

SHARON LIN

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yhsharonlin

EDUCATION

University of Michigan • Ann Arbor, MI
Bachelor of Science in Information
•UI/UX Concentration
Minor in Business
Minor in Art & Design

Class of 2021
3.89/4.0 GPA

WORK EXPERIENCE

Michigan Advertising and Marketing Club • Ann Arbor, MI
VP CREATIVE STRATEGY • DESIGNER

2017- Present

- Oversee all creative design members, who design advertisements for local businesses and non-profits.
- Host club-wide workshops on topics such as visual literacy and accessible design.
- Interview new recruits for creative design team.

Sweetland Writing Center • Ann Arbor, MI
PEER CONSULTANT

2019 - Present

- Consult with University of Michigan students to help improve their essays, scripts, creative writing, videos, infographics, and other various forms of rhetoric.

FIN ES 329 • Ann Arbor, MI
FINANCIAL CONSULTANT

2019

- Consult a biotech startup on how to best raise venture capital funds through this class at the Ross School of Business.

USON Card King • Taichung, Taiwan
DESIGN INTERN

2018 • 2019

- Designed business cards, flyers, stamps, stickers, catalogue covers, and website banners for clients such as Sakura, Topax, Taichung Municipal City Huludun Cultural Center, Taichung City Tun District Art Center, and various small business owners.

Infolab • Ann Arbor, MI
UI/UX RESEARCHER

2019

- Interviewed stakeholders to assess and frame problems.
- Developed a medium-fidelity web prototype for startup Dough's student loan repayment module.

CHISL • Ann Arbor, MI
PROJECT MANAGER • DESIGNER

2018 - 2019

- Redesigned company logo for student startup SoulSmoothie through collaboration with other team members in this pro-bono branding club.
- Directed SoulSmoothie's social media strategy as well as brand aesthetic.

SKILLS

Google Suite (advanced)
Adobe Creative Suite (intermediate)
Microsoft Office Suite (intermediate)
Python, HTML, CSS (intermediate)
Alexa Skills Kit (beginner)

AWARDS

University Honors
James B. Angell Scholar
Salutatorian
National Merit Finalist

LANGUAGES

English (fluent)
Mandarin (conversational)
French (beginner)