

IMPLEMENTATION AND RESULT OF HERCRAFT

This chapter provides a detailed analysis of the outcomes produced through the development of our advanced website. The website was meticulously crafted to reflect the core idea of empowering women artisans by offering them a dedicated e-commerce platform. The chapter outlines the specific features implemented, the technologies used, and the impact of these developments on user experience and business operations.

1. HOMEPAGE

The User Homepage (refer to Fig. 1) serves as an entry point for artisans and customers, offering easy navigation for product management, community engagement, and personalized shopping experiences, ensuring seamless interaction with the platform.

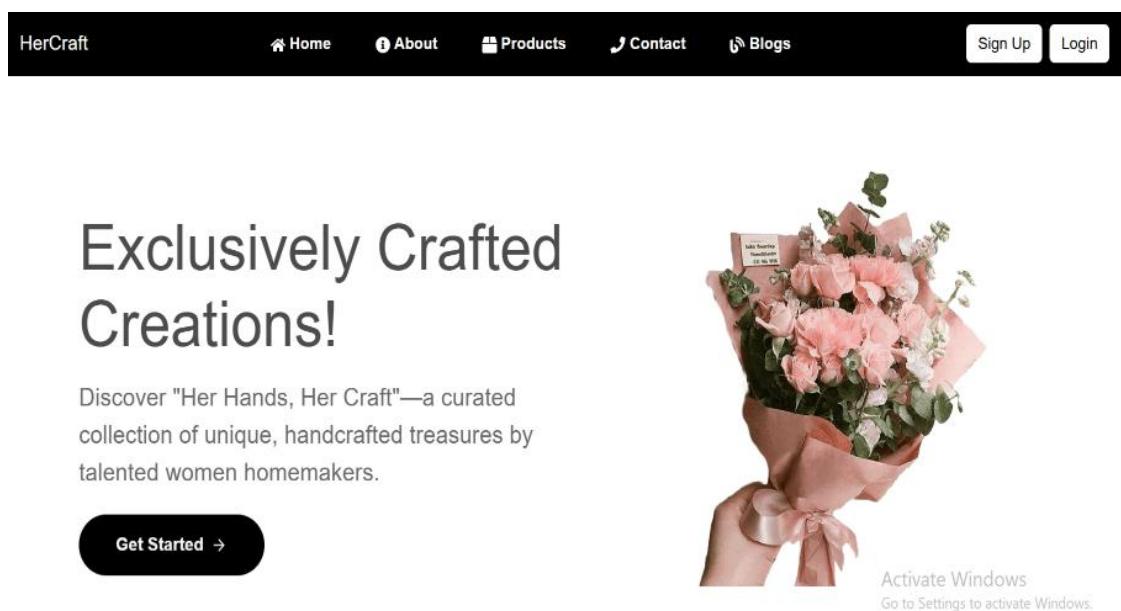


Fig 1 USER HOMEPAGE

2. LOGIN AND SIGNUP PAGE

The Login and Sign-Up pages (refer to Fig. 2.1 and Fig. 2.2) are crucial entry points for users accessing the platform. The Login page provides a secure interface for returning users to authenticate themselves, with fields for email and password, and options for password recovery and social media login. The Sign-Up page offers a streamlined process for new users to create an account, requiring essential details such as name, email, password, and agreement to terms and conditions, ensuring a smooth onboarding experience.

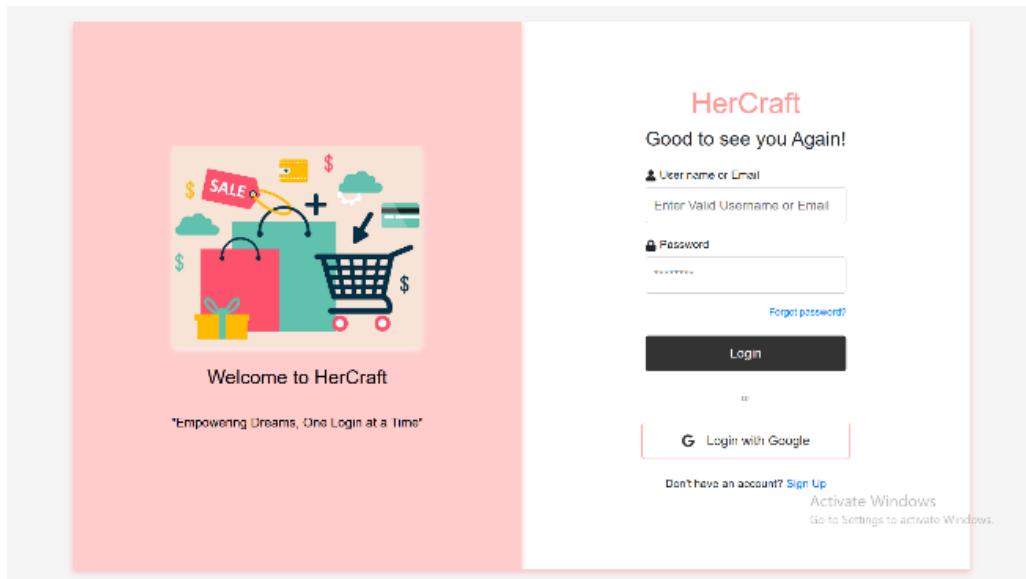


Fig 2.1 LOGIN

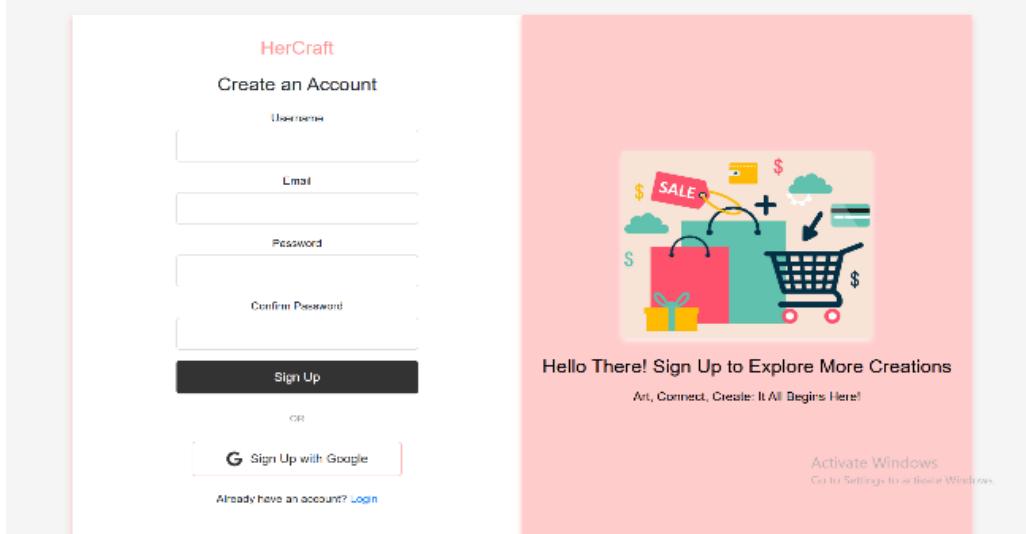


Fig 2.2 SIGN UP

3. EVENTS AND BLOG PAGE

Stay connected with the vibrant community of women artisans and entrepreneurs on the **Upcoming Events** page of HerCraft (refer to Fig. 3.1 and Fig 3.2). This page is designed to keep you informed about all the exciting events, workshops, and gatherings that celebrate craftsmanship and innovation.

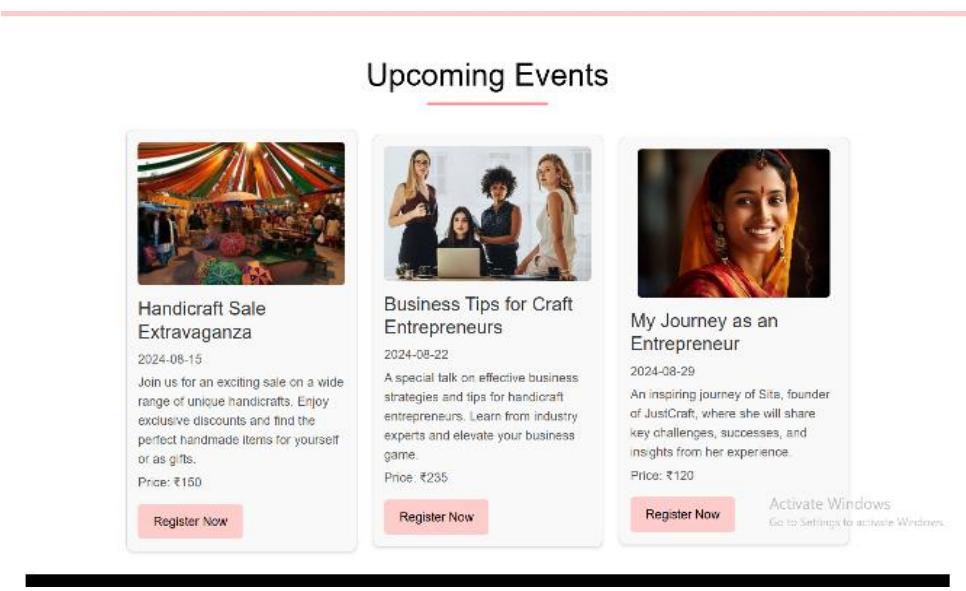


Fig 3.1 EVENTS

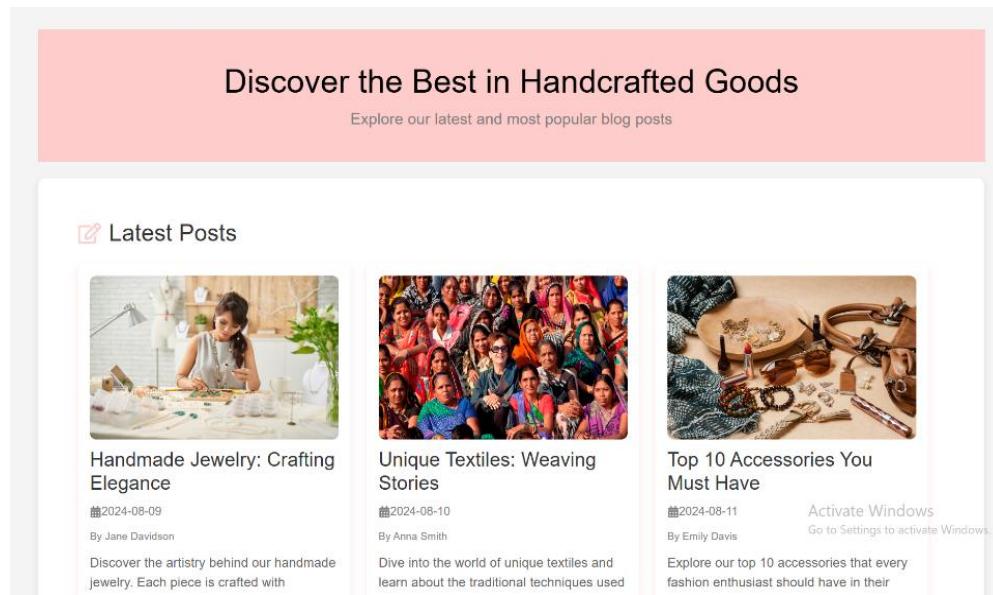


Fig 3.2 BLOGS

4. PRODUCTS AND CART PAGE

The **Products Page** on the HerCraft platform is designed to provide users with an intuitive and efficient way to browse and discover products. As shown in **Fig 4.1 and 4.2**, this page features a dynamic layout with filtering options to help users find products that match their interests and preferences.

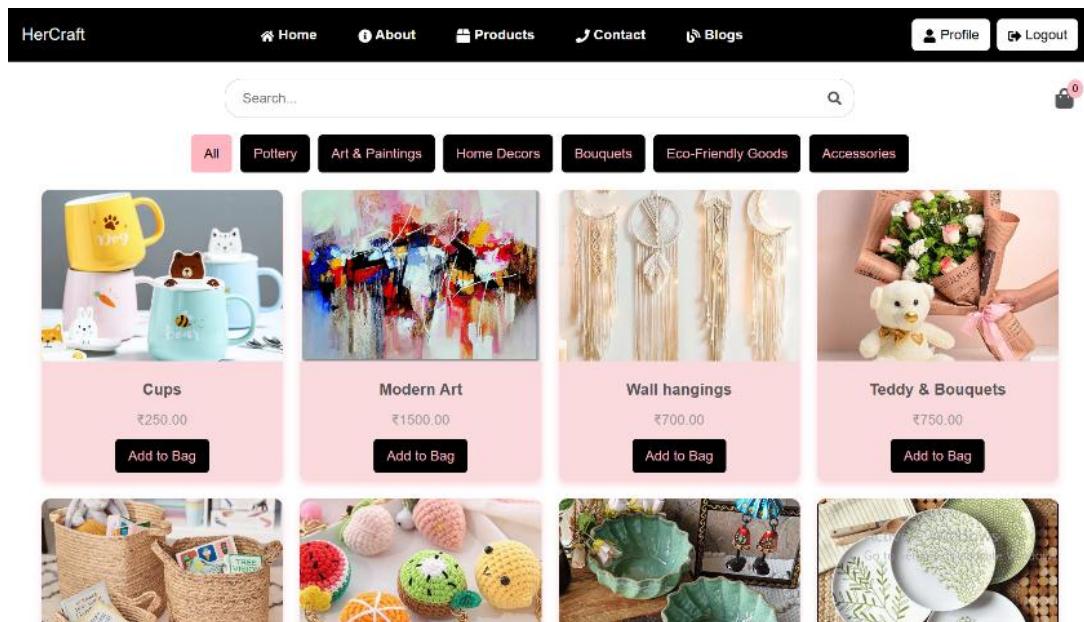


Fig 4.1 PRODUCTS

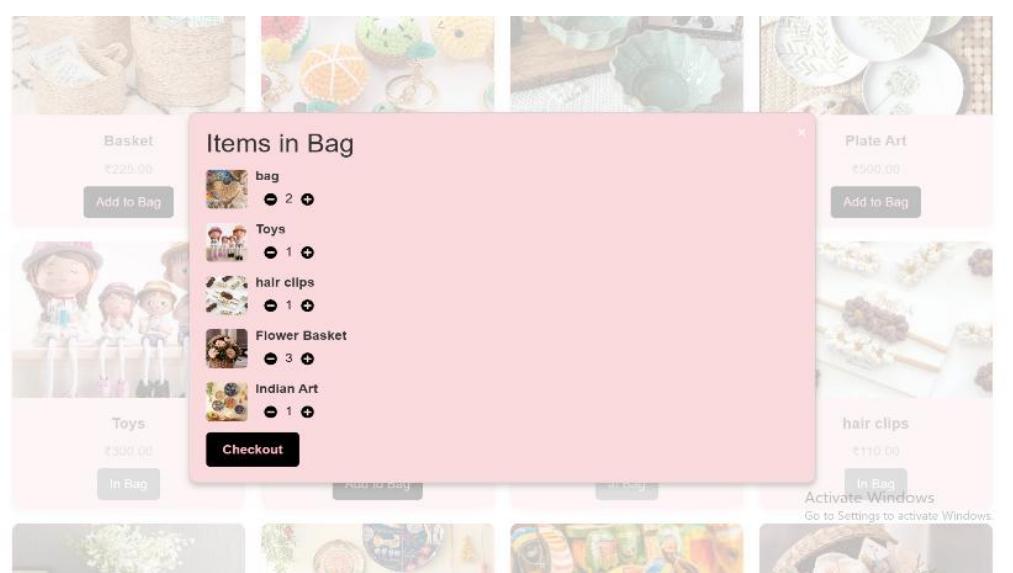


Fig 4.2 CART

5. ORDER PAGE

The **Order Page** provides users with a comprehensive view of their order history and details. This page allows users to track their past and current orders, manage order-related actions, and view detailed information about each purchase. As depicted in **Fig. 5.1 and 5.2**, the page is designed to offer clarity and ease of navigation for users managing their orders.

The screenshot shows the HerCraft website's Order Page. At the top, there is a black header bar with the brand name "HerCraft" and links for Home, About, Products, Contact, Blogs, Profile, and Logout. The main content area has a light gray background with a pink sidebar on the left. On the left side, under "Customer Details", there are fields for Name (Sharon Reshma), Email (sharonprakash8492@gmail.com), and Phone (+91-AAAAA BBBB). Below these is a "Shipping Address" field containing the text: "123, New Bus Stand Road, R.S. Puram, Coimbatore, Tamil Nadu, 641002, India". To the right, under the heading "Payment", there are fields for Cardholder Name, Card Number, and Expire Date. There is also a CVV field with the value "123". At the bottom of the payment section, there are logos for VISA, MasterCard, and American Express, along with a link to "Activate Windows" and "Go to Settings to activate Windows".

Fig 5.1 PAYMENT

The screenshot shows the HerCraft website's Order Success Page. At the top, there is a black header bar with the brand name "HerCraft" and links for Home, About, Products, Contact, Blogs, Profile, and Logout. The main content area has a light gray background with a pink sidebar on the left. In the center, there is a large pink box with the heading "Order Successful!". Below it, a message says "Your order has been placed successfully." Underneath this, there is a "Order Details" section containing the Order ID (ORD99587) and the customer's information: Name (Sharon Reshma), Email (sharonprakash8492@gmail.com), and Address (Delhi). Below this is a "Track Your Delivery" section with a note: "We will send you an email with the tracking information once your order is on its way." To the right of the "Track Your Delivery" section, there is a link to "Activate Windows" and "Go to Settings to activate Windows".

Fig 6.5.2 ORDER SUCCESS

6. ADMIN DASHBOARD

The Admin Management section offers essential tools for overseeing the platform, including managing user accounts, product listings, orders, blogs, and events. It provides a streamlined interface for administrators to efficiently control and monitor these critical areas, ensuring smooth operations across the platform as shown in Fig 6.1, Fig 6.2, Fig 6.3 and Fig 6.4.

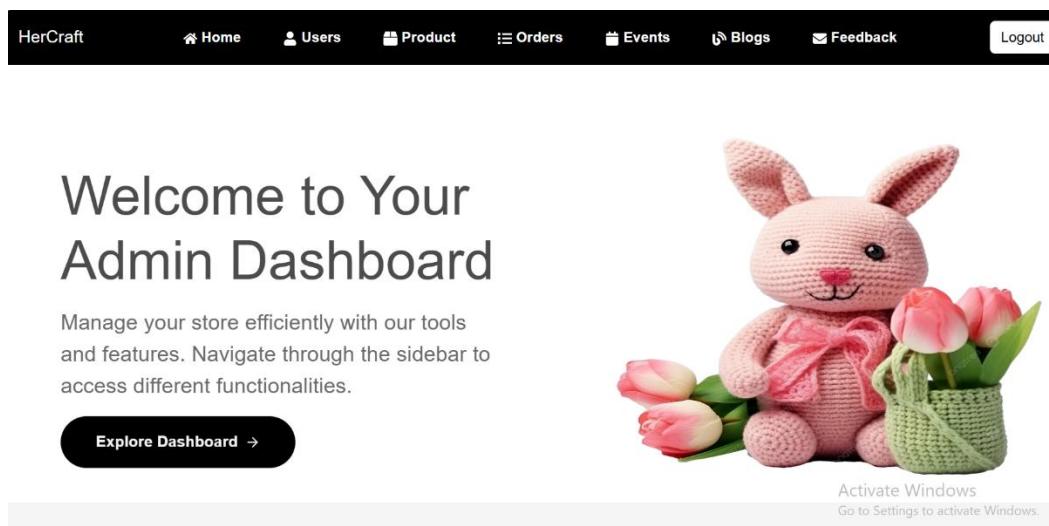


Fig 6.1 ADMIN HOMEPAGE

The screenshot shows the Admin Products Dashboard. At the top, there is a navigation bar with links for Home, Users, Product, Orders, Events, Blogs, Feedback, and Logout. Below the navigation bar, the title "Admin Products Dashboard" is displayed, along with a filter dropdown set to "All" and a "Add Product" button. A table lists four products: 1. Cups (Pottery, Price: 250), 2. Modern Art (Art & Paintings, Price: 1500), 3. Wall hangings (Home Decors, Price: 700), and 4. Teddy & Bouquets (Bouquets, Price: 750). Each row includes an "Image" column showing a thumbnail of the product and an "Actions" column with edit and delete icons. A message at the bottom right says "Activate Windows Go to Settings to activate Windows." A sidebar on the left contains icons for Home, Users, Product, Orders, Events, Blogs, and Feedback.

ID	Name	Category	Price	Image	Actions
1	Cups	Pottery	250		
2	Modern Art	Art & Paintings	1500		
3	Wall hangings	Home Decors	700		
4	Teddy & Bouquets	Bouquets	750		

Fig 6.2 PRODUCT MANAGEMENT

HerCraft

- [Home](#)
- [Users](#)
- [Product](#)
- [Orders](#)
- [Events](#)
- [Blogs](#)
- [Feedback](#)
- [Logout](#)

Search Orders

Order ID: ORD654962

Customer: Sharon Reshma

Delete

Product: Flower	Category: Bouquets
Price: ₹350	Quantity: 1
Product: bag	Category: Eco-Friendly Goods
Price: ₹225	Quantity: 1

Order ID: ORD764760

Customer: Sharon Reshma

Delete

Product: Flower	Category: Bouquets
Price: ₹350	Quantity: 1
Product: bag	Category: Eco-Friendly Goods
Price: ₹225	Quantity: 1

Order ID: ORD790593

Customer: Sharon Reshma

Delete

Product: Indian Art	Category: Art & Paintings
Price: ₹450	Quantity: 2
Product: Showpieces	Category: Home Decors
Price: ₹130	Quantity: 1

Activate Windows
Go to Settings to activate Windows.

Order ID: ORD99587

Fig 6.3 ORDER MANAGEMENT

HerCraft

- [Home](#)
- [Users](#)
- [Product](#)
- [Orders](#)
- [Events](#)
- [Blogs](#)
- [Feedback](#)
- [Logout](#)

Admin Blog Management

+ Add Blog

Existing Posts

Image	Title	Date	Author	Content	Actions
	Handmade Jewelry: Crafting Elegance	2024-08-09	Jane Davidson	Discover the artistry behind our handmade jewelry. Each piece is crafted with meticulous care, ensuring timeless beauty and elegance.	Edit Delete
	Unique Textiles: Weaving Stories	2024-08-10	Anna Smith	Dive into the world of unique textiles and learn about the traditional techniques used to create stunning fabrics with rich textures.	Edit Delete
	Top 10 Accessories You Must Have	2024-08-11	Emily Davis	Explore our top 10 accessories that every fashion enthusiast should have in their collection. From statement pieces to subtle accents, find out what's trending.	Edit Delete
	The Craftsmanship Behind Home Decor	2024-07-25	Sarah Johnson	Learn about the intricate craftsmanship involved in creating unique home decor pieces that add a touch of elegance and personality to any space.	Edit Delete

Activate Windows
Go to Settings to activate Windows.

Fig 6.4 BLOG MANAGEMENT