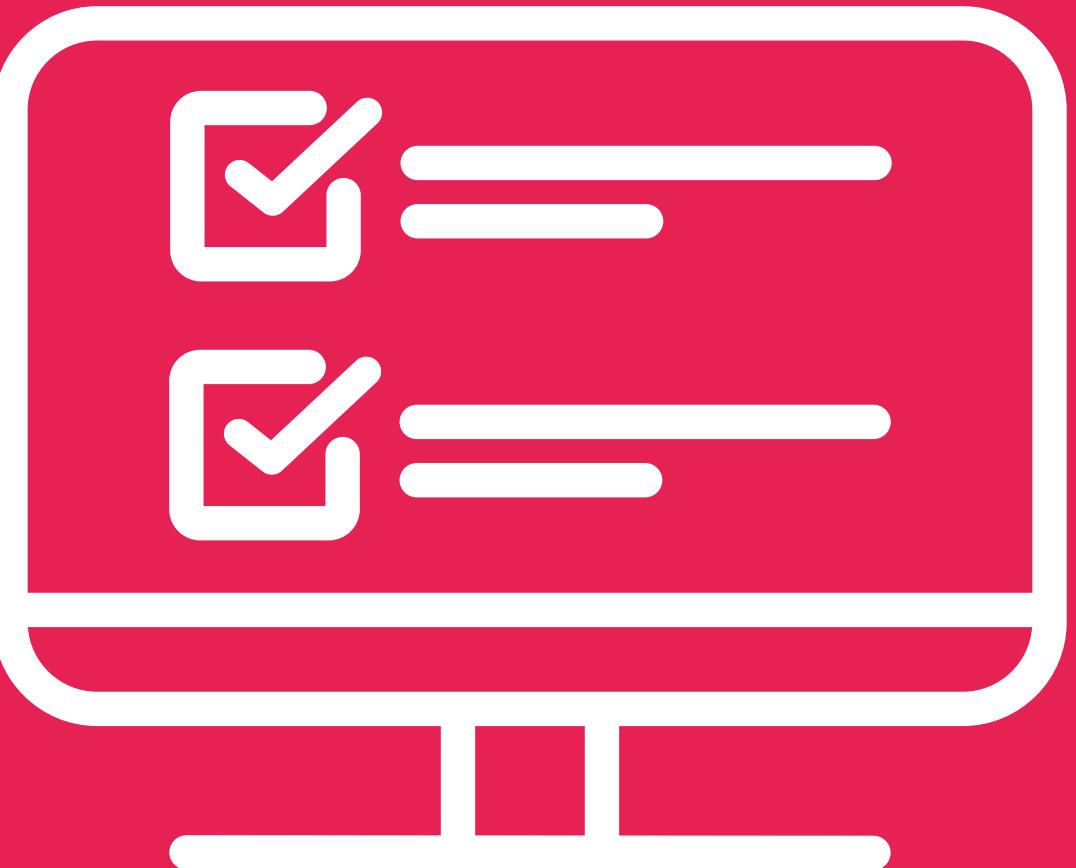
**YOUNG CREATIVES
AGE: 23-30+ YEARS OLD**



- HIGHLY ACTIVE ON VARIOUS SOCIAL MEDIA PLATFORMS, UTILIZING THEM NOT ONLY FOR PERSONAL USE BUT ALSO FOR SHOWCASING THEIR CREATIVE WORK.
- ACTIVELY INVOLVED IN CONTENT CREATION ACROSS DIFFERENT MEDIUMS SUCH AS VISUAL ARTS, DIGITAL MEDIA, MUSIC, AND WRITING.
- SEEK OPPORTUNITIES TO CONNECT WITH LIKE-MINDED INDIVIDUALS AND PROFESSIONALS IN THE DALLAS-FORT WORTH AREA FOR COLLABORATION AND INSPIRATION.
- INTERESTED IN ATTENDING WORKSHOPS, EVENTS, AND NETWORKING SESSIONS TO ENHANCE THEIR SKILLS AND EXPAND THEIR CREATIVE NETWORKS.
- GEOGRAPHICALLY BASED IN THE DALLAS-FORT WORTH AREA ASPIRE TO ESTABLISH THEMSELVES AS SUCCESSFUL PROFESSIONALS IN THEIR CHOSEN CREATIVE FIELDS WHILE CONTRIBUTING TO THE GROWTH OF THE LOCAL CREATIVE COMMUNITY.

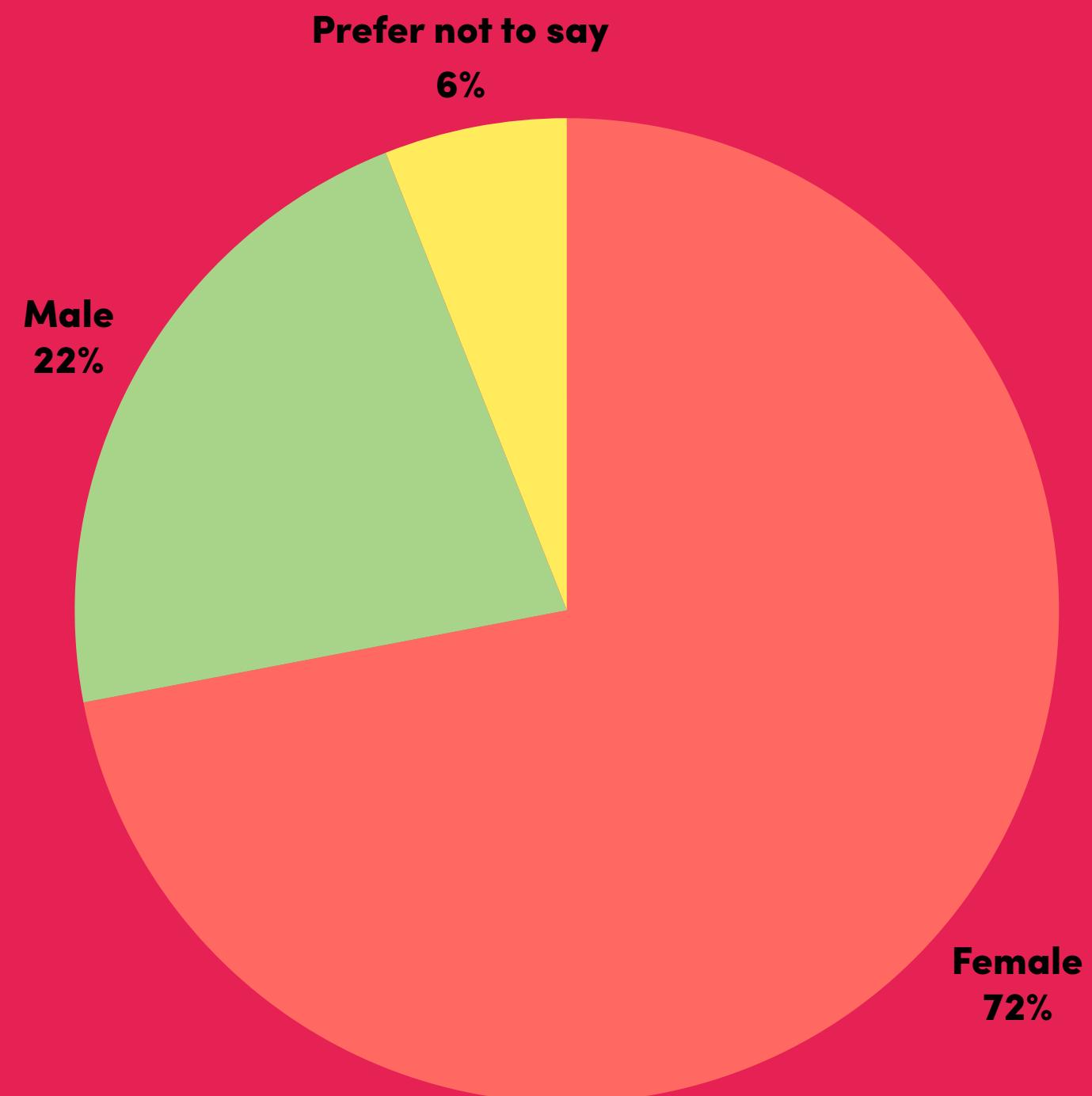
RESEARCH METHOD

- Online survey through qualtrics
- The survey was sent out via connections and social media platforms



INFORMATION ON RESPONDENTS

- There was a total of 55 responses
- 36 of the respondents were female
- 11 of the respondents were male
- 3 of the respondents preferred not to say



KEY FINDINGS



SAMPLE PROFILE

GENDER: 72% Female | 22% Male | 6% Prefer not to say

AGE: 21-23

CURRENT STATUS: 66% Full time student

MOST WATCHED CONTENT TYPE: Beauty/Fashion & Lifestyle

HOW THEY FIND THEIR CONTENT: Off the “trending” pages

MOST IMPORTANT WHEN LOOKING FOR CONTENT: Entertainment

MOST USED PLATFORM: TikTok

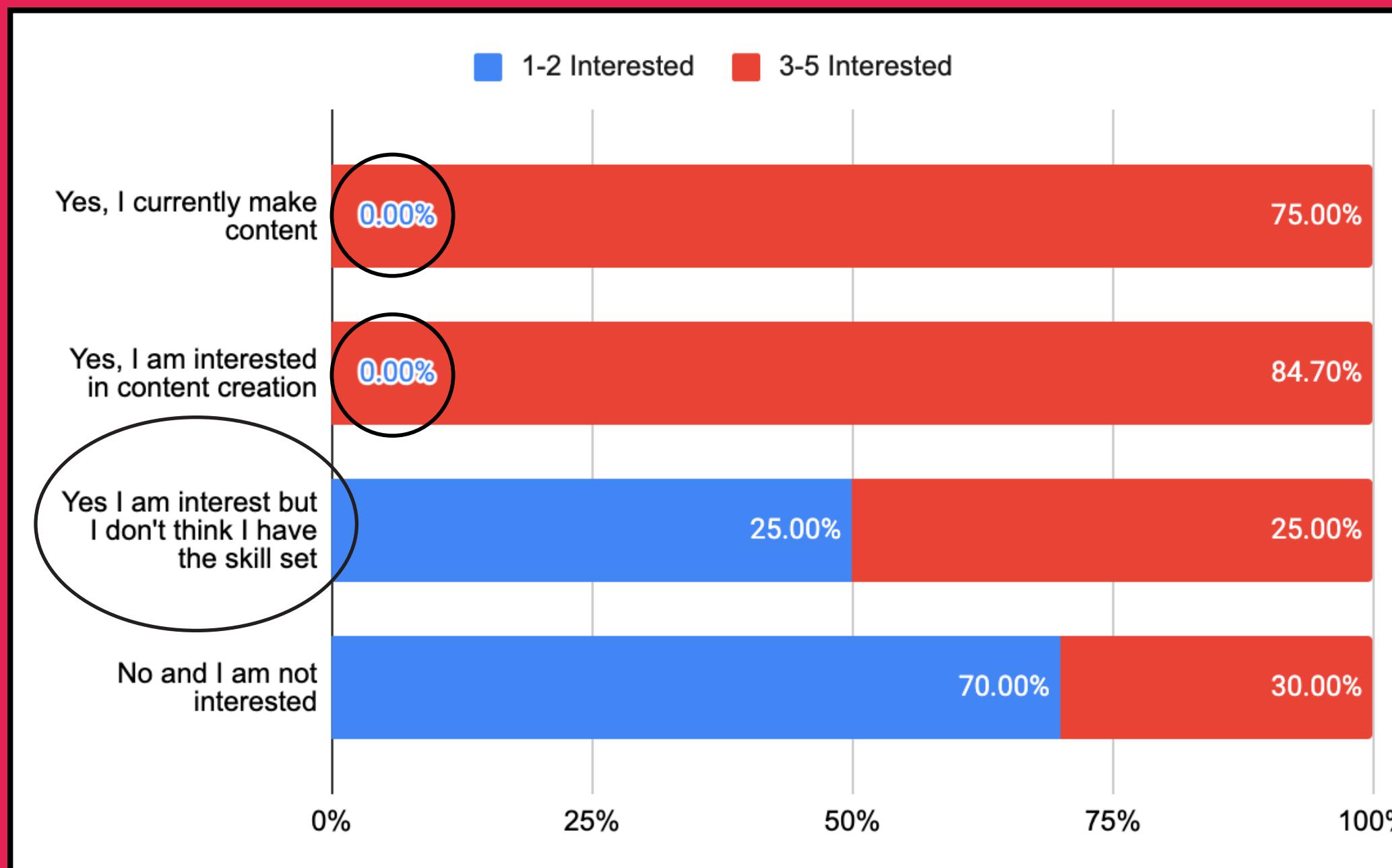
DO THEY WANT TO CREATE CONTENT: Yes, but feel they do not have the skill set

CONSUMER FEEDBACK



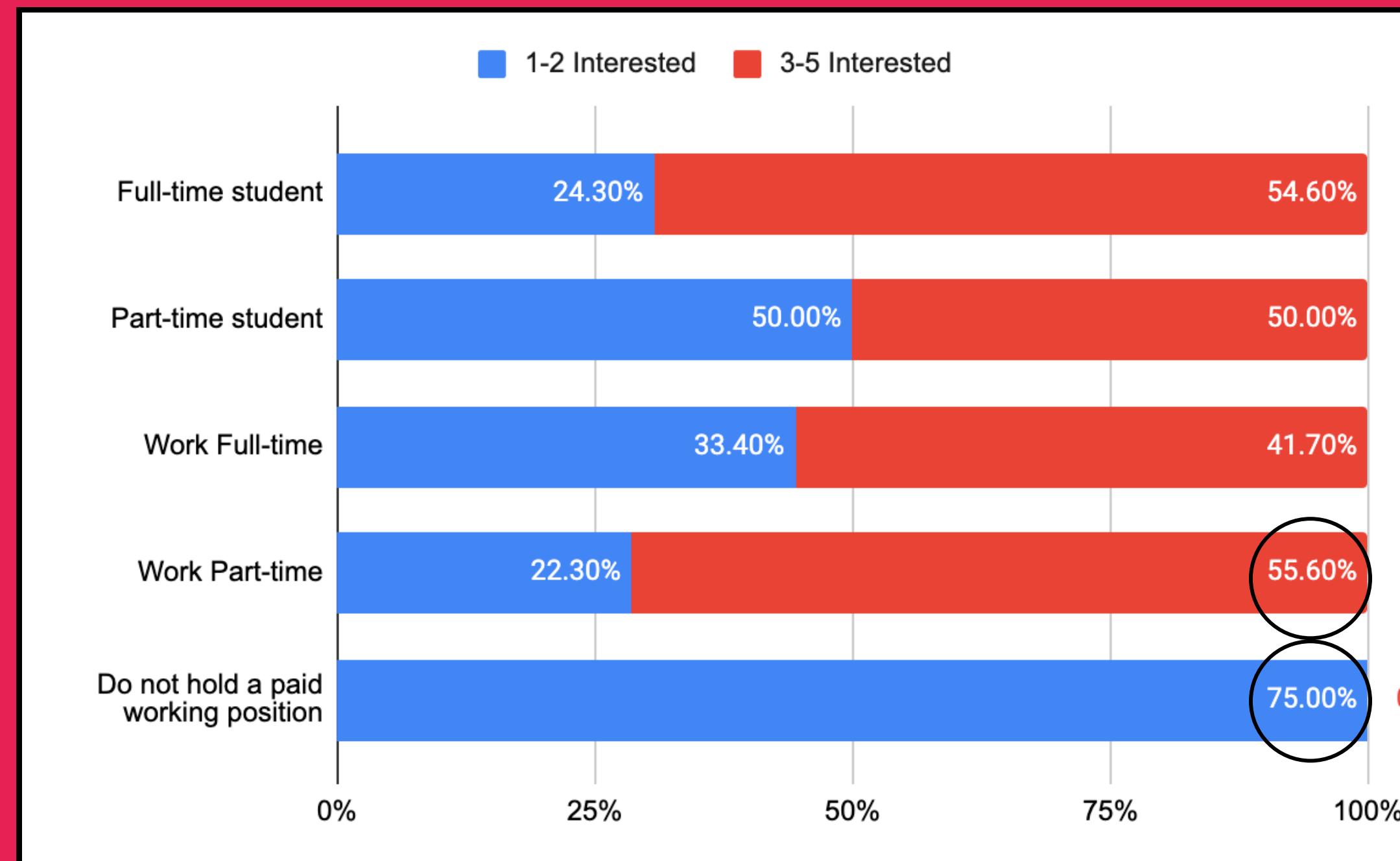
**Q10: NOW THAT YOU ARE AWARE OF DFW CREATORS, ON A SCALE OF 1-5, HOW INTERESTED WOULD YOU BE IN JOINING OUR NETWORK?
(1= UNINTERESTED – 5 = VERY INTERESTED)**

ARE YOU INTERESTED IN CREATING CONTENT?



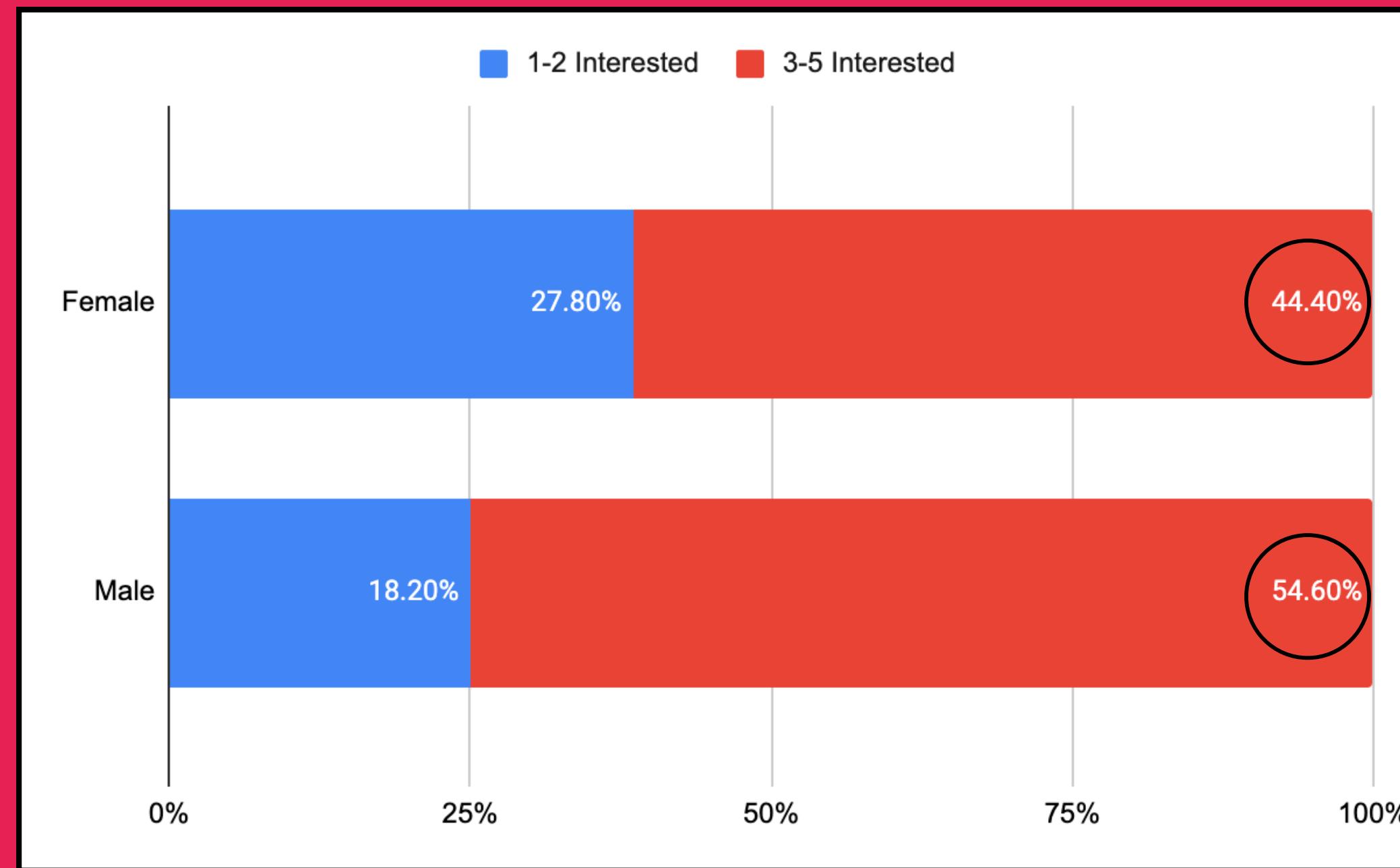
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CURRENT ACADEMIC/EMPLOYMENT STATUS?



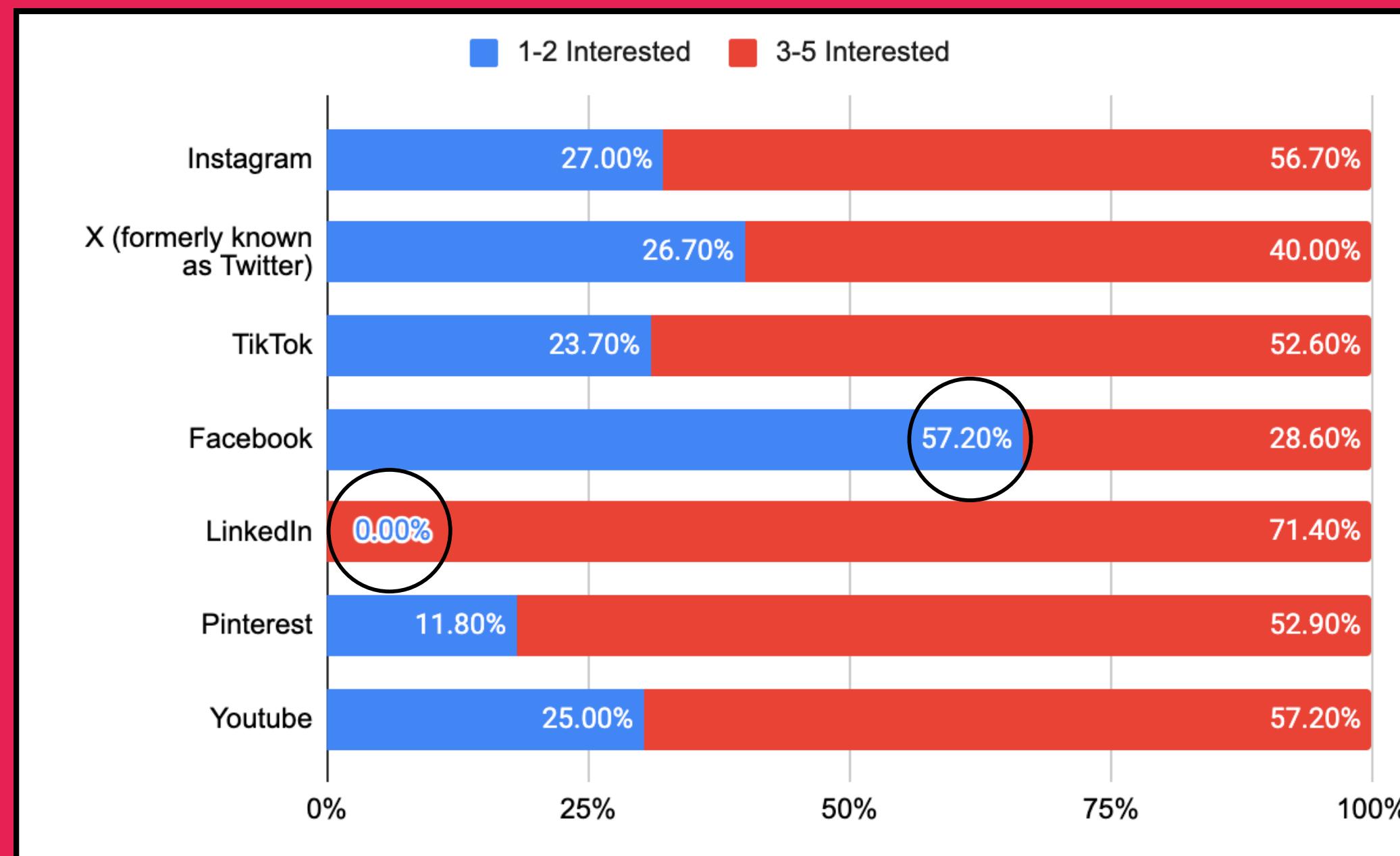
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GENDER AMONG RESPONDENTS



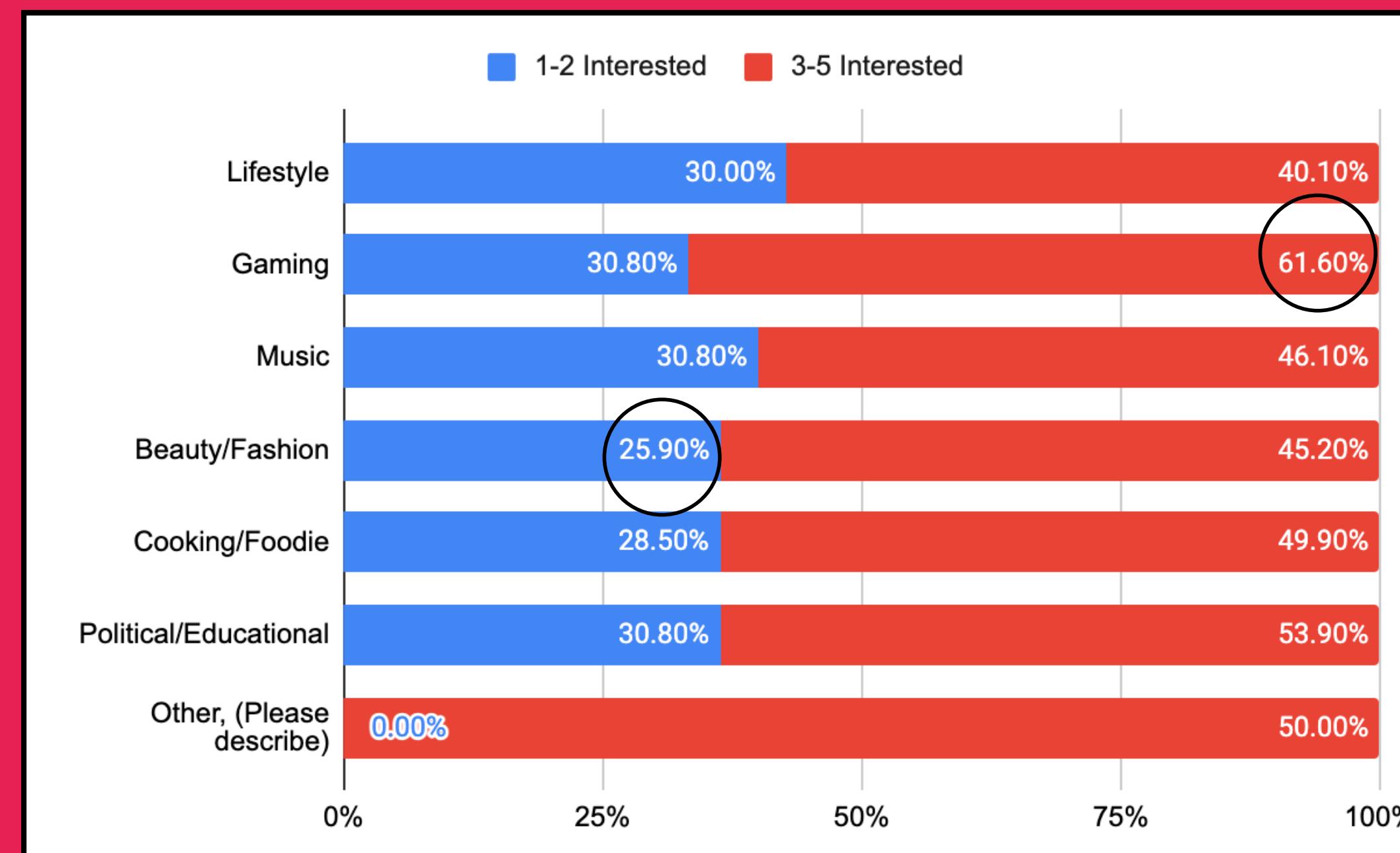
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SOCIAL MEDIA PLATFORMS USED MOST FREQUENTLY



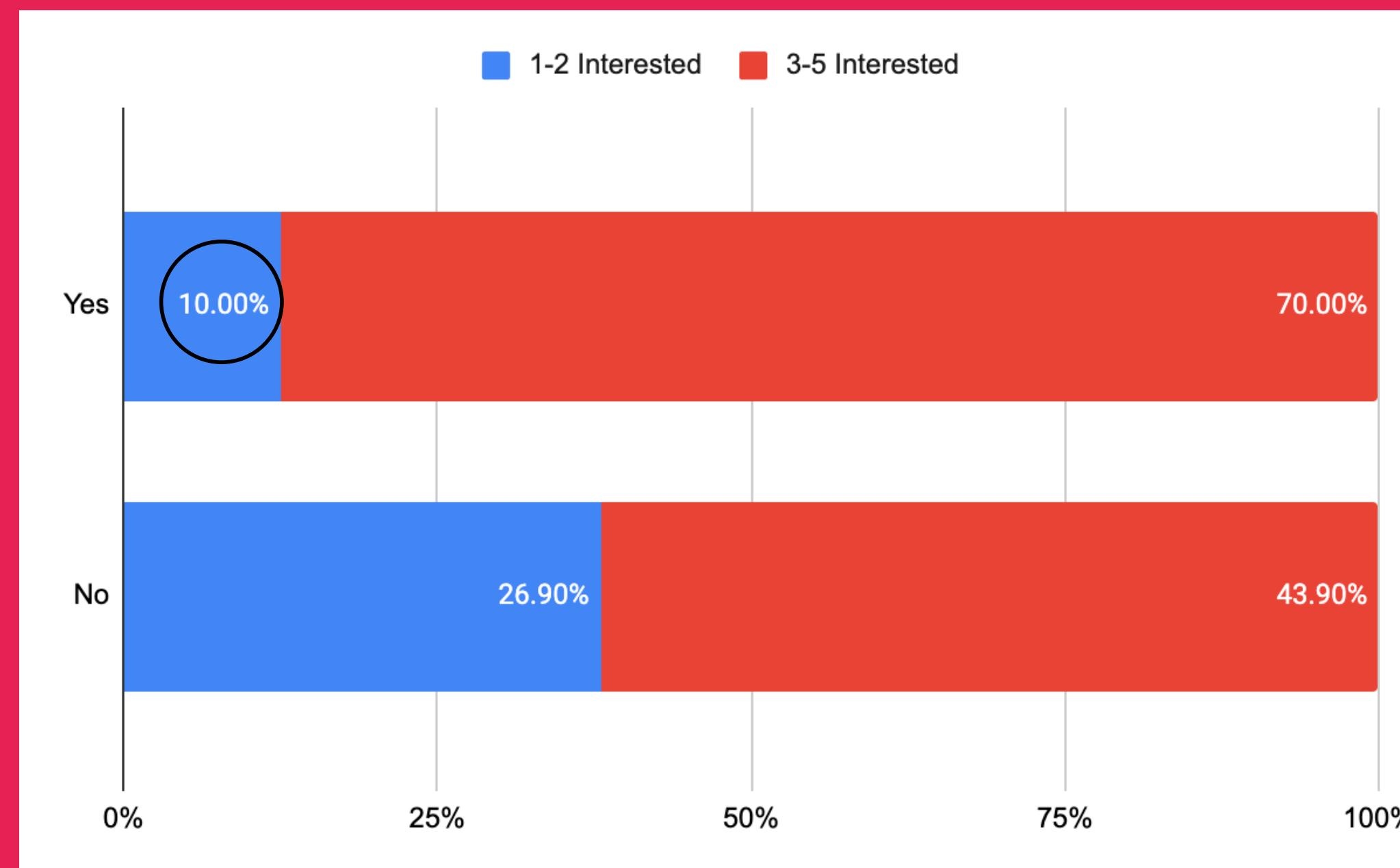
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WHAT TYPE OF DIGITAL CONTENT INTEREST YOU?



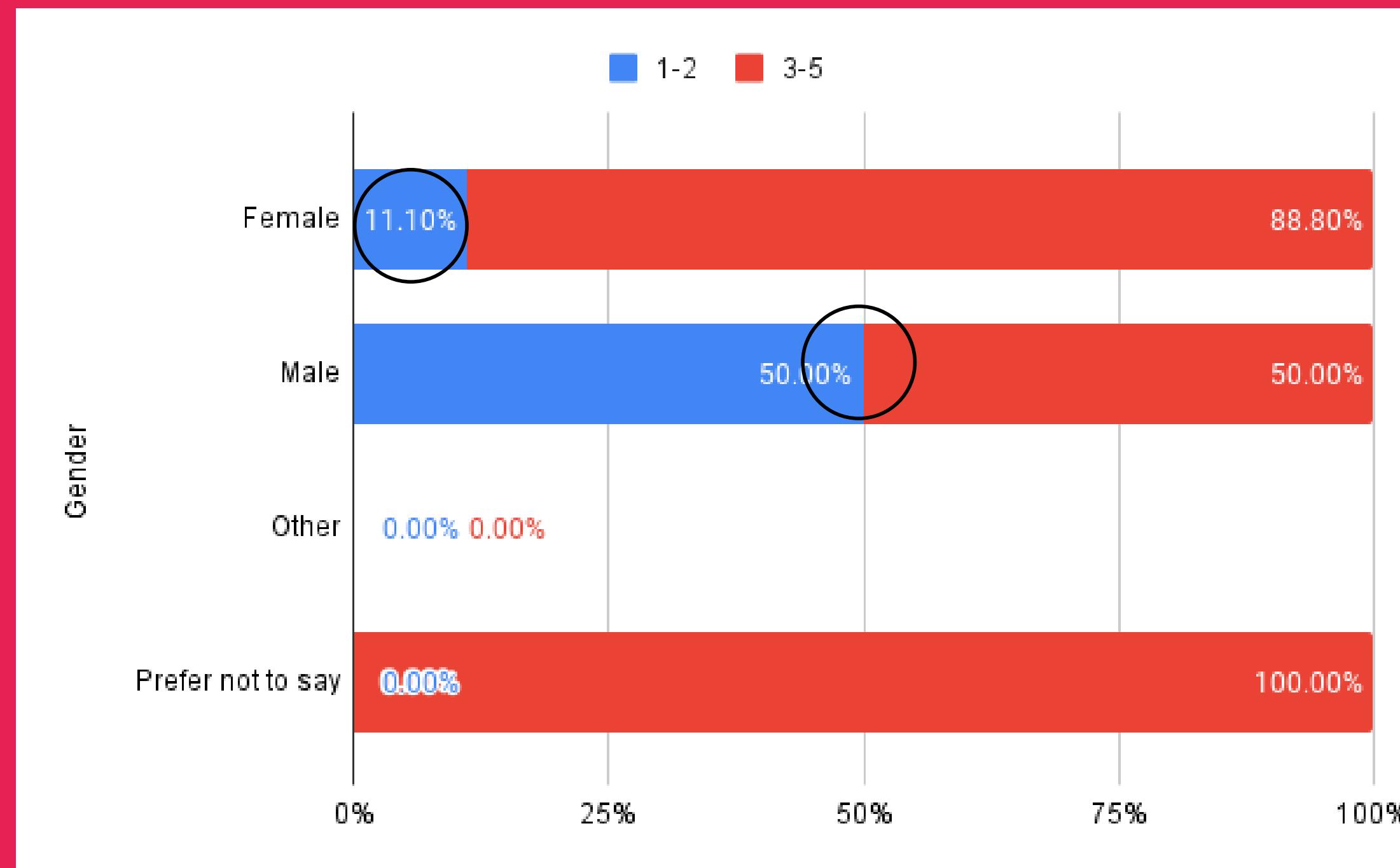
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DO YOU HAVE A NETWORK OF CREATORS YOU COMMUNICATE WITH?



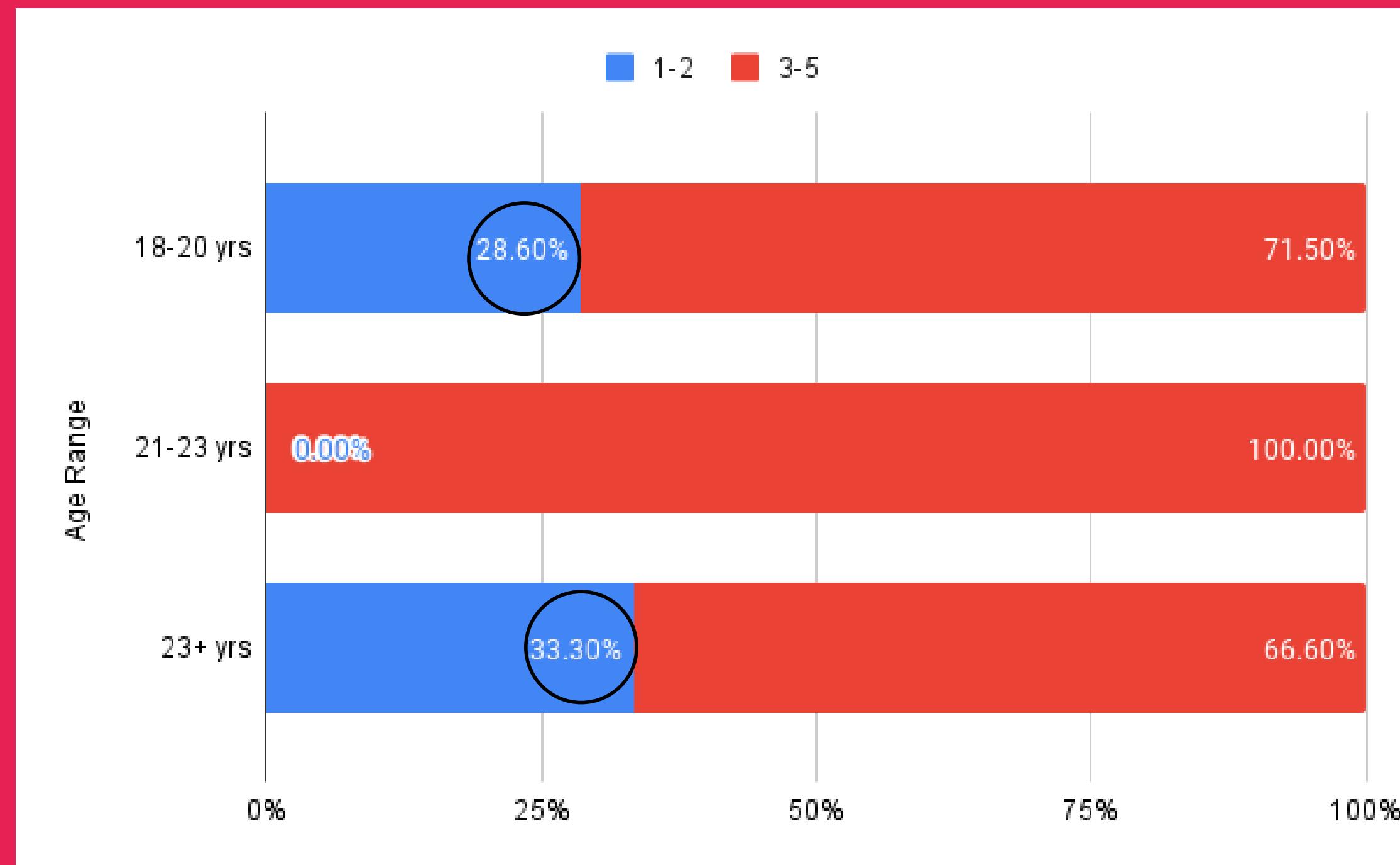
QUESTION 20: ON A SCALE OF 1-5, HOW INTERESTED ARE YOU IN POTENTIALLY JOINING THE DFW CREATORS' CLUB AT UTD? (1= UNINTERESTED – 5 = VERY INTERESTED)

GENDER AMONG RESPONDENTS



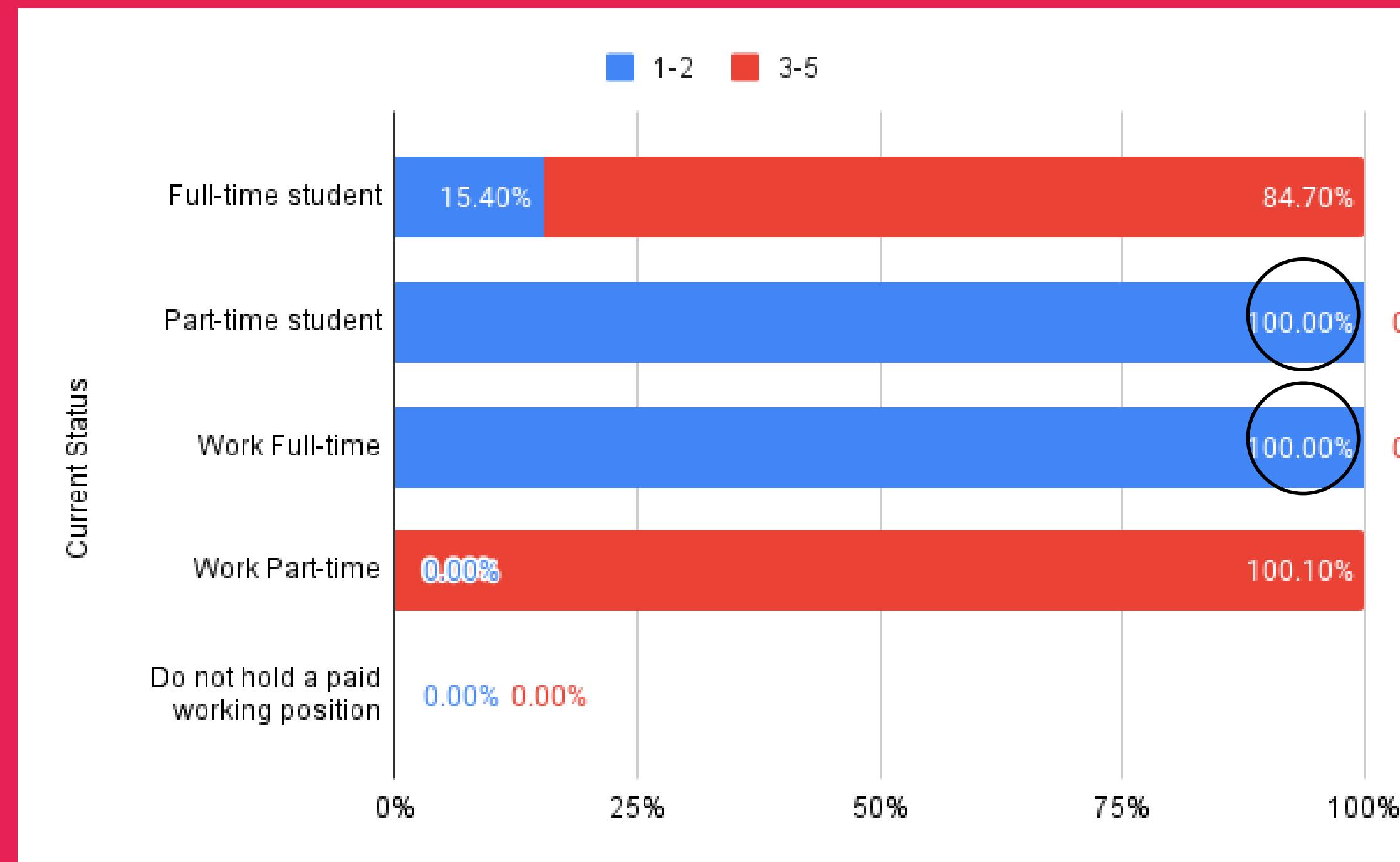
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AGE RANGE AMONG RESPONDENTS



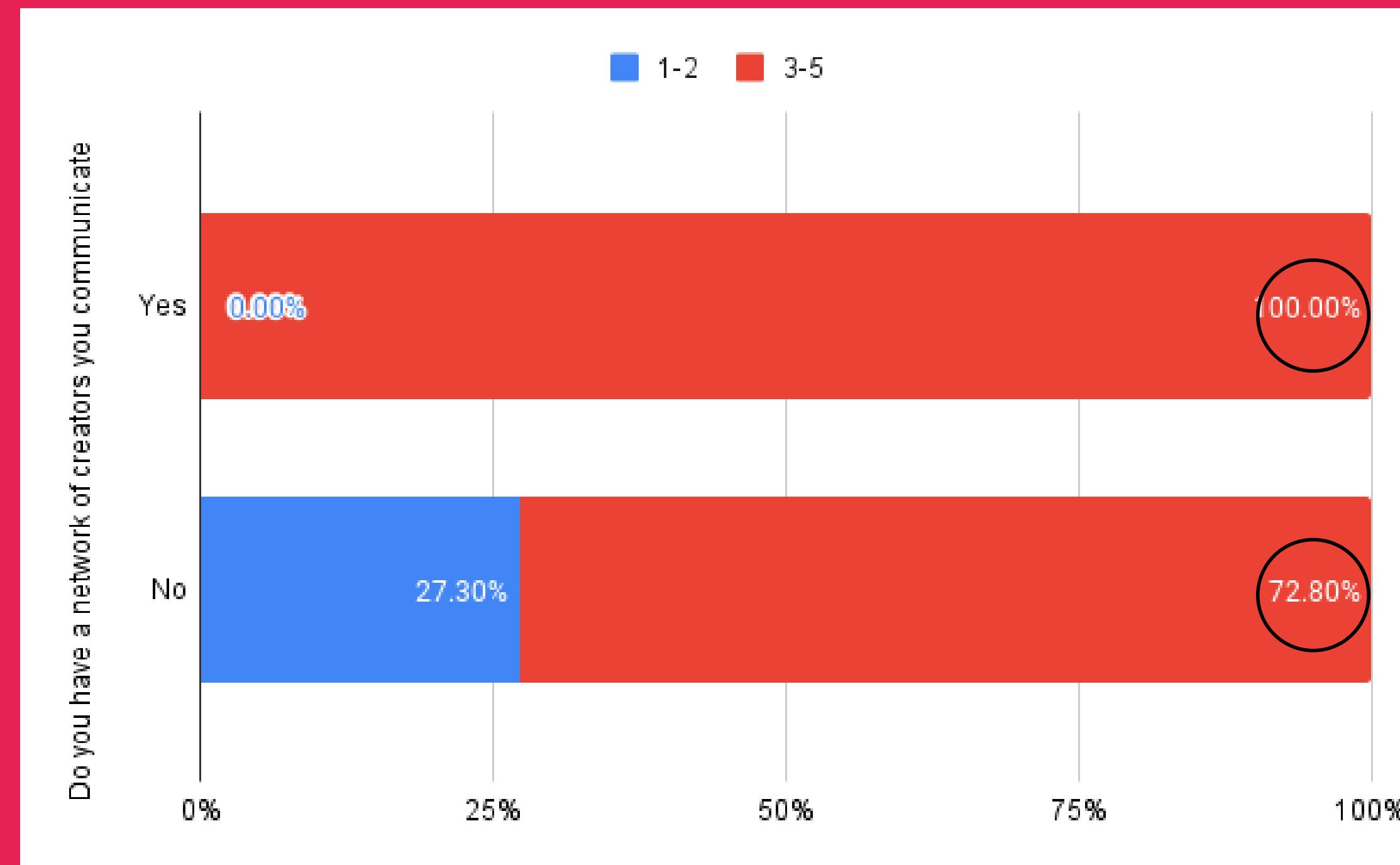
QUESTION 20: ON A SCALE OF 1-5, HOW INTERESTED ARE YOU IN POTENTIALLY JOINING THE DFW CREATORS' CLUB AT UTD? (1= UNINTERESTED – 5 = VERY INTERESTED)

WHAT IS YOUR CURRENT STATUS?



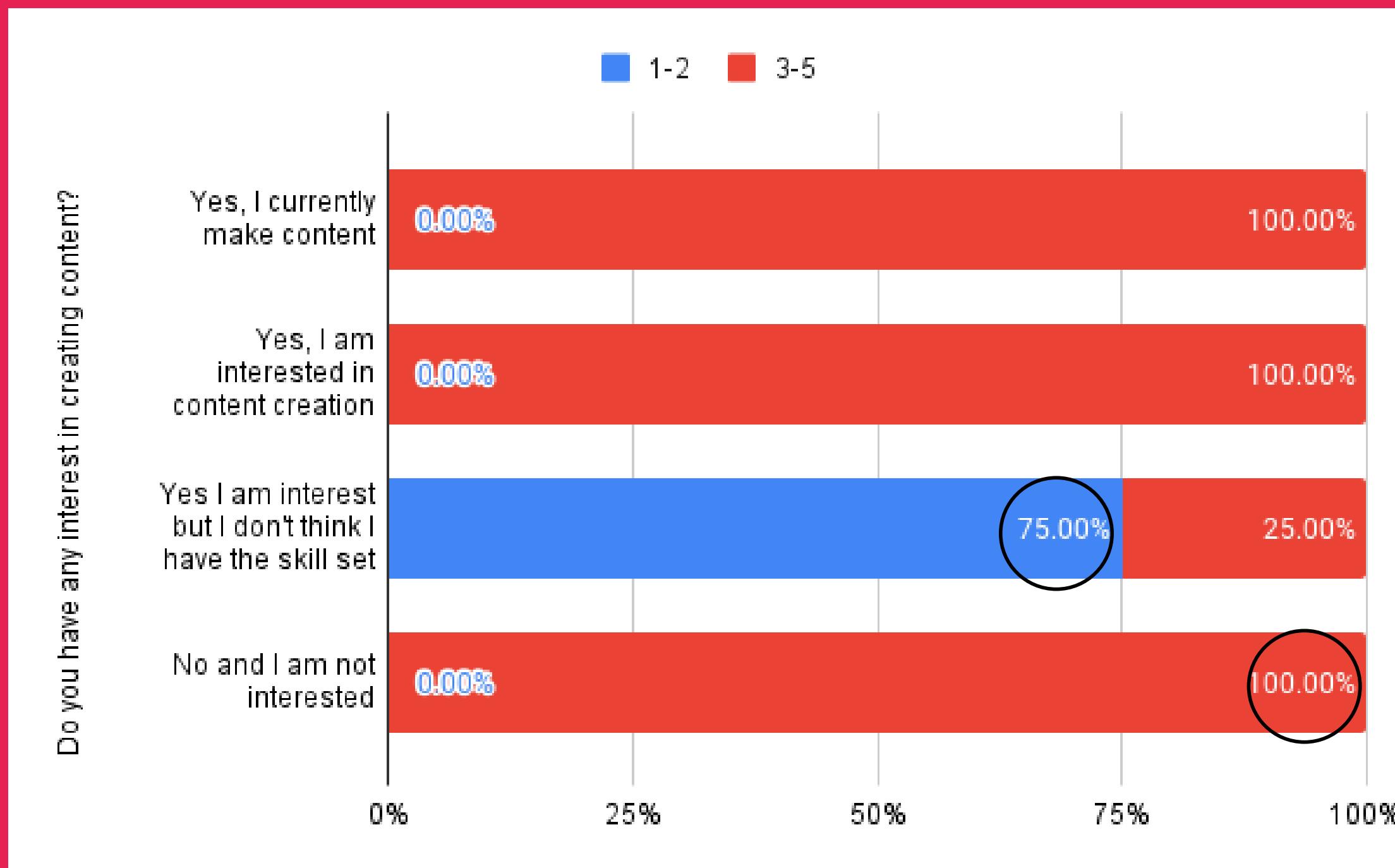
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DO YOU HAVE A NETWORK OF CREATORS YOU COMMUNICATE WITH?



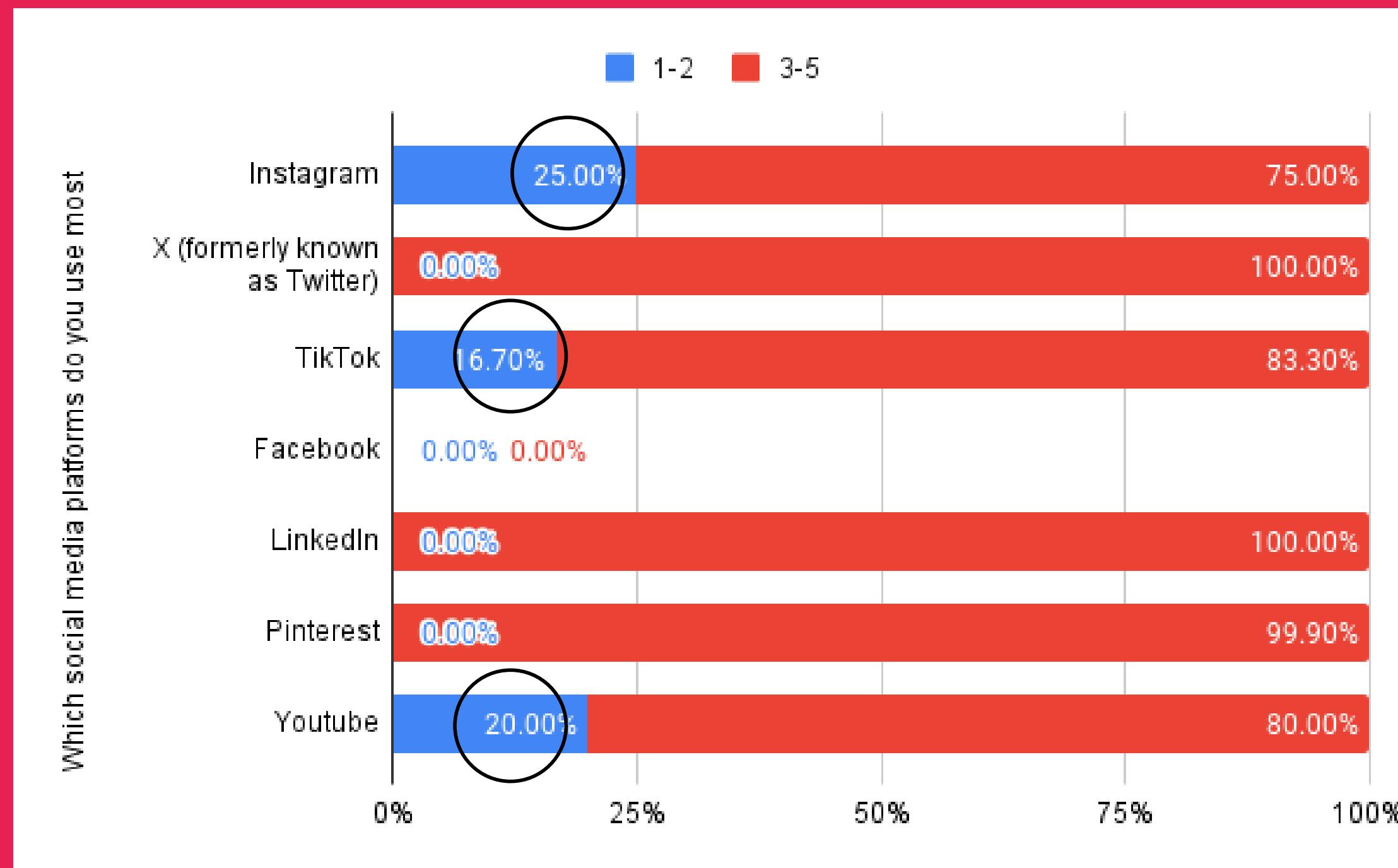
QUESTION 20: ON A SCALE OF 1-5, HOW INTERESTED ARE YOU IN POTENTIALLY JOINING THE DFW CREATORS' CLUB AT UTD? (1= UNINTERESTED – 5 = VERY INTERESTED)

ARE YOU INTERESTED IN CREATING CONTENT?



QUESTION 20: ON A SCALE OF 1-5, HOW INTERESTED ARE YOU IN POTENTIALLY JOINING THE DFW CREATORS' CLUB AT UTD? (1= UNINTERESTED – 5 = VERY INTERESTED)

SOCIAL MEDIA PLATFORMS USED FREQUENTLY



Question: Now That You Are Aware of DFW Creators, on a Scale of 1-5, How Interested Would You be in Joining our Network?

Please describe why you chose the previous question.

INTERESTED

- “I love how it provides a platform for creators to connect and network with one another!”
- “I would love a network like that that can help me boost my content.”
- “I would like to socialize with like-minded individuals and meet

UNCERTAIN

- “It sounds interesting but I don’t think I have the time to invest in learning and experiencing more”
- “Creating a network sounds nice, but I’m unclear on what benefits come from this or what is required to join.”
- “I’m somewhat interested, but I’m always skeptical of joining a new network.”

UNINTERESTED

- “I’m not big on content creation”
- “Not interested”
- “I don’t have any desire to create content”
- “Not really interested in joining a content team”

Question: Why Are You Interested in Joining a DFW Creators Club at UTD?

POSITIVE FEEDBACK

- “It can definitely be a huge advantage and can benefit when wanting to learn more in-depth about/ enhance my knowledge and skills on how to be a successful creator!”
- “Networking with like-minded individuals would be good for potential collaboration and learning experiences.”
- “Interested, but need more information. Are there dues; do they meet regularly etc. But the concept sounds interesting.”

CONSTRUCTIVE FEEDBACK

- “No”
- “Interested in it but also I'm about to graduate so since it's at UTD I don't know how much I'd actually want to attend”
- “I am pressed for time already, cant be totally committed but maybe pop in once or twice”

ANALYSIS



CRITICAL FINDINGS

- Most individuals who took our survey were female, interested in content creation, and like to watch/follow the same realm of creators.
- Many of our respondents are interested in content creation and DFW Creators. However, they feel they need more time or the skill set to do so.
- Our findings were tied between 3 & 5 on how interested our responders were in learning more/joining the DFW Creators network.



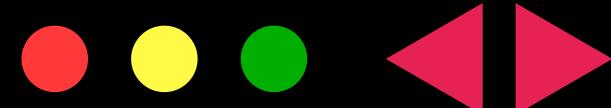
CONCLUSIONS

- Our research indicates there is a large percentage of respondents interested in content creation but are unaware as to how to begin or feel they do not possess the skill set to create social media content.
- Some of the respondents who aren't interested feel as if they have no time for content creation because they think it's too time-consuming.
- A large percentage of respondents shared that they find creators through the “trending page” on various social media platforms.
- Instagram and Tik Tok are the top 2 most used social media platforms amongst respondents as well as the platforms they would use if they were to distribute content
- There was a notable gender disparity in the survey respondents, with more females participating compared to males.

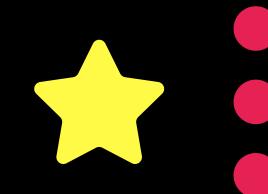
RECOMMENDATIONS

- Given the amount of respondents interested in content creation but unaware of how/where to start it is recommended that periodic sessions/posts on content creation techniques be added to DFW Creators' social media & event schedule.
- Creating content that challenges or breaks down the stereotype of what a content creator is will likely be well received by the target audience we are marketing to.
- To optimize visibility on the For You Page (FYP), DFW Creators should focus on consistently creating high-quality content, engaging with trends, challenges, and their audience, and monitoring analytics to adapt their strategy accordingly.
- While all platforms are important, consistently distributing content on Instagram and Tiktok to better reach our target audience is highly suggested given the results of our respondent's preferred social media platforms.

DISCORD ENGAGEMENT ACTIVITY



MOVIE NIGHT



The Mead Hall wib LIVE BETA

ts

BOT STUFF

bot-requests

skald-requests

VOICE CHANNELS

Movie Night wib LIVE

Bear | BIRN

CEO who loves all

Druid

El Capo

GOÖ

Hello, my name is ...

little mac

Looseel-chan

Low King

piss

rac, who loves raccs

RexCibum.

Snek

The Gave

PNN | Völsung

PNN | Kevv the NPC

PNNMHE | WildLeo...

BFRNR [EU]

MusicBee

CE2

Voice Connected Movie Night / The Mead Hall

CapoKey

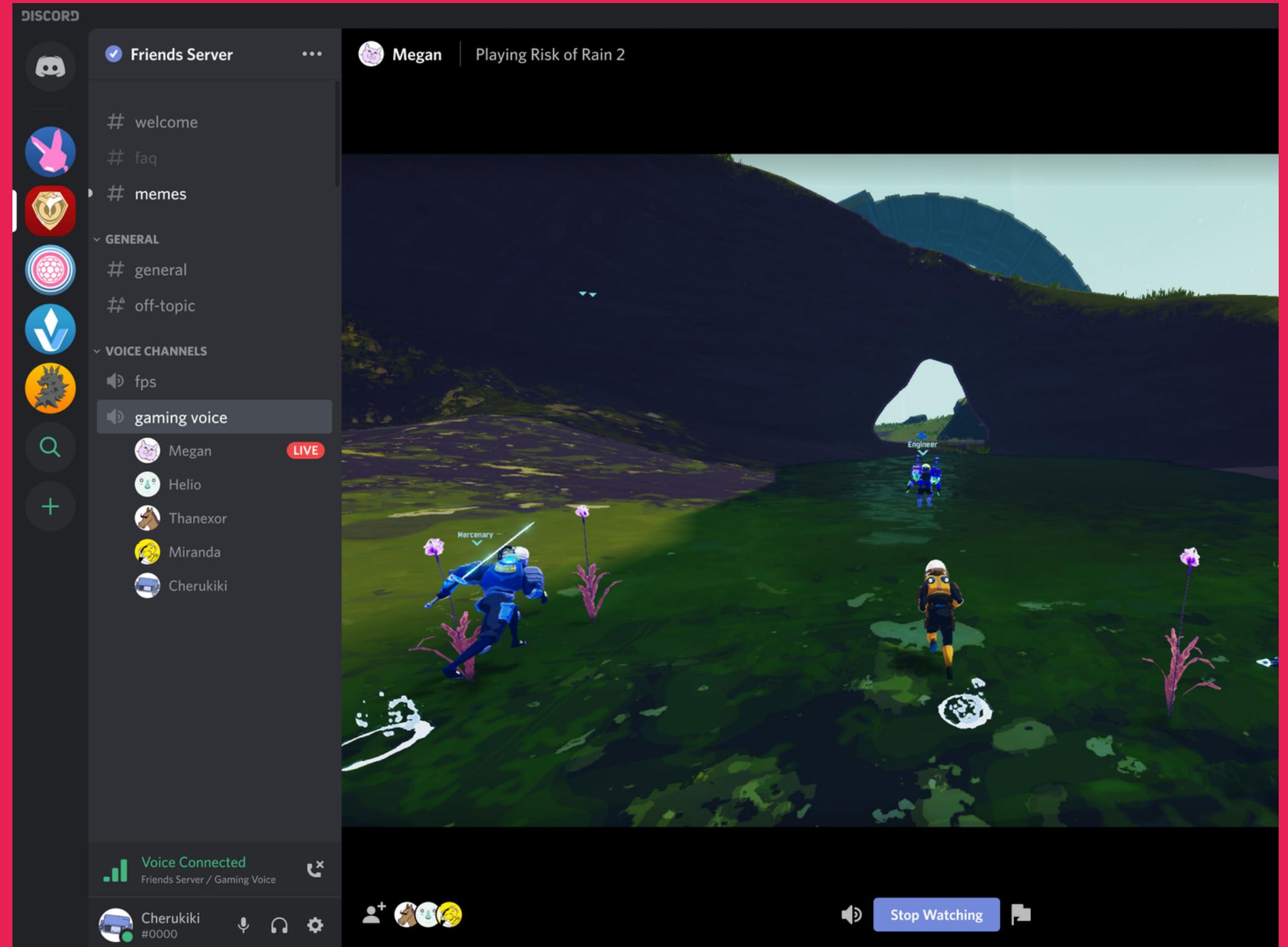
+ 15

You don't know, Blake,
you weren't there.

Stop Watching

#DFW
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TORS

GAMING & SOCIAL



- Gaming Tournaments
- Collaborative Online Gaming Session
- Trivia Night

DID IT SLAYED?



Who wore it better?



What are your thoughts on the coquette trend?

OTHER RECOMMENDATIONS FOR DISCORD

- DFW food recommendations
- Photo challenge of the week
- What to WHAATT (scribble to art challenge)
- Tip of the week (tips and tricks for Adobe Photoshop or Illustrator)
- Music drop of the week rating
- Freewriting sessions
- Art Contests
- Talent Shows

UTD CLUB CHARTER

CLUB MEMBER PROFILE



Name: Miranda

Age: 20

Classification: Sophomore

Major: Marketing

Interest: Fashion, Lifestyle, & Photography

Platforms Usage: TikTok & Instagram

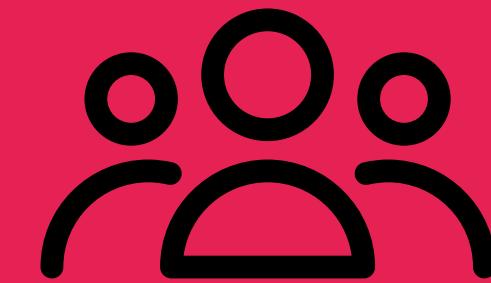
Goals: Increase followers and engagement

Name of the Organization: #DFWCreators Club



Purpose

#DFWCreators club is dedicated to fostering a vibrant creative community among students interested in content creation, art, and professions.



Membership

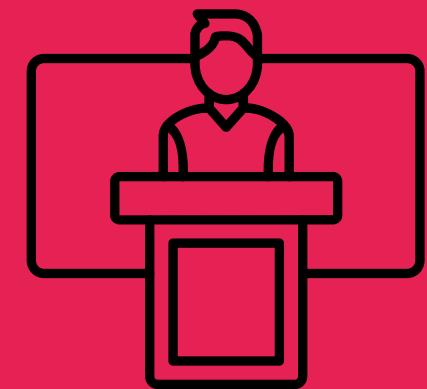
Open to students of The University of Texas at Dallas, regardless of sex (unless specifically exempt by law), race, color, religion, age, national origin, disability or veteran status.

Limited to UT Dallas Students, faculty and staff.



Administration

President
Vice President
Treasury
Secretary
Events Coordinator
Public Relations



Advisor

UTD Faculty Member

MEETUPS

- Workshops (how to navigate the platform/tools)
- Guest Speakers
- Networking Events
- What's trending
- Learning about the algorithm
- iPhone vs. Quality Camera
- Tips/ Tricks
- How to increase engagement



LINKEDIN POST SUGGESTIONS



DFWCreators (Dallas-Fort Worth Creators) +Follow

35 followers

1w •

Check out our post about “How to Optimize Content Creation”.

Let us know what you think after reading this article! 😊



Jenny Doe and 10 others

7 posts

I recommend...

Best of luck!...

Have you tried...

What about >



Like



Comment



Repost



Send



Add a comment...





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35 followers

1w •

Before creating content, thoroughly research and understand your target audience's preferences, interests, pain points, and language style.

Below are some tips and tricks.✍



UNDERSTAND YOUR AUDIENCE

Before creating content, thoroughly research and understand your target audience's preferences, interests, pain points, and language style.

- For a fitness creator: Research the demographics, goals, and challenges of your target audience (e.g., weight loss enthusiasts, bodybuilders, beginners) and tailor content accordingly, such as providing workout routines, nutrition tips, and motivational content.
- For a tech creator: Identify the specific interests and technical expertise level of your audience (e.g., software developers, tech enthusiasts, beginners) and create content like tutorials, product reviews, and industry insights catered to their needs.



DFW CREATORS TIP TUESDAY



Jenny Doe and 10 others

7 reposts

I recommend...

Best of luck!...

Have you tried...?

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Maintain a consistent tone, style, and visual identity across all your content to build brand recognition and trust.

Below are some tips and tricks.



CONSISTENT BRAND VOICE AND STYLE

Maintain a consistent tone, style, and visual identity across all your content to build brand recognition and trust.

- For a lifestyle creator: Develop a distinct writing style and use consistent editing styles and colors that reflect your brand's personality and values across articles covering topics like fashion, travel, and wellness.
- For a food creator: Establish a unique voice that resonates with your audience's culinary preferences and consistently use high-quality videos showcasing recipes, cooking techniques, and food stories.

DFW CREATORS TIP TUESDAY



Jenny Doe and 10 others

7 posts

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1w •

Incorporate relevant keywords, optimize meta descriptions, and create engaging titles and visuals to improve search engine visibility and user engagement.

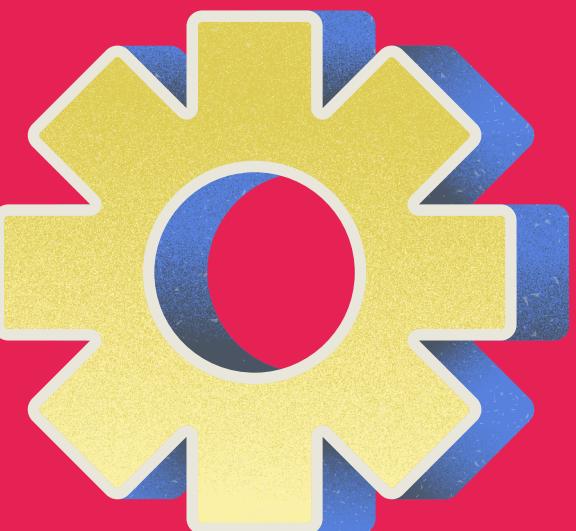
Below are some tips and tricks. ↓⚡

#DFW
CREA
TORS

OPTIMIZE FOR SEO AND ENGAGEMENT

Incorporate relevant keywords, optimize meta descriptions, and create engaging titles and visuals to improve search engine visibility and user engagement.

- For a travel creator: Conduct keyword research to identify popular search terms related to travel destinations or experiences, then integrate these keywords naturally into blog posts or videos along with captivating visuals to enhance engagement and attract more visitors.
- For a finance creator: Use SEO tools to find keywords related to personal finance topics such as budgeting, investing, or saving money. Craft compelling headlines and meta descriptions that address common financial concerns and provide valuable insights or tips to attract and retain readers.



DFW CREATORS TIP TUESDAY



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Were these tips helpful? Let us know by sharing something new you learned in the comment section below! Have a great day!🌟😊



DFW CREATORS TIP TUESDAY

**HOPE THESE TIPS WERE HELPFUL!
GOOD LUCK IN YOUR CONTENT CREATION
JOURNEY**



Jenny Doe and 10 others

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I recommend...

Best of luck!...

Have you tried...
What about >



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Add a comment...



LINKEDIN MARKETING UPDATES

DFW CREATORS' CORNER: WEEKLY MARKETING UPDATES



BACKGROUND

The "DFW Creators' Corner: Weekly Marketing Updates" would be a curated weekly LinkedIn post aimed at providing valuable marketing insights tailored specifically for creators in various niches such as lifestyle, gaming, food, beauty, travel, and more.

By staying up-to-date with the latest marketing trends, strategies, and industry news, creators can grow their audience and achieve even more success in their creative endeavors.

This initiative not only keeps creators informed and inspired but also fosters a sense of community by encouraging collaboration and discussion among DFW Creators.

With its diverse range of content and actionable tips, the Weekly Marketing Updates will serve as an invaluable resource for creators looking to thrive in today's competitive digital space.

**BREAKING
NEWS**

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Hey DFW Creators! 🌟 Ready for your weekly dose of marketing insights to inspire & educate you on your creative journey? Look no further! Each week, we're curating the latest and greatest marketing updates from around the web, tailored specifically for creators like you. Whether you're a lifestyle vlogger, a gaming streamer, a food enthusiast, a beauty guru, a travel blogger, or any other type of creator, there's something here for everyone.

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THIS WEEKS NEWS

"Pinterest Introduces Story Pins Analytics: Enhanced Insights for Content Performance Tracking"

Pinterest has launched Story Pins Analytics, providing creators with enhanced insights for tracking the performance of their content. With metrics such as impressions, saves, and click-through rates, creators can now measure the impact of their Story Pins and optimize their content strategy accordingly.

"Snapchat Expands Creator Marketplace: More Opportunities for Sponsored Content Collaborations"

Snapchat has expanded its Creator Marketplace, offering creators more opportunities for sponsored content collaborations. With increased brand partnerships and monetization options, creators can now leverage their influence on the platform to earn revenue and grow their audience.



Jamie Doe and 20 others

10 reposts

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From Google's Digital Marketing Academy empowering entrepreneurs to Sony Pictures Entertainment teaming up with emerging content creators, and McDonald's inviting food lovers to innovate with flavor, here's your weekly dose of marketing updates.

Follow for more insightful & relevant tips!



THIS WEEKS NEWS

"Google's Digital Marketing Academy: Free Training for Small Businesses"

Google launched their Digital Marketing Academy, offering free training for small businesses. The courses that are covered are SEO, PPC, and social media.

"Sony Pictures Teams with emerging creators for original content"

Sony partnered with emerging creators to produce original content for global distribution.

"McDonalds 'Innovate with Flavor' Competition: Create the next menu hit"

McDonalds launched their contest, seeking the next big menu item to hit stores. The winners got a global menu feature.



Jim Doe and 39 others

15 reposts

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Comment



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INSTAGRAM EVERGREEN SERIES



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Please visit our [Help Center](#) for more information. Error code:
[874baade7c56829f]

[Go back to the Canva homepage](#)

Evergreen Series:

- A collection of content that remains relevant and engaging over time.

Why Instagram:

- Respondents choose Instagram as one of their most frequented social media platforms.
- Highly visual nature and large user base.
- Allows for easy and quick consumption of content

What is the purpose of this series:

- Highlights the evolution of content creation on YouTube over the years.
- Celebrates the creativity and innovation within the content creation community.
- Follows the beginning stages of the featured content creators, the series offers a glimpse into their early journey and growth.

CHALLENGING CONTENT CREATOR PERCEPTIONS/NARRATIVES

#CREATORCHRONICLES

Scope:

Our mini-series, aims to challenge common misconceptions about content creation by showcasing the diverse stories and backgrounds of local creators. Through a series of video interviews, we delve into the worlds of gaming, lifestyle, and fashion content creation, highlighting the unique paths taken by individuals from different demographics and walks of life. By exploring their journeys, struggles, and triumphs, we aim to demonstrate that content creation is not limited to a specific archetype but is a canvas for anyone with a passion and a story to share. This project seeks to inspire and empower aspiring creators in Dallas-Fort Worth by illustrating that creativity knows no boundaries and that everyone has the potential to make their mark in the digital landscape.

Faces of Creation: Redefining Content Creators in DFW, #CREATORCHRONICLES, Your Story, Your Way: Redefining Content Creation

1

Introduction:

- Video montage of Dallas natives sharing their perceptions of influencers.
- Overview of the campaign's objective to challenge stereotypes and empower aspiring creators.
- Highlight of research findings on the barriers to content creation in DFW.
- Key takeaway: Creativity thrives in the everyday moments, and authenticity resonates with audiences.

2

- Chapter One: Gaming - "Game Changers"
- Introduction to the gaming community in DFW.
 - Interviews with three gaming content creators, showcasing their diverse backgrounds and paths to success.
 - Exploration of their unique approaches to content creation and the impact they've made in the gaming industry.

3

- Chapter Two: Lifestyle - "Life's Canvas"
- Introduction to the lifestyle content creation scene in DFW.
 - Interviews with lifestyle influencers from various walks of life, highlighting their journey to becoming creators.
 - Discussion on the versatility of lifestyle content and its ability to reflect diverse experiences and perspectives.

4

- Chapter Three: Fashion - "Threads of Expression"
- Introduction to the fashion community in DFW.
 - Interviews with fashion content creators representing different styles and aesthetics.
 - Exploration of how fashion content creation goes beyond stereotypes and embraces individuality.

#CREATORCHRONICLES

STORYBOARD

YOUR STORY, YOUR WAY: REDEFINING CONTENT CREATION

FRAME 1



DESCRIPTION
What is a content creator?
Compilation of well known content
creators speaking about their lives.
Grandiose compilation.

SHOT
Compilation

EQUIPMENT
Video editing software

FRAME 4



DESCRIPTION
Chapter One: Gamers

SHOT
Medium close-up

EQUIPMENT
Handheld camera with image
stabilization & microphone

FRAME 2



DESCRIPTION
Hit the streets to ask 18-30 year old
DFW individuals what the first three
words they associate with "Content
Creator"

SHOT
Medium close-up

EQUIPMENT
Handheld camera with image
stabilization & microphone

FRAME 5



DESCRIPTION
Chapter Two: Lifestyle

SHOT
Medium close-up

EQUIPMENT
Handheld camera with image
stabilization & microphone

FRAME 2



DESCRIPTION
What is a content creator? Include
survey data and personal definition
challenging content creator
stereotypes.

SHOT
Close-up

EQUIPMENT
Handheld camera with image
stabilization & microphone

FRAME 6



DESCRIPTION
Chapter Three: Fashion

SHOT
Wide overhead

EQUIPMENT
Handheld camera with image
stabilization & microphone

TIKTOK OUTREACH



STREET INTERVIEWS

SCRIPT:

“WHICH SOCIAL MEDIA PLATFORM DO YOU USE THE MOST?”

INTERVIEWEE ANSWERS HERE

“DO YOU THINK OTHER PEOPLE WOULD GUESS THAT?”

INTERVIEWER GOES TO NEXT INTERVIEWEE & SHOWS THEM A PICTURE OF THE LAST PERSON

“WHICH SOCIAL MEDIA PLATFORM DO YOU THINK THIS PERSON USES THE MOST”

AND SO ON... TIE BACK INTO DFW CREATORS IN THE CAPTION OR END OF THE VIDEO



STREET INTERVIEWS

SCRIPT:

**INTERVIEWER ASKS QUESTIONS TO TWO
INTERVIEWEES REGARDING SOCIAL MEDIA TO
SEE WHICH ONE OF THEM KNOWS MORE
REGARDING SOCIAL MEDIA**

*AT THE END OF THEM GAME, THE INTERVIEWER
ASKS SPECIFIC QUESTIONS REGARDING THE
DFW CREATORS CLUB*

STREET INTERVIEWS



SCRIPT:

THIS WOULD BE CALLED A “SET UP” TYPE OF CONTENT. THE INTERVIEWER WOULD ASK SPECIFIC QUESTIONS TO THE INTERVIEWEE REGARDING DFW CREATORS, WHICH WOULD PROMPT THE INTERVIEWEE TO ANSWER THEIR QUESTIONS WHILE DESCRIBNG WHAT DFW CREATORS CAN BENEFIT TO YOU.

*EX: “DO YOU CREATE CONTENT?” | “YES” | “HOW DO YOU FIND THE INSPIRATION BEHIND YOUR CONTENT” | *THE INTERVIEWEE TALKS ABOUT THEIR AMAZING GROUP OF CREATORS, DFW CREATORS AND HOW IT IS SO BENEFICIAL**

STREET INTERVIEWS



SCRIPT:

“WHAT’S YOUR LEAST FAVOURITE FASHION TREND?”

INTERVIEWEE ANSWERS HERE

“DO YOU THINK A LOT OF PEOPLE WOULD AGREE WITH THAT?”

**INTERVIEWEE ANSWERS*

CUTS TO INTERVIEWER/CREATOR STYLING OUTFITS WITH INTERVIEWERS ANSWER

CAPTION - DO YOU AGREE WITH THE INTERVIEWEE OR WOULD YOU WEAR THESE OUTFITS?

STREET INTERVIEWS



SCRIPT:

“In “Minecraft,” what is the name of the main antagonist that players encounter in survival mode?

“Which agent in “Valorant” can heal themselves and their teammates with their signature ability “Heal”? ”

AND SO ON... TIE BACK INTO DFW CREATORS IN THE CAPTION BY PROMOTING THE GAMING COMMUNITY AT DFW CREATORS “eg follow x in twitch to watch his daily valorant streams”

STREET INTERVIEWS



SCRIPT:

“What is the name of the protagonist in the critically acclaimed game “The Legend of Zelda: Breath of the Wild,” who awakens from a long slumber to defeat the Calamity Ganon and save the kingdom of Hyrule?”

AND SO ON... TIE BACK INTO DFW CREATORS IN THE CAPTION BY PROMOTING THE GAMING COMMUNITY AT DFW CREATORS “eg follow x in twitch to watch his daily valorant streams”

ALSO THE INTERVIEWEE CAN EARN AN EXTRA ANSWER TRY IF THEY FOLLOW THE CREATOR ON THE SPOT



THANK YOU!

**SPRING 2024 STUDENT INTERNS
TGR CREATIVE X DFWCREATORS**