

IMPLEMENTATION AND RESULT OF HERCRAFT

This chapter provides a detailed analysis of the outcomes produced through the development of our advanced website. The website was meticulously crafted to reflect the core idea of empowering women artisans by offering them a dedicated e-commerce platform. The chapter outlines the specific features implemented, the technologies used, and the impact of these developments on user experience and business operations.

1. HOMEPAGE

The User Homepage (refer to Fig. 1) serves as an entry point for artisans and customers, offering easy navigation for product management, community engagement, and personalized shopping experiences, ensuring seamless interaction with the platform.

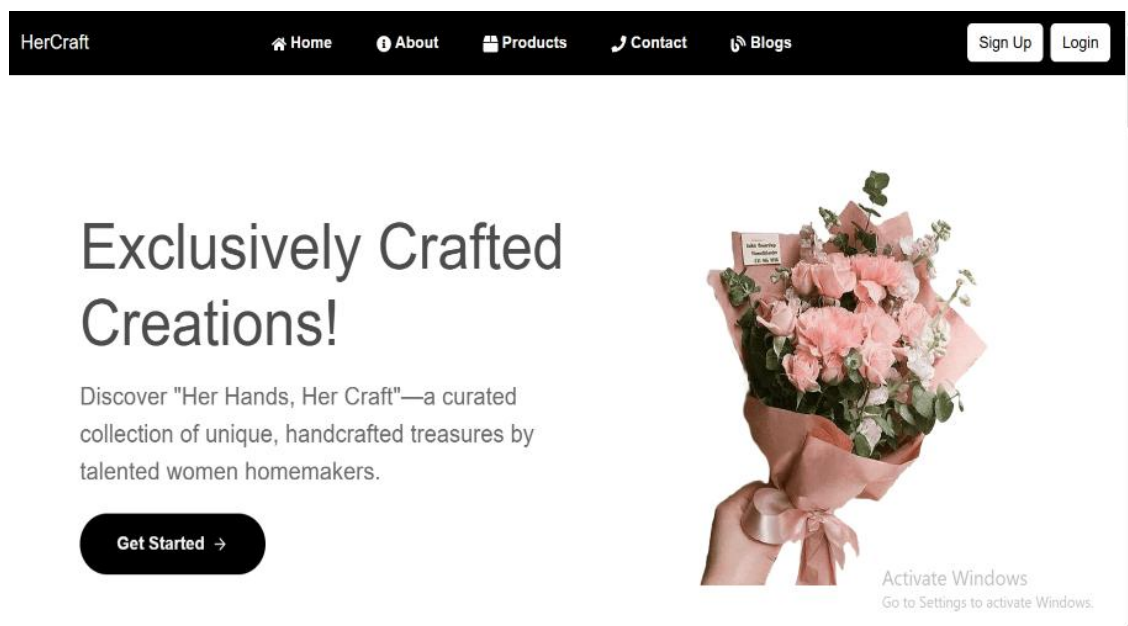


Fig 1 USER HOMEPAGE

2. LOGIN AND SIGNUP PAGE

The Login and Sign-Up pages (refer to Fig. 2.1 and Fig. 2.2) are crucial entry points for users accessing the platform. The Login page provides a secure interface for returning users to authenticate themselves, with fields for email and password, and options for password recovery and social media login. The Sign-Up page offers a streamlined process for new users to create an account, requiring essential details such as name, email, password, and agreement to terms and conditions, ensuring a smooth onboarding experience.

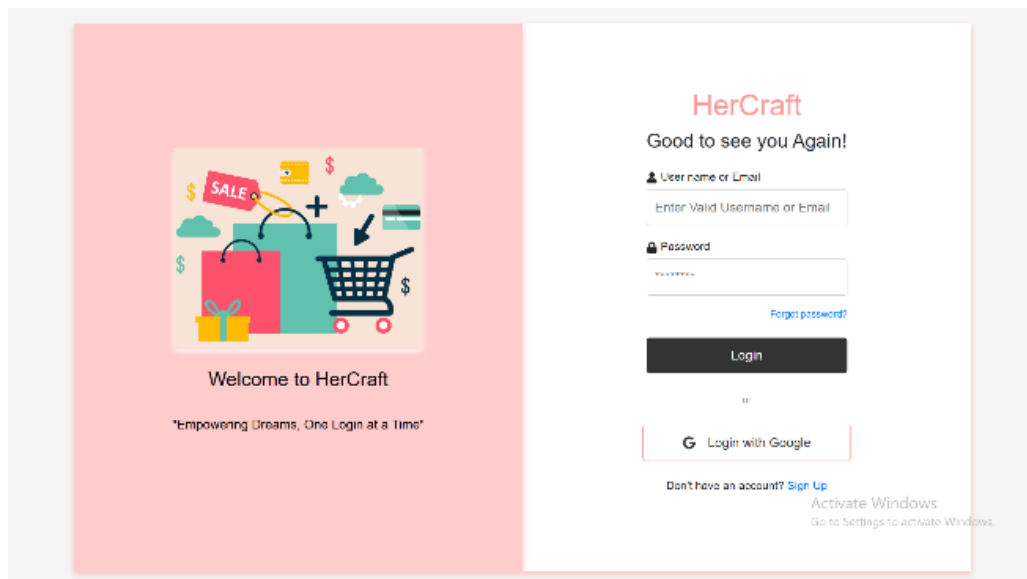


Fig 2.1 LOGIN

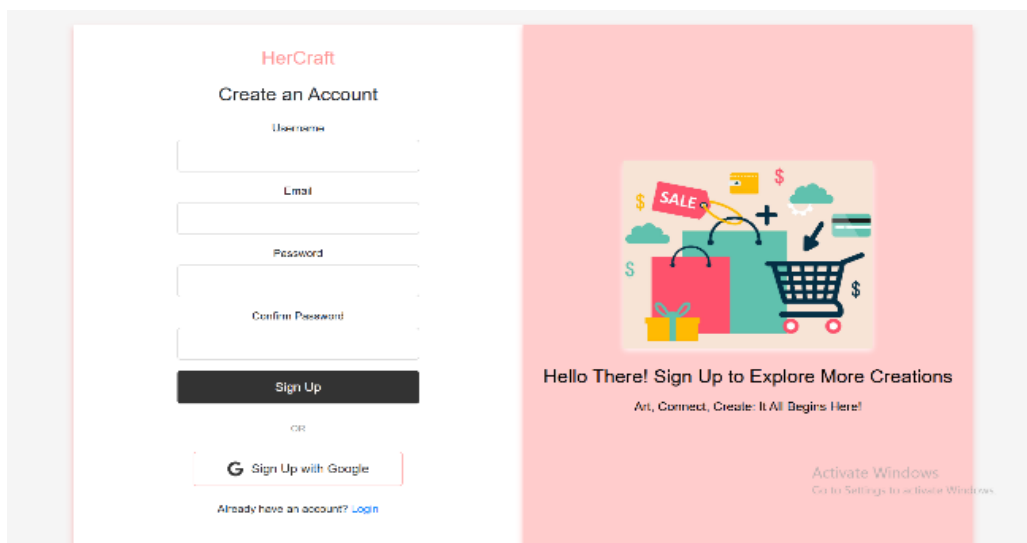


Fig 2.2 SIGN UP

3. EVENTS AND BLOG PAGE

Stay connected with the vibrant community of women artisans and entrepreneurs on the **Upcoming Events** page of HerCraft (refer to Fig. 3.1 and Fig 3.2). This page is designed to keep you informed about all the exciting events, workshops, and gatherings that celebrate craftsmanship and innovation.

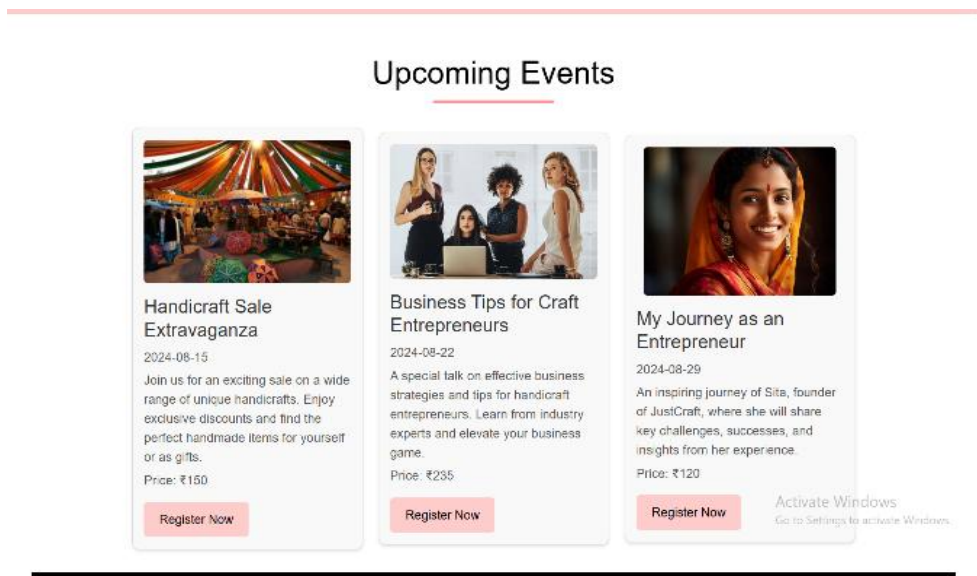


Fig 3.1 EVENTS

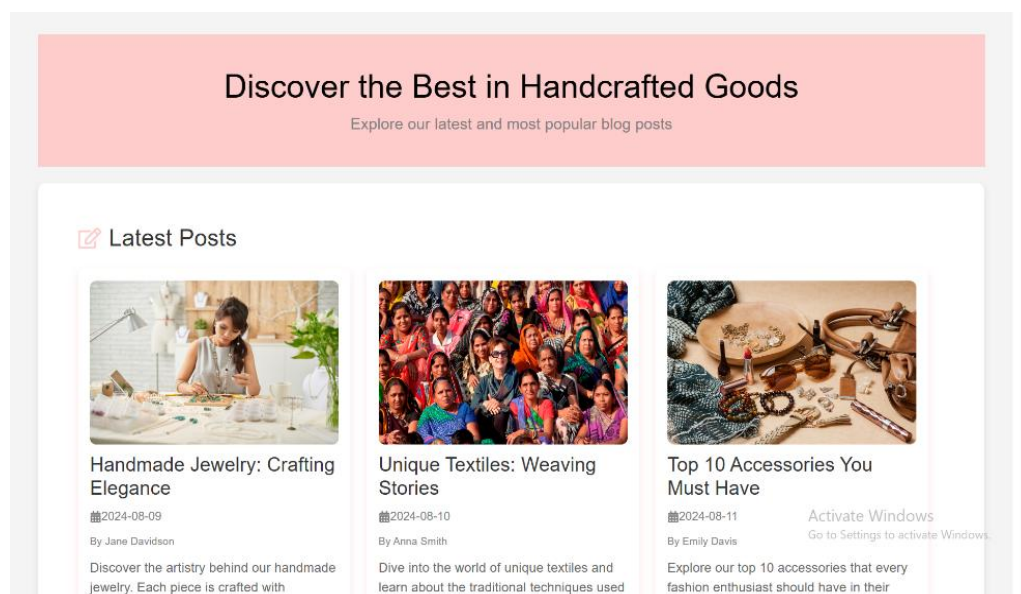


Fig 3.2 BLOGS

4. PRODUCTS AND CART PAGE

The **Products Page** on the HerCraft platform is designed to provide users with an intuitive and efficient way to browse and discover products. As shown in **Fig 4.1 and 4.2**, this page features a dynamic layout with filtering options to help users find products that match their interests and preferences.

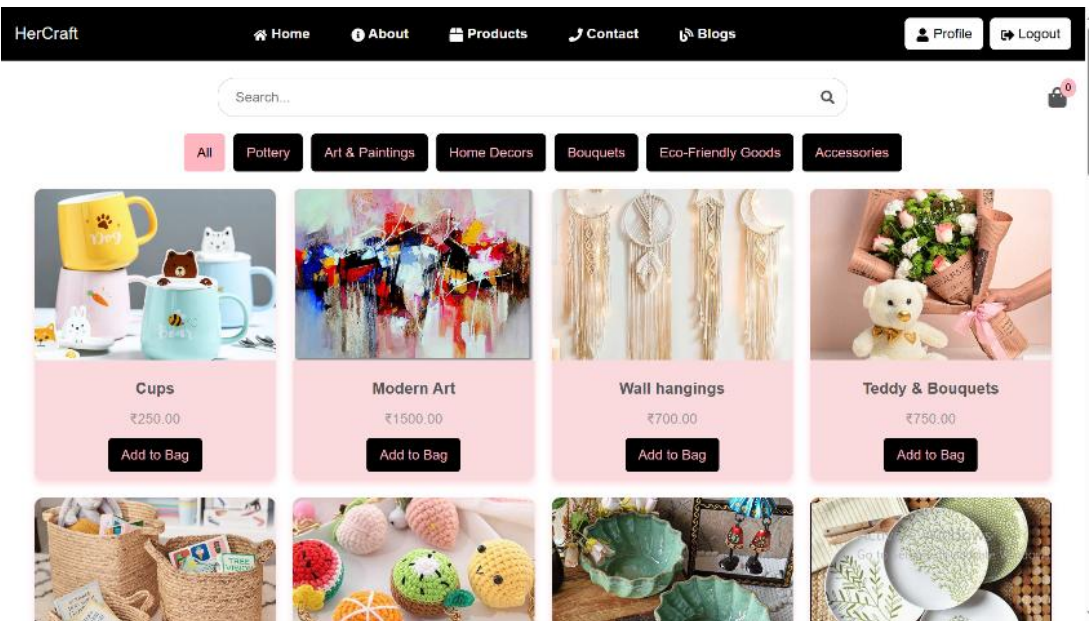


Fig 4.1 PRODUCTS

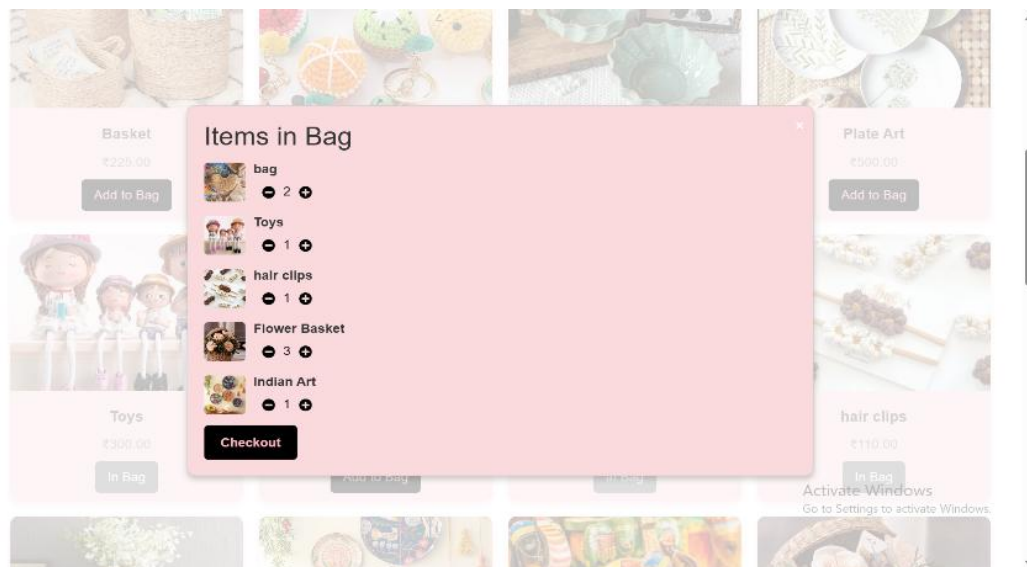
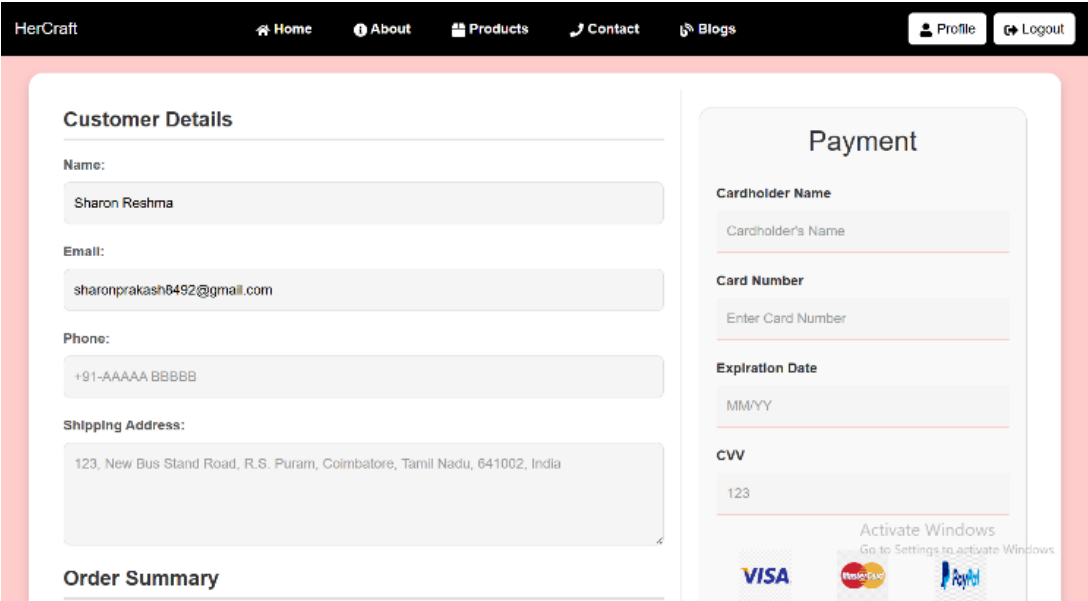


Fig 4.2 CART

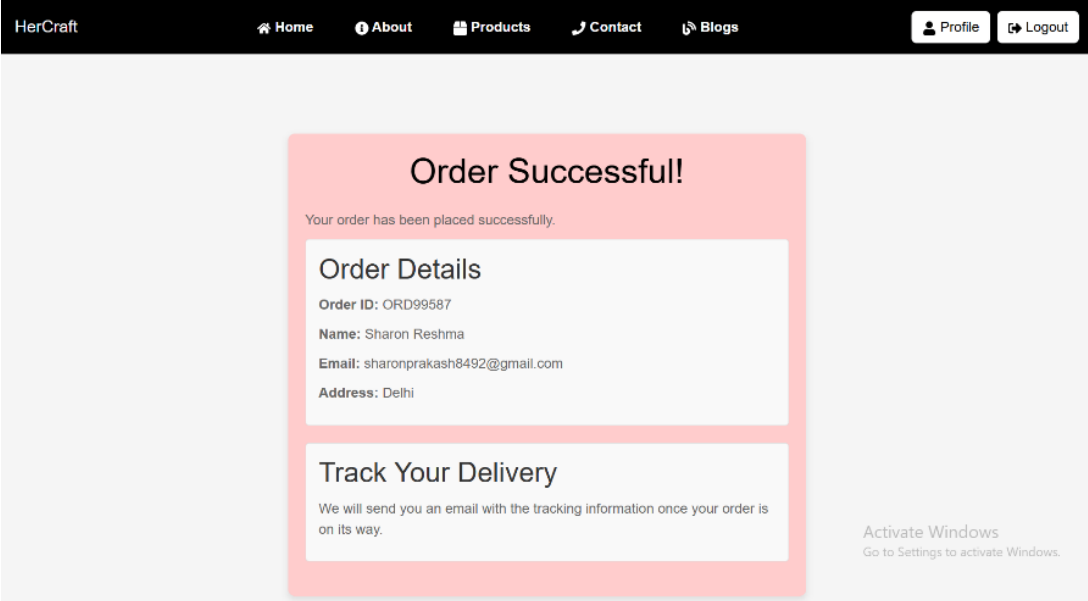
5. ORDER PAGE

The **Order Page** provides users with a comprehensive view of their order history and details. This page allows users to track their past and current orders, manage order-related actions, and view detailed information about each purchase. As depicted in **Fig. 5.1 and 5.2**, the page is designed to offer clarity and ease of navigation for users managing their orders.



The screenshot displays the 'Payment' section of the HerCraft website. The page features a dark navigation bar with links to Home, About, Products, Contact, and Blogs, along with Profile and Logout buttons. The main content area is divided into two columns. The left column, titled 'Customer Details', contains input fields for Name (Sharon Reshma), Email (sharonprakash8492@gmail.com), Phone (+91-AAAAA BBBB), and Shipping Address (123, New Bus Stand Road, R.S. Puram, Coimbatore, Tamil Nadu, 641002, India). Below this is an 'Order Summary' section. The right column, titled 'Payment', includes input fields for Cardholder's Name, Card Number (with a placeholder 'Enter Card Number'), Expiration Date (MM/YY), and CVV (123). At the bottom of the payment section, there are logos for VISA, MasterCard, and PayPal, and a note about activating Windows.

Fig 5.1 PAYMENT



The screenshot displays the 'Order Successful!' page of the HerCraft website. The page features a dark navigation bar with links to Home, About, Products, Contact, and Blogs, along with Profile and Logout buttons. The main content area is a light gray background with a central pink box. The box contains the heading 'Order Successful!' and a message: 'Your order has been placed successfully.' Below this, there is an 'Order Details' section with the following information: Order ID: ORD99587, Name: Sharon Reshma, Email: sharonprakash8492@gmail.com, and Address: Delhi. Further down is a 'Track Your Delivery' section with the message: 'We will send you an email with the tracking information once your order is on its way.' At the bottom right of the page, there is a note about activating Windows.

Fig 6.5.2 ORDER SUCCESS

6. ADMIN DASHBOARD

The Admin Management section offers essential tools for overseeing the platform, including managing user accounts, product listings, orders, blogs, and events. It provides a streamlined interface for administrators to efficiently control and monitor these critical areas, ensuring smooth operations across the platform as shown in Fig 6.1, Fig 6.2, Fig 6.3 and Fig 6.4.

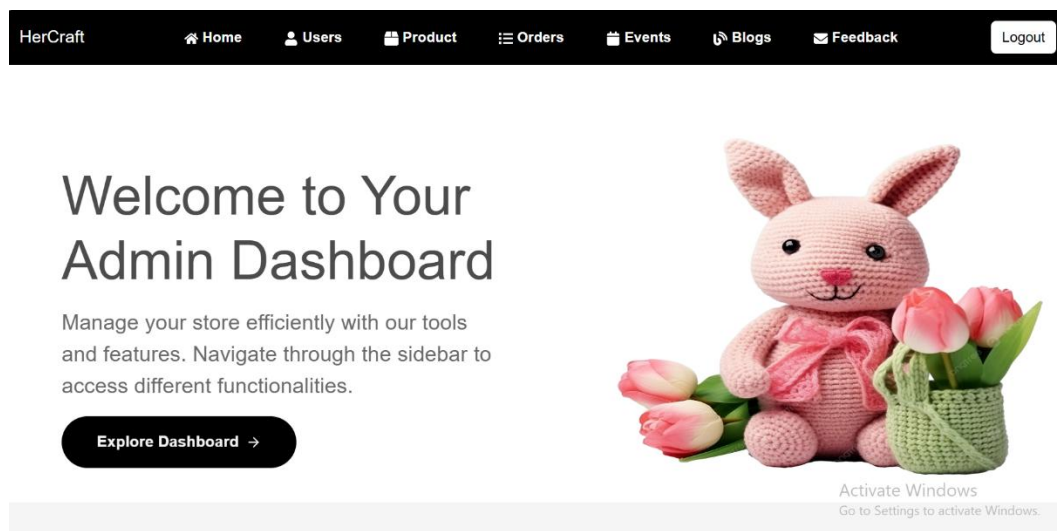


Fig 6.1 ADMIN HOMEPAGE

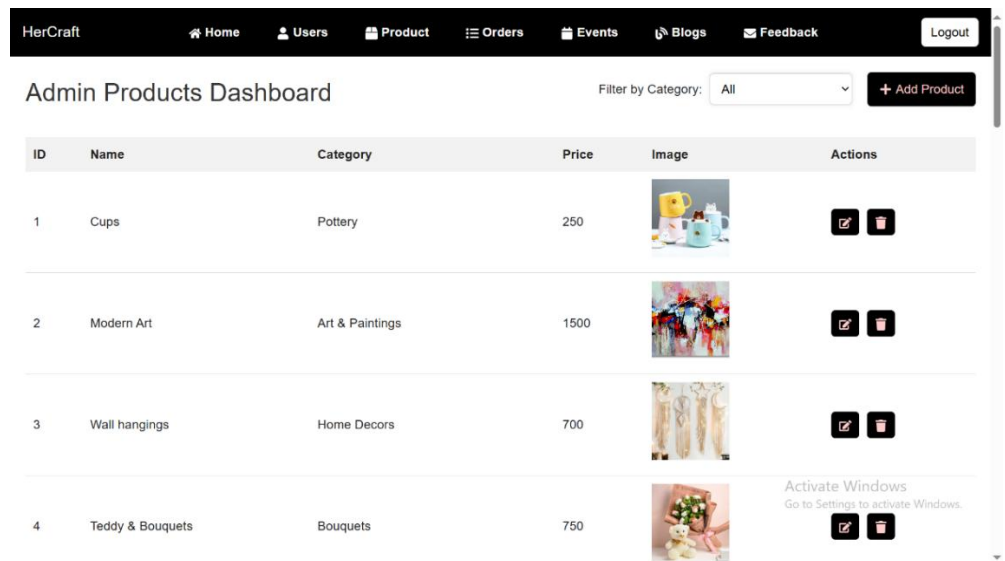


Fig 6.2 PRODUCT MANAGEMENT

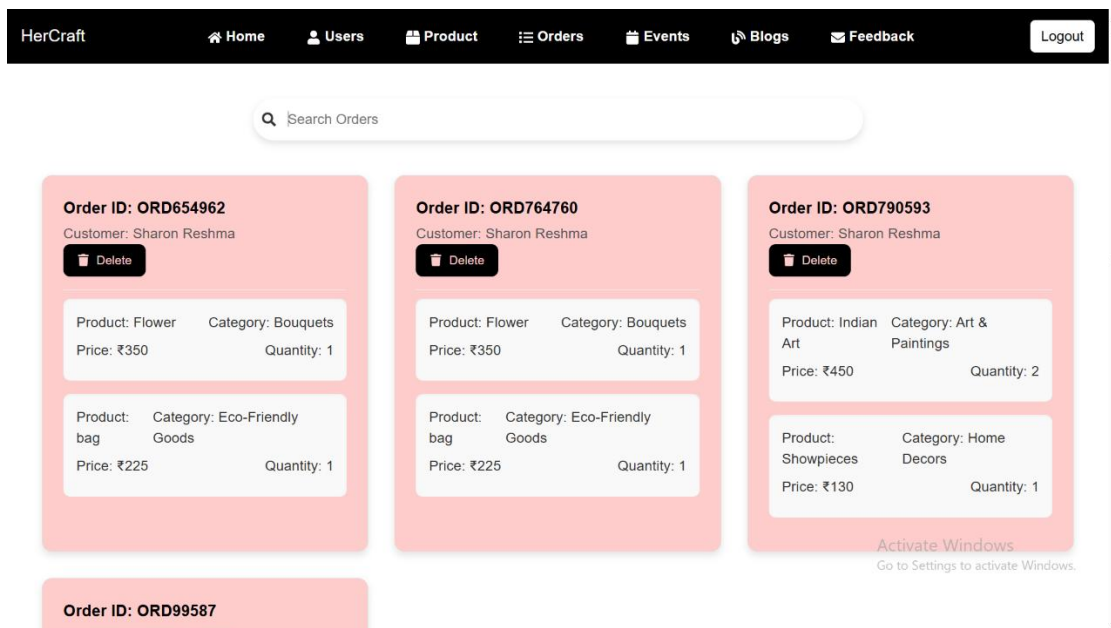


Fig 6.3 ORDER MANAGEMENT

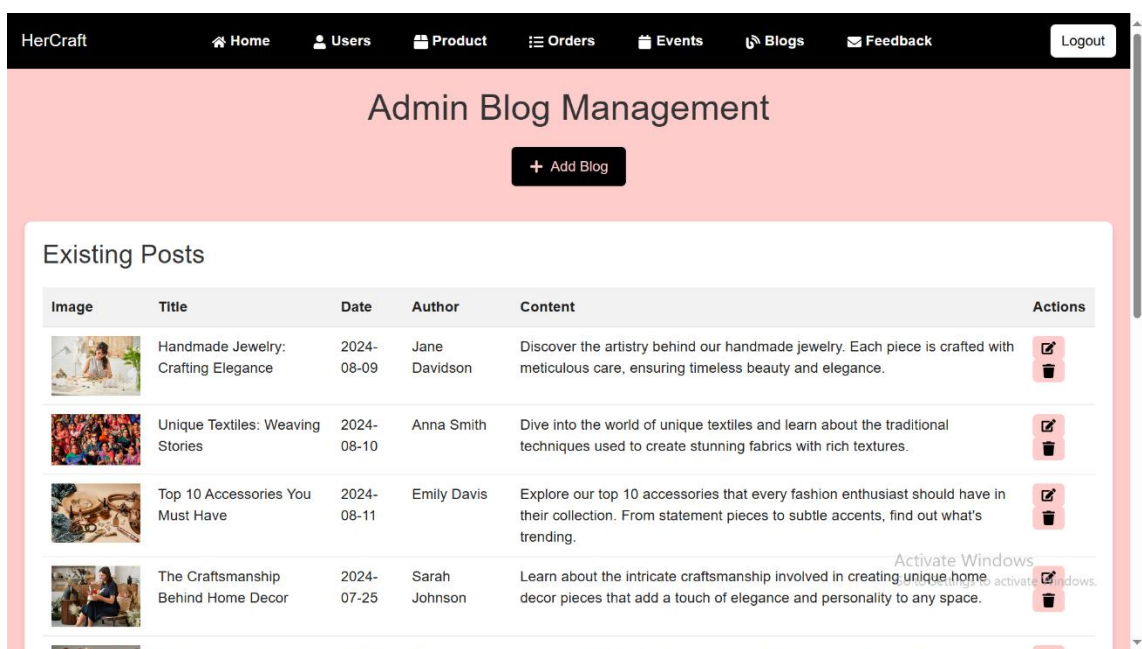


Fig 6.4 BLOG MANAGEMENT