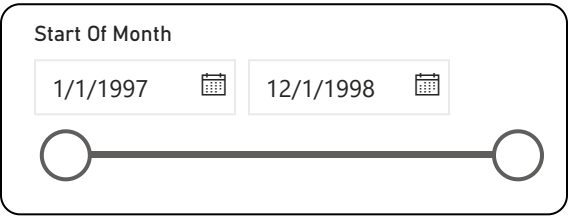
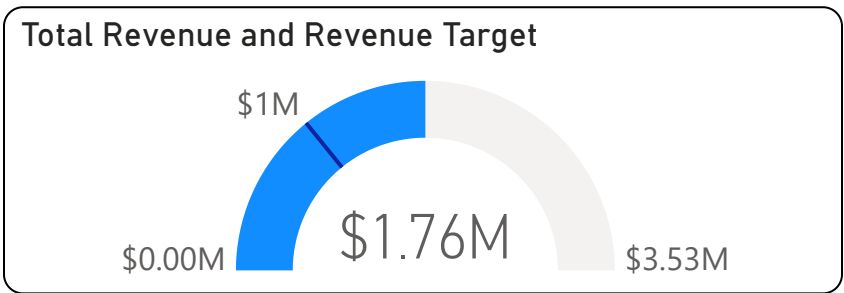
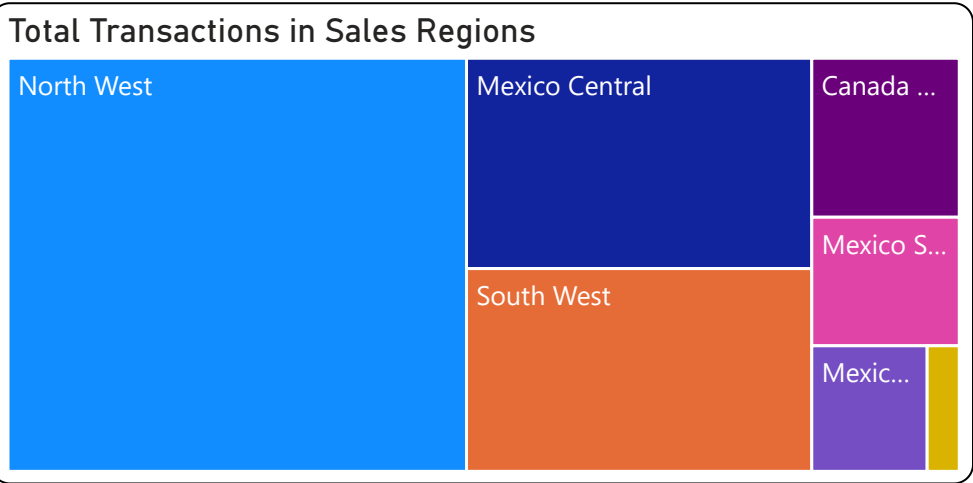
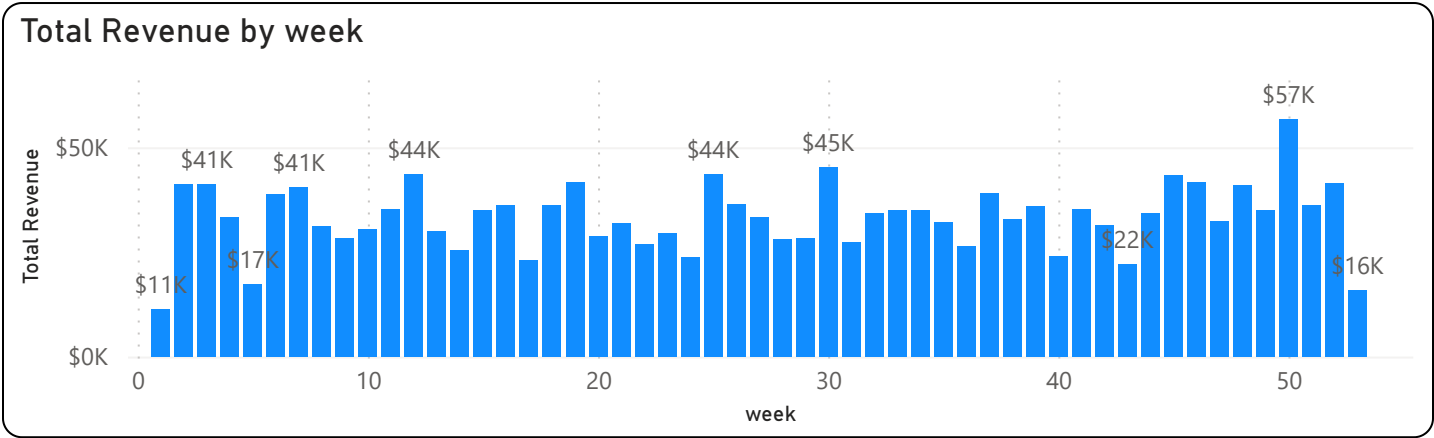
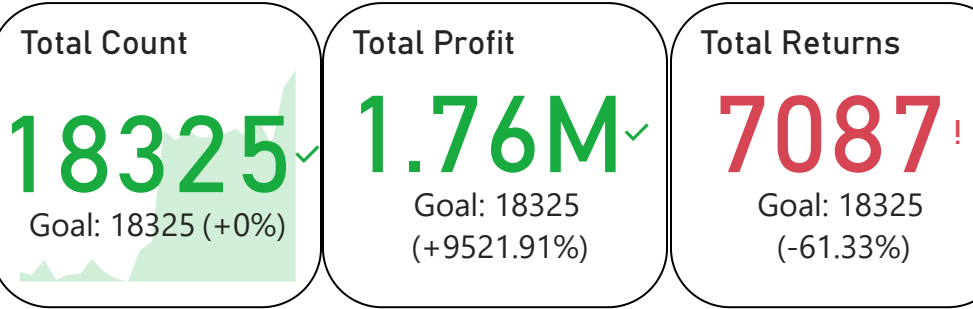


MARKET SALES ANALYSIS



Product Brand	Total Transaction	Total Margin	Profit Margin	Return Date
Best Choice	6000	\$259.02	21.63%	01-Jan-97
Nationeel	6499	\$274.52	21.66%	01-Jan-97
Cormorant	5382	\$225.22	19.67%	02-Jan-97
Fast	6188	\$247.62	21.71%	02-Jan-97
Red Wing	5806	\$236.27	19.03%	02-Jan-97
Sunset	5856	\$208.02	19.27%	02-Jan-97
BBB Best	5254	\$193.78	17.85%	05-Jan-97
Total	167557	\$6,607.90	580.61%	01-Jan-97



At \$56,739.63, 50 had the highest Total Revenue and was 395.03% higher than 1, which had the lowest Total Revenue at \$11,461.89.

Across all 53 week, Total Revenue ranged from \$11,461.89 to \$56,739.63.

Count of Transaction Date started trending up on Thursday, January 1, 1998, rising by 22.69% (3,389) in 11 months.

At 1763214.25, Sum of Total Profit has exceeded the target goal of 269720.00.