# Innovation in Health and Life Sciences

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/health-innovation-life-sciences ----- What we do How we work with our clients Our partners Rock Health Matter TMC Innovation MassChallenge HealthTech Springboard Enterprises What we think News Capabilities Accenture Research Accenture Ventures Accenture Labs Accenture Studios Accenture Innovation Centers Accenture Delivery Centers Making digital transformation in the lab a reality Life Sciences Technology Vision 2019 Penn Medicine's Chief Innovation Officer Roy Rosin digs deeper Capital Rx wins top award at Accenture HealthTech Innovation Challenge Health organizations are embracing emerging tech but must do more amid changing consumer expectations, Accenture report finds Accenture introduces INTIENT™, an innovative platform to advance the discovery, development & delivery of patient treatments Health Life sciences JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Companies today must continually reinvent themselves to keep pace. We lead with innovation to help our clients imagine and invent their own futures. We are putting innovation firmly at the core of our business model with the Accenture Innovation Architecture. Our Innovation Architecture represents our intentional investment in helping our clients to rotate and accelerate in the new in digital, cloud, security and more. Through the Accenture Innovation Architecture, we combine our capabilities across the company from our Research, Ventures, and Labs, to our Studios, Innovation Centers and Delivery Centers. Together with our Health and Life Science clients we discover disruptive innovations and collaborate to implement at scale. We orchestrate innovation by bringing together all the components and distinct groups needed for meaningful transformation to gather input and inform decisions through curiosity, co-creation and intentional collaboration. Lightning, bottled. How do innovative ways of thinking deliver disruptive ways of winning? We take you from research to results. Then we do it all again. Trends ideate through thought leadership. Investment & open innovation shape emerging technologies. Research & development prototype through applied R&D projects. Solution innovation build with speed and agility. Use cases & assets scale re-use with clients. Industrialize sales & delivery. Through Accenture Ventures our Health and Life Sciences industries partner with premier organizations in the United States and globally to develop a broad innovation network. Some of our partners include: Rock Health exists to fund and support entrepreneurs working at the intersection of healthcare and technology. Put simply, our mandate is impact. We want to make healthcare massively better for every human being. Learn more. MATTER is a healthcare startup incubator, community nexus and corporate innovation accelerator. Together, we are mobilizing a community of entrepreneurs, industry innovators, scientists and clinicians committed to improving health and care for every patient. Learn more. TMC Innovation is shaping the future of health care by uniting promising innovators with the best minds in science and medicine at the member

institutions of the Texas Medical Center. Learn more. We believe that when entrepreneurs and the community come together to solve problems, we will accelerate innovation and transform healthcare. Our community comprises startups, business mentors, medical healthcare professionals, digital health enthusiasts, and people passionate about our shared mission of improving health through entrepreneurship. Learn more. Springboard's mission is to accelerate the growth of entrepreneurial companies led by women through access to essential resources and a global community of experts. It is the leading network of influencers, investors and innovators dedicated to building high-growth companies led by women who are transforming industries in technology and life science. Learn more. Innovation in Health and Life Sciences in the news May 16, 2019 – Accenture introduced INTIENT™, a tech platform that vastly improves the continuity and flow of data across life sciences enterprises. Accenture Life Sciences consulting is helping companies deliver better patient outcomes to stay ahead of the... Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Accenture and Salesforce: Better Together

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/alliance-salesforce ----- World's largest Salesforce practice and ecosystem In the news We're better together. Here's more proof Our leaders Twice the CRM Power in Financial Services Accenture Recognized as Leader in Salesforce Implementations by IDC 2019 Report Accenture Recognized Worldwide Salesforce Implementation Leader Intelligent sales with Salesforce Building client relationships through Salesforce Stephanie Sadowski Preet Takkar Stacy Pence David DeLeon JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Modern. Digital. Connected. Accenture and Salesforce are one powerful partnership for the Moments that Matter in Banking. The broader and more fragmented industry continues to push customer experience to the top of the banking agenda. Competing means:   It means having modern and future-ready CRM that is omni-channel and designed for Open Banking and AML, powered by analytical and AI techniques for hyper-personalized, real-time customer and employee experiences at any given moment. Salesforce and Accenture together bring a vision for what a modern digital connected banking experience can actually be. See more. Our highly-customized solutions are built on one or more of the Salesforce out-of-the-box integration tools that enable banks to get a hold of the vast data coming to them through connected devices to know customers more intimately and give them the fast, frictionless and secure experiences they want.   Accenture's Tiny House Big Ideas demonstrates how Interaction Studio, Einstein, and Financial Services Cloud can deliver a seamless customer journey from interest to purchase, onboarding to service - while integrating the physical and the digital. Moments that Matter in Banking delivers business value through increased marketing precision, sales effectiveness and regulatory

compliance, powered by AI and analytics.  Explore the details on how to leverage key customer data, make better decisions with it and apply it to your business in smarter, more efficient ways.  DOWNLOAD THE INFOGRAPHIC  Contact us to schedule a meeting or Accenture Innovation experience near you.  CONTACT US What distinguishes Salesforce delivered by Accenture is the power to transform CRM in banking. 1,000  + Implementations 16,000 Skilled professionals 5,400+ Salesforce-certified professionals Accenture positioned as a leader for fourth consecutive time in Worldwide Salesforce Implementation Services according to IDC Marketscape report. Forrester Research, Inc. names Accenture a leader in The Forrester Wave™: Salesforce Implementation Partners, Q2 2019, report. Learn how Accenture created a digital, more intelligent sales platform with Salesforce. Accenture helped an investment bank embrace a cultural and operational shift by introducing the Salesforce customer relationship management tool. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Application Engineering R&D

----- Arcticle source ----- https://www.accenture.com/us-en/services/accenture-labs/application-engineering ----- Application engineering R&D agenda News What we think Meet our lead Connect with us Capabilities Responsible Software Engineering Intelligent Cloud Engineering Human-Centered Software Engineering Software Engineering for Quantum Computing Growth Market Innovations Accenture Labs at Automated Software Engineering Conference Trustworthy Machine Learning Models Technology Vision 2023: When Atoms meet Bits Make the leap, take the lead Blockchain for good: Four steps to transformation Vikrant Kaulgud Follow us on Twitter Like us on Facebook Visit our Technology Innovation Blog Software & Platforms Innovation-led Application Services Rapid Application Development JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We pioneer new application engineering approaches, tools, and architectures for complex, human-centered, adaptive and trustworthy applications. A new breed of applications is emerging due to the profound impact of technologies like DLT, AI and Quantum, and concerns like trust and human-centricity. We shape the future of application engineering essential for engineering such applications. Software architectures and tools for engineering trustworthy, inclusive and energy-friendly applications Data-sovereignty driven application architecture; Site reliability engineering; Multi-cloud interpret-ability assessment tools Architectures for context-driven and adaptive applications based on human affects, Smart Spaces New methods, tools, developer skills and team structures required for building quantum computing applications Engineering inclusive and sustainable solutions for Growth Markets like India The blockchain-enabled framework for injecting transparency and auditability of development tasks throughout the software development life cycle required for engineering responsible and "trustworthy" applications. We explain how across five dimensions—data, frameworks, process, technology, and the organization—testing will shift away from the traditional

approaches towards new ideas and new methodologies. Latest news from Application Engineering R&D Five papers on Responsible SE, Human-centered SE and AI-driven SE at the 34th IEEE/ACM International Conference on Automated Software Engineering. ASE 2019 Testing the Generalizability, Robustness and interpret-ability for building a trustworthy machine learning model. The foundations of our new reality will be built by fusing the physical and digital worlds. Tech strategies for innovation and growth. Non-profits and NGOs are embracing blockchain for humanitarian efforts. Yet, why are most of these applications still in pilot stages? New. Applied. Now. Dedicated Accenture R&D group brings pioneering tech innovations to solve today's toughest business problems. Our world-class R&D charts a research agenda, explores innovations, and delivers solutions, leveraging the most promising emerging technologies. Artificial intelligence, big data, blockchain and more. Get the biggest stories and insights of the week. Accenture engineers turn innovative ideas into business differentiation with custom capabilities. Our innovation-led approach to Application Services helps you to reinvent your enterprise application portfolio now and in the future. Accenture Liquid Studios help companies become built for change through new technologies, skills and ways of working. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/health-insights-platform ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers

across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments,

higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved. ========================

# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/situational-awareness ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet

constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved.
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# Know your customers. Meet them where they are.

----- Arcticle source ----- https://www.accenture.com/us-en/services/song/advanced-customer-engagement ----- Powering personalized customer experience Omnichannel experience by design Human + machine culture AI technology & platform enablement Ecosystem updates OUR LATEST THINKING Client stories Frequently asked questions How can we help? Drive growth through intelligent customer engagement. We power complex, personalized journeys that are continuous, conversational, and conclusive. Create a workforce that is agile, future-skilled and data-driven. We tailor our human + machine operating model so that people can partner with AI to

ensure employee and customer success. Operationalize AI and data for intelligent customer engagement. We blend intelligent technologies and cloud with enterprise customer engagement platforms. Accenture-Genesys strategic alliance STATE OF TEXAS Vodafone Business Ireland Revenue Comm. How can customer experience help me drive growth? How do I maximize efficiency with the cloud? How can AI help me accelerate growth? How do I build a data strategy? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture Advanced Customer Engagement How can you create and deliver consistent, convenient and personalized customer journeys that drive growth? Understand more about your customers. Equip people to anticipate and respond to what customers need and expect. Do it all at speed and scale. You know what needs to be done. But how can you transform your front office to make it happen? Whether online or in-store, through a physical or virtual contact center, via your brand's app or a third-party platform, every interaction should demonstrate your understanding of customer needs and preferences. That requires you to bring together systems, data, service, sales and field forces who interact with your customers every day. It also requires you to orchestrate your entire front office to deliver greater value than ever before. That's where Accenture Advanced Customer Engagement solution can help. This solution gives you a head start on building the workforce, platform and experience capabilities you need to unify your front office for higher customer satisfaction, improved employee experience and, ultimately, greater revenue growth. Customers want to self-serve anywhere, anytime with intelligent systems or interact with agents who are fully informed about who they are. Customers want to self-serve anywhere, anytime with intelligent systems or interact with agents who are fully informed about who they are. Will your customers use your mobile app, or will they look for you on other channels, such as Instagram, Google and Twitter, where they're spending their leisure time online? More than ever, customers want the ability to engage with brands from wherever they are. They expect continuous, conversational experiences that can drop and pick back up at their convenience. Whether solving simple problems or addressing more complex needs, customers are open to new interaction pathways that enable convenient, multiday journeys to the outcomes they seek. Success is no longer solely about average handle time or first-call resolution. It's about becoming more predictive and proactive, so you can prevent problems and reduce reactive service interactions. When customers do need to reach out, your front office should be equipped with the context they need to identify—and support—each person's desired outcome. This is how companies can transform customer service from a cost center to a source of growth. To deliver next-generation journeys, companies need to integrate people, process, data, AI and machine learning into a human + machine operating model. This model puts customer insight and intelligence at the core. It powers superior self-service experiences. It enables agents to be more effective. And it lets you continuously guide and improve customer, employee and business performance. Higher employee satisfaction correlates with higher customer satisfaction. The Advanced Customer Engagement operating model integrates human + machine talent, work orchestration and customer intelligence to improve employee experience, meet targeted customer outcomes and fuel business performance. The secret to success is in creating a human + machine culture. Instead of taking an either/or

approach, we focus on how humans enable machines and how machines enable humans. This could be agent assist technology that melds sales and service into a single interaction. Or it could be AI that dynamically pairs customers with the agents best suited to them. Transforming to a human + machine operating model requires a holistic view of use cases, requirements and technological capabilities. It takes a roadmap to an intelligent architecture, built from interfacing technologies and platforms that integrate data from across the front office. The richer the data, the better the outcomes. And to unlock an "anywhere-anytime experience," cloud-based intelligent technologies are essential. Learn more. Reengineer your technology stack to unify your front office—with your digital platforms and sales, service and field forces working in harmony to provide next-gen experiences. We begin the process by identifying opportunities for efficiencies to self-fund new investments. Then, we map your use cases to requirements, systems and solutions. Harnessing enterprise and front-office platforms with cloud technology and artificial intelligence, we construct an architecture that unlocks the human + machine capabilities to power personalized omnichannel experiences at scale. Together, these changes help your customer service function make the critical shift from cost center to value creator. We partner with leading ecosystem partners to help push the boundaries of what technology can enable for your service function. Our strategic partnership offers unrivaled value and expertise to help you deliver a personalized customer experience (CX) to your customers around marketing, sales, and service processes. We achieve this at scale and across any channel by use of conversational AI – artificial intelligence powered chatbots and virtual assistants. Are you ready to ace more personalized journeys? Creative AI, web3 and tokens, permacrisis and human adaptability. Five trends that examine the evolving power dynamic between people and organizations. Traditionally customer service has been a cost center. Our new research explores why now is the time to transform service to become a value creator. See the possibilities of customer conversation through a three-part lens that augments the human, magnifies the machine and embraces ethical AI. Virtual assistant talks jobless claims Unifying customer experience Improving taxpayer experience Reimagine and redesign omnichannel, purpose-driven customer service. By focusing on a core purpose, you can help meet customers' needs, and deliver powerful brand relevant experiences, shifting the focus from cost to growth. Cloud helps organizations handle and process high volumes data to create personalized omnichannel customer service experiences or journey at scale and speed. By harnessing the power of AI, organizations can reduce operating costs to improve margin, scale and design personalized customer experiences, create completely new revenue streams by monetizing their data, unlock new efficiencies and growth, enable new ways of working, and accelerating game-changing innovation–3x faster than the typical product lifecycles. Laying the foundation with a strong data strategy—regarding data culture, data quality and data privacy—is crucial to scaling AI successfully. There are five key questions businesses should be asking themselves to create a holistic, effective data strategy. Learn how to build a data strategy to scale AI. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Secure wisely: Accenture and Palo Alto Networks

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/ alliance-palo-alto-networks ----- Securing our clients digital future together The strength of Accenture and Palo Alto Networks Grow confidently and transform Why Accenture Security and Palo Alto Networks Specializations and programs By the numbers Awards & recognition Capabilities Multi-cloud security Secure network modernization Operational Technology (OT) security SOC transformation Cybersecurity transformation Accenture: Integration and Managed Services Palo Alto Networks: End-to-end Security Eight-time Magic Quadrant Winner Leader, Zero Trust eXtended Ecosystem providers, Q4 2019 Accenture named their leading ecosystem integrator Cyber defense Managed security JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Increase productivity, drive innovation and enhance the customer experience while reducing security risk across the enterprise, providers and customers. SASE solution to improve clients' cyber resilience Accenture has been named 2023 Partner of the Year by Palo Alto Networks! This highlights our dedication, ongoing collaboration and a great testament to our commitment to helping our customers protect their digital way of life. Together, Palo Alto Networks and Accenture can accelerate confident business transformations while improving network performance, ensuring simpler and more consistent security, accelerating time to market, and reducing costs. Accenture's multi-cloud security, powered by Prisma Cloud, provides security consistency, visibility, compliance & automated risk prioritization. Accenture and Palo Alto Networks provide secure access across platforms, simplifying hybrid networks, reducing costs & improving user experiences. Accenture Security, powered by Palo Alto Networks, prioritizes risk exposure in OT networks, providing real-time intelligence & automated responses. Accenture's SOC Transformation Services plus Palo Alto Networks Cortex XDR, detects and responds with monitoring & intelligence, and automated IR.
Combining security technology, talent, process & risk reducing initiatives into a single program to drive broader, more effective business outcomes. Read more. This innovative ecosystem partnership aligns Palo Alto Networks's industry-leading technology and security platform with Accenture's domain expertise and implementation experience in large-scale transformation projects. The flexibility companies needAccenture's multiple vendor product experience enables successful delivery whether a client has a mix of Palo Alto Networks and other technologies, or whether a client is seeking to migrate from other technologies to the Palo Alto Networks platform. Coupled with consistencyOur solutions provide a consistent experience across the entire digital estate, thanks to Palo Alto Network's single-platform approach. This is enhanced by tailored solution delivery enabled by Accenture's deep industry expertise and the innovation and integration offered by a large, joint technology ecosystem. With Accenture and Palo Alto Networks, organizations are empowered to pursue a cloud-centric, secure and more-profitable future. Global cybersecurity leaders Palo Alto Networks and Accenture are shaping a cloud-centric, secure and more-profitable digital future with technology and implementations that are

transforming the way people and organizations operate. In helping our clients meet their security needs, we are pleased to be recognized by Palo Alto Networks across its channel programs and specializations. 95% of industry leaders see cloud as a catalyst to innovation – Accenture Research. 80% of organizations are introducing digitally fueled innovation faster than their ability to secure IT. 3.4 different clouds (public & private) used by organizations to run enterprise applications on average. Accenture and Palo Alto Networks innovate to improve the way the world works and lives. See our accomplishments as global leaders. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Recharge high tech growth with next-gen M&A

----- Arcticle source ----- https://www.accenture.com/us-en/services/high-tech/mergers-acquisitions ----- M&A impact M&A pillars Impact First steps Our leaders Growing the core Migrating to adjacent businesses Pivoting to new opportunities Value-led Scope and scale Digitally powered Adapt to changing geopolitical landscape Base target screening Test with joint ventures Vikrant Viniak Sam Panda John Kinnaman JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Unlock opportunities to broaden product portfolios and fuel short-term and long-term growth through new M&A strategies. Traditional organic growth in the high tech industry is dead, due to the rising cost of R&D, speed of technology turnover and a more demanding, diverse customer base. Instead, leading companies are using M&A as a growth strategy. As companies use M&A as a tool to help them transform their business to enter new industries, markets and geographies, their approach to M&A must change rapidly. These are the three major reasons for leveraging M&A. Pursuing growth via expansion in existing markets, customer segments, product set or customer markets drives growth. Growing via expansion in the value chain with new distribution channels, geographies, product or tech modifications serving new customer segments. Achieving growth through new products and services, migrating into "white spaces." Doing so involves risk, and market reaction is not always positive. Accenture differentiates through a value-led perspective, unmatched scope and scale, and digitally powered capabilities. Firms who bought in a downturn tend to have a higher three-year total shareholder return (TSR) than their S&P 500 sector average. 30% Increase from M&A during epidemic outbreaks. 22% Increase from M&A during downturns. -11% Decrease from M&A during financial shocks. While using M&A to fuel growth is a complex process, a few first moves can help smooth the journey. Keep pace with a highly varied business environment of the semiconductor industry with many regulatory and government protocols. Create a robust target screening process based on your companies R&D investments and technology roadmaps. Understand the impacts of the transformational M&A deals versus smaller, less significant M&A activity. Please enable Advertising and Social Media Cookies to be able to see this

# Automotive omnichannel experience solution

----- Arcticle source ----- https://www.accenture.com/us-en/services/automotive/omnichannel-experience ----- What you can do What you'll achieve What's trending in automotive Why automotive customer experience matters Revolutionize your marketing Embrace a direct-to-consumer approach Unleash the power of sustainable services New sources of revenue generation Customer-centric experience Accelerated transformation Asset-driven solution Reimagining business Current Country: United States 83% of automotive leaders believe digital services will be the key differentiating factor in the automotive industry by 2040 72% of consumers whose attitudes and behaviors shifted in the past year expect their chosen brands to understand how their needs have changed and commit to addressing them 16% of revenues in the automotive sector will be from ride hailing, car sharing, or carpooling by 2040 Deliver exceptional experiences to your customers by uniting digital marketing and immersive content, lifetime sustainable services and new omnichannel sales models. Unlock growth and reduce costs by using a digital foundation, using advanced digital-marketing business models and next-generation content. Power that with a content factory creating dynamic content for immersive experiences. of consumers say that technology is ingrained in almost all aspects of their lives Unlock new revenue streams from mobility services and activate a direct-sales model across all sales channels, including future-ready, phygital retail experiences. increase in conversion rate for customers who engage with augmented reality and 3D technologies Provide engaging and digital post-purchase services, underpinned by seamless and automated operations. of customers would change brands for more sustainable aftersales services Generate new revenue growth opportunities by creating customer loyalty that will drive product and service re-purchase. Improve marketing, commerce, and service effectiveness by providing consistent, customer-centric and integrated experiences across the value chain. Boost transformation in the mobility tech ecosystem by using accelerators and transformation capabilities to speed your transition and minimize risk. Improve return on investment and profit within 12 months and help reduce back-office operations using scaled and global automation and GenAI solutions. Reinvent the end-to-end customer engagement across marketing operations, sales and customer service to drive growth new customer-centric experiences. A new report from Accenture helps automakers address the key challenges to successfully monetizing digital services in the automotive industry. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Leveraging technology to drive new luxury experiences Five imperatives the C-suite must address to reinvent in the age of generative AI.

# mySecurity

Strengthen cybersecurity with diagnostics, as-a-service capabilities and transformation accelerators. Features of mySecurity What's trending What it does Custom diagnostics AI and automation Modern tools What you can achieve Related capabilities Current Country: United States Strengthen cybersecurity with diagnostics, as-a-service capabilities and transformation accelerators. Improve your security This suite of generative AI–powered assets built with our partner technologies, strengthens your security foundation across cloud, identity, applications, platforms, network and security operations. mySecurity uses top tier partner technologies and enables you to reduce operating costs, modernize faster and improve cyber resilience. Diagnostics identify areas to mitigate risk, reduce costs and improve processes. Outcomes include reduced technology footprint and a security portfolio fit for your enterprise. As-a-service capabilities use generative AI and automation to enable operations to run at speed and scale. The mySecurity Portal provides a holistic view of security posture. Accelerate the transformation and modernization of cybersecurity across your enterprise using our proven generative AI–enhanced onboarding and migration tools and assets. 40% faster transformation when you use delivery accelerators to deploy new technologies and evolve faster 60% faster response to an attack when you increase your cyber resilience with full orchestration and automated remediation 30% reduced security operating costs, unlocking funding for modernization Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Define cyber, risk mitigation and regulatory strategies, aligning security to business priorities. Understand new threats, prepare and respond quickly to attacks. Secure the digital core as you transform the business.
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# Connected Solutions

Connected Solutions partnerships Focused partnerships Connected solutions experience center What we think Case studies News Our leaders Accenture + Blue Yonder Accenture + Coupa Accenture + o9 Accenture + Kinaxis Accenture + UKG Accenture + Anaplan Murex + Accenture Epic + Accenture Accenture + e2open Value untangled

Composable tech The chemistry behind cost transformation Reshaping business spend management at Osotspa Smart procurement saves food giant time and money Accenture acquires The Shelby Group to expand sourcing & procurement transformation capabilities Ardent Health Services teams with Accenture and UKG to transform workforce management Accenture acquires MacGregor partners to expand supply chain network and fulfillment capabilities Sanjeev Narsipur Karen White Chris D'hondt JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Extending the digital core with new industry and function capabilities to help clients change with agility and speed. Connected Solutions helps clients adopt the functional capabilities they need to differentiate in their industry with agility and speed. We leverage our vast partner ecosystem, deep functional knowledge and decades of industry experience to implement the right solutions. Integrating interoperable, composable technology solutions with the digital core ensures applications can work together and data can easily be shared across the company, unlocking insights that help employees work smarter, faster and better. Connected Solutions–supported by Composable Technology Studios–rapidly curates, composes, delivers, configures and reconfigures solutions as needs evolve, ensuring clients are not just keeping up, but setting the tone for industry. Every Connected Solutions partnership collaborates with one or more of our Enterprise and Industry technology partners–Adobe, Microsoft, Oracle, Salesforce, SAP and Workday to push the boundaries of what technology can enable. We work with the technology partners that bring the best industry and function capabilities to the table, integrating those solutions with client businesses to bring speed, agility and differentiation to their transformations. Supply-chain synchronization and intelligence, at every stage – from warehouse to customer. Drive procurement value with a supply chain powered by Closed Loop Spend Management. Superior, fully integrated planning, forecasting and decision making for your digital operations. "Rapid Response" supply chain planning to prepare you for the future of digital, delivered by industry-leading partners. Create better employee experiences, optimize operations and unlock business value. Strategy, process and technology expertise enabled to digitally transform. Integrating trading, risk management and processing solutions for capital markets. Implementing software to help people get well, help people stay well, and help future generations be healthier. Open Connected data enabling a connected supply chain to move as one. The Connected Solutions Experience Center brings together our advisory, industry, cross-platform, and cross-functional talent all under one roof to untangle value for organizations. As enterprises seek differentiated functional and industry capabilities, Accenture helps by orchestrating composable, interoperable solutions that power compressed transformations. Accenture's Connected Solutions Experience Center in Chennai leverages best-of-breed SaaS solutions from our strategic partners, including Blue Yonder, o9, Coupa, Kinaxis, E2Open, Sitecore, UKG, Anaplan, Murex and EPIC. Accelerating radical growth through interoperability–from insights to action, the path to extraordinary value starts here. Compressed transformation requires agile new solutions–helping companies keep pace and nimbly respond to new opportunities. Solvay launched an enterprise-wide cost transformation to fuel sustainability and profitability. Coupa's BSM platform helped automation and visibility to grow into new markets. An agile cloud-enabled

platform makes purchasing quick, easy and compliant. The Shelby Group is a procurement technology consultancy with deep experience in Coupa and Ivalua helping clients transform their procurement operations. Through an expanded business partnership, Accenture and UKG provide organizations with a strategic approach to optimize workforce operations. Acquisition brings deep expertise in logistics and warehouse management, as well as data visualization and digital yard solutions. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# nCino

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/alliance-ncino ----- Accenture at nSight 2024 Featured sessions What we think What distinguishes nCino delivered by Accenture? Case studies Breakthrough outcomes Our leaders Related capabilities Introducing generative AI-powered Mortgage Advisor nCino in the Unique CIB Landscape AI in Action: Commercial Banking Re-imagined Largest, most skilled nCino practice Salesforce Cloud expertise Unique accelerators and tools Vancity: A new loan origination system Jared Rorrer Maurits Olijve Humad Ahmed Chris Scislowicz Chris Jaggard Kim Kacal Melissa Alterman Commercial Banking Banking JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture is the worldwide nCino leader "We needed a partner with global scale, business process transformation, change management and technical expertise who could master the nCino and Salesforce platforms to accelerate our growth. Accenture is that partner." "We needed a partner with global scale, business process transformation, change management and technical expertise who could master the nCino and Salesforce platforms to accelerate our growth. Accenture is that partner." Accenture is a proud Diamond sponsor of the nCino nSight 2024 conference taking place in Charlotte, North Carolina, USA from May 14–16. nCino stages this annual event for more than 1,700 representatives from commercial, regional and community banks, credit unions and strategic partners.  We're hoping to see you at our various thought leadership and breakout sessions and also at our booth. Lounge Live Session: Introducing generative AI-powered Mortgage Advisor May 15 | 11:40 AM–12:00 PM ET How does generative AI improve the mortgage lending process? In this session, we delve into the capabilities of Mortgage Advisor, a tool designed to accelerate the mortgage origination process, providing real-time analyses, identifying potential issues and suggesting actionable solutions. Join us to learn how Mortgage Advisor simplifies complex mortgage scenarios and ensures compliance with credit policy guidelines through its innovative use of data from diverse sources. If you would like to know more, please contact: John Newlin | Managing Director – Midwest Banking Industry Lead Breakout session: nCino in the Unique CIB Landscape May 15 | 1:00 PM–1:40 PM ET nCino's roots are in commercial and small business so going upmarket into Corporate & Investment Bank (CIB) business lines may seem daunting. In this panel session, Accenture Commercial Banking leaders and top financial institutions will

share their experiences and strategies for implementing nCino solutions in the most complex business areas of banks. Discover the unique considerations involved in rolling out nCino in the CIB space, gain valuable insights into roadmap planning for CIB teams, and how to ensure success at go-live.  If you would like to know more, please contact: Kim Kacal |  Managing Director – Commercial Banking and Payments Breakout session: AI in Action: Commercial Banking Re-imagined May 16 | 11:00 AM–11:40 AM ET Commercial bankers face unprecedented headwinds from high interest rates, rising operating costs and deteriorating credit quality. Industry leaders are tapping innovative strategies –centered on digital and AI – to capture growth and profitability. In this session, join Accenture and Rich Data Co, who are helping commercial banks embed AI across their businesses to deepen customer relationships, enhance performance, and return to sustainable growth. If you would like to know more, please contact: Ryan Shenoha | Managing Director – Commercial Banking Christopher Jaggard | Managing Director – Commercial Banking Ashish Garg | Associate Director – Applied Intelligence Our annual commercial banking top trends report identifies the topics that are most likely to transform the industry in 2024. Accenture analyses the impact of generative AI on the banking industry and the potential increase in return on equity for banks that are early adopters. Accenture's Michael Abbott shares the banking trends he thinks will have the biggest impact on the industry this year. Reinvention works. It's achievable. It's actionable. And AI and generative AI are super-charging progress for organizations that embrace it. Go beyond transformation — act now to pull ahead of the pack. Our study reveals key strategies to spur commercial payments growth and regain market share. Banks must move quickly to capitalize on the demand for sustainable finance or they'll face some big obstacles in the future, says Chris Scislowicz. In the face of widespread upheaval across their industry, banks need to double down on strengthening the core of their business, says Jared Rorrer. Banks can increase their relevance and market share by upping their digital game in a changing trade finance sector. Our survey examines the treasury management market and how banks can gain customers and grow revenue. Our team supports 30+ installs at top banks around the world—more than any other systems integrator. We have the world's largest Salesforce practice with 40,000+ Salesforce Certifications. Our assets work to simplify delivery with certainty and speed. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. Vancity grows its commercial lending business with nCino Bank Operating System. On average, nCino clients experience: 40% Decrease in loan closing time 25% Increase in efficiency 92% Reduction in data re-entry 13% Decrease in delinquency rates Source: https://www.ncino.com/ We help commercial banks become agile, data-driven and customer-focused organizations. Net new technologies to help banks & payment providers take bold steps to thrive and be future-ready. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Employee experience

Unlock the potential of both your people and your business by transforming your employee experience The challenge How we help We're leading in employee experience Reinvention in action Our partners Our leaders Turn disruption into opportunity. Invest in experiences that inspire. Together, we experiment and innovate to deliver experiences that exceed expectations. Jasmine Jaco Shelley Evenson Meredith Juszczak Cali Ressler Current Country: United States Generative AI and other emerging technologies are already changing the roles employees play and how they work, causing many to feel uncertain about their future. Help your people feel Net Better Off by understanding them in the context of their whole lives, not just their work life. Use real-time data and insights to design powerful, personalized work experiences that exceed their expectations. We baseline today, envision tomorrow, define how to get there, and leverage our best-in-class capabilities to measure success. As your organization transforms, so must your employee experience. As a #1 EX services provider, we ensure your business and your people win. Design and build the agile capabilities you need to deliver consistently exceptional employee experiences. Delivering across the globe through operation centers and intelligent solutions we scale talent and tech to deliver a complete employee experience. Accenture is named a leader in EX consulting services in the 2024 IDC MarketScape report. Accenture and BMW teamed up to create a new platform that uses generative AI to drive decisions across North America, accelerating productivity and employee experience. Unilever asked us for a vision for its employees globally — a world-class experience which would be dynamic and personalized. Together we created the "Employee Universe". A global retailer and Accenture co-created a multiyear inclusion and diversity strategy to facilitate a greater sense of belonging for their people. Global Lead – Employee Experience, Talent & Organization Global Lead – Employee Experience, Song Managing Director – Employee Experience, Song Senior Manager – Employee Experience, Talent & Organization Be part of the team, that's creating new and extraordinary value for the world's leading organizations. =====================

# Managed services for changing more, faster

As organizations strive to optimize cost and accelerate growth, strategic managed services can help to better prepare them to reinvent operations and drive holistic value at scale. Reinvent with strategic managed services What's trending in strategic managed services Awards and recognition Our leaders Operations careers Why managed services? Do you have the insights to make real-time decisions? Do you have the insights to make real-time decisions? Access talent and innovation with

global capability centers Access talent and innovation with global capability centers Don't let application complexity hold you back. Don't let application complexity hold you back. Are your operations adding as much business value as possible? Are your operations adding as much business value as possible? You can't build your legacy with legacy IT You can't build your legacy with legacy IT Is your cybersecurity protecting the business? Is your cybersecurity protecting the business? Areas we support Accenture Named Overall Leader in the Group Marketing Services Peak Matrix™ Assessment 2023, by Everest Group A Leader in Mortgage Operations A Leader in Life Science Sales and Marketing IT Outsourcing Services A Leader in IDC MarketScape for Worldwide Cloud Professional Services Arundhati Chakraborty Karthik Narain Nirav Sampat Mahesh V. Zurale Current Country: United States 1.4x higher operating margins 2.2x greater total shareholder returns (three-year) 42% improvement in agile product and process innovation 34% better at reducing energy consumption and greenhouse gas emissions See all the value your business is creating for today and tomorrow with instant data and insights. Make compliance secure and efficient. Make life simple for customers with a profitable and sustainable supply network. Make supply more transparent, predictive and disruption-proof. Find new competitive advantages in sourcing and procurement using AI and automation. Reimagine products and how they're made, using data to connect demand to production. Create an engaging workplace inspired by the best consumer experiences. Bring more intelligence and efficiency to front-office operations so customer experience becomes a competitive advantage. Get ahead of change with digitally enabled operations, from payments to asset management. Build the operations you need to influence member habits and transform your claims experiences. Speed up R&D and realize better patient outcomes through digital transformation. Find competitive edge in a crowded marketplace. Protect your business with data and tech in a rapidly evolving regulatory environment. Use real-time insights into business, risk and service demand to deliver real business value, anticipate and manage risk to reshape the legal function. Reduce the cost of operations by augmenting your shared services with ours. Add capacity to operations with access to skills and technology when, and where you need it. Outmaneuver uncertainty, drive scale and deliver growth with intelligent platform operations. Organizations with highest operations maturity are 3.3x more likely to succeed at scaling high-value gen AI use cases and report 2.5x higher average revenue growth. Operational performance and gen AI enhance each other. See how operations reinventors are rising to the challenges of disruption, capturing new paths for growth, and setting new performance frontiers. A new type of CHRO is leading their C-suite peers in connecting data, technology and people and cultivating collaboration. These "High-Res" CHROs bring growth and exceptional experiences into higher resolution.  Accenture details 5 key steps to help companies unlock the full value of their data and technology investment. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Accenture follows a delivery model where agencies under Accenture Song handle judgment-intensive processes such as creative, CX strategy, and media, while offshore and nearshore facilities under Accenture Operations manage delivery – enabling it to offer economical and localized

services. Everest Group names Accenture a leader for developing complete digital solutions, alongside its strong reputation in supporting front- to back-office operations for its mortgage clients with differentiated services across the entire mortgage operations value chain. "Highly experienced vendors like Accenture are offering increasingly sophisticated ITO models for processes while enabling their clients to focus on their core competencies — improve outcomes for doctors and patients alike." "Accenture — with its strong industry knowledge, industry cloud offers, and breadth of technology services that span from consulting all the way to managed services — can fulfill cloud technology implementation needs at a global scale" Group Chief Executive – Operations Group Chief Executive – Technology and Chief Technology Officer Global Lead – Operations Delivery, Transformation and Technology Global Lead – Advanced Technology Centers Global Network and Lead – Advanced Technology Centers, India Use data, insights and tech to reimagine how people work, moving operations from transactional to transformational.

===================== ----- Arcticle source ----- https://www.accenture.com/us-en/services/data-ai/generative-ai/demystifying-ai ----- Demystifying AI The challenge How we help What's trending Start now From the Accenture Center for Advanced AI Foundational terms Technical proficiency Strategic decision making Want actionable insights and strategic guidance to help you navigate the AI landscape and realize tangible business value? Reach out today. Current Country: United States From the Accenture Center for Advanced AI The Accenture Center for Advanced AI helps companies build the foundational capabilities to achieve their strategic AI goals and navigate the complexities of this rapidly evolving technology. We've seen how AI can often seem shrouded in technical jargon and complexity, leaving many executives feeling overwhelmed. By demystifying AI, we help empower you to become a confident leader equipped with an understanding of the practical value and strategic potential of AI. Focus on clarity and accessibility, demystifying basic AI concepts without getting bogged down in technical jargon Build your technical skills and practical knowledge for a deeper proficiency in AI Enhance strategic insights and decision making, guiding leaders on AI adoption and competitive advantage Lan Guan, Accenture's Chief AI Officer, and Andrew Ng, Founder of DeepLearning.AI, discuss why leaders need a baseline knowledge of AI to identify new opportunities, drive innovation and navigate how their business vertical will be changed. Learn about a range of techniques and methodologies that teach computers to learn from data and experiences, adapting and improving over time. Understand the components that enable the development and deployment of effective AI models, using key processes and workflows to create end-to-end AI. Explore how various gen AI concepts work together – focusing on types, architecture, and post-deployment details. As generative AI becomes more pervasive in the enterprise, executives are increasingly focused on securing data and maintaining data privacy. Agentic architecture is a strategic approach that employs AI agents to orchestrate and automate complex business workflows. AI agents help enhance productivity, decision-making, and overall operational efficiency. Accenture AI Refinery to enable organizations to create custom LLM models trained on their enterprise data. New expanded partnership, including Accenture's formation of a new NVIDIA Business Group, helps enterprises rapidly scale AI adoption. Six things you need to know about data in the era

of generative AI. What exactly is generative AI and how does it work? Find out everything you need to know about this cutting-edge technology, plus trending topics, informative interviews, and more. Improve your organization's efficiency, flexibility and ability to innovate by using data effectively. How our clients reach new levels of productivity & growth. Of executives say making tech more human will boost every industry. © 2024 Accenture. All Rights Reserved. ======================

# Bring sustainability to every link in your value chain

----- Arcticle source ----- https://www.accenture.com/us-en/services/sustainability/sustainable-value-chain ----- Redesign supply chains to support net-positive ambitions, increase circularity and build resilience and trust What you can do What you'll achieve Trending in sustainable value chains Awards & recognition Our leader Why sustainable value chains matter Embed sustainability in each step of your value chain Source responsibly Adopt circular principles and models Earn stakeholder trust More value Resource efficiency Higher business performance Competitive edge A Leader in Supply Chain Transformation in Sustainability Matias Pollmann-Larsen Current Country: United States Redesign supply chains to support net-positive ambitions, increase circularity and build resilience and trust 60% of global emissions are generated by supply chains 5.5x more carbon intensity is created by supply chains than by the rest of the business $4.5T in market opportunity will be generated by the circular economy by 2030 (estimate) 96% of business leaders around the world agree that the private sector plays a crucial role in achieving the UN Sustainable Development Goals Build a sustainable supply chain, taking environment, society and governance into account at every step. Good for the planet, yes — and good for preparing your supply chain for the future. Make the way you design products, manage suppliers, build plants and warehouses, manufacture goods, plan, transport and recover more environmentally sustainable, socially responsible and fit-for-the-future. Almost half of all CEOs now take supply chain responsibility as part of their sustainability strategy Adopt a responsible sourcing strategy and operating model that prioritizes environmental consciousness, ethical practices, and inclusivity. Ensure compliance with new regulations for managing ESG risks in supplier relationships. more of the Earth's resources are being consumed each year than it can naturally regenerate Rethink the "take, make, waste" model and create a circular business model for greater profitability and sustainable growth, while also mitigating risks associated with resource scarcity. of consumers are shopping more sustainably, opting for reusable or refillable products, recycled or refurbished goods and quality items built to last Trust is more than simple risk management. Using digital technology, including supply chain analytics, you can proactively measure and improve trust with stakeholders. ESG leaders outperform their peers financially, generating up to 2.6x more value for shareholders. When resource efficiency programs are driven by sustainability, they not only save costs. They also increase your supply chain's resilience. Companies with high sustainability performance

ratings have 3.7x higher operating margins. Pressure from governments and the public makes sustainability a must. Luckily, sustainability makes companies more resilient and responsive to opportunities. Uncover insights and actions to accelerate your journey to net zero. When it comes to measuring Scope 3 emissions, the complex structure of the company's supply chain eventually brought any progress to a grinding halt. Our Kris Timmermans pinpoints opportunities for sustainable supply chain networks to create positive change that benefit both society and the planet. Can you see and act on emissions across all supplier tiers? You can now. Learn more about Accenture's research and new tools to shed light on Scope 3. Cultivating a culture of responsible buying on a global scale Generative AI promises a radical reinvention of work. And it's opening up a new world of possibility for supply chain leaders. Here's how CSCOs can turn this technology's immense potential into higher business performance. Accenture has been named leader in the NelsonHall report for supply chain transformation for sustainability Managing Director – Global Sustainable Value Chain Lead, Supply Chain & Operations © 2024 Accenture. All Rights Reserved. =====================

# Cyber response and crisis management

----- Arcticle source ----- https://www.accenture.com/us-en/services/cybersecurity/cyber-resilience/cyber-response-crisis-management ----- Enhance resiliency through response, recovery, and transformation The challenge How we help Reinvention in action Current Country: United States In the era of constant technological disruptions, cyber resilience extends far beyond managing technical incident responses as they occur. It is more about building crisis management and recovery readiness to properly manage a cyber incident before, during, and after it unfolds. Accenture's global delivery team provides comprehensive, end-to-end support to strengthen your current readiness and prepare you to tackle future threats. Work with our experts to identify preparedness gaps, focus resources, and continuously rehearse your response—before a cyber crisis occurs. Feel secure knowing our around-the-clock IT, OT and cloud incident response teams are ready to help with even sophisticated cyber-attack. Get back to business faster with 24/7 global support, able to quickly iterate through containment and eradication of any threat. Benefit from dedicated resources that go above and beyond technical remediation to help your business recover and reduce risks going forward. Level up your response to widespread high-risk incidents. We provide in-depth support across workstreams, strategy and minimizing business impact. Use this practical guide to discover the five actions CEOs can take to minimize risk and put cyber resilience at the heart of reinvention efforts. © 2024 Accenture. All Rights Reserved. =====================

# Improving clinical and health management

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/clinical-health-management ----- Addressing the challenges of today Why us Our services Meet our lead Clinical management Population health Care value Virtual health Clinical analytics Electronic health information management Steve Savas JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Ensure the right balance between cost and quality of care Accenture Clinical and Health Management helps consumers, providers and risk-bearers coordinate and manage health and wellness across care settings. We help drive optimal health outcomes, efficient healthcare spend and affordability.   We enable new care delivery models that increase consumer and provider engagement.   We enable organizations to reposition their businesses through top line revenue and growth strategies.   We help clients become effective, complex population health and value-based care organizations.   We address business model transformation, rising cost-to-serve, growing chronic disease prevalence and growing system inefficiencies.   Accenture collaborates with payers, care providers and clients from life sciences and government to deliver market leading clinical and health management solutions. We design, build and run numerous client programs that: Improve quality. Proven, analytics-driven approaches to increase patient-physician engagement and drive adherence to clinical protocols, resulting in improved clinical outcomes and quality ratings. Reduce medical costs. New and refined clinical and health management programs and capabilities targeted at improving quality, compliance and outcomes can result in medical cost reduction of up to 10%. Reduce administrative costs. Integration of new technologies, redesign of business processes and design of new operating models to gain operational efficiencies can result in a 35 % to 55% reduction in administrative costs. Grow revenue. Building new clinical and health management services and capabilities that can result in new or increased client revenue streams. Accenture Clinical and Health Management offers a range of services—from large-scale, enterprise-wide transformations to single-entity performance improvement initiatives. Services to support and improve operations related to episodes of care: Services to support and improve delivery of longitudinal health & wellness for individuals/populations: Services to support and improve the business and financial aspects of delivering healthcare value: Services leverage virtual interactions to deliver care; consumer-provider or provider-provider: Services to provide information and clinical insights and support next generation care delivery and care management: Services to help implement, connect and manage clinical IT systems: Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Revenue cycle management

# Virtual tour: Intelligent banking operations

# Virtual tour: Intelligent finance operations

finance operations Take a tour Intelligent finance operations, Philippines Intelligent finance operations, Knoxville Intelligent finance operations, Prague Intelligent finance operations, Bengaluru Intelligent finance operations, Chennai Intelligent finance operations, Warsaw Intelligent finance operations, Chengdu Here's how to view the tours Related capabilities Virtual tour – Intelligent finance operations, Philippines Intelligent finance operations, Philippines Intelligent finance operations, Knoxville Intelligent finance operations, Prague Intelligent finance operations, Bengaluru Intelligent finance operations, Chennai Intelligent finance operations, Warsaw Intelligent finance operations, Chengdu Laptop Smartphone Immersive Intelligent finance operations SynOps Operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Take a 360° virtual tour of our Intelligent Operations Centers. More than 30 of our Intelligent Operations Centers specialize in transforming transactional finance operations into a strategic asset. With more than 27 years experience, our 37,000 finance professionals are focused on helping our clients increase revenue, optimize costs and improve compliance. Explore some of the locations where our finance and accounting teams are delivering outcomes for clients. Welcome to the virtual tour of our Intelligent Operations Center in the Philippines. Explore more of our Intelligent Operations centers Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Becoming a sustainable travel company

----- Arcticle source ----- https://www.accenture.com/us-en/services/travel/travel-sustainability ----- Sustainability is the road to recovery Why sustainability matters to travel companies How we can help Bringing sustainability to life Pathway to net zero Sustainable aviation fuel takes off Sustainability, transparency and trust In the media Our leaders Related capabilities A sustainable recovery for travel companies Growth Cost savings Risk mitigation Access to funding Brand reputation Workforce retention Pathway to net zero Sustainable technologies Responsible, circular value and supply chains Sustainable measurement and impact Leadership development, talent and organization Sustainable brand, design and customer experience Pathway to net zero Sustainable aviation fuel takes off Travel's route to net zero Sustainability: What travel companies should know A net zero roadmap for travel and tourism Dr. Jesko-Philipp Neuenburg Philipp Möller David Walfisch Natalie Nehme Travel consulting Sustainability services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Mapping the road ahead: How travel companies can act effectively to achieve a sustainable recovery. The future of water conservation and resilience Many organizations are uncertain how they can align sustainability with recovery. Travel is back, and bookings are on the rise, but regulations and customer expectations have evolved, and "hitting rewind" is not an option. How can travel companies define their

pathways to sustainability? And how can they make their offerings more transparent, intuitive and easy to access? Explore the factors travel companies need to consider to encourage sustainable travel in Jesko Neuenburg's blog post. Our research into Sustainability DNA provides a framework for aviation and hospitality companies. We identify priorities for action and guide companies through the challenges ahead. Read the full report to learn how to overcome the say-do gap and create the sustainable travel products customers want. How can aviation and hospitality companies get back to growth more than ever? Take a look at our Sustainability DNA model. Customers, investors, employees & regulators expect companies to reduce their impact on the climate. But that's not the only reason to act – it's the right thing to do. Travel companies prioritizing responsible practices will reap tangible benefits. A survey of more than 25,000 people globally found that 59% of respondents said they would switch to a travel provider that promotes sustainability. Sustainable business operations, including using less resources and smarter supply chains, save money. Regulations are getting stricter and being implemented at a faster pace. Travel companies that implement sustainability practices now minimize risk. Investors put sustainability at the center of their decisions, so companies without clear sustainability plans risk losing access to capital. Positive sustainability actions result in positive brand reputation. Social media can build or destroy a company's reputation in minutes. Hiring and retaining employees in the travel industry is a challenge. Employees want to work for companies that protect the planet. "A responsible travel company is one that has a clear environmental strategy, a social action plan, and a governance structure that embeds sustainability across the core business." Our team has deep industry expertise in hospitality, aviation, cruise and travel services and we have a dedicated center of excellence for sustainability. We can be your sustainability guide and share our best practices and technology tools. It is a challenge to meet net zero carbon targets. We can help travel companies develop net-zero, sustainable aviation fuel (SAF) and offsetting strategies to achieve this goal. Technology is a real sustainability vehicle, and we can advise: From green cloud and responsible AI to propulsion or direct-air-capture technologies. Read more. Circular value chains are more sustainable. We show how companies can develop trusted value chains, eliminate waste, and use renewable energy and SAF. We have the tools, technologies and methodologies to measure the impact of your program and share relevant metrics with your stakeholders. In the post-pandemic competition for talent, employees prefer sustainable workplaces. Our insights will help you gain the support of all employees. Both leisure and business travelers demand action to save the planet. We'll explain how to communicate your sustainability commitments to customers. We have made sustainability our top responsibility. The technology and human ingenuity to power sustainable travel is not just the future—it's here: We work with our partners to help travel players take climate actions and address social aspects. Proposing a new Target Framework for the Travel & Tourism Sector Transparency is essential when it comes to sustainability matters. Trust is at stake - and technology enables tracking and reporting on ESG issues. In our latest episode of the Embark podcast series, we tackle sustainability - from challenges to best practices. Hear from our guest speakers Arielle Quick at Marriott, Virginia Messina at World Travel and Tourism Council, and Jesko Neuenburg at Accenture. They explore the challenges, benefits, progress,

and best practices of sustainability programs for travel companies. Listen in and find out about the role of technology in helping travel companies become more sustainable. We help travel companies outmaneuver uncertainty in a new era of Travel. Through sustainable technology and human ingenuity, we are making sustainability a force for change. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center
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# Discover new destinations with Travel

----- Arcticle source ----- https://www.accenture.com/us-en/services/travel/intelligent-operations-finance-travel ----- The travel industry is no stranger to disruption. And in the post-pandemic world, travel companies must continuously reinvent to outwit unforeseen circumstances, while providing cohesive, elevated experiences for customers. How to reinvent travel What's trending in travel Our leaders Travel careers Travel now Travel is personal. Meet consumer demands with relevant experiences Travel is personal. Meet consumer demands with relevant experiences How to prepare your people for new tech innovations How to prepare your people for new tech innovations Enhance performance, reduce costs and increase real-time decision making Enhance performance, reduce costs and increase real-time decision making Define your pathway to sustainability Define your pathway to sustainability Cultivate the skills needed to deliver world-class traveler experiences Cultivate the skills needed to deliver world-class traveler experiences Build a growth strategy that creates revenue streams fit for future growth Build a growth strategy that creates revenue streams fit for future growth Segments we support Emily Weiss Liselotte de Maar Sofiane Baffoun Mike Tansey Help companies across aviation, hospitality and travel services take bold action to outwit unforeseen circumstances. Current Country: United States 78% of consumers plan to travel for leisure in the next 12 months 45% of travelers find their travel experiences unauthentic 100% of travel executives interviewed agree that technology plays a critical role in all current and future reinvention strategies 35% of travel companies state that legacy technology is the main barrier in delivering their reinvention strategy Tap into data-driven insights with industry expertise that drives growth and propels you ahead of the competition. Discover new operational efficiencies for airlines and airports that streamline the traveler experience. Boost revenue, improve operations, and optimize customer experience through digital transformation. While advances in tech and gen AI promised to boost productivity, our analysis indicates most companies are falling behind. Find out what productivity leaders do differently to drive value and gain a competitive edge. Reinvent the travel experience with AI. From inspiration to planning and booking, generative AI simplifies the process for both travelers and businesses. Travelers face information overload, leading to decision fatigue and abandoned plans. For companies, this means customer and revenue loss. In this blog, we explain how gen AI

can reduce the noise, increase loyalty and sales. The aviation industry is undergoing transformation. Companies can accelerate their reinvention by focusing to navigate 4 key challenges that will shape the trajectory of aviation in the coming years. How are powerful technologies reshaping the travel industry? In this blog, we explore Tech Vision's 4 trends impacting the travel industry, opening new pathways to greater human potential, productivity and creativity. Information overload is impacting people's confidence in their decisions — big or small.  AI tools can help companies deliver hyper-personalized experiences that cut through the noise, deepening loyalty in the process. How can Gen AI improve the end-to-end travel experience? In this blog we explore the quick wins and long-term bets to ensure that the industry can start getting the most out of Gen AI across the value chain. Accenture explains how the aviation industry can prepare for disruption and achieve operational transformation by leveraging data and AI assets. Senior Managing Director – Global Industry Sector Lead Travel Managing Director – Strategy, Travel, North America Managing Director – Products, EMEA Travel Industry Lead Managing Director – Strategy & Consulting, Travel, Growth Markets © 2024 Accenture. All Rights Reserved. =====================

# Modena Industry X Innovation Center

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x-0/innovation-modena ----- Live connected factory What to expect Modena Center @work Accenture smart plug Our leaders Industry X Innovation Center Modena, Italy Business outcomes identification and support Beyond traditional thinking Innovation applied Shop floor control tower Connected machine Integrated planning and digital scheduling Connected worker 3D printing New IT Accenture Smart Plug Combine and conquer Time to reinvent your product The post digital era is Now Gabriele Del Sorbo JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We deliver immersive experiences in a real-life factory environment to help clients on their digital transformation journey. The Modena Industry X Innovation Center is built in collaboration with HPE Coxa an innovative provider of engineering solutions, technology projects and products. The center helps our clients on their digital transformation journey by delivering immersive experiences in a real working factory. It provides manufacturers with a living, hands-on environment to transform operational efficiency, deliver new business outcomes, and develop creative business models enabled by connected digital technologies, industry innovation and collaborative ecosystems. The center is strategically positioned at the heart of the Italian manufacturing region and powered by our global Industry X Innovation Network of more than 20 centers worldwide to empower ecosystem benefits at scale. Accenture's Industry X Innovation Center Modena, Italy focuses on the shift of industrial manufacturing to digital products and services. See more. Through end-to-end multidirectional communications, real-time data sharing and analysis among people, assets and machines, we test innovation to gain a competitive edge through

Industry X technologies. Innovation and digitalization are strategic assets. Apply them to business help navigate the growing complexities enabling agile manufacturing. Our experts work with visitors and partners to challenge traditional solutions and reimagine the future of manufacturing through real-life scenarios. We are dedicated to constant exploration of new digital solutions. Many use cases have been already developed and are continuously evolving. Manufacturing today is characterized by new technologies, faster information, data-driven execution and workforce interactions with smart machines. The center shows our view on the shift of industrial manufacturing to digital products and services. Integrating digital technologies like AI adaptive tools to enable smart manufacturing operations management, real-time data monitoring and analytics. Automatic data capture, real-time connectivity and monitoring with PLC integration and light retrofitting to enable data-driven agile manufacturing. Leveraging machine learning, AI and genetic algorithms to reduce production complexity and optimize solutions in managing evolving scenarios. Drive effective decision making with real-time information and instructions by leveraging AR, wearables, voice commands and image recognition support. Enabling standard components production with cross-industry and engineering skills to support 3D printing and tools to evaluate E2E as a 3DP solution. Enable manufacturing New IT to reimagine factory technologies employing new IT architectures designed to manage and analyze large sets of data. The smart plug installation in Modena Industry X Innovation Center helps companies to transform from workflow driven to data-driven organizations by optimizing resources through Artificial Intelligence and predictive algorithms. Watch the video to learn more. Accenture's smart helps companies to transform from workflow driven to data-driven organizations by optimizing resources through AI. See more. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Healthcare BPO: Improving patient outcomes

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/healthcare-bpo ----- What we do Our healthcare BPO services Why work with us What we think News Meet our lead Connect with us Capabilities Accenture Operations Presents Intelligent Health Operations Claim Services Membership Services Provider Services Utilization Management Population Health Care Value Reinventing enterprise operations The value multiplier Client engagement is now a virtual experience Accenture recognized as a leader in healthcare analytics services by everest group Accenture helps northside hospital drive down energy and telecom costs AJ Bernardi Read our blog Explore Careers Virtual tour Health consulting SynOps JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We deliver intelligent health operations that improve patient outcomes, keep costs under control and increase consumer and provider engagement. Human by design We help our clients drive

breakthrough growth by combining deep healthcare delivery experience and subject matter expertise with analytics, automation, artificial intelligence and innovative talent. We help payers, providers and government agencies increase provider, member and group satisfaction, improve health outcomes and reduce costs. We help our clients grow revenue through cost optimization, reduced dependency on legacy systems and enhanced ability to reallocate savings to care management for improved outcomes. We embed digital transformation in operations end-to-end, driving superior outcomes and value realization today, while enabling streamlined operations to serve the emerging health care market of tomorrow. VIEW THE OFFERING SUMMARY Accenture's video shares how we deliver the 5 essentials of Intelligent Operations to transform Health organizations. See more. Our global claims professionals have worked across 18 clients to drive over $3 billion in administrative and medical cost savings.   We deliver the quote-to-card process, driving up to 60% reduction in enrollment turnaround time and improved predictability through proactive management.   We improve data accuracy, reduce turnaround time and pended claims volume to enable better provider relationships and improved compliance.   We deliver consumer and provider engagement and improved health outcomes through prior authorization intake, clinical claim review and appeals support.   Our services include health risk assessments, outreach, program enrollment and referrals, patient support services and care coordination quality reviews. Member and provider outreach helps improve patient outcomes through education and support to address gaps in care and medical record services. $13M Applied analytics to improve cash flow by $13 million $140M Helped a client to save nearly $140 million in total medical costs by using Accenture Advanced Health Analytics Platform $15M Automation helped to strategically process claims, limiting late and inaccurate payments and avoid more than $15 million in penalties 1,000+ Reduced costs by $30 million per year, a 33% reduction, by scaling 1,000+ non-clinical and licensed nurses in the Philippines, India and US Explore how optimizing operations can help organizations access a new performance frontier. Top industry analysts believe Accenture's innovation-led approach helps clients reimagine the role of Healthcare Operations. How organizations are reinventing their business with Intelligent Operations We're looking for innovators to deliver continuous, rapid-fire innovation and new business capabilities at Accenture Operations Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Accenture Behavioral Health Solution

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/behavioral-health-solution ----- The mental health crisis One hotline for suicide prevention, mental health Omnichannel platform for 24/7 crisis support Easily accessible behavioral health support Michigan leads the way with MiCAL How will your state leverage 988? Voices of Accenture Related

Leverage the 988 mandate to transform mental health 50+% Adults with mental illness who do not receive treatment (Source: Mental Health America) 16x Likelihood of someone with mental illness being shot by the police vs. other civilians approached or stopped by law enforcement (Source: Treatment Advocacy Center) 60+% Youth with major depression who do not receive any mental health treatment (Source: Mental Health America) A new national hotline for suicide prevention, mental health crisis response The current U.S. behavioral health system is fragmented and difficult to navigate. People experiencing mental health issues may not know where to go for help — or what services are available to them. That's why the Federal Communications Commission (FCC) has mandated that states adopt 988 as the national number for suicide prevention and mental health crises. The goal: increase, simplify and improve access to mental health lifelines. The federal government has further supported the expansion of mental health support through the American Rescue Plan Act of 2021 (ARPA), which can provide funding and grants to help states transform behavioral health services. However, a new dialing code is just a first step — and where federal guidance largely ends. It is up to states to leverage 988. What states implement to serve 988 callers could mean the difference between life and death. Sustainable programs. Healthier communities. Accenture is a leader in the market with a solution for meeting the 988 mandate and improving statewide coordination of behavioral health services. The Accenture Behavioral Health Solution facilitates omnichannel communication between state agencies, mental health providers and individuals calling for help. It incorporates technologies that leading companies and brands use to engage and support customers. And because the solution is cloud based, it can be implemented in as little as six to eight weeks — and then extended and enhanced to address additional needs. so people can move seamlessly between phone, text or chat for call intake, routing and tracking to facilitate referrals AND closed-loop follow-up to enable more effective crisis response and care coordination In January 2020, Governor Gretchen Whitmer approved Michigan Public Act 12 of 2020, which created a new behavioral health integrated crisis and access system known as MiCAL (Michigan Crisis and Access Line). Working with Accenture, the State of Michigan launched MiCAL as a pilot in 2021. Citizens can use this free statewide platform to call, text or chat with mental and behavioral health professionals. The modular platform equips professionals with data insights and tools to help citizens get care in their moment of need and beyond. The platform also integrates with existing solutions and third-party mental health providers. Solution highlights Think about your state's current approach to behavioral health services and care coordination. Now consider how a single hotline — supported by an omnichannel platform — could help address these persistent questions: How do people in crisis find and access behavioral health services that providers offer in our region? Can people who call in crisis be directed to the right

resources to meet their immediate behavioral health needs? Do we know if the person has been helped or if they have been lost in the system? Do crisis hotlines, 911 services and 211 services know how to direct people? Are they equipped with the right resources to provide care to the person experiencing a behavioral health crisis? Get the latest on how to focus your mission and leverage your resources from our subject-matter experts. States have an opportunity to reshape coordination of mental healthcare. Pawel Walczuk describes how can the 988 mandate and ARPA funding help. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Intelligent Operations for R&D

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/intelligent-operations-research-development ----- Delivering a culture of innovation R&D services from pre-clinical to post-marketing How we work What we think News Capabilities Meet our lead Pharmacovigilance services Regulatory services Clinical data services Driving digital transformation in the lab Connecting patients to the services they need New science: Biopharma's new growth engine AI: Built to scale Leader in Life Sciences Operations Services Research & Development Accenture BPO Services Accenture Intelligent Operations Life Sciences Shobhit Shrotriya JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Delivering high quality services through our people, powered by technology. Accenture is a leader in Life Sciences R&D BPO service To ensure that we provide strategically aligned regulatory, clinical and pharmacovigilance operations services to our clients, we focus on three key areas. The first is the industry forces driving transformation in the life sciences. This includes listening to the voice of the patient, dedicating time to fully comprehend potential impacts of health authority guidances to our clients and being mindful of trends and insights throughout the competitive landscape. Our second key focus is to work with our clients to explore how embracing emerging technologies within drug development is impacting the human workforce, converting the human+ philosophy into intelligent, disruptive benefits. Our third focus is to keep working with pharma and biotech companies to create a better tomorrow together, today. We combine our pharmacovigilance, regulatory and clinical operations talent within our global delivery centers, powered by intelligent technology solutions, to fulfill our client operational needs. Ensuring identification, assessment, and recording of adverse effects is conducted through innovative, reliable technology and services. Sharing our clients' mission to bring medicines and therapies to patients faster, we strive to deliver end to end intelligent regulatory services. Learn more. Our integrated clinical services span all aspects of a standards-based lifecycle, from protocol concept through to submission. Bringing a culture of innovation to our clients and encouraging positive disruption throughout the R&D process from pre-clinical discovery to post marketed lifecycle maintenance. Delivering patient centric capabilities through a life sciences industry lens. Being your partner of choice to deliver on your strategic portfolio and aspirations. Please enable

# Create always-on growth

----- Arcticle source ----- https://www.accenture.com/us-en/services/song/growth-and-product-innovation ----- Growth and product innovation BUSINESS GROWTH & VENTURING PRODUCT & EXPERIENCE CREATION PRODUCT & GROWTH OPERATING MODELS CLIENT STORIES OUR LEADERS PIONEERING NEW IDEAS AND THINKING Identify and prioritize investments in new products and ventures. How we do it: Bring new products and ventures to life through iterative experimentation. How we do it: Enable organizations to grow and innovate in repeatable ways. How we do it: IHG HOTELS & RESORTS GENERALI MINNA BANK TELKOM YEP! REVEL MOMENTS GERANDO FALCÕES Padraig Connolly Ambrogio Terrizzano Connect with us Connect with us Connect with us JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA GROWTH AND PRODUCT INNOVATION Create an always-on state of innovation and growth. Outside forces are disrupting the enterprise agenda, and customers are raising their expectations for the products and services they buy. Customers are keeping businesses accountable in new ways, and businesses have to increase their learning velocity to adapt. Now more than ever, growth is discovered, not planned.  Companies need to adapt to meet customers' constantly changing needs, respond to disruption and drive new areas of growth and relevance. In short, they need to become life-centric. Life-centric businesses are deeply attuned to the changing world and how it affects their customers. They have a fundamentally different approach to Growth & Product Innovation as well. They are focused on discovering the new needs and problems customers face, creating life-centric experiences, products, or businesses to address those needs, and building a responsive business capability for talent and capital deployment to maximize outcomes and value creation. More than ever, maintaining relevance requires a proven, holistic approach grounded in a strong and extensible purpose. We help organizations create a state of always-on growth and responsive relevance to life-centric customer needs and we can empower your company to embark on that journey today. How we do it: Every company needs to unlock the power to generate new market value, which requires better connecting the brand with business ambition. We envision and define growth paths which are anchored in your core but oriented toward the new. We frame the growth vision and objectives. We help clients unify their brand purpose and growth objectives, allowing them to meet shifting consumer demands and access new markets in unique ways. We identify unmet needs and evaluate the ability to uniquely address them. We empower clients to take advantage of their proprietary assets (brand, technology, customers, data, people, etc.) to create an outsized competitive advantage in new or existing markets. We explore new products, services or ventures to capture the growth opportunity We develop concepts for the products, services and ventures that will enable always-on growth, including defining market size and growth and developing the investment pitch. To drive new growth,

businesses need to create experiences that address customers' unmet needs. We believe it is critical to long-term success to bring strategic planning and execution together throughout the development and delivery process. As we identify new growth opportunities for our clients, we partner with them to design, build and bring to market new products and ventures. We validate the product-market fit. We research and experiment to validate that the underlying assumptions behind a concepts' desirability and viability hold true. We design to delight and build to rapidly unlock value. We design and build the Minimum Viable Product (MVP) then pilot and iterate based on learnings to gain confidence in product-market fit. We scale and evolve to maximize value. We help clients to think about growth potential by using active insights to fuel optimizations that enable future scale. Driving growth requires new mindsets, new ways of working, innovative skills and talent to optimize the core. We don't consider growth to be a one-time thing. It's an all-the-time thing. We create product-oriented teams. We help our corporate partners implement new ways of working and set up growth-ready organizations, which also includes supporting processes and procedures. The allows us to increase validation and implementation speed. We establish cultures of innovation and growth. We build a company culture that enables growth by relevance and a mindset where life-centricity is at the heart of products and services. The goal is a cultural mindset that supports life-centric innovation. We help to repeat and scale. We help corporate partners build and scale product portfolios with new governance structures and funding models, based on state-of-the-art technology. The goal is to ensure repeatable innovation and always-on growth with de-risked go-to-markets. A future-ready app for world-class travel Mobile & web hubs Japan's first digital bank One-stop digital marketplace Bridging the gap between fans and players Launching social change in the metaverse Growth & Product Innovation Global Co-lead and North America Lead – Accenture Song Growth & Product Innovation Global Co-lead and EMEA Lead – Accenture Song Explore the various forces that are influencing customer behaviors and how they will change the way people experience and interact with the world around them in the coming year and beyond. The Generative Growth Edge uncovers why organizations must adopt a life-centric approach to growth and how they can do so–at speed, to achieve scalable growth. Life forces are impacting consumers at unprecedented frequency, scale and intensity. Find out why becoming a life-centric business is the next evolution of customer centricity. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Ensure financial health of your organization

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/core-finance-operations ----- The impact of change Core finance services that power change Driving success with core finance operations Change in action Global IT company drives excellence Global logistics leader drives growth Related capabilities Increase operational efficiency Achieve a

fast and accurate close Improve balance sheet integrity Improve compliance with regulatory requirements Prepare tomorrow's finance talent today Order to cash Procure to pay Record to report Risk & audit support Global IT company drives excellence Global logistics leader drives growth Ready for the next step? Intelligent finance operations Banking Insurance JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Moving core finance processes to a data-driven, intelligent operating model helps you optimize business performance. The paradox of choice for CFOs We help you transform core finance processes – payables, receivables, reporting, governance – to increase speed, accuracy and controls and compliance. Streamline accounting processes while delivering an excellent customer experience with timely invoices, payments and reports. Eliminate manual processes so you can reduce delays and increase accuracy in recording income and expenses—finally making continuous close a reality. Deliver frequent, accurate reporting of working capital and cash flow—so business leaders & stakeholders can make better, more timely & more confident decisions. Advance controls and compliance by automating transactions, reducing manual touchpoints and fully tapping into the capabilities of the ERP system. Free up time and talent so your people can focus on more strategic and satisfying tasks, while providing more value to the business. Core Finance Operations help leaders monitor and maintain financial health of their organization. Optimizes working capital, provides real-time visibility and end-to-end management of revenue and cash flow and streamlines billing processes. Boosts vendor compliance, cuts savings erosion, improves discount capture using preferred suppliers, and confirms pricing and terms prior to payment. Improves operational efficiency and balance sheet integrity, cuts time to close and safeguards compliance with regulatory requirements. Reduces risk by regularly testing SOX and continuously monitoring of key risk indicators across processes. Delivering business value for our clients annually, we process more than: $424B in payments processed. $600B+ in accounts receivable managed. 24M intercompany transactions streamlined. Strategic finance operations give you the real-time insights and analytics to help you manage the future. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# The Space age has started. Is your business ready?

----- Arcticle source ----- https://www.accenture.com/us-en/services/emerging-technology/space-tech ----- We believe every company will be a Space company. The barriers to entry continue to fall, making it easier than ever to begin your Space journey today. Unlocking global solutions through Space Tech How Space will change your business What you can do with Space today How we develop and protect Space infrastructure What's trending in Space Our leader Detect wildfires, flooding and hurricanes Preserve biodiversity Detect harmful emissions Connect vehicles, railways and field workers Discover groundbreaking medical treatments Digital engineering &

manufacturing Space operations Satellite security Paul Thomas Current Country: United States By 2035, the space economy is projected to reach $1.8 trillion according to World Economic Forum, marking a significant leap from $630 billion in 2023. This growth, driven by advancements in satellite technology and microgravity research, opens vast opportunities for industries ranging from logistics to healthcare. The future of innovation and strategic insights lies with space tech. The projected Space economy size by 2035 Through AI and machine learning, Accenture can transform satellite data of the Earth's land, water and atmosphere into valuable intelligence for our clients: Environmental Monitoring, Emissions Detection, Natural Disaster Response Accenture can help architect and implement satellite connectivity solutions to help your business eliminate connectivity gaps and unlock real-time insights across the globe: Off Grid & Field Connectivity, Connected Transportation, IoT Sensor Data Retrieval Leverage the unique environment of Space to reinvent the way you design and manufacture products and services: Microgravity R&D, Semiconductor Manufacturing in LEO, Space Enhanced Consumer Goods Leveraging near real-time geospatial data to predict and respond to wildfires, flooding and other natural disasters, minimizing risks and saving lives. Monitor health of nature's ecosystems with satellite imagery, enabling informed decisions for reducing deforestation and preserving biodiversity. Measure harmful emissions across your assets and supply chains from satellite data to make informed decisions helping you reach your sustainability goals Use satellite communications to enable seamless operations, remote collaboration and truly global connectivity. Utilizing microgravity and the unique environment of Space to accelerate drug development. Our 3D simulation, AI, and digital twin capabilities enhance satellite, rocket, and payload design and manufacturing—ensuring agility, quality, sustainability, and security. Accenture can help build, integrate and secure software to manage Spacecraft missions, integrate mission control centers and provide Space Domain Awareness. Leveraging post-quantum cryptography in Space, flight-proven access control solutions, and emergent research, Accenture helps clients protect their Space infrastructure and assets against modern threats. Accenture and Open Cosmos collaborate to democratize satellite data access, enhancing global sustainability and business solutions through advanced space technology. Accenture and Planet Labs unite to harness AI-driven geospatial intelligence, enhancing decision-making in agriculture, energy, and more for a sustainable future. Accenture invests in Pixxel to deploy the world's highest resolution hyperspectral satellites, offering unprecedented insights into Earth's health for sustainable decision-making. Accenture invests in SpiderOak, a leader in zero-trust cyber and resiliency solutions for next generation space systems. Outer space is full of untapped insights. e-GEOS is partnering with us to unlock the secrets of space data to help solve some of the world's biggest challenges. QuSecure and Accenture pioneer the first successful multi-orbit communications link using post-quantum cryptography, enhancing global data security.  Of executives say making tech more human will boost every industry. Managing Director and Global Lead – Space Innovation Technology © 2024 Accenture. All Rights Reserved. =====================

# Reimagine your organization to drive growth

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/operating-model-organization-design ----- What you can do What you'll achieve What's trending in operating model & organization design Accelerate your journey Our leaders Why operating model & organization design matters Embrace AI and gen AI and reinvent your next generation operating model Evolve to more agile ways of working with product and platform operating models Optimize your global talent strategy with Global Capability Centers (GCCs) Transform your processes and experiences with Global Business Services (GBS) Grow, resiliently Unlock new ways of working Improve speed and agility Intelligent org accelerator SynOps Paul Jeruchimowitz Cherene Powell Sam Holmes Steve Giles Current Country: United States 200% rise in the level of disruption in the past 5 years. 94% of C-suite executives say their operating model puts their organization's growth and performance at risk. 75% of business leaders agree that current operating models will be unrecognizable in the next 5 years. 10% long term EBITDA growth advantage from "truly agile" companies compared to non-agile companies. Help your business keep pace today and be ready for tomorrow by designing an aligned, healthy and dynamic organization where talent thrives. Put your operating model at the heart of reinvention. This means embracing data, AI and gen AI while designing customer-centric operating models with the right balance of agility, scale, growth and efficiency required by today's complex strategies. Evolve to a product and platform based operating model which enables effective collaboration across the organization and drives accountability for customer and business outcomes in order to achieve the ultimate objective - true enterprise agility. Optimize your global talent strategy so all parts of the business have access to digital-first talent at scale. Set up global capability centers to catalyze reinvention, provide a foundation for innovation and to serve as hubs for emerging talent. Align your function and shared services models with your strategy to accelerate your growth. Use data and technology to break down functional silos, transform ways of working and accelerate business outcomes. Build a sustainable and resilient organization, uncover the data and insights you need to define impactful interventions and deliver new growth to exceed shareholder expectations. By identifying and building distinctive capabilities you can achieve ambitious business results, reduce unrewarded complexity and enable new ways of working. With an operating model that has the right balance of agility and scale you speed up decision-making, ensuring a rapid response to changing market conditions. See how to access a global pool of top talent equipped with the latest technology and training needed to be ahead of industry trends, continually innovate and create sustained growth. Accenture details 5 key steps to help companies unlock the full value of their data and technology investment. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Global food manufacturer digitizes its Talent

and HR operations and reshapes the employee experience to meet customer needs. Accenture reveals the characteristics of the most resilient companies and offers a playbook for CEOs seeking to build their companies' capacity to withstand disruption. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. While advances in tech and gen AI promised to boost productivity, our analysis indicates most companies are falling behind. Find out what productivity leaders do differently to drive value and gain a competitive edge. Our organization analytics platform supports your operating model and org design work across enterprise, functions, cost, productivity, zero-based organization and M&A use cases. Use machine intelligence to help you find where automation can free up people to focus on higher-value work, helping reinvent your business operations for sustainable growth. Senior Managing Director Talent & Organization, Operating Model & Organization Design, Global Lead Managing Director – Talent & Organization, Operating Model & Organization Design, Americas Lead Managing Director – Talent & Organization, Operating Model & Organization Design, EMEA Lead Managing Director – Talent & Organization, Operating Model & Organization Design, Asia Pacific Lead © 2024 Accenture. All Rights Reserved. ======================

# Gain competitive advantage through innovative operating models

----- Arcticle source ----- https://www.accenture.com/us-en/services/high-tech/business-transformation ----- Transform your traditional business model into a digital one, with strategies, offers, products and experiences as-a-Service. What you can do What you'll achieve What's trending in as-a-Service Partners in high tech Why as-a-Service matters Embrace a robust cloud infrastructure Shift from a product-led sales approach to a service led one Enhance customer-centricity Ensure scalable infrastructure Become data-driven Faster revenue growth Personalized sale Trusted numbers Current Country: United States Transform your traditional business model into a digital one, with strategies, offers, products and experiences as-a-Service. 74% of high tech executives do not provide customers with multi-year product or as-a-Service subscriptions 75% of respondents agreed or strongly agreed legacy technology hardware companies will no longer exist unless they begin acting more like software companies 97% of executives believe generative AI can expedite the organization's strategic shift toward ARR and AaS models High tech companies can most effectively reach both the enterprise and consumer segments by expanding their as-a-Service (aaS) offerings. Invest in a powerful cloud infrastructure to streamline processes, enhance data visibility and transition to recurring revenue models. By leveraging cloud technology, companies can automate tasks, gain real-time insights and scale their operations. Transition from hardware-centric sales to a solution-focused approach. Emphasize the value of ongoing

subscriptions or usagebased pricing models to tap into the potential of recurring revenue and long-term client relationships. Rethink the way sales teams are incentivized and evaluated by placing greater importance on metrics that reflect customer satisfaction and long-term value. By doing so, sales teams can drive sustainable growth within the AaS model. Invest in a scalable cloud solution that can strengthen your infrastructure to handle increased data volume and user traffic. By doing so, companies can maximize the value of the AaS business model. Utilize data analytics to gain customer insights, enabling cross-selling and upselling across hardware, software, and services to shift from product-centric to solution-centric offerings in an evolving landscape. Gain subscription-based revenue streams by partnering with your network for ecosystem-based sales that enable go-to-market sales programs. Create a more personalized sales experience by moving away from selling products to selling solutions — using as-a-Service offerings. As-a-Service offerings enable you to measure your sales effectiveness and customer success in real time and deliver more value to your customers. High tech companies are shifting to as-a-service models, focusing on customer value to boost long-term revenue and meet ARR goals. This strategic move aligns with evolving market demands, ensuring sustainable growth. The high tech industry is transforming the world, having totally changed our lives and work. But in this fast-changing world, it needs to reinvent itself to keep up with customers' changing needs. Let's explore Reinvention in the age of GenAI. Switching to as-a-service revenue models, builds stronger customer relationships, creates recurring revenue and provides tailored solutions that meet individual needs and budgets. Innovative revenue and monetization models can help companies unlock meaningful margin potential. Accenture outlines how organizations can achieve higher levels of performance through technology & innovation we call Total Enterprise Reinvention. Learn and Lead at the same time. High tech companies need to be both adopters and enablers of Gen AI, putting it to work in their own organizations and creating the ecosystem required to bring tailored solutions to customers. Five imperatives the C-suite must address to reinvent in the age of generative AI. © 2024 Accenture. All Rights Reserved. =====================

# Wealth platform services

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/wealth-platform-services ----- Overview Wealth platforms Capabilities Case studies Our leaders Related capabilities Avaloq InvestCloud Differentiated client and advisor experience Technology modernization Intelligent operating models Banking platform supports acquisitions and growth DBS: Helping Asian investors make better decisions Samir Gherbi Jacqueline Teoh Scott Reddel Dirk Scholten Saira Shariff Wealth management Capital markets JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Leveraging an innovative ecosystem of partners and a data driven approach to enhance value creation and reduce costs. Accenture's Wealth Platform Services provide our clients with relevant and in-depth expertise to help design, enhance and implement technology front-to-back, with business growth, scale and efficiency in mind.

We understand the complete range of wealth management products, services and business processes. Thus, we can provide end-to-end business and technology transformation as well as operational change support. In the front office, we help wealth managers transform their clients' experience leveraging a combination of innovative technology and human interaction. Therefore, advisors can benefit from using digital platforms to increase their productivity, augment customer engagement and enhance revenue generation. In the back office, continuous cost pressure and the need for innovation means a firm´s core banking platform solutions must evolve to be more integrated, modular and data driven. We apply our skills and experience gained from multiple projects to help wealth managers transform their operating models, modernize back-office technology and support their journey to the cloud. The results are flexible, scalable and cost-efficient wealth platforms delivered faster, and at lower risk. Our proven project accelerators enable our clients to help realize a shorter time-to-market for new products, incorporating wealth management best practices to deliver 360-degree value. Providing end-to-end digital wealth management solutions for banks and wealth managers. InvestCloud develops financial digital solutions, pre-integrated in the cloud. As wealth management industry thought leaders with a deeply embedded culture of innovation, we apply expertise, diverse skill sets and next generation technologies to each business challenge and opportunity. We enhance both the client and employee experience using wealth management Customer Relationship Management implementation, User Experience design, client lifecycle management and client data hub redesign. We work with our ecosystem of wealth industry platform partners to enhance the client advisor digital experience. We define business' requirements and target operating model, to design and deliver core banking platform evolution through optimization or replacement. Our services provide implementation and customization support, including migration to the cloud, data transformation and migration, third-party system integration, test management and execution. We build efficient operating models that cater for innovation, scalability and resilience across the value chain in Wealth Management. Through end-to-end target operating model design, operational readiness, change management or benchmarking, we help our clients get ahead of industry trends. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Accenture and Murex

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/trading-platforms-murex ----- Overview Our software Murex and the Cloud What we think Case studies Capabilities Accenture Environment Management Dashboard Accenture Reformx Accenture MxMon Murex MX.3 Cloud migration with Accenture and AWS Murex MX.3 to Microsoft's Azure Cloud with Accenture Taking your Murex MX.3 Platform to the cloud Continuous improvement thru DevOps for Murex users Murex MX.3 implementation LCH SwapClear uses Reformx to improve Murex Canadian

USA Murex provides integrated trading, risk management and processing solutions for banks, asset managers, hedge funds, corporations and energy utilities. Accenture has been helping Murex clients transform their front, middle and back office operations and risk management functions, including collateral management and treasury operations, for near 30 years. Our future-ready solutions include system transformation, DevOps enablers, cloud, continuous testing, upgrades and managed services. Watch our overview video for more information. Working closely with our clients and partners over many years, we have identified a number of key areas where business efficiency can be greatly enhanced by improving the availability and flow of information across various systems. As a result, we have developed a suite of software solutions designed to better integrate disparate systems and add key elements of functionality—with the ultimate aim of saving businesses considerable amounts of time and money while ensuring high quality output. A self-service portal which helps allow a fully functional Murex environment to be created in less than 40 minutes. The dashboard—available for both AWS and Microsoft Azure—enables dynamic, automated environment deployment to the cloud including infrastructure provisioning, database load, Murex application deployment, configuration management and testing. It also tracks cloud infrastructure spend and imposes cost controls based on budget limits. A comprehensive end-to-end change and release management tool available for Murex. Accenture Reformx allows businesses to take full advantage of the trading platform's unique customizability by providing completely automated version control, total visibility and full audit trails across the entire development and release cycle. This makes trading platform configuration easy, efficient and straightforward, from start to finish and for all team members involved, saving time and money. A comprehensive system monitoring tool designed specifically for the Murex trading and risk management platform. Accenture MxMon provides real-time visibility into Murex environments, which could prevent issues from escalating to the business level. Unlike generic monitoring tools, it combines JVM metrics, internal Murex timings, and metrics and log statements. The software helps to reduce both the time and resources devoted to monitoring and maintenance. Our framework could help to provide clients with a deployment blueprint for cloud implementations. Learn more. Our capabilities, accelerators and project experience could help clients take Murex MX.3 to Azure. Learn more. Moving your Murex MX.3 platform to the cloud can enable continuous integration and delivery, reduced complexity and faster resolution of issues. Accenture and Murex partner to drive continuous improvement through DevOps for Murex clients. Accenture helps a large international life insurance and pension group implement Murex MX.3 for its derivatives in asset management. Find out how adoption of the Reformx tool brought visibility, speed and efficiency to SwapClear's Murex development process. A large Canadian bank found renewed strength and efficiency through improved trading software and more agile ways of working. We help investment banks, asset and wealth managers, and exchanges prepare for the digital future. Helping clients run and transform their front, middle and back-office trading operations. Innovative trading operating models leveraging our Murex, Calypso and Finastra capabilities.

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# Solutions.AI for Talent & Skilling

----- Arcticle source ----- https://www.accenture.com/us-en/services/applied-intelligence/solutions-ai-talent-skilling ----- Change how people and businesses close the skills gap What we deliver The AI impact Our capabilities Our strategic investments What we think Our ecosystem partners Our leaders Join us Related capabilities Intelligent workforce insights Personalized learning plans Refined recruitment Skills ontology Market insights Skills assessment Digital dexterity Content curation Learning ROI The art of AI maturity Accenture AI Leaders podcast Radically human Care to do better Honing your digital edge Ashwin Acharya Nitu Nivedita Stephen Wroblewski Solutions.AI Artificial Intelligence Talent & organization JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping people embrace change with AI-powered upskilling. New technology is rapidly changing the way work is being done—and how it will be done in the future. Skills that were relevant five years ago may not be relevant in five months, and certainly not in five years. In fact, the World Economic Forum estimates that by 2025, 85 million jobs may be displaced by machines. But, 97 million new roles may also emerge due to a new imperative for people and technology to work together. Never has there been a more urgent need for organizations to think ahead and provide their people with the resources to prepare for these new opportunities. Solutions.AI for Talent & Skilling, in collaboration with our premier ecosystem partners, provides organizations with the insights, content, design and delivery experiences that can help their people access and acquire new skills, faster. Accenture's data-driven insights and responsible AI capabilities, along with our ability to integrate across a robust landscape of ecosystem partners, enables companies to assess roles and skills within their organization against their competition and broader industry, anticipate gaps, identify role pathways and learning sequences, and help personalize learning programs based on their people's needs. With continuous learning, employees can embrace new ways of working, ultimately helping organizations diversify skills across the workforce and ensure their people—and their business—not only stay relevant, but also grow through change. Solutions.AI for Talent & Skilling Explained Solutions.AI for Talent & Skilling At a Glance "It is critical that business take an active role in supporting their existing workforces through reskilling and upskilling, that individuals take a proactive approach to their own lifelong learning..." Jobs of Tomorrow: Large Language Models and Jobs With our proprietary, modular AI solutions and premier ecosystem partnerships, we help clients create continual, personalized learning that benefit people, businesses and communities. Develop role maps that identify declining, stable and emerging skills, both internally and in the market, and assess roles for upskilling. Find specific upskilling opportunities and create personalized, trackable learning content and sequences to help plan and

monitor career paths. Discover the relationship between open role requirements and proximate skills among candidates to enlarge talent pools and identify upskilling opportunities. Our solutions are pre-built for multiple industries, including: Utilities, Retail, Banking, Healthcare and Resources Learn more about how we build cultures of learning 30% workforce cost savings 360° view across all dimensions of talent skills (technical, functional, leadership) using historical and market data 35% annual cost savings from automating the process of shortlisting quality resumes for interviews 17% productivity increase from predictive insights and data-driven resource recommendations "Knowing which occupations are growing and declining globally is a starting place for policymakers, educators, and employers to start conversations on how to transition the global workforce to the jobs and skills of tomorrow." Solutions.AI for Talent & Skilling Accenture works with a vast ecosystem of premier technology alliance partners to deliver intelligent insights, highly-relevant learning content and people-centric experiences to help close the skills gap in any organization. Compare your employees' current skills to those required for other roles in order to create skills graphs and career path recommendations. Work with partners to analyze third- and first-party data to understand role and skill demands and trends across geographies and industries. Use AI- or survey-based assessments to capture skills preferences from a variety of sources and create skills profiles across your workforce. Measure digital mindset, behaviors and practices to understand organizational skills and digital culture within your organization and industry. Leverage off-the-shelf content and learning journeys or expert-curated content geared toward your specific ecosystem, priorities and talent needs. Use AI to measure and quantify learning effectiveness, ROI and learner behavior analytics to continuously refine and personalize learning journeys for maximum effectiveness. Accenture's exclusive investment program, Project Spotlight, helps address our clients' largest innovation gaps. We invest in and co-innovate with promising software startups to scale innovative talent and skilling solutions for maximum impact. Investments include: Discover how organizations master AI to achieve high performance for customers, shareholders and employees. Tune in to hear AI leaders discuss industry trends, challenges and opportunities related to AI, data and cloud. Our strong ecosystem of partners and platforms enable greater flexibility and speed to value. The next AI revolution will be built by people like you. Pursue your passion and change the future of business using all things AI, analytics and automation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Lending

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/credit-residential-mortgage-lending ----- Lending operations built for the digital economy Lending capabilities What distinguishes our lending capabilities? Our technology alliances What we think Case studies Blogs Our leaders Mortgage BPO Consumer Lending Commercial Lending Auto

Finance Equipment Finance Non-performing Loans (NPL) Commercial Real Estate: Asset services Commercial Real Estate: Occupier Residential Mortgage Lending Deep experience One stop for change Business process services Technology Mature onshore/offshore model Top 10 banking trends for 2023 Embedded finance for SMEs: Banks and digital platforms Sustainable lending: an action plan for banks North American mortgage lender unlocks $60M in savings Brazilian bank disrupts the auto loans process How to manage risk for a successful implementation How banks can thrive in the face of rising interest rates Can banks grab the buy now, pay later opportunity? Chris Scislowicz Dilnisin Bayel Colette Prior Jared Rorrer Cameron Krueger Wes Slocum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders best execute their business strategies and stay market-relevant. These are

the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks.  Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks.  Credit Fintechs have a head start with buy now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Sustainable technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/sustainability/sustainable-technology ----- Engineer a better future What you can do What you'll achieve What's trending in sustainable technology Our leaders Why sustainable technology matters Make technology more sustainable Use technology to become more sustainable Scale sustainability Increased value Greater revenue and growth Innovation opportunities Better experiences Top tech talent Sanjay Podder Penelope Prett Current Country: United States Engineer a better future 98% of CEOs agree that sustainability is core to their role 84% reduction in carbon emissions can be achieved by shifting from on-premise data centers to the public cloud 65% reduction in energy usage can be achieved by shifting from on-premise data centers to the public cloud 48% of companies say technology-led sustainability initiatives lead to increased revenues Today's technology takes a lot of resources to run, but it also unlocks new solutions. See how to foster sustainability in a responsible way, grounded in governance, privacy and trust. Take technological and managerial measures to reduce the negative impact of your technology footprint. Create technologies that reduce your negative impact by enabling sustainability use cases and organizational capabilities. Collaborate with strategic partners to promote sustainable solutions and support market demand for responsible economies. ESG leaders generate up to 2.6x more shareholder value compared to their peers. 51% of companies say technology-led sustainability initiatives lead to increased revenues from better products. 49% of companies say technology-led sustainability initiatives help create new businesses. 49% of companies say sustainable technology is essential for enhancing customer experience. 49% of companies say a commitment to sustainability is a big draw for software engineers and tech talent. Wilder Climate Solutions, Accenture and Amazon Web Services launched an app that aims to address the shortage of tree seeds for reforestation through a one-stop digital marketplace that connects seed collectors and growers. The nation of Tuvalu is just 4.6 meters above sea level. So, we helped build one of its islands in the metaverse—a world first. Accenture reports on key sustainable technology innovation necessary to achieve ESG goals like Net Zero emissions & a sustainable value chain. Lead – Technology Sustainability Innovation, Sustainability Services Lead – Technology, Sustainability Services © 2024 Accenture. All Rights Reserved. =====================

# Gives you the power to manage the future

The impact of change Services that power change Change in action Global IT company drives excellence Satisfying the appetite for growth Related capabilities Strengthen business agility Support integrated business planning Increase liquidity Elevate the role of finance Finance planning & analysis Cash & liquidity management Tax regulatory & compliance Investor relations management Global IT company drives excellence Satisfying the appetite for growth Fine tune your finance engine Intelligent finance operations Banking Insurance JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Provides you with real-time insights and analytics to help finance be a strategic partner to the business. The paradox of choice for CFOs We give you the power to manage the future by moving to a data-driven, intelligent operating model that provides insights and intelligence to guide better business decisions to unlock new business value. Become more nimble and multi-dimensional in reporting and decision-making by accessing real-time data, analytics and insights. Access to real-time information anytime, anywhere enables an end-to-end planning capability that connects all enterprise functions for unprecedented—multiplying value while lowering risk. Improve liquidity of the business through better bank account management, cash management, cash forecasting, cash positioning, hedge accounting and treasury reporting. Increase the finance organization's influence as a business advisor—only finance has the end-to-end view of the organization with real-time data, analytics and insight to help set and deliver the strategy. Strategic Finance Operations help finance leaders quantify and evaluate different possible future outcomes and strategize accordingly. Enables integrated business planning, optimum budget allocation, driver-based forecasting, data driven decision making, faster insights and positions Finance as a trusted business advisor. Improves liquidity of the business through better bank account management, cash management, forecasting, and positioning, hedging and reporting. Improves compliance of Direct and Indirect Tax regulations through timely preparation of tax returns, calculation of tax liabilities, reconciliations and reports. Improves investment ROI and helps in making data driven decisions by providing actionable intelligence (competitive intelligence, market intelligence, media monitoring etc.) and insights. Moving core finance processes to a data-driven, intelligent operating model helps you optimize business performance. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center =======================

# Unlock sustainable business growth

The impact of change The engine that fuels change Services that power change What we think Case studies Our leaders Related capabilities Drive sustainable growth Scale benefits 60% faster than traditional models Ensure operational excellence Improve risk management Create a future-ready culture Transition optimization services Process optimization & automation services Intelligent enterprise services Reinventing enterprise operations The value multiplier Fast-track to future-ready Fast-track to future-ready finance Fast-track to future-ready procurement The resilient operating model Experience intelligent business services CFO Now: Breakthrough speed for breakout value Global IT company drives operational excellence Manoj Shroff Paul Jeruchimowitz Intelligent finance operations Procurement BPS Operating model strategy JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Achieve outcomes faster and free up your people for more meaningful work by moving to intelligent global business service operations. Human by design We help you accelerate the transformation of your retained, captive or traditional shared services organization by moving to intelligent operations for global business services (IGBS)—powered by data, intelligent technologies and talent. Increase operational efficiencies, deliver real-time business insights and optimize cost of goods sold (COGS) and selling general and administrative (SG&A) expenses. Accelerate the integration of emerging digital technologies and human talent.   Introduce best-of-breed practices, industry benchmarks, and access to industry and process experts.   Gain more robust control and compliance capabilities.   Create a workforce culture that continually learns, optimizes and innovates.   Research shows that future-ready organizations are 1.7x more efficient and 2.8X more profitable. Being future-ready requires a flexible operating model—one that aligns technology, talent, data and processes with business strategy. Organizations that are data-driven, AI-powered and digital can work smarter, scale faster, be more productive and stimulate new value across the enterprise. SynOps introduces human+machine innovation to accelerate the move to an intelligent operating model by helping GBS leaders leverage the power of data, applied intelligence, technology, and talent. It draws on innovative digital technologies, processes and industry expertise from multiple sources to deliver real-time, actionable insights. Workforce capacity is released to work on more value-added activities—resulting in higher employee engagement, retention, and value delivered back to the organization. Regardless of your starting point, each journey to IGBS is unique. Our end-to-end services and underlying framework allow you to scale faster and realize benefits 60% sooner than traditional shared services models.    Learn how optimizing operations can help organizations to generate value and access a new performance frontier in our latest report. Discover how organizations can double their chances of future-ready operations in the next 3 years. Applying tech-driven operational intelligence across an organization leads to greater profitability and efficiency. The optimal synergy of data, new technologies

and talent helps a company deliver growth. Elevate the finance function beyond transactional value to be a strategic business partner. Make procurement your value powerhouse by creating a digital procurement organization that drives growth while getting the basics right. Align your strategy and operating model to stay competitive and grow beyond your traditional core business. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Digital workplace

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/cloud-infrastructure/digital-workplace ----- Supercharge your people by reimagining the workplace and adapting to the hybrid work paradigm. The challenge How we help Reinvention in action Awards & recognition Our partners Our leaders Start now Work is changing rapidly. Keep pace with a modern digital workplace. We create the human, physical and digital experiences to help employees thrive Gartner Magic Quadrant 2024 Everest Group PEAK Matrix Mike Holzman Sreedhar Sambukumar Michael Przytula Julio Mingo Want to explore the possibilities of a modern digital workplace? Current Country: United States Over the past several years, employee expectations have shifted dramatically. And organizations are struggling to modernize their workplace at pace. As a result, challenges are mounting across employee experience and productivity, device security and compliance, and outdated tools and technology. We're here to help you evolve your digital workplace and adapt to change—now and in the future. Step into the new era with confidence and help your entire organization thrive. Foster immersive, secure collaboration anywhere. Equip your people to work and collaborate from any device and any location, at any time. Optimize and automate physical spaces, using AI. Create safe, compelling office spaces that foster a sense of community. Unleash the potential of a healthy, engaged, productive workforce—regardless of where they are—by tapping into new workforce innovations. The explosion of cloud and has changed the enterprise workplace. Learn how to adopt new methods and practices that empower people and evolve how they work. Accenture is named a Leader in the 2024 Gartner Magic Quadrant for Outsourced Digital Workplace Services. Accenture is the highest Leader and a Star Performer in Network Transformation & Managed Services. Lead – Digital Workplace, Global Lead – Workplace Managed Service Lead – Digital Workplace, North America Lead – Digital Workplace, Europe © 2024 Accenture. All Rights Reserved. =====================

# Accenture + Microsoft

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Microsoft Global System Integrator Partner of the Year 2024 Global Business Transformation Partner of the Year for Copilot 2024 Microsoft Retail and Consumer Goods Partner of the Year 2024 Microsoft Mobility and Transportation Partner of the Year 2024 Microsoft Media and Telco Partner of the Year 2024 Chris Howarth Rich Holsman Sanjay Mehta Pavan Ganugapati Mac Ghani Current Country: United States Reinvent your way forward with Microsoft's technology, Accenture's industry expertise, and Avanade's digital innovations Accelerate your AI journey with Accenture and Microsoft. Together, we build a secure, responsible digital foundation that unlocks new value across the enterprise. Microsoft, Accenture and our joint venture Avanade, bring an unmatched breadth and depth of capabilities to unlock the business value of AI. Through our partnership, we solve complex challenges—from assessing AI readiness to scaling transformative solutions. Together, we help you build a strong digital core to power AI innovation and reinvent how you work—securely and responsibly. Microsoft Global SI Partner of the Year global Accenture professionals in Microsoft technology and solutions global clients November 19-22, 2024 | Chicago, IL & Online Join Accenture at Microsoft Ignite to explore our latest joint solutions for reinventing your organization's digital core. AI success requires coordinated changes across people, processes and technology. Tap our collective experience to power change management at every step. Learn where and how to deploy the right technologies for the most value, today and tomorrow. A modern, integrated digital core is key to reinvention. Get there faster by unifying data and analytics with Microsoft Fabric, modernizing on Microsoft Azure, and tapping tailored Copilots and AI solutions to improve productivity and customer services. Identify and close skills gaps—using AI, workforce planning and technology—to foster organizational agility and help your people thrive. From off-the-shelf learning to curated content, you'll get resources and strategies tailored to your priorities. Reimagine IT at speed and scale with custom automation and augmentation services spanning the entire software development lifecycle. Drive exponential benefits across engineering, operations, modernization and migration and platform implementation. Unlock your data's value and tap new generative AI opportunities to create innovative banking experiences for both customers and employees. Create personalized conversations with customers with Microsoft CoPilot. Humanize healthcare though improved access, experiences and outcomes. Tap our deep healthcare expertise and Microsoft's digital health solutions to unlock AI-driven insights that enhance collaboration and set a gold standard for patient care. of top 100 hospitals use Avanade and Accenture solutions To stay competitive, manufacturers must reinvent with data, AI and autonomous operations. With Microsoft, we embed intelligence into the very fabric of your factories and work sites to boost performance, employee experiences and sustainability. of manufacturing managers understand they need to reinvent operations to reach the full potential of data and AI in support of end-to-end process performance and sustainability Supercharge customer experiences, supply chain resilience, operational agility and employee productivity all with AI. Our combined solutions help you thrive in an AI-first era, reignite physical retail and drive responsible growth through change. of top global retailers

rely on Accenture and Avanade To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Currys, a leading global tech retailer, has partnered with Accenture and Microsoft to implement core cloud infrastructure, leveraging AI to optimize operations, enhance shopping experiences, and benefit its 25,000 employees. The new Azure-based factory accelerates federal cloud migrations for national security agencies. Transforming fleet management for Microsoft's global headquarters This recognition reflects our 25-year partnership, with 65,000 professionals delivering market-leading innovation world class capabilities and client impact. Accenture & Avanade are recognized for their expertise in deploying Microsoft's Copilot, driving significant value with generative AI for organizations worldwide. Microsoft has named Accenture its Retail and Consumer Goods Partner of the Year for 2024. Accenture has been awarded Microsoft's Global Automotive, Mobility, and Transportation Partner of the Year for the third time, winning in 2024, 2023, and 2021. Accenture has been recognized as Microsoft's Media and Teleco Partner of the Year for 2024. This is a place to grow, learn and connect. Everything that makes you who you are is welcome here. Senior Managing Director, AMBG Global Lead Senior Managing Director, AMBG Data & AI Lead Managing Director, AMBG Americas Lead Managing Director, AMBG EMEA Lead Managing Director, AMBG APAC Lead © 2024 Accenture. All Rights Reserved. =====================

# A future-ready and digital B2B revenue engine

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/digital-inside-sales ----- What we do Join the team How we work Why work with us SynOps for Digital Inside Sales Mia, AI for smarter selling OneGlass: Aggregate customer data in a single view Case Studies Awards and recognition Our leaders Blogs Connect with us Related capabilities Demand Generation & Qualification Full Cycle Sales Customer Success Partner Acceleration Mia, AI for smarter selling OneGlass: Aggregate customer data in a single view Seizing a $1B+ revenue opportunity with SMBs Finding the secret sauce for smarter selling Refinitiv (formerly Thomson Reuters) Diversity & Inclusion Index DiversityInc's Top 50 Companies for Diversity FORTUNE's 100 Best Companies to Work For Fabrice Dersy Jeff Laue Shannon Copeland Winning at sales is more than winning the deal Boost sales maturity to transform your B2B efforts A great seller experience leads to happy buyers Read our blog Follow us on LinkedIn Explore Careers Sales & customer operations Marketing operations Solutions.AI for B2B growth JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA The growth game has changed for B2B. But it is more important than ever. Human Ingenuity + Digital Innovation are key to achieving sustainable growth. B2B buying is inherently complex and today's buyers have changed. They want you to know them, meet them in their channel of choice and offer tailored solutions to meet their needs. Accenture's Digital Inside Sales is a modern approach to selling

that helps sales leaders evolve their operation models, launch new products and services, scale globally and ultimately delight customers. Sustainable profitable growth requires a new, future-ready model that can operate and respond to a constantly evolving customer lifecycle, blending evaluation, marketing, sales and customer success and retention. Our human + machine approach, SynOps brings clients the right combination of expert technical sellers and innovative technology, powered by data and insights. We focus on the right conversations with the right targets at the right time to increase conversion. SynOps for Digital Inside Sales Helping leaders to grow revenue Insights from the Future-Ready Sales Forum Helping our clients seize new opportunities Are you ready to innovate and transform sales? Join our Digital Inside Sales (DIS) team and help organizations scale globally, drive growth and deliver better customer experiences. Accelerate your path to predictable, revenue growth and increased profitability by combining modern solution selling with advanced technology fueled by data and insights. Source, identify and nurture the right targets with our proven omnichannel approach, experienced sales teams, and specialized Go-to-Market programs. Drive revenue results across the end-to-end customer lifecycle with a transformative approach to reach new geos, segments and markets. Maximize retention and expansion revenue with tailored motions that drive renewals, cross-sell and upsell, and customer adoption. Optimize Partner-generated revenue through channel enablement services that identify, assess, engage, and grow your most productive partners. Instant access to best-in-class B2B sellers and customer and market insights to achieve revenue results faster than in-house teams. Billions Generated for our clients through access to our global delivery network, language coverage, and years of solution selling experience. 15+% Close rate improvements from baseline. 35% Increase in monthly recurring revenue for accelerated time to monetization. 5-10x Sales ROI with 5% topline and 30% cost optimization. HFS report how Accenture's customer engagement acquisition strategy is aimed at OneOffice dominance in a virtual world. A global networking technology company creates a new GTM to transform customer experience. A mobility and delivery platform unlocks over $85 million through sales talent and data-driven insights. Recognition as a global business leader. Five consecutive years 14 consecutive years 13 consecutive years How companies should view large-scale trends as the competition, to develop a winning path forward. We've identified four levels of sales operations maturity for organizations striving to be future-ready. Learn how focusing on future-ready sales helped one of our largest clients seize new opportunities. How organizations are reinventing their business with Intelligent Operations. Join the conversation. We're looking for innovators to deliver continuous, rapid innovation to help companies reinvent themselves at Accenture Operations. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Detroit Industry X Innovation Center

Experience Industry X innovation What to expect One global network Meet our lead Detroit innovation center showreel Experience new possibilities Imagine. Create. Innovate. Together. Innovation at speed Capture value from collaboration Andrea Lucchesi JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Tackling the most complex industry challenges through new solutions. Located in the manufacturing core of America, our Innovation Center brings you innovation and cutting-edge solutions that tackle today's toughest and most complex business challenges at speed and scale. In this creative and industrial space we collaborate with our IX experts, industry partners and researchers to challenge common wisdom and develop entirely new ways to deliver growth and higher efficiency from connected products and services, customer experiences and operations. Now is the time for us to think outside the box. So join us to experience first-hand, cutting-edge innovation that can truly reinvent your business. Join us in Detroit and develop your next wave of connected digital solutions and experiences. Explore new technologies, techniques and demos — including CPG, Connected Products, AI, and Connected Worker — to respond to industry change, with agility and speed. Discover how we can help you improve product development and customer retention by leveraging platforms and the newest in smart manufacturing. Scale innovation through our global network and turn opportunities into solutions to address the changing needs of your customers. Through our 30+ centers, connected globally, we focus on turning great ideas into real and tangible solutions. We do more than just talk about innovation. We innovate together. Together with our clients, industry and technology experts, academics and entrepreneurs we experiment to create new solutions. Everything in our network is about hands-on experience and expertise, rapid prototyping, pre-built solution showcases and the latest in digital technologies and methods. It's all about out-of-the-box thinking—and doing—to solve our clients' problems. Locate the nearest Industry X Innovation Center in your region.   LEARN MORE Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. =====================

# FinTech Innovation Lab

About the Lab Global impact What we think Related industries Embedded finance for SMEs: Banks and digital platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA New York, London, Hong Kong—A mentorship program bringing together fintech start-ups and leading financial institutions. The FinTech Innovation Lab is a highly competitive,

12-week program that helps early to growth-stage enterprise technology companies refine and test their value proposition with the support of the world's leading financial service firms.   This innovative program is an opportunity for the participating start-ups to work with potential future customers, validate propositions, gain valuable insights into the financial services industry and develop strong relationships with senior industry executives. Entrepreneurs developing potentially game-changing technologies for financial services—particularly in the areas of artificial intelligence (AI), machine learning, cryptography, security, data and analytics and, blockchain and distributed ledger—are selected to participate in the program.   Accenture launched the Lab in New York in 2010 in collaboration with the Partnership Fund for New York City and we've since created Labs in London and Asia-Pacific (Hong Kong).   Learn more about our program FinTech Innovation Lab. 1500+ Jobs created $1.1B Raised 184 Alumni Embedded finance on digital platforms integrates banking services into SMEs' workflow. Find out how this creates risks and opportunities for banks. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Data-Driven Deployment and Migration

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/data-driven-deployment-migration ----- Journey from legacy networks into the new Making the move Related capabilities Intelligent Command Center Network Service Factory Product and Service Migration and Decommissioning Network Deployment and Migration Advisory Network Cost Reduction 5G Acceleration Services Dynamic Network Services Intelligent Network Operations Programmable Network Platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accelerate your intelligent rotation from legacy to digitally enabled services, platforms and operating models. To capture Pervasive Network opportunities, Communications Service Providers (CSPs) face the necessity of making an intelligent rotation from legacy to digitally enabled services, platforms and operating models. This requires the deployment of new networks, migration from the legacy networks to the new, and eventual decommissioning of the legacy. Data-Driven Deployment and Migration leverages five key capabilities to help CSPs transform from legacy to new networks at pace, and with the certainty of maximizing their return on investment: Scale, de-risk and orchestrate the end-to-end execution of large network programs across complex delivery ecosystems. The Command Center leverages a process-driven approach supported by data analytics insights – enabling full progress visibility, reliable forecasts, fact-based decision making and continuous improvement initiatives. Enable the industrialization, automation and continuous improvement of repetitive and high-volume processes. Accenture sets up and runs a service factory model tailored to clients' objectives and environments, leveraging accelerated transition methodologies, process

industrialization, offshoring, automation and outcome-based commercial arrangements. A broad spectrum of services, ranging from full Network Transformation as a Service to specific capabilities such as migration factory, customer migration management and migration order automation. Accenture's services are underpinned by several proprietary assets, including our Accenture Intelligent Migration Solution. Design, set up and effectively execute large network programs. Accenture deploys experts with industry, functional and technical knowledge to provide operating model design, industry skill gap analysis and remediation programs, technology gap analysis and road-mapping, process improvement, and vendor engagement optimization. Significantly optimize network costs by utilizing capabilities ranging from network tower sharing to operations transformation and management. Accenture combines the power of data analytics insights with the ability to execute complex initiatives at pace and scale and deliver on committed business outcomes. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =======================

# Comprehensive, fully managed security in the cloud

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/managed-security-service-provider ----- Accenture managed secure cloud foundation Managed security services on AWS AWS infrastructure vulnerability scanning AWS resource inventory visibility AWS security best practices monitoring AWS compliance monitoring Monitor, triage security events 24/7 incident alerting and response Distributed denial of service (DDoS) mitigation Managed intrusion detection/prevention system Managed detection & response for AWS endpoints JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture's Managed Security service offerings can help your organization achieve operational resilience in the AWS cloud. According to Accenture research, 65 percent of companies cite "security and compliance risk" as the top barrier to fully achieving cloud benefits. Turn your cloud potential into cloud power The Accenture Secure Cloud Foundation (SCF) is a unique solution that leverages Accenture's deep industry experience in implementing enterprise cloud environments on AWS using well-architected practices. We focus on infrastructure as code to increase agility and scalability. Security is integrated at multiple layers in the AWS Cloud Foundation, including organizational policies, multi-account/multi-region AWS-native security, multi-region central networking, automated security guardrails, and more. Routine scanning of AWS infrastructure resources for known software vulnerabilities. Newly added resources are automatically discovered. Continuous scanning and reporting of all AWS resources and their configuration details, updated automatically with newly added or removed resources. Detection of when AWS accounts and the configuration of deployed resources do not align to security best practices. Scan AWS environments for compliance standards on two or more of the following: CIS

AWS Foundations, PCI DSS, HIPAA, HITRUST, ISO 27001, AND SOC2. Continuously monitor aggregated AWS resource logs across network, host, and API layers to analyze and triage security events. Our 800+ person team monitors the threat landscape; invests in prevention, detection and correction; and manages vulnerabilities. A system backed by technology and security experts monitoring 24/7 for Distributed Denial of Service (DDoS) threats. Protection from known and emerging network threats that seek to exploit known vulnerabilities. A combination of technology and cloud security experts working to continuously detect, investigate, and remove threats from within AWS endpoints. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Wealth management platform learning

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/wealth-management-platform-learning ----- Overview Standard courses for business users Standard courses for technical users Avaloq Certified Customization Professional Other custom learning solutions Avaloq introduction Avaloq cash operations Avaloq securities operations Avaloq IT operations Avaloq security Avaloq operations for management Avaloq Customisation Basics (ACB) Avaloq Banking Suite Fundamentals (ABSF) Avaloq Banking Suite Customization (ABSC) Avaloq Core Platform Customization (ACPC) Custom solutions Business as usual Electronic Performance Support System (EPSS) Change management Learning and Development (L&D) processes support e-Learning JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping professionals become experts at using Avaloq solutions. As the only official Avaloq Training Partner, we are accredited to offer a wide range of technical and business-related courses, including the Avaloq Certified Customisation Professional (ACCP) course. Participants learn everything required to implement, maintain and use the Avaloq Banking System efficiently. We offer standalone courses and workshops, as well as bespoke courses tailored to individual and business needs. We offer a range of standard courses to meet the needs of Avaloq Banking Suite business users. Whether your team is involved in client relationship management or a more specific area of service, such as portfolio management, investment advisory or cash operations, we can provide the right course. All our courses are available as instructor-led classroom activities or as self-paced e-learning. This introductory course on the Avaloq Banking Suite (ABS) can take place over one or two days. It provides a thorough overview of the functional scope and concepts of the ABS and gives participants hands-on experience of navigating the system through practical exercises supervised by our highly skilled trainers. This is a one-day introduction to Avaloq from a cash operations perspective. This is a one-day introduction to Avaloq from a securities' operations perspective. Participants learn system functionality as well as security trading and custody features. The course offers hands-on

experience via practical exercises covering end-to-end processes. A core banking platform is only as good as the people who use it. Our technical courses ensures that technical users understand the Avaloq Banking Suite capabilities and how these can be used effectively. The courses focus on, among other things, security, user administration and end-of-period processing. The courses can be delivered as instructor-led classroom courses or through self-paced e-learning. This is a five-day introduction to the concepts surrounding the ABS and its technical environment. It teaches how the ABS operates, the purpose of central services application and how to monitor, analyse and troubleshoot operational issues. This is a two-day course on the ABS from an IT security perspective. The course equips participants with the operational and administrative skills needed to perform user-management and Avaloq security-related activities. This one-day course is designed to give a broad overview of Avaloq IT operations to the upper management overseeing this area. Avaloq's architecture and typical system landscape are introduced along with an overview of the functional Avaloq banking map. The standard IT-operation activities needed to run Avaloq in a bank are highlighted. This intensive 10-day course aimed at participants wanting to become customisation specialists. It provides a thorough overview of functional areas, Avaloq tools and methods of customisation. It includes exercises and the solving of common business challenges. This course is offered in partnership/licence with Avaloq. Our trainers are accredited by Avaloq Academy. The course offers necessary knowledge and skills to customize main areas of Avaloq Core Platform independently. Upon successfully completing it and passing the "Avaloq Certified Customization Professional (Major in Core)" exam participants are awarded the internationally recognized certificate that authorises them to customize the Avaloq Core Platform. The course lasts 16.5 days across 4 weeks and is divided into 3 main blocks: Go to the calendar to check the date of the upcoming sessions and sign up for one of them. Training works best when it connects to real-life situations. Our trainers create settings that directly reflect course participants' on-the-job experiences, simulating real life situations. Continuous learning improves a company's ability to adapt to change. To this end, we offer performance support, which, at its most advanced, involves creating an internal competence centre. It is vital to keep focused on skills rather than knowledge throughout L&D, as it is skills that lift performance. We make sure users gain the right ones, as well as the knowledge to enhance their performance and make the company more efficient. Accenture follows an acclaimed instructional design framework – ADDIE – to create Learning and Development (L&D) resources. ADDIE focuses on utility and maintains the advantages of sequential development to reach the desired goals. We offer role-oriented, end-to-end process/ structure modelling and support to help banks implement L&D processes on different platforms, such as Learning Management Systems (LMS) and Microsoft SharePoint. We have developed effective, remote training materials for Avaloq users, teaching technical understanding in recognisable environments. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Public Services today for stronger communities tomorrow

Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in

change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens. Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved.
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# Accenture Scientific Informatics Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/scientific-informatics-services ----- Scientific innovation meets leading-edge technology How we help How we work What we think Our leaders Related capabilities The Lab of the Future is here Strategy and Consulting Managed Services Platform Technology Define innovative opportunities Harness new technology Unlock actionable insights Operate with greater agility Enable regulatory compliance Transform culture Faster innovation: Driving digitalization in the lab Podcast from Accenture Life Sciences Mark Fish John Bainbridge Adam Borenstein Brian Brunner Richard Potter Guy Talbot Jeremy Ward Jen Bouchard Neil Fausz R&D Solutions Research services INTIENT Research Life Sciences consulting JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Strategic and business consulting powered by digital solutions that harness the power of data and transform scientific laboratories. We combine

scientific and laboratory informatics expertise with strategic and business consulting capabilities, industry platforms, innovation approach and global scale to revolutionize how scientific and laboratory processes are conducted. We work with our clients to streamline technology and processes, and harness the power of data, to remain competitive within today's changing scientific informatics ecosystem. Areas of focus include: We help companies better capture, manage, integrate and analyze complex laboratory and scientific data to improve the discovery and manufacturing of new products, improve quality, reduce time to market and improve operational efficiency. We help bring strategies to life through solution design, implementation, and integration of new technologies. We have deep knowledge of the scientific application landscape-including to help our clients with production application support. INTIENT Research helps scientific research-intensive organizations improve productivity and innovation in the early stages of development. We help streamline technology and processes to remain competitive within today's changing scientific informatics ecosystem. Redefine the way research and labs operate through strategy and transformation services founded in deep scientific and laboratory domain expertise. Create a digital lab by modernizing and integrating the research application landscape with enterprise lab systems and new technology. Harness the power of complex scientific data and predictive analytics across the enterprise to gain new insights that fuel innovation. Increase speed and efficiency across the business by implementing innovative new processes and workflows that improve collaboration. Provide solutions that enable compliance across a variety of regulatory bodies with risk profiles that are acceptable to the business. Accelerate the adoption of new ways of working that breaks down silos and shortens the change curve. Support for New Science, increased collaboration, and a focus beyond technology in key skills and talent are top enablers to digital transformation. Tune in to industry innovators sharing real experiences – turning digital potential into a competitive advantage and improving patient outcomes. Atoms meet Bits: Four trends shaping our future Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# INTIENT Pharmacovigilance

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/intient-pharmacovigilance ----- Delivering targeted automation & early insights The cure for case processing Our leaders Capabilities INTIENT Pharmacovigilance | Accenture Cloud-based platform Data extraction Advanced safety analytics Machine pre-processing Re-inventing teams Ready for implementation Anthony Romito Grishma Sharma INTIENT INTIENT Clinical R&D services INTIENT Research INTIENT Patient INTIENT Network JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A cloud solution that collects, manages, and learns from the full spectrum of pharmacovigilance data. INTIENT Pharmacovigilance equips life sciences companies with a centralized platform that turns diverse data into insights that drive safety.   It enables

companies to understand the impact of products and treatments on patients, so they can better manage risks and respond to stakeholder demands across the healthcare landscape. INTIENT Pharmacovigilance equips companies with a centralized platform to collect, manage and learn from the entire spectrum of patient safety data. See more. With the latest innovations, INTIENT Pharmacovigilance makes case processing faster and less costly. With higher quality and improved compliance, it helps companies refocus time and resources on more strategic endeavors and improve patient safety. Powered by Applied Intelligence, incorporates artificial intelligence, natural language processing, optical character recognition and machine learning. Extracts case data and assesses the priority, seriousness, expectedness and causality based on cognitive inference and with confidence scores. Offers advanced analytics for deriving improved insights, with greater accuracy and new visualizations to reach better and faster safety interventions. Delivers pre-processing of machine-readable source documents to generate well-formed, quality output for import into enterprise safety systems. Re-invents case handling team roles from processing cases to managing exceptions, allowing focus on strategic improvement of patient safety outcomes. Stands ready for implementation and is on its third GA release, governed by the same validated development lifecycle as an established platform. The cloud for accelerating New Science Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Federal Data & AI

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/fedramp-solutions ----- Putting data at the center of the mission Data & AI Centers of Excellence What we think Recent insights Awards and recognition From our leaders Our leaders Join our team Data Analytics & Visualization Machine Learning & Computer Vision Generative AI A new era of generative AI for everyone Accenture AI leaders podcast Making synthetic, authentic The art of AI maturity From AI compliance to competitive advantage Generative AI in federal agencies: Five focus areas How generative AI can unlock value in federal data Worldwide Growth Product Partner of the Year Public Sector: US Federal, Department of Defense Leader in Data and Analytics Service Providers Global Partner of the Year Global Partner of the Year Research Team Selected to Develop Manipulated Media Detection Tools How GenAI can help government address complex problems Amazon Bedrock signals AI maturity Denise Zheng Nilanjan Sengupta Amir Bagherpour Marc Bosch Ruiz, Ph.D. David Lindenbaum Maggie Smith Nolan Phillips Richard Takacs Kenyon Crowley, Ph.D. JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We deliver AI innovation to help federal agencies unlock value from data, automate operations & enhance decision-support to achieve mission outcomes. We combine the power of Artificial Intelligence (AI), automation, and advanced analytics with deep client, industry and technology expertise to help agencies reimagine how they achieve their mission, serve people and manage their organization. Data & AI is a

strategy-driven, outcome-focused approach. By bringing together best-of-breed capabilities within an integrated framework, we apply the right tools and techniques to optimize outcomes. We are positioned to transform data into new insight and innovations, automate operations, and empower your workforce to achieve more. Learn what you can achieve with Data & AI. Build a solid data foundation and establish strategy and governance across your federal enterprise that powers ML, GenAI, Analytics and Visualization with tools that ensure seamless data migration. Identify patterns, generate insights, and transform data into compelling narratives that empower data-driven decision-making across the entire analytics spectrum. Deliver mission outcomes by developing and deploying scalable machine learning models for text, time series, audio, video/image and unstructured data across domains. Harness the power of generative AI to increase efficiency and improve user experience while leading organizational change and training initiatives to foster AI adoption. Explore what Generative AI can do for your agency. We explore the potential of generative AI technology, generative AI applications in business & how generative AI systems can reinvent work. Tune in to hear AI leaders discuss industry trends, challenges and opportunities related to AI, data and cloud. Learn from our Data & AI leaders about applying AI technologies to improve customer outcomes and transform the federal enterprise. Accenture Federal Services shares five focus areas for federal agencies in this new era of generative AI. Data is intrinsic to every federal agency's mission and can be one of the most valuable assets. Accenture is continually recognized as a best-in-class AI provider by both technology leaders and independent industry analysts. 2023 2023 2022 2022 2019-2022 2021 Read the latest insights and perspectives from our Data & AI thought leaders.  Amir Bagherpour highlights how generative AI can be leveraged to create problem statements for complex issues. Read more. Chad Iverson discusses Amazon's recent announcement of Bedrock and how generative AI and Bedrock fit into data-led transformation. Read more. Work at the heart of change. Grow, advance, and make an impact. Every day our people do amazing things to help the U.S. federal government solve their biggest challenges. Across missions and around the globe, we are delivering change that matters and real, meaningful impact for our clients and our country. Join us and do extraordinary things that make a better future for all of us. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Closed loop spend management in life sciences

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/closed-loop-spend-management ----- Driving a procurement function to unlock value Getting started What we think Meet our lead Related capabilities Zero-based Agile & resilient Differentiated Customer-focused Responsible Strategic cost reduction Sourcing optimization Procurement transformation Intelligent procurement Responsible & resilient procurement

Mergers & acquisition Repurpose your supply chain for resilience Next generational digital procurement Pierre-Andre Pancaldi Life sciences Life sciences supply chain Supply chain and operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping companies improve their customer experience, profitability and create responsible and resilient organizations. Optimizing spend with Closed Loop Spend Management Helping our clients create a Closed Loop Spend Management capability that drives a robust and dynamic procurement function to unlock value and fuel transformation and growth. Improve profitability to navigate crisis and uncertainty while generating fast cash to fund company and procurement transformation. Create the right agile organization and operating model to sustain value generated and proactively manage third-party risks. Build future digital procurement capabilities to unlock new sources of value beyond pure cost savings. Deliver superior user experience to business stakeholders to ensure it is easy to buy and comply. Drive a sustainable and diverse procurement agenda to achieve the company's socially responsible economic growth. Starting from a clean sheet to rebuild a company's cost base by looking for opportunities to reduce costs and fuel growth. Leveraging market intelligence, advanced analytics and emerging technologies to maximize value-add from supply relationships. Creating an optimal procurement vision, operating model, organization and process to meet objectives. An end-to-end strategy to implement procurement's digital and analytics capabilities. Meeting risk, sustainability and resilience goals through establishment of a responsible procurement function. Procurement is central to value creation and drives long-term deal value in M&A deals. We help organizations reimagine and transform their supply chains for tomorrow—with a positive impact on...

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# Accenture + UKG

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/ukg ----- Delivering the future of workforce management Our perspective on the frontline workforce Frontline Workforce Health Check: What's your health score? How we make it happen Industry conversations What we think Awards and recognition By the numbers In the news Our leaders Related capabilities The experience The work The talent The tools Workforce strategy UKG technology implementation Application managed services Workforce analytics Work, workforce, workers: Reinvented in the age of generative AI Frontline Catalyst Report: Women on the frontline Retail Workforce for Store of Tomorrow What is the Future of Work? 2021 - Services Partner of the Year 2022 - Services Collaborator Partner of the Year 2023 - Services: Global Systems Integrator Partner of the Year Ardent Health Services Teams with Accenture and UKG to Transform Workforce Management Accenture Acquires Workforce Insight, Expanding Enterprise Workforce Management Capabilities Accenture Acquires REPL to Expand Retail Technology and Supply Chain Capabilities David Shaw Michael Felien Tony Santora Lynn Watson Philippa Trenaman Talent & organization HR

Transform how the workforce is managed to create better employee experiences, optimize operations and unlock business value. Organizations often lack the visibility and agility needed to continually realign their workforce to the ever-changing demands of their business. Accenture and UKG are collaborating to help you establish more adaptive and resilient workforce operating models with data-driven solutions targeted at current and future needs. As UKG's trusted partner, Accenture's depth and breadth of talent management capabilities and industry experience, enable us to provide the optimal workforce strategy, technology and impactful analytics supported by seamless implementation services. Wherever your organization is on its journey to workforce optimization, we provide sustainable solutions that grow with you. Our solutions help organizations evaluate, define and adopt the optimal workforce transformation strategy. The results? Learn why improving employee experience is essential It's our perspective that there are four factors that organizations should focus on when it comes to their frontline workforce to drive the most impact to the bottom line. How well you are delivering compelling, relevant customer and employee experiences at scale. What and how frontline tasks are being automated and streamlined. How frontline talent is acquired, skilled and grown to deliver the desired customer experience. What tools & technologies will align, enable and support our frontline workforce and help create great customer experience. Accenture's Frontline Workforce Health Check helps organizations benchmark their performance across these four factors to identify the most impactful frontline opportunities to drive cost savings, productivity gains, improved customer/patient experience and employee retention. For select clients and industries with complex, hourly frontline workforces Accenture is capturing insights that reveal how Frontline Workforce Health Scores compare with peers, identifying which areas are lagging, leading and emerging across: The Experience, The Work, The Talent, and The Tools. UKG Pro Workforce Management (formerly UKG Dimensions) is built for the Future of Work – from timekeeping to scheduling, mobile to AI-driven insights – across every industry. Helping organizations evaluate, design and adopt more effective workforce operating models, strategies and governance structures to build more engaged, resilient and flexible workforces. Deploying UKG's WFM solution, UKG Pro Workforce Management (formerly UKG Dimensions), to enable organizations to more effectively schedule, staff and correctly pay employees, giving them the visibility needed to adapt quickly to changing customer and employee demands. Delivering a robust managed services framework with preferred access to advanced UKG solution experts, 24/7 coverage, and the flexibility to shift and scale as business and resource needs change. Providing advanced analytics strategies and services that deliver consumable, actionable and impactful visibility across the enterprise to facilitate data-driven cultures of continuous improvement. Watch our recent webinar to learn more about important issues impacting the retail industry. Explore important topics for the public sector with recent conversations from Accenture and UKG experts. Learn more about what's driving the manufacturing industry today and, in the future. Watch Ed Ross, Vice President of Workforce Management at ABM Industries, and industry expert panelists from UKG and Accenture conduct an informative discussion on how ABM industries is navigating their

workforce transformation journey to keep pace with today's shifting customer and employee demands and business models. The pandemic has changed work forever, especially for the healthcare industry. Finding ways to both optimize day-to-day operations and improve employee experience and patient care is essential. Watch Ardent Health Services, Accenture and UKG talk about the necessity for a strategic approach to implementing UKG Dimensions™. Talent & Organization Lead and learn differently to reshape the workforce and prepare workers, responsibly. Strategy & Consulting Unlock the Potential: Empowering Women in Frontline Roles for Improved Workplace Satisfaction and Performance. Retail Accenture explains how retailers can invest in their workforces by retraining and upskilling, & building an inclusivity, within the Store of Tomorrow. Talent & Organization Accenture outlines what the future of work will look like across industries, from hybrid workplaces to the virtual workplace and the metaverse. Accenture is honored to be recognized for our accomplishments as a leader in workforce management transformations and UKG Pro Workforce Management implementations. 1000+ UKG clients 700+ WFM & UKG solutions practitioners 275+ UKG Pro Workforce Management (formerly UKG Dimensions) engagement 85+ countries with local languages capabilities #1 WFM analytics services practice Through an expanded business partnership, Accenture and UKG provide organizations with a strategic approach to optimize workforce operations. The acquisition enhances Accenture's workforce management capabilities and further strengthens its ability to deliver HR transformation to clients. The acquisition expands Accenture's capabilities that help clients transform their supply chains and operations and deliver seamless experiences. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Insurance omnichannel client experiences

----- Arcticle source ----- https://www.accenture.com/us-en/services/insurance/omnichannel-client-experiences ----- Reimagining customer experience Capabilities Benefits Our leaders Frequently asked questions The insurance experience reimagined Develop digital journeys Leverage Advanced Customer Engagement Increase new business and renewals Streamlined operations Deeper engagement Cross-industry journeys Pre-defined insurance journeys Build proven architectures Segmentation and journey creation Agile prototyping Kenneth Saldanha Cindy De Armond Daniele Presutti Naoyuki Shibata What does omnichannel mean in insurance? How to create an insurance customer journey map? How will AI change customer experience in insurance? How can AI help me accelerate growth? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Build an innovative, engaging insurance platform Customers have shifted to digital engagement and expect the same level of digital efficiency and intuition as the most sophisticated online retailers. We help insurers

reimagine their customer experiences, differentiating through AI-powered customer journeys in sales, servicing, claims and policy management. This is continually informed by AI-led analytics in insurance marketing. What do insurance customers expect? Now is the time for insurers to work on building customer confidence and reimagine the experiences they offer. Develop digital journeys powered by AI analytics, focusing on sales, claims and service. Leverage Advanced Customer Engagement focused on omni-channel experience to enable the digital journey. Increase new business and renewals bound in remote/digital model. Reduce service/operations cost. Increase interactions in digital channels. Create cross-industry journey inspiration and programs. Execute pre-defined insurance journeys, for example a bespoke digital claims journey. Build proven architectures powered by ecosystem and proprietary assets. That encompasses all digital touchpoints and is defined by "moments that matter." Build platforms that continue to improve and adapt through the insights gathered from real-time customer data. Our bloggers discuss the latest topics in insurance. With the rise of advanced technologies in all sectors, insurance customers expect the same level of efficiency and advanced technical integration as they receive on, for example, retail. This requires the insurance experience to be accessible on all channels, from human to digital. With the wealth of historic data at its disposal, an insurance carrier can use AI to predict, refine and automate stages of the customer experience that were previously manual, and contracted. By harnessing the power of AI, organizations can reduce operating costs to improve margin, scale and design personalized customer experiences, create completely new revenue streams by monetizing their data, unlock new efficiencies and growth, enable new ways of working, and accelerate game-changing innovation-3x faster than the typical product life cycles. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Cloud Products and Platforms

----- Arcticle source ----- https://www.accenture.com/us-en/services/software-engineering/commercial-software ----- Our cloud impact Accenture Products and Platforms Related capabilities Our leaders Related capabilities Life Insurance & Annuity Platform (ALIP) Comms & Media Accenture Cloud for Consumer Goods Accenture NewsPage for Consumer Goods Public Service Life Sciences - INTIENT Human Capital Management Billing and payments Customer Engagement Future Talent Platform Application Security Digital platform organization Fast, flexible billing for a public service entity Sustaining better HR data accuracy and control Bob Hiss Gino Galassi Cloud services Solutions.ai JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Codifying industry and functional experience into commercial software products delivers value while solving our clients' most pressing business needs. 70+ Commercial software products 2,000+ Clients live on Accenture software Accenture Products and Platforms offers robust cloud native solutions that help businesses achieve their full potential. Cloud software is a crucial component for any business to increase

and maintain their competitive edge. Allows carriers and providers to compete in the digital market by providing data-driven, ecosystem-ready, and future-flexible solutions. Read more. Solutions for video services, monetizing data and media, transforming advertising operations, and optimizing experience across platforms. Read more. Combines deep industry experience with a Salesforce platform to transform trade promotion management and retail execution. Read more. Supports clients in developing markets with solutions including distribution management, sales force automation, and merchandising. Read more. Supports migration to cloud, data-driven decision making and operational efficiencies, and increased digital adoption of citizen services. Read more. Enables flow of data and utilizes advanced analytics to deliver insights that can improve patient and research outcomes. Read more. Helps HR business processes work more effectively and efficiently through SAP HCM and SAP SuccessFactors. Read more. Streamlines billing and payments functions to increase billing accuracy and on-time payments while reducing effort costs. Transforms customer experiences through artificial intelligence-powered virtual agents. Read more. Powering workforce transformation at speed and at scale, reskilling via personalized, collaborative, and analytics-driven experiences. Optimizes application security by proactively finding and repairing security gaps, and quickly recognizing and prioritizing active threats. Read more. Maximizes acceleration to applications leveraging data and applied intelligence to create new user experiences and better business outcomes. Read more. Flexible, configurable software helped a large public service insurance provider keep pace with government requirements. A sustainable energy manufacturer needed one-click control for recurring HR processes. Explore open positions within APP Get to value faster with Cloud First. Accenture's collection of game-changing AI solutions deliver scalable, modular solutions that speed growth... Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Integrated eligibility

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/integrated-eligibility ----- Each state has its own vision for integrated eligibility One platform, integrated solutions Key components Rethinking IE application management Technology. Talent. Track record. Experience in integrated eligibility Integrated eligibility solutions Transforming together What we think Case studies Meet the team Case management worker portal Customer portal Integrated platform Application services Benefits management system Public service platform Citizen self-service portal Public service experience through a new lens Keys to prevention: Keeping more kids at home Building capacity for change in child welfare Hidden Workers: Uncovering untapped talent Why belonging matters now more than ever Unleashing growth for maximum impact Caseworker training reimagined CalSAWS takes first step in cloud journey Meet "AVA": The State of Tennessee's virtual agent Heidi Reed JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Address your state's

priorities with tailored solutions and transparent support Integrated eligibility systems play a pivotal role in providing access to healthcare, education, housing and food. Every state has distinct expectations and priorities for their current integrated eligibility technology. The most common paths include: Replacing the existing integrated eligibility system or deploying new technology for specific modules Migrating integrated eligibility applications to the cloud Innovating and improving existing systems to leverage investments, enable better outcomes and increase transparency and cost efficiency The Accenture Human Services Suite supports public assistance programs, such as MAGI and non-MAGI Medicaid, CHIP, SNAP and TANF at the state and/or county level. Offering seamless integration with federal or state insurance exchange, the suite provides a high degree of out-of-the-box functionality. The pre-built components typically address 70% to 80% of requirements without configuration or customization.   Accenture has worked with 15 integrated eligibility and enrollment state clients over the past three decades. These systems issue more than $1.1 billion in benefits each month. Accenture recognizes that each state is different, each worker is different, and each family's needs are different. Our approach to application management focuses on the goal of improving system delivery efficiency and quality. We help states finetune their systems to decrease the cost of support, increase business value and improve delivery speed. By reducing the cost of daily operations, states have more budget to deliver new and enhanced features. Our goal is to help states transform beneficiaries' lives while improving worker experience, simplifying application and determination processes, streamlining operations and enhancing reporting. 1,200+ application management clients 12M+ tickets managed a year with Accenture myWizard® 40+ industries where Accenture people lead in technical knowhow 117K+ application management professionals across 50+ delivery centers 185+ ecosystem partners 2K+ assets, including 350+ AI and industry-specific resources Leverage 988 mandate and transform mental health Accenture has 30+ years of experience providing government agencies around the world with technology solutions, including CRM system implementations. We implemented integrated eligibility systems for 14 states to support Affordable Care Act requirements. We continue to collaborate with states to understand and address their distinct business challenges and opportunities. These may include fixing what isn't working — reducing error rates, eliminating manual workarounds and correcting technical defects. They may also focus on increasing innovation by migrating to cloud and introducing greater automation. Accenture offers a portfolio of capabilities to help states address their goals for better benefits management, improved citizen experience and greater operational excellence. A client-focused solution for public assistance and social welfare programs, to streamline case management and transform outcomes.   A flexible, service-based platform that enables rapid and effective integration of citizen services.   A secure, public-facing portal that empowers citizens to check eligibility, fill out applications and report changes online. Accenture's experienced team, extensive tools and time-tested processes power a low-risk, high-velocity transition. Pursue opportunities to exceed current service level agreements and KPIs with greater efficiency. Transform legacy integrated eligibility systems for greater speed, agility and innovation. Accenture research reveals how public service agencies can reframe

experiences in the changing context of people's lives. How might housing assistance keep kids out of the child welfare system? The State of Wisconsin is piloting an innovative approach. Accenture helped San Diego County reimagine caseworker training with virtual reality. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Sales & commerce at the speed of life

----- Arcticle source ----- https://www.accenture.com/us-en/services/sales-commerce-index ----- Commerce has blended into culture as preferences shift moment to moment. The challenge? Keeping up. Stay relevant by matching the pace and turning complexity into convenience. Your new kind of sales and commerce partner What's trending with sales & commerce Partners in change Sales careers Sales & commerce now Reinvent with sales & commerce Start with the fundamentals Forge the future of commerce Make sales and commerce your brand engine Reach a new performance frontier Current Country: United States 94% of global consumers buy through digital channels 84% of executives say commerce is growing faster than they can change 30% of executives say attracting customers at the right cost is their biggest challenge 56% of executives have favored short-term gains over long-term profit over the past 2 years Cut through complexity and the rapid pace of change by reinventing your sales and commerce foundation to drive profitable growth. Assess channels by category, brand and geography. Build future projections to pinpoint value and apply insights to refine the channel mix. Identify the role that sales and commerce play in delivering brand and business growth objectives. Drive sales and efficiencies by connecting brands with consumers across all channels online and offline: direct-to-consumer, retail, and marketplace. Leverage quantitative and qualitative research to define your target audience and work to understand their shopping habits. Then, we'll use their preferences to improve your physical and digital commerce strategy. Create a consistent brand experience across all channels of commerce — from brand strategy to brand identity and packaging, to pricing and promotional strategy. Use technology, data and insights to deliver on your brand promise by creating seamless shopping experiences that drive conversions and build stronger relationships with customers. Use data and insights to understand fluid buying journeys —and transform how brand and performance marketing is done. Use a composable architecture and the power of cloud, data and AI to bring new experiences to market faster. Bring together new talent and expertise, new ways of working and new financial outcomes to give you the bandwidth to focus on product development, geographic expansion and strategic initiatives. Use automation to bring together data, analytics, partners and innovative technologies to orchestrate complex commerce operations. Lean into new ways of working that give you time to focus on product development, geographic expansion and strategic initiatives. The world's largest tech-powered creative group. Five trends

exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. The next billion consumers will be in 8 developing countries. Accenture discusses the need for transformative digital commerce solutions to reach these consumers. Imagine a world where shopping is so convenient that people don't have to do it themselves—or even think about it. This profound shift in commerce challenges how customers are defined and what it takes to serve them. Accenture's report explains how 20% of companies–called Champions–have what it takes to win in commerce today. Information overload is impacting people's confidence in their decisions — big or small.   AI tools can help companies deliver hyper-personalized experiences that cut through the noise, deepening loyalty in the process. Taking luxury product customization to new heights. Through growth and talent strategies, Accenture helped PruittHealth navigate the pandemic's challenges, enhancing senior care access and improving its financial outcomes. Telkom Business wanted to develop the first-to-market, multi-vendor platform—so we did. Yep! connects small businesses with the tools and advice to grow and thrive in the South African economy. Reimagining human experiences that reignite growth and accelerate the path to value Unleash the power of unforgettable customer experiences. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Unleash empowering human-centric design and Google's innovative tech. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Build lasting relationships using your industry knowledge and technology insights to help clients reinvent and grow. © 2024 Accenture. All Rights Reserved. =====================

# Driving growth through talent and technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization-index ----- Thriving organizations are driving change at the intersection of technology and talent. The powerful combination of data and AI and human experience unlocks new work structures, roles and environments which enable people and businesses to thrive. Reinvent with talent & organization What's trending in talent & organization Partners in change See our extended partner ecosystem Awards and recognition Our leaders Talent careers Talent & organization now Develop the leaders and culture you need to create your future Develop the leaders and culture you need to create your future Access talent and innovation with global capability centers Access talent and innovation with global capability centers Redesign your organization to be reinvention-ready Redesign your organization to be reinvention-ready Create leading people functions Create leading people functions Become an architect of change with the capabilities needed to thrive Become an architect of change with the capabilities needed to thrive Retain talent and unlock the potential of your existing talent pool

Retain talent and unlock the potential of your existing talent pool IDC MarketScape report: Worldwide People & Organizational Consulting Services 2022-2023 Vendor Assessment IDC MarketScape report: Worldwide Employee Experience Consulting Services 2024 Vendor Assessment HFS Top 10: Employee Experience Services Karalee Close Yaarit Silverstone Tim Good Gaston Carrion Thriving organizations are driving change at the intersection of technology and talent. Combine data and AI and human experience that enable people and businesses to thrive. Current Country: United States #1 Fortune 500 leaders ranked talent shortages as the #1 threat to their business 93% of executives say it is more important than ever for organizations to innovate with purpose 11% Top-line productivity premium when unlocking the growth combination of data, tech and people 94% of workers are ready to learn gen AI skills, but just 5% of organizations are providing training at scale Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. How to embrace a new era of learning and development Prioritizing employee experience pays off. Leading companies are better at attracting and retaining talent, and they're also seeing exponential business growth. Here's the winning approach. Five imperatives the C-suite must address to reinvent in the age of generative AI. See how to access a global pool of top talent equipped with the latest technology and training needed to be ahead of industry trends, continually innovate and create sustained growth. S&P Global and Accenture have established a strategic collaboration to drive innovation and harness the full capabilities of generative AI across the financial services sector, enhancing both customer and employee experiences. Accenture and Marriott International created a new global HR hub that delivers employee experiences as exceptional as the guest experiences that make Marriott, Marriott. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Supercharge Human Resources and Finance as strategic partners to drive revenue growth. The winning combination for unlocking your cloud potential. Reimagining human experiences that reignite growth and accelerate the path to value. IDC recognizes Accenture as a leader in worldwide employee experience consulting services. Lead – Talent & Organization, Global Senior Managing Director – Talent & Organization, Global Strategy Lead & Americas Lead Senior Managing Director – Talent & Organization, EMEA Lead Managing Director – Talent & Organization, Asia Pacific Lead © 2024 Accenture. All Rights Reserved. =====================

# Ecosystem, partnerships & sales

----- Arcticle source ----- https://www.accenture.com/us-en/services/enterprise-platforms-index ----- EP&S oversees relationships with technology partners and suppliers to ensure clients and Accenture have the right solutions to enable business agility. Explore our network Who is EP&S Capabilities Current Country: United States Our 350+ ecosystem partners and suppliers bring deep expertise and the right technology to create lasting value and accelerate change across your enterprise. Our people deliver the same offerings at Accenture and across thousands of client projects, ensuring we always have an insider's view of what it takes to reduce your risk and deliver successful global transformations with our partners' and suppliers' products and services. Our 400+ EP&S people are highly skilled in developing, buying and selling unique, end-to-end technology solutions at speed to support your transformation. EP&S has more than 350 partners and suppliers in its ecosystem, each carefully selected because it brings unique, market-leading solutions relevant to your challenges. We combine our deep industry and functional expertise with data driven insights to identify the solutions that have the most potential to address your future technology needs. We build long term, meaningful relationships with our partners and suppliers, investing in them to extend those partnerships to maximize value for you. Outpace change with the cloud, modern applications and ecosystem partners.    Lead in the age of generative AI with data services and ecosystem partners. Optimize costs, accelerate growth and drive holistic value with ecosystem partners and managed services. Reinvent your digital core with the right ecosystem partner, strategy, talent and modern practices to drive agility, increase ROI, and redirect spend to innovations that drive growth. © 2024 Accenture. All Rights Reserved.
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# Green transition in Automotive

----- Arcticle source ----- https://www.accenture.com/us-en/services/automotive/industry-sustainability ----- How can OEMs prioritize sustainability and grow? Practical benefits of this industry-wide evolution Capabilities BMW Group's Urby Mobility Why Accenture Our leaders What we think Related capabilities New roadmap for the automotive circular economy Dual challenges A delicate balance A three-pronged win Strategy Enablement Implementation Juergen Reers Teodoro Lio Sandro Orneli Alexander Holst Uniting technology and sustainability Automotive circular economy: Levels of circularity The electric vehicle: More than a new powertrain Sustainability Automotive consulting JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Sustainability targets in the automotive industry have sparked a technology revolution in electric vehicles and energy transition. The pandemic has accelerated a shift in values: cleaner air and greater sustainability are recognized as both urgent and achievable. Evolving into a responsible organization and prioritizing sustainability are key imperatives for success. And original equipment manufacturers (OEMs) can drive value and impact by combining

digital and sustainability. OEMs are leveraging learnings and capabilities from other industries, such as Energy, Utilities and Software & Platforms to radically reduce their impact on the planet. The automotive industry has a remarkable opportunity to create more affordable, energy efficient and convenient solutions. Optimizing in silos is no longer an option: Accenture and the World Economic Forum are proposing a five-level taxonomy towards the circular car. By 2030, global demand for mobility is set to increase by 70%. At the same time, the automotive sector must reduce carbon emissions by at least 50%. New industry solutions—like enhanced fleet electrification and seamless charging—will help balance the need for mobility and sustainability. The e-mobility revolution can significantly reduce resource consumption while accelerating recovery from the pandemic and supporting growth. Assess and identify priority solutions through data-driven insights to help companies set—and meet—their targets. Develop a holistic, actionable plan for sustainable innovation across the value chain. Deliver integrated solutions and insights to track impact and drive tangible progress toward sustainability goals. An app for eco-friendly employee mobility BMW Group, one of the largest companies in Germany and automobile manufacturers in the world, aims to embed sustainability in everything it does. To address the eco-impact of staff transport, BMW Group collaborated with Zielpuls, part of Accenture, to create Urby Mobility. This innovative app, which is already being used by 18,000 BMW employees, makes sustainable corporate mobility choices easy. And now Urby is available to other companies too. Regulatory requirements and new business models require a high level of integration among a complex ecosystem of partners. Accenture understands this complexity and addresses the challenges as a whole. For OEMs, transformation around three main areas is inevitable to succeed in this changing market: As the ecosystem continues to shift and expand, automakers need to collaborate to provide an enriched, holistic customer experience in an emerging landscape. Together with energy companies and utilities, we're helping organizations make their mark in the e-revolution. Sustainability has become a priority for business leaders who are facing rising calls for change. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture & Avaloq

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/alliance-avaloq ----- Overview Capabilities Our differentiators Our leaders Related capabilities End-to-end Avaloq implementations Front-to-back transformation Wealth management advisory Digital decoupling and new digital offerings Data analytics Accenture accelerators and add-ons Dirk Scholten Samir Gherbi Jacqueline Teoh Scott Reddel Wealth management Capital Markets Banking JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Providing end-to-end digital wealth management solutions for banks and wealth managers. Powering wealth management on its journey towards digital efficiency In 2019, Accenture acquired Orbium, the largest Avaloq "Premium Implementation Partner" and

a market leader in the design and execution of transformation projects enabled by Avaloq's Digital Wealth Management Solutions. Today, Accenture and Avaloq harness their combined capital markets, banking and technical expertise to address new and evolving client needs posed by complex IT environments and digitalization. We provide end-to-end transformation and implementation services from analysis and process design, to implementation, training, change management, testing, data migration, and operational support. Our comprehensive approach can help Wealth Managers to focus on what's central to their business: reimagining the client experience and driving sustainable growth for their clients. Accenture is a global Avaloq implementation partner and we have delivered more than 40 Avaloq fully-fledged implementation projects, combining onsite and remote delivery with various deployment options (SaaS, BPaaS and on-premises). We provide end-to-end transformation services enabling our clients to be at the forefront of industry trends and address their challenges, from defining target architecture and operating model, process re-design, implementation, testing and data migration. This is complemented by an overarching change management and training. Private banks and wealth managers currently face two major challenges: how to improve financial performance and how to navigate unprecedented industry change and disruption. We work with clients of all sizes to help meet these challenges by aligning their strategy, operations, regulatory obligations, and optimizing their technology environment. By leveraging emerging technologies, banks can deliver an outstanding user experience using agile cloud-based architectures. We support our clients to address the challenge of integrating and maintaining digital ecosystems in an industry often driven by siloed business lines and single-core architectures. Decisions based on high-quality data and insights offer competitive advantages and increase profitability for our clients. We help our clients on their transformation journey to a data-driven business model and support them by providing IT solutions for data management and data analytics. Our accelerators support Avaloq implementations including our continuous testing platform for automated and integrated testing, a configurable security tool that gives banks complete control over the use of Avaloq's Digital Wealth Management Solutions and a framework that supports data migration and validation of anonymized sensitive data. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.

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# Engineering services

----- Arcticle source ----- https://www.accenture.com/us-en/services/digital-engineering-manufacturing/engineering-services ----- Our technical expertise delivers results, while helping accelerate your product development, increase engineering efficiency, and reduce cost. The challenge How we help Reinvention in action Our partners Our leaders Start now Tobias Geissinger Deepak Rawat Matt Thomas Want to know more about our engineering services? Reach out today. Current Country: United States Demand for engineering is increasing, with new technologies such as 5G, cloud and AI

driving opportunities to re-invent. But not only do we need more engineers, we need to empower them with digital tools and systems so they can focus on solving the challenges ahead. Our engineering teams augment skills on the shopfloor and deliver value across design, systems engineering, technical publications, testing and certification. Our mechanical engineers use the latest tools and technology to develop new products and services that are cost efficient and sustainable. Get technical hands-on support to teams on the shopfloor, industrial layout and planning as well as work preparation and non-conformity management. We use model-based systems engineering principles to build superior system architecture and avoid siloed ways of working across different disciplines. We develop embedded software, automate test procedures, and use insight from data to increase efficiency in the coding and testing process. We test and certify complex products and services, including automated and industrialized test farms and security testing in an ever-connected world. We use AI and automation to create technical documents quickly, cost efficiently and at high quality, in line with industry regulations. Together with Embraer we transformed the Phenom 300 into a top-of-the-line MedEvac - certified by EASA and FAA and easily configured both healthcare providers and patients. This automated solution that verifies content using AI, machine learning and neuro linguistic programming to increase the efficiency and accuracy of the manual writing process. Our device farm technology supports automotive infotainment development and testing, to reduce manual effort and increase efficiency and speed to market. Our ADEP uses a connected ecosystem of hardware and software elements to help OEMs and suppliers speed up the development of components for connected autonomous vehicles Using virtual simulation and digital twins, we helped Faurecia develop integrated design processes to quickly understand the impact of the design for OEMs and end consumers. Managing Director – Engineering Services, Aerospace and Defense, Global Industry & Function AI Decision Science Manager Global Engineering Digitization Lead – Industry X Be part of the team, that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved. =====================

# Enabling women on the frontline to thrive, stay and perform

----- Arcticle source ----- https://www.accenture.com/us-en/services/ consulting/catalyst-women-on-the-frontline ----- In brief What do women in the frontline need to stay and thrive? Last year's annual separation rates hit Current Country: United States Research Report Two reports by Catalyst, in partnership with Accenture 1-MINUTE READ November 2, 2023 From retail sales to heavy machine operations, frontline jobs are some of the most important— and toughest—out there. As women are critical to our workforce, it's important to better understand how they really felt at work. What we found points the way towards ensuring women in these roles are fully recognized and fulfilled to give their very best. We interviewed dozens of women in frontline roles. Again and again, women told us that while they are motivated to perform at a high level, they are too often frustrated by

environments and practices that do not consider their needs. Here's the good news: companies have a clear opportunity to attract and retain more women. When companies address the needs of women in frontline roles, they position themselves to increase employee satisfaction, morale, and engagement—leading to improved retention and stronger performance. 40% in the manufacturing industry. 60% in the retail industry. 82% in the hospitality industry. © 2024 Accenture. All Rights Reserved.
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# Investment banking

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/investment-banking ----- Bend the cost curve. Enhance client experiences. Implement new operating models: These are three imperatives for next-gen investment banking. What's going on How 4 ways investment banking is changing What you can do What's trending in Investment Banking? Deliver next-gen customer service Modernize your trading technology Invest in intelligent operations Manage risk and adapt to regulation Transform your legacy systems Current Country: United States On an industry level, core Investment banking revenues were largely flat for years through 2019 and, following a brief pandemic-related surge, started to decline. Meanwhile, costs are rising, driving firms to reinvent. Any successful firm of the future will require a digitally enabled operating model to keep costs low while offering enhanced experiences to clients and employees. As many investment banking functions still require costly human interventions due to regulatory complexity, legacy technology, and challenges around data, firms need to address change across the entire organization Firms are looking for opportunities to transform the traditional counterparty relationship with the buy-side to create more durable client relationships from electronic trading to risk and post-trade management. An array of new technologies could help smooth client journeys, from trading to the entire client lifecycle. Automation, for example, is already eliminating email-based workflows and supporting some Know-Your-Customer and Anti-Money-Laundering tasks. Firms are taking a fresh look at their range of products, businesses, geographies and customers so they can focus on areas where they have a competitive advantage. More and more investment banks are eliminating the requirement for high-touch efforts in the trade lifecycle by building portals to interact digitally with their clients. This could bring together various touchpoints across risk, clearing, reconciliations, settlement and custody. Use data and technology to deliver new value across sales, customer relationship management and support. Implement trading architectures that can drive new revenue streams and shorten time-to-market for new products. Set up a flexible operations function to support your business strategy with data-driven insights. Address regulatory requirements, enhance the risk function and align legal entities to your strategy to create resilient businesses. Create new business capabilities by implementing flexible and scalable technology structures using cloud, AI and data. We surveyed 100 capital markets executives to understand firms' current readiness on the journey to T+1 settlement in the US and Canada and the role of AI and automation in the transition. Accenture Capital

Markets 2025 Vision lays out how firms could invest the industry revenues in 2020 into strategies to build the capital markets of tomorrow. We helped a leading Japanese securities firm redefine its customer relationships by leveraging modern technology. A large Canadian bank found renewed strength and efficiency through improved trading software and more agile ways of working.
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# Infrastructure managed services

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/infrastructure-managed-services ----- Why infrastructure managed services matter What you can do What you'll achieve What's trending in infrastructure managed services Accelerate your delivery journey Manage your growing hybrid infrastructure Continue optimizing your networks Manage your digital workplace better to enhance employee experiences Stay on top of security to increase resilience Manage mounting complexity across services and assets Faster modernization Accelerated core value Access to elite talent GenWizard Current Country: United States Wherever you are on your cloud journey, we can help you operationalize, accelerate and modernize your IT infrastructure for future growth and transformation 82% of all companies that are fully achieving their cloud outcomes are using managed services to a moderate or great degree 56% of executives who consider infrastructure a bottleneck say that maintenance of legacy infrastructure leaves too little to invest in infrastructure modernization Introduce automation to reduce costs, increase quality and build the foundation for a multi-speed operating model that supports a hybrid cloud environment. Get your infrastructure running more efficiently and securely and free up funding for continued innovation across the stack. Accelerate value and unlock innovation by continually re-engineering your infrastructure landscape and reassessing operations and talent, while introducing new capabilities. Unlock agility and value by tapping into our proven Cloud and Data Center Managed Services to run your IT infrastructure—from on-prem to cloud to edge.  Connect new services with speed, security and reliability so your network can rapidly adapt to changing demands and customer expectations. Adopt a human-centric approach to workplace experience that supports collaboration, optimizes the physical workspace and maximizes productivity and wellbeing. Proactively enhance your security risk posture — preempting, detecting and remediating threats to ensure operational and business resilience. Achieve seamless service and asset management by using advanced technologies to maximize efficiency while minimizing costs and business disruption with Service Management. The right partner brings capacity, experience, and expertise to help you compress IT modernization timelines and accelerate reinvention. A partner with experience in AI and automation can help fast-track implementation, adoption and value from your cloud investments. Transform and upskill your own organization and workforce. Legacy skills can hold you back as much as legacy infrastructure. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. The

role of infrastructure managed services (IMS) in facilitating business reinvention. Accenture's stabilize-optimize-transform approach can help enterprises accelerate their IT infrastructure transformation with cloud continuum. Accenture surveyed 800 senior IT executives to gauge the success of the cloud adoption journey and expected cloud business value. Digitalization is outpacing network capacity and innovation spend, making networks a bottleneck to reinvention. Our research explores how companies are approaching network modernization and reveals three keys to success. CSPs continue to invest billions in networks, both fixed and wireless. The challenge at hand is how their current network transformation can go beyond a generational upgrade. Experience the transformative power of GenWizard, a full-suite, generative AI platform designed to unlock exponential business value in technology delivery. © 2024 Accenture. All Rights Reserved. =====================

# Employee experience

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/employee-experience ----- Unlock the potential of both your people and your business by transforming your employee experience The challenge How we help We're leading in employee experience Reinvention in action Our partners Our leaders Turn disruption into opportunity. Invest in experiences that inspire. Together, we experiment and innovate to deliver experiences that exceed expectations. Jasmine Jaco Shelley Evenson Meredith Juszczak Cali Ressler Current Country: United States Generative AI and other emerging technologies are already changing the roles employees play and how they work, causing many to feel uncertain about their future. Help your people feel Net Better Off by understanding them in the context of their whole lives, not just their work life. Use real-time data and insights to design powerful, personalized work experiences that exceed their expectations. We baseline today, envision tomorrow, define how to get there, and leverage our best-in-class capabilities to measure success. As your organization transforms, so must your employee experience. As a #1 EX services provider, we ensure your business and your people win. Design and build the agile capabilities you need to deliver consistently exceptional employee experiences. Delivering across the globe through operation centers and intelligent solutions we scale talent and tech to deliver a complete employee experience. Accenture is named a leader in EX consulting services in the 2024 IDC MarketScape report. Accenture and BMW teamed up to create a new platform that uses generative AI to drive decisions across North America, accelerating productivity and employee experience. Unilever asked us for a vision for its employees globally — a world-class experience which would be dynamic and personalized. Together we created the "Employee Universe". A global retailer and Accenture co-created a multiyear inclusion and diversity strategy to facilitate a greater sense of belonging for their people. Global Lead – Employee Experience, Talent & Organization Global Lead – Employee Experience, Song Managing Director – Employee Experience, Song Senior Manager – Employee Experience, Talent & Organization Be part of the team, that's creating new

and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved. =====================

# Virtual tour: Insurance operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/360-innovation-insurance ----- Explore insurance operations Here's how to view the tours Capabilities Insurance, San Antonio Laptop Smartphone Immersive Insurance SynOps Operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Take a virtual tour of our San Antonio Intelligent Operations Center. Our insurance operations combines our advisory, technology, and operations expertise at global scale. A robust ecosystem to drive sustainable growth, redefine customer experience and accelerate innovation agenda. Get a quick glimpse of one of 15 delivery centers. Welcome to the virtual tour of Insurance at our Intelligent Operations Center in San Antonio Explore more of our Intelligent Operations centers Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Virtual tour: Network operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/360-innovation-network ----- Explore network operations Take a tour Network, Chennai Network, Manila Here's how to view the tours Related capabilities Network, Chennai Network, Chennai Network, Manila Laptop Smartphone Immersive Network SynOps Operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Take a virtual tour of our Intelligent Operations Centers Visit the locations where more than 5,000 professionals are dedicated to helping clients create intelligent network operations to grow revenue, improve efficiency and reduce the costs needed to sustain resilient network infrastructure, capable of withstanding disruption. Welcome to the network virtual tour of our Chennai Intelligent Operations Centers Explore more of our Intelligent Operations Centers Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Unlock utility value with Salesforce

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/unlock-utility-value-salesforce ----- Accenture and Salesforce New energy consumer: Transition on demand A cohesive omnichannel digital customer experience Accelerate a new era of sustainable business From insights to actions Take your customers' experiences to the next level What we think

Our leaders Related capabilities Transition on demand Acquire and serve customers across all channels Advance to the next-generation customer service Empower employees with customer insights Accelerate processes and deliver insights Enable the experience across the enterprise Place sustainability at the core Focus on continuous innovation and support Total enterprise reinvention Reimagining the agenda Utilities Tech Trends 2022 Anita Hui Eric Schoenfeld Accenture + Salesforce Salesforce Sustainability Utilities JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Today's energy consumers live in a digital world where they expect personalized customer experiences. When Atoms meet Bits Accenture helps transform how utilities harness the power of Salesforce for sustainable growth and competitive advantage. Whether they are residential, commercial or large industrial, today's energy consumers live in a digital world where they expect personalized customer experiences from every interaction. To deliver on these expectations, energy providers should adopt new ways of thinking and accelerate the pace of change in their businesses and operations. Using the intelligent system capabilities of a platform, the agility of a leading industry-specific cloud company, and the global leader in Salesforce implementations. Our latest New Energy Consumer research draws on the opinions of 500 energy providers across 14 countries. This year we explore what energy companies think the future holds for their industry and how are they building the muscle, speed, and agility they need to survive and thrive in a demand-driven world. Energy providers are at the heart of delivering the energy transition, and their strategic landscape is being transformed as the global effort to reach net-zero gathers pace. At the same time, they are facing a second era-defining dynamic: digital transformation is disrupting markets across the economy, destroying old business models as it creates new ones, and reshaping consumer expectations. Can energy providers survive this period of tumultuous change? We identified five key areas energy providers need to consider as they strive to become more demand-driven: Purpose, products, platforms, people and partnerships. Learn more. Our latest research explores what energy companies think the future holds for their industry and how they can thrive in a demand-driven world. Maximize digital, social, web, mobile and contact center engagement for residential, business and third-party customer interactions across regulated and deregulated markets. Create a simplified contact center agent view anchored in collaboration and 360-degree view of the customer, allowing streamlined, low-cost interactions while enabling the delivery of an effortless customer experience. Leverage a single source of the customer relationship across all interactions to increase the value of marketing, sales and service transactions. Put customers at the heart of the energy transition, which will allow teams to offer new connected products and services faster while reducing errors and protecting margins. Extend the value of integrated employee experience to non-consumer areas of the Utilities value chain, such as Land Management, New Connections, Economic Development, etc. Bring sustainability to the front office to provide leaders with true visibility into their company's environmental, social and governance (ESG) data. Harvest the benefits of an evergreen product that rapidly adjusts to changing business needs and evolutions of the Salesforce Platform, coupled with managed technology support services offered by Accenture. Accenture + Salesforce sustainability partnership The powerful combination of Accenture's Sustainability Services and

Salesforce's Sustainability Cloud and Customer 360 bring sustainability to the front office and provide leaders visibility into historical and real-time environmental, social and governance (ESG) data. Utilities are facing disruption at unprecedented rates; caused by ongoing regulatory pressure, rapidly advancing technologies and evolving digitally connected customers. With huge volumes of data at their fingertips, how can utilities unlock powerful analytics insights? Find out how to scale the impact of AI. The art of the possible powered by Accenture, Salesforce and AWS. Improving the customer experience A 360-degree view of residential and business customers. Together, Accenture and Salesforce help energy providers unlock customer value with speed and scale—while improving business agility and operational efficiencies. Energy & Utilities Cloud, which is built on the Salesforce Customer Success Platform and strengthened by Accenture, accelerates digital transformation, enabling companies to improve their customer experiences and offer new products and services with Salesforce. Find out how Accenture and Salesforce can help. Let's get started. The strategy that leads to a new performance frontier. Unlocking the Global Pathways to Resilience, Growth, and Sustainability for 2030. Accenture outlines emerging utility technology trends for 2022, a year where utilities will find themselves at the intersection of many worlds. Accenture and Salesforce reimagine human experiences that reignite growth and value. Bringing sustainability to the front office to provide leaders with true visibility. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. =====================

# Patient Experience Lab

Helping biopharma companies connect with patients The evolving role of patient services Earning patients' trust What we think Our leaders Related capabilities VIDEO VIDEO New Science: A new economic reality for growth  Connecting patients to the services they need Whitney Baldwin Golnar Khalilolahi Patient services INTIENT Patient Life sciences JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Life sciences solutions require the blending of innovative science with brilliant experiences. The healthcare market is demanding a pivot toward an approach that leads with a focus on patient value. But only 30% of pharma companies are confident that they are able to deliver patient centricity and only 35% of patient groups report that they believe the industry is "excellent" or "good" at putting patients first. Traditional approaches to drug design, development and commercialization are not well-positioned to deliver on the patient-centered needs of the industry. This is why we have introduced a new way to envision and deliver breakthrough care experiences and solutions, at scale. With the Accenture Patient Experience Lab, we've created an end-to-end approach that combines experience, evidence and economics to drive human outcomes, at scale. The Accenture Patient Experience Lab was founded on five guiding principles:  We work with pharma and biotechnology organizations from around the world, connecting them to the human experience. We help Define

& Envision to generate new patient insights through data science and voice-of-the-patient perspectives; Co-Create & Validate to build relevant products and series and secure valuable patient feedback; and Enable & Scale to bring solutions to market and expand channels and audiences. Learn more about the Patient Experience Lab through this SlideShare and hear directly from patients in these compelling videos. Patients share their healthcare experiences A look at our biopharma patient summit In a recent survey, we asked 4,000 patients about their experiences with patient services. We found they prefer to receive services from patient organizations over pharma companies. 54% of patients said that they feel an emotional impact every day because of their condition. This rises to 72% for patients in the United States. 47% of patients said that pharma companies understand their emotional, financial and other needs related to their condition. 64% of patients are willing to share their health data with patient organizations to get better care. Bridging the gap: Earn patients' trust post-pandemic to improve health outcomes. Learn how Accenture's Patient Experience team are working to transform patient engagement approaches across the lifecycle by better reflecting the holistic needs, preferences and values of the patient. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ======================

# Accenture myConcerto for Oracle technologies

----- Arcticle source ----- https://www.accenture.com/us-en/services/oracle/myconcerto-oracle-integration ----- A value-led approach to transformation Introducing Accenture myConcerto for Oracle Performance underpinned by Oracle technology Capabilities Accenture myConcerto for Oracle Transform to an Intelligent Enterprise Journey to Oracle autonomous Human Capital Management (HCM) Customer Experience (CX) JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Harmonizing technologies, applications and capabilities to amplify business results in the intelligent enterprise. Building ethical, sustainable businesses. Accenture myConcerto is an insight-driven, digitally integrated platform that orchestrates the power of new Oracle solutions and technologies, and Accenture's industry and functional expertise—methods, tools, solutions, capabilities—to create exponential business outcomes. The platform captures the most advanced and disruptive Accenture thinking around industry, innovation and technology to help companies reinvent themselves as intelligent enterprises. The journey starts with design thinking to identify specific business challenges and differentiators, and intelligent diagnostics that assess current systems, processes, data and architecture against leading industry practices. This leads to a personalized, data-driven business case and roadmap to unlock value faster. Accenture myConcerto brings together leading platform capabilities, intelligent technologies and unmatched delivery capabilities. Intelligent enterprises understand that in order to succeed now and drive sustainable, future growth, they must seize and build on opportunities created by the incredible change of pace in

today's market. For our Oracle clients, Accenture myConcerto can help uncover critical insights that create unlimited opportunities for disruption. Accenture myConcerto automatically sets up the transformation program environment and provisions our preconfigured solutions for agile, continuous delivery powered by Accenture myWizard®. From there, myConcerto becomes the engine to deliver with agility and speed, measure the value, and continuously innovate to stay future-proof. Accenture's digital solutions and delivery platform, myConcerto, helps transform into an intelligent enterprise. See more. Accenture myConcerto composes and delivers the best performance tailored for each client. It harmonizes disparate systems and technologies from across Accenture that have already supported and amplified significant business value and operational efficiencies. Accenture myConcerto includes tools that leverage Oracle's horizontal technology solutions across the entire Oracle Cloud stack, including SaaS, PaaS IaaS, DaaS, IoT, analytics, automation, blockchain and autonomous services, as well as assets tailored to industries such as financial services, communications, life sciences, utilities and retail. The platform will be continually updated with new insights, Oracle technologies and solutions, enabling collaborative innovation for maximum business outcomes. Accenture myConcerto for Oracle Transform to an Intelligent Enterprise Accenture and Oracle: Future Is Now Leading in the era of intelligence Accenture myConcerto reflects our unique approach at Accenture to digital transformation. Leveraging the power of platforms, the best of Accenture's thinking and industry-specific Oracle capabilities, Accenture myConcerto is a powerful tool to help our clients lead in the New. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ======================

# Tolling

----- Arcticle source ----- https://www.accenture.com/us-en/services/automotive/tolling ----- Transform your toll operations with state-of-the-art back-office systems, intelligent operations and a reimagined mobility experience. What's going on How tolling is changing What you can do What's trending in tolling Our leaders Enhance customer experience Use commercial-off-the-shelf (COTS) technology Embed artificial intelligence Build intelligent operations Optimize revenue Adopt as-a-service functions for operations Ricardo Almeida Sidney Edmonds Current Country: United States Toll revenue brings sustainability to changing road infrastructure and mass transportation systems. And it's even more important as new climate-change targets reduce other revenue sources like gas taxes. In response, the tolling industry is developing new approaches such as road usage charging and mobility ecosystems. Advances in technology, mobility services and ecosystems are expanding the breath of services customers can buy and consume, enabling bundling services and an array of payment methods. Toll operators are redefining their role in the value chain and increasingly collaborating across industries to enhance the customer experience. The move toward sustainability is transforming the mobility system economy. The growth of electric vehicles reduces gas tax revenues, while public

transportation initiatives need funding to improve networks and adoption. New pricing models are the key to sustainably funding road infrastructure and public transportation. The move to all-electronic tolling systems has eliminated significant roadside infrastructure. The emergence of connected vehicles and new digital technologies will retire even more onboard equipment and road-side technology, resulting in more flexible and sustainable charging schemes. Increased tolling subscriptions and operations consolidation require enormous back-office systems. Take new approaches to deal with these increased volumes and complexities, whilst maintaining high customer satisfaction, flexibility and efficiency. The conversion to all-electronic tolling has led to unprecedented transaction volumes. Its comfort and safety has led to exponential customer growth. While agencies gain operational efficiency, unreadable or nonexistent transponders can mean unidentified road users, causing additional processes or unpaid tolls. Operators need to find new and creative ways to minimize their losses. Focus on in-vehicle experience and services with smartphone integration for seamless customer interaction. Automate interactions within the right context and time to delight your customers. COTS technology brings innovations from other industries and is configurable to your particular requirements and integration needs. World-class ERP systems are highly scalable and multi-tenant in tolling scenarios, able to natively support the required business processes. Use artificial intelligence to act as a co-pilot for customer-service agents. Continuously expand AI — especially generative AI — to unlock opportunities for business reinvention, customer experiences, revenue and sustainable mobility strategies. Transform your back-office operations. Use analytics and applied intelligence to increase compliance and predictability — while reducing costs. Increase your revenue by offering additional services and commercial offerings, seamlessly integrated via our open architecture. Blend AI, analytics, real-time monitoring, digital applications and new enforcement approaches to reduce revenue leakage. Focus on the most valuable and differentiating capabilities for your customer experience. Functions that can be automated or that require specialized skills should be sent to efficient and lower-cost cloud services providers. Ascendi partners with Accenture to implement the SAP® software-based Accenture Tolling Solution. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. ŠKODA AUTO drives innovation to become a leading customer-oriented mobility services company. Five imperatives the C-suite must address to reinvent in the age of generative AI. Accenture identified 4 approaches to help OEMs transition to software defined vehicle experiences & compete effectively in the automotive industry. Managing Director – Global Tolling Lead Managing Director – Tolling and Transit, North America Lead © 2024 Accenture. All Rights Reserved. =====================

# Tech value

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology-transformation/technology-value ----- Get the value and insights

you need for every tech investment The challenge How we help Our partners Our leaders Start now Jason Byrd Adnan Shah Michael Wöbking Tejas R. Patel Want to explore your next steps in managing your tech value journey? Reach out today. Current Country: United States As companies invest in technology, it's essential to get clarity on their IT costs to define their value and optimize their spending. Directly align your technology investments with your business goals. Track your spending against the initiatives, products and business units the technology is enabling. This enables you to clearly communicate the value of your investments to the entire business. Technology cost & productivity reinvention helps you control your costs and reinvest the savings into growth and transformation initiatives. Technology business management practices and solutions help companies to increase transparency and directly connect their IT spend to business value. We help finance, technology and business teams to collaborate on spending decisions so they get better business value from their cloud initiatives. Tech value realization helps you identify the business benefits of your technology investments and then measure and track the benefits they achieve. This managed service monitors enterprise technology spending and tracks trends with accountability for every device, vendor, contract, and invoice. Align your tech strategy with your business execution across your IT portfolio. Boost collaboration across your teams. Managing Director – Tech Strategy & Advisory and Global Lead – Tech Value Managing Director – Tech Strategy & Advisory and North America Lead – Tech Value Managing Director – Tech Strategy & Advisory and Europe Lead – Tech Value Lead – Technology Strategy & Advisory, APAC Be part of the team, that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved. =====================

# Make responsible AI pervasive and systematic in the enterprise

----- Arcticle source ----- https://www.accenture.com/us-en/services/data-ai/responsible-ai ----- What you can do What you'll achieve What's trending in responsible AI Our leader Why responsible AI matters Establish AI governance and principles Conduct AI risk assessments Systematic enablement for responsible AI testing Ongoing monitoring and compliance Workforce impact, sustainability, privacy, security Reduced risk through compliance Trust and value Retained talent Arnab Chakraborty Current Country: United States >80% of organizations say they'll commit 10% or more of their total AI budget to meeting regulatory requirements by 2024 95% of leaders believe that at least part of their business will be affected by the proposed EU regulations specifically 2% of companies say they have fully implemented responsible AI across their organization, but 31% expect to do so in the next 18 months Design, deploy and use AI responsibly to create value and build trust. When done correctly, AI systems can allow organizations to make more ethical, effective and efficient talent decisions by eliminating potential sources of bias. Explore more in our interactive report. The EU AI Act will be the most comprehensive AI legislation in the world to date, and it will have critical implications for all multinational

organizations. Any that develop or deploy AI systems within the EU will need to comply. Adopt responsible AI principles that include clear accountability and governance for its responsible design, deployment and usage. Understand the risks of your organization's AI use cases, applications and systems, using qualitative and quantitative assessments. Perform ongoing testing of AI for human impact, fairness, explainability, transparency, accuracy and safety. Use top responsible AI tools and technologies to mitigate any problems. Consistently monitor AI systems and oversee responsible AI initiatives while executing mitigation and compliance actions. A responsible AI compliance program will need to engage cross functionally to address workforce impact and compliance with laws, sustainability, privacy and security programs across your enterprise. A proactive strategy to use AI responsibly from the start will help organizations better prepare to manage risk and comply with emerging regulations. AI systems that are compliant and regulation-ready will help attract new customers, retain existing ones and build brand and investor confidence. Demonstrating a commitment to ethical practices will help attract and retain top talent who are motivated by a sense of purpose and shared values. A responsible AI program will help your organization navigate the complexities, risks and opportunities of this increasingly vital technology. Five imperatives the C-suite must address to reinvent in the age of generative AI. AI maturity comes down to mastering a set of key capabilities in the right combinations —not only in data and AI, but also in organizational strategy, talent and culture. More companies are using AI to provide exceptional customer service. But what about the risks? Monetary Authority of Singapore set out to provide groundbreaking guidelines for Responsible AI. Data on the Cloud Continuum has taken on a new life, growing in importance and attention. Every business has an opportunity to create differentiating solutions with generative AI and LLMs. Here's how to make sure your enterprise architecture is ready to scale Gen AI securely, responsibly and cost-effectively. Understanding how foundational models are different and making the right decisions across Architecture, Security and Responsible AI. Chief Responsible AI Officer © 2024 Accenture. All Rights Reserved. =======================

# Accenture + Coupa

----- Arcticle source ----- https://www.accenture.com/us-en/services/supply-chain-operations/coupa ----- Sustainable by design Closed loop spend management How we make it happen Coupa optimisation with XoomTune Integrate Coupa with existing ERP systems using XoomConnect By the numbers Case studies Awards Events Meet our lead Related capabilities Accenture + Coupa: Sustainable by Design Visibility & efficiency propel Thai beverage company Smart procurement saves food giant time and money Outstanding Contribution to Customer Success Award | Coupa Inspire EMEA Strive for Excellence Partner Connect Award | Coupa Inspire North America James Dinette Supply chain and operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Source more responsibly, mitigate risk and drive procurement value with a supply chain powered by Closed Loop Spend Management. How AI can transform your

supply chain network Businesses are seeking new ways to build resilience and respond to future disruptions. With Coupa's cloud-based SaaS Business Spend Management (BSM) platform, AI-powered insights can help you boost revenue, improve processes, and optimize spending, while developing a more sustainable, responsible value chain. Accenture and Coupa's joint solutions help you gain full visibility and control over business costs, increasing efficiency and resilience, reducing risk related to third-party relationships, and improving compliance to deliver on a sustainability agenda and support profitable growth. By fusing our competitive insights, peer-to-peer benchmarking, robust analytical toolset, and new digital-first ways of working alongside Coupa's transactional controls, process automation, and real-time analytics, we empower you to spend smarter. C-O-U-P-A Comprehensive; Open; User-Centric; Prescriptive; Accelerated Source more responsibly, mitigate risk and drive procurement value with a supply chain powered by Business Spend Management. As a Coupa Global Elite Partner, we create joint solutions to help clients de-risk operations and lead more resilient, efficient businesses, reducing operating costs by 20-50% and responsibly generating 4-10X more value compared to the average industry. Closed Loop Spend Management (CLSM) is at the heart of that work to deliver new procurement value. By bringing procurement, finance, and your business model together, CLSM helps transform direct and indirect costs that don't create value into opportunities for growth, impacting SG&A and COGS. By bringing together the power of digital, data and AI, we create more efficient, agile, and responsible procurement and supply chain operations. Accenture and Coupa achieve this by harnessing the BSM platform to help 'close the loop' by making the most of costs that don't need to continue, while gaining an end-to-end view of the supply chain and combining live market data and community insights from more than 2,000 Coupa customers to determine a more cost-effective operational path forward. We embed sustainable sourcing practices across procurement with supplier risk assessment tools and help you shift from working in siloes towards collaborative innovation, all the while managing risk in real time with automated fraud detection solutions, transaction controls, and compliance guard rails. By integrating Coupa's offerings with Accenture's proprietary platform, myConcerto, the entire business transformation is accelerated. XoomTune is our optimisation dashboard and methodology that we can provide from 6 months after Go-Live. It helps ensure our customers are delivering against their business case and provides recommendations on where improvements can be made. The service provides a dashboard that includes over 250 data visualisation and almost of 100 insights from analysis of production system data, so our customers can improve the use of their S2P system and quickly start realising its benefits. XoomConnect is our managed integration platform as a service (MiPaaS), a CoupaLink certified platform that accelerates and simplifies the technical integration between Coupa and any existing ERP(s); saving our customers time and money through implementation and significantly lowering ongoing maintenance cost and resources once the solution is live. XoomConnect is hosted on the Accenture AWS platform meaning it is resilient, extendable and scalable. years Accenture & Coupa have teamed together Coupa-skilled resources countries Using Coupa's Business Spend Management (BSM) platform, Accenture helped Osotspa take advantage of automation and visibility to grow into new markets. An agile cloud-enabled platform makes purchasing

quick, easy and compliant. Business-critical goods and services are procured with just a few clicks. 2024 2023 Accenture is proud to be a Titanium sponsor for Coupa Inspire EMEA taking place at ExCel, London on 19th to 21st June 2023. Coupa Inspire brings together a global community of Business Spend Management leaders for a week of motivation, education, and activation. Everything's focused on helping organisations accelerate performance and elevate purpose. As a close Coupa collaborator and Titanium sponsor, Accenture will have a significant presence at Coupa Inspire and will be facilitating a breakout session focusing on Coupa transformation at HSBC. Accenture Chair & CEO Julie Sweet and Coupa CEO Rob Bernshteyn joined forces to explore why Business Spend Management (BSM) is the "engine" that powers success on the road ahead. The two leaders discussed how BSM powers company efficiencies while accelerating sustainable growth, and why it is a business imperative to accelerate digital transformation and be more responsible and sustainable. Reimagine supply networks that orchestrate change deliver great experiences, and drive sustainability. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Consumer technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/high-tech/consumer-technology ----- Transform the product to drive growth, outpace competition and sidestep commoditization. What's going on 4 ways consumer technology is changing What you can do What trending in consumer technology Our leader Rethink marketing and sales strategy Enhance the as-a-service business model Reinvent product design Redesign the supply network Reinvent service as a growth driver Tawfik Jarjour Current Country: United States In the dynamic consumer technology market, companies must continuously reinvent to satisfy changing consumer preferences. Generative AI is transforming products and influencing market trends and partnerships. It's driving growth in smarter technology, reshaping customer experiences and stabilizing the industry. Challenges include rapid market changes, the need for cost-effective innovation and intense competition. As smart devices have become nearly ubiquitous, consumer shopping habits have changed. They've made a significant shift from physical shopping to online commerce to buying directly from manufacturers. Their strong demand for entertainment and self-care devices is reshaping the market landscape. Consumer demand for technology is exploding. Smartphone sales are experiencing an upswing, but so are home robots and health technology. Use of remote patient monitoring doubled between 2019 and 2022, with 305 healthcare practices using it to track patient metrics at home. E-waste has become such a critical issue for the industry that companies are adopting circular economy models to adapt. Such models not only drive new revenue streams and improve profitability, they also improve sustainability. Pretty important when you consider that more than 50 million metric tons of e-waste is created each year—74.7 million by 2030. Only 17.4% is currently recycled. Generative AI is

transforming the way people interact with data, from basic queries into interactive dialogues. It's already revolutionizing business workflows and customer service—that is, for those companies that have advanced technology infrastructures and powerful digital cores to support it. Make your offerings more relevant to consumers. Use AI to power a data-driven digital transformation that will drive growth, reduce costs, and personalize content and experiences. of customers expect companies to understand their unique needs Transform your mindset to a core subscription-based platform business with agile enhancements, new ecosystem partners and continuous data upgrades. of high-tech executives do not provide customers with multi-year product or as-a-service subscriptions Win in the next generation of smart, connected devices via open innovation and improved software and platform engineering. of a product's environmental impact over its lifecycle is determined by its product design Make a wise pivot—balance investment and resource allocation between the core business and the new to synchronize innovation and growth. Service delivers moments that matter for consumers. It is an essential function that can drive growth, amplify experience and strengthen customer loyalty and retention. of executives say customers are changing too fast to keep up with High tech companies are shifting to as-a-service models, focusing on customer value to boost long-term revenue and meet ARR goals. This strategic move aligns with evolving market demands, ensuring sustainable growth. Switching to as-a-service revenue models, builds stronger customer relationships, creates recurring revenue and provides tailored solutions that meet individual needs and budgets. Exploring high tech reinvention, this blog series highlights the need for innovation through capabilities, M&A, and industry convergence, emphasizing generative AI's role in transforming business models and driving growth. Information overload is impacting people's confidence in their decisions — big or small.  AI tools can help companies deliver hyper-personalized experiences that cut through the noise, deepening loyalty in the process. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. The high tech industry is transforming the world, having totally changed our lives and work. But in this fast-changing world, it needs to reinvent itself to keep up with customers' changing needs. Let's explore Reinvention in the age of GenAI. Senior Manager – Accenture Strategy © 2024 Accenture. All Rights Reserved. =====================

# Accenture + Workday

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/ecosystem/workday ----- Supercharge Human Resources and Finance with transformational technology solutions Why Accenture and Workday? Reinvent with Accenture + Workday Reinvent business functions What's trending Awards & recognition Join us Our leaders Supercharge

Finance Transform Human Resources Power Public Services 2024 Workday Partner Innovation Award Early adopter partner in Workday's AI Marketplace A Leader in Forrester Wave: Workday Services Q2, 2024 Penelope Prett Niall Wilson Pepena Weichert Deepak S. Iyer Current Country: United States Together, Accenture and Workday transform organizations by leveraging change for growth. Our partnership utilizes deep industry expertise and AI technology to boost productivity and reinvent processes. With Workday's powerful technology capabilities, we empower your workforce, driving competitive advantage in dynamic markets. Join us at Workday Rising 2024. years of robust partnership, positioning Accenture as a leader in Workday implementation. Workday-certified consultants ensure expert delivery in system integration. clients demonstrating our extensive experience and a broad reach in Workday solutions. Harness the power of Workday and Accenture to transform your HR and finance functions. Achieve operational excellence, reduce risks, and enhance user experiences, all while driving sustainable growth through data-driven decisions and integrated systems. Embrace the future of work by integrating generative AI technologies through the Workday AI Marketplace. This strategic move not only enhances operational efficiency but also drives innovation across all business processes. Transform your financial operations with Accenture and Workday's proven expertise. Our partnership accelerates the adoption of cutting-edge financial management solutions, enabling more agile, insight-driven business decisions. Stay ahead of fast-changing technology and ways of working with partners who are ahead of the curve. Our collaborative efforts focus on delivering top-tier solutions that ensure your business stays ahead in a dynamic market environment. In an era of change, business needs are never stagnant. Ensure long-term value from your solutions with value-led platform services and application management that flex with your business and the market. Put data and analytics at the heart of finance to deliver game-changing insights. Our financial management (Cloud ERP) solutions can improve productivity across the organization and unlock new business value. Deliver seamless workforce experiences with integrated HR and talent solutions. From benefits to payroll, recruiting, learning and beyond, our human capital management offerings help HR teams manage critical priorities while empowering employees. Transform systems powering essential functions like student services, human resources, finance and accounting. With our collective expertise in Education, Government and Nonprofit, you'll get top-tier solutions tailored to your organization's needs. Experience the future of innovation at Workday Rising 2024! Join us in Las Vegas and London for transformative insights and unparalleled networking opportunities that will redefine your business landscape. Accenture deploys first-ever global Workday deployment including HR, payroll, finance, grants and adaptive planning to help preserve nature. Accenture helped Tokio Marine Kiln become one of the first Lloyd's of London insurers to adopt Workday. Cisco Systems wanted to move away from traditional HR approaches to create a better workplace. The goal? Leverage technology to give back precious time. Accenture is recognized in the Government category for our work on a "push-button" Annual Comprehensive Financial Report solution that saves time and improves satisfaction. Accenture is one of a select group of early partners joining the Workday AI Marketplace, offering advanced AI integrations to boost enterprise efficiency. Excelling in strategy, offerings

and innovative solutions, we are recognized for "pushing the boundary of what's possible with Workday" to achieve major transformations. This is a place to grow, learn and connect. Everything that makes you who you are is welcome here. Lead – Workday Business Group, Global Lead – Workday Business Group, EMEA Lead – Workday Business Group, North America Lead – Workday Business Group, AAPAC © 2024 Accenture. All Rights Reserved. ======================

# Find the next growth frontier

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/growth-strategy ----- What you need to do What you'll achieve What's trending in Corporate Strategy & Growth Our leaders Why finding new growth matters Trade gut instincts for generative insights Accelerate commercial impact Jumpstart your success Create your own funding New markets and revenue models Commercial acceleration Expanded profitability Rapid revenue Jason Angelos Katherine M. Scearce Johannes Trenka Francesco Pavoni Current Country: United States 73% of executives expect their companies to achieve double-digit revenue growth by 2025 ½ of companies have growth ambitions that assume a major leap in growth from past performance 80% of corporate strategies fail to deliver consistent earnings growth 95% of executives say their customers are changing faster than they can change their businesses Markets demand both consistent commercial success and progress toward new growth. AI unlocks industry-specific market and commercial insights to quickly drive new growth. Rapidly assess the market, competitive landscape and growth horizons using Gen AI. Instantly tap into a wealth of firsthand customer, industry and market perspectives that enable you to better anticipate shifts and place surer bets. With AI, you can better identify underserved customers and friction points in their experience. Providing your marketing and sales teams with new insights, tactics and capabilities can help expand your reach, sell more of the range and bolster profitability. Build your own market momentum to capture immediate value. Say goodbye to the 6- to 9-month ramp for new capabilities. A plug-and-play service model powered by AI can accelerate your impact by augmenting existing teams with new talent and ways of working. With a thorough review of the P&L, you can get creative with funding options for growth. AI and analytics help you design a more profitable forward-looking economic model, reposition underutilized spend toward growth, and prevent margin leakage. Find incremental growth via new revenue streams derived from exploring future opportunity spaces. Drive increased market share via new commercial and go-to-market strategies that accelerate impact in your core business. Secure EBITDA growth and optimize ROI through a more profitable, forward-looking revenue model. Capture immediate value with a "jumpstart" approach that augments current capability gaps. Companies that invest in growth-oriented AI initiatives focused on growing the core, pursuing adjacencies, and finding and activating entirely new revenue models stand to benefit from outsized growth opportunities. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state.

Innovative revenue and monetization models can help companies unlock meaningful margin potential. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. Accenture discusses enterprise growth prospects in underserved markets and how the green economy gives business leaders reason for confidence. Speed is now the shorthand for relevance: move faster, connect better, see stronger results. Generative growth companies are connecting humans, machines and systems to drive new organizational velocity. Senior Managing Director Global Lead – Corporate Strategy & Growth Accenture Strategy North America Lead – Corporate Strategy & Growth Corporate Strategy & Growth, EMEA Lead Corporate Strategy & Growth, Growth Markets Lead © 2024 Accenture. All Rights Reserved. =====================

# Transformation Office Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology-transformation/technology-strategy/transformation-office-services ----- A necessary element for large-scale transformation and continuous reinvention. The challenge How we help Our leaders Start now Reinvention in action Jason Sain Cassie Walls Want to explore your next steps in managing your transformation journey? Reach out today. Current Country: United States With disruption on the rise, many organizations are taking steps to reinvent themselves. This includes transforming the way they work and how they serve customers. But real change doesn't happen overnight. It needs a clear vision and sustained focus at each stage of the reinvention journey. Too often, the vision is not detailed enough, not tied to measured outcomes and not widely enough understood. That's why 70% of transformations fail to meet expectations.  Develop a vision for your organization that's set with purpose, articulated with precision and communicated clearly. Create the business case that identifies, articulates, measures and propels your progress toward business outcomes. Develop a strategy to recruit, develop and retain talent that believes in the transformation and can make it happen. Integrate your transformation plans and solutions. Build the framework to align each initiative underway at any given time, and pivot quickly. Build the governance required for fast-paced decision-making, joint risk mitigation and transparent management of progress. Communicate your transformation vision, define opportunities, track progress and realize value. Interactive dashboards keep everyone in sync. Accenture is using technology to reinvent every part of its business. A transformation office is at the center of this reinvention, coupled with Accenture Momentum to track the value of the program. Managing Director – Technology Strategy & Advisory Managing Director – Technology Strategy & Advisory Be part of the team, that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved. =====================

# Greater transparency reduces asset risks

What you can do What you'll achieve What's trending in intelligent asset management Accelerate your journey Intelligent asset management partners Why intelligent asset management matters Reimagine your asset management strategy and operating model Strengthen asset utilization Connect your assets Provide the tools people need Help your workforce adopt a new way of working Achieve your sustainability benchmarks with asset management Increase in production throughput Maintenance cost reduction Viable asset performance Improved labor productivity Optimized planned downtimes Better safety and sustainability Predictive Asset Maintenance (PAM)_ISCP Connected Industrial Worker Zero-Based Asset Management Application Suite (Z-BAM) Energy Efficiency & Transformation Data Scouting Tool Asset Data Analysis Processing Tool (ADAPT) Current Country: United States 82% of manufacturers believe flexibility is critical to growth 70% of investments in new industrial assets will fully incorporate intelligent asset design features by 2026 30 years to 50+ years is the amount of time Industrial Intelligent Assets typically operate 60% of global manufacturers use data from connected devices to analyze their processes and identify opportunities to improve AI turns the system's data into predictive insights for better decision-making, throughput and sustainability while reducing cost and risk throughout the asset lifecycle. Align your corporate strategy with asset management business functions to create a more agile operating model. Assess risks, processes and technologies that will monitor and provide insights into asset performance. Integrate your enterprise asset management and asset performance management systems. This will streamline your workflow, enabling you to make longer-term asset management goals and increase your asset performance. Use advanced analytics and artificial intelligence to create a complete view of operations — one that can be understood by business users and help ensure safe, efficient, and reliable operations. Enhance safety and productivity by "connecting" your workforce. Giving your people ready access to asset information and data will improve their productivity and mitigate risks, reducing downtime. Embed lasting change and unlock your workforce potential by using change management programs that help your people adopt change, new technology and processes. Use your asset management strategy to reduce your energy use and identify risks. Digital threads, for example, help you trace the origin and lifecycle of your assets — enabling responsible sourcing and sustainability. Decrease your risk of asset downtime and improve asset reliability by reducing breakdowns and unplanned maintenance activities Optimizing your processes increases productivity and reduces your maintenance costs Set up a strong foundation with an agile operating model. Then deploy standards for work management and asset lifecycle management Enhance workforce efficiency and productivity with better planning and automated work processes Increase available production time by minimizing the time needed for planned asset shutdowns for legal inspection, washes or product changeovers Boost the

longevity of your systems and contribute to system safety, reliability and sustainability targets with smart maintenance routines Accenture has acquired True North Solutions ,expanding its OT expertise, to help clients in the oil and gas and mining industries produce and transport energy more safely and efficiently. Maximize your potential with Accenture's Industrial Intelligence Suite. Achieve higher-value outcomes in production operations by minimizing downtime, optimizing energy consumption and thriving in a changing business environment.  Industry X powers urban heating with efficiency and sustainability By removing carbon dioxide using direct air capture technology, Climeworks is working to achieve climate positive impact for the future of our world. Automating aircraft inspection with AI and computer vision. Accenture explores the benefits of digital twin technology in the manufacturing industry & transformation toward data-driven adaptive operations. Predict your asset maintenance requirements using advanced analytics and machine learning techniques to determine failure probabilities. Your materials can arrive just in time. Transform field-related processes across the product lifecycle by letting field workers access information such as work orders, material availability, quality inspection, etc. Efficiently manage maintenance cost without harming availability or production throughput. Enhance a zero-based budget with reliability models that improve maintenance cost. Our smart, digital platform scouts data in the energy and sustainability field. It helps collect data and produces a preliminary benefit analysis to identify areas for improvement. Improve the productivity of your asset maintenance and [reliability engineers] with efficient data management and governance. =====================

# Deepfakes and digital trust

----- Arcticle source ----- https://www.accenture.com/us-en/services/cybersecurity/cyber-protection/deepfakes ----- Combat this evolving cybersecurity risk to promote confidence in business The challenge How we help What's trending in deepfakes and digital trust Our leaders Reinvention in action Lisa O'Connor Daniel Kendzior Flick March Current Country: United States Deepfakes can be a lot of things: text, voice, images, even video that's automated with AI to mimic an actual person. Bad actors use them to spread misinformation, commit fraud and manipulate individuals, organizations or governments. And as deepfakes become more sophisticated, they're posing ever-greater threats. Organizations must act fast. By prioritizing enhanced security capabilities, robust controls and employee education, you can reinforce stakeholder trust and cultivate next-level resilience. Act quickly to reinforce trust with an end-to-end deepfake defense We can help to align leadership teams on compliance and risk management strategies to safeguard against deepfakes, including a central response. Implement enterprise training and awareness campaigns on topics like identity validation, secure communication and phishing awareness. Enable Identity and Access Management (IAM) with multi-factor/phishing-resistant authentication, behavior biometrics, identity proofing and zero-trust principles. Implement security strategies, controls, and technology for deepfake detection and prevention in a fast-evolving technology and vendor

landscape. Exercise your deepfake threat response to pressure-test processes, evaluate decision making, and raise awareness across the organization. Systematically test AI systems to identify points of weakness, including the potential misuse to develop deepfake or synthetic content. Through education and adopting the right techniques, your organization can shield itself from potential harm. Preparation is your best defense, and with the First Ai-iD Kit, you're taking a proactive step towards safeguarding your digital integrity. Unmasking deepfake dangers: How AI-generated content is used for extortion, fraud and sabotage, and protective measures for leaders. Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Organizations developing or using AI need to have a sound approach to gen AI security that is rooted in clear principles to govern, protect and defend AI throughout the lifecycle. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Risk is everywhere and companies need to create a new risk mindset and capabilities across the enterprise. This pivot is critical for turning hyper-disruption into opportunities for business resilience and growth. Managing Director – Accenture Security and Accenture Labs, Cybersecurity R&D Lead Managing Director – Global Data & AI Security Lead Managing Director – EMEA Cyber Strategy Lead & Global Cyber C-Suite and Board Lead Be part of the team that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved.
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# Secure the digital core as you transform the business

----- Arcticle source ----- https://www.accenture.com/us-en/services/cybersecurity/cyber-protection ----- What you can do What you'll achieve What's trending in cyber protection Why cyber protection matters Secure AI at scale Defend your organization from deepfakes and reinforce trust and resilience Embed security across the lifecycle Combine the power of zero trust and SASE to take a holistic approach to cyber security. Build a strong identity and access management foundation Embed cybersecurity into your enterprise platforms Safeguard emerging technologies Right-size cybersecurity Modernize cybersecurity Evolve cybersecurity Accelerate your cybersecurity journey Current Country: United States 60% of CEOs said they perform common cyber resilience practices but recognize that's not enough 90% of CEOs said they consider cybersecurity a differentiating factor to help build trust among customers Organizations can't find the time, money and people they need to modernize cybersecurity so it can function at speed and scale. Generative AI is introducing new opportunities—and new risks. Prioritizing secure AI accelerates adoption and builds trust. As these

sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Secure the digital core by embedding security at every stage of the lifecycle to protect your applications, workloads, containers and cloud environments of every kind. Optimize your security tools and posture by centralizing your data, control plans and endpoint protection. By integrating domains such as identity, cloud, infrastructure, network and security, you can increase their scalability and simplicity. Strengthen your digital identity based on efficiently managing enterprise and privileged access, enforcing endpoint protection, modernizing capabilities and automating provisioning at scale. Protect your core enterprise platform services by hardening environments, protecting endpoints and improving monitoring, security testing, access controls, intrusion detection, governance, risk and compliance. Navigate the path forward for emerging technologies, reaping their benefits and mitigating their vulnerabilities to ensure safety, resiliency and sustainability. Consolidate vendors and tools, retire legacy debt and leverage existing licenses to reduce costs up to 30-40%, then reinvest in modernization. Rapidly modernize and embed security when replatforming applications and services in the cloud to accelerate deployment up to 25-40%. Reduce risk from unauthorized access up to 30% through tool orchestration, automation and security posture maintenance. AI's transformative impact on cybersecurity, the urgent need for comprehensive security strategies, and the critical role in safeguarding digital assets. Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology. © 2024 Accenture. All Rights Reserved.
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# Get the flexibility and value you need from technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology-transformation/technology-strategy ----- Discover a faster route

to technology value. Create an architecture and operating model that's as innovative as your team. What you can do What you'll achieve What's trending in technology strategy Partners in change Our leaders Why technology strategy matters Get out of tech debt and into tech value Design an enterprise architecture that allows your business to soar Build an operating model that's as innovative as your team Build a growth strategy that's driven by tech Have a clear vision for your tech transformation A tech strategy everyone supports Total transparency on where your tech spend is going A vision for your future architecture An operating model that is your competitive edge A transformation that meets expectations Accelerate your journey Koenraad Schelfaut Keith Boone Frédéric Brunier Tejas R. Patel Current Country: United States Discover a faster route to technology value. Create an architecture and operating model that's as innovative as your team. 5x the revenue growth when leaders double down on investments in technology and innovation 57% of CIO/CTOs are primarily focusing investment on revenue growth as opposed to cutting costs 61% of CIOs are focusing on an overall business transformation, versus a single function, in 2024 70% of enterprise transformation projects fail to meet expectations Use everything technology offers to build a better business. Curb your tech debt and focus your tech spending on the activities that will power your business growth. Give your management team a shared understanding of how tech can deliver more value. Make the most of digital core technologies and techniques to improve business continuity and reduce your risk. Reinvent every aspect of your IT using generative AI. Respond to changing market demands by being nimbler. Design and implement an intelligent operating model built for business agility, resiliency and growth. Expand into new markets, develop new customer capabilities and create new products and services. Use technology to boost your competitiveness, performance and innovation. Prioritize what you want to achieve, set the success criteria, and establish a transformation office to deliver it. Create a coalition for change with a plan that also fires up your business, tech and finance teams. With a clear view, you can decide where to reduce, redistribute and expand your tech investments. Get the outcomes your business needs while continuously transforming your organization at scale. Get an intelligent operating model that moves at the same pace as your customers. Track and communicate the value of your enterprise transformation and get insights to help you make better decisions. Why balancing—not eliminating—tech debt is key to reinventing with a modern digital core. A unified digital core, built using Oracle's unique technology capabilities, enables continuous innovation, operational efficiency and scalability. Companies that invest in growth-oriented AI initiatives focused on growing the core, pursuing adjacencies, and finding and activating entirely new revenue models stand to benefit from outsized growth opportunities. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. This is a singular moment for CIOs: here is how they can take advantage to unlock true business value across their enterprise. The initiative, part of L3Harris' LHX NeXt transformation, is centered around building a strong digital core will enable innovation,

service improvements and affordability at L3Harris. By focusing on new opportunities provided by cloud, data and AI, CSPs can accelerate their legacy technology transformation to resolve tech debt and position themselves for new product and service growth. Assess your business, talent, and IT maturity to understand your strengths and gaps. Unlock opportunities over a data-driven path to hastened growth and value. Orchestrate large-scale business transformations from start to finish, focusing on vision, value, speed, talent and technology. Lead – Technology Strategy & Advisory Lead – Technology Strategy & Advisory, North Americas Lead – Technology Strategy & Advisory, EMEA, and Global Lead – Technology Strategy Lead – Technology Strategy & Advisory, APAC © 2024 Accenture. All Rights Reserved. =====================

# Accenture + NVIDIA

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/ecosystem/nvidia ----- Accelerate the adoption and workflow of AI to drive productivity, growth, and innovation. We help clients scale AI Partnership spotlight Join us Our leader Work with Accenture and NVIDIA Gen-AI powered experience Tom Stuermer Current Country: United States We combine Accenture's proven AI scaling frameworks and deep industry expertise with NVIDIA AI software and accelerated computing to deliver rapid, scalable AI-driven reinvention. We empower companies to implement secure, scalable gen AI systems that enhance productivity and improve business outcomes. Professionals training on NVIDIA technology AI Refinery™ converts raw AI technologies into scalable systems for AI-powered enterprise reinvention. Enabled by NVIDIA AI Enterprise and NVIDIA AI Foundry, it efficiently enables core AI systems to build custom LLMs with domain-specific knowledge and deploy powerful AI systems to drive business reinvention. Our Sovereign AI Cloud allows you to deploy Sovereign AI solutions while ensuring compliance with local regulations, keeping your data secure within national borders, and enabling confident innovation aligned with legal and ethical standards. AI-powered simulations can create virtual models to increase efficiency in product development cycles and processes. Optimize manufacturing, accelerate product time-to-market and continuously innovate to stay ahead of the competition. Accenture's marketing function is integrating the AI Refinery™ platform, built on the full NVIDIA AI stack, with autonomous agents to help create and run campaigns faster. We are teaming up with Defender and NVIDIA to elevate the modern luxury client experience through the pioneering use of gen AI. Watch the video. New expanded partnership, including Accenture's formation of a new NVIDIA Business Group, helps enterprises rapidly scale AI adoption. There is no "easy" button when it comes to implementing generative AI solutions and strategies that drive business reinvention, but you can accelerate time to value and ease implementation efforts. Accenture AI Refinery to enable organizations to create custom LLM models trained on their enterprise data. Accenture teams with NVIDIA to showcase AI-powered immersive client experiences for Defender. Bring your ingenuity, curiosity and big ideas – work with us at the heart of change. NVIDIA Business Group

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# The art of front office thinking

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/intelligent-sales-customer-operations ----- What we do How we work Why work with us HFS highlight State of Sales What we think Case studies Our leaders Blogs Connect with us Capabilities Front office thinking Digital Inside Sales Ecosystem and channel optimization Sales enablement Customer adoption and success Making space to grow in consumer goods Drive growth in the front office with smarter data The value multiplier Seizing a $1B+ revenue opportunity with SMBs Finding the secret sauce for smarter selling Fabrice Dersy Danielle Moffat Benedict Hernandez Using data to create a future-ready front office Read our blog Explore Careers A future-ready and digital B2B revenue engine Marketing operations Virtual tour SynOps JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A new perspective on how to transform your sales, marketing and service operations to deliver sustainable breakthrough growth. High operations maturity realizes higher value We help organizations see their front office a little differently, rewiring it to become an engine that drives disruptive growth. Sales, marketing and service operations play a foundational role for organizations looking to deliver hyper-relevant experiences to customers, anytime, anywhere. We encourage our clients to view these front-office functions holistically and to see customer interactions as one connected life cycle, from lead generation, through conversion, to customer adoption, success and retention. Our human + machine approach, SynOps, allows sales and revenue leaders to expand into areas previously unreachable. Now, you can rapidly experiment, pilot and execute programs that will help your front office go where there's room to grow. Accenture's video describes what is the Front Office Thinking and how it supports the new mindset and technologies. See more. We provide seamless, customer-centric marketing, sales and support across the customer life cycle. We bring a modern approach to selling to achieve sustainable growth. Learn more. We help onboard and enable partners, as well as providing channel performance optimization and program compliance management. We work across order management, contract management, master data management, trade promotion management, and configuring, pricing and quoting. We offer customer onboarding, adoption and care (AI-powered). We provide training, product enablement and support, and upsell / cross-sell expansion. 20-35% Improvement in inside sales lead conversation rate 65%+ Increase in customer retention 90%+ Customer satisfaction rate achieved consistently 20-55+ Net promotor score increase HFS report how Accenture's customer engagement acquisition strategy is aimed at OneOffice dominance in a virtual world. Although the movement of selling virtually has been growing and evolving for many years, 2020 has accelerated this new remote way of prospecting, customer engagement, and closing deals. AA-ISP and Accenture recently partnered on research to reveal several findings which indicate that our profession is entering yet a new era of selling! Based on the findings of the research, we

invited leaders to join our virtual Roundtable discussion to benchmark organizations against these findings. Together we discussed and shared our thoughts on: The current state of sales | Webinar Business has gone virtual Empathy now; continuity next: 3 tips for supporting smbs Human + machine lead prioritization = growth Front-office leaders expect growth in the coming years. This will require having a future-ready front office. How organizations are reinventing their business with Intelligent Operations. We're looking for innovators to deliver continuous, rapid innovation to help companies reinvent themselves at Accenture Operations. The growth game has changed for B2B. But it is more important than ever. Human Ingenuity + Digital Innovation are key to achieving sustainable growth. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Stay competitive in a contested payments market

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/payments-transaction-banking ----- What you can do What you'll achieve What's trending in payments Accelerate your journey Payments partners Why payments matters Select a clear payments strategy Modernize your core for agility and resilience Reinvent your payments offerings to grow key revenue streams Deliver cost efficiencies through intelligent operations Embrace Open Banking to enable new innovative business models Harness the power of payments data and advanced AI Deliver value-added services in commercial payments Forge productive partnerships Future-proof payments Third-party integration Capturing growth Increasing customer intimacy and value Reimagined payments operations Accenture global payments revenue model Fortuna Payment intelligent operations including SynOps ISO 20022 playbook Payment asset and repository on payment schemes Request-to-pay accelerator Current Country: United States $3.6tn The combined revenue that consumer and commercial payments providers are forecast to earn by 2028 55% of payments incumbents say they are losing share of wallet—and the associated revenue—to bigtech and fintech competitors 59% of banks say their legacy technology stack constrains them from innovating, which contributes to the lack of real-time commercial payments options 55% of consumers expect all payments will be real time by 2025 Compete in a crowded market with a well-defined payments strategy. Make targeted investments and partnership decisions to grow revenue streams and reduce costs. Banks, payments specialists and multi-industry payments players all need a decisive strategy that builds on their traditional strengths while investing in innovation and agility. To meet customer expectations and comply with new standards, a strong digital core is critical. Cloud, AI, data and automation go a long way to strengthening the core, which enables efficient technology, revenue growth, adaptability and security. of banks have adopted high levels of automation and AI in their commercial payments divisions Consumer and corporate demand for next-generation payments

propositions—such as BNPL, digital wallets and digital currencies—is spurring providers to offer flexible payment methods and better experiences both online and in-store. Cost reduction is rising in importance for banks and payments providers with lower revenues and non-optimized payments capabilities. Banks can unlock the power of data-driven operations through process transformation and intelligent automation. Integrated ecosystems created by Open Banking allow banks and payments providers to participate in new value chains, providing end-to-end solutions for customers' key life moments. of banks cited the development of industry-specific Open Banking solutions as a top driver for investing in the modernization of their legacy payments infrastructure Payments data unlocks real-time insights for clients and is the foundation for pursuing new possibilities with AI. Explore data enrichment strategies to convert payments data into relevant and timely insights your clients are prepared to pay for. The revenue potential of commercial payments is constrained by legacy technology and fintech threats in areas like merchant services and cash management. Banks can defend their share and grow revenue with industry-tailored value-added solutions. estimated opportunity by 2028 for commercial payments providers who offer value-added services to their clients Partner with other banks, fintechs and bigtechs to scale quickly and create next-generation payments solutions that retain existing clients, bring value to all parties and create new revenue streams. of banks said they would develop gen AI solutions in partnership with other banks Core infrastructure must enable efficient compliance, innovation and differentiated experiences that meet customer expectations. Embedding payments within the purchase experience is a key feature of online commerce. To meet merchants' requirements, providers must integrate effectively with their systems. The digital payments market, estimated at $81bn, is forecast to grow 21% yearly to 2030. To claim their share banks must review their operations, experiences and partner ecosystem. By using data and AI to tailor services, banks and other payments providers can make customers feel more valued, boost loyalty and share of wallet and raise their lifetime value. Cloud, data, analytics and AI can enable providers to transform and automate their processes, drive growth and competitiveness—and sustainably cut costs by 30–50%. Our study reveals key strategies to spur commercial payments growth and regain market share. Discover how the opening of Apple's NFC can enhance bank apps with digital wallet-like payments. Read more. Our research outlines a path to growth for payments amid rising consumer expectations and innovative competition. Explore the growing virtual commercial card market, including three primary channels for virtual card delivery and key implications. Read more. As Open Banking apps, initiatives and APIs gather momentum, our report details how banks can lead in the open data economy. Using over 3,000 market drivers, this advanced model estimates current and future payments services revenues for 24 priority countries and five global regions. A referential architecture and accelerator, including libraries, for payments processing that provides abstract payment gateway and payment switch capabilities. An asset that leverages different principles of automation and data analytics to optimize operations and drive efficiency. A playbook incorporating a summary of ISO 20022 MT messages and what each message instructs the SWIFT network to do. Policies, procedures, requirements, testing and best practices related to payments schemes worldwide, to help users understand, at a high level, the scheme for any

country. An accelerator for a CBDC wallet with online and offline transaction capabilities. © 2024 Accenture. All Rights Reserved.

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# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/innovating-public-service ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet

constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens. Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved. =====================

# Regulatory Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/regulatory ----- Regulatory redefined Our experience What we do Innovation in Regulatory: The art of the possible Capabilities Our leaders Regulatory Operations Services Regulatory Affairs Services Technology and Digital services Consulting and Strategy Services StartingPoint Submission Authoring Suite Medical Writing Operations Consumer Goods Regulatory Operations Services VIDEO VIDEO Research and Development Life Sciences Thomas Philipose Shobhit Shrotriya Valerie Collins Laura Rohrbaugh Sanjib Ghosh P Srinivasa Rao Janusz Araucz Jeffrey P. Emme JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Driving end to end regulatory excellence for life sciences The life sciences industry

is evolving, and technology advancements demand changes in how Regulatory functions operate. Accenture leads the next evolution by applying leading-edge solutions across the drug, biologics, and device lifecycle that unifies innovative technologies with compliance-focused processes. Accenture's gamut of regulatory services includes and is not limited to submission strategy, RIM system implementation and management, dossier and lifecycle management, publishing, IDMP assessments & data collection, tech & data strategy and roadmap, operating model optimization, health authority interaction management and submission authoring utilizing generative AI. Accenture tracks submissions from early drug development through submission, approval, and the end-to-end drug lifecycle. Accenture helps life science companies capitalize on Intelligent Automation benefits that go beyond the tangible gains of cost, quality and productivity improvements. Related: Accenture Regulatory Services 23+ years of Regulatory Services offerings 90+ Countries 10K+ Health Authority submissions annually Accenture Life Sciences R&D supports established as well as emerging biopharma players with their end-to-end regulatory services, thereby enabling a sustainable model to meet and cater to regulatory compliance. Accenture is working with our clients to deliver compliance-focused regulatory outcomes to health authorities across the globe. Supporting the entire submission process, from IND submissions to gaining global health authorities' approval to Lifecycle Management. Helping clients with Health Authority guidelines to meet Global agency requirements for Regulatory compliance, production, and scientific criteria etc. Achieving goals through implementing RIM tech, automation engineering including authoring using generative AI, adopting emerging digital technologies We help streamline and optimize processes and present cost reduction by reengineering regulatory businesses Helping companies achieve greater speed and efficiency in authoring, reviewing, and publishing submission documents. Learn more. Providing high-quality and timely medical writing solutions to meet the expectations of sponsors, regulators and the medical community. Ensuring Regulatory Compliance across Product Life Cycle from Raw Material & Supplier Management, Label & Artworks to Registration with authorities. Imagine a global, harmonized database where all information relating to medicinal product can be found. IDMP represents an opportunity to drive cross-functional solutions that bring together people, process, and data, breaking all the traditional silos industry has been struggling with to date. Through the research conducted by the innovation team at The Dock, and collaboration with our regulatory practice, Accenture has brought together artificial intelligence and the need for regulatory compliance. Explore how we are innovating with life sciences companies to adopt AI within regulatory functional groups such as Drug Labelling and CMC/Manufacturing to stay compliant. Learn more about innovation in regulatory. Accenture and TOPRA IDMP Readiness Webinar AI in Regulatory Redefining Regulatory through Intelligent Automation Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Duck Creek Property & Casualty Insurance Solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/insurance/duck-creek ----- Market-leading insurance software Accenture and Duck Creek solutions What we think The Accenture-Duck Creek advantage Awards & recognition Our leaders Duck Creek Technologies | Our Partner Small commercial insurance: The online opportunity Fuel the future of insurance through technology Insurance Technology Vision Everest recognizes Accenture as a Leader in Platform IT, Salesforce and Duck Creek Services Accenture again ranked in leader position for mortgage BPO Duck Creek recognized as a leader by Gartner, fourth consecutive time Cindy De Armond John Koepke Raghav Nayak Corey Barker JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA As Duck Creek's only Premier Platinum partner, Accenture helps drive transformation with end-to-end business consulting services for insurers. The Accenture-Duck Creek partnership strives to provide clients with a market-leading P&C software supported by a services and implementation partner that is committed to driving digital innovation and delivery excellence. Accenture's video introduces one of our partners Duck Creek Technologies and their achievements. See more. Unified Front End | Duck Creek Delivery ADAP X-Ray United Front End - Instant Quote MVP One-Click Property Evaluator Unified Front End - Hyperpersonalized Home Accenture Delivery Accelerator Platform (ADAP) Analytics | Intelligent Insurance Solution (IIS) Insurtech Find out how Accenture and Duck Creek's platform can support operational excellence for insurers serving small businesses. Insurance survey says one of the most important levers of cost transformation programs is technology modernization vs labor arbitrage 5-10 years ago. Insurance Technology Vision 2022 explores how today's metaverse innovations are becoming the building blocks of the insurance industry's future. As Duck Creek's largest implementation partner, Accenture brings the best people, processes, and industrialized tools providing predictable delivery results and reduced implementation risk. 1000:800 1000+ Duck Creek practitioners, 800+ are Duck Creek University certified. 8 OUT OF 10 We work with 8 of the 10 of the top Property & Casualty insurance companies. 65+ Over 65 Go Lives in FY18, more implementations than our competitors combined. 70+m Over 70 million policies and claims migrated. 70+ Over 70 automation tools/capabilities, driving quality and speed to market. 20+ Over 20 clients around the world. Learn more about why Accenture and Duck Creek Technologies are a winning combination for property and casualty insurers. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Application transformation

What you can do What you'll achieve What's trending in app transformation Accelerate your delivery journey Why application modernization matters Plan the architecture of the future Modernize applications in the cloud Transform developer experiences Optimize operations to fund transformation Drive innovation with software Business innovation Business agility Cost efficiency Engaged talent GenWizard Current Country: United States Become a world-class software organization 40% of companies say the need to modernize legacy applications is a top three barrier to achieving their expected cloud value. 70% By 2024, net-new, production-grade cloud-native apps will increase from 10% to 70%. 93% of companies using mainframes are already migrating or considering moving some mainframe applications to the cloud. Cultivate a software-driven innovation culture to unlock new experiences and revenue streams with modern and cloud-native applications. Develop a streamlined, self-organizing and cross-functional team that can ideate and deliver new products and services faster. Become a modern, cloud native enterprise by adopting a robust application transformation strategy while integrating modern, distributed architectures and engineering practices. Set the vision and roadmap for your modern application architecture that will be the foundation of current and future systems. Migrate and modernize legacy applications and adopt modern engineering practices to catalyze cloud-native transformation. Develop efficiencies across developer tools and processes to facilitate faster, more secure delivery of IT solutions. Introduce all new efficiencies into your software operations and free up capital to maximize business value and self-fund transformation. Tap the power of generative AI for the software delivery lifecycle (SDLC) to facilitate rapid experimentation and prototyping. Unlock innovation spend with streamlined operations and experiment faster than ever. Deliver new improved applications and experiences that can contribute to increased revenues. Deploy fresh new features in weeks instead of months and increase your speed to market with modern applications and agile ways of working. Significantly reduce your application costs by managing technical debt, consolidating a complex landscape and increasing overall efficiency. Improve retention and overall engagement by upskilling teams in advanced technologies and modern development practices. Accenture has expanded its strategic partnership with Unilever to simplify its digital core and apply generative AI to drive efficiencies and improved business agility. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Today, many businesses are not realizing the full benefits from cloud migration that they expect. That's why it's time to adopt application transformation and a "migrate-to-modernize" strategy as the path to cloud value. Accenture helped Fukuoka Financial Group establish Japan's first digital bank, Minna Bank to provide financial services to digital native customers. Arek Oy needed to streamline their pension calculation services for the entire country of Finland, and fast. Their leadership made a revolutionary decision—to shift its system from the mainframe to a private cloud solution. Experience the transformative power

of GenWizard, a full-suite, generative AI platform designed to unlock exponential business value in technology delivery. © 2024 Accenture. All Rights Reserved. =====================

# Accenture global delivery network

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/delivery-centers ----- How we create 360° value at speed and scale Case studies What we think Our leaders Unrivaled industry and functional expertise Global connected network Future-ready top talent Largest and most influential ecosystem Intelligent delivery Pervasive innovation Reimagining medicine through data-led transformation Finance retools for growth CNH Industrial advances into farming's digital frontier Technology Vision 2024 Reinvention in the Age of AI Reinventing Enterprise Operations Breakthrough innovation: The megatrends of transformation Mahesh V. Zurale Arundhati Chakraborty Benedict Hernandez Ade Ojediran Alexandre Grizagoridis Ambe Tierro Kim Karstensen Jal Master Luis Fernando Silva Martijn Smit Ramachandran Ariyur Sean Riley Sumit Sapra JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We enhance client value by combining the power of our best people, advanced technologies, and our unparalleled industry and functional expertise. Learn more about our formidable delivery capabilities. Our extensive knowledge spans 19 industries, enabling us to deliver tailored solutions that accelerate value creation. Our focused industry insight helps us understand the nuances of industry evolution, key business challenges, trends, operating models, processes and emerging technologies. Our network includes Advanced Technology Centers and Intelligent Operations Centers across more than 50 locations worldwide, facilitating collaboration with clients in over 120 countries. This global delivery model ensures we provide competitively priced services and solutions across all business areas. Our exceptional talent is our greatest asset. As an innovation-driven company, we attract top professionals by offering expansive learning opportunities and a boundaryless career environment. This empowers our people to excel, continuously innovate and make impactful contributions. We partner with the world's leading platforms, technology leaders, venture investments and academic institutions globally to enhance our services, expand our capabilities and deliver unique business value to our clients. Our approach integrates scalable innovation with standardized processes, automation, artificial intelligence and deep industry expertise with language fluency, proximity to clients and time zone advantages. This combination delivers cost-effective solutions while ensuring high quality, increased productivity, minimized risk, speed to market and predictability. Innovation is at the core of everything we do. We enable our clients to leverage cutting-edge technologies, capitalize on new opportunities, enter new markets swiftly and outperform competitors.  Novartis uses a multi-cloud data analytics platform to optimize operations and accelerate innovation.  Stanley Black & Decker optimizes finance operations for competitive agility. Breaking new ground with a smart factory model.  Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. Reinvention

works. It's achievable. It's actionable. Recognized as a global business leader We work as one team with diverse expertise to create 360° value.

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# Unlock your people's potential

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/talent-transformation-skilling ----- Be ready for change by transforming your approach to talent. Power your people today and ready them for tomorrow with the right skills, capabilities and organizational wiring. What you can do What you'll achieve What's trending in talent transformation Accelerate your journey Talent transformation partners Our leaders Why talent transformation matters Understand skills and aspirations Power learning across the organization Rethink ways of working Reimagine organizational wiring Faster execution Competitive skills and capabilities New ways of working Enhanced employee experience Skills.AI for talent & skilling Intelligent org accelerator Culture DNA People value proposition outside-in assessment Accenture LearnVantage Transformation GPS Allison Horn Yaarit Silverstone Tim Good Gaston Carrion Current Country: United States 40% of all working hours could be affected by generative AI 97M new roles will be created by 2025 as humans, machines and algorithms increasingly work together 95% of the C-suite expect to increase investment in skilling over the next 12 months #1 challenge hindering organizational growth in the next 12 months is skilling and developing the workforce Success today requires leaders to set and guide a vision for how to reinvent work, reshape the workforce and prepare workers for a generative AI world. Discover the power of becoming a skills-driven organization. With the right collection of know-how and motivation you can deliver on ambitious business goals. of people around the world say they are ready to learn new skills to work with generative AI. Only 5% of organizations are reskilling their workforce at that scale Become a talent creator. Build the skills your people need, and you want, to grow faster. of workers globally will need retraining by 2027 Equip teams with the right resources and organizational support to deliver results quickly. of CEOs are ready to think differently about combining organizational purpose, worker experience and technology to shape a better future of work Align organizational systems, including incentive structures, to power both employee experience and performance. of organizations lack comprehensive strategies and initiatives to produce positive employee experiences and outcomes with gen AI Identify the right places to focus. Use data to uncover meaningful talent insights. Pick the talent strategies that go beyond the obvious to deliver lasting impact. Go from talent scarcity to talent advantage by attracting, engaging, and retaining the most critical talent, and identifying new diverse pipelines of talent for the future. Combine the powers of human science and data science to transform decision-making and ways of working across the entire talent continuum. The right employee experience unlocks human ingenuity and attracts and retains talent. A great employee experience provides a

deep sense of care, kindness and connection. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. How to embrace a new era of learning and development Prioritizing employee experience pays off. Leading companies are better at attracting and retaining talent, and they're also seeing exponential business growth. Here's the winning approach. We are investing $1B over three years to help companies and their people gain essential skills to achieve greater business value in the AI economy. Our AI-powered analytics tool helps you understand what skills your organization has, what skills it needs, and how to best address its skill gaps (build, borrow, buy). Our organization analytics platform supports your operating model and org design work across enterprise, functions, cost, productivity, zero-based organization and M&A use cases. Our assessment enables leaders to diagnose their organization's culture to leverage its unique characteristics. It can be deployed in a no-touch manner or through a survey. Our analytics asset uses text analytics on publicly available data to assess the public perception of a company's employee value proposition. Our innovative cloud-based learning platform provides workforce related training courses and experiences across a wide range of focus areas. Our patented analytics system — based on years of transformation experience — assesses audience data to recommend changes to manage large tech transformations. Managing Director – Talent & Organization, Talent Transformation Global Lead Senior Managing Director – Talent & Organization, Global Strategy Lead & Americas Lead Senior Managing Director – Talent & Organization, EMEA Lead Managing Director – Talent & Organization, Asia Pacific Lead © 2024 Accenture. All Rights Reserved. =======================

# Ecosystem, partnerships & sales

----- Arcticle source ----- https://www.accenture.com/us-en/services/enterprise-platforms ----- EP&S oversees relationships with technology partners and suppliers to ensure clients and Accenture have the right solutions to enable business agility. Explore our network Who is EP&S Capabilities Current Country: United States Our 350+ ecosystem partners and suppliers bring deep expertise and the right technology to create lasting value and accelerate change across your enterprise. Our people deliver the same offerings at Accenture and across thousands of client projects, ensuring we always have an insider's view of what it takes to reduce your risk and deliver successful global transformations with our partners' and suppliers' products and services. Our 400+ EP&S people are highly skilled in developing, buying and selling unique, end-to-end technology solutions at speed to support your transformation. EP&S has more than 350 partners and suppliers in its ecosystem, each carefully selected because it brings unique, market-leading solutions relevant to your challenges. We combine our deep industry and functional expertise with data driven insights to

identify the solutions that have the most potential to address your future technology needs. We build long term, meaningful relationships with our partners and suppliers, investing in them to extend those partnerships to maximize value for you. Outpace change with the cloud, modern applications and ecosystem partners.     Lead in the age of generative AI with data services and ecosystem partners. Optimize costs, accelerate growth and drive holistic value with ecosystem partners and managed services. Reinvent your digital core with the right ecosystem partner, strategy, talent and modern practices to drive agility, increase ROI, and redirect spend to innovations that drive growth. © 2024 Accenture. All Rights Reserved. ======================

# Digitize what you make, revolutionize how you make it

----- Arcticle source ----- https://www.accenture.com/us-en/services/digital-engineering-manufacturing ----- Use data and AI to reinvent your engineering, manufacturing, infrastructure and capital projects. Drive more efficient and sustainable operations, greater productivity, customer relevance and growth. Reinvent with digital engineering & manufacturing What's trending with digital engineering and manufacturing Partners in change Awards and recognition We're expanding our capabilities through strategic acquisitions Our leaders Engineering careers Digital engineering & manufacturing now What will you gain by automating your operations? What will you gain by automating your operations? Improve project performance and outcomes, now and for the future Improve project performance and outcomes, now and for the future Launch new and improved products faster at reduced costs Launch new and improved products faster at reduced costs How to design products customers actually love How to design products customers actually love Upgrade from reactive to proactive solutions with data and AI Upgrade from reactive to proactive solutions with data and AI Level up your manufacturing. Team people with automation and robotics Level up your manufacturing. Team people with automation and robotics How can you grow customer loyalty and revenue post-sale? How can you grow customer loyalty and revenue post-sale? Areas we support Accenture named a leader in smart manufacturing A Leader in Generative AI Engineering Services Accenture named a leader in Connected Product Engineering Services True North Solutions Comtech Anser Advisory Eclipse Automation Pollux BOSLAN Nigel Stacey Fay Cranmer Harin Shetty Götz Erhardt Current Country: United States $1B Is the average investment companies will make in manufacturing and supply chain resiliency 68% of companies plan to boost investments in multi-skilled workforce over 3 years to enhance agility 78% of companies will use multiple manufacturing sites in 3 years' time to boost flexibility, responsiveness and sustainability $1.6T is the potential revenue growth left on the table annually by companies, as engineering, supply, and production vulnerabilities are exposed by disruptions From prototyping and design to systems engineering, testing and validation, our engineers work right at the heart of your products. Reimagine, build and operate your supply chain network to orchestrate

change, simplify life and positively impact business, society and the planet. Build and monetize digital platforms to create, deliver, and continuously shape unique customer experiences. This year we are showcasing how our aerospace and defense industry expertise helps clients transform through the power of AI/generative AI. Learn the essentials and how digital engineering and manufacturing harness data, AI and technologies like digital twin and threads to help businesses reimagine the products and services they make—and how they make them. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Generative AI promises a radical reinvention of work. And it's opening up a new world of possibility for supply chain leaders. Here's how CSCOs can turn this technology's immense potential into higher business performance. A cloud-based, user-friendly, connected-worker solution has made manufacturing safer and more efficient, with people using real-time production information to make faster, more accurate decisions. Accenture explores the benefits of digital twin technology in the manufacturing industry & transformation toward data-driven adaptive operations. By removing carbon dioxide using direct air capture technology, Climeworks is working to achieve climate positive impact for the future of our world. Automating aircraft inspection with AI and computer vision. Securely visualize enterprise-wide operations using an asset model to apply context to real-time processes, alarms, events, and archived historical data. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. Provide business and people with 3DEXPERIENCE universes to imagine sustainable innovations capable of harmonizing product, nature and life. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Provides software and services across industry domains allowing businesses to become more agile, flexible and adaptable. Accenture is positioned as a leader across three recently published IDC MarketScape reports. According to the recent reports, "Customers appreciated Accenture's vast knowledge and expertise, its global network of skilled professionals, and its ability to manage complex projects from start to finish, while keeping the big picture in mind." Accenture is positioned as a leader in the Zinnov Zones ER&D and Digital Engineering Services Ratings 2023. According to the report, the acquisitions of Objectivity and Flutura have expanded Accenture's cloud, analytics and AI capabilities, enabling the development of innovative solutions. A standout achievement is Accenture's launch of a 1,600-person Generative AI and Large Language Model Center of Excellence (COE), exemplifying their commitment to innovation. Accenture is positioned as a Leader in Everest Group's Connected Product Engineering Services PEAK Matrix® Assessment 2024. "Clients appreciate Accenture for its effective project management, domain knowledge, technical expertise, innovations, and quality IPs across the value chain of connected product engineering services." Specializing in engineering and commissioning, industrial automation solutions, enterprise asset management, OT cybersecurity, and digital infrastructure for industrial telecommunications. Specializing in capital program management, construction management, project digitization, facility and manufacturing

engineering, and process control automation. Specializing in capital program advisory and consulting services, as well as project and construction management, across transportation, energy, state/local government, water/sewer. Delivering advanced automation solutions and high-tech manufacturing know-how to clients across multiple industries. Optimizing manufacturing and logistics processes including fully functional assembly lines that include robots, the software that controls them, and robots as a service. Specializing in management services for large capital projects, construction of infrastructure for the net-zero transition, as well as the construction of data centers and critical infrastructure. Lead – Industry X, Global Senior Managing Director – Industry X, APAC Lead Senior Managing Director – Industry X, Americas Lead Senior Managing Director – Industry X, EMEA Lead Use data, AI and advanced technology to help clients digitize what they make and revolutionize how they make it. © 2024 Accenture. All Rights Reserved. ======================

# The Space age has started. Is your business ready?

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/space ----- We believe every company will be a Space company. The barriers to entry continue to fall, making it easier than ever to begin your Space journey today. Unlocking global solutions through Space Tech How Space will change your business What you can do with Space today How we develop and protect Space infrastructure What's trending in Space Our leader Detect wildfires, flooding and hurricanes Preserve biodiversity Detect harmful emissions Connect vehicles, railways and field workers Discover groundbreaking medical treatments Digital engineering & manufacturing Space operations Satellite security Paul Thomas Current Country: United States By 2035, the space economy is projected to reach $1.8 trillion according to World Economic Forum, marking a significant leap from $630 billion in 2023. This growth, driven by advancements in satellite technology and microgravity research, opens vast opportunities for industries ranging from logistics to healthcare. The future of innovation and strategic insights lies with space tech. The projected Space economy size by 2035 Through AI and machine learning, Accenture can transform satellite data of the Earth's land, water and atmosphere into valuable intelligence for our clients: Environmental Monitoring, Emissions Detection, Natural Disaster Response Accenture can help architect and implement satellite connectivity solutions to help your business eliminate connectivity gaps and unlock real-time insights across the globe: Off Grid & Field Connectivity, Connected Transportation, IoT Sensor Data Retrieval Leverage the unique environment of Space to reinvent the way you design and manufacture products and services: Microgravity R&D, Semiconductor Manufacturing in LEO, Space Enhanced Consumer Goods Leveraging near real-time geospatial data to predict and respond to wildfires, flooding and other natural disasters, minimizing risks and saving lives. Monitor health of nature's ecosystems with satellite imagery, enabling informed decisions for reducing deforestation and preserving biodiversity. Measure harmful

emissions across your assets and supply chains from satellite data to make informed decisions helping you reach your sustainability goals Use satellite communications to enable seamless operations, remote collaboration and truly global connectivity. Utilizing microgravity and the unique environment of Space to accelerate drug development. Our 3D simulation, AI, and digital twin capabilities enhance satellite, rocket, and payload design and manufacturing—ensuring agility, quality, sustainability, and security. Accenture can help build, integrate and secure software to manage Spacecraft missions, integrate mission control centers and provide Space Domain Awareness. Leveraging post-quantum cryptography in Space, flight-proven access control solutions, and emergent research, Accenture helps clients protect their Space infrastructure and assets against modern threats. Accenture and Open Cosmos collaborate to democratize satellite data access, enhancing global sustainability and business solutions through advanced space technology. Accenture and Planet Labs unite to harness AI-driven geospatial intelligence, enhancing decision-making in agriculture, energy, and more for a sustainable future. Accenture invests in Pixxel to deploy the world's highest resolution hyperspectral satellites, offering unprecedented insights into Earth's health for sustainable decision-making. Accenture invests in SpiderOak, a leader in zero-trust cyber and resiliency solutions for next generation space systems. Outer space is full of untapped insights. e-GEOS is partnering with us to unlock the secrets of space data to help solve some of the world's biggest challenges. QuSecure and Accenture pioneer the first successful multi-orbit communications link using post-quantum cryptography, enhancing global data security.   Of executives say making tech more human will boost every industry. Managing Director and Global Lead – Space Innovation Technology © 2024 Accenture. All Rights Reserved. =====================

# Gain HR data insight and control

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/software-hcm-accenture-hr-audit-compliance-service ----- Improve consistency and quality of your HR data Accenture HR Audit and Compliance as-a-service Discover optimal quality and efficiency Our leaders Connect with us Capabilities Accenture HR Audit and Compliance as-a-service: Classic Accenture HR Audit and Compliance as-a-service: Discovery Business Apps for SAP SuccessFactors Awakening the digital giant Reinventing HR Accenture Clone and Test for Cloud Request a demo Request a quote Request a software trial Request support Heiko Mouhlen Venky Seshadri Hans Van Drie Tobias Bloch E-Mail Slideshare YouTube Accenture Clone and Test for Cloud Accenture Document Composer Accenture HR Data Loader JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture HR Audit and Compliance as-a-Service, an extension of SAP SuccessFactors, helps maintain data at a consistently high quality in the cloud. The Classic and Discovery software as-a-service solutions are extensions that uses proactive reporting capabilities to automatically check data in SAP SuccessFactors Employee Central or SAP® ERP Human Capital Management against predefined and customized criteria and rules. Both solutions assist HR and IT departments in

supporting compliance demands while maintaining consistently high data quality, helping to lower operating costs. The solution simplifies exception checking, reducing effort and the cost of managing quality assurance. Organizations can gain quick and agile operational compliance and audit reporting that is designed to identify inconsistencies in vital HR data before they create significant issues for the business. Action Dashboard highlights and automatically filters for data exceptions. Audit Create reports to document the process for error detection and resolution to fulfil audit requirements. Resolve Document exception history with resolution actions, deferrals and comments. Visualize Built-in managerial reporting capabilities. Save Identify and resolve issues to avoid under/overpayment. Increase productivity Rapid set-up helps to plan, implement and run audits in less than two weeks. The solution, driven by artificial intelligence (AI), supports a simple and efficient process that proactively helps HR teams to address issues with minimal effort. It uses the latest technologies in predictive analytics to save valuable time and effort. The solution offers insight into the patterns and dependencies of HR data with its fully automated AI-driven data quality process to help HR departments find and fix inaccurate HR data, faster and more efficiently. Reduce errors  Enhanced compliance and fewer errors reduce total cost of ownership. Investigate Integrates with SAP SuccessFactors/Employee Central for immediate resolution of issues. Improve quality Manage data quality across the organization faster and more accurately. The software is an extension that uses proactive reporting capabilities to automatically check data in SAP SuccessFactors Employee Central or SAP® ERP Human Capital Management against predefined and customized criteria and rules. It simplifies exception checking, reducing effort and the cost of managing quality assurance. Organizations can gain quick and agile operational compliance and audit reporting that is designed to identify inconsistencies in vital HR data before they create significant issues for the business. It assists both HR and IT departments in managing personnel demands while maintaining consistently high data quality, helping to lower operating costs. HR Audit and Compliance as-a-Service Discover quality to human capital management data. Extension for SAP SuccessFactors on the SAP Cloud Platform SAP SuccessFactors makes data validation simple. Many HR executives are seeking Platform-as-a-Service (PaaS) capabilities so they can take advantage of a variety of versatile applications. Learn more. Find out how digital technologies are reinventing the HR role and opening up new productivity channels for HR teams. Learn more. Read more about the three actions that can help HR teams to manage the workforce of the future. Learn more. Create reliable, meaningful and authentic test data for SAP SuccessFactors. Learn more about the solution available in the SAP Store. Want to learn more about how our software can add value to your business? Enhance productivity and speed up the implementation of both SAP ERP HCM and SuccessFactors Employee Central platforms. Take a deeper dive into all the benefits our software could bring your organization. Our support team is on hand to help with any issues you may have. Discover solutions to bringing quality and consistency to human capital management data. Contact us to find out more about our solutions. Discover our library of whitepapers and presentations. Take a look at our solution videos and customer case studies. Discover solutions to bringing quality and consistency to human capital management data. Generate test data across multiple environments. Helps users to perform

mass changes in SAP SuccessFactors and is designed to manage ongoing and recurring HR... Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Software-defined vehicle solution

----- Arcticle source ----- https://www.accenture.com/us-en/services/automotive/software-defined-vehicle-solutions ----- What you can do What you'll achieve What's trending in software vehicles Why software-defined vehicles matter Redefine your strategy and business models Reinvent your product Revolutionize your operations and organization Streamlined engineering Faster time to market New revenue opportunities Delighted customers Agile organization Current Country: United States $3.5 trillion in revenue will be generated through digitally enabled car services by 2040 — up from 15 billion today $500 billion is being invested in vehicle electrification and digitalization by the top 10 global OEMs over the coming years 90% of all vehicles produced by 2030 will be software-defined — up from 1.5% in 2020 To compete effectively, OEMs must adapt to the rapidly changing landscape driven by digital technologies and customer expectations. Create a strategy for end-to-end transformation, from master plan to operational actions. Achieve the full potential of your systems engineering. Develop and validate the software-defined vehicle elements. Streamline your processes by simulating, testing and integrating software in the vehicle and in your environment. OEMs must transform their entire organizations into digital businesses to enable today's software-defined vehicles. Strategy, systems engineering and product development must all be reinvented. Streamline your software development process with our systems engineering expertise, test factories, device farms and automation solutions. Speed up your R&D with our tech stack and open-source solutions. Build your team with our tech experts and global delivery centers. Develop and monetize digital platforms and services to generate new revenue opportunities. Stay ahead of evolving customer expectations by seamless integration of the vehicle ecosystem. Break down organizational silos to focus on customers and product ownership over the entire vehicle lifecycle. Accenture identified 4 approaches to help OEMs transition to software defined vehicle experiences & compete effectively in the automotive industry. Accenture and BMW teamed up to create a new platform that uses generative AI to drive decisions across North America, accelerating productivity and experiences. Five imperatives the C-suite must address to reinvent in the age of generative AI. ŠKODA AUTO drives innovation to become a leading customer-oriented mobility services company. © 2024 Accenture. All Rights Reserved. ======================

# Accenture and HIMSS

Highlights from HIMSS24  About HIMSS24 Our focused sessions Innovative Accenture demonstrations HIMSS Corporate Member What else can I learn? Who is going to be there? Accenture had 3 speaking sessions at HIMSS with key healthcare leaders Focus Group - Gen AI: Adoption patterns, expenditure, and key priorities How AI unleashes the next level of human and health enterprise potential Reinventing Care: Navigating the global clinician shortage Gen AI led HIMSS24 with new demos, Platforms and Connected Care Gen AI: Accenture's Clinical Document Review Solution GenAI: Text Analytical Tool Gen AI: Call Center Transformation with GenAI Gen AI: Accenture Model Switchboard Gen AI: Hyper Real Avatar Pathfinder GenAI Chatbot Healthcare on Azure InSilicoBio Rich Birhanzel Kaveh Safavi, MD, JD Andrew Truscott Tejash Shah, MD Jenica McHugh Current Country: United States Humanizing Healthcare in the age of Gen AI Listen to the podcasts from our healthcare leaders Rich Birhanzel, Kaveh Safavi and Tej Shah to catch the highlights from HIMSS24. The podcasts provide valuable insights into the significance of effective workforce management and the transformative role of generative AI in healthcare. It emphasized the necessity for organizations to embrace these trends, harness technology, and foster innovation to enhance patient outcomes. The discussion shed light on the challenges confronting the healthcare industry and the capacity of technology, specifically generative AI, to mitigate workforce shortages and enhance productivity. HIMSS24 saw the Accenture Health team and over 33,000 other digital health innovators gather from 11-15 March 2024 in Orlando, Florida, to network and explore opportunities for healthcare. Accenture partnered with HIMSS24 to deliver a series of presentations highlighting the innovative trends that are driving the healthcare industry forward. Attendees at HIMSS24 had the chance to experience revolutionary health demonstrations, engage in informative sessions addressing healthcare in the era of Gen AI, delve into strategies for tackling workforce shortages, and explore our latest Tech Vision through the health lens. During the event, attendees had the opportunity to discover opportunities of adopting Generative AI. They joined us to discuss the adoption patterns, spending strategies, and key priorities related to Gen AI. In this session, speakers Jenica McHugh, Matt Durski, Hannah Koczka and Dr. David C. Rhew explored how technology crosses with human potential. They debated strategies for health leaders to enhance human potential through technological advancements. In this session our speakers, Tej Shah, Managing Director at Accenture, and Dr. Nasim Afsar, Chief Health Officer at Oracle Health, shared insights and strategies to navigate the critical challenge of global clinician shortage. Utilizes AI to analyze clinical documentation, identifying key medical terms and correlations. It enhances clinician productivity through a GenAI-powered Chatbot for efficient search across internal and external documents, among other capabilities. It's used to generate imaging, pathology, and genetic reports of patients. Illustrates how GenAI can optimize call centers with automated call summaries, case report generation, and targeted agent coaching and training. It's a modular platform that harnesses the power of data across the entire healthcare

ecosystem to deliver better insights for population health and precision medicine. Integrating Clinical Practice Guidelines (CPGs) and EMR data with Generative AI and Hyperreal Metaverse technologies can provide a scalable approach to addressing multiple access and quality issues. Pathfinder, the sophisticated Generative Artificial Intelligence tool developed within Accenture's Oracle Collaboration space. It's engineered to streamline the learning process for our Oracle delivery teams, providing them with just in time access to critical information. Utilizes AI to analyze clinical documentation, identifying key medical terms and correlations. It enhances clinician productivity through a GenAI-powered Chatbot for efficient search across internal and external documents, among other capabilities. This tool predicts new genes, variants and pathways. Leveraging the colliding exponentials of computer sciences and biology (Through digitized human data) to get better, faster, cheaper outcomes in Life Sciences and Health Research and Development. Accenture is proud to join forces with HIMSS as a Corporate Member to be a catalyst for progress, collaborating and sharing knowledge with industry stakeholders who are committed to transforming global health and wellness through information and technology. We are excited to work together to innovate and transform the landscape of Health IT together.  Of executives say making tech more human will boost every industry. The nursing shortage is a global health emergency. By reinventing care delivery using nurse talent and technology, we can solve this critical challenge. Addressing the clinician shortage for the long term requires continuous, dynamic reinvention to reimagine work and the workforce. Four imperatives that health leaders need to prioritize. Helping kidney-care company DaVita create digital-twin training in the metaverse, where staff learn dialysis machines virtually before working with real patients. We outline factors to help healthcare providers and payers deliver the digital health experiences that people expect to promote patient loyalty. Senior Managing Director – Global Health Lead Senior Managing Director – Consulting Global Health Managing Director – Health, Technology Lead, Global Managing Director – Health Managing Director – Technology Strategy, Global © 2024 Accenture. All Rights Reserved.
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# Clinical Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/clinical-services ----- Delivering clinical development solutions Clinical solutions to advance biopharma industry priorities Delivering data transparency in clinical trials Our events Case studies Related capabilities Meet our lead Clinical strategy & consulting Clinical services Clinical operations Clinical technology INTIENT clinical Clinical Biometrics & Submission Services in Focus Speeding an innovative cell therapy to market Research and development Intient Life sciences Intelligent operations for R&D Tom Lehmann JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Powered by INTIENT, we deliver end-to-end clinical services and technology to our biopharma R&D clients. The latest in advanced technology and digital capabilities, combined with New Science and innovative approaches to traditional processes, are changing

the way the life sciences industry develops new, life-changing treatments for patients. From advancing the next generation of clinical operating models, to harnessing the digital revolution through data and devices, our team of 750+ professionals – with expertise across strategy, consulting, technology, digital and operations – is supporting our clients as they work to accelerate their clinical development programs. Accenture is helping all of the world's top ten pharma companies improve or manage operations for their clinical development functions. Accelerating Momentum: Digital innovation in clinical trials Our clinical development capabilities and expertise are helping our biopharma clients transform their businesses. We can help streamline clinical development with a clear strategy, operating model design, and process optimization – all with effective governance. We can architect data and technology to enable end-to-end data flow. Services include database setup, data management, training and asset assessment. We deliver a culture of innovation through our clinical operation solutions. Learn more. We support a range of technology services through our ecosystem of partners. INTIENT Clinical helps companies run faster clinical trials with better transparency. Learn more. INTIENT provides the life sciences industry with the technology platform and services to improve the discovery, development, and commercialization of new science. We do this by bringing the power of cloud + intelligence + digital engagement to support the needs of life sciences clients and their patients. The INTIENT Network provides our clients with the ability to harness the collective power of a harmonized partner community. We do this by leveraging the growing ecosystem of digital innovation and cross-industry collaborations. You can learn more about our ecosystem by reading our blog series: The E suite of Ecosystems: E for efficiencies. Knowledge of trends and insights are important to Accenture. Join our live thought leader-hosted events and watch on-demand sessions. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Digitize what you make, revolutionize how you make it

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x/corrosion-management ----- Use data and AI to reinvent your engineering, manufacturing, infrastructure and capital projects. Drive more efficient and sustainable operations, greater productivity, customer relevance and growth. Reinvent with digital engineering & manufacturing What's trending with digital engineering and manufacturing Partners in change Awards and recognition We're expanding our capabilities through strategic acquisitions Our leaders Engineering careers Digital engineering & manufacturing now What will you gain by automating your operations? What will you gain by automating your operations? Improve project performance and outcomes, now and for the future Improve project performance and outcomes, now and for the future Launch new and improved products faster at reduced costs Launch new and improved products faster at reduced costs How to design products customers actually love How to design products customers actually

love Upgrade from reactive to proactive solutions with data and AI Upgrade from reactive to proactive solutions with data and AI Level up your manufacturing. Team people with automation and robotics Level up your manufacturing. Team people with automation and robotics How can you grow customer loyalty and revenue post-sale? How can you grow customer loyalty and revenue post-sale? Areas we support Accenture named a leader in smart manufacturing A Leader in Generative AI Engineering Services Accenture named a leader in Connected Product Engineering Services True North Solutions Comtech Anser Advisory Eclipse Automation Pollux BOSLAN Nigel Stacey Fay Cranmer Harin Shetty Götz Erhardt Current Country: United States $1B Is the average investment companies will make in manufacturing and supply chain resiliency 68% of companies plan to boost investments in multi-skilled workforce over 3 years to enhance agility 78% of companies will use multiple manufacturing sites in 3 years' time to boost flexibility, responsiveness and sustainability $1.6T is the potential revenue growth left on the table annually by companies, as engineering, supply, and production vulnerabilities are exposed by disruptions From prototyping and design to systems engineering, testing and validation, our engineers work right at the heart of your products. Reimagine, build and operate your supply chain network to orchestrate change, simplify life and positively impact business, society and the planet. Build and monetize digital platforms to create, deliver, and continuously shape unique customer experiences. This year we are showcasing how our aerospace and defense industry expertise helps clients transform through the power of AI/generative AI. Learn the essentials and how digital engineering and manufacturing harness data, AI and technologies like digital twin and threads to help businesses reimagine the products and services they make—and how they make them. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Generative AI promises a radical reinvention of work. And it's opening up a new world of possibility for supply chain leaders. Here's how CSCOs can turn this technology's immense potential into higher business performance. A cloud-based, user-friendly, connected-worker solution has made manufacturing safer and more efficient, with people using real-time production information to make faster, more accurate decisions. Accenture explores the benefits of digital twin technology in the manufacturing industry & transformation toward data-driven adaptive operations. By removing carbon dioxide using direct air capture technology, Climeworks is working to achieve climate positive impact for the future of our world. Automating aircraft inspection with AI and computer vision. Securely visualize enterprise-wide operations using an asset model to apply context to real-time processes, alarms, events, and archived historical data. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. Provide business and people with 3DEXPERIENCE universes to imagine sustainable innovations capable of harmonizing product, nature and life. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Provides software and services across industry domains allowing businesses to become more agile, flexible and adaptable. Accenture is positioned as a

leader across three recently published IDC MarketScape reports. According to the recent reports, "Customers appreciated Accenture's vast knowledge and expertise, its global network of skilled professionals, and its ability to manage complex projects from start to finish, while keeping the big picture in mind." Accenture is positioned as a leader in the Zinnov Zones ER&D and Digital Engineering Services Ratings 2023. According to the report, the acquisitions of Objectivity and Flutura have expanded Accenture's cloud, analytics and AI capabilities, enabling the development of innovative solutions. A standout achievement is Accenture's launch of a 1,600-person Generative AI and Large Language Model Center of Excellence (COE), exemplifying their commitment to innovation. Accenture is positioned as a Leader in Everest Group's Connected Product Engineering Services PEAK Matrix® Assessment 2024. "Clients appreciate Accenture for its effective project management, domain knowledge, technical expertise, innovations, and quality IPs across the value chain of connected product engineering services." Specializing in engineering and commissioning, industrial automation solutions, enterprise asset management, OT cybersecurity, and digital infrastructure for industrial telecommunications. Specializing in capital program management, construction management, project digitization, facility and manufacturing engineering, and process control automation. Specializing in capital program advisory and consulting services, as well as project and construction management, across transportation, energy, state/local government, water/sewer. Delivering advanced automation solutions and high-tech manufacturing know-how to clients across multiple industries. Optimizing manufacturing and logistics processes including fully functional assembly lines that include robots, the software that controls them, and robots as a service. Specializing in management services for large capital projects, construction of infrastructure for the net-zero transition, as well as the construction of data centers and critical infrastructure. Lead – Industry X, Global Senior Managing Director – Industry X, APAC Lead Senior Managing Director – Industry X, Americas Lead Senior Managing Director – Industry X, EMEA Lead Use data, AI and advanced technology to help clients digitize what they make and revolutionize how they make it. © 2024 Accenture. All Rights Reserved. =====================

# Transaction Advisory

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/mergers-acquisitions ----- What you can do What you'll achieve What's trending M&A partners Our leaders Why tech in corporate and private equity M&A matters Prepare for regulatory complexity Leverage AI Customize your M&A playbooks Let go to grow End-to-end value advantage People-centric advantage Sustainable technology advantage J. Neely Seth Van Winkle Sven Wahle Suzie Blinman Current Country: United States Driving growth with technology-enabled mergers & acquisitions (M&A) 78% of executives say their deals are failing to achieve or exceed synergy targets in committed timelines 44% of M&A executives report that, in the last 3 years, the primary rationale for their acquisitions was the target's AI or technology capabilities 74% of CEOs believe technology integration in M&A

is a competitive advantage and growth enabler 93% of CIOs believe M&A transactions accelerate the implementation of new technology initiatives Today's deals require highly customized approaches to extract the most value. Regulatory scrutiny is greater than ever. Anticipate and prepare for increasingly extended close timelines, especially in cross-border deals. Average time of announcement to close in megadeals has increased from 9–12 months to more than 18 months. AI can transform deal processes from pace of deal identification to due diligence to execution. Develop an end-to-end strategy to incorporate AI models and capabilities into the full range of your deal processes. Two out of three executives expect generative AI to help generate higher alpha on their transactions. Deal motivation trends have rapidly shifted from capturing economies of scale to driving new growth. Continuously reevaluate and reimagine your approach, starting at diligence, to maximize value creation. More than half of deals are motivated by growth, up from 37% less than 10 years ago. Compared to traditional M&A, divestitures are a muscle that's rarely used in growth agendas. Consider a full range of strategies to fuel inorganic growth. Businesses completing divestitures outperformed the S&P at a rate of 3x compared to businesses that only made acquisitions in the same period. From pre-deal strategy and synergy identification to post-close execution, you can develop a strategy that maximizes value capture across dealcycles. Effectively manage change, ensure cultural alignment, engage stakeholders and improve retention to ensure continuity and drive successful and enduring outcomes. Apply technology as a cornerstone of every deal to help generate more predictable, repeatable results. M&A deal processes are ripe for reinvention. Gen AI will lead those reinventions and executives agree. Where they are investing, however, indicates a need for holistic strategies to realize the value they envision. M&A timelines are no longer predictable. Learn four principles for navigating complexity caused by constantly evolving regulatory realities and macro-economic and geopolitical uncertainty. Activism is surging and represents a material, ongoing concern for CEOs and boards alike. The power to keep activists at bay lies with leadership. It calls for a shift from reactive defense to proactive value creation. Comprehensive due diligence is key to unlocking a deal's full potential. Yet, 83% of leaders see material room for improvement. Three steps help ensure due diligence becomes a dynamic and value-driven approach. Operational technology risks are rife in today's complex business landscape. With the right approach, private equity firms can navigate these challenges successfully and unlock the full potential of portfolio investments. Accenture research suggests that four behaviors are critical to the success of today's growth-focused M&A deals. Divestitures are an important lever for growth—and reinvention—but they're a muscle that's rarely used in most companies. Trends indicate they are about to have their time in the sun. Are executives ready? Accenture shares why a holistic approach to M&A technology integration is essential to maximizing value & success in merger & acquisition deals. Senior Managing Director – Accenture Strategy, Transaction Advisory, Global Lead Managing Director – Accenture Strategy, Transaction Advisory, Americas Lead Managing Director – Accenture Strategy, Transaction Advisory, EMEA Lead Managing Director – Accenture Strategy, Transaction Advisory, APAC Lead ====================

# Salesforce solutions for higher education

Supporting higher education in achieving student life cycle transformation. How we help Reinvention in action Our partners Our leaders Start now The challenge Advanced Salesforce solutions for higher education Samantha Fisher Gwen Heimburg Want to transform your student experience with our Salesforce solutions? Reach out today. Current Country: United States Addressing the complexities of the full student lifecycle and operational efficiency in higher education. In today's higher education landscape, institutions face increasing pressure to enhance student recruitment, retention and overall operational efficiency. Managing diverse student populations, meeting evolving technological demands and maintaining competitiveness pose significant challenges. Accenture's Salesforce capabilities can help to tackle these challenges head-on. By leveraging our deep industry knowledge and robust Salesforce solutions, we empower universities to streamline processes, personalize student experiences and foster lifelong engagement. Our tailored approach ensures that institutions can adapt, innovate and excel in an increasingly digital world. Find, engage and enroll best-fit students with personalized communications, 360-degree prospect profiles, and expanded reach. Leverage Accenture's 360 value for comprehensive student lifecycle management. Deliver outstanding service and drive retention with a 360-degree view of every student, proactive identification of at-risk students, real-time knowledge management, centralized services and community-building strategies. Empower seamless student support and engagement. Streamline operations addressing inefficiencies across the full student lifecycle by applying Accenture's suite of Gen AI capabilities. Reduce repetitive tasks and personalize student interactions. Optimize student recruitment efforts, manage brand interactions, and measure impact with personalized marketing strategies and crisis management. Enhance connected experiences through rapid Salesforce integrations with best-in-class connectors and flexible architecture. Leverage Accenture's 360 value for seamless data integration and operational efficiency. Build strong alumni and donor relationships with personalized communications, fundraising activities and data-driven strategies. Foster campus collaboration through social intranets and member communities, enhancing engagement and support across the institution. Queensland University of Technology partnered with Accenture to integrate Salesforce Data Cloud and AI, boosting proactive student engagement by 84% and reducing response times by 69%, creating a personalized experience from enrollment to alumni. Discover how George Mason University partnered with Accenture to enhance student success through integrated Salesforce Education Cloud solutions, optimizing every step of the student journey. Managing Director – Public Service, Global Education Managing Director – Salesforce Education =====================

# Transaction Advisory

What you can do What you'll achieve What's trending M&A partners Our leaders Why tech in corporate and private equity M&A matters Prepare for regulatory complexity Leverage AI Customize your M&A playbooks Let go to grow End-to-end value advantage People-centric advantage Sustainable technology advantage J. Neely Seth Van Winkle Sven Wahle Suzie Blinman Current Country: United States Driving growth with technology-enabled mergers & acquisitions (M&A) 78% of executives say their deals are failing to achieve or exceed synergy targets in committed timelines 44% of M&A executives report that, in the last 3 years, the primary rationale for their acquisitions was the target's AI or technology capabilities 74% of CEOs believe technology integration in M&A is a competitive advantage and growth enabler 93% of CIOs believe M&A transactions accelerate the implementation of new technology initiatives Today's deals require highly customized approaches to extract the most value. Regulatory scrutiny is greater than ever. Anticipate and prepare for increasingly extended close timelines, especially in cross-border deals. Average time of announcement to close in megadeals has increased from 9–12 months to more than 18 months. AI can transform deal processes from pace of deal identification to due diligence to execution. Develop an end-to-end strategy to incorporate AI models and capabilities into the full range of your deal processes. Two out of three executives expect generative AI to help generate higher alpha on their transactions. Deal motivation trends have rapidly shifted from capturing economies of scale to driving new growth. Continuously reevaluate and reimagine your approach, starting at diligence, to maximize value creation. More than half of deals are motivated by growth, up from 37% less than 10 years ago. Compared to traditional M&A, divestitures are a muscle that's rarely used in growth agendas. Consider a full range of strategies to fuel inorganic growth. Businesses completing divestitures outperformed the S&P at a rate of 3x compared to businesses that only made acquisitions in the same period. From pre-deal strategy and synergy identification to post-close execution, you can develop a strategy that maximizes value capture across dealcycles. Effectively manage change, ensure cultural alignment, engage stakeholders and improve retention to ensure continuity and drive successful and enduring outcomes. Apply technology as a cornerstone of every deal to help generate more predictable, repeatable results. M&A deal processes are ripe for reinvention. Gen AI will lead those reinventions and executives agree. Where they are investing, however, indicates a need for holistic strategies to realize the value they envision. M&A timelines are no longer predictable. Learn four principles for navigating complexity caused by constantly evolving regulatory realities and macro-economic and geopolitical uncertainty. Activism is surging and represents a material, ongoing concern for CEOs and boards alike. The power to keep activists at bay lies with leadership. It calls for a shift from reactive defense to proactive value creation. Comprehensive due diligence is key to unlocking a deal's full potential. Yet, 83% of leaders see material room for improvement. Three steps help ensure due diligence becomes a dynamic and value-driven approach. Operational technology risks are rife in today's complex business

landscape. With the right approach, private equity firms can navigate these challenges successfully and unlock the full potential of portfolio investments. Accenture research suggests that four behaviors are critical to the success of today's growth-focused M&A deals. Divestitures are an important lever for growth—and reinvention—but they're a muscle that's rarely used in most companies. Trends indicate they are about to have their time in the sun. Are executives ready?  Accenture shares why a holistic approach to M&A technology integration is essential to maximizing value & success in merger & acquisition deals. Senior Managing Director – Accenture Strategy, Transaction Advisory, Global Lead Managing Director – Accenture Strategy, Transaction Advisory, Americas Lead Managing Director – Accenture Strategy, Transaction Advisory, EMEA Lead Managing Director – Accenture Strategy, Transaction Advisory, APAC Lead © 2024 Accenture. All Rights Reserved. =====================

# Marketing for a multidimensional world

----- Arcticle source ----- https://www.accenture.com/us-en/services/marketing-experience ----- Options multiply. Customer demand is constantly evolving. Being relevant is essential for growth - create meaningful customer experiences that directly answer to human needs. Your new kind of marketing and experience partner What's trending in marketing Partners in change Marketing careers Marketing now Reinvent with marketing Deliver sustainable marketing-led growth in volatile times Create stand-out experiences that cut through the noise Design and activate a purpose-driven brand experience at every customer touchpoint Meet your customers with the right content, on the right platform, at the right time Create an always on innovation engine for life-centric products and services Reinvent service as a growth driver and experience amplifier Current Country: United States 73% of customers expect companies to understand their unique needs 90% of B2C and 84% of B2B executives agree—they can't react fast enough to their customer's changing lives 44% of a company's revenue today is the CMO's responsibility vs. 10% in the mid-2000s We'll help you design, stand-up and operate complex marketing ecosystems that deliver game-changing experiences at scale — all led by data and enabled by technology. Give your customers personalized experiences, in context, across your digital touchpoints, using our agile, global marketing services. Our customized marketing-technology services and partners make sure you're using the right technology for your customer strategy. Transform your company's workforce to drive transparency, simplicity and collaboration across teams. We help you stay relevant to your customers by crafting human experiences with a unique blend of technology and creativity enabled by data. Establish relevance through stories and creative experiences that are simple, useful, meaningful and delightful. Close the gap between brand promise and customer experience by creating a virtuous cycle of creatively fueled, culturally relevant communications and experiences that lead to deeper engagement and differentiated value. By establishing a unique, action-oriented purpose, your iconic brand can become more vibrant and unified,

allowing your core identity to be more effectively expressed. High-impact creative ideas ensure your customers experience purpose-led, data-driven communications at the most important moments, giving them a powerful connection to your brand. To take advantage of new opportunities and remain relevant, bring your brand purpose to life in every part of the customer experience. See, coordinate and control every aspect of the content lifecycle to give your brand greater power and impact. We help you define both the approach and the operating model you need to produce creative content at scale, powered by GenAI. With our scale and skills we create content for every market in every format you need. Global, local, traditional, computer-generated—you got it. We deliver platforms, processes and services to help you manage data-driven, production-led creation—from concept to publication and measurement. Maintain relevance by rapidly launching new products and services that are continuously evolved to meet customers' ever-changing needs. Align your vision to business objectives, anchored in the core but orientated toward the new. Explore new products, services, or venture concepts to capture growth opportunities. Validate product market fit through extensive research then design and build the minimum viable product before piloting and evolving to scale, based on learnings. Implement new ways of working and set up growth-ready organizations that can build and scale product portfolios with an always-on growth mindset. Service powers moments that matter for the customer experience. It is an essential function that can drive growth, amplify experiences, and strengthen customer loyalty and retention. Design and implement service experiences, talent strategies and operating models that delight customers and directly contribute to business profitability. Enable advanced technology to deliver contextual and hyper-personalized customer service interactions, optimize talent and improve operational efficiencies. Use data signals across the customer journey to create proactive service experiences that increase customer loyalty and retention. The world´s largest tech-powered creative group. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Discover how Mondelēz International and Accenture are transforming marketing with AI, reinventing consumer engagement and setting new standards in the industry. Accenture conducted research across key areas of the front office to identify challenges and opportunities for growth enabled by life-centric approaches. Accenture explains how to create value for customers using a life-centric and human centered approach, focusing on customers' needs and wants. Accenture helped Fukuoka Financial Group establish Japan's first digital bank, Minna Bank to provide financial services to digital native customers. Accenture details how sustainable consumption can transform businesses, people and sustainability leading to sustainable customer behavior change. We helped Colombia's government and business leaders tackle the pandemic using algorithms, AI and a data-driven communication campaign. These tools and strategies kept the country open, reduced infections and saved lives. Accenture partnered with illycaffe to help them find the perfect blend of digital customer experience. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. Unleash the power of unforgettable customer experiences. Reimagining human experiences that reignite growth and accelerate the path to value. You'll

amplify messages and engage people—whether you're building interactive experiences, measuring the impact of a social campaign or telling brand stories. © 2024 Accenture. All Rights Reserved.

Reduce carbon and other greenhouse gas emissions Destination net zero report What you can do What you'll achieve What's trending in net zero transitions Decarbonization leaders are treating their carbon, energy and emissions data as true business information. But you not only need to track it, you need to act on it. Why Net Zero Transition matters Set net zero targets Don't stop at the basics — or at a single approach Accelerate decarbonization More value Higher business performance Resource efficiency License to do business Attract top tech talent Current Country: United States Decarbonization leaders are treating their carbon, energy and emissions data as true business information. But you not only need to track it, you need to act on it. Explore our Destination Net Zero report for a comprehensive analysis on how your company can accelerate its decarbonization journey with the right mix of foundational levers and next-generation solutions like AI. 1.4x higher operating margins are achieved by companies with high operational maturity. Those companies are also 34% better at reducing energy consumption and greenhouse gas emissions 84% reduction in carbon emissions can be achieved by shifting from on-premise data centers to the public cloud 82% of companies are using energy efficiencies to accelerate decarbonization >25% of executives expect to achieve full fleet electrification by 2030 Create value by embedding carbon intelligence and broader ESG business intelligence into your core business and across your value chain. Companies that have set net zero targets are typically cutting emissions faster than those that haven't. of companies still do not have full net zero targets To make progress, companies need to adopt common decarbonization tactics. And they need to adopt several different ones. actions are what it takes for companies to reduce emissions. Companies that adopt fewer than 10 are less likely to be successfully decarbonizing Speed your way to tremendous growth opportunities from systematic efficiencies; greener materials, energy, processes and services; holistically reinvented operations and entire value chains. ESG leaders outperform their peers financially, generating up to 2.6x more value for their shareholders. Companies with high sustainability performance ratings enjoy operating margins 3.7x higher than those without. When resource efficiency programs are driven by sustainability, they not only save costs. They also increase your supply chain's resilience to shock. Growing regulatory pressure and increased public scrutiny have moved sustainability from "nice-to-have" to "must have." 49% of companies say a commitment to sustainability is a big draw for software engineers and tech talent. Business has a critical role to play in achieving net zero to limit global warming to 1.5°C. Business commitment to net zero continues to grow, but action continues to lag. Decarbonization requires collaboration. So what if all net zero investments were synchronized? We outline key actions each industry needs to take to ensure an equitable, affordable and sustainable energy transition. Our joint report with the UNGC explores why the private sector is critical to achieving the Sustainable Development Goals. But with all the SDGs currently off track, greater urgency is needed. Developing carbon intelligence can better position organizations to seize opportunities, manage

risks, and become more resilient to the rapidly evolving transitional impacts of climate change. Helping a petrochemical giant meet its net-zero commitment. Seeking sustainability, more people are buying electric vehicles. To keep them powered up, Liberty Global and Accenture developed Egg, a renewable energy brand that makes installing home EV chargers easy and affordable. For organizations that own or operate fleets, the pressure to decarbonize is on. Are you ready? © 2024 Accenture. All Rights Reserved. =====================

# The intelligent operations journey activator

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/intelligent-operations-journey ----- Become future-ready Related capabilities Know the ultimate goal Know the key steps Understand how to leapfrog maturity levels Operations SynOps Business Process Services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Fast-track your way to future-ready performance with intelligent operations. High operations maturity realizes higher value Surprisingly, we found that only 7% of respondents fall into the future-ready category. How can others catch up? Find out below and take our future-ready assessment to discover where your organization is today on its operations maturity journey. Organizations tend to approach operations improvements too incrementally. Think big and start with the end goal in mind. Then consider the bold moves it would take to close the gap between your aspirations and your current set-up. Some steps between one level of maturity and the next just can't be skipped. Efficiency and profitability in the short term are not enough. Future-readiness requires a flexible operating model—an optimized combination of multi-disciplinary teams and technologies on demand–that functions across a broad ecosystem of partners to deliver business outcomes. Take the future-ready assessment Building new ways to embrace change and grow. A unique Human-Machine Operating Engine that transforms business operations and delivers results. Traditional BPO is dead. Yet the need to reinvent business operations is more paramount than ever. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Intelligent Network Operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/intelligent-network-operations ----- Transform into the Telco of the future How we can help Related capabilities Advisory services Multispeed technologies and operations Connected digital worker AI-driven assurance NOC2SOC2VOC 5G Acceleration Smart Deployment & Migration Dynamic Network Services Programmable Network Platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE

U.S. USA Accelerate your transformation to a digital platform organization with a customer-centric approach, and agile and data-driven culture. For Communications Service Providers (CSPs) to capture the promise of the Pervasive Network, they need to reinvent themselves and become a key part of customers' daily lives. One requirement will be the transformation of Network Operations, including provisioning (order to activate), maintenance (ticket to repair) and service experience management processes, which face renewed customer expectations. Transformation touchstones Intelligent Network Operations enable CSPs to transform their current operating model into a digital platform organization that delivers better value to customers. Ranging from strategy and planning, to Service Transformation Office, advisory services focus on unlocking and realizing full value from current operations, improving customer experience through NPS and service KPIs, and reducing costs by up to 30%. Optimize provisioning and maintenance processes, while evolving your architecture into lean digital operations. Using a command center for B2B/B2C services and implementing self-care and AI solutions, typical outcomes include an increase in remote resolution and reduction in installation/repair time and back office workload. Increase process efficiency and service quality. A one-stop-shop solution for Digital Field Workforce integrates cutting-edge technologies with crowdsourcing platforms, while enabling real-time collaboration. Typical outcomes include a reduction in handling time, work processes (simpler) and onboarding time. Anchor intelligent data-driven operations around the customer. Using a mixed workforce of humans, robots and AI, our services include design of technology blueprints to support implementation and evolution of solutions. Typical outcomes include reduced operating costs, improved customer experience and accelerated adoption of new technologies. Leverage analytics capabilities to support a new digital services operation model. Our services range from transformation program design, framework provisioning to engage employees, to defining use cases and providing analytics factory services. Results include improved customer experience, operational efficiency and reduced operating costs. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Reinvent the food system

----- Arcticle source ----- https://www.accenture.com/us-en/services/consumer-goods-services/food-sector ----- Better awareness of the connection between food and health is essential to addressing both public health and climate change challenges What's going on How the food system is changing What you can do What's trending in food Our leaders Enable conscious consumer choices Infuse technology across the supply chain Inspire tastebuds with generative AI Oliver Wright Lori Baran Fiona Bennie Current Country: United States The food industry is undergoing a radical transformation, driven by consumers who are conscious about their health and the climate. People today demand healthier, more sustainable and ethically sourced food options. The alternative-protein market has exploded—increasing awareness and global adoption of healthier, sustainable meat and dairy alternatives.

Now, new technologies such as generative AI are poised to transform product innovation, production optimization and demand forecasting. Regulators are becoming more attuned to consumer health and sustainability, banning certain additives and restricting the promotion of foods and drinks that are high in fat, salt or sugar. At the same time, many countries are considering taxes on goods and services to encourage healthier choices and discourage unhealthy and harmful food options. Food companies are embracing personalized nutrition offerings, especially when governments emphasize nutrition in public health. The launch of GLP-1 drugs was pivotal, in spurring healthier dietary choices and reducing consumption of sugary drinks and alcohol in favor of fruits and vegetables. This, alongside healthcare-backed food-is-medicine interventions, could change broader consumption trends. The demand for healthier options is revolutionizing fast and casual dining. Consumers seek convenient, nutritious meals, prompting restaurants to innovate and new players to emerge—especially those able to vertically integrate and offer multi-channel consumer experiences. Technology is key, with mobile apps enabling seamless ordering, access to nutritional information and customizable menus. Consumers understand the significant environmental impact of packaging and are increasingly demanding sustainable alternatives. In response, many companies are adopting biodegradable, compostable and recyclable materials, reducing single-use plastics and embracing innovative packaging that prioritizes sustainability without compromising product quality. Sophisticated technologies are transforming the food industry value chain. They're making not only smarter logistics possible, but new products like AI-driven personalized nutrition and new functional foods like seaweed and probiotics. Today's technology advancements are driving what and where people eat and how efficiently and cost-effectively companies bring food to the table. Use the power of data, analytics and AI to understand consumer preferences and trends. From that, you can develop product recommendations that health-conscious consumers want on their plate. Supercharge the supply chain with emerging technologies to improve logistics, reduce waste and improve delivery routes. Accelerate the entire food ecosystem journey to put health, affordability and sustainability on the table with each purchase. Use generative AI to revolutionize culinary experiences with personalized recommendations, innovative ingredients and sustainable solutions. Accenture helped Mondelēz International on their journey to be a more data-driven and AI-enabled company. The consumer goods industry is on the brink of profound change. We expect companies to reinvent every part of the value chain within five years. Those who reinvent will reframe the enterprise around end-to-end mega processes. We're working with The Good Food Institute and Food System Innovations to reinvent the meat alternatives industry and bring new alternative proteins into the mainstream. The future of packaging in the circular economy shines a light on the circular packaging challenges that consumer goods companies are facing. There are five strategic actions that organizations must embrace. Global food manufacturer digitizes its Talent and HR operations and reshapes the employee experience to meet customer needs. Information overload is impacting people's confidence in their decisions — big or small. AI tools can help companies deliver hyper-personalized experiences that cut through the noise, deepening loyalty in the process. Senior Managing Director – Global Consumer Industries Group Lead Managing Director –

Consumer Goods & Services, Global Food Lead Managing Director – Sustainability Studio ========================

# The best employee experiences are driven by data

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/intelligent-skilling-accelerator ----- A unique solution for exceptional times Taking care of business in the face of change One solution, many benefits Access our expertise Work reimagined Our leaders Related capabilities Increased operational efficiency Labor market intelligence Integrations with internal systems Customized user experience Employee empowerment Reduced time to market Rainer Binder Mary Kate Morley Ryan Public Service Workforce for Public Service JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture's Intelligent Skilling Accelerator helps public service organizations focus on future skills and support workforce transformation. The Intelligent Skilling Accelerator, developed in partnership with Skyhive, uses on-demand technology to offer a seamless service for public service employees and supervisors - accelerating learning, optimizing skills management, and providing predictive recommendations. It's able to capture the breadth of skills employees currently have, as well as identifying and prioritizing the skills your organization needs for the future. COVID-19 has shown public service agencies that resilience is essential. As we shift from the stability of fixed roles to a world that's skill based, flexible and entrepreneurial, the need for agility, digital capabilities and creative problem-solving is top of mind. Technology has shifted already-evolving employee expectations, but while 64% of public service workers say the recent upswing in remote work has them thinking about the need to upskill or reskill, only 35% feel strongly that their agency provides the necessary training. So, public service CHROs are in the spotlight, and workforce transformation is on the agenda. How can you deliver on today's needs and build the working environment for tomorrow's challenges? With the Intelligent Skilling Accelerator you can develop an inclusive, supportive environment of working, learning and collaboration, built on a foundation of technology, which empowers the organization to meet the unpredictable head-on. By discovering efficiencies, and showing real time data, this new technology increases employee satisfaction and creates a competitive advantage. You can easily identify threats and opportunities, and act quickly with the intelligent recommendations. Integration boosts the speed of information access and reduces costs, for improved productivity and quality of operations. Now users can control their interactions and information is organized and displayed in pre-defined pages. Your people get the right tools and techniques to achieve success. You can be confident in the organization's ability to be one step ahead when things change. 250+ Research experts in 23 countries 18 Equity investments and 5,000+ startups tracked 7 Labs with 1,400+ pending and issued patents 30+ Liquid and Digital Studios, 120+ Prototypes developed 100+ Innovation Centers 50+ Delivery Centers

globally, 10 on-site and online deliver centers At a time when work is being reimagined, human ingenuity and technology need to come together to create a new vision of the future of work. That's what we can do for you. Bringing the experience of our cross-functional teams, our industry expertise, and our unique capabilities, combined with the power of Skyhive, we can deliver rapid transformation for public service organizations. If you are ready to start on the journey toward the future of work, contact us and see how our Intelligent Skilling Accelerator can set you up with the workforce of tomorrow. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Trading and Commercial

----- Arcticle source ----- https://www.accenture.com/us-en/services/energy/trading-and-commercial ----- Leading energy and commodity trading into the new Capabilities Track record and global reach Awards Our leaders Related capabilities Strategy and business transformation Trading platform services Intelligent enterprise Next generation operations Digital Customer Blockchain in oil and gas Proven capabilities Skilled resources Deep experience Accenture again named Technology House of the Year Accenture ranked UK's Leading Consulting Firm for Digital Transformation Dave Kayserman Takashi Onoda Nickolas Underwood Kenneth Yau Jens Skov Holm Innovation with OSDU™ Business process management JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Service Transform and optimize commercial operations to compete in today's digital world. Today's climate for commodity traders is constantly evolving and ever more complex. The availability of data, distribution of asset ownership, growing retail marketing, and current market dynamics are urging them to look at new ways of working across the enterprise. Partnering with producers, traders, marketers and consumers across the commodity supply chain, we help you transform and optimize your commercial strategies and operations by integrating digital solutions throughout your value chain. We offer innovative and end-to-end trading and commercial services at scale. Enhance return on investment by rethinking M&A and business models, and optimizing your value chain. Optimize your technology roadmaps and sourcing strategies to protect margins and improve speed-to market. Pursue smarter commercial strategies and enable control through applied intelligence and Industry X.O solutions. Strategize and implement application and back office outsourcing for operational excellence. Acquire, retain and grow your wholesale presence through the adoption of new customer platforms. Blockchain can help you provide increased visibility, transparency and accuracy of freight cost invoices. Over 20 years of experience of working with leading trading companies across the oil and gas value chain More than 700 skilled trading practitioners working in key regions Over 350 significant business transformations in the last two decades for over 200 oil and gas and utilities clients Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference

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# Fuel Retail and Marketing Solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/energy/fuel-retail-marketing ----- Improve the fuel marketing customer journey Capabilities What we think Our leaders Related capabilities Connected customer and marketing Connected site and operations Connected car and electric vehicles eMobility Accelerated Neale Johnson Brian Gray Rushad Chinoy Innovation with OSDU™ Business process management JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Service Build and improve your fuel retail business, implementing digital technologies to keep up with customer expectations and a new competitive landscape. No company is immune from digital disruption. For fuel retailers, digital technologies that automate, accelerate and enhance the customer experience are a powerful ally. According to fuel retail professionals, there are five key trends influencing fuel retailers' decision making around digital transformation. Read our Fuel Retail Survey 2018 – featured on the right – to find out how fuel retailers' investments in digital have the potential to improve the customer experience and revolutionize their business models. "Fuel retailers should be able to identify emerging threats and opportunities and act swiftly in response. Digital technology provides the capabilities needed to get this done." say Accenture's Managing Directors Neale Johnson and Brian Gray.   READ OUR LATEST ARTICLE IN THE PETROLEUM REVIEW Reinvent the customer experience with hyper personalization, digital loyalty and real-time support. Enable efficient and cost-effective sites and operations while understanding customer needs. Meet the challenge of a new fuels mix as Electric vehicles requires a new level of connectivity and insight. We see strong convergence of the oil and gas, utilities and automotive value chains, focused on a seamless charging experience. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Digital Video Solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/digital-video-solutions ----- Competing in the digital economy Next generation digital platforms On the leaderboard What we think Our leaders Build an ecosystem (Operating model) Operate as a platform (Architecture) Use data power (Analytics) Accenture Video Solution Accenture Video Analytics Multimedia Advertising Metadata Intelligence Accenture Cross-platform UX Builder Re-gaining eminence & emerging stronger Marco Varsi Andrea Ruberta Vinay Dubey Sagar Gordhan JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA

SERVICE Enabling content creators, broadcasters, operators and communication service providers to translate vision into value. Financial pressures grow with tough competition and traditional media businesses take their strengths through a new route directly to the customer. But this requires new skills and capabilities. How can this be done at best? Expand the ecosystem from a B2C to B2B2C model involving end customers and other service providers. Use APIs and microservices architecture to increase reach and serve micro-segments with personalized features. Utilize data to create a seamless, targeted and engaging video experience with assured monetization at every touchpoint. From strategy to delivery, we power innovation to transform the core and scale new business opportunities. At the core are the agile video software platforms with a full range of capabilities to support broadcasters, content owners and operators. Twenty plus years of industry-relevant consulting, our digital capabilities and potential to deliver at scale (2000+ digital video professionals, 300+ video software specialists, 5 global centers) to transform your advantage and power growth. 200B video views every year 40M record views for a single live event Catalog of 500+ off-the-shelf features Primed for use on 7000+ device types 3.3M IPTV set-top boxes deployed 365 downloads per minute Ready to serve 10.3M concurrent users >180 standards – based APIs on an open SDK Peak of 100Munique users a month Serving 600+ live channels globally 200,000+ on-demand video titles managed 600,000+ nPVR recordings a month Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. ======================

# Strategy to lead in the next decade

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/coronavirus-business-impact-strategy ----- Boldly commit to continuous reinvention and join the small but growing number of companies reaching new levels of profitable growth for their businesses, while also providing greater contributions to humanity. Reinvent with strategy What's trending with strategy Our leaders Strategy careers Strategy now Gain foresight, anticipate change, understand macroeconomic impact Gain foresight, anticipate change, understand macroeconomic impact Boost productivity with generative AI Boost productivity with generative AI Unlock market connections with AI for a growth plan built to last Unlock market connections with AI for a growth plan built to last Redesign your operating model for a disruptive world Redesign your operating model for a disruptive world Master tech-driven dealmaking approaches for an evolving landscape Master tech-driven dealmaking approaches for an evolving landscape Ideate, build, deliver and scale new products and ventures Ideate, build, deliver and scale new products and ventures Address strategic business challenges with technology Address strategic business challenges with technology Muqsit Ashraf Christopher Roark Michael Brueckner Masataka Ishikawa Current Country: United States +200% increase in global disruption between 2017 and 2022 58% of CEOs are not confident in the current business strategy to strengthen future competitiveness 2.5x the increased likelihood of outperforming peers when emerging technology

informs and shapes strategy 10% higher revenue growth realized by companies embracing reinvention While advances in tech and gen AI promised to boost productivity, our analysis indicates most companies are falling behind. Find out what productivity leaders do differently to drive value and gain a competitive edge. Activism is surging and represents a material, ongoing concern for CEOs and boards alike. The power to keep activists at bay lies with leadership. It calls for a shift from reactive defense to proactive value creation. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. Innovative revenue and monetization models can help companies unlock meaningful margin potential. M&A deal processes are ripe for reinvention. Gen AI will lead those reinventions and executives agree. Where they are investing, however, indicates a need for holistic strategies to realize the value they envision. Companies that invest in growth-oriented AI initiatives focused on growing the core, pursuing adjacencies, and finding and activating entirely new revenue models stand to benefit from outsized growth opportunities. Companies often focus on managing costs during uncertain times. But some are reinventing their organization for productivity – using generative AI to strengthen financial resilience, increase competitiveness and drive growth. Five imperatives the C-suite must address to reinvent in the age of generative AI. Group Chief Executive – Strategy Strategy Americas Lead – Cost & Productivity Reinvention Global Lead, Accenture Strategy Lead – Strategy, EMEA Lead – Strategy, Growth Markets Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. © 2024 Accenture. All Rights Reserved.
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# Go beyond with Oracle Cloud and Autonomous

----- Arcticle source ----- https://www.accenture.com/us-en/services/oracle/oracle-autonomous ----- Innovate and grow with Oracle Cloud & Autonomous Accelerate the Journey to Oracle Autonomous To scale your enterprise, look to Oracle Cloud  Experience new frontiers with Oracle Cloud A deep dive on benefits of mainframe cloudification Scale your enterprise Heighten your intelligence Boost your performance Multi-Cloud is here. Are you maximizing your value? Oracle Cloud is the catalyst Reliable partnership to push beyond cloud efficiency What we think Awards and recognition Case studies Our leaders Into the future with Oracle Autonomous database Cracking the mainframe-to-cloud conundrum Turbocharge your performance, move to Oracle Cloud Move to the cloud to build a better business A deep dive on benefits of mainframe cloudification Scale your enterprise Heighten your intelligence Boost your performance Comprehensive Secure Optimized Empowering Intuitive Synergistic Intelligent Automated Elastic Efficient Innovative Connected Fast Secure Reliable Seamless Flexible Proven Grow, innovate and generate sustainable value CFOs move to edge of innovation with Oracle Cloud Tech Vision for

Oracle 2021: Lighting the Way Cloud outcomes survey: Expectation vs. reality Cloud's the urgent imperative: Maximize its value Exadata and Autonomous Database in the cloud Gartner named Accenture a Leader for Oracle Implementation Services IDC positions Accenture as a Leader in Oracle Implementation Services Partner of the Year, Autonomous Database – North America Partner of the Year, Innovation – EMEA, Iberia, South Africa, Benelux Partner of the Year, Emerging Technologies – South Africa Oracle-powered finance at Pediatrix Mining a competitive edge on Oracle Cloud Shopping for cloud transformation Future-proofing operations Julian Dontcheff Richard Agnew Nish Patel JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accelerate your ascent to value with speed, security, and agility. Take your technology to new heights with Oracle Cloud Services – and Beyond. Explore our cloud stories and Las Vegas' videos Companies across industries are becoming mature cloud businesses at record speed. This is the moment to accelerate your own ascent to the cloud—and because you already trust Oracle to run critical parts of your business, to take Oracle even further. Accenture and Oracle can guide you on your journey to Oracle Cloud and Beyond. With deep expertise, our proven partnership meets you where you are and accelerates your migration to Oracle Cloud Infrastructure (OCI) — a trusted platform that scales with your business and works well in multicloud environments. From there, take advantage of built-in AI, Machine Learning and analytics with Oracle Autonomous, the only cloud-native database that automates the full database management lifecycle and runs natively on Oracle Cloud. Reinvention. Innovation. Growth. All are possible when you go to Oracle Cloud and Beyond. Accenture helps enterprises accelerate the journey to autonomous. Whatever the workload, however unique the environment, we have the expertise, the experience and the tools to enable an efficient cloud migration tailored to the needs of the business. From defining the strategy and architecture, to streamlining the migration, to supporting optimized and intelligent operations, Accenture helps organizations increase availability, lower costs, minimize risk and deliver an autonomous foundation for innovation. Let us help your business expand the possible in the cloud with Oracle Autonomous. Through our deep partnership with Oracle, we help companies unlock the value of data, innovation and cloud. Accenture has been named a leader in Oracle Cloud implementation services across the globe from major analyst reports including Everest, Gartner, Forrester and IDC. Accenture's Mainframe Cloudification program can help unlock the cloud's capabilities with ease, using OCI. Learn more. OCI enables migration without disruption or compromise. Learn more. OCI can help you build a better business that dynamically scales for growth. Learn more. The path to multi-cloud success isn't always straightforward, but businesses don't have to walk it alone. Accenture helps companies with the right solutions to make the most of their huge potential. Organizations that rely on multi-vendor solutions and leverage the experience of their partners are best positioned to build, migrate, and manage solutions that span the cloud with ease. Whether your business is already immersed in a multi-cloud environment, or just starting to test the waters, getting your strategy right is essential to unlocking the true promise of multi-cloud operations—greater resilience, more agility and fresh opportunities for innovation. Find out how you can take your multi-cloud strategy to new heights with Oracle Cloud & Autonomous. Oracle Cloud is the only cloud built from the ground-up to run

enterprise workloads at a massive scale—giving you the ability (and agility) to grow your business or chart new courses at scale, with visibility across your entire organization. Only Oracle Cloud delivers IaaS, PaaS and SaaS all in one—as well as the ability to run non-Oracle workloads in multicloud environments. Oracle Cloud offers unmatched levels of privacy and security with database systems that are deployed into a virtual cloud network (VCN) by default. Consolidating your data in Oracle Cloud makes it accessible across your applications, optimizes your software, and improves the quality of insights. Intelligence at scale unleashes the power of your people to imagine new experiences, find new sources of growth and act on a common enterprise vision. Oracle Cloud and Autonomous enables you to deliver engaging and effective user experiences for your employees and your customers. Accenture is recognized as a key Oracle partner - together we push Beyond cloud efficiency and speed—to reinvention at scale. Migrating to Oracle Cloud & Autonomous opens up a world of intelligence capabilities. From sharing data in real time, to activating automation and AI with Autonomous, your teams can harness the power of data insights to accelerate change and innovate faster. Bring AI to your data—and applied intelligence to your business—for real-time insights that help your people make better, faster decisions. Autonomous enables end-to-end automation for provisioning, security, updates and much more—freeing up your people to focus on higher value work. Oracle Cloud scales compute power up and down as you need it, enabling you to run power-intensive AI models more efficiently. Oracle charges 70-80% less for data egress than other hyperscalers, expanding access to your mission-critical data. As the foundation for a culture of continuous innovation, your people are empowered to accelerate product cycles and pivot instantly to new needs. With our Applied Intelligent services, we can scale AI, Analytics and Automation to power every single process - so your organization works smarter, not harder. Unlocking value starts with moving rapidly and securely to Oracle Cloud & Autonomous—eliminating costly IT infrastructure and freeing up budget to invest in innovation. Then, it continues with a flexible consumption model where you only pay for what you use. Oracle apps run at a faster speed on Oracle Cloud. Oracle Cloud's built-in security spans edge services, monitoring, virtual networks, instances, data and identity. You can count on Oracle Cloud with 99.995% uptime guaranteed, and the only end-to-end SLAs covering performance, availability and manageability. Migration tools streamline your cloud journey, while your existing Oracle workloads run even better on Oracle Cloud. Pay as you go, only for what you use, while unlocking the agility to respond swiftly to changing demands on your business. Oracle Cloud has the highest-performing IaaS offering on Oracle workloads, giving you confidence for mission-critical functions. Data's worth depends on its accessibility and application. Data on cloud gains scale, agility, and the power to drive reinvention. Modernize your data foundation, so you can innovate with data and cloud and your business can soar. Our skilled professionals and depth of experience make Accenture the clear choice for Oracle implementations. 61K We have more than 61,000 Oracle-skilled professionals across our global Oracle application services, including more than 6,500 certified implementation specialists. 183 Our team has won 183 Oracle awards since 2003—including more than 30 since 2016. 120+ We have 120+ data experts in our Enkitec data group. Accenture and Oracle come together to help CFOs become catalysts of digital transformation using

Oracle Cloud. Accenture is helping change leaders build ethical, sustainable businesses, delivering transformative solutions on Oracle Cloud with... Be agile and cut development time with JSON and Oracle Accenture is recognized as a key Oracle partner, helping clients map their journeys and bring them to life with actionable plans. 2021 2020 2019 2019 2019 See how organizations across industries are unlocking innovation, agility and growth with Oracle Cloud & Autonomous.   Better care in the cloud. Coronado Global Resources partnered with Accenture to "lift and shift" it's ERP, HCM and supply chain... Leading retail company designed a multi-platform cloud approach, giving maximum flexibility and... Tech company transforms through Oracle cloud infrastructure. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Milan Industry X Innovation Center for Engineering

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x/milan-center ----- Experience innovation in a new way What to expect Engineering Services: Empowering engineers to add value at scale Innovation in action Our ecosystem Welcome to our Milan innovation center EN 9100 Our leaders Ideation and innovation Customized services Innovation-as-a-service An immersive environment Engineering & project management Materials Field Digital industrial worker Andrea Dentone Giovanni Nieto JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A center dedicated to innovation in large industrial and infrastructure investment projects – specifically infrastructure & capital projects. Milan Innovation Center is part of our global Industry X Innovation Network. But it has a uniqueness associated with it – it is our first ever center that specializes in driving innovation solutions for large industrial projects. Together with our colleagues and partners we bring to the market a unique mix of digital and sector experience to create new solutions. And through access to new, cutting-edge, technologies we help our clients' projects achieve higher levels of security, transparency and collaboration, along with reduced construction costs and increased time to market. "Accenture promote Engineering and Manufacturing Services (Industry X) with investments even in our country: the Center is a concrete example of an ecosystem able to accelerate innovation, guiding a renewed competitiveness." "Accenture promote Engineering and Manufacturing Services (Industry X) with investments even in our country: the Center is a concrete example of an ecosystem able to accelerate innovation, guiding a renewed competitiveness." A collaborative environment where financial companies, corporate industrial, main contractor, engineering companies, have the chance to experience agile and advanced solutions. Discover scalable solutions to optimize and drive efficiencies in industrial processes, through new technology. Bespoke customer support for projects, to help increase production capacity and efficiency. Improved competitive edge and

effectiveness for EPC Contractors – all the way from defining the project through to the delivery of the plant. We partner with engineers in capital-intensive companies across Energy, Infrastructure, and Industrial Manufacturing industries to combine innovative technologies with a pragmatic approach to help achieve stronger business outcomes. A one-of-a-kind space spread across 1400sqm, where we co-create new strategies and solutions, with our customers and clients, by leveraging new technology. An area where we support and foster creativity, sharing of ideas and innovation. Our aim is to bring latest in innovation to you through real-world use cases, enhanced by immersive experiences and new technology, that can be leveraged and applied across diverse business groups. Document management developed through the project execution process, enriched by production and execution indicators related to engineering and design. Improved operator productivity through virtual training and advanced monitoring to make a construction site safer than before. Improved operator productivity through virtual training and advanced monitoring to make a construction site safer than before. Enabling industrial workforce for better decisions through connectivity, visibility, collaboration and analytics, to bring improved safety and experience. We are an aggregator of the diverse and complex ecosystem of technology partners, associations and universities to combine synergies – to help drive innovation and digitization of enterprises. Listen to our leaders and experts as they talk about our new center. Accenture Italy has EN 9100 Certificate for the supply of engineering capabilities and related services in the aerospace sector, setting quality requirements for design, development, production, installation and maintenance. This result proves Accenture commitment towards offering its clients services that answer to high quality requirements.  "Technological evolution in the Engineering ecosystem will make our city stronger and help businesses create scalable solutions to compete more effectively on the international market." "Technological evolution in the Engineering ecosystem will make our city stronger and help businesses create scalable solutions to compete more effectively on the international market." Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Liquefied Natural Gas (LNG)

----- Arcticle source ----- https://www.accenture.com/us-en/services/energy/service-lng ----- Burning brighter, burning greener Capabilities Our leaders Related capabilities Intelligent Operations Predictable Construction Commercial Model Optimization Commercial Supply Monitoring and Optimization Commercial Value Chain Optimization Tommy Inglesby Ogan Kose Melissa Stark Innovation with OSDU™ Business process management JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Service From investment decisions to operations, our services in the liquefied natural gas end-to-end value chain help you operate safely and efficiently. Global demand for natural gas and liquefied gas (LNG) is booming. Business leaders are ramping up investments in facility

expansions, new operations and trading. Accenture assists natural gas and LNG companies in: VIEW FULL REPORT Although LNG companies may follow different paths to profitable growth, there are common pillars of success in a world marked by rapid change. Take advantage of digital technologies to enhance safety, optimize your operational protocols and ensure cost-efficiency. Feel confident that your LNG facility will be built on-time and within budget by having a full overview of the construction operation. Align your commercial model to your objectives, risk tolerance and capabilities, understanding the unique challenges each model brings. Ensure you are set up to quickly adapt to market changes that impact your gas source and ability to quickly pivot and retain profitability. Create a full picture of the operational and commercial implications of decisions your teams are making today across the end-to-end value chain. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Migrate to Google Cloud—with confidence. Now.

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/migrate-to-google-cloud ----- Unlock the full potential of your data Migrating to Cloud with Accenture + Google Accelerating value with Google Cloud + Accenture Accenture + Google are transforming businesses Migrating to Cloud with Google Cloud + Accenture To Google Cloud. With confidence. Now. Modernizing our data platform The numbers tell the story Migrate to modernize What we think News Related capabilities Accelerating value with Google Cloud + Accenture Accenture + Google are transforming businesses Migrating to Cloud with Google Cloud + Accenture With speed With security Sustainably Data evolution Cloud Ascent: How to maximize value Value Insights Flexibility Navigating the barriers to maximizing cloud value The green behind the cloud Accenture Helps UPC Polska Tap Google Cloud to Deliver Next Generation Customer Experience Google Cloud business group JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture helps you migrate—faster—to Google Cloud, giving you the capabilities to manage your multi-cloud environments. Migrating to Google Cloud with Accenture gives you the flexibility and resilience to help remain competitive today, while Google Cloud's open platform and multi-cloud offerings give companies the ability to integrate seamlessly into their current strategies and evolve their digital transformation as needs change. Google Cloud sets the foundation for modernizing your applications to unlock the full potential of data analytics and unleash innovation throughout your enterprise. With Accenture's proven data-driven implementation approach and deep industry and cloud expertise, you can be confident that you have the right partner to guide your cloud journey into the future. Accenture expertise combined with Google Cloud capabilities ensure you've got a flexible, adaptable cloud strategy—tailored to your needs, your workloads, and your multiple clouds—so you can act with confidence.

Migrating to Google Cloud with Accenture provides the confidence and innovation to power your organization's digital transformation—faster, securely and sustainably. With Accenture's accelerators and capabilities alongside Google tools and automation, customers can migrate up to 10x faster than other platforms. Built-in encryption—along with strong regulatory compliance for critical, complex workloads—makes Google Cloud global enterprise ready. Accenture's Sustainability practice, combined with Google, has the expertise to enable sustainable cloud migrations. With Accenture data expertise, migrating to Google Cloud can lower TCO by 30% or more while unlocking insights and innovation. By unlocking the promise of analytics on Google Cloud, the Accenture global IT organization has transformed their analytics platform—reducing overheads, decreasing costs in server storage and providing our people with cutting-edge, advanced analytics. LEARN MORE With Accenture and Google, you can benefit from a partnership that has delivered successful digital transformations—with proven cost and time savings. 5,000+ Accenture has over 5,000 Google Cloud professionals trained and 2,250+ certified practitioners. 11x Google Partner Award Winner and Industry Solutions Partner of the Year. 75% Migrating to Google Cloud can accelerate application development by up to 75%. As we continue to outmaneuver the uncertainty caused by the global pandemic, cloud has become the urgent business imperative. Learn what the five essential elements to maximizing its value are by starting your ascent. Google Cloud is flexible and adaptable -- tailored to your needs, workloads and multiple clouds. Google Cloud helps modernize existing apps and build cloud-native apps, which can result in up to 4.8 times ROI within as little as three years. Google Cloud sets the foundation for ML/AI, analytics and highly scalable systems, while empowering your organization with real-time decision-making. Flexible contracts with the ability to grow into your environment and additional portability with tools such as Apigee and Anthos. Accenture surveyed companies to determine how far they are advancing in terms of the business value achieved from cloud. Accenture and Google Cloud have collaborated to help UPC Polska, move from an on-premises infrastructure to cloud, in response to changing customer demands. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Accenture Multimedia Advertising Platform

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/multimedia-advertising-platform ----- Understand your customers at a deeper level Featured: Turning TV advertising back on Accenture Multimedia Advertising Platform Inside the AMAP platform Connect with us Related capabilities Get personal AI on demand Delight with veracity Data monetization Ad operations integration Multimedia sales automation Unlocking the value of data in advertising Read our blog Commercial Software JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA It is time for media companies to reinvent ad

sales as tech giants overtake legacy media brands in global digital ad revenues. Technology is connecting audiences with content, information and services. Leaders say 34% of budget is spent on channels they didn't know existed five years go. It is now critical for media operators to understand, and deliver, on audiences demands. Virtual and digital worlds are blending and audiences are wedded to personalized experiences—as a reality. Audiences expect to engage with platforms that "get them." AI with Machine Learning can provide data and automation. Today's audiences are inundated with marketing messages—both real and fake. Marketers need to map the customer journey to deliver experiences. TV advertising a significant part of TV companies' revenue mix (predicted to be more than one-third by 2022). To reignite growth and turn advertising back on, TV companies need to harness the power of new technologies and make significant changes to their operating models and organization. READ MORE Leveraging process automation, advanced analytics and AI, the Accenture Multimedia Advertising Platform accurately predicts customer advertising preferences. While prioritizing privacy compliance, the platform can forecast highly qualified audience impressions over any digital platform—resulting in increased monetization of ad inventories across all digital sales channels. The Accenture Multimedia Advertising Platform empowers companies to move from a media-driven to a result-oriented advertising approach. With AMAP your ad sales business transforms from "siloed" to a converged audience, data-driven, multimedia model. Advanced Analytics platforms enabling business reporting, data discovery and predictive/prescriptive analytics. APIs that fully integrate into your Traditional and Digital Ad Operations environment Unique cross-media solution enabling traditional and digital sales proposal management in one platform Manzoni partners with Accenture to reinforce its leadership position in advertising. With Accenture's platform and services, Manzoni doubled its forecast accuracy over the incumbent provider. Read our Software Engineering blog. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Anaplan + Accenture

----- Arcticle source ----- https://www.accenture.com/us-en/services/alliances/anaplan ----- Why Anaplan? Capabilities Assets & accelerators By the numbers Client value delivered Our leaders Integrated enterprise planning Cross-functional collaboration Agility and decision-making Finance Supply chain Sales HR & Workforce Integrated Planning Integrated Revenue Planning Cost & Productivity Reinvention Workforce Planning Analysis Predictive Forecasting Embedded ESG Global Consumer Goods Manufacturer Global Cosmetics Company Asian Electric Power Company Patrick F. Picha Shane Hayes Marco G. Limito Siva K. Prathapagiri Yasunori Tomita Clotilde Guizani Micaela Alvarez Prashant Govil JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Delivering integrated enterprise planning transformations to drive faster insights and bottom-line value more effectively "Accenture's Global Partnership with Anaplan deepens our already strong relationship, bringing the power of

integrated planning to clients and enabling cross functional insights horizontally and vertically across the organization." "Accenture's Global Partnership with Anaplan deepens our already strong relationship, bringing the power of integrated planning to clients and enabling cross functional insights horizontally and vertically across the organization." Transforming & fueling new growth at Anaplan Connect Connecting and synchronizing financial planning across the enterprise with standardization of planning processes and outcomes. Empowering functional users from across the organization to holistically plan, budget, and seamlessly interact to realize new value. Enabling real-time updates through flexible models, scenario planning, and statistical forecasting to achieve speed and enhanced decision making. Connecting planning, budgeting, and forecasting capabilities across the organization. Improving customer insights, measurement, and monitoring throughout the revenue engine. Rethinking processes, technology, and tools to unlock holistic value across the P&L. Optimizing agile workforce planning and corresponding operational requirements. Uncovering data trends with AI & machine learning to deliver effective forecasts. Integrating ESG planning strategies for greater organizational impact. 1500+ Anaplan programs delivered to date 700+ Anaplan Certified professionals 50+ Functional and industry use cases 19+ Industries served 16+ Years delivering Anaplan solutions 8 Centers of Excellence globally Check out our partnership page Challenge: Our client needed the ability to address large sales losses due to supply chain constraints, as well as provide frequent and accurate forecasts to leadership, while ensuring future-state FP&A transformation readiness. Value Delivered: Challenge: Our client wanted to increase service levels and foster strategic growth by establishing a capacity and scenario planning process to support decision-making of industrial investments. Value Delivered: Challenge: Our client aimed to achieve KPI profit targets (demand and supply balance / fixed cost) despite ongoing market and environmental volatility.   Value Delivered: To learn more about integrated planning transformations enabled by Anaplan, please reach out to our leaders. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Banking Cloud Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/cloud-banking ----- The future of banking is in the cloud Banking Cloud capabilities Case studies What we think Related blogs Alliances & partners Our leaders Cloud strategy and change management Cloud migration Cloud security Cloud engineering and automation Infrastructure services Cloud management & optimization Data on cloud Sustainability with cloud Cloud platforms Modernizing payments via cloud migration Nickel and Oracle Cloud: Transforming finance MONETA Money Bank: Taking the digital lead Banking Cloud Altimeter The race to cloud Banking Cloud Services Top 10 banking trends for 2023 Modernize and transform your data foundation on cloud Make the leap, take the lead The importance of cloud security Our top 10 cloud transformation lessons for banks in 2022 The ultimate guide to

banking in the cloud European banks gain vital edge in race to the cloud Avinash Rao Nicole Turner Frédéric Brunier Bhupendra Warathe Alejandro Borgo JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Service We offer the right strategy, tools and people to migrate, operate and secure banks' journey to cloud. The U.S. banking industry's next move We help our banking clients build capabilities, innovate at speed and scale, achieve growth and deliver efficiencies through our unique cloud offerings. As their customers further embrace digital, banks must innovate to stay relevant. A smart strategy that utilizes the right tools and systems is vital for banks' success. The cloud supports a more personalized, more human connection with customers and represents a very real opportunity for banks that make the transition wisely and put cloud at the core of the business. Banking leaders agree that cloud investment is a priority, yet many are not seeing the expected returns from their technology spend. Focused on four key areas—enterprise applications, data & analytics, core applications, and surrounding architecture like apps, call centers and online banking—our industry-specific solutions help banks migrate to and benefit from the cloud with greater speed and certainty. Are you ready to unlock the power of the cloud? Accenture offers the full spectrum of services to help banks in their journey to the cloud. We unlock the true benefits of cloud by using the right strategy, people, and tools to migrate it, operate it and secure it. Design your bank's value-driven journey using our full suite of services. Bring industrialized cloud services together with patented tools and automation that speed migration and mitigate risks. Protect your IT estate with our cloud security services. Deliver custom cloud solutions using cloud native development and application modernization.  Leverage hybrid cloud or reinvent your networks and workplace experience to accelerate cloud's value. Manage cloud tools and service providers with automated compliance, monitoring, optimization and governance. Create banking industry and function-specific data and AI insights through cloud industry-specific data models. Leverage our circular economies approach to enabling quick decisions for a sustainable cloud journey for banking. Move your ERP to cloud and leverage SaaS to drive performance and innovation. Nationwide Building Society migrates its payments capability to improve customer experience and minimize downtime. Our digital magazine showcases the latest developments in cloud banking. Companies are reaching the inflection point to long sought value but must first overcome some persistent barriers. We offer the right strategy, tools and people to migrate, operate and secure banks' journey to cloud. Accenture leaders share their insights on the cloud in banking. Banking Cloud Michael Abbott presents lessons learned from helping banks all over the world unleash the full potential of the cloud. Banking Cloud Read Accenture's Ultimate Guide to Banking in the Cloud and learn how cloud enables banks to innovate faster. Banking Cloud European banks should put business needs at the top of their cloud agendas, says Fabrice Asvazadourian in his fifth blog post on trends in banking. We collaborate with leading cloud partners to help push the boundaries of what technology can enable for your business. Accenture has been recognized as a cloud leader in executing application migrations to the public cloud, transforming enterprises with AWS technologies, and providing managed services. Our unique business relationship brings deep technical expertise, breakthrough innovations and new ideas that help clients lower costs, and create improved customer experiences. Accenture

and Google Cloud help banks manage multi-cloud environments with flexibility and resilience. With multiple Google Cloud specializations, Accenture makes the digital transformation as smooth as a cloud. Download the brochure. Through our partnership with Microsoft, your bank can be sure to take the right approach to unlock the full promise of the cloud, fast. We have helped more than 34,000 clients in 68 countries with their cloud migrations, including more than 80% of the global Fortune 100. READ MORE Driven by the power of data, Accenture and Salesforce reimagine human experiences that reignite growth and accelerate the path to value. As Salesforce's number one global partner, Accenture has the "largest, broadest, and most global Salesforce practice," according to Forrester independent research. READ MORE Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Application managed services

----- Arcticle source ----- https://www.accenture.com/us-en/services/application-management-index ----- What you can do What you'll achieve What's trending in application managed services Accelerate your delivery journey Why application managed services matter Reinforce your digital foundation Scale generative AI-led automation Reimagine applications with progressive modernization Champion experience service levels Create observability with real-time data insights Lower costs, better results Tech composability and speed Business agility and resilience GenWizard Current Country: United States Run to new: Outpace change with value from gen AI and cloud. 80% of enterprises will have deployed gen AI-enabled applications by 2026 70% of application spending will be directed to cloud by 2027 Bring full-spectrum change to application managed services by integrating emerging value sources—like gen AI, cloud and new technology—with traditional approaches. Advance your digital core with integrated cloud, applications, infrastructure, data, security and processes to deliver 'everything as a service' and drive continuous reinvention. Foster experimentation and drive innovation and continuous improvement across the tech delivery lifecycle using generative AI, predictive AI and intelligent automation. Progressively modernize applications by leveraging the existing tech landscape and enabling strategic investments with the business case for a shared modernization mindset. Shift from Service Level Agreements (SLAs) to Experience Level Agreements (XLAs) to foster end-to-end accountability and business value commitments. Focus on experience-led design and development while creating user-centric solutions. Achieve enterprise security, availability and reliability with an operations approach that is powered by ecosystems, real-time data insights and a cloud-native mindset. Rethinking business and IT can yield up to 50% TCO reduction, 30% increase in business user satisfaction and 30% improvement in business outcomes. Reimagining applications can result in a 35% velocity increase and 60% of your applications migrated and modernized. Scaling automation and observability can deliver up to 4x improvement in speed-to-value, 60% reduced outages and 99.9% application availability. Accenture

has expanded its strategic partnership with Unilever to simplify its digital core and apply generative AI to drive efficiencies and improved business agility. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. It's time to think differently about application managed services. To use an old industry adage, it can't simply be about "your mess for less" any longer. We need to aim for much "less mess" with more speed and innovation.   Today, many businesses are not realizing the full benefits from cloud migration that they expect. That's why it's time to adopt application transformation and a "migrate-to-modernize" strategy as the path to cloud value.  With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Accenture surveyed 800 senior IT executives to gauge the success of the cloud adoption journey and expected cloud business value. Edge enables the rapid processing of data close to its source and plays a key role in evolving AI for the enterprise. Our research reveals how companies across the globe are using edge, and how they can scale its value. Experience the transformative power of GenWizard, a full-suite, generative AI platform designed to unlock exponential business value in technology delivery. © 2024 Accenture. All Rights Reserved. =====================

# Accenture + SAP CX

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designed to help you deliver customer experiences that exceed expectations. We help you build a comprehensive picture of both your current and potential future state and to deliver solutions using the entire SAP solution stack. Companies can embrace modern, integrative platforms and services to transform their business and deliver a seamless, personalized customer experience. Scale Commerce in the Cloud - Connected Commerce Connected Commerce, part of our Scale Commerce in the Cloud solution, uses SAP Commerce Cloud to create unified, cutting edge customer experiences. Connected Commerce is a progressive, step-by-step, pre-packaged approach to help you safely open up new markets, expand existing markets and increase your share of wallet by establishing a commerce infrastructure in the cloud. Based on SAP Commerce Cloud, it contains prebuilt assets, configurations and integrations and a variety of flexible formulas to cater to different business needs and available time and resources. Scale Commerce in the Cloud - Commerce Upgrade and Cloud Migration For upgrades, Commerce Upgrade and Cloud Migration, part of our Scale Commerce in the Cloud solution provides a "lift and shift" technical upgrade to the latest version of SAP Commerce. For migrations, it provides code adaption and migration to Commerce Cloud V2 from on-premise or Commerce Cloud V1. Commerce Upgrade & Cloud Migration standardizes, streamlines and improves the upgrade and migration process, allowing faster access to new revenue streams and improved channel experiences. B2B Consumerism Accenture's B2B consumerism framework supports organizations to personalize their offering and respond to shifting expectations from B2B consumers. This framework helps B2B companies deliver the same ease of use and convenience as they would expect in a B2C scenario. Even when they are buying as a representative of their business, individuals increasingly expect a frictionless buying experience tailored just for them across the entire buying cycle. We call this step change 'B2B consumerism' and it demands a huge cultural and organizational shift. Not simply about deploying more digital technologies to power sales transactions through online tools, it is also a reorientation of your business away from personal interactions to digitally enabled engagement. Accenture and our Innovation Labs provide decades of SAP Customer Experience thought leadership, strategy, design, build and operations expertise. We can help you to understand where you are and define a clear vision and roadmap. Everything-as-a-Service Our Everything-as-a-Service (EaaS) offering helps you implement innovative subscription-based offerings that deliver individually tailored and constantly adapting products and services. To adopt an EaaS business model, you must transform the way you sell your products and services to keep customers consistently engaged in long-term relationships. To achieve this, you need to look at the experience you offer holistically, bundling products and services together, and rethinking the sales model. At Accenture we have identified three distinct approaches that you can take to enable innovative subscription-based offerings. We help you redesign contract management and billing capabilities to support new subscription and usage-based offerings. We help you determine the most appropriate deployment approach for your situation and can support your transformation with our EaaS Accelerator, designed for use with SAP software. Dutch Flower Group sets a new industry benchmark with new webshop that delivers exceptional, personalized customer experience. DSM new customer portal provides personalized product selections, individually

negotiated prices and streamlined reordering. 40+ Year Partnership #1 Global Strategic Partner 15+ Years in SAP CRM and Callidus Cloud 6200 SAP CX Practitioners 200+ Callidus Cloud Projects 1000+ Total SAP CX Projects Cloud for Utilities Accenture and SAP co-innovated and co-developed SAP Cloud for Utilities to help companies more effectively manage business processes and customer experiences. Sigma Healthcare talks digital transformation We led Sigma Healthcare's digital transformation and built a new platform, which has seen a 95% adoption rate across their 12,000 first-line partners and 3,500 pharmacies in Australia. Accenture Song and SAP Anatoly Roytman, former EALA lead for Accenture Song, talks about the evolution of the Accenture Song and SAP Customer Experience (formally SAP Hybris) partnership at SAP CX Live Barcelona. Cloud for Utilities Sigma Healthcare talks digital transformation Guest: Luke Shaw, Head of E-Commerce, Sigma Healthcare Accenture Song and SAP Guest: Anatoly Roytman, Former EALA Lead for Accenture Song For 2022 For 2022 For 2022 Accenture maintains leadership with a visionary strategy for SAP customers. Change business operations with industry-specific solutions based on SAP's industry cloud. Accenture acquires maihiro, a leading provider of SAP-based customer experience, customer relationship management, and commerce services. Harmonize technologies, applications and capabilities to amplify business results in the intelligent enterprise. Creating experiences that deliver with true transformational power. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Industry X Innovation Network

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x-0/innovation-network ----- Breakthrough innovation for breakout results What to expect Our feature centers Explore the Network Meet the team Welcome to Industry X Network-powered Innovation-obsessed Outcomes-driven Collaboration-focused Eindhoven Industry X Industrial Design Center Houston Innovation Hub Essen Innovation Hub Perth Innovation Hub Catharina Muller-Buschbaum Sarah Crabb Christophe Bourdeau JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Combining startup thinking with rapid prototyping, delivery and ramp-up capabilities to make great ideas a reality—at speed and at scale. Industry X uses the combined power to data and digital to help our clients reimagine the products they make and how they make them. And now, more than ever before, companies need to accelerate their digital transformations to keep up with the rapid pace of change. That's where the Industry X Innovation Network comes in, helping companies harness, rapidly implement and scale the latest digital technologies and services. With the brightest minds, newest technologies and deep industry expertise co-located in an immersive innovation space, we help companies tap into the creative energy of advanced technologies to drive ongoing digital transformation, new growth and heightened customer experiences. Whether the goal is transforming operations, reinventing products, improving customer and worker

experiences, or realizing new business models, IX Innovation Centers are the ideal place to explore new business opportunities—and make them real. Intelligence changes, not just how we think, but industry itself and the very products it makes. Intelligence is Industry's X. Part of a connected innovation nervous system sharing cross-industry, cross-geography knowledge and assets to drive speed to value. Inspiring new ideas through immersive, interactive experiences designed to kickstart innovation, engage and challenge. Our Digital Service Factory brings products and services to market faster and accelerates digitization of production & operations. A global ecosystem uniting research bodies and strategic partners, industry luminaries and technology experts, academics, entrepreneurs and more with a singular focus on industry innovation. Find out what's happening at some of our largest centers across the globe Igniting creativity in an immersive center where we combine expertise in data, digital and physical product design to design products for a better future. Read more. Located in the heart of downtown Houston, we're leading the digital revolution for resources and industrial companies as well as for our city. Read more. From the industrial heart of Germany, helping chemicals, natural resources, utilities and oil & gas companies reimagine their realities. Read more. Opened in 2019 to drive innovative thinking across industrial clients in the Growth Markets region. Read more. With more than 20 innovation spaces strategically located around the world, the Industry X Innovation Network is part of over $1B of Accenture investment made annually towards innovation. Choose the space that's right for you and continue your innovation journey with us. Bangalore | Innovation Hub Focused on innovations in: Barcelona | Analytics Innovation Center Focused on innovations in: Bilbao | Industry X Innovation Center Focused on innovations in: Budapest | Industrial Automation Ctr of Excellence Focused on innovations in: Buenos Aires Focused on innovations in: Chicago, IL – The Link Industry X/Supply Chain and Operations Innovation Hub Cluj | Industrial Software Center of Excellence Focused on innovations in: Detroit | IX & SC&O Smart Engineering and Manufacturing Innovation Center Industry X Industrials Innovation Hub Dublin | The Dock A global multidisciplinary research and incubation hub, home to designers, developers and experts in artificial intelligence, analytics and IoT with a focus on connected worker, agile manufacturing and digital plant. Essen | Innovation Hub Focused on innovations in: Garching | Industry X Innovation Center Focused on innovations in: Houston | Innovation Hub Resources & Energy Transition Hub (Optimization & Sustainability) Industry X Forges Focused on innovations in: Istanbul | Industry X Innovation Center Focused on innovations in: Kirkland, Seattle Focused on innovations in: London | Industry X Zone Focused on innovations in: Milan | Industry X Innovation Center for Engineering Focused on innovations in: Modena | Industry X Innovation Center Focused on innovations in: Netherlands | Eindhoven Industrial Design Center Focused on innovations in: Ontario, Canada Industry X & Eclipse Robotics & Automation Lab Paris | Industry X Innovation Center Focused on innovations in: Perth | Innovation Hub The hub in Western Australia helps mining and energy companies confront the challenges and opportunities of digitalization to transform, compete and grow. Purdue, IN - Industry X Smart Factory Lab Accenture and Purdue collaborate on next-gen smart manufacturing San Francisco | Innovation Hub | Accenture Labs Focused on innovations in: Shanghai | Greater China

Digital Hub Focused on innovations in: Sheffield, UK AMRC Focused on: Shenzhen | Innovation Hub Focused on innovations in: Singapore | Innovation Hub | Resources Innovation Hub Focused on innovations in: Sophia Antipolis | Resources Innovation Center | Accenture Labs Focused on innovations in: Tokyo | Innovation Hub Focused on innovations in: Turin | Industry X Innovation Center Focused on innovations in: Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.

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# Accenture Metadata Intelligence

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/accenture-metadata-intelligence ----- Power enterprise value with data The Metadata Intelligence platform The platform benefits Connect with us Related capabilities Strategize business outcomes using metadata Enhance operational efficiency Improve data and data quality Inside the Metadata Intelligence platform Request a demo Read our blog Commercial Software JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Use content data across the supply chain for global expansion, viewer engagement, customer retention and enhanced user experience. Almost 90% of data in companies is unstructured and keeps growing faster than the growth of structured databases. If media companies can overcome traditional supply chain challenges, this data can be harnessed to innovate and unlock new business potential. Presently, there is no vision on the strategic role of metadata in the entire content supply chain (content acquisition to user experience). Today, companies suffer low efficiency in unstructured data management including high costs associated with manual activities that could be automated. Metadata is now available only in siloed sources with lack of unified view with inaccurate and poor data quality and no standard or quality assurance. It is a cloud native platform that extracts information from unstructured data like video, image, audio. It identifies key categories like celebrities, objects and activities, scenes, brands and text.  The platform drives innovation across the content supply chain - content production, rights and acquisitions, planning and scheduling, content management, promos, presentation and playout to increase efficiency, strengthen customer engagement, optimize content supply chain and unearth new potential. It supports:  Technologies like Machine Learning with Computer Vision, Automatic Speech Recognition and Natural Language Processing come together to increment velocity, flexibility, accuracy and quality of metadata. Various cloud technologies orchestrate and detect complex scenarios with utmost accuracy.  The platform provides up to 80% cost reduction on manual activities involving metadata extraction like content tagging, archiving, subtitling and extraction. Quicker metadata extraction Reduced % of content tagging errors  Reduced average cost per hour of archiving activities Reduced hours of manual activities Improved average task completion rate Reduced cost to serve The platform offers detection of complex scenarios with the best accuracy while optimizing the overall cost to serve. It provides high speed metadata

extraction with reduced % of content tagging errors across various cloud providers. Connect with us to learn how we can support your business needs. Read our Software Engineering blog. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Reimagining the role of the retail merchant

----- Arcticle source ----- https://www.accenture.com/us-en/services/retail/reimagining-role-retail-merchant ----- Maximize your merchandising function Merchandising of the future Our leaders Future Operating Model, Talent and Teaming Redefine the Portfolio Strategy Using Insights Agile Product Development Localized Assortment and Inventory Placement Price and Promotion Optimization Master Data Management, Governance & Intelligence Courtney Spitz Katie Craft Dave Wargo JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA The role of retail merchant is reinvented by using automation to reduce mundane, data driven tasks and provide predictive insights. Traditional retail capabilities, teams, and mindsets and skills are redesigned to create the necessary speed and agility to serve today's customers. Unite offerings, customer experiences and engagement by redeveloping the portfolio strategy using analytical insights in a profitable manner. Enrich the ability to design, create, and commercialize the most relevant product for the consumer in a nimble, responsive and seasonless manner. Maximize precision planning and assortment and inventory allocation with customer preferences and respond quicker to trends. Maximize impact of pricing and promo decisions through enhanced forecasting and machine learning simulations. Empower teams with automated item onboarding and intelligent attribution capabilities, supported by strong data governance. Merchant-Imagined. AI-Enabled. The new role of the merchant will be focused on delivering the retailer's purpose to consumers. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Accenture Video Solution

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/accenture-video-solution ----- Streaming service platform built to scale Premium video platform Why Accenture Video Solution? Case studies Thought leadership in the spotlight TELUS: Content-everywhere & digital life platform KPN: Taking bold action to power innovation Our partners News Connect with us Related capabilities Accenture Video Solution AVS – The Next Generation B2B2C Video Platform 20-30% reduction in total cost of ownership 20-30% increase in effective catalog size 20% higher customer retention On the fast track to success TELUS: Content-everywhere & digital life platform KPN: Taking bold action

to power innovation Accenture video solution now available via AWS marketplace TELUS transforms its television and digital life platform Read our blog Commercial Software JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Choose a video streaming platform that can pivot to meet viewer demands and sustainable business growth. Accenture Video Solution is the foundation behind many of today's most successful IPTV, OTT TV and internet TV video streaming platforms. End-to-end video platform powers digital video businesses from content management to end-user experience. 100M Peak unique users per month 200+K On-demand video titles managed 600+ Live channels served across the world Learn more about Accenture Video Solutions Accenture Video Solution (AVS) enables content monetization, SVOD and digital services at scale, with modular architecture that configures to meet business needs without stringing multiple vendors together. Agile video microservices speed implementation of new features, reduce development effort, and provide a nimble platform for innovation – all on one online video platform. E2E architecture provides a smooth path for migration from legacy systems to a cloud-based IPTV/OTT TV platform, and a launchpad for digital services such as smart home and connected lifestyle, to increase revenue and customer loyalty and reduce churn. Analytics support use cases from optimizing content ROI to improving customer care. Insights into customer preferences and patterns allow businesses to give users more of the services and content they want. Extensive API library integrates with a wide range of devices to increase streaming service platform stickiness, content monetization and customer lifecycle value. The modular AVS platform is a backbone for innovative IPTV and OTT-TV and video services supporting core business functions - manage content, engage users, monetize services, monitor quality and measure performance. AVS's containerized, cloud-agnostic architecture leaves behind vertical data siloes and monolithic legacy platforms to help digital video businesses scale with ease, whether they're focused on OTT TV, IPTV, internet TV, or a combination. Cost-to-scale, and time and headcount to implement new features or UI, is reduced with agile, video microservices-based E2E platform. Learn more. Metadata and content usage analysis enables recommender systems to increase SVOD take rate, user engagement, and breadth of content viewed. Learn more. Targeted user personas, audience segmentation and service personalization increase feature adoption and number of minutes watched while lowering churn. Learn more. We have a wide partner network that can help accelerate change. They bring the right technology and expertise to create lasting value. Organizations can now purchase Accenture Video Solution as a SaaS product on the AWS Marketplace. Accenture has teamed with TELUS in the development of TELUS' next-generation entertainment and personalized digital life platform for their customers. Read our Software Engineering blog. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Intelligent Advertising Services

The dawn of a new digital era What we do An evolving requirement in a multi-platform world Intelligent advertising solutions Case studies Related capabilities Advanced audience targeting Cutting-edge analytics Brand control Sales automation Expanded addressable market Intelligent Advertising consulting Industrialized advertising platforms Innovative services, launched at scale Advertising attribution Multimedia advertising platform Advertising sales solution Accenture media services Unlocking the value of data in advertising Media Communications and Media AMAP JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture's comprehensive intelligent advertising services can help you grow your advertising business effectively and profitably – at scale. Advertising has experienced deep disruption as new channels and innovative technologies emerge and evolve at speed. Competition is fierce, but businesses have an unprecedented opportunity to help advertisers reach target audiences. Standardized and consistent audience segments across publishers. Advanced analytics based on machine-learning and big data. Greater clarity and visibility into programmatic ad buying and campaign reporting. Omnichannel sales based on data-driven automated platforms ensuring full visibility. Extend advertising inventory to small and medium businesses—at scale. Accenture's comprehensive intelligent advertising services can help you grow your advertising business effectively and profitably – at scale. Solve key challenges and take advantage of opportunities to transform your advertising business to better monetize your inventory and audiences. Innovative data-driven platforms and capabilities that help you successfully compete in the new advertising ecosystem, with agility, and scale. Build, launch and manage ubiquitous advertising products. Operate business models powered by agile development and delivery solutions. Marketers need to measure their return on advertising investment and optimize their marketing mix, while publishers and platforms need to demonstrate their unique contributions and quantify these results to attract advertising spend. The rise of digital advertising channels with data and analytics capabilities has increased expectations for actionable analysis across all channels. This poses a significant challenge to publishers and platforms that currently lack the similar capabilities to capture, analyze and quantify advertising impact. Our attribution studies address publishers' data and analytics capability gaps to uncover the return on advertising spend that industry stakeholders increasingly require. Through unbiased analysis of our proprietary, closed-loop data sets—combined with third-party data to create richer views—Accenture pinpoints the strengths and opportunities across traditional and digital advertising channels to bolster publishers' sales efforts. Accenture pinpoints the strengths and opportunities across traditional and digital advertising channels to bolster publishers' sales efforts. Accenture's comprehensive intelligent advertising services can help you grow your advertising business effectively and profitably – at scale. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings.
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# Accenture Cross-platform UX Builder

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/digital-storefront ----- Rapid UX design and development for multiple devices Accenture Cross-platform UX Builder advantages Connect with us Related capabilities 50% Effort reduction Speed-to-Market 80% Efficiency in design Shift to no code/low code skillsets Request a demo Read our blog Commercial Software JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Time is money. Interface development with speed and agility. Accenture Cross-platform UX Builder is an intuitive design and development tool for optimizing customer experience across multiple devices. It is an all-in-one tool that combines a UX editorial application with API services to configure multiple digital product merchandising views. For clients with content monetization missions, this tool provides significant agility when customer insights signal opportunities for greater engagement and revenue growth for content or channels. Accenture Cross-platform UX Builder can exponentially improve speed to market and reduce the developer head count necessary to deliver an always-optimized omni-channel experience. The off-the-shelf features of Accenture Cross-platform UX Builder allow rapid development of end-user experience. The web-based highly scalable architecture has a decoupling layer that works without disrupting the existing platform and provides a foundation for building new use cases rapidly. The server side UX logic and APIs can be integrated with any app framework and provides a single point of control for the editorial team to manage end-user experience. The platform offers numerous advantages. Code lines supporting advanced business logic, UI development and test effort reduced by 50%. Accelerates time-to-market for new features from weeks to just hours or minutes. Business logic is developed only once and re-used in multiple apps reducing the device-specific design effort by nearly 80%. Universal JavaScript skills replace a legacy design-per-device (iOS, Android, Web, various consoles) dedicated factories. Connect with us to learn how we can support your business needs. Read our Software Engineering blog. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Small to medium is big business

----- Arcticle source ----- https://www.accenture.com/us-en/services/software-platforms/smb-growth-platform ----- What you can do What you'll achieve What's trending in SMB Why SMB Growth matters Understand your SMB customers and partners Earn your SMBs' trust Build SMB relationships Acquire Onboard Engage Offer Support Current Country: United States 90% of all businesses worldwide are recognized as small to medium in size  70% the global estimate of SMBs' contribution to GDP 49% of SMBs do not trust the enterprises they do business with, despite 83% of enterprises believing

otherwise 5-15% is how much SMB spending increases on products and services when they trust their enterprise partners Enterprise and SMB success is intertwined — and benefit from improved collaboration. Discover how to strengthen your relationships with your SMB customers and partners to create value for everyone. Address the varied needs and challenges of underserved SMBs to build customized experiences and tailored solutions. Only 51% of SMBs trust that enterprises have their needs in mind. Understand your SMBs' unique priorities to earn invaluable trust. With a deep understanding of your SMBs' needs, you can build strong relationships to truly become a platform for inclusive growth. Identify and adopt new SMB customers and partners. Enable frictionless onboarding for all SMBs. Drive customized SMB engagement and experiences. Deliver relevant, SMB-specific solutions and programs. Provide proactive support tailored to SMB needs. Revolutionizing e-commerce advertising through people and technology Accenture explores how CSPs can accelerate their B2B transformation journey and generate new value for their SMB customers. A global networking technology company creates a new GTM to transform customer experience and lift revenues sky high. Accenture describes how we helped a mobility and delivery platform unlock revenue with a fresh mix of sales talent and data-driven insights. The software and platforms industry is at an inflection point. It's time to address operational efficiency with generative AI, tech and organizational debt, and invest in the capabilities for growth.   Three actions will prepare Software & Platform companies to be better positioned for success in 2024. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. © 2024 Accenture. All Rights Reserved. =======================

# For businesses to grow, people must thrive

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/hr-transformation ----- What you can do What you'll achieve What we think about HR Transformation Accelerate your journey HR Transformation partners Our leaders Why HR Transformation matters Access and create talent in innovative ways Connect new dimensions of data, technology and people Lead beyond the HR function Workforce readiness People connected to purpose Consumer-grade experiences Democratized data in the cloud Efficiencies to fund the future Shared success SynOps myConcerto Transformation GPS Intelligent Org Accelerator Business Process Management Tool Enterprise Value Tool Michael Benyamin Allison Horn Irene Blecher Current Country: United States $10.3 trillion in potential economic value by 2038 if organizations adopt responsible, people-centric approaches to gen AI at scale. 11% is the possible increase in top-line productivity when you activate the growth combination of data, tech and people 89% of CEOs say the CHRO should play a central role in driving long-term profitable growth 40% of people's working hours could be impacted by generative AI Create the data and AI-

driven capability and agility within HR to prepare the organization to grow in a skills-driven future. Use insights from data and AI to understand which capabilities are needed most and find and attract the people who have them. High-performing CHROs are more than 2x as likely to invest significantly in skills development for the enterprise — and they recognize that technology is an integral part of that process Unlock your people's potential by optimizing people-related data, innovating through technology like generative AI and automating strategically. of workers see the value in working with gen AI, and 82% say they already have some understanding of the technology. Adapt your talent strategy at speed and scale to align with business needs and solve systemic challenges. of CEOs say their CHRO should be responsible for a culture of innovation across the enterprise With a skills-driven approach you can access and create the talent you need for the future. By combining people's skills data with their intentions and desires for the future, we can unlock their potential. Connect people to your purpose and principles at the global level with local relevance. Drive leadership behaviors and ways of working that embed local perspectives to truly reflect a globally diverse culture. Make every interaction with your people a consumer-grade experience. From everyday moments to signature events, every experience should be simple, intelligent and automated. Gone are the days of multiple systems and architectures in many places. It's time for a single, integrated HR technology stack with a common data architecture in the cloud where data and insights are democratized. As your enterprise evolves, HR becomes a key driver of business strategy. Continuous innovation creates efficiencies, freeing up budget to fund your future. Embed sustainability into everything you do and with everyone you work with to create both business value and sustainable impact. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Prioritizing employee experience pays off. Leading companies are better at attracting and retaining talent, and they're also seeing exponential business growth. Here's the winning approach. Aligning workforce strategies to enterprise goals and reinforcing both with data and insights can deliver 360° value. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. A new type of CHRO is leading their C-suite peers in connecting data, technology and people and cultivating collaboration. These "High-Res" CHROs bring growth and exceptional experiences into higher resolution.  Cisco Systems wanted to move away from traditional HR approaches to create a better workplace. The goal? Leverage technology to give back precious time. BT Group puts people at the center of change Using Oracle HCM as the solution of future success. Use machine intelligence to help you find where automation can free up people to focus on higher-value work, helping reinvent your business operations for sustainable growth. Our integrated platform uses your data with our most advanced tools to define your vision and strategy, shape your business case, build your roadmap and support delivery. Our patented analytics system — based on years of transformation experience — assesses audience data to recommend changes to manage large tech transformations. Our organization analytics platform supports your operating model and org design work across enterprise, functions, cost,

productivity, zero-based organization and M&A use cases. Visually represent key strategic and enabling business domains / functions your organization needs in order to operate — consisting of level-1 and level-2 capabilities. Access industry benchmark data across functional cost, FTE, and performance KPIs using self-service reports or connect with benchmarking experts. Managing Director – Talent & Organization, HR Transformation & Delivery Global Lead Managing Director – Talent & Organization, Talent Transformation Global Lead Global Talent & HR Business Lead for Managed Services © 2024 Accenture. All Rights Reserved.
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# Accenture Case Insight Solution (ACIS)

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/health-and-human-service-case-insight-solution ----- The right capabilities with the right function We asked. You answered. We listened. Reform is the destination. Tech is the road. Our leaders Related capabilities Extensive child welfare case management model Flexible alignment with multiple practice models Dynamic workflows, forms and reports Electronic signature and document management Artificial Intelligence Secure cloud hosting and external-facing portals VIDEO PODCAST Collaborative supervision in child welfare NCDHHS: Focusing on family well-being Platforms for change: Four lessons from COVID-19 Unleashing growth for maximum impact Molly Tierney Ryan Powell Child welfare services Accenture Virtual Experience Solution Rapid-cycle child welfare solutions JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Taking the guesswork out of casework Accenture Case Insight Solution (ACIS) helps keep children safe and families stable. How? By shining a light on risks and opportunities and empowering caseworkers to make better decisions. We designed the Accenture Case Insight Solution to reduce caseworkers' administrative burden — giving them more time to focus on the people they serve. Capture even the most complex scenarios and situations Update workflows, pages, fields and forms without writing any code Make data entry faster and more efficiency Shift toward paperless processes withintegrated eSignature and documentmanagement features Give staff critical insights to help them make better and faster decisions Have 24-hour access and federally compliant storage solutions At Accenture, we didn't want to create a modern CWIS that simply does the same things faster or more efficiently. We wanted to design a CWIS that would enable new ways of working. And we wanted our CWIS to be oriented around the most important outcome: a safe and permanent home for every child. To make that happen, we turned to people with experience in the field of child welfare. We asked, "What do you need your tech to do for you?" We used those learnings to inform the solution's design. Watch this short telestration to learn what's unique about the Accenture Case Insight Solution. Accenture regularly partners with Fostering Media Connections on video and audio projects that help further elevate discussion of critical issues in the field of child welfare. Fostering Media Connections (FMC) is the nonprofit publisher

of The Imprint, a national online publication that covers child welfare, juvenile justice and other youth and family services, and Fostering Families Today, a bimonthly magazine for foster and kinship caregivers around the country. Accenture and Fostering Media Connections have explored opportunities to use technology to drive systemic change — including the role of tech in delivering more proactive support to families. Reform is the destination. Tech is the road. Child welfare: How do we get upstream? Moving to a modern CWIS is more than a technological challenge. It also requires an investment in managing change among the child welfare workforce and ecosystem. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Understand new threats, prepare and respond quickly to attacks

----- Arcticle source ----- https://www.accenture.com/us-en/services/cybersecurity/cyber-resilience ----- What you can do What you'll achieve What we think about cyber resilience Accelerate your cybersecurity journey Why cyber resilience matters Defend your organization from deepfakes and reinforce trust and resilience Defend against cyber attacks Improve cyber readiness and response Use cyber intelligence to move from reactive to proactive Transform cyber security to boost resilience Consistent visibility Cybersecurity based on intelligence Scaled cybersecurity, reduced costs and complexity Current Country: United States $4.45M average cost of data breach in 2023 3.5M unfilled cybersecurity jobs worldwide, a 350% increase since 2013 74% of CEOs are concerned about their organization's ability to avert or minimize damage to the business from a cyberattack Effectively prepare for, respond to and recover from cyber attacks. Drive leadership confidence in cybersecurity investments and resilience. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Reduce your exposure to cyber threats and defend against the full spectrum of potential adversaries by establishing and testing a strong, confident security posture. Prepare for, respond to and recover from cyber attacks that could impact your business operations and bottom line. Generate insights from industry-relevant data and threat intelligence to make better business and security decisions. Improve business outcomes and enhance operational resiliency by reinventing traditional cyber services. Provide threat intelligence, test defenses to identify gaps, and develop and execute security programs to address high-priority cyber risk areas. To continuously improve cyber resilience, leverage innovative assets, leading technology and data-driven insights, including cyber and industry threat intelligence. Use as-a-service teams to identify opportunities to automate, expand coverage,

improve response time, enhance access controls and streamline vendors and tools. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology.

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# Rail and transit

----- Arcticle source ----- https://www.accenture.com/us-en/services/industrial/rail-transit ----- Deliver seamless client experience, digital operations, efficient maintenance and engineering, to optimize your rail and transit operations for a data-driven, sustainable future. What's going on 5 ways rail and transit is changing What you can do What's trending in rail and transit Our leaders Improve travel experiences with multimodal options Make your core IT future-ready Let data drive your value chain Invest in digital rail operations Elevate Asset Management Intelligence Séverine Mastikian Sidney Edmonds Claudio Bacalhau Current Country: United States Rising passenger and freight volumes, global warming, labor shortages, and changing customer expectations are rapidly transforming the rail industry. To manage this, the industry must integrate advanced technologies with the complexities of existing infrastructure. Accenture's Railway Center of Excellence addresses these challenges, providing expertise in customer experience, resource optimization, rail operations, and connectivity. As consumers reassess what matters to them most, new standards begin to drive the choice of mobility mode. Factors such as reliability, safety, and cleanliness are becoming increasingly relevant. Rail operators must meet the expectations of consumers for rail to gain market share within the mobility industry. Consumers want tailored travel options that align with their individual preferences and schedules. Mobility as a Service integrates various modes of transport, creating an interconnected travel network. Through a personalized and seamless one-platform solution, the user experience and operational efficiency are greatly enhanced. From better passenger connectivity to more reliable live data on rolling stock, 5G network coverage is becoming vital for modern rail operations. New cutting-edge 5G technology is balanced with the complexities of existing rail infrastructure for worthwhile implementation of FRMCS (Future Railway Mobile Communication System) and ATO (Automatic Train Operation) for example. Railway maintenance is increasingly digitized, integrating new technologies into existing infrastructure and rolling stock to streamline processes. By adopting data-driven and predictive maintenance strategies, operations become more reliable and efficient, shortening the time required

for inspections, repairs, and parts procurement for both rolling stock and infrastructure. Rail is a key component in promoting sustainable mobility. With the development of new technologies that facilitate smart energy management and reduce waste, there is a growing demand for environmentally friendly travel options. Innovations in Green IT and principles of the circular economy are leading this trend. Create open, consumer-friendly ecosystems by integrating external contributions into core services. Analyze and understand your passengers' specific routes across multimodal public transport to deliver a seamless and improved customer experience. Create resilient core IT architecture and shift towards standardized services. Reduce the number of individualized solutions and consider scalability, managed services and security with transparent vendor arrangements to ensure cost efficiency. Take a data-driven approach to optimize your value chain. Leverage data analytics to improve communication timetables. By integrating the latest technologies into rail infrastructure, you can ensure seamless and reliable operations across the network. Implement digital rail operations for improved network efficiency. Digital rail operations enable automatic train control, virtual coupling, and shunting functions. 5G compatibility with implemented IoT devices allows efficient predictive analysis. Enhance your asset management by harnessing the power of IoT data and advanced analytics. By using predictive analysis, you can streamline maintenance schedules and optimize spare part procurement to reduce costs and improve reliability.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. An interview with Michael Loechle, Chief Information Officer at Hitachi Energy. Consumption isn't working. We need to reinvent it. In a new study, we didn't start with 'the S word'. Instead, we started with what matters to people. Managing Director – Rail and Transit, EMEA Lead Managing Director – Tolling and Transit, North America Lead Managing Director – Rail and Transit, Growth Markets Lead © 2024 Accenture. All Rights Reserved.
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# Marketing for a multidimensional world

----- Arcticle source ----- https://www.accenture.com/us-en/services/song/marketing-transformation ----- Options multiply. Customer demand is constantly evolving. Being relevant is essential for growth - create meaningful customer experiences that directly answer to human needs. Your new kind of marketing and experience partner What's trending in marketing Partners in change Marketing careers Marketing now Reinvent with marketing Deliver sustainable marketing-led growth in volatile times Create stand-out experiences that cut through the noise Design and activate a purpose-driven brand experience at every customer touchpoint Meet your customers with the right content, on the right platform, at the right time Create an always on innovation engine for life-centric products and services Reinvent service as a growth driver and experience amplifier Current Country: United States 73% of customers expect companies to understand

their unique needs 90% of B2C and 84% of B2B executives agree—they can't react fast enough to their customer's changing lives 44% of a company's revenue today is the CMO's responsibility vs. 10% in the mid-2000s We'll help you design, stand-up and operate complex marketing ecosystems that deliver game-changing experiences at scale — all led by data and enabled by technology. Give your customers personalized experiences, in context, across your digital touchpoints, using our agile, global marketing services. Our customized marketing-technology services and partners make sure you're using the right technology for your customer strategy. Transform your company's workforce to drive transparency, simplicity and collaboration across teams.  We help you stay relevant to your customers by crafting human experiences with a unique blend of technology and creativity enabled by data. Establish relevance through stories and creative experiences that are simple, useful, meaningful and delightful. Close the gap between brand promise and customer experience by creating a virtuous cycle of creatively fueled, culturally relevant communications and experiences that lead to deeper engagement and differentiated value. By establishing a unique, action-oriented purpose, your iconic brand can become more vibrant and unified, allowing your core identity to be more effectively expressed.  High-impact creative ideas ensure your customers experience purpose-led, data-driven communications at the most important moments, giving them a powerful connection to your brand.  To take advantage of new opportunities and remain relevant, bring your brand purpose to life in every part of the customer experience. See, coordinate and control every aspect of the content lifecycle to give your brand greater power and impact. We help you define both the approach and the operating model you need to produce creative content at scale, powered by GenAI. With our scale and skills we create content for every market in every format you need. Global, local, traditional, computer-generated—you got it. We deliver platforms, processes and services to help you manage data-driven, production-led creation—from concept to publication and measurement. Maintain relevance by rapidly launching new products and services that are continuously evolved to meet customers' ever-changing needs. Align your vision to business objectives, anchored in the core but orientated toward the new. Explore new products, services, or venture concepts to capture growth opportunities. Validate product market fit through extensive research then design and build the minimum viable product before piloting and evolving to scale, based on learnings. Implement new ways of working and set up growth-ready organizations that can build and scale product portfolios with an always-on growth mindset. Service powers moments that matter for the customer experience. It is an essential function that can drive growth, amplify experiences, and strengthen customer loyalty and retention. Design and implement service experiences, talent strategies and operating models that delight customers and directly contribute to business profitability. Enable advanced technology to deliver contextual and hyper-personalized customer service interactions, optimize talent and improve operational efficiencies. Use data signals across the customer journey to create proactive service experiences that increase customer loyalty and retention. The world´s largest tech-powered creative group. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Discover how Mondelēz

International and Accenture are transforming marketing with AI, reinventing consumer engagement and setting new standards in the industry. Accenture conducted research across key areas of the front office to identify challenges and opportunities for growth enabled by life-centric approaches. Accenture explains how to create value for customers using a life-centric and human centered approach, focusing on customers' needs and wants. Accenture helped Fukuoka Financial Group establish Japan's first digital bank, Minna Bank to provide financial services to digital native customers. Accenture details how sustainable consumption can transform businesses, people and sustainability leading to sustainable customer behavior change. We helped Colombia's government and business leaders tackle the pandemic using algorithms, AI and a data-driven communication campaign. These tools and strategies kept the country open, reduced infections and saved lives. Accenture partnered with illycaffe to help them find the perfect blend of digital customer experience. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. Unleash the power of unforgettable customer experiences. Reimagining human experiences that reignite growth and accelerate the path to value. You'll amplify messages and engage people—whether you're building interactive experiences, measuring the impact of a social campaign or telling brand stories. © 2024 Accenture. All Rights Reserved. =====================

# Reimagining insurance operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/insurance-bpo ----- Future-ready insurance operations The impact of change Services that power change What we think Case studies Recognizing the power of change Leaders of change Connect with us Capabilities Drive sustainable growth Redefine customer experience Accelerate the innovation agenda The value multiplier Fast-track to future-ready insurance operations Fast-track to future-ready Innovate for resilience and new insurance revenue European insurance network outpaces competition Staking claim in intelligent insurance operations Leader and Star Performer in the Everest Group Property and Casualty (P&C) Insurance Leader and Star Performer in the Everest Group PEAK Matrix® Assessment 2022 for Life and Pensions Accenture Named Leader in Application & Digital Services Across Banking, Capital Markets & Insurance James R. Reesing Laurie Broucek Read our blog Explore careers Virtual tours Business process services Solutions.AI for processing JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping you harness the power of human + machine to establish resilient operations to future-ready your business High operations maturity realizes higher value Insurers have not only been impacted by the business and economic disruptions of pandemic, they are also witnessing catastrophic events linked to climate change that upend historically reliable risk models. While these events left insurers exposed in many ways, they also revealed opportunities to elevate business performance—from driving cost savings from remote working models and benefiting from cloud operations to increasing digital customer acquisitions with AI-driven insights. Intelligent insurance operations can

elevate decisions and boost profitability and efficiency gains today. Using SynOps, we create a data-driven operating model that connects intelligent technologies, talent, data and analytics to help you stay a step ahead of change while making the stakeholder experience your North Star and delivering sustainable growth. Future-ready insurance operations Unifying insurance operations Transform the onboarding journey of life agents The competitive edge for insurers Streamlining Underwriting Delivering Better Experiences Rethinking First Notice of Loss AI powered, connected, data-driven We transform your insurance operations into a digital, cost-efficient, agile operating model that helps you: Our human-machine operating platform, SynOps, leverages an extensive collection of tools, technology, and experts - tailored for your unique needs. Employee BenefitsGroup and Voluntary Benefits Life and Annuity Property and CasualtyPersonal and Commercial Retirement Services Business Process Services Discover how organizations can double their chances of future-ready operations in the next 3 years. Operations How to reach new levels of operations maturity. Operations Applying tech-driven operational intelligence across an organization leads to greater profitability and efficiency. Competitive Agility Innovating in key areas like customer wellness and safety will help insurance companies defend revenues and build resilience. Smaller insurers come together to reduce claims handling costs by up to 30%. A leading insurance company boosts claims management productivity with transformed insurance processes. Top industry analysts believe Accenture's innovation-led approach helps clients reimagine the role of Insurance Operations. How organizations are reinventing their business with Intelligent Operations We're looking for innovators to deliver continuous, rapid-fire innovation and new business capabilities at Accenture Operations. Take a virtual tour of our San Antonio Intelligent Operations Center. Harness talent, data, and intelligence to deliver superior customer experiences and business outcomes. Change the customer experience with conversational AI. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Reinvent the enterprise with generative AI

----- Arcticle source ----- https://www.accenture.com/us-en/services/applied-intelligence/generative-ai ----- What you can do What you'll achieve What's trending in generative AI Lead with value Understand and develop an AI-enabled, secure digital core Reinvent talent and ways of working Close the gap on responsible AI Drive continuous reinvention What you should know Enhance productivity across functions Drive growth and value Manage risks, ensure compliance Deliver faster, better experiences Transform knowledge management Leading industry-wide reinvention Current Country: United States Generative AI is a fast-evolving technology capable of driving unprecedented productivity and growth across the enterprise. Reinventing with gen AI is an ongoing effort that demands a strong and secure digital

core, safe and responsible AI use and balanced investments in both technology and people. of organizations expect gen AI to be transformative but only 31% have invested significantly say at least half their workers have received AI training but only 5% have reached the full workforce of CXOs say data readiness is the top challenge with applying generative AI Move from isolated use cases to a comprehensive, value-led approach that spans the entire value chain. Prioritize both table stakes use cases that lead to radical efficiencies, and strategic bets that offer truly novel advantages. of organizations increasing technology investments are focused on gen AI. Elevate IT for the AI era with a strong, secure digital core—one that includes a modern data foundation and a flexible AI architecture that supports multiple foundation models and future-proofs against model changes. of surveyed organizations are strengthening their digital core. People are fundamental to realizing the value of AI—so invest in them equally. By adapting operating models, embracing new ways of working and committing to continuous learning at all levels, you can maximize AI's potential and sustain growth. of employees surveyed are excited to work with gen AI. Establish and embed responsible practices across the design, deployment and scaling of generative AI across the enterprise. Use technology to systematize responsible AI practices—this will drive value while effectively managing AI risks. of all companies have identified as having fully operationalized responsible AI across their organization, with a further 31% expected to do so in the next 18 months. Embrace generative AI reinvention as a continuous strategy. Define a modular, step-by-step approach to innovation, allocating capital, time and talent over multiple years. Powerful AI tools like generative AI bring unprecedented opportunities as well as massive new risks. Responsible AI requires taking intentional actions to design, deploy and use AI to create value and build trust while protecting from potential AI risks. The EU AI Act will be the most comprehensive AI legislation in the world to date. And it will have critical implications for all multinational organizations. The Act's reach will extend globally. Any organization that develops or deploys AI systems within the EU will need to comply. Cybercriminals are using gen AI-powered attacks, like ransomware and phishing, to target organizations. To address these attacks and to accelerate the adoption of gen AI, organizations need to update their security posture and embed security by design. Although 50%-70% of the immediate opportunity to create value with generative AI is estimated to lie in the customer space, it's hard to know where to start or where to prioritize investment, much less how to scale it to drive growth. Unlock new levels of productivity and reduce costs across all business functions, including support, operations, product, sales, HR and marketing. Accelerate economic value, drive business growth and foster more creative, meaningful work for people by tapping new and emerging generative AI opportunities. Embracing and scaling responsible AI will keep you compliant with evolving legal standards while protecting data with the latest privacy measures and securing AI from cyber-attacks. Spark greater customer satisfaction and loyalty with generative AI. Deliver personalized interactions and quick, precise responses, streamlined processes, shorter wait times and better service. Enhance decision-making and make information more accessible with automated data organization. Generative AI can generate summaries, identify insights, and even predict trends. Discover how generative AI is set to transform design and manufacturing in the semiconductor sector. Learn

about the strategic priorities that can guide companies towards successful AI integration. Strategic integration of intelligent technologies in R&D processes boosts clinical success rates, and enhances enterprise value. AI-driven R&D significantly reduces drug discovery times, and costs associated with bringing new therapies to market. Generative AI is not only reshaping the customer and employee experience, it's also creating opportunities for growth and efficiency across the business. It's time for retailers to stake a claim and act now to capitalize on this opportunity. Gen AI enables creation of personalized, predictive and proactive products, services and solutions. This report focuses on four segments of the MedTech industry: diabetes, cardiovascular, general surgery and diagnostic imaging. Successful reinvention—enabled by generative AI—marries tech and new ways of working to reimagine siloes as outcome-based, end-to-end value streams. There are five imperatives for value chain reinvention companies should embrace. Consumers feel overwhelmed by purchase decisions. Find out why they're stressed and how Generative AI presents an opportunity to cut through the noise. New expanded partnership, including Accenture's formation of a new NVIDIA Business Group, helps enterprises rapidly scale AI adoption. How our clients reach new levels of productivity & growth. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone.  Of executives say making tech more human will boost every industry. The current pace of change presents both a challenge and an opportunity. Organizations that understand the dynamic forces at play are reinventing themselves. And it's working. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Understanding how foundational models are different and making the right decisions across Architecture, Security and Responsible AI. © 2024 Accenture. All Rights Reserved.
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# Reimagining customer experience with Salesforce

----- Arcticle source ----- https://www.accenture.com/us-en/services/salesforce/reimagining-customer-experience ----- The Business of Experience Win sales and influence people Read our latest insights Introducing the B2B Sales Solution Going for Growth Rethinking sales strategy The growth formula - Using data to drive decisions Optimizing sales capacity with smart planning Creating a winning sales culture Diverse sales & revenue mix Building lifetime trusted relationships The secret to hidden signals Micro-segmentation for the AI-powered buyer The next generation of digital sales workforces Growth and collaboration through process and tech Sales best practices in the new normal Driving sales success with AI Accenture + Salesforce and the Business of Experience News Related capabilities How to overcome "data frustration" in B2B sales 5 Imperatives for reinventing sales

strategies Reinventing B2B sales How to make sales truly digital Rethinking sales strategy The growth formula - Using data to drive decisions Optimizing sales capacity with smart planning Creating a winning sales culture Diverse sales & revenue mix Building lifetime trusted relationships The secret to hidden signals Micro-segmentation for the AI-powered buyer The next generation of digital sales workforces Growth and collaboration through process and tech Sales best practices in the new normal Driving sales success with AI Marketing that delivers data driven experiences Reimagine Service with Accenture, Salesforce & AWS Three tech foundations to growth through service CEO consensus signals market shift Obsess about customer needs Make experience innovation an everyday habit Expand the experience remit across your org Sync the tech, data and human agendas Accenture Talent Hub for Salesforce launches in Albany, New York Accenture and Salesforce team up with Mastercard to deepen its sustainability efforts Accenture and Salesforce helps ISDI build sustainability into the foundation of its business to reduce environmental impact Accenture wins Salesforce partner of the year award for cloud-based solution to help Regions Bank enhance PPP loans Accenture launches vaccine management solution to support COVID-19 immunization programs Accenture awards grant to Merivis, a veterans service nonprofit, to provide Salesforce training to military veterans and spouses Accenture + Salesforce Accenture + MuleSoft Salesforce solutions + innovations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Business must shift their focus from optimizing customer touchpoints (CX) to delivering purposeful experiences with the entirety of their business, anywhere, anytime. Marketing that delivers data driven experiences. Right now, an experience renaissance is afoot – pushing business beyond the CX philosophy and coalescing around delivery of exceptional experiences. This differentiation must anticipate and respond to customers' changing needs. This is the Business of Experience (BX). While uncertainty continues to swirl, BX provides a more holistic approach, allowing organizations to become more customer obsessed and reignite growth. Whereas CX existed in a silo, BX is in the board room as a CEO priority because it is pushed down through all levels of the organization. In fact, 77% of CEOs said their company will fundamentally change the way it engages and interacts with its customers. BX combines the promise of technology with human ingenuity to deliver the outsized and sustained value that savvy CEOs and their leadership teams will embrace as we move deeper into the coming decade. LEARN MORE Companies are seeking ways to get back to growth in this post-pandemic world. But they're facing a challenge: B2B sales have changed, yet again. The B2B buyer is more in control of the sales journey than ever before. Because of the move to digital and growing social media landscape, buyers are savvier about where they get their information and more likely to trust word-of-mouth or B2B influencers. So, what's the new secret of winning sales and influencing people? We think it's having the solution and the knowledge your sales teams need: to give prospects the right facts, at the right time, and in the right way. And with our B2B Sales Solution, we've built the capability next-generation sales organizations need. Reinvent your sales with our B2B, industry and sales expertise. Harness Salesforce and AI to empower your sales team, enable your buyers, and win more deals. Accenture B2B Sales Video - Gain influence with intelligence Going for growth: B2B sales reimagined Next-gen sales are all about building

relationships and influencing decisions through insights and helpful conversations. Here are our thoughts on the matter: Most companies have lots of data – but very few put it to good use in sales. High time to change that! Learn more. It's time to reinvent B2B selling "from the ground up". Here's how companies should go about it. Learn more. How to empower your sales teams, enable your buyers and influence decisions. Learn more. Industrial buyers expect B2C-like purchasing experience. So how can companies deliver? Our new research report points to possibilities. Learn more. Gain influence with intelligence. Built on the world's leading CRM, the B2B Sales Solution enables sales leaders to modernize their team's way of working with AI and Salesforce. Leveraging data from 700+ data services along with powerful AI and machine learning models, our sales solution enhances your Salesforce data by providing impactful insights and helping highlight more highly relevant, high-probability opportunities. Industry- and function-specific guided selling experiences, virtual sales assistants, and insight views allow sales teams and leaders to understand – and address – buyer needs and preferences without leaving the Salesforce suite. Companies can sell with confidence – from strategy and organization to sales process and ops, all the way into sales talent empowerment and retention, giving their teams the capabilities to help prospects and customers improve performance, enable buyers, and win deals. Our new B2B sales video series, Going for Growth featuring Accenture and Salesforce leadership, aimed to drive conversations in sales organizations globally on how to re-imagine sales strategies in the complex and dynamic world of B2B sales. A look back at Dreamforce 2023 We know marketers are stuck in the clutter from the haphazard way that marketing organizations have evolved in the digital era. Simplifying and applying the complex array of data is crucial for today's marketers to be able to tailor relevant experiences for customers–and our partnership with Salesforce enables us to help more marketers thrive and deliver those experiences through marketing transformation. Clarifying the Clutter with Salesforce highlights how we can help marketers harness customer data and reimagine experiences by combining strategy, execution and technology. Accenture and Salesforce can bring clarity to the clutter and can help organizations thrive and reignite growth. LEARN MORE Accenture shows how meaningful experiences, strong engagement, and customer satisfaction flow from customer data and insights. The service function can stretch businesses thin. Customers are more demanding than ever and with only finite resources to help them, it can seem that service is nothing but a cost-center. But it doesn't have to be that way. With Accenture, Salesforce, and AWS customer experience solutions, you can transform your service function into a driver for growth – improving brand loyalty, strengthening profitable relationships, and increasing efficiencies; and we do it at speed and scale. Powered by leading cloud technology, leveraging customer data, and deep partnerships, our team of tens of thousands of Salesforce-skilled professionals and AWS-trained technologists will deliver value like never before. Together, we can reach all of your customers and truly reimagine what your service function can do. With Accenture, Salesforce, and AWS customer solutions, we can reach all of your customers and reimagine your service function. Salesforce has always been about the experience, which makes it a natural fit for any organization on its journey to being a Business of Experience. Take a deeper dive into why Salesforce is the ready-made catalyst for BX to help

outperform competition. Three ways data could forever change customer service as we know it, discover here. Learn More. Fundamental shifts are underway in how businesses engage with customers. It means that more will reinvent themselves as a Business of Experience. Learn more. Putting the customer at the center of your design, as obvious as that may sound, is often over-looked in deference to internal metrics. Learn more. Creating a culture of constant innovation helps deliver on the promise of superior experience. Powering that culture with a platform makes it stick. Learn more. Experience is everyone's responsibility. Operating with the same insights and tools makes it easier to work as one cohesive, customer-obsessed unit. Learn more. Delivering on the promise of technology, data and human ingenuity makes change work. Together, you create outsized and sustained value. Learn more. We are living in a world that is being reimagined before our eyes. Driven by the power of data, Accenture and Salesforce reimagine human experiences that reignite growth and accelerate the path to value. Together, clients trust us to solve their most complex business challenges with agility and speed. Hot off the press. Read the latest Accenture and Salesforce news. Expanding its commitment to the New York workforce, Accenture plans to create 100 new Salesforce-skilled cloud jobs in 2022. Mastercard is one of the first global companies to use Salesforce Sustainability Cloud to track and analyze carbon emissions of its value chain. ISDI is the first company in France to implement the Sustainability Cloud solution, contributing to a comprehensive sustainability policy. Accenture delivered a solution powered by Salesforce within eight weeks to support a national program to help keep small businesses open amid the pandemic. Comprehensive vaccine management solution to help government and healthcare organizations rapidly and effectively plan and develop COVID-19 vaccination programs. Includes components built on the Salesforce platform. We are proud to help upskill and re-skill U.S. military veterans as they transition to the civilian workforce. Accenture is at the forefront of innovation when it comes to designing Salesforce solutions. Together, we build systems that can adapt, evolve and spur new growth. Accenture is at the forefront of innovation when it comes to designing, implementing and operating... Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Precision Medicine

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/precision-medicine ----- Precision medicine for better patient outcomes Our cell and gene expertise CAR-T cell therapy: Meet Emily Whitehead Together through data collaboratives The potential of precision medicine What we do What we think Case studies Media News Voices of Life Sciences Our leaders Capabilities Frequently asked questions Growth services Experience and service strategy and design Advanced analytics Data and platform strategies The experience report – Cancer patient issue Biopharma's golden opportunity New Science: A new economic reality for growth Better clinical trials: Benefits of synthetic data The experience

report: Oncologist issue Driving precision oncology adoption now New science: Biopharma's new growth engine Gene therapy gets personal Roche NAVIFY® Tumor Board: improving cancer care Speeding an innovative cell therapy to market Cyber resiliency in cell and gene therapy Time to rethink shoe-horning cell and gene therapies Part 1: How cell and gene therapy is transforming healthcare Part 2: How cell and gene therapy is transforming healthcare Accenture puts data science to work for pediatric leukemia research Digital Health: Put the care back in healthcare Biopharma's journey: 4 data-driven success pillars Stuart Henderson Andrea Brückner Dr. André T. Dahinden Sanjay Srivastava, Ph.D New Science INTIENT Cloud first for Life Sciences 1. Are New Science and Precision Medicine linked?  2. Why is oncology emphasized over other TAs? 3. What is cell and gene therapy used for? 4. Does INTIENT support cell and gene therapy? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping to realize data-driven, personalized care that treats patients based on their unique genomic characteristics across therapeutic areas. Health and Life Sciences Experience Survey 2021 We are rapidly moving towards individualized treatments and disease interventions that will change how we care for people around the world. For years, patients diagnosed with a disease often received the same treatment. And for some people, that treatment worked. However, for others, it did not at all work – or only marginally or with serious side effects. This meant that, on average, only 50% of patients benefited from their treatment. With the mapping of the genome in combination with new, analytical scientific and technological advances, we can now develop personalized treatments for individuals or patient populations. Huge advances in areas like cell and gene therapy, specifically in oncology and rare diseases are changing the treatment landscape. We conducted research to understand the key trends in precision oncology and how leaders are responding. It's our privilege to be working with the most progressive life sciences companies to bring precision medicine to people around the world. Cell and Gene Therapy (CGT) is growing in the fight against cancer and other diseases. We help our clients address the patient, product and value chain for CGT which requires new and specialized sets of capabilities. 3 Working with clients in all three commercially approved CGT therapies. 13 Active clients in CGT globally. 3 We are helping clients across three areas: R&D, supply chain and patient engagement. Emily Whitehead was diagnosed with leukemia in 2010 when she was just 5 years old. After relapsing twice, not responding to any treatments and ultimately facing hospice and weeks to live---her parents Tom and Kari pursued a highly experimental treatment called CAR-T-cell therapy. Emily became the first pediatric patient in the world to have this kind of treatment. CAR-T cell therapy means Emily's T-cells were collected, genetically reprogrammed to recognize and attack the cancer cells in her body. Emily received her modified CAR-T-cells infused back into her blood. Even ten years later, she is cancer free and known throughout the world. We were fortunate enough to co-host Emily and her parents with The National Institute for Bioprocessing Research (NIBRT) and Avectas at an event at The Dock in Dublin. Watch our interview with Emily and her dad Tom. Exponential proliferation of health data generated by technical and scientific advances has the potential to fast-forward healthcare and precision medicine. Unfortunately, much of this data remains siloed, hindering realization of the value for patients and other healthcare ecosystem

participants. Life sciences companies are thus increasingly turning to data collaboratives (DCs) to break the siloes and access high quality data from their ecosystem partners. This new way of partnering unleashes synergies and leads to pioneering insights driving progress in oncology and other disease areas. To understand the implications, and benefits of DCs, we surveyed 59 heads of oncology across the US and Europe. Most of our respondents agree strongly that DCs generate significant value. However, challenges need to be tackled to harness the full potential of DCs. We address these challenges and identify key accelerators, success factors and strategies that are vital to effective DC establishment. Enabling next-gen Cell & Gene Therapies Precision medicine holds great promise for reshaping the way we treat cancer, yet research shows that there are hurdles before realizing its full potential. $2M For the most expensive precision medicine today.1 700 New cancer drugs are currently in late-stage development, and over 90% of these are targeted therapies.2 67% Increase in the number of active agents in the global immuno-oncology pipeline.3 1 Financial Times, 2019 2 The IQVIA Institute, 2018 3 Cancer Research Institute, 2019 We bring capabilities from early research through full commercialization in combination with deep technology and digital expertise to help our clients deliver personalized healthcare to their patients. Bringing our deep precision medicine expertise to help clients design and build drug development for shifting manufacturing and commercial operations. Shaping and designing industry-leading patient and healthcare professional experiences and services with our business service design arm Fjord. Leveraging our data science expertise: accelerate R&D, enable clinically relevant biomarkers, action patient care analytics along their lifespan. Aggregating, analyzing and actioning patient data and insight from across their healthcare and everyday experience using architectures and platforms, including INTIENT. Advancements in cell and gene therapy CGTs have not only changed the game for modern medicine, but they have also dramatically changed the case for cyber resiliency. Development and commercialization of cell and gene therapy requires embracing a shift in the traditional biopharmaceutical business model. First in a two-part series on overcoming challenges in cell and gene therapy. Second in a two-part series on overcoming challenges in cell and gene therapy. Life Sciences consultants weigh in on how pharma, biotech, medtech and consumer health companies can improve patient outcomes. Accenture's Ted Boyle explores how healthcare industries can put the care back in healthcare. Kingston Smith explores four pillars critical for biopharma companies to become truly data-driven enterprises. New Science and Precision Medicine are closely linked. New Science is a dynamic combination of the best in science and health technology that is projected to drive 61 percent of biopharma revenues until 2026, representing 81% of anticipated industry revenue growth. Precision Medicine has grown with the mapping of the genome to drive the development of personalized treatments for individuals or patient populations. Both work in combination with new, analytical scientific and technological advances to positively impact the biopharma business and help deliver better health outcomes. Discoveries are being made and tested in the cloud. Artificial intelligence and machine learning algorithms are digesting data lakes and helping drive new discoveries, speed development and provide smarter care. Accelerated development in cell and gene therapies (CGT) is causing a fundamental shift in the traditional

biopharmaceutical business model. Both represent a medical revolution. New Science is driving exceptional growth across multiple therapeutic areas, but primarily in oncology. The one-size-fits-all cancer treatment approach has been replaced by personalized precision medicine. Standard cancer therapies are ineffective in over 75% of patients. One of the highest therapy failure rates for all diseases. Precision oncology is designed to change that. One of the most exciting areas of innovation in medicine today is in the Cell and Gene Therapy (CGT) sector, with many therapies already changing the industry and patients' lives. CGT is increasingly being viewed as a superior therapy for life-threatening illnesses such as cancer—and in a growing number of indications, it is being used as a first-line therapeutic approach with the potential to cure diseases entirely. While the science that supports CGT is complex, in the simplest of terms, CGT treats the underlying causes of disease by modifying an individual's cells and/or genes, typically externally, and re-introducing them to the patient to treat the disease. As demand for cell and gene therapies increases so does the demand for clinical trials. Industry leaders are focused on technology innovations, but struggle to find a holistic solution. While off-the-shelf digital solutions exist, they are typically focused on fragments of the overall process. As a result, they resort to the creation of bespoke solutions that create redundancies in the system. INTIENT Unify Cell & Gene connects stakeholders across the value chain, enabling manufacturers, supply chain partners and Healthcare Providers (HCPs) to work in a harmonized, standardized way. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Enterprise technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/high-tech/enterprise-technology ----- Transform your core, accelerate your growth What's going on 5 ways enterprise technology is changing What you can do What's trending in enterprise technology Our leaders Embrace as-a-service and subscription business models Build an industry-leading digital core tailored specifically to your industry and company Embrace connected product innovation Expand your portfolio to stay competitive Chris Hadley Prashanth Donepudi Tawfik Jarjour Current Country: United States As customers seek transformative experiences and suppliers seek more agility, large capital investments are being made to transform core technology and operations in enterprise tech players. But this growth means operating model reinvention, AI-led innovation and digital transformation are now imperatives. Companies must embrace this to be competitive and sustain growth. Global investments in AI are growing. Businesses are gathering information from diverse sources more effectively by integrating generative AI into enterprise technology. With industry-specific reference architectures and gen AI, they can rapidly map associations across objectives, processes and capabilities, resulting in a comprehensive enterprise view that serves as valuable input for strategic investments. The shift to as-a-service business models allows businesses to adopt innovative pricing models, create

recurring revenue and provide tailored solutions that fit budgets and meet customer needs. This move also enables a holistic solution-focused approach and enhances customer centricity and long-term value creation. Companies are scaling intelligent enterprise solutions to tighten the end-to-end value chain and achieve one seamless pane-of-glass view into their organization's performance. IT systems that are aligned with a uniform enterprise architecture and synchronized with each other are on the rise. The future of cloud computing is industry specific. With its range of targeted services, the industry cloud enables businesses to leverage economies of scale through outsourced commoditized functions while maintaining the unique systems and characteristics that set them apart. Bold technology companies are minting game-changing deals to emerge stronger and those that move with speed can realize significant advantage. Companies are also enabling disciplined capital allocation to ensure a balanced approach to investments that maximizes returns while mitigating risks. Revolutionize your revenue streams with subscription-based models combining hardware, software and services into simple solutions for customers. Transform both your front and back office to quote, sell, deliver and renew the drivers of your recurring revenue. Accelerate ahead of the competition and achieve ambitions—using the right mix of cloud infrastructure and practices for agility and innovation; data and AI for differentiation; applications and platforms to accelerate growth, next-gen experiences and optimized operations—with security by design at every level. IT systems must be holistic in scope, operating at scale and in synchronization across regions. Total enterprise transformation of business processes promotes standardization. It can also greatly lower the cost of business operations while improving speed and agility. Companies should look for acquisition opportunities where high synergy exists. Reduced cost of innovation has enabled new players to scale faster, and M&As can maximize returns while mitigating risks. Companies must be proactive. They should leverage advanced analytics and GenAI to turbocharge their diligence and focus on accelerating synergies. Discover why a robust digital core is crucial for high tech companies. Learn how investing in cloud, data and AI can drive growth, optimize operations and future-proof your business. High tech companies are shifting to as-a-service models, focusing on customer value to boost long-term revenue and meet ARR goals. This strategic move aligns with evolving market demands, ensuring sustainable growth. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Five imperatives the C-suite must address to reinvent in the age of generative AI. The high tech industry is transforming the world, having totally changed our lives and work. But in this fast-changing world, it needs to reinvent itself to keep up with customers' changing needs. Let's explore Reinvention in the age of GenAI. Learn and Lead at the same time. High tech companies need to be both adopters and enablers of Gen AI, putting it to work in their own organizations and creating the ecosystem required to bring tailored solutions to customers. Managing Director – Strategy, High Tech, North America Managing Director – Strategy & Consulting Senior Manager – Accenture Strategy © 2024 Accenture. All Rights Reserved.
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# Accenture + MuleSoft

Transforming the enterprise Our MuleSoft services Explore our latest thinking What's driving the API economy By the numbers Client success Awards & recognition News and Articles MuleSoft careers Meet our lead Related capabilities Advisory and strategy Architecture definition and delivery End-to-end delivery Post go-live support API's for future systems Creating a safe workplace to reopen and stay open Value untangled Technology Vision 2023: When Atoms meet Bits Make the leap, take the lead  Accenture Wins Four 'MuleSoft Partner of the Year' Awards MuleSoft EMEA Growth & Emerging Partner of the Year 2019: Accenture Growth Partner of the Year (Americas): Accenture Top Partner of the Year (APAC): Top Certification Partner of the Year Decoupling for exponential IT Accenture Named a Leader in The Forrester Wave™: Salesforce Consulting Partners, Q2 2021" report Accenture positioned as the overall leader and market maker in two capioit reports on salesforce systems integration Accenture positioned as a leader in Everest Group PEAK Matrix Report for Salesforce Services Accenture wins two MuleSoft Partner of the Year awards MuleSoft EMEA Growth & Emerging Partner of the Year 2019 Accenture named a leader in global API strategy and delivery service providers by Independent Research Firm Nisha Sharma Software & Platforms Accenture + Salesforce Salesforce Solutions + Innovations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Unleashing innovation with a modern, future-ready approach to API-led integration. Accenture Wins Four 'MuleSoft Partner of the Year' Awards. Organizations today must be able to innovate and transform with agility, at speed. But that's far from straightforward. Together Accenture and MuleSoft, a Salesforce company, make it simple for clients to connect their applications, data, and devices through a "composable" enterprise architecture that enables modularity, autonomy, orchestration, and discovery for users across the organization and wider digital ecosystem. Harness the power of Accenture's integration and technology capabilities, and deep platform, industry, and cross-functional expertise with MuleSoft's leading integration platform to accelerate your transformation and unleash innovation through a modern, future-ready approach to API-led integration. Define a strategy and roadmap for implementing a MuleSoft API-led connectivity approach that accelerates business outcomes. Combining product experience with accelerators & best practices to ensure a seamless journey to MuleSoft adoption and implementation. From design to implementation & management, our model-driven development approach agile practitioners ensure standardized and accelerated API delivery. Support your API Platform & manage your environment using best-of-breed operations monitoring tools to provide insight into your API landscape. A look back at Dreamforce 2023 Accenture's 14-year strategic relationship with MuleSoft is backed by the world's largest and most experienced MuleSoft practice. Our family of practitioners and success with MuleSoft is further strengthened by our ecosystem partnership with Salesforce. Anytime, anywhere, any device access with consistent experiences and interactions across multiple touchpoints, including AI-supported voice. The use of new technologies, development and migration methods to build new

systems that are more responsive to changing requirements. A systematic design process that strengthens outcomes, expands distribution and makes monetization easier. 4917 MuleSoft skilled professionals 2195 Certified MuleSoft practitioners 250+ Clients Served "Accenture and MuleSoft collaborate and innovate in some of our most strategic transformational projects. Together, we accelerate value creation across the enterprise." "Accenture and MuleSoft collaborate and innovate in some of our most strategic transformational projects. Together, we accelerate value creation across the enterprise." Engaging customers for transformational digital experiences. One of the world's leading international banks completes an advanced and far-reaching human resources and employee experience transformation. The Bureau of Land Management modernized to streamline processes and improve customer experience. With data integration, Roche's NAVIFY® Tumor Board is fundamentally changing the way tumor board meetings are organized and conducted. Hear from industry leaders on how APIs power digital transformation in Insurance by unlocking critical data and insights for growth. Accenture is proud to be recognized for industry knowledge, experience, and continued commitment in delivering seamless, connected digital experiences to clients around the world. 2022 Hot off the press. Read the latest Accenture and Salesforce news. To stay ahead, companies must be better and faster than their competitors. Learn the three reasons this kind of agility is essential for growth. As Salesforces' largest partner, Accenture's heavy investment in innovation, talent, skills and solutions for clients has earned a leading ranking. The reports analyze the changing dynamics of the Salesforce services landscape & assess service providers' consulting, implementation, and support services. Accenture is a clear leader in terms of overall vision and strategy, global reach and scope of services offered. For more than a decade, Accenture has worked with MuleSoft to help clients build application networks that are fundamentally changing the pace of innovation. MuleSoft Recognizes Partners for accelerating digital transformation for customers and scaling teams through training and certification programs. Expand your skills and experience with our team of more than 4,000 trained and 1,600 certified MuleSoft practitioners – the world's largest and most experienced MuleSoft practice. Together, we can deliver the deepest and most distinctive technology delivery capabilities and market-leading solutions. Explore our careers and find your next role. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Industry transformation enabled by SAP solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/sap-industry-transformation ----- SAP solutions for industry, developed with industry We come prepared How we help you succeed Our industry solutions at a glance SAP co-developed industry solutions News Our leaders Ready to join our SAP team? Related capabilities Industry expertise Focus on value

Collaboration and innovation Chemicals Consumer goods and services Defense Energy/Oil & Gas Life sciences Manufacturing Natural resources Retail Utilities Accenture and SAP co-develop Intelligent Asset Management solutions Accenture and SAP help companies accelerate Sustainability Transformation Accenture and SAP move clients into the cloud with open industry solutions Jason Gillis Timo Levo Silke Lehmann Steen Moller Marco Paletti Paula Clark Andrew D. Partington SAP Finance Customer-centric supply chain JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Creating value for clients requires deep understanding of industries they serve. Accenture and SAP work to help clients envision their industry future. A look back at SAP Sapphire 2023 Each industry has unique requirements, so business transformation is not a "one-size-fits-all." But we see a common goal: clients want a simplified, accelerated path to the cloud and the transformational value that awaits. Leading with industry is core to our collaboration with SAP: Industry co-developmentWith our industry and technology expertise, Accenture is a strategic partner with SAP for developing new industry solutions, developed with leading clients to ensure more relevant solutions. Industry co-innovationWe work with SAP in industry consortia to design the future for SAP industry solutions. These insights, combined with our industry know-how, inspire us to develop SAP industry cloud solutions on SAP Business Technology Platform that extend capabilities of SAP software. Industry transformationWe draw on our industry, market and technology expertise and collaboration-driven insights to drive sweeping industry transformations with SAP and other industry-relevant solutions. Serving clients requires we continuously innovate and advance our efforts with SAP. For example: we recently launched Rise with SAP SOAR with Accenture, a collection of assets and services to catalyze transformation across specific industries and functions, all of it optimized to support deployments of RISE with SAP. SOAR with Accenture helps our clients go faster and further with RISE with SAP. We combine our best thinking on industry and technology, our cloud expertise and our assets and services to take business transformation across industries and functions to new heights. Our transformation platform, Accenture myConcerto, is what makes this fly. myConcerto helps jumpstart your transformation, innovate and extend your capabilities with preconfigured solutions, accelerators and industry cloud applications on SAP Business Technology Platform. "Because every industry is different, we must ensure our cloud solutions are uniquely suited for each client and the industries they serve." Our clients gain access to essential ingredients for success, including: What's my transformation business case or optimal solution architecture? We provide expertise to answer such questions and build industry-centric solutions. We help you get to value faster with industry and function best practices, cloud capabilities, preconfigured solutions and accelerators. Our longstanding partnership with SAP works because we're committed to designing and developing relevant solutions with the industry and for the industry. Our industry solutions reflect our commitment to keeping pace with industry and technology change. These solutions cover more than 25 industries and use new SAP solutions combined with Accenture know-how to deliver value. Here's a brief sampling: Chemical companies can unlock the full value of digital technologies with a modern SAP S/4HANA system. Read our blog. Data-led business models and engagement platforms allow brands to differentiate

and create sustainable growth and reinvent customer experiences. To position for the future, defense agencies are prioritizing resiliency, responsiveness and innovation across increasingly complex supply chains. Oil and gas companies gain agility, profitability and decarbonized value chains enabled by modern enterprise platforms using cloud's speed and scale. Life sciences companies, seeking more affordable, precise treatments embrace data and analytics and create patient-centric intelligent supply chains. Industrials gain an edge with lean, digital processes in the cloud, connecting products and services and building intelligent, sustainable operations. Supply chain reinvention, based on customer preferences, automation and greater resilience, is key to a net-zero, sustainable, ethical future. Retailers see opportunities aligning brand strategy and data for an omnichannel world, activating local fulfilment and empowering a digital workforce. Utilities lead the energy transition by building deeper digital capabilities and establishing broader partnerships underpinned by cloud agility. Accenture is very proud of our privileged role as SAP's co-development partner for many years. Together, we build a unique and unparalleled portfolio of SAP solutions that help our clients gain more value from their SAP investments.Accenture subject matter experts and developers are working side-by-side with SAP to design new industry solutions and accelerate the development roadmap – resulting in over 80 SAP products so far. We use the knowledge we gain from developing these solutions to build assets, services and delivery teams to allow our clients to get the full intended business value from these new solutions, faster.Here are some highlights: There has never been a better time to join our global team of SAP experts. Join us and gain early access to SAP innovations, work with the biggest clients and build cross-domain expertise. Go as far as your ambition takes you. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Take the world by cloud

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud ----- Every day, cloud computing becomes more integral in driving reinvention and meeting the ever-changing needs of people around the world. Reinvent with cloud What's trending with cloud? Partners in change Awards and recognition Our leader Cloud careers Cloud now Ready your data for the new demands generative AI Ready your data for the new demands generative AI Become a world-class software organization Become a world-class software organization Process data near its source, faster and at scale Process data near its source, faster and at scale How to build a modern infrastructure that evolves to your business needs How to build a modern infrastructure that evolves to your business needs Ignite next-level performance with secure, scalable software-driven networks Ignite next-level performance with secure, scalable software-driven networks Craft a cloud strategy that delivers value and flexibility Craft a cloud strategy that delivers value and flexibility Manage mounting IT complexity to accelerate reinvention Manage mounting IT complexity to accelerate reinvention

Navigate application complexity with AI and cloud Navigate application complexity with AI and cloud Protect data, applications and infrastructure in your cloud environment Protect data, applications and infrastructure in your cloud environment Sustainability by technology, sustainability in technology Sustainability by technology, sustainability in technology Transform your mainframe to unlock agility and innovation Transform your mainframe to unlock agility and innovation Leader in Multicloud Managed Services – Forrester Leader for Worldwide Cloud Professional Services – IDC Leader in Data Center Outsourcing & Hybrid infrastructure Managed Services Accenture named a Leader in Everest Group Cloud Services PEAK Matrix® Assessment 2023 – Europe Andy Tay Current Country: United States 86% of companies reported an increase in their cloud initiatives over a two-year period 57% of IT budgets are spent on maintenance rather than innovation with technologies like cloud and AI 2-3x probability to innovate for the companies who are using cloud to transform their business and products $10B+ collective spending on innovation per month by the major cloud providers Building an industry-leading digital core requires a series of intentional steps in the design, development and operation stages. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Why balancing—not eliminating—tech debt is key to reinventing with a modern digital core. The role of infrastructure managed services (IMS) in facilitating business reinvention. As leading businesses across the globe embrace reinvention in response to rising levels of disruption, APAC businesses risk falling behind. Discover five ways to accelerate generative AI-powered reinvention. Accenture surveyed 800 senior IT executives to gauge the success of the cloud adoption journey and expected cloud business value. Accenture details 5 cloud transformation practices to help companies extract maximum value from cloud and succeed in the Cloud Continuum. Edge enables the rapid processing of data close to its source and plays a key role in evolving AI for the enterprise. Our research reveals how companies across the globe are using edge, and how they can scale its value. Our unflinching mission is to combine extraordinary new technologies with human ingenuity to meet business challenges and drive growth. The Accenture Google Practice is turning your daily habit into an enterprise solution and making your journey to digital transformation as smooth as a cloud. Bringing together 65,000 dedicated professionals, the Accenture Microsoft Business Group—powered by Avanade—empowers enterprises to thrive. The strength of the Accenture ServiceNow Business Group lies in the deep expertise of our people across all of our businesses. In Accenture's vendor profile, the Forrester report states: "Accenture pioneered the practice of building hyperscale-specific go-to-market units, and its significant certifications across major cloud platforms signal its depth of capability." "Accenture — with its strong industry knowledge, industry cloud offers, and breadth of technology services that span from consulting all the way to managed services — can fulfill cloud technology implementation needs at a global scale." Accenture is positioned as a leader in the 2023 Gartner® Magic Quadrant™ for Data Center Outsourcing and Hybrid Infrastructure Managed Services, Worldwide. Accenture is a good fit for enterprises looking for an integrated approach across infrastructure, applications, data, AI and security owing to its broad partner ecosystem and end-to-end solution suites. Lead – Cloud

First, Global Join our cloud team and work across industries—from high tech to high fashion—to help clients reimagine and build a better future. =====================

# Intelligent tech changes the game for MedTech

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/medical-technology ----- MedTech firms can build a digital core with intelligent tech for enterprise and products, addressing the needs of patients, healthcare professionals and the healthcare environment. What you can do What you'll achieve What's trending in Medical Technology Medical Technology partners Our leaders How Medical Technology is changing Focus on user experience Increase ROI with better productivity Use data to drive progress Explore M&A and ecosystems Recruit and retain talent Greater value launch strategies for digital health products Cost savings Improved patient comfort and well-being Better supply chains Greater talent recruitment and workforce retention Tom Kawalec Philip Frey Debmalya Chatterjee Current Country: United States Intelligent technologies like gen AI and predictive analytics are reshaping the MedTech industry by enhancing the value chain, enabling strategic patient care shifts, disrupting traditional models, and fostering ecosystem partnerships, thus improving healthcare delivery and outcomes. of MedTech chief executives believe generative AI will transform their company and industry  of MedTech chief executives expect to pivot toward value-based models in the next three years of MedTech chief executives believe smart watches alone could disrupt the medical technology business Focus on holistic MedTech solutions across care pathways, enabled by new business models, to enhance consumer-patient experiences. Develop products with the user experience in mind. Focus your innovation on addressing patient needs and improving their health outcomes. Improve your productivity to speed up your research and development — earning higher returns on investment. Data is now used for more than just providing insights. When used with cloud and intelligent technologies, it can spark innovation, inform decision-making and accelerate progress. Transform your organization's way of working with new business models. Embrace partnerships that boost your capabilities in technology, data and artificial intelligence. Experiencing acute talent shortages? Create a new business model that gives employees more flexibility — while providing the business with a more multi-skilled and versatile workforce. Personalize your digital health products for specific consumer-patient groups, so they yield better outcomes and value for those populations. Save time and money by using pre-engineered platforms or platforms-as-a-service instead of building and maintaining your own technology infrastructure. New solutions, commercial approaches and staffing strategies enable you to move healthcare across the care continuum, where patients feel less stress and more comfort. Make your supply chain more resilient by digitizing, planning, sourcing and procurement while providing manufacturing support, fulfillment and delivery strategies. Reduce talent and skill shortages through augmentation of the workforce using intelligent technologies and enabling

more versatile recruitment strategies. Retain workers by building on greater multi-skilled and agile-skilled talent. To stay competitive in healthcare, MedTech companies must embrace intelligent technologies and reinvent their business models. Innovation is key to meeting the evolving needs of patients and organizations. Build resiliency in MedTech to thrive in a changing world. Invest in technology, embed resilience in design, and develop a multi-skilled workforce. Secure your future growth now. Five 5 trends to help life sciences companies mature in this new paradigm of Digital Health Find out how MedTech companies can set themselves up for success with devices specifically designed for at-home care. Managing Director – Global & North America Life Sciences Medical Technology Lead Managing Director – Life Sciences, Medical Technology, EMEA Lead Managing Director – Life Sciences, Medical Technology, Growth Markets Lead © 2024 Accenture. All Rights Reserved.
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# Application modernization

----- Arcticle source ----- https://www.accenture.com/us-en/services/software-engineering/application-modernization ----- Getting mainframe modernization right Capabilities What we think Our leaders Connect with us Related capabilities Application & technical architecture advisory Application discovery, assessment & planning Agile/Dev(Sec)Ops transformation Application modernization Mainframe modernization Make the leap, take the lead Technology Vision 2024 Modernize to maximize: Unleash cloud's potential The cloud continuum Jeff Emerson Sri Narasimhan Twitter LinkedIn Blog Application management Cloud services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Rapidly modernize applications with agile migration and refactoring automation to unlock the full value of the Cloud Continuum. Adopt a strategic approach to application transformation For many organizations, mainframes are core to their business with critical applications and data running on mainframes. Our Mainframe Modernization Survey found that companies often struggle with modernization because it's costly, it's time-consuming, it requires specialist skills that are hard to source, and it requires a clear roadmap. These challenges are turning legacy mainframes into bottlenecks that are slowing down innovation. The good news? There are many modernization solutions available. Accenture is helping organizations assess when and how to modernize mainframe applications to determine the right approach for their business. READ MORE Accenture provides a full spectrum of services focused on modernizing your applications across the enterprise to boost agility, fuel innovation and increase resilience and continuity. Define vision for application and technology along with business capabilities and align value realization goals to business objectives and results. Discover and assess the application portfolio, develop the app renewal business case, rationalize the portfolio, define architecture & create roadmap. Provide Agile/DevOps coaching and mobilization of Agile/Dev(Sec)Ops tools and processes. Execute on a defined roadmap to deliver planned application modernizations and architecture blueprints at scale with proven accelerators and methods. Accelerate

optimization and modernization in place or in the cloud continuum using Agile/Dev(Sec)Ops, containerization and automated code conversions. The report explores how businesses can adjust their tech strategies to accelerate digital transformation, extend innovation and strengthen their revenue growth. Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. Maximizing long-term value in the cloud depends on modernizing applications, infrastructure and data architecture. What's beyond cloud migration? Our new report reveals four key tenets Continuum Competitors share to unleash competitiveness on the cloud. Follow Accenture on Twitter Learn more about us on LinkedIn Read our software engineering blog Disruption is hard. Being disrupted is harder. Future-proof your application portfolio with proactive innovation. Get to value faster with Cloud First. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Design cyber risk strategies, aligned to business priorities

----- Arcticle source ----- https://www.accenture.com/us-en/services/ cybersecurity/cyber-strategy ----- What you can do What you'll achieve What's trending in cyber strategy Why cyber strategy matters Defend your organization from deepfakes and reinforce trust and resilience. Share cybersecurity accountability Rapidly respond to evolving regulations Build a cybersecurity-first culture to accelerate secure growth Support business transformation Manage cyber risk and compliance as-a-service Cyber risk oversight Reduced risk Embedded cybersecurity Rapid business growth Flexible delivery models Accelerate your cyber journey Current Country: United States 88% of boards view cybersecurity as a business risk, not just an IT problem 60% of CEOs say cybersecurity is not baked into their business strategies, services or products from the outset 85% of CEOs do not have dedicated board meetings about cybersecurity Many CEOs lack confidence in their organizations' ability to protect against cyberattacks — despite seeing cybersecurity as vital to growth. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Strengthen the alignment between your board, cybersecurity and business leaders, and establish cyber accountability beyond the CISO. Adhere to complex laws, regulations and risk tolerances across your organization, in every industry and geography in which you operate. Retain top cybersecurity talent and focus training to build awareness and responsiveness to threats. Prioritize investments that protect areas of high behavioral risk. Align cybersecurity with the business to speed your transformation and growth. Reduce the cost

of meeting your risk and compliance requirements when you introduce efficient operational security. Embed cybersecurity into your overall business strategy to minimize risk and put cyber-resilience at the heart of your transformation efforts. Reduce business disruption and security breaches with ongoing regulatory compliance, supply chain visibility and improved contact-center security. Everyone is responsible for security. Data, analytics and AI insights fuel key cyber metrics to inform decision-making and business health scorecard. Build cybersecurity into your transformation efforts: cost optimization, security operation and effective merger-and-acquisition planning. Complete regulatory and risk services that improve quality, productivity, talent resources and reduce cost. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. AI's transformative impact on cybersecurity, the urgent need for comprehensive security strategies, and the critical role in safeguarding digital assets. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology. © 2024 Accenture. All Rights Reserved.
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# Customer-centric supply chain with SAP solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/sap-supply-chain ----- Customer-centric supply chain transformation Let's Supply Change Increasing Margins in the New Norm Sharpen up the supply chain Supply chain and SAP: joining forces to capitalize on the metaverse How we help Journey to the customer-centric supply chain Supply chain scenario planning-as-a-service Transform to an Intelligent Enterprise What we think Awards & recognition Capabilities Ready to join our SAP team? Journey to the customer-centric supply chain Supply chain scenario planning-as-a-service Transform to an Intelligent Enterprise Demand driven MRP: Benefits of flow Accenture myConcerto for SAP Accenture a leader in SAP supply chain ecosystems Gen AI and SAP solutions for the enterprise Building supply chain resilience A Leader in SAP S/4HANA Application Services in Gartner and Everest Group reports Accenture a Leader in IDC MarketScape Worldwide Supply Chain SAP Ecosystems Services Accenture is named a Leader in Forrester's latest report on SAP services providers Supply chain management and... SAP S/4HANA SAP intelligent technologies JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA From supply chain cost to supply chain as an enabler of profitable growth Accenture completes acquisition of SAP®-focused management and

technology consulting firm A modern platform such as SAP S/4HANA is essential in this transformation, but it takes more than only transitioning to a new ERP platform and to the cloud. Rather, it needs a complete customer-centric transformation of the whole supply chain. Innovate Use data as an insight-generation engine for new products and services designed around the customer. Connect Engage with external partners and collaborative platforms connecting assets, people, processes and things.Bridge the IT and operations divide. Configure Build the capability to micro-segment customers, supporting multiple flexible and sustainable supply chains that leverage external partners. Operate Engender a "supply chain as-a-Service" mentality through a dynamic, intelligent operating model and data-led adaptable workforce. Connect Leverage analytics and "what if" scenario modeling to enhance operations and add value for the customer. The Innovation Imperative: Discover how we can Supply Change together. Supply chains must do more. Linking commodity to customer is no longer enough. They need to adapt and respond to disruptions, and operate in new ways to supply change. Combining the power of Accenture's industry and business function expertise with SAP technology, we can quickly take you from ideation to implementation to scale—delivering innovative solutions that convert change into your competitive advantage. It could start with a real-time supply chain mission control. With end-to-end insights—from real-time machine performance to country-level cash flow visibility and forecasts —you can optimize performance and embed sustainability across the value chain. With rapid prototyping on demand, when you see an opportunity for value chain or business model innovation, we can help you define and deploy solutions fast, for instant impact. Let's create new opportunities to deliver value to your customers—and the environment. Explore our showcase and discover how we can supply change—together. View Transcript The future's arrived early. Agile responses are imperative. The reality for the many organizations lacking a digital foundation? A widening performance gap. Having the right partners and technologies, innovation and insight across the value chain can help grow the business. Imagine a supply chain mission control in the cloud, connecting your organization to its supply chain in real-time. Information stops being siloed and starts driving resilience and sustainability. Quick as a click, you can provide centralized insight into key operations—from machine-level data and raw-material traceability to country-level cash-flow. Whenever macro- and micro-forces shift demand, your team can rapidly run through new scenarios and understand their impacts before implementing them in the real world. Let's supply change. With our team by your side and rapid prototyping on demand, when you see an opportunity for value chain or business model innovation, it's easy to see the impact instantly. The modern supply chain is resilient, sustainable, and adaptable. Full visibility into raw-material traceability, efficiency, partner performance, and cashflow are table stakes. Imagine a real-time supply chain mission control. Built in the cloud to provide unprecedented supply chain insights so you can zoom in at machine level and out to your global network. When macro- or micro-disruptions strike, dynamic risk assessment and response management support real-time scenario-planning, helping you understand impacts and make smarter decisions before acting. With insights that help you to design and produce products sustainably and increase circularity, you can create a supply chain that keeps pace with future demands. And with digital continuity, you can tear down data silos and

collaborate better with partners across sustainability, manufacturing, finance, and technology—all working together to develop solutions that drive new efficiency and resilience. Let's supply change. VIEW INFOGRAPHIC Leading the way in sustainability and the circular economy takes more than certifications and better reporting. Organizations need to change how they think about doing business and gain deeper insight into environmental and social impacts. Imagine a sustainability-first world. One where tokenization and distributed ledger track and trace raw materials through powerful dashboards. Where circularity is at the heart of the value chain with insights that help to find new ways to design and produce products sustainably, increase circularity, and close the loop with consumers. And where real-time scenario planning shows the financial, resource, and production implications of sustainability strategies right across the value chain. In this world, sustainability is the source of innovation—as you move from idea to proof of concept to pilot, at record speed. Let's supply change and set the pace for your competitors by embedding circularity in the consumer experience. VIEW INFOGRAPHIC Today's business reality? Global supply chain disruption. Changed consumer behaviors. Increased stakeholder expectations across the value chain. Stability in upheaval hinges on accurate financial forecasting. Organizations must preserve cash and predict cashflow, using digital capabilities that mirror physical ones for better inputs and fewer errors. Imagine a real-time mission control that gives vital insight into your cash positions—so you have a holistic understanding of cashflow across the value chain, from cross-border finances to plant-level. When innovation opportunities arise, you've got the tools you need to de-risk, examine impacts, and compare outcomes—and AI-driven scenario planning to minimize financial surprises later on. And as your business looks for new ways to embed sustainability, you can ensure it's done profitably, with circularity metrics and raw material traceability to identify new efficiencies and unlock growth. Let's supply change. VIEW INFOGRAPHIC How sustainability helps unlock resilience and growth Driving Agility, Resiliency and Sustainability in the Automotive Supply Chain. The automotive industry faces four unprecedented changes, shaking it to its core: These disruptive factors are making lasting impacts on the automotive supply chain—heightened volatility, changing demand and supply patterns, shifts in the value chain, just to name a few. The good news is we have data and analytics capabilities, powered by cloud, allowing us to respond to challenges and opportunities. Reach out to learn more about how we are helping clients address these pressing industry issues: COVID-19 proved the automotive industry could operate at less than a month of supply and still yield profits. However, the industry's long-term prospect of optimizing supply and demand is at risk. Supply chain disruptions, inflation, climbing interest rates, climate, consumer behavior & brand loyalty are all factors. History suggests an impending domino effect will strike OEM margins (not necessarily wholesale sales), that will not be offset by increased BEV production and adoption in the near term. The risks include increased days of supply inventory unaligned to consumer preference, failure to optimize production based on constraints, lost sales because of order lag time and higher supply chain costs. Market leaders will adopt 3 critical capabilities to protect and bolster margins: LEARN MORE   Automotive is challenged to fulfill unconstrained customer demand on time AND manage inflationary costs from disruptions: chip shortages, port congestion, plant capacities and

logistics costs.  Traditionally, resilient meant more buffer stock, flexible manufacturing and redundant suppliers, all of which cost money. While beneficial in a short demand or supply fluctuation, this approach cannot withstand disruptions.  In the new norm, approaches must be reimagined to enable resiliency against disruptions, including recovery time and financial impact.  Resilient supply chains need to be built with data-led capabilities: LEARN MORE Automotive is no stranger to regulations like corporate average fuel economy (CAFE) and greenhouse gas (GHG). However, new sustainability and environmental, social & governance (ESG) imperatives have broader ramifications. They're accelerating the product shift towards electric or emission-free vehicles while also re-shaping how we look at supply chains and corporate responsibilities to achieve net zero carbon footprints. Traditional supply chains are centered around cost savings and top-line growth, whereas sustainable supply chains also encompass net zero, circular and social dimensions. Achieving sustainability goals requires sustainability data and capabilities to be integrated into supply chains. We help clients transform digital supply chains and improve business performance.   An intelligent supply network is critical for growth and success. The supply chain of the future must be a growth engine connecting to all partners seamlessly with a focus on delivering value. Companies should evolve from a linear to a dynamic supply chain. In this era of constant change, customers are becoming the undisputed center of attention. Business growth is now about outsmarting the competition through speed and hyper-relevance, enhancing both customer experience and customer loyalty. It's about developing the intelligence and agility to continuously adapt the whole value chain to what customers expect today – and what they'll want tomorrow. Accenture helps clients to apply the power of new SAP solutions and technologies to create the foundational organization-wide platforms they need to simplify and standardize operations while managing complexity and fueling innovation. According to Accenture's Technology Vision report, nearly two-thirds of supply chain leaders believe that the metaverse will benefit their organization in areas such as product design, manufacturing, delivery, supplier relationships and customer engagement. In fact, the metaverse could be the revolutionary technology that supply chain executives have been waiting for—and SAP solutions are well-positioned to play a pivotal role in the enterprise metaverse, just as they do for so many enterprise operations today. Learn more Supply chains must be encoded with a DNA based on flow, where the rate of supply is aligned to the rate of demand through the... Harmonize SAP technologies, applications and capabilities to amplify business results in the intelligent enterprise. Accenture has been named a leader in the IDC MarketScape Worldwide Supply Chain SAP Ecosystems Services 2021 Vendor... 'Top-right' rankings with all industry analysts | 47 SAP Pinnacle Awards | 100+ SAP awards in the last 5 years. For 2021 For 2021 For 2020 Build and mobilize an intelligent supply chain. Enterprise transformation with SAP S/4HANA. Make your system of record more intelligent and enable new applications and innovations. There has never been a better time to join our global team of SAP experts. Join us and gain early access to SAP innovations, work with the biggest clients and build cross-domain expertise. Go as far as your ambition takes you.   Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit

# INTIENT

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/intient ----- Why INTIENT Intelligence everywhere Capabilities Case studies Voices of Life Sciences Our leaders Related capabilities Platform of Platforms model Smarter at the core Future ready for new science Simple, intuitive, actionable insight INTIENT Clinical INTIENT Research INTIENT Pharmacovigilance INTIENT Patient INTIENT Network INTIENT Unify Cell & Gene Data on trial RIM + biopharma collaboration = accelerated drug approval The E suite of Ecosystems: E for efficiencies The E suite of Ecosystems: E for efficacious The E suite of Ecosystems: Ease of access Anthony Romito Eric Little, PhD Rahul Kabra Matt Brooks Ann Ritter Jill Schulte INTIENT Network Life Sciences Healthcare consulting How does INTIENT Clinical work? How does INTIENT Clinical improve trial operations? What does intelligent search mean? Does Intelligence Everywhere use FAIR Principles? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA The cloud for accelerating New Science, humanizing Healthcare, and creating positive patient impact. Digital technology, together with Accenture's strategy and consulting services, harnesses the power of applied intelligence for the discovery, development and commercial use of new patient treatments. INTIENT is both a platform-of-platforms and a network of services designed to put scientific and health data directly into the hands of those who can create treatments and solutions that drive better patient outcomes. INTIENT allows organizations to leverage the best of their investments in cloud and data, while also giving them new tools for incorporating innovation into everything they do—from how they develop New Science, to how they personalize healthcare models and experiences, to how they drive better health and economic results. Explore more: Request a demo We understand that achieving business outcomes takes more than just technology. That is why we partner Accenture services with data, algorithms, and analytic models to drive strategy through execution, enabling data led transformation. Life Sciences An open architecture provides optionality for continuous clinical innovation, avoiding vendor lock-in. Life Sciences Highly flexible data model designed for deriving clinical insights, not rigid transaction management. New Science Forward focused design to support industry's areas of hyper growth for areas such as precision medicines, digital therapeutics, and medical devices. New Science Clinical and patient data, algorithms, and applications liberate insights to drive action without specialized programming skills. INTIENT offers a range of solutions spanning research and development through patient services. Accelerating and streamlining Cell & Gene Therapy enrollment and coordination across the patient journey. "To make the jump from cost focused to business focused, organizations need to evolve their use of cloud moving to an intelligence-enabled capability." "To make the jump from cost focused to business focused, organizations need to evolve their use of cloud moving to an intelligence-enabled capability." Take a deep dive into the E suite of

Accenture's Life Sciences ecosystem. Explore how the collective power of a harmonized partner community is creating opportunities for biopharma to adopt a more productive, collaborative and innovative R&D model. By harnessing historical clinical trial and real-world data we are making trials more efficient and ethical through the use of external control arms. One of the most exciting areas of innovation is Cell and Gene Therapy, with many therapies already changing the industry and patients' lives. How a partner ecosystem can make decentralized clinical trials mainstream. The INTIENT Network leverages the collective innovative solutions of its members to enhance the dynamic end-to-end capabilities of the INTIENT Platform. Helping our clients make a meaningful impact on patients' lives through New Science, novel medical technologies and better collaboration. INTIENT Clinical replaces custom Extract Transform Load (ETL) and complex mapping efforts with a configurable smart data ingestion platform that enables advanced analytics using Domino on a high performance, secure cloud computing environment. Using the same data, it supports the trial operations team with easily accessible dashboards of familiar KPIs. In summary, it is a comprehensive solution for Clinical Trial data management, analytics, and operational reporting. Operations teams running day-to-day clinical trial operations have halved their effort, improved inspection-readiness, reduced the risk of non-compliance, and increased speed to market. Previously, FDA requests to produce operational site lists took six weeks; now, the company can pull lists immediately. Real-time insights are helping them manage clinical trial programs from anywhere, at any time to conduct trials more effectively. The most basic type of search, the keyword search, though valuable, places several burdens on the end-user: choosing the right keywords; and then the need to sift through a long list of search results, many of which are false positives, to find what you're looking for. Intelligent search addresses both issues with keyword search. First, using AI and semantic graph technology, it mimics human understanding by eliminating the need to start with precisely the right keyword; using what's entered, it understands the topic and returns relevant results. Second, it uses that same understanding to set aside the false positives, presenting only the most relevant search results. Intelligent search uses advanced technology to get you to the data you need faster. Yes! FAIR (Findable, Accessible, Interoperable, Reusable) Principles are a very helpful, up-to-date industry standard for scientific metadata management. Intelligence Everywhere leverages this framework for search and analytics on the complicated data of Life Sciences. Here's a link to the FAIR site Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Measure what matters to make the right sustainability decisions

----- Arcticle source ----- https://www.accenture.com/us-en/services/sustainability/sustainable-measurement ----- Companies that are better at measuring and managing their ESG performance are also sharpening their

competitive edge What you can do What you'll achieve What's trending in sustainability measurement Awards & recognition Sustainability measurement partners Our leader Why sustainability measurement matters Define your strategy Become data-driven Support corporate decision-making 360º value Risk mitigation and cost avoidance Compliance and control Better financing Cost reduction and operational efficiency Revenue growth and pricing power Leader in the IDC EMEA CSRD Compliance 2024 Report Jens Laue Current Country: United States Companies that are better at measuring and managing their ESG performance are also sharpening their competitive edge 85% of CFOs and senior finance executives expect ESG disclosure requirements to increase over the next 3 years Only 22% of finance executives say they are well prepared for upcoming regulatory demands >50% are capturing all the relevant ESG data in an automated fashion A strong ESG and sustainability strategy—linked to outcome-driven metrics—can lead to better business performance. Clearly define what sustainability means for your company with a focus on regulatory requirements and risk management. Refine your strategy and narrative over time to zero in on value. Establish robust data models for your sustainability metrics and performance indicators. Automate ESG workflows to deliver practical, accurate and auditable data. Integrate sustainability in corporate decision-making by embedding it not only into enterprise functions like finance and risk management, but also into operations and procurement. Increase value and transparency for all stakeholders by using data to drive your sustainability reporting and disclosure. Reliable ESG data can help you prevent fines and penalties (e.g., climate taxes) and loss of business. Consistently comply with regulatory standards, and draw on data that's more reliable for reporting and decision-making. Improved sustainability ratings can reduce your cost of debt. What's more, you can gain access to beneficial lending rates, subsidies and tax breaks. When you reduce water, energy and fuel usage — along with raw materials and waste — you can see increased efficiency and less maintenance and transportation costs. Eco-friendly products can improve customer loyalty and offer entry to new customer segments and geographical markets. They also create an opportunity for premium pricing models. Companies now face a rapidly evolving ESG regulatory landscape. We have identified nine capabilities that can move organizations beyond mere compliance and help accelerate their sustainability journey for competitive advantage. Uncover insights and actions to accelerate your journey to net zero. Many companies are making progress on sustainability, but they still struggle to measure what matters. Our reporting provides an in-depth view of the value we track across Accenture in six vital dimensions. Decarbonization requires collaboration. So what if all net zero investments were synchronized? We outline key actions each industry needs to take to ensure an equitable, affordable and sustainable energy transition. Boards oversee ESG goals developed by their C-suite. When it comes to ensuring they're delivered, most fall short. How can boards be used to accelerate embedded? Our joint report with the UNGC explores why the private sector is critical to achieving the Sustainable Development Goals. But with all the SDGs currently off track, greater urgency is needed. How Volkswagen is driving clarity and confidence in their sustainability strategy. Accenture is named a leader in the IDC MarketScape European ESG Technology Services for CSRD Compliance 2024 report. Managing Director – Sustainability Services, ESG

Measurement, Analytics and Performance Lead

# Sustainable technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/sustainability/sustainable-it-technology ----- Engineer a better future What you can do What you'll achieve What's trending in sustainable technology Our leaders Why sustainable technology matters Make technology more sustainable Use technology to become more sustainable Scale sustainability Increased value Greater revenue and growth Innovation opportunities Better experiences Top tech talent Sanjay Podder Penelope Prett Current Country: United States Engineer a better future 98% of CEOs agree that sustainability is core to their role 84% reduction in carbon emissions can be achieved by shifting from on-premise data centers to the public cloud 65% reduction in energy usage can be achieved by shifting from on-premise data centers to the public cloud 48% of companies say technology-led sustainability initiatives lead to increased revenues Today's technology takes a lot of resources to run, but it also unlocks new solutions. See how to foster sustainability in a responsible way, grounded in governance, privacy and trust. Take technological and managerial measures to reduce the negative impact of your technology footprint. Create technologies that reduce your negative impact by enabling sustainability use cases and organizational capabilities. Collaborate with strategic partners to promote sustainable solutions and support market demand for responsible economies. ESG leaders generate up to 2.6x more shareholder value compared to their peers. 51% of companies say technology-led sustainability initiatives lead to increased revenues from better products. 49% of companies say technology-led sustainability initiatives help create new businesses. 49% of companies say sustainable technology is essential for enhancing customer experience. 49% of companies say a commitment to sustainability is a big draw for software engineers and tech talent. Wilder Climate Solutions, Accenture and Amazon Web Services launched an app that aims to address the shortage of tree seeds for reforestation through a one-stop digital marketplace that connects seed collectors and growers. The nation of Tuvalu is just 4.6 meters above sea level. So, we helped build one of its islands in the metaverse—a world first. Accenture reports on key sustainable technology innovation necessary to achieve ESG goals like Net Zero emissions & a sustainable value chain. Lead – Technology Sustainability Innovation, Sustainability Services Lead – Technology, Sustainability Services

# Upstream operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/energy/upstream ----- Scale first and fast Capabilities What we think Our leaders Related capabilities Cashflow cost prediction Process optimization Operational excellence Digital supply chain Data-driven decision making Future upstream workforce Relevance and profitability for oil and gas

Releasing the analytical power of oil & gas talent Herve Wilczynski Emma Wild Edson Bouer Innovation with OSDU™ Business process management JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Transforming how oil and gas companies operate to enhance exploration and production, and drive profitability and growth at scale. Despite riding waves of disruption, the oil and gas exploration and production industry has not delivered the returns that that equity markets demand. With fluctuating prices and differing pressures across the world, three actions should be considered to deliver on the promise of a healthy future for upstream businesses: Speed and agility are essential to delivering on the digital agenda, but although experimentation is positive, the need to scale first and fast remains a challenge for most oil and gas companies. Here's how we help exploration and production companies thrive in a digital era. Connect operations and finance more effectively to make adjustments sooner, not months later. Integrate processes, systems and data enabling visibility across silos and optimal decision making. Improve processes and enhance sustainability via cost optimization and digital process management. Use intelligent technology to create real-time end-to-end visibility and secure collaboration. Make better decisions in increasingly more complex plays based on data insights. Manage contingent labor risk directly and be more agile in deploying a flexible, liquid workforce. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Engineering, construction and real estate services

----- Arcticle source ----- https://www.accenture.com/us-en/services/industrial/engineering-construction-real-estate-services ----- Reinventing faster to keep pace with change How we can help Where we serve The Connected Construction platform What we think Our leaders Related capabilities Engineering & construction Infrastructure & capital projects Real estate Business services Gregory Christophe Charlotte Bizeau José Gonzalez Andrew Clark Industrial Industry X JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Discover how we can help build a greener, more resilient digital future. Engineering, construction and real estate companies are at the crossroads of massive trends such as urbanization, energy transition, climate change and new forms of smart mobility. In parallel, governments around the world continue to make substantial investments in infrastructure and transportation. Opportunities for growth abounds for those ready to seize it. With decades of experience, we have an unmatched combination of industry, technology and functional expertise to deliver comprehensive and integrated solutions for differentiation, agility and growth. Whether it's helping with optimizing operations, building a resilient supply chain, or keeping workers safe via digital technologies, we help our clients build sustainable businesses to grow at scale and speed. Accenture's capabilities offer a full range of

solutions that create value from investments: Cloud transformation, lean processes and new digital core: take the next step in your digital cloud journey and improve productivity (top and bottom line). Connected Products & Services: digitize to diversify revenue sources and increase margins (including Building Information Modeling, Digital thread, connected worker, connected site). Consumerization & Growth: develop new B2B business models and data-centric services to shift gears for growth (Digital Services Factory, Ecosystem partnerships, Applied Intelligence). Intelligent Operations: focus on cost control, supply chain resilience, and re-invent back office models to support agile business operations. Responsible and sustainable business: embed sustainability into every area to create new sources of value—and deliver on values. We help companies create value from process efficiencies and data-driven insights. We do this in four key areas: Leveraging digital and integrated project management platforms to increase margins, make workers safe and offer new services to clients and users. See our innovation centers around the world. Modernizing the infrastructure, engineering and construction business. Not just for owner clients but for the construction contractors and suppliers within the entire supply chain. See our connected construction solution. Helping with the complexities of property and facility management, project management and site optimization. Partnering with contract catering and support services companies to take the next step in their digital transformation journeys. Today's construction industry looks very similar to how it did 50 years ago. The difference is, today's projects cost twice as much. That's in part because, despite accounting for 13% of global gross domestic product (GDP), the construction industry ranks among the least digitally enabled. This lag has resulted in a lack of transparency across the value chain, which in turn causes a lag in productivity, and puts budgets, schedules and asset performance at risk. The Connected Construction platform helps engineering and construction organizations improve personal safety and realize the full potential of their workforce, equipment and materials by connecting them in real time. We interviewed William Ruh, CEO of Lendlease Digital on the biggest future challenges and opportunities for the construction industry. Accenture´s Grégory Christophe shares strategies for ECs to help drive innovation while helping lower carbon emissions. Drive higher returns through digitization and with data-driven insights. Accenture leadership shares three ways to accelerate energy efficiency and make the shift to net-zero buildings with digital technology. Steps the engineering and construction industry can take to navigate the coronavirus pandemic. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Lending

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/credit-auto-finance ----- Lending operations built for the digital economy Lending capabilities What distinguishes our lending capabilities? Our technology alliances What we think Case studies Blogs Our leaders

Mortgage BPO Consumer Lending Commercial Lending Auto Finance Equipment Finance Non-performing Loans (NPL) Commercial Real Estate: Asset services Commercial Real Estate: Occupier Residential Mortgage Lending Deep experience One stop for change Business process services Technology Mature onshore/offshore model Top 10 banking trends for 2023 Embedded finance for SMEs: Banks and digital platforms Sustainable lending: an action plan for banks North American mortgage lender unlocks $60M in savings Brazilian bank disrupts the auto loans process How to manage risk for a successful implementation How banks can thrive in the face of rising interest rates Can banks grab the buy now, pay later opportunity? Chris Scislowicz Dilnisin Bayel Colette Prior Jared Rorrer Cameron Krueger Wes Slocum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders

best execute their business strategies and stay market-relevant. These are the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks. Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks. Credit Fintechs have a head start with buy now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Embed sustainability into core business operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/sustainability-business-operations ----- Innovative sustainability strategies and solutions Toward the circular economy with SAP solutions Five keys to our sustainability collaboration Blogs News and articles Related capabilities SAP responsible design and production SDG Ambition The circular economy Carbon accounting ESG reporting and steering Ecosystem innovators Is your SAP system green enough? RISE with SAP — are you setting sustainability ambitions high enough? Aim for a circular, regenerative economy SAP makes play to be core of corporate sustainability efforts Enabling the sustainable, intelligent enterprise through SAP solutions Two new sustainability cohorts at SAP.iO Foundries Shaping a new sustainable world through responsible design SAP Responsible Design and Production Accelerate sustainability transformation Sustainable future accelerator SDG Ambition Accenture + SAP Sustainability JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture and SAP share a commitment to a sustainable future. Our partnership helps transform our clients into truly sustainable businesses. A look back at SAP Sapphire 2023 Consumers demand action on sustainability. Businesses turn to technology and to their technology partners to help them achieve sustainability goals. Accenture and SAP form a powerful team to help clients deliver on the sustainability mission. We combine advisory, innovation and next-generation solution development in a unique partnership to help our clients shape, deliver and measure their end-to-end sustainability transformations. As advisors, innovators and solution developers, we help clients define and enable sustainability strategies – reduce carbon footprints, for example, or curb waste – and, at the same time, create new sources of value for the business. Schedule a discussion with our team to learn how we can partner with you to guide your sustainability journey. We developed a new solution with SAP to drive circular, sustainable product design – eliminating waste, improving EPR compliance and reducing costs. Our "take, make, waste" linear economy is not sustainable. From design and sourcing to manufacturing, sales, logistics and disposal, it's driving climate change, nature loss and inequality. At a business level, it means more risk, higher

cost and wasted value. 11bn tonnes of material resources used every year <9% of those 100bn tonnes recycled/reused We need a different approach. The circular economy introduces a new paradigm –"take, make, take, make" – empowering companies to eliminate waste, circulate and regenerate by shifting from consumption to re-use models. The circular economy demands an evolution in how businesses operate. Powerful regulatory and stakeholder pressures are driving the need for change: Accenture and SAP have come together to help accelerate the transition to The Circular Economy, for a cleaner future. The focus on circular economy legislation is intensifying. The EU has set a high bar, introducing shared multinational circular initiatives and goals for member states to implement. But wherever companies operate, compliance with policies that encourage zero waste is now essential. A top priority for regulators? Action on plastics and packaging. Society wants rapid change: 44% of consumers want retailers to take action and 40% will pay more for recyclable packaging. Governments are responding with new regulation. The result: Extended Producer Responsibility (EPR) fees and plastic taxes are much more common. In the EU, 25 countries have EPR fees 400+ EPR schemes in use globally A big challenge for business? The EPR landscape is growing more complex every day. And attempting to manage this regulatory patchwork is impossible with current systems. Effective compliance with EPR regulations, SAP and Accenture have developed a holistic solution. SAP Responsible Design and Production helps ensure compliance and save EPR-linked costs: Available as-a-Service, the solution benefits include: Your business is entering the circular economy. Our solution helps to make the transition as rapid, efficient, and seamless as possible – for many stakeholders. Only collaboration and a commitment to value and shared values can generate impact. Our comprehensive collaboration with SAP on sustainability transformation to provide insights that drive decisions across the value chain focuses on: We help businesses embrace and action the Sustainable Development Goals, in partnership with the United Nations Global Compact. We help clients take action towards a zero-waste value chain with the jointly developed SAP Responsible Design and Production solution. We help clients track and reduce their carbon footprints across the value chain with our transformation services and SAP's Climate 21 solutions. We help organizations achieve greater transparency in reporting environmental, social and governance (ESG) performance to support regulatory demands. We team with SAP.iO on engaging start-ups to build an ecosystem of complementary sustainability solutions and capabilities for our clients. Sustainability is the business challenge of our lifetimes. Companies running SAP software have a huge opportunity to reduce their carbon footprints by moving to the cloud. A shift to the Cloud is an ideal opportunity to embed sustainability into core business operations across the whole value chain. At least a third of the 2 billion tons of waste that the world produces each year is not reused or recycled. Accenture and SAP are taking the lead to help clients accelerate the transition to a circular economy. It's time to make sustainability a standard part of corporate management, like productivity or growth. But you can't act on what you can't measure. There's a new portfolio of SAP solutions designed to help organizations transform into an intelligent and sustainable enterprise. Thirteen startups are building innovative solutions to drive sustainability for consumer and retail companies across the value chain. A different approach to designing

products and solutions can work sustainably in the long run. SAP's President of SAP S/4HANA shares thoughts. A cloud-native solution co-developed with Accenture on SAP Business Technology Platform enables businesses to keep pace with EPR regulations. Accenture and SAP are expanding their partnership to help companies embed sustainability across the full spectrum of their business operations. SAP.iO launches sustainable future accelerator program with Accenture to drive startup and partner innovation. The United Nations Global Compact has partnered with Accenture and SAP to help businesses achieve Sustainable Development Goals (SDG). Unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Helping our clients deliver on the promise of sustainable value through digital transformation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Get beyond the wheel in Automotive

----- Arcticle source ----- https://www.accenture.com/us-en/services/automotive/enterprise-performance-dashboard ----- The traditional automotive industry has reached a crossroads. We are now operating in a mobility ecosystem, shifting into the next iteration of automotive. To move forward, it's time to embrace the ecosystem, collaborate beyond industry lines, and find new ways of innovating and partnering for success. How to reinvent automotive What's trending in automotive Partners in change Awards and recognition Our leaders Automotive careers Automotive now Cars are more than means of transportation, they're driving experiences Cars are more than means of transportation, they're driving experiences How the next generation of software can reinvent the driver experience How the next generation of software can reinvent the driver experience Where do automotives fit in a future that's completely sustainable? Where do automotives fit in a future that's completely sustainable? Segments we support Microsoft 2024 Global Automotive, Mobility and Transportation Partner of the Year Microsoft 2023 Global Automotive, Mobility and Transportation Partner of the Year Juergen Reers Marcello Tamietti Anant Kamat Markus Muessig Andrea Cardoso Current Country: United States 83% of automotive leaders believe digital services will be key differentiators by 2040 $3.5T in potential revenue from digitally-enabled services—comprising 40% of total auto industry revenue 58% of all new cars sold in Europe in 2030 will be electric vehicles Delight passengers with intelligent solutions for more business value. Transform tolling operations through a reimagined mobility experience. The future of mobility is electric. But many mainstream car buyers are still uncertain about electric vehicles. Here's how automakers can tap into a broader audience and accelerate sales. Accenture and BMW teamed up to create a new platform that uses generative AI to drive decisions across North America, accelerating productivity and experiences. By 2030, electric vehicles will represent over 60% of global vehicle sales, necessitating advanced, scalable eMobility

charging platforms for efficient infrastructure. Car brand smart wanted to replace traditional auto sales with a direct-to-consumer experience. We brought a new platform to life—and sold out an entire line of cars in 24 hours. Accenture teams with NVIDIA to showcase AI-powered immersive client experiences for Defender. Accenture identified 4 approaches to help OEMs transition to software defined vehicle experiences & compete effectively in the automotive industry. Leveraging technology to drive new luxury experiences Five imperatives the C-suite must address to reinvent in the age of generative AI. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. Unleash empowering human-centric design and Google's innovative tech. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Reimagining human experiences that reignite growth and accelerate the path to value. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Accenture and Avanade have been named 2024 Microsoft Global SI Partner of the Year. We are committed to helping clients accelerate their transformation journey. Accenture, in partnership with Avanade, has been named 2023 Microsoft Global SI Partner of The Year. Through our extensive experience, Accenture has established an unmatched track record of success in implementing Microsoft solutions across various industries and geographies. Senior Managing Director – Global Industry Sector Lead, Automotive Managing Director – EMEAan Automotive Lead Managing Director – US Managing Director – Growth Markets Automotive Lead Managing Director – Latin America Automotive Lead Shape the mobility ecosystem and find solutions to help the auto industry become more customer-centric and sustainable. © 2024 Accenture. All Rights Reserved. ======================

# Understand new threats, prepare and respond quickly to attacks

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/cyber-defense ----- What you can do What you'll achieve What we think about cyber resilience Accelerate your cybersecurity journey Why cyber resilience matters Defend your organization from deepfakes and reinforce trust and resilience Defend against cyber attacks Improve cyber readiness and response Use cyber intelligence to move from reactive to proactive Transform cyber security to boost resilience Consistent visibility Cybersecurity based on intelligence Scaled cybersecurity, reduced costs and complexity Current Country: United States $4.45M average cost of data breach in 2023 3.5M unfilled cybersecurity jobs worldwide, a 350% increase since 2013 74% of CEOs are concerned about their organization's ability to avert or minimize damage to the business from a cyberattack Effectively prepare for, respond to and recover from cyber attacks. Drive leadership confidence in cybersecurity investments and resilience. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and

resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Reduce your exposure to cyber threats and defend against the full spectrum of potential adversaries by establishing and testing a strong, confident security posture. Prepare for, respond to and recover from cyber attacks that could impact your business operations and bottom line. Generate insights from industry-relevant data and threat intelligence to make better business and security decisions. Improve business outcomes and enhance operational resiliency by reinventing traditional cyber services. Provide threat intelligence, test defenses to identify gaps, and develop and execute security programs to address high-priority cyber risk areas. To continuously improve cyber resilience, leverage innovative assets, leading technology and data-driven insights, including cyber and industry threat intelligence. Use as-a-service teams to identify opportunities to automate, expand coverage, improve response time, enhance access controls and streamline vendors and tools. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology.
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# Media & Entertainment

Capture consumers' attention and spending with the content they want and the experience they demand. What's going on How media & entertainment is changing What you can do What's trending in media and entertainment Seek and scale new growth Create winning customer experiences Take your digital advertising investments to the next level Attract and upskill specialized talent Improve agility with a strong Digital Core Current Country: United States Media and entertainment companies are looking for innovative ways to provide top-tier services that stand out to their customers. Accenture's independent study of 150 top global enterprises suggests that media companies must focus on content innovation, advertising models, new services, operations and financial efficiency to stay relevant and competitive. Content is king in media and entertainment. Encroaching tech players who source and develop content quickly to deliver it via new channels are seeing rising profits from higher consumer engagement. Now more than ever, it's imperative that companies look beyond ad-based video-on-demand (AVOD) and free ad-supported TV (FAST) for new growth opportunities. Our Reinvent for Growth

global consumer study revealed 86% of consumers would be interested in a single destination that can provide all the services they want on a single platform, and 41% said they'd be willing to pay for it. To meet consumers' needs for simplicity, customization and a mix of varied content and services, M&E companies must balance a range of strategic and operational concerns. These shifts in consumer attitudes and preferences point to the need for aggregation: an entertainment platform that meets consumers' needs for simplicity, customization and a mix of varied content and services – with flexible pricing and payments. But what roles will exist in the industry when these platforms emerge? We see three: audience aggregators, audience cultivators, and content merchants. Companies that utilize personalized and relevant advertising experiences, powered by advanced analytics to measure the impact of their investments, will be successful in this competitive landscape. With the appropriate platform and intelligent tools, businesses can effectively and profitably grow and scale their advertising operations. Invest in digital marketing and analytics to better attract audiences and provide relevant content. Leverage data-driven insights to inform product and service development and to optimize marketing strategies. of consumers are frustrated by inflexible content viewing options, and 72% find it difficult to search for and find interesting content to watch. Redefine your customer engagement strategy with cloud-based customer insights and proactively prevent churn. Our AI-driven platform gives you deeper insights into audiences' preferences, beliefs, behaviors, improved search and personalized content. Invest in the ability to identify high-quality target audience impressions across platforms, leading to greater monetization of ad inventories through all digital sales channels. of ad budget is spent on channels execs didn't know existed five years ago. Develop a strong workforce and retain the best talent while keeping an eye on the future. Leaders that embrace the potential of technologies like generative AI and encourage staff reskilling will create an engaging, competitive work environment. of all working hours can be impacted by large language models (LLMs) like GPT-4. Integrate cloud, data, and AI to create secure, flexible platforms and launch new capabilities faster. Historically, siloed tech means lost value. To lead, weave key technologies together. of executives agree technology plays a critical role in their transformation programs. In our third annual report, we explore the challenges facing today's media companies and offer a set of foundational imperatives to jumpstart reinvention that delivers. Transforming into a mediatech company Formula 1® revs up fan engagement. Walt Disney Studios' StudioLAB and Accenture created digital twinning tools to support the next generation of filmmaking. © 2024 Accenture. All Rights Reserved. =====================

# The value case for SAP S/4HANA in Life Sciences

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/value-case-sap ----- SAP S/4HANA: Intelligent enterprise transformation Why invest now in SAP S/4HANA in Life Sciences? Spotlight

RISE with SAP. SOAR with Accenture. Embrace New Science Embed new technologies, now Personalize with purpose Reinvent the supply chain Better serve customers Accelerate and improve decision-making Weaving the digital thread for life sciences The power of a digital thread in life sciences Flawless execution from SAP ECC to S/4HANA Merck KGaA, Darmstadt, Germany puts digital at the heart of healthcare Powered by SAP S/4HANA Accenture helping Astellas Pharma create next-generation cloud-based IT core platform for advanced real-time decision making Accenture and Organon team up to drive digital transformation for better patient and employee experiences 'SOAR with Accenture' takes RISE with SAP transformations to new heights #1 in Global Services Market for SAP S/4HANA® Leader in SAP S/4HANA Application Services, Worldwide Leader in SAP S/4HANA Service Providers Tech Vision 2022: Meet me in the Metaverse Maximizing the value of cloud in life sciences New science: A new economic reality for growth Steen Moller Stefano Bergantino Seung Chae Giuliano Pregaglia Karl Conroy Life Sciences Cloud First Accenture myConcerto for SAP Technology services Accenture | New Applied Now JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accelerating growth, delivering predictable business outcomes and fast-tracking your digital journey with SAP S/4HANA and ecosystem technologies. Astellas' next-gen cloud-based IT core platform By leveraging the strength of the SAP S/4HANA platform, Accenture can help our life sciences clients succeed on their digital transformation journey—developing a clear business case, a defined path to achieve it and the experience to deliver it with you and your patients in mind. You need an approach that works for your company and a vision that encompasses infrastructure, platform strategy and your desired degree of transformation. With our deep life sciences expertise, extensive experience with SAP S/4HANA—including Accenture's myConcerto platform customized for life sciences and the first partner to achieve SAP® Model Company certification—we can help you make the right investments, manage complexity and quickly realize value. Accenture is SAP's leading business partner and the first to be working with SAP end-to-end from product innovation, to development and delivery of SAP S/4HANA and industry solutions. SOAR with Accenture increases the value companies realize from RISE with SAP and accelerates their journey to and in the cloud. "We were able to move to a full-cloud platform with the help of Accenture, which has extensive experience in implementing core platforms for global operations." Moving to SAP S/4HANA can help you leap ahead of this transition while digitally transforming and growing your business. Specifically, it can help you: Investing in digital transformation and integrated data will help you benefit from New Science, which will drive 61% of all revenues from 2021-2026. SAP S/4HANA has AI, machine learning and neural network capabilities built into its core for a more connected, user-friendly, modern organization. Patients expect tailored solutions and interactions. SAP S/4HANA connects disparate datasets, providing a holistic view of your customers. As production shifts to personalized medicines and small batches, SAP S/4HANA will bring the flexibility needed to make supply chains more responsive. Digital innovations and smart devices allow life sciences companies to layer new services on existing products and deepen their added value. SAP S/4HANA

will substantially accelerate your back-office operations, providing your business with the data necessary for real-time decision-making. Cloud first for life sciences We bring the Digital Thread for Life Sciences (DTLS) to clients in partnership with our industry and SAP experts to manage the many processes that affect product lifecycle management – freeing up valuable resources to drive full business transformation. Historically, the life sciences industry has been slow to adopt and integrate digital functions across the value chain (from R&D to commercial). This is due somewhat to several misinformed orthodoxies rooted in the industry, including: This combination of product complexity and compressed timeframes highlights the need for a digital thread to accelerate the supply of complex treatments from clinical trials through launch and production and securely connect siloed teams and datasets. Building the thread on SAP creates better collaboration for faster decisions and a lower risk of non-compliance or under-performance in supply. Accenture's digital thread works to tackle the ongoing challenges within life sciences through greater connectivity & data visibility. Breakthrough treatments, such as mRNA and personalized therapies, have created tremendous opportunities for pharmaceutical companies but require intricate manufacturing, supply chain and quality control processes that are difficult to support. In addition, these complex products are coming to market faster than ever, leaving less time to develop and optimize the manufacturing process. By embracing technologies like Cloud, AI and machine learning, these companies are able to deliver more personalized products faster and improve the patient experience. AWS and Accenture are collaborating at several companies to transform these processes. In this session, we identify key learnings and patterns such as how data is being used to optimize clinical trials, accelerate products to market and expand their pipelines to become more patient-centric. Watch a recording of the AWS + Accenture FiercePharma Webinar. Learn more: https://accntu.re/3vuXztD Transformational stories are exciting, but success is never self-explanatory. We help our clients create compelling, quantified business cases for SAP S/4HANA. Then, we help them achieve them. 230 customized assets to help life sciences companies quickly embrace SAP S/4HANA. 20k+ SAP S/4HANA practitioners. 300+ SAP S/4HANA projects ongoing or completed, including Accenture's own transition to S/4. 1st to achieve SAP® Model Company certification, which can accelerate deployment of SAP S/4HANA by as much as 30 percent.1 40+ years of experience working with thousands of clients and SAP. 1 Based on internal research by SAP A new SAP S/4 HANA ERP solution ushers Merck KGaA, Darmstadt, Germany Healthcare into a digital future. Accenture runs its core financial processing on a single global system instance of SAP S/4HANA®—a... New platform supports sustainable and innovative medical solutions through centralized data visualization across global operations. Accenture has been selected by Organon to help establish and manage the transformation of the company's ERP technology into a cloud-based digital core. Cloud-enabled services uplift and accelerate RISE with SAP implementations for faster time to value. Our SAP S/4HANA work helps life sciences companies improve efficiency, revolutionize supply chain management and embrace new opportunities in digitalization and personalization. The recognition we receive strengthens our commitment. 2022 Three years in a row 2021 The next wave of digital change is here, providing forward-looking companies with an opportunity to act today to be

ready for the future. Find out how companies can navigate the impediments to the value and progress that digitalization can drive. New Science has the potential to make medicine vastly more precise and effective, but will its price tag keep it out of most people's reach? Finding new and better ways to unlock data, increase collaboration, improve engagement and transform your... Harmonize SAP technologies, applications and capabilities to amplify business results in the intelligent... Addressing industry challenges with innovative, industry-leading technology solutions. Our clients are the industry leaders who are shaping the future of Life Sciences. We are constantly expanding and enriching our SAP S/4HANA services and capabilities to provide them with the support they need to innovate and grow.   Your talent and ambition will help us make the difference. Are you excited to tap into the power of SAP S/4HANA and help Life Sciences businesses achieve better patient outcomes? Join us and discover how far you can go. Accenture's New Applied Now promises to work together to take the new and apply it for impact now, in every industry, every country, every day. See more.   Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Accenture + Red Hat

----- Arcticle source ----- https://www.accenture.com/us-en/services/alliances/redhat ----- Committed to open innovation Our Red Hat services What we think Our leaders Blogs Join the team Related capabilities Open hybrid cloud Digital decoupling Intelligent automation Technology Vision 2024 Make the leap, take the lead Hybrid cloud: Enabling the rotation to the New Elizabeth Green Sarah Bernuit Modernising Post Trade Settlements with AWS and Red Hat OpenShift Azure Red Hat OpenShift: A complete, Out of the Box Application Development Platform Application modernization Intelligent automation Cloud services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Transforming organizations to run without boundaries in the cloud for enhanced agility and innovation. Accenture and Red Hat have built a strategic alliance to help clients achieve better business results with innovative solutions for complex enterprise projects. As strategic partners, Red Hat and Accenture work hand-in-hand to bring world-class innovation to enterprise clients, while facilitating and accelerating their transformation journeys. Each partner brings its own unique set of capabilities—coming together in an extremely powerful value proposition—to significantly increase agility, accelerate innovation, reduce costs and improve quality and security. Bringing combined service capabilities, open source technologies and global scale to help organizations lead transformation in their industries. Enable a multi-cloud strategy underpinned with hybrid application and data placement across any public or private cloud, virtual and physical environments. Apply new technologies, development techniques and migration methods to allow multi-speed delivery by decoupling systems of interaction from systems of record. Deliver holistic intelligent automation orchestration and management capabilities for any platform, any cloud, anywhere. Technology is becoming more human by design. The organizations who adopt and refine this

emerging tech today will be poised for success tomorrow. Discover our Red Hat technologists' best practices, experiences and insightful ideas. Hitesh Joshi explains how implementing container native solutions in Post Trade Settlements can be simplified with Red Hat OpenShift and AWS. Learn how the combination of Red Hat OpenShift and Microsoft Azure delivers a complete out-of-the-box application development platform. Bring innovation, intelligence and industry experience together with the newest technologies to help clients innovate at scale and transform their businesses. Be part of the New. Now. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Intelligent Talent & HR with SAP SuccessFactors

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Accenture myConcerto. This insight-driven, digitally integrated platform orchestrates the power of new SAP® solutions and technologies, with our industry and functional expertise. Accenture can help you build an Intelligent Enterprise with myConcerto – our digital solutions and delivery platform. See more. With over 3,500 practitioners across 42 countries, our Talent & HR team has proven experience in large-scale transformations. Our comprehensive assets encompass leading practices and preconfigured solutions to accelerate your path to value. Create new value for the business where humans and digital technologies interact. Reinvent HR with digital and apply human-centered design thinking to develop the future workforce. Build organization structures and processes to drive continuous innovation, led from the top. Digitize your HR capabilities with an integrated solution in the cloud, apply analytics and extend automation. Accenture's suite of productivity-boosting software for SAP SuccessFactors and on-premise HCM platforms has proven to reduce implementation timelines, simplify upgrades, lower costs and enable high performance in HR, talent and payroll functions.
  Boost productivity with innovative software-based solutions that enable your HR teams to reduce costs and meet their business goals. Learn how companies achieve greater value from cloud by unlocking human potential. Read how organizations running SAP solutions can become Experts at Change to meet... Find out how digital technologies are reinventing the HR role and opening new productivity channels for HR. Compañía MEGA implemented SAP SuccessFactors® on the cloud—modernizing HR processes, optimizing efficiency & managing its workforce to achieve growth. Ferrero creates a new employee culture with a cloud-based HR solution. Find out how Accenture helped Canada Mortgage and Housing Corporation transform HR processes with SAP SuccessFactors. Accenture's video shares how we helped Canada Mortgage and Housing Corporation transform HR processes with SAP SuccessFactors. See more. Turn employees into ambassadors Accenture and Qualtrics are partnering to provide clients personalized and meaningful employee experiences at scale. Why employee experience matters See why employee and total workforce experience is a key driver for engagement, productivity, retention. Talent Planning Solution is a digital dashboard that provides advanced analytics on resource supply and demand levels. See more. Accenture is recognized as a top leader in SAP SuccessFactors implementation by independent, third-party networks and research organizations. For 2022 For 2022 2019 2018 Accenture has acquired assets from ThinkTank, a Denver-based digital engagement technology company. Accenture myConcerto will use experience data to reimagine employee experiences. Accenture is making its solutions for SAP® SuccessFactors® available on the SAP® App Center, the digital marketplace for SAP partner offerings. There has never been a better time to join our global team of SAP experts. Join us and gain early access to SAP innovations, work with the biggest clients and build cross-domain expertise. Go as far as your ambition takes you. Harmonize technologies, applications and capabilities to amplify business results in the intelligent enterprise. Unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Innovate at speed by rapidly designing, developing and delivering industry and cross-industry apps on SAP Leonardo. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# OpenAP. TV's Advanced Audience Platform.

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/tvs-advanced-audience-platform ----- Today's Advanced TV advertising challenges Revolutionizing the Advanced TV market Accenture on OpenAP News Related capabilities Scalability Inconsistency Transparency Complexity Accenture | Shad Family Open AP Why Coronavirus may spark the next TV advertising revolution OpenAP is open for business TV networks are using a new strategy to sell ads more like Google and Facebook Communications and Media JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA OpenAP is the television industry's first open platform for cross-publisher audience targeting and independent posting. For the last few years, the demand among agencies and advertisers for advanced segment targeting on TV has increased substantially, yet there are challenges to widespread adoption of Advanced TV advertising. Inability to scale advanced TV advertising solutions across the publisher ecosystem. Inconsistent audience definitions established across broadcasters, agencies and advertisers A lack of campaign performance transparency which can be remedied with independent and consistent reporting. Complex operating models across the Advance TV Advertising ecosystem. OpenAP is the television industry's first open platform for cross-publisher audience targeting and independent posting. Data agnostic, with relevant data sets used in audience buying. OpenAP will support advanced data-driven marketing, while maintaining the integrity and transparency of traditional buying and measurement. Founded by a consortium of television publishers and is open to all publishers with the intent to make it an industry standard. Accenture is a credible independent 3rd party bringing transparency, consistency, security, and scalability. We're well-versed in building large scale, mission-critical systems and a trusted advisor in the media industry with a long track record of providing services to brands for validating and protecting their media investments. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ======================

# Cloud First for Life Sciences

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management Weaving the digital thread for life sciences How MedTechs can boost growth with the cloud Data on trial Flawless execution from SAP ECC to S/4HANA NAVIFY® Tumor Board: improving cancer care Accenture helping Astellas Pharma create next-generation cloud-based IT core platform for advanced real-time decision making Accenture and Organon team up to drive digital transformation for better patient and employee experiences Takeda accelerates digital transformation with Accenture and AWS Leader in Worldwide Cloud Professional Services Leader in Cloud Services in North America and Europe No. 1 Service Provider for Hyperscaler Cloud Services Geoff Schmidt Dirk Schattenberg Shira Macagon Nick Petrini Shalu Chadha INTIENT platform Life sciences technology Medical technology JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Finding new and better ways to unlock data, increase collaboration, improve engagement and transform your business with the power of cloud computing. Astellas' next-gen cloud-based IT core platform The cloud is one of the most value-creating technologies of our time. It is the foundation for the digital transformation that is driving profound changes in how life sciences companies operate, compete and create value for all their stakeholders. The reality today is that it currently costs too much to identify and develop treatments—a cost that is passed onto consumers and health systems. The result is that many people struggle to access or afford vital treatments. Unmet patient and HCP needs —as well as affordability and return on investments—are at the forefront of industry leaders' minds, many of whom understand that cloud computing is not only worthwhile but required to achieve business goals. If used effectively, cloud can help reduce that cost for biopharma companies and, ultimately, help make healthcare more affordable. "The next three years in life sciences will be critical to the evolution of our industry. Companies that adopt cloud across the enterprise will be best positioned to better capitalize on the immediate and long-term future." Top spot in the inaugural Everest Group assessment For life sciences companies, the cloud's virtue is not just about running a more efficient business, lowering costs and computing on demand. When part of an overall digital strategy that runs across the entire enterprise, cloud has the ability to: Unlock powerful analytics insights by tapping into data you didn't even know you had. After assessing your goals, we'll work with you to define the right cloud solution for your business needs and deliver it at speed. Helping life sciences companies provide more informed, connected patient support. The talent that is needed to do all this well is in short supply globally. Our recent survey discovered that compared to other industries, life sciences companies ranked the lowest in achieving their expected innovation, data access and analytics goals from cloud computing. 2 OUT OF 3 said they are not realizing the full benefits of their cloud migration journeys. 43% said they are very satisfied with the cloud outcomes achieved to date. 23% were confident that their organization's cloud migration initiatives will deliver the expected value at the expected time. Novartis has embarked on an ambitious digital transformation to become the leading medicines company powered by data and cloud technologies and has collaborated with Accenture on a centralized data and analytics solution that harnesses artificial intelligence and machine learning. Together, we created the data and analytics operating model, governance, road map, architecture, centralized data catalogue and holistic platform. The multi-cloud IT solution combines Amazon Web Service and Microsoft

Azure within one connected ecosystem. With its flexible new platform, Novartis can use data and analytics to help resolve a myriad of issues and exploit new opportunities right across the business, from R&D and patient services to marketing, finance, supply chain and procurement. Teams can target particular business areas and experiment with use cases to develop new drugs, attain operational efficiencies and engage with patients. Novartis uses a multi-cloud data analytics platform to optimize operations and accelerate innovation. We asked 70 life sciences senior business and IT execs to understand their cloud strategies, progress to date and future plans.  Change enablement professionals are turning to human-centric transformations to create a better work culture with cloud. Learn more. Digital Thread for Life Sciences (DTLS) is a powerful combination of product, process and quality data. Learn how. The digital thread works to tackle the ongoing challenges within life sciences through greater connectivity & data visibility across the ecosystem. Accenture's Thomas Kawalec discusses how MedTech companies can boost revenue growth by leveraging cloud technology. Capturing the full business value from cloud is both necessary and complicated. Discover how our recognition and awards distinguish us as the right partner to help you define and implement the right cloud strategy for your business. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Autonomous robotics systems

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can be integrated into informational and operational systems while expanding use cases. We believe smart robots are intelligent systems that can: As we look ahead, smart robotic workcells may be a requirement to achieve fully autonomous or "Dark" facilities. 85% Of organizations believe that professional or consulting service providers in robotics will be critical or helpful to their success. 68% Of organizations expect to increase their spend in robotics by up to 5% per year. 54% Of people will buy AI and applications services by 2024. * Gartner surveyed 250 professionals who play a role in selecting, buying, or managing industrial physical robotics and related services in businesses with revenues of $500m+. When deployed across a network of operations, smart robotic workcells generate a return on investment while tackling key challenges in physical operations today. A global pandemic accelerated a decreasing workforce for physical operations. Robots collaborate with personnel to fill the void and meet demand. Smart robots leverage computer vision and machine learning to reduce errors, shifting focus toward complex problems and strategic initiatives. With robotics as a service (RaaS), drive down initial capital expenditures (CAPEX) to create value and impact margins immediately.   A fleet of smart robotic workcells can work together to increase throughput while making operations efficient by realigning the workforce. Smart robots continuously improve to reduce waste and energy, helping organizations reach their sustainability objectives. Integrated smart robotic workcells use business and robot data to collaborate and dynamically operate, addressing variability in demand. Research* shows >75% of companies ramping up or optimizing their robotics capabilities, which means the benefits of robotic systems in physical operations are clear. However, while demand is growing, 37.5% of companies report worse than expected return on investment (RoI). They list the following reasons: As a turnkey smart robotics solution provider and operator, our capabilities are designed to address deployment challenges while guiding organizations through a robotics journey that generates a return on investment. Prioritize automation opportunities towards ROI and pre-engineer workcells to meet expected deployment times. Services Grow and maintain a strong ecosystem of vendor relationships and create commercial constructs to reduce implementation costs and meet robot demand. Services Simulate, prototype and develop smart robotic workcells that are integrated into business sytems. Services Standardize workcells to scale toward successful deployments and provide 24/7 operations and maintenance support to ensure uptime and performance Services Expertise you can build upon: Independent research organizations continuously recognize Accenture as a best-in-class provider of operations consulting, solutions, and services. A Worldwide leader in this 2021 report. Find out more. A leader in 'Operational Excellence Digital Services' market worldwide. Accenture ranked No.1 overall for Industry 4.0 Services in 2019. Our capabilities are strengthened and expanded through key acquisitions that bring new strategy services and expertise to our clients at speed. Access to leading industry players and specialists gives your business a competitive edge. August 29, 2022: Combining advanced automation capabilities with Accenture's deep digital expertise. Read more. April 8, 2021: Expanding Accenture's industrial robotics and automation solutions. Read more. October 9, 2020: To expand Industry X's manufacturing and supply chain capabilities. Read more. October 30, 2020: Expanding Industry X's digital manufacturing, operations and supply chain

business in Germany. Read more. May 5, 2020: Strengthens Industry X's ability to make manufacturing more efficient and flexible. Read more. Accenture identified 4 key elements that are essential to warehouse operations that maximizes the returns from digital investments. Explore how to better connect your business functions. Digitalizing and optimizing factories, plants and sites. The power of data and digital to increase asset reliability through self-optimizing operations. Modernizing the infrastructure, construction & engineering industry to optimize capital project portfolios. Smart robotic Systems combine the best of computer science and engineering to streamline and automate repeatable processes through autonomous robotics, specifically in manufacturing, distribution, and logistics. These systems utilize IIOT sensors and robots with autonomous solutions to learn from their environment, analyze data, and operate in dynamic, unstructured environments with human and machine collaboration. Collaborative industrial robotics involves robots that are compact in size and can work alongside people safely through a quick and cost-effective introduction. The different types of industrial robots are Cartesian (moving in straight lines on 3 axes; SCARA (like Cartesian, but also with rotational movement); Articulated (a robotic arm with multiple rotary joints); Cylindrical (cylindrical work area with an extendable sliding arm); Parallel (three arms connecting to one base); Spherical (One arm with two rotary joints and one linear joint); and Cobots (involve human and machine collaboration). Technology in robotics is ever-changing, and what is a hot topic in smart robotic systems today will probably be moved down the hot list next month or next year. A key robotics focus is for companies to simulate, prototype and develop smart robotic work cells that are integrated into business systems. This involves services like work cell-level (physics-based) and plant-level simulation, robotics rapid prototyping, work cell configuration and customization, warehouse integration (WMS/WCS/WES), and robot data security and risk management. How robots are utilized in manufacturing varies depending on a variety of factors – but mainly the type of manufacturing business, the size of manufacturing business and the budget a company has for robotics and autonomous systems. Some of the more common manufacturing areas for robots are Product Assembly; Handling of Raw Materials; Material Movement; Welding; Painting; Filling; Sealing; and Product Handling and Packaging. This content is provided for general information purposes and is not intended to be used in place of consultation with our professional advisors. This document refers to marks owned by third parties.  All such third-party marks are the property of their respective owners.  No sponsorship, endorsement or approval of this content by the owners of such marks is intended, expressed or implied. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Protect and grow your business

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from reactive to strategic Services that power change What we think Case studies Recognizing the power of change Leaders of change Connect with us Capabilities Achieving compliance Managing risk Driving strategic growth Advisory & Transformation Managed Services Regulatory Response Services Can compliance keep up with warp-speed change? The value multiplier Fast-track to future-ready Fight crime with a well-built, managed solution CFO Now: Breakthrough speed for breakout value How to prepare for the transition away from LIBOR Bank becomes a future-ready profitable lender US bank steps up Anti-Money Laundering controls Leader and Star Performer for Financial Crime and Compliance (FCC) 2022 Leader in Financial Crime and Compliance Operations Services PEAK Matrix Robert Bradley Lalitha Satheesh Intelligent Operations blog Explore careers SynOps Finance and Accounting BPS Digital risk & compliance JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We help you keep pace with and get in front of regulatory and operational pressures.  High operations maturity realizes higher value We help you find the right combination of levers across the compliance landscape to help you meet both expanding expectations and budgetary constraints by moving to an intelligent compliance operating model to assist you in: Improving customer experience; completing 100 percent review on time; delivering 95 percent quality, improving efficiency 20-40 percent, reducing costs 40-60 percent Reducing risk of fines or reputational damage and improving relationships with regulators and trust with key stakeholders Freeing resources to focus on achieving strategic objectives with support of global, standardized, optimized, transparent and compliant operations With increased regulatory pressure and operational complexity, as well as a widening gap between external demands and internal capabilities, traditional approaches to Compliance are no longer fit for the future. This is reflected in our 2019 Compliance and Risk Study. Regulations are getting tougher, budgets tighter and the price of compliance is growing. Plus, Compliance leaders are expected to proactively identify new risks and to support sustainable business growth. As Compliance's role shifts from reactive to strategic, its responsibilities are expanding to include risk management and enterprise-wide advisory services. The result: Compliance leaders need to redesign their operations for the future. By moving compliance related functions to an intelligent operating model, you will be able to cost effectively keep pace with regulatory demand, provide strategic guidance, and drive sustainable growth. SLIDESHARE – The changing role of compliance SynOps Accelerate the journey to intelligent compliance The changing role of compliance Helping you keep pace with regulatory demands Using SynOps, our platform for human+machine innovation, we help you move to a flexible operating model. Our compliance experts complete Accenture's 5-day AML Academy to help maximize day-1 readiness, decrease average handling time and reduce rework. Unforeseen events have combined to create the perfect storm for compliance officers. Our Compliance Risk Study 2022 shows how to navigate. Top industry analysts believe Accenture's innovation-led approach to intelligent compliance will help clients reimagine the role of the compliance function. Our experts blog about how intelligent operations harness talent, data and intelligence to help organizations improve performance. We're looking for forward thinking people to help reinvent finance and transform traditional models at Accenture Operations. Accenture is not and will not be deemed to

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# Reimagine Banking Operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/intelligent-banking-operations ----- A new dawn for banking operations The impact of change Banking operations fit for the future Services that power change What we think Case Studies Blogs Recognizing the power of change Leaders of change Related capabilities Credit Services Payments Services Core Banking Compliance as a Service Wealth Management Services Treasury Services Intelligent Finance Operations Next Gen Customer Operations Sourcing and Procurement Talent and HR What banks can do to grow their treasury business The value multiplier Fast-track to future-ready banking operations Elevate your decisions with intelligent operations Seize the opportunity in 2022 Accenture named a leader in banking operations Leader in Financial Crime and Compliance Operations Services PEAK Matrix Accenture again recognized as a leader in Mortgage BPO Michael Abbott Roberto Pagella Venkatraman (Ram) Iyer Virtual tour Banking Business process services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA New technologies and ways of working help banks transform their operations, offering human-like digital experiences while improving cost & compliance. High operations maturity realizes higher value Despite years of digital investment, many banks' operating models are still complex, inflexible and as costly as ever. However, the emergence of cloud-based artificial intelligence / machine learning engines that are beginning to surpass human capabilities is enabling a new era for banking operations. When combined with classic Six Sigma rigor and data-driven design thinking, and capitalizing on strategic managed-services relationships, these engines can help banks achieve compressed transformation. This will enable them to deliver more personalized and relevant customer and employee experiences while dramatically improving cost and compliance. Changes of this magnitude often disconnect revenue growth from expense, increasing margins and expanding the art of the possible in banking.  We help banks transform their banking operations from reactive to proactive by moving to digitally-enabled operations: Our Reimagine Banking Operations helps banks move past the challenges and realize the full value of digital banking. It's how they can flex fast to respond to volatility and lay the foundation for a more sustainable, resilient business. We use SynOps, a unique human + machine platform, to combine intelligent technologies, data, analytics, talent and cloud with proprietary tools and assets to transform operations. Reimagine Banking Operations is how banks can stay a step ahead of change and deliver sustainable growth. We leverage an extensive collection of tools, technology, and experts to transform the following processes:

Increase accuracy, speed to approval and customer satisfaction, while reducing credit and operating costs and minimizing risk. Improve convenience, accuracy, safety and speed without increasing costs. Support growth and control costs by transforming operations without changing legacy systems. Maximize day-one readiness, decrease average handling time and reduce rework. Read more. Improve the speed and convenience of personalized experiences and offerings. Improve cash utilization, make better cash-related decisions, and optimize liquidity. Safeguard financial health by transforming principal accounting processes to optimize business performance and make better decisions. Read more. Deliver hyper-relevant contact center experiences to customers, anytime and anywhere. Enable top-line growth by getting the basics right: deliver sustainable savings, reduce risk and support business growth. Read more. Maximize workforce performance while transforming HR to deliver new levels of business value. Read more. Commercial Banking Banks' treasury revenues are at risk. Our research reveals steps to safeguard and grow treasury businesses. Operations Organizations can double their chances of achieving future-ready operations in the next three years. Learn how. Operations How banks can accelerate their journey to digital to survive the threats that tomorrow poses. Operations Applying tech-driven operational intelligence across an organization leads to greater profitability and efficiency. This Australian bank managed capacity constraints, workflow challenges to better serve customers. Automated invoicing and responsive customer service helped one bank cut costs by 50%. The new operating model enhances the agility and responsiveness and grows business value. A North American lender moves to a data-driven operating model to better serve its customers. A North American bank transformed its lending practices to better service and retain customers—savings $20M. A global bank reinvented its auto loans process – boosting car loan sales by 50% and cutting total costs. Banks can increase the bottom line, free up their people to do more interesting work. Top industry analysts believe Accenture's innovation-led approach will help banks reimagine the role of banking operations. Take a virtual tour of our Chennai Intelligent Banking Operations Center. We help banks challenge their conventions; capitalize on the full potential of technology, their people... Harness talent, data, and intelligence to deliver superior customer experiences and business outcomes. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture + Alibaba

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Combining the best of two worlds, Accenture Alibaba Business Group (ABG) aims to realize the vision of the Accenture-Alibaba partnership. ABG helps clients redefine industries, by using our cloud native solutions and diverse uses of technology to help clients grow, and our digital transformation expertise to help clients achieve breakthrough. Lushang Group, a state-owned cross-industry industrial company faced multiple challenges due to digital disruption and needed to respond to the government's call for digital transformation. Executive leadership recognized that as the company grew rapidly in recent years, they needed to find a way to create synergy internally and drive company-wide innovation. They decided to make digital transformation and big data a strategic priority. They created a big data operation center, and made it a high priority on the CEO's agenda. By partnering with Alibaba and Accenture, Lushang launched a data middle-platform and digital application projects, to do better planning for scenarios in different industries, integrate data assets and build pilots for industrial intelligence operation pilots, as well as retail innovation. ABG integrates Accenture's global industry insights with end-to-end strategy & consulting, interactive, technology and operations capabilities, offering one-stop solutions based on Alibaba Cloud infrastructure. Alibaba Cloud: No.1 in China with a 43% market share. No. 3 world wide in IaaS market with a 9.5% market share (2020). Accenture: Unmatched experience and specialized skills across more than 40 industries and all business functions. Broad range of services in strategy and consulting, interactive, technology and operations, expertise in complex transformation of large enterprises. Alibaba Business Operating System: one-stop solution for companies to engage with consumers. Largest independent technology services provider, with over 50 delivery centers globally. Global leader in artificial intelligence, automation, application services, and enterprise cloud provider. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Accenture myConcerto with new SAP solutions

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Harmonize SAP technologies, applications and capabilities to amplify business results in the intelligent enterprise. Move to the cloud and gain value faster Accenture myConcerto is an insight-driven, digitally integrated platform that orchestrates the power of new SAP solutions and technologies, and Accenture's industry and functional expertise to create exponential business outcomes. Powers industry and business function transformation from business case to roadmap to delivery, helps to navigate complexity and realize value faster. Starts with design thinking to identify business challenges and differentiators to assess current systems, processes, data and architecture. Uses intelligent diagnostics to assess current systems, processes, data and architecture against leading industry practices. Generates a personalized, data-driven and living business case and roadmap to accelerate the route to value. Automatically sets up the transformation program environment and provisions our preconfigured solutions for agile, continuous delivery. Integrates with Accenture myWizard® to deliver with agility and speed, measure the value, and continuously innovate to stay future-proof. myConcerto powers finance, supply chain, industry transformation and more with new SAP solutions and technologies through a harmonious ensemble that combines the best of Accenture and SAP to amplify business outcomes for the intelligent enterprise. Our myConcerto solutions embed SAP Model Company and are delivered in collaboration with SAP Value Assurance services throughout all project phases. myConcerto also provides customers with SAP Cloud Platform and SAP Leonardo-based applications that use intelligent technologies to drive their innovation further and extend their capabilities.   VIEW NEWS RELEASE Accenture's digital solutions and delivery platform, myConcerto, helps transform into an intelligent enterprise. See more. Intelligence is driving opportunity and can transform every industry and every business function. But the transformation of your business into an intelligent enterprise is complex and requires the right partners and platform to be successful. Now you can transform your business at speed and apply intelligence everywhere. Accenture and SAP empowers the Intelligent Enterprise to drive the business value and new growth. See more. "Bringing together the best of our innovations, Accenture myConcerto is our latest example of New IT brought to life. We can help maximize business outcomes by harmonizing common business processes and data by industry into a digital platform that can modernize our clients' IT environments with speed and agility."  – BHASKAR GHOSH, Chief Strategy Officer "Bringing together the best of our innovations, Accenture myConcerto is our latest example of New IT brought to life. We can help maximize business outcomes by harmonizing common business processes and data by industry into a digital platform that can modernize our clients' IT environments with speed and agility."  – BHASKAR GHOSH, Chief Strategy Officer myConcerto helps companies to accelerate their move to SAP S/4HANA, SAP SuccessFactors, SAP Ariba, SAP C/4HANA and more. Innovate at speed by rapidly designing, developing and delivering industry and cross-industry apps on SAP Business Technology Platform. Discover Accenture myWizard, an intelligent automation platform that empowers human technology workers to improve business performance. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Public Services today for stronger communities tomorrow

Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in

change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved.

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# Customer Experience Center Stuttgart

----- Arcticle source ----- https://www.accenture.com/us-en/services/stuttgart-customer-experience-center ----- What to expect Customer-relevant use cases What we think Our leaders Related industries Connect with us Inspire Ideate Co-create Connected retail experience In-store customer analytics Virtual and physical customer engagement Customer insights Fjord mobility mindsets Why automotive needs to re-haul aftersales. Now Intelligence hits the road The art of knowing me Juergen Reers Michael Wagner Visit the center See where we are JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Visit our Customer Experience Center to join the discussion on how physical and digital retail of the future mobility ecosystem will look like. Mobility as a service and CASE have been key driver of growth and profitability in tomorrow's auto markets, far outstripping the profitability potential of traditional car making. COVID-19, however, presents new uncertainty and long-term challenges for the

Automotive industry. Customers are more cautious with their purchasing behaviour and are currently also lacking contactless purchasing options.   To respond to these new challenges, clients need to make swift decisions and must focus on creating a seamless customer journey by paying more attention to topics such as the online/offline integration and contactless sales.   Applying advanced technologies and in-depth expertise, Accenture supports automotive OEMs and mobility providers in transforming their business to excel in today's competitive landscape. By creating innovative and engaging customer experiences for connected drivers and travellers, we unlock your full business potential across the entire customer experience journey.   DOWNLOAD THE BROCHURE Equipped with industry-leading solutions and a co-creation mindset, we can help you transform your business activities and customers' experiences by addressing their needs for new digital and connected products and services. View demonstrations that showcase how digital and physical experiences align along the sales and service processes. Explore the latest trends and how they can be applied to solve your business challenges through innovative design thinking sessions and workshops. Work with our team to co-create rapid prototypes and industry-leading solutions that unlock transformative business value. We are equipped with different experiences that bring a combination of digital technologies to life. Touch and feel the "art of the possible" through customer-relevant use cases that can be applied to your organization now. Transform your sales spaces into unique brand experiences and improve your products and services based on your customers' interaction history. (Read more) Leverage the potential of analytics to track your customer's interest in your products in the showroom. Engage customers using the latest digital technologies, such as mixed reality vehicle configuration, to enable seamless customer experiences. Create the most personal customer experience by gaining a deep understanding of the customer behavior in real time and on actual behavioral data. Developments in mobility are having a major effect on many industries—including automotive. Accenture Automotive Consulting uses its scale, engineering & manufacturing expertise to help automotive OEMs become more customer-centric. We specialize in customer experience for automotive, industrial, travel and transport and mobility. Partner with Accenture to access the best minds in the industry, technology, and business under one roof.   Take a tour or book a workshop with our experts. We are located at Robert-Bosch-Platz 1, 70174 Stuttgart, Germany Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Strategy & Consulting

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Financial Services Products Resources Health and Public Service Bold strategic vision Talent Finance Marketing, sales and service Supply chain and operations Technology strategy and advisory Data and AI-powered transformation Continuous innovation Accenture's CEO Julie Sweet discusses Mars' digital transformation Steering through activist investor demands Private equity and the rising cost of cyberattacks  Is your organization equipped for breakthrough innovation? The CHRO as a growth executive Reimagining the Agenda Maximizing your cloud advantage A new playbook for today's M&A deals Accelerating global companies towards net zero by 2050 JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Measuring our success by the value we deliver in all directions. Advances in digital technologies, data and AI are changing everything. How you compete. How you define and deliver value. Even how you transform to be the next best version of yourself. These advances have never been more critical, nor more necessary. That's because unprecedented uncertainty and volatility call for businesses in every industry to activate new levels of innovation and launch rapid transformations that only digital technologies can make possible. In short, today's business environment demands total enterprise reinvention. Accenture stands ready to provide the strategy and consulting support for you to navigate this reinvention journeys. We bring functional and industry expertise, unparalleled insights, actionable recommendations, and the commitment and know-how to unlock 360° value across your organizations. We manage complexity. And we help you become faster, more innovative and more resilient. Along the way, we deliver what matters most: results. It's reinvention that's designed for you. And it starts here. It's reinvention that's designed for you. And it starts here. We build trusted relationships with leaders. We curate our knowledge by using proprietary assets, technology tools, and data. We can accelerate 360° value and end-to-end transformations by combining our expertise across strategy, industry, and function. We bring the best of a diverse global network of innovation experts. They're the reason that reinvention starts here. See how "Reinventors" are setting a new performance frontier for their companies–and entire industries. We believe total enterprise reinvention requires industry-specific knowledge/insights to happen at the speed required today. Communications High Tech Media Software & Platforms Banking Capital Markets Insurance Aerospace & Defense Automotive Consumer Goods & Services Industrial Life Sciences Retail Chemicals Energy Natural Resources Utilities Health Public Service We believe every organization improves with an approach informed by a deep understanding of all key functions and how they can work together more effectively. Partner with us to define and answer your most strategic business questions. Unlock human potential and transform organizational structure and culture. Broaden financial capabilities and impact across the enterprise. Enable seamless, personalized and intuitive experiences. Digitally reinvent and optimize supply chain and operations. Realize exceptional business value from technology. Scale AI, analytics and automation – and the data that fuels it all – for insights Move from research to results with world-class innovation that keeps you on the cutting-edge of change. Reinvent to become the next best version of yourself Reinvent to become the next best version of yourself Accenture's CEO Julie Sweet discusses Mars' digital transformation Accenture's chair and CEO Julie Sweet sat down with Sandeep Dadlani to

discuss how the partnership with Mars helped them catapult to becoming a digital-first industry leader. Now you really can drive outcomes Learn how CEOs can navigate activist investor challenges while continuing to drive long-term value for the company. Private equity is a prime target for cyberattacks. Firms can mitigate the risks, painlessly and without sacrificing speed. Cloud, AI and the metaverse are accelerating reinvention strategies. We show how to use them to scale breakthrough innovation. Meet the team who are leading the change across industries, functions, platforms and partnerships. At the forefront of reinvention, they lead teams across the globe to prepare businesses to reshape their future and emerge stronger, prepared for whatever lies ahead. The starting point of reinvention starts here – with more than 50,000 people who are excited to bring change across industries, functions, platforms, and partnerships. Bringing the best of technology and human ingenuity, they are architecting the future for businesses and communities around the globe. We work as one team with diverse expertise to create 360° value. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Operational transformation in healthcare

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/operational-transformation ----- What we do What we think Case studies Healthcare blogs Our leaders Reinvention to address the clinician shortage Leading healthcare from the heart Accenture and HIMSS Will health systems lead the way or lose the edge? Reimagining the Agenda Caring for employees = Caring for business Agile innovation: Reimagining high reliability Improving the public insurance experience Sterling Silver Club shines for older adults A healthy move to the cloud The future belongs to digitally savvy clinicians What if health systems really worked like systems? Unleashing the power of unstructured data Robert Murphy David P. Gaydosh John Walko Michael Kaveney JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Preparing your health organization for waves of disruption today and into tomorrow. Leader in Healthcare Data & Analytics Services Operations transformation (OT) can prepare your business or organization to deal with expanding markets, increasing global competition, rising customer expectations, advanced technologies, increasing digitization—every change in the market affects how a company operates and performs, often dramatically. And these days, it is difficult to respond to one disruption before being thrown off course by the next one. Operations transformation will ensure you're ready to deal with any potential or unforeseen obstacles. How combining the power of technology and human ingenuity can help patients and healthcare workers and foster an ability to adapt to change. Accenture talked to Texas Health's Kathi Cox about the importance of considering the consumer at every step of the health journey. Our experts weigh in on the latest research & trends to help deliver better consumer engagement and more effective, affordable &

efficient healthcare. Digitally fluent clinicians will play an important role in the future of healthcare. Reimagining the patient journey to deliver a new future of care. Today's petabytes of structured health data are just the tip of a very large digital iceberg. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture + SAS

----- Arcticle source ----- https://www.accenture.com/us-en/services/alliances/sas ----- Seeking better outcomes? You'll need more insight Where it matters most What we think News Meet our lead Customer insights & growth Digital finance including fraud, risk, waste & error Digital transformation including advanced decisioning Critical mass: Managing AI's unstoppable progress The time is now: How to scale AI Considering how to put our Technology Visions to work? Accenture opens innovation center for situational awareness in Singapore Sue McNamara JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Stronger business outcomes demand world-class enterprise analytics. There are plenty of vendors offering point solutions for lightweight analytics needs. But what about when you need deep analytics capabilities deployed in a difficult, complex enterprise environment – for the long haul? That's where point solutions and boutique services firms come up short. And it's where SAS and Accenture, working together, can make all the difference. With SAS, you get advanced, enterprise-level analytics capabilities that are widely acknowledged to be the most powerful and sophisticated available today. And with Accenture, you get a team of industry- and issue-driven consulting, technology and analytics professionals who bring the business understanding, hands-on experience and strategic rigor required to address your toughest data challenges. The results speak for themselves: More people, using more advanced analytics capabilities, in more parts of the organization, to create the advantage of insight at speed and scale. That's the SAS-Accenture difference. Accenture and SAS help clients uncover insights anywhere there's data. Here are three areas where many of our clients are focusing today – and where we can help you, too. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Freight and Logistics consulting

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transformation in logistics The benefits of supply chain visibility Service expansion will decide the winners in logistics A new approach to warehouse automation The sustainable last mile Freight & Logistics leading the supply chain recovery DHL Supply Chain: Making digital supply chain a reality Time for shippers and 3PLs to innovate together 'Shape-shifting' in 2021 sees M&A Sarah Banks Tomas Tichy JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We help freight and logistics companies innovate and grow amidst constant change. DHL Supply Chain: Making digital supply chain a reality Spurred by digital disruption and customer demand for a more personalized approach to service delivery, the freight and logistics industry is on the cusp of transformation. The pandemic has only revealed and amplified vulnerabilities that have existed all along. Today's challenges like high volatility, surge in ecommerce, high customer expectations, rapid pace of digitization and the need for sustainable solutions offer opportunities to those ready to seize them. Forward-thinking logistics companies can deliver strong innovation and growth to shape the future of the industry. If they focus on the right priorities, now. Our research shows 1 in 5 Freight and Logistics companies are way ahead of the industry in digitalization. How does your organization stack up? Transform organizations, processes and technologies into a securely connected living system that elevates customer experience and lowers operating cost. Pivot to the business of experience to deliver the outcomes desired by customers and employees and ignite growth. Anticipate customer needs, prevent risks and establish new revenue streams, through data insights, by using the power of artificial intelligence. Adapt to the new global reality by enhancing supply chain risk management, stress testing supply chain resilience and improving agility. Drive geographic and service expansion through inorganic growth, internal capability development and ecosystem collaboration. Streamline operations through embedded intelligence and IoT based intelligent asset management, digital workforce and autonomous robotic systems. Drive green logistics strategy to positively impact people & the planet while maintaining a competitive advantage with sustainable practices. Execute, operate and optimize core business processes to transform, reduce costs and deliver additional business value. By enhancing its supply chain control tower capabilities, Imperial is set to expand its market and unlock new revenue streams. Learn more about Freight and Logistics in the news. DHL Supply Chain's CIO and COO, Dr. Markus Voss talks about how they are digitalizing supply chains to enable visibility and resiliency for their clients. February 1, 2022 / A strong collaboration between 3PLs and shippers can help to bring innovative solutions that will benefit both in the future. December 23, 2021 / The extreme nature of 2021 has given us the opportunity to fix the supply chain. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# ?What If!

What if we could invent the future? Our approach Our work Join the team What we think Connect with us Building growth futures Leading growth cultures Ditch the "Target Audience" Get in touch ?What If! Innovation @whatifglobal JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We ask the big what if, what now and what next questions that fuel innovation growth. As the world undergoes major shifts, people are changing the ways they live, connect and work at a rate far faster than many organizations can match. The winners in this time of extraordinary change are those who can lead, experiment, adapt and learn. ?What If!, part of Accenture's Innovation practice, supports clients who want to think and act differently about growth. We offer invention as a service, powered by a deep understanding of human problems and commercial viability, to create real and lasting impact. Our ?What If! inventors start with a human problem and then use experimentation to de-risk bold solutions, accelerate them to market and empower a cultural movement to create growth. Through ?What if! methodologies, tools and processes we 'set the vision', 'transform the now' and 'build the next' to drive two types of growth. The vision, products, services, brands and new business that drive growth in any future. We translate business problems into human ones. Using insight and foresight, we drive a dynamic vision for growth, help supercharge existing assets, and incubate and scale new growth offerings. Using experimentation right from the start, our proven toolkit helps us invent new solutions then to make them a reality. The leadership, culture and capabilities to unlock human potential and hardwire your organization for future readiness. We apply innovation and experimentation methodologies to inspire and energize leaders, drive new adaptive and agile ways of working across the organization, and define the ambition to activate an innovation and growth culture. Recent client challenges we've helped solve: What If we could reclaim pioneer category innovator status by becoming a consumer-centric organization? What If we could incentivize people to become obsessively curious about their customers to enhance their services? What If we won the talent war by being heralded as the most innovative distribution company in the UK? What If we could imagine what the future of TV shopping channels might look like across retail? What If we could reset what insights mean for an organization? What If we could shift the behavior of a delivery service to improve the efficiency of its vehicles and the safety of its operators while also reducing costs? With offices everywhere from London and New York to Amsterdam and Singapore, ?What If! offers a world of opportunity. We are always on the lookout for great talent. Calling the big thinkers, the eternally restless, the gentle persuaders and those who can change the world, we want to hear from you – no matter your discipline. Show us what you're made of, what you've done and the skills you can bring to our team. We'll listen. 3 principles of Inclusive Invention you can use to reshape the world. Want to work with us? Complete this form & we'll get back to you. We ask the big what if, what now and what next questions that fuel innovation for growth. We ask the big what if, what now and what next questions that fuel innovation for growth. Please enable Advertising and Social Media Cookies

# Dynamic Network Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/dynamic-network-services ----- Wow your customers in a 5G world How we can help B2C B2B Related capabilities Identify and launch Realize Design, develop, deploy and market Invest 5G Acceleration Services Smart Deployment & Migration Intelligent Network Operations Programmable Network Platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Unlock new growth by targeting and rapidly incubating the most promising software-driven services for B2B, B2C and B2B2X markets. How to fast track competitive advantage The Pervasive Network is creating exciting new service opportunities for Communications Service Providers (CSPs). While there is an almost infinite number of possible new revenue streams, individual CSPs will initially need to focus on a few priority applications across consumer and enterprise markets. Success is software driven To lead the 5G race, CSPs must not only invest in the capabilities of next generation networks, but also position themselves as partners in key verticals to secure their place as providers of priority applications. Dynamic Network Services can assist CSPs in rapidly launching new software-driven services that keep pace with customer desires and expectations, which will largely be shaped by the promise of next generation network capabilities in the 5G ecosystem. the most promising use cases for new services for B2B, B2C and B2B2X markets. their unique strengths and provide a clear investment strategy for key assets that capitalize on the upcoming high demand use cases driven by 5G-enabled network slicing, enhanced broadband, low latency, and massive communications. next-generation services portfolios that meet the emerging needs of both consumer and enterprise customers in a cost-effective and efficient manner, while reducing time to revenue. in 'no regret' strategies that address 5G cost challenges, including 5G service deployment and the shift from previous generations of connectivity-focused wireless technologies to flexible and pervasive next-generation solutions. Connected Home 5G is opening the door to all possibilities of technology-enabled home services. CSPs can bring these together – including traditional digital, as well as newer smart home, services – via one platform with fully integrated, highly personalized services. Dynamic Network Services can outline a connected home network and product strategy to realize 'continuity of experience' for the consumer inside and outside the home. Consumer IoT The Pervasive Network is positioned to serve as an intelligent hub connecting the Internet of Things – including wearables, self-driving and connected vehicles, connected TV and more – in a two-sided, platform-interconnected business model. 5G networks will enable the connectivity of billions of IoT devices. Laptops, phones, fitness wristbands, televisions, security sensors, appliances and utilities will converge into an easy-to-control, totally interconnected environment – where CSPs will play a central role. Virtual Network Services Software-defined wide area networking (SD-

WAN) has the capability to fulfill three core network functions important to enterprise customers – routing, branch network security and virtual private networking (VPN), including virtual customer premises equipment (vCPE). Cloud Services CSPs can play a central role in offering cloudified new services, potentially including Infrastructure as a Service, Platform as a Service, and Software as a Service. Enterprise Mobility and Security CSPs have significant opportunities in enterprise digital services related to information security and enterprise mobility management. Intelligent Enterprise CSPs can help enterprises take advantage of the Pervasive Network's capability to serve as the intelligent hub connecting IoT with other aspects of the business. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Trading platforms

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/trading-platforms ----- Overview Our services What we think Case studies Related capabilities Murex Calypso Finastra The future of capital markets trading Taking your Murex MX.3 Platform to the cloud Continuous improvement thru DevOps for Murex users Canadian bank completes migration to Murex's MX.3 BMO: CalMon enhances Calypso platform performance LCH SwapClear uses Reformx to improve Murex Bluecrest Capital: Platform integration Capital Markets Investment Banking Trading Platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Innovative trading operating models leveraging our Murex, Calypso and Finastra capabilities. A leading global provider of systems integration and technology consulting services, Accenture helps clients make the most of their trading platforms, improving efficiency and reducing the total cost of ownership. We provide implementation, integration, upgrade and support, and maintenance services, both on and offshore. Our acquisition of Formicary, a trading platforms system integrator in the United Kingdom and North America, has further strengthen our capabilities in helping clients transform their Murex, Calypso and Finastra platforms. Murex is a global leader in trading, risk and back-office solutions for treasury and capital markets. Learn more Calypso provides front-to-back solutions for trading, processing, risk management and accounting. Learn more Combining technology brilliance and delivery know-how to create future-ready corporate banking and capital markets businesses. Learn more Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Technology

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capabilities Outpace the competition Case studies Our ecosystem What we think Our leaders Awards and recognition News Join the Accenture Technology Team Cloud Infrastructure engineering Data Metaverse continuum Technology transformation Technology innovation Platform services Software & Platforms Security Automation Application management Ecosystem services Artificial Intelligence Technology strategy & advisory Industry X Crucial PPE training in virtual reality Carlsberg brews innovation with cloud Banking on test automation Blockchain for contracts Technology Vision 2024 Leading with edge: How to reinvent with data and AI State of Cybersecurity Resilience 2023 The race to cloud A new era of generative AI for everyone How application transformation unlocks cloud value Metaverse: Evolution, then revolution Tech trends Paul Daugherty Adam Burden Yves Bernaert Paulo Ossamu Ryoji Sekido Machine learning module that selects quantum or classical computing for optimal business outcomes Classical and Quantum Computing to enable breakthrough solutions Accenture recognized with 11 oracle partner awards Accenture is a market leader for application services Leader in Next-Generation SAP® Products Recognized by IDC as a 2018 Worldwide Cloud Professional leader Accenture and AWS extend Generative AI capabilities Accenture and Google Cloud help organizations scale advances in Generative AI Accenture and Microsoft expand collaboration to accelerate responsible adoption of Generative AI Aligning cybersecurity to business objectives helps drive revenue growth and lower costs of breaches Accenture to invest $3 billion in AI to accelerate clients' reinvention Solving the Global Cyber Talent Shortage JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accelerate change across your enterprise to create lasting value With remarkable people in over 200 cities, we combine local insights with deep expertise across 40 industries to tailor the services that solve your biggest challenges. Shift your focus from legacy to transformative technology and deliver change faster. Creating lasting value across the enterprise with technology innovation. The full potential of the world's most powerful platforms push the boundaries of what technology can enable and... You dream it, we build it. We turn innovation into differentiation by putting custom systems and skillsets in place... Wherever your business goes, whoever it works with, you need cybersecurity that covers it all. Disruption is hard. Being disrupted is harder. Future-proof your application portfolio with proactive innovation that pays for itself. Human + Machine: Reimagining work in the Age of AI Tech is everywhere. Yet your business may not be getting the full value from your investments. Our deep industry expertise puts us in a unique position to help you use the right technology to address your most complex and critical challenges—whether it's through faster cloud migration, getting the most value out of the top technology platforms, making the most of your data through applied intelligence, or underpinning everything you do with security. With over 100 innovation hubs around the world, we can work with you to innovate at speed, scope and scale. With over 100 innovation hubs around the world, we can work with you to innovate at speed, scope and scale. We extend our technology and business capabilities through a powerful ecosystem of market leaders and innovators. Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. Our research reveals how the most successful adopters are using edge to fuel innovation. How cybersecurity boosts

enterprise reinvention to drive business resilience. Accenture is continually recognized as a best-in-class technology innovator by independent, third-party networks and research organizations. How to utilize the power of quantum computing A quantum optimization engine providing solutions Sustained excellence for innovative solutions End-to-end application transformation portfolio Out of 13 vendors, Accenture had the highest score Capabilities that drive results Collaboration with Amazon Web Services (AWS) to help clients leverage the value of large language models (LLMs) and generative AI. Through a strategic expansion of their relationship, Accenture and Google Cloud will help organizations reinvent their businesses with generative AI. Accenture and Microsoft are collaborating to help organizations adopt the disruptive power of generative AI, accelerated by the cloud. Organizations that closely align their cybersecurity programs to business objectives are 18% more likely to achieve target revenue growth. AI Navigator for Enterprise will help clients across all industries put the promise and power of AI to work. Immersive Labs, a leader in people-centric cyber resilience, and Accenture are working together to launch the Cyber Million program to solve the cybersecurity talent deficit. Match your ingenuity with advanced technologies, data and AI to help companies build their digital core, transform their operations and drive growth. Join us and help our clients become the next and best versions of themselves. We work as one team with diverse expertise to create 360° value. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Transform your technology to deliver change faster

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/technology-transformation-services ----- Reinvent your digital core with the right strategy, talent and modern practices to drive agility, increase ROI, and redirect spend to innovations that drive growth. What's trending with technology transformation Our leaders Technology careers Tech transformation now Reinvent with technology transformation Get the flexibility and value you need from technology Build a digital core that can fuel continuous business reinvention Evolve ways of working to better align customers and business Create a culture of change and upskill / reskill talent Vishal Talwar Koenraad Schelfaut Current Country: United States 97% of executives agree that technology plays a critical role in their reinvention strategy 5x leaders who double down on investments in technology and innovation grow revenue 5x faster 200% increase in macroeconomic volatility since 2017, including unprecedented technology disruption Discover a faster route to value from your technology. Get an architecture that allows your business to soar. Build an operating model that's as innovative as your team. Create a coalition for change with a plan that also fires up your business, tech and finance teams. With a clear view, you can decide where to reduce, redistribute and expand your tech

investments. Get the outcomes your business needs while continuously transforming your organization at scale. Get an intelligent operating model that moves at the same pace as your customers. Track and communicate the value of your enterprise transformation and get insights to help you make better decisions. A strong digital core is the key to business agility. Optimize your enterprise platforms, create a data foundation for enterprise-wide AI, and implement verticalized cloud-native platforms and applications. The digital core uses the power of cloud, data and AI to enable you to continuously adopt new technologies and capabilities. Pivot your business from financing technology debt to financing innovation and become more agile and resilient. Embed security into both your technology and your culture Drive efficiencies across your enterprise with modern practices like agile and DevSecOps methods, hyper-automation and generative AI. Reduce your carbon footprint with sustainable cloud, infrastructure and IT lifecycle. With business and technology teams that work together to support the future growth ambition and North-Star vision. Introduce quick cycles of building, analyzing and getting feedback to encourage your people to experiment and focus on customer value. Lead with modern practices that include green software principles and tools for reducing your IT carbon footprint. Keep your people's skills and experiences ready for the future. Prioritize and continuously invest in your workforce and their workplace. Shortage of tech and digital talent? Train and hire for a resilient and diverse digital workforce with both internal and external talent. The right data can make your workforce flexible enough to ensure the right people are placed in the right roles at the right time. Building an industry-leading digital core requires a series of intentional steps in the design, development and operation stages. Why balancing—not eliminating—tech debt is key to reinventing with a modern digital core. To capture the value of generative AI —or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Accenture has expanded its strategic partnership with Unilever to simplify its digital core and apply generative AI to drive efficiencies and improved business agility. Five imperatives the C-suite must address to reinvent in the age of generative AI. Leaders have doubled down on tech–and are growing 5x faster than Laggards This is a singular moment for CIOs: here is how they can take advantage to unlock true business value across their enterprise. Breakthrough innovation sits at the intersection of understanding the potential of next generation technologies and applying them in novel ways. We believe companies can engineer these game changers. Lead - Global Technology Growth & Offerings Lead – Technology Strategy & Advisory Get hands-on with the technologies that our clients need to reinvent, work in new ways and change the world for the better. © 2024 Accenture. All Rights Reserved. =====================

# Accenture + Tableau

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(2021) Accenture (2021) Accenture recognized with three partner awards by Tableau Tableau Global Services Partner of Year 2020 Tableau EMEA Services Partner of the Year 2020 Americas Strategic Win Tableau's Global System Integrator of the Year, 2015-2017, 2020 Tableau's Service Partner of the Year for Americas - 2019 Nisha Sharma Matt Konieczka Anthony Wondra Accenture + Salesforce JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Transforming the future of business with Tableau's evidence-driven decision-making solutions. A look back at Dreamforce 2023 Evidence-based decision-making is key for enterprises to drive insight and operate with agility across business functions. This requires forging a data culture that puts trusted data from many business applications in the hands of all people to gain insights for faster, more informed decision-making. Together Accenture and Tableau, at Salesforce, help clients create a complete, modern, and trusted data and analytics platform to capture, then transform their data into actionable insights, enterprise-wide. Our breadth and depth of capabilities span technology, design, consulting, long-term operations, and skills, across the full Salesforce Customer 360 (Salesforce, Tableau, Einstein AI, Slack, and Mulesoft) Harness the power of Accenture's data & analytics and technology capabilities, industry experience, and cross-functional expertise with Tableau's leading self-service analytics platform to work more effectively and efficiently, unlock new value from your data, and get to business outcomes faster. Accenture advanced customer engagement 12,400+ Globally trained Tableau professionals 3,200 Tableau subject matter experts Accenture is proud to be recognized for our deep analytics experience shared with clients and for delivering implementation, systems integration, training, and solutions-building services for Tableau offerings. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Racing into the future of mobility

----- Arcticle source ----- https://www.accenture.com/us-en/services/forvia-and-accenture-accelerate-digital-transformation-and-innovation ----- FORVIA and Accenture: Leading the way to the future of mobility Next-gen dashboards – the future at your fingertip Model-based cockpit of the future Faurecia: In the innovation fast lane Meet the team Related capabilities Inspiring the future of mobility CES | Accenture in partnership with Faurecia Hannover Messe | Welcome to the cockpit of the future Jean-Nicolas Brun Cédric Vatier Max Blanchet Maxence Tilliette Industrial Industry X JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Joining forces to digitally transform core processes and onboard experiences for connected vehicles. FORVIA and Accenture are combining innovation expertise and investment to develop products and services for connected and autonomous vehicles. FORVIA and Accenture are combining innovation expertise and investment to develop products and services for connected and autonomous vehicles. FORVIA is an automotive sustainable mobility technology leader developing products and expertise in electronics, clean

mobility, lighting, interiors, seating, and lifecycle solutions to drive change in the automotive industry. FORVIA has partnered with Accenture to support its technology and sustainability strategy at scale and to accelerate innovation that will deliver the next level of business performance and new mobility experiences that matter to people. FORVIA and Accenture: leading the way to the future of mobility In the luxury car market, FORVIA wants to stay ahead of the curve by adding more functionality to its dashboard while retaining its minimalist aesthetic. Working with Accenture, it has created a seamless, pressure-sensitive interface for its dashboards using smart technologies. Conductive ink, applied to a circuit using conductive silver nanoparticles, creates a dashboard interface behind a wood veneer. Paired with FORVIA'S micro-perforation technology, this approach yields a functional and seamless interface that allows users, with a touch, to adjust music volume, climate control and more. VISIT THE CLIENT STORY PAGE Form is as important as function in luxury cars. Faurecia and Accenture use smart materials to blend luxury with touch functionality in next-gen dashboards. Form is as important as function in luxury cars. Faurecia and Accenture use smart materials to blend luxury with touch functionality in next-gen dashboards. Faurecia debuts digital engineering to drive 'cockpit of the future' design advances Mobility is changing, and consumers expect more from their experience. Faurecia collaborated with Accenture and Dassault Systèmes on an innovative model-based systems engineering platform to revolutionize vehicle cockpit design. The powerful new model-based systems engineering (MBSE) platform integrates collaborative virtual twin technology to simulate new scenarios quickly, maximize innovation and achieve optimal design choices. It's helping Faurecia reduce costs, explore innovative designs and meet growing customer demand for new experiences and innovations within its "cockpit of the future". VISIT THE CLIENT STORY PAGE Collaborative digital twin demo Faurecia's MBSE platform integrates collaborative virtual twin technology to simulate new scenarios quickly, maximize innovation and achieve optimal design choices. Faurecia's MBSE platform integrates collaborative virtual twin technology to simulate new scenarios quickly, maximize innovation and achieve optimal design choices. Mobility services are changing rapidly. Faurecia's partnership agreement with Accenture has seen the companies combine innovation expertise and co-investing in developing and scaling products and services for connected and autonomous vehicles. The result: Faurecia is accelerating mobility services innovation, designing a cockpit of the future and reinventing the onboard experience for passengers. VISIT THE CLIENT STORY PAGE Faurecia and Accenture's Connected Car Lab With autonomous vehicles on the horizon, more than the car's driving functions are set to change. The cockpit of the future gives people an individualized experience. With autonomous vehicles on the horizon, more than the car's driving functions are set to change. The cockpit of the future gives people an individualized experience. Learn more about our capabilities. Discover how we're helping industrial companies shift gears for growth. End-to-end. Connected. Intelligent. Embrace change for your entire product and operating value chain. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Public Services today for stronger communities tomorrow

Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and

faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens. Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved. =====================

# Simplify exception checking and reduce risk

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high quality and enhance SAP HR or Employee Central payroll systems. Accenture HR Audit and Compliance Tool provides the flexibility, security and transparency to help approvals or personnel cost planning processes operate more efficiently and support the business with meaningful analysis. Leverage an exception rules library to gain a measurable increase in data quality. Examine data directly in a productive system, without the need to export sensitive personnel data from the system. Evaluate inconsistencies and check descriptions of organizational objects. Be independent of different payroll periods in the company with an audit plan that defines a test period and presents the results in the dashboard. More than 600 exception rules are provided as standard and are configurable for individual business requirements—removing the responsibility from IT. Manage a high level overview of the exceptions for a particular data collection and further analyze the data (e.g., exceptions by pay period or type). Move toward a single, centralized, proactive, HR/Payroll exception reporting and resolution workbench. Schedule configurable data collection runs and facilitate selective data collection e.g., Payroll Area, Payroll Period (PY), Trip Number (TRV). Undertake receipts checking and examination, verify travel information and implement exception rules for validating cost categories and so on. The Accenture HR Audit and Compliance Tool brings consistency and quality to human capital management data while reducing risk and the cost of managing process compliance. LEARN MORE Leveraging the Accenture HR Audit and Compliance Tool helps clients achieve high performance by constantly ensuring a high level of quality in HR data. Accenture HR Audit and Compliance Tool helps HR and IT departments enhance their SAP HR or Employee Central payroll systems. See more. Many HR executives are seeking Platform-as-a-Service (PaaS) capabilities so they can take advantage of a variety of versatile applications. Learn more. Find out how digital technologies are reinventing the HR role and opening up new productivity channels for HR teams. Read more about the three actions that can help HR teams to manage the workforce of the future. Learn more. Read this step-by-step guide on achieving secure data migration using software add-ons for SAP HCM and SAP SuccessFactors. Learn more. Want to learn more about how our software can add value to your business? Enhance productivity and speed up the implementation of both SAP ERP HCM and SuccessFactors Employee Central platforms. Take a deeper dive into all the benefits our software could bring your organization. Our support team is on hand to help with any issues you may have. Contact us to find out more about our solutions. Discover our library of whitepapers and presentations. Take a look at our solution videos and customer case studies. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Attention is a precious commodity

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leaders Why advertising and monetizing attention matter Reinvent your advertising and subscription models Capture and keep your audience's attention Unify your marketing, sales and services Reach key B2B audiences Strengthen customer lifetime value Maximize creator engagement Monetize new spaces and places Boost customer acquisition Kevan Yalowitz Nikki Mendonça John Peters Current Country: United States Software and platforms 51% of advertisers say their customer data is not sufficiently accessible for targeting or attribution 77% of CMOs worldwide feel under pressure to prove greater short-term ROI on their marketing campaigns 42% of internet users worldwide use ad-blocking tools at least once a month 29% of Americans canceled their streaming services in the first half of 2022 Discover how to keep all eyes on you and beat people's attention deficit. Consumers continue to spend more time on media, creating a huge opportunity to earn their engagement. Win the competition for attention by completely reinventing your advertising and subscription models to address shifting user and advertiser challenges. The creator economy, generative AI and the metaverse all offer new frontiers to gain and monetize audience attention. Capture and keep attention that drives new sustainable revenue streams by maximizing investments across immersive worlds for creators, advertisers and users to interact and engage. Marketing leaders are constantly under pressure to accurately measure ROI. Prove the value of every spend by removing data silos and using AI to drive insights and personalization. You'll optimize your ROI and customer lifetime value across all channels. Reinvent ad sales and marketing with strategy and activation plans that boost revenues. Design and deliver better subscriptions and holistic services to improve revenue, margins and customer lifetime value. Leverage the burgeoning influencer, creator and builder economy to maximize revenue and engagement, and lower 'cost to serve'. Develop powerful next-gen strategies and execution plans to fully monetize new spaces and places, inclusive of AR/VR/IoT. Reinvent your B2C marketing, sales and services to grow your user base. Revolutionizing e-commerce advertising through people and technology Seven key steps advertisers can take to ensure they are building towards future-ready advertising models. Accenture reports on metaverse consumer adoption and how metaverse services will evolve over the next 2-5 years to drive mass adoption. How engaging creators will be critical to social commerce success. In our third annual report, we explore the challenges facing today's media companies and offer a set of foundational imperatives to jumpstart reinvention that delivers. Managing Director – Software & Platforms, Global Lead Managing Director – Accenture Song, Software & Platforms, Global Managing Director © 2024 Accenture. All Rights Reserved. =====================

# Risk and compliance

----- Arcticle source ----- https://www.accenture.com/us-en/services/consulting/digital-risk-compliance ----- Managing risk for competitive advantage Our capabilities What we think Case studies Awards & recognition Alliances & partners Our leaders Related capabilities Can compliance keep up with warp-speed change? Cyber risk Operational risk & resilience Fraud & financial crime Regulatory & compliance Financial risk

Weathering change: Climate risk and resilience Measuring sustainability. Creating value In a world of risk, pace comes from preparation Can compliance keep up with warp-speed change? The risks and costs of climate change for banks The state of cybersecurity resilience 2021 The importance of cloud security The war in Ukraine: Four areas of focus for finance US bank steps up Anti-Money Laundering controls Global Bank bets on knowing its customers UNIQA: DORA regulatory compliance roadmap Financial crime & compliance operations services peak matrix 2021 Forrester wave global cybersecurity consulting services Samantha Regan Heather Adams Tommaso Petrillo Jérôme Grelier Eva Maybud Shingo Yamamoto Rafael Gomes CFO & enterprise value Compliance as a service Artificial Intelligence Security Sustainability measurement JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Advance your business strategy at pace by gaining insight into the interconnected risks that threaten your enterprise — enabling you to see ahead and mitigate dangers. Today's risks are complex and interconnected, with new risks emerging rapidly. Volatility is increasing, along with regulatory pressure. We have seen major disruptions to business cycles over the last three decades, including the dot-com crash, the global financial crisis and the recent Covid-19 pandemic. Volatility seems likely to increase, along with threats from known and unknown places. Regulation is unlikely to become less complex or less demanding. In this environment, every organization needs to improve its risk management capabilities. We work with Chief Finance Officers, Chief Risk Officers and other senior risk and compliance executives to help them manage their risk agenda across five key areas: Cyber Risk, Operational Risk & Resilience, Fraud & Financial Crime, Regulatory & Compliance and Financial Risk.   Accenture's 2022 compliance risk study highlights ways compliance officers can navigate through the perfect storm. Helping manage the risk of financial loss, disruption or reputational damage due to threats, vulnerabilities or failure in networks, computers, programs and data, from connection to digital infrastructure or industrial control systems. Learn more. Helping manage the risk of loss resulting from inadequate or failed internal processes, people and systems or from external events. Enabling organizations to become resilient to adverse events. Helping define and implement the blueprint for fit-for-future capabilities in areas such as Anti-money Laundering (AML), Know Your Customer (KYC) and Anti-Fraud, leveraging the latest technologies and innovation using AI and advanced analytics. Helping reduce the cost of compliance and response time to regulatory changes with greater consistency of execution and enhanced control — leveraging technology innovation and operating model transformation. Enabling management of credit, market and liquidity risks and capital requirements to meet financial obligations, leveraging data, analytics and technology for efficient risk decision making. The urgency has never been greater for companies across the globe to address environment-related risks. Learn how Accenture helps companies operationalize their climate-related business performance. Accenture explains how sustainability drives performance & how measuring sustainability metrics & ESG KPI's can enhance business... Accenture's 2021 Global Risk Management Study finds a risk landscape that has become more complex, volatile and fast-paced. Our 2022 compliance risk study highlights ways compliance officers can navigate through the perfect storm. A US bank set up a secondary line of defense against financial crimes—fortifying its compliance area and

avoiding millions in potential penalties. A global bank transforms its Know Your Customer (KYC) compliance operations to avoid penalties and better manage its customer experience and risks. Accenture helped the insurer identify the steps it must take to meet the new DORA requirements. Accenture was assessed as a leader in all the below: Accenture named a leader. Accenture earns credibility with tech expertise, vertical knowledge. Here are some of the outstanding technology and service providers that we partner with to deliver service for our clients. Our strategic finance consulting services drive enterprise value and help finance & risk leaders navigate disruption. We help you keep pace with and get in front of regulatory and operational pressures. AI services and solutions to help you get more value from cloud. Wherever your business goes, whoever it works with, you need cybersecurity that covers it all. Pressure is growing for more transparency, accountability and action around sustainability. It's time for new sustainability metrics. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Industrial design services

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x/ industrial-design-services ----- Physical products for the digital age Reinvention in action Awards & recognition Our leaders Start now The challenge How we help Accenture ranked 3rd in design studio by Red Dot Awards for Design Concept Accenture won an IFA award for its Bliss baby monitor Accenture won a best of the best Red Dot Award in 2024 Accenture won an IFA award for its Wings For Aid Drop Zone Tool Frank Rennings Teun van Wetten Eric Biermann Rodolfo Rangel Want to know more about our industrial design services? Reach out today Current Country: United States Our mission is to design for a better world, for people, the planet and business. Designers help create the products, services, and experiences that shape our world. The fusion of physical and digital design is a powerful tool to help address the sustainability and inclusivity challenges we face today. So, we ensure we understand the latest technologies in both the physical and digital realm, take a human-centered approach and prioritize sustainability and inclusivity. Find out more about how we spark reimagination at our Eindhoven Industrial Design Center. We delve deep into the intersection of desirable, feasible and viable, to uncover insights that shape the way we design and develop solutions. We gain a comprehensive understanding of the needs and challenges of our clients and their customers. Our approach considers both the physical and digital aspects of the experiences we design. We aim to create seamless solutions for both worlds. Through prototyping, we iterate and refine our ideas until we arrive at a scalable solution that inspires confidence in decision making. We partnered with Netbeheer Nederland, an organization comprising six distribution system operators of the Netherlands' electricity and gas networks, to develop a reference design for a smart electricity meter ready for energy transition. In collaboration with EVBox, we reimagined their approach to the domestic EV Charger market. We teamed up with Sevvy to

transform their unique technology into an easy to use consumer product for home cooking. We worked with Wings for Aid, a Dutch humanitarian aid group, to develop a Remotely Piloted Aircraft System that delivers humanitarian goods to people isolated by natural disasters and man-made crises. Together with long term client Dorel we set out to revolutionize infant safety seats. Using a demountable inlay to make it easier to carry outside of the car. A tailor-made tugboat dashboard to help deliver the most up to date information at the right time. We collaborated with Liquid Controls, a global leader in precision measuring systems, to design a digital smart & connected platform to ensure the future relevance of their business. Our approach to designing sustainable electronic products showcased through the development of a baby monitor. Accenture Industrial Design has been ranked 3rd in the design studio category in Americas and Europe 2024 by the Red Dot Awards for Design Concept Accenture Industrial Design won a best of the best Red Dot Award in 2024 for its NextGen Smart Meter, which paves the way for circular models in energy metering Accenture Industrial Design won an IFA award in 2024 for its Wings For Aid Drop Zone Tool, an AI powered camera system for humanitarian aid Managing Director Industry X – Netherlands Design Director Design Development Director Business Design Senior Manager Be part of the team, that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved. =====================

# Intelligent supply chain

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/intelligent-supply-chain ----- Transforming to a patient-centric supply chain Getting started What we think Our leaders Related capabilities Innovate Connect Configure Operate Optimize Intelligent supply chain platforms (e.g. SAP) Intelligent planning Intelligent execution/end-to-end visibility Operating model & workforce transformation Control tower Serialization (track & trace) Repurpose your supply chain for resilience Customer-centric supply chains: A license for growth Carly Guenther Brandon Chamberlin Supply chain Life sciences consulting JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA As pharmaceutical complexity grows, building an intelligent supply chain in life sciences is critical and starts with re-thinking its design. Traditionally, supply chain has been a delivery engine focused on cost to serve. Accenture's Intelligent Supply Chain helps life sciences companies transform their end-to-end supply chain to be patient centric and an enabler of growth. Innovate using data as an insight engine to leverage new technologies throughout the supply chain and operating model. Connect with external parties for real-time end-to-end visibility and integrated planning and execution. Configure the supply chain into an asset-light ecosystem that delivers effectively to enable the new patient. Operate a service-oriented supply chain operating model that leverages a hybrid workforce to deliver the patient experience. Optimize day-to-day operations using analytics, performance monitoring and continuous innovation to meet demands of the new healthcare ecosystem. Transforming the end-to-end supply chain to enable the digital core. Planning and scheduling based on

real-time equipment level operational visibility. Providing clients real- time visibility using data driven analytics-based approach. Transforming the supply chain organization to meet the future business strategy and create a digital workforce. Real-time integration of internal and external data across the supply chain and assets using IoT. Enabling clients for global unique product identification and TnT requirements with a focus on ongoing business value. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ======================

# Artificial Intelligence R&D

----- Arcticle source ----- https://www.accenture.com/us-en/services/accenture-labs/artificial-intelligence ----- Top areas of focus Explainable AI Meet our lead Blogs Connect with us Related capabilities AI-powered solutions for insurance claim processing Staying in shape, with an assist from AI Managing regulatory compliance obligations with NLP Accelerating the production line with computer vision Technology Vision 2024 Flipping the script on deepfake technologies Human + Machine: Reimagining work in the age of AI The path to artificial general intelligence Medb Corcoran Unlocking the potential of "Human+" workers in the post-digital era Follow us on Twitter Like us on Facebook Visit our Technology Innovation Blog See our YouTube Channel Accenture Labs Artificial Intelligence JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Through leading-edge AI techniques, Accenture Labs R&D discovers new ways to solve business' biggest challenges. We focus on cooperative intelligence: how to design AI systems that will work cooperatively with people and apply human knowledge at scale, including knowledge-driven ML, explainable AI, conversational AI and intelligent privacy. We helped an insurer develop an AI-driven system to automatically extract information from first notification of loss forms, a complex task requiring intelligent "understanding" of each form. In our Dublin office, Accenture Labs professionals used clustering and an "embedded knowledge graph" to develop an AI model capable of recommending a personalized training plan for any employee. Labs AI solutions are helping clients keep pace with new regulations; for example, by automatically extracting "actionable obligations" and by creating a "regulatory radar" to monitor news sources. We're exploring how computer vision technologies can help ensure quality control at speed and scale. Working with Faurecia, a leading automotive supplier, we've created a system that uses deep learning to detect missing accessories and the extent of wrinkles on newly assembled car seats to determine whether rework is required. Explainable AI won't replace human workers; rather, it will complement and support people, so they can make better, faster, more accurate decisions. Explanation is fundamental to human reasoning, guiding our actions, influencing our interactions with others and driving efforts to expand our knowledge. AI promises to help us identify dangerous industrial sites, warn us of impending machine failures, recommend medical treatments, and take countless other decisions. The promise of these systems won't be realized unless we understand, trust and act on the recommendations they make. To make this possible, high-quality

explanations are essential. Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. Drive business value by using deepfake technologies to innovate in product development, creative enhancement and privacy protection. Our Technology Innovation Blog provides bold thinking and commentary of technologies that address the key business challenges facing organizations today. Accenture's blog explains how the future workforce will be empowered by their skillsets, knowledge and growing set of technology enabled capabilities. New. Applied. Now. Dedicated Accenture R&D group brings pioneering tech innovations to solve today's toughest business problems. Our world-class R&D charts a research agenda, explores innovations and delivers solutions, leveraging the most promising emerging technologies. Artificial intelligence, big data, blockchain and more. Get the biggest stories and insights of the week. Top technology trends explain. Watch our playlists across topics of AI and more. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Insurance: Change for resilience

----- Arcticle source ----- https://www.accenture.com/us-en/services/insurance/software-life-annuity-platform-vx ----- Insurance is protection. As people and societies continuously change, carriers must digitize, connect and personalize to meet today's more complex customer needs. How to reinvent insurance Segments we support What's trending in insurance Partners in change Awards and recognition Our leaders Careers Insurance now Fuel the future by modernizing your insurance organization Fuel the future by modernizing your insurance organization Use AI to serve your customer better when it matters most Use AI to serve your customer better when it matters most AI is the transformative technology for underwriting AI is the transformative technology for underwriting A Leader and Star Performer for Guidewire Services A Leader in Platform IT, Salesforce and Duck Creek Services in Insurance Recognized as top-performing Life Insurance & Annuity Policy Administration System Khalid Lahraoui Kenneth Saldanha Naoyuki Shibata Current Country: United States 61% of insurance execs say shifting consumer preferences have accelerated their reinvention strategy 58% of insurance consumers say they would be willing to share a lot of data in exchange for advice that is more relevant to their personal circumstances 40% of a typical insurance underwriter's time is consumed by non-core activities and administrative tasks From home and auto to cyber and specialty insurance, we work with clients across the spectrum of P&C in both personal and commercial lines. We help L&A carriers manage costs, limit risk and drive growth. Many run their businesses on our Accenture Life Insurance & Annuity Platform (ALIP). Employees now demand more of their employers. We help providers of group and voluntary benefits create compelling product and service offerings. F&G embarked on a cloud modernization program to drive new business growth and bolster its customer, agent and distributor experiences using ALIP running on Microsoft Azure. This empowers F&G to offer customized capabilities to its

distribution network. Innovation is critical to success in the insurance industry. Our study reveals where insurers are focusing their innovation efforts, the payback they see and the challenges they face. Five imperatives the C-suite must address to reinvent in the age of generative AI. Accenture's research reveals how technology modernization can drive cost transformation for insurance companies. Accenture conducted 3 surveys to identify key areas where AI can be implemented to improve customer satisfaction and increase employee productivity. Three ways insurers can build relevance with consumers and grow. The top five retirement recordkeepers in North America are projected to control 75% of all market assets within a decade. To stay relevant in this environment, firms need to reinvent their business models fundamentally. Generali Vitality's success formula meets an innovative cloud solution.  Making the most of Guidewire to transform your insurance organization. As Duck Creek's only Premier Platinum partner, Accenture helps drive transformation with end-to-end business consulting services for insurers. Lead in benefits and investment administration software; gives clients a competitive edge through advanced technology and transformative solutions. Assist senior executives in the decision-making process. It does this by providing easy access to important data needed to achieve strategic goals in an organization. The Star Performer title is given to providers that have achieved the greatest year-on-year positive movement on the PEAK Matrix – highlighting that Accenture's leading position in the market has strengthened. Accenture has a well-balanced services portfolio that helps to address insurers' needs across their platform-based modernization journey from strategy to implementation, enhancement, cloud migration and maintenance services. Accenture Life Insurance & Annuity Platform (ALIP) as one of the highest-rated solutions among nine new business and underwriting systems in the Advanced Technology category, awarded every two years. Senior Managing Director – Insurance Lead, Global and EMEA Senior Managing Director – Insurance Lead, Americas Senior Managing Director – Insurance Lead, Asia Pacific Grow your careers at the heart of change © 2024 Accenture. All Rights Reserved. =====================

# Virtual tour: Sales & customer operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/360-innovation-sales-customer-operations ----- Explore sales and customer operations Take a tour Sales and Customer Operations, Niagara Sales and Customer Operations, Philippines Here's how to view the tours Related capabilities Intelligent Sales and Customer Operations, Niagara Sales and Customer Operations, Niagara Sales and Customer Operations, Philippines Laptop Smartphone Immersive Sales & customer operations SynOps Operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Take a virtual tour of our Intelligent Operations Centers See how people in our intelligent operations centers are helping the world's leading brands deliver hyper-relevant customer experiences. Handling over 100 million customer queries annually powered

by an innovative human+machine operating engine, our sales and customer operations teams serve more than 200 clients in more than 150 countries 24/7/365. Welcome to the Intelligent Sales and Customer Operations virtual tour of our Intelligent Operations Center in Niagara. Explore more of our Intelligent Operations centers Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.

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# Accenture + e2open

----- Arcticle source ----- https://www.accenture.com/us-en/services/supply-chain-operations/e2open ----- Overview Key differentiators Service offerings Overcoming the biggest challenges for complex supply chains Responsible by design and implementation How can we make it happen? By the numbers What we think Awards and recognition Events Our leaders Related capabilities Data & Network Supply Chain Collaboration Global Trade Management Standard Service Offerings Differentiated Service Offerings Consulting and Platform Advisory Designing a Connected Supply Chain with e2open and Accenture Put customers at the center of fulfillment Sustainable supply chains Sustainable supply chains for net zero emissions Gartner EMEA Supply Chain Symposium/XPO Gartner North America Supply Chain Symposium/XPO e2open Connect: European Summit Chad Ackermann Manish Singh Manolo Daza James Johannes Bhudeep Hathi Keya Barkat Panjwani Supply chain and operations Customer-centric supply chain JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Normalize disparate data to decision-grade information, powered by a customer-centric supply chain. Accenture + e2open partnership helps capture a disproportionate share of the supply chain tech services market as CEOs undertake a generational shift to make their supply chains relevant, resilient and responsible. Accenture + e2open enjoys a strong and unique partnership which includes regular top-to-top executive connects, Accenture's innovation labs, co-development, joint IPs, managed services, DevOps, quick assessments, creative commercial models, & resell capabilities. Global Trade, Supplier Collab (n-tier visibility) and Channel Data Management offerings.  The Accenture + e2open partnership provides strategic advantage in automotive, natural resources, hi-tech, & managed services across all industries. We also provide solutions to meet the needs of retail, consumer goods, life sciences, & industrial manufacturing. The Accenture + e2open partnership provides strategic advantage in automotive, natural resources, hi-tech, & managed services across all industries. We also provide solutions to meet the needs of retail, consumer goods, life sciences, & industrial manufacturing. Implementation and Transformation opportunities including Program Management, Solution Build, and Deployment. with precision Industry Plays, Process Design & Enablement Featuring Patricia Riedl, Managing Director, North America Supply Chain and Operations Lead, Accenture and e2open's Kari Janavitz, Chief Marketing Officer, and Alexander Price, GVP, Channel and Growth Initiatives Hear from Accenture and e2open leaders on the ongoing challenges and post-pandemic disruption affecting supply chain distribution.

Discover how data, talent and scalability are key to overcoming these challenges. e2open's leaders share ways for companies to build resilient supply chains and how. Explore how e2open and Accenture help customers operate their complex supply chain systems. Bringing goods to market has fundamentally changed to become more efficient but more complex. A new technology architecture is needed to address major challenges like disconnected architecture, data inaccuracy, data latency, and siloed decisions. Today's world needs a boundaryless, resilient, and agile operating platform that can unlock the value of end-to-end orchestration, bring all control tower capabilities on a single platform, and provide an integrated solution. E2open is powered by the largest multi-enterprise business network to quickly and efficiently connect partners; facilitate connected decision making; and provide data harmonization. Integrated e2open solutions reinvent the supply chain into customer centric by delivering operational agility, resiliency, and sustainability. E2open's responsible and responsive supply chain solutions enable a multi-echelon, multi-geo vision powered by customer-centric supply chain. Sustainability solutions to meet client ESG requirements Sustainability solutions to meet client ESG requirements Accenture helps clients adopt the functional capabilities they need to differentiate in their industry with agility and speed. Accenture and e2open's 8+ years of strategic partnership leverages the strength of two companies to address client needs with an integrated & value-oriented approach by combining Accenture's global delivery capability for driving transformation & value realization with e2open's robust cloud-based supply chain solution. Accenture's customer centric supply chain global offering with an industry-led approach is tailored to transcend today's supply chain challenges and functional silos to create a differentiated customer experience, build loyalty and act as a source of business growth. E2open connected supply chain platform delivers true customer centricity by providing full order traceability, quality improvement, and reduction in customer complaints shaping the future of transformative solutions. Together we help to connect people, process and cutting-edge technology so our clients achieve compressed transformation and rapid value realization. Speed-to-value results, in part, from: Center of excellence with 150+ resources to be built at Accenture Technology Delivery Centers by FY24 Center of excellence with 150+ resources to be built at Accenture Technology Delivery Centers by FY24 8+ Years of strategic partnership 33+ global SC&O innovation centers 32K+ Industry experts 11.5K+ SC&O functional experts 50+ E2open certified individuals 46% FY23 Inclusion and Diversity Target Accenture's Patricia Carmona Cornet explains how can we put customers at the center of fulfillment to create a customer-centric supply chain. Our Kris Timmermans pinpoints opportunities for sustainable supply chain networks to create positive change that benefit both society and the planet. How can supply chains unlock sustainability, growth and resilience? New research from the UNGC and Accenture explains the thinking of 2600+ CEOs. Supply Chain Alliance Award at e2open Europe Connect 2023 June 5 – 7 May 10 – 12, 2023 Flagship customer event in Europe Apr 3, 2023 - Apr 5, 2023 Reimagine supply networks that orchestrate change deliver great experiences, and drive sustainability. Today's customers expect more. A customer-centric supply chain is the key to unlocking differentiated service offerings that drive revenue growth. Please enable Advertising and Social Media Cookies to be able to see this

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# Cybersecurity Centers

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/cyber-fusion-center-global ----- Address your toughest cybersecurity challenges Global scale, local focus Related capabilities Security Operations Centers Cyber Fusion Centers Cyber Future Centers Cyber Strategy Cyber Protection Cyber Resilience JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Combining managed security services, advanced analytics, intelligent automation technologies and integrated cyber defense to out-innovate attackers. Accenture is unmatched in combining deep cybersecurity capabilities with industry expertise, business strategy acumen, top technology partners and a global presence—precisely what's required to improve cyber resilience across your business and extended ecosystem. We can help you build resilience from the inside out, so you can unlock value and confidently focus on innovation and growth. Continuous innovation for better cyber resilience It takes a global security ecosystem to persistently pursue innovations and address ever-expanding attack surfaces. Tap into our advanced services through our network of cybersecurity centers and collaborate with the best and brightest. We combine the brainpower of our security professionals, leading data scientists, academic researchers and our technology and alliance partners to develop next-generation capabilities. Our centers provide disruptive, next-generation cybersecurity services that can help you overcome your toughest challenges. See our industrialized, proven managed security services in action. Collaborate with our global security ecosystem and experience how persistent, 24/7 vigilance can give you the confidence you need to focus on your business, rather than the threats to it. Consolidate managed extended detection and response services, delivery centers, and centers of excellence to monitor, detect and investigate issues and manage risk to protect your organization. Bring together capabilities such as advanced threat detection and management, industry-specific simulation training, R&D and cyber fusion to integrate threat intelligence and foster collaboration. Harness cutting-edge technologies such as generative AI, quantum security, and sovereignty hubs to tackle emerging cyber threats head-on. Our cybersecurity capabilities. Define cyber, risk management and regulatory strategies, aligning security to business priorities. Secure the digital core as you transform the business. Understand new threats and prepare and respond quickly to attacks. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Data Services

In the era of generative AI, your propriety data is your greatest differentiator What you can do What you'll achieve What's trending in data & AI Why Data and AI matters Migrate your data to the cloud Build a modern data platform Scale AI and machine learning Reinvent your business with generative AI Greater speed, scale and access Engaging experiences at scale Accelerated growth and innovation Current Country: United States In the era of generative AI, your propriety data is your greatest differentiator Only 19% of companies excel at maximizing value from their data 98% of global executives agree AI foundation models will play an important role in their organizations' strategies in the next 3 to 5 years 67% of organizations plan to increase their spending in technology and are prioritizing investments in data and AI 10-15% more revenue growth is achieved by data-driven companies than by their peers Kickstart total enterprise reinvention with a solid data and AI strategy tailored to your industry. Re-imagine both process and products with an AI-first mindset. Establish trusted, democratized and reusable data products that improve speed and efficiency — even in the absence of advanced AI. Select and fine tune the right foundation models and integrate them into your broader architecture. Deploy workflows that empower teams to keep scaling generative AI capabilities. The cloud enables you to remove data landscape constraints, lower data management costs, and dramatically increase the value from data. Establish a trusted and reusable set of data products to create value by getting to new insights faster — even in the absence of advanced AI. Only 1 in 5 companies excel at maximizing value from their data Build and scale AI to solve acute problems, activating wisdom in data to predict, decide and act in ways that transform the way work is done. Innovate securely, responsibly and sustainably with generative AI and the large language models that power it. Realize up to 50% cost savings, 40% faster time to market and 75% reduction in processing times. Achieve up to 50% reduction in new use case creation time and 3X increase in user satisfaction. Speed your AI / machine learning proofs of concept up to 15x while reducing failure rates and maximizing ongoing performance. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Six things you need to know about data in the era of generative AI. Data on the Cloud Continuum has taken on a new life, growing in importance and attention. Five imperatives the C-suite must address to reinvent in the age of generative AI. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Understanding how foundational models are different and making the right decisions across Architecture, Security and Responsible AI. Edge enables the rapid processing of data close to its source and plays a key role in evolving AI for the enterprise. Our research reveals how companies across the globe are using edge, and how they can scale its value. =====================

# The leaders and culture you need to create your future

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/leadership-culture ----- What you can do What you'll achieve What's trending in leadership & culture Our leaders Why leadership and culture matter Plan for succession Understand your leadership pipeline Elevate your C-suite Develop effective teams Refresh your board Accelerate leadership development Align your culture and strategy Champion inclusion, diversity and equity Lead in transformation Collaboration and innovation Culture that supports change Accelerate action Eric Pliner Susannah Yule Nicola Tavender David Bowman Current Country: United States Talent & Organization Your executive leaders face complex decisions every day. Help them grow and evolve their leadership to meet changing demands from the enterprises they are leading, so they can create value in a digitally dynamic world. Only 30% of workers see a link between their work and their company's broader purpose. 66% of CEOs know that things need to change but are reluctant to pursue work models and approaches that differ from those used in the past. 5x more human potential is unlocked by leaders who better manage people's everyday work experiences. Only 26% of CEOs are ready to reconsider using organizational purpose, worker experience and technology to shape a better future of work. Prevent your leadership and culture from becoming the biggest blockers to change. Designed with intent, rather than left to default, they can power your future organization. CEO and C-suite appointments have far-reaching impacts, from share price to critical talent retention. Think about the leadership you need for the future, and invest in identifying and developing successors to mitigate risks and smooth transitions. With the right data and behavioral insights, you can assess the strength, development and potential of your leaders, for now and for the future. Your leaders are feeling the weight of disruption. They have little time to think, let alone develop their leadership skills to keep pace with the change around them. Dedicate time to your leaders' growth if you want them to lead enterprise growth. Turn your A players into an A team. It's not enough to bring together high-performing individuals. You need to invest in the core operating processes and relational dynamics of team performance. Boards need to demonstrate foresight as well as oversight. Help board members keep up with a rapidly changing landscape. Help them bring more than individual expertise by investing in the dynamics of the board to enhance their collective leadership. Create powerful leadership development engagements. Give them the self-awareness and relevant experiences to grow into the leaders you need to transform your enterprise. Close the gap between your strategic plan and the mindsets and behaviors of your people. Start by identifying what really matters. Then, equip your leaders, enable your people and align your systems to make it a reality. Inclusive, diverse and equitable organizations have a greater variety of people, ideas and experiences to draw from — making them far more innovative. Embed ID&E across your enterprise to boost belonging, creativity and collaboration everywhere. Set a vision and execute on your strategy with the individual leadership mindsets and behavioral capabilities required to lead transformation. Illuminate the interplay between individuals, teams and

cultures in an organizational system. Equip and coach teams to find synergies so they can drive change. Develop high-functioning and resilient cultures where leaders support their people through the challenges of reinvention to achieve strategic goals. Move beyond analysis and strategic planning to enable action that creates real, lasting change for individuals, teams and organizations. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. How culture change and training initiatives have helped insurance company UNIQA start a movement. Furniture retailer builds ambitious new strategies into its business plan. Accenture research reveals insight into what workers expect of the future of work in 2022 and beyond and how CEOs can adapt their strategy A new type of CHRO is leading their C-suite peers in connecting data, technology and people and cultivating collaboration. These "High-Res" CHROs bring growth and exceptional experiences into higher resolution. Managing Director – Leadership & Culture, Global Lead Managing Director – Leadership & Culture, Head of North America Managing Director – Leadership & Culture, Head of EMEA Managing Director – Leadership & Culture, Head of Growth Markets © 2024 Accenture. All Rights Reserved. =====================

# Reinvent the enterprise with generative AI

----- Arcticle source ----- https://www.accenture.com/us-en/services/data-ai/generative-ai ----- What you can do What you'll achieve What's trending in generative AI Lead with value Understand and develop an AI-enabled, secure digital core Reinvent talent and ways of working Close the gap on responsible AI Drive continuous reinvention What you should know Enhance productivity across functions Drive growth and value Manage risks, ensure compliance Deliver faster, better experiences Transform knowledge management Leading industry-wide reinvention Current Country: United States Generative AI is a fast-evolving technology capable of driving unprecedented productivity and growth across the enterprise. Reinventing with gen AI is an ongoing effort that demands a strong and secure digital core, safe and responsible AI use and balanced investments in both technology and people. of organizations expect gen AI to be transformative but only 31% have invested significantly say at least half their workers have received AI training but only 5% have reached the full workforce of CXOs say data readiness is the top challenge with applying generative AI Move from isolated use cases to a comprehensive, value-led approach that spans the entire value chain. Prioritize both table stakes use cases that lead to radical efficiencies, and strategic bets that offer truly novel advantages. of organizations increasing technology investments are focused on gen AI. Elevate IT for the AI era with a strong, secure digital core—one that includes a modern data foundation and a flexible AI architecture that

supports multiple foundation models and future-proofs against model changes. of surveyed organizations are strengthening their digital core. People are fundamental to realizing the value of AI—so invest in them equally. By adapting operating models, embracing new ways of working and committing to continuous learning at all levels, you can maximize AI's potential and sustain growth. of employees surveyed are excited to work with gen AI. Establish and embed responsible practices across the design, deployment and scaling of generative AI across the enterprise. Use technology to systematize responsible AI practices—this will drive value while effectively managing AI risks. of all companies have identified as having fully operationalized responsible AI across their organization, with a further 31% expected to do so in the next 18 months. Embrace generative AI reinvention as a continuous strategy. Define a modular, step-by-step approach to innovation, allocating capital, time and talent over multiple years. Powerful AI tools like generative AI bring unprecedented opportunities as well as massive new risks. Responsible AI requires taking intentional actions to design, deploy and use AI to create value and build trust while protecting from potential AI risks. The EU AI Act will be the most comprehensive AI legislation in the world to date. And it will have critical implications for all multinational organizations. The Act's reach will extend globally. Any organization that develops or deploys AI systems within the EU will need to comply. Cybercriminals are using gen AI-powered attacks, like ransomware and phishing, to target organizations. To address these attacks and to accelerate the adoption of gen AI, organizations need to update their security posture and embed security by design. Although 50%-70% of the immediate opportunity to create value with generative AI is estimated to lie in the customer space, it's hard to know where to start or where to prioritize investment, much less how to scale it to drive growth. Unlock new levels of productivity and reduce costs across all business functions, including support, operations, product, sales, HR and marketing. Accelerate economic value, drive business growth and foster more creative, meaningful work for people by tapping new and emerging generative AI opportunities. Embracing and scaling responsible AI will keep you compliant with evolving legal standards while protecting data with the latest privacy measures and securing AI from cyber-attacks. Spark greater customer satisfaction and loyalty with generative AI. Deliver personalized interactions and quick, precise responses, streamlined processes, shorter wait times and better service. Enhance decision-making and make information more accessible with automated data organization. Generative AI can generate summaries, identify insights, and even predict trends. Discover how generative AI is set to transform design and manufacturing in the semiconductor sector. Learn about the strategic priorities that can guide companies towards successful AI integration. Strategic integration of intelligent technologies in R&D processes boosts clinical success rates, and enhances enterprise value. AI-driven R&D significantly reduces drug discovery times, and costs associated with bringing new therapies to market. Generative AI is not only reshaping the customer and employee experience, it's also creating opportunities for growth and efficiency across the business. It's time for retailers to stake a claim and act now to capitalize on this opportunity. Gen AI enables creation of personalized, predictive and proactive products, services and solutions. This report focuses on four segments of the MedTech industry: diabetes, cardiovascular, general surgery and diagnostic imaging. Successful

reinvention—enabled by generative AI—marries tech and new ways of working to reimagine siloes as outcome-based, end-to-end value streams. There are five imperatives for value chain reinvention companies should embrace. Consumers feel overwhelmed by purchase decisions. Find out why they're stressed and how Generative AI presents an opportunity to cut through the noise. New expanded partnership, including Accenture's formation of a new NVIDIA Business Group, helps enterprises rapidly scale AI adoption. How our clients reach new levels of productivity & growth. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Of executives say making tech more human will boost every industry. The current pace of change presents both a challenge and an opportunity. Organizations that understand the dynamic forces at play are reinventing themselves. And it's working. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Understanding how foundational models are different and making the right decisions across Architecture, Security and Responsible AI. © 2024 Accenture. All Rights Reserved.
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# Deliver care more efficiently

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/deliver-care-more-efficiently ----- Our services Expected outcomes Our leaders Connect with us Capacity management Care management Standardization of care Rick Stewart Asher Perzigian Connect with us on LinkedIn Insight driven health blog Follow us on Twitter JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Clinical operations improvement What impact is your care delivery model having on your bottom line or your patients' experience? By focusing on Clinical Operations Improvement, hospitals and health systems are reducing costs, improving outcomes and increasing patient, staff and physician satisfaction. From the back office to the doctor's office, we help clients deliver more effective, efficient and affordable healthcare with Insight Driven Health. Our experts weigh in on the latest research & trends to help deliver better consumer engagement and more effective, affordable & efficient healthcare. We help clients deliver more effective, efficient and affordable healthcare with Insight Driven Health. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Improve testing, migration and consolidation

Smoothly migrate and consolidate data Standardize and simplify regression testing Discover optimal quality and efficiency Our leaders Connect with us Capabilities Introduce reliability Increase efficiency Maintain quality Gain flexibility Accelerate data tasks Create authentic tests Simplify skills Improve migrations and upgrades Save time and effort Testing, Migration and Consolidation of HR Data Business apps for SAP SuccessFactors Awakening the digital giant Reinventing HR Journey to the cloud Request a demo Request a quote Request a software trial Request support Heiko Mouhlen Tobias Bloch Venky Seshadri Hans Van Drie E-Mail SlideShare YouTube Accenture Clone and Test for Cloud Accenture Document Composer Accenture HR Audit and Compliance Tool Accenture Data Comparison Manager Accenture Quick Document Builder JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Copy and anonymize data securely and flexibly between different SAP systems to optimize quality, protection and efficiency. Accenture Clone and Test enables the construction of SAP test environments using authentic SAP HR/Payroll data from production SAP ERP HCM systems. Ease the testing process and ongoing post "go-live" regression testing and application bug-fixes. Only copy data with a valid authorization profile—data "masking" protects sensitive data. Eliminate time wasted on attempting to manually create required underlying data and conditions. Use copy and comparison techniques to monitor changes and retain the integrity of the production system. Copy and compare data directly either between the same or different "clients" within the system or across other SAP ERP releases. Copy virtually any data including customer-defined tables from SAP ERP HCM. Take up-to-date production data into a test system for more realistic training and new development testing. Eliminate the need for highly skilled SAP IT support using easy to implement and use software. Prevent downtime by easily copying and converting data from different source systems into a new, unified system. Collect representative, random samples to enable HR colleagues to conduct tests and process errors simultaneously. Whether supporting a new system configuration or undertaking performance-enhancing upgrades, Accenture Clone and Test simplifies time-consuming validation testing without hindering an organization's productivity. Learn more Take a look at the case study with Sunderland City Council to understand how the solution helps achieve high performance. Accenture's powerful tools standardize regression testing, allows you to smoothly migrate and consolidate your data in a new HCM application. See more. Many HR executives are seeking Platform-as-a-Service (PaaS) capabilities so they can take advantage of a variety of versatile applications. Learn more. Find out how digital technologies are reinventing the HR role and opening up new productivity channels for HR teams. Learn more. Read more about the three actions that can help HR teams to manage the workforce of the future. Learn more. Read this step-by-step guide on achieving secure data migration using software add-ons for SAP HCM and SAP SuccessFactors.

Learn more. Want to learn more about how our software can add value to your business? Enhance productivity and speed up the implementation of both SAP ERP HCM and SuccessFactors Employee Central platforms. Take a deeper dive into all the benefits our software could bring your organization. Our support team is on hand to help with any issues you may have. Contact us to find out more about our solutions Discover our library of whitepapers and presentations Take a look at our solution videos and customer case studies Discover our HCM products and solutions. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Lending

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/lending-corporate-real-estate-lease-administration ----- Lending operations built for the digital economy Lending capabilities What distinguishes our lending capabilities? Our technology alliances What we think Case studies Blogs Our leaders Mortgage BPO Consumer Lending Commercial Lending Auto Finance Equipment Finance Non-performing Loans (NPL) Commercial Real Estate: Asset services Commercial Real Estate: Occupier Residential Mortgage Lending Deep experience One stop for change Business process services Technology Mature onshore/offshore model Top 10 banking trends for 2023 Embedded finance for SMEs: Banks and digital platforms Sustainable lending: an action plan for banks North American mortgage lender unlocks $60M in savings Brazilian bank disrupts the auto loans process How to manage risk for a successful implementation How banks can thrive in the face of rising interest rates Can banks grab the buy now, pay later opportunity? Chris Scislowicz Dilnisin Bayel Colette Prior Jared Rorrer Cameron Krueger Wes Slocum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable

results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders best execute their business strategies and stay market-relevant. These are the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks.   Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks.   Credit Fintechs have a head start with buy now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Lending

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Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders best execute their business strategies and stay market-relevant. These are the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks.   Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks.   Credit Fintechs have a head start with buy now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit

# Mass changes made easy

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/software-hcm-accenture-hr-data-loader ----- Accenture HR Data Loader The solution at a glance Mass changes in SAP SuccessFactors made easy Accenture Extensions for SAP SuccessFactors Discover optimal quality and efficiency Our leaders Connect with us Capabilities Supports recurring HCM processes Uses pre-configured templates Maintains mass data Resolves errors Offers guided data entry Easy to use Produces reliable HR data Automated Provides a controlled process Mass changes in SAP SuccessFactors made easy Accenture Extensions for SAP SuccessFactors Accenture HR Data Loader Business Apps for SAP SuccessFactors Awakening the digital giant Reinventing HR Request a demo Request a quote Request a software trial Request support Heiko Mouhlen Tobias Bloch Venky Seshadri Hans Van Drie Email SlideShare YouTube Accenture Clone and Test for Cloud Accenture HR Audit and Compliance as-a-service Accenture Document Composer JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture HR Data Loader helps users to perform mass changes in SAP SuccessFactors. It is designed to manage ongoing and recurring HR processes. Designed to manage ongoing and recurring HR processes, such as promotions, new hires or terminations. Bonus payments or promotions often occur at specific times for the entire organization. Workforce changes, including new hires and terminations, are integral to daily HR business. Update data due to changes in organizational/legal policies or to harmonize data. Instantly eliminate manual data entry errors or data migration errors. HR users are guided through specific scenarios. Prepare data, approve (optional) and upload to SAP SuccessFactors. Before updating or changing data in SAPSuccessFactors, records are validated to ensure data accuracy. Automatically manages technical dependencies and data sequencing required to manipulate data in SAP SuccessFactors. All mass updates are completed in one place. Introduces full control of data changes. New workforce employment terms, organizational changes or the arrival of many new hires are just a few examples of incidents that require mass changes in an organization's HR records. The cloud-friendly solution Accenture HR Data Loader offers one-click control to mass upload the affected data, giving HR teams confidence and control. Ease mass updates and corrections in SAP SuccessFactors. Learn more about the solution available in the SAP Store. Many HR executives are seeking Platform-as-a-Service (PaaS) capabilities so they can take advantage of a variety of versatile applications. Learn more. Find out how digital technologies are reinventing the HR role and opening up new productivity channels for HR teams. Learn more. Read more about the three actions that can help HR teams to manage the workforce of the future. Learn more. Want to learn more about how our software can add value to your business? Enhance productivity and speed up the implementation of both SAP ERP HCM and SuccessFactors Employee Central platforms. Take a deeper dive into all the benefits our software could

bring your organization. Our support team is on hand to help with any issues you may have. Contact us to find out more about our solutions. Discover our library of whitepapers and presentations. Take a look at our solution videos and customer case studies. Generate test data across multiple environments. Automatically check data in SAP SuccessFactors against pre-defined, customizable criteria. Simplifies and facilitates the creation, distribution, retrieval and retention of employee-related communications. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.

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# Managed services for changing more, faster

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategic-managed-services-index ----- As organizations strive to optimize cost and accelerate growth, strategic managed services can help to better prepare them to reinvent operations and drive holistic value at scale. Reinvent with strategic managed services What's trending in strategic managed services Awards and recognition Our leaders Operations careers Why managed services? Do you have the insights to make real-time decisions? Do you have the insights to make real-time decisions? Access talent and innovation with global capability centers Access talent and innovation with global capability centers Don't let application complexity hold you back. Don't let application complexity hold you back. Are your operations adding as much business value as possible? Are your operations adding as much business value as possible? You can't build your legacy with legacy IT You can't build your legacy with legacy IT Is your cybersecurity protecting the business? Is your cybersecurity protecting the business? Areas we support Accenture Named Overall Leader in the Group Marketing Services Peak Matrix™ Assessment 2023, by Everest Group A Leader in Mortgage Operations A Leader in Life Science Sales and Marketing IT Outsourcing Services A Leader in IDC MarketScape for Worldwide Cloud Professional Services Arundhati Chakraborty Karthik Narain Nirav Sampat Mahesh V. Zurale Current Country: United States 1.4x higher operating margins 2.2x greater total shareholder returns (three-year) 42% improvement in agile product and process innovation 34% better at reducing energy consumption and greenhouse gas emissions See all the value your business is creating for today and tomorrow with instant data and insights. Make compliance secure and efficient. Make life simple for customers with a profitable and sustainable supply network. Make supply more transparent, predictive and disruption-proof. Find new competitive advantages in sourcing and procurement using AI and automation. Reimagine products and how they're made, using data to connect demand to production. Create an engaging workplace inspired by the best consumer experiences. Bring more intelligence and efficiency to front-office operations so customer experience becomes a competitive advantage. Get ahead of change with digitally enabled operations, from payments to asset management. Build the

operations you need to influence member habits and transform your claims experiences. Speed up R&D and realize better patient outcomes through digital transformation. Find competitive edge in a crowded marketplace. Protect your business with data and tech in a rapidly evolving regulatory environment. Use real-time insights into business, risk and service demand to deliver real business value, anticipate and manage risk to reshape the legal function. Reduce the cost of operations by augmenting your shared services with ours. Add capacity to operations with access to skills and technology when, and where you need it. Outmaneuver uncertainty, drive scale and deliver growth with intelligent platform operations. Organizations with highest operations maturity are 3.3x more likely to succeed at scaling high-value gen AI use cases and report 2.5x higher average revenue growth. Operational performance and gen AI enhance each other. See how operations reinventors are rising to the challenges of disruption, capturing new paths for growth, and setting new performance frontiers. A new type of CHRO is leading their C-suite peers in connecting data, technology and people and cultivating collaboration. These "High-Res" CHROs bring growth and exceptional experiences into higher resolution. Accenture details 5 key steps to help companies unlock the full value of their data and technology investment. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Accenture follows a delivery model where agencies under Accenture Song handle judgment-intensive processes such as creative, CX strategy, and media, while offshore and nearshore facilities under Accenture Operations manage delivery – enabling it to offer economical and localized services. Everest Group names Accenture a leader for developing complete digital solutions, alongside its strong reputation in supporting front- to back-office operations for its mortgage clients with differentiated services across the entire mortgage operations value chain. "Highly experienced vendors like Accenture are offering increasingly sophisticated ITO models for processes while enabling their clients to focus on their core competencies — improve outcomes for doctors and patients alike." "Accenture — with its strong industry knowledge, industry cloud offers, and breadth of technology services that span from consulting all the way to managed services — can fulfill cloud technology implementation needs at a global scale" Group Chief Executive – Operations Group Chief Executive – Technology and Chief Technology Officer Global Lead – Operations Delivery, Transformation and Technology Global Lead – Advanced Technology Centers Global Network and Lead – Advanced Technology Centers, India Use data, insights and tech to reimagine how people work, moving operations from transactional to transformational. © 2024 Accenture. All Rights Reserved.
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# Intelligent products & platforms

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/intelligent-products-platforms ----- Increase speed, innovation, and improve efficiency Getting started What we think Our leaders Related capabilities Engineering & R&D digitalization Smart connected product

design & development Product platform engineering & modernization Product-as-a-service enablement MedTech smart connected product design MedTech engineering digital transformation MedTech continuous product innovation & release Biopharma digital continuity & engineering Biopharma digital medicine design & development The benefits of cross-function team collaboration COVID-19: Repurpose your supply chain Andy Greenberg Israel Yuste-Picon Life sciences Life sciences supply chain Supply chain and operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Solving for increased digital complexity with modern product and platform engineering approaches to accelerate design, prototyping and testing. With an increased need to develop digital therapeutics, apps and tools that treat patients remotely, Intelligent Products & Platforms create capabilities from hardware/software tool development, to organizational and platform enablement. Bringing new R&D and product engineering capabilities to enable faster product innovation and breakthrough product development. Designing, launching and enhancing intelligent connected products to bring hyper-personalized patient experiences. Optimizing non- traditional engineering capabilities to underpin product competitiveness and value to outcome at speed. Expanding platforms to streamline product support and proactively create connected platform behavior. Apply modern product and platform engineering to accelerate design, prototyping, development, testing and manufacture of new hardware/software. Digitizing operations starts with Product Lifecycle Management including supply chain and manufacturing. Enabling an integrated continuous product development process across all disciplines with compliance, security and alignment with customer needs. An integrated, data-driven platform approach to drug design, development and quality control using new digital capabilities. Deploy internet of things (IoT) & analytics solutions to improve speed and efficiency of clinical trials, manufacturing and patient engagement. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings.
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# Accenture and Intel: Accelerating client transformation

----- Arcticle source ----- https://www.accenture.com/us-en/services/high-tech/alliance-intel ----- Accenture and Intel innovation: The future is here Transform the enterprise with AI and Cloud innovation Improve availability, productivity, and security of client PCs Troubleshoot remote PCs while Windows is inoperable Schedule updates off hours to maximize productivity Enhance antivirus to detect ransomware attacks Intel Innovation We enable co-innovation Client success Accenture manages remote devices with Intel® vPro® Sulubaaï Foundation use AI to save coral reefs Siemens reduces infrastructure complexity Evonik extracts more value from significantly larger data sets for less News Awards & recognition Meet our leaders Troubleshoot remote PCs while Windows is inoperable Schedule updates off hours to maximize productivity Enhance antivirus to detect ransomware

attacks Analytics and AI Digital workplace Edge/IoT Metaverse Multicloud Security Accenture manages remote devices with Intel® vPro® Sulubaaï Foundation use AI to save coral reefs Siemens reduces infrastructure complexity Evonik extracts more value from significantly larger data sets for less Accenture and Intel support neuromorphic research project to develop robotic arm for wheelchair-bound pediatric patients Accenture, Intel and Sulubaaï Environmental Foundation use artificial intelligence to save coral reefs Intel awards Accenture Solution Provider Partner of the Year for Innovation Intel awards Accenture Global SI Partner of the Year for New Markets Growth Intel awards Accenture Global Innovation Partner of the Year Arun Khurana Michael Hart JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Renowned as titans in the high-tech space, Accenture + Intel share a single-minded focus to accelerate client transformation and drive co-innovation. Accenture receives Intel Partner of the Year award distinction for the third year in a row What do you get when you combine a company that "delivers on the promise of technology and human ingenuity" and another that "shapes the future of technology"? Accelerated co-innovation; capabilities alignment: the right experts at the right time; and consistent client outcomes – for over 1,200 client companies to date in more than 40 industries, thanks to trained Intel solution architects at Accenture. We are proud to join forces and innovate for our clients – every day. For our joint efforts, Intel has recognized Accenture as its 2023 SI Partner of the Year for Outstanding Growth. Learn how Accenture and Intel can help solve manufacturers' most pressing problems with AI reimagined. In a 3-part vignette, see how a Manufacturing CTO can leverage Accenture and Intel AI innovation to increase performance, lower cost, and improve customer satisfaction. Then discover how CIOs can leverage Accenture and Intel's AI innovation to reduce cost, simplify technology platforms, and increase employee productivity with our Intelligent Automation Platform offering. Lastly, see how Accenture and Intel are continuously innovating to enhance your cloud environment, by helping you decrease cost, improve performance and minimize your carbon footprint. Learn how you can reduce up to 20% in costs and improve your profit margins. With Intel-optimized software, you can improve your performance by 2x to 5x – ultimately gaining up to 3x in savings. Regardless of industry, Accenture and Intel can help you achieve your cloud goals and reach new heights with these new compute solutions. Reimagine AI to solve CTOs' most pressing problems Solve client challenges with the Intelligent Automation Platform (IAP) Optimize your cloud cost and performance The Intel vPro® Platform was designed to provide what corporate employees want: boosted productivity, fast data analysis, simplified connectivity, and extended battery life. With these and other technologies, the Intel vPro® Platform can benefit any business, providing hardware-enhanced security features that provide value right away. Follow Mike, an Accenture IT Admin assigned to a client, as he helps Jenn, the client's VP of Sales, seen in these story vignettes depicting various problems that the Accenture and Intel Partnership can solve. Be sure to attend Intel Innovation, a conference for architects, developers, and technology leaders. Accenture is excited to be a Gold sponsor of this unique event where you can learn and connect with technology leaders from both companies and beyond. Deliver on the promise of AI frameworks everywhere with new AI reference kits from Accenture and Intel. Improve availability, productivity, and security of client PCs. Enable

businesses to transform how they handle, process, and deliver data to users anywhere, anytime through advances in AI and neuromorphic computing. Get your workforce ready for AI and Spatial Computing with the latest Intel technology. Reduce total cost of ownership and energy consumption with Intel® Optimized Cloud Stacks. Secure business transformation with Confidential Computing which offers IP protection and confidentiality of AI and ML models. We developed new technologies to rehabilitate young patients and help them perform daily tasks. We created an AI solution to monitor, characterize and analyze coral reef resiliency. With Intel technology, we're making a dramatic impact on Edge computing across diverse use cases Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Automate HR correspondence

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/software-hcm-accenture-quick-document ----- Save valuable time and resources Accenture Quick Document Builder Discover optimal quality and efficiency Our leaders Connect with us Capabilities Save time and money Lower TCO Increase scale Improve compliance Create templates Generate documents Improve functionality Automate data Integrate data Quick Document Builder AQDB Business Apps for SAP SuccessFactors Awakening the digital giant Reinventing HR Journey to the cloud Request a demo Request a quote Request a software trial Request support Heiko Mouhlen Tobias Bloch Venky Seshadri Hans Van Drie E-Mail Slideshare YouTube Accenture Clone and Test Accenture Data Comparison... Accenture Quick Document Builder Accenture Document Composer Accenture HR Audit and Compliance as-a-service JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture Quick Document Builder (AQDB) cost-efficiently automates correspondence sent to employees and managers, saving valuable time and resources. AQDB automates repetitive tasks and supports compliance demands to help HR departments to be more productive. Speed up document creation by automatically integrating and standardizing relevant data and text modules. Utilize AQDB's ability to run on SAP® NetWeaver™ and integration with SAP SuccessFactors to lower total cost of ownership. Expand areas of adoption (ESS, Shared Services) to improve scale and elasticity. Achieve document and data integrity through the use of pre-approved content. Benefit from a shorter learning curve by creating templates in Microsoft Word. Generate documents either in bulk, or ad-hoc in the format (HTML/PDF/A) that best suits the activity. Access to more than 600 data fields from SAP ERP HCM, SAP eRecruiting and from within SAP SuccessFactors Employee Central and Talent Management. Make employee information available from SAP ERP and SAP eRecruiting by entering the personnel number. More than 600 data fields are pre-configured; these can be expanded to meet the individual company requirements. Accenture found that 80 percent of executives admit they don't have a standard way to create HR documents. See how AQDB helps to make the most of your existing human capital management system. Learn more. As a long-term customer ZF Friedrichshafen AG has used AQDB

for many years now – in this case study ZF Friedrichshafen AG shares experiences working with the solution and provides insights into its new correspondence management system. Accenture Quick Document Builder (AQDB) automates the production and management of correspondence documents to achieve high performance. See more. Many HR executives are seeking Platform-as-a-Service (PaaS) capabilities so they can take advantage of a variety of versatile applications. Learn more. Find out how digital technologies are reinventing the HR role and opening up new productivity channels for HR teams. Read more about the three actions that can help HR teams to manage the workforce of the future. Learn more. Read this step-by-step guide on achieving secure data migration using software add-ons for SAP HCM and SAP SuccessFactors. Learn more. Want to learn more about how our software can add value to your business? Enhance productivity and speed up the implementation of both SAP ERP HCM and SuccessFactors Employee Central platforms. Take a deeper dive into all the benefits our software could bring your organization. Our support team is on hand to help with any issues you may have. Contact us to find out more about our solutions. Discover our library of whitepapers and presentations. Take a look at our solution videos and customer case studies. Supercharge your SAP HCM solution to achieve high performance. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Architecture

----- Arcticle source ----- https://www.accenture.com/us-en/services/software-engineering/it-systems-architecture ----- Our framework for success Five levels of certification Leaders in Architecture Meet our lead Related capabilities Architecture strategy Architecture design & delivery Architecture modernization Continuum integration Performance & reliability engineering Trained technology architect Technology architect associate Technology architect Senior technology architect Master technology architect Ezio Armando Technology innovation Cloud services Sustainable technology JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture Architecture Services can help you strategize, plan and deliver the foundational technology architecture to embrace your future. Accenture has been a leader in application and systems architecture for nearly 30 years. Our vendor-neutral viewpoint, global network of technology expertise, ecosystem relationships, and ability to innovate uniquely position us to add value for our clients. We help strategizing the future IT by assessing the existing, defining the enterprise technology vision and orchestrating the transformation. We architect and create Cloud-native and traditional applications, systems and platforms to enable business differentiation and innovation. Technology rapidly evolves over time, with increase user and business expectations. We transform legacy systems in modern, flexible, Cloud-native one. We connect people, processes, enterprises and ecosystems by integrating applications and infrastructure from the Cloud to on-premise to IoT devices. We ensure Cloud, on-premise and IoT systems meet their expected service levels,

supporting all phases from design, build, test to live operations. At Accenture, Technology Architects are at the heart of innovation to deliver the most technically and strategically complex and cutting-edge solutions to our clients. To nurture our best talents, we created the Master Technology Architect Certification Program to: All our certified technology architects are both committed technology experts and leaders in Accenture who drive trends in the NEW and ensure successful delivery of client engagements. This elite group of talents already counts over 10,000 active certified architects. Formally trained in one of our Technology Architecture schools. Has proven to be able to be part of an architecture team and is able to discuss issues with client counterparts, in their area of responsibility. Has proven to be able to lead small to medium Architecture teams, interacting with client counterparts. Has proven to be able to lead large Architecture teams, shaping complex solutions and interacting with clients at the IT director and VPs level. Has proven to be able to architect the most complex technology solutions, and to discuss technology strategy with C-level client executives. 16 Years running certification program 11K+ Active certified architects 16K+ Certified architects overall 23K+ Issued certificates 11K+ Unique participants to our Architecture schools 100+ Architecture schools hosted every year Explore more ways Accenture Technology can help your organization transform.   Creating lasting value across the enterprise with technology innovation.   Get to value faster with Cloud First. Digital technology is one of the greatest enablers of sustainability. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Accenture + o9

----- Arcticle source ----- https://www.accenture.com/us-en/services/supply-chain-operations/o9-solutions ----- The o9 digital brain platform By the numbers Next-level Supply Chain Planning at Accenture-o9 Acceleration Center Our leaders Related capabilities Arthur Soroka Shubhadra Shankar Supply chain and operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Superior, fully integrated planning, forecasting and decision making for your digital operations. Watch aim10xdigital 2024 content on demand Keen to make better decisions, faster? Companies are pushing to improve their planning, forecasting, and decision-making. But many find they're being held back by their current capabilities. Slow, siloed processes are preventing these businesses from harnessing the full power of their digital data and cloud systems to sense market changes, forecast demand, and drive intelligent decisions at the speed of digital business. How can this be changed? Get a "digital brain" for your business! Accenture and o9 have partnered to help companies overcome these constraints. We quickly transform our clients' supply chain, revenue, and P&L decision making with o9's "Digital Brain," an industry-leading, fully integrated data and analytics platform with unique "Enterprise Knowledge Graph" features. By implementing both through a proven, fully industry-customized high-speed implementation process, we'll reduce your

time-to-value from the platform to a minimum while maximizing your results. 7+ years Accenture & o9 have teamed together. 400+ Skilled and Trained resources. 10+ Countries. We are excited to announce the launch of our Accenture-o9 Acceleration Center at the Innovation Hub in Bangalore, India on July 17, 2023. o9's leading supply chain planning platform helps our clients make better and faster decisions, while driving transparency and reducing organizational silos. It empowers people, increases productivity, and helps achieve financial and sustainability goals. In a world where companies need to pivot fast, do more with less, be more customer-centric and sustainable, o9 is an essential and strategic partner for Accenture. Together, we bring 360-degree value to our clients and this new center will turbocharge supply chain re-inventions across the globe. The center is designed to be a collaborative space where we harness our expertise and assets to co-innovate with clients, delivering joint solution offerings that compress transformation. Accenture is the largest implementation partner of o9 and was recently conferred with the Digital Operating Model award in recognition of the largest o9 transformation of the year. The center brings key talent, industry leading processes and accelerators together in one place to drive plug-and-play o9 innovations and integrations. To find out more or to bring a client to the center, please contact our leaders below Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Pharmacovigilance Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/pharmacovigilance-services ----- Supporting the entire pharmacovigilance journey Pharmacovigilance solutions across R&D Pharmacovigilance powered by INTIENT Our events What we think Capabilities Our leaders Patient safety services Pharmacovigilance consulting Pharmacovigilance technology Pharmacovigilance operations INTIENT Pharmacovigilance platform Safety solutions for consumer goods INTIENT Pharmacovigilance Reaping the benefits of humans+ AI Automation, AI and analytics In Pharmacovigilance we trust: Part 1 In Pharmacovigilance we trust: Part 2 Reaping the benefits of humans+ AI Life sciences Research and development INTIENT Pharmacovigilance Grishma Sharma Ross Wooddisse April Davis JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Discover how we're helping our clients optimize patient safety solutions to accelerate insights. At Accenture, our expert teams in operations, technology and consulting support the entire pharmacovigilance journey, from proof-of-concept to end-to-end services. We have more than 1,200 dedicated pharmacovigilance resources, including 60 physicians and 45 medical writers, who are helping our clients process 1.5 million cases annually. We offer a pharmacovigilance technology platform solution that helps our life sciences clients reduce manual effort in individual case safety reports (ICSRs) processing. By combining artificial intelligence technologies with skilled human workers and smart processes, our life sciences clients can more effectively advance discovery, manage

drug development and deliver solutions that will make a difference in patients' lives. INTIENT Pharmacovigilance Product Suite Accenture delivers end-to-end pharmacovigilance solutions through our expert consulting, technology and operations teams. Our global delivery centers bring together diverse talent groups and best-in-class technology to help achieve safety goals. Accenture's Pharmacovigilance team delivers comprehensive Patient Safety solutions to Pharmaceutical and Biopharma companies. Our expert consulting team offers a range of services, from strategy and transformation to process optimization and benefit-risk management. Our technology services include advanced safety data reporting, analytics and insights. We also deliver Oracle Argus platform implementation. Our technology-enabled operations team supports surveillance and compliance management, case processing and adverse event case intake. INTIENT Pharmacovigilance is an innovative platform that collects, manages, and learns from the full spectrum of pharmacovigilance data. Learn more. These solutions include Cosmetovigilance, Nutrivigilance, Veterinary Vigilance and Tobacco Safety Services. Learn more. While working with our industry-leading clients -- discovering and anticipating their pharmacovigilance needs -- Accenture invested in the development of a next-generation technology solution, INTIENT Pharmacovigilance. INTIENT Pharmacovigilance helps life sciences companies accelerate processes and generate critical insights. These insights will help uncover patient safety impacts from existing products and better manage the risks of new ones, as well as improve response to new stakeholder demands across the healthcare landscape. INTIENT Pharmacovigilance equips companies with a centralized platform to collect, manage and learn from the entire spectrum of patient safety data. See more. Knowledge of trends and insights are important to Accenture. Join our live thought leader-hosted events and watch on-demand sessions. Insights from our experts to help pharmaceutical, biotechnology, med-tech and consumer health companies improve patient outcomes. Combining new science with leading-edge technology to helping companies deliver better patient outcomes. We help reimagine R&D for pharma, bio and MedTech companies in a world that values patient outcomes. Experience a platform that collects, manages, and learns from the full spectrum of pharmacovigilance data. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/mdr-higher-education ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our

leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five

imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved. =======================

# Application transformation

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/application-transformation ----- What you can do What you'll achieve What's trending in app transformation Accelerate your delivery journey Why application modernization matters Plan the architecture of the future Modernize applications in the cloud Transform developer experiences Optimize operations to fund transformation Drive innovation with software Business innovation Business agility Cost efficiency Engaged talent GenWizard Current Country: United States Become a world-class software organization 40% of companies say the need to modernize legacy applications is a top three barrier to achieving their expected cloud value. 70% By 2024, net-new, production-grade cloud-native apps will increase from 10% to 70%. 93% of companies using mainframes are already migrating or considering moving some mainframe applications to the cloud. Cultivate a software-driven innovation culture to unlock new experiences and revenue streams with modern and cloud-native applications. Develop a streamlined, self-organizing and cross-functional team that can ideate and deliver new products and services faster. Become a modern, cloud native enterprise by adopting a robust application transformation strategy while integrating modern, distributed architectures and engineering practices. Set the vision and roadmap for your modern application architecture that will be the foundation of current and future systems. Migrate and modernize legacy applications and adopt modern engineering practices to catalyze cloud-native transformation. Develop efficiencies across developer tools and processes to facilitate faster, more secure delivery of IT solutions. Introduce all new efficiencies into your software operations and free up capital to maximize business value and self-fund transformation. Tap the power of generative AI for the software delivery lifecycle (SDLC) to facilitate rapid

experimentation and prototyping. Unlock innovation spend with streamlined operations and experiment faster than ever. Deliver new improved applications and experiences that can contribute to increased revenues. Deploy fresh new features in weeks instead of months and increase your speed to market with modern applications and agile ways of working. Significantly reduce your application costs by managing technical debt, consolidating a complex landscape and increasing overall efficiency. Improve retention and overall engagement by upskilling teams in advanced technologies and modern development practices. Accenture has expanded its strategic partnership with Unilever to simplify its digital core and apply generative AI to drive efficiencies and improved business agility. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Today, many businesses are not realizing the full benefits from cloud migration that they expect. That's why it's time to adopt application transformation and a "migrate-to-modernize" strategy as the path to cloud value.  Accenture helped Fukuoka Financial Group establish Japan's first digital bank, Minna Bank to provide financial services to digital native customers. Arek Oy needed to streamline their pension calculation services for the entire country of Finland, and fast. Their leadership made a revolutionary decision—to shift its system from the mainframe to a private cloud solution. Experience the transformative power of GenWizard, a full-suite, generative AI platform designed to unlock exponential business value in technology delivery. © 2024 Accenture. All Rights Reserved. =====================

# Accenture + Kinaxis

----- Arcticle source ----- https://www.accenture.com/us-en/services/supply-chain-operations/kinaxis ----- Need to plan better and act faster? Uncover the trends that are molding the future of supply chains Better planning - stronger results What we think By the numbers Our leaders Related capabilities How visibility delivers supply chain resilience Intelligent supply networks put people at the core Vismay Jani Vipul D Doshi James Gammon Rajeev Reddy Supply chain and operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA The future of autonomous supply chains, delivered by industry-leading partners. In today's fast-paced, unpredictable world, companies are turning to digital solutions to improve their planning, predict the future, and reduce their response times to a minimum. But merely digitalizing core planning systems is not always sufficient for delivering these capabilities: siloed data, integration issues, and a lack of AI capabilities can still slow down planning efforts to the point where things become risky - which is why Accenture and Kinaxis are collaborating to help. By leveraging Kinaxis' AI powered supply chain platform with Accenture's transformation expertise, we enable companies to achieve operational excellence, enhance visibility and stay ahead of market changes with speed and precision. Patty Riedl, Accenture's North America Supply Chain and Operations Lead, discusses the latest trends in supply chain innovation. Key points include the transformative role of data in enhancing traceability and safety, the evolving responsibilities of supply

chain professionals towards customer service, and the challenges of scaling solutions. Patty also offers advice for those new to the field and explores ways to reduce environmental impact in future supply chains. 100x faster decision making 57% shorter planning cycle 40% more effective planners 7+ years Accenture and Kinaxis have partnered 400+ Kinaxis-skilled experts ready to help you 75+ Deployments delivered 5 Delivery centers (Argentina, India, Poland, Spain, USA) Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Reinvent the ways you create value

----- Arcticle source ----- https://www.accenture.com/us-en/services/private-equity-index ----- The next generation of private equity leaders will use an expanded set of value levers to achieve better outcomes. Embrace new approaches to creating value What's trending in private equity Awards & recognition Partners in change Our leaders Strategy careers How private equity is changing Win new types of deals with analytics and new delivery models Win new types of deals with analytics and new delivery models Overcome tech debt and get to value faster Overcome tech debt and get to value faster Drive efficiencies through sustainable change Drive efficiencies through sustainable change Leverage shared services for top global talent and leading tech Leverage shared services for top global talent and leading tech Develop growth plans built to last Develop growth plans built to last Boost enterprise value by proactively protecting against threats Boost enterprise value by proactively protecting against threats Cultivate leaders to drive change and elevate performance Cultivate leaders to drive change and elevate performance Deliver ESG outcomes profitably by embedding sustainable capabilities Deliver ESG outcomes profitably by embedding sustainable capabilities Accenture is named a Leader in Everest Group's Private Equity IT Services PEAK Matrix® Assessment 2024 Jay Scanlan Rachel Barton Current Country: United States 75% of private equity leaders surveyed say investing is more complex than five years ago, with more firms vying over a shrinking number of targets. 6.2 year average hold time means firms must make more fundamental interventions to deliver the required returns. 79% of efforts will focus on operational value creation, including driving new revenue, cash management and cost optimization. >3x multiple on invested capital requires firms to combine existing playbooks with new capabilities that provide speed, knowhow and operating muscle across a variety of disciplines. Navigate the evolving software market with insights for Venture Capital & Private Equity firms. Leverage AI, cybersecurity, and operational efficiency to drive growth and profitability in today's challenging landscape. Comprehensive due diligence is key to unlocking a deal's full potential. Yet, 83% of leaders see material room for improvement. Three steps help ensure due diligence becomes a dynamic and value-driven approach. M&A deal processes are ripe for reinvention. Gen AI will lead those reinventions and executives agree. Where they are investing, however,

indicates a need for holistic strategies to realize the value they envision. Operational technology risks are rife in today's complex business landscape. With the right approach, private equity firms can navigate these challenges successfully and unlock the full potential of portfolio investments. Private equity leaders recognize financial engineering is not enough to meet investor expectations. The focus is on operational value creation as firms look to drive more fundamental change. In a complex environment, private equity (PE) firms are finding that they must dig deeper to accelerate returns. The days of "one-and-done interventions" are over. Leaders must look for new and distinctive paths to value. Accenture outlines how to address cybersecurity in private equity by mitigating risks and enhancing resilience to cyber attacks. Fueling new growth for SUSE with a reimagined IT landscape in the cloud. Senior Managing Director – Global Lead, Private Equity Senior Managing Director, Strategy Lead – Private Equity Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. © 2024 Accenture. All Rights Reserved. =====================

# Information Security at Accenture

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/information-security ----- What we do Case studies Hear from us Awards and recognition Our leaders Technical architecture and security operations Governance, risk and compliance Client data protection Behavioral change Cyber incident response Building a culture of cyber security Accenture achieves high cyber security ratings Accenture is certified secure Information security client data protection Information Security Advocate Program Gold MarCom Award for Client Data Protection AI Training Video Gold Brandon Hall HCM Award for Accenture Secure Behavior Score CSO Award Winner for Advanced Attack Surface Management Platinum Award for "A Phishing Tale" Gold Globee Award for Achievement in Cybersecurity Awareness and Training Gold AVA Digital Award for Cybersecurity Month Landing Page Gold Brandon Hall Tech Award for "Mystery Mansion VR Escape Room" Highly Commended Distinction for "Mystery Mansion VR Escape Room" Gold Viddy Award for "When Harry Met Will Part 2" CSO50 Winner for Cloud Control Factory Winner in Best Performer Category dotCOMM Awards Platinum Winner for "Mystery Mansion VR Escape Room" Kris Burkhardt Paul Kunas Gary Sacco John Blasi Adam Long JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Protecting information for Accenture, its clients and employees requires a laser-focused approach. Through a rigorous and industrialized approach, Accenture's Information Security team provides the technical architecture, governance, operational infrastructure, client data protection and behavioral change programs to keep all data and information—for which Accenture is responsible—secure. The team, its processes and programs are 100% dedicated to fostering an overall enterprise culture where security is a top priority. Selects, deploys, and operates security technology for Accenture that monitors, mitigates and defends against vulnerabilities and threats. Establishes and maintains cyber risk management controls, policies, processes and metrics to fortify

Accenture's security posture. Operates a program that equips Accenture client teams with tools and processes necessary to identify and mitigate security risks over the lifecycle of a client project. Creates a security-first mindset among employees through immersive and relatable learning experiences. Detects and defends the Accenture network infrastructure against cyber attacks through six specialized teams. A changing world of cyber threats leads Accenture to evolve and mature its defenses to fortify the company's security posture. Accenture's Information Security group implements an engineered process of security hygiene practices to enhance third-party security ratings. Accenture maintains certification to ISO 27001:2022 standard and meets/exceeds benchmarks against leading industry controls and frameworks. Accenture's Information Security Client Data program equips client teams with a standardized approach and the security controls and tools necessary to keep data safe. Accenture's Information Security Advocate program promotes positive security behavior with interactive learning aligned with security risks. Take a deeper dive into information security trends and tactics. Join Accenture's Chief Information Security Officer, Kris Burkhardt, for his InfoSec Beat podcast series as he and his Accenture colleagues discuss topics from the cloud to incident response. Subscribe:      A closer look at the accolades that Information Security at Accenture has won. 2024 Recognition 2024 Recognition  2024 Recognition 2024 Recognition 2024 Recognition 2024 Recognition  2023 Recognition 2023 Recognition 2023 Recognition 2023 Recognition 2023 Recognition 2023 Recognition Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Measure what matters to make the right sustainability decisions

----- Arcticle source ----- https://www.accenture.com/us-en/services/sustainability/sustainability-measurement ----- Companies that are better at measuring and managing their ESG performance are also sharpening their competitive edge What you can do What you'll achieve What's trending in sustainability measurement Awards & recognition Sustainability measurement partners Our leader Why sustainability measurement matters Define your strategy Become data-driven Support corporate decision-making 360º value Risk mitigation and cost avoidance Compliance and control Better financing Cost reduction and operational efficiency Revenue growth and pricing power Leader in the IDC EMEA CSRD Compliance 2024 Report Jens Laue Current Country: United States Companies that are better at measuring and managing their ESG performance are also sharpening their competitive edge 85% of CFOs and senior finance executives expect ESG disclosure requirements to increase over the next 3 years Only 22% of finance executives say they are well prepared for upcoming regulatory demands >50% are capturing all the relevant ESG data in an automated fashion A strong ESG and sustainability strategy—linked to outcome-driven metrics—can lead to better business performance. Clearly define what

sustainability means for your company with a focus on regulatory requirements and risk management. Refine your strategy and narrative over time to zero in on value. Establish robust data models for your sustainability metrics and performance indicators. Automate ESG workflows to deliver practical, accurate and auditable data. Integrate sustainability in corporate decision-making by embedding it not only into enterprise functions like finance and risk management, but also into operations and procurement. Increase value and transparency for all stakeholders by using data to drive your sustainability reporting and disclosure. Reliable ESG data can help you prevent fines and penalties (e.g., climate taxes) and loss of business. Consistently comply with regulatory standards, and draw on data that's more reliable for reporting and decision-making. Improved sustainability ratings can reduce your cost of debt. What's more, you can gain access to beneficial lending rates, subsidies and tax breaks. When you reduce water, energy and fuel usage — along with raw materials and waste — you can see increased efficiency and less maintenance and transportation costs. Eco-friendly products can improve customer loyalty and offer entry to new customer segments and geographical markets. They also create an opportunity for premium pricing models. Companies now face a rapidly evolving ESG regulatory landscape. We have identified nine capabilities that can move organizations beyond mere compliance and help accelerate their sustainability journey for competitive advantage. Uncover insights and actions to accelerate your journey to net zero. Many companies are making progress on sustainability, but they still struggle to measure what matters. Our reporting provides an in-depth view of the value we track across Accenture in six vital dimensions. Decarbonization requires collaboration. So what if all net zero investments were synchronized? We outline key actions each industry needs to take to ensure an equitable, affordable and sustainable energy transition. Boards oversee ESG goals developed by their C-suite. When it comes to ensuring they're delivered, most fall short. How can boards be used to accelerate embedded? Our joint report with the UNGC explores why the private sector is critical to achieving the Sustainable Development Goals. But with all the SDGs currently off track, greater urgency is needed. How Volkswagen is driving clarity and confidence in their sustainability strategy. Accenture is named a leader in the IDC MarketScape European ESG Technology Services for CSRD Compliance 2024 report. Managing Director – Sustainability Services, ESG Measurement, Analytics and Performance Lead © 2024 Accenture. All Rights Reserved. =====================

# Together, we can reinvent your business

----- Arcticle source ----- https://www.accenture.com/us-en/services ----- Our wide range of capabilities, ecosystem partnerships and unmatched industry expertise can help your business become the next best version of itself. 350+ partnerships to help accelerate change We are an Industry of One See reinvention in action The capabilities to help you reinvent Unmatched industry expertise We are a Leader in The Forrester Wave™: Workday

Services, Q2 2024 We are a Leader in Everest Group's PEAK Matrix: Marketing Services Assessment 2024 We are a Leader in inaugural IDC MarketScape: Worldwide Life Sciences R&D Lab of the Future Technology Solutions and Consulting Services 2024 Vendor Assessment Current Country: United States Every day, cloud computing becomes more integral in driving reinvention, and meeting the ever-changing needs of people around the world. Infuse cybersecurity into your strategy and ecosystem to protect value, help prevent threat and build trust as you grow. AI is more accessible than ever, and it's rapidly transforming enterprises and the ways we live and work. The way you apply its potential will determine the impact and position your business to compete and achieve new levels of performance. Reimagine the products you make and how you make them. Use data, digital and AI to increase resiliency and productivity and improve security and sustainability across the value chain. In a rapidly changing world, embrace emerging technology to transform and achieve greater efficiency, effectiveness, and breakthrough innovation. Adapt at speed with integrated platforms and applications that bring new industry and function capabilities, leverage data and AI, and empower your people to deliver more value. Amid intensifying market disruptions and escalating business volatility, there's more pressure on Chief Financial Officers (CFOs) and Chief Risk Officers (CROs) to balance multiple interconnected transformations while sustaining company performance, profitability and safety. While technology plays a key role in business reinvention, it's your people who determine its success. How can you build the skills they want, and you need, to grow faster? Options multiply. Consumer demands evolve. What's trending today may not be tomorrow. Relevance is essential for growth— create customer experiences that keep up with change. The physical and virtual worlds are blending. The metaverse offers new ways to connect, create and consume. And it's a fresh chance to make totally inclusive, responsible experiences. The next generation of private equity leaders will use an expanded set of value levers to achieve basics fast while mitigating risks and creating ways to grow. Commerce has blended into culture as preferences shift moment to moment. The challenge? Keeping up. Stay relevant by matching the pace and turning complexity into convenience. As organizations strive to optimize cost and accelerate growth, strategic managed services can help to better prepare them to reinvent operations and drive holistic value at scale. Boldly commit to continuous reinvention and join the small but growing number of companies reaching new levels of profitable growth for their businesses, while also providing greater contributions to humanity. Anticipate and respond to customer demand. Resilient by design and able to withstand disruptions, supply chain networks drive efficiency, sustainability and growth. Sustainability spans environmental, social and governance issues. Today every organization must embrace sustainability for future competitiveness. Thriving organizations are driving change at the intersection of technology and talent. The powerful combination of data and AI and real human experience unlocks new work structures, roles and environments which enable people and businesses to thrive. Reinvent your digital core with the right strategy, talent and modern practices to increase ROI, drive efficiency and redirect spend to innovations that drive growth. From economic uncertainty and supply chain disruptions to skill gaps and shifting consumer expectations, the Aerospace and Defense industry is being challenged. The time is now to

embrace a digital-first mindset. The traditional automotive industry has reached a crossroads. We are now operating in a mobility ecosystem, shifting into the next iteration of automotive. To move forward, it's time to embrace the ecosystem, collaborate beyond industry lines, and find new ways of innovating and partnering for success. Technology has changed the way people and businesses bank, and traditional strategies no longer work. Now is the time for bold new approaches to intensifying disruption. A growing number of retail investors. The transition to low-carbon economies. Infrastructure investments in growing markets. For those who reinvent, constant change is constant opportunity. Traditionally seen as a mature, static industry, chemical companies are facing building pressure to move from reactive to proactive and speed innovation. People and businesses are always on, whether watching, working, or enabling innovative new growth. Keep them engaged and successful by delivering the continuous experiences and capabilities they expect and need. In the age of digital commerce, it is hard to predict what consumers will buy – and why, when and where they buy it. To stay ahead of uncertainty, think like a consumer and focus on building strong relationships. Demand is up. Competition is fierce. People expect sustainability. With inflationary pressures, supply chain network disruptions, and an increased focus on security, energy companies need to change today to compete tomorrow. People expect intuitive access to their healthcare and personalized experiences. Leaders that reinvent to create easy access and engaging experiences will stay resilient while delivering better outcomes. The pressure is on to build innovative tech products and services, reimagine supply chain and manufacturing networks and identify new talent sources. Those who reinvent will lead. A myriad of trends from technology shifts to evolving B2B customer expectations, software-driven product purpose, enhanced services and more are driving companies to embrace continuous reinvention. The time is now to redefine industrial business models. Insurance is protection. As people and societies continuously change, carriers must digitize, connect and personalize to meet today's more complex customer needs. To address the changing needs of patients, rising costs, demands for new treatments, and the need for accelerated R&D innovation, life sciences organizations must adopt a modern transformation approach. As the world looks towards decarbonization, mining, metals, forest products and building materials companies face increasing pressure to shift from being resource producers to resource stewards. Facing limited resources, increasingly rapid technology advances and a state of perma-crisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. Now is the time to responsibly reset, which means better serving the needs of customers, employees and the communities where they live and work. The challenge is to leverage both digital and physical retail experiences to meet new demands—without compromising results. The next chapter of hypergrowth is here. Expanded tech, the battle for attention, and macroeconomic shifts have all led to an industry inflection point, with new opportunities on the horizon. The travel industry is no stranger to disruption. And in the post-pandemic world, travel companies must continuously reinvent to outwit unforeseen circumstances, while providing cohesive, elevated experiences for customers. Staying ahead of change is essential to ensure your agency can take on any mission, mandate, or moment, so the US federal

government can keep doing the extraordinary things it takes to make the nation stronger, safer, and life better for everyone. Utilities are the cornerstone in the transition to a carbon-neutral world. Achieving net-zero ambitions requires radical moves toward reinvention that will generate sustainable value for all. The research conducted by Forrester evaluated 12 Workday services providers across 25 criteria, including Workday Human Capital Management, Workday Financial Management, Workday Extend and cloud platform, Workday Adaptive Planning, and Workday Analytics and Reporting (Prism). For this research, Everest Group assessed 34 marketing services providers. Accenture is the highest Leader on the Vision and Capability axis and the highest leader on the Market Impact axis. The IDC MarketScape evaluated 13 vendors who provide services to help implement a Lab of the Future (LotF) strategy and transform and modernize labs across the value chain, from experiment design to manufacturing. Inside the trailblazing, enterprise-wide reinvention that helped the bank become one of the most innovative and efficient in the world. Together, BMW and Accenture developed a GenAI platform that converts enterprise-scale data into real-time insights. Together, Marriott and Accenture embark on an HR transformation to reinvent the employee experience. Automated inspection is soaring to new heights for Airbus China Innovate Center. By transforming operations and inspection processes with AI and computer vision, they're reimagining how airplanes are assembled. To improve global operations, Microsoft launched its Cloud Control supply chain control tower to operate as a single source of truth for more than 500 decision makers across the global and organization. With a virtual universe that connects an online land of creativity to physical properties – real estate developer MQDC is bringing the real and digital worlds together – and rewarding positive actions for real-world impact.
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# Industry X Innovation Centre at the AMRC smart factory

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x-0/amrc ----- The smart factory partnership What to expect The role of the smart factory Our Leaders University of Sheffield AMRC Accenture Rolls-Royce Industry X Innovation Centre at the AMRC smart factory overview Co-creation Smart factory sandpit Technology partners Smart factory hub Simulation Flexible factory Parts inspection Smart machining Smart kitting Assembly How digital twins enable autonomous operations Technology Vision 2020 Fjord Trends 2020: Realigning the fundamentals Nigel Stacey JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Demystify disruptive innovation. Experience the latest digital technologies, test drive solutions and help redefine the future of manufacturing. Accenture has partnered with AMRC and Rolls-Royce to create the smart factory experience to accelerate the adoption of digital solutions for manufacturing.   The partnership between industry and academia has become a model for research centres worldwide. The University of Sheffield Advanced Manufacturing Research Centre (AMRC)

specialises in carrying out world-leading research into advanced machining and manufacturing digitisation. Accenture is ranked first in the top 10 Manufacturing Service Providers 2019 report. We help manufacturers navigate disruptive technologies and transform into digital enterprises. Rolls-Royce, a major partner of the AMRC, is the world's second-largest maker of aircraft engines and currently influences the deployment of IT/OT solutions at the Smart Factory. Innovation is in our DNA, and in that spirit, Accenture has partnered with the AMRC in the development of Accenture Industry X Innovation Centre at the AMRC smart factory.   In this fully operational manufacturing environment, visitors will experience the integration of the latest digital technologies in a real factory setting. Use machine learning, automation, immersive technologies and more to uncover efficiencies, and develop proven implementation strategies.   The AMRC smart factory, where traditional industries meet world-leading technologies. DOWNLOAD THE BROCHURE Accenture's video explains the unique visitor experiences at the AMRC Smart Factory. See more.   Get inspired. At the smart factory, you will have access to cutting edge Industry X technologies. Define your business challenges and experience practical ideas and solutions first-hand, avoiding costly trial and error approaches. Facilitate ideation and design thinking with workshops to co-develop innovative industrial solutions. Come play in the "sandpit," a risk-free environment that can be configured, tested and developed to prove the value of digital manufacturing solutions. The smart factory technology partners provide the perfect opportunity to understand, develop and test-drive several different solutions. Why bother with individual demos and isolated use cases when the smart factory brings together best-in-class digital technologies in one location, a fully operational representative manufacturing environment. Begin your journey. Learn how the smart factory technology backbone integrates manufacturing and digital to solve practical business problems. Gain a deeper understanding of factors affecting outcomes by evaluating different scenarios. Modular floor for quick and easy reconfiguration between workloads. Increase consistency and accuracy with automated visual inspection using digital imaging and machine learning. Digital Twins provide real-time performance data to optimise the manufacturing process. Reduce errors, find and locate parts quickly and efficiently. Digital technologies support and optimise the assembly process for the connected worker. Manufacturing systems need to evolve to support manufacturer's transformation toward data-driven adaptive operations. Leading in this new decade means working to redefine the intersection between people and technology. The AMRC smart factory is located in the industrial heart of Sheffield at Factory 2050, Europa Ave, Sheffield S9 1ZA.   Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Accenture + Anaplan

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/anaplan-telco ----- Orchestrating financial performance for Telcos Four robust solutions Meet our lead Related

capabilities Explore solutions for Telco industry Andrew Walker Communications and media Network Services Anaplan at Accenture JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accelerating digital transformation for Telcos with our combined expertise. In an era of ongoing disruption, it's never been more critical for Communications Service Providers (CSPs) to be able to orchestrate complex financial and operational planning to the smallest detail, intelligently forecast the biggest picture, and empower teams to make decisions faster. And that's the whole idea behind the alliance between Accenture and Anaplan. With our alliance, we bring together Accenture's deep knowledge of the telco industry and CSPs' business with Anaplan's leading connected planning platform to identify and capture significant hidden value and accelerate CSPs' broader digital transformation. Accenture's deep knowledge of the telco industry and CSPs' business with Anaplan's leading connected planning platform will help identify and capture significant hidden value and accelerate CSPs' broader digital transformation. We have developed proven solutions that help CSPs dramatically improve four key areas of their business: fiber and 5G deployment, incentive compensation management, customer and product profitability, and capital planning. Fiber and 5G: Accenture and Anaplan have devised a structured approach, associated capabilities and accelerators to help CSPs quickly design and deploy 5G and fiber network physical infrastructure while prioritizing value and managing costs. Incentive compensation management: Leveraging both Accenture's dedicated Incentive Management Practice and Anaplan's incentive compensation management solution, the alliance helps CSPs identify specific areas in which their sales incentive programs are leaking value and implement interventions to capture it. Customer and product profitability: Accenture's approach and Anaplan's analytical tools can give business leaders EBITDA-level customer and product profitability in an accurate and repeatable way—and, subsequently, transform decision making across functions. Capital Planning: Accenture and Anaplan help CSPs create an integrated planning capability that embeds advanced analytics and data science into the heart of the capital planning process. This capability seamlessly integrates the strategic plan, the financial plan, forecasting, and digital reporting. In the Accenture and Anaplan alliance, CSPs can find the expertise, experience, and solutions that can help them digitally transform their planning capabilities to position themselves for profitable growth today and in the years ahead. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Google Cloud specializations

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/google-cloud-specializations ----- Google Cloud specializations Accenture + Google specializations = results  Migration to Cloud SAP on GC Security Data Analytics Marketing Analytics App Dev Machine Learning Infrastructure Work Transformation JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture is proud to have achieved the following six Google Cloud Partner Specializations with more

on the way. Migrate to Google Cloud with confidence. Accenture helps you migrate—faster—to Google Cloud. Accenture has the largest team of SAP practitioners globally. Get faster time to value and automate deployment of security guardrails with pre-built accelerators for GCP cloud native services. Let us help you turn huge amounts of data into insights that drive your business forward. We can help you manage your data and optimize your marketing strategy and activations. Use the best of Google Cloud Platform to build and manage cloud-native business apps. Use Google Cloud AI and ML services for your data analysis, speech and image recognition, and more. We have proven success building customer infrastructure and workflows on Google Cloud Platform. Deploy G Suite to SMB organizations with services across project workstreams (i.e. governance, technical, people, process and support). By using our team's talents with one or more Google Specializations, we can help your business to scale, deliver value, focus on business outcomes and process transformation. For more information regarding specializations, please contact us. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Backbase

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/alliance-backbase ----- Partner for omnichannel digital banking solutions Creating modern experiences Accelerating digital transformation in banking Accenture and Backbase: Digital transformation JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture and Backbase are teaming to help banks evolve and adapt for the digital world through a robust customer experience management solution. Accenture partners with Backbase to unlock the true power of the Backbase Digital-First Banking Platform. Deployed over underlying legacy systems, the platform reuses data and functionality to save money and expedite time to market. With our global scale and deep industry knowledge, customers can truly capitalize on the platform through strategic, digital and technology consulting, domain expertise, process improvement and more. Together, we provide crucial benefits to financial institutions across the globe: The Backbase Digital-First Banking Platform enables seamless, people-first and omni-channel digital experiences. It allows financial institutions to transform their outdated digital banking services into engaging experiences tailored to each customer. This unique approach drives self-service and customization, fuels online revenue and turns online channels into a full-service omnichannel platform. Backbase technology has helped global organizations improve their online customer interactions and maximize their customer experience, retention and conversion. Backbase's lean, widget-based architecture provides the flexibility and agility banks need to create modern experiences that truly empower business owners and retail customers. Backbase's digital platforms and Accenture's global resources combine to reinvent business models and present compelling product offerings that result in improved customer retention, better cross-sell opportunities and a greater share of each customer's wallet. Read our report outlining the

benefits—and key statistics—of the Accenture and Backbase partnership. Accenture and Backbase have created a powerful partnership to work together to help institutions modernize their core banking operations. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. =====================

# The intelligent back office

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/intelligent-back-office ----- Moving away from the traditional business office Benefits of the intelligent back office Making back office a center for innovation What we think The journey is never the same Our leaders Get there faster and safely Public service as a career of choice Fast-track to future-ready procurement Unlocking value with analytics CFO Now: Breakthrough speed for breakout value Growth through a platform finance transformation Analytics Intelligent Automation Artificial Intelligence Tiffani Nevels Kelly Rogers JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Imagine if the back office could break from its traditional function to deliver strategic value and business insights for public sector organizations. Public Service organizations are finding the short falls of their legacy ERP systems and traditional ways of working won't cut it in the post-pandemic. Heavily customized legacy systems, manual processes, siloed operations, limited business insight and a retiring workforce detract from the mission. Organizations can go beyond transaction processing by introducing strategy, analytics and insights and taking full advantage of technology. State CAO as experience leader Transforming the back office is about more than modernizing technology. An intelligent back office supports greater efficiency and agility. It improves employee experience. It enables real-time business insights, along with continuous innovation and resilience. Those benefits are compelling. What matters even more is how back-office transformation unleashes capacity to drive toward long-term results. Create strategic partnerships [that extend and enrich public services]. Attract and retain top talent [passionate about mission outcomes]. Improve citizen outcomes [through a greater focus on work with impact]. The intelligent business office aims to do more, at quality and speed, with less. It nurtures and retains top talent. It supports a performance-focused enterprise and promotes financial sustainability. And it seeks out, develops and manages innovation to continuously improve service delivery with fewer workers who can operate from their homes. Proven strategies can transform the back office by reducing time and effort spent on transactional processing and compliance—thereby increasing capacity for value-added efforts. Accenture has supported medium and large-sized public service organizations, with leading ERP and HR capabilities on Oracle Cloud, Workday, SAP and Microsoft. From early, cutting-edge projects to large, complex transformations, we have leading expertise in program management and cloud computing delivery. Accenture's research shows how CPOs can accelerate their to journey to future readiness through innovative operational procurement strategies. There isn't a one-size-fits-all approach to building the intelligent business office. Data and analytics solutions can

help you unlock powerful insights by tapping into data you didn't even know you had. Intelligent automation can help make systems, processes and businesses more adaptable to change. Using AI in the public sector can drive cost efficiency, increase citizen satisfaction and improve society. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Prepare today for post quantum security

----- Arcticle source ----- https://www.accenture.com/us-en/services/emerging-technology/quantum-security ----- The quantum threat to today's encryption requires a post quantum defense for your enterprise, including strategy, discovery, and agility. Why quantum security matters What you can do What you'll achieve What's trending in quantum security Defend your organization from deepfakes and reinforce trust and resilience Understand the threats and implications of quantum Identify each instance of vulnerable encryption Test and tune quantum secure products, services and architectures in your own environment or our quantum security test labs Embrace ongoing security management for quantum risk in an ever evolving enterprise Long-term security Systems compatibility Enhanced Data Protection Trust and confidence Regulatory compliance Current Country: United States The quantum threat to today's encryption requires a post quantum defense for your enterprise, including strategy, discovery, and agility. The accelerated growth of quantum computing threatens to break current encryption, putting 75% of it at risk. But by advancing post-quantum security technologies, companies can protect sensitive information and maintain digital trust. A proactive approach is critical to staying both secure and competitive in a rapidly evolving tech landscape. annual growth rate projected for quantum computing 2022-2030 of encryption in use today is at risk of global executives believe next-generation computing will be a major driver of breakthroughs over the next decade Encryption is woven into the very fabric of our lives today, ensuring that our online communications and digital identities are secure today. But the next generation of quantum computing poses a threat to our current encryption methods. The five- step quantum maturity index is helping organizations to get quantum-ready. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Build a strategy that incorporates all enterprise risks and informs and unifies key stakeholders. Develop and deploy a Crypto Agile architecture that uses new NIST PQC standards Deploy quantum-secure architectures throughout the enterprise and require compatibility from your ecosystem. Initiate the multi-year process of testing, implementing, and promulgating

new quantum-resistant security throughout the extended enterprise. By adopting quantum-resistant algorithms, organizations can future-proof systems against emerging threats posed by quantum computing advancements. Quantum security solutions are compatible with existing infrastructure, making it easier for organizations to integrate them into current systems. Quantum security algorithms provide enhanced data protection by offering stronger encryption and authentication mechanisms. Prioritizing quantum security demonstrates a commitment to staying ahead of threats and protecting critical assets. By implementing quantum security, organizations can ensure compliance with future regulations and avoid potential penalties or legal issues. Unveiling the dual-edge of advanced computing in cybersecurity Together, Accenture and SandboxAQ are helping clients address the critical need for enterprise data encryption that can defend against current data breaches, as well as future AI and quantum threats. Of executives say making tech more human will boost every industry. Accenture Labs works with Biogen to apply quantum computing to accelerate drug discovery Accenture and QuSecure usher in a new era in Quantum-Resiliency advancing from internet to interstellar utilizing the latest in space technologies. Learn the essentials, what sets it apart from traditional computers and how it opens new frontiers for solving intricate challenges faster than ever before. © 2024 Accenture. All Rights Reserved. =====================

# Telecommunications benchmarking

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/telco-benchmarking ----- The industry standard for global network assessment Framework Market reports Markets What we think Meet our lead Related capabilities Drivetests and Walktests Voice testing Multi-RAB Data testing Crowdsourcing Network coverage Data throughputs Mobile benchmarking Fixed broadband benchmarking International Score Comparison 2024 2024/10 Mobile Benchmark South Africa 2024/08 Mobile Certificate 2024/07 Audit Report Portugal 2024/09 Audit Report Canada 2024/08 Public Benchmark 2024/08 Public Benchmark 2024/08 Audit Report Sweden 2024/07 Mobile Benchmark Cyprus 2024/07 Mobile Benchmark Canada 2024/07 Audit Report Malaysia 2024/06 Audit Report Czech Republic 2024/05 Audit Report Ireland 2024/05 Mobile Benchmark Ireland 2024/05 Mobile Benchmark Greece 2024/04 Mobile Benchmark Egypt 2024/04 Fixed Broadband Egypt 2024/04 Mobile Benchmark New Zealand 2024/04 Audit Report Denmark 2024/03 Mobile Benchmark Brazil 2024/03 Mobile Benchmark Romania 2024/03 Mobile Benchmark Serbia 2024/03 Fixed Broadband Serbia 2024/02 Mobile Benchmark Portugal 2024/01 Mobile Benchmark Croatia 2024/01 Fixed Broadband Croatia 2024/01 Mobile Benchmark Bulgaria 2024/01 Audit Report Portugal 2024/01 Mobile Benchmark Sweden 2024/01 Public Benchmark 2023/12 Public Benchmark 2023/10 Mobile Benchmark Australia 2023/10 Public Benchmark 2023/09 Audit Report New Zealand 2023/09 Audit Report New Zealand 2023/09 Audit Report Canada 2023/08 Audit

Report South Korea 2023/07 Mobile Benchmark Philippines 2023/07 Canada Mobile Benchmark 2023/06 Mobile Benchmark 2023/06 Mobile Benchmark 2023/05 Mobile Benchmark 2023/05 Mobile Benchmark Greece 2023/05 Mobile Benchmark Brazil 2023/04 Mobile Benchmark Ireland 2023/04 5G Audit Report 2023/04 Public Benchmark Belgium 2023/04 Public Benchmark Belgium 2023/03 Mobile Certificate 2023/02 Fixed Broadband Certificate 2023/02 Mobile Network Test 2023/02 Fixed-Line Broadband 2023/02 Mobile Certificate 2023/02 Mobile Certificate 2022/10 Mobile Certificate 2022/06 Mobile Certificate Australia New Zealand Powering reinvention with private wireless networks The age of (r)evolution: the metaverse opportunity for CSPs Powering SMB transformation: CSPs' path to new growth Pathways to profitability for the Comms Industry Technology Vision for Communications Hakan Ekmen Grow B2C for telco Grow SMB for telco JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Now a part of Accenture's network solutions, the umlaut telecommunications benchmarking is stronger and more transparent than ever. Growing your communications network can mean completely reinventing your business. Take the first step to growth by gaining a comprehensive understanding of where your network stands. As an industry-recognized quality evaluation tool, the umlaut telecommunications benchmarking reports address areas such as speed, latency and consumer experience, across more than 200 networks and 120+ countries. With these insights, communications providers can go far beyond baselines, driving quality and performance improvements for every customer. What we measure Our tests cover cities, suburbs, small towns, and highways to provide representative results. Cars and walkers are equipped with the latest smartphones to measure voice and data in 4G and 5G. POLQA wideband algorithm measures audio quality. We also simulate typical background data traffic with controlled 100KB data injection. Multi-RAB (Multi Radio Access Bearer) connectivity determines whether data connectivity is available during the phone calls. National and international web pages are ranked by Alexa and "Kepler" tests. Files of 10MB and 5MB are uploaded/downloaded from cloud servers. Tests use best-performing mobile plan from each operator. Our unique crowdsourcing technology allows us to collect data about real-world experience wherever and whenever customers use their smartphones to consume data services or place phone calls. We assess broadband network coverage geographically and by user experience. Time connected to 4G and/or 5G is tracked. Data is aggregated into Evaluation Areas and checked for broadband technology reach and consistency. We analyze crowdsourced data to determine the actual data rates experienced by users, using observed rates within 15-minute slices and active tests. Discover the 2024 Framework for umlaut Global Mobile Network Benchmarking. Discover the latest Framework for umlaut Global Fixed Broadband Benchmarking. Explores benchmarks to help network operators around the globe demonstrate delivery and improvements to consumers, business users, and enterprises. MTN stc Saudi Arabia Funchal Mobile Network Performance Canadian Markets Fixed Line Benchmark Austria and Switzerland Fixed Line Benchmark Germany Epic Cyprus Rogers Communications Canada Inc. Nationwide and City Comparison Mobile Data Performance Converged Services Vodafone Ireland Cosmote Greece Vodafone Vodafone One New Zealand Telia Vivo Brazil Vodafone Yettel Yettel Vodafone Hrvatski Telekom Hrvatski Telekom Yettel

Lisbon Telia connect Benchmark Germany, Austria and Switzerland connect Benchmark United Kingdom Telstra Fixed Line Benchmark Austria and Switzerland Canterbury Region Waikato Region Mobile Network Performance Canadian Markets Seoul Smart Communications Rogers Communications Canada Inc. Vodacom South Africa Yettel Bulgaria New Zealand Cosmote Vivo Vodafone T-Mobile Fixed-Line Benchmark Mobile Benchmark Vodafone Romania Virgin Media UK Benchmark Netherlands Benchmark Netherlands MTN Ghana POST Luxembourg MTN South Africa Rogers Communications Canada Inc. Reports and Certificates Reports and Certificates Learn how you can use private wireless networks to upgrade, extend and modernize connectivity to challenging industrial sites. The early stages of Metaverse market development is highlighting 3 possible archetypes across B2C and B2B. Explore how a collaborative ecosystem can become CSPs' key to winning the marketplace opportunity. Explore the next-generation strategies for hyper-connected living. Explore a new pathway to profitability for CSPs. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Nonprofit consulting services

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/nonprofit ----- Innovate for impact How we serve our clients Case studies What we think Our leaders Fighting poverty with technology and humanity UNICEF revamps fundraising for the future Ending hunger through digital transformation Keeping the wheels in motion A dream come true for Make-A-Wish World Wildlife Fund harnesses the power of Workday Saving ecosystems and inspiring next-gen gardeners NGOs: M&A for innovation and impact Accenture Life Trends 2024 The sustainable last mile Tech Vision 2023: When Atoms meet bits Amit Patel Sean Burke JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping nonprofits lead with impact in the digital era. Nonprofits face mounting pressure. Demand for their services is rising. But competition is growing while fundraising potential is declining. Constituents expect more—61 percent think non-profits should be using more digital technology—but are willing to give more if the experience is right. Progressive nonprofit leaders are responding by reframing their strategies and tapping into today's exploding ecosystem of innovative digital technologies. That's enabling them to deliver their mission more efficiently and more effectively, while better meeting their constituents' expectations. The future of nonprofit? To innovate with digital tools, platforms and data analytics. To deliver better constituent and employee experiences. And to lead with impact in the digital era. We help nonprofits turn challenges into opportunities and become truly human-centered technology-enabled organizations. Shift up to the next operational level with a written strategic plan, and a sustainable strategy for the future. Less than 4 in 10 nonprofits use data analytics. But 83 percent of those that do report significant efficiency gains. Captivate today's constituents by communicating in the right place, at the right time, in the right way. Raise performance by

leveraging modern cloud tools and platforms, and put technology to work beyond the back office. Reimagine skilling, talent and operational models to build a resilient workforce that can meet citizens' evolving needs. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. UNICEF's new fundraising and customer relationship management (CRM) platform, powered by Salesforce, is driving supporter engagement. See how The Felix Project became a more efficient, data-powered organization working to end hunger and eliminate food waste. National Multiple Sclerosis Society and Salesforce kick fundraising into high gear. The visible and invisible mediators between people and their world are changing. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Strategy to lead in the next decade

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy ----- Boldly commit to continuous reinvention and join the small but growing number of companies reaching new levels of profitable growth for their businesses, while also providing greater contributions to humanity. Reinvent with strategy What's trending with strategy Our leaders Strategy careers Strategy now Gain foresight, anticipate change, understand macroeconomic impact Gain foresight, anticipate change, understand macroeconomic impact Boost productivity with generative AI Boost productivity with generative AI Unlock market connections with AI for a growth plan built to last Unlock market connections with AI for a growth plan built to last Redesign your operating model for a disruptive world Redesign your operating model for a disruptive world Master tech-driven dealmaking approaches for an evolving landscape Master tech-driven dealmaking approaches for an evolving landscape Ideate, build, deliver and scale new products and ventures Ideate, build, deliver and scale new products and ventures Address strategic business challenges with technology Address strategic business challenges with technology Muqsit Ashraf Christopher Roark Michael Brueckner Masataka Ishikawa Current Country: United States +200% increase in global disruption between 2017 and 2022 58% of CEOs are not confident in the current business strategy to strengthen future competitiveness 2.5x the increased likelihood of outperforming peers when emerging technology informs and shapes strategy 10% higher revenue growth realized by companies embracing reinvention While advances in tech and gen AI promised to boost productivity, our analysis indicates most companies are falling behind. Find out what productivity leaders do differently to drive value and gain a competitive edge. Activism is surging and represents a material, ongoing concern for CEOs and boards alike. The power to keep activists at bay lies with leadership. It calls for a shift from reactive defense to proactive value creation. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. Innovative revenue and monetization models can help companies unlock meaningful margin

potential. M&A deal processes are ripe for reinvention. Gen AI will lead those reinventions and executives agree. Where they are investing, however, indicates a need for holistic strategies to realize the value they envision. Companies that invest in growth-oriented AI initiatives focused on growing the core, pursuing adjacencies, and finding and activating entirely new revenue models stand to benefit from outsized growth opportunities. Companies often focus on managing costs during uncertain times. But some are reinventing their organization for productivity – using generative AI to strengthen financial resilience, increase competitiveness and drive growth. Five imperatives the C-suite must address to reinvent in the age of generative AI. Group Chief Executive – Strategy Strategy Americas Lead – Cost & Productivity Reinvention Global Lead, Accenture Strategy Lead – Strategy, EMEA Lead – Strategy, Growth Markets Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. © 2024 Accenture. All Rights Reserved. =====================

# Infrastructure managed services

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/cloud-infrastructure-managed-services ----- Why infrastructure managed services matter What you can do What you'll achieve What's trending in infrastructure managed services Accelerate your delivery journey Manage your growing hybrid infrastructure Continue optimizing your networks Manage your digital workplace better to enhance employee experiences Stay on top of security to increase resilience Manage mounting complexity across services and assets Faster modernization Accelerated core value Access to elite talent GenWizard Current Country: United States Wherever you are on your cloud journey, we can help you operationalize, accelerate and modernize your IT infrastructure for future growth and transformation 82% of all companies that are fully achieving their cloud outcomes are using managed services to a moderate or great degree 56% of executives who consider infrastructure a bottleneck say that maintenance of legacy infrastructure leaves too little to invest in infrastructure modernization Introduce automation to reduce costs, increase quality and build the foundation for a multi-speed operating model that supports a hybrid cloud environment. Get your infrastructure running more efficiently and securely and free up funding for continued innovation across the stack. Accelerate value and unlock innovation by continually re-engineering your infrastructure landscape and reassessing operations and talent, while introducing new capabilities. Unlock agility and value by tapping into our proven Cloud and Data Center Managed Services to run your IT infrastructure—from on-prem to cloud to edge.  Connect new services with speed, security and reliability so your network can rapidly adapt to changing demands and customer expectations. Adopt a human-centric approach to workplace experience that supports collaboration, optimizes the physical workspace and maximizes productivity and wellbeing. Proactively enhance your security risk posture — preempting, detecting and remediating threats to ensure operational and business resilience. Achieve seamless service and asset management by using advanced technologies to maximize efficiency

while minimizing costs and business disruption with Service Management. The right partner brings capacity, experience, and expertise to help you compress IT modernization timelines and accelerate reinvention. A partner with experience in AI and automation can help fast-track implementation, adoption and value from your cloud investments. Transform and upskill your own organization and workforce. Legacy skills can hold you back as much as legacy infrastructure. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. The role of infrastructure managed services (IMS) in facilitating business reinvention. Accenture's stabilize-optimize-transform approach can help enterprises accelerate their IT infrastructure transformation with cloud continuum. Accenture surveyed 800 senior IT executives to gauge the success of the cloud adoption journey and expected cloud business value. Digitalization is outpacing network capacity and innovation spend, making networks a bottleneck to reinvention. Our research explores how companies are approaching network modernization and reveals three keys to success. CSPs continue to invest billions in networks, both fixed and wireless. The challenge at hand is how their current network transformation can go beyond a generational upgrade. Experience the transformative power of GenWizard, a full-suite, generative AI platform designed to unlock exponential business value in technology delivery. © 2024 Accenture. All Rights Reserved. =====================

# Vegetation management

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/vegetation-management ----- A cutting edge solution Vegetation management solutions in action Vegetation management: Planning Vegetation management: Quality assurance & control Challenges An end-to-end vegetation management solution Improvement levers Spotlight on Our leaders Related capabilities Vegetation management: Planning Vegetation management: Quality assurance & control Regulatory pressures Increased customer & worker expectations Increased volume & complexity of work Pressure to improve efficiency & quality of work Proliferation of digital technologies Utilities control center of the future Applied analytics reinvents damage assessments Miki Deric John Alford Utilities consulting Transmission & distribution Control center of the future JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Embracing advanced digital technology to unlock efficiency The Metaverse Continuum Vegetation Management poses operational and maintenance challenges for utilities and there is considerable internal and external pressure to increase efficiency in this area of the business. It requires crews to manually survey and identify vegetation that needs pruning, trimming and removal. The task is critically important for public and environmental safety. Efficient vegetation management improves safety, reliability and performance during major storm events, which can lead to fatalities, property damage and environmental damage. Accenture's vegetation management solution helps utilities integrate new and emerging technology to unlock efficiency, productivity, improve safety and transform how utilities manage vegetation

management work. The vegetation management (VM) solution helps utilities Integrate new and emerging technologies to unlock efficiency, productivity, improve safety and transform how utilities manage vegetation management work. Pre-initiation Use advanced analytics for scenario analysis to evaluate efficiency vs. reliability or risk associated with different VM cycles, maintaining the program at the circuit level. Initiation Leverage advanced image analytics to identify work that needs to be done at the circuit level with minimal manual intervention and automation of the property owner approval process. Execution Optimize VM crew utilization using an integrated work management system for resource management and job scheduling, coordination, and execution. Close out Automate the QA/QC process via a mobile application, allowing field crews to capture field data using ML/AI algorithms to identify potential "go backs". Sourcing Use analytics to assess and rebalance the supplier contract risk and set up performance expectations. An assessment of a vegetation management program can reveal which improvement levers can be used to identify efficiencies without jeopardizing safety, reliability and compliance. 5-10% Pre-Initiation Data /analytics driven approach to identifying and prioritizing circuits and work plan while optimizing reliability performance. 5-10% Initiation Data /analytics driven approach to identifying and prioritizing circuits and work plan while optimizing reliability performance. 5-10% Execution Optimize exact areas which require vegetation management resulting in more efficient crew use. "The right work at the right time". 2.5-5% Close Out Process re-engineering and image analytics to automate quality assurance/quality control and reporting processes. 5-15% Sourcing Negotiate improve contact terms with vegetation management contractors to streamline program performance. Now is the time to capitalize on everything digital technologies can bring to the utilities control center of the future. Read more. Explore how can utilities amplify their technology uses to protect their people and customers as extreme weather challenges increase. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ======================

# Product acceleration and value creation

----- Arcticle source ----- https://www.accenture.com/us-en/services/software-platforms/product-acceleration ----- What you can do What you'll achieve What's trending in product acceleration Meet our leaders Why product acceleration and value creation matter Formulate an end-to-end product strategy Utilize data and insights to better understand customer needs Shift from traditional to new commercial models Prioritize customer protection amidst increasing cyberattacks Leverage partner and developer ecosystems Accelerated time to market Return on engineering investment Maintained customer trust and compliance Accelerated revenue and customer acquisition Scale go-to-market and development efforts Kevan Yalowitz Arun Khurana Christian Kelly Prem Ananthakrishnan Current Country: United States Innovate products and optimize operations for profitable growth 74%

of C-suite execs feel they need to completely rethink their operating models to be more resilient 31% of total software and platform company's assets are not actively protected by security programs 50% of organizations don't have the right commercial operating model to prevent siloed operations 90% of SaaS companies expect product led growth (PLG) to be a standard component of go-to-market practices Macro pressures and shifting consumer expectations require a new approach to product strategy. Improve customer experience and ROI by embracing new strategies, models and partners. Drive better product design, decision-making and engineering with services, tooling and runbooks deployable at every phase of the product lifecycle. decrease in platform development costs by involving customers early in the product lifecycle Capture dynamic customer demands by establishing a continuous and integrated feedback mechanism, then leverage analytics to improve your products. of consumers don't want to interact with a sales representative while making product purchase decisions Optimize the revenue potential from your existing and planned product portfolio by reinventing your commercial operations. New business models such as subscriptions, value-based, freemium, as-a-service and hybrid models provide a more comprehensive offering to customers and increase ARPU. of S&P companies are exploring new commercial models Secure your products with robust quality assurance (QA) processes—from design to launch—to minimize vulnerabilities, enhance brand reputation and address potential issues before they reach your customers. of total software and platform company's assets are actively protected by a security program Strategically investing in channel partners' network can drive 32% potential growth in lead generation, expanded reach of products and a decrease in customer acquisition costs. higher revenue growth for organizations that have embraced ecosystem partnerships Bring products to market faster and rapidly accelerate time to value for your customers. Increase effectiveness and return on engineering investments with improved ability to iterate. Reduce security incidents and unplanned downtime. Experience shorter customer acquisition cost than the market average with modernized strategies that drive marketing, sales and customer success. Create network effects to activate developer and new partner ecosystems, lowering development sales and marketing expenses. Navigate the evolving software market with insights for Venture Capital & Private Equity firms. Leverage AI, cybersecurity, and operational efficiency to drive growth and profitability in today's challenging landscape. Four imperatives to a proactive product security strategy. How addressing risk can support the efficiency and profitability quest of software and platform businesses Software businesses need to evolve their business strategies to break through the barriers they face today and grow profitably. Fueling new growth for SUSE with a reimagined IT landscape in the cloud. The benefits of a security-first approach to cloud. Managing Director – Software & Platforms, Global Lead Senior Managing Director – High Tech, Global and North American Lead Managing Director – Strategy, Software & Platforms Managing Director – Global Software Lead © 2024 Accenture. All Rights Reserved.
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# Free2Move eSolutions and Accenture

Our partnership with Free2Move eSolutions Challenge 3 pillars form the foundation of this partnership About the partnership Our leaders Related capabilities Charging platform Living lab Joint offerings Teodoro Lio Claudio Arcudi Automotive Sustainability Sustainability services Automotive JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Free2Move eSolutions and Accenture have created a strategic partnership to help lead the transition toward more sustainable electric mobility. Free2Move eSolutions, a technology player in eMobility and energy transition, and Accenture have created a strategic partnership to help lead the transition toward electric mobility with a mission to accelerate the evolution toward net-zero and contribute to a more sustainable future. Accenture is proud to collaborate with Free2Move eSolutions, and lead the way in both digital transformation and delivering sustainability value for its clients, its people and communities to accelerate the net-zero commitments. Hear from Accenture and Free2Move eSolutions about the importance of the partnership. Currently, most electric car owners can only access charging stations with which they have direct payment agreements—forcing them to frequently take convoluted routes to get to charging stations and adding mileage to their drives. It also means electric car owners typically sign up for multiple payment systems, which makes for neither a convenient nor enjoyable experience. Accenture announces commitments to sustainability. Develop a subscription-based electric vehicle charging platform to support sustainable mobility with a simpler, more intuitive customer experience. Free2Move eSolutions customers will gain access to the largest public charging points across Europe by using a mobile app with a simplified payment model. The Living lab phase will begin by installing charging points across Europe, starting with Accenture offices in Italy and France. This will integrate electric vehicles into the grid by adopting Free2Move eSolutions technology. Accenture employees in these countries will gradually be given access to the charging app so they can top up at home or on the go. Develop new joint offerings from Free2Move eSolutions and Accenture that will support large companies on their end-to-end fleet electrification journey, thus accelerating the transition to sustainable mobility. Accenture will leverage its broad capabilities in sustainability services and leading expertise in the cloud, artificial intelligence, analytics and the Internet of Things, to create a seamless digitized platform. This is an important milestone that will allow Accenture to lead the transition toward electric mobility, and both partners to contribute to a more sustainable future. Sustainability targets in the automotive industry have sparked a technology revolution in electric vehicles and... Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. ===================== Forging the future of commerce What you can do What you'll achieve What's trending in commerce Partners in change

Start now Why connected commerce matters more today Help you understand and connect with your customer Analyze your data and insights Streamline your brand experience Future-proof your direct-to-consumer channel Connect your retail, marketplace and marketing channels seamlessly Drive the right traffic across the right channels Continuously learn and improve Financial growth New customers Customer and loyalty Faster speed-to-market Omnichannel Efficiencies Scaled retail opportunities Stronger brand awareness Improved channel performance Current Country: United States 65% of consumers find positive experiences with a brand across sales channels to be more influential than great advertising 94% of consumers around the world are now purchasing through digital commerce channels 67% of global consumers expect companies to address their changing needs in new ways 49% of Chief Sales Officers plan to increase spending in customer experience Consumers have more choices and expect brands to show up where they shop. Maximize sales & create long-term value with a seamless shopping experience across all channels. Leverage quantitative and qualitative research to define your target audience and work to understand their shopping habits. Then, we'll use their preferences to improve your physical and digital commerce strategy. Leverage your data and analytics to infer real-time insights, inform smarter decisions at every touchpoint, and maximize sales opportunities. Create a consistent brand experience across all channels of commerce — from brand strategy and identity to packaging to pricing and promotional strategy. Build and improve your e-commerce website for future growth and conversions with an intuitive UX experience, flexible design, and scalable technology stack. When selling at retail, manage all your channels with efficient and effective strategies designed to scale and deliver a consistent experience. Once your omnichannel strategy is in place, drive brand awareness and conversions by finding the right shoppers on the right channels through affiliate, email, SMS, social, influencer, SEO, PPC, and retail media. We will monitor your analytics and gain insight for ongoing optimizations based on data across all channels. Then, we will leverage what we learn about your customers' behavior to improve your commerce strategy continuously. Long-term improvement strategies across all channels will accelerate top- and bottom-line revenue growth. Reaching the right consumers on the right channels will expand your audience, increase online and offline conversions, and grow you customer base. A better understanding of your customers will enable strategies that encourage long-term relationships and brand loyalty to increase lifetime value. Flexible e-commerce technology, low-barrier-to-entry retail, and proven partnerships with retailers will allow you to launch or change your channel strategy faster. With a more complete view of all your commerce channels, you can refine processes, manage inventory across channels and streamline operations. Increasing your channels' performance across the right retailers and marketplaces will not only drive sales but create long-term customer value. A consistent and ownable brand experience across channels will improve brand awareness, name recognition, and connection with your audience. With a view of all your strategy's channels, you will better understand performance, shift budget across channels, drive revenue, and improve returns. Accenture's report explains how 20% of companies–called Champions–have what it takes to win in commerce today. Imagine a world where shopping is so convenient that people don't have to do it themselves—or even think about it. This profound

shift in commerce challenges how customers are defined and what it takes to serve them. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. More and more, brand building is happening in commerce—thanks to a convergence of commerce, content and culture. Explore what it means for business. The next billion consumers will be in 8 developing countries. Accenture discusses the need for transformative digital commerce solutions to reach these consumers. Maximize your brand's potential in a world of endless choices. Take the first step towards success and connect with us now. © 2024 Accenture. All Rights Reserved.

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# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/accenture-virtual-visits-solution ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue

enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved.
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# Accenture + Adobe

----- Arcticle source ----- https://www.accenture.com/us-en/services/enterprise-platforms/adobe ----- Infinite creative horizons. Seamless

marking agility. Partnership spotlight Awards & recognition Join us Our leaders Our partnership Reinvent with Accenture + Adobe Accenture Leads in Adobe Services Excellence Q3 2024 2024 Adobe Digital Experience Partner Awards Our clients' success at 2024 Adobe Summit Bring your ingenuity, curiosity, and big ideas. Work with us at the heart of change. Jim LaLonde Joy Bhattacharya Reema R. Sanghvi Siva Ganeshanandan Mehmet Olmez Adriana Rubio Current Country: United States Infinite creative horizons. Seamless marketing agility. Together, Accenture and Adobe help businesses strengthen customer relationships in our era of constant change by connecting data, technology and talent. Our Adobe-powered generative AI, content supply chain and other MarTech solutions enable your business to create tailored, immersive impact across your enterprise. By delivering a sense of security, exclusivity and convenience, your brand can evolve with your customers and grow through hyper-relevance. Leveraging our Adobe partnership, Accenture equips your enterprise with digital tools and expertise for success. Our solutions ensure seamless customer interactions and a connected experience strategy. We empower clients with the talent, processes and technology to build a future-ready marketing workforce, proven by our own efficient use of Adobe technology for superior client experiences. 20+ Year partnership 5,500 Adobe-skilled people at Accenture working on transformations 4 Adobe partner awards in 2024 Streamline your content creation with our Adobe-powered content supply transformation. Integrate your teams, processes and technology to create and deploy hyper-personalized content efficiently across various channels and regions. Reduce costs, increase speed to market and enhance production volumes, transforming your content strategy into a competitive advantage. Boost marketing efficiency with Adobe-led MarTech reinventions. Accenture aligns your resources to rapidly meet customer needs, leveraging data-driven insights to optimize marketing strategies. Our approach boosts digital sales by 40% and increases revenue by 15%, while enabling you to run 25% more campaigns with the same resources. Achieve growth with precision and sustainability. Our Adobe-enabled, data and AI-led solutions give you a single view of your customer. The resulting insights will help you reimagine the buying and selling experiences. With the right talent, assets and cloud-enabled analytics, you can create new revenue streams and quickly grow brand and shopping experiences. Accenture helped Accor roll out Adobe Experience Manager (AEM) and Salesforce Marketing Cloud to better connect with its 100 million customers. The hospitality leader operates 42 brands in 70 languages, across 110 countries at a range of price points, from economic to high-end. It wanted a scalable platform that enables it to seamlessly target guests with highly specific content at exactly the right times. Accenture partnered with illycaffe to help them find the perfect blend of digital customer experience. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Accenture conducted research across key areas of the front office to identify challenges and opportunities for growth enabled by life-centric approaches. Imagine a world where shopping is so convenient that people don't have to do it themselves—or even think about it. This profound shift in commerce challenges how customers are defined and what it takes to serve them. A cutting-edge, modular platform enables the luxury fashion company to adapt to the rapidly

evolving commerce landscape. Accenture and Adobe to co-develop industry-specific generative AI solutions to accelerate marketing transformation. Accenture has been named a leader in the Forrester Wave: Adobe Services, Q3 2024 report, recognized for its unmatched Adobe expertise and strategic execution. Learn more about our success. Accenture won the top accolade for Adobe's Global, Americas, SEA, Central & Western Europe categories. In recognition of their work with Adobe solutions, Novo Nordisk has received The Analyzer global award and Unilever has been named Experience Maker of the Year for EMEA. Lead – Adobe Business Group, Global and North America Global Marketing Lead – Accenture Song Lead – Adobe Business Group, Americas Lead – Adobe Business Group, Growth Markets Lead – Adobe Business Group, EMEA North America Partner Development Lead © 2024 Accenture. All Rights Reserved. =====================

# Accenture Citizen Self-Service Portal

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/accenture-citizen-self-service-portal ----- Bringing citizen and agency value Improve citizen experience and maintain compliance Create deeper citizen engagement Our leaders Reduced costs Easy access to integrated services Enhanced communication Real-time results and status Quicker and easier benefit management Seamless integration No-touch processing Built-in federal compliance Support for multiple programs and agencies Connecting citizens to services in real-time Kristin Smith Erik Moore Heidi Reed JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Providing a secure, public-facing portal that empowers citizens to check eligibility, fill out applications, and report changes online. The Accenture Citizen Self-Service Portal (ACSSP) enhances communications between caseworkers and citizens through the message center and improves caseworker efficiency by giving citizens the power to manage their own application information. Automated processes, cross-agency use, citizen input and self-service all contribute to reduced costs for the agency. Offers 24/7 access to benefits and applications for a variety of social programs. The electronic message center allows 24/7 communication between case workers and citizens. Real-time eligibility results and status updates, including anonymous benefits eligibility screening. Simple-to-use online tools allow citizens to check eligibility, apply for benefits, report changes and quickly access or renew benefits. Easy integration with Accenture Benefits Management System or your existing eligibility determination system. Real-time eligibility determination without caseworker intervention, improving efficiencies. Out-of-the-box functionality to meet ACA requirements, including pre-built MAGI rules and enabled real-time eligibility determination. A scalable and adaptable solution, ACSSP can serve multiple agencies and easily expands to accommodate additional programs. Address priorities with tailored solutions Innovative information technologies are changing the way we work and live. Those technologies now need broader usage in health and human services to help transform citizens' engagement in healthier outcomes. Citizens expect something

beyond a transactional experience. They are looking for an intuitive, easy, way to interact with government. In order to move from transaction to true engagement, the next generation of citizen self-service portals must be designed with the user experience at the center to empower citizens to define and track their own goals. The Accenture Self-Service Portal meets citizens where they are, whether at home or on the go, and helps government agencies increase the efficiency and effectiveness of caseworkers. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# ALIP Policy Administration

----- Arcticle source ----- https://www.accenture.com/us-en/services/insurance/software-life-annuity-platform-policy-administration ----- Stay ahead of consumer demands Why ALIP Policy Administration? Looking for a product? Related capabilities Enable full in-force processing Speed to market via library of prebuilt templates Enhance customer service through productivity gains Accelerate introduction with product configuration Improve operational efficiency with business configuration Expand your digital footprint Traditional life products Non-traditional life products Annuity products Life and Annuity Software Portfolio ALIP New Business and Underwriting ALIP Digital & Ecosystem Solutions JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Operate faster, smarter and easier with a policy administration system that accelerates new product delivery and excels at customer service. Operate faster, smarter and easier with a policy administration system that delivers innovative new products at scale while increasing operational efficiency and customer satisfaction. With ALIP: Why continue to let legacy systems diminish your bottom line or limit your top line? Modernize. Named a Luminary in the 2024 Celent North American Life Insurance and Annuity PAS June 2024 report. Named a Luminary in the 2024 Celent North American Life Insurance and Annuity PAS June 2024 report. You're supported by an extensive library of life and annuity products.         Attract and engage customers with simple, digital buying experiences. Attract and retain customers with ALIP's digital suite and partner solutions. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Life at Accenture Federal Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/life-afs ----- Browse all Accenture Federal Services Roles Meet our military community colleagues Community spotlight Get to know us – women in tech Get to know us – veterans United in purpose Our people are passionate about making a difference. That's why we're excited to feature the stories and shared experiences that strengthen and unite our people in purpose—service to our clients and their mission, our communities and each

other. Inspiring each other every day Stay connected Current Country: United States ACCENTURE FEDERAL SERVICES At the heart of every great change, is a great human. At Accenture Federal Services we strive to provide equal opportunities for our people. Meet our women in tech who are leveraging company resources to grow their careers and become champions for others. We are honored that nearly 2,000 veterans, service members and military spouses have chosen Accenture Federal Services to continue their service—hear our veteran colleagues share what led them here and how they continue to pay it forward today. We are proud to work alongside many Veterans, National Guard & Reserve members, and military spouses at Accenture Federal Services. We invited some to tell their stories and share how they continue to serve today. Learn more about how our people are creating lasting change in the communities where we work and live. Our volunteer crew supporting refugee awareness at the One Journey Festival. One Journey uses cultural and technological tools to amplify refugee voices and enhance public awareness of refugee talents and contributions in our communities. Crafting for local charities, sponsored by our Women's Employee Resource Group (ERG). ERGs foster our culture of inclusion & diversity, enabling our people to strengthen their networks, celebrate their heritages and give back to the communities where they live and work. Brightening up an animal shelter with a fresh coat of paint during our annual Day of Service. (Not shown, all the happy wagging tails!) During the Day of Service and throughout the year, we strive to make a difference in our local communities. Taking a pizza break during Analyst Takeover Day, an opportunity to network, learn and spend time with the latest group of new joiners and business leaders across the organization. Sprucing up local trails as part of our annual Day of Service. Volunteers participated in many events to support local charities and nonprofit organizations. Explore open roles that match your interests and skills. Get career tips and industry-leading insights. Receive notifications when we have open roles and get other relevant career news. © 2024 Accenture. All Rights Reserved. =======================

# U.S. Public Safety

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/federal-public-safety ----- Delivering 360-degree mission value Capabilities What we think Case studies Federal Viewpoints blog News Join our team Our leaders Related capabilities Emerging technologies Workforce of the future Cybersecurity Data and analytics Digital Platforms Cloud Collaborative approaches to federal customer experience Government enters the metaverse Future borders 2030: From vision to reality Scaling contact tracing to keep employees safe A faster cloud migration Modernizing public land management A new milestone for CISA's Protective DNS Accenture Federal Services wins $380M contract to modernize IT operations for U.S. Customs and Border Protection Accenture Federal Services wins $199 million Transportation Security Administration contract Accenture Federal Services wins $175 million NASA contract to scale innovative crowdsourcing capabilities Accenture Federal Services wins $118 million U.S. Department of State Data Management contract Kristin

Hollister Christina Bone Jenna O'Steen Susie Rainey Jill Kenney Julie Bovan Paloma Prutsok U.S. National Security U.S. Defense U.S. Civilian JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Protecting and preserving our nation's people, ideals, infrastructure and future. The Accenture Federal Services U.S. Public Safety portfolio helps federal agencies unlock growth through innovations in technology, people and processes. The world is full of unknowns, and we must prepare for and anticipate what's around the corner. We support work that is critical to the safety and security of our Nation and its people, and protect citizens at home and abroad - where they live and work. We deliver mission-critical operations across the Department of Energy, Department of Homeland Security, Department of State, Department of Justice, NASA and EPA. We enable our clients with the latest advanced technologies to protect and advance: Learn how we help our clients by understanding their mission, acting as trusted advisors and bringing the best of Accenture to create 360-degree mission value. Discover how emerging technologies like 5G, edge, quantum and blockchain apply to your mission–through partner ecosystems that enable innovation. Empower employees with tools that focus on what matters most, while automating tasks and navigating change when agencies move back to the office. Anticipate threats and ensure continuity of operations with end-to-end advanced cyber defense, applied cyber solutions, and managed security services. Create information advantage that delivers better insights for mission outcomes, at scale. Unlock the power of data through AI/ML. Engage ecosystem partners to develop flexible, scalable and secure service management. Solve problems with digital workspaces with clicks, not code. Activate mission value with the right cloud strategy. We help navigate complex cloud landscapes to optimize modernization and impact. This year's report details key initiatives needed to further build a customer-centric mindset and accountability across every government function. Our annual report takes a look at the top emerging technology trends most likely to impact government over the next three years. New research identifies three trends for ensuring secure, frictionless borders that can adapt to changing travel, trade and immigration patterns. NASA deploys a modern unified application for COVID contact tracing, enabling thousands of employees and contractors to return to work safely. Moving systems on a highly expedited timeline. The Bureau of Land Management modernized its system to streamline processes and improve customer experience. Where future meets federal. Viewpoints on making change matter. CISA's Protective DNS Service is now available for use by all FCEB agencies. Learn more about this important milestone. Accenture Federal Services will deliver comprehensive technology support across multiple programs within the agency. Accenture Federal Services to provide a wide range of IT services in support of TSA's Secure Flight System. IDIQ contract to perform crowdsourcing and other crowd-based solution delivery initiatives for the National Aeronautics and Space Administration (NASA). Accenture Federal Services to deliver data management support for the agency's Bureau of Consular Affairs. Engage, inspire and elevate our people Our people are the most important part of our business—the fuel for everything we do. We are focused on fostering a culture of gratitude and recognition. We are a community constantly looking to build connections and cross-collaborate to bring the best ideas and methodologies to our clients. We bring together focused insights and technological advances, giving the mission space the

advantage to stay ahead of adversaries. Innovation is the new advantage. Enable exceptional service delivery and experiences that citizens love. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Where business process expertise and talent meet

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/knoxville-experience ----- Who we are Accenture's Intelligent Operations Center What we do How we do it Take a tour Here's how to view the tours Meet the team Meet the host Our leaders Related capabilities Reaching new heights Intelligent finance and accounting Foundational steps in complex accounting Command and control Transitioning work Laptop Smartphone Immersive Clifford Brown Andrew Morris Marty Rodgers Sean Riley SynOps Operations Virtual tour JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA In our Knoxville Intelligent Operations Center, we help accelerate business transformation and realize new growth with unmatched speed and scale. Knoxville is an amazing city. Recently, U.S. News & World Report ranked Knoxville as one of the top-40 places to live in the United States. While their rating was based on the low cost of living, easy one-day drive access to 70% of the U.S. population, vibrant job market, and fantastic quality of life, I like to think it's just because it is a spectacularly beautiful place. In Knoxville, we dare to make a difference in our community. Our 500+ employees serve six clients across four industries and through our 11 Employee Resource Groups we connect in the places we work and live. Whether it is hosting a Juneteenth Celebration, participating in Knoxville's Pride Parade or KARM's Dragon Boat Race, we come together and serve our neighbors. We recently received the Knoxville Chamber's Pinnacle Business Impact Award for our contributions to the community. The Volunteer Spirit is alive and well in Knoxville.   Clifford Brown Client Experience Operations Lead, Knoxville With the smarts of a network of 145,000 operations experts, plus the most advanced machine intelligence available behind every decision, clients can become future-ready. Discover how every step towards intelligent operations brings increased profitability and efficiency. Our groundbreaking research reveals that applying tech-driven operational intelligence enables organizations to outperform, outsmart and outpace competitors and generate tangible, sustainable business value. Leverage the power of SynOps to optimize performance while maximizing efficiency and taking Client Delight to the next level. Utilize Artificial Intelligence and Machine Learning to reduce process times by 25% and give your Processors valuable time back to focus on operating their business. It can completely change your Accounting game. One of our clients completed the largest merger in the hospitality industry six months ahead of schedule. Manage your work with the latest platforms where you have all of your data at your fingertips 24x7 with proactive alerts and actionable insights. With our proven

approach to taking on new work, we make the process transparent by partnering with the client to ensure a successful Start Green, Stay Green transition. SynOps is a platform that orchestrates the optimal combination of human + machine talent, driven by data and insights, to create an evolved, intelligent operating model, delivering targeted business outcomes. SynOps is capable of scaling transformational change across business operations and driving new value and sustainable growth.   LEARN MORE Welcome to the virtual tour of our Intelligent Operations Center in Knoxville. Nestled in the foothills of the Great Smoky Mountains, Knoxville offers an affordable cost of living, unparalleled natural beauty and eclectic neighborhoods that suit any style of living. Our Knoxville Intelligent Operations Center is one of our 50+ centers around the world dedicated to enabling your journey to intelligent operations, and one of 10 centers that specialize in driving exceptional innovation needed to build a Healthcare function that's ready for the future. The best way to learn more about what we do and how we do it is to engage with our people in-person (when the time is right) or virtually. During your visit, you will hear from front-line Operators on how we leverage technology to create a Human and Machine workforce that excels in transitioning and automating business processes while also deploying meaningful, predicative analytics for command and control that provides the governance and transparency you need to unlock the power and value of your business. You will also hear about our culture and values from employees who have re-imagined their careers through upskilling their talents in new emerging technologies such as chatbot, artificial intelligence, and machine learning. Ready to come see us? Please contact Maressa Potter to arrange your visit. We look forward to welcoming you to Knoxville and our Intelligent Operations Center! Welcome to KnoxvilleWe'd love to arrange a time for you to visit our Operations center in Knoxville. Contact us today and we'll be delighted to arrange your tour. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Cloud for Federal Missions

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/cloud-federal-missions ----- Secure & mission-ready cloud solutions Secure Cloud Management Platform CloudTracker CloudTracker key features National Security edge solutions SPOCK for secure cloud orchestration Cloud Foundations Framework – multi-cloud scaled Skylab eases DevSecOps provisioning Enable continuous ATO with Cyber Assurance Integration Framework PlatformOne Federal cloud migration & modernization Velocity Ecosystem partnerships A leader in the IDC MarketScape: US federal government cloud professional services 2024 vendor assessment Awards and recognition News Explore our federal cloud offerings further Our leaders Join our team Related capabilities Anomaly alert functionality Create & monitor budgets Create custom metrics Commitment-based discounts reporting Cost allocation model Forecasting based on previous spend Ingest 3rd party data Real-time cloud billing data reporting Real-time cloud resource utilization data reporting Accenture

Federal PICARD Accenture Federal Ageon ISR Isotope myNav RAPID+ Velocity fabric Velocity accelerators Velocity activators Federal Government partner of the year Public Sector: US Federal, Department of Defense Accenture Federal Services partners with Microsoft to launch Cloud Modernization and Migration Factory on Azure Accenture Federal Services and Google Public Sector launch Data & AI Center of Excellence Federal cloud computing Cloud strategy, talent & innovation Cloud development & migration Cloud management & optimization Justin Shirk David Stepp Nilanjan Sengupta Kimberly Aftergood Jennifer Estes Applied intelligence Digital platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Our fit-for-federal solutions meet mission requirements with proven performance. Federal agencies have unique mission and business needs that often cannot be met out-of-the-box by commercial, off-the-shelf (COTS) cloud applications. Furthermore, these solutions must comply with government missions' most demanding security and performance requirements. Accenture Federal Services fills this void with a series of built-for-federal solutions that combine innovation with security rigor to deliver world-class performance. Each of our offerings builds upon our deep immersion in the U.S. federal government's unique and demanding security standards. We manage numerous Government-Owned, Contractor-Operated (GOCO) services for federal clients at Department of Defense (DoD) Impact Level 5 (IL5) and above and offer additional Contractor-Owned, Contractor-Operated (COCO) cloud services accredited at up to the FedRAMP High level. Accenture Federal Services is also a FedRAMP Authorized Third-Party Assessor Organization (3PAO). Accelerate authorization and time to productivity with turnkey cloud deployments. Proven across hundreds of deployments for national security missions, our Secure Cloud Management Platform delivers parameterized security for all classification and impact levels – on your cloud environment of choice. You get infrastructure and configuration as code, proficient managed services, experienced consultants, and all the advantages of centralized cloud management. With our platform, your teams can develop at lower classification levels and publish to high-side environments, reducing overall costs and ensuring system parity across mission workloads. CloudTracker is our cloud-agnostic offering for single-pane visibility and oversight of enterprise cloud performance and activity. Federal agencies use CloudTracker as a core component of their cloud FinOps strategy, providing insight into resource utilization, cost tracking, migration status, compliance and more. What sets CloudTracker apart is that it's built for the federal mission, providing oversight of Amazon Web Services and Microsoft Azure environments, including C2S and ready for C2E. CloudTracker empowers federal agencies to manage risk proactively, monitor compliance and utilization, enforce accountability and optimize and reduce costs. Learn how the U.S. Army successfully migrated over 250 applications to the cloud, and how CloudTracker enables the agency to effectively manage budgets, forecast costs and maximize strategic cloud modernization initiatives. Read the case study here. CloudTracker's capabilities align to domains in the FinOps framework and can help establish and advance your organization's FinOps culture. Visualizations allow leaders to identify deviations in expected spending, keeping a pulse on costs and budget trends over time. Deep insights on budget spend and allocation help to facilitate resource management across the organization. Customize and share persistent views

of cloud consumption and utilization metrics. Inventory and analysis of current and former commitments offer data and insights on cost savings. A comprehensive view of all incurred cloud costs, which can be spliced and filtered for various use cases, allows stakeholders to better understand how costs are allocated across the organization. Forecasting features enable users to understand and predict estimated costs at both the account level for total monthly spend, and at the budgeted level to analyze remaining funds. The platform can consume third-party budget data via several methods such as API, CSV or manual upload, to improve existing frameworks, helping users track budgets against the enterprise's objectives. Daily ingestion & normalization of data help facilitate billing and reporting via info panels and other visualizations. Real-time dashboards educate users on the value of cloud financial management. Utilization data provides insight into overall resource management, helping users improve their resource governance and efficiently balance workloads to achieve the organization's goals. Highly sensitive national security workloads often require air-gapped or disconnected processing. We build secure, accredited solutions using CSP hardware – from AWS Snowball Edge devices to Azure Stack Hubs – to address these mission requirements. As an edge-to-cloud IoT/sensor orchestration platform, PICARD moves edge data into cloud process automation, including sensor data for force protection, warehouse logistics & aerial drones. Read more. Ageon ISR is an ITAR-exportable C4ISR platform for edge-based sensor fusion and C2, delivering radical insight and awareness to commanders and field operators worldwide. Read more. With the shift to hybrid and multi-cloud architectures, enterprises need integrated solutions that enable swift deployment, easy maintenance and secure management of workloads across multiple environments. SPOCK allows agencies and contractors to rapidly deploy and manage cloud workloads on Azure and AWS in a secure, type-accredited, templatized manner. SPOCK is containerized using Kubernetes for portability and scalability, with parameterized Infrastructure-as-Code (IaC) builds. Integrating with CloudTracker, SPOCK offers a comprehensive cloud management suite, licensed per deployed instance. From edge devices to fully converged hyperscale environments, SPOCK scales for customized functionality. For our defense industrial base (DIB) clients, SPOCK supports Cybersecurity Maturity Model Certification (CMMC). It also provides security architecture, hardening and body-of-evidence documentation necessary for NIST 800 accreditation and derivatives (including 800-53, ICD 503 & JSIG). While hybrid, multi-cloud and poly-cloud implementations can deliver significant value, they also add cost and complexity through duplication of tools, services and staffing. Accenture Federal Services' Cloud Foundation Framework is a collection of tools and accelerators for single-pane management of hybrid and multi-cloud environments. It provides end-to-end cloud management capabilities spanning business, cloud and security requirements. This framework builds off Microsoft Azure's native controls but is easily extensible to AWS, Google Cloud Platform, Oracle Cloud Infrastructure, on-prem & edge devices. With Cloud Foundation Framework, agencies can optimize management and operating costs for existing multi-cloud implementations. It can also accelerate the deployment of new Azure tenants and scale out remote desktop services to the cloud. With its open architecture, Cloud Foundation Framework can help upgrade existing cloud security implementations to a zero-trust operating model. While DevSecOps

provides value by standardizing application delivery, it also requires significant complexity, given the number of tools and services that need to be integrated. Skylab is a built-for-federal accelerator to automate the provisioning of government enterprise DevSecOps environments across major cloud service providers, including AWS, Google Cloud Platform and Microsoft Azure. It deploys Accenture Federal Services' DevSecOps Factory using AWS Elastic Kubernetes Service (EKS) to simplify the provisioning of environments across various technology stacks. Each implementation includes a dedicated development environment, preconfigured DevSecOps services and the ability to customize, such as a choice of database or integration with single sign-on. Accenture Federal Services has used Skylab on numerous federal programs to reduce the time and cost of provisioning environments, enabling the use of a standard configuration that can be further customized for specific requirements. Assessment & Authorization (A&A) of mission and business systems is critical for cyber resilience but can create significant burdens for federal agencies involving thousands of hours of manual tasks. Agencies need a standardized approach to IT compliance, security and risk assessment that reduces the time and complexity of the assurance process, ensuring a faster, more cost-effective and more sustainable solution. Accenture's Cyber Assurance Integration Framework (CAIF) enables continuous authorization and integrates Information Assurance (IA) with DevSecOps automation to accelerate compliance processes and provide a proactive, integrated and risk-based approach to identifying security issues. Working with CAIF, agencies have accelerated A&A package development and authorization approvals by as much as 50% while freeing up skilled security personnel from routine administrative tasks so they can focus on mission-essential work. Through an innovative, first-of-its-kind agreement with our Novetta acquisition, we are an authorized reseller for Platform One, the U.S. Air Force's software development platform. Platform One is an official U.S. Department of Defense DevSecOps Enterprise Services team accessible DOD-wide. Defense agencies and accredited contractors can take advantage of Platform One's Iron Bank and Big Bang products with integrated support from Accenture Federal Services. Big Bang is the platform's Infrastructure-as-Code and Configuration-as-Code environment, and Iron Bank provides container registry services. Our support for Platform One is designed to strengthen the DOD software supply chain, providing enhanced access to innovative solutions via an expanded network of industry suppliers. Our specialized services and tools can streamline application modernization and migration to the cloud in accordance with federal requirements. Migration planning and analysis tool for Microsoft Azure and hybrid environments to optimize configurations, lower operating costs and reduce risk. Accenture's comprehensive cloud migration planning platform addresses business case development, target architecture requirements, green computing options and more. Diagnostic application that collects and analyzes mission, business & technical data on applications and their environments; determines system health and fit-for-cloud for cloud-powered modernization. Read more. Accenture and Amazon Web Services (AWS) teamed up to build Velocity, a continuous innovation engine that offers government mission owners a platform for rapid application migration and modernization by delivering prebuilt essential cloud native primitives that include Security, repeatability and automation without sacrificing flexibility. Weave together ready-to-use, repeatable

business solutions to quickly create enterprise-scale cloud environments that stays up to date automatically. Rapid deploy business enablers and build industry solutions with "plug and play" modules and help from our ecosystem of ISV partners. Kick complex transformation into high gear with field-tested assets, proven methodologies and the brightest minds of Accenture and AWS. We maintain the industry's richest ecosystem of cloud partners to accelerate value delivery through ready access to the right skills and expertise. Accenture Federal Services has been named a Leader in the IDC MarketScape: US Federal Government Cloud Professional Services 2024 Vendor Assessment.  We are proud to be recognized for our strengths: Technical expertise, understanding the federal government and unique requirements of agencies, architectural strategy and road maps, Cloud Innovation Lab, human side of cloud, vast innovation ecosystem with numerous technology partners, and project management skills. We are continually recognized as a best-in-class cloud provider by both technology leaders and independent industry analysts. 2023 2023 The factory meets the security standards required for those operating across the national security space, including the Special Access Program community. The next phase of the expanded strategic alliance will deliver state-of-the-art data and generative AI solutions. We combine commercial innovation and federal domain expertise to power secure and highly scalable cloud delivery for the U.S. government. LEARN MORE We help IT leaders develop and implement strategies, operating models, and cultural practices fostering cloud agility and secure mission delivery. LEARN MORE Agile, industrial-scale cloud-based systems at max enterprise performance, adaptability, resiliency in high-confidentiality US government applications. LEARN MORE Deliver cost-effective, highly performant cloud services in commercial cloud, public and air-gapped for cloud infrastructure & environments. LEARN MORE As part of Accenture Federal Services' cloud computing practice, you'll collaborate with the brightest minds in public, private, and edge cloud services. Together we'll build cloud solutions for efficient and effective government. We bring together mission expertise with proven innovation and leading practices to help the federal government do the extraordinary things it takes to create a better future for all of us. We are passionate about partnering with clients, going beyond the bold future we collectively imagine, to create real and enduring change for our country and our communities. We deliver new value and advantage that lasts, drawing on the full power of our partners and Accenture. By joining our team, you'll be working with dedicated colleagues and change makers who work with our clients at the heart of the Nation's priorities in defense, intel, and public safety. A destination for curious, motivated minds, we welcome exceptional individuals to work on our teams dedicated to programs of national significance. Advance your career in a thriving community of driven individuals in AI, machine learning, cyber, data science, cloud, and information exploitation. Our teams provide a range of tech-enabled services to clients with the most complex, sensitive missions across the US federal government including the intelligence community and Department of Defense. We are honored that veterans, service members and military spouses choose Accenture Federal Services to continue their public service. We exceeded our goal of recruiting 5,000 military veterans, service members and spouses by the end of 2020, and we're bringing new thinking and innovative partnerships to ensure veterans, reservists and their spouses

succeed in their new careers with us. Together we all bring a great diversity of talent to our clients, our communities, and our country. We're using AI, automation & analytics to help agencies reimagine how they achieve their mission, serve citizens and manage their organization. We help federal agencies accelerate transformation and lower costs by designing and delivering scalable, user-centric digital platforms. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Platforms consulting

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Microsoft Biz Apps, Pega, Appian, SAP, Oracle and Workday. Each platform is built on highly flexible, scalable and secure cloud-based technology that enable agencies to rapidly solve business problems with clicks over code. We create and foster centers of excellence that guide clients through their digital transformation journey. Our centers of excellence are a combination of our strategy and extensive technical experience that help standardize solutioning, delivery and innovation. In addition to the capabilities linked below, we also specialize in bringing the power of Appian and Microsoft Power Platforms to our federal clients. As the top-ranked ServiceNow solution provider, we offer federal agencies the deepest capabilities, resources, and experience for their projects. We're the leading Salesforce Alliance Partner in the world with deep platform expertise and tailored solutions to meet federal clients' complex needs. As Pega's Partner of the Year for seven straight years, we help federal clients capitalize on the platform's potential for digital transformation. We help reduce complexity and guide the digital modernization process by providing a centralized hub for technology management and governance. Our PEL develops accelerators, prototypes, and proofs-of-concept to fuel innovation, accelerate time to value, and engage our ecosystems. We combine our human-centered design methods with platforms solutions to help agencies build transformative, digital experiences. We have a dedicated team of digital platform designers to design intuitive, 508-compliant experiences with a configuration-first mentality. We offer the largest network of skilled and certified professionals across the digital platforms' ecosystem to help scale your digital transformation. Our practice brings collaborative expertise ranging from business analysis and experience design, to development and governance. We provide the tools, frameworks, best practices, and scale to help agencies implement digital service factories that power their transformation. We tailor human-centered design thinking methods with dedicated Platform Designers, creating customer experiences with a configuration-first approach. We use agile methods and rapid prototyping to iteratively test new solutions and features that improve user experience, adoption, and time-to-impact. As a trusted Appian partner, we offer a comprehensive suite of services using Appian's automation platform. To support complex defense organization needs, we co-developed the Accenture Federal Appian Agility Layer, a solution that uses the Appian Platform to modernize defense enterprise resource planning (ERP) systems efficiently.   The solution serves as an agility layer, helping bridge the gap between legacy and new systems and enhances mission readiness at defense agencies by:    By deploying the Accenture Federal Appian Agility Layer, defense IT departments can be mission-ready and begin ERP modernization, while still maintaining legacy systems as the new applications become widely adopted. This year's report details key initiatives needed to further build a customer-centric mindset and accountability across every government function. Our annual report takes a look at the top emerging technology trends most likely to impact government over the next three years. We explore the potential of generative AI technology, generative AI applications in business & how generative AI systems can reinvent work. Where future meets federal. Viewpoints on making change matter. Modern case management enables greater security, flexibility, and interoperability. Learn how the Sponsor Circles Program saw success with this approach. The three building blocks of modern federal grants management are digital

platforms, human-centered design, and process analytics. Whether you're a strategic thinker, a digital innovator, or a business problem solver, you'll find an exciting career path on the leading edge — doing work that matters and helping federal agencies transform the way government works. The contract will support the agency in operating and maintaining an automated identity theft and fraud detection system. In a maturing and highly competitive market, Accenture remains differentiated in both its current offering and strategy for future growth. Innovative agreement expands customer access to government-owned software development platform. Accenture will modernize critical applications and create a DevSecOps infrastructure, while incorporating cloud, cyber, and automation capabilities. Accenture has been recognized as the number one service provider for Pega services in a recent report from industry analyst firm HFS Research. Program to deliver in-demand digital skills, investing in Missouri talent for today and tomorrow. Making eligibility verification a breeze. The Bureau of Land Management modernized its system to streamline processes and improve customer experience. NASA deploys a modern unified application for COVID contact tracing, enabling thousands of employees and contractors to return to work safely. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/digital-government-future ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers

across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens. Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments,

higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved.
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# Miscellaneous

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/other ----- C2C - sales & marketing pipeline generation Salesforce & marketing dashboard Salesforce pipeline analysis Salesforce pipeline starter dashboard Salesforce opportunities starter dashboard Salesforce accounts starter dashboard Salesforce workforce tracker ServiceNow starter dashboard Salesforce pipeline starter dashboard Salesforce opportunities starter dashboard Salesforce accounts starter dashboard Oracle Eloqua starter dashboard Marketo starter dashboard Alteryx usage tracker portal COVID-19 enterprise performance dashboard COVID-19 and demographics in East London Electricity market analysis COVID-19 Google search trends New builds in the UK Airbnb: London discovery Darts tracker Fantasy football simulated league finish Hansi Flick: The hero? How happy is Europe? Global cost of living RBS 6 nations – post match review RBS 6 nations – score differentials JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We help organisations use Tableau to maximise the value obtained from their Salesforce data. How can you use your Salesforce data to better understand key KPI's relating to your business strategy from Campaign to Cash? What key attributes along the value chain lead to higher ROI and help better understand this 'golden thread'? How effective is your marketing spend in creating and converting sales opportunities? What stage are your deals at in the sales pipeline? What do you need to focus on to improve expected revenue? What is the future pipeline by stage of opportunity and when are the opportunities expected to close? Which industries look most promising in terms of potential sales? Which sales reps are working on the most opps? Which have been your most successful customer accounts? Which look the most promising for future sales? Which sales reps are over or under performing against their quota, and how does this vary geographically and by industry? Ready-to-use Tableau workbooks connected to common data sources like Salesforce, Marketo, Eloqua and ServiceNow. Which incident categories cause the most issues and take the longest time to resolve? How can I.T resources be better allocated in response to this? What is the future pipeline by stage of opportunity and when are the opportunities expected to close? Which industries look most promising in terms of potential sales? Which sales reps are working on the most opps? Which have been your most successful customer accounts? Which look the most promising for future sales? Which email campaigns have been most successful? Which customer accounts are most and least engaged with your campaigns? What time-of-day and day-of-week result in the best customer engagement for outbound email campaigns? A collection of other dashboards we've developed that are relevant to multiple departments, such as enterprise-wide dashboards. How does your organisation use Alteryx? How has COVID-19 affected your business? How can you track all affected metrics? How has COVID-19 affected East London? How does this vary across demographic groups? How

are we performing across our core KPIs? We create dashboards in our spare time to improve our technical skills and visual analytics capabilities. How has lockdown affected Google searches in the UK? Where are the most new builds in the UK? Where are the most affordable new builds? Where are the best places to stay with Airbnb in London? Who is winning this weekly darts competition? How have performances varied over time? Who is most likely to win our Fantasy Football league? Was Bayern Munich's success in 2020 down to their new manager, Hansi Flick? Or was Bayern's quality always likely to shine through? Using factors such as life expectancy and equality, which are the happiest countries in Europe? What are the most expensive cities in the world for accommodation, for travel, or even for a pint? What were the key match statistics for every match in the RBS 6 Nations from 2000 - 2016? What were the minute by minute score differentials per nation for every match in the RBS 6 nations from 2000 - 2016? Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Public sector health

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/public-health ----- Sustainable programs. Healthier communities. COVID-19 solutions Applied Intelligence Intelligent Third Party Liability (TPL) Platform Medicaid Enterprise Systems (MES) What we think Case studies Hear from our experts Related capabilities Our leaders Transform public sector health COVID-19 solutions Applied Intelligence Intelligent Third Party Liability (TPL) Platform Medicaid Enterprise Systems (MES) Health equity under the microscope Addressing the crisis and preparing for its impact Unravel the social factors: Person-centered health Using big data to save little lives Scaling contact tracing to keep employees safe In crisis? Dial 988 to find mental health services Strengthen COVID-19 vaccine distribution Talent & organization Interactive Public sector health analytics Kristin Thorn Denise Poley Joseph Fiorentino JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Bringing innovation and data-driven insights to deliver outcomes for state and local public sector health organizations and the communities they serve. Opportunities are immense to deliver on the promise of modernization, to transform the way services are delivered and to improve health equity. We partner with public sector health organizations to realize these opportunities affordably and efficiently – improving operational performance, delivering outcomes and transforming experiences for all stakeholders. Support COVID-19 contact tracing and vaccine management using Accenture's platform and approach, proven at both speed and scale. Amplify performance, create lasting value and address health equity with Accenture's market-leading data, analytics and cloud tools. Maximize Medicaid cost savings and recoveries with Accenture's flexible and transparent data-driven platform. Unlock the potential of new systems and advanced technologies to deliver outcomes-oriented transformation aligned with your Medicaid program goals. Leverage 988 mandate and transform mental health The COVID-19

pandemic continues to fuel complex challenges for Departments of Public Health, local governments and the communities they serve throughout the United States. Accenture is partnering with these organizations to support COVID-19 contact tracing and vaccine management and distribution. To meet the challenges, Accenture offers a platform and approach with proven scale and speed. Our solution extends well beyond technology to address supply chain, education and engagement, and contact management requirements along with sophisticated analytic capabilities to provide actionable insights across the entire vaccine management ecosystem. It takes more than a platform to unlock insights from data and deliver outcomes that truly matter. With public sector health organizations under increasing pressure to maximize their performance, create sustainable value and address health equity, we bring together an ecosystem of market-leading data analytics, enterprise data warehouse technologies and cloud tools that optimize programmatic reporting, advanced analytics and artificial intelligence. We combine these next-generation technologies with a discovery-led approach that is driven by interdisciplinary teams and fosters collaboration across the health ecosystem. Data + Insights + Actions = Outcomes. We bring it all together to empower public sector health organizations to realize value from advanced analytics in a matter of weeks, not months or years. Learn more about Public Sector Health Analytics and The Accenture Health Insights Platform. We partner with public sector health organizations to realize opportunities affordably and efficiently - improving operational performance, delivering outcomes and transforming experiences for all stakeholders. It's a simple correlation. The more Medicaid funds the state has, the better it can serve those in need. The Accenture Intelligent Third Party Liability Platform provides a flexible and transparent data-driven approach to maximizing cost savings and recoveries for Medicaid agencies. Taking a holistic approach to TPL, we combine our expertise in Medicaid, eligibility, commercial health and delivery systems. Using our Medicaid Information Technology Architecture (MITA)-aligned Intelligent TPL Platform we maximize cost avoidance and recovery and provide deeper insights into how to optimize program performance. Accenture Vaccine Management Solution MMIS Modernization is not a one-size-fits-all approach. While digital transformation, cloud strategy, increased automation, application of applied intelligence and reimagined reporting capabilities all factor into a state's modernization roadmap, the level of investment and transformation should ultimately align with the program's goals and desired outcomes. Whether it be technology advisory services, systems integration capabilities, module implementation or program management, we bring unparalleled experience from across the health ecosystem to partner with states to deliver outcomes-oriented transformation and to achieve a better understanding of how well new systems and advanced technologies are supporting Medicaid programs. Rethinking Medicaid modernization Are you ready to rethink your Medicaid program? Connecting with Medicaid beneficiaries An experience that's fast, simple and intuitive. Accenture leaders share their perspectives on emerging challenges and opportunities for public sector health organizations and the communities they serve. States have an opportunity to reshape coordination of mental healthcare. Pawel Walczuk describes how can the 988 mandate and ARPA funding help. Eyal Darmon and Kristin Thorn author a blog series about managing and distributing COVID-19

vaccines. Partner with clients to implement strategies that improve essential services. Enable public sector health organizations to solve for today while anticipating tomorrow by helping them to embrace emerging technologies and prepare for the workforce of the future. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Generative AI for US federal agencies

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/generative-ai ----- A new era of AI Federal use cases Our services Federal generative AI, enabling faster mission outcomes VISION Trust at the core FedGPT: generative AI tailored for federal use How we deliver Related capabilities Meet the team Intelligence synthesis & discovery Assistive coding & vulnerability research Conversational services & customer communications Knowledge management & enterprise data transformation Content generation & design inspiration Wide applicability Cost-effective LLMs, federalized Full-scope generative AI skills Modular and customizable Reliable documentation Federal cloud computing Federal Data & AI The Forge® Denise Zheng David Lindenbaum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Apply emerging AI to solve mission challenges. Generative AI and large language models (LLMs) will transform federal enterprises and missions by enabling natural, user-focused interactions with agency-specific data. At the outset of mainstream adoption, AI was primarily used to answer questions. Today, AI can be a partner in creation. Generative AI offers powerful new ways to converse, synthesize, and generate realistic text and multimedia content. According to Accenture research, up to 40% of all working hours will soon be supported or augmented by language-based AI. For public sector organizations, 39% of working hours have a higher potential for automation or augmentation. Generative AI will empower federal agencies to increase efficiency, improve stakeholder experiences, and better address mission challenges. What can it do for your agency? Quickly derive information from large amounts of text data, presenting pathways for analyst insights. Enable more efficient programming by providing code scaffolding and generating comments, documentation, and unit tests. Create real-time customer response communications for help desks and citizen services. Enable conversational interaction with enterprise data. Generate content in a specific style, or mock concept and prototype design examples. Accenture Federal Services Applied Intelligence brings the latest advances in generative AI to the federal space. Balancing innovation with safety, security, and risk management, we support agencies from strategic assessments through the development and deployment of scalable generative AI applications. We have experience operationalizing generative AI for mission impact. Our 750+ data scientists, engineers, and AI/ML SMEs apply emerging technologies to federal use cases in complex environments. We deliver: We are delivering generative AI capabilities to federal clients in

our Next-Gen Mission Analytics (NMA) platform. NMA is an open-source intelligence platform which delivers near real-time pattern and behavioral analysis of various data, allowing users to curate more than 100,000 global media sources through a common operating picture. In NMA, analysts can now interact with a generative chat interface using natural language to automatically create complex search strings structured in NMA's querying language. These queries create custom, on-demand visualizations from a repository of millions of open-source documents. Additionally, analysts are now enabled to interact with data in their native language. The hours analysts spend researching, finding topics, translating, and structuring queries are now reduced to minutes. We applied our responsible AI framework to this use case, implementing guardrails to protect against erroneous or biased outcomes. VISION (Versatile Intelligence System for Information and Operation Needs) empowers federal leaders to make informed, data-driven decisions on multifaceted issues such as conflicts, crises and disaster response by combining human judgment with models and simulations. Working from a human-generated prompt (e.g., how can the U.S. strengthen the semiconductor supply chain?), VISION automatically generates the following: These outputs feed into models and simulations which estimate likely outcomes, providing a starting point for further analysis. Before VISION, generating potential outcomes required hundreds of specialized person-hours. At every step, a human remains involved to check the model's accuracy and account for bias. VISION provides a baseline analysis in minutes; the result is accelerated, data-driven research to predict collective group behavior. Generative AI brings new challenges to government agencies, including risks of data leakage, adversarial use of generative tools, and potentially incorrect outputs from trained models. Our approach to mitigating risks in generative AI for federal agencies is rooted in five core principles: Our team continually assesses the generative AI landscape, bridging commercial innovation and federal priorities to build strategies and solutions that meet mission needs. FedGPT delivers generative AI capabilities to fit federal requirements and use cases with explainable, accurate and traceable outputs. The platform complements and strengthens existing enterprise search capabilities and is deployable in the cloud and on-prem. FedGPT can function as a standalone, air-gapped capability – or it can be integrated into third party applications and APIs. It can also serve as a custom content generator for the federal space. The combination of models and skills can be run in CPU or GPU environments, bringing cutting-edge AI/ML capability with reasonable resource investment. FedGPT federalized LLMs for security, safety and reliability, monitoring model prompts and outputs. We apply methods to mitigate the risk of hallucinations that are inherent to generative AI models. FedGPT's modular skills offer a fully comprehensive skill set to support cross-federal agency requirements. These include Chat, Search, Draft, Translate, Query, API, Summarize and CodeQA. FedGPT's modular skills can be combined and customized to fit specific tasks and data sources. The skills are flexible and model-agnostic to meet enterprise and mission needs. Citations are provided for each query, linking model outputs back to ground-truth documents. Confidence scores show alignment of model outputs and source content. Federal generative AI center of excellence Our Federal Generative AI Center of Excellence brings together generative AI practitioners to design prototypes, scale pre-built solutions and accelerators, and apply models to

the real-world mission challenges that federal agencies face every day. Accenture Federal Services collaborates closely with Accenture's Generative AI and LLM Center of Excellence, adapting Accenture's commercial generative AI capabilities to accelerate transformation for federal missions. Powering secure and highly scalable cloud delivery for the U.S. government. Delivering AI innovation to help agencies unlock value from data at enterprise scale. Where tech, design and talent converge to solve problems and create more value. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Analytics Dashboard Portal

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/analytics-dashboard-portal ----- Customer Insight eCommerce and Multichannel Finance and HR Operations and Supply Chain Location Planning Shopping Venues Travel Hubs Salesforce and Tableau Tableau Starter Dashboards Miscellaneous Just for Fun JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture's dashboard portal showcases how we use visual analytics to help our clients make more informed, data-driven decisions. Here you'll find a selection of examples that we use as analytical accelerators to address specific use cases. We help organisations unlock the power of customer data by finding new insights to drive the business forward. We advise businesses on their omni-channel strategy and roadmap with digital transformation at the heart of all projects. We help organisations make significant cost reductions and process improvements across their central functions. We help organisations with their end-to-end operational strategy across all channels and advise their category management processes. We help retailers to optimise their 'shape of chain' – the strategic development and transition of store estates. We advise landlords, investors and property managers on how to optimise their assets. We assess the commercial trading potential and optimum category and tenant mix for major transport hub operators. We help organisations use Tableau to maximise the value obtained from their Salesforce data. Ready-to-use Tableau workbooks connected to common data sources like Salesforce, Marketo, Eloqua and ServiceNow. A collection of other dashboards we've developed that are relevant to multiple departments, such as enterprise-wide dashboards. We create dashboards in our spare time to improve our technical skills and visual analytics capabilities. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# St. Louis Advanced Technology Center

Scaling innovation, delivering results Join our St. Louis team What we do Inspired by purpose, built for change The future of tech jobs in St. Louis Meet our people News Related capabilities Work at the heart of change Cloud services Digital platforms Cyber Applied intelligence Government enters the metaverse Extending IT to the mission's edge Merging the real and virtual world for government Tarvoris Johnson Katie Steinbeck Erin Hogg Mark Sennott Andrew Thompson Accenture Federal Services Launches St. Louis Apprenticeship Program Accenture Federal Services Wins $453 Million Veterans Affairs Contract to Support and Modernize GI Bill Benefits Processing Accenture Federal Services to open St. Louis Advanced Technology Center, adding 1,400 jobs to region's growing tech community Next Gen Cyber Security Federal IT modernization Digital government JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We power federal missions with the latest technologies at speed and at scale. The St. Louis Advanced Technology Center (ATC) provides an unmatched ability to design and deliver highly customizable services and solutions for our federal clients at speed and at scale. We use the latest technologies, automation, solution accelerators, and skilled talent to design, deliver, scale, and run complex solutions for federal clients with higher quality and efficiency. St. Louis is part of the Accenture Federal Services Advanced Technology Center network, a state-of-the-art, U.S. based network that serves the specialized, mission-critical needs of our federal clients through our innovation and technology hubs in Washington, DC and San Antonio, Texas. Work at the cutting edge of tech and transformation. We're hiring people with diverse skills and experiences who want to make a difference for the community and our country. The work we do here in St. Louis touches people everywhere. We're all in to be part of the future that St. Louis is making and investing in the region's top talent. Are you in? We provide unparalleled technical expertise to help agencies industrialize innovations and unleash the power of modern IT. Power cloud strategy, migration, environment optimization & managed services via our capabilities, ecosystem and public & private sector experience. Accelerate transformation and lower costs by designing and delivering scalable, user-centric digital solutions. Deliver cyber resilience with our end-to-end cybersecurity services and skilled professionals. Unlock value from data, improve visibility and performance, enhance decision-support, and deliver mission outcomes. Our annual report takes a look at the top emerging technology trends most likely to impact government over the next three years. In June 2020, we announced our commitment to bring up to 1,400 new technology jobs to the St. Louis area over five years. The region's skilled talent, vibrant technology ecosystem and strong commitment to collaboration between government, civic, business, academic and community partners make St. Louis the ideal location for the latest expansion of our Advanced Technology Center network.   Read the announcement Please enable Advertising and Social Media Cookies to be

# San Antonio Advanced Technology Center

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/san-antonio-advanced-technology-center ----- Why the Advanced Technology Center Mission-critical innovation and delivery at scale How we work Community workforce development: Bridging talent with opportunity Inspired by purpose, built for change Our leaders Capabilities Realize greater value Flexible surge capacity Customizable solutions and services Mission-critical quality & performance Security-first mindset Skilled workforce Deep technology expertise Open innovation Agile training Workforce development Government enters the metaverse Extending IT to the mission's edge Merging the real and virtual world for government Securing the government enterprise: The case for managed security services The power of analytics in the digital asset economy Jennifer Lange Ben Peavy Atree Desai Quincy D. Harper Sr. Mainak Bardhan Allison Levine Rosa Salgado Trent W. Gold Dana R. Stone Rahul Patel Next Gen Cyber Security Federal IT modernization Digital government JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We are a state-of-the-art, U.S. based innovation and delivery center serving the specialized, mission-critical needs of U.S. federal agencies. Serving mission-critical needs of federal agencies Our optimized talent mix, extensive use of automation, and proven accelerators allow federal agencies to benefit from economies of scale without sacrificing quality or performance. Our flexible, blended delivery model and large, skilled talent pool enables us to meet surges in demand and eliminate the need for our clients to ramp up hiring and onboarding. We offer highly customizable solutions and services that build upon our fit-for-federal delivery model, end-to-end capabilities, and agile workforce to meet agency-specific needs. We deliver mission-critical quality and performance using rigorous, highly industrialized development and support processes supported by automation, testing, monitoring, and best practices. We offer comprehensive physical and logical security designed for the needs of our federal government clients, including dedicated facilities and secure networks for sensitive collaboration. We train for our career-oriented, mission-focused workforce to maintain an agile operating model that ensures quality performance, fosters innovation and minimizes attrition-related disruption. With centers of excellence dedicated to today's most critical technologies, we stay at the forefront of innovation, building deep, hands-on expertise to handle virtually any requirement. We offer the integrated, end-to-end ability to design, develop, manage and maintain complex, agency specific solutions to deliver both quality and predictability. By bringing together deep technical expertise within an agile operating model at scale, we help federal agencies respond to change faster, minimize cost and risk, and maximize technology's potential. We collaborate with more than 50 additional delivery centers, giving clients full access to

Accenture's technology ecosystem. Our new hires are Agile certified and receive continuous education through the Accenture Federal Services Agile Institute. We offer targeted training and apprenticeship programs for veterans and residents from economically disadvantaged communities in San Antonio. Serving the missions of federal agencies requires the very best talent. Finding that talent depends on reaching all parts of our communities, regardless of background. Since 2017, our Community Workforce Development program has helped provide traditionally underrepresented talent with training and on-the-job experience to access careers in the digital economy. Working in tandem with learning institutions, non-profits and government agencies, we're helping open doors to a better future. And we're ensuring that our customers get access to the full spectrum of talent and lived experience necessary to solve their biggest challenges. See how we're bridging talent and opportunity in our communities to build the diverse workforce of tomorrow. Our annual report takes a look at the top emerging technology trends most likely to impact government over the next three years. Edge computing, bolstered by IoT and 5G connectivity, is transforming government operations. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# U.S. Defense

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/us-defense ----- Commercial innovation and scale for federal missions Edge to edge readiness Accelerate mission outcomes faster What we think Federal Viewpoints blog Finding meaningful technology careers Military Community Impact Hiring Military Community Workforce Development Capabilities Our leaders Related capabilities Military readiness through supply chain resilience Government's physical-digital convergence Crypto-agility: Preparing for post-quantum decryption AI for everyone Federal edge solutions: Extending IT to the mission's edge The success of JADC2 requires a living systems approach Navy's Digital Horizon: Building blocks for JADC2 Robotics in modernizing federal supply chain operations Military Community Impact Hiring Military Community Workforce Development Talent and readiness Data and analytics Digital Platforms Cloud Cybersecurity Business systems Strategy Emerging Technology Military Health Kevin Heald Karl Dedolph Paul Ott Bill Marion Chris Van Berkel Dana Oliver John Zeese U.S. National Security Applied intelligence for government Digital government JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We deliver solutions with a human-centered approach that create 360-degree value. Evolve at Pace. Innovate at Scale. Evolve at Pace. Innovate at Scale. Accenture Federal Services brings an unmatched approach to modernization, intel, and operations in the Defense space, connecting enterprise systems with front-line mission delivery to keep our government at the forefront of cloud, artificial intelligence and data analytics capabilities.  We support DoD mission success with advanced technology and human ingenuity, at enterprise scale. Combining fed-centered experience

with commercial speed, we deliver reliable, innovative solutions to keep our country ahead. Modernization Accenture Federal Services provides the training, scale and knowledge to employ the entire spectrum of services for end-to-end solutions. With a modernization roadmap, we ensure the technologies involved are easy, intuitive & efficient to use, maintain and upgrade. Connected Operations Military advantage lies in how well we access and relay data within a highly secure and resilient infrastructure and, often, in contested, rugged environments. We are developing connected technologies for better visibility of distribution and operations capabilities across all combatant commands to share data that best serves our warfighters for rapid response and mission success. Future Mission Technology The battlefield of tomorrow is digital. As technological progress in AI, ML, secure cloud & edge technologies shift mission imperatives for the DoD, the future of force success lies in our ability to adopt and integrate technological advances faster and better than our adversaries. We help agencies think about innovation as a capability, not a set of technologies. Through a human-centered approach, we deliver solutions for agencies to outpace adversaries. Learn how our leaders, many with years of experience serving the Department of Defense, translate the full value of our mission expertise and Accenture's commercial experience to help agencies be future ready while delivering mission outcomes, now. Learn why digital twins are necessary for a more resilient military defense supply chain. Our annual capstone report explores how four emerging technology trends are laying the foundation for a new reality. Crypto-agility helps federal cybersecurity efforts by enabling quantum-safe information systems and communications. As leaders in pivoting to the new, we can design, deliver, refine, scale, and continuously improve integrated solutions for your agency's challenges. To fulfill the vision of JADC2, DoD must build it as a living system – something that will never be "finished," and remains adaptable and iterative. Recently, the Navy demonstrated its ability to collect data from multiple platforms and centralize it in a single pane of glass. When adopted thoughtfully, robots hold tremendous promise for federal supply chain operations. Learn how the military community is finding meaningful technology careers at Accenture Federal Services, and click here to discover career opportunities in national security, defense and intel. We accelerate mission support & mission success, but fundamentally believe transformation is more than technology. We bring a human-centered approach that combines strategy, talent, process and change to deliver solutions that create 360-degree mission value. Support the workforce of the future with full digital reskilling. From hire to retire, help teams focus on mission with greater impact. Create information advantage that delivers better insights for mission outcomes, at scale. Unlock the power of data through AI/ML. Engage ecosystem partners to develop flexible, scalable, and secure service management. Solve problems with digital workspaces with clicks, not code. Activate a cloud strategy using hybrid & multi-cloud. We scale mission apps through human-centered design, Agile product management and DevSecOps. Build cyber resilience to detect, defeat, & recover with agility. Leverage end-to-end cyber defense, applied solutions & managed security services. Reimagine enterprise functions with advanced cloud solutions, modern platforms & NextGen ERP. Compress transformation with human-centric strategies. Start and lead with confidence. From niche programs to enterprise transformation, shape what's next and outpace adversaries. Integrate emerging technologies (metaverse,

blockchain, quantum) to rapidly advance mission impact. From change that matters to operational medicine to system modernization, we bring a virtual-first, data-centric approach to military health. We bring together focused insights and technological advances, giving the mission space the advantage to stay ahead of adversaries. Learn how we combine the power of Artificial Intelligence (AI), automation, and advanced analytics to help agencies achieve their mission. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Finance and HR

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/finance-and-hr ----- Project management dashboard Employee retention dashboard HR overview – absences, training and cost Expenses and HR KPI reporting Daily store performance Store financial factsheet JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA How can you keep track of all active projects? Which projects require most attention? Which employees am I at risk of losing? Which factors are correlated with employees leaving? How can you track all key HR KPIs in one view for a store portfolio? How can you monitor compliance of expense bookings across an entire organisation? How can you track store performance on a daily basis to improve your business? What is the financial performance of each store and how does this compare to the previous year? Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Customer Insight, eCommerce & Multichannel

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/customer-insight-ecommerce-multichannel ----- Customer decay C2C - sales & marketing pipeline generation COVID-19 Twitter brand sentiment analysis Client performance overview Twitter retailer sentiment analysis Supermarket sentiment analysis RFM segmentation analysis Market basket analysis Twitter sentiment analysis Personicx customer segmentation Daily store performance Courier sentiment analytics Google analytics KPI dashboard eCommerce customer journey analytics Market share analysis using Google trends eCommerce conversion funnel Multi-channel KPI dashboard Contact centre KPI dashboard Website usage tracking Courier sentiment analytics JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We help organizations make tangible business change by unlocking the power of customer, eCommerce and multi-channel data – all within the same platform. How well are we retaining different types of customers? Which groups of customers more loyal than others? How can you use your Salesforce data to better understand key

KPI's relating to your business strategy from Campaign to Cash? What key attributes along the value chain lead to higher ROI and help better understand this 'golden thread'? How has your brand sentiment changed during COVID-19 lockdown? How can you monetise your data by providing aggregated benchmarks to your clients? How does your customer sentiment on Twitter compare to your competitors? And do you need to invest in your social media team to improve this? How can you track competitors and the comparative levels of sentiment of customer tweets? How can you understand how recently, how often and how much your customers spend? How can you understand consumer buying patterns using Market Basket Analysis? How can you analyse how consumers feel about brands using social media? Who are your customers? Find out using Personicx customer segmentation. How can you track store performance on a daily basis to improve your business? Who are the best couriers based on consumer experience? How did website traffic this week compare to last week? How has our online conversion rate changed? What is the typical journey? What is the true contribution of different channels, campaigns and keywords? What is your eCommerce market share? How has it changed over time? What is the shape of your eCommerce conversion funnel? Where in the funnel are you losing the most customers? How can you track customer interactions and spending behaviours across online and store channels? Which are your best-performing contact centres? What categories of call take the longest to resolve and result in the lowest customer satisfaction? How can you monitor interactions from users on a webpage or portal? Who are the best couriers based on consumer experience? Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Operations and Supply Chain

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/operations-supply-chain ----- Supply chain Facilities management Competitor product ranging and pricing analysis Logistics KPI scorecard Supply chain performance analysis Weekly trading meeting Market basket analysis Stock availability reporting Daily store performance Margin investigation workbook JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We help organisations with their end-to-end operational strategy across all channels and advise their category management processes. What are the prominent trends in orders? How is the operational performance for a given timeframe? How has inventory accumulation evolved over time? What are my outstanding work orders and estimates across assets? Which are my worst-performing assets? What is my asset availability? How does your product range, brand portfolio and pricing compare to the competition? How is my logistics performance compared to plan across areas such as activity, cost and quality? Which product lines see the highest defect rates and does this vary across factories? How do I address these quality issues in my supply chain? How can you automate reporting, combine data and easily identify exceptions? How can you understand consumer buying patterns using Market Basket Analysis? How is

it possible to track stock outs and address their root causes? How can you track store performance on a daily basis to improve your business? What causes a large grocery chain to see a YoY decline in margins? Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =======================

# Cybersecurity is mission advantage

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/cyber-next-generation-cybersecurity-services ----- What you can do What you'll achieve What's trending in federal cybersecurity Awards & recognition Our leader Why cybersecurity matters Strategically manage risk Architect and implement zero trust Transform missions faster with cloud security Secure the nation's critical infrastructure Achieve crypto agility Adopt an active defense posture Mission advantage Security by design Faster innovation Greater resilience A Leader in U.S. National Government Professional Security Services A Leading Cybersecurity Service Provider Rick Driggers Current Country: United States Build cyber confidence and drive resilience across the federal enterprise 96% of US federal government executives say they're committed to authenticating the origin of data and trustworthy use of AI 81% of U.S. federal government executives agree digital identity is becoming a strategic mission imperative 18% organizations are more likely to meet performance goals while increasing customer satisfaction and employee productivity when cybersecurity programs are aligned to business objectives Y2Q the unknowable date when quantum computing defeats current encryption models — accelerating the urgency to outpace adversaries now Apply next-generation cyber capabilities to detect, defeat and recover from attacks faster. Improve your security posture by focusing on mission-critical assets first. Be agile while meeting compliance standards. Leverage cybersecurity as a service to enhance security operations. Rely more heavily on automation. Integrate data security and real-time identity management with zero trust architectures that verify users' every interaction. Build security around people, processes and technology. Move securely across more complex environments to get the most value from cloud efficiency, elasticity and innovation. Use cloud-native controls and tools to operate with confidence. Protect the critical infrastructure that supports daily life and well-being. Innovate, stage and test security solutions that protect Operational Technology and Industrial Control Systems. Chief information security officers and their partners know that quantum hacking is coming ("Q Day"), but adversaries already are pursuing "hack now, crack later" strategies. Join the post-quantum world by building quantum-safe encryption. Augment federal data with global threat intelligence and third-party services to get the most complete picture of the threat environment. Use AI, ML and advanced adversary emulation techniques to anticipate persistent threats and vulnerabilities. Building security into your transformation with advanced analytics, automation and intelligent cyber defense creates better

mission outcomes. Secure supply chains, perimeters and interoperability to help ensure the resilience of agencies, industry, and critical infrastructure. Leverage our testing environments and human-centered cyber training programs to outpace future threats like quantum-era hacking. Equip leaders to innovate and protect with next-generation cybersecurity, from strategy and risk assessment to implementation and managed services. Accenture Federal Services has been named a Leader in IDC MarketScape: U.S. National Government Professional Security Services 2024 Vendor Assessment. We are proud to be recognized for our strengths: technical expertise, industry domain experience, innovation ecosystem and public-private partnerships. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward.  Of executives say making tech more human will boost every industry. New research underscores why federal CISOs must adopt new assumptions to IT environments, and implement a zero trust security model. Emerging technologies are laying the foundation for a new reality—one in which the divide between the physical and digital worlds is narrowing. Here's how U.S. federal agencies can successfully fuse these two realms together. Accenture Federal Services has been named a Leader in the IDC MarketScape, recognized for our strengths in technical expertise, industry domain experience, innovation ecosystem and public-private partnerships. Accenture has been named an overall Leader in the Everest Group Cybersecurity Services PEAK Matrix® Assessment 2024 for North America. Based on Everest Group's comprehensive evaluation framework, Accenture achieved the highest rating for both Market Impact and Vision & Capability. Managing Director – Accenture Federal Services, Cyber Practice Lead © 2024 Accenture. All Rights Reserved. =====================

# Federal health

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/federal-health ----- The future of federal health What we do Our perspectives Our leaders Capabilities Virtual first Care reinvention Health cost & quality Data & AI for health Future-ready workforce Surveillance readiness & response Health equity Laboratory of the future System modernization Mission services Jill Olmstead Dr. Ron Moody Shawn Roman Katie Wilson John Peterson Ezinne Anyanwu Alan Petrazzi Michelle Rowe Digital health Intelligent payer Artificial Intelligence JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Harnessing the power for data and technology to deliver better health outcomes for everyone. We are at a pivotal and exciting moment in healthcare. The hyperconvergence of technology and data is driving discovery that will revolutionize our ability to treat patients and help people live healthier, longer lives. Federal health agencies are at the forefront of bringing this change to health systems and communities across the United States. We are committed to helping agencies realize the full power of this hyperconvergence. By combining the power of Accenture's healthcare and technology network, decades of federal agency-specific experience and partnerships with academic research institutions like Johns Hopkins

University, we help our customers deliver on the full promise of their missions. Whether it's improving disease surveillance capabilities, supporting national initiatives, expanding access to care through Healthcare.gov, or transforming the delivery of Veteran and military health services, we work to deliver more accessible and more equitable healthcare experiences for all. We connect an ecosystem of payers, providers, researchers and public health experts to help improve our nation's health. We connect an ecosystem of payers, providers, researchers and public health experts to help improve our nation's health. Implementing innovative digital health and resource reallocation strategies to fundamentally change the healthcare experience for payers, providers, nurses, patients and caregivers. Co-creating innovative solutions for location-flexible/at-home delivery systems to support health transformation across the health ecosystem. Optimize staffing, assess costs and empower individuals to take charge of their health to maximize quality of life. Advanced analytics that provide data-driven insights and solutions to health organizations and the communities they serve. Reinventing care so that healthcare workers have a happier, healthier and more productive work experiences. Identifying and addressing population health threats. A commitment to delivering solutions that reduce longstanding disparities in health outcomes. Modernizing legacy lab systems and processes that hinder efficiency and innovation. Preparing your organization for waves of change, today and into tomorrow, with specific expertise in health data interoperability. Tailored services to meet your agency's unique needs, delivered by experienced staff with a passion for your mission. The collection and dissemination of surveillance data informs individuals' health behaviors, public policy, national security and global economies. Virtual First is a structured framework for healthcare transformation enabled by technology and data Improving health outcomes, reducing disparities and creating a more equitable world Our global survey revealed four essential factors for creating a positive health experience. The clinician shortage is unsustainable. A continuous, dynamic reinvention of care delivery is required—a Total Enterprise Reinvention. How we helped boost consumer experience, enrollment and accuracy for the Patient Protection and Affordable Care Act (ACA) website, Healthcare.gov. A systematic three-step guide to identifying optimal care settings that realize the best location-flexible care for patients. Learn how MedTech companies can set themselves up for success with devices specifically designed for at-home care. As leaders in pivoting to the new - through co-creation we can design, deliver, refine, scale, and continuously improve integrated solutions for your greatest problems. From bold ideas, together we can achieve breakthrough outcomes. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Project management dashboard

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How can you keep track of all active projects? Which projects require most attention? This dashboard provides an interactive status report of all active projects across the business. It reports the current stage of the project, whether a project is on schedule and likely cost implications of delays. The benefits delivered from this analysis include: CONTACT THE ANALYTICS AND DATA INSIGHTS TEAM Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings.
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# Federal social services

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/federal-social-services ----- Accelerating success Foundational practices that drive mission impact Data-driven and customer focused Capabilities that drive performance Case studies Meet the team Equity in service delivery Workforce of the future Climate Land management Data and automation Innovation Is the talent you need hiding in plain sight? Futureframe: Human-centered design at societal scale Five trends for post-pandemic leadership Public service as a career of choice Designing for equitable and trusted customer experiences The Forge® Data & AI Cloud consulting services NextGen cyber services Digital transformation Data & AI Discovery Lab Digital government innovation Small Business Services Unemployment Insurance Services USDA seeds of success Tackling Tennessee's surge for pandemic relief Investing in the future: Simplifying financial aid Modernizing public land management MSRB: A people-first approach to cloud Jeanne Ward Elaine Turville Jess Firshein Kathryn Larson Jonathan Wilk Allison Levine JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Your vision, our mission, helping government better serve citizens with data-driven, agile, connected services, fully equipped to navigate change. We help federal social services agencies make a difference in the lives of people by using innovative technologies, data-driven insights, and next generation infrastructure that help agencies achieve – and scale – breakthrough results fast and connect people to the services they need as never before. Federal social services agencies are evolving, and Accenture Federal Services leads the way in helping agencies operate more effectively. Our experience delivering access to core livelihood benefits and social programs shows us that meeting the changing needs of people doesn't require public service agencies to reinvent their systems from scratch. They can evolve and build on what's already there: their core. By evolving existing operations, processes, and systems, embedding innovation, and new ways of working and partnering, agencies can turn pervasive change to their advantage and forge a better future. Accenture Federal Services and the Partnership for Public Service documents governments' customer experience progress, and assesses its ability to improve equity and access in service delivery. Creating new jobs is a priority for Accenture Federal Services. We position the workforce for the future by helping social services agencies get people back to work and the training they need. Social service agencies need to embed sustainability in everything they do to help the nation prepare for and recover from the

impact of climate change and meet the Administrations' goals. Accenture Federal Services brings a fresh perspective with trusted approaches to help federal land management agencies integrate systems and deliver services built around the needs of customers. Accenture Federal Services uses human-centered design and agile methods to help providers and their employees design services that advance the mission, and deliver benefits to the public. By tapping into our Accenture Innovation Network and ecosystem, we help clients' solve complex issues and deliver comprehensive solutions–from strategy to implementation–that meet their mission. We help prepare federal agencies for the large-scale government transformation underway by bringing together the latest technological advancements and human ingenuity to deliver social services for a modern era. Using cloud, digital platforms, and analytics, we create solutions that offer more flexibility, support innovation, and foster a data-driven culture that improves performance, at lower cost. The resulting data-driven insights can help agencies further their mission, and advance diversity, equity, inclusion and accessibility in their programs. Viewpoints and insights on applying modern technology for better delivery. With you and your customers at the center, we help your agency become more efficient, productive and impactful with solutions grounded in Agile, CX and design thinking. Where tech, design and talent converge to solve problems and create more value. Cyber resiliency means critical assets are hard to find, hard to attack and hard to damage – build cyber resilience from the inside out. Federal IT modernization requires a partner with commercial innovation expertise and mission experience to turn new ideas into scalable solutions. The Discovery Lab helps federal agencies use their data to prototype new AI solutions and user-driven visualizations. Meeting 21st-century challenges will require federal agencies to innovate more, deliver better citizen experiences, and operate more effectively. Strategic partnerships help small business compete more effectively for federal contracts, build credentials and gain access to new clients. Empowering government agencies to develop workforce solutions that are laser-focused on resident and claimant experience. The Tennessee Department of Human Services (DHS) needed call center assistance to deal with massive COVID-19 call volumes. The Bureau of Land Management modernized its system to streamline processes and improve customer experience. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Achieve autonomous operations, using data and AI

----- Arcticle source ----- https://www.accenture.com/us-en/services/digital-engineering-manufacturing/production-operations ----- Create your roadmap to end-to-end autonomous — and sustainable — operations. Combine data, cloud, AI and transformative technologies to make the factory of the future a reality. Why autonomous operations? What you can do What you'll achieve What's trending in autonomous operations Accelerate your journey Awards

& recognition Digital production & operations partners How AI is changing digital production and operations Set your ambition Take action with data and AI Reinvent your manufacturing operating model Evolve your manufacturing architecture Maximized production potential Better end-to-end performance Market-driven operations Sustainability targets Workforce buy-in Intelligent Engineering and Manufacturing Platform Transformation GPS Accenture Operations Twins MES/MOM Accelerators Energy Efficiency & Transformation Data Scouting Tool Skills AI for talent and skilling IDC MarketScape: Worldwide Smart Manufacturing Production Management IDC MarketScape: Worldwide Smart Manufacturing Asset Management IDC MarketScape: Worldwide Smart Manufacturing Quality Management Current Country: United States Manufacturers face increasing demands for complex, personalized, sustainably produced products amid cost pressures, market volatility, and labor shortages. To stay competitive and address these challenges, they must reinvent operations by leveraging data, AI, and pursuing end-to-end autonomous operations. of manufacturing managers understand they need to reinvent operations to reach the full potential of data and AI in support of end-to-end process performance and sustainability of global manufacturers are finding it increasingly difficult to recruit manufacturing talent, from operators to production engineers and managers of the world's total energy is consumed by manufacturing-related activities, generating 20% of global emissions Gen AI can power digital twins that facilitate simulations, predictive maintenance and performance analysis. AI agents also analyze data, identify patterns and provide insights for informed decision-making.  They can predict equipment failures, allowing proactive maintenance and minimizing downtime.  Plus multi-agent systems enhance operational efficiency by managing various aspects of manufacturing operations. Consider what autonomous means for your manufacturing operations and how it can integrate into your operational goals. Develop a strategy that outlines actionable steps and practical examples, each with a clear return on investment, to achieve these objectives. of manufacturing managers understand they need to reinvent operations to reach the full potential of data and AI in support of end-to-end process performance and sustainability Achieving autonomous operations is similar to lean manufacturing: both require high-touch governance. The difference is the use of data and AI to uncover and apply new performance levers, accelerating process innovation at scale. of manufacturers will deploy enterprise-wide AI-based tools to support decision-making processes and maximize the value of data by 2025 To shift from experience-driven to data-driven operations, you need an integrated operating model that cuts through functional silos. Use a digital twin to streamline processes and improve performance and sustainability with real-time data insights. of industrial organizations will use real-time data capture and integration investments for sustainability initiatives to boost operational performance and visibility Your architecture must evolve to fully utilize an operational digital twin. This approach doesn't require a complete overhaul; instead, the twin integrates with your existing IT/OT assets to enhance performance through digital applications. of available PLM applications is expected to be built on top of composable technologies, enabling functional integration to other adjacent solutions to enable a digital thread Run two or three times more performance improvement initiatives each year and double the rate of improvement of your overall equipment effectiveness. Improve quality,

reactivity, costs and sustainability throughout, constantly managing the trade-offs and improving resilience. Fully integrate manufacturing into your product lifecycle and supply chain, speeding your reaction to market demand and your time to market. Transparency across the product life cycle reveals insights that can help reduce the organization's carbon footprint. Collaborative ways of working break functional silos, improve processes and enable human/machine balance for a safer and more satisfying worker experience. Accenture has acquired True North Solutions ,expanding its OT expertise, to help clients in the oil and gas and mining industries produce and transport energy more safely and efficiently. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Accenture explores the benefits of digital twin technology in the manufacturing industry & transformation toward data-driven adaptive operations. Automating aircraft inspection with AI and computer vision. Industry X powers urban heating with efficiency and sustainability Our cloud-based, connected platform digitizes the tools, assets and knowledge to enable collaboration on your transformation journey. Our patented analytics system — based on years of transformation experience — assesses audience data to recommend changes to manage large tech transformations. Our software architecture and accelerators deliver event-driven digital-twin solutions to our manufacturing clients. Speed your MES / MOM implementation projects with our designs, templates, tools, code and frameworks. They include MES implementations covering Aveva, SAP, Apriso and Werum. Our smart, digital platform scouts data in the energy and sustainability field. It helps collect data and produces a preliminary benefit analysis to identify areas for improvement. Our AI-powered analytics tool helps you understand what skills your organization has, what skills it needs, and how to best address its skill gaps (build, borrow, buy). Arranging, controlling, and optimizing work and workloads in the production process to ensure effective utilization of machinery resources, materials, manpower, and technology Managing the maintenance of physical assets of an organization throughout each asset's life cycle in the context of the production needs Enabling manufacturers to electronically monitor, manage, and document their quality processes to help ensure products are manufactured within tolerance, comply with all applicable standards, and do not contain defects © 2024 Accenture. All Rights Reserved.
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# umlaut is now part of Accenture

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technical publications and cabin safety products. Our product, systems and mechanical engineers are working side by side with our consultants, strategists, technology and industry experts. Learn about our broader joint capabilities across digital engineering, manufacturing and capital projects. Find out more about how you can make an impact, with the breadth of engineering careers available at Accenture. © 2024 Accenture. All Rights Reserved. =====================

# Advanced Technology Centers

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/federal-advanced-technology-centers ----- Scaling innovation, delivering results Centers of excellence, built to purpose Managed application services for federal Managed cloud & infrastructure for federal Managed cybersecurity for federal Managed customer service for federal What we think Awards and recognition Our leaders Join the team News Related capabilities San Antonio advanced technology center St. Louis advanced technology center Custom application development Digital platforms and enterprise systems Testing center of excellence Analytics, Artificial Intelligence and Automation Cloud Managed Platform Services (CMPS) System health monitoring System administration Network administration 24/7/365 Security operations center High fidelity threat intelligence Information assurance Digital customer support Business process services Enterprise service management Five trends for post-pandemic leadership Extending IT to the mission's edge Merging the real and virtual world for government San Antonio ATC awarded 2020 best places to work – Extra large employers San Antonio metro area top workplaces 2020 – large companies James S. Cogswell outstanding industrial security achievement award Awarded recruiting and employing American military veterans -- Gold medallion Virginia Values Veterans (V3) certified company Leader data center outsourcing and hybrid managed infrastructure services IDC MarketScape names Accenture a leader in managed security services Jennifer Lange Mainak Bardhan Mark Sennott Atree Desai Accenture Federal Services to Open St. Louis Advanced Technology Center, Adding 1,400 Jobs to Region's Growing Tech Community Accenture Awards Grant to Veterans Service Nonprofit Merivis, to provide Salesforce Training to Military Veterans and Spouses Accenture Opens Federal Cyber Center in San Antonio Next Gen Cyber Security Federal IT modernization Digital government JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Our U.S.-based Advanced Technology Centers serve the mission-critical needs of federal agencies. We develop and scale innovation using our fit-for-federal delivery model to meet agency-specific needs. Using automation, solution accelerators, and an optimized mix of talent, we enable end-to-end innovation, from ideation to highly scalable operations. Our flexible, blended delivery model and large, skilled talent resources offers agencies the operational flexibility and resiliency to respond to unforeseen change. Our centers provide rapid deployment at scale that agencies need while delivering mission-critical quality, security, and performance supported by rigorous automation, testing, monitoring, and best practices. We help agencies accelerate

modernization, providing digital solutions with world-class support and data-driven insights that drive mission capabilities. Our centers are staffed with skilled professionals with deep industry, technology, business, and process skills and capabilities across custom systems, leading technology platforms, and emerging technologies. Our U.S.-based network of Advanced Technology Centers provide unparalleled technical expertise to help agencies industrialize innovations and unlock the power of modern IT. We deliver comprehensive application services & testing, managed IT, managed security, cloud and infrastructure, and operations services. Learn more. We deliver comprehensive application services & testing, managed IT, cloud and infrastructure, and operations services. Learn more. We bring together deep expertise in leading programming languages and platforms to accelerate the deployment of high-quality software applications. We design, architect, deploy and test custom applications using Java/J2EE and Microsoft solutions like Dynamics CRM, PowerApps, SharePoint and Net. Comprehensive application services for digital platforms like Salesforce and ServiceNow as well as enterprise systems including SAP and Oracle. Test management, automation, planning, execution and requirements management across app development, enterprise systems and infrastructure support. Our solutions include traditional business intelligence as well as advanced analytics using AI, machine learning and RPA for greater insights. Our data-driven processes support your mission applications and infrastructure to achieve a most stable, secure and cost-effective operation. Enabling cloud migration via ongoing monitoring, ITSM, system administration & advanced networking through a consistent IaaS/PaaS delivery framework. 24/7/365 system monitoring and outage support, using the latest tools for along with best practices in ITSM support and services. Storage administration, database administration, vulnerability and patch management to maintain and secure systems at optimal levels. We manage vital networks, using best practices and the latest technologies for network administration, monitoring, hosting and virtualization. Our Managed Detection and response (MDR) delivery center provides end-to-end, intelligence-driven, integrated threat monitoring and incident response. Our MDR center helps minimize cost, maximize efficiency, and provide better intelligence using more extensive datasets and machine learning analytics. We use custom behavior analytics and internal proprietary intelligence sources to eliminate threat activity and automate using SOAR techniques. Assess systems via performing governance, risk, compliance, and applying continuous monitoring to secure system data. We help agencies transform customer operations from a cost center into a strategic enabler that drives improved customer experience and mission capabilities. First and second level contact center support with the latest technology to help federal agencies more effectively serve and engage clients. Enable core federal business processes including accounting, finance, procurement, human resources, and supply chain management. IT Service Desk support through omnichannel inbound and outbound customer care support to increase satisfaction and 'first touch resolved' rates. We create positive change in our local communities by offering additional career opportunities and a great place to work for our employees, including veterans, military spouses, and residents from economically disadvantaged communities. Whether you're a strategic thinker, a digital innovator, or a business problem solver, you'll find an exciting career path on the leading edge — doing work that matters and

helping federal agencies transform the way government works. Accenture Federal Services (AFS) Cyber Center offers cybersecurity as-a-service to help government agencies identify and eliminate cyber threats. Meeting 21st-century challenges will require federal agencies to innovate more, deliver better citizen experiences, and operate more effectively. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.

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# AIP.IQ powers the intelligent enterprise

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/applied-intelligence-aip ----- Powerful tools, applications, and native services Integrated analytics solutions on demand Get started faster A proven solution backed by world-class expertise Ready-to-deploy solutions Delivering rapid response analytics Blogs Rapid provisioning of cloud-based analytics Integrated data science workbench AI/ML managed service delivery Rapid integration with multi-cloud environments Ease of contracting & deployment Pre-negotiated licensing Flexible financials Simplified billing AIPIQ4 Health AIPIQ4 Fraud AIPIQ4 Supply Chain Lessons from Exploring AI in Government How machines think (& why government should care) Smarter ways to serve in federal AIP.IQ demonstrates AI and ML capabilities in predictive health analytics hackathon How to identify and mitigate bias in federal AI Accenture Adds Databricks to AIP-IQ to Scale Federal AI JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A managed service for best-in-class data, AI/ML tools and applications. Turbocharge your data capabilities with AIP.IQ, a pre-integrated, secure analytics platform that scales to meet your needs. Access best-in-class, scalable, AI/ML, RPA solutions & industry data sets for fraud, health, supply chain, threat intelligence and cyber analytics. A configurable suite of analyst tools for developing and prototyping customized solutions. Get the speed, cost savings, and scalability of a managed service to build and maintain well-architected analytics solutions without incurring vendor lock-in. Integrate tools from leading Cloud Service Providers, including AWS GovCloud and Microsoft Azure Government FedRAMP authorized cloud services. One procurement for dozens of tools and applications available on NASA SEWP, GSA MAS, STS, Alliant, FedSim and more. Privileged partnerships with over 100 top cloud, data, visualization, and analytics solution providers enrich AIP.IQ. Accenture adds Databricks to AIP.IQ for federal AI AIP.IQ is available on NASA SEWP, offering an easy and fast ordering process using pre-competed contracts to help you get started in days. Quickly stand up new analytics solutions with minimal upfront costs and a flexible pay-as-you-use model. Access pre-negotiated, consumption-based software licensing rates and bring-your-own-license arrangements to leverage your existing investments. Minimize upfront cost using a pay-as-you-use commercial model, scale up or down quickly and cost-effectively. Simplify billing with a one-time setup cost,

followed by a monthly fee that includes all infrastructure, services, and licensing. 60K+ Current federal users of AIP.IQ – and growing. 650+ Data Scientists, engineers and AI/ML experts dedicated to federal agencies, backed by a fully deployed applied and basic research lab. 7 Large federal agencies now using AIP.IQ for data-led insights. 55+ World-class tools for data science, engineering, visualization, RPA and ML and AI ops. 100+ Alliances and partnerships with leading solution and platform providers. 24/7 Critical incident support. With more than 100 solution frameworks and external industry datasets ready to deploy, AIP.IQ accelerates time-to-value using domain-specific solutions for healthcare, fraud detection, and supply chain. Delivers advanced analytics to help government health agencies accelerate scientific discovery and improve clinical and operational decision-making. Applies advanced data science techniques to increase the transparency and speed of fraud detection and prevention. Optimizes agency logistics to improve the security, efficiency, and effectiveness of planning, sourcing, delivery, and return of services and assets. At the start of the pandemic, Accenture built COVID-19 response capabilities into AIP4Health to help clients rapidly stand-up data analysis capabilities for case tracking, supply chain management, and impact/reopening analysis. The solution integrated data from 200+ publicly available COVID-19 related data sources, cleaning and joining the data into a real-time managed API that accelerated data ingestion and analysis. Using AIP4Heath, the team was able to deliver: In a recent healthcare-themed hackathon, teams demonstrated how analytics platforms can enhance speed to insight when it comes to large datasets. As the federal government increasingly adopts AI strategies and technologies, understanding how to identify and mitigate bias is critical. The Accenture Insights Platform for Government plus big data processing platform Databricks can help federal agencies scale AI initiatives. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# ALIP Digital Innovations & Ecosystem Solutions

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your customers, build trust and drive the next best action.   Learn more 24x7 self-service for agents and policy holders. Give your policyholders and agents real-time information and self-servicing capabilities. You'll boost productivity and optimize agent time with customers, and on-board policyholders quickly and easily while reducing service-related operational costs.   Learn more Real-world out-of-the-box insights designed exclusively for life and annuity carriers. Uncover growth opportunities and cost savings by becoming a data-driven digital insurer. Leverage more than 150 prebuilt insights and over 20 dashboards and forecasting models based on use cases specifically designed for life and annuity carriers. Learn more Analytics-powered health and wellness application. Help inspire your customers to lead healthier lives with gamification and coaching. Not only will they improve their health, but you'll also foster brand loyalty, know your policyholders better and gain insights that could lead to new market segments and products.   Improve underwriting with extensive morbidity, mortality and health data. With data from over 500 clinical research studies and more than 300 million life-years of health data, life applications with as few as four personal data points (e.g. age, height, weight and gender) can produce over 60 health insights that more accurately classify risk.   ALIP's digital capabilities help insurers provide enhanced customer service (CX) and data-driven, personalized support. That's because ALIP has a robust library of integrated digital solutions to help you understand your customers more deeply and communicate with them in more personal, relevant and engaging ways. Delight your customers with ALIP's consumer and agent portals, personalized video communications, advanced analytics tools, and co-browsing capabilities. ALIP digital experience & personalized support ALIP's digital capabilities help insurers provide enhanced customer service and data-driven, personalized support. ALIP video experience for life insurance products To improve customer service and brand loyalty through personalized video communications, Accenture offers Video Experience (VX) for Life products. ALIP video experience for annuities To improve customer service and brand loyalty through personalized video communications, Accenture offers Video Experience (VX) for Annuity carriers. Innovate with ALIP's modern new business and policy administration capabilities and digital portfolio. Simplify operations, improve service, and speed processing from issuance to claims and payout. Attract and engage customers with simple, digital buying experiences. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# About Accenture Federal Services

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Michl Keith Runtz Paul Peck Kirk McClain Nicole Dean Brian Hobbs Sara Abiusi John Fraser Pamela Merritt Accenture Federal Services LinkedIn Accenture Federal Services Twitter JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We make change that matters. Accenture Federal Services is a leading US federal services company and subsidiary of Accenture LLP. We put our clients at the forefront of change, harnessing it to solve the country's mission-critical challenges. Our teams bring the most advanced R&D, the latest technologies, and human-centered design together with the power and commercial innovation of Accenture's global network to help clients achieve greater outcomes and build a digital core that fuels continuous innovation and creates value for your customers, workforce, and partners. Mission success is at the heart of everything we do and we are privileged to advance our clients' priorities in national security, defense, safety, civilian, and public and military health. That's why our business is built from the ground up to help clients take on what their mission, mandate, or moment demand.  15K+ people including 1,850 veterans  40 years solving problems for mission-critical priorities in defense, national security, civilian, health & public safety  15 we serve all Cabinet Departments 60+ clients across the country & around the world 42 locations and a national innovation and delivery network #1 federal partner for Amazon, Google, Salesforce, ServiceNow, Oracle and a leading Microsoft partner We invest in innovative partnerships to create a bolder future where everyone thrives. Creating jobs and expanding career pathways for under-represented talent —we have doubled our locations, tripled our annual scale, & quadrupled our training pathways in the last 5 years. Learn more. Expanding employment opportunities, apprenticeships-in-training, internships, & externships for veterans, military spouses, reservists, and national guardsman. Learn more. Accelerating support for refugees through Welcome.US to meet initial resettlement needs, provide employment through training and hiring initiatives and mobilize business community support. Learn more. We provide end-to-end innovation, including the ability to design, develop, manage and maintain complex agency-specific solutions using automation, solution accelerators and US-based talent who deliver highly scalable operations. You can find us on the following Indefinite Delivery/Indefinite Quantity (IDIQ) contracts and other contract vehicles. We work with a wide range of small business partners to bring the best to your mission, business and people. Our subsidiary, ASM Research, brings additional resources and expertise in application development, cybersecurity and IT management to the mission. Work at the heart of change. Follow us to stay up to date with research, insights and news you can put to use today– all from the people who work here.  Connect with us for our latest research & insights. Follow us for the latest trends in Federal Services. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Corporate Services & Sustainability

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# Military Health

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/military-health ----- A virtual-first future for health Transforming healthcare for those who serve Capabilities Our leaders Related capabilities Virtual first: A prescription for federal healthcare providers Future of federal health: Lessons from COVID-19 Government enters the metaverse Accenture Digital Health Technology Vision 2021 Unravel the social factors: Person-centered health Next generation change HealthX: The new health experience Virtual health The data-empowered enterprise Strategy Chris Van Berkel Dr. Ron Moody Stanton Denman Marc Englander Nicole Bisenius Carl Johnson Katie Wilson Erica Bilek Federal IT modernization Digital Government Innovation Accenture Federal Digital Studio JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Advancing readiness, health and resilience for our military. People-centric solutions for a ready medical force and a medically ready force. While the rapid move to virtual health became necessary to reduce the spread of COVID-19, benefits have emerged for both patients and providers beyond the pandemic. Looking forward we can leverage virtual technologies to reimagine healthcare and develop a hybrid approach (in-person and virtual) that increases access to care and lowers costs across the health ecosystem. Technologies like video conference, AI-empowered bots, and secure chat improve all aspects of care. Learn why a virtual-first approach is essential for improving health outcomes and explore the potential of this shift in technology and consumer expectations. Learn how federal health agencies can assess their telehealth maturity and begin implementing a Virtual First strategy. COVID-19 has illuminated opportunities for a future of federal health that is innovative, collaborative and inclusive. Our annual report takes a look at the top emerging technology trends most likely to impact government over the next three years. Applying technology to improve medical readiness means placing people first with human-centered design and change management strategies that drive user adoption. It means bringing together mission expertise with proven practices from the commercial sector while respecting hallowed military health traditions. It means staying abreast of emerging technologies, like 5G and AI, while optimizing and modernizing legacy systems. With a virtual-first, data-centric approach, Accenture helps the Military Health System modernize so that access to care, real-time training, and actionable, data-driven capabilities are ubiquitous to daily operations. We help medical forces connect with each other, across health organizations and anywhere in the world, to learn, innovate, and improve the healthcare experience – from prevention to intervention. Drive transformation with insight-driven models and "change accelerators" that may be adapted for your mission needs. Use human-centered design to shape services and programs based on what service members and medical professionals truly need. View services with a virtual lens to synchronize medical services across the enterprise and support

operational and garrison forces anytime, anywhere. Make data-informed decisions with powerful analytic tools to shape strategy and how your agency operates in a secured environment. Prepare for what's next using design, data, and rapid prototyping to prove value before you scale from niche programs to enterprise transformation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# The Forge®

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/government-futures-lab ----- Here tech, design and talent converge to solve problems and create more value. All to move your mission and people forward. What you can do at The Forge® What you'll achieve What's trending Our leaders Why tech, design and talent matter Gain new perspective Keep it human Harness emerging tech Dial up your digital core Imagine new futures Real solutions to real-world problems Breakthroughs brought to life Amplify your impact Power up your ecosystem Christina Bone Tyler Lake Matt Livingston Lauren Oliver Jason Lupuloff Current Country: United States Here tech, design and talent converge to solve problems and create more value. All to move your mission and people forward. 99% of U.S. federal government executives agree investments in emerging technologies will help their organizations remain resilient on the global stage. 95% of global executives agree that making technology more human will massively expand the opportunities of every industry. 40% of all working hours will be augmented by language-based AI. How will you prepare your systems and your people? Your mission, services and the world are more connected—and complex—than ever. Get ahead of new demands and opportunities in a whole new way at The Forge®. Insights from our work across government and commercial sectors put new futures and bold solutions within your reach. These insights can be used to continually redefine performance frontiers, speed, and outcomes. Solve problems with your stakeholders using human-centric techniques and future-forward thinking. It's the creative way we deliver next-gen experiences with our Experience Lab. Test cutting-edge technologies, prototype to evaluate use cases quickly and build assets that accelerate transformation with our Tech Labs. Explore how you can scale impact with a modern digital core built on cloud, data, cyber, platforms and the latest technologies. All to help you adapt, evolve and drive transformation. Discover research and trends, learn from success stories, be inspired by applications, and develop use cases and solutions for your agency. Take on the toughest challenges facing your agency and create greater value and outcomes for your people, partners and customers. Fuse together R&D, emerging technologies and industry expertise to create, test, launch and scale solutions. See productivity, verified outcomes and value in weeks. Scale transformation while managing change and disruption. Our rapid, iterative approach helps you turn innovative ideas into mission-ready solutions at lightning speed. Tap into our vast network of partners to find the right technologies that create lasting value and accelerate change across your agency. Emerging technologies are laying the foundation for a

new reality—one in which the divide between the physical and digital worlds is narrowing. Here's how U.S. federal agencies can successfully fuse these two realms together. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Department of Education transforms customer experience for over 40 million borrowers. Of executives say making tech more human will boost every industry. Managing Director – Accenture Federal Services, The Forge® Lead Cyber Asset Manager – Accenture Federal Services Cloud & Engineering Lab Lead – Accenture Federal Services Principal Director – Accenture Federal Services, Experience Practice Senior Manager – Accenture Federal Services, Platforms Elevation Lab Director © 2024 Accenture. All Rights Reserved. =====================

# Marketing for a multidimensional world

----- Arcticle source ----- https://www.accenture.com/us-en/services/marketing-experience-index ----- Options multiply. Customer demand is constantly evolving. Being relevant is essential for growth - create meaningful customer experiences that directly answer to human needs. Your new kind of marketing and experience partner What's trending in marketing Partners in change Marketing careers Marketing now Reinvent with marketing Deliver sustainable marketing-led growth in volatile times Create stand-out experiences that cut through the noise Design and activate a purpose-driven brand experience at every customer touchpoint Meet your customers with the right content, on the right platform, at the right time Create an always on innovation engine for life-centric products and services Reinvent service as a growth driver and experience amplifier Current Country: United States 73% of customers expect companies to understand their unique needs 90% of B2C and 84% of B2B executives agree—they can't react fast enough to their customer's changing lives 44% of a company's revenue today is the CMO's responsibility vs. 10% in the mid-2000s We'll help you design, stand-up and operate complex marketing ecosystems that deliver game-changing experiences at scale — all led by data and enabled by technology. Give your customers personalized experiences, in context, across your digital touchpoints, using our agile, global marketing services. Our customized marketing-technology services and partners make sure you're using the right technology for your customer strategy. Transform your company's workforce to drive transparency, simplicity and collaboration across teams. We help you stay relevant to your customers by crafting human experiences with a unique blend of technology and creativity enabled by data. Establish relevance through stories and creative experiences that are simple, useful, meaningful and delightful. Close the gap between brand promise and customer experience by creating a virtuous cycle of creatively fueled, culturally relevant communications and

experiences that lead to deeper engagement and differentiated value. By establishing a unique, action-oriented purpose, your iconic brand can become more vibrant and unified, allowing your core identity to be more effectively expressed.  High-impact creative ideas ensure your customers experience purpose-led, data-driven communications at the most important moments, giving them a powerful connection to your brand.  To take advantage of new opportunities and remain relevant, bring your brand purpose to life in every part of the customer experience. See, coordinate and control every aspect of the content lifecycle to give your brand greater power and impact. We help you define both the approach and the operating model you need to produce creative content at scale, powered by GenAI. With our scale and skills we create content for every market in every format you need. Global, local, traditional, computer-generated—you got it. We deliver platforms, processes and services to help you manage data-driven, production-led creation—from concept to publication and measurement. Maintain relevance by rapidly launching new products and services that are continuously evolved to meet customers' ever-changing needs. Align your vision to business objectives, anchored in the core but orientated toward the new. Explore new products, services, or venture concepts to capture growth opportunities. Validate product market fit through extensive research then design and build the minimum viable product before piloting and evolving to scale, based on learnings. Implement new ways of working and set up growth-ready organizations that can build and scale product portfolios with an always-on growth mindset. Service powers moments that matter for the customer experience. It is an essential function that can drive growth, amplify experiences, and strengthen customer loyalty and retention. Design and implement service experiences, talent strategies and operating models that delight customers and directly contribute to business profitability. Enable advanced technology to deliver contextual and hyper-personalized customer service interactions, optimize talent and improve operational efficiencies. Use data signals across the customer journey to create proactive service experiences that increase customer loyalty and retention. The world´s largest tech-powered creative group. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Discover how Mondelēz International and Accenture are transforming marketing with AI, reinventing consumer engagement and setting new standards in the industry. Accenture conducted research across key areas of the front office to identify challenges and opportunities for growth enabled by life-centric approaches. Accenture explains how to create value for customers using a life-centric and human centered approach, focusing on customers' needs and wants. Accenture helped Fukuoka Financial Group establish Japan's first digital bank, Minna Bank to provide financial services to digital native customers. Accenture details how sustainable consumption can transform businesses, people and sustainability leading to sustainable customer behavior change. We helped Colombia's government and business leaders tackle the pandemic using algorithms, AI and a data-driven communication campaign. These tools and strategies kept the country open, reduced infections and saved lives. Accenture partnered with illycaffe to help them find the perfect blend of digital customer experience. Leverage the experience of AWS and Accenture with proven technology offerings and

industry-ready solutions. Unleash the power of unforgettable customer experiences. Reimagining human experiences that reignite growth and accelerate the path to value. You'll amplify messages and engage people—whether you're building interactive experiences, measuring the impact of a social campaign or telling brand stories. © 2024 Accenture. All Rights Reserved. =====================

# Veteran and military community hiring

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/military-and-veterans ----- Honoring our military community Service is our strength Military community employment programs $20k referral program Meet our colleagues A day in the life at Accenture Federal Services – meet Maggie News Awards & recognition Blogs Join our team Serve those who have served us Follow us Department of Defense SkillBridge program Hiring Our Heroes fellowship program Veteran Technology Training (VET TEC) Apprenticeship-in-Training program Salesforce Military Onward to Opportunity (O2O) Carl and Evan Johnson Sylvia Salas-Brown Tyson Turner Bill Snyder Bianca Solis Adam LeGrand Yolanda Tate Gustavo Gonzalez Katie Steinbeck Accenture Federal Services wins U.S. Army Intelligence and Security Command contract Accenture Federal Services wins $453 million Veterans Affairs contract to support and modernize GI Bill benefits processing Accenture awards grant to Merivis Champions Award Military Friendly Employers Finalist: Public Affairs & Community Engagement Campaigns Best Employers for Veterans Best for Vets: Employers New opportunities: Post-9/11 GI Bill education benefits usage National Security Defense Civilian Services Public Safety Federal Health Accenture Federal Services LinkedIn Accenture Federal Services Twitter JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Join us and work at the heart of change. Be part of a community of veterans, military spouses, reserve & guardsman who continue to serve the US government. We are proud to work alongside many Veterans, National Guard and Reserve members, and military spouses. In honor of Military Appreciation Month, hear our Veteran colleagues share their stories and describe their path to Accenture Federal Services. Every day our people do amazing things to help the US federal government solve its biggest challenges. We are honored that nearly 2,000 veterans, service members and military spouses have chosen Accenture Federal Services to continue their service. Across missions and around the country, we combine proven innovation, leading practices, and mission experience to deliver meaningful impact to our clients and our country. We bring new thinking and innovative partnerships to ensure the military community and their loved ones succeed in their careers with us. Together we deliver a diversity of talent to our clients, our communities and our country – join us to help make a better, safer future for all of us. We invest in innovative programs and partnerships to support those who have served our country and to thrive in their next career and continue their mission with us. We provide training and work experience to active-duty service members during their transition

from service. Any rank, enlisted, or officer may apply. This fellowship offers transitioning service members, veterans, and military spouses the opportunity to get real-world career experience. We partner with VET TEC on training programs to equip the military community with skills in technology and software engineering. Our three-month program provides collaborative learning and on-the-job training and mentoring to develop in-demand skills and job readiness. A technology training program for military community members who are interested in learning Salesforce. Complete the program to interview with us. O2O offers specialized career tracks and courses for transitioning military, veterans, and military families. Earn $ for every successful referral For a limited time, we are doubling our Hot Jobs Referral Bonus up to $20K for specific Hot Jobs within our National Security Portfolio. Browse our Hot Jobs and refer great talent. We are proud to work alongside many Veterans, National Guard and Reserve members, and military spouses at Accenture Federal Services. We invited some to share their stories about what inspired them to serve and how they continue to serve today. Veterans and Father-Son Duo at ASM Research, part of Accenture Federal Services Read Carl and Evan's stories Military Spouse and Software Testing Engineer – Accenture Federal Services Read Sylvia's story Veteran and Software Engineering Analyst – Accenture Federal Services Read Tyson's story Veteran and Vice President at ASM Research, part of Accenture Federal Services Read Bill's story Veteran and Software Engineering Analyst – Accenture Federal Services Read Bianca's story Veteran and Change Management Lead – Accenture Federal Services Read Adam's story Veteran and Program Manager – Accenture Federal Services Read Yolanda's story Veteran and Test Engineering Analyst – Accenture Federal Services Read Gustavo's story Military Spouse and Military Recruiting Liaison – Accenture Federal Services Read Katie's story At Accenture Federal Services, you can match your career with your passions. Hear veteran Maggie Pollard's story to learn how her continued passion to serve led to a thriving career. Accenture Federal Services has won a five-year contract to deploy ServiceNow™ and modernize Enterprise Service Management capabilities. The work will improve education claims processing and transform other education and management systems for VA's Veterans Benefits Administration (VBA). Accenture Awards grant to Merivis, a veterans service nonprofit, to provide salesforce training to military veterans and spouses Learn why Accenture Federal Services is a great place to work for veteran and military community members and their families. 2023 2022 2022 2022 Accenture Federal Services is a proud supporter of the veteran and military community. Together, we are delivering meaningful change to our clients, communities and our country. Data reveals new trends in how Service members, Veterans, and their families interact with education benefits and approach education overall. Accenture Federal Services is proud to serve the US government. Everyday, our people help advance the mission – we combine proven innovation, leading practices, and mission experience to help make the country safer and more resilient. We bring together mission expertise with proven innovation and leading practices to help the federal government do the extraordinary things it takes to create a better future for all of us. We are passionate about partnering with clients, going beyond the bold future we collectively imagine, to create real and enduring change for our country and our communities. We deliver new value and advantage that lasts, drawing on the full power of our

partners and Accenture. By joining our team, you'll be working with dedicated colleagues and change makers who work with our clients at the heart of the Nation's priorities in defense, intel, and public safety. A destination for curious, motivated minds, we welcome exceptional individuals to work on our teams dedicated to programs of national significance. Advance your career in a thriving community of driven individuals in AI, machine learning, cyber, data science, cloud, and information exploitation. Our teams provide a range of tech-enabled services to clients with the most complex, sensitive missions across the US federal government including the intelligence community and Department of Defense. Clients count on us to make a difference for their customers and their workforce at the heart of their mission and business. We work across every sector of government, including: Outpace adversaries with intelligence that moves seamlessly from mission command to operators at the edge. Create advantage, enhance mission readiness and accelerate outcomes across domains. Deliver greater mission impact to serve people everyday, and in their most urgent moments. Protect, preserve, and advance the nation's people, ideals, infrastructure and future. Improve health outcomes with patient-centric care to strengthen force readiness and national, community, and veteran populations. Connect with us for our latest research & insights. Follow us for the latest news and trends in federal services. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# The Forge®

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centric techniques and future-forward thinking. It's the creative way we deliver next-gen experiences with our Experience Lab. Test cutting-edge technologies, prototype to evaluate use cases quickly and build assets that accelerate transformation with our Tech Labs. Explore how you can scale impact with a modern digital core built on cloud, data, cyber, platforms and the latest technologies. All to help you adapt, evolve and drive transformation. Discover research and trends, learn from success stories, be inspired by applications, and develop use cases and solutions for your agency. Take on the toughest challenges facing your agency and create greater value and outcomes for your people, partners and customers. Fuse together R&D, emerging technologies and industry expertise to create, test, launch and scale solutions. See productivity, verified outcomes and value in weeks. Scale transformation while managing change and disruption. Our rapid, iterative approach helps you turn innovative ideas into mission-ready solutions at lightning speed. Tap into our vast network of partners to find the right technologies that create lasting value and accelerate change across your agency. Emerging technologies are laying the foundation for a new reality—one in which the divide between the physical and digital worlds is narrowing. Here's how U.S. federal agencies can successfully fuse these two realms together. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Department of Education transforms customer experience for over 40 million borrowers.  Of executives say making tech more human will boost every industry. Managing Director – Accenture Federal Services, The Forge® Lead Cyber Asset Manager – Accenture Federal Services Cloud & Engineering Lab Lead – Accenture Federal Services Principal Director – Accenture Federal Services, Experience Practice Senior Manager – Accenture Federal Services, Platforms Elevation Lab Director © 2024 Accenture. All Rights Reserved. =====================

# Careers in national security, defense & intel

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/mission-careers ----- Exceptional individuals fuel critical work Mission-minded Opportunities to grow and excel Upcoming recruiting events Service focused Service never stops Military community at Accenture Federal Services: Meet Mia Military community at Accenture Federal Services: Meet Ryan Military community at Accenture Federal Services: Meet Lee Related capabilities Hone your skills Engage and innovate Expand your perspective Earn up to $20K for a successful referral DoD skillbridge program Military spouse recruiting Military community at Accenture Federal Services: Meet Mia Military community at Accenture Federal Services: Meet Ryan Military community at Accenture Federal Services: Meet Lee Critical work with exceptional people National Security U.S.

Defense Veteran and military community hiring JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Advance, grow and connect to a greater purpose. Browse our current mission-focused job opportunities here: A destination for curious, motivated minds, we welcome exceptional individuals to work on our teams dedicated to programs of national significance. Advance your career in a thriving community of driven individuals in AI, machine learning, cyber, data science, cloud, and information exploitation. Our teams provide a range of tech-enabled services to clients with the most complex, sensitive missions across the US federal government including the intelligence community and Department of Defense. The National Security Portfolio brings disruptive technologies and forges bold new ways for clients to maintain advantage in an ever-evolving landscape and support critical, sensitive missions for the defense and intel community. Since joining forces, we have brought together Novetta's deep technical expertise and mission-focused innovation with the power and breadth of Accenture Federal Services. Join us and help the nation stay ahead of what's next. We offer opportunities to build on your skillsets, prepare for new challenges, and explore new career pathways — with training and certifications, mentorship, and leadership development. We invest and invent to stay ahead of change. Our Centers of Excellence (Machine Learning, Cloud, and DevSecOps) offer avenues for our people to take part in research and development initiatives. Our inter-disciplinary approach and commitment to a diverse, inclusive workplace create opportunities for you to do your best work, grow and make an impact. For a limited time, we are doubling our Hot Jobs Referral Bonus up to $20K for specific Hot Jobs within our National Security Portfolio. Browse our Hot Jobs and refer great talent. The success of veterans, service members and reservists, after their military service, is important to us. We invest purposefully in veteran and military spouse-focused programs and partnerships to better support those who have served our country. We provide skills, training, and work experience to active service members while they receive military compensation and benefits. Learn more and apply. Our recruiters help connect skills and interests of military spouses to open roles at Accenture Federal Services. Hear the personal journeys of our veteran colleagues that led them to join Accenture Federal Service and how they continue to pay it forward today. Advance, grow and connect to a greater purpose. Browse our current mission-focused job opportunities here: Be part of a community of veterans, military spouses, reserve & guardsman who continue to serve the US government. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Federal Data & AI

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/applied-intelligence-federal ----- Putting data at the center of the mission Data & AI Centers of Excellence What we think Recent insights Awards and recognition From our leaders Our leaders Join our team Data Analytics & Visualization Machine Learning & Computer Vision Generative

AI A new era of generative AI for everyone Accenture AI leaders podcast Making synthetic, authentic The art of AI maturity From AI compliance to competitive advantage Generative AI in federal agencies: Five focus areas How generative AI can unlock value in federal data Worldwide Growth Product Partner of the Year Public Sector: US Federal, Department of Defense Leader in Data and Analytics Service Providers Global Partner of the Year Global Partner of the Year Research Team Selected to Develop Manipulated Media Detection Tools How GenAI can help government address complex problems Amazon Bedrock signals AI maturity Denise Zheng Nilanjan Sengupta Amir Bagherpour Marc Bosch Ruiz, Ph.D. David Lindenbaum Maggie Smith Nolan Phillips Richard Takacs Kenyon Crowley, Ph.D. JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We deliver AI innovation to help federal agencies unlock value from data, automate operations & enhance decision-support to achieve mission outcomes. We combine the power of Artificial Intelligence (AI), automation, and advanced analytics with deep client, industry and technology expertise to help agencies reimagine how they achieve their mission, serve people and manage their organization. Data & AI is a strategy-driven, outcome-focused approach. By bringing together best-of-breed capabilities within an integrated framework, we apply the right tools and techniques to optimize outcomes. We are positioned to transform data into new insight and innovations, automate operations, and empower your workforce to achieve more. Learn what you can achieve with Data & AI. Build a solid data foundation and establish strategy and governance across your federal enterprise that powers ML, GenAI, Analytics and Visualization with tools that ensure seamless data migration. Identify patterns, generate insights, and transform data into compelling narratives that empower data-driven decision-making across the entire analytics spectrum. Deliver mission outcomes by developing and deploying scalable machine learning models for text, time series, audio, video/image and unstructured data across domains. Harness the power of generative AI to increase efficiency and improve user experience while leading organizational change and training initiatives to foster AI adoption. Explore what Generative AI can do for your agency. We explore the potential of generative AI technology, generative AI applications in business & how generative AI systems can reinvent work. Tune in to hear AI leaders discuss industry trends, challenges and opportunities related to AI, data and cloud. Learn from our Data & AI leaders about applying AI technologies to improve customer outcomes and transform the federal enterprise. Accenture Federal Services shares five focus areas for federal agencies in this new era of generative AI. Data is intrinsic to every federal agency's mission and can be one of the most valuable assets. Accenture is continually recognized as a best-in-class AI provider by both technology leaders and independent industry analysts. 2023 2023 2022 2022 2019-2022 2021 Read the latest insights and perspectives from our Data & AI thought leaders.  Amir Bagherpour highlights how generative AI can be leveraged to create problem statements for complex issues. Read more. Chad Iverson discusses Amazon's recent announcement of Bedrock and how generative AI and Bedrock fit into data-led transformation. Read more. Work at the heart of change. Grow, advance, and make an impact. Every day our people do amazing things to help the U.S. federal government solve their biggest challenges. Across missions and around the globe, we are delivering change that matters and real, meaningful impact for our clients and our country.

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# U.S. National Security

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and mission experience to enable transformative digital services focused on improving user experiences at enterprise scale. Earn $ for every successful referral For a limited time, we are doubling our Hot Jobs Referral Bonus up to $20K for specific Hot Jobs within our National Security Portfolio. Browse our Hot Jobs and refer great talent. A destination for curious, motivated minds, we know that empowering and supporting the humans behind the work creates opportunity at all levels. Episode 4: AI's synthetic data paradox – Federal Technology Vision The Accenture Federal Technology Vision 2022: Government Enters the Metaverse looks at four technology trends poised to disrupt government over the next three years. Trend 3: The Unreal – Making Synthetic, Authentic examines the paradox that synthetic data presents for AI. Artificial intelligence requires data, with computer-generated data filling significant voids like privacy concerns to fuel continued innovation. However, this synthetic data can also be used to create deepfakes, bots and other forms of disinformation that erode trust in AI. As AI-generated data and synthetic content convincingly mimic what is "real," authenticity is emerging as the new north star. Kyle Michl explores this with Marc Bosch-Ruiz, PhD. and Shauna Revay, PhD., co-authors of the Trend 3 report. They share examples of how federal agencies fuel innovation with synthetic data and a new framework for authenticity in defining data. Oliver Grange - How CPG leadership can drive growth Stephanie O'Sullivan, a distinguished leader in the intelligence community, has joined the Accenture Federal Services' Board of Managers. Our combined company creates opportunities to serve the national security mission in new ways. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Federal Civilian

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the right foundation today. The federal workforce and its partners need easy-to-use information, processes and tools to tackle problems—from issuing grants to keeping the nation safe. Accenture embraces your mission needs now and in the future. While each transformation journey is different, our global commercial experience, network of innovation centers and partner ecosystem help you move swiftly from idea to execution to impact. At Accenture Federal Services, our people are our greatest asset. We choose to work in Federal because it allows us the opportunity to take on meaningful, mission-focused work that makes our country a stronger, fairer, and better place to live. Hear from our team about their deeply personal commitment for delivering on essential client missions, building a fully inclusive culture that fuels team success by empowering people to be their full selves, and harnessing the awesome power of people and technology to solve some of our nation's biggest challenges. With you and your customers at the center, we help your agency become more efficient, productive and impactful with solutions grounded in Agile, CX and design thinking. Activate mission value with the right cloud strategy. We help navigate complex cloud landscapes to optimize modernization and impact. Unlock the power of data through AI, machine learning and data & analytics, so you can quickly provision cloud-based analytics. Discover how emerging technologies like 5G, edge, quantum and blockchain apply to your mission–through partner ecosystems that enable innovation. Empower employees with tools that focus on what matters most, while automating tasks and navigating change when agencies move back to the office. Anticipate threats and ensure continuity of operations with end-to-end advanced cyber defense, applied cyber solutions, and managed security services. Learn how crypto-agility can help federal agencies safeguard their information systems and communications from post-quantum threats. The Metaverse Continuum is where many emerging technologies are converging, including AI, VR, IoT, and more. Learn how federal agencies can prepare. New research identifies three trends for ensuring secure, frictionless borders that can adapt to changing travel, trade and immigration patterns. We put people first to design and deliver services, solutions and products that radically simplify how we engage with government. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Garching Industry X Innovation Center

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Lorina Mathes Visit the center How to find us JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Bringing ideas to life at the intersection of innovation, intelligence and industry. Keeping up with the pace of change in today's digital world is a team sport, which is why collaboration is at the heart of everything we do. There are no wrong answers, no small ideas. Just meaningful collaboration, exploration and experimentation to drive results in an open environment, ideal for realizing the potential in every idea. Our Industry X Garching team of experts and specialists from within a global Industry X Innovation Network, combined with a diverse group of ecosystem partners: thought leaders, academicians, researchers and entrepreneurs - all leaders in their area, help our clients progress from imagination to innovation to solutioning. Join us in a cool, creative, industrial space to unlock new value and growth for your business. 372+ Client visits since the launch of the center. 868+ Innovation workshops and design thinking sessions conducted at the center. 1400 Square meters of real industrial shop floor space with dozens of industry-relevant use cases. Experience the latest Industry X technologies and methods made real – whether the goal is enterprise digitization or transforming your value chain. Collaborate with our experts, specialists and ecosystem partners in a cool, creative industrial space. Test and develop prototypes, pilot solutions and deliver on the promise of disruptive solutions —at scale. Garching is one of Europe's largest shop-floor showcase where visitors can experience and compare more than 80 innovative and market-ready Industry X use cases that span the entire product value chain. Make B2C convenience a B2B reality. Digitize the technical value chain – from engineering to production. Continually improve integrated hardware and software development. Reinvent conventional engineering and explore AM possibilities. Manage assets proactively with real-time transparency. Transform worker productivity with digital technologies. Achieve true transparency across the supply chain. Use data, machine learning and more to make your business more adaptive, collaborative and proactive. Harness data insight for breakthrough business outcomes. Protect your data, secure your intellectual property and support business continuity by managing security risk. Turn ideas into real experiences in just a few days with our experts in the Liquid Studio. Leverage the best minds in industry, technology and business under one roof to achieve new levels of efficiency through smart, connected technologies.   Leverage the best minds in industry, technology and business all under one roof to achieve new levels of efficiency through smart, connected technologies. Take a tour or book a workshop with our experts. Just a short ride away from Munich city centre to us. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# ALIP New Business and Underwriting

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innovation Why ALIP New Business and Underwriting? Introduce new products with speed and agility Related capabilities Key features Electronic applications Automated underwriting Case management Case workbench Requirements management Business configuration workbench Product configuration workbench Third-party integrations Life and Annuity Software Portfolio ALIP Policy Administration ALIP Digital & Ecosystem Solutions JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Tomorrow's new business opportunities start with today's digital strategies. Deliver more—choices, channels, faster decisions—profitably. Customer experience has never been more critical to your business—and consumers' expectations have never been higher when it comes to: ALIP New Business and Underwriting advances your ability to attract and engage customers with simple, digital buying experiences. Manual processing and 3-month underwriting are a thing of the past for industry leaders. And new sources of data from medical records to wearables are driving new levels of risk assurance and profitability. From direct-to-consumer to producer-initiated models, and from guaranteed or simplified issue to fully underwritten applications, ALIP provides full automation and real-time data validation. You'll launch new products, process applications, automate underwriting and issue policies with speed and efficiency that satisfies today's range of consumers. Winner of 2022 XCelent Award in the "Advanced Technology" category Winner of 2022 XCelent Award in the "Advanced Technology" category         ALIP's powerful and flexible configuration capabilities enable your users to innovate with ease and automate to drive down costs. ALIP is designed to empower product and business owners to build new products and test them in real time, automate business processing and eliminate interpretation issues…all without the need for IT resources. Simplify operations, improve service, and speed processing from issuance to claims and payout. Attract and retain customers with ALIP's digital suite and partner solutions. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Federal Human Capital Consulting

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and transform HR. We put people at the center of change and help leaders create transformation by enriching the relationship between people and technology. Grounded in research, our insights-driven approach accelerates your workforce across leadership, talent, culture, organization and operating model. Our Human Capital practice has been designed to have three main capabilities: Transformational Change, Future of Work, and HR Transformation. We advise and co-create the right strategy for your workforce. Design methods, processes and tools to accelerate the people-side of change to achieve a defined future state. Reimagine the future of work with inspired leaders, inclusive cultures, intelligent operations and hybrid models. Create and deliver employee experiences and signature HR capabilities. The pandemic placed pressure on the U.S. government to protect and provide for citizens, as well as on the federal workers tasked with carrying out the job. The strain on workers is visible in survey data: roughly one in three federal workers in the past year required more mental-health support than usual, according to the latest U.S. Office of Personnel Management's Federal Employee Viewpoint Survey. Individuals increasingly expect their organizations to look after more than simply their financial well-being. Our research suggests that employers who care for their employees in a more holistic manner will reap big benefits, in the form of higher retention rates and more productive workers. To better identify workers' needs, federal agencies should implement a "Net Better Off" framework that focuses on six key dimensions of employee life and adopt proven practices—including continuous learning and setting people metrics—that a small minority of organizations excel at today. By addressing six fundamental human needs, federal agencies can unlock employees' full potential and leave their workforce Net Better Off. Where future meets federal. Viewpoints on making change matter. Learn about our leaders' perspective on the need for diverse solutions to find, recruit, and retain hidden workers. Accenture data unpacks what incentivizes federal workers to prefer onsite versus remote work. Explore how agencies can best support a hybrid work model. Accenture is continually recognized as a best-in-class HR consulting provider by both technology leaders and independent industry analysts. Accenture ranked #1 for employee experience Recognized for advancing equity Work at the heart of change. Grow, advance, and make an impact. Every day our people do amazing things to help the U.S. federal government solve their biggest challenges. Across missions and around the globe, we are delivering change that matters and real, meaningful impact for our clients and our country. Join us and do extraordinary things that make a better future for all of us. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# The Forge®

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trending Our leaders Why tech, design and talent matter Gain new perspective Keep it human Harness emerging tech Dial up your digital core Imagine new futures Real solutions to real-world problems Breakthroughs brought to life Amplify your impact Power up your ecosystem Christina Bone Tyler Lake Matt Livingston Lauren Oliver Jason Lupuloff Current Country: United States Here tech, design and talent converge to solve problems and create more value. All to move your mission and people forward. 99% of U.S. federal government executives agree investments in emerging technologies will help their organizations remain resilient on the global stage. 95% of global executives agree that making technology more human will massively expand the opportunities of every industry. 40% of all working hours will be augmented by language-based AI. How will you prepare your systems and your people? Your mission, services and the world are more connected—and complex—than ever. Get ahead of new demands and opportunities in a whole new way at The Forge®. Insights from our work across government and commercial sectors put new futures and bold solutions within your reach. These insights can be used to continually redefine performance frontiers, speed, and outcomes. Solve problems with your stakeholders using human-centric techniques and future-forward thinking. It's the creative way we deliver next-gen experiences with our Experience Lab. Test cutting-edge technologies, prototype to evaluate use cases quickly and build assets that accelerate transformation with our Tech Labs. Explore how you can scale impact with a modern digital core built on cloud, data, cyber, platforms and the latest technologies. All to help you adapt, evolve and drive transformation. Discover research and trends, learn from success stories, be inspired by applications, and develop use cases and solutions for your agency. Take on the toughest challenges facing your agency and create greater value and outcomes for your people, partners and customers. Fuse together R&D, emerging technologies and industry expertise to create, test, launch and scale solutions. See productivity, verified outcomes and value in weeks. Scale transformation while managing change and disruption. Our rapid, iterative approach helps you turn innovative ideas into mission-ready solutions at lightning speed. Tap into our vast network of partners to find the right technologies that create lasting value and accelerate change across your agency. Emerging technologies are laying the foundation for a new reality—one in which the divide between the physical and digital worlds is narrowing. Here's how U.S. federal agencies can successfully fuse these two realms together. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Department of Education transforms customer experience for over 40 million borrowers.  Of executives say making tech more human will boost every industry. Managing Director – Accenture Federal Services, The Forge® Lead Cyber Asset Manager – Accenture Federal Services Cloud & Engineering Lab Lead – Accenture Federal Services Principal Director – Accenture Federal Services, Experience Practice Senior Manager – Accenture Federal Services, Platforms Elevation Lab Director © 2024 Accenture. All Rights Reserved. =====================

# Public Service in Texas

Our commitment Helping Texas residents Ask Larry: Virtual assistant talks jobless claims News Our leaders Achieve net-zero buildings and cities The value of digitalization in capital projects Infrastructure and capital projects services Unleashing growth for maximum impact Serving all students: A study of learner mindsets Walking the 5G road Fjord Trends 2021 The cloud imperative for public service Accenture to acquire Anser Advisory to expand capital project capabilities Accenture acquires Canadian capital projects consulting company Comtech Group Accenture to acquire Partners in Performance to deliver enhanced productivity for asset-intensive industry clients Accenture acquires BOSLAN to help clients optimize investments in net-zero infrastructure Jon Andrews Rob Cohan Tamara Fields Meg Hare Brad Jackson Lisa Lagus Omar Peña Adam Shaw Terry Westropp JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Partnering with you to improve the lives of Texans. Accenture's more than 10,600 Texas employees statewide are dedicated to helping Texas-based businesses, education, non-profit and public service agencies achieve high performance. For more than 30 years, we have worked with clients to deliver great outcomes by transforming operations, modernizing mission-critical systems and by using new technologies that enable them to accomplish more with fewer resources. Over time, we have learned that Texas is a big state with even bigger ideas. Looking forward, we are honored to continue to help Texas turn those ideas into reality – one dream at a time. Accenture is deeply rooted in the State of Texas, with over 10,600 Accenture employees currently living and working in the state. Accenture ranks #7 Impacts vary but, in many cases, ransomware disrupts businesses for significant periods—or even forces them to suspend operations or close. A growing population of highly capable cyber extortionists is developing new means to counter defenses and to increase the level of disruption they can inflict, constantly. Threats are widespread, they extend across industry and the public/private sector and they affect large and small businesses alike. Security leaders must understand and counter new ransomware challenges, strengthen defenses across people, processes and technology and demonstrate why security is critical to the business strategy. Accenture leadership shares three ways to accelerate energy efficiency and make the shift to net-zero buildings with digital technology. Read more. Accenture provides owner-operators & EPC companies with value-building digitalization frameworks that are applicable to all capital projects. From smart connected construction projects to digital twin, our industry-specific platforms and solutions help to reduce costs and boost performance. The Texas Workforce Commission worked with Accenture to develop an artificial intelligence (AI) system that could handle the uptick in claims from unemployed residents in need of benefits. The virtual assistant can understand text questions and offer a reply much like a human would. Within five days, Accenture and Amazon Web Services (AWS) launched the virtual assistant. The tool provides informational responses to the most common questions, such as "How do I file a claim for unemployment insurance?" and "What is the status of my claim or payment?" The virtual assistant was affectionately named "Larry" after

TWC's former Executive Director Larry Temple, who passed away in 2019. Larry Temple was a public servant who, for two decades, brought wisdom, experience and compassion to those in need. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Industry X Innovation Center Turin

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help clients design, develop and launch software-enabled devices, equipment, products and services personalized for individual customers. Our R&D and engineering professionals can modernize and digitize product development using AI, digital enablers and interconnected production. Together with our partners we deliver proof-of-concept and prototyping to help clients make their businesses more competitive. Sustainability is a must in the mobility industry. We help clients by ideating, building, testing and scaling eMobility platforms and assets. An end to end journey with our clients, from technical feasibility through design for additive, and up to production and service, co-creating new value. Our IX Cyber Experience helps clients to find and mitigate cyber-attacks before they have impact on people, companies and suppliers. Industries are converging into synergic ecosystems, creating new opportunities. We help clients collaborate across ecosystems to meet customer needs. Discover our latest innovative solutions, projects, achievements, and collaborations with industry companies. We're constantly dedicated to improving our offerings. Stay up-to-date on the latest innovation trends by checking out this section. Additive Manufacturing is a new, high-potential approach to design and manufacturing that can improve product performance, reduce time-to-market, reduce costs and lead times, and increase sustainability. At our Industry X Innovation Center in Turin, we focus on our additive capabilities and collaborate with customers and ecosystem partners to co-create solutions that can make a difference. Discover our Additive Industry X Experience, an immersive room on Additive Manufacturing journey, from technical feasibility to re-design and prototype the product, up to scale the potential of Additive Manufacturing. We identify the best Additive Manufacturing solutions for your business. Discover more For more information about Industry X Innovation Center Turin, our center specialized in smart connected solutions, fill out the request form. Our center dedicated to innovation in large industrial and infrastructure investment projects, and infrastructure & capital projects specifically. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Location Planning, Shopping Venues and Travel Hubs

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HOW WE'RE ORGANIZED IN THE U.S. USA We help retailers to optimise their 'shape of chain' – the strategic development and transition of store estates. We help retailers to optimise their 'shape of chain' – the strategic development and transition of store estates. How has COVID-19 impacted footfall in the retail venues of 5 major global cities? What will the impact be of making changes to my store network? Where should we prioritise new format investment vs. branch closures? Is there a "halo" effect between the online and in-store channels in a given local market?  Which are the most attractive venues in the U.S. to locate your stores? Do you have existing stores located in unattractive venues? Where should you open your next new store and how will this affect the sales of your existing stores? How can you use VENUESCORE to understand the key differences between shopping venues? How do you choose where to open a new store, and what impact will this have on current locations? How can you visualise performance across an entire shopping centre? What influence does space allocation have on sales? We advise landlords, investors and property managers on how to optimise their assets. How has COVID-19 impacted footfall in the retail venues of 5 major global cities? Which are the most attractive venues in the U.S. to locate your stores? Do you have existing stores located in unattractive venues? Which stores do my customers tend to visit in the same trip, and therefore which complementary stores should I aim to co-locate within my shopping centres? Where's the optimal location for your next HQ? How can you use VENUESCORE to understand the key differences between shopping venues? How can you understand distribution and spending habits using Javelin Group and credit card datasets? How do I understand more about consumer behaviour at my shopping centre? How can you visualise performance across an entire shopping centre? We assess the commercial trading potential and optimum category and tenant mix for major transport hub operators. How can you track and measure airport passenger and car park performance? How can you collect and utilise a wealth of data across multiple departments of an airport? How can you evaluate the performance of a newly launched app? Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Accenture Life and Annuity Software

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and scales operations with ALIP ALIP achieves "Luminary" status and wins XCelent Award Shay Alon Nancy Bass Kym Gully Mitchel Ludwig JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Compete with speed and agility. Let Accenture Life Insurance & Annuity Platform (ALIP) empower your potential to compete and grow. No other platform offers more ways to deliver greater value throughout the customer journey. ALIP provides the capabilities that can differentiate your brand, boost operating and IT efficiency and cultivate loyal customers. From new business to post policy service, ALIP's rich functionality and advanced ever-green technology can propel your business into today's hypercompetitive digital market. ALIP can help you Accelerate speed to market and empower business users with ALIP Best in cloud flexibility & ecosystem connectivity Realize digital experiences & personalized support Accenture Life Insurance & Annuity Platform (ALIP) solutions for the entire customer lifecycle. With ALIP's modular design and flexible SaaS model, you have options to deploy New Business/Underwriting, Policy Administration or the end-to-end suite. And with our advanced surround components and partner ecosystem, you can expand your digital footprint and widen your intelligent enterprise capabilities. Simplify operations, improve service, and speed processing from issuance to claims and payout. Deliver more profitable and satisfied customers with speed and efficiency. Innovative products and services to stay competitive and deliver an outstanding customer experience. Ecosystems are key to innovation. And speed is of the essence. ALIP's extensive partner network and out-of-the-box integrations let you quickly and easily connect with innovative partners and leading-edge technologies. Tap into our growing network of partner solutions through ALIP's Interface Exchange and Integration Platform as a Service (IPaaS) where you can access hundreds of prebuilt and pretested interfaces or quickly build your own. Quickly expand your ALIP capabilities with the partners and solutions you need to drive business success. Launch new products quickly and easily. Jumpstart with out-of-the-box templates and configuration workbenches that easily configure products and processes. Open, lightweight and fully containerized architecture that's API-driven, scalable and highly available. Service your customers quickly with GenAI-powered underwriting, policy services, user guides and pre-integrated solutions that deliver personalized communications, analytics, chatbot and portals. Get live quickly with SaaS delivery and ongoing enhancements, continuous upgrades and on-demand training programs. Expand capabilities quickly and easily by plugging into ALIP's partner ecosystem and Interface Exchange library of prebuilt & pretested interfaces. Achieved the 'Luminary' top honor category in Advanced Technology and Breadth of Functionality in Celent's "North American Life Insurance and Annuity Policy Administration Systems", June 2024 report. Named a 'Dominant Provider' in the AITE Novarica "Market Navigator Life/Annuity/Benefits Policy Administration Systems," February 2024 report. Winner of the 2022 XCelent Award for "Advanced Technology" and achieved the "Luminary" top honor in Celent's "North American Life Insurance and Annuity NB&UW Systems", November 2022 report. Named a Leader in Global Life & Annuities Insurance in Everest Group's "L&A Insurance Application and Digital Services PEAK Matrix™ 2024" report. F&G and Accenture collaborate to optimize technology platform capabilities for retail annuity growth. ALIP received Celent's XCelent Advanced Technology 2022 Award for its new business and underwriting solution for

# Federal Cloud Computing

----- Arcticle source ----- https://www.accenture.com/us-en/services/us-federal-government/cloud-consulting ----- Deliver true cloud agility with our proven tools & services Cloud services Cloud alliances A leader in the IDC MarketScape: US federal government cloud professional services 2024 vendor assessment Security first Awards & recognition News Our leaders Join our team Related capabilities Cloud Strategy, Talent & Innovation Cloud Development & Migration Cloud Management & Optimization Cloud for Federal Missions Digital Platforms Data & AI Cloud Security IDC MarketScape: Worldwide Cloud Professional Services Everest Group Cloud Services PEAK Matrix® Assessment 2022 — North America HFS Top 10 for Hyperscaler Cloud Service Providers 2022 Global SI Partner of the Year PEAK Matrix® for Google Cloud Platform (GCP) System Integrators 2021 Google Cloud Global Services Partner of the Year Award Accenture Federal Services wins $189 million Centers for Disease Control and Prevention (CDC) Contract Accenture Federal Services Wins $87 Million U.S. Patent and Trademark Office Contract Novetta, Part of Accenture Federal Services, Strikes Deal with the U.S. Air Force to Resell Platform One Products Justin Shirk David Stepp Nilanjan Sengupta Kimberly Aftergood Data & AI Digital platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We combine commercial innovation and federal domain expertise to power secure and highly scalable cloud delivery for the U.S. government. Across the federal government, cloud computing is the fundamental enabler of the mission. It's essential for fueling the enterprise agility, availability, scalability, security, and transformation that modern government demands. Accenture Federal Services is your trusted partner for the journey to and in the cloud. We help you scale and industrialize operations and grow your organizational competency and workforce skillset. Our holistic approach combines people, processes, policy, and technology to enable rapid, secure, and optimized cloud delivery. We build upon Accenture's capabilities as the industry leader in cloud computing strategies, services, and operations to meet our federal clients' unique, mission-critical needs. This includes configuring and hardening cloud environments – public, private, hybrid, or air-gapped – to meet the U.S. federal government's stringent security and compliance requirements. We also offer FedRAMP-authorized solutions for core government applications. Our integrated services, solutions, and offerings draw upon our industry-leading innovation and government security and mission expertise to best address your agency's unique cloud computing requirements. Define strategies for cloud enablement, adoption, governance and operations. Embrace innovative operating models and grow workforce cloud skills and competencies. Transform into a cloud-first culture. Design, build and re-engineer applications using cloud-native or Kubernetes container-based tooling, leveraging advanced orchestration to deliver scalable and highly

available cloud applications. Managing, operating, and optimizing cloud infrastructure and environments to deliver cost-effective and performant cloud services. Capitalize on our proven solutions, frameworks, and accelerators to deliver your federal mission securely in the cloud. Use leading low-code cloud platforms & our solution accelerators to meet new requirements quickly, cost-effectively, with ServiceNow, Pega, Salesforce, others on SaaS or in tenant. Employ robust, effective, and people-centered machine learning and artificial intelligence technologies on any cloud and at the edge. Defense-in-depth, layered security accelerators, tools & Infrastructure as Code protect private, public, hybrid, air-gapped and multi-cloud environments and ensure repeatability & deterministic state. Our federal clients benefit from Accenture's $3B Cloud First commitment and exclusive relationships with the leading hyperscalers. This commercial expertise powers our fit-for-federal cloud accelerators. Accenture Federal Services has been named a Leader in the IDC MarketScape: US Federal Government Cloud Professional Services 2024 Vendor Assessment.  We are proud to be recognized for our strengths:  Technical expertise, understanding the federal government and unique requirements of agencies, architectural strategy and road maps, Cloud Innovation Lab, human side of cloud, vast innovation ecosystem with numerous technology partners, and project management skills. For Accenture Federal Services, cloud-first means security-first. We are leaders in securing and protecting federal cloud platforms and workloads, including hybrid and multi-cloud environments, in both unclassified and classified domains. We design, build and operate cloud solutions to meet or exceed federal security standards, including FISMA, DISA, and FedRAMP. For example, we are a FedRAMP-accredited Third-party Assessment Organization (3PAO) qualified to assess the security of proposed implementations, and we operate FedRAMP-authorized solutions at moderate and high levels. Our Cyber Assurance Integration Framework (CAIF) solution helps automate and maintain continuous authorization and accreditation for end-to-end compliance and rapid delivery. Technology leaders and independent industry analysts regularly recognize Accenture as a best-in-class cloud computing provider. Leader in cloud professional services Leader with top scores for vision and capability #1 service provider for hyperscaler cloud services Global SI Partner of the Year for the 17th time Leader in Google Cloud Platform System Integrators Google's Cloud Services Partner of the Year 2022 Accenture Federal Services selected to partner with CDC to deliver cloud modernization for public health. Accenture Federal Services selected to implement cloud-based DevSecOps to transform digital services. Innovative agreement expands customer access to government-owned software development platform. As part of Accenture Federal Services' cloud computing practice, you'll collaborate with the brightest minds in public, private, and edge cloud services. Together we'll build cloud solutions for efficient and effective government. We bring together mission expertise with proven innovation and leading practices to help the federal government do the extraordinary things it takes to create a better future for all of us. We are passionate about partnering with clients, going beyond the bold future we collectively imagine, to create real and enduring change for our country and our communities. We deliver new value and advantage that lasts, drawing on the full power of our partners and Accenture. By joining our team, you'll be working with dedicated colleagues and change makers who work with our clients at the

heart of the Nation's priorities in defense, intel, and public safety. A destination for curious, motivated minds, we welcome exceptional individuals to work on our teams dedicated to programs of national significance. Advance your career in a thriving community of driven individuals in AI, machine learning, cyber, data science, cloud, and information exploitation. Our teams provide a range of tech-enabled services to clients with the most complex, sensitive missions across the US federal government including the intelligence community and Department of Defense. We are honored that veterans, service members and military spouses choose Accenture Federal Services to continue their public service. We exceeded our goal of recruiting 5,000 military veterans, service members and spouses by the end of 2020, and we're bringing new thinking and innovative partnerships to ensure veterans, reservists and their spouses succeed in their new careers with us. Together we all bring a great diversity of talent to our clients, our communities, and our country. We're using AI, automation & analytics to help agencies reimagine how they achieve their mission, serve citizens and manage their organization. We help federal agencies accelerate transformation and lower costs by designing and delivering scalable, user-centric digital platforms. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture + AWS

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/aws-business-group/sd-bp-carousel-block-overlap ----- Accenture and AWS take you further, faster Solutions and offerings Velocity Case studies Meet our clients Belden: Unlocking the true value of industrial data Chugai Cloud Infrastructure: Innovative medicine at scale Iveco Group: Innovative and sustainable transformation Lion: Drive innovation in the beverage industry Merck: Accelerating lifesaving work with cloud Blogs We speak AWS What we think News Accenture and AWS Collaborate to Help Organizations Scale Adoption of AI Responsibly AWS, Accenture and Anthropic Join Forces to Help Organizations Scale AI Responsibly AWS and Accenture Help Merck Use Cloud Technology to Reduce Drug Discovery Time and Accelerate Clinical Trial Development Accenture Acquires Ocelot Consulting to Expand Data Engineering and Cloud First Capabilities in North America Accenture and AWS Extend Generative AI Capabilities to Accelerate Adoption and Value Awards & recognition Join us Meet our lead Accenture and AWS make big ideas happen Migration & modernization on AWS Connected customer experience SAP on AWS Software on AWS Cloud managed services Security on AWS Data & analytics on AWS Artificial Intelligence and machine learning Resilience on AWS Automotive & Mobility on AWS Digital Workplace on AWS People & Change Overview Velocity Fabric Velocity Accelerators Velocity Activators Insurance Energy Life Sciences People & Change Customer Experience ISV Solutions Metaverse Cloud Foundation Data Next-gen Apps Belden: Unlocking the true value of industrial data Chugai Cloud Infrastructure: Innovative medicine at scale Iveco Group: Innovative and sustainable transformation Lion: Drive innovation in the

beverage industry Merck: Accelerating lifesaving work with cloud Transforming high performance computing with the Accenture HPC Accelerator powered by AMD Our journey with code whisperer AWS Managed Service Provider Generative AI Services Cloud Operations Services AWS Well-Architected Partner Resilience Services SaaS Consulting Reinvention in the age of generative AI The race to cloud Technology Vision 2024: Human by design A new era of generative AI for everyone Total Enterprise Reinvention State of Cybersecurity Resilience 2023 From AI compliance to competitive advantage Interoperability: Value untangled Leader in System Integration Capabilities on Amazon Web Services Leader in Sustainability Enablement Technology Services Leader in Worldwide Cloud Professional Services Jennifer Jackson JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Delivering value and transformation with Accenture innovation and AWS technologies. Accenture Responsible AI Platform powered by AWS Our unflinching mission is to combine extraordinary new technologies with human ingenuity to meet our clients' core business challenges and drive growth. What's different about us? Unique, aligned partnership. We provide highly differentiated joint and aligned execution with AWS, and have built mature accelerators, delivery tools and methods to address our client's toughest challenges. Broad and deep experience. Accenture's end-to-end capabilities span strategy through operations, bringing a deep understanding of customers' desired business outcomes. Continuous innovation. We have a remarkable track record of delivering advanced solutions first in the marketplace. Technical expertise. We bring one of the deepest and most experienced pools of skilled cloud specialists anywhere. Trailblazing talent. We have more than 26,000 certified professionals holding over 33,000 AWS certifications, and we are recognized by AWS with more than 40 competencies, programs, and service delivery validations with more in the works. The Accenture AWS Business Group accelerates end-to-end adoption of AWS, maximizing enterprise-wide transformation, securely, at speed and scale. We offer a spectrum of AWS solutions and managed services. Migrate, modernize and optimize infrastructure and business applications on AWS cloud. Read more. Deliver differentiated customer service at scale through AI-powered conversations, predictive insights and omni-channel journeys across sales, support, service and more. End-to-end cloud SAP migrations and solutions on AWS cloud. Read more. Software built to run in the cloud. Learn more. Improve service quality with Accenture Managed Services for the AWS cloud. End-to-end cloud security, with pre-built compliance templates and operational efficiency built for the AWS cloud. Move, visualize and transform data on AWS Cloud. Scale business-driven insights on the AWS cloud. We help customers build and improve their critical workloads' availability and resilience in the AWS cloud. Transform to operate in the emerging Mobility ecosystem. Learn more. Design and deploy reliable, resilient end-user computing solutions on AWS. Unlock human potential, solve your biggest talent problems, and multiply the value of your cloud investments. A look back at AWS re:Invent 2023 In the face of today's fierce competition, companies need speed, resilience, scale and agility to remain relevant. But how do you shift so you can spend your limited time and resources on bringing your best to market? Accenture and AWS teamed up to build the solution: Velocity is a continuous innovation engine that can help you add new cloud innovations up to 50% faster. Security, repeatability, automation

and flexibility are all built in with industry-specific solutions at its core. Accenture & AWS have invested the time, resources and people into this solution, so you don't have to. Weave together ready-to-use, repeatable business solutions to quickly create enterprise-scale cloud environments that stays up to date automatically. Rapid deploy business enablers and build industry solutions with "plug and play" modules and help from our ecosystem of ISV partners. Kick complex transformation into high gear with field-tested assets, proven methodologies and the brightest minds of Accenture and AWS. Metaverse (EliXR) Secure Cloud Foundation Data Lake Fabric Next Generation Migration BBVA partnered with Accenture to become a customer-centric bank. Leveraging digital technology to reach people where they are, enabled massive growth. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries allows the department to be more agile in data-driven decision-making. Lion digitally transformed with AWS to enable efficiency, agility, sustainable growth, real-time insights, and an enhanced customer experience. Wilder Climate Solutions is addressing the shortage of tree seeds for reforestation with a digital marketplace to connect seed collectors and growers. E.design Insurance is using advanced digital technologies to develop services that help drivers stay safe on the road. Vodafone partnered with Accenture and AWS to become a cloud-based, digital-first company. International Flavors and Fragrances migrated key systems to AWS and saw improved quality, business efficiency, transparency and compliance. Combining cloud and workforce transformation for lasting success. Running our business in the hybrid cloud means Accenture can be fast, efficient and cost-effective. Our Accenture AWS Business Group authors keep you up to date on AWS topics and trends. This revolutionary tool can transform your HPC experience, streamline cluster creation and redefine the way you approach demanding computational workloads. In this blog, Chris Wegmann shares Accenture's own journey with AWS CodeWhisperer and how the power of AI can transform software development. Accenture is an AWS Partner with 45+ AWS-awarded qualifications, showcasing our technical expertise and customer success. See all qualifications here. We provide end-to-end solutions at any stage of the cloud journey, including planning, building, migration, operations, and optimization. Learn more. We build and deploy powerful AI solutions that change the way our clients work. Learn more. We provide cloud services & solutions consulting that accelerate innovation, intelligence, and value across enterprises to drive reinvention. Learn more. We rapidly analyze any workload targeted for or already running on AWS, reducing risk through our robust cloud architecture experience. Learn more. We help clients ensure that their critical systems are reliable, resilient, secure, and optimized for the AWS cloud. Learn more. Accenture Products and Platforms offers robust cloud native solutions that help businesses achieve their full potential. Learn more. Generative AI represents a clear opportunity to accelerate reinvention. We see five imperatives that the C-suite must address. We surveyed 800 global business and IT leaders to see how far along their companies are in the cloud, and what value they're seeing. Technology is becoming more human: intuitive, with human-like intelligence, and easy to integrate across our lives. New joint innovations aim to help enterprises assess, test, build and manage AI responsibly and safely. Unique collaboration helps District of Columbia Department of Health develop custom AI solutions to provide precise information on health

programs. Leading biopharmaceutical company taps AWS and Accenture for technology modernization. The addition expands Accenture's AWS engineering skills in the Midwest to help clients in North America accelerate cloud transformation. The investments will help clients move rapidly from experimentation to scaled, responsible deployment of generative AI technologies. Accenture has been recognized as a cloud leader in executing application migrations to the public cloud, transforming enterprises with AWS technologies and providing managed services. 2022 Inaugural report 2022  There has never been a better time to join our global team of AWS experts. Work at the forefront of technology, driving innovation to meet the needs of global clients across multiple cloud services and solutions. Go as far as your ambition takes you.  Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# A new dawn for the software & platforms industry

----- Arcticle source ----- https://www.accenture.com/us-en/services/software-platforms/platform-adoption ----- From how we live, work, shop and socialize, expanded tech and macro shifts have created new opportunities for software and platform companies to improve every aspect of our lives. How to reinvent software & platforms What's trending in software & platforms Awards and recognition Our leaders Software and platforms careers Software & platforms now How to make your SMBs trust you more than your competitors How to make your SMBs trust you more than your competitors Achieve relevance & growth in a competitive world Achieve relevance & growth in a competitive world Improve operational efficiency by fully leveraging data and generative AI Improve operational efficiency by fully leveraging data and generative AI Embrace new strategies, models and partners to drive growth Embrace new strategies, models and partners to drive growth Secure trust and compliance in a complex global landscape Secure trust and compliance in a complex global landscape Julie Sweet is one of Fortune's Most Powerful Women Recipient of the Dan Wieden Titanium Grand Prix A Leader in Cloud Professional Services 2022 Kevan Yalowitz Yusuf Tayob Rachel Elliston James Kim Chris Mather Nikki Mendonça Current Country: United States 80% of software and platform companies neglect substantial revenue streams by only transforming parts of their business rather than the whole $3.5T revenue opportunity for platforms who can secure their slice of the everything economy 96% of tech executives are inspired by the new capabilities offered by generative AI 74% of c-suite execs feel they need to completely rethink their operating models to be more resilient Revolutionizing e-commerce advertising through people and technology Navigate the evolving software market with insights for Venture Capital & Private Equity firms. Leverage AI, cybersecurity, and operational efficiency to drive growth and profitability in today's challenging landscape. Explore how software and platforms companies can navigate the challenging 'middle mile' of generative AI adoption to enhance growth and

profitability. Four imperatives to a proactive product security strategy. How addressing risk can support the efficiency and profitability quest of software and platform businesses A global networking technology company creates a new GTM to transform customer experience and lift revenues sky high. Accenture describes how we helped a mobility and delivery platform unlock revenue with a fresh mix of sales talent and data-driven insights. The software and platforms industry is at an inflection point. It's time to address operational efficiency with generative AI, tech and organizational debt, and invest in the capabilities for growth. Managing Director – Software & Platforms, Global Lead Global Communications, Media & Technology Industry Practices Chair Managing Director – Software & Platforms, North America Lead Managing Director – Software & Platforms, Growth Markets Lead Managing Director – Software & Platforms, EMEA Lead Managing Director – Accenture Song, Software & Platforms, Global Help software and platform companies re-strategize by helping them grow, build stand-out and personalized experiences, secure trust and reinvent for sustainable growth. =====================

# Innovation Accelerators: SAP BTP applications

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/sap-btp-applications ----- Accenture liquid studio for SAP solutions Finance Sales and customer service Supply chain Talent and HR Upstream Sourcing and procurement Related capabilities Accenture Liquid Studio for SAP Solutions Payables optimizer Intelligent collections Intelligent corporate dashboard Smart customer portal Intelligent marketing Intelligent manufacturing line Intelligent 3D printing Intelligent worker Intelligent climate Herbot Talent planning solution Sick leave management Well Performance - Accenture SAP BTP application Compliance analytics PAULA – Procurement AUtomated Learning Assistant SAP S/4HANA Accenture myConcerto JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SAP BTP helps us innovate across industries and business functions. Our SAP Industry Cloud applications are innovation accelerators that amplify results. The Accenture Liquid Studio for SAP Solutions uses design thinking and agile methods to rapidly deliver industry apps. Learn more, visit accenture.com/sapbtp. Optimizing discount strategy and reducing early payments Harnessing the power of AI to improve collections Strategic decision support across business process areas within your organization Payables Optimizer - Accenture SAP BTP solution Optimizing discount strategy to cut early payments Intelligent Collections- Accenture SAP BTP solution Harnessing the power of AI to improve collections Intelligent Corporate Dashboard - Accenture SAP BTP solution Strategic decision support for business processes Simplify your customer self-service experience Smarter marketing to influence customer decisions Smart Customer Portal - Accenture SAP BTP solution Simplify your customer self-service experience Intelligent Marketing - Accenture SAP BTP solution Smarter marketing to influence customer decisions Manufacturing that thinks for itself Bringing digital to 3D printing performance Next-generation

efficiency and safety AI for a better environment Intelligent Manufacturing - Accenture SAP BTP solution Manufacturing that thinks for itself Intelligent 3D Printing - Accenture SAP BTP solution Bringing digital to 3D printing performance Intelligent Worker - Accenture SAP BTP solution Next-generation efficiency and safety Intelligent Climate - Accenture SAP BTP solution AI for a better environment Your personal digital HR assistant Intelligence in people management Smart sick leave management workflow HERBOT - Accenture SAP BTP solution Your personal digital HR assistant Talent Planning Solution - Accenture SAP BTP solution Intelligence in people management Sick Leave Management - Accenture SAP BTP solution Smart sick leave management workflow Enabling wells to recommend and automate maintenance decisions Accenture's Well Performance Dashboard enables organizations to drive better, faster and more automated decisions to reduce operating expenses. See more. Deep insights on compliance to minimize your maverick spend Taking guided buying to the next level Compliance Analytics - Accenture SAP BTP solution Deep insights on compliance to minimize your spend PAULA - Accenture SAP BTP solution Taking guided buying to the next level Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Oracle Quarterly Updates Testing as a Service

----- Arcticle source ----- https://www.accenture.com/us-en/services/oracle/oracle-quarterly-updates-testing-as-a-service ----- The benefits: A compelling value proposition Our leaders Related capabilities Reduced disruption Robust testing Right skills, right time Faster issue detection/resolution Expert analysis Oracle releases consolidated and analyzed Test execution automated Daily global calls to keep you in the know Jeannine Kovacic Marissa Tuck Ashlee Baker Oracle Journey to Oracle Autonomous JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Leverages collaboration and a flexible resource model to maximize efficiency and reduce the time and cost of Oracle Cloud Quarterly Updates. Accenture's collaborative approach through every stage of its Quarterly Updates Testing as a Service process ensures that your updates are analyzed and executed with speed, efficiency and thoroughness. The benefits include: Resources can continue operations without interruption from the quarterly update process. Automation makes testing faster and more robust. Flexible resourcing means you get the expertise you need—when you need it. Collaboration with Accenture and others helps find issues and resolutions sooner. Accenture's experts analyze the impact of each quarterly update so you don't have to. When they make the shift to Oracle Cloud, companies get access to a range of world-leading SaaS solutions. And because those solutions are constantly being improved through Oracle's Quarterly Updates, companies also have the confidence they're always benefiting from up-to-date, high-quality and innovative services via Oracle Cloud. But updates bring challenges as well as benefits. Resources need to

be redirected away from strategic work to the prosaic process of reviewing documents, analyzing impacts on existing setups, and testing that everything has been updated correctly. Sound familiar? The good news is that Accenture's new Quarterly Updates Testing as a Service solution is here to help. Leveraging a collaborative and flexible resource model to maximize efficiency and speed, this solution brings various key benefits to an Oracle Cloud SaaS environment. VIEW FULL REPORT Prior to release, Accenture expert analysts consolidate documentation, categorize each update, and provide insight into the impact on the application. Drawing on a library of 2,000+ prebuilt test scripts, Accenture uses an advanced automated testing tool to efficiently regression test a system. During the update windows, Accenture holds daily global calls for all its Oracle teams to pinpoint and collaborate around any issues arising. Accenture's collaborative approach at every stage ensures updates are analyzed and executed with speed, efficiency and thoroughness. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Intelligent data management for SAP technologies

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/intelligent-data-management ----- Accenture lights your path to intelligent data management Building a data strategy for the intelligent enterprise Data quality – for better operations and insights Data migration – proven, agile delivery capabilities Data governance & MDM – whole greater than the sum Awards and recognition Our leaders Related capabilities Identify business value to maximize Set the "North Star" to plan Define roadmap to realize Accenture a Leader in IDC MarketScape SAP Implementation Services Reports Accenture is named a Leader in Forrester's latest report on SAP Services Providers Accenture named a Leader by Gartner in Magic Quadrant for SAP S/4HANA Acyr Luz Sabrina Yamashita Mamatha Upadhyaya SAP S/4HANA SAP solutions on cloud Data powers the intelligent enterprise JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Illuminate your data. Cleanse. Migrate. Govern. Let us work together to unlock greater value from data in your SAP systems. Your company's data is a strategic, differentiating asset, and it's at the heart of the SAP systems that run your business. Accenture and SAP have worked together for years to help our clients infuse data with intelligence and elevate their capabilities in three key areas: data migration, data quality and data governance including master data management. With Accenture myConcerto, our enterprise transformation platform, we bring the best of Accenture and SAP together to support your data management requirements. myConcerto flexes to the unique needs and complexities of your business and industry to innovate at scale and accelerate outcomes. Music to your ears? Schedule a discussion with our team to learn how we can partner with you to guide your data journey. Our comprehensive data strategy approach helps clients establish a clear vision and action plan to

protect and leverage their data as an essential business asset, define their goals and, ultimately, make informed, data-based decisions. We prepare clients to embark on a collaborative journey to enable the vision. We build a framework to define the goals of data quality, data migration and data governance. We strategize and establish a practical way forward that defines your goals and what success looks like. Executing business driver no. 1, data quality, is about helping the business identify issues, create a data cleansing roadmap and regularly monitor your data quality. Our Intelligent Data Quality platform applies artificial intelligence and machine learning to help you: Our agile capabilities and proprietary tools help us execute business driver no. 2, data migration. These include an enhanced user interface to engage the business, iterative data readiness cycles to improve data quality and automated data validation to enable business value. A few key principles guide our work: Business driver no. 3, data governance and master data management (MDM), is the collection of people, process, technology and information components that work together to ensure master data is coordinated across the enterprise. Effective data governance and MDM deliver a unified master data service that provides accurate, consistent and complete master data across the enterprise and to business partners. It has four fundamental components: Industry analysts recognize Accenture as a Leader in serving clients. Also, we've received 53 SAP Pinnacle Awards and 130-plus SAP awards in the last five years. For 2022 For 2022 For 2022 Enterprise transformation with S/4HANA. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Taking on health enterprise operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/enterprise-operations ----- Overview Featured Health enterprise operations specific services Our leaders Related capabilities David P. Gaydosh Mike Bowman High-impact healthcare consulting Operational transformation JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Increase operational effectiveness and deliver better care - for less. Accenture's Health Enterprise Operations enables organizations to reposition their businesses through top line revenue and growth strategies. These strategies minimize risk, and enable: Strategic cost reduction initiatives that improve operational effectiveness across the enterprise. Innovative care delivery and payment models that maximize the value delivered to individuals and populations. Health Organizations face unprecedented challenges—steadily rising costs, budget pressures, and growing public expectations for more convenient, affordable but high—quality care. These challenges precipitate the need for healthcare transformation that includes more efficient and sustainable business practices—that better support the delivery of improved healthcare. Financial Integrity and Accounting Customer Satisfaction Operational Effectiveness Please enable Advertising and Social Media Cookies to be able to see this

# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/accenture-human-services-suite ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University

of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved. =======================

# Transform the HR experience in your organization

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/employee-experience-platform ----- Create signature experiences for employees Dive into signature experiences New joiner Job transfer Growing a family Employee exit Our leaders Related capabilities HR for every step of the journey New joiner Job transfer Growing a family Employee exit Andrew Swiston Fred Schafer Pushpendra Tiwari Aradhana Duggal Talent and HR Business process services SynOps JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture's Employee Experience Platform, powered by SynOps, is an HR journey guided by trusted advisors, AI, analytics and digital engagement. The

Employee Experience Platform always treats employees as the customer. Guiding and enhancing their experience in every interaction through the full cycle of their employee journey. Signature Experiences highlight their high-impact moments in life: New Joiner, Job Transfer, Growing a Family, and Employee Exit. These are just some of the endless experiences that the platform supports. Each moment demands the close attention of a trusted advisor, data and AI-driven technology all working together to provide the best next action and experience possible. Employees have easy access on their devices, anywhere, anytime, as they move from uncertainty through learning, feeling well supported, and landing on a successful outcome. Transactional tasks are assigned to robots, so HR professionals can leverage their knowledge to help employees reach their goals. This is the story of your people, from hire until they retire. Watch this video to get started. The Signature Experiences videos below show what it's like for employees to navigate these significant life events with thoughtful guidance every step of the way. See how Accenture's Employee Experience Platform, powered by SynOps, guides and inspires staff from hire to retire. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Virtual tour: Marketing operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/360-innovation-marketing ----- Explore marketing operations Take a tour Marketing operations, Warsaw Marketing operations, Mumbai Marketing operations, Malaga Here's how to view the tours Related capabilities Marketing operations, Warsaw Marketing operations, Warsaw Marketing operations, Mumbai Marketing operations, Malaga Laptop Smartphone Immersive Marketing operations SynOps Operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Take a virtual tour of our Intelligent Operations Centers Customers want best-in-class experiences every time. Accenture's marketing operations Delivery Centers ensure they get them. Our 24,000+ professionals are using over 1,300 automation solutions to help more than 140 clients deliver breakthrough results with a predictive and proactive mindset Welcome to the virtual tour of our Marketing Operations Intelligent Operations Center in Warsaw. Explore more of our Intelligent Operations centers Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Network

----- Arcticle source ----- https://www.accenture.com/us-en/services/infrastructure/network-services ----- Build, optimize and monetize secure software-defined networks What you can do What you'll achieve What's trending in network Our leaders Why cloud networks matters Transform

telco networks Efficiently manage your networks Embrace software-defined networks Super-secure your networks Power critical OT networks Lower ownership costs More value and innovation Trusted performance New revenue Empowered people Tunc Yorulmaz Hakan Ekmen Andrew Costello Ian Storer Current Country: United States Build, optimize and monetize secure software-defined networks 85% of CSP technology executives cited that the ability to scale and innovate using public cloud infrastructure is an important criterion for modern network in their company. 83% of communication service providers say that network infrastructure flexibility is a significant business priority for their company. 89% of enterprises consider modern networks a differentiator in achieving business objectives at their organization. The pace of technology innovation calls for a swift response. Network modernization enables companies to wield new technologies and support total enterprise reinvention. Create more flexible, agile and efficient networks through modern network deployment, modern engineering and service management orchestration to achieve growth, while simplifying networks and improving costs and operations. Modernize your network towards autonomous networks through radical automation, AI/gen AI, re-tooling and business process optimization, for greater efficiency, agility and reliability. Unlock business value and innovation with software-defined networks and move workloads to the cloud that offer secure access to services, applications and experiences, anywhere. Better monetize your network with programmable network APIs. Integrate zero-trust security across enterprise and industry OT/edge networks for improved resilience. Private wireless solutions enable industrial companies to operate faster and smarter, with real-time data powering next-generation AI and ML automation. Reduce your total cost of ownership by moving to a software-defined network and embracing automation to do more with fewer resources. Combine the power of data and applications to drastically improve decision-making and time to market thanks to improved network resiliency and speed. Respond to the rising demands on network performance from an ever-increasing number of devices, locations, users and data. Transform your value chain with 5G innovation, creating agile business models, use cases and revenue sources — and reenergizing industries. Help your teams reach new performance frontiers by cultivating the right network skills, toolsets and operating models. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. The role of infrastructure managed services (IMS) in facilitating business reinvention. Digitalization is outpacing network capacity and innovation spend, making networks a bottleneck to reinvention. Our research explores how companies are approaching network modernization and reveals three keys to success. CSPs continue to invest billions in networks, both fixed and wireless. The challenge at hand is how their current network transformation can go beyond a generational upgrade. Accenture explores key steps to shape the strategy, maximize the value, and optimize digital capabilities with private wireless networks. Accenture details 5 steps for building modern cloud network infrastructure to enable enterprises to save & time money with innovative cloud services. Senior Managing Director – Global Cloud First Networks Lead Senior Managing Director – Cloud First Networks, Communications Managing Director –

# Energy managementfuels change—clichénot quite

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/energy-management-services ----- What we do How we work Shining a light on value By the numbers Case study What we think Awards and recognition Our leaders Related capabilities Price reduction Quantity reduction Quality improvements Innovative talent Digital technologies Applied intelligence Intelligent procurement saves $24M Business growth with procurement transformation Bank uses intelligent procurement to cut risk Fast track to future-ready procurement Achieves Lead Position in HfS Procurement as-a-Service Blueprint Report Leader and Star Performer in Everest Group Procurement Outsourcing Report Accenture helps drive down energy costs Rachel Schafer Arthur Gerbrands Johnny Hesp Intelligent Operations Procurement Supply Chain  JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA In an era of consumerism and digital disruption, clients need new operating models and intelligent solutions to enable a step change in performance. Energy is the lifeblood of asset-intensive companies.  We tackle the C-suites' most pressing issues by offering a full energy services menu including the ability to tackle Price, Quantity, and Quality of energy consumed (PQ2). Realize price savings through strategic sourcing including Regulated Tariff Optimization, Deregulated Tendering, and Active Price/Risk Management. Lower quantity of energy purchased by utilizing demand-side analytics, demand limiting, and efficiency as-a-service to reduce energy usage. Improve quality through Sustainability (Utility Bill Management, consumption and carbon reporting) and enhanced renewable energy portfolio. Accenture is helping organizations to reinvent themselves with innovation in response to the increasingly complex energy ecosystem—using intelligent platforms to enhance visibility and to transform insights into actionable energy management solutions. Industry specialists with deep category experience add value, provide energy insights and develop outcomes. Digital capabilities using automation, AI, analytics and modern technology—coupled with our energy knowledge result in optimal business performance. Analytics fuel the power of data, generating real-time insights. Insights from data can boost energy efficiency. Our Energy Point of View shines a light on a 3-step solution that can be applied today for a sustainable tomorrow. Energy is the lifeblood of asset-intensive companies. That's why many businesses today find themselves at a critical crossroads. Our talented 360+ energy & sustainability specialists with local and regional knowledge deliver Intelligent energy management solutions worldwide. $41.5B  Energy spend managed annually 6,323 Energy projects managed annually 291 Energy experts globally Technology is changing our world. As we operate in the 4th Industrial Revolution, our aim is to create positive, meaningful impact. We combine human ingenuity with technology to solve problems, deliver innovation and build a sustainable society. Please enable Advertising and

# Generate test data across multiple environments

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/software-hcm-accenture-clone-test-cloud ----- Keeping HR data safe in SAP SuccessFactors Reliable, meaningful and authentic test data Discover optimal quality and efficiency Our leaders Connect with us Capabilities Enhance productivity Increase compliance Lower costs Scale fast Simplify set up and run Protect sensitive data Copy platform data Select datasets Additional functionality Accenture Clone and Test for Cloud Business Apps for SAP SuccessFactors Awakening the digital giant Reinventing HR Accenture Clone and Test for Cloud Request a demo Request a quote Request a software trial Request support Heiko Mouhlen Tobias Bloch Venky Seshadri Hans Van Drie Contact us Slideshare YouTube Accenture HR Audit and Compliance as a Service Accenture Document Composer Accenture HR Data Loader JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture Clone and Test for Cloud creates reliable and authentic test data in SAP SuccessFactors. Accenture Clone and Test for Cloud reduces the time and effort needed to generate test data across multiple environments. It stores data safely and securely in SAP's data centers, ready for post go-live testing and application error resolution. Reduces the time it takes to create test data for more productive HR operations Anonymizes confidential employee information during testing and compliance with data protection regulations Reduces administration efforts with a fast start Automates processes to gain agility and reduce weeks or months to hours or days with rapid set up Copies data in three steps with predefined anonymizing rules Disguises data and enhances information safety with predefined anonymization rules Copies data within and across SAP SuccessFactors Employee Central and uses a wizard to simplify the copy process Selects and safely moves specific records in the cloud Works with Accenture HR Data Loader to manage ongoing and recurring HR processes, such as promotions, new hires or terminations Accenture Clone and Test Cloud anonymizes and stores data safely and securely in SAP's data centers, ready for ongoing post go-live testing and application error resolution. With a subscription-based model, HR teams only pay for the contracted period. Accenture Clone and Test for Cloud, based on the SAP HANA Cloud Platform, creates reliable, meaningful and authentic test data. See more. Many HR executives are seeking Platform-as-a-Service (PaaS) capabilities so they can take advantage of a variety of versatile applications. Learn more. Find out how digital technologies are reinventing the HR role and opening up new productivity channels for HR teams. Learn more. Read more about the three actions that can help HR teams to manage the workforce of the future. Learn more. Create reliable, meaningful and authentic test data for SAP SuccessFactors. Learn more about the solution available in the SAP Store . Want to learn

more about how our software can add value to your business? Enhance productivity and speed up the implementation of both SAP ERP HCM and SuccessFactors Employee Central platforms. Take a deeper dive into all the benefits our software could bring your organization. Our support team is on hand to help with any issues you may have. Contact us to find out more about our solutions. Discover our library of whitepapers and presentations. Take a look at our solution videos and customer case studies. Supercharge your SAP HCM solution to achieve high performance in HR, talent and payroll. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.

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# Data strategy

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/data-strategy ----- The foundation of your data Building a future-ready data architecture What we think Related capabilities Data strategy for the enterprise Data governance & operating model strategy Data maturity assessment Data warehouse migration strategy Ask Action Result Future-ready data architecture Data-driven reinvention Modernize data platforms Manage & govern data holistically Infuse life into data JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Plan your data future with a strategy to win in the age of intelligence—start by developing a data architecture blueprint and executable roadmap. Enable our clients to become data-driven through modern data and cloud platforms, agile analytics, and transformative data culture. Create a highly agile blueprint for tool-driven data governance and right-sized operating model. Evaluate and benchmark the maturity of data capabilities within the enterprise. Develop approaches to migrate and modernize legacy data warehouses to Cloud. Accenture helped a global collaboration technology company develop an architecture that enabled scalable and trusted reporting of metrics. Approaching its IPO, a leading technology unicorn was challenged to establish trust in the accuracy of its data. Its internal data systems grew up in silos with no centralized governance process or data architecture. To address this, the company sought the help of Accenture to build a fast, flexible and future-ready data architecture that would provide accuracy in managing and communicating business performance. Accenture helped the company map the lineage of all its existing data and metrics and conducted interviews with data owners to capture the true "as-is" state of its data management. After this, we pulled all the data from the company's data lake and fed it into a new data store based on a fully relational, as-a-service Snowflake data warehouse. Through the new data architecture, the company can now access key business data instantly, complete with sleek and user-friendly dashboards. The result was a dramatic boost in the company's confidence in its own data, especially as it approached its IPO. We make the right data readily available for quick consumption of business leaders, accelerating value generation from actionable insights. We provide robust data quality and management controls to ensure maximum returns on data and digital investments. Please enable Advertising and Social Media

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# New data supply chain

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/data-supply-chain ----- Data supply chain and automation Turbocharge your business with a cloud-based data architecture Accenture Data on Cloud solution Accenture Data Self Service solution Case studies Related capabilities Data on cloud Data warehouse modernization Data lake industrialization Data self-service Ever-ready Infrastructure for the Cloud Continuum Accenture Data on Cloud Solution Accenture Data Self Service Solution Singapore Changi Airport: Flying high with digital Reimagining guest experiences on the high seas Map out your data future Manage & govern data holistically Enterprise BI JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We apply automation to help you unify big data from multiple sources, curate and make it available in easily consumable forms across the enterprise. Extend the on-premise data supply chain to the cloud, modernize it or build an entirely new data ecosystem on the cloud. Transition from a legacy enterprise data warehouse to a highly scalable, agile and cost-effective data platform. Maximize value from your data lake with industrialized data lakes that embed data governance, lineage and security. Make data available to multiple stakeholders across the enterprise in simple and consumable formats—at speed and scale. To gain intelligent insights and unlock new sources of growth, businesses need to make their data visible, transparent, trustworthy and accessible. But this is easier said than done, especially when traditional on-premise data management solutions limit companies' abilities to meet the complex demands of New Data. Businesses, therefore, must consider moving their data to intelligent platforms on the cloud. However, the journey to cloud begins with a smooth takeoff. Read our point of view to know the options that you must consider before implementing a cloud roadmap. We recommend a more pragmatic and risk-optimized approach to data-on-cloud adoption—one that fulfills your security, cost reduction and scalability requirements while building a flexible business architecture and reducing time to insights. Digital enterprises need modern infrastructure with compute, network, workplace and data capabilities to meet the opportunities of today and tomorrow. With pace of business accelerating and data volumes rising, businesses are challenged with data performance issues and increased time to insights. Accenture Data on Cloud solution helps organizations drive an accelerated transition to the cloud with enhanced data trust and quality. Accenture's Data on Cloud solution helps organizations drive an accelerated transition to the cloud with enhanced data trust and quality. See more. Accenture Data Self Service solution helps businesses access and prepare data@speed, and derive accurate and contextual insights. Accenture's Data Self Service solution helps businesses access and prepare data@speed and derive accurate and contextual insights. See more. We make the right data readily available for quick consumption of business leaders, accelerating value generation from

# Accenture & Finastra: Enhancing financial services

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/alliance-finastra ----- Accenture and Finastra capabilities Connected corporate banking Innovation power to bolster banking Banking insights app for SMEs Our leaders Lending Payments Trade finance Capital markets Connected corporate banking solutions Deep expertise Unique accelerators Accenture Finastra Innovation Center David Parker Charles Clinton Jasmine Dhiman JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Combining technology brilliance and delivery know-how to create future-ready corporate banking and capital markets businesses for Market Impact and Vision & Capability Banks and capital markets firms can reinvent their business with confidence in a digital world and eyes focused on customer growth. Cloud-based, front-to-back-office lending made real on Fusion Loan IQ and LenderComm (blockchain) to grow business efficiently Innovation from Fusion Global PAYplus for high-value, mass, and real-time bank and treasury payments Modern trading built on Fusion Trade (TI+) lets banks be frictionless and client-centric—from trade to forex to corporate portal Delivering tried-and-tested Fusion Capital core engines (Kondor, Summit, Sophis) for scalable and flexible trading Blending all capabilities to break down bank silos via digital-based agile methods—enabling a speedier and more efficient service See what we've got planned for you. The future of banking and capital markets is quickly unfolding as open and collaborative—not just externally with customers but also within financial institution walls. Connected corporate banking draws on market-leading digital solutions to dismantle internal silos, from lending to payments to trading, and enables premium offerings and services for large and SME clients. Technology brilliance paired with delivery reliability is at the core of our partnership with Finastra as, together, we help banks and capital markets firms connect and enhance their operations. We're proud to be positioned as the Leader for both Market Impact and Vision & Capability in Everest Group's report, titled "Finastra IT Services PEAK Matrix® Assessment 2022. Everest Group cited Accenture's broad Finastra services portfolio, strong global delivery capabilities, and its unique as-a-service solutions and accelerators in payments, lending, treasury and risk as strengths. What distinguishes Finastra delivered by Accenture? A unique mix of innovation know-how. Extensive Finastra skills Assets to maximize implementation and value Finastra-based studio for ideation and co-creation SME Banking Insights is a white-label app that allows banks to give their small and mid-sized enterprise clients remote access to real-time information. Users can manage their cash effectively and promptly; monitor payments, deposits, and trade finance transactions; manage approvals; raise service-desk tickets; and

receive alerts about critical business events like maturing deposits. The easy-to-use self-service solution is built on Finastra's industry-leading FusionFabric.cloud platform. It puts the power back into the hands of the business, reducing demands on the bank's back-office operations and allowing it to focus its attention on servicing customers. Watch the demo to learn more. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Platform integrity

----- Arcticle source ----- https://www.accenture.com/us-en/services/software-platforms/platform-integrity ----- Platform integrity matters more than ever Integrity is the platform differentiator How we can help What we think In the news Our leaders Related capabilities Trusted operations Elevated integrity Innovative approach Platform security Trust & safety Operational integrity Building data and AI ethics committees Northeastern researchers team up with Accenture to offer a roadmap for Artificial Intelligence ethics oversight Kevin Collins David Cooper Mark Egner Platform strategy Platform engineering Platform adoption Accenture security JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Ensuring the trust, security and global compliance required across the complex platform landscape. Platform integrity now covers a wide range of privacy and security issues, from regulatory oversight to preventing inappropriate user content. Platform integrity goes well beyond compliance is becoming a powerful source of differentiation. Operating within a complex and rapidly changing digital landscape requires responsive, dynamically evolving controls, processes and technologies to maintain trust. Learn what areas of your platform may be at risk Platforms face new risks and hidden threats every day. Responsible data use, privacy, fraud prevention and stopping abuse are all core business imperatives, and every leading platforms' competitive advantage depends on meeting these objectives. A complex digital landscape demands a coordinated approach to embed trust, security and global compliance across a platform's operations. In the face of rising scrutiny from consumers, media and regulators, platform companies must make integrity a critical business imperative. Platforms can build integrity in their organization and core operations by bringing together leading technologies and human ingenuity. Accenture provides a range of services to help clients deploy security, privacy, compliance, data protection and fraud mitigation strategies on their platforms. Establish security architecture, tools and processes that ensure the security of the platform. Create, maintain and grow trusted platforms for users, partners, regulators, governments and society. Optimize operations and processes to drive integrity across the organization. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# myConcerto

Overview What is myConcerto? Why use myConcerto? What can myConcerto do? Case studies Our leaders Related capabilities Where strategy comes to life Where solutions are delivered Where technology amplifies you Nickel and Oracle cloud: Transforming finance Mondadori uses Oracle to transform its HR Raghavan Iyer Venkataraman Sundaresan Intelligent Platforms Services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA From vision to value, faster. Accelerating radical growth through interoperability myConcerto brings together the strength of Accenture in a single, proprietary platform that simplifies and accelerates technology-led business transformation. From business value case through roadmap, delivery and operationalizing your workforce, myConcerto can help create a resilient, adaptable technology foundation and establish a culture of continuous innovation so businesses can embrace change and rapidly adapt to uncertainty. myConcerto brings together the best thought leadership, innovation and industry expertise from across Accenture, into a single, proprietary platform that simplifies and accelerates technology-led business transformation. Developed with people in mind—myConcerto expands the potential of your workforce with user-friendly tools designed to unlock value, faster. Powered by our assets, processes, data and best practices across every industry and enterprise function. myConcerto allows you to benefit beyond your own industry, along with our deep expertise and capabilities of our intelligent platform partners SAP, Oracle, Salesforce, Workday, Microsoft and Adobe. Accenture and myConcerto can meet you where you are on your journey—from program vision to mid-transformation and through to continuous innovation. myConcerto provides pre-defined templates and solutions for the program lifecycle with a focus on ROI to help you seek your desired outcomes and can ultimately help you in defining the right path for your business. With myConcerto, you have insight into what's working and what's not–so you can take action and get back on track quickly. With myConcerto, you have insight into what's working and what's not–so you can take action and get back on track quickly. myConcerto flexes to the unique needs and complexities of your business. With value realization and continuous innovation at its core—myConcerto helps take you from business case to business excellence—unlocking value faster. myConcerto can help to reduce risk, improve ROI and increase speed to value by: Orchestrate a tailored path by embracing change with myConcerto —The Intelligent Transformation Platform. Brings the full breadth of Accenture's thinking to your fingertips, to help move you from vision to value—faster. Delivers seamlessly and consistently, with automation and intelligence—bringing together disparate teams and functions—as a single source of truth. Combines human + machine intelligence to drive faster, better, outcomes. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center =====================

# Intelligent Spend Management with SAP solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/sap-sourcing-and-procurement ----- Your intelligent closed loop spend management strategy Sourcing and procurement's next generation Journey to intelligent spend management A smarter way to source By the numbers Case studies Awards & recognition Our leaders Related capabilities Intelligent sourcing Value-added analytics New operating model Consumer-grade purchasing experience Connected procurement New roles Paula Compliance analytics Intelligent invoice engine Procurement live insights+ Supplier 360 insights+ Auto Req Creation Strategic sourcer Achieving purchasing excellence in the cloud Journey to intelligent procurement with SAP Ariba Accenture a Leader in IDC MarketScape SAP Implementation Services reports Accenture is named a Leader in Forrester's latest report on SAP services providers Accenture named a Leader by Gartner in Magic Quadrant for SAP S/4HANA Mark Thomas Pablo Jorge Fuentes Curtis Thorburn Roberto Dubeux SAP S/4HANA SAP intelligent technologies Intelligent supply chain JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Next generation sourcing and procurement Create a robust and dynamic procurement function that unlocks value for the organization to fuel transformation and growth. Accenture takes a holistic approach to procurement by helping companies improve their customer experience, improve profitability and create responsible and resilient organizations. We can help you elevate procurement's administrative tasks to performance-enhancing, value-generating capabilities for your people and your business. Today's procurement organization faces major questions: How can it build on its success of generating efficiencies and cost savings? How can it meet changing market and business demands? Outmaneuver uncertainty with a real-time, intelligent spend management strategy. Spend management solutions powered by SAP S/4HANA Central Procurement, SAP Ariba, SAP Fieldglass and SAP intelligent technologies can transform sourcing and procurement. To find out how we can help guide your organization, schedule a discussion with our team. Improve efficiency and value through intelligence, power real-time decision making and create an agile organization. Process automation and optimization through virtual assistants, artificial intelligence and robotics. Faster and better decision making through relevant insights based on real-time and predictive analytics. From a focus on category management, cost reduction and savings, to capabilities that differentiate your organization. Guided purchasing with a better user experience, more effective use of content, and improved policy, process and contract compliance. Intelligently connected people, things and businesses across source-to-pay processes to increase transparency and improve relationships. From centralized to embedded in the business, adding strategic value and focusing on risks, compliance and policies. We help clients improve business performance with direct and indirect procurement. Accenture myConcerto helps guide organizations throughout their transformation journey. From initial roadmap and business case, through prototyping new solutions, to continuous improvement and

scaling them across the enterprise. Accenture innovates with intelligent apps using analytics, AI and other new technologies to extend the capabilities of SAP's intelligent spend management solutions and help organizations realize value. Examples of recent innovations: An intelligent chatbot with system knowledge to assist users in understanding functionality and usage of the system, and retrieve transaction details. Provide insights on purchasing behaviors and in-depth analysis to identify leakage, drive compliance and realize savings. Automatically fills details during the creation of the non-po invoice based on historical information, through machine learning and AI. Dashboard to monitor operation KPIs, transaction failures and creation of corresponding incidents, to improve decision making and issue resolution. Digital assistant application to understand KPIs on supplier onboarding operations and provide an overview of activities in the supplier lifecycle. Allows the system to automatically create requisitions based on the award information from the sourcing event. Insights tool to consolidate previous sourcing reports that display options to increase savings, reduce costs and define new sourcing strategies. #1 SAP Ariba partner 1st First and primary SAP Fieldglass partner 200+ Assets that help accelerate implementations and ensure quality delivery 11.4K+ SAP ISM practitioners As part of a major push to simplify and better manage spend, Sun Chemical sought to transition its purchasing functions to the cloud. Accenture is transforming procurement into an intelligent portal solution that guides people to the right channels, seamlessly and intelligently. Recognized as a Leader by industry analysts | 53 SAP Pinnacle Awards | 130+ SAP awards in the last 5 years. For 2022 For 2022 For 2022 Enterprise transformation with S/4HANA Make your system of record more intelligent and enable new applications and innovations. The supply chain of the future must be a growth engine connecting to all partners seamlessly. There has never been a better time to join our global team of SAP experts. Join us and gain early access to SAP innovations, work with the biggest clients and build cross-domain expertise. Go as far as your ambition takes you. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Accenture + Pega

----- Arcticle source ----- https://www.accenture.com/us-en/services/alliances/ pegasystems ----- An AI-powered partnership How we innovate Who we are Customer engagement spotlight Reinventing marketing with Accenture and Pega Catalyst for Primerica Intelligent personalization: How it works in the real world with Amit Bansal Customer service: Stronger after COVID-19 with Michelle Sobin Using AI to bring customer service to the next level What we think Awards & recognition News Meet the team From Data to Decisions: Navigating Business Reinvention with Accenture and Pega Accenture customer safety & recall management Accenture aviation experience accelerator Accenture liquid studio for pega catalyst Intelligent customer decisioning as-a-service Reinventing marketing with Accenture and Pega Catalyst for Primerica Intelligent personalization: How it works in

the real world with Amit Bansal Customer service: Stronger after COVID-19 with Michelle Sobin Using AI to bring customer service to the next level Technology Vision 2024 Leaders in Everest Group, Pega Services Peak Matrix® Assessment 2024 Leaders in Everest Group´s , Marketing Services PEAK Matrix® Assessment 2024 Two Partner Awards at PegaWorld 2024 Pega Partner of the year for eight consecutive years Partner Award for Excellence in Digital Transformation Partner Award for Excellence in Growth and Delivery Leader in digital process automation by independent research firm Accenture ranked #1 overall in HFS Research inaugural Pega Service Providers Top 10 research report. Accenture receives 'Partner of the Year' by Pegasystems for eighth consecutive year Accenture launches liquid studios for Pega Catalyst Offering CSPs intelligent customer decisioning as-a-service Enhance the travel experience and improve customer loyalty David Steuer Michael Means JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Harnessing data and AI to transform business outcomes As Pega's #1 global partner, Accenture is the trusted leader in designing, implementing and driving transformational experiences using Pega solutions. With our unsurpassed strategy, business and industry knowledge, combined with our AI, digital process automation, and world-class global delivery expertise, Accenture provides the capabilities to create end-to-end transformations, solving our clients' most complex business problems. We help you discover new avenues to unlock value with Pega, achieve business outcomes and reach your digital transformation goals. Solving product recall challenges while improving customer loyalty and safety. Real-time airlines takes flight. Where human-centered design unleashes digital innovation. Transform customer acquisition, sales and retention with AI and analytics. 10x Pega Partner of the Year Award Winner 8390+ Pega-enabled practitioners 4853 Pega certifications Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. Accenture ranked highest in both Vision & Capability and Market Impact Song, is one of the largest technology-powered marketing service providers in the world Market Maker of the Year & 1:1 Customer Engagement; highlighting our innovative strategies and commitment to delivering exceptional client outcomes with Pega solutions. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Next Gen Finance with SAP technologies

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/sap-finance-intelligent-enterprises ----- The route to Next Gen Finance with SAP solutions SAP S/4HANA® for Central Finance Central Finance from SAP as a Catalyst for Change Next Gen Finance - an evolved function Breakthrough speed for breakout value What we think Case studies Awards & recognition Related capabilities Our leaders Ready to join our SAP team? Harnessing SAP ®for Transforming Finance Central Finance First Data as the

foundation for Central Finance Accelerate your journey to a modern finance organization Central Finance from SAP as a Catalyst for Change The 5 keys to SAP® S/4HANA Central Finance success The quickest way to better finance insights? Super-charge your finance data quality! Get on the fast track towards SAP® S/4HANA GPI consolidates financial data Building the future of finance Growth-enablement with SAP S/4HANA® Business transformation with SAP Central Finance Imagine finance beyond simple automation Harness the power of data Reimaging the finance workforce Successful finance transformation with SAP S/4HANA Platform-driven finance transformation How SAP S/4HANA Cloud drives growth for CFO's Driving value-led finance transformations Unlocking potential: Conversion to SAP S/4HANA Technology Vision 2021 for SAP solutions Your future finance workforce is here now GPI consolidates financial data Oxy accelerates with SAP S/4HANA® Digital makeover at The Body Shop ProRail: On track to success Vodafone: Transition to technology driven  telco Merck KGaA puts digital at the heart of healthcare NH Hotels: Building 5-star finance operations Journey to intelligent finance Accenture is named a Leader in Forrester's latest report on SAP services providers Accenture named a Leader by Gartner in Magic Quadrant for SAP S/4HANA Accenture a Leader in IDC MarketScape SAP Implementation Services reports Intelligent data management SAP S/4HANA CFO and enterprise value Constantin Holzner Roy Duffin Carla Warick Nico Flemming JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Unleash the next-generation intelligent finance function with SAP solutions. A look back at SAP Sapphire 2023 Organizations are each at a different point in their digital finance journey. Now is an opportunity to define the destiny of your organization as an intelligent enterprise. Accenture can guide CFOs and finance executives as they navigate through digital disruption, from vision to value. We help clients realize value by unleashing the next generation of the intelligent finance function, "Finance X.0", no matter where they are on their journey. Our experience, from strategy to operations, and industry insights help organizations use SAP solutions to elevate the finance function to a new role in the business, offering new data and insights and a new workforce strategy. Accenture myConcerto guides this journey. This fully integrated digital platform harmonizes our disruptive thinking around industry, intelligence and innovation to drive enterprise transformation with SAP solutions and technologies. Schedule a discussion with our team. View Transcript SAP S/4HANA for Central Finance turns complex data into clear insights, enabling better forecasting and fuelling innovation. A living vision for the finance function. It means choosing clarity over chaos, through a safe reliable approach that maximizes agility while minimizing disruption. With SAP S/4HANA® for Central Finance, we help move your finance function to the cloud fast, and empower CFOs by replacing fragmented data and disparate systems with a single, central source of truth.  This centralized source of financial and management data enables you to see the big picture, creating a living vision that evolves as your business transforms. Central Finance turns CFOs into agents for change, with the confidence to shape and accelerate business transformation. View Transcript Accenture research explains how SAP can offer CFOs the opportunity to develop a new, digital core within SAP S/4HANA and Cloud.  Accelerate the journey to a modern finance organization with SAP S/4HANA® for Central Finance. The success of Central Finance depends on clean data. Learn how intelligent data

automation unlocks value in a journey to SAP S/4HANA® for Central Finance. Fast-track with SAP S/4HANA® for Central Finance. Learn more. Client success with Accenture and SAP S/4HANA Central Finance - accelerating value, driving innovation. Latest insights and perspectives from Accenture on SAP and Central Finance. Rely on these best practices to make your implementation a success – transform your finance organization! Learn more. Jump-start your S/4HANA journey with Central Finance and accelerate value with a "finance first" approach. Learn more. Data quality is at the heart of every successful Central Finance implementation. Read here how to improve yours! Learn more. Learn how to use SAP Central Finance and Magnitude to transform your finance function and build a stepping-stone for your S/4 journey. Learn more. S/4® HANA 1909 Central Finance and Group Reporting streamlined financial and management reporting. EDF deployed SAP Central Finance to streamline, enable integrations, and modernize capabilities. Read how we helped this fast-growing water treatment company migrate quickly. An integrated oil and gas company streamlines its business structure to reduce costs and reinforce its strong balance sheet. Evolve from accounting services to unlocking enterprise value through digital transformation, the power of real-time data and a reimagined workforce. Digital finance core Post-digital finance Analytics powerhouse New business strategies Unleash Finance Talent Evolve the organization Speed of change is faster than ever before. CFOs and finance leaders who unlock this type of speed can drive both top-line growth and bottom-line profitability. Read more. 60% of traditional finance tasks are now automated, up from 34% in 2018. 72% of CFOs have final say on the technology direction of the enterprise. 68% of CFOs say that finance takes ultimate responsibility for ESG performance. CFOs are investing in technologies that will help organizations outmaneuver uncertainty, create revenue and change traditional ways of working. Accenture has compiled a list of seven "secrets" of success, based on successful implementations of SAP S/4HANA as part of finance... CFOs are looking to strengthen their organization's technology and drive business value creation across the enterprise. Move to the cloud and gain value faster. S/4® HANA 1909 Central Finance and Group Reporting streamlined financial and management reporting. Hear from our client on how we worked to accelerate its digital transformation and deliver a complete business... The Body Shop tapped into Accenture's extensive experience on large-scale projects to transform the... SAP S/4HANA implementation helps ProRail bring its financial and procurement processes into line. Vodafone partnered with Accenture to transform their global finance organization and deliver one of the... A new SAP S/4 HANA ERP solution ushers Merck KGaA Healthcare into a digital future. Automation, AI and lean organization structure increased productivity by 45% - enabling hotel agents to spend... Journey to Intelligent finance with SAP S/4HANA® and SAP Business Warehouse on HANA. 'Top-right' rankings with all industry analysts | 53 SAP Pinnacle Awards | 130+ SAP awards in the last 5 years. For 2022 For 2022 For 2022 Array of SAP implementation services for enterprises. Unlock greater value from data in your SAP systems. Enterprise transformation with SAP S/4HANA Helping CFOs improve the performance of finance activities by using innovative digital tools to create more value. There has never been a better time to join our global team of SAP experts. Join us and gain early access to SAP innovations, work with the biggest clients and build cross-domain expertise. Go as far as your ambition takes

# Accenture SynOps

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/synops-operating-engine ----- New paths to growth How SynOps works Case studies Related capabilities SynOps: Powering Growth, Creating Value Optimizing operations performance Improving data-driven decision making Orchestrating the allocation of work Creating an evolved work environment Oil and gas company improves productivity by 45% Seizing a $1B+ revenue opportunity with SMBs Intelligent operations creates business boost Human centricity drives retention worth US$3.25m Improved balance sheet integrity saves $12.3M Consumer goods giant realizes $1B in savings The future of auto finance: a smoother ride A virtual visit Finance and accounting Operations Business Process Services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Unmatched access to process innovation, data and experience High operations maturity realizes higher value Moving beyond business continuity has never been more important. To outmaneuver uncertainty, organizations need to be able to evaluate their performance against internal and external benchmarks and act on the insights to drive efficiency and accelerate business growth.   Organizations that are more data-driven, AI-powered and digital can work smarter, scale faster, be more productive and stimulate new value across the enterprise. SynOps is an intelligent platform powered by data, AI and Technology to reinvent business processes and deliver improved business performance. Sustainable strategic growth Monitor your operations and business outcomes to make faster decisions Intelligently monitoring your business in real-time to take action on areas that require improvement, quickly reallocate work, mitigate risk and address potential issues to ensure continuity, service and maximize the path to value. Drawing on data and insights from more than 1,000 client engagements and years of expertise. Integrating advanced analytics capabilities to drive predictive insight-led decisions that deliver targeted business outcomes. Increase productivity and efficiency by intelligently allocating work across technology and talent. Software bots and automation handle the repetitive and transactional tasks, freeing talent to focus on critical and strategic initiatives. Bringing our best assets, foundational tools and extensive eco-system partners together with functional and industry expertise across Accenture to innovate and scale faster—unlocking transformational value. The SynOps platform has already helped leading global organizations: How data-driven supply chain, finance and HR operations helped increase agility. Step inside one of our Centers by taking a 360° virtual reality tour. See our people working in innovative spaces, maintaining streamlined operations and delivering enhanced business outcomes. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Supply Chain & Operations Services for life sciences

Supply chain resilience by design A new era in supply chain CMO collaboration Capabilities A game-changing pharma supply chain network What we think Related pharma supply chain blogs Our leaders Frequently asked questions Patient-centric supply chain Closed loop spend management Digital production and quality Digital manufacturing & quality Sustainability Services Vaccine supply chain network facilitation New Science and cold chain Achieving the elusive patient-centric supply chain New Science: A new economic reality for growth DHL and Accenture unlock the power of Blockchain in logistics ESP to help Life Sciences clients transform manufacturing operations Chain reactions to smarter supply strategies for life sciences The power of Generative AI in transforming the life sciences supply chain Bridging the gap- Alignment of quality and supply chain Anne Marie O'Halloran Carly Guenther Barry Heavey Debmalya Chatterjee What is supply chain resilience? Why is it important for supply chain companies? Can operations resilience be achieved through a transformation journey? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Delivering end-to-end supply chain strategy and transformation Achieving the elusive patient-centric supply chain New Science, the growth engine for the biopharma industry, helped us get through the pandemic, but inevitably added complexity and cost. The industry's ability to adapt, lead, and thrive has activated a mindset shift from operational efficiency in individual silos, to resiliency through collaboration across silos and innovation at speed. It must be a multi-disciplinary task between R&D, regulatory affairs, procurement, manufacturing, quality, logistics and supply chain planners, united to deliver and create a more agile, resilient and sustainable pharma supply chain. Accenture has the experience to help create future-ready life sciences supply chains that deliver across three key priorities: Discover how we can help you sustain life sciences supply chain operations today and mobilize for tomorrow's scientific advances and growth. According to our research, 60% of life sciences supply chain executives (pharma/biopharma/ medical device) struggle to get real-time inventory and visibility from external manufacturing partners. And yet, nearly all of them plan to expand their use of contract manufacturers in the next three years. This growth and increased complexity in life sciences supply chains requires an entirely different approach to collaboration to meet the demands of New Science and personalized treatments and devices. In this report we bring to light the similarities and differences in the challenges both parties face and share real-world examples of where digital technology can help solve collaboration pain points. The report features companies who are getting it right and four key steps to establish a new level of supply chain collaboration. Our supply chain & operations capabilities are designed to help clients achieve visibility and act with agility now to become a more responsive and resilient organization. When the pandemic struck, developing and deploying effective and safe vaccines as quickly as possible was a top priority. Pharmaceutical companies mobilized to create, test and get vaccines out the door to millions

of people rapidly and safely. One leading biopharmaceutical company set out to be the first, rapidly developing a mRNA-based drug. Working in parallel they needed to scale up manufacturing and build a new supply chain network at record speed. As drug development progressed it became clear a game-changing new supply chain network was needed to enable lightspeed delivery and safe handling of a unique new cold chain drug. By identifying current state bottlenecks, automation opportunities and continuous improvement opportunities, we've helped prepare the company for ongoing vaccine supply, new formulation launches and created a blueprint for rapid future mRNA product launches. With the pandemic, a game-changing new pharma supply chain network was needed for lightspeed delivery and safe handling of a unique new cold chain drug. Cold chain capabilities need to grow with therapeutic innovations to satisfy patient demand. But how can they mature and scale at speed? Accenture supply chain services helps life sciences companies build streamlined supply chains to increase profitability and respond to market challenges. Here are some of our thought leaders weighing in on the topic. Supply chain maturity in life sciences is at 34%, indicating limited adoption of AI and digital tools. Learn how Generative AI in life sciences supply chains enhances efficiency, decision-making, and competitiveness. This blog helps to reimagine digital collaboration and ways of working across Quality and Supply Chain to reduce cycle times and supply risk. Operations resilience is more than having business continuity plans, rather it is focused on supporting current and future business ambitions. Intentional actions towards resilient operations position companies for growth and agility. The global pandemic, geopolitical destabilizations and climate challenge our clients' supply chains and operations. There is an opportunity to take the learnings and technological advances to drive greater resiliency. Resilience is essential for the industry to continue to shatter orthodoxy and create new pathways for innovation, access and affordability. Yes. Life sciences companies can achieve operations resilience by developing a blueprint to define the path, designing and implementing the workforce, business process and technology backbone and operationalize to sustain value and redirect key talent to strategic efforts. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# The sustainability imperative

----- Arcticle source ----- https://www.accenture.com/us-en/services/ sustainability ----- Sustainability spans environmental, social and governance issues. Today every organization must embrace sustainability for future competitiveness. Reinvent with sustainability What's trending with sustainability Partners in change Awards and recognition Our leaders Sustainability careers Sustainability now Define the sustainability ambition and roadmap for your organization Define the sustainability ambition and roadmap for your organization Devote equal energy to ESG and financial measurement and pivot to growth Devote equal energy to ESG and financial measurement and pivot to growth Shift from setting targets to delivering

tangible decarbonization outcomes Shift from setting targets to delivering tangible decarbonization outcomes Drive higher margins by embedding sustainability into your value chains Drive higher margins by embedding sustainability into your value chains Help consumers move from good intentions to new, sustainable behaviors Help consumers move from good intentions to new, sustainable behaviors Shift governance, processes and culture toward sustainable practices Shift governance, processes and culture toward sustainable practices Sustainability by technology, sustainability in technology Sustainability by technology, sustainability in technology Leader in IDC Sustainability Finance and Accounting Services 2024 Vendor Assessment Leader in the IDC EMEA CSRD Compliance 2024 Report Leader in Everest Sustainability Enablement Tech Services PEAK Matrix® 2024 Accenture is a Leader in Forrester Report - IT Sustainability Service Providers Wave Q3, 2023 Accenture Positioned as a Leader in Everest Group Net Zero Consulting Services Peak Matrix® Assessment 2023 Stephanie Jamison Wytse Kaastra Alison Kennedy Amy Callahan Current Country: United States 98% of CEOs agree sustainability is their responsibility 2.6x ESG high performers deliver a higher total shareholder return 37% of the world's largest companies have a public net zero target. Nearly all are off track 18% of companies are cutting emissions fast enough to reach net zero by 2050 Uncover insights and actions to accelerate your journey to net zero. Companies now face a rapidly evolving ESG regulatory landscape. We have identified nine capabilities that can move organizations beyond mere compliance and help accelerate their sustainability journey for competitive advantage. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. How the private sector can use Generative AI to bridge the gap to the 2030 Sustainable Development Goals. Decarbonization requires collaboration. So what if all net zero investments were synchronized? We outline key actions each industry needs to take to ensure an equitable, affordable and sustainable energy transition. Developing carbon intelligence can better position organizations to seize opportunities, manage risks, and become more resilient to the rapidly evolving transitional impacts of climate change. Affirming our commitment to transparency and accountability to our ESG goals and progress. How Volkswagen is driving clarity and confidence in their sustainability strategy. Accelerating the transition to a healthy and sustainable food system: from renovation to reinvention The World Economic Forum is an international non-governmental and lobbying organisation for multinational companies. The world's largest sustainability initiative A global community of 200+ of the world's leading sustainable businesses working collectively to build a net-zero, nature positive, and more equitable future. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Reimagining human experiences that reignite growth and accelerate the path to value. Accenture is positioned as a Leader for both "Strategies" and "Capabilities", which assessed the capabilities and business strategies of 11 firms, focusing on their ability to integrate environmental, social, and governance (ESG) factors into financial services. Accenture is named a leader in the IDC MarketScape European ESG

Technology Services for CSRD Compliance 2024 report. Accenture is the highest Leader on the Vision and Capability axis and the highest leader on the Market Impact axis. Accenture has been positioned a Leader with the top scores in the Strategy and Current Offering categories in The Forrester Wave™: IT Sustainability Service Providers, Q3 2023 authored by Abhijit Sunil. Accenture's vision for a net zero consulting practice is to drive the reduction and removal of emissions by assisting clients to achieve twin transformations by bringing together their expertise in digital technologies and sustainability, enabled by culture and experience. Global Resources Industry Practice Chair and Global Sustainability Services Lead Senior Managing Director – Sustainability Services EMEA Lead Senior Managing Director – Sustainability and Enterprise Reinvention Lead, Growth Markets Senior Managing Director – Sustainability Services US Lead Sustainability spans environmental, social and governance issues. Help every organization must embrace sustainability for future competitiveness. © 2024 Accenture. All Rights Reserved. =====================

# Energy retail

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/energy-retail-customer-operations ----- New energy consumer: Transition on demand Transforming at speed and scale through cloud, with SAP and Accenture For EV charging at scale, your platform is key Our energy retail services What we think Related blog posts Our leaders Capabilities Transition on demand Customer experience and growth strategies Digital customer enablement Intelligent customer platforms Connected energy services eMobility accelerated Utilities Tech Trends 2022 Reimagining the Agenda Transition on demand Cybersecurity for connected energy ecosystems End-to-Endless Customer Service Pledge to the people Fjord Trends 2022 Could customer service be more than a utility? How can energy retailers thrive in a demand-driven world? For EVolution, think on your fleet Wytse Kaastra MIKE ABTS Sanda Tuzlic Faye Griffiths SAP Cloud for Utilities Accenture Song Utility value with Salesforce JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Placing the customer at the heart of the transition to net zero. With digital and sustainability at the core, we help energy retailers innovate at scale. Our latest New Energy Consumer research draws on the opinions of 500 energy providers across 14 countries. This year we explore what energy companies think the future holds for their industry and how are they building the muscle, speed, and agility they need to survive and thrive in a demand-driven world. Energy providers are at the heart of delivering the energy transition, and their strategic landscape is being transformed as the global effort to reach net-zero gathers pace. At the same time, they are facing a second era-defining dynamic: digital transformation is disrupting markets across the economy, destroying old business models as it creates new ones, and reshaping consumer expectations. Can energy providers survive this period of tumultuous change? We identified five key areas energy providers need to consider as they strive to become more demand-driven: Purpose, products, platforms, people and partnerships. Learn more. Our latest research explores what energy companies think the future holds for their

industry and how they can thrive in a demand-driven world. We know the energy transition can't wait. And we know consumers are ready. But building and transitioning capabilities is a time-consuming and difficult path for energy retailers. If replacing legacy systems and starting again is a long road, equally, modernizing platforms incrementally can be sub-optimal. There is an opportunity to transform at speed and scale, by connecting legacy systems with new technology, bridging the gap to deliver on the complex business model of the future. It's about transforming faster and reaching your objectives, without discarding everything you already have. How? By harnessing the power of the cloud to transform and gain value faster—with the right platform—to RISE with SAP and SOAR with Accenture. The strategy that leads to a new performance frontier Accenture led an EV Charging Platform Vendor Assessment in 2019 covering the global EV market, roaming platforms, aggregators and virtual power plants. Given the speed of change in the industry and the offerings available, Accenture updated the assessment, EV Charging Platform Vendor Assessment V2.0, to cover vendors with dedicated white-label platform SaaS for EV charging. The assessment focuses on the EV charging software that is required when companies want to become active in eMobility, specifically when they want to become a Charging Point Operator (CPO) and/or an eMobility Service Provider (eMSP). Read our latest blog and find out why charging is the bedrock for EVs at scale. VIEW FULL REPORT We use our deep industry expertise in digital customer engagement and operations, connected energy services and customer platforms to help retail energy providers with cost effectiveness, revenue assurance/extension and customer satisfaction and loyalty. Apply insight-driven approaches to identify, target, and organize for intelligent customer and retail growth with new connected energy experiences. Develop connected energy experiences across the customer lifecycle journey and channels including digital marketing and sales and customer services. Enable end-to-end digital, customer service, billing, sales, marketing and field customer capabilities on Oracle, Salesforce and SAP platforms. Blending customer transformation expertise with distributed technologies and energy-efficiency solutions for next-gen customer experiences and value. We see strong convergence of the oil and gas, utilities and automotive value chains, focused on a seamless charging experience. Accenture outlines emerging technology trends for 2022, a year where utilities will find themselves at the intersection of many worlds. Unlocking the Global Pathways to Resilience, Growth, and Sustainability for 2030. Our utility consultants weigh in on the insights and trends shaping utilities across the entire value chain. As utilities transform into trusted energy advisors, what's the role of customer service? 3 paths to greater value. Utility CCOs know thriving in the energy transition means putting customers at the heart of their strategy. Three drivers for success. eMobility, is essential to the energy transition and fleet decarbonisation is the first and more dominant wave of electrification. Accelerating growth, delivering predictable business outcomes and fast tracking your digital transformation. We create growth through relevance at the speed of life. Transforming how utilities harness the power of Salesforce for growth and customer experiences. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Blockchain

Blockchain solutions for frictionless business Capabilities Alliances and partners How we work News Our leaders Join the team Blockchain: the Red String Metaverse Blockchain for social impact Financial services infrastructure Decentralized digital identity Blockchain for supply chain Strategy assessment Hands-on training & rapid prototyping Solution design Build & implementation Assets & solutions Ecosystem management Data sharing + cloud: How to spark new biz models One Connected Supply Chain How to build trust in a new digital world Technology Vision 2024 The power of analytics in the digital asset economy The (R)evolution of money III Picturing the value of blockchain Accenture named a leader in Enterprise Blockchain Services by Everest Group Accenture ranks no. 1 in enterprise blockchain services by HFS research Digital Dollar Project to launch pilot programs to explore designs and uses of a U.S. Central Bank Digital Currency David Treat Melanie Cutlan Pooja Sanghvi Paul Thomas JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA It's changing the future as we speak—but where do you start? Harness Blockchain with real-world applications from the leaders in distributed ledger technologies. Blockchain is changing the way the world lives and works – but it's only a means to an end, not the end itself. We can help you apply this technology to drive your transformation into the future. We start with an understanding of your specific aspirations, followed by a practical application of blockchain innovation. The conversation grows as new opportunities come to light along the way. As the leading independent technology organization, we integrate alliances, partnerships, and leaders from every aspect of the blockchain ecosystem. The goal? To bring the right combination of capabilities to your unique infrastructure, challenges and strategic vision. Accenture's video reveals we now have a trusted, secure connection with producers all around the world with blockchain. See more. At one. One big move forward Our strong relationships and cross-ecosystem expertise allow us to seamlessly integrate with your existing enterprise software and cloud services. We often say blockchain is a "team sport" because it achieves its full potential when deployed across multiple business ecosystems. No organization is better positioned to convene ecosystems across industries, technologies, consortia and academia. Each blockchain journey is unique but may follow similar steps. We'll assess your goals and evaluate blockchain's applicability and business impact to help you define and prioritize your transformation. Technology leadership workshops and training upskill your team while working side-by-side with experts in rapid blockchain development environments. Holistic solution design encompasses people, process, operating model and technology to maximize your transformation across your business. Complex implementation management, third-party integration and custom coding assures each solution fits within existing systems to meet future demand. Proprietary software add-ons, such as redaction, key management and hardware security modules, give you greater control and customization. Stay focused on the bigger picture while we handle the operation of your new blockchain networks and ecosystems using our proven functional expertise. Investments in blockchain are

growing every day. A career at Accenture puts you at forefront of this game-changing technology and all of the possibilities it unlocks. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Platform engineering

----- Arcticle source ----- https://www.accenture.com/us-en/services/software-engineering/product-platform-engineering ----- Thrive in the platform economy Platform-centered business models Why Accenture Awards & recognition News Blogs Meet our lead Join the team Platform Engineering Accenture completes acquisition of Objectivity Accenture acquires Headspring to expand and enhance Cloud First platform engineering capabilities How to move deeper into the Cloud Continuum with 5 key practices Simplify your pivot to platform and become an industry leader JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Enabling platform business innovation at speed to power future growth The platform economy is impacting every
industry, disrupting traditional business models and
reshaping the business value chain. The best way to secure your future is to reinvent your organization with a platform-centered business model. Our platform engineering team helps you navigate this new landscape with modern technology and specialized skills and practices to accelerate your platform journey. Accenture's video shows how we are helping clients develop platforms to power their businesses into the future. A new wave of platform thinking is creating opportunities for companies to accelerate reinvention and value-creation. Platform-centered business models facilitate interactions and share data and experiences across the enterprise and beyond—seamlessly connecting user bases and creating stickiness with customers. They enable companies to assemble and launch new services for consumption quickly, reuse models that are open and adaptable across the enterprise and scale farther, faster.  Ever-evolving technology is at the core of modern platforms that power continuous innovation and adaptability. Cloud is both the foundation and the enabler: Platforms are built upon and activate opportunities across the Cloud Continuum, encompassing data, AI, and Edge. Modern, ecosystem-oriented platforms allow emerging technologies to be integrated and new partnerships to be forged, broadening the possibilities. Our proven approach to platform engineering helps you build scalable platforms that are optimized for both experience and performance. Our solutions tap into the entire Cloud Continuum and are powered by AI, data and security—for a resilient foundation today and well into the future. We bring top engineering expertise to design and build end-to-end solutions with composable architectures and reusable components to efficiently scale. Our pre-configured blueprints reduce time to market, lower development costs and allow you to focus on core business competency. Our mature and evolving portfolio of ecosystem partners gives you access to ever-expanding opportunities to accelerate new solutions and drive growth. We bring a powerful combination of platform technology, strategy, industry,

and experience capabilities to transform the entire enterprise. "By helping our clients scale and enhance their platforms to introduce new business models and revenue streams, we help them thrive in today's platform economy." "By helping our clients scale and enhance their platforms to introduce new business models and revenue streams, we help them thrive in today's platform economy." Zinnov has positioned Accenture as the leading provider of Software Platform Engineering in the Zinnov Zones 2022: Engineering Research & Development (ER&D) Report. "Accenture's comprehensive lineup of digital services and its cutting-edge technology platforms have established it as a definitive leader in the Digital Engineering space. The firm is well-positioned to accelerate value creation for its enterprise customers through its platform-led approach and innovative customer-centric offerings," - said Sidhant Rastogi, Partner and Practice Head at Zinnov. Everest Group has recognized Accenture as a Leader in the Software Product Engineering Services PEAK Matrix® Assessment 2023. "The company differentiates itself through its consultative play around platform engineering which has been augmented by its recent acquisition of Headspring's consulting practice," said Mayank Maria, Practice Director at Everest Group. "Accenture's robust IP portfolio and partnership ecosystem, combined with its upskilling initiatives in areas such as product management, AI/ML, and security practices, have enabled it to deliver scaled engagements in emerging software product engineering areas." Together, Accenture and Objectivity's expertise, strong engineering culture and delivery experience will help our clients pivot and launch new products. Accenture acquired Headspring, a cloud native and platform engineering services firm that helps clients accelerate their cloud transformations. Read our blogs to learn more on the trends, challenges and solutions impacting platform engineering. Although each organization has a different strategy, Accenture shares five leading practices that can truly maximize value from the Cloud Continuum. Accenture's myProductPlatform helps accelerate time to market, lower development costs and stay focused on core business competencies. We're at a technology inflection point where incremental changes to products or services aren't enough to act as a security blanket from disruption. Want to expand your impact, drive platform innovation and lead companies into the future? Then we want to hear from you! Be part of an interdisciplinary team working together to accelerate clients' platform journeys and transform their business. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Integrate, extend and innovate with SAP solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/sap-business-technology-platform ----- The intelligent enterprise takes a big step forward Design, develop, deliver: Accenture Liquid Studio Unlock new value in your business applications Innovation accelerators: Our SAP BTP applications Everything clients need to achieve lift-off What we think

Related capabilities RISE with SAP: Hear from Accenture CEO Julie Sweet Gearing up for the enterprise metaverse Step up with SAP business technology platform Technology Vision 2023: When Atoms meet Bits Creating a mirrored world Technology Vision 2021 for SAP Solutions Technology Vision 2021: Leaders wanted Demand-driven material requirements planning SAP S/4HANA Accenture myConcerto RISE with SAP. SOAR with Accenture JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Unlock new business value with SAP Business Technology Platform and other cloud-native technologies and applications. Accelerating radical growth through interoperability  Business problems can look daunting. Solutions don't have to be that way. That's the power of SAP Business Technology Platform (BTP), SAP's open platform that helps integrate SAP and third party applications, extend application capabilities and exploit data to solve business problems. The SAP BTP collective includes analytics, data management and application development and integration, as well as intelligent technologies, such as AI and machine learning – all of it underpinned by SAP S/4HANA and SAP Cloud Platform. SAP BTP is at the core of our approach to innovate in the cloud to unlock value and drive growth for our SAP clients. As we continue to combine our industry, technology and client experience to develop new SAP BTP applications, our SAP Industry Cloud applications portfolio keeps growing. What can SAP BTP do for your business? Schedule a discussion. Accenture is working with SAP to help organizations accelerate business transformation through cloud-based deployments of SAP solutions. Move to the cloud and gain value faster "Innovating side-by-side with SAP, we're helping clients navigate disruption and raise transformation to unprecedented heights." At the Accenture Liquid Studio for SAP solutions, we apply design thinking and agile methods to rapidly develop innovative industry and cross-industry apps on SAP BTP. Offering prototyping and application development in as little as four weeks to implement, we can help deliver innovative SAP solutions with speed and agility. New ways of working combined with new SAP technologies help us leverage disruptive technologies, such as artificial intelligence and predictive analytics, and innovative SAP platforms, including SAP BTP, SAP S/4HANA and SAP C/4HANA. Discover new opportunities leveraging data, analytics and AI. Invent new business models and automated processes. Increase productivity with people-process optimization. Drive the business at pace with the market with flexibility and agility. Empower real-time decisions and actions through a data-native culture. Automate tasks to focus on more high value activities. SAP BTP helps us innovate across industries and business functions and complements our SAP industry cloud applications, ready-to-use innovation accelerators through which clients extend capabilities, integrate intelligent technologies, generate actionable insights and amplify results. See a few examples of our applications: Learn more about our SAP BTP applications SAP BTP is just one critical piece in a broader Accenture effort to help our clients transform. There's much more. Through RISE with SAP, clients gain the flexibility of public or private cloud infrastructure to create the full intelligent enterprise experience, including the enterprise resource planning capabilities of SAP S/4HANA and integration with SAP BTP. RISE with SAP helps simplify and accelerate the move to the cloud and deliver continuous innovation throughout on the journey to becoming an intelligent enterprise. SOAR with Accenture amplifies the benefits of RISE with SAP by enabling faster, easier

SAP S/4HANA migrations. The foundations of our new reality will be built by fusing the physical and digital worlds. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# ai.RETAIL

----- Arcticle source ----- https://www.accenture.com/us-en/services/retail/applied-intelligence-retail ----- Retail's data-driven reset Benefits of ai.RETAIL Capabilities Case studies Connect with us Unleash the power of AI in retail Related capabilities Total visibility: Create one version of the truth Customer centricity: Put the customer at the core Bias for action: Turn data into responsible actions Data-savvy workforce: Empower all people with data New business models: Data as a competitive asset Customer profit and revenue Dynamic merchandising and assortment Supply network, analytics and profitability New business models Central Group makes it personal Tim Hortons serves up loyalty Request a demo Unleash the power of AI in retail Retail consulting Artificial Intelligence services Advanced Customer Engagement (ACE+) JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Bringing AI-powered solutions to transform marketing, merchandising and supply chain. Retailers must continually and responsibly reset the business to thrive in a world that's changing fast. From consumer behaviors and market trends to competitive dynamics and the economic outlook, today's reality is unlikely to be tomorrow's. Retailers are grappling with factory shutdowns, stressed supply chains, sourcing scarcity, and even extreme weather. This is the nature of modern retail. And it will be from now on. While retailers are swimming in data that can help them make sense of this complex landscape, functional silos and a lack of strong data governance make it difficult to get enterprise-wide data insights. So retailers are missing the big picture—they need to be truly data-driven and realize their retail digital transformation. Data-driven retailers don't just have data. They continually unlock value from it to advance the business. ai.RETAIL provides transparency, agility and flexibility with retail-driven advanced analytics through a flexible and scalable platform. Rely on a flexible, common data model built for retail to provide a shared framework for developing all business use cases. Generate a 360-degree customer view with internal and external data, analyze customer behavior, and drive powerful personalization. Move fast with predictive, prescriptive insights and detailed scenario simulations. Test and learn more quickly to refine use cases. An intuitive dashboard allows everyone to access data and understand their own role in reaching desired outcomes and recommended actions to get there. Use valuable customer data to generate new revenue streams by selling granular insights to suppliers that want to optimize to their offerings. Create a granular customer view to understand customer profitability, loyalty and buying behaviors for each interaction. A customer-centric approach to optimize assortments, channels and space to delight customers and drive growth. Combine internal and external data for complete visibility. Create a supply network digital twin to mitigate risks. Monetize your data and share key insights with valued suppliers. Establish

marketplace platforms with optimized customer targeting. Connect with us to learn how ai.RETAIL can help you become a data-driven retailer. Data-driven retailers are able to keep up with changing consumer behaviors, market trends and competitive dynamics. But many retailers are data-rich but insights-poor due to functional silos that make it difficult to get enterprise-wide data insights. Learn how ai.RETAIL can help retailers get more out of their data by bringing strategy, artificial intelligence (AI) and technology together for a single view of the customer and the enterprise. Learn how retailers are using data to drive customer experience, innovation and growth. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/accenture-public-service-platform ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a

greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved.
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# Research Solutions

Scientific research redefined Research innovation unlocked What we think Capabilities Our leaders Scientific Research Solutions High impact research consulting Scientific informatics services Platform environment Collaborating to speed new therapies Good chemistry: Synthesizing quality control labs Driving digital transformation in the lab New science: Biopharma's new growth engine INTIENT Research Research and Development Life Sciences Jens Hoefkens Richard Kelsey Joe Rajarao, PhD JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Bringing new efficiency and insight to scientific discovery Life Sciences research is moving fast—with advances in biological sciences generating tremendous volumes and diversity of research data. At the same time the industry needs to drive faster, more efficient and more innovative scientific research. Through our Accenture Scientific Informatics Services business, we help our clients address business problems that redefine the way researchers and labs operate. Our team helps companies leverage digital technology to revolutionize their scientific laboratory processes to better capture, manage, integrate and analyze laboratory and scientific data. Accenture's Scientific Research Solution helps companies leverage digital technology to revolutionize their scientific laboratory processes. See more. Taking on the need to transform lab and scientific data management. We help our clients innovate, transform, work smarter and improve research processes that can ultimately speed new therapies to patients. We apply digital technologies to revolutionize scientific and laboratory processes. Learn more. We focus on drug discovery innovation by combining domain expertise with a platform approach to help researchers analyze data and bring new therapies to patients. Learn more. Leveraging design thinking, we help clients build collaborative digital labs enabling adoption of AI, machine learning and in-silico experimentation. Podcast series How Accenture helped a pharma giant unlocked greater value and performance by standardizing and harmonizing processes globally. Accenture surveyed 128 life sciences industry leaders to better understand digital transformation in the lab. Biopharma is facing compressive disruption that could impact traditional approaches. Find out how New Science can reshape the biopharma landscape and deliver better patient outcomes. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# INTIENT Research

Our vision for research transformation Driving innovation in research Research collaboration unlocked Our leaders Capabilities Secure collaborative environment Multi-tenant cloud platform Rapid application development and deployment Ecosystem approach Advanced decision support Global data accessibility

and management INTIENT Research for Life Sciences Mark Fish Anthony Romito INTIENT INTIENT Clinical INTIENT Pharmacovigilance INTIENT Patient Accenture Scientific Informatics Services INTIENT Network INTIENT Unify Cell & Gene JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA The cloud solution for life sciences research, collaboration and innovation. INTIENT Research is a powerful cloud solution for research teams and their fulfilment partners, uniting the complete research workflow and processing of the resulting test data in one comprehensive platform.   The open architecture inherent to INTIENT Research connects scientific research-intensive organizations with our network of software and content providers to share data and capabilities that help solve for patients today and tomorrow.   Accenture's team of scientific and laboratory informatics expertise, strategic and business consulting capabilities, and global scale is revolutionizing how scientific and laboratory processes are conducted.   Request an INTIENT Research demonstration and learn about it's key solutions – Scientific Request Management, Research Data Fabric & Decision Support, and Target Management & Selection – and understand how an end-to-end solution like INTIENT can improve biopharmaceutical research programs. The INTIENT Research solution is designed to drive collaborations and improve productivity and innovation in drug discovery. Its ecosystem approach helps software vendors and biopharmaceutical companies team more effectively to accelerate drug discovery efforts. Provide researchers with access to third party software, content and services via an Accenture-managed environment. Bring together core research informatics capabilities to support pharmaceutical research development through an open, standards-based cloud platform. Deploy and integrate next-generation capabilities rapidly to keep pace with changing science, capitalizing on the platform economy. Connect researchers and software and service providers through an ecosystem environment to share data and advance science. Implement a new model for scientific workflow management, data aggregation, and decision support. Access powerful on-demand computing and processing that provide near real-time analytics. Life sciences researchers and informatics professionals understand the complexities of scientific discovery and innovation. Incorporating a modern user interface environment, INTIENT Research enables easier collaboration across the enterprise and with external partners. All data is accessible from a single interface, with integrated workflow, reporting and analytics capabilities—allowing users of the INTIENT Research product suite to aggregate, access and analyze research data from multiple applications. Accenture leaders discuss INTIENT Research, our cloud-based informatics product suite designed to help scientific research organizations improve productivity and efficiency. Providing the right level of partnership to enable access to innovation for INTIENT Platform users.   Accelerating and streamlining Cell & Gene Therapy enrollment and coordination across the patient journey. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ===================== ----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/health-human-services-child-welfare ----- Reinvent child welfare for the modern age Accenture's impact in child welfare Rapid-cycle change in child welfare Collaborating for results Child welfare tools Strategy and consulting What we think

Collaboration with Fostering Media Connections Big questions for child welfare Meet our lead Operational assessment and change management Diversity, equity and inclusion support CCWIS implementation Onboarding training Creating strategic roadmap Communications training Accenture Case Insight Solution (ACIS) Accenture Virtual Experience Solution (AVEnueS) Building capacity for change in child welfare Succeeding differently in child welfare Health equity under the microscope Meet me in the metaverse Why belonging matters now more than ever Hidden workers: Uncovering untapped talent PODCAST PODCAST PODCAST Molly Tierney JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture leverages data and leading-edge technology to arm child welfare leaders and frontline caseworkers with the robust information they need to make decisions. We offer evidence-based supports for child welfare professionals and organizations navigating complex change—from new practice models to greater collaboration across agencies and community organizations. Above all, we aim for bold, rapid-cycle change because we know kids can't wait and families are worth it. AVEnueS – Race equity in child welfare 12 Accenture's child welfare footprint spans 12 states. 28% of children in foster care in the United States are touched by an Accenture child welfare solution. 24% of abused or neglected children in the United States are supported by an Accenture child welfare solution. Our approach starts at the end: the results that agencies are working to achieve. More proactive support for families. Fewer children in congregate or foster care and more children safely at home. Reduction and then elimination of the racial disproportionality that has plagued the system for decades. To achieve those results, we help assess current culture, operations and technology. We identify opportunities for change and clarify required actions. And we offer innovative technologies we've designed with and for caseworkers, supervisors and other stakeholders throughout the child welfare ecosystem. Here are some examples of work underway with agencies across the United States. Assessing current operations and structure and then recommending and helping implement new organizational model Using the Accenture Virtual Experience Solution (AVEnueS) to heighten awareness and nurture meaningful discussion Using ACIS as the foundation for designing, developing and implementing a state's new CCWIS Implementing Accenture Future Talent Platform learning experience system to help standardize caseworker onboarding and training Helping translate a new practice model into on-the-ground organizational change, leading to better outcomes Helping to upskill caseworkers as they quickly pivoted to virtual communications during COVID-19 shutdowns Child welfare leaders need access to robust tools and comprehensive, real-time data. These insights help inform decisions—from evaluating program effectiveness to hiring and training caseworkers to making better in-the-moment choices about how best to support families and their children. A truly empowered case management experience that is Comprehensive Child Welfare Information System (CCWIS) enabled and insights focused. A virtual reality training experience to completely transform how caseworkers hone data-gathering and decision-making skills. While some challenges cross organizations and jurisdictions, each agency is unique. Instead of offering a single playbook, Accenture tailors every engagement to an organization's distinct goals, obstacles and opportunities. Whether helping develop, improve and implement strategies, assisting in designing and

operationalizing organizational models, or supporting leadership development or change management, we take a nuanced approach that reflects each agency's situation and priorities. Let's work together to drive bold, rapid-cycle change in child welfare. Let's work together to drive bold, rapid-cycle change in child welfare. We need the collective ability to bring empathy, demonstrate compassion and deliver support to all families and children. Fairfax County Department of Family Services keeps change on track with collaborative change. Discover how equity-focused analytics can help understand and solve racial disparities. Accenture's Public Health team explores what's possible. Fostering Media Connections (FMC) is the nonprofit publisher of The Imprint, a national online publication that covers child welfare, juvenile justice and other youth and family services, and Fostering Families Today, a bimonthly magazine for foster and kinship caregivers around the country. With readership spanning agency leaders, legislators and advocates, The Imprint serves as the "publication of record" for the field of youth services. Accenture regularly partners with Fostering Media Connections on video and audio projects that help further elevate discussion of critical issues in the field of child welfare. Our collaboration includes webinars and podcasts featuring Accenture's child welfare team and other thought leaders. Healers in The System Taking on Racial Bias in Child Welfare Reform is the Destination. Tech is the Road. Daniel Heimpel is founder of Fostering Media Connections and publisher of The Imprint. Molly Tierney is the child welfare lead at Accenture and former child welfare director for the City of Baltimore. Listen in as they discuss racial bias, child welfare's place in the Biden Agenda, and growing opportunities to move upstream to keep families together. Racial bias and caseworker training How Do We Get Upstream? Foster Care, Einstein, and Insanity My life's work is to erase the line between power and powerlessness—leveling the playing field for vulnerable families and their children. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =======================

# The power of digital procurement

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transforming data captured throughout the source-to-pay process into actionable insights. Configure and maintain supplier and catalog content to facilitate touchless processing rates of up to 80 percent. Capture negotiated savings much faster by shortening the contracting process. Equip teams with digital accelerators to increase impact across indirect and direct spend; creating visibility across plan to consumption supply chain. Unlock value within the complex energy ecosystem across power building, transport, waste and water. Balance risk and value creation opportunities for innovation and growth. $600B Spend managed annually. Clients tap into our spend management data, tools and intelligence to make informed decisions so they can take control of spend. 1,080 Procurement BPS clients. Clients become part of an ecosystem of leading companies across a range of industries and locations. 19,673 Source-To-Pay resources including 1,850 category and sourcing specialists. Clients can call on the expertise of our category and procurement specialists. ~64K Projects managed annually. Clients gain real-time market intelligence so they have a finger on the pulse of the markets driving pricing and terms. ~173K Contracts managed annually. Clients enjoy access to the very best category terms and conditions (T&Cs). 133M Transactions processed annually. Clients benefit from our deep experience across every type of transaction and can be sure they're minimizing leakage. Take a 360° virtual tour through our Intelligent Operations Centers. Data-driven insights to help optimize processes, increase efficiency and drive out more value. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Oil and gas business process management

----- Arcticle source ----- https://www.accenture.com/us-en/services/energy/business-process-management ----- Transforming your business strategically Why Accenture Case studies Mapping the way to digital transformation Our leader Related capabilities Operating model and process strategy Process transformation Digital enablement and transformation Energy decarbonization: From A to zero Responding to oil and gas disruption Reinventing energy with intelligent enterprise Cracking the code: 2017 connected refinery The cloud imperative for the energy industry Transforming human resources, procurement and supply chain management Silke Lehmann Meenakshi Kumar Energy services Accenture Strategy JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We help drive organizational transformations with process at the core. Business process management (BPM) is a management discipline for identifying strategic priorities and aligning them to your corporate vision. We help bring vital business processes up to speed with transformation initiatives. With an integrated approach to process management—from strategy to execution and monitoring and optimization—we ensure that key business processes can be managed with as much rigor as other critical business assets. BPM is often confused with Lean Six Sigma, Process

Optimization or one-time initiatives, but BPM can enable much broader business outcomes if implemented and adhered to holistically. In today's volatile business and technology environment, oil and gas companies need process capabilities that enable them to react rapidly to change by strengthening the integration between four key dimensions: people, process, data and technology. Our BPM services encompass the entire oil and gas value chain—from upstream to midstream to refining to marketing and retail. At Accenture, we bring together these key dimensions with a process-led and data-driven approach to define a "Business Process Ecosystem". We help energy companies achieve agility with process-centric thinking to strengthen the culture within the organization. Drive sustainable growth with strategized, prioritized and aligned businesses initiatives Redefine business outcomes enabled by data driven, intelligent and efficient business processes Accelerate and digitally transform the innovation agenda Notably, we recently helped a national energy company renew its human resources and procurement and supply chain management capabilities by testing the viability and financial benefits of enhanced BPM. We conducted on-site workshops to define the process hierarchy for in-scope process areas and develop detailed business process flows. We also configured other key tools to perform process discovery and demonstrate relevant KPIs. And we developed business use cases to demonstrate the issues in existing processes, performed simulations and provided recommendations. As a result, the company now has a single point of truth and central process repository for its process areas, and is on its way to better monitoring and improving process performance – and ultimately, benefiting from enhanced BPM across its operations. Another example of how we helped drive organizational change is when we worked together with a client on a comprehensive plan for transforming the company's IT landscape to support its shift to a digital enterprise. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# SAP S/4HANA Cloud for upstream oil and gas

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processes for upstream oil and gas Now is the time to move past traditional enterprise resource planning—to speed and agility in the public cloud. SAP S/4HANA Cloud for upstream oil and gas The enterprise solution includes: Next-generation finance, hydrocarbon accounting, streamlined procure to pay, asset management, and AI and machine learning. LEARN MORE ABOUT THE SOLUTION IN THE CLOUD VIEW FULL REPORT SAP S/4HANA Cloud is an only global and scalable solution that delivers fully integrated processes for upstream oil and gas. See more. Leading upstream companies collaborated to define processes for SAP S/4HANA Cloud for upstream oil and gas, which we call: "Defined by the industry for the industry." The solution is preconfigured with market-leading end-to-end processes for the oil and gas industry. Available out of the box to enable fast adoption of standard processes across the enterprise Scales to fit each company's needs with immediate access to the latest technology innovations Provides the flexibility to quickly adjust to market opportunities SAP S/4HANA is an enterprise solution in the cloud that focuses on simplicity, speed and reduced cost. Quickly integrate acquisitions and divestitures. Lower operating costs and make it easy to train new personnel. Reduce IT footprint and costs for a lower total cost of ownership risk profile. Enable the upstream business for operational excellence across: Learn more about how Accenture and SAP collaborate to add value to oil and gas companies. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Rethinking travel with intelligent operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/travel/intelligent-operations ----- Make bold moves with intelligent travel operations It's time to reinvent the way travel does business Travel intelligent operations solutions Airline Hospitality companies Cruise Rental car What we think Case studies Our leaders Related capabilities Make bold moves with intelligent travel operations Create an insight-rich organization Increase your revenue Improve your operational efficiency Build a future-ready culture Disruption avoidance, management and recovery Labor planning and optimization Revenue management intelligence Finance & accounting Customer contact Passenger processing Direct sales Fleet management Asset trading The Guide Disruption-proofing the aviation industry Get on the fast-track to future-ready performance Travel industry recovery: Business or leisure? The right cloud mindset in travel Make bold moves with intelligent travel operations Be our guest: Marriott's new global HR hub NH Hotels: Building 5-star finance operations Managing retail promotions with pinpoint precision Roshan Patel Sean Carpenter Mike Tansey Intelligent finance operations for travel Intelligent operations Travel consulting JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Bringing together people and technology with intelligent operations unlocks agility and resilience—and transforms

your business to be future-ready. As demand returns post-pandemic, travel companies need functions and processes that can efficiently scale for more guests and passengers with today's reduced levels of staff and assets. But with cumbersome manual processes, siloed data and outdated technologies, how can organizations make sure they're up to the task? Intelligent operations help travel leaders make better decisions—in real time—while making the entire business more agile, efficient and intelligent. Equip your people with the tools and insights they need to drive innovation and growth. Automate manual tasks so teams can focus on delivering better experiences for travelers. Make data-driven decisions to respond to trends, even before they happen. Start reinventing your business now to be ready as demand returns—and stay one step ahead of the competition. Travel is coming back. To make bold moves —at the right cost, travel players must improve their operations to become future-ready. Find out how. Intelligent operations represent a major transformation across the entire travel business. This is not only a reinvention of processes and culture, but a new path to profitability. With intelligent operations, data drives strategies and approaches for complex commercial decisions, and automates operational decision-making. Optimize your fixed asset base by automating deployment analytics, augmenting revenue management, marketing and corporate sales processes. Identify opportunities for continuous improvement, so your assets and people can deliver exceptional experiences without adding cost or effort. Support your people with consistent access to strategic insights—and become an efficient, flexible company that is focused on growth. Explore how our intelligent operations solutions help different segments within travel transform the way they do business—with greater insights, and new levels of agility. The key examples included for each industry in the sections below may also apply to other areas of travel. Anticipate demand with intelligent operations so your airline has enough staff at the ready—and is prepared when disruptions occur—while also maximizing revenue capture in a dynamic market as demand recovers post-COVID. Automating recovery decisions to shift crews, fleets and passengers when disruptions happen can save up to 5% in total operating cost. Forecast demand and streamline work for crew, ground handling, mechanics and more—improving labor efficiency 3-5% without increasing disruption risk. Capture 3+% more in revenue by giving your analysts insights from historical data to identify areas for intervention and make proactive adjustments. From booking to checkout, empowering your people with automation, artificial intelligence, and analytics—plus collaborating in new ways—leads to greater agility and the ability to deliver the experiences hotel guests expect in cost-efficient ways. Combining process expertise, technology and talent with intelligent operations can cut finance and accounting costs 25-35% for hospitality companies. Support a greater volume of calls and personalize customer experiences (which improves Net Promoter Scores) while reducing call center costs 20-30%. With intelligent operations, you can free up your people—and your budget—to provide more personalized and meaningful interactions for your customers, on land and at sea. Automating passenger processing as they board and disembark can reduce costs 70-80% while freeing up crew members to focus on the customer experience. With intelligent targeted marketing, your cruise line can engage customers directly—rather than through travel agents—and save 5-15% in commissions. Analytics within intelligent operations can help make sure you

have the right cars, at the right locations, to meet customer demand, while ensuring fleets are maintained efficiently—and when it's time to sell, positioned to return the most value. Optimize how many cars, what model, and where you need them—reducing total assets required 3-5%—while redesigning maintenance to save 7-10% in costs. As you refresh your fleet, leverage analytics to find the best location, timing and venue (such as auction or dealer) to raise sales price 1-4%. How can data and applied intelligence help the aviation industry manage delays and cancellations? Go from insights to action. Find out how to elevate every decision—and start on the path to extraordinary value—with intelligent operations. Accenture encourages travel companies to adapt to the new leisure travel market by embracing 6 key focus areas as post-pandemic travel emerges. Forward-looking companies know that future business depends on moving to the cloud, based on a thoughtful strategy. Learn from successful cloud scalers. Travel is coming back. To make bold moves —at the right cost, travel players must improve their operations to become future-ready. Find out how. Learn how Marriott, Accenture and Oracle created an HR solution that will improve the associate experience across 31 brands and 139 countries. How automation, AI & lean organization structure increased productivity by 45% —enabling hotel agents to spend more time creating customer experiences. Learn how a large North American retailer transformed promotional campaigns with predictive analytics and SynOps. Explore the many ways intelligent operations can help you rethink—and reignite growth for—your travel company. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Cloud Infrastructure

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/cloud-infrastructure ----- What you can do What you'll achieve What's trending in infrastructure Accelerate your delivery journey Why modern infrastructure is key to value Modernize your infrastructure Embrace infrastructure managed services Enhance the digital workplace Reimagine enterprise networks Unlock competitive advantage with edge computing Optimized costs and value A strong digital core Breakthrough innovation Elevate user experiences Empowered people GenWizard Current Country: United States Imagine a future in which IT infrastructure can monitor, protect and heal itself while predicting and responding to evolving business needs. 34% of companies say infrastructure is one of the top three barriers to realizing cloud value 56% of executives who consider infrastructure a barrier say that maintenance of legacy infrastructure leaves too little to invest in infrastructure modernization 51% of executives who consider infrastructure a barrier say that they lack the skills to upgrade or modernize their infrastructure Introduce automation to reduce costs, increase quality and build the foundation for a multi-speed operating model that supports a hybrid landscape period. Enable your infrastructure to run more efficiently and securely — and free up funding to innovate across the stack. Continually re-engineer your infrastructure landscape and reassess your operations and

talent. Introduce new capabilities to accelerate value and unlock innovation. Take full advantage of the cloud, from private and public to edge and everything in-between: Migrate, modernize and integrate your cloud and infrastructure workloads at speed while mitigating risk. Access the skills, tools and resources you need to stabilize, optimize and manage your IT infrastructure for future growth and transformation. of all companies that are fully achieving their cloud outcomes are using managed services to a moderate or great degree Support long-term business outcomes by investing in your people's experience: Make well-being, engagement and skills growth a top priority. Build modern networks to perform in the world of cloud, AI and edge, meeting demands for greater bandwidth, performance and security. Integrate edge deep within your digital core to drive better experiences, improve business performance and accelerate AI innovation. of companies believe edge computing will be essential to remaining competitive in the future Deliver higher value while capitalizing on your digital core investments. How? By optimizing cloud consumption, cost and performance, and by accelerating execution. Achieve a modern, cloud-based, sustainable IT foundation, made of interoperable parts that are intentionally integrated, automated, agile and secure by design. Apply next-generation technologies in novel ways, tapping into ecosystems and networks to capture new opportunities and address acute business needs. Keep up with dynamic customer demands. Personalize user experiences across touchpoints and unlock new levels of service. Ensure your IT team has the right skills, tools and operating model to embrace the latest tech innovations and reach for new performance frontiers. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. The role of infrastructure managed services (IMS) in facilitating business reinvention. Accenture's stabilize-optimize-transform approach can help enterprises accelerate their IT infrastructure transformation with cloud continuum. Accenture surveyed 800 senior IT executives to gauge the success of the cloud adoption journey and expected cloud business value. Digitalization is outpacing network capacity and innovation spend, making networks a bottleneck to reinvention. Our research explores how companies are approaching network modernization and reveals three keys to success. New Accenture's research shows how sovereign cloud solutions have emerged to help organizations take back control of their data. CSPs continue to invest billions in networks, both fixed and wireless. The challenge at hand is how their current network transformation can go beyond a generational upgrade. Experience the transformative power of GenWizard, a full-suite, generative AI platform designed to unlock exponential business value in technology delivery. © 2024 Accenture. All Rights Reserved. =====================

# Plan, manage and execute capital projects efficiently

----- Arcticle source ----- https://www.accenture.com/us-en/services/infrastructure-capital-projects ----- Combine human ingenuity with data and

AI to deliver large-scale projects on time and within budget, while also achieving broader investment and sustainability objectives. Why reinvent capital projects? What you can do What you'll achieve Awards & recognition What's trending with infrastructure & capital projects Accelerate your journey Infrastructure & capital projects partners Careers How AI is changing infrastructure and capital projects Define your strategy from the start Get skilled support where you need it most Digitize your processes Gain total project visibility with data Breakdown siloes and promote collaboration across the project ecosystem Design with sustainability in mind and reduce costly rework and waste Projects delivered with desired outcomes A safer, more efficient worksite Stronger synergy with contractors and consultants A supply chain that works for you Decreased carbon Stakeholder alignment Cost control Smarter assets Accenture ranks #7 in ENR's Top 100 Professional Services Firms IDC MarketScape: Digital Services Providers for Downstream Oil and Gas Connected construction Capital Projects Control Tower Engineering Data Digitization Generative Design Studio 3D Continuum Engine Capital Projects maturity assessment Process value analyzer Current Country: United States Government policies, manufacturing shifts, energy transition and aging infrastructure mean project demand is surging. Yet with siloed operations, workforce challenges and fragmented processes, owners are struggling to deliver projects that meet project objectives. By combining strategy, data and utilizing direct support on the ground you can address today's challenges and help build a better world for the future. construction projects have cost overruns — regularly up to 50% of every dollar on a large-scale project is wasted, due to poor project performance of infrastructure and capital project performance data is still collected in paper forms or spreadsheets Imagine having reliable insights for quick decision making. Or automation that improves efficiency in contracts, workflows, and reporting. Picture being able to test different design and execution options to perfect plans and solve construction issues before starting work onsite. Think about the added security from better compliance and risk detection. AI provides the necessary support to deliver project performance. Assess your people, processes, governance, technology and data practices to identify quick wins and areas for efficiency and growth. Develop a roadmap and drive alignment to help reach your project, program and operational goals. the expected growth in global construction work over the next 15 years. With so much money on the table, you must start with strategy to ensure every dollar is used efficiently. Fill your talent gaps with a specialized, experienced network of engineers, project managers and construction managers for hands-on support of your projects. of companies say they have a multiskilled workforce today. Empower your people with a digitized approach to planning, designing, managing and executing your projects. Increase control, reduce risk and manage stakeholders to focus on activities that drive project performance. of every dollar on a large-scale project is wasted, due to poor project performance. Build a digital thread of data that connects your workers and your physical and digital assets. You can gain a single view of your project system, revealing useful insights for real-time decision-making. of owner-operators and engineering & construction contractors improve their performance with data-driven digital transformation. Mitigate unforeseen changes that happen in siloed workstreams and reduce the risk of schedule delays by enabling data transparency that breaks down silos between teams and locations. of

companies say they have a multiskilled workforce today. Assess the environmental risk and resilience of new site locations. Develop low energy designs and consider prefabrication and modular construction. Embed digital solutions from the start to support emissions monitoring. of total global energy-related $CO_2$ emissions are attributed to the construction sector. Program and project delivery teams, project controls processes and digital tools deliver greater analysis, schedule control and portfolio or program efficiency. Increase visibility with digital construction management tools that connects workers, materials and machinery. Real-time monitoring of workers and assets increase field productivity and time on productive tasks. Improve ecosystem performance by aligning on ways of working, tools and data sharing. Boost supply chain efficiency by improving procurement spend, supplier relationships, logistics and transportation efficiency and inventory levels. Achieve your goals for sustainability and GHG emissions by using technology to embed sustainability in your strategy. Alignment with internal and external stakeholders, from large organizations or municipalities to communities, can reduce risks that can impact project schedule and budget. Knowledge across funding, financing and capital deployment improve the project cost, operating model and delivery approach. Experienced industry professionals and cutting-edge tools enable the delivery of future-ready assets with reliable performance. Construction and program management services help deliver projects with intended benefits by addressing labor shortages, rising costs and risk. Data and AI boost efficiency, collaboration and management processes, enhancing client value. Accenture is a worldwide Leader for both "Strategies" and "Capabilities"* in the IDC MarketScape report, which evaluated the current capabilities and future strategies of 16 IT services vendors in the Downstream Oil & Gas space. It's an exciting time to join our growing Infrastructure and Capital Projects team. Explore open roles that match your interest and skills. Accenture provides owner-operators & EPC companies with value-building digitalization frameworks that are applicable to all capital projects. Accenture helped Petrofac develop a connected worker solutions, which improves workforce safety, productivity, site performance and profitability. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Accenture has completed the acquisition of Anser Advisory, an advisory and management company for infrastructure projects in the United States. Accenture has acquired Comtech Group, a consulting and program management company for infrastructure projects in Canada and the United States. Terms of the deal were not disclosed. By joining forces with BOSLAN, we will enhance our ability to deliver net-zero infrastructure projects by integrating AI and other digital technologies, significantly advancing our clients' journey towards carbon neutrality. Accenture's Huda As'ad discusses her journey in the UK's infrastructure sector, sharing insights into major projects, like the London Olympics, and the critical role of digital technology in revolutionizing construction. A platform that helps organizations to realize the full potential from their People, Equipment and Materials by connecting them in real time to improve Safety, Efficiency and Predictive Delivery. A platform that helps organizations plan, manage, execute and optimize cost, schedule, scope and risks of capital projects by utilizing Industry standard project controls and decision support insights.

Engineering Data Digitization (EDD) is an AI-based automated process of digitizing engineering documents and integrating them to create a knowledge graph. Generative Design & Planning is a collection of thought leadership to Innovate and Automate current engineering process and solutions to build out a generative engineering environment. The 3D Continuum Engine (3DCE) is a revolution for the future of 3D content: unifying, cataloguing and automatically distributing 3D content to downstream applications. Capital Projects Maturity Assessment helps assess client's maturity across all elements of project lifecycle of Engineering, Procurement, and Construction to identify gaps and achieve transformation across People, Process, Data & Technology. Diagnostics tool to analyze current state operations and shape new solutions. Grow your careers at the heart of change © 2024 Accenture. All Rights Reserved.
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# Accenture Liquid Studios

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/liquid-studios ----- Built for change Capabilities Case studies Our leaders Accenture Liquid Studios Ideate Experiment Build Voicebot for taxpayers A voice-controlled travel assistant Innovation to help the elderly Michael Ljung Emmanuel Viale Rory Moore JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA In today's world, you're either innovating—or you're out of business. Learn how to build applications with speed and agility to fast-track your future. Accenture Liquid Studios provide rapid technology development to help your company embrace new technologies, skillsets and ways of working.   As a core part of Accenture's Innovation Architecture, we rapidly prototype and deliver software to help you reach customers and enter new markets. Our work will empower you to jump into new arenas like metaverse, helping you transcend outdated mindsets, upskill your workforce and pivot into tomorrow, today. Accenture Liquid Studios help companies become built for change through new technologies, skills and ways of working. See more. Scalable innovation requires looking beyond what is possible. Technology is accelerating at an unprecedented rate; those who can adopt an agile approach, harness the power of data, and utilize emerging technologies will leapfrog their competition. Scalable innovation requires looking beyond what is possible. Technology is accelerating at an unprecedented rate; those who can adopt an agile approach, harness the power of data, and utilize emerging technologies will leapfrog their competition. We are technopreneurs. We bring your innovation vision to life with our emerging technology pods, delivering with exceptional speed, differentiated design, and scalable architectures. Collaborate with our team of cross-functional experts during interactive sessions where we leverage design thinking to explore use cases and solve challenges quickly. Learn about disruptive technologies—and the opportunities they present—by exploring metaverse, artificial intelligence, blockchain, and more. Turn concepts into scalable applications in days rather than months using rapid development approaches that leverage Agile and DevOps.   Human by design We helped The Office of the Revenue Commissioners in Ireland, Revenue, better meet customer needs, using… We

helped a large airline transform the customer experience through rapid prototping in just three weeks. We created a pilot program using AI and voice to help the elderly manage the challenges of care delivery. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Intelligent Utility Operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/utilities-bpo ----- What we do Why work with us? What we think Meet our lead Connect with us Capabilities Energy products and services Digital asset and field worker operations Digital customer interaction and meter to cash Advanced grids and metering operations Shining a light on value The future belongs to intelligent operations Simon Jackson Read our blog Explore Careers Business process services Utilities SynOps JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Utility companies are moving toward new operating models as disruptive technologies change the market landscape. We help them reinvent themselves. Accenture Intelligent Utility Operations has the expertise to help boost customer satisfaction, double growth rates and reduce costs by as much as 50 percent. Provides all operations required to define, pilot, launch and industrialize new products and services: Provides end-to-end operations to manage assets and field force activities: Provides fully integrated retail and customer operations across the customer lifecycle: Provides end-to-end operations to manage smart devices and smart insights: Accenture has helped clients to achieve business outcomes: 30to50 Reduce cost to serve per client 30% to 50% in the retail and customer operations businesses 35to50 Move 35% to 50% of customer interactions to digital channels >40% Eliminate > 40% of manual work through automation and robotics Energy is the lifeblood of asset-intensive companies. That's why many businesses today find themselves at a critical crossroads. Agility, flexibility, and responsiveness enhance and optimize the customer experience and deliver superior business outcomes. How organizations are reinventing their business with Intelligent Operations. We're looking for innovators to deliver continuous, rapid innovation to help Utilities reinvent themselves at Accenture Operations. Harness talent, data and intelligence to deliver superior customer experiences and business outcomes. Reinvent your business for a future of value and growth. A unique Human-Machine Operating Engine that transforms business operations and delivers results. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =======================

# SAP solutions on cloud

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/sap-cloud ----- To the cloud. With confidence. Now. Harness the power of the

cloud hyperscalers Why we work with hyperscalers SAP solutions on Azure with Accenture SAP solutions on AWS with Accenture SAP solutions on GCP with Accenture Move quickly. Work easily. Measurable business impact Technology Vision 2021 for SAP Solutions Meet our leaders Related capabilities Microsoft Azure Amazon Web Services Google Cloud Platform SAP solutions on Azure with Accenture SAP solutions on AWS with Accenture SAP solutions on GCP with Accenture Reduce cost Faster transition More sustainable: Advanced capabilities Speed up innovations Vinzenz Kremer Chris Wegmann Raghavan Iyer Heiko Steigerwald RISE with SAP. SOAR with Accenture JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Migrate to the cloud with significant savings and the confidence only Accenture—with 200+ SAP clients move to the public cloud—can provide. A look back at SAP Sapphire 2023 Capitalize on the expertise of the industry leader in SAP services and cloud. And rest easy with the confidence that comes with Accenture's #1 standing with three of the world's leading cloud hyperscalers - Microsoft, Amazon Web Services and Google. Rated a Leader in SAP services by industry analysts including Forrester, Gartner and IDC, Accenture has already helped over 200+ SAP clients move to the public cloud. Whether it's a technical migration, a conversion to SAP S/4HANA, or cloud strategy, Accenture helps you migrate swiftly, safely and securely. Make the most of Accenture's status as the #1 provider for the leading cloud hyperscalers: Microsoft, Amazon Web Services and Google. When you partner with Accenture, expect significant speed-to-value and access to innovation for future success. Combining the best of Accenture, Avanade, Microsoft and SAP to deliver end-to-end solutions that drive new business outcomes. Read more. Innovating to deliver new levels of business value through cloud-enabled technologies and architectures. Read more. Working together to deliver superior experiences and accelerate digital transformation. Read more. Accenture works closely with the leading cloud hyperscalers. What does this mean for you? More innovation and better delivery while moving to the cloud. Navigate the complex cloud landscape easily with our proprietary transformation platforms myNav and myWizard. Move from on-premise infrastructure to the cloud quickly and confidently with our automation and orchestration toolkit. Taking SAP applications to the cloud introduces a step change in performance and efficiency. To help ensure the journey is a success, Accenture myNav enables businesses to define the strategy and map out the architecture. Automation, meanwhile, helps migrate workloads with speed and precision. So you can move to the cloud with confidence and continue to accelerate and innovate. With myWizard, you can infuse intelligence into systems and applications across the software development lifecycle to make your business more efficient and adaptable while delivering greater value from IT and automation technology investments. Move to the cloud and gain value faster Read how organizations running SAP solutions can become Experts at Change to meet today's business demands. READ MORE Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Intelligent talent and HR operations services

The driving force behind exceptional experiences Re-imagine talent & HR Operations What we think Case studies Our leaders Connect with us Capabilities SynOps for Talent and HR The CHRO as a growth executive The competitive etch: Addressing the talent gap Talent leaders, agents of Public Service change Fast-track to future-ready COVID-19: Continuity in crisis People and work connect Client engagement is now a virtual experience Intelligent operations creates business boost Employee-centric operations unlocks $1M in savings Moving to the New with smart manufacturing Camilla Kenward Allan Racey Read our blog Explore careers Virtual tour Employee Experience Platform HR transformation & delivery JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping you optimize workforce performance and productivity, leveraging data-driven operations that fuel how Human Resources delivers value. High operations maturity realizes higher value Changing demographics of the workforce are triggering a fresh look at maximizing workforce performance and transforming Human Resource (HR) services while technology is creating new opportunities for the HR function. The result? Enhancing the workforce experience to attract, engage, and retain talent is now a top priority—forcing organizations to think differently about talent and HR. Intelligent talent and HR operations helps Talent and HR leaders maximize workforce performance while transforming HR to deliver new levels of business value. Using the power of SynOps for Talent and HR we create consumer-inspired experiences delivered in the moment, driven by technology, digital engagement, and analytic insights. Equipped with this new model, Talent and HR leaders outmanoeuvre uncertainty, maximize investments and boosts growth and consumer experiences. LEARN MORE We enable and accelerate an organization's journey and internal transformation to this 'new HR' leveraging the experience, people, services and assets of our Accenture Talent & HR Operations offering. Delivering tangible outcomes We partner with you to transform human resources to a strategic asset with committed outcomes. We deliver tangible outcomes back to your business, workforce and communities, delivering truly 360degress value. 114% revenue increase per new hire 20% improvement in employee satisfaction 30% increase in self-service adoption 40% decrease in time to fill a position 50+% reduction in OPEX 50% improvement in new hire talent retention Create a culture where top talent thrives We help you attract, engage and retain top talent, creating a culture where people thrive and reach their full potential, whilst ensuring alignment with your organization's global, regional and local business priorities. With an intelligent operating model powered by SynOps, our unique human+machine platform, you can transform your approach to talent management. You can go beyond reducing work-force related costs and improve the quality and retention of your talent as well as boosting employee performance, productivity and satisfaction. We enable you to continually offer opportunities for your workforce to do more satisfying work, learn new skills, use new technologies and make data-driven

decisions. Reimagine the employee experience Traditionally, HR teams have pushed services into the workforce based on the way HR is functionally organized, not the way users consume the service. It's time to reimagine the employee experience. With a consumer-inspired, flexible delivery model that is proactive, personalized, relevant and solution focused, we make it easy for your people to access resources themselves. We can anticipate and proactively give them what they need to resolve issues - anywhere and anytime. Our Employee Experience Platform enables you to deliver value beyond cost savings by boosting employee satisfaction and performance while reducing the cost to serve and maximizing your investment in your cloud HCM. READ MORE Focusing the power of data, tech and people to accelerate reinvention—and a new vision for growth. With investment in foundries and IDMs, the US is set to be a semiconductor powerhouse. Combining the power of data, tech and talent to accelerate reinvention in public service. How a North American retailer used SynOps, cloud-based technology to improve its talent and HR operations. Global food manufacturer digitizes its Talent and HR operations and reshapes the employee experience. Magneti Marelli's transformation journey uses digital technologies to improve manufacturing operations. How organizations are reinventing their business with Intelligent Operations. We're looking for innovators to deliver continuous, rapid-fire innovation and transform employee experience at Accenture Operations. Take a 360º virtual tour through our Intelligent Operations Centers. Our Employee Experience Platform elevates employee experiences supporting every moment that matters. Creating and delivering employee experiences, signature HR services and HR capabilities. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# SAP S/4HANA

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Services Market for SAP S/4HANA® Announcing RISE with SAP and SOAR with Accenture for large enterprise Accenture and Organon team up to drive digital transformation for better patient and employee experiences A Leader in SAP S/4HANA Application Services in Gartner and Everest Group reports Accenture is named a Leader in Forrester's latest report on SAP services providers Accenture a Leader in IDC MarketScape SAP Implementation Services reports Next Gen Finance with SAP Technologies SAP Business Technology Platform RISE with SAP. SOAR with Accenture JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA It enables businesses to transact, analyze and predict in real time. Move to the cloud and gain value faster SAP S/4HANA can transform all critical enterprise functions from finance and supply chain to customer service and marketing. It enables businesses to transact, analyze and predict in real time in an increasingly unpredictable world. Accenture is SAP's leading business partner and the first to be working with SAP end-to-end from product innovation, to development and delivery of SAP S/4HANA and new industry solutions. Accenture and SAP empowers the Intelligent Enterprise to drive the business value and new growth. See more. SAP S/4HANA can transform all critical enterprise functions from finance and supply chain to customer service and marketing. It enables businesses and transact, analyze and predict in real time in an increasingly unpredictable world. Value-driven, insight-led business case and roadmap development through Accenture myConcerto to accelerate the move to SAP S/4HANA. Learn more. Industry transformation with co-developed industry solutions on SAP S/4HANA. Learn more. Become an intelligent finance function. Learn more. Intelligent supply chain transformation. Learn more. Journey to Cloud with SAP S/4HANA. Learn more. Conversion to SAP S/4HANA: proven methodologies, assets and capabilities to help clients on their end-to-end journey. The journey to SAP S/4HANA is in full swing. SAP S/4HANA provides a platform well suited to the demands of the Intelligent Enterprise in an always-on, digitally-connected and data-driven world. An insight-driven, digitally integrated platform that powers your enterprise transformation from business case to roadmap to delivery. The supply chain of the future needs to serve as a growth engine as it connects to all partners seamlessly. A new, core IT system helps improve operations and drive agility. To future-proof utilities migration. Latest news on SAP S/4HANA. According to the report, Accenture delivers services to help clients transform and unlock more value from innovation and new SAP solutions and technologies. Accenture retains leader position in the 2022 Gartner Magic Quadrant for SAP S/4HANA Application Services report. Accenture and SAP launch joint offering to help large enterprises drive new value from cloud services and business transformation. 'Top-right' rankings with all industry analysts | 53 SAP Pinnacle Awards | 130+ SAP awards in the last 5 years. 2022 For 2022 For 2022 There has never been a better time to join our global team of SAP experts. Join us and gain early access to SAP innovations, work with the biggest clients and build cross-domain expertise. Go as far as your ambition takes you. Array of SAP implementation services for enterprises.  Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Design cyber risk strategies, aligned to business priorities

What you can do What you'll achieve What's trending in cyber strategy Why cyber strategy matters Defend your organization from deepfakes and reinforce trust and resilience. Share cybersecurity accountability Rapidly respond to evolving regulations Build a cybersecurity-first culture to accelerate secure growth Support business transformation Manage cyber risk and compliance as-a-service Cyber risk oversight Reduced risk Embedded cybersecurity Rapid business growth Flexible delivery models Accelerate your cyber journey Current Country: United States 88% of boards view cybersecurity as a business risk, not just an IT problem 60% of CEOs say cybersecurity is not baked into their business strategies, services or products from the outset 85% of CEOs do not have dedicated board meetings about cybersecurity Many CEOs lack confidence in their organizations' ability to protect against cyberattacks — despite seeing cybersecurity as vital to growth. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Strengthen the alignment between your board, cybersecurity and business leaders, and establish cyber accountability beyond the CISO. Adhere to complex laws, regulations and risk tolerances across your organization, in every industry and geography in which you operate. Retain top cybersecurity talent and focus training to build awareness and responsiveness to threats. Prioritize investments that protect areas of high behavioral risk. Align cybersecurity with the business to speed your transformation and growth. Reduce the cost of meeting your risk and compliance requirements when you introduce efficient operational security. Embed cybersecurity into your overall business strategy to minimize risk and put cyber-resilience at the heart of your transformation efforts. Reduce business disruption and security breaches with ongoing regulatory compliance, supply chain visibility and improved contact-center security. Everyone is responsible for security. Data, analytics and AI insights fuel key cyber metrics to inform decision-making and business health scorecard. Build cybersecurity into your transformation efforts: cost optimization, security operation and effective merger-and-acquisition planning. Complete regulatory and risk services that improve quality, productivity, talent resources and reduce cost. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. AI's transformative impact on cybersecurity, the urgent need for comprehensive security strategies, and the critical role in safeguarding digital assets. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices

enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology. © 2024 Accenture. All Rights Reserved.
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# Unleashing the power of creativity

----- Arcticle source ----- https://www.accenture.com/us-en/services/song/creative ----- GROWTH THROUGH RELEVANCE Creating at the speed of life CLIENT STORIES Creativity X Technology CUTTING EDGE EXPERIENCE INNOVATION SAYLISTS HUGGIES H&M Foundation AI METAVERSE Sustainability Connect with us Connect with us Connect with us JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Creative at Accenture Song Song is the world's largest tech powered creative group. We help businesses grow into the future by creating relevance for their customers today. And we do it with a unique blend of technology, creativity, and business, all working in harmony. We believe that creativity generates value and unlocks infinite opportunities. Across our organization we apply imagination and intelligence to help clients stay relevant to the multidimensional lives of their customers. We uncover opportunities around unseen corners, design solutions, and then architect and build with technology to bring them to life at scale. We tell stories and craft human experiences by distilling our rigorous inputs into simple, useful, meaningful, and delightful outputs. We are a home for creative minds that relish the challenge solving the biggest problems. Working in truly diverse teams, we're constantly exploring new ways of working to make a difference for our clients and society. We're innovators at heart, boldly exploring the frontiers of A.I. and the Metaverse and applying sustainable design methods. ACCENTURE SONG CAREERS Music makes speech therapy a hit Reimagining a global icon Sustainable fashion innovation VFX: One of the ways we are using technology to enable creativity and open new opportunities. LEARN MORE Explore areas where creativity will play a significant role in shaping the future of technology enabled experience. Game-changer AI Metaverse Continuum The most powerful force Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Welcome, change. Embrace HR transformation.

----- Arcticle source ----- https://www.accenture.com/us-en/services/workday/workday-hr-transformation ----- HR is not static. It's a continuous journey. Changing a mindset, not just deploying a platform Honing your digital edge

with Workday The value realized from embracing change and modernizing HR Power in the hands of your people Case studies Blogs Awards & recognition Our leaders Reinvent your business Get to value, faster A pioneering partnership Macquarie University futureproofs HR with Workday Leading UK retailer futureproofs with Workday WPI amps up its technology with Workday Student World Wildlife Fund harnesses the power of Workday Nurturing Nikkei's future talent Canadian biotech works smarter, not harder 'Technology Quotient' and digital transformation Digital transformation: from 'priority' to 'a matter of survival' Empower people & improve the bottom line—digitally Leaving people 'net better off' with Workday Accenture ranked #1 in execution & innovation for Workday HCM Services Accenture named a Leader in Workday Implementation Partners Evaluation Accenture positioned as overall leader in Workday HCM IT Services Ed Miller Niall Wilson JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture + Workday can help HR seamlessly evolve with your organization and position it as a driver of business growth Explore our client and other speaking sessions We believe the key to unlocking the value of HR is seeing it as an ongoing journey. It is entwined with company culture and attitudes, but, most importantly, its goals are always changing. So, a true HR transformation needs to embrace innovation and agility to align the culture and goals of the business around change. We offer comprehensive solutions that give you visibility into complex talent challenges and allow you to be proactive and agile in response to the shifting world of work. With our knowledge of transformation, and the flexibility of the Workday platform, we can deliver simple HR solutions to help you embrace change. Our partnership enables you to turn visionary transformations into practical benefits, so you can deliver fast, tangible results for your people. We work closely with Workday to continuously improve our offering. So, you benefit from the latest capabilities as they are released. Accenture's leaders draw on our latest digital transformation research: Honing your digital edge and discuss how the Workday platform increases the digital agility that is key to organizations' future survival and growth. Change has been forced upon enterprises due to the pandemic. Now, as businesses move forward at speed to keep pace, they need to figure out just as quickly how to improve performance in a digitally-enabled environment. True digital transformation is essential, empowering an organization to be more efficient and ready for change, by creating new experiences for customers and workers alike. To be truly successful, workforces need access to digital tools and training – but also the right leadership and cultural support – to unlock their full potential and ingenuity. As Human Resources finds itself at a crossroads, the pivotal role played by HR has never been clearer. To be truly successful, your business needs to embrace change and modernize its HR mindset. Follow our recommendations, and you can emerge stronger in a digital world, to not just survive but to thrive. A solution is only a 'strategy' when it reflects the unique identity of your organization and allows you to embrace change. This is why, to deliver a simple and powerful HR transformation, we bring the depth and breadth of Accenture to every project, giving you access to our full range of assets, methodologies, people and relationships. Together, armed with these resources, we give your business the power to unlock its full potential, and we give your people the ability to manage their journey within it. Using automation and data analytics, we'll also make the right

skills and resources visible when and where they're needed. Leaders are taking more responsibility for workers' holistic well-being and are actively seeking to earn their trust. Employees are expecting more from employers, particularly as they anticipate a post-pandemic world. Discover how our ground-breaking research found that by meeting six fundamental human needs through work, companies unlock their people's full potential. Learn more. Accenture at Workday Rising US 2022 Latest blogs on Workday. Critical factors are missing from many businesses' methodologies to adapt to the rapid pace of change. Learn about the importance of digital transformation and what implementing a digital fluency framework means to your organization's resiliency. See how empowering people and improving the bottom line can be achieved through digital transformation. Learn how to embrace HR transformation and give your people the power to change things. What does it take to be a leader in the Workday ecosystem? Discover how we're pushing boundaries through our recognition. 2021 Recipient 2021 Recipient 2019 Recipient Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings.
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# Oracle Customer Experience

----- Arcticle source ----- https://www.accenture.com/us-en/services/oracle/oracle-customer-experience ----- Experience the future Change comes fast. Oracle DX4C is faster. Client transformation videos in the Datasphere Digital Transformation at Telco WindTre Elevate employee & customer experience Why choose Accenture? Latest Accenture Insights Accenture named Oracle's Markie award winner Awards & recognition Our leaders News Driven by human experience Fueled by data Built in the cloud Accelerated by myConcerto Tailored by industry Customer experience fueled by back office Digital Transformation at Telco WindTre Oracle Virtual Summit PODCAST PODCAST PODCAST WINDTRE's customer-first Transformation The Future of CRM The importance of 5G and Edge Services Transforming CSP's Business Support System The AI and Me experience trend Unleashing a new world of customer experience Partner of the Year, CX Marketing – Global & North America Partner of the Year, CX Cloud – EMEA Partner of the Year, CX Sales – APAC Andrea Cesarini Christine Molloy Raffaele Castagna Accenture and Oracle unveil integrated CX platform for utilities JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Let our experience accompany you along the way to true transformation. How we help organizations to power change We help organizations build the future of customer experience with the Oracle CX Cloud Suite. From sales and marketing to omnichannel customer service and e-commerce, we connect data with intelligence to deliver stand-out experiences. Great CX isn't just for customers. We help you create exceptional human experiences for employees, suppliers and partners too. Your data is your most valuable asset. We help you connect it, understand it and use it to deliver smarter customer interactions at scale. Oracle's CX platform is built in the cloud to promote interoperability making it simple to integrate and plug into current infrastructure. Our end-to-end myConcerto

accelerates and de-risks your journey to a legendary customer experience. With Oracle's ready-made offerings, we help accelerate your CX transformation with a tailored solution for your industry. Accenture has the vision and experience to help you create impactful, relevant experiences powered by enterprise level back office platforms. How automation & AI drive revenue & sales success The telecommunications industry is ablaze with innovation. Digitalization sparked a customer experience revolution that is wholly transforming the way telcos must operate to deliver greater personalization and successfully compete. COVID-19 has also profoundly impacted the way people work, live and socialize today. Serving as a powerful accelerant, the pandemic created more of a burning platform for change, condensing the timeline from years into months. Performing center stage in enabling the new experience economy, communications service providers must evolve as digital service providers. They must quickly innovate on their 5G, internet of things (IoT) and fiber tech investments to deliver on the speed and connectivity needs of an online world. Accenture is helping clients embrace change and create more moving experiences on Oracle Digital Experience for Communications (DX4C). Oracle's new cloud-based, software-as-a-service (SaaS) solution is purpose-built for speed and agility. Transform digital experiences in Communications Thriving together through adaptability in DX4C What impact can connected field service have on both customer and employee experiences? Rhianna Albert, Oracle South CX Lead at Accenture, discusses how she envisions properly handling big transformation projects, ensuring digital touchpoints in the service process, and managing innovative as-a-service motions. See how Oracle and Accenture can work together to help you with your business initiatives. Accenture helps clients transform as a service businesses using Oracle Field Service Cloud. Accenture's Oracle CX professionals are innovators in customer experience design as well as long-standing partners in Oracle implementations. 61,000+ We have more than 61,000 Oracle-skilled professionals across our global Oracle application services. 2,000+ We offer over 2,000 Oracle tools and assets through our myConcerto platform. 60+ Our teams are based in over 60 technology and innovation centers across 20 different countries. 2009 Launched in 2009, our Experience Agency is designed to empower clients to own Experience from start to finish. 125 125 Global locations with over 10,600 client engagement to date. 77 77 of the Fortune Global 100 trust our experience to help power theirs. Accenture understands that data drives personalized individual experiences. Customers are found in virtually every channel and the only way to stay relevant is to use automation to find them, serve them and personalize for them. Exploring the steps companies need to take to understand their customers better, bring together and manage a vast array of data sources, and get the right kind of insights out the other side, these podcasts highlight why CX matters more than ever – and why data is the secret to meaningful modern customer interactions. Swisscom's Digital Transformation with Oracle CX Accenture's Nelson Bernabe on mapping hyper-personalized journeys and avoiding CX blind spots Oracle's Joe Fuster on using data to spot key CX signals and build customer graphs CX blogs about going beyond traditional CRM to build and manage lasting customer relationships. Make every customer interaction matter. Read how technology transformations makes WINDTRE a more customer-centric company. Learn more about the future of CRM and how Oracle Fusion helps bridge the divide between sales

and marketing. Re-defining the concept of the Customer Experience and the role of CSPs. Explore the need for Telcos to use cloud to modernize their Business Support Systems (BSS). The way to a more interactive, exploratory, and adaptable experience with DX4C. Unleashing a new world of customer experience in the Telecommunications industry. With hundreds of submissions to Oracle's annual Markie Awards, Accenture was announced The Game Changer CX SI Partner of the Year! The award recognizes a fierce dedication to innovation and excellence in customer experience that drives robust measurable success. Our CX team was given this award for their work with a telecommunication client by utilizing the CX Infinity real-time customer behavior data from the client's website. This improved the volume and quality of leads which increased revenue by: Nelson Bernabe, Accenture's CX Partner Market Development Lead, accepted the award and said, "We're always looking for new ways to drive impactful change for our clients and Oracle has been a great partner for us in developing technology platforms that enable us to deliver innovation to market." Accenture is recognized as a key Oracle partner, winning #1 Global Systems Integrator for 12 straight years plus numerous awards for sustained customer experience excellence and commitment to innovation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Transforming customer service experiences

----- Arcticle source ----- https://www.accenture.com/us-en/services/song/service ----- CUSTOMER SERVICE CONSULTING CUSTOMER SERVICE STRATEGYAND EXPERIENCE DESIGN Reimagine customer service for growth We use design thinking to help imagine new personalized service experiences. These experiences — predictive, proactive, data-driven — help drive growth. CUSTOMER-CENTRIC ENGAGEMENT Build responsive, high-value customer service experiences. We inform every experience with data, aiming for personalized, seamlessly connected interactions to keep conversations flowing continuously across all channels at scale. REINVENTION OF THE SERVICEORGANIZATION Operate the service organization at speed and scale We transform service organizations to operate with purpose at speed and scale. OUR LATEST THINKING CLIENT STORIES FREQUENTLY ASKED QUESTIONS SIEMENS HEALTHINEERS FRATELLI CARLI VODAFONEZIGGO What is intelligent automation? How do I transform my organization with data analytics? What is good customer service? Connect with us Connect with us Connect with us JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Reimagine Service Is the role of customer service to solve problems at the lowest cost possible? Or does service also have a larger calling as a value creator for your customers and growth driver for your business? Accenture research found that companies embracing service as a value creator achieve 3.5 times more revenue growth than those managing it as a cost center. How

can you use service to deliver new value and growth? Start by reimagining customer service experiences. Make customer service success an enterprise endeavor. Recognize it as an opportunity to add value to a customer's life. And infuse service as a natural expression of your organization's purpose. We collaborate with our clients to reimagine and redesign service around their "why." We find new ways to make service more predictive and proactive. To drive a deeper understanding of customers' behaviors, needs and expectations. And to enable service experiences that bring greater value to them. In other words, we help shift focus from cost management to growth. So, you can anticipate and provide the services that will create value for your customers. That isn't just end-to-end support. It's end-to-endless service. How can we help? New and accelerated customer interactions have upended the 'rules of engagement.' New and accelerated customer interactions have upended the 'rules of engagement.' The most successful enterprises prioritize their own and their customers' success, working with customers to create value-added interactions. Combining strategy, design, technology and culture, we create and help you execute a customer service plan that coordinates and amplifies all the assets of the service organization. We help you define key moments that exceed customer expectations. The result: next-gen customer service experiences that establish service as a driver of differentiation, customer insights, loyalty and revenue growth. Consumers and businesses keep raising the bar on what makes a great customer service experience. The one thing everyone can agree on? "Great" isn't calling a customer service hotline after encountering the issue.   Companies now need to provide humanity and high impact at scale. That requires an engagement model that can work across brand touchpoints to anticipate, learn and listen. It becomes possible to proactively meet customer needs — whether presenting them with new opportunities for products and services or mitigating problems before they occur. This model requires better use of data for insights and cloud technology to create a unified, relevant experience. Our proprietary approach to personalized customer engagement at scale uses AI virtual agents, machine learning, data/analytics and cloud technology. With skills and know-how from across Accenture, we help clients prioritize capabilities, apply design thinking, quickly deploy with pre-built assets and continually improve experiences. The aim is not just higher efficiency but also greater value and growth. LEARN MORE ABOUT ACCENTURE ADVANCED CUSTOMER ENGAGEMENT Service-oriented organizations understand that service is the responsibility of every function in a business. They have reimagined their entire organization with a higher mission, a broader scope and an agile operating model powered by a human + machine culture.   To support the success of agents and customers, organizations need new customer engagement models, new ways of working and new platforms for customer experience solutions and data management. How? With a combination of business strategy, human-centered design, industry experience and the right technology know-how. By reinventing the contact center. Architecting CX and data platforms. Applying industry accelerators. Connecting with the cloud. And leveraging best-in-class partnerships. Accenture also creates new models to support the evolving future of work to align customer success with employee safety and satisfaction. Are you ready to reimagine your customer service organization? Explore the various forces that are influencing customer behaviors and how they will change the way people

experience and interact with the world around them in the coming year and beyond. Unlock value from your data to drive profitable growth. We explain how through partner networks. Traditionally customer service has been a cost center. Our new research explores why now is the time to transform service to become a value creator. Digitizing customer service Omnichannel consumer experience Reinventing customer service Intelligent automation makes it possible to offload repetitive, transactional activities to robots. It uses data and artificial intelligence (AI) technologies to continually learn and improve performance. Intelligent automation empowers rapid end-to-end business process automation and accelerates digital transformation. Use insights from data analytics to grow revenue, reduce operating expenses (OPEX) and increase customer lifetime value through exceptional, personalized customer service experiences. Good customer service does more than provide answers to customers' questions or solutions to their problems. Good customer service is woven throughout an organization's strategy, technology and culture—becoming a significant contributor to differentiation, loyalty and growth. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture + ServiceNow customer service

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/servicenow-customer-service-management ----- #1 ServiceNow customer service management partner Customer service reimagined What we do Case studies What we think Awards and recognition ServiceNow Careers Related capabilities Activate customer service as a value center Reimagine customer service The power of ServiceNow at Accenture Meet "AVA": The State of Tennessee's virtual agent Unifying customer experience brings benefits to all Digitizing customer service processes Connectivity for all Hiding in plain sight End-to-endless customer service Three ways data could change customer service Industry experiences reimagined Customer workflow partner of the year: Global Creator workflow partner of the year: Global Employee workflow partner of the year: AMS IT workflow partner of the year: Global, APJ & EMEA Industry solutions, Telco partner of the year: Global Leader in the Everest Group PEAK Matrix® for ServiceNow services Accenture + ServiceNow Cloud services Customer experience JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Our holistic approach drives growth by aligning business functions to enable better customer service management and a whole new customer experience. Accenture & ServiceNow: Transform your business, faster Every customer now demands fast, efficient service. That's why Accenture takes a holistic approach to customizing ServiceNow's platform. We're here to help data flow smoothly between departments to make every business function interoperable. This enables a frictionless customer experience that transforms businesses from 'in demand' to indispensable. It also transforms the status of the service function: from cost center to value center. Though

the lines between sales, marketing and service functions have blurred in recent years, complete interoperability is the key to seamless customer service. It's time to connect all the groups that need to talk, to completely reimagine customer interactions. Accenture + ServiceNow come together to help you completely reimagine customer service management. Our holistic approach enables you to scale personalized, proactive, real-time, omnichannel services at speed and deliver growth as never before. Customer service as a cost center? That's so 2021. Learn the 'why' and "how' of customer service as a revenue driver. Committing to reimagining service—from mindset to tech stack — can help you tackle persistent challenges AND seize new opportunities. 1 in 5 That's how many companies are committed to making service a value center to improve customer relationships and drive sustainable growth. 3.5x These companies drive more than three times the revenue growth of companies who see service only as a cost center. #1 Businesses reported lack of adequate technology as the #1 barrier to their organization's ability to deliver growth through better CX. 10x That's the kind of revenue growth companies might expect when they better integrate insights from their service function into product. 78% The vast majority of B2B customers say that they want more proactive, integrated and intuitive service solutions. Wherever you are on your service transformation journey, Accenture + ServiceNow is here to help you reimagine customer service management. ServiceNow is the 'platform of platforms.' Accenture adds the ability to take a holistic view of your organizational needs and customize ServiceNow to meet them. In this way, we enable interoperability from front to back. Flowing data and understanding across the business. Creating transparency to a single source of truth. Making data available to everyone in every function. What does that mean in practice? By harnessing the power of AI to interpret and share data, both customers and employees get the intuitive experiences and real-time answers they need, regardless of the agent or channel involved. These seamless interactions deliver a wealth of benefits, from reducing costs to increasing customer lifetime value, and from engaging employees to enabling greater efficiency. To put it another way, they enable your business to grow with the flow. Together, we can reach all of your customers and truly reimagine what your service function can do. Accenture leverages ServiceNow to enhance employee experience. The State of Tennessee leveraged intelligent automation to address the surge in family assistance requests. Vodafone Business transformed their customer experience with new systems and new ways of working. Siemens Healthineers digitizes customer service processes and facilitates seamless online interaction. A federal non-profit is making eligibility verification a breeze. Read the insights. ServiceNow What does value-focused customer service look like? Take a holistic view of the customer relationship, providing personalized, proactive support at all points in the relationship lifecycle. Customer, Sales & Service It's time to think about customer service in a new way to redefine the value of predictive customer service. Customer, Sales & Service Data and analytics build more predictive service. Customer, Sales & Service Your industry. Your customers. It's a brand new landscape. Experience is the key to navigating it. Our unique partnership delivers transformation at scale with the best of ServiceNow services and Accenture's unparalleled breadth and depth of talent, resources and experience. 2022 2022 2022 2022 2022 2022 Innovate and grow with our team of skilled ServiceNow professionals.

Join the only company that spans the end-to-end spectrum of solutions driving the biggest transformational projects. Take your digital business further, faster, with Accenture and ServiceNow to thrive in the cloud continuum, reimagine service and modernize work. Get to value faster with Cloud First. Success today depends on how relevant you can be to your customers and employees at any given moment.  Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Utilities cloud services

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/cloud-utilities-services ----- Capabilities The cloud imperative for utilities Accelerating the energy transition with cloud Spotlight on utilities How we work What we think Related capabilities Cloud engineering and automation Infrastructure services Data on cloud Cloud platforms SAP Cloud for utilities Improving the user experience with Salesforce Énergir's path to decarbonization An unmatched ecosystem of partners Proven, industry-tailored cloud solutions Unparalleled talent and experience The race to cloud Reimagining the Agenda Technology vision 2022 SAP Cloud for Utilities Utilities JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Harness the power of cloud with people who know how. When Atoms meet Bits Accenture offers a full spectrum of cloud services to help maximize the benefits of cloud. Deliver custom cloud solutions using cloud native development and application modernization. Read more. Leverage hybrid cloud or reinvent your networks and workplace experience to accelerate cloud's value. Read more. Accenture's data transformation on cloud services and solutions utilizes data and automations to create an accessible, trusted, and modern foundation. Read more. Move your ERP to cloud and leverage SaaS to drive performance and innovation. Read more. Accelerating growth, delivering predictable business outcomes and fast-tracking your digital journey. Read more. The utilities industry is in the midst of a dramatic transformation, evolving to a more digitized, decarbonized and decentralized system. Traditional business models, providers and ways of operating are being disrupted and changing rapidly. Many utilities have already embarked on their journey to cloud with incremental adoption of infrastructure and software solutions, but tackling an enterprise strategy for cloud has been a challenge. But those challenges can be overcome. Concerns about security, data and control are largely figments of the past. Getting to value requires a holistic approach that combines new technology with the new ways of working that cloud introduces to the organization. Our research shows that moving to the cloud can enhance business agility and resilience, optimize IT spending, accelerate innovation, and elevate enterprise security. For utilities, it is a matter of how to accelerate the enterprise cloud journey and unlock the most business value now. As utilities evolve toward a new power model, the pace is, in some cases, out of step with sustainability and carbon commitments made by stakeholders. Utilities are not the only ones taking action. Businesses, cities and communities are undergoing their own energy

transitions, putting pressure on their energy providers to keep pace with more renewable options, support for DERs, and improved energy-efficiency and management capabilities. As organizations pivot from social license to social responsibility and value, are utilities moving fast enough? Cloud can be at the core of elevating utilities to play a larger role and accelerating energy transition and delivering on corporate sustainability priorities. LEARN MORE ENGIE Home Services worked with Accenture to accelerate a Salesforce-powered transformation that is helping it become a customer-first organization. Read more. Accenture supported Énergir in modernizing its processes, helping accelerate the realization of its corporate vision. Read more. Every cloud project is different. After assessing your goals, we'll work with you to define the right cloud solution for your business needs with a holistic approach that addresses people and processes as well as technology. We are the leading partner for AWS, Azure and Google and the #1 co-innovator with SAP and Oracle. Our relationships can help you field any challenge. We work with you, drawing on the experience of 34,000+ cloud projects in nearly every industry, to build predictable, fast and secure cloud solutions. Our cloud professionals wield more than 68,000+ certifications, combining vast industry experience with specialized, state-of-the art skillsets. Companies are reaching the inflection point to long sought value but must first overcome some persistent barriers. Unlocking the Global Pathways to Resilience, Growth, and Sustainability for 2030. Accenture outlines emerging utility technology trends for 2022, a year where utilities will find themselves at the intersection of many worlds. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Human at the heart

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/health-experience ----- Reimagine healthcare experiences Healthcare Payer and Provider benchmark survey: US report Benefits Healthcare technology solutions What can improve the patient experience worldwide? Forum for Health Policy- Dr. Kaveh Safavi Podcast Health and Life Sciences Experience survey Case studies What we think Our experts Related capabilities Health experience: The difference between loyalty and leaving Value projection Fjord partnership Industry focus Credentials Platform business offerings Deep insights into healthcare people preferences Connected care Intelligent care orchestration Care 24/7 Health experience platform Health and Life Sciences Experience survey The ultimate healthcare experience: Global Report Improving the public insurance experience Sterling Silver Club shines for older adults A healthy move to the cloud Reinvention to address the clinician shortage Leading healthcare from the heart Focusing on what matters most in healthcare: People Life Trends 2023: Emerging trends in business Reimagining the agenda When care comes to the patient Elevating the patient experience to fuel growth Jean-Pierre Stephan Brian Kalis Digital health Operational transformation Healthcare security JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Reimagine

and elevate the health experience. The growing demand for virtual care, home health solutions, retail care, self-service and transparency makes the human perspective on care even more vital. Organizations that focus on meaningful, tailored experiences will be the ones that lead. This is not easy. It involves finding the right operating model, technology, data and culture to deliver care that's not only more efficient, but more empathetic. We combine technology with human ingenuity to help pinpoint needs and make the most of technology-based personalization. Our skilled team brings healthcare marketing, customer service, omnichannel care access and products together with rich data and AI to reimagine the possibilities. Together, we create unrivalled health experiences. Top Leader in Healthcare Provider Digital Services People's expectations in healthcare continue to evolve, but the industry has yet to catch up. They're holding payers and providers accountable to deliver—on their terms. Our research with 21,000 US consumers reveals how healthcare organizations can keep people loyal and stop them from leaving. It comes down to the fundamentals of humanizing healthcare—access, ease of doing business, digital engagement and trust. Accenture outline four factors to help healthcare payers and providers deliver the health experiences that people expect today. We help healthcare organizations to humanize healthcare as they improve experiences – both for patients and employees. We do so by reinventing business models using technology and human ingenuity to respond to new expectations and personalize experiences. Our industry experts help clients understand the potential value of their investments, enabling leaders to advocate for health experience solutions. Our exclusive partnership with Fjord helps to improve human lives by creating meaningful digital solutions and experiences they love. Our network of consultants, clinicians and technologists comprise a group of professionals with deep global healthcare industry knowledge. Our broad range of global healthcare clients means we provide access to global best practices and expertise quickly and easily. Our health experts are at the forefront of innovation when it comes to designing, implementing, and operating partner solutions. Years of research into patient and care professional preferences are placed at the disposal of our healthcare provider clients. Accenture Health creates and delivers solutions that keep humans at the core. The result is experiences delivered through solutions and assets that transform patient engagement, build trust and drive growth, loyalty, and retention. Technology-driven Connected Care helps patients and providers navigate the health ecosystem to find the right place for care and recommend next best actions throughout the care journey. Improving access to care, personalized experiences and outcomes for health payers and providers. Collaborating with Microsoft Teams based on Care 24/7 helps organizations deliver effective virtual care that keeps patients connected and informed. Providers and payers can significantly humanize patients' healthcare ecosystem engagement using the Health Experience Platform. Health systems worldwide are under intense pressure to deliver personalized healthcare experiences at a time when demand for care is outpacing supply. Accenture's Dr. Kaveh Safavi joined colleagues in Sweden on the "Forum for Health Policy" podcast where he discussed the need for location-agnostic flexible care, how to manage the clinician shortage and the need for two-dimensional, person-centered care that is based on both biology and patient experience. When asked what certain countries can learn from others, Dr. Safavi noted, "No one has figured it out. What no

country is experimenting with in a material way, but all of us need to, is realizing that we won't have enough people to do the work. How do we begin to incentivize the substitution of technology for human tasks so that we can scale our caregivers and meet the needs?" Hear Dr. Safavi's insights on care delivery and how health systems can use a blend of human and machine to augment and scale our human capacity. Oliver Grange - How CPG leadership can drive growth Kaveh Safavi Accenture surveyed nearly 12,000 people in 14 countries to understand how the healthcare experience is changing. The survey reveals that healthcare isn't a one-way, one-size-fits-all transaction. Increasing equitable health outcomes for everyone Learn how a public insurer in Europe overhauled its core IT systems to provide better... Together with Accenture, Renown Health's Sterling Silver Club loyalty program delivers health, personal, social and lifestyle enhancement activities. With Accenture, NHS migrated 2.1 million employee mailboxes to the cloud as part of a transformational journey to reinvent how healthcare is delivered. How combining the power of technology and human ingenuity can help patients and healthcare workers and foster an ability to adapt to change. Accenture talked to Texas Health's Kathi Cox about the importance of considering the consumer at every step of the health journey. Accenture talked to Rick Evans, chief experience officer at NewYork-Presbyterian, about how he is helping to bring greater humanity to patient experience. Implementing innovative digital health strategies to fundamentally change the consumer experience. Preparing your health organization for waves of disruption today and into tomorrow. Making every part of your healthcare business more cyber resilient. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Commercial Banking

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/commercial-banking ----- Operational transformation for a digital world Commercial Banking capabilities What we think Case studies Related blogs Alliances and partners Our leaders Related capabilities Sales enablement Pricing optimization Client lifecycle management nCino Loan servicing/AFS level III replacement Data-driven banking Trade finance Transformation enablement Advanced Customer Engagement (ACE+) Vancity: A new loan origination system Commercial banking top trends in 2023 Commercial banks must now focus on fundamentals The ultimate guide to product innovation in banking Jared Rorrer Maurits Olijve Humad Ahmed Chris Jaggard Banking Capital Markets nCino JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA BANKING Become an agile, data-driven organization that offers customers exceptional experiences across its business network. Bridging today's challenges and tomorrow's promise There are many reasons why commercial banks are digitizing their operations by adopting new IT platforms. For one, business customers of all sizes are demanding the enhanced services that this allows. Another is that if they don't, fintech and other competitors are eager and able to meet their customers' rising expectations. True end-to-end

digitization enables an array of operational efficiencies, from frictionless CRM and onboarding to growth-propelling loan origination, payments and cross-selling. It also allows them to integrate a variety of tools to unleash the full potential of their new platform and extract a greater return on investment. Most importantly, digitization enables banks to gain valuable, timely insights into operations, customers and markets—and to empower the right people to effectively execute the organization's vision. We're helping banks realize the limitless power of digital—and manage their customer relationships in entirely new and distinctive ways. See what clients had to say about working with our more than 2,500 global commercial banking professionals. Regardless of where your organization is on its digital transformation journey, Accenture has a holistic set of offerings that, together with the industry's leading data and technology products, can help it realize its full potential. We help your relationship managers maximize value for clients and the bank by transforming your CRM tools to generate the data insights they need. We use AI and analytics to help banks develop a robust, unified pricing framework. The result: better accountability, consistency and efficiency. It's hard to make customers feel special when you ask them over and again for the same document. Effective CLM means truly putting the customer first. nCino provides the foundation for commercial credit transformation—and no one has a larger, more capable and more experienced nCino practice than us. We can help you get the most out of your loan servicing replacement program by defining the scope, de-risking the program and delivering value faster. Accenture is working with clients to transform commercial banking by using data to change the face of relationship management and underwriting. Our global team and research-backed insights can guide banks in aligning their trade finance offerings to clients' changing needs. Banks need to continuously innovate and change. We help them organize around a robust nerve center for more successful strategy, execution and talent. ACE+ drives growth by rapidly scaling personalized, omnichannel customer journeys. Learn more. Read our latest research and insights relevant to commercial banking. Our annual commercial banking top trends report identifies the topics that are most likely to transform the industry in 2024. Read more. Accenture's Michael Abbott shares the banking trends he thinks will have the biggest impact on the industry this year. Learn more. Our study reveals key strategies to spur commercial payments growth and regain market share. Read more. Demand for trade finance and supply chain finance is booming. Are banks maximizing their opportunities? Banks' treasury revenues are at risk. Our research reveals steps to safeguard and grow treasury businesses. Embedded finance on digital platforms integrates banking services into SMEs' workflow. Find out how this creates risks and opportunities for banks. Commercial banks can use data-driven insights to make better decisions, pushing a range of revenue, retention and cost-reduction levers. Our leaders share their insights. Commercial Banking Our annual commercial banking trends report identifies the topics that are most likely to transform the industry this year. Commercial Banking In the face of widespread upheaval across their industry, banks need to double down on strengthening the core of their business. Banking See how banks can prioritize product innovation in a rising rate environment to fuel growth. We augment our commercial banking capabilities through strong alliances with leading software providers. Please enable Advertising and Social Media Cookies to be able to see this content.

# Lending

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/npl-prevention-default-management ----- Lending operations built for the digital economy Lending capabilities What distinguishes our lending capabilities? Our technology alliances What we think Case studies Blogs Our leaders Mortgage BPO Consumer Lending Commercial Lending Auto Finance Equipment Finance Non-performing Loans (NPL) Commercial Real Estate: Asset services Commercial Real Estate: Occupier Residential Mortgage Lending Deep experience One stop for change Business process services Technology Mature onshore/offshore model Top 10 banking trends for 2023 Embedded finance for SMEs: Banks and digital platforms Sustainable lending: an action plan for banks North American mortgage lender unlocks $60M in savings Brazilian bank disrupts the auto loans process How to manage risk for a successful implementation How banks can thrive in the face of rising interest rates Can banks grab the buy now, pay later opportunity? Chris Scislowicz Dilnisin Bayel Colette Prior Jared Rorrer Cameron Krueger Wes Slocum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business

outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders best execute their business strategies and stay market-relevant. These are the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks.  Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks.  Credit Fintechs have a head start with buy now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# R&D Solutions

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clients converge around the patient, connecting expertise with insights into the patient experience, powered by intelligent platform technology. Podcast Series We help the world's leading biopharma companies bring their vision to life – enabling them to improve outcomes by converging around the patient, connecting scientific expertise with unique insights into the patient experience. Our services span across the entire life sciences enterprise, from research laboratories, clinical trials, and regulatory services, to pharmacovigilance and patient services solutions. Delivered by biopharma and biotech experts, our services are powered by an integrated, intelligent technology solution – the Accenture INTIENT platform. INTIENT Summit, Boston 2019. Explore our intelligent operations services. Leader for Third Consecutive Time in the IDC MarketScape: Worldwide Life Sciences Research & Development Vendor Assessment for Strategic Consulting Leader in Everest Group 2019 PEAK Matrix® for Life Sciences Digital Services, examining the changing dynamics of the digital landscape Leader in the Everest Group Life Sciences Operations -- Services PEAK Matrix® Assessment 2020 due to Accenture's "deep domain knowledge..." Biopharma companies are finding ways to delivery exceptional growth amidst tremendous disruption by embracing New Science – an evolving, unique combination of the best in science and health technology that is filling an unmet need and raising the standard of care. 54% of sales between 2017 and 2022 are expected to be driven by New Science, up from 47% between 2012 and 2017. 6-7x more investment is being made in digital, data and genomics by leaders in New Science compared to their peers. 50% higher Probability of Technical and Regulatory Success (PTRS) with New Science compared to other treatments. Knowledge of trends and insights are important to Accenture. Join our live thought leader-hosted events and watch on-demand sessions. Our Life Sciences experts weigh in on how pharma, biotech and medtech companies can improve patient outcomes. Our Global Head of Research Sara Cortese talks about being a female leader in the Life Sciences industry. After surveying more than 1000 cancer patients Accenture identified opportunities for biopharma companies to help with patient challenges. A partner ecosystem can make decentralized clinical trials more mainstream. Accenture talks about how. Read how INTIENT ecosystem provides life sciences companies access synthetic control arm data, enabling adoption of a new, innovative R&D model. Accenture discusses how the Accenture Life Sciences ecosystem partner provides life sciences companies access to synthetic control arm data. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ======================

# Accenture + Workday

----- Arcticle source ----- https://www.accenture.com/us-en/services/workday-index ----- Supercharge Human Resources and Finance with transformational technology solutions Why Accenture and Workday? Reinvent with Accenture + Workday Reinvent business functions What's trending Awards & recognition Join us Our leaders Supercharge Finance Transform Human Resources Power Public Services 2024 Workday Partner Innovation Award

Early adopter partner in Workday's AI Marketplace A Leader in Forrester Wave: Workday Services Q2, 2024 Penelope Prett Niall Wilson Pepena Weichert Deepak S. Iyer Current Country: United States Together, Accenture and Workday transform organizations by leveraging change for growth. Our partnership utilizes deep industry expertise and AI technology to boost productivity and reinvent processes. With Workday's powerful technology capabilities, we empower your workforce, driving competitive advantage in dynamic markets. Join us at Workday Rising 2024. years of robust partnership, positioning Accenture as a leader in Workday implementation. Workday-certified consultants ensure expert delivery in system integration. clients demonstrating our extensive experience and a broad reach in Workday solutions. Harness the power of Workday and Accenture to transform your HR and finance functions. Achieve operational excellence, reduce risks, and enhance user experiences, all while driving sustainable growth through data-driven decisions and integrated systems. Embrace the future of work by integrating generative AI technologies through the Workday AI Marketplace. This strategic move not only enhances operational efficiency but also drives innovation across all business processes. Transform your financial operations with Accenture and Workday's proven expertise. Our partnership accelerates the adoption of cutting-edge financial management solutions, enabling more agile, insight-driven business decisions. Stay ahead of fast-changing technology and ways of working with partners who are ahead of the curve. Our collaborative efforts focus on delivering top-tier solutions that ensure your business stays ahead in a dynamic market environment. In an era of change, business needs are never stagnant. Ensure long-term value from your solutions with value-led platform services and application management that flex with your business and the market. Put data and analytics at the heart of finance to deliver game-changing insights. Our financial management (Cloud ERP) solutions can improve productivity across the organization and unlock new business value. Deliver seamless workforce experiences with integrated HR and talent solutions. From benefits to payroll, recruiting, learning and beyond, our human capital management offerings help HR teams manage critical priorities while empowering employees. Transform systems powering essential functions like student services, human resources, finance and accounting. With our collective expertise in Education, Government and Nonprofit, you'll get top-tier solutions tailored to your organization's needs. Experience the future of innovation at Workday Rising 2024! Join us in Las Vegas and London for transformative insights and unparalleled networking opportunities that will redefine your business landscape. Accenture deploys first-ever global Workday deployment including HR, payroll, finance, grants and adaptive planning to help preserve nature. Accenture helped Tokio Marine Kiln become one of the first Lloyd's of London insurers to adopt Workday. Cisco Systems wanted to move away from traditional HR approaches to create a better workplace. The goal? Leverage technology to give back precious time. Accenture is recognized in the Government category for our work on a "push-button" Annual Comprehensive Financial Report solution that saves time and improves satisfaction. Accenture is one of a select group of early partners joining the Workday AI Marketplace, offering advanced AI integrations to boost enterprise efficiency. Excelling in strategy, offerings and innovative solutions, we are recognized for "pushing the boundary of what's possible with Workday" to achieve major

transformations. This is a place to grow, learn and connect. Everything that makes you who you are is welcome here. Lead – Workday Business Group, Global Lead – Workday Business Group, EMEA Lead – Workday Business Group, North America Lead – Workday Business Group, AAPAC © 2024 Accenture. All Rights Reserved. =====================

# Create a resilient financial future

----- Arcticle source ----- https://www.accenture.com/us-en/services/cfo-and-enterprise-value-index ----- Stay resilient through intensifying market disruptions and escalating business volatility. There's pressure on Chief Financial Officers (CFOs) and Chief Risk Officers (CROs) to manage complex transformations while sustaining performance, profitability and resilience. Integrating generative AI is crucial, enabling smarter, faster decision-making and enhancing risk management strategies to navigate a challenging landscape effectively. How to reinvent finance and risk management What's trending in finance and risk management Partners in change Awards and recognition Our leaders Risk management careers Finance and risk management now Simplify compliance and improve risk management with AI-driven solutions Simplify compliance and improve risk management with AI-driven solutions Is your finance function stuck in the slow lane? Is your finance function stuck in the slow lane? Accelerate accurate business decision-making with better data and insights Accelerate accurate business decision-making with better data and insights Devote equal energy to ESG and financial measurement and pivot to growth Devote equal energy to ESG and financial measurement and pivot to growth Halve your costs with our managed services model Halve your costs with our managed services model Leader in the IDC EMEA CSRD Compliance 2024 Report Accenture named a Leader in Innovation Consulting by Forrester, Q2 2024 IDC awarded Accenture the 2023 Services CSAT Award for Digital Business Transformation Accenture a Leader in the Gartner® Magic Quadrant™ for Finance and Accounting Business Process Outsourcing Jason Dess Craig Richey Paul Prendergast Paul Zanker Current Country: United States 93% of CFOs say the responsibility they've been entrusted with feels much greater than in the past 90% of CFOs call the shots on business-critical decisions that impact the entire organization, not just finance 83% of risk leaders believe that complex, interconnected new risks are emerging at a more rapid pace than ever before 72% of risk leaders say their risk management capabilities have not kept pace with the rapidly changing landscape Risk is everywhere and companies need to create a new risk mindset and capabilities across the enterprise. This pivot is critical for turning hyper-disruption into opportunities for business resilience and growth. Companies now face a rapidly evolving ESG regulatory landscape. We have identified nine capabilities that can move organizations beyond mere compliance and help accelerate their sustainability journey for competitive advantage. In an era of permacrisis, companies are embracing reinvention and turning to their CFOs. To meet the moment, CFOs need to transform their finance function to better support the organization's reinvention and growth ambitions. Accenture explains how CFO's role has evolved & how CFO leadership & strategic decision making can drive enterprise growth &

reinvention. Five imperatives the C-suite must address to reinvent in the age of generative AI. This is a singular moment for CIOs: here is how they can take advantage to unlock true business value across their enterprise. Affirming our commitment to transparency and accountability to our ESG goals and progress. Accenture's deep strategy, process, and technology expertise enables us to digitally transform organizations utilizing Anaplan. Make processes more efficient, turn insights into action, and unlock new value in business processes. Unleash the value of data locked up in contracts to realize benefits including accelerated transformation and better business outcomes. Support complex financial consolidation, budgeting, forecasting, financial reporting and data quality management. The winning combination for unlocking your cloud potential. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Supercharge Human Resources and Finance as strategic partners to drive revenue growth. Accenture is named a Leader in the IDC MarketScape European ESG Technology Services for CSRD Compliance 2024 report. Accenture named a Leader in The Forrester Wave™ Innovation Consulting Services, Q2 2024, excelling with extensive innovation labs, prototyping capabilities and partnership ecosystem. Based on ratings collected in IDC's 2023 Services Path Survey, Accenture placed in the highest scoring group for vendors providing professional services for Digital Business Transformation. Accenture is positioned as a Leader in the 2024 Gartner® Magic Quadrant™ for Finance and Accounting (F&A) Business Process Outsourcing (BPO). Lead – CFO & Enterprise Value Americas Lead – CFO & Enterprise Value EMEA Lead – CFO & Enterprise Value Asia Pacific Lead – CFO & Enterprise Value Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. © 2024 Accenture. All Rights Reserved. =====================

# Accenture + SAP

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap-index ----- The time is now to realize total enterprise reinvention Compressed transformation with SAP SAP Total Enterprise Reinvention for industries Compressed transformation using Enterprise Navigator Embedding metaverse into SAP solutions SAP solutions and offerings Case studies What we think Blogs News Awards & recognition Our leaders Ready to join our SAP team? Compressed transformation with SAP SAP Total Enterprise Reinvention for industries Compressed transformation using Enterprise Navigator Embedding metaverse into SAP solutions RISE with SAP. SOAR with Accenture. RISE with SAP and SOAR with Accenture SAP Business Technology Platform Supply chain SAP S/4HANA SAP solutions on cloud Sustainability Finance Industry transformation with SAP solutions Intelligent Talent & HR Sourcing and Procurement Customer experience Intelligent data management Intelligent Asset Management Accenture myConcerto Human Capital Management software Digital transformation in a nutshell Outokumpu unifies operations with SAP S/4HANA New South Wales state departments head to the cloud Digital makeover at The Body Shop Exelon PHI Unlocks Resilience in the Cloud Fueling future growth with

SAP S/4HANA The transition to technology driven telco accelerates ProRail on track to success with SAP S/4HANA Accenture is powered by SAP solutions Total Enterprise Reinvention Value untangled Technology Vision 2024 Sprint to the future-ready supply chain In the cloud with RISE x SOAR for Large Enterprise Conversion to SAP S/4HANA: The smart approach Step up with SAP business technology platform Achieving Sustainable Development Goals around the world SAP and Accenture collaborate on immersive services Supply chain resilience and sustainability Accenture collaborates with SAP to help organizations adopt generative AI and accelerate ERP transformation in the cloud SAP and Accenture Collaborate to create Immersive Experiences unlocking new possibilities for business Accenture named a leader in the latest IDC MarketScape: Worldwide SAP Implementation Services 2022 report Four years in a row: Gartner positions Accenture as a leader in SAP S/4HANA application services Solvera Solutions is now part of Accenture The Forrester Wave™: SAP Implementation Services Partners, Q2 2022 Winner for RISE with SAP and Clean Digital Core Journey Winner for Generative AI Financial Advisor Winner in RISE with SAP Sales Success Winner in SAP Business Technology Platform Customer Success Winner in Business Network Winner in Intelligent Enterprise Value Realization and Cloud Business Transformation Winner in SAP Business Technology Platform and Sustainability A Leader in SAP S/4HANA Application Services in Gartner and Everest Group reports A Leader in Forrester's report on SAP services providers Accenture Named a Leader in SAP Implementation Services by IDC MarketScape HFS Research Ranks Accenture #1 in Global Services Market for SAP S/4HANA® Caspar Borggreve Dirk Appelhoff Mike Sharpe Salvatore Lo Presti Adriano Regis JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. How AI and SAP solutions are transforming enterprises Transform today while anticipating what you will need tomorrow. In a constantly shifting landscape, the path to accelerated value requires extraordinary flexibility. Traditional approaches to change are simply not enough. Companies must find innovative ways to become nimble and adaptable — ready to anticipate and get ahead of rapid change to stay relevant and grow. We've developed a pathway to greater resiliency by enabling compressed transformation with SAP© technologies. With global reach and decades of experience, our uniquely tailored approach can rapidly transform your business in the cloud, providing a bridge that puts you on the fast-track to total enterprise reinvention. Accenture's compressed transformation with SAP© technologies builds the kind of strength and speed today's business landscape demands. The time is now to get your enterprise to the cloud more quickly, to harness capabilities more strategically, and to unlock value from your investments more rapidly. How to win in your markets and industries? Applying intelligence will set your business apart and makes you more proactive, predictive and productive. This is the power of the intelligent enterprise. Finance becomes the agent of business strategy and an architect of business value by planning, analyzing and advising on strategy. Supply chains become a growth engine by integrating around the customer with real-time adaptability and full transparency. And the intelligent enterprise elevates the user experience to delight customers and employees beyond their expectations. It's time to future-proof your business. Accenture myConcerto, a fully integrated digital

platform, harmonizes our disruptive thinking around industry, intelligence and innovation to drive enterprise transformation. It's underpinned by new SAP solutions and intelligent technologies to help you orchestrate the future state of your business today. SOAR with Accenture increases the value companies realize from RISE with SAP and accelerates their journey to and in the cloud. Accenture and SAP have a longstanding relationship that extends more than 40 years. As a leading business partner, we work with SAP end-to-end from product innovation to development and delivery. Together, we are revolutionizing the future of business. Bringing together the best of Accenture and SAP to help clients transform business models, processes, and customer and employee experiences. Build new capabilities by extending and integrating your SAP S/4HANA core using SAP and other cloud-native solutions and technologies. The supply chain of the future must be a growth engine connecting to all partners with a focus on relevance, resilience and responsibility. SAP S/4HANA has the potential to dramatically change and improve critical enterprise functions. Transform the core and innovate faster with SAP solutions on cloud. Embed sustainability into core business operations across your entire value chain. Become an intelligent finance function – drive your digital finance transformation. Creating value for clients with deep industry understanding: Accenture and SAP collaborate with clients to help them envision their industry future. With new SAP solutions and technologies, we help clients elevate HR from administrative to performance-enhancing. Outmaneuver uncertainty with a real-time, intelligent spend management strategy and new capabilities. Deliver transformative customer experience and build long-lasting customer relationships. Your company's data is a strategic, differentiating asset at the heart of your SAP systems. We enable new ways for our clients to connect assets, people and processes across the enterprise. Harmonize technologies and capabilities to amplify business results in the intelligent enterprise. Supercharge your SAP HCM solution with software solutions that enable to boost productivity and compliance. Cracking the supply chain strategy in the cloud. Outokumpu's new SAP S/4HANA® system improves decision-making and provides the company with a modern platform for future growth. Moving critical SAP systems to Microsoft Azure helps expand and improve citizen services. The Body Shop tapped into Accenture's extensive experience on large-scale projects to transform the business in 18 months. To future-proof utilities migration NexTier Oilfield Solutions consolidated multiple systems to achieve merger synergies of US$120 million in just six months. Vodafone partnered with Accenture to transform their global finance organization. ProRail transforms its finance and procurement processes with SAP S/4HANA implementation. Accenture runs its core financial processing on a single global system instance of SAP® S/4HANA. See how "Reinventors" are setting a new performance frontier for their companies–and entire industries. New research finds that highly interoperable companies gain greater agility to thrive amid uncertainty and achieve stronger financial performance. Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. SAP and Accenture collaborate to create immersive experiences, unlocking new possibilities for businesses. Accenture and SAP Collaborate to deliver transparent, resilient and sustainable supply chains on SAP Business Network. The companies will create AI-enabled solutions and use cases that can enhance an

organization's investment in SAP® technology. SAP and Accenture Collaborate on Immersive Services and Simulations to Improve Supply Chain Resilience and Sustainability. According to the report, Accenture delivers services to help clients transform and unlock more value from innovation and new SAP solutions and technologies. Accenture retains leader position in the 2022 Gartner Magic Quadrant for SAP S/4HANA Application Services report. Accenture grows digital transformation capabilities in Western Canada. Accenture maintains leadership with a visionary strategy for SAP customers. Accenture is recognized as a leader in SAP services. 2024 2024 2024 2024 2024 2023 2023 2022 2022 2022 2022 There has never been a better time to join our global team of SAP experts. Join us and gain early access to SAP innovations, work with the biggest clients and build cross-domain expertise. Go as far as your ambition takes you. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Get the flexibility and value you need from technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/consulting/technology-consulting ----- Discover a faster route to technology value. Create an architecture and operating model that's as innovative as your team. What you can do What you'll achieve What's trending in technology strategy Partners in change Our leaders Why technology strategy matters Get out of tech debt and into tech value Design an enterprise architecture that allows your business to soar Build an operating model that's as innovative as your team Build a growth strategy that's driven by tech Have a clear vision for your tech transformation A tech strategy everyone supports Total transparency on where your tech spend is going A vision for your future architecture An operating model that is your competitive edge A transformation that meets expectations Accelerate your journey Koenraad Schelfaut Keith Boone Frédéric Brunier Tejas R. Patel Current Country: United States Discover a faster route to technology value. Create an architecture and operating model that's as innovative as your team. 5x the revenue growth when leaders double down on investments in technology and innovation 57% of CIO/CTOs are primarily focusing investment on revenue growth as opposed to cutting costs 61% of CIOs are focusing on an overall business transformation, versus a single function, in 2024 70% of enterprise transformation projects fail to meet expectations Use everything technology offers to build a better business. Curb your tech debt and focus your tech spending on the activities that will power your business growth. Give your management team a shared understanding of how tech can deliver more value. Make the most of digital core technologies and techniques to improve business continuity and reduce your risk. Reinvent every aspect of your IT using generative AI. Respond to changing market demands by being nimbler. Design and implement an intelligent operating model built for business agility, resiliency and growth. Expand into

new markets, develop new customer capabilities and create new products and services. Use technology to boost your competitiveness, performance and innovation. Prioritize what you want to achieve, set the success criteria, and establish a transformation office to deliver it. Create a coalition for change with a plan that also fires up your business, tech and finance teams. With a clear view, you can decide where to reduce, redistribute and expand your tech investments. Get the outcomes your business needs while continuously transforming your organization at scale. Get an intelligent operating model that moves at the same pace as your customers. Track and communicate the value of your enterprise transformation and get insights to help you make better decisions. Why balancing—not eliminating—tech debt is key to reinventing with a modern digital core. A unified digital core, built using Oracle's unique technology capabilities, enables continuous innovation, operational efficiency and scalability. Companies that invest in growth-oriented AI initiatives focused on growing the core, pursuing adjacencies, and finding and activating entirely new revenue models stand to benefit from outsized growth opportunities. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. This is a singular moment for CIOs: here is how they can take advantage to unlock true business value across their enterprise. The initiative, part of L3Harris' LHX NeXt transformation, is centered around building a strong digital core will enable innovation, service improvements and affordability at L3Harris. By focusing on new opportunities provided by cloud, data and AI, CSPs can accelerate their legacy technology transformation to resolve tech debt and position themselves for new product and service growth.  Assess your business, talent, and IT maturity to understand your strengths and gaps. Unlock opportunities over a data-driven path to hastened growth and value. Orchestrate large-scale business transformations from start to finish, focusing on vision, value, speed, talent and technology. Lead – Technology Strategy & Advisory Lead – Technology Strategy & Advisory, North Americas Lead – Technology Strategy & Advisory, EMEA, and Global Lead – Technology Strategy Lead – Technology Strategy & Advisory, APAC © 2024 Accenture. All Rights Reserved. =====================

# Make responsible AI pervasive and systematic in the enterprise

----- Arcticle source ----- https://www.accenture.com/us-en/services/applied-intelligence/ai-ethics-governance ----- What you can do What you'll achieve What's trending in responsible AI Our leader Why responsible AI matters Establish AI governance and principles Conduct AI risk assessments Systematic enablement for responsible AI testing Ongoing monitoring and compliance Workforce impact, sustainability, privacy, security Reduced risk through compliance Trust and value Retained talent Arnab Chakraborty

Current Country: United States >80% of organizations say they'll commit 10% or more of their total AI budget to meeting regulatory requirements by 2024 95% of leaders believe that at least part of their business will be affected by the proposed EU regulations specifically 2% of companies say they have fully implemented responsible AI across their organization, but 31% expect to do so in the next 18 months Design, deploy and use AI responsibly to create value and build trust. When done correctly, AI systems can allow organizations to make more ethical, effective and efficient talent decisions by eliminating potential sources of bias. Explore more in our interactive report. The EU AI Act will be the most comprehensive AI legislation in the world to date, and it will have critical implications for all multinational organizations. Any that develop or deploy AI systems within the EU will need to comply. Adopt responsible AI principles that include clear accountability and governance for its responsible design, deployment and usage. Understand the risks of your organization's AI use cases, applications and systems, using qualitative and quantitative assessments. Perform ongoing testing of AI for human impact, fairness, explainability, transparency, accuracy and safety. Use top responsible AI tools and technologies to mitigate any problems. Consistently monitor AI systems and oversee responsible AI initiatives while executing mitigation and compliance actions. A responsible AI compliance program will need to engage cross functionally to address workforce impact and compliance with laws, sustainability, privacy and security programs across your enterprise. A proactive strategy to use AI responsibly from the start will help organizations better prepare to manage risk and comply with emerging regulations. AI systems that are compliant and regulation-ready will help attract new customers, retain existing ones and build brand and investor confidence. Demonstrating a commitment to ethical practices will help attract and retain top talent who are motivated by a sense of purpose and shared values. A responsible AI program will help your organization navigate the complexities, risks and opportunities of this increasingly vital technology. Five imperatives the C-suite must address to reinvent in the age of generative AI. AI maturity comes down to mastering a set of key capabilities in the right combinations—not only in data and AI, but also in organizational strategy, talent and culture. More companies are using AI to provide exceptional customer service. But what about the risks? Monetary Authority of Singapore set out to provide groundbreaking guidelines for Responsible AI. Data on the Cloud Continuum has taken on a new life, growing in importance and attention. Every business has an opportunity to create differentiating solutions with generative AI and LLMs. Here's how to make sure your enterprise architecture is ready to scale Gen AI securely, responsibly and cost-effectively. Understanding how foundational models are different and making the right decisions across Architecture, Security and Responsible AI. Chief Responsible AI Officer © 2024 Accenture. All Rights Reserved. =====================

# The leaders and culture you need to create your future

What you can do What you'll achieve What's trending in leadership & culture Our leaders Why leadership and culture matter Plan for succession Understand your leadership pipeline Elevate your C-suite Develop effective teams Refresh your board Accelerate leadership development Align your culture and strategy Champion inclusion, diversity and equity Lead in transformation Collaboration and innovation Culture that supports change Accelerate action Eric Pliner Susannah Yule Nicola Tavender David Bowman Current Country: United States Talent & Organization Your executive leaders face complex decisions every day. Help them grow and evolve their leadership to meet changing demands from the enterprises they are leading, so they can create value in a digitally dynamic world. Only 30% of workers see a link between their work and their company's broader purpose. 66% of CEOs know that things need to change but are reluctant to pursue work models and approaches that differ from those used in the past. 5x more human potential is unlocked by leaders who better manage people's everyday work experiences. Only 26% of CEOs are ready to reconsider using organizational purpose, worker experience and technology to shape a better future of work. Prevent your leadership and culture from becoming the biggest blockers to change. Designed with intent, rather than left to default, they can power your future organization. CEO and C-suite appointments have far-reaching impacts, from share price to critical talent retention. Think about the leadership you need for the future, and invest in identifying and developing successors to mitigate risks and smooth transitions. With the right data and behavioral insights, you can assess the strength, development and potential of your leaders, for now and for the future. Your leaders are feeling the weight of disruption. They have little time to think, let alone develop their leadership skills to keep pace with the change around them. Dedicate time to your leaders' growth if you want them to lead enterprise growth. Turn your A players into an A team. It's not enough to bring together high-performing individuals. You need to invest in the core operating processes and relational dynamics of team performance. Boards need to demonstrate foresight as well as oversight. Help board members keep up with a rapidly changing landscape. Help them bring more than individual expertise by investing in the dynamics of the board to enhance their collective leadership. Create powerful leadership development engagements. Give them the self-awareness and relevant experiences to grow into the leaders you need to transform your enterprise. Close the gap between your strategic plan and the mindsets and behaviors of your people. Start by identifying what really matters. Then, equip your leaders, enable your people and align your systems to make it a reality. Inclusive, diverse and equitable organizations have a greater variety of people, ideas and experiences to draw from — making them far more innovative. Embed ID&E across your enterprise to boost belonging, creativity and collaboration everywhere. Set a vision and execute on your strategy with the individual leadership mindsets and behavioral capabilities required to lead transformation. Illuminate the interplay between individuals, teams and

cultures in an organizational system. Equip and coach teams to find synergies so they can drive change. Develop high-functioning and resilient cultures where leaders support their people through the challenges of reinvention to achieve strategic goals. Move beyond analysis and strategic planning to enable action that creates real, lasting change for individuals, teams and organizations. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. How culture change and training initiatives have helped insurance company UNIQA start a movement. Furniture retailer builds ambitious new strategies into its business plan. Accenture research reveals insight into what workers expect of the future of work in 2022 and beyond and how CEOs can adapt their strategy A new type of CHRO is leading their C-suite peers in connecting data, technology and people and cultivating collaboration. These "High-Res" CHROs bring growth and exceptional experiences into higher resolution. Managing Director – Leadership & Culture, Global Lead Managing Director – Leadership & Culture, Head of North America Managing Director – Leadership & Culture, Head of EMEA Managing Director – Leadership & Culture, Head of Growth Markets ©

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# Accenture + Salesforce

----- Arcticle source ----- https://www.accenture.com/us-en/services/accenture-salesforce-index ----- The Accenture and Salesforce partnership Salesforce solutions and offerings By the numbers Join Accenture at Salesforce Connections 2024 | May 22-23 Client success Explore our insights Awards and recognition News Salesforce careers Our leaders Related capabilities B2B sales solution Salesforce industry solutions Clarifying the clutter Reimagine service Accenture + MuleSoft Salesforce sustainability Accenture + Tableau UNICEF revamps fundraising for the future Pacific life Refugee aid at the speed of tech Żabka transforms retail dynamics Saving ecosystems and inspiring next-gen gardeners Modernizing public land management Keeping the wheels in motion Reinventing the client journey Return to the workplace Accenture Work.com journey A life-centric approach to growth Technology Vision 2024 AI for everyone Unifying to untangle value with Salesforce Salesforce ASEAN Partner of the Year Award Salesforce Partner Innovation Awards 2023 winner Accenture named overall leader and a market maker, Global & Asia Pacific Accenture rated the highest Leader in Everest Group PEAK Matrix® Assessment Accenture positioned as a Leader in IDC MarketScape Asia/Pacific Accenture has been recognized with four 'MuleSoft Partner of the Year' Awards Everest Group recognizes Accenture as a leader in insurance Accenture has been positioned as a leader in the IDC MarketScape Accenture named a leader in Salesforce Consulting Services Accenture expands its Salesforce capabilities with acquisition of Incapsulate Accenture and Salesforce collaborate to help life sciences companies create differentiation with data and AI Salesforce

and Accenture collaborate to help customers harness the transformative power of generative AI Accenture Talent Hub for Salesforce launches in Albany, New York Accenture and Salesforce team up with Mastercard to deepen its sustainability efforts Accenture and Salesforce helps ISDI build sustainability into the foundation of its business to reduce environmental impact Stephanie Sadowski Brian Kalberer Bryan Berumen Jun Shinohara Accenture Song Reimagining customer Sustainability services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Driven by the power of data, Accenture and Salesforce reimagine human experiences that reignite growth and accelerate the path to value. Explore our key highlights from Dreamforce 2024 The Accenture Salesforce Business Group (SFBG) is THE trusted leader in designing, implementing, and driving transformational experiences with Salesforce solutions. Powered by our world-class global delivery, our obsession with industry-led innovation is balanced with data-driven results, solving our clients' most complex problems. The strength of the SFBG lies in the deep expertise of our people across our businesses – Strategy and Consulting, Technology and Operations services and Accenture Song. Our strong, vibrant Salesforce community attracts and retains the best talent, who help clients build future-ready businesses and unlock significant value. Accenture and Salesforce reimagine human experiences that reignite growth and accelerate value. Together, clients trust us to solve their most complex problems, and to reshape the future of business and industries. With Accenture's B2B Sales Solution, discover the digital capability next-generation sales organizations need to drive profitable growth. Driving industry-leading innovation transformation. Helping marketers declutter to deliver data-driven customer experiences that delight. Reimagining service into a driver of business growth. Together, we build systems that can adapt, evolve and spur new growth. Bringing sustainability to the front office to provide leaders with true visibility into their company's environmental, social, and governance data. Transforming the future of business with Tableau's evidence-driven decision-making solutions. With the world's largest Salesforce practice, we're continually investing in our people and skills. In fact, we deliver up to 50,000 hours of Salesforce training annually and have the highest number of Certified Technical Architects in the market. 50K+ Salesforce-skilled people 75K+ Salesforce certifications 475K+ Trailhead badges Meet us at booth #310 to explore our AI-driven solutions and meet our Salesforce industry experts and join us as we take the stage to share how we're transforming data-driven experiences with our clients. We can't wait to share our latest thinking, engage in meaningful conversations and exchange ideas! May 22 3:30 - 4:10 pm | Building Brand Loyalty through Conversational Commerce Breakout 1 (Room W178, Level 1) We'll address how retailers build loyalty today and, in the future, and how technology, like Salesforce, make this engagement even more meaningful. Emily Fannon, Retail Commerce Lead, Song and Andy Peebler, VP Products Strategy & Ecosystem Commerce Cloud, Salesforce. May 23  10:00 - 10:40 am | 3 Experts on How to Get More Value from AI and Data Breakout 2 (Room W179, Level 1) Hear leaders from SF and Accenture share best practices for accelerating value and navigating the future of AI and data. Learn how to get more value from SF and plan for what's next. Ryan Powell, Managing Director, Global Innovation Lead, Accenture. May 23  11:30 am - 12:10 pm | Crafting Hyper-Personalized, Seamless Life Experiences Breakout 1 (Room W178, Level 1)

Discover how to build lasting loyalty with hyper-personalized experiences on Salesforce, powered by Data & AI. Learn engagement strategies for enhancing satisfaction throughout the customer journey. Danielle Fryar, Salesforce Business Group Director, Accenture and Akella Surya Kiran, Managing Director - Global Lead, Personalized Experiences on Salesforce, Accenture. By managing all fundraising and campaigning through a single, seamless platform, UNICEF can do more for children in need around the world. Engaging customers with Salesforce for transformational digital experiences. How USA for UNHCR found clarity on the cloud Franchise relationship management with Salesforce for synchronized growth. Accenture deployed a Salesforce enabled ecommerce platform for the National Wildlife Federation to connect wildlife enthusiasts with native plants. The Bureau of Land Management modernized its system to streamline processes and improve customer experience. National Multiple Sclerosis Society and Salesforce kick fundraising into high gear. Using a digital, analytics-driven platform to enhance our client relationships and grow our business. How Accenture is getting its people back into offices confidently and safely. Using technology to help businesses reopen safely. Seeing your customers, your business and your future through a new lens. Human by design Accenture is an 20x Salesforce Partner Innovation Award winner and recognized as a leader in Salesforce services. 2023 Industry Solution Award, Healthcare & Life Sciences Salesforce Integration & Services Providers 2023 Salesforce Industry Cloud Services Salesforce Implementation Services 2022 2022 Platform IT, Salesforce and Duck Creek Services Positioned as a Leader for the fifth year Innovation, talent, skills & solutions for clients Hot off the press. Read the latest Accenture and Salesforce news. Accenture has acquired Incapsulate, a consulting firm specializing in Salesforce solutions for organizations in public sector and financial services. Leveraging the Accenture and Salesforce generative AI acceleration hub to develop solutions to transform healthcare professional and patient experiences. With decades of expertise in AI, data, and CRM, long-time partners Salesforce and Accenture plan to create an acceleration hub for generative AI. Expanding its commitment to the New York workforce, Accenture plans to create 100 new Salesforce-skilled cloud jobs in 2022. Mastercard is one of the first global companies to use Salesforce Sustainability Cloud to track and analyze carbon emissions of its value chain. ISDI is the first company in France to implement the Sustainability Cloud solution, contributing to a comprehensive sustainability policy. Innovate and grow with our team of more than 50,000+ Salesforce-skilled professionals. Join the only company that spans drives the largest Salesforce transformational projects. Customers are changing fast, Accenture is creating growth through relevance at the speed of life. Move beyond CX to exceptional experiences. Delivering on the promise of human ingenuity, powered by Salesforce. This is the Business of Experience. Sustainability through the lens of 360° value creation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Driving growth through talent and technology

Thriving organizations are driving change at the intersection of technology and talent. The powerful combination of data and AI and human experience unlocks new work structures, roles and environments which enable people and businesses to thrive. Reinvent with talent & organization What's trending in talent & organization Partners in change See our extended partner ecosystem Awards and recognition Our leaders Talent careers Talent & organization now Develop the leaders and culture you need to create your future Develop the leaders and culture you need to create your future Access talent and innovation with global capability centers Access talent and innovation with global capability centers Redesign your organization to be reinvention-ready Redesign your organization to be reinvention-ready Create leading people functions Create leading people functions Become an architect of change with the capabilities needed to thrive Become an architect of change with the capabilities needed to thrive Retain talent and unlock the potential of your existing talent pool Retain talent and unlock the potential of your existing talent pool IDC MarketScape report: Worldwide People & Organizational Consulting Services 2022-2023 Vendor Assessment IDC MarketScape report: Worldwide Employee Experience Consulting Services 2024 Vendor Assessment HFS Top 10: Employee Experience Services Karalee Close Yaarit Silverstone Tim Good Gaston Carrion Thriving organizations are driving change at the intersection of technology and talent. Combine data and AI and human experience that enable people and businesses to thrive. Current Country: United States #1 Fortune 500 leaders ranked talent shortages as the #1 threat to their business 93% of executives say it is more important than ever for organizations to innovate with purpose 11% Top-line productivity premium when unlocking the growth combination of data, tech and people 94% of workers are ready to learn gen AI skills, but just 5% of organizations are providing training at scale Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. How to embrace a new era of learning and development Prioritizing employee experience pays off. Leading companies are better at attracting and retaining talent, and they're also seeing exponential business growth. Here's the winning approach. Five imperatives the C-suite must address to reinvent in the age of generative AI. See how to access a global pool of top talent equipped with the latest technology and training needed to be ahead of industry trends, continually innovate and create sustained growth. S&P Global and Accenture have established a strategic collaboration to drive innovation and harness the full capabilities of generative AI across the financial services sector, enhancing both customer and employee experiences. Accenture and Marriott International created a new global HR

hub that delivers employee experiences as exceptional as the guest experiences that make Marriott, Marriott. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Supercharge Human Resources and Finance as strategic partners to drive revenue growth. The winning combination for unlocking your cloud potential. Reimagining human experiences that reignite growth and accelerate the path to value. IDC recognizes Accenture as a leader in worldwide employee experience consulting services. Lead – Talent & Organization, Global Senior Managing Director – Talent & Organization, Global Strategy Lead & Americas Lead Senior Managing Director – Talent & Organization, EMEA Lead Managing Director – Talent & Organization, Asia Pacific Lead © 2024 Accenture. All Rights Reserved. =====================

# Oracle Human Capital Management

----- Arcticle source ----- https://www.accenture.com/us-en/services/oracle/human-capital-management-cloud ----- Rethink talent and HR from end to end Put inclusion, diversity and equity into action Change the workplace or hinder the workforce Kick-start a value-led HCM transformation Why choose Accenture? What we think Case studies Welcome to the datasphere Why choose Accenture for HCM? Awards & recognition Meet our lead Help people be net better off Hyper-personalized for the "workforce of one" Reimagined for the future Adapted for tomorrow's skills Transformed with digital technology Your transformation: supported Accelerated delivery, minimized risk Powered by intelligence Tech Vision for Oracle 2021: Lighting the way Mondadori uses Oracle to transform its HR Shopping for cloud transformation Mapei migrates a century of HR into the cloud Oracle Cloud HCM HR Heroes: Adapt Award – Poste Italiane Accenture for HCM – Norway, Sweden, Germany, Luxembourg, Italy Accenture for Cloud Implementation Excellence UKI, France, Italy, Belgium Jennifer Bowman JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Transform by enriching the relationship between people and technology. How we help organizations to power change We help businesses implement holistic talent and HR solutions. From strategy to operations, and from hyper-personalized experiences to human-centered engagement, we accelerate the value of Oracle's continuous innovation in HCM. We help you understand what is most important to your employees and how to align culture and experiences to their priorities. Say goodbye to one-size-fits-all. Use hyper-personalization to help your talent see how their professional journeys align with business goals. We help develop talent strategies that enrich the relationship between people and technology to help unlock employees' full potential. Continually evolving technology requires continually evolving skills. We help you identify skill needs and gaps, and shift to adaptive reskilling. We'll help you accelerate your digital HR

transformation, creating a nimbler future-ready operating model that's more responsive to business needs. Engage and inspire your workforce Socially responsible businesses are launching various strategic initiatives to address the complex issue of systemic racism and inequities that persist in today's workplace. They realize that focusing on inclusion, diversity and equity (ID&E) is not only the right thing to do, but it is also good for business and vital to creating a sustainable future. Building on the belief that diversity is strength and talent has many faces, we innovated the Accenture Workplace Accountability Resource Experience (AWARE), a first-of-a-kind human capital management (HCM) solution module, using Oracle Analytics Cloud technology. AWARE is designed to help clients embrace change as a constant force with a strategic approach for accelerating impactful ID&E outcomes through accountability to improve the workplace. Compatible with Oracle Cloud and other major HCM solutions, the tool provides comprehensive analytics for transparency and accountability across all HR data. The future of work is human + machine. Artificial intelligence and cognitive technologies are expanding our understanding of both how work gets done and what kind of work is possible. Human+ workers are empowered, not only by their skills, knowledge, and ingenuity, but also by a growing array of smart machines and digital tools. That's helping them become more productive, more efficient, more capable, and happier in their work too. Accenture and Oracle HCM are supporting enterprises as they rethink how the workforce works in this post-digital era, connecting data and technology by putting human needs at the center. Accenture myConcerto is an insight-driven digital platform that brings together the power of new Oracle HCM solutions and technologies with Accenture's industry and functional expertise. The platform captures the most advanced and disruptive Accenture thinking around innovation, technology and the future of work to help companies reinvent themselves as intelligent enterprises. myConcerto accelerates and de-risks an enterprise journey to the future of work, ensuring employee experiences are built around the moments that matter. Accenture's global team of Oracle professionals provide deep expertise in HCM and Oracle implementations. Our HR talent and organization offering will support your HR transformation and change enablement needs. Our assets, combined with our wealth of experience, improve the speed, efficiency and quality of delivery, while minimizing risk. From AI to automation to analytics, we help HR organizations get on the fast-track to the future of work. daa is a global airports and travel retail group with businesses in 16 countries. They are owned by the Irish State and headquartered at Dublin Airport. They hold and manage Dublin and Cork airports and have international airport operations and investments in Cyprus, Germany and Saudi Arabia. daa is transforming its HR experience. It has never been so important as today to have a proper platform to engage, empower the workforce and also embrace Diversity a Inclusion (D&I). Hear from Brian Drain (CHRO daa) how they are implementing Oracle HCM Cloud. Apart from the customer journey they also prioritize the employee journey. daa aims for their employees to build their career across different departments in daa's organization through training. The relationship between Oracle & Accenture spans more than 29 years, creating a powerful framework for joint development & delivery. We are recognized by industry analysts as a leading Oracle implementation & managed services system integrator. 61,000+ We have more than 61,000+ Oracle skilled professionals

across our global Oracle application services. 2,000+ We offer over 2,000 Oracle tools and assets through our myConcerto platform. 60+ Our teams are based in over 60 technology and innovation centers in 20 different countries. Accenture is a key Oracle partner, winning #1 Global Systems Integrator for 12 straight years plus numerous awards for human capital management. 2022 Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# INTIENT Clinical

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/intient-clinical-platform ----- Enabling industry to do development differently INTIENT Clinical INTIENT Clinical Think differently. Do differently. Capabilities MAE: Next-generation in statistical computing Meet our lead FAQ VIDEO VIDEO Manage data Monitor portfolio Prepare study submission Analyze and report INTIENT INTIENT Research INTIENT Pharmacovigilance INTIENT Patient INTIENT Network Will Lee Anthony Romito Kailash Swarna How does INTIENT Clinical work? How does INTIENT improve trial operations? Does INTIENT work with other platforms and tech? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA The cloud solution that is helping our clients accelerate clinical development. Innovative study, operational and digital trial solutions As clinical trials continue to become more complex, organizations are constantly having to overcome new development challenges, all while growing their pipelines and bolstering success rates. We built INTIENT Clinical with this in mind: Innovation in Clinical Trials panel Innovation in Clinical Trials: Lumiary Speaker, Craig Lipset Accelerating momentum: Digital innovation in clinical trials INTIENT Clinical's open architecture makes the most of cloud and data investments. From developing New Science to healthcare models and experiences; to driving better health and economic outcomes, innovation is enabled everywhere. Flexible ingestion to support standard and exploratory analyses. Store, manage and extract clinical study and operations data Maintain a holistic view integrated with activity management of trial operations across the portfolio, drug programs, or individual studies Ingest, transform and publish SDTM, ADaM and TFL. Reduce effort and eliminate redundant tasks, and enable non-programmers to produce compliant outputs Supports access to dynamic computing, data, code monitoring, languages, workflow development, data science, and exploratory analytics The cloud for accelerating New Science, humanizing Healthcare, and creating positive patient impact. Next-generation statistical computing environments need to handle a wide array of new data types, analyses, and personas. It is no longer viable to use fixed-capacity systems to handle the volume and variety of data expected from mHealth devices, genomics, and other data sources. With the ability to run multiple programming languages in parallel, and by using cloud-native technologies Accenture's Managed Analytics Environment (MAE) allows easier clinical submissions, and a superior user experience. INTIENT Clinical replaces custom ETL and complex mapping

efforts with a configurable smart data ingestion platform that enables data transformation to multiple clinical and operational standards leveraging automation to increase efficiency, improve quality, and reduce cycle times. In addition, biostatisticians can execute advanced analytics using Domino on a high performance, secure cloud computing environment. Using the same data platform, it supports the trial operations team with simple procedures to manage operational data from multiple sources, presenting them in easily accessible dashboards of familiar KPIs. In summary, it is a comprehensive solution for Clinical Trial data management, analytics, and operational reporting. Operations teams running day-to-day clinical trial operations have halved their effort, improved inspection-readiness, reduced the risk of non-compliance, and increased speed to market. Previously, FDA requests to produce operational site lists took six weeks; now, the company can pull lists immediately. Real-time insights are helping them manage clinical trial programs from anywhere, at any time to conduct trials more effectively. INTIENT Clinical can be leveraged to provide the depth of functionality in use cases where your existing solutions are not maximizing business value. It accomplishes this through our API-first approach which enables seamless integration into your existing ecosystem of solutions, allowing you to maximize the value of your existing investments and move quickly towards achieving new capabilities that will help you to Do Development, Differently. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Sales & commerce at the speed of life

----- Arcticle source ----- https://www.accenture.com/us-en/services/song/commerce-transformation ----- Commerce has blended into culture as preferences shift moment to moment. The challenge? Keeping up. Stay relevant by matching the pace and turning complexity into convenience. Your new kind of sales and commerce partner What's trending with sales & commerce Partners in change Sales careers Sales & commerce now Reinvent with sales & commerce Start with the fundamentals Forge the future of commerce Make sales and commerce your brand engine Reach a new performance frontier Current Country: United States 94% of global consumers buy through digital channels 84% of executives say commerce is growing faster than they can change 30% of executives say attracting customers at the right cost is their biggest challenge 56% of executives have favored short-term gains over long-term profit over the past 2 years Cut through complexity and the rapid pace of change by reinventing your sales and commerce foundation to drive profitable growth. Assess channels by category, brand and geography. Build future projections to pinpoint value and apply insights to refine the channel mix. Identify the role that sales and commerce play in delivering brand and business growth objectives. Drive sales and efficiencies by connecting brands with consumers across all channels online and offline: direct-to-consumer, retail, and marketplace.

Leverage quantitative and qualitative research to define your target audience and work to understand their shopping habits. Then, we'll use their preferences to improve your physical and digital commerce strategy. Create a consistent brand experience across all channels of commerce — from brand strategy to brand identity and packaging, to pricing and promotional strategy. Use technology, data and insights to deliver on your brand promise by creating seamless shopping experiences that drive conversions and build stronger relationships with customers. Use data and insights to understand fluid buying journeys —and transform how brand and performance marketing is done. Use a composable architecture and the power of cloud, data and AI to bring new experiences to market faster. Bring together new talent and expertise, new ways of working and new financial outcomes to give you the bandwidth to focus on product development, geographic expansion and strategic initiatives. Use automation to bring together data, analytics, partners and innovative technologies to orchestrate complex commerce operations. Lean into new ways of working that give you time to focus on product development, geographic expansion and strategic initiatives. The world's largest tech-powered creative group. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. The next billion consumers will be in 8 developing countries. Accenture discusses the need for transformative digital commerce solutions to reach these consumers. Imagine a world where shopping is so convenient that people don't have to do it themselves—or even think about it. This profound shift in commerce challenges how customers are defined and what it takes to serve them. Accenture's report explains how 20% of companies–called Champions–have what it takes to win in commerce today. Information overload is impacting people's confidence in their decisions — big or small.   AI tools can help companies deliver hyper-personalized experiences that cut through the noise, deepening loyalty in the process. Taking luxury product customization to new heights. Through growth and talent strategies, Accenture helped PruittHealth navigate the pandemic's challenges, enhancing senior care access and improving its financial outcomes. Telkom Business wanted to develop the first-to-market, multi-vendor platform—so we did. Yep! connects small businesses with the tools and advice to grow and thrive in the South African economy. Reimagining human experiences that reignite growth and accelerate the path to value Unleash the power of unforgettable customer experiences. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Unleash empowering human-centric design and Google's innovative tech. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Build lasting relationships using your industry knowledge and technology insights to help clients reinvent and grow. © 2024 Accenture. All Rights Reserved. =====================

# Intelligent Automation

Benefits of AI-powered Intelligent Automation Our capabilities By the numbers Story spotlight What we think Blogs Our leaders Related industries Why is AI-driven intelligent automation essential? Accelerated digital transformation Operational excellence Innovation at the core Technology Transformation Accenture myWizard® Data & analytics Solutions.AI Business Process Automation Accenture SynOps From AI compliance to competitive advantage Fast-track to future-ready Scaling AI in the supply chain to improve intelligence Want to maximize value? Map your automation journey Why your operating model is key to successful automation Architect your future success with automation What is next for automation at banks? Why AI maturity could be your route to intelligent operations How can intelligent automation help your organization thrive and grow? Rajendra Prasad (RP) Sanjeev Vohra Nirav Sampat JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Improve speed, quality and customer experience through the power of cloud, data and AI. A comprehensive guide to intelligent automation Our research shows that leaders in tech adoption are growing 5x faster than others. What gives them the edge? For one, using intelligent automation to operate more efficiently, get new products and services to market faster, and deliver a better experience for customers and employees. From RPA-driven to data-driven to AI-driven automation, companies using AI to advance their automation journey are infusing intelligence into IT and business processes to make systems more resilient, predictive and adaptable. It's as much about people as it is about technology. Intelligent automation enables better human + machine collaboration, powering up proactive decision-making and freeing employees from repetitive tasks so your talent can prioritize more complex, innovative and transformative work. The result? The ability to deliver rapid organizational change and create 360° business value. Hear from the authors of "The Automation Advantage". The technology underpinning ChatGPT will transform work and reinvent business. Automation is no longer seen only as a way to reduce costs or increase efficiencies, but as a way to enable better decision-making, increase growth opportunities and drive the acceleration of total enterprise reinvention. Create future-ready IT systems with a structured approach to implement, accelerate and scale tech, talent and sustainability initiatives. Reinvent your approach to business processes using modern engineering practices and advanced analytics, delivering the efficiencies to self-fund change. Infuse a continuous innovation DNA into IT with the ability to respond to change – and bring better experiences to market – faster. Our automation services integrate analytics with AI and industry expertise. Whether it's a chatbot or another solution, we'll help you decide how to apply it, which technologies to use and how to make sure it's embraced across your business. Shift your focus from legacy to transformative technology and deliver change faster. Ready to reimagine IT? Maximize efficiency and deliver value with seamless intelligent automation. Imagine a steady stream of insights to help you make better business decisions. Solve your most important business challenges—fast. Reinvent business performance, delivering sustainable value through intelligent operations. An

innovative human+machine operating platform that optimizes people, data and intelligence. "Intelligent automation has the power to rapidly transform your business. By bringing the benefits of advanced AI, data and cloud technologies, we are helping companies ignite innovation and deliver exponential speed, agility and predictability." "Intelligent automation has the power to rapidly transform your business. By bringing the benefits of advanced AI, data and cloud technologies, we are helping companies ignite innovation and deliver exponential speed, agility and predictability." Over 50,000 automation specialists, a broad suite of automation and AI assets and technology that is powered by over 2,400 patents / patents-pending and a structured approach to automation are helping bring modern operations and modern engineering at speed and scale. 25-50% accuracy improvement 5-8x faster speed to market 40-60% reduction in IT costs >50% user experience improvement 99% on-time successful releases Infusing intelligence into systems and applications can make your business more efficient and adaptable, delivering greater value from tech automation. A leading Asia Pacific energy company is unlocking value with myWizard automation & AIOps. Transformed banking operations is helping bank stay ahead of competition and anticipate customer needs. Innovation-led services are driving efficiencies and improving digital and analytics capabilities. Creating a future-ready, modernized infrastructure supported by transparent, outcome-based management services. How we are helping this company reinvent procurement through human + machine innovation. This powerful example of AI-powered automation uses AI to help identify victims of the Holocaust. Building responsible-by-design AI capabilities can fuel business performance. The relationship between intelligent operations and business value creation is key to becoming a future-ready organization. Explore how to power more intelligent supply chains with analytics and AI. View perspectives from our leaders transforming your business with intelligent automation. Establish. Scale. Operate. How to structure your automation roadmap to fully leverage the "automation advantage". How a strong operating model is essential for effective automation at scale and five keys to success. A championship team sits at the heart of automation success and that means creating a Center of Excellence that constantly evolves. Banks have made foundational investments in data lakes, process excellence and customer journeys. COOs are now seeing faster results. Our latest research shares the foundational and differentiated AI capabilities you need to improve your AI maturity and drive intelligent operations. Embracing intelligent operating models and embedding intelligent automation can help organizations thrive in turbulent times. We work as one team with diverse expertise to create 360° value. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Our Salesforce Solutions and Innovations

----- Arcticle source ----- https://www.accenture.com/us-en/services/salesforce/salesforce-industry-innovation ----- Salesforce Industries Banking, Insurance & Wealth Moments That Matter in Banking Consumer Goods & Services Communications & Media 5G Powered by Accenture, Salesforce and Vlocity Health Public Sector Automotive Industrial Equipment Moments That Matter in Service Life Sciences Utilities, Chemicals & Energy Software & Platforms Accenture Moments Manager for Hospitality Related capabilities Accenture Sales & Trading Offering Wealth Navigator Intelligent Claims Operations Insurance Distribution Enablement Accenture Cloud TPM and RE Solutions Intelligent Revenue Growth Intelligent Revenue Growth for Churn Management Digital Retail: Next Generation Consumer Experience Ad Sales 2.0 Intelligent Care Orchestration Medicare Member Attainment Patient Experience Accelerator (PExA) Accenture Case Insight Solution Accenture Enterprise Solution for Pensions Accenture Citizen Engagement Solution INTIENT Patient Platform Veeva Implementation Services for Commercial and R&D Accenture Chemical Customer Solution Wholesaler 360 Digital Customer 360 Field Service 360 (Re) Enabling Support for the Born Digital Company Upping the Game on Sales & Partner Performance Accenture + Salesforce Accenture + MuleSoft Accenture + Salesforce + nCino JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture is at the forefront of innovation when it comes to designing, implementing and operating Salesforce solutions. Explore our key highlights from Dreamforce 2024 Our deep industry knowledge and market-leading solutions and capabilities will drive your company's existing and future transformation challenges. Working across industries, technologies and geographies, we design and scale Salesforce solutions rapidly helping to accelerate your journey to new value and growth. Explore a selection of our top solutions in these industries: Sales & Trading playbook is a holistic package of functional, experiential, and technical assets to extend the capabilities of Salesforce FSC for Capital Markets. Accenture Connected Wealth Management Advisor Experience for Salesforce enables an end-to-end advisor experience. Learn more. The Salesforce-based claims system of engagement opens up a new world of workflow-driven, process streamlining and automation. This proprietary Salesforce FSC Solution helps carriers transform their sales and product distribution functions by adding value. Our highly-customized solutions are built on one or more of the Salesforce out-of-the-box integration tools that enable banks to get a hold of the vast data coming to them through connected devices to know customers more intimately and give them the fast, frictionless and secure experiences they want. Accenture's Tiny House Big Ideas demonstrates how Interaction Studio, Einstein, and Financial Services Cloud can deliver a seamless customer journey from interest to purchase, onboarding to service - while integrating the physical and the digital. Moments that Matter in Banking delivers business value through increased marketing precision, sales effectiveness and regulatory compliance, powered by AI and analytics. Explore the details on how to leverage key customer data, make better decisions with it and apply it to your business in smarter, more efficient

ways Learn more TPM and RE solutions on a powerful, integrated software platform that provides greater visibility into trade investments. Uses AI to retain and expand their customer base, differentiate competitively and reduce costs. AI-driven solution that identifies and prioritizes lead generation, onboarding and retargeting. Omni-channel consumer experiences for Communications through an integrated physical and digital B2C buying and servicing process. Re-imagine ad selling and delivery with advanced capabilities like Digital Upfront Management, Yield Management with Predictive Analytics, and more. The launch of 5G has created an almost unimaginable set of use new use cases for connectivity as well as tremendous opportunity for both Telco companies looking to provide these services and companies in other industries looking to take advantage of them. In order to meet these use cases and win in 5G, a Telco not only needs a great network – their products and offerings must be fast to market, agile, scalable and integrated. The Salesforce + Vlocity platform, combined with Accenture's deep industry and technology expertise, provides a unique, differentiated ability to address those needs. This capability is made evident through Accenture's proprietary 5G experience which allows participants to get a first-hand look at how 5G will change everything from how solutions are bought to how they enable the future home and workplace. Improving access to care, personalized experiences and outcomes for health payers and providers. Improving health payer's ability to identify, engage and convert leads and existing members to Medicare, and reduce marketing costs. A set of methodologies, frameworks, and CRM platform components enabled by Health and Marketing Cloud that transform enterprise CRM capabilities. Enables caseworkers to make reliable, safe decisions that reduce the time a child spends in foster care keeping them safe at home with their families. Creates an omni-channel process to support service levels with member and employer expectations for timeliness, accuracy, and ease of use for customers. Enables seamless resident engagement experience and allows cities to manage costs, reduce call center volumes and efficiently respond to requests. Accenture's Automotive Platform: Connected Digital Experience from Marketing, Sales, Aftermarket and Relationship Management Accenture's Automotive Platform is a Salesforce certified Bolt solution that brings together the complete Digital and Retail experience to convert interest into leads, then to sales ongoing service relationships and brand loyalty. This solution provides a single effective platform from which OEMs and Dealers collaborate to drive unit sales, profitability, service revenue and customer loyalty. This Automotive Platform is purpose-built for accelerated implementation of Digital Experiences in and across Marketing, Sales, Aftermarket and Relationship Management. See Moments that Matter in Service below for a more in-depth look. Learn more Accenture's Industrial Business Platform: Customer Engagement through Aftermarket Accenture's Industrial Business Platform is a Salesforce certified Bolt solution that brings together the complete Front Office and Aftermarket business into a single platform across both the Equipment and Services businesses of Industrial Equipment organizations. This Industrial Business Platform is purpose-built for accelerated implementation of Marketing, Sales, Pricing and Aftermarket best practice that deliver near term, sustained benefits to business, users and customers. See Moments that Matter in Service below for a more in-depth look. Learn more Within Service, how do you ensure you have the right skills, the right

parts, at the right time? With Moments that Matter in Service, that's how! Throughout this immersive experience you'll learn how a Salesforce cross-cloud architecture featuring Service Cloud, Field Service Lightning, Marketing Cloud, Analytics, Connected Devicesand augmented reality can enhance each step of the service experience, including improved customer experience and increased service revenues. A product suite that delivers outcome-based services to support patients from pre-diagnosis through ongoing treatment, building upon the capabilities of Salesforce Health cloud. Accenture's proven approach to implementing Veeva Vault and CRM has helped the Life Sciences industry realize the full value of their investment in Veeva from Clinical to Commercial. Leverages the Salesforce Platform to improve customer acquisition and engagement and lowers service costs to streamline business processes. Connects oil & gas companies, wholesalers and dealers to make data driven decisions, reduce ops costs and implement new business models. Offers utilities and retail energy providers an accelerated path to service, sales, billing capabilities and customer connection on a single platform. Enables providers to connect service, sales, and field on one platform providing seamless business operations and customer connection. AI-powered care capabilities that interlock sales and service to deflect to digital channels while you empower your agents. Change traditional sales and partner planning by leveraging Einstein, data and analytics to drive performance across teams. A highly interactive mobile, voice and AI solution powered by Salesforce collects information and insights from a guest's stay across all of a brand's hotels globally. Accenture Moments Manager for Hospitality empowers teams to know their guests' preferences and deliver on them to create relevant and seamless customer experiences. Learn more As Salesforce's #1 global partner, we are THE trusted leader in designing, implementing & driving... Together, we will build systems that can adapt, evolve and spur new growth. Redesigning and optimizing lending operations for tomorrow's financial services leaders globally. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Public safety consulting

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/public-safety ----- Prevent to protect in a digitally disrupted world How we serve our clients Case studies What we think Meet our lead Intelligent Public Safety platform Modern digital core Technology innovation Human-led government Workforce for a new era Seattle Police Department leads with insight Transforming West Midlands Police Caseworker training reimagined Cracking the code on consumer fraud Public service experience through a new lens Accenture Life Trends 2024 Technology Vision 2023: When Atoms meet Bits Picturing the value of blockchain James Slessor JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Driving a new data-driven, preventative approach to public safety Public safety agencies find themselves at the center of a digital storm. The citizens they serve are rapidly shifting their lives into digital spaces – and

cyber-criminals are following. Public safety agencies must police these new digital spaces while adapting to the digital transformation of their own operations. All the while, citizens' expectations are growing – for faster and more tailored services — while budgets are shrinking. Public safety leaders know a preventative approach driven by data insights and digital prowess is central to this effort. If they can harness the huge volumes of data now available, they can transform not only the efficiency of their organizations, but also enable a new era of preventative public safety.  See our YouTube playlist for more on how digital is playing a role in public safety.   We help public safety agencies adapt their organizations to the demands and opportunities of the digital age. Turn data into a strategic asset, helping prevent and detect crime, while building public trust.  Embrace cloud infrastructure and digital platforms to accelerate innovation, improve data intelligence and increase value.  Balance human expertise and experience with the hyper-efficiency of automated technology solutions. Break down organizational silos, build digital and data capabilities and empower workforces to build deeper relationships with citizens. Reimagine skilling, talent and operational models to build a resilient workforce that can meet citizens' evolving needs. Public Service Understanding the big picture with the help of data analytics. Public Service Six fundamental pillars were essential in shaping the blueprint to deliver the WMP2020 vision. Public Service San Diego County reimagines caseworker training with virtual reality. Public safety agencies must approach consumer fraud in a proactive way, charting a collaborative path forward. Learn how public service agencies can reframe experiences in the changing context of people's lives. The visible and invisible mediators between people and their world are changing. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Reinventing travel with technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/travel/travel-technology ----- Your first step on the journey to Technology Transformation Technology Transformation: A platform for business growth Opening the world to 5G travel opportunities Embark: Travel, Tech and Trust podcast series The right cloud mindset in travel Our unmatched commitment to cloud travel technology services Case studies: Travel technology solutions Insights on travel's Technology Transformation journey Meet our lead Shorten the timeline from concept to launch Break down siloes across your organization Collaborate closer with ecosystem partners Transform your organizational culture Redirect your budget to fuel business growth Deliver on your commitment to sustainability Traveler Experience Intelligent Operations Technology Transformation Are you ready for the future of travel? Flight path Reimagining guest experiences on the high seas Playing a starring role in the 5-star experience The foundation of a new reality in travel The Guide The art of AI maturity in travel Traveling between

worlds in the metaverse Building a data-driven travel company Why touchless travel is delayed at the gate Anshul Gupta JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Embark on an incremental transformation journey with Technology Transformation: Agility, innovation, and resilience at heart—underpinned by cloud. It starts with assessing future readiness: Create value by moving five levers of change, including strategy, cloud, sustainability, organization, and talent, in an agile way. Accelerate innovation, from idea to execution, to bring travelers the products and experiences they want, faster than ever. Free your organization from legacy technologies and processes that get in the way of real-time collaboration and long-term growth. The cloud and Technology Transformation can help you connect with airports, customs, online travel agencies and all your partners—seamlessly, in real time. Build a future-focused, customer-centric organization that not only empowers employees with innovation—it becomes more attractive to new talent. Cloud-based tools and processes cut costs on IT infrastructure, allowing you to focus spending on innovation that drives recovery and business growth. By migrating with a partner committed to sustainability, you can reduce carbon emissions and improve energy efficiency by migrating to the cloud. Technology Transformation is the foundation for sustainable innovation in the new era of travel. It is pivotal to help your organization outmaneuver uncertainty and incrementally evolve capabilities and skills in a world of constant change. Rebuild trust with your customers and jumpstart demand for travel by ensuring safe, seamless and innovative traveler experiences. Better equip your people for the future of travel with more flexible and efficient back-office operations. Create value by moving five levers of change, including strategy, cloud, sustainability, organization, and talent, in an agile way. 5G is about so much more than speed – it's about innovating and building experiences like never before. It is opening the door to a world of new opportunities for travel companies. Enabling fast, intelligent connectivity, 5G is transforming many industries including travel. Airlines, airports, hospitality companies and travelers can reap many benefits from this cutting-edge technology that enables new capabilities and services. Smart operations are bringing opportunities to boost efficiencies, customer experiences, sustainability, safety and revenues. Travel companies that prepare for and implement 5G will gain a competitive edge and meet their strategic goals. When the best of technologies and people meet, a world of new opportunities opens up. Are you ready for a more connected and sustainable future? Travel experts break down cloud beyond the technology: How to reinvigorate traveler confidence, build resilience and drive innovation in a post-pandemic world. Tune in to listen to industry leaders and their stories from Accenture, Marriott International, Melbourne Airport, Radisson, Southwest Business, Tripadvisor, WestJet, and WTTC. View Transcript All travel companies want to recover the bottom line and improve revenues. But only leaders with the right mindset can meet new customer expectations while remaining competitive. How do we know what's right? We analyzed successful cloud scalers in other sectors and applied the winning strategies to the travel industry. We also spoke with over 300 hospitality and airline senior executives from different departments to understand what's top of mind for them. The key lesson is to think before you act: Leaders build a solid foundation for change, using cloud to drive recovery and future growth. They create a culture that supports innovation

and empowers employees so they can create memorable experiences. At the same time, they address data security and privacy concerns. We've identified three essential ways to shift from an old mindset to a new one. It begins with closing the disconnect between business and IT. We've also designed a roadmap for using cloud to develop new revenue streams. Success depends on how you think about it. Read our report "The Right Cloud Mindset in Travel." We offer a full spectrum of cloud services—and with our Cloud First initiative, we are doubling down on our commitment to helping travel companies with moving their businesses to the cloud. >100K We have over 100,000 dedicated cloud professionals who hold more than 68,000 certifications, ensuring your company takes the right approach the first time to enter the new era of travel. #1 As the #1 co-innovator with SAP and Oracle (and a leading partner for AWS, Microsoft Azure and Google Cloud), we can fast-track the deployment of your cloud solutions to accelerate your recovery. $3B Our Cloud First initiative will invest $3 billion into our capabilities to accelerate clients' digital transformations in the cloud and transform travel companies into Cloud First businesses. Leading travel companies are already underway in their Technology Transformation journey. Their stories show how you can drive growth and reinvent your business in the cloud. A North American Airline takes their call center to the cloud. Find out how Carnival is connecting high-touch technology and the human touch to create hyper-relevant experiences for thousands of guests at a time. Digitally enabled operations are helping Radisson to lower costs and improve services for franchisees and owners. Read our case study to discover how. Our experts share insights on how to build seamless, touchless, and effortless travel experiences in the cloud—while reducing costs and increasing your flexibility, speed, and innovation. On the cusp of a new era in travel, the companies that prioritize investments in innovation are going to play the biggest part in shaping travel's future. Explore the changing realities of travel in our digital travel industry magazine. While AI is essential to Travel's future, most travel companies aren't taking full advantage of it. The metaverse is transforming travel companies in five ways. Here's the why, what and how. Leading travel companies are creating new value from data and fast-tracking their return to growth. As a result, they are enjoying major benefits. The challenges with today's travel experience and a playbook by WEF and Accenture to help policymakers and industry leaders reinvigorate travel. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Digitize what you make, revolutionize how you make it

----- Arcticle source ----- https://www.accenture.com/us-en/services/digital-engineering-manufacturing-index ----- Use data and AI to reinvent your engineering, manufacturing, infrastructure and capital projects. Drive more efficient and sustainable operations, greater productivity, customer relevance and growth. Reinvent with digital engineering & manufacturing

What's trending with digital engineering and manufacturing Partners in change Awards and recognition We're expanding our capabilities through strategic acquisitions Our leaders Engineering careers Digital engineering & manufacturing now What will you gain by automating your operations? What will you gain by automating your operations? Improve project performance and outcomes, now and for the future Improve project performance and outcomes, now and for the future Launch new and improved products faster at reduced costs Launch new and improved products faster at reduced costs How to design products customers actually love How to design products customers actually love Upgrade from reactive to proactive solutions with data and AI Upgrade from reactive to proactive solutions with data and AI Level up your manufacturing. Team people with automation and robotics Level up your manufacturing. Team people with automation and robotics How can you grow customer loyalty and revenue post-sale? How can you grow customer loyalty and revenue post-sale? Areas we support Accenture named a leader in smart manufacturing A Leader in Generative AI Engineering Services Accenture named a leader in Connected Product Engineering Services True North Solutions Comtech Anser Advisory Eclipse Automation Pollux BOSLAN Nigel Stacey Fay Cranmer Harin Shetty Götz Erhardt Current Country: United States $1B Is the average investment companies will make in manufacturing and supply chain resiliency 68% of companies plan to boost investments in multi-skilled workforce over 3 years to enhance agility 78% of companies will use multiple manufacturing sites in 3 years' time to boost flexibility, responsiveness and sustainability $1.6T is the potential revenue growth left on the table annually by companies, as engineering, supply, and production vulnerabilities are exposed by disruptions From prototyping and design to systems engineering, testing and validation, our engineers work right at the heart of your products. Reimagine, build and operate your supply chain network to orchestrate change, simplify life and positively impact business, society and the planet. Build and monetize digital platforms to create, deliver, and continuously shape unique customer experiences. This year we are showcasing how our aerospace and defense industry expertise helps clients transform through the power of AI/generative AI. Learn the essentials and how digital engineering and manufacturing harness data, AI and technologies like digital twin and threads to help businesses reimagine the products and services they make—and how they make them. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Generative AI promises a radical reinvention of work. And it's opening up a new world of possibility for supply chain leaders. Here's how CSCOs can turn this technology's immense potential into higher business performance. A cloud-based, user-friendly, connected-worker solution has made manufacturing safer and more efficient, with people using real-time production information to make faster, more accurate decisions. Accenture explores the benefits of digital twin technology in the manufacturing industry & transformation toward data-driven adaptive operations. By removing carbon dioxide using direct air capture technology, Climeworks is working to achieve climate positive impact for the future of our world. Automating aircraft inspection with AI and computer vision. Securely visualize enterprise-wide operations using an asset model to apply context to real-time processes, alarms, events, and archived historical data.

Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. Provide business and people with 3DEXPERIENCE universes to imagine sustainable innovations capable of harmonizing product, nature and life. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Provides software and services across industry domains allowing businesses to become more agile, flexible and adaptable. Accenture is positioned as a leader across three recently published IDC MarketScape reports. According to the recent reports, "Customers appreciated Accenture's vast knowledge and expertise, its global network of skilled professionals, and its ability to manage complex projects from start to finish, while keeping the big picture in mind." Accenture is positioned as a leader in the Zinnov Zones ER&D and Digital Engineering Services Ratings 2023. According to the report, the acquisitions of Objectivity and Flutura have expanded Accenture's cloud, analytics and AI capabilities, enabling the development of innovative solutions. A standout achievement is Accenture's launch of a 1,600-person Generative AI and Large Language Model Center of Excellence (COE), exemplifying their commitment to innovation. Accenture is positioned as a Leader in Everest Group's Connected Product Engineering Services PEAK Matrix® Assessment 2024. "Clients appreciate Accenture for its effective project management, domain knowledge, technical expertise, innovations, and quality IPs across the value chain of connected product engineering services." Specializing in engineering and commissioning, industrial automation solutions, enterprise asset management, OT cybersecurity, and digital infrastructure for industrial telecommunications. Specializing in capital program management, construction management, project digitization, facility and manufacturing engineering, and process control automation. Specializing in capital program advisory and consulting services, as well as project and construction management, across transportation, energy, state/local government, water/sewer. Delivering advanced automation solutions and high-tech manufacturing know-how to clients across multiple industries. Optimizing manufacturing and logistics processes including fully functional assembly lines that include robots, the software that controls them, and robots as a service. Specializing in management services for large capital projects, construction of infrastructure for the net-zero transition, as well as the construction of data centers and critical infrastructure. Lead – Industry X, Global Senior Managing Director – Industry X, APAC Lead Senior Managing Director – Industry X, Americas Lead Senior Managing Director – Industry X, EMEA Lead Use data, AI and advanced technology to help clients digitize what they make and revolutionize how they make it. © 2024 Accenture. All Rights Reserved. =====================

# The role of sustainable finance in the green transition

Many Financial Institutions are committed to achieving net-zero in both their operations and financing and are ideally placed to help their clients do the same. This requires new skills but will unlock new revenue streams. Why sustainable finance? What you can do What you'll achieve What's trending in sustainable finance Accelerate your journey Sustainable finance partners Our leaders How sustainable finance is changing Incorporate sustainability across your organization Innovate sustainable products and services Infuse ESG into your operations Enhance ESG data, risk management, measurement and reporting Foster sustainable culture and governance A corporate strategy with sustainability embedded An intelligent approach to the ESG challenge Lending products designed for sustainability Sustainability-infused operations Sustainable decision frameworks The Accenture profitable decarbonization portfolio tool Green cloud advisor - sustainable IT advisor Climate map AI-powered ESG 360 C-suite sustainability dashboard on net zero CSRD Readiness Assessment Tool Jon Williams Nina Jais Amy Callahan Alison Kennedy Current Country: United States Leading financial services firms have committed to achieve net-zero carbon emissions from both their operations and the assets they finance. However, turning ESG commitments into action is proving challenging. Embracing sustainability not only unlocks new revenue potential, but also reduces risk and costs, safeguards the industry's future, and contributes to a greener world. of banks are off track to achieve net zero by 2050 and are still growing emissions. Companies with consistently high ESG performance tended to score 2.6 times higher on total shareholder return (TSR) than medium ESG performers do. of CEOs are launching new product & and service offerings for sustainability. The financial services sector is at a pivotal moment where sustainability has shifted from being a cost to a strategic investment. Financial Institutions see significant opportunities in funding the transition to net zero and embedding sustainability into their strategies and business models, products, services and reporting. To achieve net zero, it's critical to fully integrate sustainability into your corporate strategy and operating models. That will also make sustainability a driver of growth. of financial services CEOs are upskilling or reskilling their workforce for the future labor market. It will become even more important for Financial Institutions to differentiate themselves with sustainability-centered products and services as public sentiment, behavior and market dynamics continue to change. of financial services CEOs are launching new product and service offerings for sustainability. Only 63% of CEOs in other industries are doing so. Transform your operating model to align with your sustainability purpose and the UN Sustainability Development Goals (SDGs). Build a sustainable culture and infrastructure across your organization—from procurement to operations, IT and beyond. of financial services CEOs are digitizing their business processes. Without data, there can be no action. Because the ESG data landscape is evolving so rapidly, it's critical to build robust, scalable data solutions that offer data control framework, analytics and stress tests to

facilitate reporting and disclosure. of C-suite leaders are enhancing sustainability data collection across their value chains. Harness sustainability as a driver of growth. Create a sustainability culture by training and educating your employees about climate change and ESG. Build extensive skills and upgrade information systems in support of this agenda. of financial services CEOs are investing in developing sustainability skills in their organization. A comprehensive, integrated sustainability strategy enables Financial Institutions to support the transition to a low-carbon, nature-positive and fairer future for themselves, their clients and society. Automated know-your-client processes and robust ESG information architecture provide reliable data to manage customers' transitions to net zero and compliance with regulations. To develop green financing products and enable quicker and smarter credit decisions, banks can improve data management and integrate controls and decision-making frameworks. An operating model fully aligned with the Financial Institution's ESG goals should encompass not only technology, data, processes and skills but also the right infrastructure, partners and culture. Appropriate controls and data requirements provide insights that help Financial Institutions act decisively and with confidence to improve lending portfolios and enable portfolio decarbonization. Companies now face a rapidly evolving ESG regulatory landscape. We have identified nine capabilities that can move organizations beyond mere compliance and help accelerate their sustainability journey for competitive advantage. Uncover insights and actions to accelerate your journey to net zero. An innovative offering rooted in sustainability. Financial services organizations face a growing imperative to be more sustainable. Learn how this global financial institution seized the opportunity for broader change. Banks can grow their businesses while taking a lead in the transition to a net zero future. Determine how to decarbonize your financial organizations' portfolio in the most profitable manner. Measure the carbon footprint of your organization's entire IT landscape. Get high-level climate -scenario analysis to identify risks and opportunities with this tool aligned to Task Force on Climate-related Financial Disclosure (TCFD) reporting criteria. Aggregates ESG data and enables insights to support cross -industry clients in green decision-making. Achieve a 360° view of your sustainability performance (overall and climate deep dive). Self-assess your organization's readiness to comply with the upcoming EU directive. Managing Director – Global Financial Services Sustainability Lead Managing Director – Financial Services Sustainability Lead, EMEA Senior Managing Director – Sustainability Services US Lead Senior Managing Director – Sustainability and Enterprise Reinvention Lead, Growth Markets © 2024 Accenture. All Rights Reserved. =====================

# Cutting-edge visual effects for the film industry

----- Arcticle source ----- https://www.accenture.com/us-en/services/song/visual-effects ----- RAISING THE BAR FOR VISUAL EFFECTS OUR LATEST REFERENCES SHOWREEL PRIMETIME EMMY AWARDS VISUAL EFFECTS SOCIETY AWARDS ADDITIONAL AWARDS OUR VFX TEAM Avatar: The Last

VISUAL EFFECTS (VFX) Accenture Song VFX pushes the boundaries of high-end VFX production such as simulations, creatures and digital environments. At Accenture Song VFX, we take an integrated, collaborative approach from script to concept art, to screen. Our award-winning team of international artists brings first-class quality, extensive experience, and undivided attention to every VFX project, bringing your idea to life. Through essential pre-visualizations, we develop an initial look and feel, as well as a reference point to ensure the right decisions and visual development throughout the entire process. Our team also goes beyond the final results—we're mindful of timings, cost-efficiency, and quality every step of the way, and take additional care with security via benchmarks like the TPN Audit. Explore some of our work below. Watch Accenture Song's VFX breakdown of the work we did for Avatar: The Last Airbender. We are thrilled to showcase the remarkable creatures, FX simulations and immersive environments created by our VFX team for Shadow and Bone Season 2. Our talented team has truly brought the world of the show to life. We are very happy to finally present some of the visual effects our team created for The Nevers Season 1 Part 2. This time, amongst a multitude of disciplines, we've been challenged with bringing a fully digital, photorealistic dog/machine hybrid to life. We're excited to present our VFX breakdown of the work we did for Stranger Things Season 4. Creating digital fire is one of the most challenging VFX tasks. We're delighted with the amazing result our team achieved in setting the character Vecna on fire. We are thrilled to showcase the remarkable environments and FX simulations created by our VFX team for Foundation Season 2. Our talented team has truly brought the world of the show to life. We are very happy to share what our VFX team accomplished for Foundation Season 1. Chris MacLean, VFX Supervisor on Foundation, said in an interview with Art of VFX: "We sent the brief [of the Mural of Souls] to Mackevision [part of Accenture Song] and they sent us back three test shots. David, Apple, Skydance, everyone fell in love with it. We had to pick our moments with it but it is most definitely one of my favorite effects." See highlights from our VFX work on Stranger Things Season 4, Shadow and Bone Season 2, Game of Thrones Seasons 7, Foundation Season 1, Star Trek Discovery Season 3, Lost in Space Season 3, The Nevers Season 1 Part 2 and more. Game of Thrones Lost in Space Lost in Space Season 2, Watchmen The Nevers Lost in Space Season 3 The Nevers, Shadow and Bone Season 2 Game of Thrones PETA – Best Friend Lost in Space Lost in Space Season 3 Award Win 2016 (Porsche Mission E) Award Win 2018 (Jim Knopf) Nomination 2018 (PETA – Best Friend) Nomination 2019 (PETA – Best Friend) Award Win 2019 (PETA – Best Friend) Nomination 2020 (Karcher Battery Universe) VFX Executive Producer – Accenture Song Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Lending

Lending operations built for the digital economy Lending capabilities What distinguishes our lending capabilities? Our technology alliances What we think Case studies Blogs Our leaders Mortgage BPO Consumer Lending Commercial Lending Auto Finance Equipment Finance Non-performing Loans (NPL) Commercial Real Estate: Asset services Commercial Real Estate: Occupier Residential Mortgage Lending Deep experience One stop for change Business process services Technology Mature onshore/offshore model Top 10 banking trends for 2023 Embedded finance for SMEs: Banks and digital platforms Sustainable lending: an action plan for banks North American mortgage lender unlocks $60M in savings Brazilian bank disrupts the auto loans process How to manage risk for a successful implementation How banks can thrive in the face of rising interest rates Can banks grab the buy now, pay later opportunity? Chris Scislowicz Dilnisin Bayel Colette Prior Jared Rorrer Cameron Krueger Wes Slocum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs

through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders best execute their business strategies and stay market-relevant. These are the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks.   Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks.   Credit Fintechs have a head start with buy now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Accenture + Icertis

----- Arcticle source ----- https://www.accenture.com/us-en/services/alliances/ icertis ----- Creating the future of contract data management Migrating contract data: The new business imperative How we make it happen What we think News By the numbers Our leaders Related capabilities Accenture achieves new heights with Icertis Contract Intelligence. Intelligent Contract Transformation Intelligent risk & compliance Accelerated value capture Our SAP Ariba capability Rethinking the financial services legal function How digital contracts help us see the big picture Accenture and Icertis form strategic partnership to help companies modernize contract management SAP and Icertis expand partnership to deliver enterprise contract intelligence - contract lifecycle management Jason Dess Lance Caranante Markus Hoppe CFO & Enterprise Value JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Unleash the value of data locked up in contracts to realize benefits including accelerated transformation and better business outcomes. Nearly every dollar going in or out of an organization is governed by a contract somewhere within it. Yet contract data has traditionally been held in unstructured, natural language documents and siloed within departments. As a result, business-critical contract information is often almost impossible to access, analyze, and leverage at scale. No longer. Accenture and Icertis are collaborating to help free up the full power of contract data – helping enable businesses to drive rising value from their contracts through seamless, end-to-end Contract Lifecycle Management (CLM). By bringing contracts into the era of digital, cloud, and applied intelligence, CLM can help enable organizations to operationalize their data to reap significant business benefits. Our CLM solutions help businesses dynamically analyze contract data and flow the resulting insights into risk and revenue platforms. The potential results? Data is the lifeblood of any modern-day organization, flowing through every

area and activity, making its impacts both pervasive and profound. Contract data presents one of the single biggest legal risks facing any organization—and, at the same time, one of its most underutilized assets. Contract Lifecycle Management (CLM) is an invaluable tool for any data-driven organization looking to monitor its own risks, secure its finances, and plan its strategic future. Integrating legacy contract data into the CLM solution is a step that's key to realizing full value of CLM. Legacy contract data represents a treasure trove of information and a powerful source of value while also helping organizations to mitigate many substantial risks. The message is clear: Contract data is the next frontier for data management – and contract migration is the process for crossing it. Pairing the industry-leading Icertis Contract Intelligence platform with Accenture's deep experience in enterprise-wide cloud implementation, strategy and migration, we can help enterprises leverage their contract data to accelerate time to revenue and manage their obligations more effectively – no matter what their current state of CLM maturity. We can help enterprises progress to consolidate their end-to-end management capability, collaborate through a single platform, accelerate the contract lifecycle, and gain insights into contract performance. To help companies reap more value from Intelligent Contract Transformation, we can provide proactive risk/compliance detection and mitigation. We do this by connecting contract data with related systems and processes and using AI to generate deep insights into risk-scoring, regulatory impacts and obligations. To achieve the highest level of CLM maturity, we can help companies apply AI to negotiations, pricing, and entitlements for enterprise-wide contracts. The outcome? Companies may ensure the full value of every business relationship is captured in the contract – and then operationalized to deliver business outcomes. Across all our joint service offerings, Accenture and Icertis also collaborate to deliver Icertis Contract Intelligence on SAP Ariba, helping to enable a leading edge contracting experience for organizations already using SAP's market leading Ariba spend management solutions. Our SAP Ariba capability encompasses CLM advisory, migration. #1 Icertis – Gartner Magic Quadrant 2020 leader in Data & Analytics, Salesforce, and Cloud Managed Services for Contract Life Cycle Management, in recognition of its ability to execute and completeness. #1 Icertis – Forrester Wave leader for Contract Lifecycle Management For All Contracts, Q1 2021. #1 Icertis – G2 Grid Report 2020 leader for Enterprise Contract Management. 8K Number of Accenture procurement professionals with deep technological and process experience, helping clients address supply chain and operations-related challenges. 190K Number of Accenture contracts digitized through Accenture's own CLM transformation. 10M+ Contracts worth more than $1 trillion in 40+ languages and 90+ countries are managed using the Icertis Contract Intelligence platform. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Identity and Access Management

How we work Capabilities What sets Accenture apart A passwordless enterprise journey Blogs Meet our lead Related capabilities Prepare Accelerate Operate IAM modernization Data-driven onboarding Zero-trust and IAM resiliency Privileged access management A passwordless enterprise journey Identity projects for zero trust roadmaps What is zero trust security? Damon McDougald Cyber strategy Cyber resilience Cyber industry JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA From physical to digital worlds, managing access to systems and data across the organization with end-to-end zero trust security. Most Identity and Access Management (IAM) conversation focus on tools. We take a holistic approach to enable your initiatives to be deployed and scaled—maximizing your investment. Our certified IAM, specialized teams can assess your current landscape and build your plan to modernize faster. Our vendor-independent approach, innovation-driven solutions and accelerators expedite the implementation of scalable, IAM solutions. We run a more efficient program and use monitored and reported KPIs to track trends, behaviors for more intelligent solutions. Accenture's Identity and Access Management (IAM) capabilities include four pillars to comprehensively manage access to your organization. Define and implement the organization's digital identity future with a focus on modernization, enablement, risk reduction and automation.   Use AI and machine learning to drive automation and maximize the value of your IAM investment. Establish trust at scale, while detecting and preventing unusual access to data, services, software, processes and intellectual property.   Secure sensitive access across the organization with privileged account credentials, strong authentication, password management and session monitoring Human by design 3,000 Identity and Access Management professionals 10K+ Projects successfully delivered over the past 20 years 1000+ Certified Identity and Access Management professionals 20+ Intelligent tools, assets and accelerators #1 Current and previous global partner of the year for CyberArk, ForgeRock, Microsoft, Okta, One Identity and SailPoint Despite the pace of technological change, the use of passwords has remained the same since the earliest days of computing. And yet there is strong evidence that passwords not only present a significant security risk, but also create a financial burden. Today, there are more than 300 billion passwords being used by humans and machines worldwide, with 83% of data breaches attributed to password compromises. Along with this volume and scale, the administrative costs of password maintenance are unsurprisingly high—averaging around US$1M in annual costs per business. Aside from helping enable organizations to operate in a more robust and resilient manner, the passwordless journey can offer an enhanced user experience—reducing the need for passwords and easing access. A case study on how to improve user experience through identity and access management. Discover the latest thinking in digital identity and access management. Many of the key ingredients needed to implement zero trust security are already at your disposal. Learn more in our latest blog. Zero trust security means starting from No. Accenture talks about what we've learned and how to get started on your zero trust journey. Please enable Advertising and Social Media

# Achieve autonomous operations, using data and AI

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x-0/production-operations ----- Create your roadmap to end-to-end autonomous — and sustainable — operations. Combine data, cloud, AI and transformative technologies to make the factory of the future a reality. Why autonomous operations? What you can do What you'll achieve What's trending in autonomous operations Accelerate your journey Awards & recognition Digital production & operations partners How AI is changing digital production and operations Set your ambition Take action with data and AI Reinvent your manufacturing operating model Evolve your manufacturing architecture Maximized production potential Better end-to-end performance Market-driven operations Sustainability targets Workforce buy-in Intelligent Engineering and Manufacturing Platform Transformation GPS Accenture Operations Twins MES/MOM Accelerators Energy Efficiency & Transformation Data Scouting Tool Skills AI for talent and skilling IDC MarketScape: Worldwide Smart Manufacturing Production Management IDC MarketScape: Worldwide Smart Manufacturing Asset Management IDC MarketScape: Worldwide Smart Manufacturing Quality Management Current Country: United States Manufacturers face increasing demands for complex, personalized, sustainably produced products amid cost pressures, market volatility, and labor shortages. To stay competitive and address these challenges, they must reinvent operations by leveraging data, AI, and pursuing end-to-end autonomous operations. of manufacturing managers understand they need to reinvent operations to reach the full potential of data and AI in support of end-to-end process performance and sustainability of global manufacturers are finding it increasingly difficult to recruit manufacturing talent, from operators to production engineers and managers of the world's total energy is consumed by manufacturing-related activities, generating 20% of global emissions Gen AI can power digital twins that facilitate simulations, predictive maintenance and performance analysis. AI agents also analyze data, identify patterns and provide insights for informed decision-making.  They can predict equipment failures, allowing proactive maintenance and minimizing downtime.  Plus multi-agent systems enhance operational efficiency by managing various aspects of manufacturing operations. Consider what autonomous means for your manufacturing operations and how it can integrate into your operational goals. Develop a strategy that outlines actionable steps and practical examples, each with a clear return on investment, to achieve these objectives. of manufacturing managers understand they need to reinvent operations to reach the full potential of data and AI in support of end-to-end process performance and sustainability Achieving autonomous operations is similar to lean manufacturing: both require high-touch governance. The difference is the use of data and AI to uncover and apply new performance levers,

accelerating process innovation at scale. of manufacturers will deploy enterprise-wide AI-based tools to support decision-making processes and maximize the value of data by 2025 To shift from experience-driven to data-driven operations, you need an integrated operating model that cuts through functional silos. Use a digital twin to streamline processes and improve performance and sustainability with real-time data insights. of industrial organizations will use real-time data capture and integration investments for sustainability initiatives to boost operational performance and visibility Your architecture must evolve to fully utilize an operational digital twin. This approach doesn't require a complete overhaul; instead, the twin integrates with your existing IT/OT assets to enhance performance through digital applications. of available PLM applications is expected to be built on top of composable technologies, enabling functional integration to other adjacent solutions to enable a digital thread Run two or three times more performance improvement initiatives each year and double the rate of improvement of your overall equipment effectiveness. Improve quality, reactivity, costs and sustainability throughout, constantly managing the trade-offs and improving resilience. Fully integrate manufacturing into your product lifecycle and supply chain, speeding your reaction to market demand and your time to market. Transparency across the product life cycle reveals insights that can help reduce the organization's carbon footprint. Collaborative ways of working break functional silos, improve processes and enable human/machine balance for a safer and more satisfying worker experience. Accenture has acquired True North Solutions ,expanding its OT expertise, to help clients in the oil and gas and mining industries produce and transport energy more safely and efficiently. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Accenture explores the benefits of digital twin technology in the manufacturing industry & transformation toward data-driven adaptive operations. Automating aircraft inspection with AI and computer vision. Industry X powers urban heating with efficiency and sustainability Our cloud-based, connected platform digitizes the tools, assets and knowledge to enable collaboration on your transformation journey. Our patented analytics system — based on years of transformation experience — assesses audience data to recommend changes to manage large tech transformations. Our software architecture and accelerators deliver event-driven digital-twin solutions to our manufacturing clients. Speed your MES / MOM implementation projects with our designs, templates, tools, code and frameworks. They include MES implementations covering Aveva, SAP, Apriso and Werum. Our smart, digital platform scouts data in the energy and sustainability field. It helps collect data and produces a preliminary benefit analysis to identify areas for improvement. Our AI-powered analytics tool helps you understand what skills your organization has, what skills it needs, and how to best address its skill gaps (build, borrow, buy). Arranging, controlling, and optimizing work and workloads in the production process to ensure effective utilization of machinery resources, materials, manpower, and technology Managing the maintenance of physical assets of an organization throughout each asset's life cycle in the context of the production needs Enabling manufacturers to electronically monitor, manage, and document their quality processes to help ensure products are manufactured within tolerance, comply with all applicable standards, and do

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# Launch new and improved products faster at reduced costs

Why digital engineering and R&D matter How AI is changing digital engineering and R&D What you can do What you'll achieve What's trending in Digital R&D Accelerate your journey Digital engineering and R&D partners Be bold in your ambition Work faster and smarter with AI-powered digital twins Connect your data across the value chain Prioritize sustainability Accelerate growth Speed to market R&D Cost Control Quality products and services PLM Data Migration Toolkit MyDigitalThread MBSE Maturity Assessment Framework Cloud Capability Maturity Assessment Engineering Automation Toolbar Current Country: United States Transform your traditional R&D and engineering operations with digital twins, data, AI and cloud Customer needs are changing fast. Products are becoming more complex by the day. How do you keep up? By digitizing your engineering processes—from research and prototyping to full-scale engineering—you can foster greater innovation and accelerate your time to market. This approach not only helps in reducing costs but also ensures that sustainability and security are built in from the start. Additional revenue is achieved by organizations that place a strategic emphasis on advanced data strategy to extract business value of business executives believe they need to use AI to achieve their growth objectives of all product-related environmental impacts are determined during the design phase of a product Using AI and machine learning in the design process can accelerate development time and lead to the creation of superior products. Gen AI can power digital twins that facilitate simulations and performance analysis. AI agents also help analyze data, identifying patterns and providing insights for informed decision making. As an engineering copilot, AI can help in streamlining the engineering lifecycle, leading to cost reduction and creating new revenue streams. Set ambitious targets for engineering efficiency to help you stay competitive and meet the challenges ahead. With agile tech, optimized portfolios, and alignment with net-zero, circularity, and trusted engineering principles, you can build a strategy for success. Respond to changing customer demands using AI-powered digital twins to problem solve, prototype and model different scenarios. A digital twin strategy will help you get the most out of your investment and get products and services to market faster. improvement in time to market can be achieved by companies that have merged the standalone data supporting digital twins into a fully integrated digital thread Use cloud to connect your data across systems and teams, creating a single digital thread to avoid gaps and inconsistencies. AI can contextualize information from multiple sources. Gain access to data from smart products in the market and downstream processes. the speed of data capture and curation that can be achieved by companies through thread automation Use digital twin technology in R&D to drive sustainable product and service innovation, design and development.

The right strategy makes it possible to build the innovative capabilities required to grow and evolve with the fast-moving market. With visibility among teams across locations, and by integrating and automating your processes, you can get your products and services to customers faster. Modernizing your engineering methodologies and implementing technology, like digital twin and thread, will reduce costs and wasted resources. Data insights, transparency across teams and agile processes will reduce issues with your products, process, and service quality. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Accenture discusses the unprecedented levels of interest from global executives in leveraging generative AI for business reinvention. Digital twins and digital threads help companies make better use of their process, equipment and product data. But many struggle to realize a total return on their investments—missing out on up to 65% of possible value. Automating aircraft inspection with AI and computer vision. Accenture identified 4 approaches to help OEMs transition to software defined vehicle experiences & compete effectively in the automotive industry. Accenture surveyed product leaders and determined that businesses must put customer experience first with a connected products experience strategy. Accelerate your team's PLM data migration with this comprehensive kit of ready-to-use tools and resources. Convert the flood of product data into true information and insights with this reference architecture, demo assets, and accelerators. Assess your organization's adoption of model-based systems engineering. Evaluate your foundation, workforce readiness and more, identifying the next steps in your journey. Our comprehensive assessment tool helps you prioritize your investment in cloud capability-building, based on the value delivered. Activate, re-use and scale-up our latest Engineering Applications to reduce engineering costs, improve efficiency and reduce lead times. © 2024 Accenture. All Rights Reserved. =====================

# You + Accenture + Oracle

----- Arcticle source ----- https://www.accenture.com/us-en/services/oracle-index ----- The path to business resilience is through reinvention Oracle and Accenture Generative AI: Unlocking enterprise value Unlocking the power of Data and AI Oracle solutions Attainability: make your green ambitions a reality Why choose Accenture? What we think Case studies News Winning with Oracle Integrating Oracle applications Our leaders Join the team CFO's move to the edge of innovation with Oracle Cloud Transforming healthcare with Oracle Transforming utilities for a sustainable future Journey to Oracle Autonomous Human Capital Management (HCM) Accenture Workplace Accountability Resource Experience (AWARE) Customer Experience (CX) Enterprise Resource Planning (ERP) Accenture myConcerto 183 1st 61,000+ Technology Vision 2024 A new era of generative AI for everyone The Perpetuals: Perpetual value. Delivered. Accenture leader in Oracle Supply Chain Ecosystems Powering SaaS innovation with Oracle Cloud Infrastructure Welcoming top talent to Marriott Scaling up a multinational's pipe dreams Discover moves their digital core to ERP/EPM cloud Oracle-

powered finance at Pediatrix Mining a competitive edge on Oracle Cloud Straight A's online-ETS & Oracle digital assistant Nickel and Oracle Cloud: Transforming finance Shopping for cloud transformation Future-proofing operations Mapei migrates a century of HR into the cloud Mondadori uses Oracle to transform its HR MOH Holdings (MOHH) brings unifies healthcare Accenture completes acquisition of Inspirage, expanding digital supply chain transformation capabilities Cloudworks is now part of Accenture A 2021 Gartner Magic Quadrant Leader...Again! Accenture named as the 2023 Oracle Global Services Partner Award for Business Impact Forrester Research, Inc. names Accenture a leader Accenture named a Leader in IDC Marketscape report Lead the market Envision and build the future Accelerate enterprise transformation Samia Tarraf Brian Kobylinski Andrea Cesarini Abhishek Kahol JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE The winning combination for unlocking your cloud potential Leadership's role in Oracle transformations Enterprises are reinventing themselves through compressed transformation, where a digital core is the primary source of competitive advantage, leveraging the power of cloud, data and AI. Building a digital core is not a one-time project. It must be a continuous endeavor, incorporating new technologies and business capabilities through an interoperable set of applications and platforms and new capabilities. Here, Cloud is foundational and ubiquitous. With Cloud comes advanced data capabilities such as Generative AI, creating exponential impact and intelligence into the digital core of the business. Our latest reports show how Accenture and Oracle help your business yield value through reinvention, innovation and growth: The Internet of Clouds: Find insights on gaining the most value from a highly interoperable Cloud landscape. Read More By moving to the cloud, CFOs can fuel growth, innovation, increase operational efficiency, and reduce IT costs. How can Gen AI empower your business? Explore the transformative power of Gen AI with Oracle and Accenture. Harness Oracle's advanced AI infrastructure, generative AI capabilities, and applications to drive your business forward. Are you making the most of your data? Data and AI are foundational capabilities for the digital business. With the fall of data silos and an accelerated move to cloud platforms, data and AI have become a critical capability for fueling the future of businesses. We help clients apply innovation so they can anticipate and prepare for the next wave of technology disruption. Our clients get access to our unmatched global and industry expertise across the full suite of Oracle Cloud solutions. Reinventing healthcare for patients, providers and global health outcomes. Learn more. Lead the energy transition to net zero with Accenture's deep industry experience and Oracle Cloud technology. Learn more. Drive rapid adoption of cloud solutions for enterprise transformation with SaaS, PaaS, IaaS & DaaS offerings for Oracle Cloud. Learn more. Develop clear roadmaps for Oracle HCM Cloud—and roll them out quickly to harness workforce potential. Learn more. Build a brighter, sustainable future, progressing your inclusion, diversity and equity goals to impactful outcomes through accountability. Learn more. Deliver customized customer experiences across the Oracle CX Cloud Suite, from sales and marketing to service and commerce. Learn more. Transform finance from a cost center into a revenue generator with Oracle ERP Cloud. Learn more. Accelerate and de-risk your cloud journey with our insight-driven, digitally integrated platform. Learn more. Attainability is the power of Accenture and

Oracle, together.  Because just as the digital revolution forever transformed how we live and work, sustainability now touches everything we do, and every business must become a sustainable business. Accenture and Oracle are offering meaningful change by bringing you Attainability. Accenture's Oracle Business Group applies innovation at scale—across industries and around the world—and anticipates the next waves of technology disruption. Oracle awards won since 2003 to achieve Diamond Status, now Global Cloud Elite—the highest level attainable in the Oracle PartnerNetwork Oracle-skilled professionals globally Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. The technology underpinning ChatGPT will transform work and reinvent business. Accenture collaborated on an HR transformation that includes one of the largest Oracle HCM implementations. Accenture collaborated on the largest Oracle implementation of its kind for a midstream and utility operator. Automating business processes so employees can focus on business value. Better care in the cloud. Coronado Global Resources partnered with Accenture to "lift and shift" its ERP, HCM and supply chain management to the cloud. ETS reimagined customer experience in education with the creation of their Anita digital assistant. Accenture & Oracle accelerated the company's mission to provide easy-access mobile banking for all. Leading retail company designed a multi-platform cloud approach, giving maximum flexibility and responsiveness at the lowest cost. Tech company transforms through Oracle cloud infrastructure. Using Oracle HCM as the solution of future success. Accenture and Mondadori launched smart working by leveraging Oracle HCM solutions. Public healthcare assets undertake strategic initiatives for Singapore's Ministry of Health (MOH) and public healthcare institutions. Together, Accenture and Inspirage will help clients reinvent their supply chain networks with Oracle Cloud, accelerating innovation through emerging digital technologies. Accenture to Amplify Oracle Capabilities in Canada with Cloudworks Acquisition. New Gartner research positions Accenture in the Leaders quadrant for 2021 Magic Quadrant for Oracle Cloud Applications Services, Worldwide. Since 2003, Oracle has recognized Accenture with 183 awards for sustained excellence, commitment and success in delivering innovative solutions. Read more Read more Read more We take a holistic view, identifying and extending the business capabilities that create competitive advantage and provide the resources and skills needed to help clients rotate to the New, rapidly and securely. Transform your business by flexing to the customer, increasing and redeploying investments toward innovation and growth. Drive intelligence and automation throughout your organization to unlock greater value. Use the power of Oracle to create and apply innovative solutions for your business. Accelerate your career at one of the best places to work. Join our team of Oracle experts to drive innovation and help leading organizations and governments accelerate their digital transformations in the cloud. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Cloud for High Tech

The state of cloud adoption in High Tech Why Hybrid Cloud is the choice for High Tech Our leaders Related capabilities Transforming high tech through the Cloud Continuum Cloud imperative for the semiconductor industry Diebold Nixdorf extends partnership with Accenture The impact of 5G on the United States economy Jason Mitchell Chetna Sehgal Harmandeep Ahuja Cloud services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Cloud has made significant strides in security, scalability, and data gravity driving adoption and value opportunities in the industry. "We are working very closely with the cloud service providers to transition some of the products in our portfolio to run in the cloud introducing mobility, flexibility, and scalability." What CIOs need from Cloud beyond running workloads The majority of high tech companies are using a hybrid cloud model, however a recent Accenture survey showcases the full breakdown of this trend. 30% Of all high tech companies are using a hybrid model 26% Moving from a private cloud to a public cloud in the last year 19% Moving from a public cloud to a private cloud in the last year 13% Only using private cloud from implementation 10% Using public cloud since adoption Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings.
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# Lead the future with supply chain networks

Reimagine, build and operate your supply chain network to orchestrate change, simplify life and positively impact business, society and the planet. How to reinvent supply chain networks What's trending in supply chain networks Partners in change See our extended partner ecosystem Awards and recognition Our leaders Supply chain careers Supply chain networks now Shift linear supply chains to a resilient, autonomous, circular networks Shift linear supply chains to a resilient, autonomous, circular networks Power functional solutions with technology, skills and new ways of working Power functional solutions with technology, skills and new ways of working Embed sustainability by design into your supply chain operations Embed sustainability by design into your supply chain operations Elevate your supply chain to refocus your talent on strategic goals Elevate your supply chain to refocus your talent on strategic goals Areas we support A leader as supply chain service provider A Leader in Supply Chain Transformation in Sustainability A Leader in Supply Chain Service Accenture maintains its position as a Leader Kris Timmermans Patty Riedl Pierre-François Kaltenbach Prashant Sanghvi Current Country: United States $1.6T is the average revenue growth opportunity that businesses are missing each year due to vulnerability to disruption 64% of emissions come

from Tier 2 suppliers and beyond 43% of total working hours in supply chain roles can be transformed by generative AI 31% of companies take over 120 days to recover from disruption Enable greater resiliency, sustainability and efficiency with end-to-end capabilities, eco-design simulations and a connected organization. Design and engineer new products and services that your customers will love—faster, more sustainably, and at a lower cost. Improve planning by leveraging visibility, AI and decision intelligence to optimize your inventory strategy and network to meet service requirements. Find new competitive advantages in sourcing and procurement using AI and automation. Use data and AI to connect demand and production, embedding resilience, productivity and sustainability in the way you make your products. Leverage intelligent technologies to increase warehouse and logistics performance, reduce costs and embed responsible business practices. Enable as-as-service business models and aftermarket service and repair with advanced supply chain capabilities. Companies using more mature capabilities across their supply chain networks are unlocking considerable business value. Here's what next-gen supply chains look like and how key enablers help build greater maturity.  There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Generative AI promises a radical reinvention of work. And it's opening up a new world of possibility for supply chain leaders. Here's how CSCOs can turn this technology's immense potential into higher business performance. Can you see and act on emissions across all supplier tiers? You can now. Learn more about Accenture's research and new tools to shed light on Scope 3. Risk is a growing concern for supply chains. New technologies and approaches can help companies more effectively manage risk by automating many risk management activities and providing greater insights into vulnerabilities. Accenture reports on the benefits of a flexibly architected Supply Chain Control Tower solution and its ability to increase enterprise value. Cracking the supply chain strategy in the cloud. Tomorrow's demands, forecasted today. Helping unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The Accenture Google Practice is turning your daily habit into an enterprise solution and making your journey to digital transformation as smooth as a cloud. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. The winning combination for unlocking your cloud potential. Accenture has been named leader in the HFS Horizon's report as a supply chain service provider Accenture has been named leader in the NelsonHall report for supply chain transformation for sustainability. Accenture has been strongly positioned in Horizon 3, which is the strongest positioning in the HFS Horizons Report – Supply Chain Services 2023. Accenture named a Leader in supply chain SAP, Oracle, and all other ecosystem services IDC MarketScapes. Lead – Supply Chain & Operations, Global Managing Director – Strategy & Consulting, Supply Chain & Operations, North America Lead Senior Managing Director – Strategy & Consulting, Supply Chain & Operations, EMEA Lead Managing Director – Capability Network, Supply Chain & Operations Success is rooted in smart strategy. Use your insights and strategic thinking to understand

# Transmission and distribution

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/transmission-distribution ----- Capabilities Reinventing the energy network of the future What we do What we think Related blog posts News Our leaders Utilities control center of the future Vegetation management Distribution system operations Transmission and Distribution Powering distribution for the energy transition Intelligent asset management Smart infrastructure Connected worker Industry platforms eMobility Accelerated Reimagining the Agenda Transition on demand Total enterprise reinvention Cybersecurity for connected energy ecosystems Accenture Life Trends 2023 Embedding resilience in a climate of change 3 steps to safeguard the supply chain 3 pressing questions for preparing an active grid Accenture makes strategic investment in Reactive Technologies Enel Beyond the Cloud: More than a thousand sites connected by one of the world's largest network virtualization projects Increasing extreme weather events threaten utility networks, highlight critical need for greater resilience Dondi Schneider Gregorio Ogliaro Jason Teckenbrock Roberto Falco JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Service Delivering innovative digital business solutions supporting the modernization and enhancement of electricity, gas and water infrastructures. Driving convergence at the charge point Learn how to move from standardized operations and manual processes to predictive capabilities and integrated, intelligent decision making. Helping utilities integrate new and emerging technology to unlock efficiency, productivity, improve safety and transform vegetation management work. Find out how we are empowering operators by enabling renewable grids and accelerating the energy transition. Utilities worldwide are adopting digitally enabled solutions for meeting the needs of a rapidly evolving energy landscape. Utility transmission and distribution businesses need to push boundaries, collaborate to innovate and strategically invest in solutions that will support the journey toward a more digital, distributed grid—one that will provide new value streams for businesses and expanded choices for customers. Accenture's video shares how we can help you to improve capital efficiency and optimize operational costs in transmission and distribution. See more. Learn how distribution utilities can manage energy transition disruption and transform to a data-driven intelligent energy system. We use our deep industry expertise in digital asset management, smart infrastructures, field workforce and platforms to help companies create new asset and operational efficiencies, enhance workforce experiences and uncover new revenue streams. Implementing real-time solutions to connect and monitor assets using the Industrial Internet of Things and cloud applications. Modernizing networks and deploying new technologies enabling capabilities such as flexibility, resiliency, enhanced security and storage. Leveraging mobile, asset tracking, analytics and wearable technology to effectively schedule, dispatch and execute field worker activities. Deploying cloud-enabled solutions built on industry-leading technology to reduce cost and

increase speed to delivery. We see strong convergence of the oil and gas, utilities and automotive value chains, focused on a seamless charging experience. Unlocking the Global Pathways to Resilience, Growth, and Sustainability for 2030. Our utility consultants weigh in on the insights and trends shaping utilities across the entire value chain. Utilities face many pressing challenges, but extending emergency response principles, embracing data and breaking silos can empower them to take charge. Accenture's recent event shows how fragile the global supply chain is, but there are clear actions that utilities can take to embed resilience. Accenture describes different ways today's communication technology can empower utilities to take charge of the energy transition. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Applied Technology and Operations for Markets (ATOM)

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/applied-technology-operations-capital-markets ----- Overview Capabilities Our leaders Transaction processing as-a-service Trading platforms as-a-service Compliance as-a-service Data management as-a-service Tom Syrett Shylaja Shivaram Thierry Weidenmann Jenny Preston Jerome LeJeune Alex Abehsira JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Compete in financial services tomorrow. Create flexible processing capabilities. To seek the first, capital markets firms should realize the second. Technologies including AI and cloud are leading to rapid changes in the capital markets industry. This can create a blurring of lines between operations and technology, especially for investment banks. Evolving client expectations and competitive pressures resulting from various macroeconomic developments are just adding to the need for change. Combining our broad knowledge of capital markets processes, industry insights, experience with key technologies and global network of alliances, we can help trading and treasury entities realize an optimized and flexible cost structure. We offer a broad range of services covering front to back office technology and operations that clients can pick and choose from depending on their needs. Accenture Applied Technology and Operations for Markets can help clients bend the cost curve permanently—whether we're assisting with technology renewal or providing solutions for specific business functions in an as-a-service delivery mode. Accenture has moved into the leader's quadrant in the 2023 report.  Using proven capabilities to help clients efficiently process transactions for institutional securities and OTC derivatives. Leveraging leading, cloud-based solutions to help clients control costs through flexible infrastructures in the trading space. Delivering anti-money laundering (AML) and know your customer (KYC) solutions to help clients cost-effectively keep pace with regulatory demands. A cloud-native offering to help clients master and govern their data across treasury and trading in line with their overall data strategy. Please enable Advertising and Social Media Cookies to be able to

# Supply chain sourcing & procurement services

----- Arcticle source ----- https://www.accenture.com/us-en/services/supply-chain-operations/sourcing-and-procurement ----- Welcome to the generative AI supply chain We help you close the loop Think differently about procurement A customer-centric supply chain procurement strategy By the numbers Case studies What we think Technology partners Awards & recognition Our leaders Supply chain & operations blogs Frequently asked questions Supply chain in the age of generative AI Accelerate cost takeout Unlock new value with data-driven insights Make sustainability part of your DNA Supplier inclusion & diversity Manage change for enduring growth Be ready for what's next Sustainable Procurement Barometer 2024 Environment and social responsibility Economic volatility Security threats Global to glocal Digital technology Talent Intelligent spend management with SAP solutions Procurement strategy Zero-based spend Indirect sourcing and category management Direct materials Supplier relationship and risk management P2P process Global logistics firm improves spend visibility Turning process into friction flow Smart procurement saves food giant time and money Closing the procurement function loop Next stop, next-gen Supply chain in the age of generative AI Resiliency in the making Supply chain disruption Fast-track to future-ready supply chain operations Supply chain cost management: The path to growth Scaling AI in the supply chain to improve intelligence Customer-centric supply chains: A license for growth Named Overall Leader and Star Performer in the Everest Group PO Services PEAK Matrix® Accenture Maintains its Leadership Position for Supply Chain SAP, Oracle, and all Other Ecosystem Services 2023 Vendor Assessment Rob Fuhrmann Kristin Ruehle Daniel Vollath Mansi Arora Ready for a new approach to Supply Chain cyber-risk? Generative AI: Why smarter supply chains are here Beware the growing digital divide in supply chains 4 ways the metaverse will benefits supply chain networks How should I transform sourcing and procurement? What should my procurement strategy be? What benefits can I expect from a procurement transformation? How do I get started with a new approach to procurement? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Reimagine supply chain network procurement end-to-end—to enhance customer experience, improve profitability and create a more sustainable organization. To strengthen Sourcing and Procurement Services The massive potential of generative AI has captured the attention of business leaders across industries, and there are countless opportunities to apply generative AI across end-to-end supply chain networks. For sourcing and procurement, specifically, generative AI can reinvent the function to streamline processes, generate new insights and increase automation of routine tasks. Examples include user-friendly chatbots for simpler buying, auto-generating purchase orders and drafting RFx documents.   Turning

promise into performance Across both direct and indirect spend, closed loop spend management lets you build a robust and dynamic procurement function that unlocks the value your organization needs to manage short-term disruption and fuel future transformation and growth. Read more. Use analytics and team-based sprints to optimize spend, preserve cash liquidity, and reinvest the realized value across the organization. Extract deep savings from direct and indirect spend, optimize inventory, and connect processes by moving to a data-driven procurement operating model. Reduce carbon while reducing cost, mitigate social risks, enable supply chain network transparency and drive resource efficiency and waste reduction. Incorporating small, medium, and diverse suppliers creates a more sustainable network that can help drive innovation, response to disruption, and cost management. Gain full control over operational transformations, implementing lasting change for people and processes, while achieving enduring growth. Work leaner, smarter, and more collaboratively, using a flexible human + machine model to drive seamless automation and data-driven decision making. Closed Loop Spend Management (CLSM) drives end-to-end transformation across indirect and direct cost categories to achieve breakthrough value, while enabling talent with new ways of working through the power of digital, data and AI that enables a more efficient, resilient, agile and sustainable procurement and supply chain network. Transforming procurement into a strategic sustainability & resilience partner. Learn more. Consumers, CEOs, regulators and investors drive the transformation towards more sustainable business, and procurement has a central role to play. Instability in customer demand, commodity prices and currencies is on the rise. As supply chain networks get more complex and connected, the cyber and physical security risks increase exponentially. Global supply chain networks continue to be hindered by new trade barriers and local restrictions on strategic materials. Emerging communications tech like 5G will have a profound effect as a connectivity enabler. Need to upskill procurement with the right tools and knowledge to operate effectively in the digital world. Next generation sourcing and procurement. Learn more. Chief Procurement Officers need a holistic approach—one that enhances customer experience, improves immediate profitability, opens up new avenues of value, supports new ways of working, and creates a more sustainable and resilient organization. Make procurement an engine of sustainable growth by pivoting to an agile human + machine operating model and a flexible living digital architecture. Reimagine cost structures with a growth-led ZBX approach that uses a closed-loop framework to drive sustainable outcomes and unlock value quickly. Get unparalleled insights into category performance with comprehensive analytics, helping to unlock value from more mature and sustainable sourcing. Optimize direct materials across the supply chain network, including design, engineering, procurement, planning, manufacturing and service management. Maximize value of diverse and sustainable supplier relationships with enhanced collaboration models leveraging advanced analytics and technologies. Develop automated intelligent procurement capabilities that enhance user experience, reinforce compliance, and deliver sustainable outcomes. Your supply base is global. So is the disruption and growing complexity your procurement function faces. Accenture has 33 delivery centers across 120 countries to support your dynamic procurement needs. $700 billion of spend managed 1250 clients for sourcing & procurement services 20,000 source-to-pay professionals 77,600

sourcing projects managed 192,300 supplier contracts managed 140M+ transactions processed Data-driven procurement drives more informed decision-making and new strategies for success Tap into new value with advanced supply chain capabilities Turning promise into performance Turning adversity into advantage for engineering, supply, production and operations. Accenture's procurement offering is strengthened by the depth of our relationships with leading industry technology partners, including SAP Ariba and Coupa. Accenture's sourcing and procurement practice is renowned as a leader in its class for its unmatched procurement strategy, technology, and execution capability across the end-to-end source-to-pay process. Assessment 2023 Assessment 2023 Reinvent and create agile supply chain networks that power enterprise value across a range of industries and markets. Accenture explains how CEOs and supply chain leaders can leverage digital capabilities to manage cybersecurity risk in new ways. Supply chain roles have a 43% potential for transformation through #GenAI. What will this mean for your workforce? Find guidelines for getting started. How do we close the supply chain digital divide? Accenture's Kris Timmermans explains what leaders do differently. Are supply chains ready to harness the power of the metaverse; Accenture's Renato Scaff shares the emerging trends executives need to know. Today's CPOs face a much more complex landscape, characterized by economic uncertainty, continued supply chain network disruption, and the need to meet changing consumer values and expectations.It means CPOs need to not only optimize costs but also boost the resilience of the value chain, while simultaneously responding to new customer and business needs–and developing more sustainable approaches to what the organization spends. What's more, as the gatekeepers of a company's third-party relationships, CPOs occupy a pivotal position in the future growth agenda. To meet all these imperatives, CPOs must reimagine how they operate, using digital procurement and closed loop spend management to optimize costs, increase value and support future growth. Closed loop spend management (CLSM) is a new way to think about what the organization is spending. It aims to "close the loop" between procurement on the one hand, and planning, budgeting and other finance activities on the other. It's holistic, transforming the whole organization and establishing new and more collaborative ways of working with digital technology, real-time data, artificial intelligence, and pervasive connectivity. It supports an end-to-end transformation across indirect and direct cost categories while boosting the efficiency, resilience, agility, and sustainability of the supply chain network. With a sourcing and procurement strategy driven by CLSM, companies can enhance their business in five key ways. First, they can take out cost faster and more sustainably with a zero-based mindset. Second, they can drive deeper efficiencies and identify new value with a new data-driven operating model. Third, they can make sourcing "sustainable by design", embedding responsible practices and providing visibility into the carbon footprint of procurement decisions. Fourth, they can use CLSM's flexibility to support their own pace of change—a crucial capability in choosing the right time to make a pivot to new sources of growth. And finally, they can drive forward with the intelligent automation and data-driven decision making they need to work leaner, smarter, more flexibly, and more collaboratively. Accenture has developed a robust and iterative model to help companies implement a CLSM approach. Its agility and speed mean they can begin generating value in just a few weeks—while

its robustness means they'll sustain that value over time. The model has two core elements. The first, spend transformation, focuses on optimizing procurement's value by re-examining expenditure through a "zero based" lens. The second, new ways of working, looks to bring procurement, finance, and the rest of the business together in a new operating model that uses digital technology and intelligent automation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Salesforce sustainability partnership

----- Arcticle source ----- https://www.accenture.com/us-en/services/salesforce/sustainability ----- The sustainability imperative Client success Why sustainability matters for the CIO Capture the promise of sustainability Businesses are embedding sustainability into their DNA Embedding ESG at the core of our clients' businesses Bringing sustainability to the front office Salesforce Sustainability Cloud overview and demo Delivering on our sustainability value promise Meet our lead Related capabilities Mastercard Garden for Wildlife ISDI Accenture + Salesforce sustainability partnership Measure Translate Act Scale Embedding ESG at the core of our clients' businesses Bringing sustainability to the front office Salesforce Sustainability Cloud overview and demo Delivering on our sustainability value promise Harroop Kaur Sustainability services Accenture + Salesforce Salesforce solutions + innovations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Bringing sustainability to the front office to provide leaders with true visibility into their company's environmental, social and governance data. Explore our key highlights from Dreamforce 2024 As stakeholders demand more environmental, social and governance (ESG) efforts and consumers increasingly expect brands to take action, organizations must now demonstrate that they are purposeful about sustainability, hold strong ethical standards and operate responsibly. There is also growing pressure from the SEC to disclose climate related data. In March 2022, the SEC proposed rule changes that would require public companies to disclose their Scope 1 & 2 GHG emissions, and Scope 3 emissions (if material) in public disclosure filings and annual reports to shareholders. If not carefully executed, the result could be greater investor confusion and expose organizations to legal risks. Increasingly, companies are turning to their partners—and to technology. We help organizations embed sustainability into their businesses to create new sources of value and deliver on their values. Our dedicated teams bring deep experience and industry expertise to develop and implement strategies and technologies to help businesses achieve their sustainability goals. Now is the time for collaboration, for businesses to partner with government and society to reimagine, rebuild and transform our global economy into one that benefits all stakeholders. Hear from Marc Benioff, Chair and CEO of Salesforce, and Julie Sweet, CEO of Accenture, as they discuss why leaders need take action now on the sustainability imperative. Driven by the power of data, Accenture

and Salesforce reimagine human experiences that reignite growth and accelerate the path to value, solving our clients' most complex challenges. Our expanded alliance brings imagined sustainability goals to life. Accenture and Salesforce team up with Mastercard to deepen its sustainability efforts. Partnering with Salesforce and the National Wildlife Federation to help our planet make a comeback, one plant at a time. Accenture and Salesforce collaborate to help ISDI reduce its environmental impact with Net Zero Cloud. Everywhere you look, the discussion is about sustainability. To outperform, sustainability needs to be built into everyday business flows, not bolted on. It may begin with environmental, but moves to ESG and beyond. CIOs are focused on how they can deliver both business values but also have sustainable impact. Hear from Salesforce and Accenture's CIOs on how to accelerate your overall sustainability transformation journey. WATCH NOW The combination of Accenture's Sustainability Services, Salesforce Net Zero Cloud and Customer 360 will bring sustainability to the front office and provide leaders visibility into historical and real-time environmental, social and governance data. Realizing value is challenged by the complexities of data management, reporting and acting on insights. We help leaders capture the promise of sustainability with solutions built on Net Zero Cloud and integrated through Salesforce Customer 360. Integrate tailor-made industry solutions into the back office; Measure investor- grade ESG data; Quantify financial impacts in targeted business cases. Connect data & insights across ecosystems; Capture value of sustainability across org; Benchmark performance with CEO-level visualizations. Embed ESG throughout the organization to realize business and societal value; Execute accelerated sustainability goals; Empower data-driven decision making. Unlock the value of the sustainable consumer with personalized journeys; Amplify impact of sustainability via managed and quantified engagement driving action. The Bigger Picture is our sustainability video series with Salesforce. The Bigger Picture features Accenture and Salesforce leadership in conversations aimed to take the sustainability imperative and ESG to the next level for organizations. Sustainability through the lens of 360° value creation. Accenture is at the forefront of innovation when it comes to designing Salesforce solutions. Accenture is at the forefront of innovation when it comes to designing, implementing and operating... Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Transforming utilities for a sustainable future

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/oracle-energy-transition ----- Leap ahead with a twin transformation Leading the energy transition to a net zero world Turn your customers into clean energy believers Blogs A brighter, sustainable future for utilities Our leaders Related capabilities Create a customer-driven business Transition to a sustainable future Transform into a modern,

connected enterprise Accenture and Oracle leading the energy transition Leading the energy transition on Oracle Cloud Achieve utility decarbonization targets with Opower Accenture and Oracle lead the energy transition toward net-zero Laurence Bellenguez Samia Tarraf Ismail Syed Mohammad Scott Tinkler Oracle consulting services Utilities JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Lead the energy transition to net zero with Accenture's deep industry experience and Oracle Cloud technology. Explore our cloud stories and Las Vegas' videos Utilities that integrate digital and sustainable solutions into their core businesses will have made the crucial "twin transformation" needed to lead the energy transition to net zero. Leverage Accenture and Oracle Energy and Water to: Apply a customer-driven approach and modernize the end-user experience to improve engagement and realize incremental value. Lead the energy transition to a sustainable future and leverage emerging business value pools to generate new revenue and reduce costs. Bring together the major technology capabilities needed to transform into a modern, connected enterprise and take advantage of new business models. Climate change is forcing the hand of businesses across every market sector to evolve their energy strategies with affordable, sustainable solutions. And utilities are emerging as the key to success for business and community. To deliver sustainable value and remain relevant, industry leaders are not only investing in energy-efficient upgrades and clean and renewable energy sources such as solar water, and wind, they are also expanding beyond industry lines.   Combining Accenture's deep technical skills, industry experience and functional business knowledge with Oracle Cloud technology for continuous solution innovation, we can help utilities clients transform how they do business in the world. Together, we can create a brighter, more sustainable future with positive impacts for our economy, society and the planet as a whole. Find out how to lead the energy transition to net zero with Accenture's deep industry experience and Oracle Cloud technology. The energy transition to a net-zero world is changing everything. Utilities need to embrace digital transformation and expand beyond industry lines. Accenture and Oracle Energy and Water are empowering utilities to transform to a sustainable future. As a utility company, you need to decarbonize quickly and affordably, but your customers need to take action to help you drive sustainable initiatives. In this video, learn how Oracle Opower combines artificial intelligence and behavioral science to evolve utility customer behavior. Read more from our thought leaders on the exciting changes afoot for utilities and how they can embrace digital and sustainable transformation. Two thought leaders share their expertise on how utilities can think differently about the future of energy and expand their ability to serve customers. Utilities that integrate digital and sustainable solutions into their core businesses will be at the forefront of the energy transition to net zero. For power generators, moving forward means embracing three environmental shifts—innovation, customer centricity, and energy prosumers. As utilities face constant demand to upgrade, the heat is on to increase customer satisfaction and establish an integrated ecosystem. Utilities are at the heart of the energy transition—so providers have the unique opportunity to revolutionize their value chain from customer to grid. Innovate at scale to accelerate digital transformation using Oracle-based solutions. The future of utilities is digital. Discover how we're helping electricity, gas and water companies enable transformation for

# Lead in the age of generative AI

----- Arcticle source ----- https://www.accenture.com/us-en/services/ai-artificial-intelligence-index ----- In the last 30 years, no technology has promised to change everything across a business—until generative AI. Today, AI is the number one driver of business reinvention. And data readiness is one of the most important factors for AI success. Reinvent with data and AI What's trending with data and AI Partners in change Awards and recognition Our leaders Data careers Data and AI now Ready your data for the new demands of generative AI Ready your data for the new demands of generative AI Close the gap between responsible AI intention and execution Close the gap between responsible AI intention and execution Use generative AI to drive growth and productivity across the enterprise Use generative AI to drive growth and productivity across the enterprise Where can you apply gen AI for the largest ROI? Where can you apply gen AI for the largest ROI? Get your workforce ready for AI Get your workforce ready for AI Scale AI across the enterprise Scale AI across the enterprise Leader in Advanced Analytics and Insights (AA&I) services Databricks partner of the year – 5th year in a row Snowflake partner of the year 2023 Karthik Narain Senthil Ramani Lan Guan Arnab Chakraborty Unlock the power of AI and data to reinvent all facets of business–responsibly. Current Country: United States 97% of executives said generative AI will transform their company and industry 67% of organizations plan to increase spending in technology and are prioritizing investments in data and AI 7 in 10 organizations have specific training programs planned for 2023 to ensure workers are prepared to use generative AI tools 56% of respondents acknowledge data readiness is the top challenge to adopt AI New expanded partnership, including Accenture's formation of a new NVIDIA Business Group, helps enterprises rapidly scale AI adoption. How our clients reach new levels of productivity & growth. Six things you need to know about data in the era of generative AI. AI maturity comes down to mastering a set of key capabilities in the right combinations—not only in data and AI, but also in organizational strategy, talent and culture. A new comprehensive set of services helps companies scale the full power of generative AI, including a proprietary gen AI model "switchboard," to transform every link in their value chain. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Data on the Cloud Continuum has taken on a new life, growing in importance and attention. Among the 31 service providers evaluated, Everest Group positioned Accenture again as overall Leader in Advanced Analytics and Insights services, maintaining overall leadership and improving our positioning in terms of vision and capability. Accenture enables Databricks customers to break down silos, create more agile and adaptive processes, and power data-driven decision-making to solve

business problems and identify new opportunities. Accenture was named global System Integrator Services Delivery Partner of the Year by Snowflake. Group Chief Executive – Technology and Chief Technology Officer Lead – Data & AI Chief AI Officer Chief Responsible AI Officer © 2024 Accenture. All Rights Reserved. =====================

# Silicon services

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/silicon ----- Delivering the value you deserve How we can help Join the team Career openings Our leaders Related capabilities ASIC design verification engineer DFT engineer Physical design Flavio Scarra Claude Cloutier Pietro Scarfone Kamran Haqqani Jim Nash Shubham Baheti Hardware design and engineering Edge computing Semiconductor JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Team-based managed services for expert ASIC and SoC development Expanding our silicon design expertise in edge Technology such as edge computing is enabling companies to find new ways to address cost, resilience and agility while enabling future growth and innovation. With this adoption, there is growing need for custom silicon solutions to enable edge AI deployment.   Many companies lack the resources necessary to design and develop a next-generation silicon product. With increased design and manufacturing costs, lack of skilled engineering expertise in-house and the rapid pace of new technology, organizations are looking for help creating the more complex, specialized chips with higher performance and efficiency they need.   Accenture offers a cohesive team of engineers with expertise in every aspect of silicon technology development from concept to production to help clients accelerate edge innovation and optimize resources. Accenture has experience in silicon architecture, logic design, verification, physical design, emulation, and firmware. We can assist your teams at every step of the journey—from silicon to software and beyond. We offer: "Sapere aude." A popular Latin school motto, this one means, "Dare to know." It's commonly associated with the Age of Enlightenment and may be the reminder we need to never stop learning, no matter our age. Hear from our industry leading silicon engineers "It's great to be part of a team of experts, which transforms customers' concepts into real designs." In addition to hiring experienced Silicon professionals, Accenture is continually focused on identifying the most talented recent graduates, or those graduating soon to add to our Silicon Practice. View all of our current openings here. Read more Read more Read more Enabling businesses to reimagine experiences for people, purpose, and profitability, at speed and scale. Defining and advancing analytics, AI and the connected world. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Accenture myWizard®

myWizard in action Features of myWizard Reimagine IT with myWizard The power of myWizard Case study: Automating order management for global retailer Awards & recognition More insights Meet our lead Accenture myWizard®: Reimagine IT myWizard for Automation Journey Management myWizard for Modern Engineering myWizard for Modern Operations myWizard for Automation in the Cloud myWizard Analytics & AI Accelerate a comprehensive automation transformation journey Maximize data-driven, business-aligned results Infuse continuous innovation into your automation DNA Propel nimble and resilient automation Accenture myWizard® Accenture named Leader for Next-generation Application Management Services Accenture named in Top Ten for Triple-A Trifecta Services Accenture Named Worldwide Leader in Intelligent Automation Services Architect your future success with automation Want to maximize value? Map your automation journey Built for Change Podcast: The Automation Advantage Driving value with automation: Accenture myWizard® Rajendra Prasad (RP) JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Ready to reimagine IT? Maximize efficiency and deliver value with seamless intelligent automation powered by Accenture myWizard®. A comprehensive guide to intelligent automation With myWizard, organizations can infuse intelligence into systems and applications across the software development lifecycle to make your business more efficient and adaptable while delivering greater value from IT and automation technology investments. Accenture myWizard® seamlessly connects to your ecosystem and uses AI to enable human + machine collaboration for IT that is more innovative, predictable and resilient. Accenture myWizard® is an integrated automation platform bringing speed, efficiency, agility and predictability to IT. myWizard establishes and manages structured approaches for modern engineering, modern operations, cloud and enterprise automation. Powered by a broad suite of AI-infused assets, it brings speed, efficiency, agility, quality and predictability to IT. Benchmarks automation maturity, identifies opportunities, creates the roadmap, manages the journey and continuously measures the value delivered Powers AI-led automation and modern engineering capabilities for predictable and accelerated system transformation programs and software development Drives efficient and predictive applications, infrastructure and cloud with the power of data-driven insights and AI-infused automation capabilities Accelerates cloud migration and cloud-native development with multi-cloud strategies and makes multi-cloud operations more reliable and predictable Accelerates the automation journey with a suite of virtual agents and configurable, ready-to-use, data-driven knowledge management and AI capabilities Accenture myWizard® is an integrated automation platform with AI at the core and resilient, plug-and-play architecture that transforms enterprises and reimagines IT at speed and scale to drive exponential efficiencies. Take a closer look at how myWizard can help you evolve and transform your enterprise.   5-8X faster speed to market >50% user experience improvement 40-60% reduction in IT costs 99% on-time successful releases >95% predictive & proactive application maintenance

>50% quality improvement 15,000+ engagements 220+ patents and applications 37k+ automation specialists The art of AI maturity: Advancing from practice to performance The retailer was facing increased operational costs and complexity in IT use cases. Using myWizard, Accenture automated IT at speed and scale, deploying 330 unique use cases in 18 months—bringing applications from reactive to proactive and predictive. These ranged from simple bots that scan and heal to a complex, scalable self-healing framework that leverages AIOps and machine learning to auto-resolve end user incident tickets, and restart failed processes and transactions. With the help of myWizard, the company avoided 193,000 incident tickets and reduced operating expenses by $2 million. In one customer order use case, 10% of 600,000 daily orders were getting stuck in the order management system. Using myWizard, we reduced manual intervention and proactively self-healed those orders. This reduced order fallout resolution time from 4 days to under 15 minutes, resulting in improved customer experience and reduced loss of revenue. "Enterprise-wide automation success can be achieved with a holistic approach of people, process and technology." "Enterprise-wide automation success can be achieved with a holistic approach of people, process and technology." Why Accenture is a leader in this field. More insights from our leaders on ways to drive a successful AI and intelligent automation journey. In her latest blog, Gayathri Pallail reveals six key ways to build a robust enterprise architecture to make the most out of intelligent automation.   Establish. Scale. Operate. Read Rajendra Prasad's blog on how to structure your automation roadmap to fully leverage the "automation advantage".   Listen as Bhaskar Ghosh discusses The Automation Advantage and how it can be a blueprint for organizations looking to gain a competitive advantage. How can you prepare for what's next? See how AI and intelligent automation are creating resilience and driving innovation throughout IT and operations.

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# Power intelligent finance with Oracle technologies

----- Arcticle source ----- https://www.accenture.com/us-en/services/oracle/oracle-erp ----- Become an intelligent finance function By the numbers What we think Case studies Get more value—faster—from Oracle Cloud Kick-start a value-led ERP transformation Why choose Accenture? Transforming with integrated ERP Cloud Nickel & Oracle ERP Cloud: Transforming Finance IESE innovates with ERP Cloud MLC transforms with integrated HCM and ERP Cloud Awards & recognition News Our leaders Digital finance core Touchless finance Analytics powerhouse New business strategies Unleash finance talent Evolve the organization CFOs move to the edge of innovation with Oracle Cloud Accenture Technology Vision for Oracle 2021 Oracle-powered finance at Pediatrix Mining a competitive edge on Oracle Cloud Nickel and Oracle Cloud: Transforming finance Mondadori uses Oracle to transform its HR Your transformation: supported Accelerated delivery,

minimized risk Powered by intelligence Nickel & Oracle ERP Cloud: Transforming Finance IESE innovates with ERP Cloud MLC transforms with integrated HCM and ERP Cloud Partner of the year for SCM—APAC Partner of the year for EMEA (Region Award) Accenture collaborates with Oracle to transform Nickel bank's finance functions and implements in just 6 months Trevor Hammond Claudia Kosa-Klusmeier JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Evolve from accounting services to unleashing enterprise value through digital transformation, real-time data and a reimagined workforce. Explore our cloud stories and Las Vegas' videos Digitize the core with Oracle SaaS applications, power real-time decision making, and reimagine the finance workforce. Eliminate up to 100% of manual processing through digitization and automation. Build on the digital finance foundation, extending transactional robotics and machine learning. Go from backward-looking reporting to intelligent forecasting with the power of data and real-time analytics to anticipate future business decisions. Apply new insights in real time as an agile organization. Move to a digital workforce and reorient finance capabilities by pairing people with AI to infuse an analytical mindset. Become an intelligent back office and control tower to enable accounting accuracy and drive continuous improvement through innovation. 8OUT OF10 CFOs are focused on identifying and targeting areas of new value across the enterprise—and are using new technology to do it. 77% of CFOs believe it is in their purview to drive business-wide operational transformation. 70% of CFOs believe the traditional finance talent profile needs to change quickly and drastically—many of these capabilities are entirely new. Accenture and Oracle come together to help CFOs become catalysts of digital transformation using Oracle Cloud. Accenture is helping change leaders build ethical, sustainable businesses, delivering transformative solutions on Oracle Cloud with perpetual value. Better care in the cloud The journey to Oracle Cloud is in full swing. Oracle provides a modern platform well suited to the demands of the intelligent finance function in an always-on, digitally connected and data-driven world. Together, Accenture and Oracle are supporting enterprises as they rethink how the finance function works in this post-digital era, connecting data and technology by putting enterprise needs at the center. Accenture Technology Vision for oracle 2021 Accenture myConcerto is an insight-driven digital platform that brings together the power of new Oracle Finance solutions and technologies with Accenture's industry and functional expertise. myConcerto captures the most advanced and disruptive Accenture thinking around innovation, technology and the future of work to help companies reinvent themselves as intelligent enterprises. myConcerto accelerates and de-risks an enterprise journey to the future of finance and next-generation supply chain, ensuring that business goals and value are realized. Accenture's global team of Oracle professionals provide deep expertise in finance and Oracle implementations. Our set of Oracle Finance offerings will support your finance transformation and change enablement needs Our assets, combined with our wealth of experience, improve the speed, efficiency and quality of delivery, while minimizing risk From AI to automation to analytics, we help finance organizations get on the fast track to the future of digitization Accenture is a key Oracle partner, winning #1 Global Systems Integrator for 12 straight years plus numerous awards for ERP. Please enable Advertising and Social Media Cookies to be able to see

# Fintech

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/fintech ----- Innovating the financial services industry Fintech capabilities About the Lab How we can help Related blogs Our leaders Strategy Operating models Regulatory New products & client engagements How will CBDC benefit banks Can payments be innovative and secure? Key factors for fintech integration Manoj Karnani Ben Brown JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Enabling fintech companies to grow rapidly while we take care of their operations and customer service capabilities. Fintech companies are going mainstream. Fintech companies are creating innovative, personalized, and dynamic financial services and products. They are driving the shift to a cashless society, rationalizing banking fees and commissions, simplifying processes and paperwork, creating on-ramps to the crypto ecosystem, and changing the relationship everyone has with money. Fintech companies that take regulatory, back-office operations and excellent customer service seriously, are better positioned to scale and out-pace regular industry growth. We've been working with the top fintech companies in the world—across areas of operation, from the front to the back office, from scalability to regulatory. We help our clients where we're needed most. Real growth starts with the right strategy. Accenture brings vital scalability and innovative capabilities to our fintech clients. We set up robust, scalable infrastructure allowing more accurate, time-efficient processes to bring fintechs the scale, speed and agility they need.  We proactively implement risk and regulatory requirements in line with rapid growth to protect reputational, organizational and financial risks. With a customer-first approach, we help fintechs launch new products and partnerships, allowing for faster, more nimble time to market. The FinTech Innovation Lab is a highly competitive, 12-week program that helps early to growth-stage enterprise technology companies refine and test their value proposition with the support of the world's leading financial service firms. This innovative program is an opportunity for the participating start-ups to work with potential future customers, validate propositions, gain valuable insights into the financial services industry and develop strong relationships with senior industry executives. Entrepreneurs developing potentially game-changing technologies for financial services—particularly in the areas of artificial intelligence (AI), machine learning, cryptography, security, data and analytics and, blockchain and distributed ledger—are selected to participate in the program. Accenture launched the Lab in New York in 2010 in collaboration with the Partnership Fund for New York City and we've since created Labs in London and Asia-Pacific (Hong Kong). Learn more about our program FinTech Innovation Lab. 25+ fintech clients in North America 8 of top 10 largest fintech clients in the US, based on market cap/valuation 2500+ consultants focused on fintech in North America Banking We believe the net effect of a CBDC will be largely positive, as it will offer an alternative medium to address new use cases, advance financial... Banking Let's

examine the context in which each team assesses new payments technologies and tools. Both sides are under pressure, and that can cause... Banking Deep dive into why a technology integration strategy is a critical enabler for a successful fintech acquisition and for fostering the growth of the... Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center ======================

# Technology innovation

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology-innovation-index ----- The innovation moment Build an innovation foundation Capabilities What we think Case studies Blogs News Our leaders Related capabilities Technology Vision 2024 – Human by design Labs Ventures Liquid Studios Quantum Computing Space A new era of generative AI for everyone Enable aerial seeding in difficult-to-access areas Equipping for Breakthrough Innovation Technology innovation report 2022 Building trustworthy systems Engage, immerse and inspire with Extended Reality One connected supply chain. One big move forward. Quenching the thirst for quantum Sustainable Air Travel Takes Flight Co-creation for smarter manufacturing Digital transformation starts with connected workers Reimagining the future of entertainment Driving better decisions with knowledge graphs AGI, GPT-3 and French patisserie – driving value with AI SpiderOak enables secure communications in space New era in quantum-resiliency Accenture Invests in Forma Vision to Bring 3D Volumetric Video to the Metaverse Accenture Invests in Cosmo Tech, Expanding Clients' Access to Digital Twin Simulation Technology Accenture Invests in Transparent Computing Company Mobeus Accenture Invests in BehaVR Marc Carrel-Billiard Matthias Ziegler Tom Lounibos Edy Liongosari Mary Hamilton Emmanuel Viale Shubhashis Sengupta, Ph.D. Technology JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Creating lasting value across the enterprise with technology innovation Human + Machine: Reimagining Work in the Age of AI As we face a rapidly changing world, companies need to proactively shape their future. By leveraging innovative technologies—from generative AI and robotics to quantum computing and digital engineering—companies can explore new ways to connect with customers and build enterprise resilience. Our technology innovation capabilities can help you craft a long-term vision, architect the right solutions for the journey, and ensure a sustainable competitive advantage in the ever-evolving landscape. Technology is becoming more human: intuitive, with human-like intelligence, and easy to integrate across our lives. Progress and growth rely on adapting to new and changing circumstances. Customers, employees, and the market have all evolved, creating a vibrant and dynamic environment for businesses to explore. By investing in innovative technology and forward-thinking strategies, such as satellite data collection in space and generative AI use for drug discovery, companies can tap into new opportunities to stay ahead of the competition and flourish in this new era. Technology innovation is now a crucial aspect of decision-making, providing businesses with the tools

they need to create unique solutions and succeed in the marketplace. By embracing innovation, companies can respond quickly to challenges, forge a path towards success, and set new standards for the future. How we innovate A new frontier for global businesses. The technology underpinning ChatGPT will transform work and reinvent business. E-seed: Autonomous self-burying bioinspired seed carriers engineered to improve ecological resilience and design and boost sowing success. Accenture explains companies need a deliberate strategy for breakthrough innovation to reinvent the enterprise given the pace of technology change. Insurer prepares for a quantum approach to mitigate risk An innovative marketplace solution to link corporates, cargo players and airlines to producers of SAF with transparency enabled through the blockchain. Accenture Shenzhen Innovation Hub and Airbus China Innovation Centre (ACIC) automate aircraft inspection with AI and computer vision. Accenture worked with Petrofac to develop one of the energy industry's first connected worker solutions. The latest in Tech Innovation from across Accenture. Knowledge graphs are an important and practical emerging technology. Accenture have sponsored the Knowledge Graph Conference for the 3rd year running. Even with true artificial general intelligence many years away, the pursuit of AGI offers businesses tangible value today. Accenture invests in SpiderOak, a leader in zero-trust cyber and resiliency solutions for next generation space systems. QuSecure and Accenture Team in First Successful Multi-Orbit Communications Link Showcasing Post-Quantum Crypto Modernization. Accenture has made a strategic investment, through Accenture Ventures, in Forma Vision. Accenture has made a strategic investment in Cosmo Tech, a global provider of digital twin simulation and optimization technology. Accenture has made a strategic investment in Mobeus, a technology company pioneering immersive experiences through transparent computing. Accenture Invests in BehaVR to Help Expand Access to Mental and Behavioral Healthcare Using Virtual Reality. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture + Workday for Education Government, and Nonprofit

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Denver Workday Adaptive Planning: Government & Higher Ed Navigating seismic change in the public sector Ryan Gaetz Mary Sheffield Amy Mejstrik Jeff Yazdi Matt Luby Connect with us on Twitter Subscribe to Public Service - YouTube Accenture + Workday Education Embrace HR transformation JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Transforming systems for student services, human resources, finance, and accounting The Accenture Workday Business Group is a leading Workday Education, Government and Nonprofit services partner with significant project experience deploying Workday HCM, Payroll, Financials, and Student functionality. We've been serving public sector, higher education and nonprofit organizations since 2010, and we've expanded our team and bolstered our capabilities with the acquisition of the Workday practice from Sierra-Cedar. With in-depth specialization and decades of experience in public service, Accenture is uniquely positioned to guide organizations through their transformation projects, tailoring each journey to their specific needs. The university transformed its HR and workforce experience, replacing manual processes and three legacy applications with a single Workday app. Worcester Polytechnic Institute transforms critical functions to equal its world-class degree programs, ensuring a clear view of its students. Workday transformation turns the City and County of Denver into a top employer. Accenture deploys first-ever global Workday deployment to help preserve nature. Workday Student and Supply Chain helped a large US university medical center gain oversight into its student population and urgent supplies. "Being engaged in such a transformative and significant initiative, while meeting our benchmarks and financial commitments, has been truly rewarding, and Accenture has been a key part of that." 350+ Workday E&G practitioners 170+ Workday deployments as prime contractor 100+ Accenture E&G clients live on Workday (82) or in progress. 69 Number of colleges/universities Accenture has helped deploy & optimize Workday. 11 Workday Student projects live or in progress. 43 Number of remote 'go-lives' in 2020 and 2021. 65 Number of Financials projects live or in progress. 54 Accenture Workday government clients. 60% Workday government clients, where a partner was involved, included Accenture. View the on-demand sessions where we brought together innovative higher education institutions to share insights from their digital transformation journeys and how they successfully harnessed the winds of change. Workday and Accenture address key areas of focus for Higher Ed including architecting technology and the democratization of IT. View recording. GA Tech, MiraCosta College, Northeastern, Ohio State and UMMC discuss the future of work and how they are transforming Higher Ed. Putting finance at the center of data and analytics to gain insights that improve productivity across the organization and unlock new value. Delivering seamless workforce experiences with integrated HR & talent solutions, from benefits to payroll, to recruiting to learning and beyond. Creating an intuitive student experience that changes the way students navigate their college experience. Hear from our experts and get their insights on the most pressing issues. Ryan Gaetz explores the questions that everyone is asking about the return to work in public service. "Our partnership with Accenture provided the critical expertise we needed to transition to Workday..." The 2021 Workday Partner Industry Innovation Awards honors select Workday Services Partners for their innovation, expertise, and commitment to bringing industry innovation to customers while extending key Workday

solutions. Accenture was selected for its Workday Prism Analytics Accelerator for Public Sector. This solution provides public sector clients with an industry-focused package of data discovery and an accelerated path to unlocking the power of their data, while emphasizing collaboration and knowledge transfer. Deploying the Workday Prism Analytics Accelerator helps reduce costs and free up resources. Other recognition: Hear how Yakima County used Adaptive Planning to provide greater insight into its budget process and human resources management. View the webinar. Join our panel of university leaders to discuss their perspectives around how to activate technology with Higher Ed employees. View the webinar. Hear from industry leaders how they are leveraging every possible avenue to create a greater return on their cloud investment. View the webinar. See examples of how Denver is using Workday Prism Analytics and the benefits of actionable data. View the webinar. Join this session about how Workday Adaptive Planning has become an essential tool to navigate challenges organizations face today. View the webinar. Achieve transformation powered by Workday "Our remote Workday implementation is going so well! It is a pleasure each day to work with such great talent from the Accenture consulting team. Together we are working hard, staying focused, meeting deliverables and finding time to laugh a little." We provide insights for public service orgs to transform & deliver outcomes that matter. Experience that counts, innovation that works and outcomes that matter. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Welcome to the future of experience

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and pioneering work with players such as OpenAI, Google and Meta. Imagining and developing the future brand interactions that will characterize and differentiate leading brands. Accelerating the future of spaces, experiences, marketing, advertising, commerce and trust. Leveraging advances in cognitive science, musicology and AI to help brands take advantage of the deeply emotional nature of sound, voice and music. Exploring multisensory interactions to create unique and memorable experiences. Developing unparalleled future human insights using novel tools and methods. Embedding cutting-edge innovation in accessibility, sustainability and care in our design practice. Optimizing content in marketing, commerce and advertising at scale using proprietary AI technology (CRISP). Pushing the boundaries of predictive content and UX optimization, content quality and compliance check and data-driven creative recommendations. Project memory lane Reimagining the employee experience Visual and Digital Content Optimization The patented innovation relates to the capability based on Artificial Intelligence to benchmark a content against best practices and prior content to predict its future performance and to provide insights on how to optimize this piece of content. How to thrive in the era of social commerce Why social channels are the booming commerce platform of the moment, and how businesses can stand to benefit. Read more. Managing Director, Global R&D Lead – Accenture Song Innovation Center Lead – Song Join our team CONTACT US Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Make your supply chain future-ready

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/supply-chain-services ----- The impact of change Change how work gets done Services that power change What we think Case studies Recognizing the power of change Leaders of change Related capabilities Be responsible and sustainable by design Grow revenue with richer customer experiences Take performance to the next level Boost resilience with insight Evolve ways of working Collaborate to innovate Design Plan Source Make Fulfill Service Reinventing enterprise operations Mondelēz International on future of supply chain The value multiplier Fast-track to future-ready Intelligent supply networks put people at the core Customer-centric supply chains: A license for growth The Big Zero Telco grows with aftermarket operations Semiconductor supplier increases profit by $3M Managing retail promotions with pin point precision Intelligent supply chain boosts productivity Accenture named leader in Supply Chain Management BPS Accenture Positioned as a Leader in IDC MarketScapes Accenture Leads in Everest Group's Supply Chain Management BPO - Services PEAK Matrix™ 2020 Melissa Twining-Davis Keyra Morales Mike Dunn Henry Greulich Mei Pang Vanessa Azevedo Supply chain and operations Industry X Sourcing and procurement JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Speed up, scale up and step up to multiply

the value your supply chain delivers using the power of data-driven operating model. Accenture to acquire OnProcess Technology We help you transform your supply chain operations into a transparent, predictive, and resilient operating model helping you to: Infuse sustainable and responsible practices into supply chain operations to reduce risk and deliver value that's good for the business—and for society overall. Center operations on superior and relevant products and experiences that meet customer needs, transforming the supply chain into an engine of profitable growth. Harness digital technologies and human ingenuity to scale productivity and efficiency improvements across the entire supply chain while optimizing sustainability. Smash silos by creating a digital data thread that tracks supply chain actions with certainty—for secure, predictive, agile and transparent operations that thrive through disruption. Empower your people to work alongside machines, reinventing what they do—and how they do it—for more productivity, customer centricity and workforce satisfaction. Support continuous innovation by leaning into partners, trading a fixed network for an asset-lite ecosystem that scales and speeds innovation at less cost. Supply chain leaders are under pressure to create more value for the business. Evolving customer expectations, increasing business complexities and disruption are extending the supply chain role from cost center to an engine of sustainable growth. Intelligent Supply Chain Operations brings CSCOs the processes and insights they need to scale new experiences and value from their supply chain. Using SynOps, we create a data-driven operating model that connects intelligent technologies, talent, and data and analytics to provide real-time, actionable insights. Armed with this new model, supply chain leaders can create richer customer experiences, increase profitability, and fuel sustained growth. Move to Intelligent Supply Chain Operations SynOps for Supply Chain From product design & engineering, through manufacturing & after-sales, we use SynOps to bring together the optimal combination of human + machine talent, data & insights, to help transform your supply chain, driving outcomes in every link. We optimize product engineering to drive faster R&D cycles and higher returns on investment by digitizing and streamlining product engineering process. We help you increase forecast accuracy and optimize inventory by transforming supply and demand planning functions - aligning them to market dynamics. We help you optimize savings and total cost of ownership by tapping into our expertise and market insights to re-invent your information driving processes. We help you create value by unlocking data to drive operational safety, efficiency & quality at scale. And budgets and timelines stay on track by transforming capital project planning and execution. We help you lower transportation costs and deliver bespoke customer service by coordinating and operating a flexible, dynamic supply chain network with increased visibility. We help to improve product reliability, quality, customer loyalty, predictability, and profitability of service revenue by integrating AI powered as-a-service models to collect and analyze smart product information. Learn how optimizing operations can help organizations to generate value and access a new performance frontier in our latest report. Bob Schrug from Mondelēz International shares how to build a resilience and relevant supply chain. Discover how organizations can double their chances of future-ready operations in the next 3 years. Helping a leading telecoms manufacturer transform its warranty and spare parts operations. We transformed the spare parts planning process with our

SynOps platform and increased efficiency. Helping a large North American retailer transform promotional campaigns with SynOps for Supply Chain. Accenture's SynOps for Supply Chain helped a global healthcare technology company reimagine its supply chain Supply Chain BPS is recognized as a leader amongst industry analysts. Discover more from Accenture supply chain services. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# De-risk tomorrow by boosting cybersecurity today

----- Arcticle source ----- https://www.accenture.com/us-en/services/security-index ----- Infuse cybersecurity into your strategy and ecosystem to protect value, help prevent threats and build trust as you grow. Reinvent with cybersecurity What's trending with cybersecurity Partners in change Awards and recognition Our leaders Cybersecurity careers Cybersecurity now Design and operationalize a secure business strategy to protect value and customer trust Design and operationalize a secure business strategy to protect value and customer trust Ready to respond quickly to unseen security threats and new regulations? Ready to respond quickly to unseen security threats and new regulations? Rapidly modernize security to safeguard your digital core Rapidly modernize security to safeguard your digital core Shield your data for a quantum-safe future Shield your data for a quantum-safe future Protect your operational technology and connected products confidently Protect your operational technology and connected products confidently Is your cyber resilience fit for your industry? Is your cyber resilience fit for your industry? How will you outsmart your toughest cybersecurity challenges? How will you outsmart your toughest cybersecurity challenges? Second highest security services revenue in Gartner Market Share 2023 Report Accenture as leader in Everest Group's Identity & AMS Peak Matrix® 2023 Accenture Leads in 2023 Everest Group Cloud Security Matrix Accenture Named Leader in 2024 IDC Cybersecurity Consulting Assessment Accenture Tops Forrester Wave for EU Cybersecurity 2024 Accenture Leads in Forrester Wave APAC Cybersecurity 2023 Paolo Dal Cin Jacky Fox Harpreet Sidhu James Nunn-Price Current Country: United States $10.5T estimated yearly cost of cybercrime in 2025 86% of business leaders believe global geopolitical instability is likely to lead to a catastrophic cyber event in the next two years 200% levels of disruption increased from 2017 to 2022 With cyber risks on the rise, Accenture unveils advanced Gen AI and quantum-safe solutions that detect, respond to, predict and prevent threats in real-time. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Our research reveals how cyber-resilient CEOs use a wider lens to

assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. AI's transformative impact on cybersecurity, the urgent need for comprehensive security strategies, and the critical role in safeguarding digital assets. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Unmasking deepfake dangers: How AI-generated content is used for extortion, fraud and sabotage, and protective measures for leaders. Navigating the complex world of cyber extortion: How the extortion group maturity model can help your organization. Accenture has the highest market share in managed security services in 2023 and is the fastest growing among the 3 highest ranked security services providers in all segments based on revenue in Gartner Market Share Report. Accenture leads in Everest Group's 2023 IAM PEAK Matrix®, excelling in market adoption, innovation, and as a strategic cybersecurity partner. Accenture leads in Everest Group's 2023 Cloud Security PEAK Matrix®, excelling in market adoption, innovation, and comprehensive solutions. Accenture leads in IDC's 2024 Cybersecurity Consulting Services, praised for its investments, flexibility, and broad service spectrum. Accenture leads in Forrester's Cybersecurity Consulting in Europe, praised for its strategy, $3B AI investment, and strong client partnerships. Accenture leads in APAC cybersecurity, investing $3B in GenAI and aiming to upskill 1M people, blending global insights with local execution. Global Lead – Accenture Security Europe, Middle East, Africa Lead – Accenture Security Americas Lead – Accenture Security Asia Pacific Lead – Accenture Security Use your expertise and start-up mentality to help clients build secure, resilient businesses in a complex and ever-changing threat landscape. © 2024 Accenture. All Rights Reserved. =====================

# Quality Engineering Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/testing-index ----- Reimagining user experiences with software testing Capabilities Platforms and frameworks Taking a fresh look at Quality Engineering QE transformation at scale: Large property insurer Case studies What we think Blogs Awards and recognition Our leaders Join the team Connect with us Quality Transformation Application Quality Assurance Specialized Testing Accenture Touchless Testing Platform Accenture Omni-Channel Testing Platform Accenture myWizard® Banking on test automation Swisscom: Passing the Test Make the leap, take the lead Technology Vision 2024 How Language and Symbols Affect Emotions of Software Engineers Leader in Everest Group's PEAK Matrix™ Assessment 2020 – Next-gen QA Services Leader in Gartner Magic Quadrant for Application Testing Services Leader in Forrester Wave™: Global Continuous Testing Service Providers, Q1 2019 report Leader in Everest Group Next-Generation Quality Engineering Services PEAK Matrix® Assessment 2023 Pankaj Rai Jain Mahesh Venkataraman Tweet from: Tweet from: Images from JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE An AI-led, analytics-driven approach to software and application quality – for success in the digital world As enterprises look to software as a source of

competitive advantage, they demand quality—at speed and scale. They must rethink how they build and test applications, moving away from testing as a standalone function at far end of the development cycle to embedding quality throughout. Our Quality Engineering services are designed to power speed, quality and productivity with an intelligence- and insights-driven approach. Whether you want to bring new software to market at a faster clip or transform your testing function and workforce—we have the right skills and capabilities to help you succeed. Our goal? Making sure applications don't just 'work' but deliver a differentiated user experience. With 30+ years' experience, our quality engineering professionals bring diverse skills across QA, automation, continuous testing, DevOps and Agile to 1,000+ clients globally. We push the boundaries of what's possible with cutting-edge technologies, modern engineering practices and proprietary assets. We offer the complete range of Quality Engineering services for a broad array of client needs—across digital, custom, packaged and emerging tech applications—to increase speed and agility to market while providing differentiated user experiences. Reinventing quality with an intelligence-driven mindset and re-engineered workforce. Powering speed, quality and productivity with an automated, AI-led and analytics-driven approach to quality for systems and applications. Enabling human-centric, digital experiences across smart, connected technologies. Our Quality Engineering services are underpinned by proprietary platforms and assets that bring together leading open source, commercial and Accenture tools and algorithms. A fully automated, touchless approach to quality engineering—powered by AI and analytics—to bring software to market faster and with higher quality. Your end-user experience should be seamless, no matter the interface. Fast-track your digital application testing while improving market potential. With myWizard, you can move beyond productivity and cost reduction to focus on infusing greater speed and intelligence into your applications. Learn more. While traditional approaches to application testing are being disrupted with the advent of DevOps and intelligent automation, delivery timelines have shrunk from months to weeks. Merging of development and testing into a single continuous activity, influx of vast amounts of data and emergence on new technologies have made the quality engineer's role far more exciting but also complex. All these trends point toward a new vision for the quality engineering function—one that positions quality engineers to be catalysts for speed, agility and business performance while achieving radical productivity. Explore how modern testing is shifting away from the traditional approach in five key areas—data, frameworks, process, technology and the organization—towards new ideas and new methodologies fit for the application engineering world of tomorrow in this research paper. Accenture helped an Insurance company achieve end-to-end quality engineering transformation to support automated, continuous testing at scale as the company makes a seamless shift to Agile and DevOps methods of application development. The transformation also encompassed re-engineering testing talent, defining a new Quality Engineer role with dedicated career path. Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. Visit the software engineering blog for more. Paper presented at IEEE/ACM 42nd International Conference on Software Engineering. Learn why our Quality Engineering services have earned us industry praise year after year. 2023 Bring innovation, intelligence and

industry experience together with the newest technologies to help clients innovate at scale and transform their businesses. Be part of the New. Now. @AccentureTech @accenturetechnology Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Plan, manage and execute capital projects efficiently

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x-0/capital-projects ----- Combine human ingenuity with data and AI to deliver large-scale projects on time and within budget, while also achieving broader investment and sustainability objectives. Why reinvent capital projects? What you can do What you'll achieve Awards & recognition What's trending with infrastructure & capital projects Accelerate your journey Infrastructure & capital projects partners Careers How AI is changing infrastructure and capital projects Define your strategy from the start Get skilled support where you need it most Digitize your processes Gain total project visibility with data Breakdown siloes and promote collaboration across the project ecosystem Design with sustainability in mind and reduce costly rework and waste Projects delivered with desired outcomes A safer, more efficient worksite Stronger synergy with contractors and consultants A supply chain that works for you  Decreased carbon Stakeholder alignment Cost control Smarter assets Accenture ranks #7 in ENR's Top 100 Professional Services Firms IDC MarketScape: Digital Services Providers for Downstream Oil and Gas Connected construction Capital Projects Control Tower Engineering Data Digitization Generative Design Studio 3D Continuum Engine Capital Projects maturity assessment Process value analyzer Current Country: United States Government policies, manufacturing shifts, energy transition and aging infrastructure mean project demand is surging. Yet with siloed operations, workforce challenges and fragmented processes, owners are struggling to deliver projects that meet project objectives. By combining strategy, data and utilizing direct support on the ground you can address today's challenges and help build a better world for the future. construction projects have cost overruns — regularly up to 50% of every dollar on a large-scale project is wasted, due to poor project performance of infrastructure and capital project performance data is still collected in paper forms or spreadsheets Imagine having reliable insights for quick decision making. Or automation that improves efficiency in contracts, workflows, and reporting. Picture being able to test different design and execution options to perfect plans and solve construction issues before starting work onsite. Think about the added security from better compliance and risk detection. AI provides the necessary support to deliver project performance. Assess your people, processes, governance, technology and data practices to identify quick wins and areas for efficiency and growth. Develop a roadmap and drive alignment to help reach your project, program and operational goals. the expected growth in global construction work over the next 15 years. With so much money on the table, you must

start with strategy to ensure every dollar is used efficiently. Fill your talent gaps with a specialized, experienced network of engineers, project managers and construction managers for hands-on support of your projects. of companies say they have a multiskilled workforce today. Empower your people with a digitized approach to planning, designing, managing and executing your projects. Increase control, reduce risk and manage stakeholders to focus on activities that drive project performance. of every dollar on a large-scale project is wasted, due to poor project performance. Build a digital thread of data that connects your workers and your physical and digital assets. You can gain a single view of your project system, revealing useful insights for real-time decision-making. of owner-operators and engineering & construction contractors improve their performance with data-driven digital transformation. Mitigate unforeseen changes that happen in siloed workstreams and reduce the risk of schedule delays by enabling data transparency that breaks down silos between teams and locations. of companies say they have a multiskilled workforce today. Assess the environmental risk and resilience of new site locations. Develop low energy designs and consider prefabrication and modular construction. Embed digital solutions from the start to support emissions monitoring. of total global energy-related $CO_2$ emissions are attributed to the construction sector. Program and project delivery teams, project controls processes and digital tools deliver greater analysis, schedule control and portfolio or program efficiency. Increase visibility with digital construction management tools that connects workers, materials and machinery. Real-time monitoring of workers and assets increase field productivity and time on productive tasks. Improve ecosystem performance by aligning on ways of working, tools and data sharing. Boost supply chain efficiency by improving procurement spend, supplier relationships, logistics and transportation efficiency and inventory levels. Achieve your goals for sustainability and GHG emissions by using technology to embed sustainability in your strategy. Alignment with internal and external stakeholders, from large organizations or municipalities to communities, can reduce risks that can impact project schedule and budget. Knowledge across funding, financing and capital deployment improve the project cost, operating model and delivery approach. Experienced industry professionals and cutting-edge tools enable the delivery of future-ready assets with reliable performance. Construction and program management services help deliver projects with intended benefits by addressing labor shortages, rising costs and risk. Data and AI boost efficiency, collaboration and management processes, enhancing client value. Accenture is a worldwide Leader for both "Strategies" and "Capabilities"* in the IDC MarketScape report, which evaluated the current capabilities and future strategies of 16 IT services vendors in the Downstream Oil & Gas space. It's an exciting time to join our growing Infrastructure and Capital Projects team. Explore open roles that match your interest and skills. Accenture provides owner-operators & EPC companies with value-building digitalization frameworks that are applicable to all capital projects. Accenture helped Petrofac develop a connected worker solutions, which improves workforce safety, productivity, site performance and profitability. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Accenture has completed the acquisition of Anser Advisory, an

advisory and management company for infrastructure projects in the United States. Accenture has acquired Comtech Group, a consulting and program management company for infrastructure projects in Canada and the United States. Terms of the deal were not disclosed. By joining forces with BOSLAN, we will enhance our ability to deliver net-zero infrastructure projects by integrating AI and other digital technologies, significantly advancing our clients' journey towards carbon neutrality. Accenture's Huda As'ad discusses her journey in the UK's infrastructure sector, sharing insights into major projects, like the London Olympics, and the critical role of digital technology in revolutionizing construction. A platform that helps organizations to realize the full potential from their People, Equipment and Materials by connecting them in real time to improve Safety, Efficiency and Predictive Delivery. A platform that helps organizations plan, manage, execute and optimize cost, schedule, scope and risks of capital projects by utilizing Industry standard project controls and decision support insights. Engineering Data Digitization (EDD) is an AI-based automated process of digitizing engineering documents and integrating them to create a knowledge graph. Generative Design & Planning is a collection of thought leadership to Innovate and Automate current engineering process and solutions to build out a generative engineering environment. The 3D Continuum Engine (3DCE) is a revolution for the future of 3D content: unifying, cataloguing and automatically distributing 3D content to downstream applications. Capital Projects Maturity Assessment helps assess client's maturity across all elements of project lifecycle of Engineering, Procurement, and Construction to identify gaps and achieve transformation across People, Process, Data & Technology. Diagnostics tool to analyze current state operations and shape new solutions. Grow your careers at the heart of change © 2024 Accenture. All Rights Reserved.
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# De-risk tomorrow by boosting cybersecurity today

----- Arcticle source ----- https://www.accenture.com/us-en/services/cybersecurity ----- Infuse cybersecurity into your strategy and ecosystem to protect value, help prevent threats and build trust as you grow. Reinvent with cybersecurity What's trending with cybersecurity Partners in change Awards and recognition Our leaders Cybersecurity careers Cybersecurity now Design and operationalize a secure business strategy to protect value and customer trust Design and operationalize a secure business strategy to protect value and customer trust Ready to respond quickly to unseen security threats and new regulations? Ready to respond quickly to unseen security threats and new regulations? Rapidly modernize security to safeguard your digital core Rapidly modernize security to safeguard your digital core Shield your data for a quantum-safe future Shield your data for a quantum-safe future Protect your operational technology and connected products confidently Protect your operational technology and connected products confidently Is your cyber resilience fit for your industry? Is your cyber resilience fit for your industry? How will you outsmart your toughest

cybersecurity challenges? How will you outsmart your toughest cybersecurity challenges? Second highest security services revenue in Gartner Market Share 2023 Report Accenture as leader in Everest Group's Identity & AMS Peak Matrix® 2023 Accenture Leads in 2023 Everest Group Cloud Security Matrix Accenture Named Leader in 2024 IDC Cybersecurity Consulting Assessment Accenture Tops Forrester Wave for EU Cybersecurity 2024 Accenture Leads in Forrester Wave APAC Cybersecurity 2023 Paolo Dal Cin Jacky Fox Harpreet Sidhu James Nunn-Price Current Country: United States $10.5T estimated yearly cost of cybercrime in 2025 86% of business leaders believe global geopolitical instability is likely to lead to a catastrophic cyber event in the next two years 200% levels of disruption increased from 2017 to 2022 With cyber risks on the rise, Accenture unveils advanced Gen AI and quantum-safe solutions that detect, respond to, predict and prevent threats in real-time. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. AI's transformative impact on cybersecurity, the urgent need for comprehensive security strategies, and the critical role in safeguarding digital assets. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Unmasking deepfake dangers: How AI-generated content is used for extortion, fraud and sabotage, and protective measures for leaders. Navigating the complex world of cyber extortion: How the extortion group maturity model can help your organization. Accenture has the highest market share in managed security services in 2023 and is the fastest growing among the 3 highest ranked security services providers in all segments based on revenue in Gartner Market Share Report. Accenture leads in Everest Group's 2023 IAM PEAK Matrix®, excelling in market adoption, innovation, and as a strategic cybersecurity partner. Accenture leads in Everest Group's 2023 Cloud Security PEAK Matrix®, excelling in market adoption, innovation, and comprehensive solutions. Accenture leads in IDC's 2024 Cybersecurity Consulting Services, praised for its investments, flexibility, and broad service spectrum. Accenture leads in Forrester's Cybersecurity Consulting in Europe, praised for its strategy, $3B AI investment, and strong client partnerships. Accenture leads in APAC cybersecurity, investing $3B in GenAI and aiming to upskill 1M people, blending global insights with local execution. Global Lead – Accenture Security Europe, Middle East, Africa Lead – Accenture Security Americas Lead – Accenture Security Asia Pacific Lead – Accenture Security Use your expertise and start-up mentality to help clients build secure, resilient businesses in a complex and ever-changing threat landscape. © 2024 Accenture. All Rights Reserved. =====================

# Managed services for changing more, faster

As organizations strive to optimize cost and accelerate growth, strategic managed services can help to better prepare them to reinvent operations and drive holistic value at scale. Reinvent with strategic managed services What's trending in strategic managed services Awards and recognition Our leaders Operations careers Why managed services? Do you have the insights to make real-time decisions? Do you have the insights to make real-time decisions? Access talent and innovation with global capability centers Access talent and innovation with global capability centers Don't let application complexity hold you back. Don't let application complexity hold you back. Are your operations adding as much business value as possible? Are your operations adding as much business value as possible? You can't build your legacy with legacy IT You can't build your legacy with legacy IT Is your cybersecurity protecting the business? Is your cybersecurity protecting the business? Areas we support Accenture Named Overall Leader in the Group Marketing Services Peak Matrix™ Assessment 2023, by Everest Group A Leader in Mortgage Operations A Leader in Life Science Sales and Marketing IT Outsourcing Services A Leader in IDC MarketScape for Worldwide Cloud Professional Services Arundhati Chakraborty Karthik Narain Nirav Sampat Mahesh V. Zurale Current Country: United States 1.4x higher operating margins 2.2x greater total shareholder returns (three-year) 42% improvement in agile product and process innovation 34% better at reducing energy consumption and greenhouse gas emissions See all the value your business is creating for today and tomorrow with instant data and insights. Make compliance secure and efficient. Make life simple for customers with a profitable and sustainable supply network. Make supply more transparent, predictive and disruption-proof. Find new competitive advantages in sourcing and procurement using AI and automation. Reimagine products and how they're made, using data to connect demand to production. Create an engaging workplace inspired by the best consumer experiences. Bring more intelligence and efficiency to front-office operations so customer experience becomes a competitive advantage. Get ahead of change with digitally enabled operations, from payments to asset management. Build the operations you need to influence member habits and transform your claims experiences. Speed up R&D and realize better patient outcomes through digital transformation. Find competitive edge in a crowded marketplace. Protect your business with data and tech in a rapidly evolving regulatory environment. Use real-time insights into business, risk and service demand to deliver real business value, anticipate and manage risk to reshape the legal function. Reduce the cost of operations by augmenting your shared services with ours. Add capacity to operations with access to skills and technology when, and where you need it. Outmaneuver uncertainty, drive scale and deliver growth with intelligent platform operations. Organizations with highest operations maturity are 3.3x more likely to succeed at scaling high-value gen AI use cases and report 2.5x higher average revenue growth. Operational performance and gen AI

enhance each other. See how operations reinventors are rising to the challenges of disruption, capturing new paths for growth, and setting new performance frontiers. A new type of CHRO is leading their C-suite peers in connecting data, technology and people and cultivating collaboration. These "High-Res" CHROs bring growth and exceptional experiences into higher resolution. Accenture details 5 key steps to help companies unlock the full value of their data and technology investment. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Accenture follows a delivery model where agencies under Accenture Song handle judgment-intensive processes such as creative, CX strategy, and media, while offshore and nearshore facilities under Accenture Operations manage delivery – enabling it to offer economical and localized services. Everest Group names Accenture a leader for developing complete digital solutions, alongside its strong reputation in supporting front- to back-office operations for its mortgage clients with differentiated services across the entire mortgage operations value chain. "Highly experienced vendors like Accenture are offering increasingly sophisticated ITO models for processes while enabling their clients to focus on their core competencies — improve outcomes for doctors and patients alike." "Accenture — with its strong industry knowledge, industry cloud offers, and breadth of technology services that span from consulting all the way to managed services — can fulfill cloud technology implementation needs at a global scale" Group Chief Executive – Operations Group Chief Executive – Technology and Chief Technology Officer Global Lead – Operations Delivery, Transformation and Technology Global Lead – Advanced Technology Centers Global Network and Lead – Advanced Technology Centers, India Use data, insights and tech to reimagine how people work, moving operations from transactional to transformational. © 2024 Accenture. All Rights Reserved.
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# Renewable energy consulting

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/renewables ----- Generating value for renewables companies Services overview What we think Meet the team Related capabilities Renewables strategy Design and construction Operations and maintenance eMobility accelerated Transition on demand Offshore wind: The mega-plant of the 21st century Reimagining the Agenda Melissa Stark Jeffrey Colborn Faye Griffiths Energy transition services Utilities Energy retail JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Service Leveraging innovative business solutions for renewables companies to generate new value and greater performance. The strategy that leads to a new performance frontier. Almost while nobody was looking, renewables grew up and joined the energy mainstream. They have passed the tipping point to maturity and emerged as a fully-fledged industry. The question now: What happens next? The answer is that renewables are set to evolve to the next stage, propelled by powerful trends we've labeled the five "D's: Explore how these five trends are shaping the future renewables landscape

and what that means for operators.   VIEW FULL REPORT We help renewables companies deploy digital technologies to manage and optimize asset portfolios and implement leading practices across projects, operations and maintenance and energy management. Developing strategies in areas such as energy flexibility, supply chain, operating model transformation, PPAs, and renewable gas. Leveraging digital technologies for design and construction, supply chain and spare parts management and logistics optimization. Implementing digital renewable hubs to optimize O&M performance. Applying data and analytics for production forecasting and operations. Sustainability eMobility's evolution will be defined by the speed of change, dependent on an ecosystem working in harmony. Energy Retail Accenture explores the impact of clean energy transition and what it means to engage new energy customers. Renewables This report explores why it is the ideal time to bring new data-driven approaches to manage the full lifecycle of offshore wind farms. Sustainability Unlocking the Global Pathways to Resilience, Growth, and Sustainability for 2030. Reinvent your business for an innovative future of value and growth. With digital and sustainability at the core, we help energy retailers innovate at scale. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# SAP in Energy

----- Arcticle source ----- https://www.accenture.com/us-en/services/energy/accenture-sap-oil-gas ----- Accelerating industry transformation SAP co-innovation and co-development solutions SAP related events and webinars ASUG: SAP best practices for oil, gas and energy Case studies Oxy accelerates digital transformation with SAP S/4HANA® What we think Accenture innovation centers for SAP solutions Read our news Meet our leaders Upstream Production Operations Connected Hydrocarbon Logistics SAP S/4HANA Cloud for upstream Intelligent Asset Management x-Carbon Downstream Digital Customer ASUG: Best Practices for Oil, Gas and Energy Accenture @ International SAP for O&G SAPPHIRE NOW Digital transformation through SAP SuccessFactors Tullow oil's journey to cloud SAP Fueling future growth with SAP S/4HANA The cloud imperative for the energy industry Intelligent Enterprise Services (IES) for Energy Accenture and SAP co-develop intelligent asset management solutions to maximize equipment performance and output Accenture together with SAP takes bold steps to move clients further into the Cloud with open industry solutions Accenture and SAP launch upstream oil and gas solution to help streamline processes and costs Silke Lehmann Andrew D. Partington Shivesh Sharma Phil Smith Sandro Straetemans Roberto Dubeux JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Delivering game-changing and innovative solutions to the Oil and Gas industry. The Oil and Gas industry is experiencing unprecedented change and transforming in a digital world where the pursuit of competitive agility, profitability, decarbonized value chains and diversified portfolios are at the forefront of executive's thinking. In this fast-changing context modern enterprise

platforms provide integrated, connected and intelligent solutions to address the challenges of today and create the foundations for future innovation and growth: Accenture and SAP have an unparalleled track record of joint investment and successful delivery for the oil and gas industry and are proud to continue to break new ground in 2021 - beyond the move to S/4HANA - into new areas such as Industry Cloud, Intelligent Asset Management, Digital Customer and Sustainability. Hydrocarbon and revenue accounting solutions that maximize their return on investment for production assets by enabling insight-driven decisions. Solutions offering an integrated digital solution providing downstream companies the opportunity to drive better decisions across the enterprise. The only global enterprise solution available in the public cloud that delivers and accelerates the journey to the Intelligent Enterprise. Enables asset-centric companies to maximize the performance of their assets through leading business practices and solutions. Enabling the pursuit of Net Zero Emissions x-Carbon provides a holistic roadmap supported by the SAP Climate 21 initiative. An integrated platform that combines SAP and Accenture solutions to optimize wholesale and retail operations and transform the customer experience. Learn about upcoming events and watch replays from events we have attended. We are proud to return as the Platinum Sponsor in Dallas, TX on September 13-15. Learn how you can reduce costs and make more efficient decisions with cutting-edge solutions. Register. Watch to learn how Accenture is working with Tullow Oil on their journey to digital through SAP. Watch the replay to hear transformational stories that will guide, inspire, and help reinvent how you run your business. Accenture is proud to return as the Platinum Sponsor at this year's ASUG: SAP Best Practices for Oil, Gas and Energy. We have an exciting line up of sessions planned, including a "Meet the Experts" session with SAP. Join our leaders as they share their expert views and discuss the game-changing solutions we're delivering to fuel the effort towards reinvention. Hear from our client on how we worked with Oxy to accelerate its digital transformation and deliver a complete business process re-architecture. Located at Accenture's German headquarters in Kronberg im Taunus, the Accenture Innovation Center for SAP HANA and Ecosystem is focused on research, ideation, experimentation and inspiration. Offering rapid prototyping and application development in as little as four weeks to implement, the Accenture Liquid Studio for SAP Solutions can help deliver groundbreaking SAP solutions with speed and agility. Find us at Innovation Centers for SAP Solutions throughout the world. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Transaction Advisory

----- Arcticle source ----- https://www.accenture.com/us-en/services/mergers-acquisitions-index ----- What you can do What you'll achieve What's trending M&A partners Our leaders Why tech in corporate and private equity M&A matters Prepare for regulatory complexity Leverage AI Customize your M&A playbooks Let go to grow End-to-end value advantage People-centric advantage Sustainable technology advantage J. Neely Seth Van Winkle Sven

Wahle Suzie Blinman Current Country: United States Driving growth with technology-enabled mergers & acquisitions (M&A) 78% of executives say their deals are failing to achieve or exceed synergy targets in committed timelines 44% of M&A executives report that, in the last 3 years, the primary rationale for their acquisitions was the target's AI or technology capabilities 74% of CEOs believe technology integration in M&A is a competitive advantage and growth enabler 93% of CIOs believe M&A transactions accelerate the implementation of new technology initiatives Today's deals require highly customized approaches to extract the most value. Regulatory scrutiny is greater than ever. Anticipate and prepare for increasingly extended close timelines, especially in cross-border deals. Average time of announcement to close in megadeals has increased from 9–12 months to more than 18 months. AI can transform deal processes from pace of deal identification to due diligence to execution. Develop an end-to-end strategy to incorporate AI models and capabilities into the full range of your deal processes. Two out of three executives expect generative AI to help generate higher alpha on their transactions. Deal motivation trends have rapidly shifted from capturing economies of scale to driving new growth. Continuously reevaluate and reimagine your approach, starting at diligence, to maximize value creation. More than half of deals are motivated by growth, up from 37% less than 10 years ago. Compared to traditional M&A, divestitures are a muscle that's rarely used in growth agendas. Consider a full range of strategies to fuel inorganic growth. Businesses completing divestitures outperformed the S&P at a rate of 3x compared to businesses that only made acquisitions in the same period. From pre-deal strategy and synergy identification to post-close execution, you can develop a strategy that maximizes value capture across dealcycles. Effectively manage change, ensure cultural alignment, engage stakeholders and improve retention to ensure continuity and drive successful and enduring outcomes. Apply technology as a cornerstone of every deal to help generate more predictable, repeatable results. M&A deal processes are ripe for reinvention. Gen AI will lead those reinventions and executives agree. Where they are investing, however, indicates a need for holistic strategies to realize the value they envision. M&A timelines are no longer predictable. Learn four principles for navigating complexity caused by constantly evolving regulatory realities and macro-economic and geopolitical uncertainty. Activism is surging and represents a material, ongoing concern for CEOs and boards alike. The power to keep activists at bay lies with leadership. It calls for a shift from reactive defense to proactive value creation. Comprehensive due diligence is key to unlocking a deal's full potential. Yet, 83% of leaders see material room for improvement. Three steps help ensure due diligence becomes a dynamic and value-driven approach. Operational technology risks are rife in today's complex business landscape. With the right approach, private equity firms can navigate these challenges successfully and unlock the full potential of portfolio investments. Accenture research suggests that four behaviors are critical to the success of today's growth-focused M&A deals. Divestitures are an important lever for growth—and reinvention—but they're a muscle that's rarely used in most companies. Trends indicate they are about to have their time in the sun. Are executives ready?  Accenture shares why a holistic approach to M&A technology integration is essential to maximizing value & success in merger & acquisition deals. Senior Managing Director – Accenture Strategy,

Transaction Advisory, Global Lead Managing Director – Accenture Strategy, Transaction Advisory, Americas Lead Managing Director – Accenture Strategy, Transaction Advisory, EMEA Lead Managing Director – Accenture Strategy, Transaction Advisory, APAC Lead © 2024 Accenture. All Rights Reserved. =====================

# Accenture + Microsoft

----- Arcticle source ----- https://www.accenture.com/us-en/services/microsoft-index ----- Reinvent your way forward with Microsoft's technology, Accenture's industry expertise, and Avanade's digital innovations Why work with us? Reinvent with Accenture + Microsoft Reinvent your industry In the spotlight Awards & recognition Join us Our leaders Microsoft for banking Microsoft for health Microsoft for manufacturing Microsoft for retail Microsoft Global System Integrator Partner of the Year 2024 Global Business Transformation Partner of the Year for Copilot 2024 Microsoft Retail and Consumer Goods Partner of the Year 2024 Microsoft Mobility and Transportation Partner of the Year 2024 Microsoft Media and Telco Partner of the Year 2024 Chris Howarth Rich Holsman Sanjay Mehta Pavan Ganugapati Mac Ghani Current Country: United States Reinvent your way forward with Microsoft's technology, Accenture's industry expertise, and Avanade's digital innovations Accelerate your AI journey with Accenture and Microsoft. Together, we build a secure, responsible digital foundation that unlocks new value across the enterprise. Microsoft, Accenture and our joint venture Avanade, bring an unmatched breadth and depth of capabilities to unlock the business value of AI. Through our partnership, we solve complex challenges—from assessing AI readiness to scaling transformative solutions. Together, we help you build a strong digital core to power AI innovation and reinvent how you work—securely and responsibly. Microsoft Global SI Partner of the Year global Accenture professionals in Microsoft technology and solutions global clients November 19-22, 2024 | Chicago, IL & Online Join Accenture at Microsoft Ignite to explore our latest joint solutions for reinventing your organization's digital core. AI success requires coordinated changes across people, processes and technology. Tap our collective experience to power change management at every step. Learn where and how to deploy the right technologies for the most value, today and tomorrow. A modern, integrated digital core is key to reinvention. Get there faster by unifying data and analytics with Microsoft Fabric, modernizing on Microsoft Azure, and tapping tailored Copilots and AI solutions to improve productivity and customer services. Identify and close skills gaps—using AI, workforce planning and technology—to foster organizational agility and help your people thrive. From off-the-shelf learning to curated content, you'll get resources and strategies tailored to your priorities. Reimagine IT at speed and scale with custom automation and augmentation services spanning the entire software development lifecycle. Drive exponential benefits across engineering, operations, modernization and migration and platform implementation. Unlock your data's value and tap new generative AI opportunities to create innovative banking experiences for both customers and employees. Create personalized conversations with customers with Microsoft CoPilot. Humanize healthcare though improved access,

experiences and outcomes. Tap our deep healthcare expertise and Microsoft's digital health solutions to unlock AI-driven insights that enhance collaboration and set a gold standard for patient care. of top 100 hospitals use Avanade and Accenture solutions To stay competitive, manufacturers must reinvent with data, AI and autonomous operations. With Microsoft, we embed intelligence into the very fabric of your factories and work sites to boost performance, employee experiences and sustainability. of manufacturing managers understand they need to reinvent operations to reach the full potential of data and AI in support of end-to-end process performance and sustainability Supercharge customer experiences, supply chain resilience, operational agility and employee productivity all with AI. Our combined solutions help you thrive in an AI-first era, reignite physical retail and drive responsible growth through change. of top global retailers rely on Accenture and Avanade To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Currys, a leading global tech retailer, has partnered with Accenture and Microsoft to implement core cloud infrastructure, leveraging AI to optimize operations, enhance shopping experiences, and benefit its 25,000 employees. The new Azure-based factory accelerates federal cloud migrations for national security agencies. Transforming fleet management for Microsoft's global headquarters This recognition reflects our 25-year partnership, with 65,000 professionals delivering market-leading innovation world class capabilities and client impact. Accenture & Avanade are recognized for their expertise in deploying Microsoft's Copilot, driving significant value with generative AI for organizations worldwide. Microsoft has named Accenture its Retail and Consumer Goods Partner of the Year for 2024. Accenture has been awarded Microsoft's Global Automotive, Mobility, and Transportation Partner of the Year for the third time, winning in 2024, 2023, and 2021. Accenture has been recognized as Microsoft's Media and Teleco Partner of the Year for 2024. This is a place to grow, learn and connect. Everything that makes you who you are is welcome here. Senior Managing Director, AMBG Global Lead Senior Managing Director, AMBG Data & AI Lead Managing Director, AMBG Americas Lead Managing Director, AMBG EMEA Lead Managing Director, AMBG APAC Lead © 2024 Accenture. All Rights Reserved. ======================

# Technology services

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/life-sciences-technology ----- Technology for patients Industry platforms Life sciences solutions and services Spotlight on: Life Sciences Technology Vision 2022 Enterprise services Alliances & partners What we think Case studies News Awards & recognition Voices of Life Sciences Our leaders Capabilities INTIENT platform myConcerto for Life Sciences Cloud First for life sciences Intelligent products & platforms Lab informatics Regulatory services Technology innovation Industry X Security Data services Biopharmaceutical Technology Vision 2022 New Science: A new economic reality for growth Connecting patients to the services they need The cloud imperative in life sciences Making digital transformation in the lab a reality

Leading with agility and responsible innovation in MedTech Reimagining medicine through data-led transformation Data on trial Flawless execution from SAP ECC to S/4HANA Accenture helping Astellas Pharma create next-generation cloud-based IT core platform for advanced real-time decision making Accenture and Organon team up to drive digital transformation for better patient and employee experiences Medable named Life Sciences Innovation Champion Leader in cloud services in North America and Europe No. 1 IoT service provider Leader in Worldwide Salesforce Implementation Services Leader in Global Cybersecurity Providers Leader in SAP® S/4HANA® Application Services No. 1 Provider for ServiceNow Services Creating value through people with cloud in life sciences Digital thread + SAP: A fresh approach to biopharma product management Becoming a life sciences cyber champion Digital Health: Put the care back in healthcare Shalu Chadha Shishir Lohmror Steen Moller Rich Sherman Susan Louth Geoff Schmidt Anthony Romito Mark Fish INTIENT Medical technology Cloud First for Life Sciences JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Addressing industry challenges with innovative, industry-leading technology solutions  Creating Moderna's lab continuum with AWS In recent years, patients are expecting more targeted, effective and personalized therapies and New Science requires technology to become an integral part of the patient treatment. In addition, agility and responsiveness are more critical for life sciences companies than ever before. For all the tremendous success with the vaccine development, the COVID-19 pandemic has brought new complexity to supply chain and patient engagement models. The industry needs to scale its digital capabilities to address fluctuations in demand and improve resilience across its core operations. In order to do so, life sciences CIOs have the opportunity to reimagine their technology architectures and extend their ecosystem of partners to disrupt the way they deliver improved outcomes for patients. Our life sciences technology practice helps navigate this everchanging technology landscape by identifying opportunities for significant capability advances with our enterprise advisory, platform, cloud, data and analytics services. Astellas' next-gen cloud-based IT core platform We combine the power of leading platforms—Google, SAP and more—with our industry intelligence, innovation capabilities to drive large-scale, platform-enabled transformation. Providing cloud-based solutions across the life sciences enterprise to deliver insights that can lead to better patient outcomes, faster than ever before. Powered by Google Cloud. Learn more. An insight-driven, digitally integrated platform that orchestrates the power of new SAP solutions and technologies and can accelerate a move to SAP S/4HANA. Learn more. We help the world's leading biopharma companies bring their vision to life – enabling them to improve outcomes by converging around the patient, connecting scientific expertise with unique insights into the patient experience. Finding new and better ways to unlock data, increase collaboration, improve engagement and transform your business with the power of cloud computing. Solving for increased digital complexity with modern product and platform engineering approaches to accelerate design, prototyping and testing. We streamline technology and processes, and harness the power of data, to remain competitive within today's changing scientific informatics ecosystem. We apply cutting-edge solutions across the drug and device lifecycle that unify innovative technologies with compliance-focused processes. The life sciences industry is on the threshold of a new

decade of digital transformation, and at a defining moment for all leaders. The Metaverse Continuum will transform how businesses interact with customers and how work is done. Our two surveys of biopharma and medical technology executives confirms this:    The Metaverse Continuum incorporates all digitally enhanced realities—both social and business-related. It touches all patients, healthcare professionals and enterprises – from reality to virtual and back.   This year's Accenture Technology Vision explores four trends that reveal how new technology innovations like metaverse are reshaping biopharma and medical technology experiences of the future.   Top spot in the inaugural Everest Group assessment Our deep industry expertise puts us in a unique position to help you use the right technology to address your most complex and critical challenges and accelerate change across your enterprise to create lasting value to your patients. Create lasting value with innovation that identifies new ways to reach consumers and build resilience. Optimizing operations and creating new products and platforms to build a more profitable and sustainable business. Defend against cyberattacks with proactive, industry-relevant threat intelligence. Helping to unlock powerful analytics insights by tapping into data you didn't even know you had. We utilize our partnerships with the biggest names in technology – as well as innovative startups whose names you might not be familiar with – to provide industry-specific solutions across all phases of the life sciences value chain. Our survey of 100 execs shows how tech can help build a competitive vision that meets the unmet needs of patients, employees and HCPs. As New Science grows in prominence, a new economic environment is demanding change for biopharma's. We bring our industry expertise to solve your unique needs. Discover how our recognition and awards distinguish us as the right partner to help you redefine and implement the right technology strategy for your business. Life Sciences consultants weigh in on how pharma, biotech, medtech and consumer health companies can improve patient outcomes. Change enablement professionals are turning to human-centric transformations to create a better work culture with cloud. Digital Thread for Life Sciences (DTLS) is a powerful combination of product, process and quality data. Cybersecurity continues to be an escalating concern for life sciences companies and requires an actionable response. Accenture's Ted Boyle explores how healthcare industries can put the care back in healthcare. A platform that enables the continuity and flow of information across the life sciences enterprise. Working with medical technology companies to develop solutions across the patient's entire healthcare journey. Finding new ways to unlock data, improve engagement and transform your business with cloud. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Accenture Customer Innovation Network

----- Arcticle source ----- https://www.accenture.com/us-en/services/about/accenture-customer-innovation-network ----- Ideas to impact How we do it

Our leaders Inspire Insight Ideate Impact Karen Voelker Cassidy Beadle Maria Mazzone Yvonne Lim Manisha Sriraman Dhruv Bajpai JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We help clients incubate breakthrough ideas and create innovative solutions at pace to navigate disruptive environments. Get the best of Accenture's innovation architecture to innovate around the consumer, the patient, the traveler, the shopper and the employee. Our team of innovators and deep industry specialists helps you explore the latest trends in the marketplace and immerse you in developing a vision for your future—all while keeping a human-centered focus and bringing to bear customized research, industry experience, analytics and emerging technologies to help you transform your business, compete in a fast-changing environment and create a plan to get there. As part of Accenture's broader innovation network, our four centers— in Bangalore, Chicago, Milan and Singapore—specialize in a customer-centric, hands-on approach, and apply leading technologies to solve today's business problems in a collaborative physical space that fosters teamwork and inspires innovative thinking. We help clients incubate breakthrough ideas and create innovative solutions at pace to navigate disruptive environments. Where to find us Bangalore Chicago Milan  Singapore With our human-centered approach and experience we: Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ===================== ----- Arcticle source ----- https:// www.accenture.com/us-en/services/sustainability/energy-efficiency ----- Reduce carbon and other greenhouse gas emissions Destination net zero report What you can do What you'll achieve What's trending in net zero transitions Decarbonization leaders are treating their carbon, energy and emissions data as true business information. But you not only need to track it, you need to act on it. Why Net Zero Transition matters Set net zero targets Don't stop at the basics — or at a single approach Accelerate decarbonization More value Higher business performance Resource efficiency License to do business Attract top tech talent Current Country: United States Decarbonization leaders are treating their carbon, energy and emissions data as true business information. But you not only need to track it, you need to act on it. Explore our Destination Net Zero report for a comprehensive analysis on how your company can accelerate its decarbonization journey with the right mix of foundational levers and next-generation solutions like AI. 1.4x higher operating margins are achieved by companies with high operational maturity. Those companies are also 34% better at reducing energy consumption and greenhouse gas emissions 84% reduction in carbon emissions can be achieved by shifting from on-premise data centers to the public cloud 82% of companies are using energy efficiencies to accelerate decarbonization  >25% of executives expect to achieve full fleet electrification by 2030 Create value by embedding carbon intelligence and broader ESG business intelligence into your core business and across your value chain.  Companies that have set net zero targets are typically cutting emissions faster than those that haven't. of companies still do not have full net zero targets  To make progress, companies need to adopt common decarbonization tactics. And they need to adopt several different ones. actions are what it takes for companies to reduce emissions. Companies that adopt fewer than 10 are less likely to be successfully decarbonizing Speed your way to tremendous growth opportunities from

systematic efficiencies; greener materials, energy, processes and services; holistically reinvented operations and entire value chains. ESG leaders outperform their peers financially, generating up to 2.6x more value for their shareholders. Companies with high sustainability performance ratings enjoy operating margins 3.7x higher than those without. When resource efficiency programs are driven by sustainability, they not only save costs. They also increase your supply chain's resilience to shock. Growing regulatory pressure and increased public scrutiny have moved sustainability from "nice-to-have" to "must have." 49% of companies say a commitment to sustainability is a big draw for software engineers and tech talent. Business has a critical role to play in achieving net zero to limit global warming to 1.5°C. Business commitment to net zero continues to grow, but action continues to lag. Decarbonization requires collaboration. So what if all net zero investments were synchronized? We outline key actions each industry needs to take to ensure an equitable, affordable and sustainable energy transition. Our joint report with the UNGC explores why the private sector is critical to achieving the Sustainable Development Goals. But with all the SDGs currently off track, greater urgency is needed. Developing carbon intelligence can better position organizations to seize opportunities, manage risks, and become more resilient to the rapidly evolving transitional impacts of climate change. Helping a petrochemical giant meet its net-zero commitment. Seeking sustainability, more people are buying electric vehicles. To keep them powered up, Liberty Global and Accenture developed Egg, a renewable energy brand that makes installing home EV chargers easy and affordable. For organizations that own or operate fleets, the pressure to decarbonize is on. Are you ready? © 2024 Accenture. All Rights Reserved. =====================

# Intelligent data governance & compliance

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/data-governance ----- What we offer GDPR: A data opportunity in disguise Accenture Data Veracity solution GDPR: Comply to compete What we think Related capabilities Data veracity Next-gen master data management (MDM) Intelligent data governance Data catalog Machine-led compliance Data Veracity Solution Surfing the tide of data privacy regulation Map out your data future Modernize data platforms Infuse life into data JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Leverage automation to manage, govern, and catalog data, while establishing trust and ensuring regulatory compliance. Avoid pitfalls of inaccurate data by assessing for quality, risk, and relevance—producing a veracity score to quantify trust within enterprise data. Maximize value from your data with our multi-domain MDM, MDM for big data and MDM on cloud offerings. Optimize, protect, and leverage data as a corporate asset across the data lifecycle. Make your data more searchable and accessible— to use it to make business decisions and derive maximum value from it. Complying with international regulations is the basis of ethical operations. Automate the compliance process with our machine-led compliance offering.

"CEOs who see data as capital can grow and ultimately reinvent their businesses to be more data-driven. This means that every CEO must be as strategic about acquiring, growing, refining, safeguarding and deploying their data as they are with their human, financial and intellectual capital."—Shail Jain, Global Lead – Technology, Data & AI Accenture's GDPR Intelligent Solution not only identifies data locations and types in the purview of GDPR, but also validates accuracy and generates a confidence/reliability score based on which stakeholders can take appropriate action. The solution addresses the pitfalls of inaccurate and manipulated data by assessing the quality, risk and relevance—producing a veracity score to quantify the trust within the enterprise data. Accenture's Data Veracity solution addresses the pitfalls of inaccurate and manipulated data by assessing the Quality, Risk and Relevance. See more. How automation is enabling Bonnier comply with GDPR and explore new business opportunities. We make the right data readily available for quick consumption of business leaders, accelerating value generation from actionable insights. We provide robust data quality and management controls to ensure maximum returns on data and digital investments. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Ecosystem, partnerships & sales

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/ecosystem ----- EP&S oversees relationships with technology partners and suppliers to ensure clients and Accenture have the right solutions to enable business agility. Explore our network Who is EP&S Capabilities Current Country: United States Our 350+ ecosystem partners and suppliers bring deep expertise and the right technology to create lasting value and accelerate change across your enterprise. Our people deliver the same offerings at Accenture and across thousands of client projects, ensuring we always have an insider's view of what it takes to reduce your risk and deliver successful global transformations with our partners' and suppliers' products and services. Our 400+ EP&S people are highly skilled in developing, buying and selling unique, end-to-end technology solutions at speed to support your transformation. EP&S has more than 350 partners and suppliers in its ecosystem, each carefully selected because it brings unique, market-leading solutions relevant to your challenges. We combine our deep industry and functional expertise with data driven insights to identify the solutions that have the most potential to address your future technology needs. We build long term, meaningful relationships with our partners and suppliers, investing in them to extend those partnerships to maximize value for you. Outpace change with the cloud, modern applications and ecosystem partners.    Lead in the age of generative AI with data services and ecosystem partners. Optimize costs, accelerate growth and drive holistic value with ecosystem partners and managed services. Reinvent your digital core with the right ecosystem partner, strategy, talent and modern practices to drive agility, increase ROI, and redirect spend to

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# INTIENT Network

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/intient-network ----- A partner ecosystem of digital innovation How the network enables next-gen stats computing INTIENT Network partners Become an INTIENT Network member Capabilities News Our leaders Enabling choice Accelerating value Deeply embedded INTIENT INTIENT Research INTIENT Pharmacovigilance INTIENT Patient INTIENT Clinical BioSymetrics Joins Accenture's INTIENT Network Invicro LLC joins Accenture's INTIENT™ network to help advance innovation in drug discovery and scientific research Rahul Kabra Kevin Nikitczuk JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Providing the right level of partnership to enable access to innovation for INTIENT Platform users. The INTIENT Network leverages the collective innovative solutions of its members to enhance the dynamic end-to-end capabilities of the INTIENT Platform. Through access to innovative, specialty software, services, hardware, content and business partners, the INTIENT Network offers: The Network enables INTIENT Platform users to meet the evolving needs of life science and healthcare organizations, from research lab to the patient. In collaboration with our network partner, Domino,  the development of Accenture's Managed Analytics Environment (MAE) is just one example of how the INTIENT Network is moving clinical submission technology to the next level. Next-generation statistical computing environments must handle a wide array of new data types, analyses, and personas. The need to seamlessly integrate technologies with incumbent systems so that the end user can examine, scrutinize and extract better, meaningful metadata, has never been so important. It is no longer viable to use fixed-capacity systems to handle the volume and variety of data expected from mHealth devices, genomics, and other data sources. Accenture's MAE allows pharma and biotech companies to run multiple programming languages in parallel; the Study Data Engine with its purpose-built domain language accelerates data transformation to CDISC format; these capabilities are just some of the benefits the INTIENT Network brings to our clients. Follow the links below to learn more about the innovative solutions from a few of our INTIENT Network partners. We offer Network members three levels of participation: Connect, Collaborate and Core. This allows partners to provide services and technology at a level that compliments their business models, while supporting the specific needs of INTIENT Platform users. Connect to software and service providers to share data and capabilities, and rapidly advance scientific research. Embed real-time AI, machine learning, robotic process automation and advanced scientific analytics. Better support patients from pre-diagnosis through ongoing treatment and wellness programs. Run faster clinical trials with better data transparency to make smarter strategic decisions. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference

# Welcome to new realities

----- Arcticle source ----- https://www.accenture.com/us-en/services/ metaverse-index ----- The physical and virtual worlds are blending. The metaverse offers new ways to connect, create and consume. And it's a fresh chance to generate totally inclusive, responsible experiences. Reinvent with us What's trending Awards & recognition Our leader Metaverse careers Metaverse now Turn physical spaces into smart, data-driven environments Turn physical spaces into smart, data-driven environments Decentralized solutions to build digital trust and revolutionize operations Decentralized solutions to build digital trust and revolutionize operations Ensure your online assets are unmistakably yours Ensure your online assets are unmistakably yours Make every experience an immersive experience Make every experience an immersive experience Accenture Named a Leader in Innovation Consulting by Forrester, Q2 2024 Leader in Enterprise Blockchain Services by Everest Group PEAK Matrix™ 2023 Recognized as Market Leader for Metaverse Service by HFS Horizons James Temple Current Country: United States 81% of executives say metaverse related technologies are inspiring their organization's vision or long-term strategy 90% of executives anticipate an increase in the level of resources their organizations will dedicate to metaverse related technologies in the next 3-5 years $1T executives expect 4.2% of their revenues coming from metaverse in the next 3 years—a value of $1 trillion The metaverse is already revolutionizing how we work and play, opening new doors for value generation across industries. Here's how businesses can pair technology with creativity to tap into its (almost) limitless potential. The metaverse is here. And with it comes the rare opportunity to help ensure that a new, life-changing technology helps us realize society's best intentions. Here's how to build a foundation for what comes next. The nation of Tuvalu is just 4.6 meters above sea level. So, we helped build one of its islands in the metaverse—a world first. Helping kidney-care company DaVita create digital-twin training in the metaverse, where staff learn dialysis machines virtually before working with real patients. Taking luxury product customization to new heights. Changi Airport has been ranked the World's Best Airport twelve times. To take the traveler experience to new heights, we created ChangiVerse, an immersive metaverse experience. Accenture named a Leader in The Forrester Wave™ Innovation Consulting Services, Q2 2024, excelling with extensive innovation labs, prototyping capabilities, and partnership ecosystem Accenture named leader in the PEAK Matrix™ 2023 Enterprise Blockchain Services by Everest Group. Accenture named a Market Leader for Metaverse Service providers in HFS Horizon's 2023 report. Lead, Spatial/XR, Next, Accenture Song Create magical moments, delightful interactions, inspiring experiences and redefine how people interact with products and services.
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# Accenture + AWS

Accenture and AWS take you further, faster Solutions and offerings Velocity Case studies Meet our clients Belden: Unlocking the true value of industrial data Chugai Cloud Infrastructure: Innovative medicine at scale Iveco Group: Innovative and sustainable transformation Lion: Drive innovation in the beverage industry Merck: Accelerating lifesaving work with cloud Blogs We speak AWS What we think News Accenture and AWS Collaborate to Help Organizations Scale Adoption of AI Responsibly AWS, Accenture and Anthropic Join Forces to Help Organizations Scale AI Responsibly AWS and Accenture Help Merck Use Cloud Technology to Reduce Drug Discovery Time and Accelerate Clinical Trial Development Accenture Acquires Ocelot Consulting to Expand Data Engineering and Cloud First Capabilities in North America Accenture and AWS Extend Generative AI Capabilities to Accelerate Adoption and Value Awards & recognition Join us Meet our lead Accenture and AWS make big ideas happen Migration & modernization on AWS Connected customer experience SAP on AWS Software on AWS Cloud managed services Security on AWS Data & analytics on AWS Artificial Intelligence and machine learning Resilience on AWS Automotive & Mobility on AWS Digital Workplace on AWS People & Change Overview Velocity Fabric Velocity Accelerators Velocity Activators Insurance Energy Life Sciences People & Change Customer Experience ISV Solutions Metaverse Cloud Foundation Data Next-gen Apps Belden: Unlocking the true value of industrial data Chugai Cloud Infrastructure: Innovative medicine at scale Iveco Group: Innovative and sustainable transformation Lion: Drive innovation in the beverage industry Merck: Accelerating lifesaving work with cloud Transforming high performance computing with the Accenture HPC Accelerator powered by AMD Our journey with code whisperer AWS Managed Service Provider Generative AI Services Cloud Operations Services AWS Well-Architected Partner Resilience Services SaaS Consulting Reinvention in the age of generative AI The race to cloud Technology Vision 2024: Human by design A new era of generative AI for everyone Total Enterprise Reinvention State of Cybersecurity Resilience 2023 From AI compliance to competitive advantage Interoperability: Value untangled Leader in System Integration Capabilities on Amazon Web Services Leader in Sustainability Enablement Technology Services Leader in Worldwide Cloud Professional Services Jennifer Jackson JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Delivering value and transformation with Accenture innovation and AWS technologies. Accenture Responsible AI Platform powered by AWS Our unflinching mission is to combine extraordinary new technologies with human ingenuity to meet our clients' core business challenges and drive growth. What's different about us? Unique, aligned partnership. We provide highly differentiated joint and aligned execution with AWS, and have built mature accelerators, delivery tools and methods to address our client's toughest challenges. Broad and deep experience. Accenture's end-to-end capabilities span strategy through operations, bringing a deep understanding of customers' desired business outcomes. Continuous innovation. We have a remarkable track record of delivering advanced solutions first in the marketplace. Technical expertise.

We bring one of the deepest and most experienced pools of skilled cloud specialists anywhere. Trailblazing talent. We have more than 26,000 certified professionals holding over 33,000 AWS certifications, and we are recognized by AWS with more than 40 competencies, programs, and service delivery validations with more in the works. The Accenture AWS Business Group accelerates end-to-end adoption of AWS, maximizing enterprise-wide transformation, securely, at speed and scale. We offer a spectrum of AWS solutions and managed services. Migrate, modernize and optimize infrastructure and business applications on AWS cloud. Read more. Deliver differentiated customer service at scale through AI-powered conversations, predictive insights and omni-channel journeys across sales, support, service and more. End-to-end cloud SAP migrations and solutions on AWS cloud. Read more. Software built to run in the cloud. Learn more. Improve service quality with Accenture Managed Services for the AWS cloud. End-to-end cloud security, with pre-built compliance templates and operational efficiency built for the AWS cloud. Move, visualize and transform data on AWS Cloud. Scale business-driven insights on the AWS cloud. We help customers build and improve their critical workloads' availability and resilience in the AWS cloud. Transform to operate in the emerging Mobility ecosystem. Learn more. Design and deploy reliable, resilient end-user computing solutions on AWS. Unlock human potential, solve your biggest talent problems, and multiply the value of your cloud investments. A look back at AWS re:Invent 2023 In the face of today's fierce competition, companies need speed, resilience, scale and agility to remain relevant. But how do you shift so you can spend your limited time and resources on bringing your best to market? Accenture and AWS teamed up to build the solution: Velocity is a continuous innovation engine that can help you add new cloud innovations up to 50% faster. Security, repeatability, automation and flexibility are all built in with industry-specific solutions at its core. Accenture & AWS have invested the time, resources and people into this solution, so you don't have to. Weave together ready-to-use, repeatable business solutions to quickly create enterprise-scale cloud environments that stays up to date automatically. Rapid deploy business enablers and build industry solutions with "plug and play" modules and help from our ecosystem of ISV partners. Kick complex transformation into high gear with field-tested assets, proven methodologies and the brightest minds of Accenture and AWS. Metaverse (EliXR) Secure Cloud Foundation Data Lake Fabric Next Generation Migration BBVA partnered with Accenture to become a customer-centric bank. Leveraging digital technology to reach people where they are, enabled massive growth. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries allows the department to be more agile in data-driven decision-making. Lion digitally transformed with AWS to enable efficiency, agility, sustainable growth, real-time insights, and an enhanced customer experience. Wilder Climate Solutions is addressing the shortage of tree seeds for reforestation with a digital marketplace to connect seed collectors and growers. E.design Insurance is using advanced digital technologies to develop services that help drivers stay safe on the road. Vodafone partnered with Accenture and AWS to become a cloud-based, digital-first company. International Flavors and Fragrances migrated key systems to AWS and saw improved quality, business efficiency, transparency and compliance. Combining cloud and workforce transformation for lasting success. Running our business in the

hybrid cloud means Accenture can be fast, efficient and cost-effective. Our Accenture AWS Business Group authors keep you up to date on AWS topics and trends. This revolutionary tool can transform your HPC experience, streamline cluster creation and redefine the way you approach demanding computational workloads. In this blog, Chris Wegmann shares Accenture's own journey with AWS CodeWhisperer and how the power of AI can transform software development. Accenture is an AWS Partner with 45+ AWS-awarded qualifications, showcasing our technical expertise and customer success. See all qualifications here. We provide end-to-end solutions at any stage of the cloud journey, including planning, building, migration, operations, and optimization. Learn more. We build and deploy powerful AI solutions that change the way our clients work. Learn more. We provide cloud services & solutions consulting that accelerate innovation, intelligence, and value across enterprises to drive reinvention. Learn more. We rapidly analyze any workload targeted for or already running on AWS, reducing risk through our robust cloud architecture experience. Learn more. We help clients ensure that their critical systems are reliable, resilient, secure, and optimized for the AWS cloud. Learn more. Accenture Products and Platforms offers robust cloud native solutions that help businesses achieve their full potential. Learn more. Generative AI represents a clear opportunity to accelerate reinvention. We see five imperatives that the C-suite must address. We surveyed 800 global business and IT leaders to see how far along their companies are in the cloud, and what value they're seeing. Technology is becoming more human: intuitive, with human-like intelligence, and easy to integrate across our lives. New joint innovations aim to help enterprises assess, test, build and manage AI responsibly and safely. Unique collaboration helps District of Columbia Department of Health develop custom AI solutions to provide precise information on health programs. Leading biopharmaceutical company taps AWS and Accenture for technology modernization. The addition expands Accenture's AWS engineering skills in the Midwest to help clients in North America accelerate cloud transformation. The investments will help clients move rapidly from experimentation to scaled, responsible deployment of generative AI technologies. Accenture has been recognized as a cloud leader in executing application migrations to the public cloud, transforming enterprises with AWS technologies and providing managed services. 2022 Inaugural report 2022  There has never been a better time to join our global team of AWS experts. Work at the forefront of technology, driving innovation to meet the needs of global clients across multiple cloud services and solutions. Go as far as your ambition takes you.  Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture and Nomis: Real-time bank pricing

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/ alliance-nomis ----- Accenture and Nomis capabilities Why Nomis? Getting it

right. Every time. What we think Our leaders Make Your Banking Customer Your Customer for Life Banking Top 10 Trends for 2022 Efma-Accenture Banking Innovation Awards Trends Data-driven mastery in commercial banking Frank Rohde César Rainusso Johnathan Bant JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A partnership designed to change banking as we know it with in-the-moment pricing and offers. "You are only an inch away—a swipe away—from your nearest competitor." "You are only an inch away—a swipe away—from your nearest competitor." Accenture and Nomis combine core pricing solutions and transformation services to help banks present their customers with the right offer in the moment. Deep analytics and scalable pricing technology enable banks to make the right offer to the customer at the right time. We bring innovative solutions together to empower the real-time customer journey. There are no "one size fits all" solutions, so we help banks with customized, holistic transformation strategies. More than 10,000 bankers worldwide leverage Nomis' cutting-edge Silicon Valley approach to big data, advanced modeling and deep analytics to understand and anticipate the demands of their customers, competitor actions and dynamic market conditions. Accenture's alliance partnership with Nomis helps our clients achieve a new level of pricing capability that will create real competitive advantage in an ever more data-driven economy. LEARN MORE Today's customers expect their bank to know them and to reflect that knowledge in personalized offers and pricing at the right time. Moment-centric pricing is becoming table stakes in the digital economy. Banks that pick Nomis and Accenture tap into innovation-powered change that delivers hyper-relevant offers every time and across a customer's banking relationship—from savings and deposits to loans. We are the preferred systems integrator for Nomis' best-in-class, customer-centric pricing solutions. Accenture's video shows how we and Nomis help banks mature their capabilities to achieve sustained profitable growth with pricing and offers. See more. Our annual Top 10 Banking Trends report predicts the trends that will shape banking's future. The Efma-Accenture Banking Innovation Awards trends show how banks responded to the pandemic with fast, ambitious innovation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Transforming Healthcare with Oracle

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/oracle-healthcare ----- Reinventing the healthcare journey The Healthcare journey reimagined with Oracle Better care in the cloud Our leaders Related capabilities Holistic, human-centric healthcare Connected and intelligent enterprise Access to a full health suite on sovereign cloud Accenture and Oracle Transforming Healthcare Transforming healthcare with Oracle technology Oracle-power finance at Pediatrix Rich Birhanzel Samia Tarraf Noel Ramathal Andy Truscott Oracle consulting services

Powering impactful change. Driving positive outcomes. Accenture at Oracle Health Summit 2024 Improving healthcare access, patient experiences and global health outcomes. Health organizations have traditionally made trade-offs between these imperatives. Now, Accenture helps address them with transformative solutions built on Oracle technology. Improve health outcomes and reduce cost of care through data-driven insights powered by a complete view of patient health records. Reduce operational costs, enhance patient experiences through seamless integration and intelligent process automation across core enterprise solutions. Establish whole health integrated solutions on sovereign cloud. Address changing geo-political landscapes and strengthen national health infrastructures. Today's healthcare leaders embrace change for humanity's sake, putting people at the center of everything they do. Human ingenuity and expectations determine how we leverage technology and data in the cloud. Working seamlessly together, healthcare providers, public health foundations, researchers, payers, and health-related organizations form an ecosystem that influences how, when, and where we meet people on their health journey. See how Accenture and Oracle Health are working together to transform healthcare into a modern, connected health ecosystem, delivering improved access through a holistic, human-centric experience driving better outcomes for all. Learn how Accenture solutions and Oracle's suite of Cloud technologies and health applications empower healthcare organizations to create a healthier, more sustainable future with a modern, connected healthcare ecosystem—delivering improved access through a human-centric experience. Pediatrix is a leading provider of physician services that operates in 37 states and Puerto Rico. More than 4,800 Pediatrix-affiliated physicians and other clinicians provide women's and children's care across hospital settings and office-based practices. When the company sought to consolidate enterprise-wide systems and consistent back-office processes for its finance function, it turned to a trusted partner: Accenture. A hallmark of the project was flexible leadership that could handle a turbulent start, compounded by the pandemic. Despite challenges, work ensued toward creating an Enterprise Resource Planning (ERP) and Enterprise Performance Management (EPM) solution leveraging a single accounting language. This program helped finance streamline many of its back-office processes, make reporting more readily available and open the door to future efficiencies through automation and mobility. Better care in the cloud. Innovate at scale to accelerate digital transformation using Oracle-based solutions. Improving access, experience and outcomes with tech + human ingenuity. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# The power of the Salesforce Innovation Experience

----- Arcticle source ----- https://www.accenture.com/us-en/services/salesforce/salesforce-innovation-experience ----- Creating epic disruption How we work Immerse in transformational Salesforce innovation What we think Our leaders Welcome to Accenture's San Francisco Innovation Hub Design thinking Rapid prototyping Moments that matter 2-hour visit 1-day visit Multi-day visit How banks can become living businesses Tech vision 2019: The post-digital era is upon us Deepa Iyer Dawid Naude Ryan Powell Andy Ognenoff Steven Herod JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA There's no better way to create transformational change than to experience it yourself at one of our Accenture Innovation hubs. Explore our key highlights from Dreamforce 2024 Located in 15 cities across the globe, our innovation centers and hubs are collaborative spaces where we work side-by-side with clients to ideate, rapidly prototype and scale products and services for the digital economy. Take a look at our Hub in the iconic Salesforce Tower. Accenture's San Francisco Innovation Hub is a collaborative space where we co-create with our clients for real disruptive solutions. See more. Experiencing innovation comes in many shapes and forms. We craft your bespoke visit with thought-provoking hands-on sessions to help generate the most impactful path to future-proofing your business. Here are a few topics we love and use often to get those ideas flowing. It's not just the latest buzzword. It's a new mindset, a new way of tackling hard problems. Ideate in interactive sessions to explore use cases and solve challenges quickly. Explore the critical "Moments that Matter" that have the greatest impact on a customer's happiness with your brand. Experiencing innovation—creating ideas and moving to solutions—is a powerful way to drive transformational change. Through our global Salesforce Innovation Experience, explore disruptive technologies that can help grow your business. Short on time? In just two hours, we can start to uncover the path forward on how innovative technologies can give you a competitive edge. Ready to dive in? Our one-day visit is designed to push the boundaries of what's possible as we tackle your most challenging business obstacles. Fully committed to transformation? Our multi-day visit is meticulously designed to transform your business, leaving you with a blueprint for growth. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ======================

# Break through value for sourcing & procurement

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/sourcing-procurement ----- The impact of change on sourcing & procurement Services that power change Tapping into

procurement to unlock new value Case studies What we think Recognizing the power of change Leaders of change Related capabilities Deliver durable cost savings Improve compliance and mitigate risk Make better business decisions Build a responsible future Inspire the workforce Be ready for what's next Source-to-pay Source-to-contract Procure-to-pay Rapid sourcing SynOps for procurement Energy company captures $240M in cost savings Snack giant unlocks savings to fuel growth Data-driven operations improve cash flow by $300M Intelligent procurement saves $24M Bank uses intelligent procurement to cut risk Procurement: Driving positive, sustainable change Sourcing a sustainable future The value multiplier Accenture named a Leader in the Everest Group Procurement Outsourcing Services PEAK Matrix® A top ten list that's top-of-mind for procurement buyers Leader and Star Performer in Everest Group Procurement Outsourcing Report Kristin Ruehle Keyra Morales Michael Gaggiano Bob Korbeck Virtual tour Supply Chain BPS SynOps JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Make procurement your value powerhouse by creating a digital procurement organization that drives growth while getting the basics right. High operations maturity realizes higher value We help leaders across Finance, Supply Chain and Procurement turn procurement from an untapped strategic asset into a source of competitive advantage. Achieve cost savings across pricing, consumption and inventory while identifying new opportunities to reinvest these savings across the business. Protect the enterprise by working with qualified, responsible suppliers and make the experience with procurement easy, so people want to do it. Go beyond managing spend to unleashing real-time insights and intelligence to make more informed decisions and connect all enterprise functions—multiplying value while lowering risk. Thread sustainability into procurement activities—ensuring a responsible supply chain, designing for circularity and supporting net-zero operations—in line with cost and business needs. Give your people the tools, skills and confidence they need to excel in their jobs today and prepare their place in the workforce of the future. Use end-to-end visibility of data insights to develop and deliver your long-term vision for procurement, continually innovating across people, process and technology to stay ahead of change. We work with clients to design intelligent, digital source-to-pay solutions across direct and indirect spend. Our sourcing & procurement solution is powered by SynOps. Jumpstart your transformation by reshaping procurement end-to-end. Maximize negotiated savings and value by optimizing category strategy, sourcing and contracting. Gain more control, minimize risk, capture savings, and increase efficiency by automating rec-to-order and invoice-to-pay. Realize savings quickly by tapping into our sourcing center of excellence. Companies must grow in an environmentally sustainable and responsible way in an uncertain economy where shareholder, employee and customer expectations are shifting fast. The ripple effect of financial and operational impacts is creating an imperative—and an opportunity—to reset how things are done across the business to increase resilience. And sourcing & procurement is no exception. That's why we help you embrace change and break free from the status quo, making procurement your value powerhouse by moving to an intelligent operating model, which we call closed loop spend management (CLSM). CLSM uses SynOps to drive end-to-end transformation across indirect and direct spend to achieve breakthrough value, while enabling

talent with new ways of working through the power of data, digital and AI. A truly digital procurement organization enables topline growth while getting the basics right: delivering sustainable savings, reducing risk and supporting business growth.   ACCELERATE YOUR JOURNEY TO DIGITAL PROCUREMENT Accenture is recognized as the leading Sourcing & Procurement company by Everest Group, HfS Research, and IDC; and received multiple SAP Ariba awards, including the Pinnacle award. A unique Human-Machine Operating Engine that transforms business operations and delivers results. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ========================

# Reimagine the future of healthcare with cloud

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/cloud-healthcare ----- Introduction How to get started Cloud for providers Benefits of cloud for providers Developing a cloud-first EMR strategy Cloud for payers Benefits of cloud for payers Our leaders Related capabilities Access Experience Outcomes The race to cloud Patient engagement Care delivery Workforce Partnerships Care providers Developing a cloud-first EMR strategy Affordable access Health outcomes Payments Experience Enterprise Chris D'hondt Sanjay Mehta Healthcare security Digital health Transforming healthcare with oracle  JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Cloud is the foundation for the future of healthcare and streamlines operations, advances innovation and improves care. Leader in healthcare data & analytics services Healthcare organizations are under pressure to expand access while increasing affordability, streamline patient experience through transparency and personalization, and ultimately, improve clinical outcomes through analytics and next-gen digital native capabilities. Doing these things takes continuous innovation, data insight and integration, and new ways of working. It's all possible with a cloud-rooted foundation. We see cloud as much more than a technology investment. To make the most of it, healthcare organizations must shift how they run the business and their culture. With cloud technologies at the center of the business, healthcare organizations can pursue the next wave of innovation. It's about harnessing cloud to deliver technology, business and human outcomes. And reimagining the future of healthcare in the process. Reinvent healthcare operations. Evolving health access so that new therapeutic and care models deliver easier, more accessible virtual care. Power healthcare innovation. Meeting people's expectations for secure personalized interactions through digital-first experiences. Humanize healthcare. Improving decisions and delivering care by integrating research evidence and clinical expertise with people's values and preferences. A cloud-first approach to advance innovation Most healthcare organizations have already begun moving their workloads to cloud, evolving toward a truly hybrid environment. But this is not a one-and-done undertaking. It is critical to continually curate the vision, refresh the

value case and adjust the plan based on changing needs. Companies are reaching the inflection point to long sought value but must first overcome some persistent barriers. The convergence of technology and human ingenuity has created a new era of healthcare. People are at the center of care delivery and providers can make decisions based on real-time insights in ways that they never could before. Cloud is the most important enabler of this shift. By moving to the cloud, providers can unlock the full potential of their people by restructuring their organizations to replace routine tasks with automation, machine learning and AI at scale. Providers can transform business models and technology portfolios to deliver differentiated experiences that meet people's changing expectations and drive profitable growth. And they can reorient their organizations to be insight driven. It's a profound shift from reactive to proactive care delivery that can result in better outcomes such as reduced readmittance rates and better management of chronic conditions. With cloud, providers can unlock value in critical areas: EMRs have changed the way healthcare is delivered, and they have the potential to create secure, connected, insight-driven and humanized healthcare experiences. However, this kind of functionality is only available in the cloud. Moving EMR to the cloud has advantages, but it must be a strategic decision. Hear Chris D'hondt, Managing Director, Accenture Technology and Global Health, and John Barto, Microsoft Chief Digital Transformation Officer, Health and Life Sciences, discuss how healthcare organizations can prepare for moving to the cloud, including selecting the right technology to meet their business needs. Learn how moving to Azure can help healthcare organizations build resilience and recover more quickly from disasters and cyberattacks; how leveraging machine learning and artificial intelligence improvise experiences for patients and staff and how managing costs keeps operations scalable. Oliver Grange - How CPG leadership can drive growth The movement toward humanizing healthcare is pushing payers to re-evaluate their priorities and business models to ensure that they are relevant to all their stakeholders. This is creating meaningful change in how payers work and serve members. Cloud is a critical foundation to enable this change. By moving to the cloud, health payers can make important strategic pivots—from personalizing interactions and improving member experience to innovating payment models and speeding development of new products and services. They can become insight driven in everything from quote management to patient care decisions. And they can transform ways of working. Using new technologies at scale, they can reinvent utilization management and streamline processing for claims, enrollment, provider and clinical areas. With cloud, payers can unlock value in critical areas: Reinventing the healthcare journey with Oracle and Accenture. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Virtual tour: Supply chain operations

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# Accenture + IBM

Delivering value to our clients Offerings Accenture IBM Cloud Studios Accenture Watson Studios Expertise in numbers What we think Case studies Modernization with IBM Cloud Watson Quantum computing Data VIDEO VIDEO Accenture + Red Hat Hybrid cloud: Enabling rotation to the New Make the leap, take the lead Supporting disabled job seekers JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping our clients digitally transform their systems with new strategies and industry solutions to drive innovation and growth in the digital era. Accenture is the world's largest systems integrator of IBM technology and an IBM platinum level business partner.   We aim to improve our clients' overall businesses, using technology to increase their competitive advantage.   We are innovators that participate in IBM product development beta programs—ensuring we have the insight to guide our clients toward a sustainable solution that uses the right technology and is skillfully delivered.   We co-create with our clients to design solutions that people love, with cutting-edge technology services that are competitively priced. Accenture and IBM have a joint investment program where we collaborate to: Design and deliver innovative solutions that best meet the needs of our clients. Invest in our people to develop their skills. Build estimators and project delivery tools to deliver with better predictability. Invest in accelerators that reduce time and cost to market. Accenture offers end-to-end support on all IBM technologies; everything from legacy migration and data modernization to innovating with hybrid cloud technologies. Migrate on-premise apps to

the cloud: improve agility, speed to market, and security with app modernization, modern mainframe, and data modernization. Using natural language processing and machine learning to reveal meaningful insights from unstructured data. This progressive partnership between Accenture and IBM explores the fundamental and applied applications of this bleeding-edge technology. Moving of data from legacy mainframe databases to modern platforms enables business agility so enterprises can better compete in the digital age. An innovative hub for rapid prototyping, Accenture IBM Studios build innovative solutions with speed and agility to help our clients transform their ideas into working prototypes within a few weeks. Accenture IBM Cloud Studios Accenture Watson Studios Our partnership delivers the best of IBM technologies with Accenture's unparalleled breadth and depth of talent, resources and experience. 30k+ Accenture practitioners with IBM technology skills 1k+ IBM certifications held across Accenture 1.4k+ Unique client projects supported every year 22+ years of global business partnership, making Accenture a platinum level IBM business partner 11 global centers focused on IBM technology; 5 are IBM Studio locations #1 Accenture is the world's largest systems integrator of IBM technology One of Red Hat's most strategic, experienced, and successful implementation partners, Accenture brings business smarts, deep industry experience, and proven technology to deliver creative, industry-specific, scalable solutions. Learn how to capture the value of cloud and deliver more value to the business. Tech strategies for innovation and growth. Our virtual assistant supports job seekers with various disabilities to digitally register for jobs in an easy, engaging, and accessible manner. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Embrace an ethical, sustainable business culture

----- Arcticle source ----- https://www.accenture.com/us-en/services/oracle/aware ----- Using tech for good Navigate your ID&E change journey with AWARE Where does your organization stand? Move from awareness to action Progress goals to outcomes Our leaders Navigate your ID&E change journey with AWARE Discover. Compare. Predict. Glenda Hernández Tomasz Przybyszewski Trent Johnson Dustin Dinsmore JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Drive business value with human values into your core values through inclusion, diversity and equity. Explore our cloud stories and Las Vegas' videos Change begins with awareness. Progress is made through accountability. Leading the way in their industries, socially responsible businesses are launching various strategic initiatives to address the complex issue of systemic racism and inequities that persist in today's workplace. They realize that focusing on inclusion, diversity and equity (ID&E) is not only the right thing to do, but it is also good for business and vital to creating a sustainable future. While today's business leaders understand the need for action, they're often challenged with how to progress ID&E goals. To embrace an ethical,

sustainable business culture and unlock greater business value, you have to foster inclusivity and celebrate provocative thinking and continuous innovation through diversity. Building on the belief that diversity is strength and talent has many faces, we created the Accenture Workplace Accountability Resource Experience (AWARE), a first-of-a-kind human capital management (HCM) solution. AWARE program creates an impact on ID&E outcomes Accenture Workplace Accountability Resource Experience Take a journey with us and discover how AWARE can help you find the right solutions for progressing your ID&E goals to impactful outcomes as it relates to your specific industry needs. This interactive customer journey map provides an overview of how an organization can drive impactful ID&E outcomes by first assessing what is needed along the journey, then progress further along your path by viewing examples of the current and future state of an organization's ID&E journey by select industries. These include both public and private sectors in the following: retail, travel, utilities, finance, health and government. The customized journey map enables you to find out how Accenture can help you move forward from awareness to action, applying in-depth technical expertise, industry experience and technical knowledge. Accenture Workplace Accountability Resource Experience interactive customer journey map. Many organizations today need a reality check when it comes to ID&E. Accenture as well as third-party research shows organizations may benefit from improved transparency and accountability in implementing their initiatives: 36% only of employees surveyed feel they can be themselves, raise concerns and innovate without fear of failure compared to 68 percent of leaders who feel they create empowering environments. 1 40% only of employees surveyed across all races believe their organizations have successfully implemented effective diversity and inclusion program initiatives. 2 39% of employees surveyed on organizational barriers did not accept or pursue a job due to a lack of inclusion that they perceived in the workplace. 3 Source 1 Accenture 2 Coqual 3 McKinsey Innovated by Accenture using Oracle Analytics Cloud technology, AWARE provides the data and tools to understand your current workplace realities and then set goals, measure gaps and help your organization become active, accountable participants in creating their future. Compatible with Oracle Cloud and other major HCM solutions, the tool provides discovery, comparative and predictive analytics for transparency and accountability across all HR data. AWARE can provide an ID&E lens during the design of a cloud HCM system or a standalone assessment. Wherever your change journey begins, Accenture can meet you there. We can help your organization set and progress ID&E goals at any stage of the journey. To drive impactful outcomes, we provide a strategic approach backed by extensive technology transformation experience across a range of industries with deep skills for leveraging Oracle technologies in HCM cloud solution implementations. Together, we can accelerate your path to change. AWARE is designed to empower businesses across all industries and public service organizations with data-driven insights for ID&E optimization. With AWARE, your organization can leverage comprehensive analytics to: Understand what your organization looks like today by career level, job function, location, recruiting, compensation, attrition and more. Gain a view of how your organization compares based on benchmarks by location, industry and public service organizations, and competitors relative to census data. Look at discovery and comparative data trends to forecast

when you can expect to reach your ID&E goals. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Guidewire Insurance Suite

----- Arcticle source ----- https://www.accenture.com/us-en/services/insurance/guidewire-transform-insurance ----- Overview Capabilities Benefits Awards & recognition What we think Meet our lead Related capabilities Ultimate guide to a successful Guidewire migration Respected partner Speciality Guidewire skills Global scope Guidewire Cloud Platform Strategic cloud rollout Agile cloud adoption PaaS and SaaS Digital distribution models Tried and tested frameworks Accelerate time to value Everest Group PEAK Matrix® for Guidewire Services Forrester Wave Report IDC Marketplace Amazon Web Services (AWS) Microsoft Google Insurance consumer study: People before policies Fuel the future of insurance through technology Transforming claims and underwriting with AI Reimagining insurance: The new cloud imperative John Koepke Insurance Property and casualty insurance... Cloud Services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture is a Global Premier Partner of Guidewire. Guidewire Insurance Suite is widely recognized as one of the leading insurance software suites, helping more than 260 carriers improve their operational efficiency, speed to market and customer experience. As a select member of the Guidewire PartnerConnect™ Consulting Partner Program, Accenture has delivered thousands of hours of Guidewire services to over 35 carriers around the world. By leveraging an array of proprietary assets and accelerators, we have a solid track record of boosting project productivity within a 10-30 percent range.  Accenture is leading the way in helping clients reimagine their insurance operations, taking advantage of the benefits enabled by the cloud. As carriers consider the process of upgrading their Guidewire solutions to the cloud, Accenture can catalyze this change, helping to build the business case, navigate potential risks and drive transformation. Venkat Viswanath shares what considerations and critical success factors should be top of mind when migrating to the Guidewire cloud platform (GWCP). Global premier outstanding market growth award Accenture is a Select Level Partner with a 7-year track record. Accenture has specializations around multiple Guidewire products including PolicyCenter, BillingCenter, ClaimsCenter, DataHub, and Digital Portals. Our dedicated Guidewire Practice boasts a skilled global implementation team numbering more than 750 deeply skilled professionals. We can help clients choose the right route for migrating to Guidewire Cloud Platform and guide them on their journey to the cloud. "Accenture has a clear vision of what the future of claims handling will look like in the digital world, a key reason why AXA selected Accenture as its partner." "Accenture has a clear vision of what the future of claims handling will look like in the digital world, a key reason why AXA selected Accenture as its partner." That supports enterprise priorities and drives CEO imperatives. Insurers will benefit from a cloud adoption framework that optimizes the benefits of existing core platforms. To dramatically reduce IT Infrastructure costs and shift focus to strategic

capabilities. To attract customers and capital. A powerful portfolio of industrialized Guidewire implementation tools, accelerators, best-practice frameworks and proven methodologies. Leverage standard Guidewire OOTB functionality and take advantage of regular updates automatically delivered via the cloud. 2023 | Leader and Star Performer 2023 | Leader in Multicloud-Managed Services Providers 2022 | Leader in worldwide cloud professional services 2021 | Migration Partner of the year & Multi-country Partner of the Year 2022 | #1 Strategic Partner & 16 x winner of Partner of the Year 2016-2023 | Partner of the Year, 7 consecutive years Insurance We surveyed 49,000 consumers in 33 global markets to understand their shifting preferences and how protected they feel against emerging risk areas. Insurance Insurance survey says one of the most important levers of cost transformation programs is technology modernization. Insurance Accenture conducted 3 surveys to identify key areas where AI can be implemented to improve customer satisfaction and increase employee productivity. Insurance To succeed, insurers need to reimagine insurance with a cloud-powered strategy for future-ready technology. With Kenneth Saldanha, Accenture & Paul Mang, Guidewire Digital transformation is here. Discover how we help P&C and life insurers redefine their business and operating models and position themselves for growth. We help insurers improve their policy, distribution and claims functions, and benefit from digital transformation. Uncover value faster across every part of your business with Accenture Cloud First.

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# Life Insurance

----- Arcticle source ----- https://www.accenture.com/us-en/services/insurance/life ----- Powering life insurance innovation Why Accenture The platform to power digital insurance What we think Case studies Our leaders Experience Top insurance and digital talent Global network of centers of excellence Growing ecosystem Full-service offering Innovative commercial arrangements Extensive and growing intellectual capital Insurance consumer study: People before policies Transforming claims and underwriting with AI Reimagining insurance: The new cloud imperative Ping An's life insurance platform integration Cindy De Armond Daniele Presutti Richard Miller Neil Ratcliffe Naoyuki Shibata JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We help insurers reduce costs, manage risk and accelerate profitable growth. Many life insurers are turning to Accenture for help in exploiting the potential of digital technologies to make customers the pivot of their businesses and to aim for growth and operational excellence. We believe carriers can create economic value by reviewing and updating their business and operating models to take full advantage of new opportunities such as connected insurance, the power of analytics and artificial intelligence, and ecosystems. Simply digitizing existing processes is not enough. Accenture is an industry leader in helping develop and implement a comprehensive "living business" strategy that enables insurers to continuously adapt to and profit from

disruption. Within this broad role, our specific areas of focus are below. For more than 30 years, we have worked with many of the world's leading life and annuity insurers. We collaborate with clients to plan and implement the complex business and operational changes needed to achieve high performance in a volatile market. We work with nine of the top 10 and 26 of the top 30 life insurers. 13,000 people in underwriting, distribution and policy administration operations; 25,000 who help clients deliver customer and employee experiences. Accenture has a global network of 40+ industry and technology specific innovation centers. Accenture has alliances with the leading software providers and continues to make strategic acquisitions to boost our capabilities. Accenture offers a complete range of services, from pure consulting to implementation and ongoing managed services. Accenture focuses on outcomes, and will structure fees and deals to suit your needs. Our research and benchmarks give our clients practical roadmaps for turning opportunities into profitable growth. Let Accenture Life Insurance & Annuity Platform (ALIP) empower your potential to compete and grow. No other platform offers more ways to deliver greater value throughout the customer journey. ALIP provides the capabilities that can differentiate your brand, boost operating and IT efficiency and cultivate loyal customers. From new business to post policy service, ALIP's rich functionality and cloud-first approach can propel your business into today's hypercompetitive digital market. Reach your business goals based on your unique needs. Choose ALIP as an end-to-end suite or as individual components. READ MORE Our Accenture Global Insurance Consumer Study examines shifting preferences and three ways insurers can build greater relevance with consumers. Accenture conducted 3 surveys to identify key areas where AI can be implemented to improve customer satisfaction and increase employee productivity. To succeed, insurers need to reimagine insurance with a cloud-powered strategy for future-ready technology and operations. Our bloggers discuss the latest topics in insurance. Ping An launched a pilot digital solution to enhance agent planning, increased sales performance, and improved its life insurance business. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Lending

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/credit-equipment-finance ----- Lending operations built for the digital economy Lending capabilities What distinguishes our lending capabilities? Our technology alliances What we think Case studies Blogs Our leaders Mortgage BPO Consumer Lending Commercial Lending Auto Finance Equipment Finance Non-performing Loans (NPL) Commercial Real Estate: Asset services Commercial Real Estate: Occupier Residential Mortgage Lending Deep experience One stop for change Business process services Technology Mature onshore/offshore model Top 10 banking trends for 2023 Embedded finance for SMEs: Banks and digital platforms Sustainable lending: an action plan for banks North American mortgage lender unlocks

$60M in savings Brazilian bank disrupts the auto loans process How to manage risk for a successful implementation How banks can thrive in the face of rising interest rates Can banks grab the buy now, pay later opportunity? Chris Scislowicz Dilnisin Bayel Colette Prior Jared Rorrer Cameron Krueger Wes Slocum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders best execute their business strategies and stay market-relevant. These are the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks.   Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks.   Credit Fintechs have a head start with buy

now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# De-risk tomorrow by boosting cybersecurity today

----- Arcticle source ----- https://www.accenture.com/us-en/services/cybersecurity-index ----- Infuse cybersecurity into your strategy and ecosystem to protect value, help prevent threats and build trust as you grow. Reinvent with cybersecurity What's trending with cybersecurity Partners in change Awards and recognition Our leaders Cybersecurity careers Cybersecurity now Design and operationalize a secure business strategy to protect value and customer trust Design and operationalize a secure business strategy to protect value and customer trust Ready to respond quickly to unseen security threats and new regulations? Ready to respond quickly to unseen security threats and new regulations? Rapidly modernize security to safeguard your digital core Rapidly modernize security to safeguard your digital core Shield your data for a quantum-safe future Shield your data for a quantum-safe future Protect your operational technology and connected products confidently Protect your operational technology and connected products confidently Is your cyber resilience fit for your industry? Is your cyber resilience fit for your industry? How will you outsmart your toughest cybersecurity challenges? How will you outsmart your toughest cybersecurity challenges? Second highest security services revenue in Gartner Market Share 2023 Report Accenture as leader in Everest Group's Identity & AMS Peak Matrix® 2023 Accenture Leads in 2023 Everest Group Cloud Security Matrix Accenture Named Leader in 2024 IDC Cybersecurity Consulting Assessment Accenture Tops Forrester Wave for EU Cybersecurity 2024 Accenture Leads in Forrester Wave APAC Cybersecurity 2023 Paolo Dal Cin Jacky Fox Harpreet Sidhu James Nunn-Price Current Country: United States $10.5T estimated yearly cost of cybercrime in 2025 86% of business leaders believe global geopolitical instability is likely to lead to a catastrophic cyber event in the next two years 200% levels of disruption increased from 2017 to 2022 With cyber risks on the rise, Accenture unveils advanced Gen AI and quantum-safe solutions that detect, respond to, predict and prevent threats in real-time. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. AI's transformative impact on cybersecurity, the urgent need for comprehensive security strategies, and the critical role in

safeguarding digital assets. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Unmasking deepfake dangers: How AI-generated content is used for extortion, fraud and sabotage, and protective measures for leaders. Navigating the complex world of cyber extortion: How the extortion group maturity model can help your organization. Accenture has the highest market share in managed security services in 2023 and is the fastest growing among the 3 highest ranked security services providers in all segments based on revenue in Gartner Market Share Report. Accenture leads in Everest Group's 2023 IAM PEAK Matrix®, excelling in market adoption, innovation, and as a strategic cybersecurity partner. Accenture leads in Everest Group's 2023 Cloud Security PEAK Matrix®, excelling in market adoption, innovation, and comprehensive solutions. Accenture leads in IDC's 2024 Cybersecurity Consulting Services, praised for its investments, flexibility, and broad service spectrum. Accenture leads in Forrester's Cybersecurity Consulting in Europe, praised for its strategy, $3B AI investment, and strong client partnerships. Accenture leads in APAC cybersecurity, investing $3B in GenAI and aiming to upskill 1M people, blending global insights with local execution. Global Lead – Accenture Security Europe, Middle East, Africa Lead – Accenture Security Americas Lead – Accenture Security Asia Pacific Lead – Accenture Security Use your expertise and start-up mentality to help clients build secure, resilient businesses in a complex and ever-changing threat landscape. © 2024 Accenture. All Rights Reserved.
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# Intelligent Health Payer

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/intelligent-health-payer ----- Overview What we think Healthcare transformation in a Human+Machine World Meet our lead Reinvention to address the clinician shortage Health experience: The difference between loyalty and leaving Accenture-AHA webinar recording Reimagining the Agenda Accenture and AHIP: Leading the future of care Robert Murphy JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA The Intelligent Payer embeds advanced analytics and intelligence into health insurance business to sustainably achieve superior results in any market environment. Leader in healthcare data & analytics services The payer landscape is facing unprecedented change. Mega mergers, digital disruption, segment growth in government - all require capital to effectively react. However, returns from traditional business levers are plateauing. How can a health insurer quickly generate value to navigate a strategic course to The NEW? By becoming an Intelligent Payer. Using artificial intelligence (AI) to impact capability, culture and change, the Intelligent Payer can retain and attract talent, redefine traditional work and source innovation – and can increase operating income by 10-15% in 18 months. Intelligent Payer strategic journey Start forging your path forward today. How combining the power of technology and human ingenuity can help patients and healthcare workers and foster an ability to adapt to change. Accenture outline four factors to help healthcare providers and payers deliver the health

experiences that people expect today. Meet healthcare leaders in the metaverse. Dive into four technology trends that are reshaping healthcare as we know it. In healthcare, human-machine collaboration has the potential to improve cost, quality, and access. Sig Shirodkar talks to AHIP CEO Matt Eyles about the promise of machine learning for patients and what this new technology means for our industry. Listen to the recording, below. Oliver Grange - How CPG leadership can drive growth Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Cities, transportation and infrastructure

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/cities-and-infrastructure ----- Build the cities, transportation networks and public infrastructure of the future What's changing 6 ways cities, transportation and infrastructure are changing What you can do What's trending in cities, transportation and infrastructure Our leader Modernize your digital core Innovate using the cloud Transform with 5G connectivity Build AI-powered cities Reinvent your workforce Design cities for people Jennifer Holmes Current Country: United States Changing expectations, environmental challenges and limited budgets demand new approaches to infrastructure. Cities worldwide are embracing data, digital tools and collaborative ecosystems to scale smart-city initiatives. Leaders are prioritizing human-centered design to create communities that cater to their people's needs. Using advancements in digital platforms, mobility solutions and 5G connectivity, cities are reinventing themselves to meet 21st-century demands. A robust digital core can enable cities and towns to create sustainable and resilient communities for the future. How? By helping them efficiently manage data; streamline processes; enhance decision-making; use emerging technologies; improve resource allocation; and deliver improved services to their residents. Cloud-based technologies can help cities introduce creative solutions that meet their residents' changing requirements — improving mobility and making services and resources more accessible and available to everyone. Cities need 5G connectivity to enable faster and more reliable communication, support the growing demand for data-intensive applications, enhance IoT capabilities and drive innovation in areas such as smart transportation, healthcare and public safety. Artificial intelligence (AI) can help cities and infrastructure organizations create smarter, more sustainable and resilient urban environments. AI-powered solutions can already improve operations, efficiency, decision-making, predictive maintenance and personalized services. New technologies are revolutionizing work processes for city and infrastructure workers. For example, as cities integrate smart technologies into their urban infrastructure, workers must acquire new skills and knowledge to work with these technologies. Cities and infrastructure organizations can create more livable environments for their people by being more human-centered. When residents' needs are prioritized, they get

better access to services, safe and enjoyable living spaces, and an improved quality of life. Leverage cloud infrastructure and digital platforms to drive innovation, enhance data intelligence and maximize value. Get flexible access to a growing collection of dynamic, ever-improving technologies and city and mobility services in the cloud. Plan for future transformation of public infrastructure through faster, next-generation connectivity. Shift urban infrastructure into a higher gear with intelligent solutions powered by artificial intelligence and machine learning. Reinvent skilling, talent and operational models to build a resilient workforce that can meet citizens' ever-changing needs. Build deeper relationships with residents and businesses by breaking down organizational silos, building up digital and data capabilities, and empowering workforces with new skills and technologies.  Of executives say making tech more human will boost every industry. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Public service organizations are operating in a state of permacrisis. To mitigate disruption and navigate a landscape in flux, leaders must embrace a more deliberate strategy of continuous reinvention. Five imperatives the C-suite must address to reinvent in the age of generative AI. Accenture provides owner-operators & EPC companies with value-building digitalization frameworks that are applicable to all capital projects. Managing Director – Health & Public Service, Cities, Transport & Infrastructure © 2024 Accenture. All Rights Reserved.
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# Cyber Industry

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/industry-solutions ----- Capabilities What we think Cybersecurity blogs Our leaders Join us Related capabilities Cyber-physical security Communications, media and technology Financial services Health and public services Products Resources The Cyber-Resilient CEO State of Cybersecurity Resilience 2023 Cyber threat intelligence report Automotive cybersecurity shifting into overdrive The importance of cloud security The case for managed security services in government Digital & Cybersecurity Careers blog Luis Luque David Cooper Fabio Colombo Piyush Jain Rich Mahler Accenture Security Careers Cyber protection Cyber resilience Cyber strategy JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Embedding security to build resilience and mitigate risk across critical areas of the value chain. Accenture Security Cyber Industry capabilities include: Protect operational reliability and integrity by securing industrial and process control systems and connected products at all stages of the lifecycle. Secure products, protect the core enterprise and grow the business for companies building the technology platforms and communications networks. Increase cyber resilience, reduce cyber and supplier risk, manage regulatory compliance and improve trust by enabling secure digital transactions. Increase resiliency, protect data and manage regulatory compliance by embedding security across the organization's infrastructure and connected devices. Unlock, safeguard and sustain

business growth while protecting trust by securing the evolution of product manufacturing and development companies. Secure digital transformation and operations, focus on reliability, safety, systems and intellectual property, and respond to evolving regulations. Five actions CEOs can take to minimize risk and put cyber resilience at the heart of reinvention efforts. How cybersecurity boosts enterprise reinvention to drive business resilience Discover our latest thinking on cybersecurity, threat intelligence and related careers. Meet our innovators changing the way the world works and lives. See how we're applying the New in everything we do. At Accenture Security you'll collaborate with the brightest minds in cybersecurity. Together we'll build cyber resilience for the world's leading organizations. Accenture Security is looking for passionate, creative people to tackle the biggest security threats facing us today. See more. Protect the business as it transforms—applying zero trust principles to secure the entire digital core. Pressure test defenses, understand emerging threats and prepare and respond quickly to attacks. Define cyber, risk mitigation and regulatory strategies, aligning security to business priorities. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Procurement at Accenture

----- Arcticle source ----- https://www.accenture.com/us-en/services/about/procurement-accenture ----- Delivering business value Case studies Insights from our blogs Meet our lead Related capabilities Turning process friction into flow Supplier inclusion and sustainability Closing the procurement loop Intelligent procurement Journey to intelligent procurement with SAP® Ariba® Powering procurement with prediction + automation Accenture True Supplier Marketplace How we put the power behind procurement to deliver value to Accenture How our supply chain is helping our sustainability goals Corporate Services & Sustainability Sourcing and procurement JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A reimagined function driving value by supporting Accenture business growth, delivering on sustainability and managing third-party relationship risk Accenture's Procurement function—a part of our Corporate Services & Sustainability organization—performs traditional procuring activities as well as contractor sourcing and enablement, ventures and acquisitions, payables, supplier inclusion and sustainability—and much more. Our function is dynamic. We are transforming to deliver value above and beyond what is expected of traditional procurement. We've shifted our focus past the traditional role of managing transactional compliance to also becoming a partner to our business functions, enabling Accenture's growth. It's the reason we changed our name to Procurement Plus several years ago. The "Plus" represents the extra things we do beyond procuring services. Read more about how we are driving transformational change in procurement. Accenture's Patricia Miller shares how Accenture has standardized, simplified and automated the elements of traditional procurement to create a frictionless buying experience. Accenture's Margaret Smith shares CDP's Global Supply Chain Report 2020 and highlights Accenture's inclusion on

CDP's Supplier Engagement Leaderboard. We're transforming our procurement function and partnering with Accenture business stakeholders in driving real value that impacts Accenture's growth. These teams are enabling innovation, growth and business continuity for Accenture. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Secure the digital core as you transform the business

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/applied-cybersecurity ----- What you can do What you'll achieve What's trending in cyber protection Why cyber protection matters Secure AI at scale Defend your organization from deepfakes and reinforce trust and resilience Embed security across the lifecycle Combine the power of zero trust and SASE to take a holistic approach to cyber security. Build a strong identity and access management foundation Embed cybersecurity into your enterprise platforms Safeguard emerging technologies Right-size cybersecurity Modernize cybersecurity Evolve cybersecurity Accelerate your cybersecurity journey Current Country: United States 60% of CEOs said they perform common cyber resilience practices but recognize that's not enough 90% of CEOs said they consider cybersecurity a differentiating factor to help build trust among customers Organizations can't find the time, money and people they need to modernize cybersecurity so it can function at speed and scale. Generative AI is introducing new opportunities—and new risks. Prioritizing secure AI accelerates adoption and builds trust. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Secure the digital core by embedding security at every stage of the lifecycle to protect your applications, workloads, containers and cloud environments of every kind. Optimize your security tools and posture by centralizing your data, control plans and endpoint protection. By integrating domains such as identity, cloud, infrastructure, network and security, you can increase their scalability and simplicity. Strengthen your digital identity based on efficiently managing enterprise and privileged access, enforcing endpoint protection, modernizing capabilities and automating provisioning at scale. Protect your core enterprise platform services by hardening environments, protecting endpoints and improving monitoring, security testing, access controls, intrusion detection, governance, risk and compliance. Navigate the path forward for emerging technologies, reaping their benefits and mitigating their vulnerabilities to ensure safety, resiliency and sustainability. Consolidate vendors and tools, retire legacy debt and leverage existing licenses to reduce costs up to 30-40%, then reinvest in modernization.

Rapidly modernize and embed security when replatforming applications and services in the cloud to accelerate deployment up to 25-40%. Reduce risk from unauthorized access up to 30% through tool orchestration, automation and security posture maintenance. AI's transformative impact on cybersecurity, the urgent need for comprehensive security strategies, and the critical role in safeguarding digital assets. Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology. © 2024 Accenture. All Rights Reserved.
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# Digital refining operations services

----- Arcticle source ----- https://www.accenture.com/us-en/services/energy/refining-operations ----- Refinery digital transformation: Building the intelligent refinery Digital refining operations consulting services What we think Our leaders Related capabilities Digital plant Connected industrial worker Operational excellence Digital supply chain Commercial optimization Fueling a digital methane future Amit Kumar Piyush Patel Mike Poland Innovation with OSDU™ Business process management JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Using digital technologies and real-time data to build, operate and maintain refinery assets with greater safety and efficiency. Digital technologies are being used to build, operate and maintain refinery assets with greater safety and efficiency. It is estimated that 80 percent of plant losses are preventable and digital solutions can help capture some of these losses. With an increased focus on moving to digital worker enablement solutions, more predictive and real time asset and production analytics, and creation of virtual, remotely managed "digital twins" – Refiners can better identify root causes of lost production and enable a safer working environment. The next evolution of value for refineries? The Intelligent Refinery, where human and technologies combine for the best results. Here's how we can help. Optimize maintenance through predictive, real-time visibility into performance and risks. Adopt mobile IoT sensors, analytics and wearable technology to work more safely and effectively. Improve processes and enhance sustainability via cost optimization and digital process management. Use intelligent

technology to create real-time end-to-end visibility and secure collaboration. Optimize decisions made across the value chain, driving downstream margin creation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Migrate and optimize on AWS–with confidence. Now.

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/migrate-to-aws ----- Accenture and AWS for your Cloud Migration Journey Video interviews with Accenture and AWS Partnering for the Public Sector UK - Accenture and AWS The need for rapid migration–a business imperative Aligning business & IT when migrating to the cloud Migrate and optimize on AWS-with confidence. Now Our Accelerators Impact across your business Accelerating to cloud with VMware Cloud on AWS The power of three – Takeda, Accenture and AWS Case studies Over a decade of partnership Migrate into the Future with AWS and Accenture Accelerating your data lake journey News Related capabilities Depth of experience Committed to Cloud Speed and precision Partnering for the Public Sector UK - Accenture and AWS The need for rapid migration–a business imperative Aligning business & IT when migrating to the cloud Migrate and optimize on AWS-with confidence. Now myNav® myWizard® Accelerate for Cloud (A4C) Secure Cloud Foundation for AWS Refreshing product design at LU-VE Del Monte Foods: A fresh approach to IT MONETA Money Bank: Taking the digital lead CalSAWS takes first step in cloud journey Faster Reliable Sustainable Navigating the barriers to maximizing cloud value Cloud is the urgent business imperative The green behind the cloud Accenture is proud to announce that we are now one of AWS' mainframe competency partners Most companies continue to struggle to realize full business value from their cloud initiatives, Accenture report finds Takeda Accelerates Digital Transformation with Accenture and AWS Cloud migration Accenture AWS Business Group JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Modernize your IT estate on AWS's leading cloud platform and maximize the benefits of your cloud journey with Accenture. Join us in Las Vegas from Nov 27 – Dec 1 Our one-of-a-kind partnership delivers at speed, precision, and confidence bringing the best of AWS's services and Accenture's unparalleled talent, resources and experience. Read more. By leveraging the power of AWS and Cloud, Accenture has created tools and accelerators that bring precision, speed, and scale to cloud migrations projects. Migration discovery and decision-making tool for migrations. Accenture's cloud optimization and automation engine for Accenture's Cloud operations activities. Accenture's state of the art migration factory automates 50% of common tasks and has been able to migrate up to 1,200+ workloads/month. Provides the most flexible security model for AWS with 90% of secure cloud foundational resources defined in templates. Our deep migration expertise and the robust AWS cloud platform has allowed us to create real value for our joint

migration customers. 20-40% Reduction in total cost of ownership with reduced Opex and Capex. 10x Increase in staff productivity. 5x Faster business response times. 99% Service reliability with AWS. VMware Cloud on AWS is one of the fastest, easiest and most cost-effective paths to migrate VMware workloads to the cloud. While retaining investments in existing tools and skill sets, clients can accelerate modernization in the cloud, with benefits that include: Accenture has more than 5,400 VMware skilled resources, 800+ VMware certifications, and 400 VMware Cloud on AWS migration specialists. Learn what happens when you bring together the scientific know how of a global biopharmaceutical powerhouse, Takeda, a leading cloud services provider, AWS, and Accenture's ability to innovate, execute and deliver innovation in the cloud. Accenture's partnership with AWS goes back over 13 years. Accenture and AWS have perfected accelerators and toolsets to drive agility, lower costs, and improve service levels. Accenture's myNav®, Accelerate for Cloud, myWizard ® and Accenture Cloud Platform accelerate migrations at scale; our analytics, automation, and AI drives agility and lowers costs. AWS boasts near-100 percent accuracy and uptime and near-zero downtime, while Accenture managed services give businesses the ultimate peace of mind. Our cloud migrations help customers meet their sustainability targets and bring the best across Infrastructure as a Service, Architecture, and Engineering. The Accenture AWS Business Group, AABG, is what happens when you create a customer obsessed team of innovators from a leader in cloud, with a leader in global services. We at AABG are ready to help our client maximize the benefits of cloud by migrating, modernizing and optimizing better than anyone else on the cloud. Sophisticated data analytics capabilities are increasingly feasible and scalable, aided by new cloud infrastructures. That's important to SAP enterprise customers who are looking for ways to gain more value, faster, from both SAP and non-SAP application data. Many customers are looking into enterprise-wide data lakes for help, but often face significant obstacles such as complex skills requirements and configuration complications. A data lake accelerator can help companies meet the challenges of implementing data lakes rapidly and cost-effectively. US Dept. of Ed. worked with Accenture and AWS to reduce costs, increase agility and security by migrating a mainframe solution to AWS GovCloud. One in four organizations are hindered by unexpected complications with cloud migrations Takeda, Accenture and Amazon Web Services (AWS) have entered into a five-year strategic agreement to accelerate Takeda's digital transformation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# AVENUES

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/caseworker-virtual-reality ----- AVENUES VR solution: What it is How it works Why it matters Awards and recognition AVENUES in action Case studies AVENUES in the news Our leaders Benefits of learning in virtual reality Sophia Monica Tory Alayna Ms. Garcia Kat Devon Rachel Jordan

The Accenture Virtual Experience Solution: Immersive learning to increase empathy and reduce bias. Public sector workers make important decisions every day that have significant impact on people's lives. It is a responsibility that demands certain skills and experience in understanding human dynamics. AVENUES is a learning method that harnesses the power of technology to transform the hiring, training, and continued skill development for frontline staff across the public sector.  AVENUES aims to help users come to a deeper understanding of their own thought processes in terms of how they make decisions and develop opinions. Left unexamined, those processes can lead to decisions that are made in the flash of an eye. AVENUES is an opportunity to broaden each worker's ability to observe, inquire, interpret, and reflect in a way that informs a more robust and firmly grounded professional opinion. Immersion: AVENUES immerses users into highly realistic scenarios designed to evoke a response. It uses actors filmed on green screen and stitched into carefully dressed locations. The experience is voice activated so that users have the sense that they are sitting across the table from another person who is looking them in the eye and conversing. Reflection: Next, we bring groups of users together in carefully curated seminars. These interactive workshops prompt reflection about how each of us behaved in the headset and create an opportunity for users to learn from one another. Analysis: Finally, AVENUES is maintained on a platform that leverages user analytics. This gives us the ability to see how large groups of people are behaving in the headset and drive future learning agendas. It opens up AVENUES for all of us to: Train our empathy muscle  Be more aware of our own bias Step into positive behavior change 31% reduction in turnover. 69% of experienced workers report improved observation, inquiry and interpretation skills. 40% reduction in training time compared to traditional training. 75% reduction in training resource costs. Taking on Racial Bias in Child Welfare 2024 Anthem Awards: AVENUES – Metaverse for the Public Sector awarded SILVER for Responsible Technology and SILVER for Workforce Transformation. Winners in these categories demonstrated best-in-class products, innovation or services driving impact in the Responsible Technology space, along with improved employee learning, development and engagement through their use of technology and data. 2022 Anthem Awards: Advancing Race Equity in VR (Tory's Home Visit) awarded GOLD for Best Special Projects, for projects that raise awareness via Responsible Technology. The project received SILVER for Innovation, which identifies new and innovative techniques advancing and improving the community. VR Social Impact Award: AVENUES – Race Equity in Child Welfare recognized by AIXR (The Academy of International Extended Reality) in 2021 for achievements in human services. GSMA GLOMO Awards: AVENUES awarded "Best Mobile VR or AR" in 2019. The GLOMOs are a testament to the incredible innovation and ingenuity shaping our industry. SXSW Interactive Innovations: AVENUES was a finalist in the 2019 SXSW Interactive Innovation Awards, which recognizes the most exciting tech developments in the connected world. AVENUES offers a content library that's universally applicable across the public sector. It is currently used by government agencies and universities

specializing in child welfare, mental health and addiction services, public assistance, childcare, and health and human services. An opportunity to practice observing, inquiring, and interpreting human behavior, especially when what people say and what they do don't match up. Learn more. An opportunity to practice navigating power dynamics and managing conflict, particularly when it might rise to the level of violence. Learn more. An opportunity to deepen our understanding of how and when race bias enters our decision-making process. Learn more. An opportunity to focus on how trauma impacts us over generations and to consider ways to help people begin to heal. Learn more. An opportunity to practice understanding what young children are trying to tell us when they are not using words to do it. Learn more. An opportunity to provide whole person care to complex families. Learn more. An opportunity to experience a difficult series of meetings with a caseworker from a parent's point of view. Learn more. An opportunity for those considering  careers in human services to experience the dynamics of fieldwork. Learn more. An opportunity to practice difficult conversations with children in a developmentally appropriate way. Learn more. An opportunity for new police officer recruits to improve communication with citizens (US & UK versions). Learn more. An opportunity for police officers to improve their ability to think critically on their feet in tense environments. Learn more. An opportunity for health professionals to improve their understanding of the increased mortality rates among pregnant black women. Learn more. An opportunity for health professionals to improve their ability to discern pain levels in telehealth appointments. Learn more. An opportunity for health professionals to improve their working partnerships with their patients. Learn more. San Diego County wanted to address error rates in eligibility decisions that affect whether families get the essential benefits needed to access food, health care and basic needs. The County recognized that new caseworkers needed more "real world" experience to help them conduct interviews to validate eligibility. San Diego County selected AVENUES to train eligibility caseworkers so that they can feel confident on day one by creating a new learning module for the AVENUES program that focused specifically on eligibility. The Georgia Division of Family & Children Services (DFCS) sought to accelerate the pace with which their child welfare caseworkers could build the experience and confidence to make the tough decisions faced daily.   Solution Georgia DFCS partnered with Accenture to pilot AVENUES as supplemental training for their child welfare workers. Through VR, users are transported into real-world scenarios where they practice making tough decisions in stressful situations. Followed by a carefully curated seminar, users work together to evaluate their approach and increase their ability to observe and interpret human behavior.   Result During the initial phase, approximately 250 DFCS caseworkers and supervisors (15% of frontline staff) completed the learning cycle. Preliminary feedback suggests the training should be incorporated into the new case manager training academy in the future. The State of Georgia sees much promise in this training platform as a way to improve decision making and child safety. Facing a high turnover rate, Indiana's Child Services Department used VR to better prepare family case workers for a tough job. Read more. Indiana Department of Child Services decreased staff turnover by 31% and laid the foundation for a data-centric transformation. Read more. The Accenture Virtual Experience Solutions (AVENUES) has won "Best Mobile VR or AR" at

# Communications

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/communications ----- New ways to monetize core investments, leverage tech for growth and deliver exceptional customer experiences. What's going on How communications is changing What you can do What's trending in communications Our leaders Create experiences that customers crave Modernize your business, IT and operations Cloudify your network with IP, automation and pre-engineering Enrich your B2C relationships Grow your business in the SMB segment Extend your B2B value chain beyond pure connectivity Francesco Venturini Peters Suh Boris Maurer Paolo Sidoti Saulo Bonizzato Current Country: United States Communications service providers (CSPs) have made great strides with upgraded connectivity, deeper engagement solutions and more comprehensive enterprise offerings—but their own digital capabilities have not evolved in tandem. In addition, the traditional business model is no longer sufficient to compete in today's market. Customers now expect more than just connectivity; they want a seamless, personalized experience that meets their evolving digital needs. To succeed in this new era, CSPs must evolve their networks and elevate their customer's experiences with a strong digital core and the vision to use it to its full potential. Markets and business models have shifted, and so have the expectations of customers—for sustainability, accessibility, versatility—whether they are personal, SMB or enterprise users. There is a window of opportunity for CSPs to digitize their businesses in a way that delights their customers and employees while enabling them to reduce their operating expenses and improve their margins. Connectivity is the backbone of the business, but it's also the critical element of every other industry's digital core. This means reinvention within a CSP opens doors for other businesses to reinvent as well. When CSPs invest in their own digital core with a standardized, open architecture, they create a new business opportunity that enables other companies to reach their own new performance frontier. As telcos have explored means of growing beyond connectivity, many of the underlying systems that support their business haven't changed. Their networks, products and services need to fulfill new and growing demands, so legacy systems are not an option. Telcos must reframe themselves as technology companies that power communication services for all industries, surpassing the title of communications providers. By leveraging data and generative AI to create unique, tailored customer experiences across multiple channels, you can turn the telco customer journey into an efficient, highly personalized offering package that's rooted in trust and transparency. decrease in marketing spend when digital marketing sales and services are fully optimized With our suite of cloud-based assets and accelerators you will speed up the implementation of modern architecture, advance your operating models and build out your capabilities with hyperscalers more

efficiently. cost reduction across core IT systems through simplification, standardization, automation and operations with cloud-native platforms, decoupling and agile architecture Transform your network into a cloud-native platform that is agile, efficient and secure. With pre-engineered network solutions that cover the full network lifecycle, we can help you optimize, operate and monetize your cloud native network. decrease in operational costs through improved Network service fulfillment and ticket management while improving service quality and customer satisfaction, increasing revenue by up to 10% Address commoditization while opening new and differentiated revenues streams when you integrate your offerings with 3rd party partners to provide managed and differentiated services like smart home, connected health, video and more. Tap into the nascent opportunity by providing SMBs with a consistent support and shopping experience across different channels, offering clarity of how purchased solutions can benefit their business. uplift in lead conversion Offer more than connectivity to your enterprise clients' expanding operational needs. Your growth strategy should address the demand for an integrated platform that brings together devices, 5G private networks, edge cloud and security with end-to-end solutions and services. By focusing on new opportunities provided by cloud, data and AI, CSPs can accelerate their legacy technology transformation to resolve tech debt and position themselves for new product and service growth.  CSPs continue to invest billions in networks, both fixed and wireless. The challenge at hand is how their current network transformation can go beyond a generational upgrade. Accenture explores how CSPs can accelerate their B2B transformation journey and generate new value for their SMB customers. Accenture empowers Singtel and Zuellig Pharma to innovate with Ericsson 5G A race to climate neutrality by addressing Scope 4 emissions. Digitalization is outpacing network capacity and innovation spend, making networks a bottleneck to reinvention. Our research explores how companies are approaching network modernization and reveals three keys to success. Communications & Media Industry Sector Lead Senior Managing Director – Communications & Media, North America Managing Director – Communications & Media Lead, EMEA Managing Director – Communications & Media, Growth Markets, Asia, Australia, Africa and Middle East Senior Managing Director – Communications & Media, Growth Markets, Latin America © 2024 Accenture. All Rights Reserved.
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# Accenture Momentum

----- Arcticle source ----- https://www.accenture.com/us-en/services/consulting/accenture-momentum ----- What is Accenture Momentum? Momentum features Transformation office Our leaders Insights Related capabilities Bring your transformation to life Dynamic value tree and business case views Real-time progress reporting Data-driven, forward looking value insights A transformation office to reinvent business Jason Sain Cassie Walls Vishwanathan Krishna Start your transformation journey now Can a transformation run like a lemonade stand? Make key governance moves like a chess master How CIOs bring the greatest value to transformation Technology transformation Digital transformation

Elevate your transformation strategy by connecting vision and value to achieve greater outcomes.   The accelerating pace of business necessitates that companies transform the way they work and how they serve customers. But real change doesn't happen overnight. It requires a clear vision and sustained focus at each stage of the journey. But too often, the vision is not detailed enough, not tied to measured outcomes and is not widely enough understood. That's why 70% of transformations fail to meet expectations. Momentum is a cloud-based platform that acts as the single source of information about your transformation. It communicates the vision, defines opportunities, tracks progress and realizes value, leveraging interactive dashboards to ensure that everyone can stay in sync and deliver results – keeping your transformation initiatives on track. And because each transformation program is unique, Momentum can be configured based on your needs to deliver real value with agility, speed and scale. Give your transformation Momentum. What chief transformation officers need to succeed A state-of-the-art repository to communicate the compelling transformation vision. Identify value drivers and opportunity areas and cascade the value targets within the organization. Central location to manage initiatives supporting the transformation pillars. Reporting dashboards provide dynamic, multi-year views and drilldowns into the program's business case. A transformation office is a necessary element of any large-scale transformation. As a strategic function, it helps improve outcomes by tracking and communicating the 360° value of enterprise initiatives, providing insights for executives to make faster, value-focused decisions. Accenture's Transformation Office provides a holistic solution, helping companies every step of the process, from strategy development to change management, while remaining firmly rooted in delivering value.  Value sits at the core of our framework approach—along with vision, integration, transformation governance and talent—and it permeates every aspect of transformation. The transformation office is usually the responsibility of a chief transformation officer and it identifies, articulates and measures business outcomes. Our experience shows that when there is a detailed 360° value case, transformation is more likely to succeed. When there isn't, it is much harder to drive outcomes. Accenture's Transformation Office provides an in-depth framework—from transformation process and strategy development to tech implementation. Let's discuss how Accenture Momentum is the best way to give your transformation strategy purpose and direction. Catch up on our latest thinking about how to drive transformation outcomes. How do you simplify a complex enterprise transformation? Start with a clear vision and value creation story, Accenture's Jason Sain recommends. Accenture's Cassie Walls explains the robust governance model is essential to executing a successful transformation process. CIOs can bring the greatest value to transformation. Accenture explains how CIOs address new challenges in today's business. Shift your focus from legacy to transformative technology and deliver change faster. Understand digital transformation and how our insights can help drive business value. Our Technology Strategy & Advisory practice helps architect and realize exceptional business value from technology. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update

# The sustainability imperative

----- Arcticle source ----- https://www.accenture.com/us-en/services/sustainability-index ----- Sustainability spans environmental, social and governance issues. Today every organization must embrace sustainability for future competitiveness. Reinvent with sustainability What's trending with sustainability Partners in change Awards and recognition Our leaders Sustainability careers Sustainability now Define the sustainability ambition and roadmap for your organization Define the sustainability ambition and roadmap for your organization Devote equal energy to ESG and financial measurement and pivot to growth Devote equal energy to ESG and financial measurement and pivot to growth Shift from setting targets to delivering tangible decarbonization outcomes Shift from setting targets to delivering tangible decarbonization outcomes Drive higher margins by embedding sustainability into your value chains Drive higher margins by embedding sustainability into your value chains Help consumers move from good intentions to new, sustainable behaviors Help consumers move from good intentions to new, sustainable behaviors Shift governance, processes and culture toward sustainable practices Shift governance, processes and culture toward sustainable practices Sustainability by technology, sustainability in technology Sustainability by technology, sustainability in technology Leader in IDC Sustainability Finance and Accounting Services 2024 Vendor Assessment Leader in the IDC EMEA CSRD Compliance 2024 Report Leader in Everest Sustainability Enablement Tech Services PEAK Matrix® 2024 Accenture is a Leader in Forrester Report - IT Sustainability Service Providers Wave Q3, 2023 Accenture Positioned as a Leader in Everest Group Net Zero Consulting Services Peak Matrix® Assessment 2023 Stephanie Jamison Wytse Kaastra Alison Kennedy Amy Callahan Current Country: United States 98% of CEOs agree sustainability is their responsibility 2.6x ESG high performers deliver a higher total shareholder return 37% of the world's largest companies have a public net zero target. Nearly all are off track 18% of companies are cutting emissions fast enough to reach net zero by 2050 Uncover insights and actions to accelerate your journey to net zero. Companies now face a rapidly evolving ESG regulatory landscape. We have identified nine capabilities that can move organizations beyond mere compliance and help accelerate their sustainability journey for competitive advantage. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. How the private sector can use Generative AI to bridge the gap to the 2030 Sustainable Development Goals. Decarbonization requires collaboration. So what if all net zero investments were synchronized? We outline key actions each industry needs to take to ensure an equitable, affordable and sustainable energy transition. Developing carbon intelligence can better position organizations to seize opportunities, manage risks, and become more resilient to the rapidly evolving transitional impacts of climate change. Affirming our commitment

to transparency and accountability to our ESG goals and progress. How Volkswagen is driving clarity and confidence in their sustainability strategy. Accelerating the transition to a healthy and sustainable food system: from renovation to reinvention The World Economic Forum is an international non-governmental and lobbying organisation for multinational companies. The world's largest sustainability initiative A global community of 200+ of the world's leading sustainable businesses working collectively to build a net-zero, nature positive, and more equitable future. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Reimagining human experiences that reignite growth and accelerate the path to value. Accenture is positioned as a Leader for both "Strategies" and "Capabilities", which assessed the capabilities and business strategies of 11 firms, focusing on their ability to integrate environmental, social, and governance (ESG) factors into financial services. Accenture is named a leader in the IDC MarketScape European ESG Technology Services for CSRD Compliance 2024 report. Accenture is the highest Leader on the Vision and Capability axis and the highest leader on the Market Impact axis. Accenture has been positioned a Leader with the top scores in the Strategy and Current Offering categories in The Forrester Wave™: IT Sustainability Service Providers, Q3 2023 authored by Abhijit Sunil. Accenture's vision for a net zero consulting practice is to drive the reduction and removal of emissions by assisting clients to achieve twin transformations by bringing together their expertise in digital technologies and sustainability, enabled by culture and experience. Global Resources Industry Practice Chair and Global Sustainability Services Lead Senior Managing Director – Sustainability Services EMEA Lead Senior Managing Director – Sustainability and Enterprise Reinvention Lead, Growth Markets Senior Managing Director – Sustainability Services US Lead Sustainability spans environmental, social and governance issues. Help every organization must embrace sustainability for future competitiveness. © 2024 Accenture. All Rights Reserved. =====================

# Security R&D

----- Arcticle source ----- https://www.accenture.com/us-en/services/accenture-labs/cybersecurity ----- Top areas of focus Cryptography in a post-quantum world What we think Our leaders Connect with us Capabilities Advanced analytics for security breaches Enhanced data protection, at scale Reducing security risk by "de-bloating" Bringing agility to security decisions with AgiSec Blockchain solutions for securities lending Innovating at speed and scale with implicit security Technology Vision 2023: When Atoms meet Bits Ninth annual Cost of Cybercrime Study Ethan Hadar Lisa O'Connor Follow us on Twitter Like us on Facebook Newest Insights from Technology Innovation Blog Cybersecurity Accenture Labs JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Our Security R&D Group applies advanced threat detection and management techniques to help our clients better defend the enterprise. Accenture Labs' Malek Ben Salem has answers In today's highly adversarial environment, we're

dedicated to transforming the way businesses operate with disruptive capabilities to empower cyber defenders. At our Washington, D.C. Cyber Lab, we developed an analytics tool to label alerts based on phase of the cyberattack "kill chain" the intruder reached. Our machine learning solution helps identify and classify sensitive information in large data sets and ensure safeguards are sufficient and compliant. We have developed a DeBloat tool that introduces the idea of a "bare minimum container" reducing vulnerability of the container by up to 100 percent. AgiSec security methodology employs automated predictive analytics to identify business risk and recommend suitable, prioritized security actions. A collaboration to develop a blockchain-based proof-of-concept for securities lending, with embedded "security by design." Companies are talking about quantum computing, but few are looking at the possible massive impact on the existing cryptographic methods they use. Businesses must start preparing now. READ MORE Accenture has identified a set of global enterprises—the alpha innovators—that are innovating securely for competitive differentiation. Learn more. The foundations of our new reality will be built by fusing the physical and digital worlds. New. Applied. Now. Dedicated Accenture R&D group brings pioneering tech innovations to solve today's toughest business problems. Our world-class R&D charts a research agenda, explores innovations and delivers solutions, leveraging the most promising emerging technologies. Artificial intelligence, big data, blockchain and more. Get the biggest stories and insights of the week. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ======================

# Application Security

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/application-security ----- Secure from the start Capabilities Accelerating the pace of secure development Reimagine application security Our leaders Related capabilities Design with Security Develop with Security Operate with Security Quickly see critical issues Prioritize actions Accelerate remediation Operate at scale John Delmare Cyber Resilience Cyber Strategy Cyber Protection JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Protecting the application stack across the software development lifecycle and supply chain. The Cyber-Resilient CEO Application development thrives on speed. Teams are embracing cloud, Agile and DevSecOps to produce as much as they can as fast as they can to stay market leaders. Because applications thrive on speed so must your security. Embed application security from the start to be built for speed and scale. Accelerating application release cycles while improving security across the entire application portfolio. Design secure applications and embed security into tooling, processes and training.    Incorporate security throughout the application development lifecycle—during build, test and deployment. Proactively assess your applications for vulnerabilities, accelerate remediation and continuously monitor the environment for threats. Accenture can help your development teams: Provide executives insight into key metrics and true risk impact to validate business decisions. Know

vulnerabilities to fix, eliminate duplicates and false positives, and prioritize based on compliance requirements and enterprise risk tolerance. Get clear guidance in developer language on how to resolve issues, and an option of hands-on managed support. Apply automation to reduce manual tasks, so secure development and remediation efforts can support the entire application landscape. Accenture's Intelligent Application Security Platform is a flexible integration platform that helps organizations achieve 20-30% faster development, up to 30x less remediation cost and with 30-50% less staff. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Accenture + CyberArk

----- Arcticle source ----- https://www.accenture.com/us-en/services/alliances/cyberark ----- Accenture and CyberArk: A dynamic alliance Capabilities By the numbers Blogs Related capabilities Privileged credential protection Endpoint protection at scale DevSecOps and secrets management Cloud-first entitlements Workforce and customer identity access Success factors of endpoint privilege management Do's and don'ts of privileged access management Success factors of privileged access management Identity and Access Management Cyber Protection Cyber Resilience JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Securing the most valuable assets through end-to-end privileged access management services Our joint mission is to secure access across any device, anywhere, at just the right time. Together, we've developed a holistic Zero Trust approach to improve resilience using comprehensive, intelligent privilege controls to seamlessly protect all identities—human and machine. CyberArk's Identity Security Platform, secures identity access and automates the identity lifecycle with continuous threat detection and prevention—all with a unified approach Securing identities will help reduce your risk without compromise as you digitally transform. Manage access for elevated & privileged tasks with granular access controls to minimize risk and defend against administrative access vulnerabilities. Implement least-privilege security controls to protect user devices against threats, while improving user experience and optimizing IT operations. Secure all application secrets across the enterprise, including cloud-native applications, robotic process automation and n-tier applications. Manage excessive cloud and multi-cloud environment permissions—both human and machine—across the lifecycle through workflow automations. Continuously monitor behaviors across devices from anywhere to enable access to users at just the right time. 125+ CyberArk projects across 15+ countries #1 2021 CyberArk's Global Partner of the Year Discover the latest thinking in digital identity and access management. How do we enable users to efficiently and securely perform while preventing business disruption? Learn how endpoint privilege management can help. Based on his experience across multiple industries, Accenture's Ruben Viegas talks about the Do's and Don'ts of Privileged Access Management. Accenture describes what are the common characteristics of a successful privileged access management program. We

implement processes and tools that streamline access to cloud and enterprise services, making access easier and keeping others out. Proven solutions, global teams and innovative technology tools to enhance security in cloud, infrastructure, data, digital ID, compliance and platform. Helping clients rapidly scale security and compliance operations through innovative technology, as-a-service capabilities and cybersecurity services. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.

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# Activating and running the best customer experiences

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/marketing-operations ----- What we do Accelerate the journey with SynOps for marketing You can reimagine how companies engage Marketing Operations managed services Case studies What we think News Our leaders Capabilities Connect with us Frequently asked questions Fast-track to future-ready marketing Winning the battle for sports fans' attention Making every moment matter for every guest Reimagining guest experiences on the high seas Making space to grow in consumer goods The value multiplier Fast-track to future-ready marketing operations Life Trends 2023 Jaguar Land Rover transforms marketing communications Fabrice Dersy Nigel Gilbert Neha Misra Peter Kolster Cristian Vega Milan Damani Accenture Song SynOps Virtual tour Intelligent Operations blog Accenture Song blog Explore Careers What is the goal of marketing operations? Is marketing operations a good career? What are the 4 BPO services? What does BPO mean in marketing? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A new model for a new generation of marketers. Data-driven – Technology enabled – Content powered. High operations maturity realizes higher value Delivering meaningful customer experiences is the new battleground for brands. Marketers today are expected to deliver the right customer experiences at the right time with every interaction. With accelerating complexity, delivering a cohesive brand experience remains elusive. CMOs are looking for expert global partners who can activate, operate and scale marketing operations programs that deliver increased impact and marketing led growth.   Sustaining this growth requires an intelligent marketing operating model, one that is anchored around the customer and driven by intelligence to deliver exceptional experiences across the enterprise. Marketers themselves need to mature faster, changing how they operate to become more efficient, effective and future-ready. Accenture surveyed more than 1,100 C-suite and VP-level executives, including CMOs and their direct reports. SynOps for Marketing Delivering sustainable growth. SynOps for Content Creation Creating relevant, immersive experiences. We help organizations create intelligent operating models enabled by SynOps—our human-machine operating engine. Powered by data, applied intelligence, digital technologies and exceptional talent, SynOps drives breakthrough customer experiences,

tangible business outcomes and viable long-term growth.   Steeped in business process expertise, SynOps for Marketing enables marketing departments to move away from traditional manual data processing to a predictive and proactive mindset — backed by diverse data, advanced analytics and intelligence to accelerate innovation and revenue growth, while reducing costs and improving brand compliance.   Pairing the power of Accenture's digital innovation with leading marketing talent, SynOps for Marketing allows people and technology to work together like never before to inform content creation, campaign planning and activation and personalized experiences. Build new experiences between people and brands with the power of advanced analytics and digital innovation at your disposal. Disrupt the marketing status quo and help clients accelerate revenue growth across the customer lifecycle by activating trusted experiences.   This isn't just marketing. It's the most creative, impactful work you'll ever do.   Work You'll Do   Join the most creative minds reimagining the future of how everything and everyone in marketing works. You'll be part of an exceptional team of marketing professionals, from brand and content strategists to business development leads, digital marketing project managers, and solutions architects. Building Future Ready Operations is all about making your marketing hyper-personalized, scalable and seamless. The foundations of all marketing activation.   Key capabilities 52% Increase in operational efficiency 37% Rise in lead conversions 25% Increase in productivity $100M Cost savings in over 5 years Amplify the power of content to drive personalized, relevant and authentic experiences. Key capabilities 60% Increase in operational efficiency 30% Rise in lead conversions 35% Increase in productivity 50% Cost savings in over 5 years Leveraging signals, understanding behaviors, and building deeper, meaningful customer relationships.   Key capabilities 82% Increase in engagement 40% Increase in NPS 45% Reduction in speed to market 60% Increase in leads generated Seamless execution, optimization and measurement.   Key capabilities 15% Increase in new-to-brand purchasers 40% Increase in NPS 37% Rise in digital leads 25% Increase in delivery rates FanDuel boosts brand awareness and drives customer acquisition in this social media marketing case study. The goal? To leverage Radisson's brand equity to curate exceptional digital customer experiences. Carnival Corporation creates hyper-relevant experiences for thousands of guests at a time. Consumer Goods and Services CPGs as digital businesses can seize the opportunity to grow digital commerce. Business Process Services Discover how organizations can double their chances of future-ready operations in the next 3 years. Business Process Services Accenture surveyed more than 100 marketing leaders worldwide to understand how they view their journey to operations maturity. Accenture Song Explore the evolving power dynamic between people and businesses. Accenture will join forces with Spark44, Jaguar Land Rover's successful client-agency joint venture to create a new bespoke model.   Accenture Song helps clients create the best customer experiences on the planet.   A unique human-machine operating engine that transforms business operations and delivers results   Take a 360º virtual tour through our Intelligent Operations Centers. Our experts blog about how intelligent operations harness talent, data and intelligence to help organizations improve performance. Greater experiences start here. We're looking for innovators to deliver continuous, rapid-fire transformation and new business capabilities at Accenture Operations. Marketing operations

powers the customer journey, helping brands reach the right audience in the right channel at the right time, globally, locally, and always brand relevant. With the right data and predictive analytics, brands execute next best actions for marketing-led growth. Our marketing operations talent work with the biggest global brands. You are a fit if your skills include brand and content strategists, business development leads, digital marketing project managers, and solutions architects. Your first role on the team is just the start of a rewarding career. Data and technology are the foundation for all marketing activation, and we help clients understand what it means to own your data (across agencies), and the trusted used of that data. Next generation content services provide relevant brand experiences globally and locally relevant. Digital marketing services provide omni channel personalization at scale. Media growth services includes execution optimization and measurement. Marketing BPO helps clients achieve excellence in scaled delivery through a balance of digital and human ingenuity. It means people are doing more relevant work, both client retained and managed service teams. Marketing BPO helps brands deliver more relevant moments with customers as their priorities and evaluation criteria change, ultimately contributing to business growth. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Become a talent creator

----- Arcticle source ----- https://www.accenture.com/us-en/services/learning-index ----- While technology plays a key role in business reinvention, it's your people who determine its success. Accenture LearnVantage helps you build the skills they need, and you want, to grow faster. How to reinvent learning What's trending in learning Partners in change Our leaders Learning careers Why reinvent learning? What are your workforce's learning needs? What are your workforce's learning needs? Reinvent learning at speed and scale Reinvent learning at speed and scale Choose from our ready-to-go or custom learning solutions Choose from our ready-to-go or custom learning solutions Personalize learning with AI-curated assessment, content and services Personalize learning with AI-curated assessment, content and services Trusted premier certification programs for business impact Trusted premier certification programs for business impact Dr. Bhaskar Ghosh Kishore Durg Kai Roemmelt Professor Majd Sakr Swati Sharma Ravi Shankar Nori Peter VanOverbeke Tim Good Current Country: United States $10.3T of economic value can be created if enterprises across the globe take a responsible, people-centric approach to adopt gen AI 61% of workers globally will need retraining by 2027 94% of people around the world saying they are ready to learn new skills to work with gen AI 5% of organizations only are actively reskilling their workforce at scale Discover AI's impact on the workforce and learn how AI literacy, learning, and automation are helping businesses prepare for tech changes, foster an AI-aware culture, and build trust in AI integration for workforce readiness. Aramco Digital and Accenture Partner to Revolutionize Digital Skilling Capabilities and Forge an

AI-Ready Workforce in Saudi Arabia. S&P Global and Accenture have established a strategic collaboration to drive innovation and harness the full capabilities of generative AI across the financial services sector, enhancing both customer and employee experiences. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. See how to access a global pool of top talent equipped with the latest technology and training needed to be ahead of industry trends, continually innovate and create sustained growth. How to embrace a new era of learning and development Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone.  Of executives say making tech more human will boost every industry. Chief Strategy and Innovation Officer Global Lead – Accenture LearnVantage Udacity Lead – Accenture LearnVantage Chief Learning & Research Officer – Accenture LearnVantage Ecosystem and Middle East Go-to-Market Lead – Accenture LearnVantage Platform and India Lead – Accenture LearnVantage North America Go-to-Market Lead – Accenture LearnVantage Senior Managing Director – Talent & Organization, EMEA Lead While technology plays a key role in business reinvention, it's your people who determine its success. Help build the skills businesses need to grow faster. © 2024 Accenture. All Rights Reserved. =====================

# Emerging tech shapes the future

----- Arcticle source ----- https://www.accenture.com/us-en/services/emerging-technology-index ----- In a rapidly changing world, embrace emerging technology to transform and achieve greater efficiency, effectiveness, and breakthrough innovation. Reinvent with emerging technology What's trending with emerging technology Awards & recognition Our leader Technology careers Emerging technology now Shield your data for a quantum-safe future Shield your data for a quantum-safe future Revolutionize drug discovery and healthcare research with science and data Revolutionize drug discovery and healthcare research with science and data Harness space tech for a $1 trillion breakthrough Harness space tech for a $1 trillion breakthrough Rethink product materials for enhanced sustainability and performance Rethink product materials for enhanced sustainability and performance Decentralized solutions to build digital trust and revolutionize operations Decentralized solutions to build digital trust and revolutionize operations Turn physical spaces into smart, data-driven environments Turn physical spaces into smart, data-driven environments Automate to tackle repetitive tasks, cut costs and boost precision Automate to tackle repetitive tasks, cut costs and boost precision Make every experience an immersive experience Make every experience an immersive experience How to innovate Accenture named a Leader in Innovation Consulting by Forrester, Q2 2024 Adam Burden Current Country: United States 96% of executives agree that the convergence of digital and physical worlds over the next decade will transform their industry 95% of executives believe next generation computing will be a major driver of breakthroughs

in their industry over the next decade 93% of executives agree that with rapid technological advancements, it is more important than ever for organizations to innovate with purpose 83% of executives believe science tech capabilities could help address society's greatest challenges in health-related issues and diseases Apply R&D to prototype and develop breakthrough ideas to reinvent business models, create new products, and open markets. Co-invest to shape the genesis of new science and technology. Be an early mover with emerging tech like post-quantum security, space, bio-innovation, science-tech, and advanced enterprise robotics. Harness industry-wide and client-specific solutions for success. Make no regret moves with pre-tested cutting-edge solutions. Use our codified approaches to industry-specific problems to get from change to value, faster. Systematically prioritize breakthroughs across the value chain with emerging technology and turn those strategic bets into real, differentiated sources of value that can't be easily captured by competitors. Build new realities and embed a culture for sustainable growth.  Of executives say making tech more human will boost every industry. Breakthrough innovation sits at the intersection of understanding the potential of next generation technologies and applying them in novel ways. We believe companies can engineer these game changers. Five imperatives the C-suite must address to reinvent in the age of generative AI. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Accenture Labs works with Biogen to apply quantum computing to accelerate drug discovery  Shell, AMEX GBT, EWF and Accenture create new green fuel platform. Automating aircraft inspection with AI and computer vision. Accenture named a Leader in The Forrester Wave™ Innovation Consulting Services, Q2 2024, excelling with extensive innovation labs, prototyping capabilities, and partnership ecosystem. Global Innovation Lead Be part of shaping the future and making positive changes in every business across every industry. © 2024 Accenture. All Rights Reserved. =====================

# Bring sustainability to every link in your value chain

----- Arcticle source ----- https://www.accenture.com/us-en/services/sustainability/responsible-value-chains ----- Redesign supply chains to support net-positive ambitions, increase circularity and build resilience and trust What you can do What you'll achieve Trending in sustainable value chains Awards & recognition Our leader Why sustainable value chains matter Embed sustainability in each step of your value chain Source responsibly Adopt circular principles and models Earn stakeholder trust More value Resource efficiency Higher business performance Competitive edge A Leader in Supply Chain Transformation in Sustainability Matias Pollmann-Larsen Current Country: United States Redesign supply chains to support net-positive ambitions, increase circularity and build resilience and trust 60% of global emissions are generated by supply chains 5.5x more carbon intensity is created by supply chains than by the rest of the business

$4.5T in market opportunity will be generated by the circular economy by 2030 (estimate) 96% of business leaders around the world agree that the private sector plays a crucial role in achieving the UN Sustainable Development Goals Build a sustainable supply chain, taking environment, society and governance into account at every step. Good for the planet, yes — and good for preparing your supply chain for the future. Make the way you design products, manage suppliers, build plants and warehouses, manufacture goods, plan, transport and recover more environmentally sustainable, socially responsible and fit-for-the-future. Almost half of all CEOs now take supply chain responsibility as part of their sustainability strategy Adopt a responsible sourcing strategy and operating model that prioritizes environmental consciousness, ethical practices, and inclusivity. Ensure compliance with new regulations for managing ESG risks in supplier relationships. more of the Earth's resources are being consumed each year than it can naturally regenerate Rethink the "take, make, waste" model and create a circular business model for greater profitability and sustainable growth, while also mitigating risks associated with resource scarcity. of consumers are shopping more sustainably, opting for reusable or refillable products, recycled or refurbished goods and quality items built to last Trust is more than simple risk management. Using digital technology, including supply chain analytics, you can proactively measure and improve trust with stakeholders. ESG leaders outperform their peers financially, generating up to 2.6x more value for shareholders. When resource efficiency programs are driven by sustainability, they not only save costs. They also increase your supply chain's resilience. Companies with high sustainability performance ratings have 3.7x higher operating margins. Pressure from governments and the public makes sustainability a must. Luckily, sustainability makes companies more resilient and responsive to opportunities. Uncover insights and actions to accelerate your journey to net zero. When it comes to measuring Scope 3 emissions, the complex structure of the company's supply chain eventually brought any progress to a grinding halt. Our Kris Timmermans pinpoints opportunities for sustainable supply chain networks to create positive change that benefit both society and the planet. Can you see and act on emissions across all supplier tiers? You can now. Learn more about Accenture's research and new tools to shed light on Scope 3. Cultivating a culture of responsible buying on a global scale Generative AI promises a radical reinvention of work. And it's opening up a new world of possibility for supply chain leaders. Here's how CSCOs can turn this technology's immense potential into higher business performance. Accenture has been named leader in the NelsonHall report for supply chain transformation for sustainability Managing Director – Global Sustainable Value Chain Lead, Supply Chain & Operations © 2024 Accenture. All Rights Reserved. =====================

# Lending

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/credit-mortgage-business-process-outsourcing ----- Lending operations built for the digital economy Lending capabilities What distinguishes our lending capabilities? Our technology alliances What we think Case studies Blogs Our

leaders Mortgage BPO Consumer Lending Commercial Lending Auto Finance Equipment Finance Non-performing Loans (NPL) Commercial Real Estate: Asset services Commercial Real Estate: Occupier Residential Mortgage Lending Deep experience One stop for change Business process services Technology Mature onshore/offshore model Top 10 banking trends for 2023 Embedded finance for SMEs: Banks and digital platforms Sustainable lending: an action plan for banks North American mortgage lender unlocks $60M in savings Brazilian bank disrupts the auto loans process How to manage risk for a successful implementation How banks can thrive in the face of rising interest rates Can banks grab the buy now, pay later opportunity? Chris Scislowicz Dilnisin Bayel Colette Prior Jared Rorrer Cameron Krueger Wes Slocum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders

best execute their business strategies and stay market-relevant. These are the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks.   Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks.   Credit Fintechs have a head start with buy now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Strategy to lead in the next decade

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy-index ----- Boldly commit to continuous reinvention and join the small but growing number of companies reaching new levels of profitable growth for their businesses, while also providing greater contributions to humanity. Reinvent with strategy What's trending with strategy Our leaders Strategy careers Strategy now Gain foresight, anticipate change, understand macroeconomic impact Gain foresight, anticipate change, understand macroeconomic impact Boost productivity with generative AI Boost productivity with generative AI Unlock market connections with AI for a growth plan built to last Unlock market connections with AI for a growth plan built to last Redesign your operating model for a disruptive world Redesign your operating model for a disruptive world Master tech-driven dealmaking approaches for an evolving landscape Master tech-driven dealmaking approaches for an evolving landscape Ideate, build, deliver and scale new products and ventures Ideate, build, deliver and scale new products and ventures Address strategic business challenges with technology Address strategic business challenges with technology Muqsit Ashraf Christopher Roark Michael Brueckner Masataka Ishikawa Current Country: United States +200% increase in global disruption between 2017 and 2022 58% of CEOs are not confident in the current business strategy to strengthen future competitiveness 2.5x the increased likelihood of outperforming peers when emerging technology informs and shapes strategy 10% higher revenue growth realized by companies embracing reinvention While advances in tech and gen AI promised to boost productivity, our analysis indicates most companies are falling behind. Find out what productivity leaders do differently to drive value and gain a competitive edge. Activism is surging and represents a material, ongoing concern for CEOs and boards alike. The power to keep activists at bay lies with leadership. It calls for a shift from reactive defense to proactive value creation. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. Innovative revenue and monetization models can help companies unlock meaningful margin potential. M&A deal processes are ripe for reinvention. Gen AI will lead those reinventions and executives

agree. Where they are investing, however, indicates a need for holistic strategies to realize the value they envision. Companies that invest in growth-oriented AI initiatives focused on growing the core, pursuing adjacencies, and finding and activating entirely new revenue models stand to benefit from outsized growth opportunities. Companies often focus on managing costs during uncertain times. But some are reinventing their organization for productivity – using generative AI to strengthen financial resilience, increase competitiveness and drive growth. Five imperatives the C-suite must address to reinvent in the age of generative AI. Group Chief Executive – Strategy Strategy Americas Lead – Cost & Productivity Reinvention Global Lead, Accenture Strategy Lead – Strategy, EMEA Lead – Strategy, Growth Markets Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. © 2024 Accenture. All Rights Reserved.

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# Virtual tour: Sourcing & procurement

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/innovation-360-sourcing-procurement ----- Explore sourcing and procurement operations Take a tour Sourcing and procurement, Manila Sourcing and procurement, Prague Sourcing and procurement, San Antonio Sourcing and procurement, Bengaluru Here's how to view the tours Related capabilities Sourcing and procurement, Manila Sourcing and procurement, Manila Sourcing and procurement, Prague Sourcing and procurement, San Antonio Sourcing and procurement, Bengaluru Laptop Smartphone Immersive Procurement SynOps Operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Take a virtual tour of our Intelligent Operations Centers With more than two decades' experience in sourcing and procurement operations, our 17,000 professionals are using rich data-driven insights, automation, and artificial intelligence to deliver unprecedented cost savings for our clients. Welcome to the Sourcing and Procurement virtual tour of our Intelligent Operations Center in Manila. Explore more of our Intelligent Operations centers Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.

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# Rapid-cycle child welfare solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/rapid-cycle-child-welfare-solutions ----- The challenges facing every child welfare leader Challenge: improving casework equity Challenge: implementing a new practice model Challenge: onboarding caseworkers and supervisors What we think Related capabilities Our leaders Succeeding differently in child welfare Child welfare Accenture Virtual Experience Solution Accenture Case Insights Solution Molly Tierney Wendy Henderson

How can we help you solve your most pressing problems? Families and kids can't wait for change. That's why we focus on rapid improvements today while you keep building a better tomorrow. The U.S. child welfare system is working to drive significant change. Key goals include reducing racial disproportionality and shifting to proactive, preventive services that support families and enable more children to stay safely at home. But effecting systemic change isn't a quick undertaking. And child welfare leaders still face the urgent demands of the day-to-day work. Managing critical incidents. Balancing workloads. Ensuring availability of resources like foster families. Accenture recognizes the need to solve problems today while shaping a better tomorrow. We collaborate with our clients to deliver rapid-cycle change. Together, we listen carefully, identify root causes and then design and implement solutions quickly and effectively. We help understand and close gaps between how the organization is "supposed" to work and what's really happening on the ground. By rapidly solving short-term problems, child welfare organizations can maintain momentum for long-term transformation. The Missouri Department of Social Services Children's Division wanted to build momentum for change. Maximizing child welfare resources was key. Optimizing resources would require role clarity, defined responsibilities and an equitable distribution of work. Accenture collaborated with the Children's Division to define and identify worker roles. Data analytics on caseloads and workloads yielded insights on inequities and imbalances by worker levels, programs and regions. Complementing the analytics were workshops and 1:1 sessions with regional and executive leaders to identify opportunities to maximize resources. Accenture shared a tool for modeling workload scenarios by shifting staff in regions or programs. This work resulted in equitable workloads and clarity of roles and responsibilities. That, in turn, has supported program efficiencies. It helped increase worker satisfaction and retention. And, most importantly, it enabled better outcomes for children and families. "When you're in the middle of a fire, it's impossible to design a better building. We help our clients take the temperature down a few degrees, so they can focus more on enabling lasting change." Fairfax County's Department of Family Services, Children, Youth & Families (CYF) Division began implementing their practice model, Safe & Connected™, in 2017. But after more than four years of implementation, the practice change had not permeated the agency. Nor had it resulted in the desired outcomes for the families that CYF serves. The organization collaborated with Accenture to create a strategic roadmap for fully integrating — and operationalizing — the practice model across the entire division over 18 to 24 months. The roadmap aligns with the agency's core mission of ensuring safety, permanency and well-being for children. It also addresses key agency priorities to include equity and collaboration with community partners to create systemic change. "Despite a strong vision, we struggled to maintain a dual focus on transforming for tomorrow while ensuring children's safety today.We also believe we've found a solution." The Ohio Department of Job & Family Services collaborated with Accenture to create a standardized onboarding training curriculum for new caseworkers and supervisors. Accenture conducted working sessions with state and county subject-matter experts to assess and design a new curriculum. The resulting approach addresses the needs of the day-to-day worker and supervisor — while keeping front and center the state's priority of diversity,

# The art of front office thinking

----- Arcticle source ----- https://www.accenture.com/us-en/services/business-process-services/sales-services-operations ----- What we do How we work Why work with us HFS highlight State of Sales What we think Case studies Our leaders Blogs Connect with us Capabilities Front office thinking Digital Inside Sales Ecosystem and channel optimization Sales enablement Customer adoption and success Making space to grow in consumer goods Drive growth in the front office with smarter data The value multiplier Seizing a $1B+ revenue opportunity with SMBs Finding the secret sauce for smarter selling Fabrice Dersy Danielle Moffat Benedict Hernandez Using data to create a future-ready front office Read our blog Explore Careers A future-ready and digital B2B revenue engine Marketing operations Virtual tour SynOps JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A new perspective on how to transform your sales, marketing and service operations to deliver sustainable breakthrough growth. High operations maturity realizes higher value We help organizations see their front office a little differently, rewiring it to become an engine that drives disruptive growth. Sales, marketing and service operations play a foundational role for organizations looking to deliver hyper-relevant experiences to customers, anytime, anywhere. We encourage our clients to view these front-office functions holistically and to see customer interactions as one connected life cycle, from lead generation, through conversion, to customer adoption, success and retention. Our human + machine approach, SynOps, allows sales and revenue leaders to expand into areas previously unreachable. Now, you can rapidly experiment, pilot and execute programs that will help your front office go where there's room to grow. Accenture's video describes what is the Front Office Thinking and how it supports the new mindset and technologies. See more. We provide seamless, customer-centric marketing, sales and support across the customer life cycle. We bring a modern approach to selling to achieve sustainable growth. Learn more. We help onboard and enable partners, as well as providing channel performance optimization and program compliance management. We work across order management, contract management, master data management, trade promotion management, and configuring, pricing and quoting. We offer customer onboarding, adoption and care (AI-powered). We provide training, product enablement and support, and upsell / cross-sell expansion. 20-35% Improvement in inside sales lead conversation rate 65%+ Increase in customer retention 90%+ Customer satisfaction rate achieved consistently 20-55+ Net promotor score increase HFS report how Accenture's customer engagement acquisition strategy is aimed at OneOffice dominance in a virtual world. Although the movement of selling virtually has been growing and evolving for many years, 2020 has accelerated this new remote way of prospecting, customer engagement, and closing deals. AA-ISP and Accenture recently partnered on

research to reveal several findings which indicate that our profession is entering yet a new era of selling! Based on the findings of the research, we invited leaders to join our virtual Roundtable discussion to benchmark organizations against these findings. Together we discussed and shared our thoughts on: The current state of sales | Webinar Business has gone virtual Empathy now; continuity next: 3 tips for supporting smbs Human + machine lead prioritization = growth Front-office leaders expect growth in the coming years. This will require having a future-ready front office. How organizations are reinventing their business with Intelligent Operations. We're looking for innovators to deliver continuous, rapid innovation to help companies reinvent themselves at Accenture Operations. The growth game has changed for B2B. But it is more important than ever. Human Ingenuity + Digital Innovation are key to achieving sustainable growth. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Accenture + Google

----- Arcticle source ----- https://www.accenture.com/us-en/services/software-platforms/accenture-google-cloud-business-group ----- Strategic partnership between Accenture and Google focused on driving client reinvention, uniting One Accenture with Google Cloud Why work with us? Reinvent with Accenture + Google Reinvent your industry In the spotlight Awards & recognition Join us  Our leaders Google for retail Google for communications Google for banking Google for consumer Goods Google Services Partner of the Year 2024 & 2023 Google Industry Solution Services Partner of the Year – Retail, 2024 Google Public Sector Partner of the Year - US Federal - Civilian l, 2024 Google Specialization Partner of the Year – Machine Learning, 2024 Google Talent Development Partner of the Year – Japan, 2024 20X Google Partner Award Winner Scott Alfieri Chetna Sehgal Liz McLachlan Jimmy Priestas Kevin Butterfield Shivani Vora Claudia Caldera Sridhar Subramanian Current Country: United States Together, Accenture and Google accelerate your reinvention ambitions, tapping Accenture's industry expertise and Google's technological innovations. We help you build an agile, scalable cloud foundation, integrate the latest data and AI capabilities, and embed full-stack security—unlocking ongoing opportunities for growth and innovation. Google Cloud Global Services Partner of the Year. Google AI Services users migrated to Google Workspace Deliver business growth by innovating and scaling omnichannel service strategies. Enhance customer relevance with responsive, timely, and effective service interactions that elevate the overall customer experience. Achieve unparalleled protection across your IT stack with industry-specific capabilities covering IT, OT, IoT and multi-cloud environments. As pioneers of Google's Security AI Workbench, we're also setting new standards for AI-driven security. Transform operations and create value faster with a robust AI strategy, reusable data products and AI architecture and governance. Our combined expertise enables the rapid, responsible deployment of generative AI apps, accelerating your AI journey. Accelerate insights by bringing

advanced cloud infrastructure and services to data centers and edge locations. Google Distributed Cloud includes fully managed integrated services and a flexible operations model that scales to your deployment needs. Balancing costs and growth is crucial in the face of disruption. We help you adapt to industry change and compete with innovative offerings like Customer & Marketing, AI. Retail, Store of Tomorrow & Edge, Retail Supply Chain and Sustainable Consumerism. We work with 350 retailers worldwide including all of the top 10 global retailers 5G and cloud-native tech disrupt traditional models, shifting customer expectations. Accelerate new capabilities and stay ahead with transformative solutions spanning cloud-native upgrades and networks, edge monetization and DLT for Comms. of 20 Telcos on the Global FORTUNE 500 list are Accenture clients. Elevate your banking with our secure cloud solutions. Modernize core systems, enhance AI customer care, automate documents, and boost digital marketing. Real-time data analysis reduces risk. delivery centers with a banking focus. Unlock growth with our AI-driven consumer goods solutions. Offering personalized marketing, data-driven insights, and omnichannel commerce for direct to consumer and wholesale. Real work today suggests generative AI is poised to help businesses achieve stronger growth across marketing, sales and service. Risk is everywhere and companies need to create a new risk mindset and capabilities across the enterprise. This pivot is critical for turning hyper-disruption into opportunities for business resilience and growth. M&A deal processes are ripe for reinvention. Gen AI will lead those reinventions and executives agree. Where they are investing, however, indicates a need for holistic strategies to realize the value they envision. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Organizations with highest operations maturity are 3.3x more likely to succeed at scaling high-value gen AI use cases and report 2.5x higher average revenue growth. Operational performance and gen AI enhance each other. 20X Google Partner Award Winner This is a place to grow, learn and connect. Everything that makes you who you are is welcome here. Lead – Accenture Google Business Group, Global Global Practice Lead – Accenture Google Business Group, Global Partnership Lead – Accenture Google Business Group, Global Managing Director – Cloud First Data and AI, Global Security Lead – Accenture Google Business Group, Global Lead, Accenture Google Business Group, Americas Lead – Accenture Google Business Group, EMEA Lead – Accenture Google Business Group, Asia Pacific © 2024 Accenture. All Rights Reserved. =====================

# Accenture myNav®

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/mynav-cloud-platform ----- Drive more value in the cloud with myNav Automating the cloud journey Our capabilities help you drive more value, faster Capabilities Benefits More insights Accenture's extensive cloud

experience Our leaders Related capabilities Discover and assess Architect Migrate and modernize Manage and optimize Business Case Builder Architect Designer Green Cloud Advisor Migrator Industry Advisor Modernize Change Advisor Cloud Manager & Optimizer The race to cloud Maximizing your cloud advantage Unlocking innovation in hybrid cloud environments Unleash competitiveness with the Cloud Continuum Make the leap, take the lead The green behind the cloud Sovereign Cloud: Take control of data and stay compliant A greener cloud is good for business myNav just got better – realize cloud's full value Alok Tyagi Carl Winchester Sai Penumuru John Andrews Paul Sebastian Nalin Pandey Cloud services Cloud migration Data transformation JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Navigate the cloud with confidence and get to value, faster. myNav supports transformation from insights to action using a pragmatic approach that simplifies complexity. Discover and assess your existing business needs, architect the optimal cloud solution, execute cloud migration, manage and optimize the cloud estate, and continuously innovate your cloud journey that maximizes business value. myNav simulates how potential solutions will function at scale, validating it's the right fit the first time. It then executes the migration and enables seamless operation of a company's cloud ambition to achieve and maintain the expected business value. We bring industry, business, and technology acumen to yield holistic cloud solutions that help you establish a robust foundation for growing, innovating, and reimagining your business. Accenture teams employ myNav, a proven platform to accelerate cloud from business case to value realization. myNav helps demystify the cloud journey by: your existing infrastructure application and data landscape based on business needs. the best-fit cloud solution for your business, security and regulatory requirements. with a comprehensive cloud plan with minimal risk, disruption and rapid and maximum value estate. the cloud estate, for agility, flexibility and security by enabling rapid access, control and oversight for cloud solutions. myNav encapsulates Accenture's experience of over 36,000 cloud projects to take the guesswork out of your journey on the Cloud Continuum. It has comprehensive capabilities to help you: Customize your journey on the Cloud Continuum starting with cloud insights, manage cloud action, and accelerate change to deliver on your business goals. Builds a case for cloud strategy/decisions and tracks the benefits by measuring and reporting progress against key performance indicators Discovers & assesses current application profile, simulates & creates optimal architectures to enhance performance, agility and resiliency Advises cloud solutions that can reduce carbon emissions and quantifies the "greenness" of potential cloud solutions to support responsible businesses Develops a migration roadmap for moving infrastructure, applications and data to the cloud, identifying the right sequence to accelerate migrations Enables companies to rapidly build industry-specific applications on the cloud, leveraging pre-engineered industry cloud platforms to accelerate value Embraces technical & organizational transformation, taking an end-to-end lifecycle view for automation, application modernization and containerization Advises companies to plan for the changes needed across human, technology, industry and business dimensions to realize their cloud vision Helps companies track & manage consumption, optimize spend and enforce security policies across cloud infrastructure, applications and microservices Enterprises need solutions...to ease their initiatives of 'migrate to and

transform in' the cloud but also bring certainty in their cloud journey. They are struggling in deriving value from cloud as they are not able to deeply assess what will work. Enterprises need solutions...to ease their initiatives of 'migrate to and transform in' the cloud but also bring certainty in their cloud journey. They are struggling in deriving value from cloud as they are not able to deeply assess what will work. myNav supports a value-focused transformation that delivers tangible benefits. 30% Up to 30% savings from faster business cases – from months to weeks 25% Up to 25% lower SAP on cloud migration cost 30% Up to 30% savings from continuous cost optimization 14% Up to 14% additional carbon emissions savings over a typical migration *Results are general estimates based on Accenture's experience and may vary Companies are reaching the inflection point to long sought value but must first overcome some persistent barriers. Accenture helps organizations leverage five practices to maximize their cloud investments and thrive in the Cloud Continuum.  Public cloud once seemed like the perfect solution. But as cloud continues to evolve, more companies are turning to a hybrid cloud approach. More insights from our leaders on how to navigate the cloud journey. Achieve a sustainable future with greener technology decisions in the Cloud Continuum with myNav Green Cloud Advisor. The new and improved solution has enhanced capabilities in areas that are critical to help companies realize the full potential of cloud. 36K+ cloud engagements 280+ cloud patents and patents pending 7,500+ sales & solutioning specialists 68K+ cloud-certified experts 29 cloud industry solutions 270+ myNav clients Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture Video Analytics

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/accenture-video-analytics ----- Improve target definition accuracy with AVA Accenture Video Analytics (AVA) Power your data driven leap Connect with us Related capabilities Engage your video customers at every touchpoint Scale to the dynamic video market with a data Optimize your ROI on content and delivery costs Viewership, ad inventory and experience Content pricing and bundling Target advertising Content optimization Channel performance optimization Quality of experience How to achieve higher revenues from big data? Request a demo Read our blog Commercial software JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Harness the power of data to strategize and refine solutions, tap into new business models and be hyper-relevant to evolving customer needs. It is a world of data. Analytics and insights are the fundamental building blocks of any intelligent video enterprise. With the hunger for new personalized content, there is a need to be predictive opening new advertising opportunities. Build engagement and loyalty with data-driven engine that builds hyper-personalized user experiences based on who is watching and what they watch. Deploy analytics-fueled strategy and marketing actions that optimizes performances and increases customer reach through micro segmentation. Monitor content

performance across audiences/channels/ segments to deliver an original video content building brand loyalty and optimizing yield. It is an insights platform that empowers video businesses to make strategic decisions. Clear, real time views on audience behaviour and operations can help in making confident business decisions related to backend processes, marketing, content strategies and exploit new opportunities. Transform legacy business as the market moves, engage your customers with personalized offerings and monetize every single touchpoint. READ MORE Accenture Video Analytics provides a set of capabilities that enable all business functions to drive value from data. Insights provide monetization strategies for segmentation & marketing action. Insights support simulation and prediction of customer segment and financial impact of packaging and pricing. Insights support personalization and cross channel targeted advertising. Insights support content commissioning and acquisition, overall performance and ROI. Insights support channel performance, carriage agreement negotiations & measure profitability of content bundles. Insights help predict QoE for a segment with options to optimize network, address device issues and manage cost. To allow M6 to exploit the greatest possible value from its data, it was essential that the new analytics platform consolidate the disparate data sources and assets that were previously the sole preserve of individual business units. Connect with us to learn how we can support your business needs. Read our Software Engineering blog. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# SAP solutions on AWS

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/sap-on-aws ----- Harness the power of SAP solutions on AWS Accelerating your data lake journey A partnership with proven value The innovation advantage: SAP solutions on AWS Journey into the future From produce to productivity Leading experience and expertise for SAP and AWS What we think SAP solutions and cloud DevOps Automation for SAP on AWS Del Monte Foods is Growing with Cloud Navigating the barriers to maximizing cloud value Cloud is the urgent business imperative Accenture AWS Business Group Intelligent Platform Services Journey to Cloud for SAP Solutions Driving Innovation and Business Value JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Move your SAP applications to the cloud, with confidence, with Accenture and AWS. Turn your cloud potential into cloud power It is a business imperative that companies migrate their SAP solutions to the cloud. So, how can your enterprise unlock innovation and agility, embrace intelligent operations, and lower your total cost of ownership and carbon footprint—all while being sure you're getting business value from your move? Accenture and AWS have combined forces to deliver SAP solutions that support cloud adoption at speed and scale. With Accenture's team of SAP practitioners—the largest in the world—and status as the number one SAP partner for AWS worldwide, you can be sure that your organization is getting the most out of your migration. That includes meeting targets for sustainability, and gaining

agility at startup speed with DevOps capabilities that can rapidly turn innovation into real business value. In addition, we can get you to the cloud faster—with our cloud tool suite that not only automates your migration but reduces your transformation cost. Accenture is reducing costs, freeing investments and creating faster time-to-value by pivoting to intelligent operations for SAP solution on AWS. See more. Sophisticated data analytics capabilities are increasingly feasible and scalable, aided by new cloud infrastructures. That's important to SAP enterprise customers who are looking for ways to gain more value, faster, from both SAP and non-SAP application data. Many customers are looking into enterprise-wide data lakes for help, but often face significant obstacles such as complex skills requirements and configuration complications. A data lake accelerator can help companies meet the challenges of implementing data lakes rapidly and cost-effectively. Migrating SAP solutions to AWS with Accenture has clear cost savings for your organization. Additionally, AWS offers cost-effective options at each layer of the stack, including pay-as-you-go, to drive even further value. 30%-80% Savings in provisioning and build , a reduction from 30 days to 5 days for large SAP HANA environments 50% Savings on estimated project costs 30% Reduction in migration time SAP is changing, transforming its technology so businesses can run in real time and thrive at a time of epic disruption. To accelerate these innovations, many SAP clients have already migrated to AWS – which is specifically engineered to support SAP workloads, as well as being one of the world's most broadly adopted cloud platforms. The Accenture AWS Business Group supports organizations throughout this journey. Isn't it time to begin your journey? Power ahead with AABG - READ MORE To stand out in the market, keep pace with evolving customer expectations and prepare for the next phase of growth, Del Monte started the journey into the future by transforming IT infrastructure and transitioning to the public cloud. With Accenture's help, Del Monte successfully migrated 200 servers including 50 dedicated to the company's SAP systems to AWS. We needed a partner to understand how our systems worked, how to migrate them [seamlessly], and with expertise in the AWS system architecture. #1 Accenture is recognized as the top SAP partner for AWS worldwide and top innovation partner. 13+ years of partnership with between Accenture and AWS. 40 years of partnership between Accenture and SAP. 100K+ workloads migrated to AWS. 5K+ trained and certified AWS resources. 65K+ SAP Practitioners and 5,000+ SAP solutions on cloud experts. Customized SAP solutions for business excellence. Businesses need to innovate faster to stay relevant. By running their SAP applications on AWS, they have the tools—and confidence—they need to reinvent their core business. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture Customer Innovation Network

Best positioned to create the future What we do A specialized center for the Metaverse Related industries Our services Our immersive spaces Our numbers Our leaders The time is now, the place is here Inspiration & Insight Innovation Workshop Applied Innovation Virtual Services Explore & Research Innovation Factory Innovation Sprint Innovation Journey Maria Mazzone Federica Casucci JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Milan Where the future happens every day. Where the future happens every day. We help our clients imagine the future scenarios in which humans will live, move and consume products and services, and we support them in finding ways for their brands to stay relevant and successful in thisfuture. We work with clients to explore how market trends, consumer needs and emerging technologies can reshape their businesses – and keep them ahead of the curve. We apply a data driven approach and new ways of working to take our clients out of their comfort zone and boost their innovation and creative capabilities. We bring our deep industry knowledge and experts to inspire them, and we leverage the power of our internal and external ecosystem to bring ideas to life. Find out additional information on our ACIN overview. Through continuous market observatories and analysis, short and long term vision, and real live demos we show our clients the potential and partner with them to unlock the value. After educating and inspiring clients, we guide their entry into this new world with the best-fitting strategy, coherent with the brand's values and overarching goals. We can also take a leap into a hybrid reality, showing the immersive and engaging experiences we created inside Roblox and AltSpace universes. Clients will be inspired and experience first-hand the potential to this new way to see reality, in our physical spaces. Our teams are divided by industry and fueled by the latest trends. Different kinds of innovation services designed to answer your needs. A set of initiatives to produce tailor-made insights that boost innovation, and inspire strategies leveraging external ecosystem of partnerships. ACIN as a space to hold workshops, to co-create imagining the future scenarios in which humans will live, move and consume products and services. A structured approach to support companies in finding ways for their brands to stay relevant and successful in this future. An end-to-end Innovation strategy design, that brings together the best of our network to enable continuous innovation.  We leverage around 1000m2 immersive and personalized showroom space to experience innovation for different industries. There are also special meeting and shooting rooms, as well as a huge area where we host big workshops and events. 600 Working session per year 350 Demo and showcases 250 Live Start-Ups 50 People on the team 30 Worldwide connected centers 11 Immersive spaces Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center
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# Patient Services

Supporting better patient outcomes Greater insights and collaboration Powering patient-first solutions What our clients and patients are saying Our events What we think Case studies Our leaders Related capabilities Real-world outcomes research Patient engagement support Integrated patient care Personalized commercial execution Precision medicine delivery The health experience reimagined New Science: A new economic reality for growth Connecting patients to the services they need Gene therapy gets personal Anthony Romito Derek Pollock Eva Wiedenhöft Pradipto Goswamee INTIENT Platform Life sciences R&D Precision medicine Patient Experience Lab JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping Life Sciences companies deliver patient services that improve health outcomes Connecting patients to the services they need Industry disruption has created a need to pivot to the "new"—new customers, new value measures, new R&D, new therapeutic solutions, new business strategies and new science. It also demands a shift from product-focused to patient-centered digitally enabled solutions—all focused on delivering life-changing patient outcomes. We help life sciences companies embrace this evolving landscape through evidence-based patient services from pre-diagnosis through ongoing treatment, generating new opportunities and empowering our clients to lead and make a difference in patients' lives. Our services are enabled by the INTIENT Patient product suite, a solution that leverages proprietary technology and delivers advanced analytics, end-to-end connectivity capabilities, and access to unique data and insights. We're helping our clients innovate new health businesses through unique services and technology. Our clients are redefining how they incorporate the patient into the development, launch, and support of their products and digital health solutions. Provide solutions to drive deeper patient insight for design of studies, services, digital solutions and commercial agreements. Activate the healthcare community to increase awareness, access and adherence. Enable coordinated patient services that provide improved support for clinical care. Bring novel data and insights to inform campaign design, content and channels. Helps organizations capture, store, import, standardize and analyze volumes of data for personalized patient treatment delivery. Our comprehensive survey of 1800 people in the US Industry leaders are looking for ways to drive clinical and economic success through new research and development, specialized therapeutic solutions and business strategies that bring greater value to patients. Companies are turning to technology to can help them achieve this vision, while at the same time improving productivity and efficiency. The INTIENT Patient product suite—part of the INTIENT Platform—is the supporting technology for Accenture's comprehensive, outcomes-based patient services. Enabled by technology, our services are helping life sciences companies provide more informed, connected patient support. Since 2013, we have been surveying patients, life sciences companies and healthcare professionals on their experiences with and expectations of patient services. Here is what they told us: 76% of patients believe pharmaceutical companies have a responsibility to provide services that complement their products. <1IN5 patients are aware of the services

that pharmaceutical companies offer. 85% of companies are raising their investment in patient-centric capabilities over the next 18 months. ONLY40% of healthcare professionals are very aware of patient services. 84% of patients believe that pharma companies should be working more closely with patient organizations to help create a seamless patient experience. Knowledge of trends and insights are important to Accenture. Join our live thought leader-hosted events and watch on-demand sessions. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# SAP solutions on Google Cloud

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/sap-on-google-cloud ----- Deep SAP & Google expertise SAP solutions on Google Cloud. With confidence. Now. The numbers tell the story It's all about your data What we think Related capabilities Flexible Experience Speed Sustainable Cloud Ascent: How to maximize value More insights Greater security High speed, low latency Navigating the barriers to maximizing cloud value The green behind the cloud SAP on Cloud Accenture + SAP JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Migrate your SAP applications to the cloud quickly, securely, and innovate with confidence with Accenture and Google Cloud. It is an imperative that businesses move SAP applications to the cloud. With Accenture and Google, our combined experience and expertise ensures that our clients not only get to the cloud fast, but are able to innovate in the cloud with great confidence—taking advantage of the full power of SAP solutions on Google Cloud. Migrating SAP applications to Google Cloud with Accenture allows clients to reduce their total cost of ownership by as much as 50%, innovate faster and at scale with near zero downtime, while extending their SAP capabilities with AI/ML, big data, analytics and IoT solutions. With Accenture's accelerators and capabilities for SAP and Google Cloud projects, alongside Google tools and automation, we can help our clients to migrate their SAP workloads with greater speed and confidence. Accenture has the largest team of SAP practitioners globally. This, along with Accenture's extensive Google Cloud certifications and industry use cases, ensures clients are able migrate quickly, taking full advantage of SAP solutions on Google Cloud. Ramp up and optimize your usage on Google Cloud, and only pay for the processing and performance you use. Accenture is an 11x Google Partner Award Winner and Google's system integrator of choice for migrating their SAP systems to Google Cloud. Google's Cloud Acceleration Program provides the upfront investment to put clients on the fast track to reap the benefits of SAP solutions. Accenture Sustainability practice, combined with Google, has the expertise to enable sustainable cloud migrations. With Accenture and Google, you can benefit from the proven experience of our partnership as well as cost and time savings. 5,000+ Accenture has over 5,000 Google Cloud professionals trained, 2,250+ certified practitioners. 40+ No one knows SAP like Accenture. We have partnered with SAP for more than 40 years and have the largest team

of SAP practitioners in the world. 20-50% Migrating SAP solutions to Google Cloud can reduce TCO by 20-50% and lower SAP project costs by 10-15%. As we continue to outmaneuver the uncertainty caused by the global pandemic, cloud has become the urgent business imperative. Learn what the five essential elements to maximizing its value are by starting your ascent. SAP solutions on Google Cloud take the intelligent enterprise to new heights without compromising on security or reliability. Using AI/ML, big data, analytics and IoT capabilities, SAP solutions on Google Cloud generate unparalleled insights from petabytes of data. Google Cloud, secure by default, has built-in encryption to secure your data. Strong regulatory compliance makes Google Cloud global enterprise ready. Google Cloud's network, the largest privately-owned network of fiber optic cable, gives users high speed and low latency when accessing their data. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. ======================

# Semiconductor

----- Arcticle source ----- https://www.accenture.com/us-en/services/high-tech/semiconductors ----- Power the future of tech innovation What's going on 5 ways semiconductor is changing What you can do What's trending in semiconductors Our leaders Reinvent your manufacturing capability Redesign the supply network Build a strong digital core powered by cloud Close the talent gap Alex Olea Timothy Chu Marco Addino Current Country: United States Current investments in new or expanded semiconductor fabs represent great confidence in the industry's future. And why not? Both business and government want to distribute chip manufacturing beyond its few current locations. But onshoring and nearshoring present their own challenges: working with public and private entities, accessing needed infrastructure and natural resources, finding semiconductor talent, and redesigning supply networks. Generative AI and increasingly connected products are driving the need for more powerful semiconductors. Modern cars have about 1000-3500 chips in them, smartphones over 250, laptops over 100, XR devices over 100 and medical devices over 20. And these numbers are only growing. With some of the industry's biggest customers now manufacturing their own chips (or at least looking to do so in the near future), semiconductor leaders must step up their game to ensure they remain the manufacturers of choice for the industry's customers. Many high-tech companies are racing to build or augment onshore semiconductor fabrication plants ("fabs"). They expect a sharp demand rebound, and they don't want to be caught short like they were during the pandemic chip shortage. Unprecedented semiconductor demand will fuel job growth, with 1 million semiconductor positions to be filled globally by 2030. A significant number of these roles will go unfilled unless steps are taken to grow the pipeline of talent and create programs to develop semiconductor skills. The pressure is on to redesign and reconfigure the supply chain. Semiconductor companies are facing challenges as they explore the future of their supply chains — reducing risk, building supply chain resilience, reducing the carbon footprint — all while delivering on customer demands. To provide

visibility, redesign your manufacturing processes to include automation, machine learning, scalable robotics, sensors — across all systems and processes. Reimagine the fab floor to use digital twins and other emerging technologies. new high-tech manufacturing sites will be upgraded or created in the US by 2024, affecting local talent and global supply chain Redesign your supply network to bring supply closer to the customer. Manufacturing onshoring and nearshoring can improve your supply chain resiliency and reduce risk. of supply chain and manufacturing executives want their factories to be located within 4 time zones of the customer Strengthen your digital core through total enterprise reinvention, enabled by SAP S/4. Build a robust digital foundation, with sound data foundation, to improve your operational efficiency, reduce waste and enhance cross-team collaboration. of high-tech executives say the pace of technology innovation accelerated their organization's reinvention strategy Take three key actions to close the talent gap: grow the talent pipeline, create reskilling programs and leverage AI and automation. semiconductor jobs will exist in the US by 2030 — up from 345,000 today. An estimated 67,000 of these jobs risk going unfilled without action to close the gap Semiconductor industry confronts challenges in design, manufacturing and demand, worsened by talent shortages and geopolitical issues. 33% of executives view Gen AI integration as key to driving innovation. Accenture and GSA partner to discuss businesses practices to improve the gender equality diversity in the workplace for women in the semiconductor industry Semi industry faces major loss from chip shortage. Companies and governments are teaming up to bring chip production back to their own countries. Accenture defined 4 steps to manage challenges to build and run local fabs. High Tech is racing to onshore fab facilities. We believe the direct path to success includes engaging in partnerships, rethinking talent strategies, enabling security and technologies and re-assessing ROI expectations. Accenture surveyed 300 semiconductor executives to understand semiconductor industry trends now & the future of semiconductors in two years. Learn and Lead at the same time. High tech companies need to be both adopters and enablers of Gen AI, putting it to work in their own organizations and creating the ecosystem required to bring tailored solutions to customers. Managing Director, Strategy Managing Director – Strategy & Consulting, Semiconductor Managing Director – Aerospace & Defense and High Tech, EMEA © 2024 Accenture. All Rights Reserved. =====================

# Cyber Industry

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/cyber-industry ----- Capabilities What we think Cybersecurity blogs Our leaders Join us Related capabilities Cyber-physical security Communications, media and technology Financial services Health and public services Products Resources The Cyber-Resilient CEO State of Cybersecurity Resilience 2023 Cyber threat intelligence report Automotive cybersecurity shifting into overdrive The importance of cloud security The case for managed security services in government Digital & Cybersecurity Careers blog Luis Luque David Cooper Fabio Colombo Piyush Jain Rich Mahler Accenture Security Careers Cyber protection Cyber resilience Cyber

strategy JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Embedding security to build resilience and mitigate risk across critical areas of the value chain. Accenture Security Cyber Industry capabilities include: Protect operational reliability and integrity by securing industrial and process control systems and connected products at all stages of the lifecycle. Secure products, protect the core enterprise and grow the business for companies building the technology platforms and communications networks. Increase cyber resilience, reduce cyber and supplier risk, manage regulatory compliance and improve trust by enabling secure digital transactions. Increase resiliency, protect data and manage regulatory compliance by embedding security across the organization's infrastructure and connected devices. Unlock, safeguard and sustain business growth while protecting trust by securing the evolution of product manufacturing and development companies. Secure digital transformation and operations, focus on reliability, safety, systems and intellectual property, and respond to evolving regulations. Five actions CEOs can take to minimize risk and put cyber resilience at the heart of reinvention efforts. How cybersecurity boosts enterprise reinvention to drive business resilience Discover our latest thinking on cybersecurity, threat intelligence and related careers. Meet our innovators changing the way the world works and lives. See how we're applying the New in everything we do. At Accenture Security you'll collaborate with the brightest minds in cybersecurity. Together we'll build cyber resilience for the world's leading organizations. Accenture Security is looking for passionate, creative people to tackle the biggest security threats facing us today. See more. Protect the business as it transforms—applying zero trust principles to secure the entire digital core. Pressure test defenses, understand emerging threats and prepare and respond quickly to attacks. Define cyber, risk mitigation and regulatory strategies, aligning security to business priorities. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# RISE with SAP. SOAR with Accenture.

----- Arcticle source ----- https://www.accenture.com/us-en/services/sap/sap-soar-with-accenture ----- Business transformation gains altitude How clients benefit Explore our insights How we can help RISE x SOAR: What's in it for large enterprises? RISE with SAP: The Introduction Cloud first, value faster RISE with SAP. SOAR with Accenture. News Related capabilities Our leaders Ready to join our SAP team? Industry Cloud-first Extensible and integrated End-to-end Step up with SAP Business Technology Platform Conversion to SAP S/4HANA: The smart approach SAP Business Transformation Gearing up for the enterprise metaverse RISE x SOAR: What's in it for large enterprises? RISE with SAP: The Introduction Cloud first, value faster RISE with SAP. SOAR with Accenture. Rethinking the workforce model for the evolving world Why organizations move to SAP S/4HANA and how A transformed business needs transformed processes In the cloud with RISE x

SOAR for Large Enterprise. Is your SAP system green enough? Use technology to become more sustainable Put SAP application security upfront How SAP S/4HANA Cloud drives growth for CFO's Accenture named a leader in the latest IDC MarketScape: Worldwide SAP implementation services 2022 report Four years in a row: Gartner positions Accenture as a leader in SAP S/4HANA application services The Forrester Wave™: SAP implementation services partners, Q2 2022 Announcing RISE with SAP and SOAR with Accenture for large enterprise 'SOAR with Accenture' takes RISE with SAP transformations to new heights Accenture and SAP to help organizations transform their business through RISE with SAP Accenture + SAP SAP solutions on cloud Anderson Pereira Borja Rodriguez Robert Wickel What are RISE with SAP and SOAR with Accenture? What is an intelligent enterprise? Which cloud providers does SAP work with? What is compressed transformation? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Move your business to the cloud and gain value faster. Now tailored to the specific needs of large enterprises Driven partly by the COVID pandemic and partly by the blistering pace of technology, market and business change, companies are finding themselves in a position of continuous flux and adaptation. According to Accenture research, the most successful companies today are those that can compress more transformation into less time. They are operating with a cloud-first strategy and are more heavily investing in technology and innovation. RISE with SAP® and SOAR with Accenture closely complement each other to help drive those essential business goals for companies of all sizes, complexity, and cloud maturity. SOAR with Accenture brings pre-configured industry solutions, business process models, extensibility architectures, end-to-end delivery capabilities, cloud-native technologies, and industry cloud solutions all driven and delivered by Accenture myConcerto. Both RISE with SAP and SOAR with Accenture has been expanded with new features tailored to deliver business transformation as-a-service for large enterprises. Schedule a discussion to find out how SOAR with Accenture can accelerate your business transformation. "Complementing RISE with SAP, SOAR with Accenture is helping companies navigate their choices, define the best approach and jump-start their business transformation." "Complementing RISE with SAP, SOAR with Accenture is helping companies navigate their choices, define the best approach and jump-start their business transformation." Our extensive experience allows us to increase the value of RISE with SAP with distinctive assets and capabilities: Accenture offers deep expertise in more than 25 industries and across business functions, giving us unequalled knowledge and experience. We are the #1 partner for the leading hyperscale providers. We take clients to the cloud, with confidence, now. We leverage the extensibility and integration capabilities of SAP Business Technology Platform to help clients transform in the cloud with confidence. SOAR with Accenture bundles end-to-end services supported by Accenture myConcerto, a portfolio of preconfigured SAP cloud assets and accelerators. SAP S/4HANA See how SAP Business Technology Platform and SAP S/4HANA can be combined to unleash the innovation in the cloud. SAP S/4HANA How to focus on business needs first and combine the best of brownfield and greenfield for migrating and converting to SAP S/4HANA. SAP RISE with SAP and SOAR with Accenture closely complement each other to help drive those essential business goals. Technology Vision Accenture's Technology Vision for SAP Solutions 2022 explores the

implications of this future for SAP customers—and how they can get ready now. Accenture's combination of people, industry and technology excellence can deliver business value faster while accelerating the transition to SAP S/4HANA®. Accenture myConcerto orchestrates change, from business case to continuous innovation. According to the report, Accenture delivers services to help clients transform and unlock more value from innovation and new SAP solutions and technologies. Accenture retains leader position in the 2022 Gartner Magic Quadrant for SAP S/4HANA Application Services report. Accenture and SAP launch joint offering to help large enterprises drive new value from cloud services and business transformation. 'SOAR with Accenture' can enable business transformation across specific industries and functions. Helping organizations accelerate business transformation through cloud-based deployments of SAP solutions. There has never been a better time to join our global team of SAP experts. Join us and gain early access to SAP innovations, work with the biggest clients and build cross-domain expertise. Go as far as your ambition takes you. RISE with SAP is a comprehensive set of packages, with SAP S/4HANA® at the core, to help companies transform and innovate, redesign business processes, reduce internal complexity, and adopt new business models in the cloud. RISE with SAP is offered on a subscription basis, enabling clients to run their SAP estate in a SaaS-like model with cloud economics. SOAR with Accenture is a solution and service portfolio that complements and is optimized for RISE with SAP deployments. It increases the value clients realize from RISE with SAP and accelerates their journey to and in the cloud. It also allows clients to move across the full spectrum of the Cloud Continuum with confidence and certainty. An intelligent enterprise is an organization that is digitally driven and powered by cloud technologies to enable agility and faster speed to market. It is underpinned by analytics and other leading-edge technologies, it is capable of dynamic self-management and continual adaptation. It is designed to maximize value under the most dynamic and demanding market circumstances. It is proactive and able to anticipate and respond to shifting business conditions, customer expectations, stakeholder demands and ecosystem potential. Intelligent enterprises collaborate with a broad range of ecosystem partners, including academic institutions, start-ups, alliances and even competitors to meet customer needs and acquire new capabilities. They share assets and analytics to define new markets that cross industries. SAP works with all the major cloud providers, also called hyperscalers—including Amazon Web Services (AWS), Google Cloud Platform and Microsoft Azure. Accenture is the leading partner for all three, offering deeper experience, faster innovation, rapid delivery and exceptional speed to market and innovation. Driven partly by the COVID pandemic and partly by the blistering pace of technology change, market and business change, companies are finding themselves in a position of continuous flux and adaptation. As Accenture characterizes it, succeeding in this time of compressed transformation requires a reversal of the typical or received wisdom about cloud penetration: Instead of being 20% in the cloud and 80% on-premise, those numbers will be reversed. Think of companies moving to 80% in the cloud and doing so not in a decade but in just a few years, and managing transformation in multiple parts of the organization at the same time. That is both the challenge and opportunity ahead. Companies' enterprise systems and technology used to run their business are often at least a decade old and

not up to new challenges. Only a cloud-first strategy, executed at a faster speed than companies are accustomed to, can deliver the required resilience, agility, and customer focus that is required. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings.

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# Manage costs and fuel growth with gen AI-powered productivity

----- Arcticle source ----- https://www.accenture.com/us-en/services/zero-based-budgeting-index ----- What you can do What you'll achieve What's trending in cost & productivity reinvention Our leaders Why cost & productivity reinvention matter Shift from cost to cost-and-productivity Shift from reacting to reimagining Shift from optimizing to cultivating Enhance enterprise productivity Develop next-generation capabilities Drive growth Christopher Roark Elizabeth Coulton Amaury Reychler Manish Chandra Current Country: United States 70% of traditional cost-reduction programs fail because the costs ultimately return. Successful transformation requires a shift from cost to cost-and-productivity 40% of all work hours could be affected by generative AI, as estimated by Accenture research 2.8x increase in productivity when companies put people at the center — unlocking the combination of data, tech and people Rather than perform a "one and done" cost-cutting exercise, build long-term capabilities that deliver ongoing productivity improvements. Elevate operational and strategic work that drives competitiveness: dynamically reallocate budget and workforce to align with your strategic priorities. Reset the cost base to focus on work that creates value. Advances in technology and generative AI are enabling leaders to completely reimagine work in ways that were not possible in the past. Focus on what must be done, not what has always been done, and fundamentally shift the mix of work. Reinvent your organization by cultivating your people. This isn't about optimization, it's about creating an environment where people have the ability, opportunity and motivation to succeed. Align capital to strategic priorities over the long-term. Gen AI–driven productivity gains are estimated to be $1.3 to $1.9 trillion in the US alone. Drive ongoing reinvention, improve employee value proposition, and sustain savings. Grow revenue, align investment to strategic priorities and future value pool. While advances in tech and gen AI promised to boost productivity, our analysis indicates most companies are falling behind. Find out what productivity leaders do differently to drive value and gain a competitive edge. Productivity isn't just about lowering costs or implementing new technology. It requires a reinvention mindset and culture to increase capacity, improve effectiveness and create focus. Companies often focus on managing costs during uncertain times. But some are reinventing their organization for productivity – using generative AI to strengthen financial resilience, increase competitiveness and drive growth. Enterprise-wide cost transformation fuels sustainability and growth. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and

reinvention. Here's how they optimize their returns on their investments. Accenture details 5 key steps to help companies unlock the full value of their data and technology investment. Strategy Americas Lead – Cost & Productivity Reinvention Global Lead, Accenture Strategy Managing Director – Strategy Cost & Productivity Reinvention Lead, Americas Managing Director – Strategy Cost & Productivity Reinvention Lead, EMEA Managing Director – Strategy Cost & Productivity Reinvention Lead, Growth Markets © 2024 Accenture. All Rights Reserved.
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# Secure the digital core as you transform the business

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/cyber-protection ----- What you can do What you'll achieve What's trending in cyber protection Why cyber protection matters Secure AI at scale Defend your organization from deepfakes and reinforce trust and resilience Embed security across the lifecycle Combine the power of zero trust and SASE to take a holistic approach to cyber security. Build a strong identity and access management foundation Embed cybersecurity into your enterprise platforms Safeguard emerging technologies Right-size cybersecurity Modernize cybersecurity Evolve cybersecurity Accelerate your cybersecurity journey Current Country: United States 60% of CEOs said they perform common cyber resilience practices but recognize that's not enough 90% of CEOs said they consider cybersecurity a differentiating factor to help build trust among customers Organizations can't find the time, money and people they need to modernize cybersecurity so it can function at speed and scale. Generative AI is introducing new opportunities—and new risks. Prioritizing secure AI accelerates adoption and builds trust. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Secure the digital core by embedding security at every stage of the lifecycle to protect your applications, workloads, containers and cloud environments of every kind. Optimize your security tools and posture by centralizing your data, control plans and endpoint protection. By integrating domains such as identity, cloud, infrastructure, network and security, you can increase their scalability and simplicity. Strengthen your digital identity based on efficiently managing enterprise and privileged access, enforcing endpoint protection, modernizing capabilities and automating provisioning at scale. Protect your core enterprise platform services by hardening environments, protecting endpoints and improving monitoring, security testing, access controls, intrusion detection, governance, risk and compliance. Navigate the path forward for emerging technologies, reaping their benefits and mitigating their vulnerabilities to ensure safety, resiliency and sustainability. Consolidate vendors and tools, retire legacy debt and leverage existing

licenses to reduce costs up to 30-40%, then reinvest in modernization. Rapidly modernize and embed security when replatforming applications and services in the cloud to accelerate deployment up to 25-40%. Reduce risk from unauthorized access up to 30% through tool orchestration, automation and security posture maintenance. AI's transformative impact on cybersecurity, the urgent need for comprehensive security strategies, and the critical role in safeguarding digital assets. Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology.

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# Accenture + Adobe

----- Arcticle source ----- https://www.accenture.com/us-en/services/alliances/adobe ----- Infinite creative horizons. Seamless marketing agility. Partnership spotlight Awards & recognition Join us Our leaders Our partnership Reinvent with Accenture + Adobe Accenture Leads in Adobe Services Excellence Q3 2024 2024 Adobe Digital Experience Partner Awards Our clients' success at 2024 Adobe Summit Bring your ingenuity, curiosity, and big ideas. Work with us at the heart of change. Jim LaLonde Joy Bhattacharya Reema R. Sanghvi Siva Ganeshanandan Mehmet Olmez Adriana Rubio Current Country: United States Infinite creative horizons. Seamless marketing agility. Together, Accenture and Adobe help businesses strengthen customer relationships in our era of constant change by connecting data, technology and talent. Our Adobe-powered generative AI, content supply chain and other MarTech solutions enable your business to create tailored, immersive impact across your enterprise. By delivering a sense of security, exclusivity and convenience, your brand can evolve with your customers and grow through hyper-relevance. Leveraging our Adobe partnership, Accenture equips your enterprise with digital tools and expertise for success. Our solutions ensure seamless customer interactions and a connected experience strategy. We empower clients with the talent, processes and technology to build a future-ready marketing workforce, proven by our own efficient use of Adobe technology for superior client experiences. 20+ Year partnership 5,500 Adobe-skilled people at Accenture working on transformations 4 Adobe partner awards in 2024 Streamline your content creation with our Adobe-powered content supply

transformation. Integrate your teams, processes and technology to create and deploy hyper-personalized content efficiently across various channels and regions. Reduce costs, increase speed to market and enhance production volumes, transforming your content strategy into a competitive advantage. Boost marketing efficiency with Adobe-led MarTech reinventions. Accenture aligns your resources to rapidly meet customer needs, leveraging data-driven insights to optimize marketing strategies. Our approach boosts digital sales by 40% and increases revenue by 15%, while enabling you to run 25% more campaigns with the same resources. Achieve growth with precision and sustainability. Our Adobe-enabled, data and AI-led solutions give you a single view of your customer. The resulting insights will help you reimagine the buying and selling experiences. With the right talent, assets and cloud-enabled analytics, you can create new revenue streams and quickly grow brand and shopping experiences. Accenture helped Accor roll out Adobe Experience Manager (AEM) and Salesforce Marketing Cloud to better connect with its 100 million customers. The hospitality leader operates 42 brands in 70 languages, across 110 countries at a range of price points, from economic to high-end. It wanted a scalable platform that enables it to seamlessly target guests with highly specific content at exactly the right times. Accenture partnered with illycaffe to help them find the perfect blend of digital customer experience. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Accenture conducted research across key areas of the front office to identify challenges and opportunities for growth enabled by life-centric approaches. Imagine a world where shopping is so convenient that people don't have to do it themselves—or even think about it. This profound shift in commerce challenges how customers are defined and what it takes to serve them. A cutting-edge, modular platform enables the luxury fashion company to adapt to the rapidly evolving commerce landscape. Accenture and Adobe to co-develop industry-specific generative AI solutions to accelerate marketing transformation. Accenture has been named a leader in the Forrester Wave: Adobe Services, Q3 2024 report, recognized for its unmatched Adobe expertise and strategic execution. Learn more about our success. Accenture won the top accolade for Adobe's Global, Americas, SEA, Central & Western Europe categories. In recognition of their work with Adobe solutions, Novo Nordisk has received The Analyzer global award and Unilever has been named Experience Maker of the Year for EMEA. Lead – Adobe Business Group, Global and North America Global Marketing Lead – Accenture Song Lead – Adobe Business Group, Americas Lead – Adobe Business Group, Growth Markets Lead – Adobe Business Group, EMEA North America Partner Development Lead © 2024 Accenture. All Rights Reserved. =====================

# The Dock

----- Arcticle source ----- https://www.accenture.com/us-en/services/about/innovation-hub-the-dock ----- Business as usual isn't good enough We use R&D to grow your business What we're made of Innovation in action What we think Join the team Our leaders Connect with us Accelerating growth

opportunities Incubating new products and services Shaping the future of industry Co-creation & Incubation Design Analytics & Artificial Intelligence Technology & Engineering Accenture Labs The Human Sciences Studio Remote work life Responsible AI: From principles to practice Enda King Medb Corcoran Derek McGrath Aoife Moore Jess Majekodunmi JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture's flagship R&D and global innovation center. We make continuous innovation real, from idea to impact. In an era of disruption and seismic social change, we know the way the world has operated is no longer sustainable. We're a diverse team of 250+ cross-industry problem solvers bringing design, business and technology together to help solve some of the most complex problems facing our clients' industries today. We're united by a shared purpose - to do good for business and society. We collaborate with powerful ecosystems of world-class companies and trailblazing start-ups to create new ways to fulfil human needs using emerging technology. From Financial Services to Public Services, we innovate for all industries. Focusing on the most challenging problems facing your business, we find new ways to drive growth today and prepare for what comes next. Our latest work includes: By creating new efficiencies in clinical trials using AI, we're showing one client the future of the pharmaceutical industry. Using digital technologies to develop innovative products and services for the retail industry, we're strengthening their competitive position. We're exploring the next giant leap for our clients – whether it's applying astronautics to data security, or enhancing human-machine collaboration. With The Dock, you'll find everything needed to make innovation real. Collaborating across multiple disciplines, our teams comprise experts across business, social sciences, design, engineering, artificial intelligence and emerging technology. Multi-disciplinary teams help clients identify and test opportunities for innovation, then rapidly prototype and deliver new IP, products and services. At the intersection of human-centered design and emerging tech, our problem solvers are pioneering new ways to improve human life and experience. We combine data, analytics and artificial intelligence to solve client challenges and push the limits of what's possible. We're masters of the latest skills, tools and methods now transforming businesses, such as software engineering, DevSecOps, IOT and AI enablement. Accenture Labs are at the forefront of AI in the marketplace. Our R&D work is advancing Machine Learning and intelligent Human-Machine collaboration. We research and apply expertise in social science, arts and humanities to equip clients for shifting relationships between business, tech and society. Recent work from The Dock: Identity in the Metaverse Since late 2021, the Human Sciences Studio at The Dock have been studying human interactions in the metaverse. They found three themes that persistently thread their explorations of this new frontier: identity, sociality, and ethics. This short video from Dr. Sabrina Anjara explores the key human considerations relating to identity in virtual worlds that clients should be conscious of when designing and deploying their role in the emergent metaverse. Latest research from The Dock An in-depth ethnographic study reveals unique opportunities around the future workforce. Our research explores how organizations can truly deliver on the promise of ethical AI. Accenture named an innovation consulting leader The Dock's team of multidisciplinary innovators are defined by the breadth and depth of their skills, collaborating across business, social science, design,

engineering, artificial intelligence and emerging technology. Watch the video to hear some of our people talk about what they do. If you're interested in working with us, see our available roles below. Together, we can create new ways to fulfill human needs using emerging technology. Accenture The Dock is located in the Silicon Valley of Europe in Dublin's Docklands at 7 Hanover Quay Grand Canal Dock D02 YN32 Phone: +353 1 506 6950 Email: thedock@accenture.com Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Take the world by cloud

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud-index ----- Every day, cloud computing becomes more integral in driving reinvention and meeting the ever-changing needs of people around the world. Reinvent with cloud What's trending with cloud? Partners in change Awards and recognition Our leader Cloud careers Cloud now Ready your data for the new demands generative AI Ready your data for the new demands generative AI Become a world-class software organization Become a world-class software organization Process data near its source, faster and at scale Process data near its source, faster and at scale How to build a modern infrastructure that evolves to your business needs How to build a modern infrastructure that evolves to your business needs Ignite next-level performance with secure, scalable software-driven networks Ignite next-level performance with secure, scalable software-driven networks Craft a cloud strategy that delivers value and flexibility Craft a cloud strategy that delivers value and flexibility Manage mounting IT complexity to accelerate reinvention Manage mounting IT complexity to accelerate reinvention Navigate application complexity with AI and cloud Navigate application complexity with AI and cloud Protect data, applications and infrastructure in your cloud environment Protect data, applications and infrastructure in your cloud environment Sustainability by technology, sustainability in technology Sustainability by technology, sustainability in technology Transform your mainframe to unlock agility and innovation Transform your mainframe to unlock agility and innovation Leader in Multicloud Managed Services – Forrester Leader for Worldwide Cloud Professional Services – IDC Leader in Data Center Outsourcing & Hybrid infrastructure Managed Services Accenture named a Leader in Everest Group Cloud Services PEAK Matrix® Assessment 2023 – Europe Andy Tay Current Country: United States 86% of companies reported an increase in their cloud initiatives over a two-year period 57% of IT budgets are spent on maintenance rather than innovation with technologies like cloud and AI 2-3x probability to innovate for the companies who are using cloud to transform their business and products $10B+ collective spending on innovation per month by the major cloud providers Building an industry-leading digital core requires a series of intentional steps in the design, development and operation stages. To capture the value of generative AI—or the next disruptive technology— companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Why balancing—not

eliminating—tech debt is key to reinventing with a modern digital core. The role of infrastructure managed services (IMS) in facilitating business reinvention. As leading businesses across the globe embrace reinvention in response to rising levels of disruption, APAC businesses risk falling behind. Discover five ways to accelerate generative AI-powered reinvention. Accenture surveyed 800 senior IT executives to gauge the success of the cloud adoption journey and expected cloud business value. Accenture details 5 cloud transformation practices to help companies extract maximum value from cloud and succeed in the Cloud Continuum. Edge enables the rapid processing of data close to its source and plays a key role in evolving AI for the enterprise. Our research reveals how companies across the globe are using edge, and how they can scale its value. Our unflinching mission is to combine extraordinary new technologies with human ingenuity to meet business challenges and drive growth. The Accenture Google Practice is turning your daily habit into an enterprise solution and making your journey to digital transformation as smooth as a cloud. Bringing together 65,000 dedicated professionals, the Accenture Microsoft Business Group—powered by Avanade—empowers enterprises to thrive. The strength of the Accenture ServiceNow Business Group lies in the deep expertise of our people across all of our businesses. In Accenture's vendor profile, the Forrester report states: "Accenture pioneered the practice of building hyperscale-specific go-to-market units, and its significant certifications across major cloud platforms signal its depth of capability." "Accenture — with its strong industry knowledge, industry cloud offers, and breadth of technology services that span from consulting all the way to managed services — can fulfill cloud technology implementation needs at a global scale." Accenture is positioned as a leader in the 2023 Gartner® Magic Quadrant™ for Data Center Outsourcing and Hybrid Infrastructure Managed Services, Worldwide. Accenture is a good fit for enterprises looking for an integrated approach across infrastructure, applications, data, AI and security owing to its broad partner ecosystem and end-to-end solution suites. Lead – Cloud First, Global Join our cloud team and work across industries—from high tech to high fashion—to help clients reimagine and build a better future. © 2024 Accenture. All Rights Reserved. =======================

# Understand new threats, prepare and respond quickly to attacks

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/cyber-resilience ----- What you can do What you'll achieve What we think about cyber resilience Accelerate your cybersecurity journey Why cyber resilience matters Defend your organization from deepfakes and reinforce trust and resilience Defend against cyber attacks Improve cyber readiness and response Use cyber intelligence to move from reactive to proactive Transform cyber security to boost resilience Consistent visibility Cybersecurity based on intelligence Scaled cybersecurity, reduced costs and complexity Current Country: United States $4.45M average cost of data breach in 2023 3.5M unfilled cybersecurity jobs worldwide, a 350% increase since 2013 74% of CEOs are concerned about their organization's ability to

avert or minimize damage to the business from a cyberattack Effectively prepare for, respond to and recover from cyber attacks. Drive leadership confidence in cybersecurity investments and resilience. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Reduce your exposure to cyber threats and defend against the full spectrum of potential adversaries by establishing and testing a strong, confident security posture. Prepare for, respond to and recover from cyber attacks that could impact your business operations and bottom line. Generate insights from industry-relevant data and threat intelligence to make better business and security decisions. Improve business outcomes and enhance operational resiliency by reinventing traditional cyber services. Provide threat intelligence, test defenses to identify gaps, and develop and execute security programs to address high-priority cyber risk areas. To continuously improve cyber resilience, leverage innovative assets, leading technology and data-driven insights, including cyber and industry threat intelligence. Use as-a-service teams to identify opportunities to automate, expand coverage, improve response time, enhance access controls and streamline vendors and tools. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology. © 2024 Accenture. All Rights Reserved. =====================

# Multimedia advertising & media cloud

----- Arcticle source ----- https://www.accenture.com/us-en/services/communications-media/multimedia-advertising-media-cloud-solution ----- The ultimate solution for tomorrow's media company Benefits A valuable difference Capabilities Case studies Related capabilities The ultimate solution for tomorrow's media company is powered by cloud and AI Lower costs Grow revenue Accelerate time to market Commercial ad platform Single currency, single view ad campaigns Broadcast grade production in the cloud Data-informed decision making Cloud-powered resource management Optimized and efficient resourcing Globo: A broadcaster's sequel A new chapter of interactive audience engagement Unlocking the

value of data in advertising Media consulting Accenture Multimedia Advertising Platform (AMAP) JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A solution for content-rich businesses wanting to transform into competitive media platforms. The big switch to digital changes everything. The need for transformation has penetrated every layer of the Media & Entertainment space, causing a shift from legacy content business and revenue lines to a model that embraces easier collaboration, agility, and customer insights as its foundation. Accenture brings together technology and human ingenuity to help traditional media companies rescript their futures. With organizational transformation at its core, Accenture's Multimedia Advertising & Media Cloud Solution helps businesses strategize, harness cloud data, optimize, and operate as fully-digital, platform players. Are you ready to start the evolution towards your new future? Drive labor efficiency through automation, balancing costs with demand, as well as lowered ad and campaign management costs. Increase ad revenue through optimized CPMs, yield maximization and higher sell-through rates while leveraging cloud-based opportunities like OTT. Reduce time from asset production to playout, from square one to broadcasting content and enable an ad business launch in a matter of weeks. Distribution using cloud-based technologies with a flexible architecture, many clients have realized: 85%+ accuracy in calculating advertising inventory forecasting 100%+ accuracy in audience targeting 15-30% cost reduction associated with content development and distribution Implement a data-driven, automated commercial advertising platform through the Accenture Multimedia Advertising Platform. Define, sell and orchestrate multimedia addressable ad campaigns (e.g., Linear TV+ Digital) using a single currency. Leverage optimal performance of broadcast tech with a focus on latency & user experience. Reference architectures are continually optimized/refined. Accelerate value using actionable insights from cloud platforms, smart analytics, automated data governance, and a transformative data culture. Achieve visibility into ad operations and production & distribution progress. Unify systems to eliminate redundancies and increase collaboration. Expand the talent pool and give employees new ways to work. Virtualizing core content production systems creates greater elasticity and agility. Globo teamed up with Accenture to implement its transformation journey into a mediatech company. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Design cyber risk strategies, aligned to business priorities

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/cyber-strategy ----- What you can do What you'll achieve What's trending in cyber strategy Why cyber strategy matters Defend your organization from deepfakes and reinforce trust and resilience. Share cybersecurity accountability Rapidly respond to evolving regulations Build a cybersecurity-first culture to accelerate secure growth Support business transformation

Manage cyber risk and compliance as-a-service Cyber risk oversight Reduced risk Embedded cybersecurity Rapid business growth Flexible delivery models Accelerate your cyber journey Current Country: United States 88% of boards view cybersecurity as a business risk, not just an IT problem 60% of CEOs say cybersecurity is not baked into their business strategies, services or products from the outset 85% of CEOs do not have dedicated board meetings about cybersecurity Many CEOs lack confidence in their organizations' ability to protect against cyberattacks — despite seeing cybersecurity as vital to growth. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Strengthen the alignment between your board, cybersecurity and business leaders, and establish cyber accountability beyond the CISO. Adhere to complex laws, regulations and risk tolerances across your organization, in every industry and geography in which you operate. Retain top cybersecurity talent and focus training to build awareness and responsiveness to threats. Prioritize investments that protect areas of high behavioral risk. Align cybersecurity with the business to speed your transformation and growth. Reduce the cost of meeting your risk and compliance requirements when you introduce efficient operational security. Embed cybersecurity into your overall business strategy to minimize risk and put cyber-resilience at the heart of your transformation efforts. Reduce business disruption and security breaches with ongoing regulatory compliance, supply chain visibility and improved contact-center security. Everyone is responsible for security. Data, analytics and AI insights fuel key cyber metrics to inform decision-making and business health scorecard. Build cybersecurity into your transformation efforts: cost optimization, security operation and effective merger-and-acquisition planning. Complete regulatory and risk services that improve quality, productivity, talent resources and reduce cost. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. AI's transformative impact on cybersecurity, the urgent need for comprehensive security strategies, and the critical role in safeguarding digital assets. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology. © 2024 Accenture. All Rights Reserved.
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# Managed services for changing more, faster

As organizations strive to optimize cost and accelerate growth, strategic managed services can help to better prepare them to reinvent operations and drive holistic value at scale. Reinvent with strategic managed services What's trending in strategic managed services Awards and recognition Our leaders Operations careers Why managed services? Do you have the insights to make real-time decisions? Do you have the insights to make real-time decisions? Access talent and innovation with global capability centers Access talent and innovation with global capability centers Don't let application complexity hold you back. Don't let application complexity hold you back. Are your operations adding as much business value as possible? Are your operations adding as much business value as possible? You can't build your legacy with legacy IT You can't build your legacy with legacy IT Is your cybersecurity protecting the business? Is your cybersecurity protecting the business? Areas we support Accenture Named Overall Leader in the Group Marketing Services Peak Matrix™ Assessment 2023, by Everest Group A Leader in Mortgage Operations A Leader in Life Science Sales and Marketing IT Outsourcing Services A Leader in IDC MarketScape for Worldwide Cloud Professional Services Arundhati Chakraborty Karthik Narain Nirav Sampat Mahesh V. Zurale Current Country: United States 1.4x higher operating margins 2.2x greater total shareholder returns (three-year) 42% improvement in agile product and process innovation 34% better at reducing energy consumption and greenhouse gas emissions See all the value your business is creating for today and tomorrow with instant data and insights. Make compliance secure and efficient. Make life simple for customers with a profitable and sustainable supply network. Make supply more transparent, predictive and disruption-proof. Find new competitive advantages in sourcing and procurement using AI and automation. Reimagine products and how they're made, using data to connect demand to production. Create an engaging workplace inspired by the best consumer experiences. Bring more intelligence and efficiency to front-office operations so customer experience becomes a competitive advantage. Get ahead of change with digitally enabled operations, from payments to asset management. Build the operations you need to influence member habits and transform your claims experiences. Speed up R&D and realize better patient outcomes through digital transformation. Find competitive edge in a crowded marketplace. Protect your business with data and tech in a rapidly evolving regulatory environment. Use real-time insights into business, risk and service demand to deliver real business value, anticipate and manage risk to reshape the legal function. Reduce the cost of operations by augmenting your shared services with ours. Add capacity to operations with access to skills and technology when, and where you need it. Outmaneuver uncertainty, drive scale and deliver growth with intelligent platform operations. Organizations with highest operations maturity are 3.3x more likely to succeed at scaling high-value gen AI use cases and report 2.5x higher average revenue growth. Operational performance and gen AI enhance each other. See how

operations reinventors are rising to the challenges of disruption, capturing new paths for growth, and setting new performance frontiers. A new type of CHRO is leading their C-suite peers in connecting data, technology and people and cultivating collaboration. These "High-Res" CHROs bring growth and exceptional experiences into higher resolution. Accenture details 5 key steps to help companies unlock the full value of their data and technology investment. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Accenture follows a delivery model where agencies under Accenture Song handle judgment-intensive processes such as creative, CX strategy, and media, while offshore and nearshore facilities under Accenture Operations manage delivery – enabling it to offer economical and localized services. Everest Group names Accenture a leader for developing complete digital solutions, alongside its strong reputation in supporting front- to back-office operations for its mortgage clients with differentiated services across the entire mortgage operations value chain. "Highly experienced vendors like Accenture are offering increasingly sophisticated ITO models for processes while enabling their clients to focus on their core competencies — improve outcomes for doctors and patients alike." "Accenture — with its strong industry knowledge, industry cloud offers, and breadth of technology services that span from consulting all the way to managed services — can fulfill cloud technology implementation needs at a global scale" Group Chief Executive – Operations Group Chief Executive – Technology and Chief Technology Officer Global Lead – Operations Delivery, Transformation and Technology Global Lead – Advanced Technology Centers Global Network and Lead – Advanced Technology Centers, India Use data, insights and tech to reimagine how people work, moving operations from transactional to transformational. © 2024 Accenture. All Rights Reserved.
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# Industry X

----- Arcticle source ----- https://www.accenture.com/us-en/services/accenture-labs/industry-x-0 ----- Top areas of focus Digital twin done right Capabilities Technology Innovation blog Our leaders Connect with us Engineering data digitization tool Intelligent trend detection tool Resiliency in the making Tech Vision 2022: Meet me in the Metaverse Industry X Center Network Twin-driven and AI-enabled is the future of product development Unlocking the potential of "Human+" workers in the post-digital era Alex Kass Teresa Tung Follow us on Twitter Like us on Facebook Newest insights from technology innovation blog JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Our Accenture Labs Industry X R&D Group works to transform the manufacturing life cycle through AI- and IoT-driven intelligent automation. With intelligent automation at the center, we focus on the next wave of transformation in manufacturing technologies. In one recent project, Accenture Labs professionals are developing an AI-powered tool to automate the digitization of engineering documents. Our researchers are working on a heuristics tool to help clients spot product development trends in their industries—for example, "smart" hospitals.

Many organizations have at least begun to experiment with the use of digital twins: digital representations of physical things. Using twins for testing during the validation phase of a design process, for example, is a popular starting point. But these implementations enhance or improve just one piece of a larger process; they barely scratch the surface of what the digital twin can accomplish. In fact, done right, it will help to usher in the future of product development: a total process transformation that not only boosts efficiencies and speeds up development, but also delivers better design options and generates new revenue streams. READ MORE Turning adversity into advantage for engineering, supply, production and operations. Accenture Labs research sees Industry X is playing out at every stage of the manufacturing process, and recent research illustrates enormous potential value waiting to be unleashed. Our Technology Innovation Blog provides bold thinking and commentary of technologies that address the key business challenges facing organizations today. More companies today are seeking to add digital twins to their operations. A digital twin is a digital model of a physical object, system or process. Accenture's blog explains how the future workforce will be empowered by their skillsets, knowledge and growing set of technology enabled capabilities. Interested in more stories of innovation from Accenture Labs? Follow us on Twitter and subscribe to our Technology Innovation blog. New. Applied. Now. Dedicated Accenture R&D group brings pioneering tech innovations to solve today's toughest business problems. Our world-class R&D charts a research agenda, explores innovations, and delivers solutions, leveraging the most promising emerging technologies. Artificial intelligence, big data, blockchain and more. Get the biggest stories and insights of the week. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# High-impact healthcare consulting

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/health-consulting ----- Move at the speed of life Insight-driven, innovation-led healthcare Bringing new to your now Powered by data What we think Case studies Our leaders Industry Platforms Agile Organization Consumer Experience Modernization Back office Transformation CIO in the New Keep pace with change Collaborate seamlessly Accelerate intelligent healthcare Reinvention to address the clinician shortage Accenture and AHIP: Leading the future of care Leading relentless innovation at Mayo Clinic Reimagining the Agenda Improving the public insurance experience Sterling Silver Club shines for older adults Moving a health plan's HR functions to the cloud Rich Birhanzel Kaveh Safavi, MD, JD Steve Savas JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Service Leader in healthcare data & analytics services Rapid convergence of scientific discovery, healthcare technology disruption and rising consumer expectations is making delivery of healthcare services more complex, competitive and challenging. But harnessing disruption also enables

healthcare enterprises to do things that were never previously possible. By embracing new technologies you can operate more efficiently, effectively and affordably. And adopting an agile mindset while collaborating with disruptors will fast-track innovation. Upskill your employees and equip them with smarter tools to drive more intelligent, insight-driven health—putting consumers at the heart of progress. With deep end-to-end expertise across the provider, payer, and public health landscape and broad cross-industry experience, we infuse fresh thinking to transform health services and improve your economic sustainability. We'll help you modernize, work with ecosystem partners across platforms and deliver more personalized, future-ready care—at the speed of life. Across the United States and beyond, our healthcare consulting offerings enable health enterprises to adopt new technologies and smarter ways of working—to transform care, enhance efficiency, improve consumer experiences and drive better outcomes. Navigate the evolving platform landscape and leverage new partnerships to break down barriers and create more value. Embrace agility, consumer- and patient-centricity, fresh skills, and an innovation culture to continuously adapt, ensure flexibility and stay relevant. Create simpler, more intuitive ways to engage consumers, understand their needs and nurture strong relationships to enhance their experiences. Blend legacy systems with new technologies to become the intelligent healthcare enterprise of the future, from the back-office to the doctor's office. Transform back offices into innovation hubs, with analytics, automation and artificial intelligence to accelerate productivity and create a value engine. Keep step with key emerging technologies and learn how to harness their disruptive potential for healthcare innovation. Adopt an agile mindset and embrace new technologies. Use ecosystems to fast-track innovation. Continuously evolve to sustain progress. Our Data Driven Consulting (DDC) approach uses data and analytics to generate richer insights and discover new intelligence to power your transformation journey. We leverage multiple data sources, advanced techniques, visualization approaches and technology tools such as the Accenture Insights Platform (AIP) to power healthcare technology consulting—to help you implement actions and realize measurable value, rapidly. How combining the power of technology and human ingenuity can help patients and healthcare workers and foster an ability to adapt to change. Accenture collaborates with AHIP to help reinvent the future of healthcare, making it more equitable, accessible and a better experience for people.  Learn how a public insurer in Europe overhauled its core IT systems to provide better experiences for... Together with Accenture, Renown Health's Sterling Silver Club loyalty program delivers health, personal, social and lifestyle enhancement activities. Leading U.S. health plan decided to migrate its Human Capital Management capabilities to an Oracle Cloud HCM solution. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Accenture health experience platform

Accenture health experience platform Accelerate delivery and reduce implementation risk Drive value Specific services Why Accenture Meet our lead Related capabilities Accenture customer solution Accenture broker solution Accenture service agent solution Sharper insight and targeting Stronger engagement with brokers Agent engagement and efficacy Pervez Alam High-impact healthcare consulting Intelligent payer Health Experience JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA End-to-end efficiency accelerates customer acquisition, boosts retention and promotes long-term growth prospects for health payer organizations. In an era of growing complexity and demanding consumers, payers need to provide a seamless, end-to-end customer experience. Providing a holistic view of each customer, the Accenture Health Experience Platform is an integrated solution for streamlined sales, marketing and service. With three key modules, the Accenture Health Experience Platform emphasizes efficiency and customer engagement. Capabilities can be tailored to meet the needs of each organization, with payers choosing to implement one, two or all three modules. The Accenture Health Experience Platform includes pre-configured features that help address chronic pain points, accelerate time to market and reduce delivery time. Supports smarter targeting and tighter integration between sales and marketing to improve lead conversion ratios and reduce sales cycles. Provides stronger engagement with brokers, improved broker satisfaction and reduced sales cycles. Increases first-call resolution and reduces average handle times thereby boosting customer satisfaction. The Accenture Health Experience Platform helps speed time to value by: Key benefits of the platform include: The Accenture Health Experience Platform facilitates communication through a growing number of channels: phone, email, communities, social media, web-based self-service and online chat. Omni-channel support extends across multiple segments. Accenture works with payers to implement efficient, end-to-end processes that can strengthen customer and broker relationships, increase rates of acquisition and retention, and promote long-term growth. Accelerated project delivery is possible due to a wide range of proprietary assets and tools, such as: Leveraging experience from thousands of projects, Accenture is committed to helping payers reduce complexity, comply with regulations and pursue growth. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. =====================

# Intelligent operations to support your business

The value behind virtual 360 VR tours Intelligent Finance Operations, Philippines Marketing Operations, Mumbai Supply Chain, San Antonio Here's how to view the tours Take a deeper dive Intelligent Finance Operations, Philippines Marketing Operations, Mumbai Supply Chain, San Antonio Laptop Smartphone Immersive Finance Operations Banking Sourcing and procurement Marketing Talent and HR Sales & Customer Operations Health Network Supply chain Insurance JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Take a 360° virtual tour through our Intelligent Operations Centers. With every industry, function and geography affected by the pandemic, businesses are exploring new ways to effectively manage their operations. Our global network of Intelligent Operations Centers offers the business continuity and agility needed to respond quickly to manage changing business demands, as well as capture new market opportunities. Today, even in a period of unprecedented disruption, our more than 140,000 highly skilled professionals are ready to help the world's leading companies accelerate business transformation, drive value, and realize new growth with unmatched speed and scale. Below are a few examples of our 360 virtual tours. To view more tours, please visit the 'Take a deeper dive' section. These virtual tours can be viewed on a desktop browser, smartphone, or for a more immersive experience, a virtual reality headset. Ensure the sound is on to enjoy the full experience. Step inside one of our centers by taking a 360° virtual reality tour. See our people working in innovative spaces, maintaining streamlined operations and delivering enhanced business outcomes. Explore Intelligent finance operations Explore Banking Operations Explore sourcing and procurement operations Explore marketing operations Explore talent and HR operations Explore sales and customer operations Explore health operations Explore network operations Explore supply chain operations Explore insurance operations Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Automotive product solutions

Our products Product information Meet our lead Colin Goldsmith JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Fully customizable solutions, built from the ground. Backed by over 20 years of industry experience, we offer a broad portfolio of services and proprietary solutions to the automotive industry. Adding tangible value that helps clients succeed at every stage, from innovation to implementation. Our team uses your requirements,

specifications, and unique use cases to develop prototypes, testing tools, wire harnesses, vehicles, and systems that exceed your desired results. Our products and solutions are fully customizable and built from the ground up to meet your specific testing and engineering needs. We have expertise in vehicle instrumentation, focused on ADAS/autonomous systems, V2X and other areas of vehicle infotainment/electronics. Retrofitting and Instrumentation New feature development or looking to create your next show piece? We can help Autonomous vehicle builds Our solutions are vehicle and system agnostic to meet your requirements Vehicle fleet services Let our team take on part of the task or the entire process We create custom wiring harnesses with short timelines and small batch capabilities, providing flexibility and minimal interruptions to your existing schedules. We follow customer and industry standards and our test tools and services mean we offer and end-to-end service. We can take as little or as much of the processes as needed, from full sourcing of all materials and building to simply reworking some of your wire harnesses. We specialize in... For a variety of applications The Net-TD allows engineers and test personnel to simulate a multitude of external interfaces including, but not limited to, CAN/CAN-FD, LIN, Ethernet, Digital I/O, Wi-Fi, Bluetooth, USB to exercise all the interactions a device or system may have. The Net-TD can also be used to drive the integration process into a larger system. It provides capabilities beyond simulation like test automation, fault injection and data logging. Based on Accenture's extensive testing experience and cutting edge technical capabilities, the Net-TD is designed to be a key component of any test environment. It provides a flexible platform that can be configured to align with the necessary interfaces of the device under test. Technical Specifications: Our test solutions meet the demands of test engineers and developers from small test benches to full Hardware in the Loop (HiL) environments. Solutions are designed with the technology and client specific test objectives in mind, including logging equipment and CAN simulation, if required. Test Benches Our completely customizable and modular test benches are available for bench top use, integration into shipping cases, or in-rack configurations. The test bench also features a globally configurable integrated power supply, as well as custom tools like the CANtool V3 and custom designed wiring harnesses. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Future Technologies R&D

----- Arcticle source ----- https://www.accenture.com/us-en/services/accenture-labs/future-technologies ----- Top areas of focus Watch Neuromorphic computing helps drive AI at the edge Building non-binary voice assistants The power of smart materials The promise of Neuromorphic Computing Pushing technology-driven innovation beyond IT What we think News Meet our lead Related capabilities Smart materials Neuromorphic computing Neuromorphic computing helps drive AI at the edge Building non-binary voice assistants The power of smart materials The promise of Neuromorphic Computing Technology Vision 2024 Bioinspired neuromorphic control for

robotic arms Enabling difficult-to-access areas aerial seeding Driving AI at the edge with neuromorphic computing MechSense: Rotational mechanism with 3D-printed integrated sensors Accenture Labs collaboration with Drexel University in researching potential applications of MXenes Accenture and CereProc introduce and open source the world's first comprehensive non-binary voice solution Andreea Danielescu Accenture Labs Technology JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We explore the intersection of computing and other rapidly advancing disciplines to enable a new generation of smart products and services. Our focus is on combining computing with other rapidly advancing disciplines – including material science, neuroscience, and molecular biology. Materials that sense and react to stimuli in a controlled way, forming the basis of unobtrusive interfaces and of smart products and environments. We explore how a new generation of brain-inspired computing hardware, offering low power, low latency, and local learning can enable AI at the edge. Forvia | Future at your fingertips As the physical and digital worlds become increasingly interconnected, the most dramatic tech-driven innovation will increasingly involve combining computation with advances in other areas of physical and biological science. Our interdisciplinary work involves identifying scientific disciplines that are making rapid progress toward applications and that – generally in combination with information technology - can enable innovative products and services. Because our work stretches Accenture Labs' traditional boundaries, we place a heavy emphasis on collaborating with external researchers in both industry and academia. Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. Solutions inspired by neuronal architectures can provide effective, neuromorphic-controlled robots to replicate smooth and natural human movements. E-seed: Autonomous self-burying bioinspired seed carriers engineered to improve ecological resilience and design and boost sowing success. Architectures, inspired by the human brain, can push the boundaries of technology and deliver increasingly sophisticated AI. MIT and Accenture Labs researchers worked on a new system to incorporate sensors into gears with just one pass in a 3D printer. Researchers have taken the first steps toward creating wearable functional textiles powered by this these novel nanomaterials. Accenture collaborated with CereProc, a text-to-speech technology provider, to create Sam, the world's first comprehensive non-binary voice solution. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Driving growth through talent and technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/futureofu-skills-jobs-growth ----- Thriving organizations are driving change at the intersection of technology and talent. The powerful

combination of data and AI and human experience unlocks new work structures, roles and environments which enable people and businesses to thrive. Reinvent with talent & organization What's trending in talent & organization Partners in change See our extended partner ecosystem Awards and recognition Our leaders Talent careers Talent & organization now Develop the leaders and culture you need to create your future Develop the leaders and culture you need to create your future Access talent and innovation with global capability centers Access talent and innovation with global capability centers Redesign your organization to be reinvention-ready Redesign your organization to be reinvention-ready Create leading people functions Create leading people functions Become an architect of change with the capabilities needed to thrive Become an architect of change with the capabilities needed to thrive Retain talent and unlock the potential of your existing talent pool Retain talent and unlock the potential of your existing talent pool IDC MarketScape report: Worldwide People & Organizational Consulting Services 2022-2023 Vendor Assessment IDC MarketScape report: Worldwide Employee Experience Consulting Services 2024 Vendor Assessment HFS Top 10: Employee Experience Services Karalee Close Yaarit Silverstone Tim Good Gaston Carrion Thriving organizations are driving change at the intersection of technology and talent. Combine data and AI and human experience that enable people and businesses to thrive. Current Country: United States #1 Fortune 500 leaders ranked talent shortages as the #1 threat to their business 93% of executives say it is more important than ever for organizations to innovate with purpose 11% Top-line productivity premium when unlocking the growth combination of data, tech and people 94% of workers are ready to learn gen AI skills, but just 5% of organizations are providing training at scale Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. How to embrace a new era of learning and development Prioritizing employee experience pays off. Leading companies are better at attracting and retaining talent, and they're also seeing exponential business growth. Here's the winning approach. Five imperatives the C-suite must address to reinvent in the age of generative AI. See how to access a global pool of top talent equipped with the latest technology and training needed to be ahead of industry trends, continually innovate and create sustained growth. S&P Global and Accenture have established a strategic collaboration to drive innovation and harness the full capabilities of generative AI across the financial services sector, enhancing both customer and employee experiences. Accenture and Marriott International created a new global HR hub that delivers employee experiences as exceptional as the guest experiences that make Marriott, Marriott. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Supercharge Human Resources and Finance as strategic partners to drive revenue growth. The

winning combination for unlocking your cloud potential. Reimagining human experiences that reignite growth and accelerate the path to value. IDC recognizes Accenture as a leader in worldwide employee experience consulting services. Lead – Talent & Organization, Global Senior Managing Director – Talent & Organization, Global Strategy Lead & Americas Lead Senior Managing Director – Talent & Organization, EMEA Lead Managing Director – Talent & Organization, Asia Pacific Lead © 2024 Accenture. All Rights Reserved. ======================

# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/health-and-human-service-virtual-assistant-platform ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new

ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved. =====================

# Murex MX.3 cloud migration with Accenture & AWS

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/murex-mx3-cloud-migration-aws ----- Murex MX.3 on Amazon Web Services (AWS) What we think Our leaders Related capabilities Taking your Murex MX.3 Platform to the cloud Driving continuous improvement through

DevOps Toni Marshall Alistair Milne Accenture and Murex Trading Platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Modernize your trading technology on AWS's leading cloud platform and maximize the benefits of your cloud journey with Accenture. Financial institutions are feeling the pressure to get the greatest possible return on their capital investment dollars. This is one of the reasons why many are investing in new technologies and ways of working often aimed at leaving behind complex, siloed infrastructure that's not fit for purpose. Firms are turning to digital transformation as a key element in their investment strategy. An area this applies to is trading and risk management platforms. One significant advantage of running MX.3 on AWS is the potential to easily provision optimized development environments. Accenture has fulfilled a rigorous process to achieve AWS' 'well-architected' approval for MX.3 on AWS. Accenture has created a developer tool—the Accenture Environment Management Dashboard— that can help overcome existing challenges in a journey to cloud and that leverages the AWS-approved Murex deployment blueprint. Why choose Accenture for your MX. 3 to AWS needs? Our Capital Markets Industry Practice has been helping Murex clients to transform their front, middle and back-office operations and risk management functions for more than 20 years. In addition, the Accenture AWS Business Group brings together the best of AWS and Accenture to accelerate enterprise adoption of AWS and business value creation. Leveraging this experience, we have implemented several Murex to Cloud foundation projects including Murex Dev/Test on AWS and Murex DevOps with Business Layer Autoscaling on AWS. As an AWS partner whose Murex framework has achieved 'well-architected' status, Accenture is able to provide clients with a deployment blueprint for cloud implementation that ranges from planning to migration to effective operation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Business process management

----- Arcticle source ----- https://www.accenture.com/us-en/services/consulting/business-process-management ----- Introduction The How Effect: Holistic business process management Capabilities Case studies Blog posts Events Ecosystem partners Our leaders Business Process Management: The How Effect Business process outsourcing BPM: Oil and Gas Business outcomes with myConcerto Turning process friction into flow Optimizing with Canadian Integrated Oil and Gas Mapping the way towards digital transformation Journey to intelligent procurement with SAP® Ariba Why we need Business Process Management now more than ever A transformed business needs transformed processes, too Are your business operations ready for the future? Celonis World Tour 2022 MavImagine: Global Business Transformation Event May 2022 Learn more about Digital Transformation from Accenture's Phillip Hazen at Mavim Transformation Week Silke Lehmann Jason Dess Nirav Sampat JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Delivering seamlessly

across business process lifecycle management, process mining, and process automation. Infuses Celonis process mining capabilities Business Process Management is how we enable change and move forward, faster, by creating more intuitive, data-driven organizations that use their processes as a way to truly flourish. BPM is a key driver to deliver on the promise of technology and human ingenuity – a management discipline that turns business processes into a vehicle for transformation. BPM is an integral part of everything we do and bundles together elements of process lifecycle management, process mining and process automation into one. A holistic approach to BPM allows us to manage the flow of data and bring people, process and technology closer together to drive 360° Value. We embed BPM into the full range of transformation initiatives, drawing on our world-class asset portfolio and extensive technology ecosystem. Accenture's business process management services deliver seamlessly across process lifecycle management, process mining, and automation. View more. Delivering holistic business process management: it's how we strategize, design, execute and monitor – both for establishing the discipline and running processes seamlessly – across Enterprises move forward when these processes evolve. From managing the flow of data, to harnessing the power of data insights – enabling digital transformation. We call this 'The How Effect.' Our core BPM offerings include establishing, prototyping, running and expanding the BPM discipline to ensure process capability across organizational business units along with analyzing, designing, and implementing while leveraging the power of real time process data and enabling technologies for continuous improvement. Accenture's Procurement Plus: Going beyond process mining, enabling a seamless buying experience and real-time analytics for a transformation at scale. BPM capabilities and technologies allow the acceleration, de-risking and monitoring value generation throughout the transformation program lifecycle. BPM is vital to help businesses move further and faster so they can keep pace with change. Find out how ready your organizations is with the Intelligent Operations Maturity Assessment to help accelerate value. How Accenture engages broadly delivering on the promise of technology and human ingenuity. Catch the Best Run of SAP Compliance Analytics - Intelligent Compliance by Accenture and SAP Procurement Watch on demand Rewatch Accenture's CEO, Julie Sweet at Celosphere Hear Julie Sweet as she discusses helping clients create durable change in their processes and take their digital transformations to new levels. Watch on demand Learn how Business Process Management powers transformation and drives 360° Value. BPM core offerings are further enabled by the technology of our ecosystem partners. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Ecosystem, partnerships & sales

----- Arcticle source ----- https://www.accenture.com/us-en/services/intelligent-platforms-index ----- EP&S oversees relationships with technology partners and suppliers to ensure clients and Accenture have the right

solutions to enable business agility. Explore our network Who is EP&S Capabilities Current Country: United States Our 350+ ecosystem partners and suppliers bring deep expertise and the right technology to create lasting value and accelerate change across your enterprise. Our people deliver the same offerings at Accenture and across thousands of client projects, ensuring we always have an insider's view of what it takes to reduce your risk and deliver successful global transformations with our partners' and suppliers' products and services. Our 400+ EP&S people are highly skilled in developing, buying and selling unique, end-to-end technology solutions at speed to support your transformation. EP&S has more than 350 partners and suppliers in its ecosystem, each carefully selected because it brings unique, market-leading solutions relevant to your challenges. We combine our deep industry and functional expertise with data driven insights to identify the solutions that have the most potential to address your future technology needs. We build long term, meaningful relationships with our partners and suppliers, investing in them to extend those partnerships to maximize value for you. Outpace change with the cloud, modern applications and ecosystem partners.     Lead in the age of generative AI with data services and ecosystem partners. Optimize costs, accelerate growth and drive holistic value with ecosystem partners and managed services. Reinvent your digital core with the right ecosystem partner, strategy, talent and modern practices to drive agility, increase ROI, and redirect spend to innovations that drive growth. © 2024 Accenture. All Rights Reserved. =====================

# INTIENT Patient

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/intient-patient-platform ----- Powering patient-first solutions Built for the patient journey New digital health strategies require an enterprise wide approach Our leaders Capabilities Patient engagement Integrated patient care Intelligence for care alerts & actions Real world outcomes & insights Secure storage Seamless partnerships Connected experience Applied Intelligence John Nguyen Anthony Romito Nicole Tunick Matt Brooks Rich Sherman INTIENT INTIENT Research INTIENT Clinical Patient Services INTIENT Pharmacovigilance Precision Medicine Patient Experience Lab INTIENT Network What part of the patient experience is covered? How can INTIENT Patient enable client needs? How does INTIENT Patient fit into an ecosystem? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Enabling Healthcare and Life Sciences organizations to provide insight-driven services and patient analytics The cloud for accelerating New Science INTIENT Patient enables companies to deliver interactive, digitally enabled solutions for more coordinated and personalized patient experiences. It is the technology platform for Accenture's suite of outcomes-based patient services – helping our clients provide more informed, connected patient, care treatment and wellness support.   Our Integrated Patient Care demo showcases a digital health solution for disease management to provide engaging patient experiences and deliver positive outcomes. By providing a modular suite of interactive applications and tools, the patient and their care team have a seamless,

integrated experience connecting the entire care continuum from a clinical care setting to the home. Comprised of four integrated solutions and underpinned by leading technology, Accenture's INTIENT Patient platform helps Life Sciences companies better support patients from pre-diagnosis through ongoing treatment and wellness. Life Sciences Enable services that help patients to access their treatments and stay compliant with their care plans. Life Sciences Enable digital health solutions for disease management that target improved patient experiences and outcomes. Life Sciences Enable patient data-driven alerts and recommendations to help support and drive care actions. Life Sciences Conduct real-world research, using traditional and novel data sources and devices, to drive deeper patient insights. Enabling next-gen Cell & Gene Therapies The "no regret" digital capabilities needed for patient-led businesses. Capturing diverse health data across functions and geographics in a secure, compliant manner. Open architecture which enables flexible use of external digital innovations. Integrated Interactions which can be coordinated to deliver consistent, personalized experiences. Learning algorithms and ongoing insight generation to drive automation, action, and novel outcomes. INTIENT Patient provides services to support the patients' needs. We also have solutions for the entire care continuum from HCPs, personal and professional caregivers, sponsors, and more. With our new mobile application framework, our customers are able to create a truly unique experience at speed without losing quality. We provide a library of pre-developed functionalities that have been carefully curated based on our experience, market trends, and client demand. From this library, we work together with our clients to select the right functionality that can be configured and branded to meet the needs of the required solution. INTIENT Patient has an open, flexible architecture that offers access to an ecosystem of applications, data sources, and service capabilities that can fit seamlessly into any existing solution or technology. In addition, we have a robust integration framework that can enable access to client preferred vendors or other solutions out of our partner network. Our underlying data model is based on HL7 FHIR to enable an easier exchange of data between healthcare systems. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Property & casualty

----- Arcticle source ----- https://www.accenture.com/us-en/services/insurance/property-casualty ----- Get closer to your insurance customers and help protect their interests—not just their assets. What's going on How property & casualty is changing What you can do What's trending in property & casualty Our leaders Shift the insurance cost curve Transform core insurance functions with AI See people before policies Khalid Lahraoui Kenneth Saldanha Naoyuki Shibata Current Country: United States It's becoming increasingly important for property and casualty (P&C) insurers to invest in digital transformation strategies, streamline business processes and enable new business and operating models. Catastrophic losses linked to climate change are threatening profitability just as new digital

competitors siphon traditional insurance revenue streams. P&C insurers need to fundamentally rethink how they relate to customers, move away from indemnification and toward continuous risk mitigation and management. Insurance consumers are facing tremendous uncertainty and looking to their insurers for confidence rather than contracts. Buyers of commercial insurance have become accustomed to the ease of digital solutions in their everyday lives and expect the same seamless experience with business insurance. Continued, sustained cost pressures may not yield the long-term changes insurance carriers need. AI-powered solutions and advanced data analytics can help insurers achieve process efficiency at scale and fuel the future. As AI and Gen AI mature, insurers can leverage these technologies to improve customer relationships through enhanced interactions, while realizing gains in both process efficiency and decision effectiveness. Whether in personal or commercial lines, insurance products and services have to put people first. Carriers need to understand the ways in which customers feel protected or are seeking protection. Three ways insurers can build relevance with consumers and grow. Accenture's research reveals how technology modernization can drive cost transformation for insurance companies. Accenture conducted 3 surveys to identify key areas where AI can be implemented to improve customer satisfaction and increase employee productivity. AXA, one of Europe's largest insurers, now offers customers accurate claims processing in seconds, not days—and has the insights it needs to make smarter business decisions.   Senior Managing Director – Insurance Lead, Global and EMEA Senior Managing Director – Insurance Lead, Americas Senior Managing Director – Insurance Lead, Asia Pacific © 2024 Accenture. All Rights Reserved.
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# Accenture AI Leaders Podcast

----- Arcticle source ----- https://www.accenture.com/us-en/services/applied-intelligence/ai-leaders-podcast-series ----- Series episodes Reinventing the future of business Current Country: United States Tune in to hear AI leaders discuss industry trends, challenges and opportunities related to AI, data and cloud. Episodes (15) © 2024 Accenture. All Rights Reserved.
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# Digital Experiences R&D

----- Arcticle source ----- https://www.accenture.com/us-en/services/accenture-labs/digitalexperiences ----- Top areas of focus VR merchandising solution with eye tracking Technology Innovation blog Meet our lead Capabilities Re-inventing in-car experiences with Faurecia Exploring human + machine fashion advice Reimagining entertainment with Disney Enhanced human-robot teaming for the smart factory Virtual teleportation and remote collaboration VR Merchandising Solution with Eye Tracking XR event planner Technology Vision 2024 Manufacturing's new era Make the leap, take the lead  Unlocking the potential of "Human+" workers in the post-digital era Alex Kass Invent your future reality Accenture Labs JOIN US

EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Explore how Digital Experiences R&D Group applies immersive experiences and other pioneering technology to elevate customer and employee engagement. Explore examples of how our professionals work on solutions to drive both customer engagement and workforce engagement. Worked with automotive supplier Faurecia to develop services for connected, autonomous vehicle "cockpits" for driver safety and comfort. Worked with the Council of Fashion Designers of America on the "smart retail store" and AI-augmented fashion advice. We joined the Walt Disney Studios StudioLAB as an Innovation Partner, helping design and prototype future entertainment experiences. With IoT sensors providing enhanced situational awareness, robots can perform multi-modal interactions in complex scenarios with human teammates. The Sophia Antipolis Lab developed a "teleportation" application to support collaborative working from disparate locations, using virtual reality. Accenture teamed with Qualcomm and Kellogg's to reinvent how brands and retailers gather consumer data and perform research. Accenture Extended Reality (XR) designed an immersive experience based on the brand's real-world need to test the planogram, assortment and pricing strategy for the launch of Pop Tarts Bites. What truly set the VR-driven results apart? Additional insights from the eye-tracking analytics, providing a wider window into the shopper's behavior than you typically would get from traditional testing methods like in-home user tests, or online surveys. The VR testing revealed that when the Pop Tarts Bites were placed on a lower shelf – rather than higher up where consumers typically expect to find new products – testers paid more attention to other surrounding Pop Tarts products. That stimulated additional sales of Pop Tarts items, with an overall 18 percent brand sales increase during testing. Thus, mobile VR with eye-tracking delivered a different, more informed and wholistic merchandising conclusion. Accenture teamed with Qualcomm and Kellogg's to reinvent how brands and retailers gather consumer data and perform research. See more. Technology is becoming more human by design. The organizations who adopt and refine this emerging tech today will be poised for success tomorrow. Our Technology Innovation Blog provides bold thinking and commentary of technologies that address the key business challenges facing organizations today. Accenture's blog explains how the future workforce will be empowered by their skillsets, knowledge and growing set of technology enabled capabilities. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Accenture Song — thinking beyond the impossible

----- Arcticle source ----- https://www.accenture.com/us-en/services/song/unlock-your-potential ----- Creating as one to deliver for our clients ONE TEAM. ENDLESS POSSIBILITIES. Connect with us Connect with us Connect with us JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA UNLOCK YOUR POTENTIAL Accenture Song is an

inspired team of creatives, designers, technologists, strategists and engineers, all working together to discover new frontiers of possibility. At Accenture Song we believe that creativity generates value and unlocks infinite opportunities for customers and employees at any given time. Now, with our power focused as a single united collective, we can even more effectively help our clients serve the ever-evolving needs of their customers, by harnessing the alchemy of all our world-class talents and capabilities under a single umbrella. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.

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# Ecosystem, partnerships & sales

----- Arcticle source ----- https://www.accenture.com/us-en/services/ technology/enterprise-industry-technologies ----- EP&S oversees relationships with technology partners and suppliers to ensure clients and Accenture have the right solutions to enable business agility. Explore our network Who is EP&S Capabilities Current Country: United States Our 350+ ecosystem partners and suppliers bring deep expertise and the right technology to create lasting value and accelerate change across your enterprise. Our people deliver the same offerings at Accenture and across thousands of client projects, ensuring we always have an insider's view of what it takes to reduce your risk and deliver successful global transformations with our partners' and suppliers' products and services. Our 400+ EP&S people are highly skilled in developing, buying and selling unique, end-to-end technology solutions at speed to support your transformation. EP&S has more than 350 partners and suppliers in its ecosystem, each carefully selected because it brings unique, market-leading solutions relevant to your challenges. We combine our deep industry and functional expertise with data driven insights to identify the solutions that have the most potential to address your future technology needs. We build long term, meaningful relationships with our partners and suppliers, investing in them to extend those partnerships to maximize value for you. Outpace change with the cloud, modern applications and ecosystem partners.      Lead in the age of generative AI with data services and ecosystem partners. Optimize costs, accelerate growth and drive holistic value with ecosystem partners and managed services.  Reinvent your digital core with the right ecosystem partner, strategy, talent and modern practices to drive agility, increase ROI, and redirect spend to innovations that drive growth. © 2024 Accenture. All Rights Reserved.

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# Commercial models adapt to scientific innovation

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/commercial-services ----- The pace of scientific innovation is

spurring biopharma organizations to modernize their commercial strategies to become sustainable, foster growth and stay competitive. What's going on What you can do What's trending Our leader End-to-end Commercial Customer Engagement – including medical, HCPs and patients and beyond The Future of CRM & Commercial Tech Gen AI in Commercial Partnering talent with intelligent technology Health Equity in Market Access Gro Blindheim Current Country: United States New intelligent tech will enhance commercial success and accelerate time to market by dismantling functional silos within organizations and fostering collaboration with R&D and Product Supply. Leveraging data and GenAI enables the entire organization to work cohesively on shared insights and AI-driven recommendations, resulting in more efficient, and cost-conscious commercial operations. Intelligent technology investment, particularly in product launch capabilities, has significantly increased over the past few years. This can result in more successful product launches, better risk management, sustainable scalability, and greater market success. Commercial leaders increasingly use data and analytics tools to study and assess vast amounts of data from various sources, quickly and efficiently. This enables improved decision-making by gaining deeper insights and better data transparency, leading to the predictions of market trends, advanced understanding of patient needs, and tailoring launch strategies to gain a competitive edge. With commercialization becoming more complex, problem-solving depends on teams not only having expertise in their areas but collaborating across different domains. So organizations are reinventing how their people operate. Even a new working method as simple as equipping field sales teams with virtual technology can help get more from that workforce. And it's both sustainable and cost-effective. Improving healthcare by making information more accessible to HCPs and patients is imperative. Life sciences companies are reimagining integrated end-to-end omnichannel strategies to enhance customer engagement, education and ultimately patient outcomes – while leveraging technology at scale to drive efficiency and impact at scale. The future of CRM and commercial tech hinges on AI-driven personalization, advanced analytics, and seamless platform integration, revolutionizing Pharma's digital core. Investing in intelligent systems is crucial for market adaptability and mandatory migrations to streamline sales and enhancing predictive insights to anticipate customer needs and drive impactful customer engagement. The adoption of GenAI is revolutionizing the commercialization value chain, driving speed, efficiency and improved quality in content creation and activation, leveraging advanced analytics to predict market trends, personalize engagements, and accelerate decision-making. This intelligent investment refines strategies, fosters innovation, and enables efficient, scalable operations to drive superior business outcomes from drug discovery to marketing. Today's commercial environment is characterized by a high level of innovation. Reinventing ways of working by integrating cutting-edge technology with the expertise of highly skilled professionals is vital to operational success. This synergy promotes agile, cross-domain collaborations, enhances processes and prioritizes continuous learning - accelerating time-to-market, reducing costs, and improving patient outcomes while securing a competitive edge. Better health outcomes and reduced disparities in care come from enhanced affordability, availability, and accessibility of medication, regardless of socioeconomic or demographic factors. Addressing

health equity early by innovating pricing and distribution, promoting inclusive policies, and fostering impactful partnerships reduces affordability barriers and ensures accessible treatments for all. Accenture outlines how organizations can achieve higher levels of performance through technology & innovation we call Total Enterprise Reinvention. Haleon became one of the largest independent consumer health businesses in the world. Find out how Accenture helped to make the separation and the move to cloud successful. Marketing is no longer a solo performance; instead, it's a symphony, with players across the company ready to play their parts. With a Maestro approach, marketers are stepping into the spotlight to conduct the music. GenAI revolutionizes biopharma, reinventing work, and reshaping workforce. Leaders need to bridge the trust gap between workers and GenAI, enabling biopharma to leverage GenAI for value, growth, and better patient outcomes. Managing Director, Global Bayer Account Lead and Global Life Science Commercial Lead © 2024 Accenture. All Rights Reserved.
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# Accenture + Blue Yonder

----- Arcticle source ----- https://www.accenture.com/us-en/services/supply-chain-operations/blue-yonder ----- End-to-end supply-chain innovation Our partnership: The Good Quest Our partnership in motion Luminate cognitive platform: One platform-end to end resilience Differentiated offerings Getting started Achieving breakthrough results By the numbers What we think News Events The digital yard of the future - with Accenture Awards and recognition Meet our lead Related capabilities Supply chain functions Scaling AI in the supply chain Resiliency in the making TLC selects Blue Yonder and Accenture to transform supply chain planning capabilities Accenture to accelerate Blue Yonder development of new solutions Accenture acquires MacGregor partners to expand supply chain network and fulfillment capabilities The store of the future Sustainability through responsible value chains Reimagine supply chain planning with managed services powered by Blue Yonder Blue Yonder ICON 2023 - London, UK | October 11-13 Blue Yonder ICON 2024 - Dallas, TX | May 13-16 2022 Consulting Partner of the Year – Global 2022 Consulting Partner of the Year – EMEA 2022 Consulting Partner of the Year – North America MVP of the Year – Global Consulting Partner of the Year – North America Consulting Partner of the Year – EMEA Customer Excellence Partner of the Year – Global Consulting Partner of the Year – APAC, EMEA Selling Partner of the Year – North America Stephen Ambo Supply chain and operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Empowering Supply Chain Transformation at every stage. What do supply chain leaders at leading retail, consumer goods, and high-tech companies need today? Accelerated transformation of their supply chains — from drivers of efficiencies and scale to drivers of growth. In a fast-changing business environment where customer expectations are rising, it's imperative to combine resilience to disruption with a new level of customer-centricity. Accenture and Blue Yonder have partnered to create the Supply Chain of the future and drive Customer Centric Supply Chains. Blue Yonder's Luminate Cognitive Platform, built on Azure and powered with

Snowflake, enables an interoperable Supply Chain ecosystem from planning to execution, that will future proof your business. Adopting Luminate plays a vital role in rapidly and efficiently moving companies' supply chains to the cloud and creating a networked ecosystem—two top priorities for supply chain leaders today. Blue Yonder and Accenture have strengthened our strategic partnership by launching the Good Quest: A Supply Chain Transformation Journey to better society and the planet. Together, we are creating and delivering the Supply Chain of the Future, leveraging the Cloud, Generative AI, and Data – all on the Luminate Cognitive Platform and amplified by Accenture's Supply Chain expertise. We are elated to announce the launch of our Accenture-Blue Yonder Advancing Supply Chain Excellence through Next-Gen Technology (ASCENT) Centers in Bangalore and Hyderabad last November, for the development and delivery of advanced supply chain solutions. The center is a network that is co-branded and co-staffed at Blue Yonder's office in Hyderabad and Accenture's office in Bangalore. These centers are focused on client showcase, product/platform development and scaling solutioning and delivery capabilities across markets to achieve greater client outcomes. It is the center where the innovators from both Accenture and Blue Yonder collaborate to co-engineer, co-innovate and co-transform to bring 360-degree value to our clients. The Accenture-Blue Yonder ASCENT Centers are the place where we reimagine the supply chain, jointly develop the next gen supply chain products and drive client co-innovations.  Blue Yonder is building on over 30 years of supply chain software experience across more than 3,000 global customers, converging and simplifying the market's broadest set of supply chain solutions into a simplified and interoperable end-to-end platform that leverages Snowflake, cognitive AI/ML technology, and Accenture's expertise. Together, we help clients transform their capabilities to achieve their customer-centric supply chain vision. Planning: Establish a unified, demand-driven supply chain that responds to changing consumer preferences with agility, leveraging AI/ML to plan for and navigate market volatility and overcome unseen disruptions. Planning: Establish a unified, demand-driven supply chain that responds to changing consumer preferences with agility, leveraging AI/ML to plan for and navigate market volatility and overcome unseen disruptions. Fulfillment: Integrated order management, warehouse, and transportation systems enables smart sourcing in real time, bringing speed, convenience, and transparency to customers and maximizing value and efficiency across the supply chain. Fulfillment: Integrated order management, warehouse, and transportation systems enables smart sourcing in real time, bringing speed, convenience, and transparency to customers and maximizing value and efficiency across the supply chain. Commerce & Logistics: Build end-to-end visibility across the distribution network to enable a single view of demand and supply, driving cost effectiveness and agile decision-making to unlock business value. Commerce & Logistics: Build end-to-end visibility across the distribution network to enable a single view of demand and supply, driving cost effectiveness and agile decision-making to unlock business value. Accenture and Blue Yonder are strategically combining our capabilities to enhance value for clients. Our distinct offerings combine and integrate best-in-class assets that will position clients at the cutting edge of the Supply Chain. Strategize: Understand the key pain points, establishing a future Supply Chain Vision with clear priorities outlined. Strategize: Understand the key pain points,

establishing a future Supply Chain Vision with clear priorities outlined. Design: Identify capability gaps and optimization opportunities. Conduct a Transformation Journey and Composable Roadmap workshop to design the future state model. Design: Identify capability gaps and optimization opportunities. Conduct a Transformation Journey and Composable Roadmap workshop to design the future state model. Transform: Implement the future state operating model to drive incremental business value, leveraging platform capabilities and scaling across the business. Drive user adoption through change management initiatives. Transform: Implement the future state operating model to drive incremental business value, leveraging platform capabilities and scaling across the business. Drive user adoption through change management initiatives. 40% increase in service levels 50% up to 50% reduction in warehouse and labor costs 30% up to 30% reduced out-of-stock rate 60% up to 60% planning efficiency improvement 5% gains in ecommerce revenues Blue Yonder's solutions, paired with Accenture's analytics, digital innovation, and other best practices and tools, provide an end-to-end supply chain solution that helps organizations boost forecast accuracy, inventory turns, planner and warehouse labor efficiency, and space utilization, while simultaneously delivering big reductions in fulfillment costs. Accenture, Blue Yonder, and your supply chain. Together, we're an unbeatable combination. Accenture, Blue Yonder, and your supply chain. Together, we're an unbeatable combination. 20+ years Accenture & Blue Yonder have teamed together 300+ joint client engagements 1500+ Blue Yonder Resources Globally 80 serving clients in 80 countries across 19 industries. Explore how Accenture can help power more intelligent supply chains with analytics and AI. Turning adversity into advantage for engineering, supply, production and operations. Global smart device manufacturer will improve organizational efficiency with Blue Yonder in collaboration with Accenture. Accenture to Accelerate Blue Yonder's Development and Delivery of New Solutions; Companies Expand Relationship to Increase Adoption of Modern, Connected Supply Chains. Acquisition brings deep expertise in logistics and warehouse management, as well as data visualization and digital yard solutions. Discussion with Accenture and Microsoft about how retailers can respond now to future-proof their physical stores and overall retail strategy. Accenture's Intelligent Platform Services Global Lead, Emma McGuigan, delivered a keynote address at Blue Yonder's annual customer conference, ICON. Listen in on the discussion on how Accenture is re-imagining supply chain planning with Managed Services powered by Blue Yonder. Join Accenture in the UK for the Blue Yonder customer conference.  Join Accenture and Blue Yonder as we continue to reshape the Supply Chain.  Imagine a fully connected digital yard, where drivers turn trailers in record time, interacting with self-service technology from arrival to departure, reducing the need for costly security personnel. A yard that autonomously communicates and sets expectations with drivers before their arrival, even before they exit the highway. A yard where documents, data, and signals are communicated real-time with partners, stakeholders, and adjacent systems to proactively inform load status and upcoming exceptions. A yard where every document is digital, wrapped in pragmatic automated workflows and built to handle the real-world exceptions of a world class supply chain. Maximize your investment with our M.Suite accelerators – M.Folio eBOL with contactless driver orchestration, M.Toolbox analytics dashboard with 3PL Billing and Vendor

Collaboration, and M.Conductor warehouse automation. To learn more, contact MSuite.Sales. 2021 2021 2021 2020 2020 2020 Reimagine supply networks that orchestrate change deliver great experiences, and drive sustainability   Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.

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# INTIENT Unify Cell & Gene

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/intient-cell-gene-therapy-unify ----- Enabling next-gen therapies Advancing Cell & Gene therapies Capabilities Blogs Our leaders Related capabilities Frequently asked questions Advancing Cell & Gene Therapies: Dr. Khalid Shah Industry leads on Advancing Cell & Gene Therapies Harmonized, efficient  Compliant, secure Configurable, modular The E suite of Ecosystems: E for efficiencies The E suite of Ecosystems: E for efficacious The E suite of Ecosystems: Ease of access Beth Hayes Anthony Romito Sanjay Srivastava, Ph.D INTIENT Precision medicine Life sciences Does INTIENT Unify integrate with EMRs/EHRs? Who determines the patient therapy journey? What integrations are available in INTIENT Unify? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accelerating and streamlining Cell & Gene Therapy enrollment and coordination across the entire patient journey. Our unique industry solution connects stakeholders in the Cell & Gene Therapy value chain, enabling manufacturers, supply chain partners and Healthcare Providers (HCPs), to work in a harmonized, standardized way. Multi-tenant by design, the purposeful architecture of INTIENT Unify Cell & Gene orchestrates patient enrollment, reduces cost and the potential risks of therapy coordination—improving time-to-therapy. Until now, manufacturers have worked on this problem independently. The multitude of solutions frustrates both access and affordability for HCPs. Teaming with Life Sciences industry leaders, we reimagined and redesigned the interactions between the stakeholders across the Cell & Gene value chain to create a streamlined experience. INTIENT Unify delivers a consistent experience in a secured application. Accenture INTENT Summit Video Cell and Gene Therapy Luminary Speaker Accenture INTENT Summit Video Cell and Gene Therapy Panel INTIENT drives interaction, not just integration. With our solution, treatment centers for Cell & Gene Therapies interact directly with the manufacturers who are creating the patient-specific treatment. This consistent experience may be deployed for clinical trials and real-world commercial use. Enabling streamlined interactions between healthcare providers and manufacturers, reducing administrative burden, cost, and improving time-to-therapy. GxP and HIPAA compliant, safeguarding the privacy of patient data and manufacturer intellectual property. Configurable for clinical and commercial therapies and modalities. Modular deployment supports developers at different stages in their CGT lifecycle. Insights from our experts to help pharmaceutical, biotechnology, med-tech, and consumer health companies improve patient outcomes. By harnessing historical clinical trial and real-world data, we are making trials more efficient and ethical through the use

of external control arms. One of the most exciting areas of innovation is Cell and Gene Therapy, with many therapies already changing the industry and patients' lives. How a partner ecosystem can make decentralized clinical trials mainstream. No. HCPs onboard and monitor CGT patients in Unify. Currently Unify is a standalone solution. HCPs can log in to Unify to onboard their Cell & Gene patients to sponsor therapies for which they are qualified. The Therapy Sponsor controls and configures what steps to include in their product therapy workflow (s). They will determine what steps are configured in the patient/product journey. Unify can integrate with any external system. Our cloud solution supports configurable therapy-based workflows, enabling new requirements for allogenic and other new modalities when required. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/compliance ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about

innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens. Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. =====================

# Edge Computing

Reimagine experiences for people, purpose and profitability What you can do What you'll achieve What's trending in Edge Computing Why edge computing matters Strategize for edge Scale across your enterprise Strengthen your capabilities Rapid response Efficient data processing Enhanced privacy Expanded reach Optimized costs Operational autonomy Current Country: United States Reimagine experiences for people, purpose and profitability 83% of companies believe edge computing will be essential to remaining competitive in the future 65% of companies are using edge today, but only half of them have integrated edge into their digital core 81% of companies think failure to act quickly can keep them from the full benefits of the technology 75% of enterprise data is expected to be created and processed outside the data center and cloud by 2025 — up from 10% in 2018 Edge has the potential to transform every industry and function by making them more proactive and adaptive — often in real-time — leading to new, better experiences for people. Approach edge as a foundational capability, not as a bolt-on. For initial deployments, adopt a strategic approach to edge that identifies the opportunities and provides some guardrails — creating a common base for faster innovation. Rather than investing in one-off projects that lead to siloed results, take steps to scale edge across businesses. Look for ways to standardize around successful use-cases while leveraging partners for help. Edge affects the experience of employees across the organization, not just IT. Create centers of excellence to develop the technology and ensure operability. Set up local talent to help guide change management and identify pitfalls. Data transmission takes time. Edge can enable real-time or extremely rapid responses by bringing data processing closer to the source. Reduce your transmission costs and your network capacity limitations by processing data at the edge. Keep control of sensitive data locally when needed, without having to send it to the cloud. Bring real-time data-processing to areas with connectivity challenges like offshore locations or transportation. Processing data in different parts of the cloud continuum involves different cost profiles, which can reduce total cost across the system. Where connectivity to the cloud is a challenge, edge can enable end-to-end processing in the local environment to keep operations up and running. Accenture's Global 5G Lead, Jefferson Wang, talks about how 5G enables edge compute and cloud to help prevent wildfires. Edge enables the rapid processing of data close to its source and plays a key role in evolving AI for the enterprise. Our research reveals how companies across the globe are using edge, and how they can scale its value. Our research found four different approaches to edge adoption, each with their uique use cases and outcomes. We explore each type to show how edge, cloud, data and AI and can come together to create more powerful value. Accenture's Teresa Tung explains why edge computing is the future of an extended cloud continuum powered by technologies such as IoT and 5G. ======================

# Accenture + Salesforce

Personalize experiences on Salesforce by uniting data and driving AI insights across marketing, sales, commerce and service. Reinvent business functions Partnership spotlight Awards & recognition Join us  Our leaders Our partnership Reinvent with Accenture + Salesforce Salesforce industry solutions Salesforce sustainability Accenture + MuleSoft Accenture + Tableau Salesforce Partner Innovation Award 2024 winner Salesforce Partner Innovation Awards 2023 winner IDC MarketScape: Worldwide Salesforce Implementation Services CapioIT Global and Asia Pacific Salesforce Capture Share Report 2023 Bring your ingenuity, curiosity, and big ideas- work with us at the heart of change. Stephanie Sadowski Brian Kalberer Current Country: United States Personalize experiences on Salesforce by uniting data and driving AI insights across marketing, sales, commerce and service. Accenture and Salesforce partner to help companies reinvent marketing, sales, commerce, and service with data and AI to deliver personalized customer experiences and achieve growth. Combining Accenture's expertise and global reach, with Salesforce technology, our solutions enhance enterprise value-from increased engagement and sales conversions to reduced operational spend and time to market. 55K+ Salesforce-skilled people 78K+ Salesforce certifications 577K+ Trailhead badges In a world of constant change, staying relevant demands more than just keeping pace—it requires a fundamental shift in how businesses connect and utilize data and insights. Customer expectations are continuously evolving, and to remain competitive, businesses must deliver personalized, seamless experiences across every interaction. Accenture partners with Salesforce to eliminate silos and build a unified data foundation with Salesforce Data Cloud, offering a 360-degree view of customers, employees, partners, and vendors. This integration enables you to deliver personalized experiences across all channels with speed and precision. By meeting customer needs exactly when they arise, you create value and deepen brand loyalty. We harness the power of generative AI to transform your business, enabling you to make smarter, faster decisions. By increasing automation and delivering relevant content across marketing, sales, commerce and service, you can completely reinvent the customer experience. Our Generative AI Acceleration Hub with Salesforce accelerates and scales the adoption of these transformative services, including Einstein for CRM, empowering you to stay ahead of the curve and consistently meet evolving customer expectations. We combine our industry assets and accelerators with Salesforce technology to create powerful industry solutions that meet our clients' needs. From connecting all parts of a retail business to drive new efficiencies and reach more customers, to transforming the financial advisor experience by enhancing onboarding and portfolio management, we always address critical growth-drivers. Driving industry-leading innovation transformation. Bringing sustainability to the front office to provide leaders with true visibility into their company's environmental, social and governance data. Together, we build systems that can adapt, evolve and spur new growth. Transforming the future of business with Tableau's evidence-driven decision-making solutions. Accenture is teaming with Queensland University of Technology to reinvent

how they communicate, engage, support, attract and retain students throughout their higher education journey. Learn how our new Personalized Experiences on Salesforce solution combines Data, AI and CRM to enable organizations to better understand customers and industry-specific challenges across industries. Explore our key highlights from Dreamforce 2024. UNICEF's new fundraising and customer relationship management (CRM) platform, powered by Salesforce, is driving supporter engagement. How USA for UNHCR found clarity on the cloud Accenture deployed a Salesforce enabled ecommerce platform for the National Wildlife Federation to connect wildlife enthusiasts with native plants. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Our work in helping our clients innovate faster, deliver value and drive growth was recognized with a 2024 Salesforce Partner Innovation Award featuring the impact made with Queensland University of Technology (QUT) in shaping student experiences. The 2023 Salesforce Partner Innovation Awards recognize and celebrate partners' significant contributions and the impact of their work. Accenture was positioned as a leader in the IDC MarketScape: Worldwide Salesforce Implementation Services 2021 Vendor Assessment for the fifth time. Accenture has maintained leadership on leverage-based metrics of scale and reach and scored strongly in the transformation category. Lead – Salesforce Business Group, Global Lead – Salesforce Business Group, North America © 2024 Accenture. All Rights Reserved. =====================

# Launch new and improved products faster at reduced costs

----- Arcticle source ----- https://www.accenture.com/us-en/services/digital-engineering-manufacturing/research-development ----- Why digital engineering and R&D matter How AI is changing digital engineering and R&D What you can do What you'll achieve What's trending in Digital R&D Accelerate your journey Digital engineering and R&D partners Be bold in your ambition Work faster and smarter with AI-powered digital twins Connect your data across the value chain Prioritize sustainability Accelerate growth Speed to market R&D Cost Control Quality products and services PLM Data Migration Toolkit MyDigitalThread MBSE Maturity Assessment Framework Cloud Capability Maturity Assessment Engineering Automation Toolbar Current Country: United States Transform your traditional R&D and engineering operations with digital twins, data, AI and cloud Customer needs are changing fast. Products are becoming more complex by the day. How do you keep up? By digitizing your engineering processes—from research and prototyping to full-scale engineering—you can foster greater innovation and accelerate your time to market. This approach not only helps in reducing costs but also ensures that sustainability and security are built in from the start. Additional revenue is achieved by organizations that place

a strategic emphasis on advanced data strategy to extract business value of business executives believe they need to use AI to achieve their growth objectives of all product-related environmental impacts are determined during the design phase of a product Using AI and machine learning in the design process can accelerate development time and lead to the creation of superior products. Gen AI can power digital twins that facilitate simulations and performance analysis. AI agents also help analyze data, identifying patterns and providing insights for informed decision making. As an engineering copilot, AI can help in streamlining the engineering lifecycle, leading to cost reduction and creating new revenue streams. Set ambitious targets for engineering efficiency to help you stay competitive and meet the challenges ahead. With agile tech, optimized portfolios, and alignment with net-zero, circularity, and trusted engineering principles, you can build a strategy for success. Respond to changing customer demands using AI-powered digital twins to problem solve, prototype and model different scenarios. A digital twin strategy will help you get the most out of your investment and get products and services to market faster. improvement in time to market can be achieved by companies that have merged the standalone data supporting digital twins into a fully integrated digital thread Use cloud to connect your data across systems and teams, creating a single digital thread to avoid gaps and inconsistencies. AI can contextualize information from multiple sources. Gain access to data from smart products in the market and downstream processes. the speed of data capture and curation that can be achieved by companies through thread automation Use digital twin technology in R&D to drive sustainable product and service innovation, design and development. The right strategy makes it possible to build the innovative capabilities required to grow and evolve with the fast-moving market. With visibility among teams across locations, and by integrating and automating your processes, you can get your products and services to customers faster. Modernizing your engineering methodologies and implementing technology, like digital twin and thread, will reduce costs and wasted resources. Data insights, transparency across teams and agile processes will reduce issues with your products, process, and service quality. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Accenture discusses the unprecedented levels of interest from global executives in leveraging generative AI for business reinvention.  Digital twins and digital threads help companies make better use of their process, equipment and product data. But many struggle to realize a total return on their investments—missing out on up to 65% of possible value. Automating aircraft inspection with AI and computer vision. Accenture identified 4 approaches to help OEMs transition to software defined vehicle experiences & compete effectively in the automotive industry. Accenture surveyed product leaders and determined that businesses must put customer experience first with a connected products experience strategy. Accelerate your team's PLM data migration with this comprehensive kit of ready-to-use tools and resources. Convert the flood of product data into true information and insights with this reference architecture, demo assets, and accelerators. Assess your organization's adoption of model-based systems engineering. Evaluate your foundation, workforce readiness and more, identifying the next steps in your journey. Our comprehensive assessment tool helps you

prioritize your investment in cloud capability-building, based on the value delivered. Activate, re-use and scale-up our latest Engineering Applications to reduce engineering costs, improve efficiency and reduce lead times. © 2024 Accenture. All Rights Reserved. =====================

# Driving growth through talent and technology

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization ----- Thriving organizations are driving change at the intersection of technology and talent. The powerful combination of data and AI and human experience unlocks new work structures, roles and environments which enable people and businesses to thrive. Reinvent with talent & organization What's trending in talent & organization Partners in change See our extended partner ecosystem Awards and recognition Our leaders Talent careers Talent & organization now Develop the leaders and culture you need to create your future Develop the leaders and culture you need to create your future Access talent and innovation with global capability centers Access talent and innovation with global capability centers Redesign your organization to be reinvention-ready Redesign your organization to be reinvention-ready Create leading people functions Create leading people functions Become an architect of change with the capabilities needed to thrive Become an architect of change with the capabilities needed to thrive Retain talent and unlock the potential of your existing talent pool Retain talent and unlock the potential of your existing talent pool IDC MarketScape report: Worldwide People & Organizational Consulting Services 2022-2023 Vendor Assessment IDC MarketScape report: Worldwide Employee Experience Consulting Services 2024 Vendor Assessment HFS Top 10: Employee Experience Services Karalee Close Yaarit Silverstone Tim Good Gaston Carrion Thriving organizations are driving change at the intersection of technology and talent. Combine data and AI and human experience that enable people and businesses to thrive. Current Country: United States #1 Fortune 500 leaders ranked talent shortages as the #1 threat to their business 93% of executives say it is more important than ever for organizations to innovate with purpose 11% Top-line productivity premium when unlocking the growth combination of data, tech and people 94% of workers are ready to learn gen AI skills, but just 5% of organizations are providing training at scale Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. How to embrace a new era of learning and development Prioritizing employee experience pays off. Leading companies are better at attracting and retaining talent, and they're also seeing exponential business growth. Here's the winning approach. Five imperatives the C-suite must address to reinvent in the age of generative AI. See how to access a global pool of top talent equipped with the latest technology and training needed to

be ahead of industry trends, continually innovate and create sustained growth. S&P Global and Accenture have established a strategic collaboration to drive innovation and harness the full capabilities of generative AI across the financial services sector, enhancing both customer and employee experiences. Accenture and Marriott International created a new global HR hub that delivers employee experiences as exceptional as the guest experiences that make Marriott, Marriott. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Supercharge Human Resources and Finance as strategic partners to drive revenue growth. The winning combination for unlocking your cloud potential. Reimagining human experiences that reignite growth and accelerate the path to value. IDC recognizes Accenture as a leader in worldwide employee experience consulting services. Lead – Talent & Organization, Global Senior Managing Director – Talent & Organization, Global Strategy Lead & Americas Lead Senior Managing Director – Talent & Organization, EMEA Lead Managing Director – Talent & Organization, Asia Pacific Lead © 2024 Accenture. All Rights Reserved. =====================

# Lead the future with supply chain networks

----- Arcticle source ----- https://www.accenture.com/us-en/services/supply-chain-index ----- Reimagine, build and operate your supply chain network to orchestrate change, simplify life and positively impact business, society and the planet. How to reinvent supply chain networks What's trending in supply chain networks Partners in change See our extended partner ecosystem Awards and recognition Our leaders Supply chain careers Supply chain networks now Shift linear supply chains to a resilient, autonomous, circular networks Shift linear supply chains to a resilient, autonomous, circular networks Power functional solutions with technology, skills and new ways of working Power functional solutions with technology, skills and new ways of working Embed sustainability by design into your supply chain operations Embed sustainability by design into your supply chain operations Elevate your supply chain to refocus your talent on strategic goals Elevate your supply chain to refocus your talent on strategic goals Areas we support A leader as supply chain service provider A Leader in Supply Chain Transformation in Sustainability A Leader in Supply Chain Service Accenture maintains its position as a Leader Kris Timmermans Patty Riedl Pierre-François Kaltenbach Prashant Sanghvi Current Country: United States $1.6T is the average revenue growth opportunity that businesses are missing each year due to vulnerability to disruption 64% of emissions come from Tier 2 suppliers and beyond 43% of total working hours in supply chain roles can be transformed by generative AI 31% of companies take over 120 days to recover from disruption Enable greater resiliency, sustainability and efficiency with end-to-end capabilities, eco-design simulations and a

connected organization. Design and engineer new products and services that your customers will love—faster, more sustainably, and at a lower cost. Improve planning by leveraging visibility, AI and decision intelligence to optimize your inventory strategy and network to meet service requirements. Find new competitive advantages in sourcing and procurement using AI and automation. Use data and AI to connect demand and production, embedding resilience, productivity and sustainability in the way you make your products. Leverage intelligent technologies to increase warehouse and logistics performance, reduce costs and embed responsible business practices. Enable as-as-service business models and aftermarket service and repair with advanced supply chain capabilities. Companies using more mature capabilities across their supply chain networks are unlocking considerable business value. Here's what next-gen supply chains look like and how key enablers help build greater maturity. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Generative AI promises a radical reinvention of work. And it's opening up a new world of possibility for supply chain leaders. Here's how CSCOs can turn this technology's immense potential into higher business performance. Can you see and act on emissions across all supplier tiers? You can now. Learn more about Accenture's research and new tools to shed light on Scope 3. Risk is a growing concern for supply chains. New technologies and approaches can help companies more effectively manage risk by automating many risk management activities and providing greater insights into vulnerabilities. Accenture reports on the benefits of a flexibly architected Supply Chain Control Tower solution and its ability to increase enterprise value. Cracking the supply chain strategy in the cloud. Tomorrow's demands, forecasted today. Helping unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The Accenture Google Practice is turning your daily habit into an enterprise solution and making your journey to digital transformation as smooth as a cloud. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. The winning combination for unlocking your cloud potential. Accenture has been named leader in the HFS Horizon's report as a supply chain service provider Accenture has been named leader in the NelsonHall report for supply chain transformation for sustainability. Accenture has been strongly positioned in Horizon 3, which is the strongest positioning in the HFS Horizons Report – Supply Chain Services 2023. Accenture named a Leader in supply chain SAP, Oracle, and all other ecosystem services IDC MarketScapes. Lead – Supply Chain & Operations, Global Managing Director – Strategy & Consulting, Supply Chain & Operations, North America Lead Senior Managing Director – Strategy & Consulting, Supply Chain & Operations, EMEA Lead Managing Director – Capability Network, Supply Chain & Operations Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. =====================

# Become a talent creator

While technology plays a key role in business reinvention, it's your people who determine its success. Accenture LearnVantage helps you build the skills they need, and you want, to grow faster. How to reinvent learning What's trending in learning Partners in change Our leaders Learning careers Why reinvent learning? What are your workforce's learning needs? What are your workforce's learning needs? Reinvent learning at speed and scale Reinvent learning at speed and scale Choose from our ready-to-go or custom learning solutions Choose from our ready-to-go or custom learning solutions Personalize learning with AI-curated assessment, content and services Personalize learning with AI-curated assessment, content and services Trusted premier certification programs for business impact Trusted premier certification programs for business impact Dr. Bhaskar Ghosh Kishore Durg Kai Roemmelt Professor Majd Sakr Swati Sharma Ravi Shankar Nori Peter VanOverbeke Tim Good Current Country: United States $10.3T of economic value can be created if enterprises across the globe take a responsible, people-centric approach to adopt gen AI 61% of workers globally will need retraining by 2027 94% of people around the world saying they are ready to learn new skills to work with gen AI 5% of organizations only are actively reskilling their workforce at scale Discover AI's impact on the workforce and learn how AI literacy, learning, and automation are helping businesses prepare for tech changes, foster an AI-aware culture, and build trust in AI integration for workforce readiness. Aramco Digital and Accenture Partner to Revolutionize Digital Skilling Capabilities and Forge an AI-Ready Workforce in Saudi Arabia. S&P Global and Accenture have established a strategic collaboration to drive innovation and harness the full capabilities of generative AI across the financial services sector, enhancing both customer and employee experiences. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. See how to access a global pool of top talent equipped with the latest technology and training needed to be ahead of industry trends, continually innovate and create sustained growth. How to embrace a new era of learning and development Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone.  Of executives say making tech more human will boost every industry. Chief Strategy and Innovation Officer Global Lead – Accenture LearnVantage Udacity Lead – Accenture LearnVantage Chief Learning & Research Officer – Accenture LearnVantage Ecosystem and Middle East Go-to-Market Lead – Accenture LearnVantage Platform and India Lead – Accenture LearnVantage North America Go-to-Market Lead – Accenture LearnVantage Senior Managing Director – Talent & Organization, EMEA Lead While technology plays a key role in business reinvention, it's your people who determine its success. Help build the skills businesses need to grow faster.
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# Sales & commerce at the speed of life

Commerce has blended into culture as preferences shift moment to moment. The challenge? Keeping up. Stay relevant by matching the pace and turning complexity into convenience. Your new kind of sales and commerce partner What's trending with sales & commerce Partners in change Sales careers Sales & commerce now Reinvent with sales & commerce Start with the fundamentals Forge the future of commerce Make sales and commerce your brand engine Reach a new performance frontier Current Country: United States 94% of global consumers buy through digital channels 84% of executives say commerce is growing faster than they can change 30% of executives say attracting customers at the right cost is their biggest challenge 56% of executives have favored short-term gains over long-term profit over the past 2 years Cut through complexity and the rapid pace of change by reinventing your sales and commerce foundation to drive profitable growth. Assess channels by category, brand and geography. Build future projections to pinpoint value and apply insights to refine the channel mix. Identify the role that sales and commerce play in delivering brand and business growth objectives. Drive sales and efficiencies by connecting brands with consumers across all channels online and offline: direct-to-consumer, retail, and marketplace. Leverage quantitative and qualitative research to define your target audience and work to understand their shopping habits. Then, we'll use their preferences to improve your physical and digital commerce strategy. Create a consistent brand experience across all channels of commerce — from brand strategy to brand identity and packaging, to pricing and promotional strategy. Use technology, data and insights to deliver on your brand promise by creating seamless shopping experiences that drive conversions and build stronger relationships with customers. Use data and insights to understand fluid buying journeys —and transform how brand and performance marketing is done. Use a composable architecture and the power of cloud, data and AI to bring new experiences to market faster. Bring together new talent and expertise, new ways of working and new financial outcomes to give you the bandwidth to focus on product development, geographic expansion and strategic initiatives. Use automation to bring together data, analytics, partners and innovative technologies to orchestrate complex commerce operations. Lean into new ways of working that give you time to focus on product development, geographic expansion and strategic initiatives. The world's largest tech-powered creative group. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. The next billion consumers will be in 8 developing countries. Accenture discusses the need for transformative digital commerce solutions to reach these consumers. Imagine a world where shopping is so convenient that people don't have to do it themselves—or even think about it. This profound shift in commerce challenges how customers are defined and what it takes to serve them. Accenture's report explains how 20% of companies–called Champions–have what it takes to win in commerce today.

Information overload is impacting people's confidence in their decisions — big or small.   AI tools can help companies deliver hyper-personalized experiences that cut through the noise, deepening loyalty in the process. Taking luxury product customization to new heights. Through growth and talent strategies, Accenture helped PruittHealth navigate the pandemic's challenges, enhancing senior care access and improving its financial outcomes. Telkom Business wanted to develop the first-to-market, multi-vendor platform—so we did. Yep! connects small businesses with the tools and advice to grow and thrive in the South African economy. Reimagining human experiences that reignite growth and accelerate the path to value Unleash the power of unforgettable customer experiences. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Unleash empowering human-centric design and Google's innovative tech. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Build lasting relationships using your industry knowledge and technology insights to help clients reinvent and grow. =====================

# Industrial design services

----- Arcticle source ----- https://www.accenture.com/us-en/services/digital-engineering-manufacturing/smart-connected-products/industrial-design-services ----- Physical products for the digital age Reinvention in action Awards & recognition Our leaders Start now The challenge How we help Accenture ranked 3rd in design studio by Red Dot Awards for Design Concept Accenture won an IFA award for its Bliss baby monitor Accenture won a best of the best Red Dot Award in 2024 Accenture won an IFA award for its Wings For Aid Drop Zone Tool Frank Rennings Teun van Wetten Eric Biermann Rodolfo Rangel Want to know more about our industrial design services? Reach out today Current Country: United States Our mission is to design for a better world, for people, the planet and business. Designers help create the products, services, and experiences that shape our world. The fusion of physical and digital design is a powerful tool to help address the sustainability and inclusivity challenges we face today. So, we ensure we understand the latest technologies in both the physical and digital realm, take a human-centered approach and prioritize sustainability and inclusivity. Find out more about how we spark reimagination at our Eindhoven Industrial Design Center. We delve deep into the intersection of desirable, feasible and viable, to uncover insights that shape the way we design and develop solutions. We gain a comprehensive understanding of the needs and challenges of our clients and their customers. Our approach considers both the physical and digital aspects of the experiences we design. We aim to create seamless solutions for both worlds. Through prototyping, we iterate and refine our ideas until we arrive at a scalable solution that inspires confidence in decision making. We partnered with Netbeheer Nederland, an organization comprising six distribution system operators of the Netherlands' electricity and gas networks, to develop a reference design for

a smart electricity meter ready for energy transition. In collaboration with EVBox, we reimagined their approach to the domestic EV Charger market. We teamed up with Sevvy to transform their unique technology into an easy to use consumer product for home cooking. We worked with Wings for Aid, a Dutch humanitarian aid group, to develop a Remotely Piloted Aircraft System that delivers humanitarian goods to people isolated by natural disasters and man-made crises. Together with long term client Dorel we set out to revolutionize infant safety seats. Using a demountable inlay to make it easier to carry outside of the car. A tailor-made tugboat dashboard to help deliver the most up to date information at the right time. We collaborated with Liquid Controls, a global leader in precision measuring systems, to design a digital smart & connected platform to ensure the future relevance of their business. Our approach to designing sustainable electronic products showcased through the development of a baby monitor. Accenture Industrial Design has been ranked 3rd in the design studio category in Americas and Europe 2024 by the Red Dot Awards for Design Concept Accenture Industrial Design won a best of the best Red Dot Award in 2024 for its NextGen Smart Meter, which paves the way for circular models in energy metering Accenture Industrial Design won an IFA award in 2024 for its Wings For Aid Drop Zone Tool, an AI powered camera system for humanitarian aid Managing Director Industry X – Netherlands Design Director Design Development Director Business Design Senior Manager Be part of the team, that's creating new and extraordinary value for the world's leading organizations.
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# mySecurity

----- Arcticle source ----- https://www.accenture.com/us-en/services/cybersecurity/cyber-protection/mysecurity ----- Strengthen cybersecurity with diagnostics, as-a-service capabilities and transformation accelerators. Features of mySecurity What's trending What it does Custom diagnostics AI and automation Modern tools What you can achieve Related capabilities Current Country: United States Strengthen cybersecurity with diagnostics, as-a-service capabilities and transformation accelerators. Improve your security This suite of generative AI–powered assets built with our partner technologies, strengthens your security foundation across cloud, identity, applications, platforms, network and security operations. mySecurity uses top tier partner technologies and enables you to reduce operating costs, modernize faster and improve cyber resilience. Diagnostics identify areas to mitigate risk, reduce costs and improve processes. Outcomes include reduced technology footprint and a security portfolio fit for your enterprise. As-a-service capabilities use generative AI and automation to enable operations to run at speed and scale. The mySecurity Portal provides a holistic view of security posture. Accelerate the transformation and modernization of cybersecurity across your enterprise using our proven generative AI–enhanced onboarding and migration tools and assets. 40% faster transformation when you use delivery accelerators to deploy new technologies and evolve faster 60% faster response to an attack when you increase your cyber resilience with full orchestration and automated

remediation 30% reduced security operating costs, unlocking funding for modernization Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Define cyber, risk mitigation and regulatory strategies, aligning security to business priorities. Understand new threats, prepare and respond quickly to attacks. Secure the digital core as you transform the business. ======================

# Transforming the conversation with GenAI

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/conversational-ai-platform ----- Enhancing customer journeys Delivering tailored enterprise-scale solutions Why CAIP? Key capabilities and benefits Case studies Our leaders Related capabilities Operational scalability Accelerated pace to deliver Culture of continuous improvement Improving taxpayer experience: Revenue's voicebot Reimagine experiences for better outcomes Shay Alon Darleen Svatek Cloud products and platforms Solutions.AI for customer engagement Advanced customer engagement services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Achieve a more personalized customer experience in your contact center with Accenture's Conversational AI Platform (CAIP). A new era of generative AI for everyone As businesses embrace the rapid pace of AI-powered digital experiences, customer support services are an important part of that mix. Customers have great expectations for their online engagement, seeking a high level of immediacy and efficiency that can be met with conversational AI. Accenture's Customer Engagement Conversational AI Platform (CAIP) relieves pressure on the contact center with self-service automation—powered by generative AI (GenAI)—to optimize the customer experience. 280% growth in the conversational AI market is expected—from $10.7B in 2023 to $29.8B by 2028.   [Source: Markets and Markets, Conversational AI Market – Global Forecast to 2028] 98% of global executives agree AI foundation models will play an important role in their organizations' strategies in the next 3 to 5 years.   [Source: Technology Vision 2023, Accenture] CAIP is a robust, extensible middleware solution that can be scaled and managed across the whole enterprise. A cloud agnostic platform with modular architecture, CAIP is integrated with GenAI to help design, build and maintain virtual agents —at pace—to support multiple channels and languages. The creation, publishing and maintenance of experiences is centralized to help organizations to break

traditional silos and scale across the enterprise. Conversations are designed as prototypes and utilized in the development of a runnable bot when AI services are finalized. Logging and analytics tools better enable operations and maintenance, creating a living system. No code platform Conversational AI Virtual Agents can be designed, built, trained and integrated into backend services (using APIs) by business analysts without writing code. Multi-tenancy Multiple Virtual Agents for different domains or geographies can be hosted in single instance with access to business authors. Leverage existing investment Unify previously siloed initiatives and build on various technologies without needing to rebuild from scratch. Backend Integrations CAIP is designed with support for enterprise level backend integration in mind. Analytics Leverage a dashboard with common KPIs, conversation history and insights. Pre-built cartridges Industry relevant cartridges are pre-built to provide working use cases for common flows. Flexibility in AI services Cloud and vendor agnostic: easily switch between providers and mix-and-match to get the best solution. Personalized interactions with GenAI The integration of GenAI in Virtual Agent design realizes more natural sounding responses that are also aligned with a company's identity. Assisted Learning Analytics outputs can be used to improve a Virtual Agent's performance. Knowledge integration Leverage knowledge management tools to build FAQ bots and LLM-powered bots. Extensibility Enhance and customize the platform and develop adaptors (channel, NLU, agent escalation, etc.) in addition to what is available out of the box. Accelerators for channels & NLPs CAIP is purpose built with accelerators to support the development of new channels and AI technologies like Natural Language Processing (NLP) not already supported out of the box. Adaptors for agent escalation Leverage multi-channel escalation to human agent (chat, voice) in case of incomprehension by the Virtual Agent or customer request. Pre-built conversational experiences An ever-evolving library of use cases created by designers and subject matter experts are ready to be rolled out for a range of industries. Delivering intelligent voicebot experiences to resolve complex taxpayer needs. Implementing an AI-powered virtual assistant to help Texans with unemployment insurance claims. Codifying industry and functional experience into commercial software products delivers value while solving pressing business needs. Use AI to enhance customer service and redefine experience. Build intelligent omnichannel customer engagement models. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Lending

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/lending-commercial-real-estate-asset ----- Lending operations built for the digital economy Lending capabilities What distinguishes our lending capabilities? Our technology alliances What we think Case studies Blogs Our leaders Mortgage BPO Consumer Lending Commercial Lending Auto Finance Equipment Finance Non-performing Loans (NPL) Commercial Real Estate: Asset services Commercial Real Estate: Occupier Residential

Mortgage Lending Deep experience One stop for change Business process services Technology Mature onshore/offshore model Top 10 banking trends for 2023 Embedded finance for SMEs: Banks and digital platforms Sustainable lending: an action plan for banks North American mortgage lender unlocks $60M in savings Brazilian bank disrupts the auto loans process How to manage risk for a successful implementation How banks can thrive in the face of rising interest rates Can banks grab the buy now, pay later opportunity? Chris Scislowicz Dilnisin Bayel Colette Prior Jared Rorrer Cameron Krueger Wes Slocum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders best execute their business strategies and stay market-relevant. These are the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can

deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks.    Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks.    Credit Fintechs have a head start with buy now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Digital workplace

----- Arcticle source ----- https://www.accenture.com/us-en/services/infrastructure/digital-workplace ----- Supercharge your people by reimagining the workplace and adapting to the hybrid work paradigm. The challenge How we help Reinvention in action Awards & recognition Our partners Our leaders Start now Work is changing rapidly. Keep pace with a modern digital workplace. We create the human, physical and digital experiences to help employees thrive Gartner Magic Quadrant 2024 Everest Group PEAK Matrix Mike Holzman Sreedhar Sambukumar Michael Przytula Julio Mingo Want to explore the possibilities of a modern digital workplace? Current Country: United States Over the past several years, employee expectations have shifted dramatically. And organizations are struggling to modernize their workplace at pace. As a result, challenges are mounting across employee experience and productivity, device security and compliance, and outdated tools and technology. We're here to help you evolve your digital workplace and adapt to change—now and in the future. Step into the new era with confidence and help your entire organization thrive. Foster immersive, secure collaboration anywhere. Equip your people to work and collaborate from any device and any location, at any time. Optimize and automate physical spaces, using AI. Create safe, compelling office spaces that foster a sense of community. Unleash the potential of a healthy, engaged, productive workforce—regardless of where they are—by tapping into new workforce innovations. The explosion of cloud and has changed the enterprise workplace. Learn how to adopt new methods and practices that empower people and evolve how they work. Accenture is named a Leader in the 2024 Gartner Magic Quadrant for Outsourced Digital Workplace Services. Accenture is the highest Leader and a Star Performer in Network Transformation & Managed Services. Lead – Digital Workplace, Global Lead – Workplace Managed Service Lead – Digital Workplace, North America Lead – Digital Workplace, Europe © 2024 Accenture. All Rights Reserved. =====================

# Return to Workplace

----- Arcticle source ----- https://www.accenture.com/us-en/services/salesforce/return-workplace ----- Start your journey to re-open with Accenture We face a common set of challenges... Accenture COVID-19 Vaccine Management Solution DEMYSTIFIED: Return to workplace strategies Accenture &

Salesforce partner in return to workplace Keeping health & safety at the forefront Day in the life of a 'New Normal' Managing reopening from a single hub Reinventing your business post-pandemic Helping you get back to the workplace confidently What we think News Our Leaders Related capabilities Plan Engage Re-open Re-Invent Accenture & Salesforce partner in return to workplace Keeping health & safety at the forefront Day in the life of a 'New Normal' Managing reopening from a single hub Reinventing your business post-pandemic Create & maintain a safe work environment to reopen & stay open  Predictions for the new normal —framework to reopen & reinvent  How Accenture is outmaneuvering uncertainty Three mindset changes you need to make to reopen Digital Worker Platform: We help you return to work Creating a safe workplace to reopen and stay open Reopening your institution safely Reopen and reinvent: How to return to work safely Accenture Talent Hub for Salesforce launches in Albany, New York Accenture and Salesforce Team Up with Mastercard to Deepen its Sustainability Efforts Accenture and Salesforce helps ISDI build sustainability into the foundation of its business to reduce environmental impact Accenture wins Salesforce Partner of the Year Award for Cloud-Based Solution to Help Regions Bank Enhance PPP Loans Accenture awards grant to Merivis, a veterans service nonprofit, to provide Salesforce training to military veterans and spouses Accenture launches vaccine management solution to support COVID-19 immunization programs Work.com partner solutions now available on Salesforce AppExchange, helping businesses reopen safely Bryan Berumen Dennis Alby Ryan Powell Accenture + Salesforce Industry + Innovation JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA The current health and safety crisis has had a profound impact on how businesses operate. We're here to help you address each step in your journey. Accelerating radical growth through interoperability As the business and human impacts of the global pandemic continue, the time to plan for a new normal is now. Our Return to Workplace offering combines Accenture's leading-edge, Industry X.0 Digital Worker Platform (DWP) with Salesforce's Work.com suite to create an end-to-end, automated solution. Built for all industries – public health organizations, government agencies and the private sector – this solution helps organizations manage readiness, prepare workforces, deliver care to those affected and allocate resources and services quickly. As an inaugural industry and business transformation specialist for Work.com, Accenture is uniquely poised to help you on your journey to re-open your companies, facilities, institutions or communities with speed, trust and confidence in the safety and well-being of your people. With every industry, function and geography affected, the amount of potential change to think through can be daunting. We are here to help. Thinking critically about your safety policies/procedures and what changes you're going to need to make in operations to re-open safely. How to start building trust and confidence now with your employees and customers to bring them back. Reimagining your new workspace and workday to maintain a safe environment and stay open. How to adapt your business and unlock new digital opportunities that creates value for your customers and accelerates performance. States must be prepared to immediately vaccinate identified critical populations when the earliest COVID-19 vaccine doses are available and approved by the U.S. Food and Drug Administration (FDA) and adapt as guidelines evolve. The U.S. Centers for Disease Control and Prevention (CDC) has released

guidelines for states to develop COVID-19 vaccine distribution plans and open vaccination sites against aggressive timelines. Accenture has built a comprehensive plan to bring COVID-19 vaccines to your community including vaccine tracking and management supply management, community education and engagement, contact management, analytics and reporting. Yusuf Tayob, Accenture Salesforce Business Group Lead and Bill Patterson, EVP & General Manager of CRM Applications, Salesforce, dive into the tough, key topics companies need to consider when returning to the workplace. Contact tracing, shift management, command centers to a "day in the life" & more. Discover key questions to consider, journey guides and information about enabling solutions and capabilities of the Return to Workplace offering. Hot off the press. Read the latest Accenture and Salesforce news. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Operational technology and product security

----- Arcticle source ----- https://www.accenture.com/us-en/services/cybersecurity/physical-security ----- What you can do What you'll achieve What's trending in cyber-physical security Why cyber-physical security matters Defend your organization from deepfakes and reinforce trust and resilience Improve security of Operational Technology and critical infrastructure Infuse security into product development Manage risk to cyber-physical systems Deploy frictionless cyber-physical security Scale cyber-physical systems Accelerate your journey Current Country: United States 70% of organizations will deploy cyber-physical security platforms as the first step in their security journey through to 2025 25% only 25% of Fortune 500 organizations have a defined product security role 90% of CEOs consider cybersecurity as a differentiator for their products or services which helps them build trust with customers With greater connectivity, operational technology and connected products are more vulnerable to cyber attacks that can disrupt the business and harm brand image and safety. As these sophisticated digital manipulations become more prevalent, organizations need to fortify their defenses and effectively shield themselves from deepfake threats. Organizations must act quickly to reinforce trust and resilience. A combination of enhanced security capabilities, robust controls and employee education and awareness is critical. Increase since 2023 in the buying and selling of deepfake-related tools on major dark web forums. Enable the safety, reliability and security of the operational and critical infrastructure that helps build and deliver products. Integrate cybersecurity into product development lifecycles to reduce risk for suppliers and consumers. Increase visibility into risk by monitoring up to 90% of the connected asset landscape. Reduce time to build and test the security program from months to weeks. Reduce deployment times up to 70%. Monitor a global cyber-physical asset landscape, helping prioritize security alerts. Our research reveals how cyber-resilient CEOs use a wider lens to assess cybersecurity. Using our practical guide, CEOs can take five actions

to minimize risk and put cyber resilience at the heart of reinvention efforts. Cyber transformers are excelling at both business resilience and business outcomes—with high-performing cybersecurity propelling their digital transformations forward. Accenture outlines how aligning security with advanced cloud practices enables organizations to strengthen their cybersecurity resilience. A modern ransomware and extortion response should be treated as a business risk that prioritizes effective crisis management across the enterprise. Transform cybersecurity and build resilience with our suite of diagnostics, as-a-service capabilities and transformation accelerators powered by automation and gen AI technology. © 2024 Accenture. All Rights Reserved. =====================

# Digital supply chain manufacturing & quality

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/supply-chain-digital-manufacturing ----- Improving supply chain manufacturing and quality Getting started What we think Our leaders Related capabilities Speed Precision De-risk launches Cost reduction Manufacturing excellence strategy Manufacturing & quality execution Digital workforce Digital service factory How digital twins enable autonomous operations Barry Heavey Life sciences Life sciences supply chain Supply chain & operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping life sciences companies with the complexity and variability of products and therapeutic modalities to transform manufacturing and quality. Focused on helping clients transform manufacturing and quality operations as they navigate through today's rapid changes in the development of increasingly complex products and therapeutic modalities. Successful transformation requires speed-to-market where finding opportunities to cut time for every batch made is important. Ensuring the right products reach the right destination with improved compliance and predictive/prescriptive analytics. Accelerating and improving launches and tech transfers as well as the handover between manufacturing & quality and process R&D. Increasing productivity from assets and the workforce while improving collaboration with suppliers and contract manufacturers. Operating model design and value mapping, targeting and delivery. Integration of key execution systems – MES/MOM, QMS, LIMS and control tower delivery. Platforms and applications to enable mobility, agility and flawless workforces. Data strategy, architecture, digital platforms and minimal viable products (MVP) development engine. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Plan, manage and execute capital projects efficiently

Combine human ingenuity with data and AI to deliver large-scale projects on time and within budget, while also achieving broader investment and sustainability objectives. Why reinvent capital projects? What you can do What you'll achieve Awards & recognition What's trending with infrastructure & capital projects Accelerate your journey Infrastructure & capital projects partners Careers How AI is changing infrastructure and capital projects Define your strategy from the start Get skilled support where you need it most Digitize your processes Gain total project visibility with data Breakdown siloes and promote collaboration across the project ecosystem Design with sustainability in mind and reduce costly rework and waste Projects delivered with desired outcomes A safer, more efficient worksite Stronger synergy with contractors and consultants A supply chain that works for you Decreased carbon Stakeholder alignment Cost control Smarter assets Accenture ranks #7 in ENR's Top 100 Professional Services Firms IDC MarketScape: Digital Services Providers for Downstream Oil and Gas Connected construction Capital Projects Control Tower Engineering Data Digitization Generative Design Studio 3D Continuum Engine Capital Projects maturity assessment Process value analyzer Current Country: United States Government policies, manufacturing shifts, energy transition and aging infrastructure mean project demand is surging. Yet with siloed operations, workforce challenges and fragmented processes, owners are struggling to deliver projects that meet project objectives. By combining strategy, data and utilizing direct support on the ground you can address today's challenges and help build a better world for the future. construction projects have cost overruns — regularly up to 50% of every dollar on a large-scale project is wasted, due to poor project performance of infrastructure and capital project performance data is still collected in paper forms or spreadsheets Imagine having reliable insights for quick decision making. Or automation that improves efficiency in contracts, workflows, and reporting. Picture being able to test different design and execution options to perfect plans and solve construction issues before starting work onsite. Think about the added security from better compliance and risk detection. AI provides the necessary support to deliver project performance. Assess your people, processes, governance, technology and data practices to identify quick wins and areas for efficiency and growth. Develop a roadmap and drive alignment to help reach your project, program and operational goals. the expected growth in global construction work over the next 15 years. With so much money on the table, you must start with strategy to ensure every dollar is used efficiently. Fill your talent gaps with a specialized, experienced network of engineers, project managers and construction managers for hands-on support of your projects. of companies say they have a multiskilled workforce today. Empower your people with a digitized approach to planning, designing, managing and executing your projects. Increase control, reduce risk and manage stakeholders to focus on activities that drive project performance. of every dollar on a large-scale project is wasted,

due to poor project performance. Build a digital thread of data that connects your workers and your physical and digital assets. You can gain a single view of your project system, revealing useful insights for real-time decision-making. of owner-operators and engineering & construction contractors improve their performance with data-driven digital transformation. Mitigate unforeseen changes that happen in siloed workstreams and reduce the risk of schedule delays by enabling data transparency that breaks down silos between teams and locations. of companies say they have a multiskilled workforce today. Assess the environmental risk and resilience of new site locations. Develop low energy designs and consider prefabrication and modular construction. Embed digital solutions from the start to support emissions monitoring. of total global energy-related $CO_2$ emissions are attributed to the construction sector. Program and project delivery teams, project controls processes and digital tools deliver greater analysis, schedule control and portfolio or program efficiency. Increase visibility with digital construction management tools that connects workers, materials and machinery. Real-time monitoring of workers and assets increase field productivity and time on productive tasks. Improve ecosystem performance by aligning on ways of working, tools and data sharing. Boost supply chain efficiency by improving procurement spend, supplier relationships, logistics and transportation efficiency and inventory levels. Achieve your goals for sustainability and GHG emissions by using technology to embed sustainability in your strategy. Alignment with internal and external stakeholders, from large organizations or municipalities to communities, can reduce risks that can impact project schedule and budget. Knowledge across funding, financing and capital deployment improve the project cost, operating model and delivery approach. Experienced industry professionals and cutting-edge tools enable the delivery of future-ready assets with reliable performance. Construction and program management services help deliver projects with intended benefits by addressing labor shortages, rising costs and risk. Data and AI boost efficiency, collaboration and management processes, enhancing client value. Accenture is a worldwide Leader for both "Strategies" and "Capabilities"* in the IDC MarketScape report, which evaluated the current capabilities and future strategies of 16 IT services vendors in the Downstream Oil & Gas space. It's an exciting time to join our growing Infrastructure and Capital Projects team. Explore open roles that match your interest and skills. Accenture provides owner-operators & EPC companies with value-building digitalization frameworks that are applicable to all capital projects. Accenture helped Petrofac develop a connected worker solutions, which improves workforce safety, productivity, site performance and profitability. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Accenture has completed the acquisition of Anser Advisory, an advisory and management company for infrastructure projects in the United States. Accenture has acquired Comtech Group, a consulting and program management company for infrastructure projects in Canada and the United States. Terms of the deal were not disclosed. By joining forces with BOSLAN, we will enhance our ability to deliver net-zero infrastructure projects by integrating AI and other digital technologies, significantly advancing our clients' journey towards carbon neutrality. Accenture's Huda As'ad discusses her journey in the UK's infrastructure sector, sharing

insights into major projects, like the London Olympics, and the critical role of digital technology in revolutionizing construction. A platform that helps organizations to realize the full potential from their People, Equipment and Materials by connecting them in real time to improve Safety, Efficiency and Predictive Delivery. A platform that helps organizations plan, manage, execute and optimize cost, schedule, scope and risks of capital projects by utilizing Industry standard project controls and decision support insights. Engineering Data Digitization (EDD) is an AI-based automated process of digitizing engineering documents and integrating them to create a knowledge graph. Generative Design & Planning is a collection of thought leadership to Innovate and Automate current engineering process and solutions to build out a generative engineering environment. The 3D Continuum Engine (3DCE) is a revolution for the future of 3D content: unifying, cataloguing and automatically distributing 3D content to downstream applications. Capital Projects Maturity Assessment helps assess client's maturity across all elements of project lifecycle of Engineering, Procurement, and Construction to identify gaps and achieve transformation across People, Process, Data & Technology. Diagnostics tool to analyze current state operations and shape new solutions. Grow your careers at the heart of change © 2024 Accenture. All Rights Reserved.
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# Welcome to new realities

----- Arcticle source ----- https://www.accenture.com/us-en/services/metaverse ----- The physical and virtual worlds are blending. The metaverse offers new ways to connect, create and consume. And it's a fresh chance to generate totally inclusive, responsible experiences. Reinvent with us What's trending Awards & recognition Our leader Metaverse careers Metaverse now Turn physical spaces into smart, data-driven environments Turn physical spaces into smart, data-driven environments Decentralized solutions to build digital trust and revolutionize operations Decentralized solutions to build digital trust and revolutionize operations Ensure your online assets are unmistakably yours Ensure your online assets are unmistakably yours Make every experience an immersive experience Make every experience an immersive experience Accenture Named a Leader in Innovation Consulting by Forrester, Q2 2024 Leader in Enterprise Blockchain Services by Everest Group PEAK Matrix™ 2023 Recognized as Market Leader for Metaverse Service by HFS Horizons James Temple Current Country: United States 81%

of executives say metaverse related technologies are inspiring their organization's vision or long-term strategy 90% of executives anticipate an increase in the level of resources their organizations will dedicate to metaverse related technologies in the next 3-5 years $1T executives expect 4.2% of their revenues coming from metaverse in the next 3 years—a value of $1 trillion The metaverse is already revolutionizing how we work and play, opening new doors for value generation across industries. Here's how businesses can pair technology with creativity to tap into its (almost) limitless potential. The metaverse is here. And with it comes the rare opportunity to help ensure that a new, life-changing technology helps us realize society's best intentions. Here's how to build a foundation for what comes next. The nation of Tuvalu is just 4.6 meters above sea level. So, we helped build one of its islands in the metaverse—a world first. Helping kidney-care company DaVita create digital-twin training in the metaverse, where staff learn dialysis machines virtually before working with real patients. Taking luxury product customization to new heights. Changi Airport has been ranked the World's Best Airport twelve times. To take the traveler experience to new heights, we created ChangiVerse, an immersive metaverse experience. Accenture named a Leader in The Forrester Wave™ Innovation Consulting Services, Q2 2024, excelling with extensive innovation labs, prototyping capabilities, and partnership ecosystem Accenture named leader in the PEAK Matrix™ 2023 Enterprise Blockchain Services by Everest Group. Accenture named a Market Leader for Metaverse Service providers in HFS Horizon's 2023 report. Lead, Spatial/ XR, Next, Accenture Song Create magical moments, delightful interactions, inspiring experiences and redefine how people interact with products and services. © 2024 Accenture. All Rights Reserved.
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# Emerging tech shapes the future

----- Arcticle source ----- https://www.accenture.com/us-en/services/emerging-technology ----- In a rapidly changing world, embrace emerging technology to transform and achieve greater efficiency, effectiveness, and breakthrough innovation. Reinvent with emerging technology What's trending with emerging technology Awards & recognition Our leader Technology careers Emerging technology now Shield your data for a quantum-safe future Shield your data for a quantum-safe future Revolutionize drug discovery and healthcare research with science and data Revolutionize drug discovery and healthcare research with science and data Harness space tech for a $1 trillion breakthrough Harness space tech for a $1 trillion breakthrough Rethink product materials for enhanced sustainability and performance Rethink product materials for enhanced sustainability and performance Decentralized solutions to build digital trust and revolutionize operations Decentralized solutions to build digital trust and revolutionize operations Turn physical spaces into smart, data-driven environments Turn physical spaces into smart, data-driven environments Automate to tackle repetitive tasks, cut costs and boost precision Automate to tackle repetitive tasks, cut costs and boost precision Make every experience an immersive experience Make every experience an immersive experience How to innovate Accenture

named a Leader in Innovation Consulting by Forrester, Q2 2024 Adam Burden Current Country: United States 96% of executives agree that the convergence of digital and physical worlds over the next decade will transform their industry 95% of executives believe next generation computing will be a major driver of breakthroughs in their industry over the next decade 93% of executives agree that with rapid technological advancements, it is more important than ever for organizations to innovate with purpose 83% of executives believe science tech capabilities could help address society's greatest challenges in health-related issues and diseases Apply R&D to prototype and develop breakthrough ideas to reinvent business models, create new products, and open markets. Co-invest to shape the genesis of new science and technology. Be an early mover with emerging tech like post-quantum security, space, bio-innovation, science-tech, and advanced enterprise robotics. Harness industry-wide and client-specific solutions for success. Make no regret moves with pre-tested cutting-edge solutions. Use our codified approaches to industry-specific problems to get from change to value, faster. Systematically prioritize breakthroughs across the value chain with emerging technology and turn those strategic bets into real, differentiated sources of value that can't be easily captured by competitors. Build new realities and embed a culture for sustainable growth. Of executives say making tech more human will boost every industry. Breakthrough innovation sits at the intersection of understanding the potential of next generation technologies and applying them in novel ways. We believe companies can engineer these game changers. Five imperatives the C-suite must address to reinvent in the age of generative AI. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Accenture Labs works with Biogen to apply quantum computing to accelerate drug discovery Shell, AMEX GBT, EWF and Accenture create new green fuel platform. Automating aircraft inspection with AI and computer vision. Accenture named a Leader in The Forrester Wave™ Innovation Consulting Services, Q2 2024, excelling with extensive innovation labs, prototyping capabilities, and partnership ecosystem. Global Innovation Lead Be part of shaping the future and making positive changes in every business across every industry. © 2024 Accenture. All Rights Reserved. =====================

# Ecosystem, partnerships & sales

----- Arcticle source ----- https://www.accenture.com/us-en/services/ecosystem-partners ----- EP&S oversees relationships with technology partners and suppliers to ensure clients and Accenture have the right solutions to enable business agility. Explore our network Who is EP&S Capabilities Current Country: United States Our 350+ ecosystem partners and suppliers bring deep expertise and the right technology to create lasting value and accelerate change across your enterprise. Our people deliver the same offerings at Accenture and across thousands of client projects, ensuring we always have an insider's view of what it takes to reduce your risk and deliver successful global transformations with our partners' and

suppliers' products and services. Our 400+ EP&S people are highly skilled in developing, buying and selling unique, end-to-end technology solutions at speed to support your transformation. EP&S has more than 350 partners and suppliers in its ecosystem, each carefully selected because it brings unique, market-leading solutions relevant to your challenges. We combine our deep industry and functional expertise with data driven insights to identify the solutions that have the most potential to address your future technology needs. We build long term, meaningful relationships with our partners and suppliers, investing in them to extend those partnerships to maximize value for you. Outpace change with the cloud, modern applications and ecosystem partners. Lead in the age of generative AI with data services and ecosystem partners. Optimize costs, accelerate growth and drive holistic value with ecosystem partners and managed services. Reinvent your digital core with the right ecosystem partner, strategy, talent and modern practices to drive agility, increase ROI, and redirect spend to innovations that drive growth. © 2024 Accenture. All Rights Reserved. =====================

# Virtual tour: Health operations

----- Arcticle source ----- https://www.accenture.com/us-en/services/operations/360-innovation-health ----- Explore health operations Take a tour Health, Philippines Health, Chennai Health, Knoxville Here's how to view the tours Related capabilities Health, Philippines Health, Philippines Health, Chennai Health, Knoxville Laptop Smartphone Immersive Health SynOps Operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Take a virtual tour of our Intelligent Operations Centers Ensuring the smooth, efficient and responsive healthcare systems operations has never been more important. Take a tour of the locations where many of our 16,000 professionals are using intelligent health operations to help seven of the top 10 healthcare companies improve patient outcomes and deliver critical healthcare services cost effectively. Welcome to the virtual tour of Health at our Intelligent Operations Center in the Philippines. Explore more of our Intelligent Operations centers Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Discover new destinations with Travel

----- Arcticle source ----- https://www.accenture.com/us-en/services/travel/moments-manager-hospitality ----- The travel industry is no stranger to disruption. And in the post-pandemic world, travel companies must continuously reinvent to outwit unforeseen circumstances, while providing cohesive, elevated experiences for customers. How to reinvent travel What's trending in travel Our leaders Travel careers Travel now Travel is personal. Meet consumer demands with relevant experiences Travel is personal. Meet

consumer demands with relevant experiences How to prepare your people for new tech innovations How to prepare your people for new tech innovations Enhance performance, reduce costs and increase real-time decision making Enhance performance, reduce costs and increase real-time decision making Define your pathway to sustainability Define your pathway to sustainability Cultivate the skills needed to deliver world-class traveler experiences Cultivate the skills needed to deliver world-class traveler experiences Build a growth strategy that creates revenue streams fit for future growth Build a growth strategy that creates revenue streams fit for future growth Segments we support Emily Weiss Liselotte de Maar Sofiane Baffoun Mike Tansey Help companies across aviation, hospitality and travel services take bold action to outwit unforeseen circumstances. Current Country: United States 78% of consumers plan to travel for leisure in the next 12 months 45% of travelers find their travel experiences unauthentic 100% of travel executives interviewed agree that technology plays a critical role in all current and future reinvention strategies 35% of travel companies state that legacy technology is the main barrier in delivering their reinvention strategy Tap into data-driven insights with industry expertise that drives growth and propels you ahead of the competition. Discover new operational efficiencies for airlines and airports that streamline the traveler experience. Boost revenue, improve operations, and optimize customer experience through digital transformation. While advances in tech and gen AI promised to boost productivity, our analysis indicates most companies are falling behind. Find out what productivity leaders do differently to drive value and gain a competitive edge. Reinvent the travel experience with AI. From inspiration to planning and booking, generative AI simplifies the process for both travelers and businesses. Travelers face information overload, leading to decision fatigue and abandoned plans. For companies, this means customer and revenue loss. In this blog, we explain how gen AI can reduce the noise, increase loyalty and sales. The aviation industry is undergoing transformation. Companies can accelerate their reinvention by focusing to navigate 4 key challenges that will shape the trajectory of aviation in the coming years. How are powerful technologies reshaping the travel industry? In this blog, we explore Tech Vision's 4 trends impacting the travel industry, opening new pathways to greater human potential, productivity and creativity. Information overload is impacting people's confidence in their decisions — big or small.   AI tools can help companies deliver hyper-personalized experiences that cut through the noise, deepening loyalty in the process. How can Gen AI improve the end-to-end travel experience? In this blog we explore the quick wins and long-term bets to ensure that the industry can start getting the most out of Gen AI across the value chain. Accenture explains how the aviation industry can prepare for disruption and achieve operational transformation by leveraging data and AI assets. Senior Managing Director – Global Industry Sector Lead Travel Managing Director – Strategy, Travel, North America Managing Director – Products, EMEA Travel Industry Lead Managing Director – Strategy & Consulting, Travel, Growth Markets © 2024 Accenture. All Rights Reserved. =====================

# Cloud strategy and design

Capture better business value with cloud What you can do What you'll achieve What's trending in cloud strategy and design Partners in change Our leaders Why cloud strategy and design matters Sharpen your cloud strategy and maximize value Enable new ways of working with an operating model that is calibrated for cloud Improve your technology platform with cloud Growth and innovation Greater business agility Empowered talent Savings and efficiency A change-ready digital core James Burrows Max Furmanov Current Country: United States Capture better business value with cloud 42% of companies report fully achieving expected value from cloud, which means the majority are falling short. 3X the likelihood to innovate is demonstrated by companies who are using cloud to transform their businesses and products. 38% of companies say uncertainty over where to place workloads is a top barrier to achieving their anticipated cloud outcomes. 36% of companies say that a lack of necessary cloud skills is preventing them from achieving their cloud goals. 60% greater workforce and cloud transformation benefits have been reported among cloud leaders who invest in both people and technology. Overcome stubborn barriers on the road to full cloud value with tailored strategies and solutions. Build a clear vision and roadmap to ensure you're focused on the right investments. Explore industry use cases to unlock revenue and value. Establish governance to measure progress and help ensure expected value. Build new capabilities to grow cloud talent and design a next-gen, product-centric cloud operating model to accelerate value. Cultivating the right organizational culture not only drives better business outcomes but enables you to flex to change. Transform your architecture to create a strong digital core, built on cloud, that enables resilience and responsiveness. Modernize business-critical systems and design a database ecosystem that powers real-time insights, automation and AI. Accelerate growth by reinventing your business through continuous innovation, powered by seamless cloud capabilities. Outpace your competitors and build agility into your organization by re-platforming and embracing cloud as a new operating model. Train your people on cloud offerings and processes to boost their engagement, increasing their productivity, collaboration and retention. Improve cloud economics and get your spending under control by reducing your technical debt and deploying FinOps for cloud. Transform your enterprise architecture to create a robust digital core that enables you to react at the speed your business needs. Accenture surveyed 800 senior IT executives to gauge the success of the cloud adoption journey and expected cloud business value. Accenture details 5 cloud transformation practices to help companies extract maximum value from cloud and succeed in the Cloud Continuum. Companies are in a cloud conundrum—they're doing more but not yet seeing full results. These actions can help unlock higher-level cloud value. AXA, one of Europe's largest insurers, now offers customers accurate claims processing in seconds, not days—and has the insights it needs to make smarter business decisions.   Lead – Cloud Strategy & Advisory Lead – Cloud First Design
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# ID&E strategy and services

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/inclusion-diversity-consulting ----- Inclusion, Diversity and Equity (ID&E) allow individuals to thrive, teams to innovate, organizations to excel and societies to prosper. The challenge How we help Reinvention in action Our partners Our leaders Start now With changing consumer, workforce and investor expectations, it's time for boards and CEOs to make ID&E a top priority. We embed ID&E everywhere, from strategy and diagnostics to workshops and coaching. Nahomie Louis Aarti Shyamsunder Simon Corcoran Meghan Craig Want to explore your next steps with Inclusion, Diversity & Equity? Reach out today! Current Country: United States As performative promises and pendulum politics rock the business world and force companies to rethink organizational strategy, it's important to step up for ID&E— not step aside. By re-examining the case for change and tying ID&E directly to business strategy, organizations unlock advantages that extend far beyond business benefits. Organizations that harness the power of ID&E stay innovative, relevant and competitive while creating value for all stakeholders. We create and deliver a compelling ID&E strategy that forms the foundation for sustainable impact and helps generate 360° value. We enable leaders to shape the conditions and cultures that deliver on the promise of ID&E. We ensure that all systems are fair and provide access and opportunity for every individual to succeed at work, regardless of identity or background. Accenture worked with IKEA U.S. to assess its current state of ED&I, define an ED&I vision and develop a comprehensive plan to accelerate gains in this area. Accenture worked with a global retailer to co-created a multiyear inclusion and diversity strategy to facilitate a greater sense of belonging for their people. With over 700,000 people from a variety of cultures, beliefs and backgrounds, we're embracing diversity to drive innovation and reinvention. Managing Director – Talent & Organization Sr Principal – Talent & Organization Senior Manager – Talent & Organization Principal Director – Talent & Organization Be part of the team, that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved.
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# Sales & commerce at the speed of life

----- Arcticle source ----- https://www.accenture.com/us-en/services/interactive/digital-marketplace-services ----- Commerce has blended into culture as preferences shift moment to moment. The challenge? Keeping up. Stay relevant by matching the pace and turning complexity into convenience. Your new kind of sales and commerce partner What's trending with sales & commerce Partners in change Sales careers Sales & commerce now Reinvent with sales & commerce Start with the fundamentals Forge the future of commerce Make sales and commerce your brand engine Reach a new performance frontier Current Country: United States 94% of global

consumers buy through digital channels 84% of executives say commerce is growing faster than they can change 30% of executives say attracting customers at the right cost is their biggest challenge 56% of executives have favored short-term gains over long-term profit over the past 2 years Cut through complexity and the rapid pace of change by reinventing your sales and commerce foundation to drive profitable growth. Assess channels by category, brand and geography. Build future projections to pinpoint value and apply insights to refine the channel mix. Identify the role that sales and commerce play in delivering brand and business growth objectives. Drive sales and efficiencies by connecting brands with consumers across all channels online and offline: direct-to-consumer, retail, and marketplace. Leverage quantitative and qualitative research to define your target audience and work to understand their shopping habits. Then, we'll use their preferences to improve your physical and digital commerce strategy. Create a consistent brand experience across all channels of commerce — from brand strategy to brand identity and packaging, to pricing and promotional strategy. Use technology, data and insights to deliver on your brand promise by creating seamless shopping experiences that drive conversions and build stronger relationships with customers. Use data and insights to understand fluid buying journeys —and transform how brand and performance marketing is done. Use a composable architecture and the power of cloud, data and AI to bring new experiences to market faster. Bring together new talent and expertise, new ways of working and new financial outcomes to give you the bandwidth to focus on product development, geographic expansion and strategic initiatives. Use automation to bring together data, analytics, partners and innovative technologies to orchestrate complex commerce operations. Lean into new ways of working that give you time to focus on product development, geographic expansion and strategic initiatives. The world's largest tech-powered creative group. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. The next billion consumers will be in 8 developing countries. Accenture discusses the need for transformative digital commerce solutions to reach these consumers. Imagine a world where shopping is so convenient that people don't have to do it themselves—or even think about it. This profound shift in commerce challenges how customers are defined and what it takes to serve them. Accenture's report explains how 20% of companies–called Champions–have what it takes to win in commerce today. Information overload is impacting people's confidence in their decisions — big or small.   AI tools can help companies deliver hyper-personalized experiences that cut through the noise, deepening loyalty in the process. Taking luxury product customization to new heights. Through growth and talent strategies, Accenture helped PruittHealth navigate the pandemic's challenges, enhancing senior care access and improving its financial outcomes. Telkom Business wanted to develop the first-to-market, multi-vendor platform—so we did. Yep! connects small businesses with the tools and advice to grow and thrive in the South African economy. Reimagining human experiences that reignite growth and accelerate the path to value Unleash the power of unforgettable customer experiences. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Unleash empowering human-centric design and Google's innovative tech. Leverage the experience

of AWS and Accenture with proven technology offerings and industry-ready solutions. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Build lasting relationships using your industry knowledge and technology insights to help clients reinvent and grow. © 2024 Accenture. All Rights Reserved. =====================

# Finance at Accenture

----- Arcticle source ----- https://www.accenture.com/us-en/services/about/finance-accenture ----- Transforming finance Case studies Future Ready Finance podcasts Insights from our blog Meet our CFO Accenture Finance Reimagined - Getting to the future first Elevating Accenture's ESG reporting Being a value driver Accenture's acquisitions advantage Infusing AI into pre-close commentary Getting smarter with cash Safeguarding total enterprise liquidity Data: The currency of the future Modernizing real estate capabilities with SAP Business resiliency in Finance Accenture Finance pivots with agility to change Innovating internal audit The making of Accenture Finance digital services The evolution of Accenture Controllership SAP® Analytics Cloud SAP® Cash Application Accenture, Microsoft and SAP innovate Automating Accenture's invoicing process Journey to SAP S/4HANA A world-class financial close process on SAP® SAP Automation Transforming Treasury on the SAP S/4HANA® platform Accenture's acquisitions advantage Managing liquidity during uncertain economic times Driving our finance journey with SAP How we're reimagining our finance learning How we use acquisitions to capture value How we transformed our Treasury to real-time How we shaped a value-led finance transformation How to develop robust finance business resiliency Five winning ways to world-class controllership JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Reimagining finance to drive further value for Accenture, our clients and our people. Accenture Finance is pursuing a transformation journey to prepare for tomorrow's demands—led by a strategy to drive value for a growing and ever-more complicated Accenture organization in an ever-changing regulatory environment. Our journey is focused on reimagining processes, digitization, and people with an emphasis on innovation as we evolve from traditional finance activities to an intelligent finance operation. Our aim is to advance as a strategic partner to the business enabled by new processes, digital technologies, and a transforming workforce. Listen to KC McClure, Accenture CFO, share how our Finance organization is changing the way we work, driving value for our clients, our people and Accenture. Visit the Future Ready Finance podcast series page for more insights. Accenture Finance is pursuing a transformational journey—led by a strategy to drive value for a growing and ever-more complicated Accenture organization in an ever-changing regulatory environment. Explore our blog for insights on our journey. Greg Giesler shares how Finance is reimagining learning to create innovative, impactful and lasting experiences to support people's evolving roles. Stuart Nicoll talks about how Accenture is being referred to as the world's most acquisitive firm. Accenture's Corporate Treasurer explains how we transformed Treasury using cutting-edge technology and analytics to

improve cash utilization. KC McClure shares how Accenture reimagined finance to drive value and innovation for the organization, our clients, and people. Accenture developed an industrialized business resiliency capability after 18 months of rigorous planning, implementing and testing. Accenture Controllership has evolved to become a leading organization and this blog shares five factors to our success. We are reimagining Finance at Accenture with an ambitious vision rooted in value and a strategy focused on empowering our people. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Create a resilient financial future

----- Arcticle source ----- https://www.accenture.com/us-en/services/finance-risk-index ----- Stay resilient through intensifying market disruptions and escalating business volatility. There's pressure on Chief Financial Officers (CFOs) and Chief Risk Officers (CROs) to manage complex transformations while sustaining performance, profitability and resilience. Integrating generative AI is crucial, enabling smarter, faster decision-making and enhancing risk management strategies to navigate a challenging landscape effectively. How to reinvent finance and risk management What's trending in finance and risk management Partners in change Awards and recognition Our leaders Risk management careers Finance and risk management now Simplify compliance and improve risk management with AI-driven solutions Simplify compliance and improve risk management with AI-driven solutions Is your finance function stuck in the slow lane? Is your finance function stuck in the slow lane? Accelerate accurate business decision-making with better data and insights Accelerate accurate business decision-making with better data and insights Devote equal energy to ESG and financial measurement and pivot to growth Devote equal energy to ESG and financial measurement and pivot to growth Halve your costs with our managed services model Halve your costs with our managed services model Leader in the IDC EMEA CSRD Compliance 2024 Report Accenture named a Leader in Innovation Consulting by Forrester, Q2 2024 IDC awarded Accenture the 2023 Services CSAT Award for Digital Business Transformation Accenture a Leader in the Gartner® Magic Quadrant™ for Finance and Accounting Business Process Outsourcing Jason Dess Craig Richey Paul Prendergast Paul Zanker Current Country: United States 93% of CFOs say the responsibility they've been entrusted with feels much greater than in the past 90% of CFOs call the shots on business-critical decisions that impact the entire organization, not just finance 83% of risk leaders believe that complex, interconnected new risks are emerging at a more rapid pace than ever before 72% of risk leaders say their risk management capabilities have not kept pace with the rapidly changing landscape Risk is everywhere and companies need to create a new risk mindset and capabilities across the enterprise. This pivot is critical for turning hyper-disruption into opportunities for business resilience and growth. Companies now face a rapidly evolving ESG regulatory landscape. We have identified nine capabilities that can move organizations beyond mere compliance and help

accelerate their sustainability journey for competitive advantage. In an era of permacrisis, companies are embracing reinvention and turning to their CFOs. To meet the moment, CFOs need to transform their finance function to better support the organization's reinvention and growth ambitions. Accenture explains how CFO's role has evolved & how CFO leadership & strategic decision making can drive enterprise growth & reinvention. Five imperatives the C-suite must address to reinvent in the age of generative AI. This is a singular moment for CIOs: here is how they can take advantage to unlock true business value across their enterprise.           Affirming our commitment to transparency and accountability to our ESG goals and progress. Accenture's deep strategy, process, and technology expertise enables us to digitally transform organizations utilizing Anaplan. Make processes more efficient, turn insights into action, and unlock new value in business processes. Unleash the value of data locked up in contracts to realize benefits including accelerated transformation and better business outcomes. Support complex financial consolidation, budgeting, forecasting, financial reporting and data quality management. The winning combination for unlocking your cloud potential. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Supercharge Human Resources and Finance as strategic partners to drive revenue growth. Accenture is named a Leader in the IDC MarketScape European ESG Technology Services for CSRD Compliance 2024 report. Accenture named a Leader in The Forrester Wave™ Innovation Consulting Services, Q2 2024, excelling with extensive innovation labs, prototyping capabilities and partnership ecosystem. Based on ratings collected in IDC's 2023 Services Path Survey, Accenture placed in the highest scoring group for vendors providing professional services for Digital Business Transformation. Accenture is positioned as a Leader in the 2024 Gartner® Magic Quadrant™ for Finance and Accounting (F&A) Business Process Outsourcing (BPO). Lead – CFO & Enterprise Value Americas Lead – CFO & Enterprise Value EMEA Lead – CFO & Enterprise Value Asia Pacific Lead – CFO & Enterprise Value Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. © 2024 Accenture. All Rights Reserved.
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# Empowerment through ownership of decentralized identity

----- Arcticle source ----- https://www.accenture.com/us-en/services/metaverse/decentralized-identity ----- In an era where data is pervasive and its usage opaque, having full control over your data is not just a necessity but an absolute priority. What you can do What you'll achieve What's trending in decentralized identity Awards & recognition How decentralized identity is changing Capitalize on user-centric business models Improve customer engagement with self-sovereign data Unlock new products & services Bring in true interoperability Enhance trust in the new internet of place Reduce risk and exposure Enable user centric business models Increased digital trust Level playing field in digital economy Foster ethical

AI Accenture Named a Leader in Innovation Consulting by Forrester, Q2 2024 Current Country: United States The decentralized identity market is rapidly growing, showing how crucial it is for us to control our personal data. This growth means that soon, most of us could manage our data securely and privately, making our online interactions safer. By focusing on decentralized identity, we're paving the way for a future where everyone can feel confident and protected online. is the expected compound annual growth rate of decentralized ID market value from 2022 to 2030. Europeans are anticipated to use digital identity to access key public services across EU borders by 2030. of smartphone users will be making verifiable claims with a digital wallet. Empower customers, suppliers, citizens and employees with agency and control over their personal data and assets. Going forward, the winning digital business will earn direct, trusted access to data in customers' wallets, benefiting from perpetual zero-party data access and the ability to offer hyper-personalized service at scale. Help brands leverage self-sovereign data constructs to enable consumers to have full control over their consumption preference and transaction data to share with brands of their choice for improved engagement and customized offers. By adopting the digital capabilities and governance models needed to re-establish customer relationships based on trust, organizations have an opportunity to create new products and services that offer seamless user experiences across platforms. The ability to interact with data and systems outside of your organization in a secure and scalable manner by leveraging a common interoperable infrastructure will allow for true scalability and participation in the emerging data economy. Enable secure engagement and transactions in the new, three-dimensional persistent internet. Enable secure engagement and transactions in the new, three -dimensional persistent internet. Unlock new value leveraging holistic data securely sourced directly from users instead of relying on disjointed third party sources. Verifiable credentials, backed by trust networks, allows data to be trusted as accurate, thus reducing fraud as well as the need for expensive due diligence. Enable quick, easy onboarding and transactions in global supply chains and financial services with trusted credential exchange, allowing all organizations to participate in the digital economy. Enable content to train AI models to be sourced and use transparently with full consent of content owners.  Of executives say making tech more human will boost every industry. The metaverse, poised to redefine the internet, intertwines the digital and physical, emphasizing the pivotal role of "identity" in shaping immersive, human centric experiences. At the brink of a new phase of the industrial revolution, the metaverse stands as a catalyst for change, offering novel ways to merge digital and physical realms, enhance operational efficiency and create value. Over 98% of the global economy's central banks are researching, piloting or deploying central bank digital currency. There is an opportunity to harness this innovation in central bank money.  Learn the essentials and strategic advantages in the ever-evolving threat landscape. We live in two parallel realities, one of atoms (physical) and one of bits (digital). The next big business transformation will seamlessly combine both. In this shared reality, we will launch innovative products, a new era of scientific research and more. Cybercriminals are using gen AI-powered attacks to target organizations. To address these new risks and to accelerate gen AI success, organizations need to update their security posture and embed security by design. Accenture named a Leader in The Forrester

Wave™ Innovation Consulting Services, Q2 2024, excelling with extensive innovation labs, prototyping capabilities, and partnership ecosystem © 2024 Accenture. All Rights Reserved. ======================

# Engineering services

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x/engineering-services ----- Our technical expertise delivers results, while helping accelerate your product development, increase engineering efficiency, and reduce cost. The challenge How we help Reinvention in action Our partners Our leaders Start now Tobias Geissinger Deepak Rawat Matt Thomas Want to know more about our engineering services? Reach out today. Current Country: United States Demand for engineering is increasing, with new technologies such as 5G, cloud and AI driving opportunities to re-invent. But not only do we need more engineers, we need to empower them with digital tools and systems so they can focus on solving the challenges ahead. Our engineering teams augment skills on the shopfloor and deliver value across design, systems engineering, technical publications, testing and certification. Our mechanical engineers use the latest tools and technology to develop new products and services that are cost efficient and sustainable. Get technical hands-on support to teams on the shopfloor, industrial layout and planning as well as work preparation and non-conformity management. We use model-based systems engineering principles to build superior system architecture and avoid siloed ways of working across different disciplines. We develop embedded software, automate test procedures, and use insight from data to increase efficiency in the coding and testing process. We test and certify complex products and services, including automated and industrialized test farms and security testing in an ever-connected world. We use AI and automation to create technical documents quickly, cost efficiently and at high quality, in line with industry regulations. Together with Embraer we transformed the Phenom 300 into a top-of-the-line MedEvac - certified by EASA and FAA and easily configured both healthcare providers and patients. This automated solution that verifies content using AI, machine learning and neuro linguistic programming to increase the efficiency and accuracy of the manual writing process. Our device farm technology supports automotive infotainment development and testing, to reduce manual effort and increase efficiency and speed to market. Our ADEP uses a connected ecosystem of hardware and software elements to help OEMs and suppliers speed up the development of components for connected autonomous vehicles Using virtual simulation and digital twins, we helped Faurecia develop integrated design processes to quickly understand the impact of the design for OEMs and end consumers. Managing Director – Engineering Services, Aerospace and Defense, Global Industry & Function AI Decision Science Manager Global Engineering Digitization Lead – Industry X Be part of the team, that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved. ======================

# Specialty Finance Center of Excellence

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/specialty-finance-center-excellence ----- Master complex change, at scale Transformation made easy Instant access to comprehensive capabilities Our network of worldwide delivery centers Case studies Related blog posts Our leaders Related capabilities Innovate faster Leverage industry expertise Reduce costs Enhance customer experiences Drive transformation Optimize risk and compliance Bangalore Chennai Sao Paulo Mexico City Charlotte Warsaw The future of auto finance: a smoother ride Renault Group - On the path to digital success Got legacy tech debt? 5 reasons to modernize now Capture more of the finance market – 3 approaches Finance Now! Opportunities for embedded lending and leasing Auto financing: Future business models The risks and costs of climate change for banks Keys to lending and leasing platform modernization Commercial Banking Top Trends in 2022 Tech Vision for Equipment Finance New models to win the in-vehicle technology race Unlock the value of mobility services Cameron Krueger Carolina Cordeiro Adam Little Regina Russ Mauricio Barbosa Andreas Staudinger Sandra Speckbacher Anupama Wandawasi Auto finance Equipment finance Commercial lending JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A hub of auto and equipment finance experts supporting evolving market conditions and customer expectations with digital transformation solutions. After years of serving bank-owned and manufacturers' captive equipment and auto finance and rental organizations around the globe, we wanted to offer the industry a centralized source of technology and business expertise—to help clients face the dynamic finance landscape with agility and confidence. The Accenture Specialty Finance Center of Excellence consolidates onshore and offshore capabilities to help auto and equipment lenders and lessors strategize, accelerate and de-risk their transformation journey so they can achieve breakthrough results in a complex environment, cost-effectively. Industry experience, scalable capabilities and proven solutions—we are here to help you streamline processes, reduce operating costs and deliver a superior experience to your customers. Speed up your innovation agenda by using our leading technical resources and the hundreds of relationships we have developed with ecosystem partners. Grow the business by working with our pool of 3000+ credit analysts who have 20+ years driving quality and process efficiencies in specialty finance. Scale up your capacity with help from a dedicated mature team of onshore and offshore resources while keeping costs in check. Give customers the experiences they want—convenient, flexible, multi-channel interactions. Focus not just on the end-state, but also on incremental value that aligns with your broader strategy. Make the most of big data, best-in-class analytics and comprehensive reporting to manage risk and meet regulatory requirements. Dedicated functional and technical global resources for digital transformation—including Systems Integration, Application Management Services and Business Process Outsourcing—to support you anywhere along the journey. Combining onshore and offshore expertise, our worldwide delivery centers help you win, accelerate and successfully deliver transformation programs.

The Bangalore delivery center specializes in systems integration and application management services, and supports CMS modernization and automation. The Chennai delivery center specializes in end-to-end origination, underwriting and servicing business process outsourcing. The Sao Paulo delivery center offers business process outsourcing for auto finance organizations. The Mexico City delivery center offers consumer credit adjudication process services from knowing your customer to fulfillment of the lending product. The Charlotte delivery center specializes in credit adjudication for US banks, niche title management and lienholder filings. The Warsaw delivery center is our primary European hub for business process outsourcing services in finance and accounting. Our leaders bring deep insights and experience to the topics driving change in the equipment industry. Banking Cameron Krueger suggests five reasons why auto and equipment finance providers should prioritize core modernization today. Banking Cameron Krueger discusses the new opportunities available in the auto and equipment finance space. Banking Cameron Krueger suggests auto and equipment finance companies seize embedded finance options to reach new customers. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Air safety solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/industry-x/air-safety-solutions ----- Our products Supplementary survival kit LED flashlight PED safety bag Halon alternative fire extinguisher (HAFEX) Our leaders Mirco Bille Joachim Scholz JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Get to know our cabin equipment products. We provide a range of cabin safety products including: SSK product and technical information. SSK Brochure SSK CMM Release date: 6th of May, 2022 SSK MSDS Release date: 11th of August, 2021 A lighter, smaller, longer-lasting flashlight for cabin interiors. Flashlight Brochure Flashlight CMM Release date: 13th of November, 2023 Battery fire & smoke containment product. A safety bag that allows crews to safely store personal electronic devices (PED) if they catch fire or become overheated. The Accenture PED safety bag declared winner of the 2024 Crystal Cabin Award in Health and Safety.   PED safety bag to manage incidents caused by thermal runaway of lithium-ion batteries used in Portable Electronic Devices (PED) like notebooks, smartphones, etc. and lead to greater safety. In case of a thermal runaway on board an aircraft, the PED Safety Bag can be used to avoid delays or emergency landing. It contains heat, smoke, toxic gases and particles that arise from a personal electronic device entering thermal runaway.  Performance level 1 certified: all visible smoke is confined within the containment product. PED Safety Bag Brochure A minuscule, custom fit, halon-free extinguisher for aircraft use. Our smallest & lightest halon-free 5B:C aircraft use fire extinguisher Easy retrofit due to different hole patterns and small size Easy handling Have retrofit and crew training completed in time before regulation change (EASA & ICAO) Easy retrofit:

Our umlaut developed solution is a drop-in replacement since it uses the existing attachment points of typical halon extinguishers on all civil aircraft types Scheduled ordering and payment possible Competitive pricing Order our halon-free fire extinguisher at proponent (our exclusive distributor) In case of an umlaut fire extinguisher AOG you can contact the following global AOG hotline AOG Order Desk 24 hours/ 7 days a week Phone: +1 (205) 650-4938 Ext. 3 *AOG service charge may be applicable Maintenance Manuals: Release Date: 17th of May 2021 Release Date: 10th of May 2021 Release Date: 17th of May 2021 Service Information Letters Release Date: 13th of March 2020 Vendor Service Bulletins Release Date: 1st of October 2020 Release Date: 9th of September 2020 Release Date: 10th of May 2021 Release Date: 14th of July 2021 Release Date: 4th of August 2021 Safety Data Sheets Release Date: 14th of October 2022 Release Date: 13th of August 2021 Release Date: 13th of August Release Date: 18th of August 2021   Product Information Release Date: 25th of June 2021 Release Date: 15th of January 2021 Release Date: 17th of December 2021 Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.

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# Data Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/cloud-data-ai ----- In the era of generative AI, your propriety data is your greatest differentiator What you can do What you'll achieve What's trending in data & AI Why Data and AI matters Migrate your data to the cloud Build a modern data platform Scale AI and machine learning Reinvent your business with generative AI Greater speed, scale and access Engaging experiences at scale Accelerated growth and innovation Current Country: United States In the era of generative AI, your propriety data is your greatest differentiator Only 19% of companies excel at maximizing value from their data 98% of global executives agree AI foundation models will play an important role in their organizations' strategies in the next 3 to 5 years 67% of organizations plan to increase their spending in technology and are prioritizing investments in data and AI 10-15% more revenue growth is achieved by data-driven companies than by their peers Kickstart total enterprise reinvention with a solid data and AI strategy tailored to your industry. Re-imagine both process and products with an AI-first mindset. Establish trusted, democratized and reusable data products that improve speed and efficiency — even in the absence of advanced AI. Select and fine tune the right foundation models and integrate them into your broader architecture. Deploy workflows that empower teams to keep scaling generative AI capabilities. The cloud enables you to remove data landscape constraints, lower data management costs, and dramatically increase the value from data. Establish a trusted and reusable set of data products to create value by getting to new insights faster — even in the absence of advanced AI. Only 1 in 5 companies excel at maximizing value from their data Build and scale AI to solve acute problems, activating wisdom in data to predict, decide and act in ways that transform the way work is done. Innovate securely, responsibly

and sustainably with generative AI and the large language models that power it. Realize up to 50% cost savings, 40% faster time to market and 75% reduction in processing times. Achieve up to 50% reduction in new use case creation time and 3X increase in user satisfaction. Speed your AI / machine learning proofs of concept up to 15x while reducing failure rates and maximizing ongoing performance. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Six things you need to know about data in the era of generative AI. Data on the Cloud Continuum has taken on a new life, growing in importance and attention. Five imperatives the C-suite must address to reinvent in the age of generative AI. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Understanding how foundational models are different and making the right decisions across Architecture, Security and Responsible AI. Edge enables the rapid processing of data close to its source and plays a key role in evolving AI for the enterprise. Our research reveals how companies across the globe are using edge, and how they can scale its value. © 2024 Accenture. All Rights Reserved. =====================

# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/customer-experience ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we

surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a

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# Industrial design services

----- Arcticle source ----- https://www.accenture.com/us-en/services/digital-engineering-manufacturing/industrial-design-services ----- Physical products for the digital age Reinvention in action Awards & recognition Our leaders Start now The challenge How we help Accenture ranked 3rd in design studio by Red Dot Awards for Design Concept Accenture won an IFA award for its Bliss baby monitor Accenture won a best of the best Red Dot Award in 2024 Accenture won an IFA award for its Wings For Aid Drop Zone Tool Frank Rennings Teun van Wetten Eric Biermann Rodolfo Rangel Want to know more about our industrial design services? Reach out today Current Country: United States Our mission is to design for a better world, for people, the planet and business. Designers help create the products, services, and experiences that shape our world. The fusion of physical and digital design is a powerful tool to help address the sustainability and inclusivity challenges we face today. So, we ensure we understand the latest technologies in both the physical and digital realm, take a human-centered approach and prioritize sustainability and inclusivity. Find out more about how we spark reimagination at our Eindhoven Industrial Design Center. We delve deep into the intersection of desirable, feasible and viable, to uncover insights that shape the way we design and develop solutions. We gain a comprehensive understanding of the needs and challenges of our clients and their customers. Our approach considers both the physical and digital aspects of the experiences we design. We aim to create seamless solutions for both worlds. Through prototyping, we iterate and refine our ideas until we arrive at a scalable solution that inspires confidence in decision making. We partnered with Netbeheer Nederland, an organization comprising six distribution system operators of the Netherlands' electricity and gas networks, to develop a reference design for a smart electricity meter ready for energy transition. In collaboration with EVBox, we reimagined their approach to the domestic EV Charger market. We teamed up with Sevvy to transform their unique technology into an easy to use consumer product for home cooking. We worked with Wings for Aid, a Dutch humanitarian aid group, to develop a Remotely Piloted Aircraft System that delivers humanitarian goods to people isolated by natural disasters and man-made crises. Together with long term client Dorel we set out to revolutionize infant safety seats. Using a demountable inlay to make it easier to carry outside of the car. A tailor-made tugboat dashboard to help deliver the most up to date information at the right time. We collaborated with Liquid Controls, a global leader in precision measuring systems, to design a digital smart & connected platform to ensure the future relevance of their business. Our approach to designing sustainable electronic products showcased through the development of a baby monitor. Accenture Industrial Design has been ranked 3rd in the design studio category in Americas and Europe 2024 by the Red Dot Awards for Design Concept Accenture Industrial Design won a best of the best Red Dot Award in 2024 for its NextGen Smart Meter, which paves the way for circular models in energy metering Accenture

Industrial Design won an IFA award in 2024 for its Wings For Aid Drop Zone Tool, an AI powered camera system for humanitarian aid Managing Director Industry X – Netherlands Design Director Design Development Director Business Design Senior Manager Be part of the team, that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved. =======================

# Cloud strategy and design

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/cloud-strategy-design ----- Capture better business value with cloud What you can do What you'll achieve What's trending in cloud strategy and design Partners in change Our leaders Why cloud strategy and design matters Sharpen your cloud strategy and maximize value Enable new ways of working with an operating model that is calibrated for cloud Improve your technology platform with cloud Growth and innovation Greater business agility Empowered talent Savings and efficiency A change-ready digital core James Burrows Max Furmanov Current Country: United States Capture better business value with cloud 42% of companies report fully achieving expected value from cloud, which means the majority are falling short. 3X the likelihood to innovate is demonstrated by companies who are using cloud to transform their businesses and products. 38% of companies say uncertainty over where to place workloads is a top barrier to achieving their anticipated cloud outcomes. 36% of companies say that a lack of necessary cloud skills is preventing them from achieving their cloud goals. 60% greater workforce and cloud transformation benefits have been reported among cloud leaders who invest in both people and technology. Overcome stubborn barriers on the road to full cloud value with tailored strategies and solutions. Build a clear vision and roadmap to ensure you're focused on the right investments. Explore industry use cases to unlock revenue and value. Establish governance to measure progress and help ensure expected value. Build new capabilities to grow cloud talent and design a next-gen, product-centric cloud operating model to accelerate value. Cultivating the right organizational culture not only drives better business outcomes but enables you to flex to change. Transform your architecture to create a strong digital core, built on cloud, that enables resilience and responsiveness. Modernize business-critical systems and design a database ecosystem that powers real-time insights, automation and AI. Accelerate growth by reinventing your business through continuous innovation, powered by seamless cloud capabilities. Outpace your competitors and build agility into your organization by re-platforming and embracing cloud as a new operating model. Train your people on cloud offerings and processes to boost their engagement, increasing their productivity, collaboration and retention. Improve cloud economics and get your spending under control by reducing your technical debt and deploying FinOps for cloud. Transform your enterprise architecture to create a robust digital core that enables you to react at the speed your business needs. Accenture surveyed 800 senior IT executives to gauge the success of the cloud adoption journey and expected cloud business value. Accenture details 5 cloud transformation practices to help companies extract maximum value from cloud and succeed in the Cloud

Continuum. Companies are in a cloud conundrum—they're doing more but not yet seeing full results. These actions can help unlock higher-level cloud value. AXA, one of Europe's largest insurers, now offers customers accurate claims processing in seconds, not days—and has the insights it needs to make smarter business decisions.   Lead – Cloud Strategy & Advisory Lead – Cloud First Design © 2024 Accenture. All Rights Reserved.
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# Design sustainable, custom products and services customers love

----- Arcticle source ----- https://www.accenture.com/us-en/services/digital-engineering-manufacturing/smart-connected-products ----- Unlock value from existing product lines and create new revenue streams Why smart products and services matter What you can do What you'll achieve What's trending in smart connected products Accelerate your journey Smart connected products partners How AI is changing smart connected products Undergo a 360° transformation Scale-up product and platform engineering services Drive efficiency and innovation by infusing Data and AI in the product and in R&D Bring together physical and digital product design Expand revenue opportunities Speed your time to revenue Reduce lifetime R&D cost Reduce platform development cost Improve ability to iterate Smart Connected Product Master Toolkit myProduct Platform Green Software Navigator Intelligent Fleet Management Smart Connected Products Hardware Accelerators Smart Connected Product Design and Development Assessment Current Country: United States Companies are under constant pressure to transform their businesses and re-invent their physical and digital products. The products of tomorrow will be intelligent, connected, sustainable and customer-centric. Companies will need to evolve their business models and become platform driven to meet the demands for these new products. of a product's environmental impact over its lifecycle is determined by its product design of customers want more sustainable products is the expected compound annual growth rate (CAGR) of the global business software and services market between 2022 and 2030. An AI agent-driven approach can help companies streamline product development and cut costs effectively. AI can act as a copilot in the engineering lifecycle. The use of Edge AI allows for efficient data querying and more human-centric interaction. This integration revolutionizes user experiences by making complex data more accessible, while revealing key insights. Redesign your organization — including operating model, team structures, tools, talent organization and more — to align with overall product and platform business goals and strategies. reduction in R&D costs by using a platform approach to design, develop and launch software enabled products and services. Use a network of platform tools and apps to boost your transformation and offer a wide range of new and innovative services. Provide engineers on the shop floor with insights, tools and processes they need to develop innovative products of the future. Efficiency gains driven by adoption of Data, AI and

automation in Engineering R&D Design a better world for people, the planet and business by combining the latest technologies with an approach that puts people first and prioritizes sustainability and inclusivity. Develop a vision and strategy to drive additional revenue through innovation and innovative products Accelerate the product design and development lifecycle by using the right technology and architecture to transform your organization Align your platform operating model with your business goal and strategy with an agile, platform-centric business model, talent organization and shared mindset. Transition to modern engineering using cloud-native services (PaaS), product management approaches and composable thinking Effectively select and manage your ecosystem of partners, tools and methodologies with a product lifecycle management rigor Teamexpat's expertise will strengthen our smart products capabilities for clients in the semiconductor and other manufacturing industries by providing them with valuable knowledge in embedded systems and complex mechatronics. Four imperatives to a proactive product security strategy. Accenture identified 4 approaches to help OEMs transition to software defined vehicle experiences & compete effectively in the automotive industry. In this blog we touch and focus on the additional "game changing" interventions that automotive suppliers need to adapt to in order to stay well positioned and competitive in the future. Speed your development R&D for intelligent, connected products using our suite of standardized tools and methods. Our scalable and secure cloud-based platform enables your teams to set up cloud-native platforms within your environment in a customizable, modular and extensible manner. Our tool helps your software practitioners and delivery teams to discover green software principles and measure carbon emissions using green software metrics and tools. Our solution captures and analyzes vehicle data in real time to help owners and users of fleets (both conventional and electric) to make smarter business decisions. These accelerators enable rapid setup and implementation of smart connected devices — allowing your teams to focus on higher-value innovation and development activities. Measure your organization's maturity in innovation, architecture, technology, management and talent. © 2024 Accenture. All Rights Reserved. =======================

# Intelligent aftermarket operations unlock value

----- Arcticle source ----- https://www.accenture.com/us-en/services/digital-engineering-manufacturing/aftermarket-services ----- What you can do What you'll achieve What's trending in aftermarket services Accelerate your journey Aftermarket services partners Why aftermarket services matters Get the most from your data with the right tools Prevent failure Automate claims, processing and customer scheduling Create a feedback loop to optimize R&D Reinvent diagnostic and repair operations Transform technical publication Create new revenue streams Improve product reliability Grow customer loyalty Increase service revenue profitability Improve service operations Accenture SynOps Accenture Warranty Analytics Solution (AWAS) MyService Current Country: United States $100B is spent

per year on warranty by aftersales organizations 80% of customers say the experience a company provides is just as important as its products or services 20-60% Of overall OPEX spend is spent on maintenance, depending on the industry, asset and capex spend Aftersales is a key driver of profitability, but also the most complex function to operate. Using "plugin" tools with existing processes and systems can help you maximize your returns, faster and with less risk. Reduce operating costs by using AI to transform aftersales operations — such as diagnostics and repair, predictive maintenance, technical manuals and processing of warranty claims. Use data and IoT to create new platform-based services and connected solutions that make the aftersales experience for the consumer a delight. Eliminate data silos and streamline operations using the SynOps platform. This pulls valuable insights from your data, empowers AI-driven decisions and accelerates cost savings in your aftersales operations. Connected monitoring and AI enable predictive maintenance — which includes real-time alerts to reduce downtime and corrective maintenance recommendations to prevent failure. Increase claims accuracy with more support from AI and machine learning. Reduce claim processing effort. Use the data to help detect future issues and identify their root causes. Create a feedback loop to connect warranty issues back to product design and R&D. Use insights and data from claims to help your engineering and manufacturing teams improve product quality and develop more efficient processes. Create personalized and immersive experiences for repair personnel by delivering the right technical information at the right time. Use data and Gen AI to improve their experiences and interactions as they complete their tasks. Using AI to help write and produce technical publications can reduce the risk of manual errors — for example, pulling in the right technical information and accelerating the production time. Build longer-term customer relationships through product upgrades and reliable servicing Real-time alerts reduce the time it takes to detect and contain emerging issues and to fix root-cause quality issues. Improve product quality and remediation for higher customer satisfaction. Make aftersales repair and maintenance services invisible to the customer. Use data and digital technologies to reduce aftermarket operating and capital expenditures, including warranty cost and cost-of-poor-quality goods (COPQ). Increase aftermarket workforce productivity. Use IoT and advanced robotics for remote and predictive maintenance. Monitor connected products in real time. Digitally manage warranty claims. Today's farmers need a lot more than a tractor—they also need a digital strategy. That's why CNH Industrial created a digital factory that develops and delivers new agricultural products and services faster than ever before. Accenture's Patricia Carmona Cornet explains how can we put customers at the center of fulfillment to create a customer-centric supply chain. There's never been a better time for big change. Businesses must embed resilience across their engineering, supply, production and operations. And they must do it now, before disruption strikes next. Learn the essentials and how digital engineering and manufacturing harness data, AI and technologies like digital twin and threads to help businesses reimagine the products and services they make—and how they make them. Use machine intelligence to help you find where automation can free up people to focus on higher-value work, helping reinvent your business operations for sustainable growth. Our advanced tool uses statistical and machine learning analytics to recommend automatic payment or manual assessment of each claim, helping you reduce

your warranty spending. Quickly deploy engineering and CAx automation applications. This platform informs stakeholders of the latest applications available for engineering transformation. © 2024 Accenture. All Rights Reserved. =====================

# Accenture and Amadeus: Travel innovation

----- Arcticle source ----- https://www.accenture.com/us-en/services/travel/amadeus-travel-innovation ----- Answering the call for industry innovation Accenture Amadeus Digital Experience Dublin Innovation Center Co-piloting airline industry transformation Capabilities Inspire Provoke Discover Travel consulting JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA The Accenture and Amadeus alliance provides end-to-end airline solutions through digital innovation. Brilliant idea. Amadeus, a core industry player, knows their product extremely well from an inside out perspective, and Accenture knows what it would take to bring those products into airline architecture. When those two players combine forces, it could be extremely powerful. Accenture and Amadeus are merging strengths to forge a new way of addressing the industry's challenges. We are building a forward looking, market defining set of new and innovative offerings and capabilities, drawing from the existing Amadeus and Accenture portfolio and expertise. By combining these capabilities, Amadeus and Accenture can assist airlines through transformation, addressing the most pressing issues and executing with speed, while leading the way in innovation.   VIEW FULL REPORT Accenture Amadeus Digital Experience is a set of stand-alone and integrated solutions that enable airlines to expand current processes and systems and address the digital paradigm. The many services in the Accenture Amadeus Digital Experience have been shaped to keep day-to-day operations running while building a bridge to new solutions that drive the innovation journey. The Innovation Center at the Dock in Dublin is our Alliance's global flagship, the hub to our many innovation spokes worldwide, where we are building a forward-looking, market-defining set of breakthrough new offerings and capabilities, always with a laser focus on the airline industry. Here we draw together the existing Amadeus and Accenture portfolio and expertise and deploy each party's strengths in addressing the most pressing industry challenges and executing at speed to lead the way in innovation. See how to employ the latest technologies ideas and apply them to meet the airline industry's very specific challenges. Achieve breakthroughs and discover new sources of value through innovation based on your organization's unique situation. Apply agile and lean methods and design thinking principles to accelerate delivery. Leverage technology experts to realize your ideas. Accenture, a market leader in digital transformation and innovation, and Amadeus, with deep airline process expertise and unparalleled ability in mass data management across all functions, have come together to create tangible business outcomes. Cutting through the current IT complexity. Unveiling system optimizations. Bridging speed of customization and market-shaping innovation. Please enable Advertising and Social Media

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# Service management

----- Arcticle source ----- https://www.accenture.com/us-en/services/infrastructure/service-management ----- End-to-end service management - boundaryless model By the numbers Capabilities Awards & recognition Ever-ready Infrastructure for the Cloud Continuum Service strategy Service-based Operating Model Service management tooling Service integration and management Service reliability Next gen service desk Leaders in Worldwide ITSM Implementation Services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Modern IT organisations need to manage across the blurred lines to be successful. Is your thinking boundaryless? We live in a digital, service-based economy, where every enterprise is powered by technology. Yet every enterprise IT organisation is facing challenges as the boundaries between applications, infrastructure, development, security and operations are increasingly blurred. Even focused objectives—such as cost reduction or increased agility—need to be balanced with other priorities—such as improved reliability or reduced risks—and, whilst localised improvements have some value, leading IT organisations need an approach that can cater for increasingly blurred lines. Accenture's boundaryless approach requires end-to-end service management thinking. Starting with things like a bank's Mobile Banking Service, a pharmaceutical's Drug Labelling & Packaging Service, or a health care provider's Patient Records Service, we are increasingly helping clients combine the best ideas from Agile, DevSecOps, SRE and ITIL4 to find the appropriate balance between the competing priorities of reliability, speed-to-value, risk and cost-to-serve. Digital enterprises need modern infrastructure with compute, network, workplace and data capabilities to meet the opportunities of today and tomorrow. 1/3 Business executives say that IT really understands the business 73% Percent of business and IT executives expecting more than 40 percent of their workforce will requiring substantial reskilling due to the impact of technology 6,200+ Companies with annual revenues greater than US$6 billion are reporting the pace of innovation as accelerate or significantly accelerated due to emerging technologies Accenture is uniquely positioned to help clients navigate the blurred lines of technology, offering the full spectrum of capabilities–from strategy and design to transformation and operations. Define the vision for achieving service excellence, baseline business satisfaction, define service metrics and create the business case for change. Assess current-state capabilities, define future-state & implement a service-based Operating Model that leverages cloud capabilities & agile thinking. Design processes, select and implement strategic tools), and establish AIOps capabilities that leverage analytics, automation and machine learning. Establish a Service Integration & Management (SIAM) Function, define sourcing strategies, and manage third party performance. Improve business-critical service reliability through initiatives addressing technical, procedural, cultural, and organizational improvements. Run a 21st century multi-channel, front-line, customer

support capability, leveraging modern technologies, analytics, automation and machine learning. Find out why Accenture is a recognized leader in the field of end-to-end service management. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Lead the future with supply chain networks

----- Arcticle source ----- https://www.accenture.com/us-en/services/supply-chain ----- Reimagine, build and operate your supply chain network to orchestrate change, simplify life and positively impact business, society and the planet. How to reinvent supply chain networks What's trending in supply chain networks Partners in change See our extended partner ecosystem Awards and recognition Our leaders Supply chain careers Supply chain networks now Shift linear supply chains to a resilient, autonomous, circular networks Shift linear supply chains to a resilient, autonomous, circular networks Power functional solutions with technology, skills and new ways of working Power functional solutions with technology, skills and new ways of working Embed sustainability by design into your supply chain operations Embed sustainability by design into your supply chain operations Elevate your supply chain to refocus your talent on strategic goals Elevate your supply chain to refocus your talent on strategic goals Areas we support A leader as supply chain service provider A Leader in Supply Chain Transformation in Sustainability A Leader in Supply Chain Service Accenture maintains its position as a Leader Kris Timmermans Patty Riedl Pierre-François Kaltenbach Prashant Sanghvi Current Country: United States $1.6T is the average revenue growth opportunity that businesses are missing each year due to vulnerability to disruption 64% of emissions come from Tier 2 suppliers and beyond 43% of total working hours in supply chain roles can be transformed by generative AI 31% of companies take over 120 days to recover from disruption Enable greater resiliency, sustainability and efficiency with end-to-end capabilities, eco-design simulations and a connected organization. Design and engineer new products and services that your customers will love—faster, more sustainably, and at a lower cost. Improve planning by leveraging visibility, AI and decision intelligence to optimize your inventory strategy and network to meet service requirements. Find new competitive advantages in sourcing and procurement using AI and automation. Use data and AI to connect demand and production, embedding resilience, productivity and sustainability in the way you make your products. Leverage intelligent technologies to increase warehouse and logistics performance, reduce costs and embed responsible business practices. Enable as-as-service business models and aftermarket service and repair with advanced supply chain capabilities. Companies using more mature capabilities across their supply chain networks are unlocking considerable business value. Here's what next-gen supply chains look like and how key enablers help build greater maturity.  There's never been a better time for big change. Businesses must embed resilience across their

engineering, supply, production and operations. And they must do it now, before disruption strikes next. Generative AI promises a radical reinvention of work. And it's opening up a new world of possibility for supply chain leaders. Here's how CSCOs can turn this technology's immense potential into higher business performance. Can you see and act on emissions across all supplier tiers? You can now. Learn more about Accenture's research and new tools to shed light on Scope 3. Risk is a growing concern for supply chains. New technologies and approaches can help companies more effectively manage risk by automating many risk management activities and providing greater insights into vulnerabilities. Accenture reports on the benefits of a flexibly architected Supply Chain Control Tower solution and its ability to increase enterprise value. Cracking the supply chain strategy in the cloud. Tomorrow's demands, forecasted today. Helping unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The Accenture Google Practice is turning your daily habit into an enterprise solution and making your journey to digital transformation as smooth as a cloud. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. The winning combination for unlocking your cloud potential. Accenture has been named leader in the HFS Horizon's report as a supply chain service provider Accenture has been named leader in the NelsonHall report for supply chain transformation for sustainability. Accenture has been strongly positioned in Horizon 3, which is the strongest positioning in the HFS Horizons Report – Supply Chain Services 2023. Accenture named a Leader in supply chain SAP, Oracle, and all other ecosystem services IDC MarketScapes. Lead – Supply Chain & Operations, Global Managing Director – Strategy & Consulting, Supply Chain & Operations, North America Lead Senior Managing Director – Strategy & Consulting, Supply Chain & Operations, EMEA Lead Managing Director – Capability Network, Supply Chain & Operations Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. © 2024 Accenture. All Rights Reserved. ======================

# Reinvent the ways you create value

----- Arcticle source ----- https://www.accenture.com/us-en/services/private-equity ----- The next generation of private equity leaders will use an expanded set of value levers to achieve better outcomes. Embrace new approaches to creating value What's trending in private equity Awards & recognition Partners in change Our leaders Strategy careers How private equity is changing Win new types of deals with analytics and new delivery models Win new types of deals with analytics and new delivery models Overcome tech debt and get to value faster Overcome tech debt and get to value faster Drive efficiencies through sustainable change Drive efficiencies through sustainable change Leverage shared services for top global talent and leading tech Leverage shared services for top global talent and leading

tech Develop growth plans built to last Develop growth plans built to last Boost enterprise value by proactively protecting against threats Boost enterprise value by proactively protecting against threats Cultivate leaders to drive change and elevate performance Cultivate leaders to drive change and elevate performance Deliver ESG outcomes profitably by embedding sustainable capabilities Deliver ESG outcomes profitably by embedding sustainable capabilities Accenture is named a Leader in Everest Group's Private Equity IT Services PEAK Matrix® Assessment 2024 Jay Scanlan Rachel Barton Current Country: United States 75% of private equity leaders surveyed say investing is more complex than five years ago, with more firms vying over a shrinking number of targets. 6.2 year average hold time means firms must make more fundamental interventions to deliver the required returns. 79% of efforts will focus on operational value creation, including driving new revenue, cash management and cost optimization. >3x multiple on invested capital requires firms to combine existing playbooks with new capabilities that provide speed, knowhow and operating muscle across a variety of disciplines. Navigate the evolving software market with insights for Venture Capital & Private Equity firms. Leverage AI, cybersecurity, and operational efficiency to drive growth and profitability in today's challenging landscape. Comprehensive due diligence is key to unlocking a deal's full potential. Yet, 83% of leaders see material room for improvement. Three steps help ensure due diligence becomes a dynamic and value-driven approach. M&A deal processes are ripe for reinvention. Gen AI will lead those reinventions and executives agree. Where they are investing, however, indicates a need for holistic strategies to realize the value they envision. Operational technology risks are rife in today's complex business landscape. With the right approach, private equity firms can navigate these challenges successfully and unlock the full potential of portfolio investments. Private equity leaders recognize financial engineering is not enough to meet investor expectations. The focus is on operational value creation as firms look to drive more fundamental change. In a complex environment, private equity (PE) firms are finding that they must dig deeper to accelerate returns. The days of "one-and-done interventions" are over. Leaders must look for new and distinctive paths to value. Accenture outlines how to address cybersecurity in private equity by mitigating risks and enhancing resilience to cyber attacks. Fueling new growth for SUSE with a reimagined IT landscape in the cloud. Senior Managing Director – Global Lead, Private Equity Senior Managing Director, Strategy Lead – Private Equity Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. =====================

# Tame complexity, unlock scale with AI refinery

----- Arcticle source ----- https://www.accenture.com/us-en/services/data-ai/ai-refinery ----- AI and gen AI bring new opportunities through data and automation, but also new complexity and challenges around infrastructure and governance at scale. Why this matters? What you can do? What you'll

achieve? What's trending in data & AI? Start now Agentic architecture Enable an enterprise brain Domain model customization and training Orchestrate architectural elements Enhance productivity across functions Drive growth and value Manage risks, ensure compliance Deliver faster, better experiences Transform knowledge management Start the conversation with Accenture to scale AI across your enterprise Current Country: United States AI and gen AI bring new opportunities through data and automation, but also new complexity and challenges around infrastructure and governance at scale. The ramp in demand for gen AI has been steep. Organizations initially focused on the art of the possible -- innovation labs and proofs-of-concept -- with mixed results. But now, to solution and activate at scale and show value, there are compound challenges. Enterprise leaders are faced with managing complexity, pace of change, cost, and risk across the domains of data, knowledge management, infrastructure, ecosystem, applications and agents, reputation, regulatory compliance, and security. Accenture AI RefineryTM is a suite of asset-powered, expert-led solutions purpose-built to drive value from investments in AI and generative AI. of companies recognize gen AI's impact, yet only 9% have fully deployed a use case, citing several scaling challenges. By 2028, more than 50% of enterprises that built large AI models from scratch will abandon their efforts due to costs, complexity and technical debt in their deployments. (Source) Allows AI systems to act autonomously—to reason, plan and propose tasks that can be executed responsibly with minimal human oversight, but also to drive meaningful outcomes. Scans and vectorizes all your proprietary corporate data and knowledge into an enterprise-wide index to empower gen AI machines. Distill and refine prebuilt foundation models with your own data and unique processes to drive reinvention and value. Manage the various components of AI—data, models, and agents—to ensure they function seamlessly and efficiently, considering factors such as cost, accuracy, or relevance. Unlock new levels of productivity and reduce costs across all business functions, including support, operations, product, sales, HR and marketing. Accelerate economic value, drive business growth and foster more creative, meaningful work for people by tapping new and emerging generative AI opportunities. Embracing and scaling responsible AI will keep you compliant with evolving legal standards while protecting data with the latest privacy measures and securing AI from cyber-attacks. Spark greater customer satisfaction and loyalty with generative AI. Deliver personalized interactions and quick, precise responses, streamlined processes, shorter wait times and better service. Enhance decision-making and make information more accessible with automated data organization. Generative AI can generate summaries, identify insights, and even predict trends. Agentic architecture is a strategic approach that employs AI agents to orchestrate and automate complex business workflows. New expanded partnership, including Accenture's formation of a new NVIDIA Business Group, helps enterprises rapidly scale AI adoption. How our clients reach new levels of productivity & growth. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone.  Of executives say making tech more human will boost every industry. The current pace of change presents both a challenge and an opportunity.

Organizations that understand the dynamic forces at play are reinventing themselves. And it's working. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. © 2024 Accenture. All Rights Reserved. ========================

# Intelligent Organization Accelerator

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/operating-model-organization-design/intelligent-organization-accelerator ----- Organization insights to fuel your continuous reinvention How we help Reinvention in action Our leaders Start now The challenge We unlock data-driven insights for your operating model and organization design journey. Paul Jeruchimowitz Kent McMillan Arijit Sur Mithuna Bhatt Want to explore your organization's effectiveness? Reach out today. Current Country: United States With organizations facing unprecedented disruption, leaders must redesign their operating models in a data-driven way. IOA is a patented data-driven, generative AI-powered platform that enables effective operating model and organization design. IOA has been used in hundreds of transformations to date. Now you can feel empowered to make complex, evidence-based decisions better, faster and with confidence, creating sustainable long-term value for your people and your business. Our proprietary data, research and technology help you identify opportunities and frame value. With AI, you get deeper organization insights more quickly than ever. Together, we'll co-create your future organization. With integrated value case and analytics, we can streamline your transformation. We have strategists, data scientists and technical experts around the world, all bringing the latest innovation and intelligence to bear. We uphold strong data protection measures and responsible AI policies to safeguard your data. Our combination of experts and ecosystem partnerships can accelerate your transformation with industrialized enterprise solutions. As part of our own reinvention, Accenture has an "always on" capability for IOA that provides on-demand insights to ensure we're always adhering to design principles and implementing lasting change. A global beverage retailer required new ways of working to return to growth. We curated insights around their work and people to define a strategy to maximize scale while preserving their unique culture. Our location insights helped a pharma company select a city for their global capability center, enabling access to new talent pools with digital-first skills to help accelerate the drug discovery process. Senior Managing Director – Operating Model & Organizational Design, Global Lead Managing Director – Operating Model & Organizational Design Managing Director – Operating Model & Organizational Design Principal Director – Operating Model & Organizational Design Be part of the team, that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved. =====================

# Virtual tour: Talent & HR operations

Explore talent and HR operations Take a tour Talent & HR, Manila Talent & HR, San Antonio Talent & HR, Bengaluru Talent & HR, Chengdu Here's how to view the tours Capabilities Talent & HR, Manila Talent & HR, Manila Talent & HR, San Antonio Talent & HR, Bengaluru Talent & HR, Chengdu Laptop Smartphone Immersive Talent & HR SynOps Operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Take a virtual tour of our Intelligent Operations Centers. Our more than 7,700 talent and human resource professionals are helping clients deliver truly engaging and differentiated workplace experiences that use embedded analytics, artificial intelligence and consumer-centric digital channels. Look inside some of the locations that specialize in delivering intelligent talent and human resources operations. Welcome to the Talent & HR virtual tour of our Manila Intelligent Operations Center. Explore more of our Intelligent Operations centers Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Accenture and HPE

Our solutions Helping enterprises realize value, from Cloud to Edge By the numbers Awards & recognition Our leaders HPE Discover 2021 Hybrid Services Edge Compute aaS Buyback & Sustainability HPE Ezmeral Container Platform Telco & 5G Cloud HPE hybrid services Next generation cloud automation Technology transformation @ the Edge HPE GreenLake Ecosystem Partner of the Year 2020 HPE Global SI Alliance Partner of the Year Award HPE Global SI Alliance Partner of the Year Award Kristine Cruthers Eric Brown Chip McCullough JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Delivering joint solutions to keep your business moving forward. For more than 25 years, Accenture and HPE have collaborated to enable the Enterprise with market-leading automation, platforms and solutions. Together, we deliver world class services and technology to help customers architect, deploy and manage their Hybrid Cloud and Edge deployments. Our integrated team of technology professionals strive to bring the best of both businesses in a combined offering suite that meets the needs of business and market demands. Breakout Session B4469 Session materials, Demo Session DEMO4470 Demo materials. Rapidly become "Cloud First" . The key to effective Hybrid Cloud is putting workloads where they best fit. Accenture and HPE have partnered to create a solution that can bring value fast to anywhere on your Edge and your use case. Access the Edge 2 pager. Accelerate digital transformation and improve sustainability metrics at the

same time. Elevate your GreenIT story. Access the Sustainability 2 pager. HPE Ezmeral is a next generation big data platform that is a perfect match for big, analytic workloads. Access the HPE Ezmeral 2 pager. HPE and Accenture created a suite of solutions, tailored to accelerate app development, and monetize 5G rollout. Access the Telco & 5G Cloud 2 pager. Accenture + HPE 25+ years strong strategic partnership #1 SAP HANA HW market share (HPE) and SAP Implementer (ACN) 2,000+ joint clients 4 Geo-clustered, Public Adjacent AHC data centers live now 45% Cost reduction in DC and Operations for Life Sciences client through AHC 75% Reduction in manual tasks to create operational savings through implementation of DDI automation and orchestration Accenture is a proud partner of HPE, we thank all who made this possible. 2020 2019 2018 Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Discover new destinations with Travel

----- Arcticle source ----- https://www.accenture.com/us-en/services/travel/airline-retail-transformation ----- The travel industry is no stranger to disruption. And in the post-pandemic world, travel companies must continuously reinvent to outwit unforeseen circumstances, while providing cohesive, elevated experiences for customers. How to reinvent travel What's trending in travel Our leaders Travel careers Travel now Travel is personal. Meet consumer demands with relevant experiences Travel is personal. Meet consumer demands with relevant experiences How to prepare your people for new tech innovations How to prepare your people for new tech innovations Enhance performance, reduce costs and increase real-time decision making Enhance performance, reduce costs and increase real-time decision making Define your pathway to sustainability Define your pathway to sustainability Cultivate the skills needed to deliver world-class traveler experiences Cultivate the skills needed to deliver world-class traveler experiences Build a growth strategy that creates revenue streams fit for future growth Build a growth strategy that creates revenue streams fit for future growth Segments we support Emily Weiss Liselotte de Maar Sofiane Baffoun Mike Tansey Help companies across aviation, hospitality and travel services take bold action to outwit unforeseen circumstances. Current Country: United States 78% of consumers plan to travel for leisure in the next 12 months 45% of travelers find their travel experiences unauthentic 100% of travel executives interviewed agree that technology plays a critical role in all current and future reinvention strategies 35% of travel companies state that legacy technology is the main barrier in delivering their reinvention strategy Tap into data-driven insights with industry expertise that drives growth and propels you ahead of the competition. Discover new operational efficiencies for airlines and airports that streamline the traveler experience. Boost revenue, improve operations, and optimize customer experience through digital transformation. While advances in tech and gen AI promised to boost productivity, our analysis indicates most companies are

falling behind. Find out what productivity leaders do differently to drive value and gain a competitive edge. Reinvent the travel experience with AI. From inspiration to planning and booking, generative AI simplifies the process for both travelers and businesses. Travelers face information overload, leading to decision fatigue and abandoned plans. For companies, this means customer and revenue loss. In this blog, we explain how gen AI can reduce the noise, increase loyalty and sales. The aviation industry is undergoing transformation. Companies can accelerate their reinvention by focusing to navigate 4 key challenges that will shape the trajectory of aviation in the coming years. How are powerful technologies reshaping the travel industry? In this blog, we explore Tech Vision's 4 trends impacting the travel industry, opening new pathways to greater human potential, productivity and creativity. Information overload is impacting people's confidence in their decisions — big or small.   AI tools can help companies deliver hyper-personalized experiences that cut through the noise, deepening loyalty in the process. How can Gen AI improve the end-to-end travel experience? In this blog we explore the quick wins and long-term bets to ensure that the industry can start getting the most out of Gen AI across the value chain. Accenture explains how the aviation industry can prepare for disruption and achieve operational transformation by leveraging data and AI assets. Senior Managing Director – Global Industry Sector Lead Travel Managing Director – Strategy, Travel, North America Managing Director – Products, EMEA Travel Industry Lead Managing Director – Strategy & Consulting, Travel, Growth Markets © 2024 Accenture. All Rights Reserved. ======================

# Murex MX.3 to Microsoft's Azure Cloud with Accenture

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/murex-mx3-cloud-azure ----- Murex MX.3 on Azure What we think Our leaders Related capabilities Taking your Murex MX.3 Platform to the cloud Driving continuous improvement through DevOps Alex Abehsira David Mitchell Toni Marshall Accenture and Murex Trading platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Modernize your trading technology on Microsoft Azure's leading cloud platform and maximize the benefits of your cloud journey with Accenture. Many firms are looking for new ways to implement decoupled architectures in a cost-effective manner, drive process simplification, and reinvent themselves in a faster, future-proof and agile operating environment. Transferring technology assets to cloud platforms such as Azure, may not only enable firms to securely run critical business components but also to unlock additional value for their business. Accenture drivers in the journey to Azure Murex MX.3 is cloud-compatible with Microsoft Azure. At Accenture, we take a phased and layered approach when helping client migrate an existing MX.3 platform to Azure. Accenture has designed and created specific MX.3 accelerators, tools and methodologies that could help organizations become more agile, while controlling costs. We leverage our deep industry and technical expertise, proprietary tools and software assets

to support our clients as they move their on-premise instances of MX.3 to the cloud.   DOWNLOAD THE BROCHURE Accenture has worked closely with Microsoft to ensure that Accenture´s Murex-on-Azure solution and approach align not only with industry best practices, but also with Azure´s own well architected framework. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Managed extended detection and response (MxDR)

----- Arcticle source ----- https://www.accenture.com/us-en/services/security/managed-extended-detection-response ----- Continuous adaption, acceleration and innovation Capabilities Value delivered Related capabilities End-to-end capabilities Powerful analytics and user experience Threat intelligence Predictable costs Productivity improvements Continuous innovation Cyber Resilience Cyber Protection Cyber Strategy JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Driving the prevention, detection, response and remediation of IT, OT and IoT threats In today's world of vulnerable security perimeters, increasing data exchange and fast-paced technology changes, the traditional "prevent and detect" approach is no longer effective. To keep pace, businesses must adopt faster, more adaptive responses. This includes continuously monitoring and remediating threats to alter behaviors and stop attacks before they happen. This requires deep integration of security into the infrastructure and the ability to flex security services up and down on demand. Accenture has enhanced its managed extended detection and response (MxDR) capabilities by creating a new offering, teaming up with Google for a modular solution that continually adapts, accelerates and innovates. This approach drives the prevention, detection, response and remediation of IT, OT and IoT threats. Businesses can improve cyber resilience, security posture and return on investment, while reducing the total cost of ownership up to 30 percent and gaining predictable costs. We help organizations that need to protect their business from a large spectrum of attacks against a high volume of assets. MxDR is also useful for companies needing to comply with industry or local regulations for data residency and sovereignty. Full stack: Combines our security services with Google Chronicle analytical and response platform, pre-populated with use case detections, playbooks, threat intelligence and user portal and API suite Hybrid: This modular offering allows companies to leverage previous investments or vendors for technology stacks (e.g., Microsoft Sentinel), combined with additional capabilities provided by Accenture "Enterprises are rapidly transforming, and they need cyber resilience at the core of their digital journeys to protect their businesses and grow with trust and confidence." "Enterprises are rapidly transforming, and they need cyber resilience at the core of their digital journeys to protect their businesses and grow with trust and confidence." 24x7 end-to-end cyber threat detection and hunting, analysis and automated response Google speed analytics and

prebuilt detections with role-based user experience for unmatched visibility into cyber threats and the impact on business Built-in multi-tier cyber threat intelligence, powered by Accenture, Mandiant, VirusTotal and others Multiple pricing options that reduce the total cost of ownership up to 30% Improved cyber resilience, security posture and return on investment, while shortening response time to threats and reducing organizational effort Committed to adaptive approach, co-creating value-led innovation with clients as technology, threats and needs change Pressure test defenses, understand emerging threats and prepare and respond quickly to attacks. Protect the business as it transforms—applying zero trust principles to secure the entire digital core. Define cyber, risk mitigation and regulatory strategies, aligning security to business priorities. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/journey-cloud ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about

innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens. Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. =====================

# Programmable Network Platforms

Open up the digital ecosystem The new real-time systems stack Related capabilities Telco Cloud (SDN/NFV) Automation, orchestration and abstraction Real-time OSS Analytics and deployment 5G Acceleration Services Smart Deployment & Migration Dynamic Network Services Intelligent Network Operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Unlock a new platform for digital ecosystem services, transformed customer centricity and agility. How to fast track competitive advantage Communications Service Providers (CSPs) have new opportunities to capitalize on the promise of the Pervasive Network by creating open, software-defined and programmable solutions directly linked to their differentiated market strategy. The already completed shift to full IP – together with the rapid onboarding of SDN/NFV and new opportunities of Multi-Access Edge Computing (MEC) for Industry X.0 – are completely changing CSPs' businesses, accelerating the move from tightly coupled service models in which all communication services are designed, built and framed into the underlying network, to a fully decoupled service model, where all communication services are designed and managed with an over-the-top approach. Programmable Network Platforms decouples physical network and digital service platforms, setting up an optimized core systems stack for connectivity/access alongside a new real-time systems stack for all communication services. Accenture's Telco Cloud platform establishes a comprehensive framework for the future 'Network as a Service', including open architecture blueprint, automated operating model, Telco Cloud lifecycle management, real-time intelligent operations tools, security, services onboarding, and live open NFV/SDN showcase. Automated, real-time support systems continuously test, launch and decommission services, delivering next-generation OSS strategy and design, real-time federated inventory and topology, next-generation automated service management, and end-to-end service orchestration and digital enablement. Reusability, increased time-to-market and cost-effective digital service design and deployment are enabled through a fully decoupled microservices-based architecture. Enable the seamless onboarding of new network functions into technical and commercial catalogues for B2C and B2B offerings. Predictive and proactive analytics link the customer to the network in real-time, using the added power of open-source, artificial intelligence (AI) and assisted machine learning to manage actionable, context-aware services and monetize network insights. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings.
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# Power generation

Delivering tangible valuable at scale Services Unlock

incremental value from retiring coal plants What we think Our leaders Related capabilities Lead with digital Lower operations and maintenance costs Innovate at speed Manage and sustain change Total Enterprise Reinvention Reimagining the Agenda Utilities Tech Trends 2022 Terry Maxey Melissa Stark Jeffrey Colborn Stephanie Jamison Energy transition services Renewables Utilities services JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Innovative business solutions to maximize efficiency, reduce costs and innovate at scale. The strategy that leads to a new performance frontier Power generators are facing a growing number of challenges. They are expected to deliver a stable supply of power despite variable demand and constant disruption—all while lowering operational cost and maintaining exemplary safety standards. However, despite these obstacles, new growth opportunities are emerging. Implementing measures to digitalize operations, for example, not only empowers the workforce to operate efficiently and remotely, but also positions the entire organization to capitalize within a dynamic market and embrace technological advances. Renewable and conventional power generation both play a critical role in the evolving energy landscape, but change is needed to accelerate growth and the energy transition while providing safe, reliable, affordable, and sustainable energy. Accenture empowers power generators to embrace change and safely improve efficiency, reduce costs and drive towards a low-carbon future with confidence. The combination of our strategy and consulting services with technology and expertise translates innovation into tangible value at speed and scale, empowering organizations to embrace change. We provide digital transformation services to implement systems that enhance asset and operational performance while improving both workforce safety and overall efficiency. Our technology offerings combined with industry expertise drive cross-organizational efficiency, helping to reduce cost while maintaining safe, stable throughput from an array of assets. The combination of our strategy and consulting services translates innovation into tangible value at speed and scale, empowering organizations to embrace change. We integrate change management into our solutions to deliver and sustain the value of transformation programs throughout the organization. The US coal market is declining, with the market capitalization of the top four US coal producers down by around 80% from 2011 to 2018. Market, regulatory, and investor forces are squeezing coal generation profitability, and units with the highest operating costs are most at risk of being pushed "out of the money." Operators have a unique opportunity to unlock incremental value by adopting a "run to retire" plan that focuses on optimizing the organization, workforce, assets, and planned capital projects, while at the same time transitioning to a renewable generation portfolio. The strategy that leads to a new performance frontier. Unlocking the Global Pathways to Resilience, Growth, and Sustainability for 2030. Accenture outlines emerging utility technology trends for 2022, a year where utilities will find themselves at the intersection of many worlds. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture Benefits Management System

Improve outcomes and streamline case management Optimization with easy configuration Our leaders Improve customer satisfaction Multi-program support Reduce costs Built-in compliance Holistic view of family needs Automated eligibility determination Federal compliance Easy configuration A modern approach to integrated eligibility Kristin Smith Erik Moore Heidi Reed JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A client-focused solution for public assistance and social welfare programs, designed to streamline case management and transform outcomes. Empower agencies to streamline case management, increase worker efficiency and better serve families, while reducing costs and error rates. Streamline case management to accept input for multiple programs with an integrated intake process and by automating eligibility assessment. Scalable and flexible, ABMS can be implemented across programs, agencies and departments, helping to lower total cost of ownership. Streamlined workflow, easy-to-maintain rules, automated processes, lower error rates and multi-program support contribute to lowering agency costs. This ACA-ready integrated eligibility solution comes with pre-configured MAGI rules and includes support for programs such as SNAP, TANF and Medicaid. Allow human services professionals to view the needs of a family holistically, across multiple programs and services they may need. The Eligibility Determination and Benefit Calculation (EDBC) process compares case data with policy rules to determine eligibility. Off-the-shelf ACA functionality, including pre-built MAGI rules, automatic application processing, and integration with the Federal Data Services Hub. Built on SOA-based standards and principles, simplifying configuration and maintenance. External components enable fast configuration and updates. Address priorities with tailored solutions As state government looks beyond federal compliance, the need for an adaptive, integrated approach to eligibility determination and benefits administration is critical for a shift from status quo to transformative outcomes. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings.

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# U.S. Defense

Commercial innovation and scale for federal missions Edge to edge readiness Accelerate mission outcomes faster What we think Federal Viewpoints blog Finding meaningful technology careers Military Community Impact Hiring Military Community Workforce Development Capabilities Our leaders Related capabilities Military readiness through supply chain resilience Government's physical-digital

convergence Crypto-agility: Preparing for post-quantum decryption AI for everyone Federal edge solutions: Extending IT to the mission's edge The success of JADC2 requires a living systems approach Navy's Digital Horizon: Building blocks for JADC2 Robotics in modernizing federal supply chain operations Military Community Impact Hiring Military Community Workforce Development Talent and readiness Data and analytics Digital Platforms Cloud Cybersecurity Business systems Strategy Emerging Technology Military Health Kevin Heald Karl Dedolph Paul Ott Bill Marion Chris Van Berkel Dana Oliver John Zeese U.S. National Security Applied intelligence for government Digital government JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA We deliver solutions with a human-centered approach that create 360-degree value. Evolve at Pace. Innovate at Scale. Evolve at Pace. Innovate at Scale. Accenture Federal Services brings an unmatched approach to modernization, intel, and operations in the Defense space, connecting enterprise systems with front-line mission delivery to keep our government at the forefront of cloud, artificial intelligence and data analytics capabilities. We support DoD mission success with advanced technology and human ingenuity, at enterprise scale. Combining fed-centered experience with commercial speed, we deliver reliable, innovative solutions to keep our country ahead. Modernization Accenture Federal Services provides the training, scale and knowledge to employ the entire spectrum of services for end-to-end solutions. With a modernization roadmap, we ensure the technologies involved are easy, intuitive & efficient to use, maintain and upgrade. Connected Operations Military advantage lies in how well we access and relay data within a highly secure and resilient infrastructure and, often, in contested, rugged environments. We are developing connected technologies for better visibility of distribution and operations capabilities across all combatant commands to share data that best serves our warfighters for rapid response and mission success. Future Mission Technology The battlefield of tomorrow is digital. As technological progress in AI, ML, secure cloud & edge technologies shift mission imperatives for the DoD, the future of force success lies in our ability to adopt and integrate technological advances faster and better than our adversaries. We help agencies think about innovation as a capability, not a set of technologies. Through a human-centered approach, we deliver solutions for agencies to outpace adversaries. Learn how our leaders, many with years of experience serving the Department of Defense, translate the full value of our mission expertise and Accenture's commercial experience to help agencies be future ready while delivering mission outcomes, now. Learn why digital twins are necessary for a more resilient military defense supply chain. Our annual capstone report explores how four emerging technology trends are laying the foundation for a new reality. Crypto-agility helps federal cybersecurity efforts by enabling quantum-safe information systems and communications. As leaders in pivoting to the new, we can design, deliver, refine, scale, and continuously improve integrated solutions for your agency's challenges. To fulfill the vision of JADC2, DoD must build it as a living system – something that will never be "finished," and remains adaptable and iterative. Recently, the Navy demonstrated its ability to collect data from multiple platforms and centralize it in a single pane of glass. When adopted thoughtfully, robots hold tremendous promise for federal supply chain operations. Learn how the military community is finding meaningful technology careers at Accenture

Federal Services, and click here to discover career opportunities in national security, defense and intel. We accelerate mission support & mission success, but fundamentally believe transformation is more than technology. We bring a human-centered approach that combines strategy, talent, process and change to deliver solutions that create 360-degree mission value. Support the workforce of the future with full digital reskilling. From hire to retire, help teams focus on mission with greater impact. Create information advantage that delivers better insights for mission outcomes, at scale. Unlock the power of data through AI/ML. Engage ecosystem partners to develop flexible, scalable, and secure service management. Solve problems with digital workspaces with clicks, not code. Activate a cloud strategy using hybrid & multi-cloud. We scale mission apps through human-centered design, Agile product management and DevSecOps. Build cyber resilience to detect, defeat, & recover with agility. Leverage end-to-end cyber defense, applied solutions & managed security services. Reimagine enterprise functions with advanced cloud solutions, modern platforms & NextGen ERP. Compress transformation with human-centric strategies. Start and lead with confidence. From niche programs to enterprise transformation, shape what's next and outpace adversaries. Integrate emerging technologies (metaverse, blockchain, quantum) to rapidly advance mission impact. From change that matters to operational medicine to system modernization, we bring a virtual-first, data-centric approach to military health. We bring together focused insights and technological advances, giving the mission space the advantage to stay ahead of adversaries. Learn how we combine the power of Artificial Intelligence (AI), automation, and advanced analytics to help agencies achieve their mission. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Reimagining the future of entertainment

----- Arcticle source ----- https://www.accenture.com/us-en/services/interactive/disney-studiolab ----- Advancing the art of storytelling Collaborating to co-innovate In the spotlight Our leaders Related capabilities AI: Hollywood's rising star Inside Disney's StudioLAB Disney Innovation Hub aims to advance tech for film StudioLAB creates the movie poster of the future John Peters Patrick Kennedy Jeff Bauer Mary Hamilton Accenture Song Acenture Labs Communications and Media JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture joins forces with The Walt Disney Studios as the first Innovation Partner of StudioLAB. When it comes to creating customer experiences that surprise and delight, Disney is in a class of its own. Imagination fuels the development of the new stories and worlds created by The Walt Disney Studios. But bringing these entertainment experiences to life also requires the spark of technology. Accenture is a key Innovation Partner of The Walt Disney Studios StudioLAB, an initiative dedicated to reimagining, designing and prototyping the entertainment experiences and production capabilities

of the future using innovative technologies. Located on The Walt Disney Studios lot just steps away from Walt Disney's original office, the 3,500 square-foot StudioLAB facility explores cutting edge technologies such as immersive entertainment, artificial intelligence and IoT to deliver the next generation of entertainment experiences. Our collaboration on StudioLAB builds on Accenture's 25-year history working with The Walt Disney Company, supporting some of its most innovative initiatives. "Our vision for StudioLAB was to create a place where our amazing filmmakers and creative executives can engage in hands-on experimentation and exploration of next-generation technologies to push the art of storytelling forward in fresh, exciting ways," Accenture and The Walt Disney Studios StudioLAB are exploring new entertainment experiences and production capabilities using innovative technologies. Read more. The Walt Disney Studios' StudioLab is a facility the company opened earlier this summer to explore and showcase cutting-edge technologies. Read more. Inside Walt Disney Studios' original animation building a 15-person team of innovators is trying to create a moviemaking Tomorrowland. Read more. Disney and Accenture unveiled a facial recognition photo booth to promote the studio's live-action remake of Dumbo. Read more. We create growth through relevance at the speed of life. We apply the newest technologies to help companies boost results today and future-proof their business. We help you become an unstoppable provider of immersive customer experiences. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Utilities control center of the future

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/control-center-future ----- Digitalizing operations. From insights to actions Ready for reinvention Technology and human ingenuity delivered Capabilities A new reality for utilities Spotlight on Meet our lead Related capabilities Resilience Safety Analytics-driven Adaptive Intelligent security Collaborative Connected Powering distribution for the energy transition Applied Analytics reinvents damage assessments Electric utilities need freedom to adopt cloud Mario Marchelli Transmission and distribution Artificial Intelligence Security JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Embracing advanced digital technology to achieve improved performance, collaboration and informed, data-driven decisions. The Metaverse Continuum The utilities landscape is constantly evolving to meet growing consumer expectations and harness emerging technology to provide clean, safe energy. This dynamic environment brings with it a need to empower operators to make data-driven decisions. Faced with increasing system complexity, the arrival of bi-directional grids and a host of new players, it has become essential for utilities to move from standardized operations and manual processes to predictive capabilities and integrated, intelligent decision making; operated from a digitally enabled transmission and distribution (T&D) control room.

Despite this pressing need to reinvent their control centers, many North American utilities remain constrained by outdated tools and analytics systems, manual processes and siloed information. How ready is the industry to transform? Source: BRIDGE Energy Group® –2019 BRIDGE Index™ Survey reach: Over 20,000 North American utility employees 25% Only 25% of utilities executives consider their utility to be an industry leader in operational transformation. 63% The number of utilities that already have an advanced distribution management system (ADMS) in place. 76% Of utility executives feel transmission and distribution will become more integrated in the next three years. 56% Of utility executives have increased their complement of operational and information technology personnel. The ability to significantly enhance operations and facilitate real-time decision making rests on the successful integration of engineering and maintenance data, as well as a deep understanding of human and technological requirements. Advancing technologies such as extended reality (XR), robotic process automation (RPA), artificial intelligence (AI), machine learning (ML) and virtual assistants offer predictive situational awareness and analytics-driven decision-making capabilities that can reduce threats and improve recovery time. In addition, they also empower workers to collaborate and learn more effectively, creating more rewarding roles as they focus on performing value-added activities. Combining the following capabilities in the control center can help accelerate decision making and reduce human error at a time when the utility is consolidating control rooms, deploying new systems and training workers. Maintain acceptable levels of grid operations in response to disturbances caused by severe weather events and offer flexibility during a pandemic. Track employee location, biometrics, behavior and process activities to improve safety. Accelerate data-driven, automated and/or assisted decision making. Using data from multiple sources can optimize planning, scheduling, resource allocation and proactively respond to events and emergencies. Increased hardening and redundancy from physical and cyber threats. Remote collaboration with field, engineering and operations to effectively resolve issues as they arise. Real-time, virtual connection to on-site and mobile field solutions using augmented reality, mobile apps, and speed detection. In an era where reinvention is standard, it is the organizations that can successfully harness and apply new technology to help engage their workforce that will thrive. The control center of the future is a clear example of the possibilities this approach to progress can unlock. The tools are already in place to convert ambition into action and make this intelligent, integrated vision a reality for network utilities. Learn how distribution utilities can manage energy transition disruption and transform to a data-driven intelligent energy system. Read more. How can utilities amplify their use of technology to protect their people and customers. Cloud offers the electric utilities less cost and less risk, along with more innovation, resilience, and security. Read more. Delivering digital business solutions, supporting the modernization and enhancement of infrastructures. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved.
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# Adaptive Detection and Response

Capabilities What sets Accenture apart MxDR certifications Strategic partners Awards and recognition Blogs Meet our lead Related capabilities Strategy and transformation Managed extended detection and response (MxDR) Threat hunting Accenture Named a Leader in European Managed Security Service Providers by Independent Analyst Firm Accenture Ranks No. 1 in Cybersecurity Service Providers by HFS Research IDC MarketScape Names Accenture a Leader in Managed Security Services Accenture Named a Leader Among Global Cybersecurity Providers in Independent Report IDC MarketScape: Asia/Pacific Managed Security Services 2022 Vendor Assessment The Accenture Security blog Cyber defense blog Matteo Masserini Cyber strategy Cyber protection Cyber industry JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Enabling rapid response to evolving threats, while accelerating the path to cyber resilience and maturity. To accelerate cybersecurity resilience Strategy and consulting services designed to support clients defining and accelerating their detection and response strategy and operating model. Detection, response & remediation of IT, OT and IoT threats, powered by a modular platform with automation, intelligence and a dedicated team. Read more. Strategic approach to proactive threat hunting, including an intelligent-driven, hypothesis-based approach aligned with industry frameworks. Recognized leader by market analysts leveraging advanced automation within a flexible delivery model to suit our clients needs. 800+ clients across 60+ countries 20+ years of experience helping clients secure their organization 3,000+ Detect and response experts 150+ Security intelligence professionals 20 Cyber Fusion Centers/Security Operation Centers Reviews are conducted multiple times per year by both internal and external auditors. Accenture has been named a Leader in the latest Forrester Research report on European managed security service (MSS) providers, which notes that Accenture sets itself apart from the rest of the market by the way in which it develops assets that are embedded in its services for the benefit of clients. Accenture recognized as a global cybersecurity powerhouse putting customer-centricity and innovation at the forefront of its strategy. Accenture Security recognized for its global, comprehensive, and scalable portfolio of services. Accenture Security receives highest score in "Current Offering" category in research report. The evolving economic and geopolitical uncertainties around the world have forced enterprises to reevaluate their IT strategies and move to a more secure, robust, and digital-first business model. Discover the latest thinking on cybersecurity and threat intelligence. Tap into the latest thinking from our cyber labs, innovation centers and global researchers. Read research, alerts and opinions from experienced cyber defenders and threat intelligence experts. Define cyber, risk mitigation and regulatory strategies, aligning security to business priorities. Protect the business as it transforms—applying zero trust principles to secure the entire digital core. Embed security to build resilience and mitigate risk across critical areas of the value chain. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our

# Rail and transit

----- Arcticle source ----- https://www.accenture.com/us-en/services/automotive/rail-transit ----- Deliver seamless client experience, digital operations, efficient maintenance and engineering, to optimize your rail and transit operations for a data-driven, sustainable future. What's going on 5 ways rail and transit is changing What you can do What's trending in rail and transit Our leaders Improve travel experiences with multimodal options Make your core IT future-ready Let data drive your value chain Invest in digital rail operations Elevate Asset Management Intelligence Séverine Mastikian Sidney Edmonds Claudio Bacalhau Current Country: United States Rising passenger and freight volumes, global warming, labor shortages, and changing customer expectations are rapidly transforming the rail industry. To manage this, the industry must integrate advanced technologies with the complexities of existing infrastructure. Accenture's Railway Center of Excellence addresses these challenges, providing expertise in customer experience, resource optimization, rail operations, and connectivity. As consumers reassess what matters to them most, new standards begin to drive the choice of mobility mode. Factors such as reliability, safety, and cleanliness are becoming increasingly relevant. Rail operators must meet the expectations of consumers for rail to gain market share within the mobility industry. Consumers want tailored travel options that align with their individual preferences and schedules. Mobility as a Service integrates various modes of transport, creating an interconnected travel network. Through a personalized and seamless one-platform solution, the user experience and operational efficiency are greatly enhanced. From better passenger connectivity to more reliable live data on rolling stock, 5G network coverage is becoming vital for modern rail operations. New cutting-edge 5G technology is balanced with the complexities of existing rail infrastructure for worthwhile implementation of FRMCS (Future Railway Mobile Communication System) and ATO (Automatic Train Operation) for example. Railway maintenance is increasingly digitized, integrating new technologies into existing infrastructure and rolling stock to streamline processes. By adopting data-driven and predictive maintenance strategies, operations become more reliable and efficient, shortening the time required for inspections, repairs, and parts procurement for both rolling stock and infrastructure. Rail is a key component in promoting sustainable mobility. With the development of new technologies that facilitate smart energy management and reduce waste, there is a growing demand for environmentally friendly travel options. Innovations in Green IT and principles of the circular economy are leading this trend. Create open, consumer-friendly ecosystems by integrating external contributions into core services. Analyze and understand your passengers' specific routes across multimodal public transport to deliver a seamless and improved customer experience. Create resilient core IT architecture and shift towards standardized services. Reduce the number of individualized solutions and consider scalability, managed services and security with transparent vendor

arrangements to ensure cost efficiency. Take a data-driven approach to optimize your value chain. Leverage data analytics to improve communication timetables. By integrating the latest technologies into rail infrastructure, you can ensure seamless and reliable operations across the network. Implement digital rail operations for improved network efficiency. Digital rail operations enable automatic train control, virtual coupling, and shunting functions. 5G compatibility with implemented IoT devices allows efficient predictive analysis. Enhance your asset management by harnessing the power of IoT data and advanced analytics. By using predictive analysis, you can streamline maintenance schedules and optimize spare part procurement to reduce costs and improve reliability.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. An interview with Michael Loechle, Chief Information Officer at Hitachi Energy. Consumption isn't working. We need to reinvent it. In a new study, we didn't start with 'the S word'. Instead, we started with what matters to people. Managing Director – Rail and Transit, EMEA Lead Managing Director – Tolling and Transit, North America Lead Managing Director – Rail and Transit, Growth Markets Lead © 2024 Accenture. All Rights Reserved.
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# Accenture and Calypso

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/trading-platforms-calypso ----- Overview Our software Case studies Related capabilities Accenture CalMon Accenture Configuration Tool for Calypso BMO: CalMon enhances Calypso platform performance Bluecrest Capital: Platform integration Capital Markets Investment Banking Trading Platforms JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Calypso provides front-to-back solutions for trading, processing, risk management and accounting. Accenture is a global implementation partner for Calypso and has more than 10 years of experience implementing, upgrading and integrating the platform. Our large pool of experienced Calypso resources has worked on over 70 major projects globally, spanning front to back office, collateral management and clearing. Working closely with our clients and partners over many years, we have identified a number of key areas where business efficiency can be greatly enhanced by improving the availability and flow of information across various systems. As a result, we have developed a suite of software solutions designed to better integrate disparate systems and add key elements of functionality—with the ultimate aim of saving businesses considerable amounts of time and money while ensuring high quality output. These solutions include: Accenture CalMon and Accenture Configuration Tool for Calypso Accenture CalMon is a powerful and in-depth system monitoring tool designed specifically for Calypso. It provides a centralized, real-time analytical view of multiple Calypso environments, along with an early warning system that allows support teams to proactively spot and deal with problems as they arise. This prevents issues from escalating to the business level, reduces the time and resources devoted to monitoring and maintenance, and helps achieve a significant decline in downtime and

system errors. A vital aid for any Calypso development project, the Accenture Configuration Tool for Calypso makes configuring Calypso simple and straightforward from start to finish. It is a powerful, comprehensive and sophisticated end-to-end configuration management tool which provides completely automated version control. This allows users to easily compare environments in order to quickly spot specific changes and fixes, to track the progress of a change and to search across environments. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Lending

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/credit-commercial-lending ----- Lending operations built for the digital economy Lending capabilities What distinguishes our lending capabilities? Our technology alliances What we think Case studies Blogs Our leaders Mortgage BPO Consumer Lending Commercial Lending Auto Finance Equipment Finance Non-performing Loans (NPL) Commercial Real Estate: Asset services Commercial Real Estate: Occupier Residential Mortgage Lending Deep experience One stop for change Business process services Technology Mature onshore/offshore model Top 10 banking trends for 2023 Embedded finance for SMEs: Banks and digital platforms Sustainable lending: an action plan for banks North American mortgage lender unlocks $60M in savings Brazilian bank disrupts the auto loans process How to manage risk for a successful implementation How banks can thrive in the face of rising interest rates Can banks grab the buy now, pay later opportunity? Chris Scislowicz Dilnisin Bayel Colette Prior Jared Rorrer Cameron Krueger Wes Slocum JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Deliver the hyper-relevant commercial and retail lending experiences customers expect in today's digital world. The U.S. banking industry's next move Digital technologies—analytics, intelligent automation, mobility, APIs, fintech, cloud and more—should be sweet sounds to retail and commercial credit institutions. Why? Applying such innovations enables traditional lenders to deliver hyper-relevant lending experiences: optimized data-driven insights, "phygital" interactions, online originations, real-time visibility into loan tracking, fast processing and no paper. We help lenders do just that. Draw on advanced data analytics, workforce approaches, processing power and new technology to make the shift to smart, lean and secure digital credit and lending operations. It creates the best blend of channels within streamlined, automated processes across the full lending value chain. Those bold enough to make the move benefit from well-informed lending decisions, speedier time to close, highly productive staff, distinct employee and customer experiences and growth. We can help you rebuild your lending operations to thrive in the digital economy—and beyond. Traditional banks and lenders can draw on our origination and servicing solutions to revamp processes, delight customers and keep pace with market change. This is where human ingenuity and machine intelligence work together to seek remarkable

results for mortgage lenders Capitalizing on digital to modernize consumer credit journeys, satisfy borrowers and grow business Transforming commercial lending for future-ready customer experiences and new growth We help banks and auto captive finance companies go digital to meet customer and dealer needs We help banks and captive equipment finance companies enable future-ready digital lending operations Implementing a digitally enabled industrialized approach to managing non-performing loan portfolios Reimagining real estate asset management for superior business outcomes Empowering corporate real estate organizations to optimize business results Enabling future-ready mortgage operations to increase value to both lenders and borrowers Decades working with more than 100 major lenders globally. End-to-end services for lending operations and credit transformation—from sales through servicing and default management. Lowering operating costs through our back-office processing support. Deploying and maintaining the technology critical to modern lending operations. Driving higher quality, lower costs, greater process efficiencies and faster reaction to market and regulatory changes. Watch the video to hear clients describe their experiences working with our more than 2,500 global commercial banking professionals. We extend our lending services through strong alliances with leading software providers, helping lenders best execute their business strategies and stay market-relevant. These are the trends we think will reshape the banking industry over the next 12 months. Our leaders share their insights. Credit Implementation risk can deter banks from updating their systems. Accenture's Jared Rorrer and AFS's Rick Bare outline how to minimize these risks. Credit Rising interest rates, soaring inflation and the advent of rate maximization apps pose unique challenges for banks. Credit Fintechs have a head start with buy now, pay later, but banks are starting to make their move. Dilnisin Bayel reviews their options. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Health and Human Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/automate-journey-legacy-modern ----- Areas of focus Case studies What we think Capabilities Our leaders Explore our Public Service segments Child welfare Health and Human Services Public sector health Integrated eligibility Caseworker training reimagined Meet "AVA": The State of Tennessee's virtual agent Using analytics to improve family outcomes Health equity under the microscope Building capacity for change in child welfare Succeeding differently in child welfare Technology Vision 2023: When Atoms meet Bits Accenture & NASCIO Cloud Study Hidden workers: Uncovering untapped talent Why belonging matters now more than ever Accenture Virtual Experience Solution Public sector health analytics Accenture Case Insight Solution Integrated eligibility Rapid-cycle child welfare solutions Molly Tierney Kristin Thorn Heidi Reed JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Fresh thinking and innovative solutions to support better outcomes for families and

communities. Health and human services organizations fulfill a vital mission: addressing the needs of children, families and communities. Our mission is to support these organizations in their pursuit of better outcomes. Our team offers rapid-cycle consulting solutions and innovative tech for case management and caseworker recruiting and training. Fresh thinking and innovative solutions to support better outcomes for families and communities. We help public sector health deliver on the promise of modernization, transform service delivery and improve health equity. Explore how Accenture can help build, enhance and/or manage state integrated eligibility systems. San Diego County reimagined caseworker training with virtual reality. Discover how equity-focused analytics can help understand and solve racial disparities. Explore what's possible. In child welfare, we need the collective ability to bring empathy, demonstrate compassion and deliver support to all families and... Accenture has the capabilities to leverage leading thinking technology to deliver exceptional results. Across the public sector, we're helping transform organizations to continuously adapt and improve outcomes through innovation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/intelligent-public-safety-platform ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we

surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens. Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a

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# StartingPoint submission authoring suite

----- Arcticle source ----- https://www.accenture.com/us-en/services/life-sciences/startingpoint-submission-authoring-suite ----- A head start for pharma and biotech submissions Making submission authoring simple Connect with us Capabilities Our leaders Drug and device templates Microsoft compliance CTD specific design Pre-set validation and compliance New Customers StartingPoint customers Research and Development Life Sciences Medical Technology Danielle N. Venice JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping pharmaceutical and biotech companies enable greater speed and efficiency in eCTD authoring, reviewing and publishing submission documents. StartingPoint allows rapid deployment of authoring standards across all functional areas to facilitate efficient formation of submission documents. Learn how our industry-leading submission authoring solution facilitates efficient creation of submission-ready regulatory documents compliant with International Conference on Harmonization (ICH) and regional structure and formatting requirements. 450+ Common Technical Document (CTD) and 100+ medical device templates. Custom toolbar integrated into Microsoft Word. Predefined heading styles, fonts, margins and table formats. Advanced document validation, Physician Labelling Rule (PLR) functionality, and reference management and 100+ medical device templates. Contact Kim Lott+1 913-319-1259 If you're an existing customer and have product questions or need details on StartingPoint. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/pensions ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the

public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens.  Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain.

Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved. =====================

# Mainframe modernization to Microsoft Azure

----- Arcticle source ----- https://www.accenture.com/us-en/services/financial-services/ambg-mainframe-modernization-azure ----- Thrive in an era of digital disruption A portfolio of capabilities and services Why Accenture, Avanade and Microsoft? Alliances Connect with us Capabilities Application assessment Mainframe replatforming Application modernization Cloud foundation Combined experience Agile processes New technology Accenture Technology Advisory on LinkedIn Accenture Technology Advisory on Twitter Technology Advisory Blog Accenture, Avanade and Microsoft Accenture + Microsoft Cloud services Application modernization JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA SERVICE Greater operational and resource efficiencies for enhanced corporate agility in financial services. While mainframe modernization delivers significant benefits for financial services, it can have complex, far-reaching consequences that not only affect your technology, but also your workforce and other related activities.   The combined capabilities of Accenture, Avanade and Microsoft come together into a comprehensive and integrated solution that views things from all perspectives. This provides for a more holistic approach that considers all parts of your operations and resources and enhances the outcome of mainframe modernization.   DOWNLOAD THE BROCHURE Built on a more holistic approach to mainframe modernization such as moving business critical workloads to the cloud, we help future-proof your operations and resources while accelerating digital transformation with confidence and control. Develop a tailored modernization technology and operations roadmap by performing an assessment with insights into the existing application landscape. Reduce operational costs of running legacy applications by migrating to Microsoft Azure with minimal coding changes, improving availability and reducing risk. Increase business agility and competitiveness by modernizing mainframe applications to strengthen and increase application and resource value. Leverage Microsoft Azure's cloud platform powered by Avanade, with enterprise grade availability, scalability, security and governance. The combined strength of Accenture, Avanade and Microsoft come together to

deliver a scalable solution that has all aspects of mainframe modernization covered while reducing the risk of moving critical workload to the cloud. Our skills and experiences come together to provide deep, broad multi-disciplinary industry knowledge, so you can effectively compete and transform. Our agile end-to-end approach reduces the risk and complexity of mainframe modernization so you can deliver continuous innovation. Our demonstrated track record as a leading integrator, using a secure and reliable cloud foundation, puts you on the path to digital transformation. Microsoft enables digital transformation for the era of an intelligent cloud and intelligent edge. Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences delivered through Microsoft.   The combined capabilities of Accenture, Avanade and Microsoft create a comprehensive and integrated solution that views things from all perspectives. Keep up with our latest content, news and insights. Join the conversation around hot topics in banking, capital market and insurance. Get the latest news, trends, projects and insights from our financial services technology advisory specialists. Explore more ways we can help your organization modernize and transform for sustainable growth. Together, we deliver game-changing solutions to clients with the power of New IT. The largest global Microsoft practice and Microsoft 2019 Digital Transformation Partner of the year. Unlock the full value of cloud to drive new levels of innovation, agility, and business performance. Transform your legacy applications to become more agile and efficient through the power of New IT. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# How Accenture does IT

----- Arcticle source ----- https://www.accenture.com/us-en/services/about/enabling-it ----- Fueling Accenture  Outmaneuvering uncertainty Accenture runs on Microsoft Accenture is powered by SAP Case studies CIO 24/7 podcast series Insights from our blog The leading-edge playlist Meet our lead Join the team Awards & recognition News Leveraging the power of technology for resilience Accenture runs on Microsoft Microsoft Teams Accenture's journey to Microsoft 365 Powered by SAP Accenture, Microsoft and SAP innovate Creating a single global SAP® system instance Zero-trust strategy: Cloud security by design IT touchless operations Empowering digital workers The smart way to use data Our latest Technology Vision invites you to meet me in the metaverse How citizen development puts IT power back in the hands of your people How leaders use technology to innovate, while laggards use investments to thrive Innovating in the cloud Best Use of Performance Support Best Team Development Program AIOps Innovation of the Year Digital Worker website design Delivering business value with Sustainable Cloud Optimization Best Advance in Technology Innovation for the Remote Workforce Why We March Transforming Treasuring with Intelligent Cash CSO50 Winner for Accenture Protect myTech solution Improving performance and the user experience with Touchless Operations Best Advance in Business Automation Accenture's Legal Intelligent Contract Exploration (ALICE) Best Advance in an

Integrated Talent Management Platform Best Advance in Sales Enablement and Performance Tools Digital Trailblazer Winner Enterprise Analytics Platform + Insight Studio Excellence Winner The future of socializing at work? Don't ignore virtual reality as you plan the future workplace Enterprise AIOps quietly gets real How IT leaders can create a competitive employee experience CIOs spell out top tech priorities for 2022 Life on the cloud continuum: Accenture celebrates two years since completing cloud migration JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture's global IT organization is at the forefront of innovation, providing the infrastructure and services that enable us to serve our clients. Our global IT team is powering Accenture at speed and scale with award-winning technology solutions and the best in IT talent. We help our own organization to embrace change and reinvent how we work —anytime, anywhere. We enable our business, and our clients' organizations, to transform and grow by being platform-powered, cloud native, agile and data driven. And we get to the heart of IT challenges, faster, with the accent on intelligent and secure technology solutions. For the global IT team, inclusion and diversity matters—we're proud to be recognized by Disability:IN as a "Best Place to Work for Disability Inclusion." And we collaborate to be greater than, now more than ever. Ramnath Venkataraman, senior managing director–Technology Global Services, talks with Accenture CIO Penelope Prett about what steps Accenture is taking to stay resilient in these unprecedented times. COVID-19 presented the greatest disruption the world has seen in decades, including disruption Accenture faced in its work patterns of 721,000 employees at client sites and in its own offices. Despite the unprecedented challenges, Accenture's infrastructure and collaborative culture enabled a quick response to the disruption of the pandemic, supporting both our people and our clients. Our Global IT organization played a critical role in powering Accenture during COVID-19, delivering technology and tools to seamlessly transition our business to one where our people work from home. At the foundation, we invested in the right infrastructure and tools, such as cloud; adopted a clear strategy with a security-first approach; and used value-add technologies like analytic dashboards and innovative apps to help Accenture emerge even stronger during this period of great uncertainty. Pervasive use of collaboration tools like Microsoft Teams enabled seamless continuity for our people. Watch the full conversation between Ramnath Venkataraman and Penelope Prett. Our Spotlight: CIO 24/7 podcast series highlights how our global IT teams are pushing the boundaries of what technology can do for Accenture. We are implementing technology that not only enables Accenture to run cost-effectively, securely and more sustainably, but that also is transforming how our people work to foster innovation and propel growth.   Subscribe:                                   In this episode, Accenture CIO Penelope Prett talks with Global Head of Talent Allison Horn and Digital Experiences Lead and Jason Warnke about how virtual reality fits into the digital experience. View Transcript How Accenture Does IT: Our global IT organization's capabilities are advancing Accenture's digital transformation for the post-digital world. Accenture is delivering extended reality solutions to our clients and within our own organization so our people can connect in new ways. Learn how everyone can innovate leveraging the power of low and no-code platforms. By investing in cloud, artificial intelligence and other technologies, leaders are

actually growing their revenues at up to five times the rate of laggards. Our transformation to the New is positioning Accenture for the post-digital world, one characterized by companies looking for the next competitive edge. But it doesn't mean digital is over. Implementing digital solutions has been fundamental to our journey—and likely will be to your organization's, too. Get inspired by our videos that show how we're applying digital technologies to existing business capabilities or transforming them to change the way Accenture operates. Cloud provides limitless possibilities. Running our business in the cloud enables Accenture to operate with agility, efficiency and cost effectiveness. GenAI is happening now. Learning from our own integrated GenAI landscape, and responsible AI experiences, we help our clients on their own GenAI journey. As part of our global IT team operating in various locations across the world, you'll be at the heart of Accenture's story—innovating and applying cutting-edge technologies across our own business as we deliver 360-degree value to clients and communities. You'll have every opportunity to build and practice your skills in areas such as cloud, mixed reality, machine learning, artificial intelligence, data science and intelligent automation. You'll be able to apply your creativity to reimagine technology architecture, digital experience, data and applied intelligence, digital platforms and collaboration tools, modern infrastructure and networks. And you'll gain experience with Microsoft, SAP, Workday, Salesforce, ServiceNow and Adobe. If you want to work with supportive and collaborative professionals to blend technology and human ingenuity in a barrier-free work environment, then look no further. A closer look at the accolades that the global IT organization at Accenture has won. How Accenture's metaverse provides one space all employees share for connections and collaboration. Accenture Jason Warnke shares how VR enables immersive learning and offers employees new ways to connect and capabilities for training, coaching, and mentoring. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Simplify data migration and data reconciliation

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/software-hcm-accenture-data-comparison ----- Achieve security and traceability in migration Simplified migration Discover optimal quality and efficiency Our leaders Connect with us Capabilities Reduce costs Improve quality Enhance control Gain flexibility Improve processes Automate reconciliation Repeat comparisons Produce analytics Simple user experience Business Apps for SAP SuccessFactors Awakening the digital giant Reinventing HR Journey to the cloud Request a demo Request a quote Request a software trial Request support Heiko Mouhlen Tobias Bloch Venky Seshadri Hans Van Drie E-Mail SlideShare YouTube Accenture HR Data Loader Accenture Clone and Test for Cloud Accenture HR Audit and... Accenture Document Composer JOIN US EXPLORE JOBS WHO WE ARE

Accenture Data Comparison Manager reduces the work effort associated with SAP payroll testing or monitoring of data replication. Accenture Data Comparison Manager supports data migration from any legacy system to SAP SuccessFactors. It checks the quality of large data volumes, repeats tests with limited effort, and easily identifies migration errors. Undertake migration and consolidation projects more simply and easily to mitigate risks. Benefit from smooth data transition support. Establish tools and assign predefined classifications to control the migration project or data replication processes. Easily configure the software to tailor to individual HR requirements. Check processed deviation records through an examination status process. Collect data from various input sources (SAP SuccessFactors, SAP HCM or legacy systems) and align data input streams by applying rules. Compare HR master data, payroll and time evaluation results or posting documents, even if the data has been transformed during migration. Create reports across various sub-projects and versions, and view trends and definitions of metrics based on the project requirements. View compare results online with a drill down capability. Traffic lights and underlying colors highlight the differences and deviations.   Whether it is a new implementation of SAP SuccessFactors, consolidation of HCM systems, reconciliation of data with SAP HCM and SAP Employee Central, the software supports data migration from any legacy system to SAP SuccessFactors. VIEW THE WHITEPAPER VERSION WATCH THE VIDEO Many HR executives are seeking Platform-as-a-Service (PaaS) capabilities so they can take advantage of a variety of versatile applications. Learn more. Find out how digital technologies are reinventing the HR role and opening up new productivity channels for HR teams. Read more about the three actions that can help HR teams to manage the workforce of the future. Learn more. Read this step-by-step guide on achieving secure data migration using software add-ons for SAP HCM and SAP SuccessFactors. Learn more. Want to learn more about how our software can add value to your business? Enhance productivity and speed up the implementation of both SAP ERP HCM and SuccessFactors Employee Central platforms. Take a deeper dive into all the benefits our software could bring your organization. Our support team is on hand to help with any issues you may have. Contact us to find out more about our solutions. Discover our library of whitepapers and presentations. Take a look at our solution videos and customer case studies. Supercharge your SAP HCM solution to achieve high performance in HR, talent and payroll. Reimagine supply networks that orchestrate change deliver great experiences, and drive sustainability. Generate test data across multiple environments. Automatically check data in SAP SuccessFactors against pre-defined, customizable criteria. Simplifies and facilitates the creation, distribution, retrieval and retention of employee-related communications. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center =====================

# New Science

Outcomes in New Science What is New Science? A conversation with Scott Howell, CSO at Novartis Shaping the future with science Related content Changing the economic relationship with customers New Science: The new economics in biopharma New Science: Billions to millions Case studies Blogs Our leaders Related capabilities Scientific novelty Unmet need Technology convergence The new economics of life sciences A new economic reality for growth New Science and cold chain Scientific innovations for more sustainable growth Billions to millions: Improving R&D productivity Changing the economic relationship with customers New Science: The new economics in biopharma New Science: Billions to millions A game-changing new supply chain Speeding an innovative cell therapy to market Flawless execution from SAP ECC to S/4HANA Digital thread + SAP: A fresh approach to biopharma product management Digital Health: Put the care back in healthcare Weaving the digital thread for life sciences Petra Jantzer, Ph.D. Aman Bajaaj Brad Michel Precision medicine Life sciences Life sciences R&D JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA A dynamic combination of the best in science and health technology is filling unmet needs with more precise and effective treatments. Science isn't just in petri dishes anymore. Novel technology is increasingly involved. Discoveries are being made and tested in the cloud. Artificial intelligence and machine learning algorithms are digesting data lakes and helping drive new discoveries, speed development and provide smarter care. Scientific innovation capabilities drive the biopharma sector both to develop treatments and manage global health. But science has changed—so how we innovate must also change. The way we measure benefits for patients and populations is going to shape the future. In 2019, Accenture identified and defined New Science: a dynamic combination of the best in science and health technology that is driving more growth than originally predicted. LEARN MORE New Science is Accenture's global analysis of regulated scientific treatments in both the pipeline and the market. It classifies science using different dimensions to understand its dynamics for patients, companies and markets. The dimensions include: Enables better understand of future areas of growth in disease and overall therapeutic areas, and better manage portfolio risk. Measuring treatments that qualify as achieving current unmet need ensures development of medicines for patient impact. Measuring medicines that coexist with technology in the near-term and future ensures a better understanding of science's growing dependence on tech. New Science-A new economic reality for growth Scott Howell, Chief Strategy Officer, US Pharmaceuticals at Novartis and Ray Pressburger, Accenture Life Sciences Commercial Services Lead, come together to discuss recent pricing, access and affordability pressures, the realities of how the industry operates today, what they think is coming next and what it will mean for patients, providers and manufacturers. Scott Howell and Ray Pressburger discuss ways to improve economic sustainability and unlock better access to care for the patients who truly need it. When a global pandemic forced the industry into unprecedented action, the global scientific community collaborated in exceptional ways and public-private

partnerships drove innovation to address a common need with two highlights standing out: technology and science. But, how can we use the lessons of COVID-19 to help us address system and patient-level affordability issues, while still advancing the discovery, development and delivery of new treatments for all health conditions? Our research found three ways New Science can support and deliver the innovation that today's economics demand. As New Science grows in prominence, a new economic environment is demanding change for biopharma's. "The investment in scientific innovation is born by all stakeholders and felt most deeply by patients. Now the goal must be maximizing return on that investment for patients, too. There are better, faster ways to deliver innovation—2020 proved that." Cold chain capabilities need to grow with therapeutic innovations to satisfy patient demand. But how can they mature and scale at speed? New Science Our recent analysis proves that sustainable growth requires a new approach. We have identified three key actions that companies should take. New Science Our research demonstrates how R&D productivity can be improved to innovate faster while lowering costs from billions to millions. With the pandemic, a game-changing new supply chain network was needed for lightspeed delivery and safe... A biopharmaceutical company collaborates with Accenture to navigate a complex FDA submission for an innovative cell therapy. Digital Thread for Life Sciences (DTLS) is a powerful combination of product, process and quality data. Learn how. Accenture's Ted Boyle explores how healthcare industries can put the care back in healthcare. The digital thread works to tackle the ongoing challenges within life sciences through greater connectivity & data visibility across the ecosystem. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Intelligent Organization Accelerator

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/intelligent-organization-accelerator ----- Organization insights to fuel your continuous reinvention How we help Reinvention in action Our leaders Start now The challenge We unlock data-driven insights for your operating model and organization design journey. Paul Jeruchimowitz Kent McMillan Arijit Sur Mithuna Bhatt Want to explore your organization's effectiveness? Reach out today. Current Country: United States With organizations facing unprecedented disruption, leaders must redesign their operating models in a data-driven way. IOA is a patented data-driven, generative AI-powered platform that enables effective operating model and organization design. IOA has been used in hundreds of transformations to date. Now you can feel empowered to make complex, evidence-based decisions better, faster and with confidence, creating sustainable long-term value for your people and your business. Our proprietary data, research and technology help you identify opportunities and frame value. With AI, you get deeper organization insights more quickly than ever. Together, we'll co-create your future organization. With integrated value case and analytics, we can streamline

your transformation. We have strategists, data scientists and technical experts around the world, all bringing the latest innovation and intelligence to bear. We uphold strong data protection measures and responsible AI policies to safeguard your data.  Our combination of experts and ecosystem partnerships can accelerate your transformation with industrialized enterprise solutions. As part of our own reinvention, Accenture has an "always on" capability for IOA that provides on-demand insights to ensure we're always adhering to design principles and implementing lasting change. A global beverage retailer required new ways of working to return to growth. We curated insights around their work and people to define a strategy to maximize scale while preserving their unique culture. Our location insights helped a pharma company select a city for their global capability center, enabling access to new talent pools with digital-first skills to help accelerate the drug discovery process. Senior Managing Director – Operating Model & Organizational Design, Global Lead Managing Director – Operating Model & Organizational Design Managing Director – Operating Model & Organizational Design Principal Director – Operating Model & Organizational Design Be part of the team, that's creating new and extraordinary value for the world's leading organizations. © 2024 Accenture. All Rights Reserved. =====================

# Accenture Post-Trade Processing

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/post-trade-processing ----- Accenture and Broadridge Innovating in the new News Our leaders Contact us RPA at Post-Trade Processing Societe Generale Securities Services Strengthens its Post-Trade Business with Liquidnet Accenture receives Financial Conduct Authority authorisation for Post-Trade Processing service Accenture and Broadridge receive Global Custodian's Annual Award for Excellence for Accenture Post-Trade Processing solution Tim Gokey Tom Syrett Thierry Weidenmann JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture Post-Trade Processing is an innovative solution that will help banks reduce post-trade processing costs, adapt to new regulations and increase speed to market, leveraging proven, market relevant technology. Built on Broadridge's technology, Accenture Post-Trade Processing will be used to transform how banks operating in Europe, Asia, Australia and the Middle East approach post-trade processing, particularly for securities asset classes. It is set up to mutualize activities and costs from multiple institutions and adopts an innovative, streamlined operating model, which will help drive efficiency and quality of service. Investment banks are innovating in the new. Learn how Accenture Post-Trade Processing delivers innovation to clients by harnessing the latest technologies, including Robotic Process Automation. Accenture's video shares how our Post-Trade Processing delivers faster innovation to clients by harnessing the latest technologies, including RPA. See more.   Our goal is to set a new industry standard for post-trade processing efficiencies. Our goal is to set a new industry standard for post-trade processing efficiencies. Read the latest news on Accenture Post-Trade Processing. The offering was developed as part of SGSS's ongoing work with Accenture Post-Trade Processing. The

United Kingdom's FCA has authorized Accenture Post-Trade Processing Limited for the provision of post-trade processing services. The companies received the award for their joint Accenture Post-Trade Processing solution. Send us an e-mail: PostTradeProcessing@accenture.com For any business related inquiries on securities operations currently processed by Accenture Post-Trade Processing, please call: +33 1 5323 5555 For specific business related inquiries around settlements and corporate actions, please call: +44 (0) 2030434393 (European Settlements/Equities) +44 (0) 2034280650 (Corporate Actions APAC Markets) +44 (0) 2034280637 (Corporate Actions Income - Dividends/Coupons)   Visit Accenture.com/CapitalMarkets Visit Broadridge Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =======================

# Lead in the age of generative AI

----- Arcticle source ----- https://www.accenture.com/us-en/services/data-ai-index ----- In the last 30 years, no technology has promised to change everything across a business—until generative AI. Today, AI is the number one driver of business reinvention. And data readiness is one of the most important factors for AI success. Reinvent with data and AI What's trending with data and AI Partners in change Awards and recognition Our leaders Data careers Data and AI now Ready your data for the new demands of generative AI Ready your data for the new demands of generative AI Close the gap between responsible AI intention and execution Close the gap between responsible AI intention and execution Use generative AI to drive growth and productivity across the enterprise Use generative AI to drive growth and productivity across the enterprise Where can you apply gen AI for the largest ROI? Where can you apply gen AI for the largest ROI? Get your workforce ready for AI Get your workforce ready for AI Scale AI across the enterprise Scale AI across the enterprise Leader in Advanced Analytics and Insights (AA&I) services Databricks partner of the year – 5th year in a row Snowflake partner of the year 2023 Karthik Narain Senthil Ramani Lan Guan Arnab Chakraborty Unlock the power of AI and data to reinvent all facets of business–responsibly. Current Country: United States 97% of executives said generative AI will transform their company and industry 67% of organizations plan to increase spending in technology and are prioritizing investments in data and AI 7 in 10 organizations have specific training programs planned for 2023 to ensure workers are prepared to use generative AI tools 56% of respondents acknowledge data readiness is the top challenge to adopt AI New expanded partnership, including Accenture's formation of a new NVIDIA Business Group, helps enterprises rapidly scale AI adoption. How our clients reach new levels of productivity & growth. Six things you need to know about data in the era of generative AI. AI maturity comes down to mastering a set of key capabilities in the right combinations —not only in data and AI, but also in organizational strategy, talent and culture. A new comprehensive set of services helps companies scale the full power of generative AI, including a proprietary gen AI model "switchboard," to transform every link in their value chain. With innovations like ChatGPT

dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Data on the Cloud Continuum has taken on a new life, growing in importance and attention. Among the 31 service providers evaluated, Everest Group positioned Accenture again as overall Leader in Advanced Analytics and Insights services, maintaining overall leadership and improving our positioning in terms of vision and capability. Accenture enables Databricks customers to break down silos, create more agile and adaptive processes, and power data-driven decision-making to solve business problems and identify new opportunities. Accenture was named global System Integrator Services Delivery Partner of the Year by Snowflake. Group Chief Executive – Technology and Chief Technology Officer Lead – Data & AI Chief AI Officer Chief Responsible AI Officer © 2024 Accenture. All Rights Reserved.

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# Manufacturing reinvention

----- Arcticle source ----- https://www.accenture.com/us-en/services/high-tech/manufacturing-reinvention ----- What you can do What you'll achieve What's trending in manufacturing Why high tech manufacturing matters Manufacturing build strategy Manufacturing build enablement Manufacturing optimization and analytics Accelerate strategic execution Improve manufacturing optimization Improve sustainability Cultivate talent to build the right workforce Efficient capital project delivery Current Country: United States High tech companies have an opportunity to explore a new future for manufacturing 84 new high tech manufacturing sites will be upgraded or created by 2024, affecting local talent and the global supply chain 4x the number of battery Gigafactory plants will exist in the next 10 years — driving growth in their surrounding ecosystems >50 points of the semiconductor value chain are vulnerable, because one geographical region holds more than 65% of the global market share $500B in funding for new plants is in the United States alone — equivalent to Austria's entire 2022 GDP  With billions in investments for manufacturing facilities, high tech companies have a chance to both elevate and accommodate each facet of their operations while enabling a digital core. Make informed decisions on future capital investments and shape the manufacturing strategy. Build the right talent and technology infrastructure to run the factory. Drive insights with data analytics and AI to improve factory yield and cost. Define the right strategy for accelerating access to capital and improving stakeholder management. Improve machine availability by integrating data across the factory, eliminating silos. Reduce energy waste and emissions by using eco-friendly materials and implementing sustainable manufacturing practices. Create the right talent acquisition strategy to engage with and retain talent, while building their skills and promoting professional development. Improve how resources are utilized, and avoid safety risks and scheduling issues. Semiconductor industry confronts challenges in design, manufacturing and demand, worsened by talent shortages and geopolitical issues. 33% of executives view Gen AI integration as key to driving innovation. Semi industry faces major loss from chip shortage. Companies and governments

are teaming up to bring chip production back to their own countries. Accenture defined 4 steps to manage challenges to build and run local fabs. High Tech is racing to onshore fab facilities. We believe the direct path to success includes engaging in partnerships, rethinking talent strategies, enabling security and technologies and re-assessing ROI expectations. Five imperatives the C-suite must address to reinvent in the age of generative AI. Learn and Lead at the same time. High tech companies need to be both adopters and enablers of Gen AI, putting it to work in their own organizations and creating the ecosystem required to bring tailored solutions to customers. Can you see and act on emissions across all supplier tiers? You can now. Learn more about Accenture's research and new tools to shed light on Scope 3. Accenture surveyed 300 semiconductor executives to understand semiconductor industry trends now & the future of semiconductors in two years. © 2024 Accenture. All Rights Reserved.
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# Stay competitive in a contested payments market

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/payments-retail-cards-digital-payments ----- What you can do What you'll achieve What's trending in payments Accelerate your journey Payments partners Why payments matters Select a clear payments strategy Modernize your core for agility and resilience Reinvent your payments offerings to grow key revenue streams Deliver cost efficiencies through intelligent operations Embrace Open Banking to enable new innovative business models Harness the power of payments data and advanced AI Deliver value-added services in commercial payments Forge productive partnerships Future-proof payments Third-party integration Capturing growth Increasing customer intimacy and value Reimagined payments operations Accenture global payments revenue model Fortuna Payment intelligent operations including SynOps ISO 20022 playbook Payment asset and repository on payment schemes Request-to-pay accelerator Current Country: United States $3.6tn The combined revenue that consumer and commercial payments providers are forecast to earn by 2028 55% of payments incumbents say they are losing share of wallet—and the associated revenue—to bigtech and fintech competitors 59% of banks say their legacy technology stack constrains them from innovating, which contributes to the lack of real-time commercial payments options 55% of consumers expect all payments will be real time by 2025 Compete in a crowded market with a well-defined payments strategy. Make targeted investments and partnership decisions to grow revenue streams and reduce costs. Banks, payments specialists and multi-industry payments players all need a decisive strategy that builds on their traditional strengths while investing in innovation and agility. To meet customer expectations and comply with new standards, a strong digital core is critical. Cloud, AI, data and automation go a long way to strengthening the core, which enables efficient technology, revenue growth, adaptability and security. of banks have adopted high levels of automation and AI in their commercial payments divisions Consumer and corporate demand for next-generation payments

propositions—such as BNPL, digital wallets and digital currencies—is spurring providers to offer flexible payment methods and better experiences both online and in-store. Cost reduction is rising in importance for banks and payments providers with lower revenues and non-optimized payments capabilities. Banks can unlock the power of data-driven operations through process transformation and intelligent automation. Integrated ecosystems created by Open Banking allow banks and payments providers to participate in new value chains, providing end-to-end solutions for customers' key life moments. of banks cited the development of industry-specific Open Banking solutions as a top driver for investing in the modernization of their legacy payments infrastructure Payments data unlocks real-time insights for clients and is the foundation for pursuing new possibilities with AI. Explore data enrichment strategies to convert payments data into relevant and timely insights your clients are prepared to pay for. The revenue potential of commercial payments is constrained by legacy technology and fintech threats in areas like merchant services and cash management. Banks can defend their share and grow revenue with industry-tailored value-added solutions. estimated opportunity by 2028 for commercial payments providers who offer value-added services to their clients Partner with other banks, fintechs and bigtechs to scale quickly and create next-generation payments solutions that retain existing clients, bring value to all parties and create new revenue streams. of banks said they would develop gen AI solutions in partnership with other banks Core infrastructure must enable efficient compliance, innovation and differentiated experiences that meet customer expectations. Embedding payments within the purchase experience is a key feature of online commerce. To meet merchants' requirements, providers must integrate effectively with their systems. The digital payments market, estimated at $81bn, is forecast to grow 21% yearly to 2030. To claim their share banks must review their operations, experiences and partner ecosystem. By using data and AI to tailor services, banks and other payments providers can make customers feel more valued, boost loyalty and share of wallet and raise their lifetime value. Cloud, data, analytics and AI can enable providers to transform and automate their processes, drive growth and competitiveness—and sustainably cut costs by 30–50%. Our study reveals key strategies to spur commercial payments growth and regain market share. Discover how the opening of Apple's NFC can enhance bank apps with digital wallet-like payments. Read more. Our research outlines a path to growth for payments amid rising consumer expectations and innovative competition. Explore the growing virtual commercial card market, including three primary channels for virtual card delivery and key implications. Read more. As Open Banking apps, initiatives and APIs gather momentum, our report details how banks can lead in the open data economy. Using over 3,000 market drivers, this advanced model estimates current and future payments services revenues for 24 priority countries and five global regions. A referential architecture and accelerator, including libraries, for payments processing that provides abstract payment gateway and payment switch capabilities. An asset that leverages different principles of automation and data analytics to optimize operations and drive efficiency. A playbook incorporating a summary of ISO 20022 MT messages and what each message instructs the SWIFT network to do. Policies, procedures, requirements, testing and best practices related to payments schemes worldwide, to help users understand, at a high level, the scheme for any

country. An accelerator for a CBDC wallet with online and offline transaction capabilities. © 2024 Accenture. All Rights Reserved.
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# Fuel energy resilience and reinvention

----- Arcticle source ----- https://www.accenture.com/us-en/services/energy/best-of-2021 ----- Amid rising demand, fierce competition, a push for sustainability, plus inflation and supply chain challenges, oil and gas companies need to adapt quickly to remain competitive. How to reinvent energy What's trending in energy Partners in change Awards and recognition Our leaders Energy careers Energy now Shift from setting targets to delivering tangible decarbonization outcomes Shift from setting targets to delivering tangible decarbonization outcomes Supercharge operations with data and AI to remain agile and resilient Supercharge operations with data and AI to remain agile and resilient Secure the digital core and protect your physical assets Secure the digital core and protect your physical assets Power up your workforce and reinvent talent and ways of working Power up your workforce and reinvent talent and ways of working Transform costs for resiliency and growth in a volatile world Transform costs for resiliency and growth in a volatile world Create experiences for lasting loyalty Create experiences for lasting loyalty Build a smart supply chain for a shifting market Build a smart supply chain for a shifting market Boost your enterprise with cloud solutions for a competitive market Boost your enterprise with cloud solutions for a competitive market Evolve your portfolio for an agile and sustainable business Evolve your portfolio for an agile and sustainable business Segments we support Leader in IDC MarketScape for Downstream Oil & Gas Services Leader in IDC MarketScape for Upstream Oil & Gas Services No. 1 Provider for Energy Services Leader Service Providers for Energy Transition Services John Downie Herve Wilczynski Andrew Smart Paul Carthy Current Country: United States 50% the estimated growth in demand for secure and sustainable energy over the next three decades as global GDP and populations grow 48% of executives expect their organization to primarily benefit from investments in AI in terms of improved effectiveness 99% of energy executives agree investments in emerging technologies will help their organizations remain resilient on the global stage 97% of energy executives agree the convergence of digital and physical worlds over the next decade will transform their industry Enhance exploration and production to drive efficiency and growth at scale. From investment decisions to operations, operate safely and efficiently across the LNG value chain. Gain new efficiencies by managing energy trading risk, reducing costs and monetizing opportunities. Digital technologies and real-time data to build, operate and maintain refinery assets with greater safety and efficiency. Transform the customer experience at the service station with solutions that capitalize on digital technologies. Our global pulse survey reveals four key trends are accelerating new growth opportunities for the fuels and convenience retail industry, what's your priority? A new era of

collaboration will unlock opportunities for all. Accelerate the creation of an equitable, affordable and sustainable transition. 95% of energy executives agree that with rapid technological advancements, it is more important than ever for organizations to innovate with purpose. Accenture research reveals 60% of organizations say fleet decarbonization is currently a sustainability priority and not a corporate priority. Its time to think on your fleet.  From personalized customer experiences to operational efficiency, Gen AI has game-changing potential. For organizations that own or operate fleets, the pressure to decarbonize is on. Are you ready? The world around us has undergone a transformation, and the energy industry has embraced this metamorphosis to emerge safer, more efficient and focused on net- zero ambitions. Shell and Accenture collaborated on an immersive, customer experience concept, leveraging AI and extended reality. Helping unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Leverage the experience of AWS and Accenture with proven technology offerings and industry-ready solutions. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Driven by the power of data, Accenture and Salesforce reimagine human experiences that reignite growth and accelerate the path to value. The winning combination for unlocking your cloud potential. Supercharging Human Resources and Finance as strategic partners for growth. Accenture excels in digital services for the Downstream oil and gas industry, recognized for its consulting expertise and strong client partnerships. Accenture excels in digital services for the oil and gas industry, recognized for its consulting expertise and strong client partnerships. Accenture has set the pace in the sustainability services ecosystem and, combined with a meticulous industry focus, this means it is well-placed to lead, in the energy transition. Accenture Named a Leader in New IDC MarketScape for Service Providers for Energy Transition Services and New Utilities Business Models Senior Managing Director – Strategy & Consulting, Global Energy Lead Managing Director – Strategy & Consulting, Energy Upstream Lead Senior Managing Director – Strategy & Consulting, Energy Lead, EMEA Managing Director – Strategy & Consulting, Energy Lead, Growth Markets Create industry-leading solutions to increase efficiency and boost growth sustainably and securely. © 2024 Accenture. All Rights Reserved.
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# Transformation Office Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology-transformation/transformation-office-services ----- A necessary element for large-scale transformation and continuous reinvention.  The challenge How we help Our leaders Start now Reinvention in action Jason Sain Cassie Walls Want to explore your next steps in managing your transformation journey? Reach out today. Current Country: United States With disruption on the rise, many organizations are taking steps to reinvent themselves. This includes transforming the way they work and how they serve customers. But real change doesn't happen overnight. It needs a clear vision and sustained focus at each stage of the reinvention journey. Too

often, the vision is not detailed enough, not tied to measured outcomes and not widely enough understood. That's why 70% of transformations fail to meet expectations. Develop a vision for your organization that's set with purpose, articulated with precision and communicated clearly. Create the business case that identifies, articulates, measures and propels your progress toward business outcomes. Develop a strategy to recruit, develop and retain talent that believes in the transformation and can make it happen. Integrate your transformation plans and solutions. Build the framework to align each initiative underway at any given time, and pivot quickly. Build the governance required for fast-paced decision-making, joint risk mitigation and transparent management of progress. Communicate your transformation vision, define opportunities, track progress and realize value. Interactive dashboards keep everyone in sync. Accenture is using technology to reinvent every part of its business. A transformation office is at the center of this reinvention, coupled with Accenture Momentum to track the value of the program. Managing Director – Technology Strategy & Advisory Managing Director – Technology Strategy & Advisory Be part of the team, that's creating new and extraordinary value for the world's leading organizations.

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# Health and Human Services

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/health-human-services ----- Areas of focus Case studies What we think Capabilities Our leaders Explore our Public Service segments Child welfare Health and Human Services Public sector health Integrated eligibility Caseworker training reimagined Meet "AVA": The State of Tennessee's virtual agent Using analytics to improve family outcomes Health equity under the microscope Building capacity for change in child welfare Succeeding differently in child welfare Technology Vision 2023: When Atoms meet Bits Accenture & NASCIO Cloud Study Hidden workers: Uncovering untapped talent Why belonging matters now more than ever Accenture Virtual Experience Solution Public sector health analytics Accenture Case Insight Solution Integrated eligibility Rapid-cycle child welfare solutions Molly Tierney Kristin Thorn Heidi Reed JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Fresh thinking and innovative solutions to support better outcomes for families and communities. Health and human services organizations fulfill a vital mission: addressing the needs of children, families and communities. Our mission is to support these organizations in their pursuit of better outcomes. Our team offers rapid-cycle consulting solutions and innovative tech for case management and caseworker recruiting and training. Fresh thinking and innovative solutions to support better outcomes for families and communities. We help public sector health deliver on the promise of modernization, transform service delivery and improve health equity. Explore how Accenture can help build, enhance and/or manage state integrated eligibility systems. San Diego County reimagined caseworker training with virtual reality. Discover how equity-focused analytics can help understand and solve racial disparities. Explore what's possible. In child

welfare, we need the collective ability to bring empathy, demonstrate compassion and deliver support to all families and... Accenture has the capabilities to leverage leading thinking technology to deliver exceptional results. Across the public sector, we're helping transform organizations to continuously adapt and improve outcomes through innovation. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Unlock the power of our partnerships

----- Arcticle source ----- https://www.accenture.com/us-en/services/song/ecosystem-partners ----- MEET OUR ECOSYSTEM PARTNERS ADOBE SALESFORCE SAP Deliver unforgettable customer experiences Driving the next wave of growth Unlock the full value of your SAP portfolio Connect with us Connect with us JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA ECOSYSTEM PARTNERS At Accenture Song, together with our Ecosystem Partners, we're re-imagining the business through experience. We are helping our clients unlock growth, connect deep human business insights and embrace cutting-edge technology. We empower them to define and deliver new possibilities that make the world more productive and more rewarding, one experience at a time. We bring together thousands of exceptional specialists from across our ecosystem so we can serve our clients worldwide. We drive strategies and innovation across industries while optimizing customer experiences. We help our clients create new operating models and better services, so that, ultimately, they can grow their business. Who we partner with: View our full portfolio of partners including Alibaba, Aquia, AWS, Drupal, Facebook, Google, Microsoft, Oracle, Reltio and Workfront. For example, our work with Google as its Privacy Sandbox Coordinator to reduce cross-site and cross-app tracking of user data is being hosted on our partner platform with AWS. This independent Coordinator role establishes security practices that prevent unauthorized access to our systems to protect people's privacy online and give companies and developers tools to build thriving digital businesses. Read More   For over a decade, we have delivered award-winning experiences powered by Adobe. We are Adobe's most decorated partner, specializing in marketing transformation. LEARN MORE As Salesforce's #1 global partner, we are THE trusted leader in designing, implementing and driving transformational experiences and solving the most complex business problems using Salesforce marketing and commerce solutions. LEARN MORE Our relationship with SAP goes back more than 40 years. As a leading business partner, we work with SAP end-to-end from product innovation, to development and delivery, so we can revolutionize customer experience. LEARN MORE Explore our key highlights from Dreamforce 2024 Explore our key highlights from Dreamforce 2024 Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update

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# Lead in the age of generative AI

----- Arcticle source ----- https://www.accenture.com/us-en/services/data-ai ----- In the last 30 years, no technology has promised to change everything across a business—until generative AI. Today, AI is the number one driver of business reinvention. And data readiness is one of the most important factors for AI success. Reinvent with data and AI What's trending with data and AI Partners in change Awards and recognition Our leaders Data careers Data and AI now Ready your data for the new demands of generative AI Ready your data for the new demands of generative AI Close the gap between responsible AI intention and execution Close the gap between responsible AI intention and execution Use generative AI to drive growth and productivity across the enterprise Use generative AI to drive growth and productivity across the enterprise Where can you apply gen AI for the largest ROI? Where can you apply gen AI for the largest ROI? Get your workforce ready for AI Get your workforce ready for AI Scale AI across the enterprise Scale AI across the enterprise Leader in Advanced Analytics and Insights (AA&I) services Databricks partner of the year – 5th year in a row Snowflake partner of the year 2023 Karthik Narain Senthil Ramani Lan Guan Arnab Chakraborty Unlock the power of AI and data to reinvent all facets of business–responsibly. Current Country: United States 97% of executives said generative AI will transform their company and industry 67% of organizations plan to increase spending in technology and are prioritizing investments in data and AI 7 in 10 organizations have specific training programs planned for 2023 to ensure workers are prepared to use generative AI tools 56% of respondents acknowledge data readiness is the top challenge to adopt AI New expanded partnership, including Accenture's formation of a new NVIDIA Business Group, helps enterprises rapidly scale AI adoption. How our clients reach new levels of productivity & growth. Six things you need to know about data in the era of generative AI. AI maturity comes down to mastering a set of key capabilities in the right combinations —not only in data and AI, but also in organizational strategy, talent and culture. A new comprehensive set of services helps companies scale the full power of generative AI, including a proprietary gen AI model "switchboard," to transform every link in their value chain. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Data on the Cloud Continuum has taken on a new life, growing in importance and attention. Among the 31 service providers evaluated, Everest Group positioned Accenture again as overall Leader in Advanced Analytics and Insights services, maintaining overall leadership and improving our positioning in terms of vision and capability. Accenture enables Databricks customers to break down silos, create more agile and adaptive processes, and power data-driven decision-making to solve business problems and identify new opportunities. Accenture was named global System Integrator Services Delivery Partner of the Year by Snowflake. Group Chief Executive – Technology and Chief

Technology Officer Lead – Data & AI Chief AI Officer Chief Responsible AI Officer © 2024 Accenture. All Rights Reserved.
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# Transform your technology to deliver change faster

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology-transformation ----- Reinvent your digital core with the right strategy, talent and modern practices to drive agility, increase ROI, and redirect spend to innovations that drive growth. What's trending with technology transformation Our leaders Technology careers Tech transformation now Reinvent with technology transformation Get the flexibility and value you need from technology Build a digital core that can fuel continuous business reinvention Evolve ways of working to better align customers and business Create a culture of change and upskill / reskill talent Vishal Talwar Koenraad Schelfaut Current Country: United States 97% of executives agree that technology plays a critical role in their reinvention strategy 5x leaders who double down on investments in technology and innovation grow revenue 5x faster 200% increase in macroeconomic volatility since 2017, including unprecedented technology disruption Discover a faster route to value from your technology. Get an architecture that allows your business to soar. Build an operating model that's as innovative as your team. Create a coalition for change with a plan that also fires up your business, tech and finance teams. With a clear view, you can decide where to reduce, redistribute and expand your tech investments. Get the outcomes your business needs while continuously transforming your organization at scale. Get an intelligent operating model that moves at the same pace as your customers. Track and communicate the value of your enterprise transformation and get insights to help you make better decisions. A strong digital core is the key to business agility. Optimize your enterprise platforms, create a data foundation for enterprise-wide AI, and implement verticalized cloud-native platforms and applications. The digital core uses the power of cloud, data and AI to enable you to continuously adopt new technologies and capabilities. Pivot your business from financing technology debt to financing innovation and become more agile and resilient. Embed security into both your technology and your culture Drive efficiencies across your enterprise with modern practices like agile and DevSecOps methods, hyper-automation and generative AI. Reduce your carbon footprint with sustainable cloud, infrastructure and IT lifecycle. With business and technology teams that work together to support the future growth ambition and North-Star vision. Introduce quick cycles of building, analyzing and getting feedback to encourage your people to experiment and focus on customer value. Lead with modern practices that include green software principles and tools for reducing your IT carbon footprint. Keep your people's skills and experiences ready for the future. Prioritize and continuously invest in your workforce and their workplace. Shortage of tech and digital talent? Train and hire for a resilient and diverse digital workforce with both internal and external talent. The right data can

make your workforce flexible enough to ensure the right people are placed in the right roles at the right time. Building an industry-leading digital core requires a series of intentional steps in the design, development and operation stages. Why balancing—not eliminating—tech debt is key to reinventing with a modern digital core. To capture the value of generative AI —or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Accenture has expanded its strategic partnership with Unilever to simplify its digital core and apply generative AI to drive efficiencies and improved business agility. Five imperatives the C-suite must address to reinvent in the age of generative AI. Leaders have doubled down on tech–and are growing 5x faster than Laggards This is a singular moment for CIOs: here is how they can take advantage to unlock true business value across their enterprise. Breakthrough innovation sits at the intersection of understanding the potential of next generation technologies and applying them in novel ways. We believe companies can engineer these game changers. Lead - Global Technology Growth & Offerings Lead – Technology Strategy & Advisory Get hands-on with the technologies that our clients need to reinvent, work in new ways and change the world for the better. © 2024 Accenture. All Rights Reserved. =====================

# Welcome to our Gen AI studios

----- Arcticle source ----- https://www.accenture.com/us-en/services/data-ai/generative-ai/gen-ai-studios ----- We help clients move from experimentation to scalable gen AI transformation The challenge What you can do Start now Where to find us? Our leaders Lead with value Develop an AI enabled secure digital core Reinvent talent and ways of working Close the gap on responsible AI Drive continuous reinvention We help our clients move from experimentation to scalable gen AI transformation. Karthik Narain Senthil Ramani Lan Guan Current Country: United States We help clients move from experimentation to scalable gen AI transformation As AI becomes more human-like, especially with the advent of gen AI, it's unleashing new levels of productivity and growth, forging a path to the future that is different than any previous technology wave. While most companies are still in experimentation stage building POCs, we are starting to see leaders of the pack move towards scaling gen AI to reinvent their entire value chain. Gen AI will fundamentally transform everything from science, to business, to healthcare, to society itself—unleashing a new wave of human creativity and productivity. Invested in AI capabilities Gen AI Studios globally years of data-related work Move from isolated use cases to a comprehensive, value-led approach that spans the entire value chain. Prioritize both table stakes use cases that lead to radical efficiencies, and strategic bets that offer truly novel advantages. of organizations increasing technology investments are focused on gen AI. Elevate IT for the AI era with a strong, secure digital core—one that includes a modern data foundation and a flexible AI architecture that supports multiple foundation models and future-proofs against model changes. of surveyed organizations are strengthening their digital core. People are fundamental to realizing the value of AI—so invest in them equally. By adapting operating models, embracing new ways of

working and committing to continuous learning at all levels, you can maximize AI's potential and sustain growth. of employees surveyed are excited to work with gen AI. Establish and embed responsible practices across the design, deployment and scaling of generative AI across the enterprise. Use technology to systematize responsible AI practices—this will drive value while effectively managing AI risks. of all companies have identified as having fully operationalized responsible AI across their organization, with a further 31% expected to do so in the next 18 months. Embrace generative AI reinvention as a continuous strategy. Define a modular, step-by-step approach to innovation, allocating capital, time and talent over multiple years. Group Chief Executive – Technology and Chief Technology Officer Lead – Data & AI, Global Chief AI Officer © 2024 Accenture. All Rights Reserved. =====================

# Network equipment

----- Arcticle source ----- https://www.accenture.com/us-en/services/high-tech/communications-technology ----- Redefine networking as all the things networking can do. Charge into the age of AI by connecting everyone and everything everywhere. What's going on 4 ways network equipment is changing What you can do What's trending in network equipment Our leaders Strengthen competitive position with compelling solution bundles and differentiated customer experience Embrace as-a-Service and subscription business models Build a resilient supply chain, ready for tomorrow's challenges and opportunities Apply AI and Gen AI across your enterprise Deborah Garand John Goble Ashton Daily Current Country: United States Networking companies have flourished for decades by providing the infrastructure of our ever-connected world. But the AI era will demand more than those legacy business models. Networking companies will need to develop new sources of recurring revenue and solutions. They will need to meet ever higher expectations of security and sustainability. Traditional networking equipment has become a commodity, squeezing margins and limiting growth. So big players are creating enterprise solutions with suites of products and services that are easier to buy and deploy. Networking companies are pivoting to as-a-Service business models, both to increase customer lifetime value and to generate recurring and consistent revenue. Customers also benefit from as-a-Service subscriptions because they offer greater flexibility, such as consumption-based billing. With supply chains still reeling from the pandemic, networking firms are rethinking their traditional supply chains. Global geopolitical tensions combined with favorable legislation, such as the CHIPS Act in the United States, are pushing major players to de-risk their supply chains. The growth of AI and Gen AI has huge implications for networking companies, which both enable and consume AI capabilities. Networking equipment and services will serve as the backbone for AI, driving increased demand across the industry. Meanwhile, companies will use AI to support their own operations and boost productivity across the enterprise. Re-evaluate your growth strategy through the lens of customer experience by integrating products and services. Create options and flexibility within your suite to enable recurring revenue and increased customer lifetime value.

Revolutionize your revenue streams with subscription-based models that combine hardware, software and services into simple solutions for customers. Transform both your front office and back office to quote, sell, deliver and renew the drivers of your recurring revenue. Use in-depth strategic analysis and planning to understand your options before the next big disruption. Transform your supply chain using future-ready systems and platforms to de-risk and build redundancy with your potential suppliers. Use AI and generative AI tools to transform the way you operate: lower costs by reducing backend cycle times; increase recurring revenues with dynamic pricing; accelerate product design; integrate Gen AI features into your services. High tech companies are shifting to as-a-service models, focusing on customer value to boost long-term revenue and meet ARR goals. This strategic move aligns with evolving market demands, ensuring sustainable growth. The high tech industry is transforming the world, having totally changed our lives and work. But in this fast-changing world, it needs to reinvent itself to keep up with customers' changing needs. Let's explore Reinvention in the age of GenAI. Switching to as-a-service revenue models, builds stronger customer relationships, creates recurring revenue and provides tailored solutions that meet individual needs and budgets. Exploring high tech reinvention, this blog series highlights the need for innovation through capabilities, M&A, and industry convergence, emphasizing generative AI's role in transforming business models and driving growth. Explore Accenture's Technology Vision 2024 report, revealing trends in high tech industry. Discover how technology is reshaping businesses and driving innovation. Learn and Lead at the same time. High tech companies need to be both adopters and enablers of Gen AI, putting it to work in their own organizations and creating the ecosystem required to bring tailored solutions to customers. Can you see and act on emissions across all supplier tiers? You can now. Learn more about Accenture's research and new tools to shed light on Scope 3. Finance and IT are the right places to start your Automation journey and building trust in automation throughout the enterprise is key to adoption. Managing Director – Strategy and Consulting, High Tech Senior Manager – High Tech, North America Business Strategy Manager – High Tech © 2024 Accenture. All Rights Reserved. =====================

# Stay competitive in a contested payments market

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/retail-payments ----- What you can do What you'll achieve What's trending in payments Accelerate your journey Payments partners Why payments matters Select a clear payments strategy Modernize your core for agility and resilience Reinvent your payments offerings to grow key revenue streams Deliver cost efficiencies through intelligent operations Embrace Open Banking to enable new innovative business models Harness the power of payments data and advanced AI Deliver value-added services in commercial payments Forge productive partnerships Future-proof payments Third-party integration Capturing growth Increasing customer intimacy and

value Reimagined payments operations Accenture global payments revenue model Fortuna Payment intelligent operations including SynOps ISO 20022 playbook Payment asset and repository on payment schemes Request-to-pay accelerator Current Country: United States $3.6tn The combined revenue that consumer and commercial payments providers are forecast to earn by 2028 55% of payments incumbents say they are losing share of wallet—and the associated revenue—to bigtech and fintech competitors 59% of banks say their legacy technology stack constrains them from innovating, which contributes to the lack of real-time commercial payments options 55% of consumers expect all payments will be real time by 2025 Compete in a crowded market with a well-defined payments strategy. Make targeted investments and partnership decisions to grow revenue streams and reduce costs. Banks, payments specialists and multi-industry payments players all need a decisive strategy that builds on their traditional strengths while investing in innovation and agility. To meet customer expectations and comply with new standards, a strong digital core is critical. Cloud, AI, data and automation go a long way to strengthening the core, which enables efficient technology, revenue growth, adaptability and security. of banks have adopted high levels of automation and AI in their commercial payments divisions Consumer and corporate demand for next-generation payments propositions—such as BNPL, digital wallets and digital currencies—is spurring providers to offer flexible payment methods and better experiences both online and in-store. Cost reduction is rising in importance for banks and payments providers with lower revenues and non-optimized payments capabilities. Banks can unlock the power of data-driven operations through process transformation and intelligent automation. Integrated ecosystems created by Open Banking allow banks and payments providers to participate in new value chains, providing end-to-end solutions for customers' key life moments. of banks cited the development of industry-specific Open Banking solutions as a top driver for investing in the modernization of their legacy payments infrastructure Payments data unlocks real-time insights for clients and is the foundation for pursuing new possibilities with AI. Explore data enrichment strategies to convert payments data into relevant and timely insights your clients are prepared to pay for. The revenue potential of commercial payments is constrained by legacy technology and fintech threats in areas like merchant services and cash management. Banks can defend their share and grow revenue with industry-tailored value-added solutions. estimated opportunity by 2028 for commercial payments providers who offer value-added services to their clients Partner with other banks, fintechs and bigtechs to scale quickly and create next-generation payments solutions that retain existing clients, bring value to all parties and create new revenue streams. of banks said they would develop gen AI solutions in partnership with other banks Core infrastructure must enable efficient compliance, innovation and differentiated experiences that meet customer expectations. Embedding payments within the purchase experience is a key feature of online commerce. To meet merchants' requirements, providers must integrate effectively with their systems. The digital payments market, estimated at $81bn, is forecast to grow 21% yearly to 2030. To claim their share banks must review their operations, experiences and partner ecosystem. By using data and AI to tailor services, banks and other payments providers can make customers feel more valued, boost loyalty and share of wallet and raise their lifetime value. Cloud, data, analytics and AI

can enable providers to transform and automate their processes, drive growth and competitiveness—and sustainably cut costs by 30–50%. Our study reveals key strategies to spur commercial payments growth and regain market share. Discover how the opening of Apple's NFC can enhance bank apps with digital wallet-like payments. Read more. Our research outlines a path to growth for payments amid rising consumer expectations and innovative competition. Explore the growing virtual commercial card market, including three primary channels for virtual card delivery and key implications. Read more. As Open Banking apps, initiatives and APIs gather momentum, our report details how banks can lead in the open data economy. Using over 3,000 market drivers, this advanced model estimates current and future payments services revenues for 24 priority countries and five global regions. A referential architecture and accelerator, including libraries, for payments processing that provides abstract payment gateway and payment switch capabilities. An asset that leverages different principles of automation and data analytics to optimize operations and drive efficiency. A playbook incorporating a summary of ISO 20022 MT messages and what each message instructs the SWIFT network to do. Policies, procedures, requirements, testing and best practices related to payments schemes worldwide, to help users understand, at a high level, the scheme for any country. An accelerator for a CBDC wallet with online and offline transaction capabilities. © 2024 Accenture. All Rights Reserved.

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# Post and parcel consulting services

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/post-and-parcel ----- Delivering value in the digital era How we serve our clients Case studies What we think Our leaders Frequently asked questions The sustainable last mile Sustainable last mile Technology innovation Digital infrastructure Outcomes focus Workforce for a new era Tower above: Imperial Logistics for Africa Delivering success in the cloud Pos Malaysia: A roadmap to sustainability Public service experience through a new lens Future borders 2030: From vision to reality Right path to digital transformation in logistics Unleashing growth for maximum impact Seize the moment — Responsible and resilient retail Life Trends 2024 Mark Briganti What is the post and parcel industry? What trends are impacting the post and parcel industry? How has digital changed the post and parcel industry? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Reinventing the post and parcel industry for tomorrow's customer needs. 2023 post & parcel industry trends For post and parcel players, the rules of the game have changed. Mail volumes are in long-term decline. And yet more people are shopping online — and requesting home delivery — than ever. New technologies and new customer expectations are dramatically shifting strategic priorities. Digital transformation is the main driver of changing demand and future value. And the impact is being felt everywhere – in delivery demand and supply, returns, cross-border ecommerce and the universal service obligation. All the while, the

sustainability of the last mile is becoming a key competitive advantage, challenging delivery organizations to radically reduce their carbon footprints. The new imperatives? Pivot to new business models. Reduce costs. Accelerate growth. Transform sustainability. And deliver real change in customer experience. The last mile can be different—much, much greener —if the ecosystem comes together to act on sustainable last-mile practices. We help post and parcel organizations find new ways to deliver sustainable long-term value for customers. Work with the wider delivery ecosystem to identify the targeted action and investment that will radically bring down carbon emissions. Balance human expertise and experience with the hyper-efficiency of automated technology solutions. Embrace cloud infrastructure and digital platforms to accelerate innovation, improve data intelligence and increase value. Bring together human-centered service design, technology, and data insights to provide better delivery experiences and outcomes. Reimagine skilling, talent and operational models to build a resilient workforce that can meet citizens' evolving needs. By enhancing its supply chain control tower capabilities, Imperial is set to expand its market and unlock new revenue streams. Poste Italiane transforms its accounting and controlling systems, enabled by SAP S/4HANA® on Microsoft Azure cloud. Malaysia's national post embraces data to reduce emissions, cut waste and modernize its workforce. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people & lives. Discover three trends that can create effective and frictionless borders enabling prosperity and security. Accenture research explores the digital maturity of Freight and Logistics companies. Post and parcel services represent a significant part of the global communications infrastructure. Driven by technology, data and the need for a new, hyperpersonalised CX, the marketplace is becoming increasingly competitive and ever more diverse. Key players range from incumbents (national carriers such as Royal Mail and the US Post Office, as well as major postal services, and large international courier businesses), online marketplaces (which are expanding in-house capabilities using smart logistics) and retailers (establishing multiple fulfilment models for consumers) to the disrupters that achieved hyper-growth during the pandemic (by offering a better delivery experience at lower cost) and logistics players that are integrating vertically to provide end-to-end services. We're also seeing more cloud-based platforms entering the sector, leveraging network effects to gain market share in last-mile delivery. The pandemic had a major impact on the industry, turbocharging demand for home delivery. Most players rushed to add capacity and even raised rates or introduced surcharges. But that upward growth trajectory has been offset by recent developments. Changes in consumption patterns saw growth for most large players return to more normal levels (8% in 2021 vs up to 24% in 2020). Meanwhile, rising inflation and the need for cost efficiency ended old models of last-mile delivery. Besides these cyclical issues, there have been some key structural changes. First, the dominance of marketplaces and new entrants to B2C delivery seizing market share. Second, supply chains have continued to evolve to focus more on local delivery, driven by the need to lower costs and increase speed, as well as by greater reliance on automation to address high labor costs/labor scarcity. In practice, this means new entrants no longer need a national network to compete in B2C delivery. Success in the highly competitive B2C last-mile marketplace hinges on post

and parcel organizations reinventing themselves as digital, data-driven enterprises. To drive financial and environmental sustainability and compete with disruptive, digital-born competitors, postal organizations recognize that "going digital" across the value chain is a top priority. By leveraging data and automated technology, they can lower operational costs, enable new products and services and provide a better customer experience. As well as investing in building new technological infrastructures to collect, store and harness data to improve their operations, leaders are exploring possible use-cases for new solutions like blockchain, autonomous delivery and metaverse to create next-gen services that will set them apart. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Stay competitive in a contested payments market

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/payments ----- What you can do What you'll achieve What's trending in payments Accelerate your journey Payments partners Why payments matters Select a clear payments strategy Modernize your core for agility and resilience Reinvent your payments offerings to grow key revenue streams Deliver cost efficiencies through intelligent operations Embrace Open Banking to enable new innovative business models Harness the power of payments data and advanced AI Deliver value-added services in commercial payments Forge productive partnerships Future-proof payments Third-party integration Capturing growth Increasing customer intimacy and value Reimagined payments operations Accenture global payments revenue model Fortuna Payment intelligent operations including SynOps ISO 20022 playbook Payment asset and repository on payment schemes Request-to-pay accelerator Current Country: United States $3.6tn The combined revenue that consumer and commercial payments providers are forecast to earn by 2028 55% of payments incumbents say they are losing share of wallet—and the associated revenue—to bigtech and fintech competitors 59% of banks say their legacy technology stack constrains them from innovating, which contributes to the lack of real-time commercial payments options 55% of consumers expect all payments will be real time by 2025 Compete in a crowded market with a well-defined payments strategy. Make targeted investments and partnership decisions to grow revenue streams and reduce costs. Banks, payments specialists and multi-industry payments players all need a decisive strategy that builds on their traditional strengths while investing in innovation and agility. To meet customer expectations and comply with new standards, a strong digital core is critical. Cloud, AI, data and automation go a long way to strengthening the core, which enables efficient technology, revenue growth, adaptability and security. of banks have adopted high levels of automation and AI in their commercial payments divisions Consumer and corporate demand for next-generation payments propositions—such as BNPL, digital wallets and digital currencies—is

spurring providers to offer flexible payment methods and better experiences both online and in-store. Cost reduction is rising in importance for banks and payments providers with lower revenues and non-optimized payments capabilities. Banks can unlock the power of data-driven operations through process transformation and intelligent automation. Integrated ecosystems created by Open Banking allow banks and payments providers to participate in new value chains, providing end-to-end solutions for customers' key life moments. of banks cited the development of industry-specific Open Banking solutions as a top driver for investing in the modernization of their legacy payments infrastructure Payments data unlocks real-time insights for clients and is the foundation for pursuing new possibilities with AI. Explore data enrichment strategies to convert payments data into relevant and timely insights your clients are prepared to pay for. The revenue potential of commercial payments is constrained by legacy technology and fintech threats in areas like merchant services and cash management. Banks can defend their share and grow revenue with industry-tailored value-added solutions. estimated opportunity by 2028 for commercial payments providers who offer value-added services to their clients Partner with other banks, fintechs and bigtechs to scale quickly and create next-generation payments solutions that retain existing clients, bring value to all parties and create new revenue streams. of banks said they would develop gen AI solutions in partnership with other banks Core infrastructure must enable efficient compliance, innovation and differentiated experiences that meet customer expectations. Embedding payments within the purchase experience is a key feature of online commerce. To meet merchants' requirements, providers must integrate effectively with their systems. The digital payments market, estimated at $81bn, is forecast to grow 21% yearly to 2030. To claim their share banks must review their operations, experiences and partner ecosystem. By using data and AI to tailor services, banks and other payments providers can make customers feel more valued, boost loyalty and share of wallet and raise their lifetime value. Cloud, data, analytics and AI can enable providers to transform and automate their processes, drive growth and competitiveness—and sustainably cut costs by 30–50%. Our study reveals key strategies to spur commercial payments growth and regain market share. Discover how the opening of Apple's NFC can enhance bank apps with digital wallet-like payments. Read more. Our research outlines a path to growth for payments amid rising consumer expectations and innovative competition. Explore the growing virtual commercial card market, including three primary channels for virtual card delivery and key implications. Read more. As Open Banking apps, initiatives and APIs gather momentum, our report details how banks can lead in the open data economy. Using over 3,000 market drivers, this advanced model estimates current and future payments services revenues for 24 priority countries and five global regions. A referential architecture and accelerator, including libraries, for payments processing that provides abstract payment gateway and payment switch capabilities. An asset that leverages different principles of automation and data analytics to optimize operations and drive efficiency. A playbook incorporating a summary of ISO 20022 MT messages and what each message instructs the SWIFT network to do. Policies, procedures, requirements, testing and best practices related to payments schemes worldwide, to help users understand, at a high level, the scheme for any country. An accelerator for a CBDC wallet with online and offline transaction

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# Offer more in your traveler experience

----- Arcticle source ----- https://www.accenture.com/us-en/services/travel/travel-experience ----- What you can do What you'll achieve What's trending in travel experience Why the traveler experience matters Define a clear strategy to gain insights on demand Create a truly seamless retail experience Develop an omnichannel experience with digital servicing Build a technology and AI core Create awareness and inspiration Meet new travelers' needs Accelerate your business with retailing Improve your technology foundations Current Country: United States 84% of consumers having at least one trip this year will "treat themselves" with meaningful experiences 34% of American travelers were influenced by TikTok in 2022 45% of people would prefer to book an entire trip (flights, hotels, rental car and extras) through one website 72% of consumers worldwide expect companies to understand how their needs and objectives have changed and to address those new needs Unlock the benefits of a unified traveler experience to increase the value of and for travelers by placing them at the front and center of your organization. Reclaim leisure demand by giving travelers new sources of inspiration. Additionally, grow the corporate traveler segment by thinking holistically about the experience and breaking down silos to drive value from multiple angles. Transform the direct channel experience and enhance the product offering with third-party propositions. It's time to go beyond your own products and services to address the entire traveler journey. Improve the service offered to your customers with digital processes that deliver higher customer and employee satisfaction, as well as improving financial KPIs. Create an operational data and AI platform that taps into companies' talent, technology and data ecosystems to create personalized experiences, provide real-time assistance, anticipate customers' needs and streamline operations. Update your strategy to include new sources of inspiration that consider the experience from beginning to end and AI-powered tools to reclaim leisure demand and grow the corporate traveler segment. Stay close to travelers' changing needs and expectations to anticipate and meet new demands and create relevant experiences and personalized customer service. Develop a retail strategy with new offer and order capabilities. Offer differentiated products and seamless booking experiences that surpass any third-party proposition. Focus on new technologies such as cloud, data and AI to transform the way your company interacts with travelers and deliver a seamless end-to-end experience. A patchwork of technology solutions have led to a fragmented traveler journey and mean that travel companies are missing out on opportunities. How can travel companies increase their value of and for the Traveler? How resilient consumers are adapting in an era of volatility. Understanding unconventional consumer behavior in an age of disruption Banyan Tree Group piloted a digital scavenger hunt at its Laguna Phuket

resort to improve its customer experience and boost ancillary revenue. © 2024 Accenture. All Rights Reserved. =====================

# Data Services

In the era of generative AI, your propriety data is your greatest differentiator What you can do What you'll achieve What's trending in data & AI Why Data and AI matters Migrate your data to the cloud Build a modern data platform Scale AI and machine learning Reinvent your business with generative AI Greater speed, scale and access Engaging experiences at scale Accelerated growth and innovation Current Country: United States In the era of generative AI, your propriety data is your greatest differentiator Only 19% of companies excel at maximizing value from their data 98% of global executives agree AI foundation models will play an important role in their organizations' strategies in the next 3 to 5 years 67% of organizations plan to increase their spending in technology and are prioritizing investments in data and AI 10-15% more revenue growth is achieved by data-driven companies than by their peers Kickstart total enterprise reinvention with a solid data and AI strategy tailored to your industry. Re-imagine both process and products with an AI-first mindset. Establish trusted, democratized and reusable data products that improve speed and efficiency — even in the absence of advanced AI. Select and fine tune the right foundation models and integrate them into your broader architecture. Deploy workflows that empower teams to keep scaling generative AI capabilities. The cloud enables you to remove data landscape constraints, lower data management costs, and dramatically increase the value from data. Establish a trusted and reusable set of data products to create value by getting to new insights faster — even in the absence of advanced AI. Only 1 in 5 companies excel at maximizing value from their data Build and scale AI to solve acute problems, activating wisdom in data to predict, decide and act in ways that transform the way work is done. Innovate securely, responsibly and sustainably with generative AI and the large language models that power it. Realize up to 50% cost savings, 40% faster time to market and 75% reduction in processing times. Achieve up to 50% reduction in new use case creation time and 3X increase in user satisfaction. Speed your AI / machine learning proofs of concept up to 15x while reducing failure rates and maximizing ongoing performance. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Six things you need to know about data in the era of generative AI. Data on the Cloud Continuum has taken on a new life, growing in importance and attention. Five imperatives the C-suite must address to reinvent in the age of generative AI. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Understanding how foundational models are different and making the right decisions across Architecture, Security and Responsible AI. Edge enables the rapid processing of data close to its source and plays a key role in

# The sustainability imperative

----- Arcticle source ----- https://www.accenture.com/us-en/services/ sustainability/sustainability-by-design ----- Sustainability spans environmental, social and governance issues. Today every organization must embrace sustainability for future competitiveness. Reinvent with sustainability What's trending with sustainability Partners in change Awards and recognition Our leaders Sustainability careers Sustainability now Define the sustainability ambition and roadmap for your organization Define the sustainability ambition and roadmap for your organization Devote equal energy to ESG and financial measurement and pivot to growth Devote equal energy to ESG and financial measurement and pivot to growth Shift from setting targets to delivering tangible decarbonization outcomes Shift from setting targets to delivering tangible decarbonization outcomes Drive higher margins by embedding sustainability into your value chains Drive higher margins by embedding sustainability into your value chains Help consumers move from good intentions to new, sustainable behaviors Help consumers move from good intentions to new, sustainable behaviors Shift governance, processes and culture toward sustainable practices Shift governance, processes and culture toward sustainable practices Sustainability by technology, sustainability in technology Sustainability by technology, sustainability in technology Leader in IDC Sustainability Finance and Accounting Services 2024 Vendor Assessment Leader in the IDC EMEA CSRD Compliance 2024 Report Leader in Everest Sustainability Enablement Tech Services PEAK Matrix® 2024 Accenture is a Leader in Forrester Report - IT Sustainability Service Providers Wave Q3, 2023 Accenture Positioned as a Leader in Everest Group Net Zero Consulting Services Peak Matrix® Assessment 2023 Stephanie Jamison Wytse Kaastra Alison Kennedy Amy Callahan Current Country: United States 98% of CEOs agree sustainability is their responsibility 2.6x ESG high performers deliver a higher total shareholder return 37% of the world's largest companies have a public net zero target. Nearly all are off track 18% of companies are cutting emissions fast enough to reach net zero by 2050 Uncover insights and actions to accelerate your journey to net zero. Companies now face a rapidly evolving ESG regulatory landscape. We have identified nine capabilities that can move organizations beyond mere compliance and help accelerate their sustainability journey for competitive advantage. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. How the private sector can use Generative AI to bridge the gap to the 2030 Sustainable Development Goals. Decarbonization requires collaboration. So what if all net zero investments were synchronized? We outline key actions each industry needs to take to ensure an equitable, affordable and sustainable energy transition. Developing carbon intelligence can better position organizations to seize opportunities, manage risks, and become more

resilient to the rapidly evolving transitional impacts of climate change. Affirming our commitment to transparency and accountability to our ESG goals and progress. How Volkswagen is driving clarity and confidence in their sustainability strategy. Accelerating the transition to a healthy and sustainable food system: from renovation to reinvention The World Economic Forum is an international non-governmental and lobbying organisation for multinational companies. The world's largest sustainability initiative A global community of 200+ of the world's leading sustainable businesses working collectively to build a net-zero, nature positive, and more equitable future. The largest global Microsoft practice. Eighteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Reimagining human experiences that reignite growth and accelerate the path to value. Accenture is positioned as a Leader for both "Strategies" and "Capabilities", which assessed the capabilities and business strategies of 11 firms, focusing on their ability to integrate environmental, social, and governance (ESG) factors into financial services. Accenture is named a leader in the IDC MarketScape European ESG Technology Services for CSRD Compliance 2024 report. Accenture is the highest Leader on the Vision and Capability axis and the highest leader on the Market Impact axis. Accenture has been positioned a Leader with the top scores in the Strategy and Current Offering categories in The Forrester Wave™: IT Sustainability Service Providers, Q3 2023 authored by Abhijit Sunil. Accenture's vision for a net zero consulting practice is to drive the reduction and removal of emissions by assisting clients to achieve twin transformations by bringing together their expertise in digital technologies and sustainability, enabled by culture and experience. Global Resources Industry Practice Chair and Global Sustainability Services Lead Senior Managing Director – Sustainability Services EMEA Lead Senior Managing Director – Sustainability and Enterprise Reinvention Lead, Growth Markets Senior Managing Director – Sustainability Services US Lead Sustainability spans environmental, social and governance issues. Help every organization must embrace sustainability for future competitiveness. © 2024 Accenture. All Rights Reserved. =======================

# Energy transition services for utilities

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/ energy-transition-utilities ----- Putting people at the heart of energy transition We're here to help What we think Game changers for a 3-to-1 acceleration Net zero cities: city sprints Our leaders Renewable energy generation Net-zero connected energy products and services Energy network of the future Beyond the electricity system eMobility accelerated Financing industrial clusters Achieving net-zero future with industrial clusters The role of storage in the path to net zero Scott Tinkler Melissa Stark Gregorio Ogliaro Sanda Tuzlic JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accelerating the energy transition toward a net-zero emission future. Energy providers are already

implementing new business models, partnerships, and capabilities to decarbonize the energy system and meet increasingly ambitious targets and commitments. But so are new market entrants, from automakers to oil majors, who are all eager to tap into the electrify-everything (and cleanly) movement. While many utilities have successfully greened their portfolios, making onshore wind and solar the most competitive form of energy in many markets, driving renewable levelized cost of energy (LCOE) to record levels; zero-emissions targets remain elusive. More action is needed—and urgently —to incorporate both decarbonized and decentralized sources of power onto the grid. Progressive utilities are adopting a new power model that's decarbonized, decentralized, digitized, putting people at the heart of their strategy. VIEW FULL REPORT We help our clients to make zero-emissions energy industrialized, competitive, and ubiquitous. Our services span the energy value chain from generation, transmission and distribution, to energy trading and retail, from strategy to execution and operations. Leverage innovative business solutions for renewables companies to generate new value and greater performance. Learn more. Explore the opportunities for new growth that new connected energy business models can have for energy companies. Learn more. Deliver innovative digital business solutions supporting the modernization and enhancement of electricity, gas and water infrastructures. Learn more. See how utilities can take charge on the path to net zero, weaving digital and sustainability into their DNA to deliver 360° value.  Sustainability We see strong convergence of the oil and gas, utilities and automotive value chains, focused on a seamless charging experience. Energy Transition Services Accenture outlines financing considerations and opportunities for U.S. industrial clusters to accelerate the path to industrial decarbonization. Energy Transition Services In collaboration with the World Economic Forum, we explored the critical role of industrial clusters in accelerating the path to net zero. Energy Transition Services Accenture identified three imperatives to break down barriers and further the adoption of energy storage, plus recommendations for stakeholders. The energy transition in Europe needs to enter a phase of unprecedented acceleration and action is urgently required across the energy system. In this report we identify five key game changers needed to accelerate action and address the twin energy and climate crisis: Find out how technology, human ingenuity and a team game will transform the energy system.  VIEW FULL REPORT The World Economic Forum, with knowledge partner Accenture, created the Net Zero Carbon Cities program – a cross-sectoral initiative with the goal of creating an enabling environment for clean electrification and circularity, resulting in urban decarbonization and resilience. The program has developed the City Sprint methodology and Toolbox of Solutions to help guide cities in their pursuit of Net Zero. The format enables stakeholders from both the public and private sector to consider the opportunities and priorities to accelerate decarbonization in the wider local area. The Sprint is a series of action-oriented workshops, identifying impactful solutions for near-term implementation and mobilising local stakeholders to deliver on these shared objectives. READ MORE Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Wealth management

Deliver on changing client expectations with a dynamic, personalized approach. What's going on 4 ways wealth management is changing What you can do What's trending in wealth management Our leaders Build new wealth management models Empower advisors and enhance client experiences Innovate with sustainable products and services Use integrated and data-driven platforms Optimize and scale wealth operations Advance transformation with modern technologies Scott Reddel Samir Gherbi David Wilson Current Country: United States Digital transformation is making wealth management affordable to more investors—driving both growth and rapid change to the wealth management industry. Your clients today expect more personalized services and offerings—delivered faster and more conveniently than ever before. Adapt your firm's business model to offer new forms of advice and become more agile. The changing investor landscape requires wealth management firms to provide next-generation advisory offerings. Engage today's clients by delivering an advisory proposition that is goals-led, integrated across advisory and investment management and digital-first wherever applicable. In the future, managing the transfer of wealth between generations will become more important as trillions of dollars are expected to be exchanged around the world. In one of our recent research projects, wealth managers said they expect to lose on average one third of assets under management during succession. Many firms still seem to be at the early stages of a transition from their legacy past to a digital future. New combinations of technology and business ingenuity could help transform current wealth management business models. Most recently, generative artificial intelligence (Gen AI) provides a variety of interesting use cases for wealth managers. Advisor and relationship-manager talent is rare. With much of that existing workforce nearing retirement in many established markets, recruiting diverse and highly skilled advisors becomes key. The next generation of relationship managers is likely to be eager to work for firms whose values and purpose they share, and that have a dynamic culture they can influence. Support new and traditional clients by designing and implementing new businesses, ventures and direct-to-consumer channels to grow and scale at pace. Engage and upskill your workforce and empower them with digital tools to help meet industry changes and grow client relationships. Help clients capture and enhance value in their products and services through socially responsible and innovative investment solutions. Keep up with client demands and make use of meaningful data through integrated wealth platforms and services with our ecosystem partners, including Avaloq and InvestCloud. Use new middle- and back-office solutions to deliver end-to-end capabilities that extend beyond tactical cost-cutting. Create a holistic strategy that blends business, AI, data analytics and leading technologies to improve growth, efficiency and resilience. The top five retirement recordkeepers in North America are projected to control 75% of all market assets within a decade. To stay relevant in this environment, firms need to reinvent their business models fundamentally. While wealth management firms in Asia remain ambitious in their growth goals, the industry is at a turning point as gen AI becomes part of the mainstream. Accenture and

PIMFA surveyed wealth management firms in Europe on current and emerging industry trends. Find out the 4 key strategic themes that we uncovered. Accenture surveyed 500 financial advisors to assess their familiarity of AI and what disconnects exist when using this technology. Saudi and UAE investors—from the mass affluent to the UHNW—are underserved by wealth managers, according to Accenture research. BlackRock digital transformation Accenture helped this European bank adopt BlackRock's Aladdin Wealth and eFront solutions. A UK wealth management firm was challenged with balancing multiple software platforms from acquisitions and increasing technical complexity. DBS Bank takes relationship management to the next level with a pioneering client investment platform. Managing Director – Wealth Management Lead, North America Managing Director – Wealth Management Lead, EMEA Managing Director – Wealth Management Lead, Growth Markets © 2024 Accenture. All Rights Reserved. =====================

# Microsoft cloud services

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/migrate-to-microsoft-azure ----- Keen to maximize the cloud Migration-plus-modernization strategy We will guide you all the way Predictable steps, swift progress Need an industry-specific solution Leapfrog your peers with Accenture Why Microsoft Cloud Case studies Blogs Our leaders Related capabilities Create a roadmap Migrate to Azure Modernize your data Deliver new insights Empower employees Transform the business Financial Services Manufacturing Retail Duke Energy powers platform for methane reduction Exelon PHI Unlocks Resilience in the Cloud Delivering success in the cloud Taking silicon to the cloud Fueling transportation innovation Future-proofing innovation Finding a formula for success in Azure Cloud Agricultural excellence through Azure cloud WSIB: Grounded in cloud Ready to compete on Microsoft cloud? Data is the key ingredient to your recipe to success A unique partnership for migrating to the cloud Meaningful transformation, powered by Azure Greg Meyer Yolanda Alonso Cid Accenture + Microsoft JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Don't just migrate to Microsoft cloud - compete on it. Learn from leaders on what's ahead in digital disruption. True success comes from using the cloud to harness your company's data for efficiency and growth. You'll already know: "Migrate and wait" is not a winning cloud strategy. If you don't take extra steps like integrating all your data, building analytics capabilities, and embedding AI, you simply won't see the boost in efficiency, growth, and innovation you expect. The key is to couple your cloud migration with bringing in new practices focused on harnessing data to transform your business. But, how exactly would you do that? Migrating to the cloud - A business imperative Migrating to the cloud – Client Success Client success Cloud: Data modernization and sustainability Data modernization and sustainability Push beyond "mere migration" and pursue a combined, consistent migration-plus-modernization strategy. The first step is building a three-year-roadmap to show the 'how' of innovating data use. Lower the cost of innovation by moving legacy systems and solutions to the cloud. We've got to get decades of data stuck in our manufacturing

equipment. Our number one imperative is analytics that lead to predictable outcomes for the business. We have to skill up our employees to use the cloud in the right ways. It's about culture for us. We need to get middle management to buy in! Avanade is a unique joint venture between Accenture and Microsoft that has delivered Microsoft innovation for over 20 years. Avanade is key to how we help companies transform with confidence: through faster migrations and ongoing innovation. With our Migration and Modernization process. Designed to accelerate and de-risk your transformation, trusted by clients everywhere! No matter where you are on your journey to the cloud – we'll enable you to maximize its results. Accenture's Microsoft Azure Data Migration & Modernization combines the power of Microsoft cloud solutions with Accenture's delivery capability to help you all the way from cloud strategy and migration planning to migration, data modernization, and business change. We offer customized versions of our Migration and Modernization services for these sectors. Reinvent customer service, and risk & compliance with a fully-integrated decision-making platform for finance. Integrate the entirety of your operation's machine and digital data to transform your industrial business. Build the platform and capabilities to super-charge your customer experience with insights and personalization. Most companies are still struggling to harness their data. We know what's holding them back. 68% don't see data and analytics investments generate tangible value. 73% say data analytics projects don't produce highly actionable insights. 94% don't show superior financial performance based on data and analytics capabilities. Why do other clients choose Microsoft cloud - and trust Accenture with their migration? Simple: Microsoft cloud is the industry's most trusted cloud for large-scale, hybrid enterprise systems - and has been proven to drive significant improvements in efficiency, flexibility. And Accenture? Has been a Microsoft partner for decades and continues to be an industry leader in Azure-related services with an ever-growing track record of successfully delivering transformations. MORE ABOUT OUR PARTNERSHIP First-of-its-kind, end-to-end methane emissions monitoring and remediation solution. To future-proof utilities migration. Poste Italiane transforms its accounting and controlling systems, enabled by SAP S/4HANA® on Microsoft Azure cloud. Siltronic now has a resilient and future-ready hybrid-cloud infrastructure supported by transparent, outcome-based management services. YPF built a data-driven, digital foundation to automate and optimize transportation logistics and supply customers. How a collaboration among Accenture, Microsoft and SAP to evolve our enterprise system is helping to drive insight, agility and efficiency. DuPont moved production quality systems to the Azure cloud, improving operations and reducing costs. Corteva migrated its laboratory systems to the Azure cloud, streamlining data and scalability. Workplace Safety Insurance Board (WSIB) future-proofs its critical insurance and claims services. Take this simple, risk-free first step on your journey and schedule a call with our Microsoft cloud migration experts to discuss your objectives, needs, and ideas. We'll send you a full-fledged "roadmap sketch" afterward! Discover insights from our leaders on the clear business advantages and benefits of partnering with Accenture and Microsoft to help your organization migrate to the Azure cloud with speed, precision and confidence. Whatever your industry is, you need to adapt to growing Complexity, from technology landscape to globalization. Accenture and Microsoft have solidified their relationship

through Avanade, a unique joint venture improving service delivery for clients moving to Azure. Learn two distinct ways Accenture and Microsoft are partnering to help companies achieve meaningful transformation in the Azure cloud. The largest global Microsoft practice. Sixteen-time Microsoft Global Alliance SI Partner of the Year. Powered by Avanade. Runs on Microsoft. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. ======================

# Reinvent your organization and drive value with sustainability

----- Arcticle source ----- https://www.accenture.com/us-en/services/sustainability/sustainability-strategy ----- Integrate sustainability into your strategy, operations and culture to meet stakeholder expectations, increase resilience and create financial and non-financial value. What you can do What you'll achieve What's trending in sustainability strategy Our leaders Why sustainability strategy matters Find the value Quantify the value Tell the story, win the narrative Shape and lead your reinvention Positive impact and standing 2.6x more value New opportunity and growth Efficiency and resilience Attracting top talent Toby Siddall Sandro Orneli Ashley-Rachelle Horstman Current Country: United States Integrate sustainability into your strategy, operations and culture to meet stakeholder expectations, increase resilience and create financial and non-financial value. 96% of business leaders around the world agree that the private sector plays a crucial role in achieving the UN Sustainable Development Goals 98% of CEOs believe it is their role to make their businesses more sustainable 18% of companies are on track to be net zero in their operations by 2050 46% of companies say adapting to climate change and sustainability is in their top 3 drivers for technology investment Transform your business to generate value in all dimensions, including talent, customer experience and sustainability in addition to financial — what we call 360° Value. Review and pursue clear strategies to mitigate physical and regulatory risk, and evolve products and services, business models, collaborations to preserve growth. Develop the ESG Intelligence to quantify the financial and non-financial returns driving investment and operational decisions. Ensure transparent regulatory reporting. Educate investors and stakeholders to evaluate resilience and risk profile over the short, medium and long-term. Demonstrate your differentiation from industry peers to shape investor and regulatory support. Understand the capabilities and digital core needed to steer, run and grow your business sustainably over the next 5 years. Embed sustainability into committed capital and organisational change programs to optimize the cost benefit equation. Growing regulatory pressure, consumer scrutiny and risk of material financial shocks from climate change and nature loss means every business must be a sustainable business. ESG leaders outperform financially, generating up to 2.6x more value for shareholders than their peers. The number of sustainable products and services has been growing twice as fast as traditional ones. When resource efficiency programs are driven by sustainability, they not only save cost, they also increase your

supply chain's resilience to shock. 49% of companies say a commitment to sustainability is a big draw for software engineers and tech talent. Accenture's CEO sustainability study offers a call to action for climate leaders to address the urgent opportunities and challenges of the climate crisis. Uncover insights and actions to accelerate your journey to net zero. Embedding sustainability into your corporate and business strategies can be relatively quick but doing so across your entire operations takes time. Boards oversee ESG goals developed by their C-suite. When it comes to ensuring they're delivered, most fall short. How can boards be used to accelerate embedded? Decarbonization requires collaboration. So what if all net zero investments were synchronized? We outline key actions each industry needs to take to ensure an equitable, affordable and sustainable energy transition. Our joint report with the UNGC explores why the private sector is critical to achieving the Sustainable Development Goals. But with all the SDGs currently off track, greater urgency is needed. At Accenture, our view is that the next crucial step is for business to embed sustainability into the core of their strategy and operations. Social issues are a critical element of sustainability – but too often an afterthought for business. Managing Director – Sustainability Strategy Lead, Accenture  Managing Director – Sustainability Strategy Lead, EMEA Managing Director – Sustainability Strategy Lead, Americas © 2024 Accenture. All Rights Reserved. =====================

# ID&E strategy and services

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/leadership-culture/inclusion-diversity-equity-strategy-services ----- Inclusion, Diversity and Equity (ID&E) allow individuals to thrive, teams to innovate, organizations to excel and societies to prosper. The challenge How we help Reinvention in action Our partners Our leaders Start now With changing consumer, workforce and investor expectations, it's time for boards and CEOs to make ID&E a top priority. We embed ID&E everywhere, from strategy and diagnostics to workshops and coaching. Nahomie Louis Aarti Shyamsunder Simon Corcoran Meghan Craig Want to explore your next steps with Inclusion, Diversity & Equity? Reach out today! Current Country: United States As performative promises and pendulum politics rock the business world and force companies to rethink organizational strategy, it's important to step up for ID&E— not step aside. By re-examining the case for change and tying ID&E directly to business strategy, organizations unlock advantages that extend far beyond business benefits. Organizations that harness the power of ID&E stay innovative, relevant and competitive while creating value for all stakeholders. We create and deliver a compelling ID&E strategy that forms the foundation for sustainable impact and helps generate 360° value. We enable leaders to shape the conditions and cultures that deliver on the promise of ID&E. We ensure that all systems are fair and provide access and opportunity for every individual to succeed at work, regardless of identity or background. Accenture worked with IKEA U.S. to assess its current state of ED&I, define an ED&I vision and develop a comprehensive plan to accelerate gains in this area. Accenture worked with a global retailer to co-created a multiyear inclusion and diversity strategy to

facilitate a greater sense of belonging for their people. With over 700,000 people from a variety of cultures, beliefs and backgrounds, we're embracing diversity to drive innovation and reinvention. Managing Director – Talent & Organization Sr Principal – Talent & Organization Senior Manager – Talent & Organization Principal Director – Talent & Organization Be part of the team, that's creating new and extraordinary value for the world's leading organizations.

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# HealthTech Innovation Challenge

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/health-tech-innovation-challenge ----- Changing the future of health Connect with us 2021 Challenge – Health Accenture Health Consulting Accenture Ventures Accenture Life Sciences Consulting JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Tackling the world's biggest health issues Since its inception, the Accenture HealthTech Innovation Challenge has brought healthcare organizations and startups together to tackle the world's biggest health issues. Over the life of the program, we have received more than 2,200 applications, invited more than 90 startups to compete, benefitted from the time and guidance of nearly 1,000 executive judges and awarded 10 trophies to the most innovative healthcare startups. We are pleased to announce the 2021 Accenture HealthTech Innovation Challenge (HTIC) Champions! Read more about the 2021 HealthTech Innovation Challenge Finalists, Rising Stars, the Next HealthTech Unicorn and the Innovation Champion and Top Innovator. Learn about the 2021 Challenge and our search for the most innovative startups serving North America, focused on solutions for health organizations. Learn how we help our clients improve access, experience, and outcomes by harnessing the power of technology. Learn how Accenture Ventures is driving transformation and innovation. Discover how Accenture helps clients deliver better patient outcomes. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Continuous KYC from Accenture + Quantexa

----- Arcticle source ----- https://www.accenture.com/us-en/services/financial-services/alliance-quantexa-continuous-know-your-customer ----- From compliance to customer experience opportunity Continuous KYC gives you more Why make the move? How we work with you Our partnership completes the picture Our leaders Automated monitoring Dynamic risk scoring Unified network view Simplified enhanced due diligence More data, higher accuracy More analytics, stronger connections More automation, renewed trust More tools, better answers Reduced cost Better risk identification Better customer experience Adam Markson Heather Adams

Knowing your customer is one thing. Understanding them is everything. Accenture and Quantexa have partnered to provide an automated, data-driven contextual approach to client risk assessment that we call Continuous KYC (cKYC). It improves risk identification, lowers cost and helps deliver impeccable client experiences. Shift from periodic to event-based reviews with automated threat monitoring and screening (Politically Exposed Persons, Sanctions and Adverse Media). Constant and dynamic risk scoring, taking a data-driven and risk-based approach across all KYC and Customer Due Diligence activities. Link all related entities into a single dynamic network of KYC profiles, with automated KYC data collection and integration. Screen the entire customer network as generated and flag any potential hidden risk. Perform enhanced due diligence based on exceptions. Getting a precise picture of your clients is easy when changes in your data sets are automatically flagged. Bank managers can build better relationships with clients when they are able to draw the right conclusions from your data. The client experience is a happy one when unnecessary back and forth processes are reduced. When analytics, search, data visualization and artificial intelligence (AI) come together, so too does a more detailed portrait of your clients. KYC practices first emerged in rapid response to regulation, bringing a negative impact on cost and customer sentiment. With the right approach, we can turn KYC into a more efficient function that enhances the customer experience. Every journey to cKYC is unique, so our approach uses self-sufficient, flexible technology that can be tailored to your needs. We design our solution around your policy, preferred data sources and overall strategy. New tools can then be integrated easily with your existing stack. We'll also provide ongoing data and analytics guidance to help you get the most from your data sets. As part of the end-to-end transformation, we offer change management and advisory services to bring it all together: your people, your tools and your new ways of working. Contact us today to get started. Accenture's knowledge of the evolving regulatory environment combines with Quantexa's cutting-edge contextual decision intelligence platform to give you an ever-evolving view of your clients.

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# Stay competitive in a contested payments market

----- Arcticle source ----- https://www.accenture.com/us-en/services/banking/payments-market-infrastructure ----- What you can do What you'll achieve What's trending in payments Accelerate your journey Payments partners Why payments matters Select a clear payments strategy Modernize your core for agility and resilience Reinvent your payments offerings to grow key revenue streams Deliver cost efficiencies through intelligent operations Embrace Open Banking to enable new innovative business models Harness

the power of payments data and advanced AI Deliver value-added services in commercial payments Forge productive partnerships Future-proof payments Third-party integration Capturing growth Increasing customer intimacy and value Reimagined payments operations Accenture global payments revenue model Fortuna Payment intelligent operations including SynOps ISO 20022 playbook Payment asset and repository on payment schemes Request-to-pay accelerator Current Country: United States $3.6tn The combined revenue that consumer and commercial payments providers are forecast to earn by 2028 55% of payments incumbents say they are losing share of wallet—and the associated revenue—to bigtech and fintech competitors 59% of banks say their legacy technology stack constrains them from innovating, which contributes to the lack of real-time commercial payments options 55% of consumers expect all payments will be real time by 2025 Compete in a crowded market with a well-defined payments strategy. Make targeted investments and partnership decisions to grow revenue streams and reduce costs. Banks, payments specialists and multi-industry payments players all need a decisive strategy that builds on their traditional strengths while investing in innovation and agility. To meet customer expectations and comply with new standards, a strong digital core is critical. Cloud, AI, data and automation go a long way to strengthening the core, which enables efficient technology, revenue growth, adaptability and security. of banks have adopted high levels of automation and AI in their commercial payments divisions Consumer and corporate demand for next-generation payments propositions—such as BNPL, digital wallets and digital currencies—is spurring providers to offer flexible payment methods and better experiences both online and in-store. Cost reduction is rising in importance for banks and payments providers with lower revenues and non-optimized payments capabilities. Banks can unlock the power of data-driven operations through process transformation and intelligent automation. Integrated ecosystems created by Open Banking allow banks and payments providers to participate in new value chains, providing end-to-end solutions for customers' key life moments. of banks cited the development of industry-specific Open Banking solutions as a top driver for investing in the modernization of their legacy payments infrastructure Payments data unlocks real-time insights for clients and is the foundation for pursuing new possibilities with AI. Explore data enrichment strategies to convert payments data into relevant and timely insights your clients are prepared to pay for. The revenue potential of commercial payments is constrained by legacy technology and fintech threats in areas like merchant services and cash management. Banks can defend their share and grow revenue with industry-tailored value-added solutions. estimated opportunity by 2028 for commercial payments providers who offer value-added services to their clients Partner with other banks, fintechs and bigtechs to scale quickly and create next-generation payments solutions that retain existing clients, bring value to all parties and create new revenue streams. of banks said they would develop gen AI solutions in partnership with other banks Core infrastructure must enable efficient compliance, innovation and differentiated experiences that meet customer expectations. Embedding payments within the purchase experience is a key feature of online commerce. To meet merchants' requirements, providers must integrate effectively with their systems. The digital payments market, estimated at $81bn, is forecast to grow 21% yearly to 2030. To claim their share banks must review their operations, experiences and partner

ecosystem. By using data and AI to tailor services, banks and other payments providers can make customers feel more valued, boost loyalty and share of wallet and raise their lifetime value. Cloud, data, analytics and AI can enable providers to transform and automate their processes, drive growth and competitiveness—and sustainably cut costs by 30–50%. Our study reveals key strategies to spur commercial payments growth and regain market share. Discover how the opening of Apple's NFC can enhance bank apps with digital wallet-like payments. Read more. Our research outlines a path to growth for payments amid rising consumer expectations and innovative competition. Explore the growing virtual commercial card market, including three primary channels for virtual card delivery and key implications. Read more. As Open Banking apps, initiatives and APIs gather momentum, our report details how banks can lead in the open data economy. Using over 3,000 market drivers, this advanced model estimates current and future payments services revenues for 24 priority countries and five global regions. A referential architecture and accelerator, including libraries, for payments processing that provides abstract payment gateway and payment switch capabilities. An asset that leverages different principles of automation and data analytics to optimize operations and drive efficiency. A playbook incorporating a summary of ISO 20022 MT messages and what each message instructs the SWIFT network to do. Policies, procedures, requirements, testing and best practices related to payments schemes worldwide, to help users understand, at a high level, the scheme for any country. An accelerator for a CBDC wallet with online and offline transaction capabilities. © 2024 Accenture. All Rights Reserved.

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# Delivering true situational awareness

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/asset-performance-monitoring ----- Unlocking clarity Our approach Real-time monitoring, real-time performance Meet our lead Asset performance monitoring Improved cost efficiency Reduced risk Real-time awareness Glen Sartain JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Our Asset Performance Monitoring solution offers a real-time, single pane of glass to give operators true situational awareness of grid assets. Maintaining and monitoring assets is critical to creating a stable, reliable grid and positive customer experience. Unfortunately, most utility operators can't monitor the performance of their various assets in real time, so they are forced to trust models and forecasts. This automatically forces operators to plan for every scenario and invest in their ability to react. It's expensive, and dangerous – especially as the energy transition stretches the grid in new ways. We empower operators to move from reactive to proactive. By monitoring asset performance in real time, and feeding that data into an intelligent processing platform, we help operators proactively analyze risk, optimize asset performance, increase cost efficiency, and perform condition-based, predictive and prescriptive maintenance. Most utilities have a robust Asset Management function. This

function creates health scores, risk profiles and risk mitigation strategies to help determine a valid maintenance plan across the enterprise. This plan can also help determine where to spend on asset replacement, or asset investment optimization. The step change comes with Asset Performance Monitoring, which makes it possible to monitor the performance of assets in real time to inform operation, advise on repair/replace choices, offer analytical insight into asset condition and move from a reactive to a proactive state. Furthermore, monitoring assets in real time can lead to an efficient condition-based monitoring program, another step towards predictive maintenance. We empower asset owners to gauge and optimize their approach instantly, avoiding expensive downtime or reduced performance to deliver a consistent experience to the end customer. Proactive management allows for accurate maintenance schedules, with little to no unplanned downtime. Accurate asset data reduces the risk of failure, and helps technicians make essential repairs safely. Rather than only modelling performance, operators have constant awareness of asset performance, and can optimize in an instant.
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# See everything clearly

----- Arcticle source ----- https://www.accenture.com/us-en/services/utilities/distribution-system-operators ----- The impact of renewables on grid inertia What is Reactive Technologies? A world first that puts the world first Switch on clarity Our leaders The energy transition and its impact on grid stability Unique measurements view Powerful analytics Frequency monitoring Flagship Interia Measurement System Ready to see tomorrow clearly? Gregorio Ogliaro Mario Marchelli Gary Boyle Marc Borrett Chris Kimmett Rafael Ochoa JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Together with Reactive Technologies, we're empowering grid owners and operators with clarity about inertia and frequency strength. "This partnership allows us to manage what can be measured, creating the first yardstick for system strength and inertia – a capability that, together with our industry experience, will empower utilities to accelerate the energy transition." The demand for renewable energy – from customers, business, and government – has never been greater – and it's set to really scale as we move towards a net zero world. This shift has serious implications for the grid; not least of which is the loss of system inertia (stability) that comes with replacing large spinning turbines from conventional generation with increasingly high penetrations of inverter-based Distributed Energy Resources (PV/Solar, EVs etc.). Without the "parachute" of these turbines, which maintain system strength even if a station goes offline unexpectedly, grid operators have two undesirable options: invest in balancing services, or limit the amount of connected renewables, neither of which are viable in the long term. At the core of this problem was the inability to view system inertia in real time. That's where Reactive Technologies comes in, who offer the World's First direct measurement system. Reactive Technologies. Enabling renewable grids.

Reactive Technologies deploys technology that empowers grid operators and renewable asset owners to understand inertia and its impact on system strength and frequency: essential considerations to overcome the core challenges of the energy transition. A real-time view of actual and historic inertia helps integrate renewables. Analytics help the grid ramp renewables faster while maintaining stability. Frequency monitoring and analytics offer high-impact spatial resolution and accessibility. One strength of Reactive's offering is that it is tangible, and can empower operators to measure inertia in real time, and make proactive decisions, today. Construction of the world's largest continuously operating grid-scale ultracapacitor in partnership with National Grid ESO confirms how important this technology is for this phase of the energy transition. So how does it work? The ultracapacitor sends pulses through the grid, which work like soundwaves do in sonar. Measuring these pulses makes it possible to measure inertia, and the stability of the power system. With more renewables and distributed generation coming onto the grid, this is invaluable insight that empowers operators to aggressively move to low-carbon generation solutions. Discover how the world's largest continuously operating grid-scale ultracapacitor is empowering National Grid ESO to build a renewable grid. Reactive Technologies is not only the first but also the only company able to measure the stability of a power system directly and in real-time. The secret is clarity. Reactive's GridMetrix® system offers real-time insight into the stability of a power system. This enables grid operators and renewable asset owners to save significant costs, manage risks more effectively, and ultimately use more renewable energy on the system, enabling real/quick material progress on Net Zero objectives. Connect with us to find out how we are empowering operators by enabling renewable grids and accelerating the energy transition. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Application managed services

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/application-managed-services ----- What you can do What you'll achieve What's trending in application managed services Accelerate your delivery journey Why application managed services matter Reinforce your digital foundation Scale generative AI-led automation Reimagine applications with progressive modernization Champion experience service levels Create observability with real-time data insights Lower costs, better results Tech composability and speed Business agility and resilience GenWizard Current Country: United States Run to new: Outpace change with value from gen AI and cloud. 80% of enterprises will have deployed gen AI-enabled applications by 2026 70% of application spending will be directed to cloud by 2027 Bring full-spectrum change to application managed services by integrating emerging value sources—like gen AI, cloud and new technology —with traditional approaches. Advance your digital core with integrated cloud, applications, infrastructure, data, security and processes to deliver 'everything as a service' and drive continuous reinvention. Foster experimentation and drive innovation and continuous improvement across

the tech delivery lifecycle using generative AI, predictive AI and intelligent automation. Progressively modernize applications by leveraging the existing tech landscape and enabling strategic investments with the business case for a shared modernization mindset. Shift from Service Level Agreements (SLAs) to Experience Level Agreements (XLAs) to foster end-to-end accountability and business value commitments. Focus on experience-led design and development while creating user-centric solutions. Achieve enterprise security, availability and reliability with an operations approach that is powered by ecosystems, real-time data insights and a cloud-native mindset. Rethinking business and IT can yield up to 50% TCO reduction, 30% increase in business user satisfaction and 30% improvement in business outcomes. Reimagining applications can result in a 35% velocity increase and 60% of your applications migrated and modernized. Scaling automation and observability can deliver up to 4x improvement in speed-to-value, 60% reduced outages and 99.9% application availability. Accenture has expanded its strategic partnership with Unilever to simplify its digital core and apply generative AI to drive efficiencies and improved business agility. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. It's time to think differently about application managed services. To use an old industry adage, it can't simply be about "your mess for less" any longer. We need to aim for much "less mess" with more speed and innovation. Today, many businesses are not realizing the full benefits from cloud migration that they expect. That's why it's time to adopt application transformation and a "migrate-to-modernize" strategy as the path to cloud value. With innovations like ChatGPT dominating headlines, the world is waking up to the transformative potential of generative AI. Find out how AI working side-by-side with people will impact science, business and society itself. Accenture surveyed 800 senior IT executives to gauge the success of the cloud adoption journey and expected cloud business value. Edge enables the rapid processing of data close to its source and plays a key role in evolving AI for the enterprise. Our research reveals how companies across the globe are using edge, and how they can scale its value. Experience the transformative power of GenWizard, a full-suite, generative AI platform designed to unlock exponential business value in technology delivery. =====================

# Create a resilient financial future

----- Arcticle source ----- https://www.accenture.com/us-en/services/finance-risk ----- Stay resilient through intensifying market disruptions and escalating business volatility. There's pressure on Chief Financial Officers (CFOs) and Chief Risk Officers (CROs) to manage complex transformations while sustaining performance, profitability and resilience. Integrating generative AI is crucial, enabling smarter, faster decision-making and enhancing risk management strategies to navigate a challenging landscape effectively. How to reinvent finance and risk management What's trending in finance and risk management Partners in change Awards and recognition Our leaders Risk management careers Finance and risk management now

Simplify compliance and improve risk management with AI-driven solutions Is your finance function stuck in the slow lane? Accelerate accurate business decision-making with better data and insights Devote equal energy to ESG and financial measurement and pivot to growth Halve your costs with our managed services model Leader in the IDC EMEA CSRD Compliance 2024 Report Accenture named a Leader in Innovation Consulting by Forrester, Q2 2024 IDC awarded Accenture the 2023 Services CSAT Award for Digital Business Transformation Accenture a Leader in the Gartner® Magic Quadrant™ for Finance and Accounting Business Process Outsourcing Jason Dess Craig Richey Paul Prendergast Paul Zanker Current Country: United States 93% of CFOs say the responsibility they've been entrusted with feels much greater than in the past 90% of CFOs call the shots on business-critical decisions that impact the entire organization, not just finance 83% of risk leaders believe that complex, interconnected new risks are emerging at a more rapid pace than ever before 72% of risk leaders say their risk management capabilities have not kept pace with the rapidly changing landscape Risk is everywhere and companies need to create a new risk mindset and capabilities across the enterprise. This pivot is critical for turning hyper-disruption into opportunities for business resilience and growth. Companies now face a rapidly evolving ESG regulatory landscape. We have identified nine capabilities that can move organizations beyond mere compliance and help accelerate their sustainability journey for competitive advantage. In an era of permacrisis, companies are embracing reinvention and turning to their CFOs. To meet the moment, CFOs need to transform their finance function to better support the organization's reinvention and growth ambitions. Accenture explains how CFO's role has evolved & how CFO leadership & strategic decision making can drive enterprise growth & reinvention. Five imperatives the C-suite must address to reinvent in the age of generative AI. This is a singular moment for CIOs: here is how they can take advantage to unlock true business value across their enterprise.                Affirming our commitment to transparency and accountability to our ESG goals and progress. Accenture's deep strategy, process, and technology expertise enables us to digitally transform organizations utilizing Anaplan. Make processes more efficient, turn insights into action, and unlock new value in business processes. Unleash the value of data locked up in contracts to realize benefits including accelerated transformation and better business outcomes. Support complex financial consolidation, budgeting, forecasting, financial reporting and data quality management. The winning combination for unlocking your cloud potential. Helping you unlock the value of your SAP application portfolio with the power of intelligence, innovation and industry. Supercharge Human Resources and Finance as strategic partners to drive revenue growth. Accenture is named a Leader in the IDC MarketScape European ESG Technology Services for CSRD Compliance 2024 report. Accenture named a Leader in The Forrester Wave™ Innovation Consulting Services, Q2 2024, excelling with extensive innovation labs, prototyping capabilities and partnership ecosystem. Based on ratings collected in IDC's 2023 Services Path Survey, Accenture placed in the highest scoring group

for vendors providing professional services for Digital Business Transformation. Accenture is positioned as a Leader in the 2024 Gartner® Magic Quadrant™ for Finance and Accounting (F&A) Business Process Outsourcing (BPO). Lead – CFO & Enterprise Value Americas Lead – CFO & Enterprise Value EMEA Lead – CFO & Enterprise Value Asia Pacific Lead – CFO & Enterprise Value Success is rooted in smart strategy. Use your insights and strategic thinking to understand how our clients can reinvent to stay ahead of change. © 2024 Accenture. All Rights Reserved.
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# Asset management

----- Arcticle source ----- https://www.accenture.com/us-en/services/capital-markets/asset-management ----- New investment vehicles. Data as capital. AI-driven insights. 21st-century asset management brings new opportunities. Accelerate your growth with us. What's going on in asset management? 5 ways asset management is changing What you can do What's trending in asset management Reinvent your operating model Optimize enterprise data Innovate with leading-edge technology Implement the best platforms Deepen customer experience Current Country: United States Today's asset managers face continued pressures but also have emerging opportunities: bending the cost curve, seeking new sources of alpha, redefining operating models and increasing returns. Success now demands making the best use of capital spending, data-driven analytics, AI-enhanced insights, and agile, adaptable real-time operations. Given the growing importance of market differentiation, asset managers need to clearly define and distinguish their brand and purpose. To do this, firms will need to distinctly articulate — internally and externally — the compelling story about their mission and values to customers and employees alike. For asset managers, investment stewardship is an increasingly important differentiator — one not just confined to explicitly ESG assets. As firms seek its full potential, investment stewardship is likely to converge with the front office. By bringing together investment decisions with long-term value creation through active engagement, firms can expand the end-to-end process for portfolio management. Customers look for products and services tailored to their specific goals and timelines. Investors might have different horizons, depending on the distance to their goals. Others may be driven by the desire to invest in businesses with sustainable practices. Traditional funds may work for some investors, while others could want personalized, separately managed accounts (SMAs) with customized investments. Rapidly changing customer and employee expectations, amplified by the rapid pace of technology and regulatory change, demand a response to workforce, culture and organization impacts. The leading asset managers of the future will reinvent how they allocate tasks, structure job roles, augment workers' creativity and expertise with technology, and develop the skills of their people for the digital age. To manage a wider range of assets and deliver greater personalization, firms will need the right technical infrastructure and data architecture combined with advanced analytics capabilities. To create this, asset managers should modernize their digital core – laying the foundations for transformation and positioning themselves to capitalize on

future innovations. Industrialize your asset management business model to be agile, efficient and client-centric while preparing for the inevitable volatility. Unlock new opportunities and improve data delivery and reporting with enhanced data management, integration, AI, analytics and data visualization. Leverage paradigm-shifting technologies such as cloud, distributed ledger technologies and artificial intelligence to achieve better business results while improving efficiency, scale and resilience. Deploy reliable and secure trading and recordkeeping platforms configured to your needs, from top-tier providers, with no disruption to operations. Develop and use an integrated digital ecosystem to deepen your relationships with clients and partners and anticipate their evolving product and service needs. Operating in the cloud could provide the certainty that asset managers need now, delivering digital transformation and helping growth opportunities. Becoming truly data-driven involves linking a data strategy to clear outcomes and prioritizing data as a strategic asset. Accenture shares business models and strategies to help shape the future of asset management in 2025. Accenture Capital Markets 2025 Vision lays out how firms could invest the industry revenues in 2020 into strategies to build the capital markets of tomorrow. Five trends exploring people's lens on the world today. As disruptive breakthroughs evolve digital experiences, people naturally adjust their relationship with technology, affecting the businesses trying to reach them. Five imperatives the C-suite must address to reinvent in the age of generative AI. © 2024 Accenture. All Rights Reserved. ========================

# HR communications made easy

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/service-software-accenture-document-composer ----- Compelling user experience in document management Easily create, distribute and store HR documents Discover optimal quality and efficiency Our leaders Connect with us Capabilities User friendly Powerful Cloud based End-to-end solution Ready to run Role-based user interface and permissions Controlled by HR Employee folders Accenture Document Composer Business apps for SAP SuccessFactors Awakening the digital giant Reinventing HR Journey to the cloud Accenture Document Composer Request a demo Request a quote Request a software trial Request support Heiko Mouhlen Tobias Bloch Venky Seshadri Hans Van Drie E-Mail Slideshare YouTube Accenture Clone and Test for Cloud Accenture HR Audit and Compliance... Accenture Data Comparison... JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Accenture Document Composer with the Employee Folder simplifies the process of creating, storing and retaining employee-related communications.   Accenture Document Composer facilitates the process of the creation, distribution, retrieval and retention of employee-related communications. It offers a straightforward way to merge data from SAP SuccessFactors or SAP ERP HCM systems. Composes HR documents without technical skills using an intuitive design. Document creation features based on many years of experience designing effective HR systems. Built for the cloud and runs on SAP Business Technology Platform. Data resides in SAP data centers. From template design to document

storage with optional workflow for document preparation and approval. Minimal configuration required so users can be up-and-running quickly. Respects role-based permission from SAP SuccessFactors for data access. Also provides for user roles, such as the HR user and employee self-service. Document-driven filtering of target population, Headers/Footers and Sections for dynamic content. Automates document storage—match electronic personnel files for newly generated or existing files with specific employee records from SAP SuccessFactors. Accenture Document Composer simplifies the process of the creation, distribution and storage of employee-related communications. See more. Accenture Document Composer simplifies and facilitates the process of the creation and distribution of employee-related communications. See more. Many HR executives are seeking Platform-as-a-Service (PaaS) capabilities so they can take advantage of a variety of versatile applications. Learn more. Find out how digital technologies are reinventing the HR role and opening up new productivity channels for HR teams. Read more about the three actions that can help HR teams to manage the workforce of the future. Learn more. Read this step-by-step guide on achieving secure data migration using software add-ons for SAP HCM and SAP SuccessFactors. Learn more. Simplify the process of creating, storing and retaining employee-related communications in SAP SuccessFactors. Learn more about the solution available in the SAP Store. Want to learn more about how our software can add value to your business? Enhance productivity and speed up the implementation of both SAP ERP HCM and SuccessFactors Employee Central platforms. Take a deeper dive into all the benefits our software could bring your organization. Our support team is on hand to help with any issues you may have. Contact us to find out more about our solutions. CONTACT US Discover our library of whitepapers and presentations. VISIT US ON SLIDESHARE Take a look at our solution videos and customer case studies. VISIT US ON YOUTUBE Making employee communications fast and easy. Generate test data across multiple environments. Maintain HR data at a consistently high quality in the cloud. Perform structured uploads of personnel data easily, reliably and repeatedly. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Insurance workforce transformation

----- Arcticle source ----- https://www.accenture.com/us-en/services/insurance/workforce-transformation ----- Embrace the future workforce Capabilities Benefits Our leaders Frequently asked questions The future of work: A hybrid work model Workforce analysis Redesign work and workforce fulfillment strategies Digital transformation Leverage AI and existing workforce Transformation Aligned purpose Performance Revenue generation Cost reduction Kenneth Saldanha Cindy De Armond Daniele Presutti Naoyuki Shibata What is workforce transformation in insurance? How to improve employee performance in the insurance industry What are

some examples of digital workforce transformation initiatives in the insurance industry? JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA How insurers can embrace future workforce trends As technology, emerging risks, customer expectations and competitive pressures change the industry, Insurers need to rethink their work, workforce and workplaces. True digital transformation in the insurance industry is powered by technology, and a connected, collaborative insurance workforce. Leading insurers give their workforce the platforms and opportunities they need to respond to today's challenges. At Accenture, we partner with our clients to reimagine insurance workforce solutions, making significant, impactful changes in the work and roles within the insurance organization. Our approach goes beyond incremental change, to rearchitecting the work and roles done in an insurance organization, reskilling their workforce and increasing performance, creating better digital/ physical workplaces. The future of employment has shifted. We share insights on hybrid working and the future of remote work. What work is needed, who should do it, what skills are required and where does that work need to happen? Restructure, new skilling, hiring, extended workforce, changing culture and leadership, organization design, and workplace design. Create on-demand digital, AI, cloud, data, and security capabilities. Identify key gaps in client talent and expand capabilities in the client's retained workforce. Create the agile, modern insurer and upskill the workforce to prepare for change. Create better working lives, wellbeing, diversity and inclusion. Use predictive insights and data-driven resource recommendations to increase productivity by up to 17%. Leveraging artificial intelligence + human talent to add value. Unlock human potential and performance, automate low-value work and optimize workspaces. Our bloggers discuss the latest topics in insurance. Industry dynamics and talent market disruptions have presented an opportunity for insurers to transform their workforce and drive increased value for the organization. Practically, this means putting the processes, checks and balances in place to organize resources in a way that is diverse, and promotes employee growth. To improve employee performance, companies must prioritize the needs and wellbeing of their people. In the insurance industry in particular, there is an opportunity to redesign and realign traditional roles around new ways of working, enabling employees to 'upskill' for market relevant skills (i.e. artificial intelligence, data & analytics) and adopt the tools they need to increase productivity. Take the example of Disney, that created a 'Disney Institute' for employees to learn best practices in leadership, loyalty, and quality service. The initiative saw a 33% reduction in turnover and a 6% increase to over 90% increase in customer loyalty and satisfaction. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. © 2024 Accenture. All Rights Reserved. =====================

# Transform your technology to deliver change faster

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology-transformation-index ----- Reinvent your digital core with the right strategy, talent and modern practices to drive agility, increase ROI, and redirect spend to innovations that drive growth. What's trending with technology transformation Our leaders Technology careers Tech transformation now Reinvent with technology transformation Get the flexibility and value you need from technology Build a digital core that can fuel continuous business reinvention Evolve ways of working to better align customers and business Create a culture of change and upskill / reskill talent Vishal Talwar Koenraad Schelfaut Current Country: United States 97% of executives agree that technology plays a critical role in their reinvention strategy 5x leaders who double down on investments in technology and innovation grow revenue 5x faster 200% increase in macroeconomic volatility since 2017, including unprecedented technology disruption Discover a faster route to value from your technology. Get an architecture that allows your business to soar. Build an operating model that's as innovative as your team. Create a coalition for change with a plan that also fires up your business, tech and finance teams. With a clear view, you can decide where to reduce, redistribute and expand your tech investments. Get the outcomes your business needs while continuously transforming your organization at scale. Get an intelligent operating model that moves at the same pace as your customers. Track and communicate the value of your enterprise transformation and get insights to help you make better decisions. A strong digital core is the key to business agility. Optimize your enterprise platforms, create a data foundation for enterprise-wide AI, and implement verticalized cloud-native platforms and applications. The digital core uses the power of cloud, data and AI to enable you to continuously adopt new technologies and capabilities. Pivot your business from financing technology debt to financing innovation and become more agile and resilient. Embed security into both your technology and your culture Drive efficiencies across your enterprise with modern practices like agile and DevSecOps methods, hyper-automation and generative AI. Reduce your carbon footprint with sustainable cloud, infrastructure and IT lifecycle. With business and technology teams that work together to support the future growth ambition and North-Star vision. Introduce quick cycles of building, analyzing and getting feedback to encourage your people to experiment and focus on customer value. Lead with modern practices that include green software principles and tools for reducing your IT carbon footprint. Keep your people's skills and experiences ready for the future. Prioritize and continuously invest in your workforce and their workplace. Shortage of tech and digital talent? Train and hire for a resilient and diverse digital workforce with both internal and external talent. The right data can make your workforce flexible enough to ensure the right people are placed in the right roles at the right time. Building an industry-leading digital core requires a series of intentional steps in the design, development and operation stages. Why balancing—not eliminating—tech debt is key to reinventing with a modern digital core. To capture the value of generative AI

—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. Accenture has expanded its strategic partnership with Unilever to simplify its digital core and apply generative AI to drive efficiencies and improved business agility. Five imperatives the C-suite must address to reinvent in the age of generative AI. Leaders have doubled down on tech–and are growing 5x faster than Laggards This is a singular moment for CIOs: here is how they can take advantage to unlock true business value across their enterprise. Breakthrough innovation sits at the intersection of understanding the potential of next generation technologies and applying them in novel ways. We believe companies can engineer these game changers. Lead - Global Technology Growth & Offerings Lead – Technology Strategy & Advisory Get hands-on with the technologies that our clients need to reinvent, work in new ways and change the world for the better. © 2024 Accenture. All Rights Reserved. =====================

# Public Services today for stronger communities tomorrow

----- Arcticle source ----- https://www.accenture.com/us-en/services/public-service/public-service-consulting ----- Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to

deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens. Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention.
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# Public Services today for stronger communities tomorrow

Facing limited resources, increasingly rapid technology advances and a state of permacrisis, public service organizations who embrace continuous change can have meaningful impact on outcomes for individuals and entire communities. How to reinvent public service What's trending in public service Awards and recognition Our leaders Public Service careers Public service now Build a technology infrastructure that evolves to serve changing public needs Build a technology infrastructure that evolves to serve changing public needs Design services for people, not agencies Design services for people, not agencies Lead the way to more sustainable communities Lead the way to more sustainable communities Build the public service and community workforces of tomorrow Build the public service and community workforces of tomorrow Improve efficiency with an intelligent back office Improve efficiency with an intelligent back office Boost cybersecurity to protect data and build public trust Boost cybersecurity to protect data and build public trust Elevate public services with data and AI solutions Elevate public services with data and AI solutions Segments we support Accenture named a Leader in North America State and Local Government Cloud Services Accenture named leader for Data-Driven Government Accenture named a Leader in Higher Education Cloud Professional Services Anita Puri Dan Boxwell Hibiki Mizuta Dan Sheils Current Country: United States 200% increase in global disruption since 2017 1 in 4 central government workers across OECD countries were aged 55 or over in 2020 36% of people we surveyed in 10 countries say government agency processes and interactions are intuitive Now is the perfect opportunity for leaders of government agencies to reimagine their operations to build resiliency and deliver better outcomes for all. Design and deliver the next generation of government services and improve citizen experiences. Become more agile and responsive with digitally-enabled services that have users at the heart to deliver better outcomes. Think about innovation as a capability and become future ready while delivering mission outcomes, now. Work towards a greener and more connected future. Ensure efficient, fair tax and revenue enforcement and collection. Adopt a preventative approach and enable a new era of public safety. Create new ways to connect and learn. Education is being transformed from a place to a platform. Be more collaborative, connected and intelligent and create new ways to enable seamless and secure travel and trade. Use data-driven insights to deliver outcomes for state and local communities affordably, efficiently and with equity. Sustainability of the last mile is a key competitive advantage. Embrace digital transformation to accelerate growth and great service. Tap into innovative digital technologies to better deliver your mission and meet constituents' expectations. Accenture is teaming with Queensland University of Technology to reinvent how they communicate, engage, support, attract and retain students throughout their higher education journey. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in

change that can lead to higher, better and faster returns. Together, Gerando Falcões and Accenture are bringing hope to thousands in Brazil. A digital transformation at the Directorate-General for Maritime Affairs and Fisheries will enable the department to be more agile in data-driven decision-making. How can public service organizations effectively fulfill their dual role in the gen AI era? Not just transforming its own work processes and upskilling its workforce, but also supporting other businesses and communities. For this blog, Anita Puri, global public service industry lead, partners with Bryan Rich, global public service industry data & AI lead, to examine the 2024 Accenture Technology Vision trends through a public service lens. Of executives say making tech more human will boost every industry. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Combining the power of data, tech and talent to accelerate reinvention in public service. Accenture discusses the need to embed digital twins at the digital core for a more resilient military defense supply chain. Accenture research reveals how public service agencies can reframe consumer experience in the public sector to align with changes in people's lives. Accenture is named a Leader in inaugural IDC MarketScape: North America State and Local Government Cloud Professional Services 2024 Vendor Assessment. Accenture is named a Leader in IDC MarketScape: Worldwide Higher Education Cloud Professional Services 2024 Vendor Assessment Managing Director – Public Service, Global Lead Managing Director – Public Service, North America Lead Senior Managing Director – Public Service, Growth Markets Lead Managing Director – Public Service, EMEA Lead Help public sector organizations ranging from federal to local governments, higher education institutions and non-profit organizations embrace a strategy of continuous reinvention. © 2024 Accenture. All Rights Reserved. =====================

# Network

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/network ----- Build, optimize and monetize secure software-defined networks What you can do What you'll achieve What's trending in network Our leaders Why cloud networks matters Transform telco networks Efficiently manage your networks Embrace software-defined networks Super-secure your networks Power critical OT networks Lower ownership costs More value and innovation Trusted performance New revenue Empowered people Tunc Yorulmaz Hakan Ekmen Andrew Costello Ian Storer Current Country: United States Build, optimize and monetize secure software-defined networks 85% of CSP technology executives cited that the ability to scale and innovate using public cloud infrastructure is an important criterion for modern network in their company. 83% of communication service providers say that network infrastructure flexibility is a significant business priority for their company. 89% of enterprises consider modern networks a differentiator in achieving business objectives at their organization. The pace of technology innovation calls for a swift response. Network

modernization enables companies to wield new technologies and support total enterprise reinvention. Create more flexible, agile and efficient networks through modern network deployment, modern engineering and service management orchestration to achieve growth, while simplifying networks and improving costs and operations. Modernize your network towards autonomous networks through radical automation, AI/gen AI, re-tooling and business process optimization, for greater efficiency, agility and reliability. Unlock business value and innovation with software-defined networks and move workloads to the cloud that offer secure access to services, applications and experiences, anywhere. Better monetize your network with programmable network APIs. Integrate zero-trust security across enterprise and industry OT/edge networks for improved resilience. Private wireless solutions enable industrial companies to operate faster and smarter, with real-time data powering next-generation AI and ML automation. Reduce your total cost of ownership by moving to a software-defined network and embracing automation to do more with fewer resources. Combine the power of data and applications to drastically improve decision-making and time to market thanks to improved network resiliency and speed. Respond to the rising demands on network performance from an ever-increasing number of devices, locations, users and data. Transform your value chain with 5G innovation, creating agile business models, use cases and revenue sources — and reenergizing industries. Help your teams reach new performance frontiers by cultivating the right network skills, toolsets and operating models. To capture the value of generative AI—or the next disruptive technology—companies need a digital core that is "reinvention ready." Here are the three actions needed to achieve that coveted state. The role of infrastructure managed services (IMS) in facilitating business reinvention. Digitalization is outpacing network capacity and innovation spend, making networks a bottleneck to reinvention. Our research explores how companies are approaching network modernization and reveals three keys to success. CSPs continue to invest billions in networks, both fixed and wireless. The challenge at hand is how their current network transformation can go beyond a generational upgrade. Accenture explores key steps to shape the strategy, maximize the value, and optimize digital capabilities with private wireless networks. Accenture details 5 steps for building modern cloud network infrastructure to enable enterprises to save & time money with innovative cloud services. Senior Managing Director – Global Cloud First Networks Lead Senior Managing Director – Cloud First Networks, Communications Managing Director – Cloud First Networks, Americas Lead – Networks, Asia-Pacific © 2024 Accenture. All Rights Reserved. =====================

# GenWizard

----- Arcticle source ----- https://www.accenture.com/us-en/services/cloud/application-transformation/genwizard ----- Modules of GenWizard What it does GenWizard for knowledge transition and management GenWizard for modern operations GenWizard for platform implementation GenWizard for modern engineering GenWizard for enterprise rationalization GenWizard for migration and modernization GenWizard for data modernization What

GenWizard can achieve GenWizard in action Generative AI powers service excellence Related capabilities Current Country: United States Experience the transformative power of GenWizard, a full-suite, generative AI platform designed to unlock exponential business value in technology delivery. Revolutionize technology delivery Built on Accenture's proven intelligent automation platforms (myWizard®, myNav®, myConcerto), GenWizard conforms to industry standards and Responsible AI principles. GenWizard enables you to scale gen AI in your technology delivery across application and infrastructure management, application and data modernization and software and platform development—reducing risk and closing performance gaps in speed, productivity and cost. LLM-powered knowledge management leveraging institutional knowledge IT spend reduction and quality improvement with progressive modernization Gen AI-driven platform (SAP/Oracle/Salesforce/Workday) implementation with speed and certainty Gen AI-infused end-to-end software development Gen AI-based rationalization of applications and underlying systems across the enterprise with reverse & forward engineering Gen AI-based accelerated process to rewrite, reengineer or rearchitect the stack on to the target architecture Gen-AI powered data engineering and operations 5-8X faster speed to market 50-75% reduction in IT costs 75% enhancement in user experience >50% improvement in software quality Unilever will leverage Accenture's GenWizard platform to accelerate technology and digital product development, reduce operating costs and release capacity to focus efforts on areas of the organization most likely to unlock business value.  Accenture and Lion transformed IT operations with GenWizard, reducing incident resolution time by over 50%, boosting self-service support for instant answers within seconds and cutting auditing processes by 82% with enhanced report generation. Become a world-class software organization. Run to new: Outpace change with value from gen AI and cloud. Incorporate cloud computing to drive reinvention. © 2024 Accenture. All Rights Reserved. =====================

# Revolutionize operations with decentralized solutions

----- Arcticle source ----- https://www.accenture.com/us-en/services/metaverse/blockchain-web3 ----- Web3 and multiparty systems redefine the nature of ownership in the digital world. Why this matters What you can do What you'll achieve What's trending in blockchain and web3 Accelerate your journey Blockchain and web3 partners How blockchain and web3 is changing Start your new realities journey Digitize your trade and transactions Use blockchain for social impact Unlock Shared Value Frictionless business interactions Transparency and Trust Hyperledger Bevel Hyperledger Cacti UDISP Accelerator New Realities Platform Reference Architecture Universal Wallet Current Country: United States Blockchain and web3 are changing the game in business. 90% of executives agree that these technologies help create stronger, more flexible partnerships and unlock new value. They're key to modernizing commerce and making operations smoother and more transparent, paving the way for

future growth and innovation. of executives agree that blockchain will enable their ecosystems to forge a more resilient and adaptable foundation to create new value with partner organizations. of executives think that blockchain is poised to become the center of commerce, supply chain and all other transactions among their partners and customers. The working capital trapped in 1500 S&P supply chains alone, which is addressable to be unlocked Understand the impact and implementation of blockchain and web3 to future-proof your businesses The metaverse merges physical and virtual worlds, offering a platform for creative, inclusive, and sustainable experiences, ensuring a safe space for all. Use decentralization and tokenized value transfer to improve the efficiency of current systems. Take advantage of blockchain technology to meet today's global challenges while changing the lives of millions for the better. Create whole new ways of engaging with your business partners, eliminating silos, facilitating greater trust, and building new revenue models around shared value generation. Leveraging a new form of money and other digital assets. End message-based models and move towards a shared source of truth to truly reap the gains of a data and AI economy. Increase visibility across physical, financial, and transactional aspects of business, bringing greater resilience, customer centricity and adherence to responsible practices. Harnessing new technology for digital contracting. In an era of permacrisis, companies are embracing reinvention and turning to their CFOs. To meet the moment, CFOs need to transform their finance function to better support the organization's reinvention and growth ambitions. How engaging creators will be critical to social commerce success. Of executives say making tech more human will boost every industry. Hyperledger Bevel is an accelerator that helps developers rapidly set-up and deploy secure, scalable and production ready DLT network(s) that also allows new organizations to be easily onboarded on the network. Hyperledger Cacti is a blockchain integration tool designed to allow users to securely integrate different blockchains. Digital Identity & Credential Management Orchestration Framework is designed to provide clients with a scalable, vendor-agnostic platform to accelerate their journey with Decentralized Identity. Reference Architecture as an input to support the creation of project-specific architecture blueprints with core Metaverse technologies such as blockchain, Digital Identity and Wallets. Framework, assessment, and needs of building a universal wallet to manage digital assets, objects, and identities in the metaverse. © 2024 Accenture. All Rights Reserved.
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# Manage costs and fuel growth with gen AI-powered productivity

----- Arcticle source ----- https://www.accenture.com/us-en/services/strategy/cost-productivity-reinvention ----- What you can do What you'll achieve What's trending in cost & productivity reinvention Our leaders Why cost & productivity reinvention matter Shift from cost to cost-and-productivity Shift from reacting to reimagining Shift from optimizing to cultivating Enhance enterprise productivity Develop next-generation capabilities Drive growth

Christopher Roark Elizabeth Coulton Amaury Reychler Manish Chandra Current Country: United States 70% of traditional cost-reduction programs fail because the costs ultimately return. Successful transformation requires a shift from cost to cost-and-productivity 40% of all work hours could be affected by generative AI, as estimated by Accenture research 2.8x increase in productivity when companies put people at the center — unlocking the combination of data, tech and people Rather than perform a "one and done" cost-cutting exercise, build long-term capabilities that deliver ongoing productivity improvements. Elevate operational and strategic work that drives competitiveness: dynamically reallocate budget and workforce to align with your strategic priorities. Reset the cost base to focus on work that creates value. Advances in technology and generative AI are enabling leaders to completely reimagine work in ways that were not possible in the past. Focus on what must be done, not what has always been done, and fundamentally shift the mix of work. Reinvent your organization by cultivating your people. This isn't about optimization, it's about creating an environment where people have the ability, opportunity and motivation to succeed. Align capital to strategic priorities over the long-term. Gen AI–driven productivity gains are estimated to be $1.3 to $1.9 trillion in the US alone. Drive ongoing reinvention, improve employee value proposition, and sustain savings. Grow revenue, align investment to strategic priorities and future value pool. While advances in tech and gen AI promised to boost productivity, our analysis indicates most companies are falling behind. Find out what productivity leaders do differently to drive value and gain a competitive edge. Productivity isn't just about lowering costs or implementing new technology. It requires a reinvention mindset and culture to increase capacity, improve effectiveness and create focus. Companies often focus on managing costs during uncertain times. But some are reinventing their organization for productivity – using generative AI to strengthen financial resilience, increase competitiveness and drive growth. Enterprise-wide cost transformation fuels sustainability and growth. CEOs are starting to see organizational resilience as more than an antidote to disruption, but a powerful driver of sustained business performance and reinvention. Here's how they optimize their returns on their investments. Accenture details 5 key steps to help companies unlock the full value of their data and technology investment. Strategy Americas Lead – Cost & Productivity Reinvention Global Lead, Accenture Strategy Managing Director – Strategy Cost & Productivity Reinvention Lead, Americas Managing Director – Strategy Cost & Productivity Reinvention Lead, EMEA Managing Director – Strategy Cost & Productivity Reinvention Lead, Growth Markets © 2024 Accenture. All Rights Reserved.
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# Become a talent creator

----- Arcticle source ----- https://www.accenture.com/us-en/services/learning ----- While technology plays a key role in business reinvention, it's your people who determine its success. Accenture LearnVantage helps you build the skills they need, and you want, to grow faster. How to reinvent learning What's trending in learning Partners in change Our leaders Learning

careers Why reinvent learning? What are your workforce's learning needs? What are your workforce's learning needs? Reinvent learning at speed and scale Reinvent learning at speed and scale Choose from our ready-to-go or custom learning solutions Choose from our ready-to-go or custom learning solutions Personalize learning with AI-curated assessment, content and services Personalize learning with AI-curated assessment, content and services Trusted premier certification programs for business impact Trusted premier certification programs for business impact Dr. Bhaskar Ghosh Kishore Durg Kai Roemmelt Professor Majd Sakr Swati Sharma Ravi Shankar Nori Peter VanOverbeke Tim Good Current Country: United States $10.3T of economic value can be created if enterprises across the globe take a responsible, people-centric approach to adopt gen AI 61% of workers globally will need retraining by 2027 94% of people around the world saying they are ready to learn new skills to work with gen AI 5% of organizations only are actively reskilling their workforce at scale Discover AI's impact on the workforce and learn how AI literacy, learning, and automation are helping businesses prepare for tech changes, foster an AI-aware culture, and build trust in AI integration for workforce readiness. Aramco Digital and Accenture Partner to Revolutionize Digital Skilling Capabilities and Forge an AI-Ready Workforce in Saudi Arabia. S&P Global and Accenture have established a strategic collaboration to drive innovation and harness the full capabilities of generative AI across the financial services sector, enhancing both customer and employee experiences. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. See how to access a global pool of top talent equipped with the latest technology and training needed to be ahead of industry trends, continually innovate and create sustained growth. How to embrace a new era of learning and development Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone.  Of executives say making tech more human will boost every industry. Chief Strategy and Innovation Officer Global Lead – Accenture LearnVantage Udacity Lead – Accenture LearnVantage Chief Learning & Research Officer – Accenture LearnVantage Ecosystem and Middle East Go-to-Market Lead – Accenture LearnVantage Platform and India Lead – Accenture LearnVantage North America Go-to-Market Lead – Accenture LearnVantage Senior Managing Director – Talent & Organization, EMEA Lead While technology plays a key role in business reinvention, it's your people who determine its success. Help build the skills businesses need to grow faster.

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# Accenture + Atlassian

----- Arcticle source ----- https://www.accenture.com/us-en/services/technology/alliances-atlassian ----- Unlocking the value of enterprise agility Our offerings Accenture Business Agility Report 2020: Responding to Disruption By the numbers What we think Digital transformation is changing the role of CIO today Our leaders Related capabilities Connect with us

Advisory & Design Organizational Change Agile Capability Implementation Reimagining the future of work Modern cloud champions The cloud continuum How CIOs bring the greatest value to transformation Christian Kelly Sean Crabtree Max Furmanov Yaarit Silverstone Andrew Sinclair Daniel Nissim Behar Rick Pearce Agile enterprise transformation services Connect with us on LinkedIn JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Helping organizations improve technology ROI, enhance customer and employee experiences, and create new business value with enterprise agility services. Facing constant disruption, enterprises must react quickly and adapt continuously: agility is required to capture value from new opportunities, address emerging threats and achieve competitive advantage. Companies often lack cross-organizational communication and connectedness, and visibility into management goals – leading to inefficiencies, dysfunction, and workforce attrition. We help companies build the critical connection between strategy and execution. Together, we have provided agility solutions across 300+ joint engagements, connecting enterprises' goals with their people, processes, and technology. Combining Accenture's world-class global experience delivering solutions for the most complex organizational challenges, and Atlassian's market-leading management collaboration software, we help drive significant improvements for our clients, in areas including: For companies working with Atlassian to enhance enterprise agility, Accenture offers process consultancy to help you on every step of your journey: We accelerate your agility transformation with capabilities including value stream creation, cross-functional management, lean portfolio management, and scaled agile framework implementation. Technology transformation requires a change in culture. Accenture helps you design an organization, incentives, and learning strategy to create a fully engaged, agile organization. To help you maximize your technology ROI and realize your organization's full potential, we provide methodology and capability implementation services, including cloud migration/consolidation. This third annual instalment of the Business Agility Report offers a revealing look at the evolution of organizations in their journey to becoming more agile businesses in a year of unprecedented change. In this episode of Accenture's Built for Change podcast series, we discuss how today's business leaders, in an environment of constant technological and societal change, must listen to their employees and innovate entirely new ways of working. 2,000+ People trained in enterprise agility 30+ Jira Align implementation specialists 3,000 People with Atlassian-based skills 300+ Clients supported with dedicated Atlassian services and/or using Atlassian tools 220K+ Accenture employees worldwide using Atlassian tools in any given year Accenture explores why companies' successful transformation to the cloud requires prioritizing its people as much as its technology. Accenture outlines how the cloud's capabilities provide opportunities and options for meeting the ever-changing needs of the business.  Technology continues to reshape the business landscape, and COVID has only accelerated the transformation. The need to adapt to a new global dynamic has given way to a rising rock star in the C-suite: the Chief Information Officer, as a growing majority of company employees view their CIO as a strategic advisor. As this leadership role continues to evolve, CIOs are being asked to address issues related to not just technology, but to the business value it delivers. As such, a key watchword has entered the lexicon: TBM – technology business

management – a discipline designed to improve business outcomes by giving organizations a consistent way to translate technology investments into business value. TBM is becoming a crucial tool for CIOs as they navigate a future where they must have one foot in the technology world, and the other firmly rooted in the business world. Technology Business Management (TBM) practices equip CIOs with the tools they need to connect business value to technology investments in real-time. Accenture Agile Enterprise Transformation Services equip businesses with agility to face the changes of increasing competition. Want to partner with Accenture? Get in touch with us. For all the latest insights Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. ======================

# Put your people at the center of change

----- Arcticle source ----- https://www.accenture.com/us-en/services/talent-organization/change-management ----- What you can do What you'll achieve What's trending in change management Accelerate your journey Partners Our leaders Why change management matters Reimagine your future Spark a movement Embed lasting change The organizational muscle for sustained change Faster speed to value Confidence and predictability through data and insights An engaged and motivated workforce Transformation GPS Vision & Ambition Experience Transformation Labs (Experiments) Elena Pienkowski Julien Fanon Marina Boschert Miriam Pizzo Current Country: United States 2.8x revenue-per-employee gain for organizations that unlock the growth combination of data, technology, and people, compared to unlocking data and tech alone. $10.3 trillion in potential economic value if organizations adopt a responsible, people-centric approach to gen AI. 183% increase in the rate of change affecting businesses over the past four years. 75% of leaders who embrace reinvention are actively involving their people in their enterprise change efforts, while reskilling people. Change has never been more important. Become a change leader by building a core change competency that puts people at the center. With the right mindsets, behaviors and ways of working, supported by your operating model and ecosystem, you can make change enduring. Change is an act of leadership. Shape the vision, define the purpose and craft the story that inspires your organization to follow — even when it isn't easy. Want your people to move forward with energy and excitement as co-creators of the future? Use behavioral science, data, AI and insights to support their experiences and innovation. Make change a core competency and become even more resilient. Embed the mindsets, behaviors and ways of working into the very core of your enterprise. Wiring your organization with focused skills and ways of working and embedding change as a core competency can sustain ongoing change. Build a journey for people that is personalized to the change they're experiencing, so they can focus on the change that matters and you can minimize business disruption and achieve 360 value. With the right technology, tools and platforms to access actionable data and insights,

your organization can embrace change with confidence and predict what's next. Motivate people at all levels to think and act differently. Create a vision of the future that inspires them to want to try new things and where they feel change is happening with them, not to them. Continuous change is the new reality. Leaders can see the pressing need for change but lack the confidence to deliver. Discover our new blueprint for excellence in change that can lead to higher, better and faster returns. Five imperatives the C-suite must address to reinvent in the age of generative AI. Gen AI will transform entire value chains—and the very nature of work itself. Leaders need to lead and learn in new ways to drive business performance and more productive, creative and meaningful work for everyone. Embracing the future of work and omni-connected experience Global biopharma company embraces innovation to improve work-life balance. Our patented analytics system — based on years of transformation experience — assesses audience data to recommend changes to manage large tech transformations. An "outside in and inside out" assessment of an organization that aligns transformation priorities to organizational priorities while uncovering nuanced details around organizational realities. Shift mindsets and behaviors through learning trials in which your leaders have the opportunities and coaching to try new ways of working in the context of their real work. Senior Managing Director – Talent & Organization, Change Management, Global Lead Managing Director – Change Management, Europe Lead Managing Director – Change Management, APAC Lead Principal Director – Change Management, LATAM Lead © 2024 Accenture. All Rights Reserved. =====================

# Healthcare security

----- Arcticle source ----- https://www.accenture.com/us-en/services/health/healthcare-security ----- Healthcare Cybersecurity: The Ransomware Epidemic Taking care of people means taking care of data Benefits Capabilities What we think Our leaders Related capabilities Healthcare Cybersecurity: Strategies for Resilience Secure the enterprise Secure patient and member data Secure delivery experiences Secure journey to cloud Ransomware and incident response Medical data security and patient privacy Digital identity Internet of medical things security Managed security services Ransomware reoriented Total enterprise reinvention Rich Birhanzel Andy Truscott Neha Joshi Security Health Digital health JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Making every part of your healthcare business more cyber resilient A novel approach to cybersecurity in healthcare This podcast highlights the unique cybersecurity vulnerabilities of the healthcare industry. Cyber-attacks can do harm to healthcare organizations on multiple fronts: There is financial damage when attackers demand a ransom, there is reputational damage when sensitive data is compromised and there are risks when health systems cannot perform critical work. Healthcare data is also highly valuable to cyber attackers—almost 10 to 20% more than other information, such as credit card data. However, healthcare organizations on average spend less on cybersecurity than other sectors, like financial services. The good news is that improving cybersecurity is a goal that everyone in the

organization can help to achieve, from the CEO to every technology user accessing systems.   In this podcast, Accenture Security global managing director Salwa Rafee explains what organizations can do to elevate cybersecurity measures through integrated incident response plans and improved resilience.  Oliver Grange - How CPG leadership can drive growth The healthcare industry is under siege from cyberattacks, affecting patient care, essential supplies, finances, and patient data. To navigate today's intricate and swiftly changing cyberthreat landscape, healthcare leaders must implement effective cybersecurity strategies to mitigate risks across all operational areas. Tune in to the recording of AHA webinar: "Navigating the Health Care Cybersecurity Storm: Strategies for Resilience and Risk Reduction", and listen to the in-depth conversation with leading healthcare executives exploring current cybercrime threats, funding cybersecurity initiatives, risk assessment in mergers and acquisitions, and cyber resilience. Discover how to maintain continuity of care during the crucial first 30 days post-breach, as our panel discusses the strongest leverage points for cybercriminals, investment prioritization, secure systems integration, and best recovery practices. Discover how healthcare leaders can enhance cybersecurity, safeguard patient data, and maintain uninterrupted care in the face of increasing threats. Listen to this webinar! Cyber resilience in healthcare means preparing for threats, predicting and detecting breaches, and responding to and recovering from incidents— leveraging technology and human ingenuity. Healthcare organizations need end-to-end cyber defenses to reduce risk and keep going if breaches occur. People expect healthcare organizations to take care of their personal data like they take care of their health. The evolution of care delivery is introducing ever-advancing security risks for medical devices and IoMT in clinical environments. Build security from the ground up as healthcare organizations shift to cloud. Detect, defend against and recover from threats from advanced cyber adversaries. Protect patient and member data and infrastructure across the enterprise. Streamline identity and access management across multiple integrations. Secure medical devices by managing risk from pre-procurement to decommissioning. Scale security and compliance to stay ahead of threats while driving down costs. Businesses can recover from attacks faster if they understand and prepare for ransomware's implications across the whole organization. The strategy that leads to a new performance frontier. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved. =====================

# Accenture + Celonis

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strategic alliance to help clients unlock new value in business processes Why Accenture is embedding Celonis for data-driven decisions Bruce Giacoma Business process management BPS: Reinventing BPO with intelligent operations JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Together we help organizations uncover more process efficiencies, turn insights into data-driven action, and unlock new value in business processes. Celonis + Accenture on banking process improvement Accenture and Celonis work together to help organizations improve business performance and unlock value from their business processes. We combine Accenture's deep industry and functional knowledge with Celonis' industry-leading process mining and execution management software to deliver data-driven digital transformation. Accenture's holistic approach to Business Process Management (BPM) allows for flexibility to begin anywhere along the process journey: process lifecycle management, process mining, and process automation. We call this journey The How Effect. We can help drive better process management using Celonis' customized, market-leading solutions that are designed to shorten time to value. And we use myConcerto – our insight-driven and intelligent platform to support accelerated delivery. Celosphere 2023 is now available on demand! Accenture's BPM services deliver seamlessly across process lifecycle management, process mining, and automation. It's how we get things done. Accenture and Celonis have collaborated on 100+ client engagements across industries. We are delivering efficiency gains in a fraction of the time. Accenture has embed Celonis' process mining and execution management tools into myConcerto and SynOps to provide insights for decision-making. 100+ process mining engagements 100+ Certified Process Mining experts 10K+ Data-driven consulting experts The 5 best practices to help maximize your S/4HANA ROI Accenture was a platinum sponsor of the Celonis World Tour. The tour stopped at 12 cities around the world and featured over 100 speakers, with 10 being from Accenture. Julie Sweet, Accenture CEO and Alex Rinke, Celonis Co-founder and Co-CEO, discuss how they are helping clients with data-driven digital transformations. Joel Vander Weele, Accenture NA Process Mining Lead joins a fireside chat on Business Process Management. Celonis Global Alliance Partner of the Year 2021 On behalf of the Accenture Celonis Team, we are honored to have been named 2021 Global Alliance Partner of Year. Please enable Advertising and Social Media Cookies to be able to see this content. Click here to update your cookie settings. Visit our Subscription and Preference Center © 2024 Accenture. All Rights Reserved.
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# Human Capital Management made simple

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Compliance as-a-service Classic Accenture HR Audit and Compliance as-a-service Discovery Accenture Clone and Test for Cloud Accenture Data Comparison Manager Accenture HR Data Loader Accenture Data Comparison Manager Accenture HR Audit and Compliance Tool Accenture Clone and Test Accenture Quick Document Builder We are 150+ We have 25+ We serve 2000+ We team with 30+ We have 5 SaaS, On-Premise, or Hybrid Bringing excellence to customers and employees Business Apps for SAP SuccessFactors Solutions to help with GDPR readiness Confidence in HR conversions and integrations Journey to the cloud Your success is our business Improving payroll performance Download updates View product updates Request support Accenture ranked #1 in new HFS Top Ten Report in SAP® SuccessFactors Services® HR applications from Accenture now live on SAP® App Center Accenture signs global agreement with SAP to offer human capital management "as a Service" on SAP® Cloud Platform Heiko Mouhlen Tobias Bloch Venky Seshadri Hans Van Drie E-Mail Slideshare YouTube JOIN US EXPLORE JOBS WHO WE ARE HOW WE'RE ORGANIZED IN THE U.S. USA Service Boost productivity with innovative software-based solutions that enable your HR teams to reduce costs and meet their business goals. Today, HR professionals typically manage a multi-system landscape. Many organizations want to be more efficient and effective in how they run their SAP ERP HCM systems. While others are seeking to minimize risk and adopt next-generation software solutions in the cloud. Accenture Software for Human Capital Management has solutions to meet the challenges of both environments. Backed by a 30-year relationship with SAP, we know a thing or two about on-premise SAP products and services. While using our SAP Business Technology Platform apps for SAP SuccessFactors helps to steer HR organizations toward a broad range of functionality to address their individual needs in a flexible cloud environment. Reliable human resources information and efficient systems that support integrated processes are behind better productivity in human capital management. And more than 2,000 customers in more than 48 countries have benefitted from our innovative software solutions that demonstrate how. Our extensions for SAP SuccessFactors not only guide organizations on their cloud journeys, but also help them to lower operating costs, streamline and enrich human resources business processes and, ultimately, achieve high performance. Simplify and automate the process of creating, managing and distributing employee-related documents. Check data in SAP SuccessFactors against pre-defined, customizable criteria in a continuous manner. Leverage AI techniques to derive data insights and use them to improve Data Quality. Create reliable and authentic test data and adhere to Data Privacy requirements by scrambling data in non-productive SAP SuccessFactors instances. Migrate data efficiently and securely to SAP SuccessFactors and conduct parallel payroll tests with confidence. Perform mass changes in SAP SuccessFactors and manage ongoing and recurring HR processes. Our solutions for SAP on-premise HCM platforms boost productivity. They are proven to reduce implementation timelines, simplify upgrades, considerably lower costs and enable high performance in HR, talent and payroll functions. A must have software for any projects involving HR Master Data and SAP Payroll. Enhance high-quality HR data in SAP HCM or Employee Central payroll systems by performing configurable automated checks and resolutions. Achieve optimal quality, data protection and efficiency in the testing process. Automate HR correspondence sent to

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# Accenture + ServiceNow

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