Deep industry knowledge to fuel your growth

Different industries. Similar digital goals. Industries we serve Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Modernize. Reimagine. Transform. We put our industry and digital expertise to work to make your business more intuitive—and more competitive. All industries are different and face diverse business requirements. Still, most enterprises have at least two things in common: the need to evolve business models and generate new growth, as well as a mandate to deliver quality products along with a superior customer experience. Cognizant combines the power of digital thinking with our unique consultative approach to help clients across industries envision, build and run more innovative enterprises. Belcan expands our engineering research and development (ER&D) and IoT capabilities and establishes our leadership in aerospace and defense (A&D).

Cognizant works with auto OEMs, suppliers and dealers to define their business strategies, develop solutions for emerging markets and keep technology at the front end of digitization. Streamline inefficient processes with strategies and solutions that grow your business and keep customers at the center of your organization. Boost sustainability, resiliency and profitability while addressing some of Earth's most pressing challenges with our cutting-edge digital ocean and blue economy solutions. Deliver solutions that deepen customer loyalty, drive long-term relationships and increase profitability. Engineer personalized CX and streamline operations to open new opportunities for monetizing insights and delivering bottom-line results. Build your digital culture with strategies and solutions that keep you connected to your customer. From online tools to in-classroom courses, we offer the latest digital solutions to keep challenging the learning experience. The need for hyper-collaboration in healthcare comes with challenges. We make integration easier by modernizing your IT ecosystem for a stronger core that delivers growth. Companies like yours have revolutionized information delivery. To maintain and sharpen your digital edge, turn to our experts. Your industry is on the verge of a seismic technology shift. Change how you do business with our latest digital solutions. Integrate digital into your business strategy to create a more intelligent, high-performing enterprise and improve patient outcomes. We provide the new digital skills and technologies that help manufacturers make business decisions based on real-time contextual data. Retooling for the digital age, oil and gas providers can deliver more energy options, reduce costs and increase customer satisfaction. Our innovations in supply chain management, merchandising, e-commerce and mobility help retailers meet fast-changing customer needs. Our business and digital thinking can help tighten up your supply chains, improve visibility and drive business performance. Recovery and growth are within reach for those able to provide superior experiences and digital efficiencies. Engage with us for strategic solutions based on what comes next. From surpassing expectations to building bullet-proof grids, Cognizant has extensive experience working with some of the world's largest utilities. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Making the transition to digital manufacturing

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/manufacturing-technology-solutions ----- Field services management for industrial manufacturers Manufacturing the modern enterprise REACH compliance framework for chemical manufacturers Analytics. Automation. Artificial intelligence. Smart factories. Integrated systems. With our digital manufacturing solutions, manufacturers can make business decisions based on real-time contextual data. It's the biggest opportunity of the age, and we can help you make the transition. Experience makes a difference in manufacturing IT services and solutions. How industrial IoT is transforming

manufacturing Ensuring optimal results from technology investments and digital programs The manufacturing segments we serve Recently published insights Latest thinking Take the first step with manufacturing digital services Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. DIGITAL MANUFACTURING SOLUTIONS Gen AI has the potential to revolutionize the industry. Learn how it can enhance CX, improve productivity, reduce costs, and re-imagine every process with our 5-step approach. With all the many challenges manufacturers are facing and all the areas they could invest in to solve them, if they had an extra marginal dollar, where would they start? We solve the manufacturing industry's biggest challenges. We're ready for yours. RESULTS RESULTS achieves higher levels of manufacturing agility, collaboration and efficiency. RESULTS RESULTS for a global water technology to the tune of $25 million. RESULTS RESULTS for a leading US-based heavy equipment manufacturer. How industrial IoT is transforming manufacturing Cognizant offers comprehensive solutions to manage the field services operations of manufacturers, ensuring first time right-service provisioning and effective service staff management. We help our clients transition from traditional equipment selling to a service delivery-based business model enabled by digital technologies. We also have a plug and play offering that provides manufacturers with field services capabilities

using Cognizant intellectual property. Industry 4.0 is ushering in a new era of greater agility, visibility and control across information (OT/IT) systems connecting the physical world of machines, environments and products. Real-time information from previously siloed systems and data help run operations more efficiently, predict failures and provide a safer work environment. Learn how we're working with clients across products, plants and geographies to drive better business outcomes. Connected Factories See how a modular service offering helps visualize continuous insights to cut costs, improve productivity and design next-gen products. Cognizant OnePlant™ Pivot your silo-based manufacturing operations to a more integrated framework that can manage new requirements for mass customization. iREACH is Cognizant's proprietary solution to help process manufacturing clients attain compliance with the REACH (Registration, Evaluation, Authorization and Restriction of Chemicals) regulations of the European Union by building an information base from existing enterprise applications and guiding users through REACH stages with in-built configurable workflows. Helping manufacturers of heavy equipment, heating, ventilation, air conditioning and refrigeration (HVAC/R), industrial supplies and automation systems build more connected products and boost the bottom line with our digital and IT solutions. Services for companies in the chemicals, building materials, pulp and paper and mining sectors to streamline processes and gain operational visibility through digital solutions for manufacturing. BLOG By getting a real and rational look at where generative AI is at work today, manufacturers can better see where it will produce the best results for them. EBOOK Leveraging data is the new currency of automation, optimization and profound transformation. EBOOK Cloud is the bridge to becoming a modern business. It provides the foundation for your digital strategy to simplify your infrastructure, improve resilience, accelerate agility and reduce costs. For manufacturing leaders hard hit by COVID-19, here are research-based insights on the best next steps to take. Modern manufacturers must embrace holistic agility and resilience and democratize access to applications and data. Decision process automation is a forward-looking, practical strategy to improve enterprise operations Businesses that plan for and act upon rapid changes in technology and processes have a lot to gain. Emerging digital technologies are connecting processes, partners, products and services to enhance today's networked supply chain. The Open Manufacturing Platform is a global alliance that brings business and technology leaders in the manufacturing industry together to drive innovation at scale across the manufacturing value chain. Cognizant actively contributes to this alliance with our technology and domain expertise to define open standards and reference architectures as well as develop reference implementations. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how manufacturing digital services and IT solutions can work for your business.
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A new model for industrial manufacturing

Smarter, more connected products Enterprise and digital supply chain systems Collaborative product engineering Service information platform Factory of the future Embrace digitally disruptive thinking. Digital solutions to speed connected products to market Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. SPEEDING DIGITAL TRANSFORMATION Nearly three-quarters of companies have boosted their IoT investment in the last two years and expect their IoT spending to increase in the next two years. Nearly three-quarters of companies have boosted their IoT investment in the last two years and expect their IoT spending to increase in the next two years. A heavy equipment manufacturer uses a cohesive IoT platform to enable enterprise-wide analytics and fully utilize its telemetry data. By synchronizing its ERP systems, a global water technology company standardized its business processes and halved its total

cost of operations. A recent Forrester Consulting survey of 161 IoT strategy leaders and data and analytics decision makers from industrial companies revealed three key focus areas for quickly scaling IoT. Cognizant provides strategy consulting, planning and implementation services to help you transform your products to smart and connected ones. Our solutions leverage digital technologies across sensory enablement, IoT adoption, wireless connectivity, cloud-based infrastructure and analytics. Our Design Thinking framework helps you envision innovation possibilities and uncover breakthrough opportunities using digital. Cognizant Digital Works provides the technology architecture and implementation capabilities. Meanwhile, our partner ecosystem brings together the best-of-breed technologies to cover the entire digital value chain. Cognizant provides expertise in all leading enterprise resource planning and supply chain management packages to help you execute transformation roadmaps for streamlining business processes in the extended enterprise. We take responsibility for managing the change program in a multi-vendor scenario and implement projects in a time-bound manner. We also help integrate back-end systems with other business applications, such as warehouse management and transportation management systems. Our expertise spans the traditional industry leading packages, as well as niche ones like sales and operations planning (S&OP) on the cloud, leveraging our partner platforms. We engage with you to extend your product development capability using our embedded software development, control systems and product lifecycle management expertise. From focused projects to large-scale development centers, our Engineering and Manufacturing Services team is equipped to address a variety of client requirements. We have successfully transformed captive engineering centers of our clients into high-maturity service delivery organizations. Cognizant helps you deploy systems and processes that enable you to transition to a solution-oriented business model and away from the traditional model of equipment selling. This covers service information architecture definition, service management framework, account management, warranty management and field personnel support. We use emerging digital technologies such as AI, IoT, mobile and analytics to deepen your service capabilities. With the convergence of digital technologies, a whole new concept of industrial manufacturing is taking shape. This is captured in Cognizant's Factory of the Future capability set, which combines our design-to-value framework, fulfillment execution systems, shop floor incident reporting systems and shop floor analytics. Using core manufacturing and enterprise systems as the foundation, we use analytics to make industrial manufacturing more intelligent, responsive and efficient—so your businesses stays competitive. See how 10 companies are using IoT to improve people's lives and succeed in the new normal. A modern platform enables data to be easily shared, interpreted and utilized by internal decision makers and business partners. Industry 4.0 digital technologies are enabling processes, partners and products to enhance today's interconnected supply chain. As technology boosts blue-collar workers into high-skilled roles, organizations must make changes to their workforce strategies. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Digital solutions for a smarter factory

Enterprise and supply chain systems Green plant Smart plant Connected plant Build the connected factory. Our capabilities Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. IMPROVE PRODUCTIVITY By integrating its ERP systems, the company simplified processes and halved its operational costs. By integrating its ERP systems, the company simplified processes and halved its operational costs. A heavy equipment manufacturer uses a cohesive IoT platform to enable enterprise-wide analytics and fully utilize its telemetry data. By synchronizing its ERP systems, a global water technology company standardized its business processes and halved its total cost of operations. Cognizant provides digital expertise in all leading enterprise resource planning (ERP) and supply chain management (SCM) packages. We help process manufacturing companies manage industry consolidation, global supply chain complexity and volatile commodity prices.

Our expertise covers the entire spectrum from roadmap definition to design, implementation and maintenance of IT systems, as well as running back-office processes. Our Chemical Industry Template enterprise solution is built on industry standards that can significantly cut lead time for chemical companies' large-scale ERP rollouts. To meet the ever-increasing demand for reducing the carbon footprint of process manufacturing, we provide tools and reports for critical systems including waste lifecycle management, energy management, Green IT, REACH compliance and global regulatory reporting. We offer consulting and implementation expertise to make Green Plant a reality. Plus, our WasteTrace solution tracks industrial waste from generation through transportation and disposal. It also enables printing of labels, placards and various compliance reports. We help process manufacturers manage capacity in an intelligent and cost-efficient manner, making use of the latest digital monitoring and management technologies. These are integrated with supply chain planning systems, as well. The result is longer life for plant assets, lower maintenance costs and higher reliability of plant operations. It also helps reduce the need for manual intervention in potentially hazardous environments. With deep experience delivering cutting-edge solutions to process manufacturing companies, Cognizant offers a range of services in batch and recipe optimization, plant performance management, key account management and business analytics. Using the latest digital technologies such as IoT and blockchain, we help you take a data driven approach to decision-making. Among our solutions: Leadership teams are reimagining what leadership should look, feel and be like in the new digital age. Here's how 18 real-world businesses are improving agility, resilience, security and efficiency through the cloud The pandemic has fast-tracked the need for every company, across virtually every industry, to become a software-centric business. Organizations must shift away from a career model that never imagined the working population becoming so diverse. Industry 4.0 digital technologies are enabling processes, partners and products to enhance today's interconnected supply chain. As technology boosts blue-collar workers into high-skilled roles, organizations must make changes to their workforce strategies. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Improve speed and quality using AI

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/manufacturing-technology-solutions/mts-business-process-services ----- Modern AI-integrated business operations Business outcomes and strong ROI $11.3M 20% 60% 70% $20M Future-ready processes, insights and innovation Manufacturing BPS and automation services Intelligent experience automation with Cognizant Neuro Business Processes How industrial IoT is transforming manufacturing Featured work Latest thinking Explore additional business process services Take the first step Americas

Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MODERN OPERATIONS FOR MANUFACTURING We help manufacturing companies accelerate production, increase efficiency and improve quality with AI-integrated solutions, data and human ingenuity that fuel growth. net revenue increase faster sales lead response reduction in TCO over 5 years reduction in acquisition costs savings in order processing As leaders in next-gen business process services and automation solutions, we partner with our clients to build modern operations that are fast, efficient, human-centered—and help them achieve a competitive advantage. We use technology, data and digital disruptor plays, as well as new commercial models and co-innovation to deliver higher productivity, increased revenue and intuitive experiences for customers and employees. The ability to strategically reduce costs and invest in new revenue streams is extremely valuable in volatile times. The implementation of modern operations enables businesses to act with insight and speed—predicting trends, identifying new growth areas and balancing efficiency with innovation. By modernizing business operations, your organization can anticipate the steps needed to accelerate growth and scale. Modern operations, experiences, and platforms leveraging automation to optimize ordering experiences while lowering costs and increasing efficiency. Modern aftermarket services solution that optimizes your supply

chain and delivers superior customer experiences. Get your business future-ready with industry-aligned IT and process automation solutions. Simplify and accelerate automation adoption, integrate and orchestrate resources and see returns faster. Generate new business value from finance and accounting. Deliver the intuitive experiences customers demand. Increase speed, efficiency and insights; get better marketing ROI. Grow digitally native scale-ups and new revenue streams at the speed of ideas. Find out how you can deliver persona-based employee experiences at scale. Our solutions help solve big challenges and grow businesses. LIFE SCIENCES An end-to-end revenue cycle management solution transforms the claims process to improve accuracy, accelerate cash flow and improve working capital utilization. MANUFACTURING Automation delivers improved customer service and greater business flexibility while saving time and reducing costs. Exploring new business models is a crucial step for the industry—even in challenging times. By getting a real and rational look at where generative AI is at work today, manufacturers can better see where it will produce the best results for them. To become future-ready, manufacturers need to focus on data strategies, rich customer experiences, workforce upskilling and action-backed sustainability goals. Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies, including marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Uplifting revenue and achieving operational excellence

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Digitizing and streamlining aftermarket operations

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AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. SUPERCHARGING VALUE AND PROFITABILITY Providing efficient installation, repair, maintenance and support requires integrating people, processes, analytics and latest technology. Cognizant Digital After Market Services helps digitize the end-to-end process. For too long, the aftermarket services function has been seen purely as a cost center. Now, with broader, deeper digital solutions available, there has never been a better time to refocus on aftermarket services and transitioning that function from a sunk cost to a business opportunity. Typically undertaken in a customer contact center, this process resolves customer requests for service through call triaging and/or service request creation as a precursor to field dispatch. This process covers checking for parts, tools and skill availability, assigning tickets to technicians, dispatch and route optimization, as well as collaboration with suppliers/third-party providers. The focus here is on assets and critical parts prioritization, inventory management, parts order fulfilment, backorder reduction, and parts return management. Capabilities here cover areas such as return merchandise authorization (RMA), claims processing and warranty supplier recovery. This broad and complex function includes returns authorization, discrepancies handling, problem shelf management, shipment track and trace, contract administration, and credit and rebill services. Asset utilization and optimization, maintenance planning and scheduling, incident management, and regulatory compliance management are all hallmarks of a robust asset management capability. How seven manufacturers are laying the foundation to lower costs, boost revenues and enable market agility in the intelligent, connected era. Crude oil price pressures and the Great Crew Change drive automation to lubricate nearly every link of the petroleum supply chain. An automation capability framework that is defined by nine core capabilities advances a company's

ability to become digital. UTILITIES Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Revolutionizing digital healthcare services

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/healthcare-technology-solutions ----- Cognizant is helping its 700+ healthcare clients manage through industry transformation, as they plan for and optimize digital healthcare solutions and healthcare IT services to improve and unify the care experience for millions of patients. The healthcare segments we serve Delivering value-centered healthcare IT solutions Recently published insights Targeted healthcare IT solutions Take the first step HEALTHCARE IT SOLUTIONS New generative AI tools could transform the healthcare industry. But leaders need to make smart choices. Read more Our new survey reveals what motivates hospital and health system executives to pursue automation and generative AI, what opportunities excite them, and what challenges keep them up at night. Know more Cognizant has been named a Leader for the second time in the annual Everest Group Clinical and Care Management Operations Services PEAK Matrix® Assessment 2023 which assesses 15 global healthcare service providers. Know more Generative AI solutions will address high-touch areas throughout the healthcare value chain to drive unified experiences and improve business outcomes for healthcare organizations. Know more Platform to provide businesses with a comprehensive approach to adopting and harnessing the power of AI. Know more Cognizant's Healthcare Quality Engine, TriZetto® ClaimSphere® QaaS® has received its 13th consecutive Healthcare Effectiveness Data and Information Set (HEDIS®) Certified Measure status. Know more The report recognizes Cognizant's strong capabilities and extensive experience in delivering innovative solutions to the healthcare payer industry. Know more Cognizant's best-in-class platform, TriZetto, is recognized for its long-standing prowess in the claims space. Read the report Cognizant was singled out as one of few providers able to deliver the full RCM suite as a result of our deep technical prowess, broad healthcare expertise, robust partner ecosystem and clearinghouse capabilities. Read the report We solve healthcare's toughest challenges. We can help you with yours. RESULTS RESULTS speeds claims processing by 30% with automation. RESULTS RESULTS uses automation to drive efficiencies in claims processing. RESULTS RESULTS nets $13M with new revenue cycle approach. RESULTS RESULTS reduces healthcare cost with AI. Health sciences organizations need to recognize key opportunities and areas of synergy to thrive in a more collaborative and value-based health sciences ecosystem. Know more Competing on quality, price and experience is rapidly becoming the new normal. Know more Healthcare organizations can make meaningful progress and build a healthier business by focusing on access to care. Know more Explore our survey of 2,400 health plan members

that reveals the digital tools and features they look for when choosing a health plan. Know more Cognizant's Digital Healthcare Solutions for remote patient monitoring simplifies the process of merging the benefits of virtual healthcare with the expansive capabilities of the Microsoft Cloud. Know more Engage with our business and technology experts for more information on healthcare IT solutions that will help you address today's challenges while preparing for the future. Cognizant's TriZetto Healthcare Products help you drive administrative efficiency, improve quality of care, and improve member and patient experiences. Know more Cognizant's services address the industry trends and market forces that drive business and IT decision-making—from rethinking new business models to enabling digital innovation. Know more Serving customers by looking forward as well as back is a big promise, but the power of today's new digital healthcare solutions is vast and growing. Our expertise in healthcare IT services enables us to integrate cutting-edge technology seamlessly into your operations. Let's talk about how digital healthcare IT solutions can work for your business. =====================

Deliver unified experiences

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/healthcare-technology-solutions/payers ----- TriZetto® Unify: Moments That Matter Targeted solutions Featured work Latest thinking Take the first step INNOVATING HEALTHCARE With more than 200 million lives supported on our platforms and one of the industry's largest, most diversified healthcare portfolios, we can help you build the foundational IT infrastructure needed to enable open, transparent, collaborative technology ecosystems. Play video NEW Hosted by Sanjay Subramanian, SVP and Head of the Healthcare Payer business unit at Cognizant, the HealthTech Voices podcast features conversations with industry thought leaders around the impact of technology on healthcare. Know more Our 2023 Voice of the Member survey of 2,400 health plan members reveals what digital tools and features are most important to them when choosing a health plan. Read more Cognizant's TriZetto Healthcare Products help you drive administrative efficiency, improve quality of care, and improve member and patient experiences. Learn more Reduce costs, optimize processes and improve outcomes with best-in-class software and services delivered in an integrated service model to free up resources and capital so healthcare payers can focus on innovation over administration. Learn more Cognizant's services address the industry trends and market forces that drive business and IT decision-making—from rethinking new business models to enabling digital innovation. Learn more Our industry-specific business process expertise can help you redirect and refocus valuable resources, giving you the financial flexibility required to focus on core competencies and innovate for the future. Learn more We offer the consulting, managed services, resources and capabilities you need to assess, design, build and manage a flexible IT environment. Learn more Increasing agility and speed to generate value could mean migrating systems, upgrading existing applications and hardware or deploying new platforms or other critical services. We offer a comprehensive portfolio of IT and systems integration services. Learn more

Get services and solutions that enable you to identify insights, reshape business models and build the infrastructure required to engage consumers and drive better outcomes. Learn more The success of healthcare companies' large-scale transformations, such as system consolidation or market expansion, will define the long-term trajectory not only of those organizations but also their respective executive leadership teams. Know more Cognizant named as a Leader in the Everest Healthcare Cloud-based Core Administration Platform Peak Matrix Assessments 2023 for its healthcare core administration platform offerings that provide comprehensive coverage across the healthcare value chain. Know more HEALTHCARE Know more HEALTHCARE Know more Cities must deploy citizen-focused public health initiatives, powered by digital technologies, to meet their future-readiness goals. Know more Payers can now analyze machine-readable files for a competitive edge. Know more Unified experiences will be healthcare's future. Know more Payers must report on a wide group of disparate quality measures to satisfy state requirements for value-based reimbursement. Know more Privacy and consent: Healthcare payers must take an adaptable approach to enabling new business rules and workflows. Know more Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Succeed in a regulated market

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/healthcare-technology-solutions/payers/medicare-medicaid ----- Healthcare organizations turn to digital technologies to ensure success and provide services in a competitive and regulated market. Targeted solutions Additional capabilities Take the first step TRANSFORMATION STARTS HERE The percentage of all Medicare Advantage and Part D members that our services span, including original Medicare, Medicare Advantage, prescription drug and MediGap plans. Applying digital solutions to healthcare delivery questions. Cognizant's TriZetto Healthcare Products help you drive administrative efficiency, improve quality of care, and improve member and patient experiences. Know more Medicare and Medicaid expansion—Assist customers with new business acquisition and expansion with scalable options. Medicare Advantage enrollment and financial reconciliation—Ensure accuracy through reconciliation of enrollment and CMS payment reports. Advisory and implementation services— My government health plan—A multi service "stack" solution for Medicare Advantage plans. Our products and platforms enable efficient claims processing, automated enrollment, encounter management, quality reporting and member-centric care management. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

HealthTech Voices podcast: Exploring healthcare trends, insights and innovation

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/ healthcare-technology-solutions/payers/healthtech-voices ----- Take the first step Hosted by Sanjay Subramanian, SVP and Head of the Healthcare Payer business unit at Cognizant, the HealthTech Voices podcast features conversations around the impact of technology on the healthcare industry. In each podcast, Mr. Subramanian will feature a new guest who is a healthcare thought leader. Together, these experts will tackle topics such as the use of automation to improve speed and accuracy, the need for healthcare payers to improve member experience, evolving operating models, the rise of payer and provider convergence, and the integration of generative AI into healthcare systems and processes. Listeners will gain new insights into these topics, coming away with ideas on how to better implement technology within their organizations. Episode 1: Today's industry-shaping forces The premiere episode of HealthTech Voices podcast hosted by Cognizant's Sanjay Subramanian features Paul Hlivko, EVP and Chief Information and Digital Officer at Wellmark® Blue Cross® and Blue Shield®. Sanjay and Paul cover the pressures and drivers shaping today's technology strategies, including the innovation cycle, shifts in consumer demand and cost structures. Episode 2: Meeting tomorrow's challenges Host Sanjay Subramanian continues his discussion about industry-shaping forces with Paul Hlivko, EVP and Chief Information and Digital Officer at Wellmark® Blue Cross® and Blue Shield®. They discuss investing in people and their skills to fully leverage technology investments. Paul explains deploying technology across an organization, providing structure, enabling stretch and making space for experimentation. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Make the transition to value-based care

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/ healthcare-technology-solutions/providers ----- More time for patient care Targeted solutions Additional capabilities Featured work Latest thinking Trizetto Provider Solutions Eligibility solution reduces write-offs by 44% New revenue cycle approach nets $13 million for MetroHealth In the news Take the first step TRANSFORM FOR THE FUTURE With over 600 direct EMR and practice management system integrations, learn how our EHNAC and SOC 2-certified platform can ensure you can get back up and running within days. Learn more CASE STUDY MetroHealth System leverages enterprise technology and seasoned expertise to reduce denials by 30%.

Read the case study After assessing and rating 36 companies across four dimensions, the report identifies Cognizant as a leader. Get a closer look at the why, what, how and so what—as well as the capabilities, strengths and opportunities—that earned us that high rating. Read the report Applying digital solutions to help people heal Connected Interoperability Solutions enable secure, on-demand data access to support compliance and forward-thinking business plans. Know more Healthcare is transforming with expanded services beyond office visits. Deliver the anytime, anywhere care that patients and members expect with powerful offerings from Cognizant. Know more Reimagine and transform your revenue cycle. Powered by intelligent process automation, proven best practices and experienced professionals, our scalable RCM solutions are purpose-built to reduce your cashflow challenges and help you to focus better on improving patient experience and care. Know more An evolving industry requires innovative solutions. TriZetto Provider Solutions provides cutting-edge technology and customer-centered services to help simplify the business of healthcare. It's time to experience a new way to manage your revenue cycle. Know more Cognizant's services address the industry trends and market forces that drive business and IT decision-making—from rethinking new business models to enabling digital innovation. Learn more HEALTHCARE Know more HEALTHCARE Know more HEALTHCARE Know more Harnessing the power of gen AI means staying mindful to the unique set of pitfalls and possibilities. Learn more in this article as we outline five key principles for implementing gen AI in healthcare. Read more For stakeholders, generative AI can enable better clinical decision-making and reduce burnout for providers, help payers to simplify health care, and enable more comprehensive and personalized patient care. Learn how Healthcare organizations can create a large repository of high-quality labeled medical images at speed and at scale for training AI algorithms by following best practices and by leveraging a data-labeling network of clinicians and non-clinicians. Know more June 21, 2024 Healthcare Innovations explores how MetroHealth System worked with Cognizant to reduce denials and increase revenues. Read now Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Improve plan accuracy and quality

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/healthcare-technology-solutions/pharmacy-benefit-managers ----- A new era for pharmacies and pharmacy benefit managers is here and it's far from business as usual. Our capabilities Latest thinking Take the first step ELEVATED HEALTHCARE DELIVERY in go-live timeline for healthcare benefits plans. Cognizant helps healthcare organizations evaluate the impact of regulatory requirements and implement solutions that help ensure compliance. Our services include: The ability to access and leverage data is changing the way business decisions are made, with rich insights enabling evidence-based decision-making and proactive planning. Cognizant provides expertise on data collection across a wide range of attributes affecting

pharmacy and PBM businesses, helping them make well-informed decisions in: We help healthcare organizations drive cost reduction and revenue enhancement through improved efficiency, effectiveness and process transformation by offering: New consumer-focused operating models in healthcare demand a shift in thinking, requiring many companies to go from a B2B to a B2C focus. Cognizant helps healthcare organizations manage the patient and member experience with solutions that drive engagement and help build effective strategies for member identification and retention. Our services span these areas: We offer complete project and IT implementation and support services, including: Healthcare industry trends point toward an evolving healthcare economy in which organizations will compete on quality, price and experience. Read this article to learn the capabilities you need to survive. Know more In this article, Keerthi Kumar, MD, discusses eight steps for developing a holistic approach to expanding access to care. Know more Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Cognizant Virtual Health Solution

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/ healthcare-technology-solutions/virtual-health-solutions ----- Accelerate the shift toward customer-driven, anywhere, on-demand care. Featured work Latest thinking Up to $250 billion Take the first step BETTER HEALTH OUTCOMES From case definition through program design, business and IT impact assessment, building an implementation ROI roadmap and more, our experts will ensure your success with a comprehensive plan. Rely on our experience and expertise for product feature definition, experience design, testing and release management, digital engineering and more. We can help ensure smooth execution of every stage of your virtual health program— from training and communication to workflow configuration, engagement tracking, remote testing and vendor integration. Our ongoing support ensures you achieve the full potential of virtual health, including wellness, case and disease management, quality improvement (HEDIS/STARS), utilization management and more. Our remote patient monitoring solution with Microsoft provides patient convenience and generates more comprehensive data that can be leveraged by AI/ML-powered automation, resulting in better care. HEALTHCARE Know more HEALTHCARE Know more Our research found payer executives ready to apply advanced technologies to change how work gets done. Chatbots, IoT and big data are leading digital technology implementations. Know more According to our recent study, the pandemic has clarified the role and value of digital technologies and approaches for healthcare providers. Hyperconnectivity, physical automation and AI are key drivers. Know more

Up to $250 billion

of current U.S. healthcare spend has the potential to be virtualized.

of current U.S. healthcare spend has the potential to be virtualized.

Cognizant's Virtual Health Solution helps healthcare organizations achieve the vision of an integrated model to deliver better outcomes. We underpin our services with unique accelerators, best-in-class partners and future-focused security solutions that allow you to reach and scale virtualization sooner. Know more Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Embrace AI-enabled healthcare operations

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/healthcare-technology-solutions/hts-business-process-services ----- Modern AI-integrated healthcare operations Business outcomes and strong ROI $900M 17,000 75% 25% 600% MetroHealth and Cognizant partnership in healthcare Healthcare BPS and automation services Intelligent experience automation with Cognizant Neuro Business Processes Intuitive operations models for healthcare operators Cognizant CARES—a blueprint for successful healthcare operations Featured work Insights Explore additional business process services Take the first step MODERN OPERATIONS FOR HEALTHCARE cost savings over 7 years hours of increased efficiency faster investigation response lower plan administration costs faster claims processing MetroHealth's investments in Cognizant Revenue Cycle Management are driving positive results increasing productivity by 8% in the last year and average daily collections by 25%. The services are built around a proprietary Unified Single Platform (USP), a performance improvement engine and a cloud-based technology platform that continuously deploys automation and innovation to improve quality and financial outcomes. The solution also includes an ARM tool to prevent claim denials on the front end by identifying the root causes of initial claim rejections, avoidable and non-avoidable. The tool can categorize the denials down to the department level, so we can identify trends and use that information to educate and train our staff. Since implementation, denials have decreased by 30%, which translates into $13M in additional revenue. MetroHealth and Cognizant have a long-standing strong partnership and we continue to work together to reduce denials/accounts receivable and increase cash collections. Cognizant leverages deep knowledge and expertise to provide business process transformation and services management across the healthcare ecosystem. We harness automation, AI and advanced analytics to give you an intuitive edge. We help Healthcare companies become modern enterprises powered by innovation and a global workforce of healthcare experts and advisors—leading to unmatched productivity, cost efficiencies and revenue growth. The ability to strategically reduce costs and invest in new revenue streams is extremely valuable in volatile times. The implementation of modern operations enables businesses to act with insight and speed—predicting trends, identifying new growth areas and balancing efficiency with innovation. By modernizing

business operations, your organization can anticipate the steps needed to accelerate growth and scale. Our member enrollment, premium billing, reconciliation, and onboarding services put members at the center, ensuring a seamless experience across their multiple touch points. Our solutions in benefits configuration simplify complex structures and improve efficiency. Industry leading capabilities, from provider credentialing to contract loading and provider data management, our solutions ensure data accuracy. With Cognizant, payers can create comprehensive PDM strategies that focus on four components: single source of truth, data governance, bidirectional integration, and end-to-end platform. We help you structure your processes knowing that PDM is a journey, rather than a one-time initiative. With deep understanding of claims processing—from front-end operations, claims adjudication and appeals to supporting Special Investigation Units (SIU). Our integrated solutions ensure accurate and timely payments, reducing interest payouts and penalties. Cognizant's care management services can help payers gain access to certified and experienced talent pools globally. Our delivery teams offer expertise in utilization management, case management, and population health management—helping clients deliver improved clinical outcomes. Know more Cognizant's contact center services provide payers with digital transformation solutions that improve member and provider experience. Our services support members and providers with omni-channel contact services designed to improve customer satisfaction (CSAT) and NPS scores. Know more Cognizant's RCM gives an intuitive edge to the healthcare industry. From scheduling and registration to payment posting, we handle end-to-end revenue cycle management services for hospitals and physician practices. With proprietary RCM workflow technology, we help you maximize efficiency and improves cash flow with digitized management. Know more Our complete suite of patient access and engagement includes registration, scheduling, remote patient monitoring, discharge planning, health risk assessments, and wellness and lifestyle coaching. Improving these areas enables providers to embrace a digital-first, intuitive operating model—leading to fast, easy and safe experiences for their patients. Cognizant provides customized coding and charge master services for any size or type of organization, from physician practices to hospitals. We leverage the latest RCM technologies to expedite and automate processes that help reduce errors and increase claim submission rates. Our fully outsourced mid-cycle RCM services will help you scale fast. Our account receivables service combines skilled professionals and proprietary technology to resolve accounts through all revenue streams. Established workflows, multi-channel outreach and financial assistance programs maximize revenue and recovery. Cognizant can help healthcare organizations overcome growing reimbursement complexities and optimize revenue. With expertise and innovative technology, we identify the proper workers' compensation and third-party liability carriers to ensure claims are paid in accordance with state regulations. Our clinical administrative services focus on improving patient experience and quality of care. You'll gain a competitive edge with our robust set of services—utilization management, bill review, record retrieval, gaps identification and physician training. Our resources include 350+ USRNs (registered nurses) and 700+ certified specialists. We offer a flexible pharmacy claims processing platform along with efficient distribution management services for employers and third-party administrators—enabling them to improve processes while

controlling prescription costs. Cognizant's workflow extracts and consolidates information across all departments of the pharmacy benefit managers (PBM), providing plan sponsors with a 360° patient view that enhances critical health and financial decision-making resulting in best outcomes. We provide Day 1 assurance of correct adjudication outcomes, along with complete and accurate eligibility, prior authorization, accumulator and claim history data. Cognizant enables modern operations by leveraging a data platform for order intake, a centralized workflow for prescription filling, a call center to support mail-order pharmacy services, and access to physicians' offices to obtain prescription refills or to verify information. Our services include intuitive digital tools to analyze medication requests and calculate the urgency of the treatment—reducing errors and improving efficiency. To speed up order fulfillment, our workflow platform accounts for tracking, verification, approvals, follow-ups and on-time delivery. Get your business future-ready with industry-aligned IT and process automation solutions. Know more Simplify and accelerate automation adoption, integrate and orchestrate resources and see returns faster. Know more Generate new business value from finance and accounting. Know more Deliver the intuitive experiences customers demand. Know more Increase speed, efficiency and insights; get better marketing ROI. Know more Grow digitally native scale-ups and new revenue streams at the speed of ideas. Know more Find out how you can deliver persona-based employee experiences at scale. Know more HEALTHCARE Major US healthcare organization leverages intelligent process automation to streamline operations—enhancing member experiences, improving efficiency and reducing costs. Know more LIFE SCIENCES A reimagined customer service-driven strategy enables Siemens Healthineers to streamline operations—leading to 30% reduction in licensure costs and 100% SLA adherence. Know more HEALTHCARE A leading U.S. revenue cycle management (RCM) service provider turned to Cognizant to help streamline its benefits eligibility verification process for healthcare providers. Know more HEALTHCARE A major health plan transforms its operations with a world-class automation platform that processes claims faster, allowing it to focus on product development and customer experience. Know more HEALTHCARE A leading healthcare company leverages AI to identify and predict patterns of addiction with data-driven insights. Know more HEALTHCARE A healthcare organization with more than one million members gains a competitive edge with a cost-effective strategy that simplified operations, increased pricing accuracy and improved the customer experience. Know more Explore how generative AI and large language models have the potential to transform healthcare. Know more Digitizing a process doesn't need to be complicated. We help organizations maximize their efficiency as they undertake process changes to streamline their operations. Know more How advanced technologies and behavioral changes can help us mitigate the impact of a global health crisis. Know more View this infographic to see how Intelligent Automation tackles the US opioid crisis and its effects upon societies and organizations for automating opioid lock-in administration. Find out how combating the opioid crisis through intelligent automation connects payers, government, pharmacy and members, and see the promising outcomes from this program. Know more Cognizant earned the highest designated Leader position among all participating providers, and the highest marks in the categories of market

adoption, innovation and investments. Read the report Cognizant's diverse in-house medical talent pool, robust suite of services, flexible BPaaS for care coordination and focus on quality improvement services helped cagtapult us into the leaders category in the Everest Group's Clinical and Care Management Operations Services PEAK® Matrix 2023. Read the report Cognizant was singled out as one of few providers able to deliver the full RCM suite as a result of our deep technical prowess, broad healthcare expertise, robust partner ecosystem and clearinghouse capabilities. Read the report We were chosen for our healthcare domain expertise and end-to-end platform featuring a deep portfolio of revenue cycle management solutions such as pre-claim, patient access, pre-billing, claims, account resolution, and financial management. Read the report We emerged as a Leader in this first-time report due to our strong domain presence in healthcare, robust digital-first offerings, and competent global delivery network for servicing payers and providers. Read the report Everest Group cites our strength in vision and strategy, scope of services such as BPaaS, focused investments in areas including automation and advanced analytics as well as our diversified delivery presence as key factors for our leadership position. Read the report Everest Group cites several differentiators, including Cognizant's investment in innovation as well as creating a vision and strategy for clients that help them accelerate their digital journey and get business value faster. Read the report NelsonHall recognizes Cognizant for our ability to help clients deliver outcomes both today and while preparing for the future. Also, our investment in government programs— BPaaS models—lowers costs and empowers digital transformation. Read the report Empower your career and future-proof your skills while you help the world's most influential companies, including marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. Browse job listings Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Customer Experience Management

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/healthcare-technology-solutions/hts-business-process-services/customer-experience-management ----- Enable a modern customer experience How we've helped others +39% 45% 12% +17% Insights Take the first step ELEVATE CUSTOMER EXPERIENCES Rather than continuing to charge clients to handle every call, we use omnichannel technology that improves efficiency and enables self-service to reduce the calls requiring agent attention. We provide highly trained global resources to help clients deliver a superior customer healthcare experience, and robust quality assurance and continued training deliver constant improvement. Our healthcare CXM experts deliver immediate cost savings without capital expenditure through solution packages that include staff and AI accelerators to augment them. service level agreement call reduction average handle time reduction first-

call resolution Our new survey reveals what motivates hospital and health system executives to pursue automation and generative AI, the opportunities that excite them and their challenges. Know more Dr. Scott Schell discusses latest automation trends among healthcare providers, including generative AI. Know more See how Cognizant can help hospitals take costs out of healthcare and succeed in their mission. Know more Cognizant's diverse in-house medical talent pool, robust suite of services, flexible BPaaS for care coordination and focus on quality improvement services helped cagtapult us into the leaders category in the Everest Group's Clinical and Care Management Operations Services PEAK® Matrix 2023. Read the report Cognizant was singled out as one of few providers able to deliver the full RCM suite as a result of our deep technical prowess, broad healthcare expertise, robust partner ecosystem and clearinghouse capabilities. Read the report We were chosen for our healthcare domain expertise and end-to-end platform featuring a deep portfolio of revenue cycle management solutions such as pre-claim, patient access, pre-billing, claims, account resolution, and financial management. Read the report We emerged as a Leader in this first-time report due to our strong domain presence in healthcare, robust digital-first offerings, and competent global delivery network for servicing payers and providers. Read the report Everest Group cites our strength in vision and strategy, scope of services such as BPaaS, focused investments in areas including automation and advanced analytics as well as our diversified delivery presence as key factors for our leadership position. Read the report We once again achieved the highest rating and differentiated ourselves with our end-to-end capabilities in the RCM value chain and our strong analytical and automation solutions for healthcare providers. Read the report Everest Group cites several differentiators, including Cognizant's investment in innovation as well as creating a vision and strategy for clients that help them accelerate their digital journey and get business value faster. Read the report NelsonHall recognizes Cognizant for our ability to help clients deliver outcomes both today and while preparing for the future. Also, our investment in government programs—BPaaS models—lowers costs and empowers digital transformation. Read the report IDC recognizes Cognizant's strategic approach and investment, core experience, comprehensive solutions and SaaS deliver when naming us a vendor to watch in enabling customer-360 data platform for healthcare payers. Read the report The report provides an analysis of service provider capabilities in technology, domain expertise, and delivery-related capabilities to assist healthcare enterprises in identifying strategic partners for RCM transformation. Read the report Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Clinical Support Services

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/healthcare-technology-solutions/hts-business-process-services/clinical-support-services ----- URAC-accredited clinical support services How can we help? 25% 1,500+ 35,000 29% Insights Take the first step ELEVATE

HEALTH OUTCOMES Our deep bench of global talent allows you to scale clinical support, regardless of volume or scope fluctuations. World-class and accredited training continually improves performance to increase client ROI and protect against staff disruptions. Our center of excellence leverages analytics to develop a strategy to minimize cost and deliver high-quality clinical support. improved productivity clinical services nurses backlogged cases higher pass rate Our new report reveals why hospital and health system execs pursue automation and gen AI—and their most exciting opportunities and biggest challenges. Know more Dr. Scott Schell discusses latest automation trends among healthcare providers, including generative AI. Know more See how Cognizant can help hospitals take costs out of healthcare and succeed in their missions. Know more Cognizant's diverse in-house medical talent pool, robust suite of services, flexible BPaaS for care coordination and focus on quality improvement services helped cagtapult us into the leaders category in the Everest Group's Clinical and Care Management Operations Services PEAK® Matrix 2023. Read the report Cognizant was singled out as one of few providers able to deliver the full RCM suite as a result of our deep technical prowess, broad healthcare expertise, robust partner ecosystem and clearinghouse capabilities. Read the report We were chosen for our healthcare domain expertise and end-to-end platform featuring a deep portfolio of revenue cycle management solutions such as pre-claim, patient access, pre-billing, claims, account resolution, and financial management. Read the report We emerged as a Leader in this first-time report due to our strong domain presence in healthcare, robust digital-first offerings, and competent global delivery network for servicing payers and providers. Read the report Everest Group cites our strength in vision and strategy, scope of services such as BPaaS, focused investments in areas including automation and advanced analytics as well as our diversified delivery presence as key factors for our leadership position. Read the report We once again achieved the highest rating and differentiated ourselves with our end-to-end capabilities in the RCM value chain and our strong analytical and automation solutions for healthcare providers. Read the report Everest Group cites several differentiators, including Cognizant's investment in innovation as well as creating a vision and strategy for clients that help them accelerate their digital journey and get business value faster. Read the report NelsonHall recognizes Cognizant for our ability to help clients deliver outcomes both today and while preparing for the future. Also, our investment in government programs— BPaaS models—lowers costs and empowers digital transformation. Read the report IDC recognizes Cognizant's strategic approach and investment, core experience, comprehensive solutions and SaaS deliver when naming us a vendor to watch in enabling customer-360 data platform for healthcare payers. Read the report The report provides an analysis of service provider capabilities in technology, domain expertise, and delivery-related capabilities to assist healthcare enterprises in identifying strategic partners for RCM transformation. Read the report Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Healthcare process delivery excellence with industry-best technology

Get it right the first time Bots speed claims processing at EmblemHealth Our perspectives Featured work Our leaders Take the first step EFFICIENT BUSINESS SOLUTIONS Solution offerings for healthcare operators that focus on simplifying business complexities and delivering exceptional process outcomes. Watch video Our BPaaS offering enables payers to achieve operational excellence. Reduce operating costs, gain next-gen capabilities and compete more effectively in the member-centric healthcare industry with Cognizant Digital Healthcare Payer. View PDF 25–50%

25–50%

Learn more Leverage Cognizant's proven BPaaS approach to achieve operational excellence across all parts of your business. Our solutions span the entire policy administration value chain. Attain better insights about your members with our Cognizant BigDecisions® integrated analytics platform. Use predictive analytics to evaluate interest payments, claims accuracy and more. Rely on our BPaaS approach to focus more on innovation and market growth. Assign responsibility for the operations and technology functions to us. Master multiple layers of functions through our single service interface. You deliver strong member experiences consistently without intensive capital investment. Follow industry best practices across the entire payer ecosystem. Cognizant Digital Healthcare Payer works seamlessly with core industry platforms, including Cognizant QNXT and Facets. Deliver new products, strong member experiences, and revenue growth—without major capital outlays. Our customer-centric approach puts members at the center of your business. WHITEPAPERS Process automation could enable healthcare organizations to deliver streamlined but richer member and patient experiences while reducing costs. Know more Healthcare platform enables payer to meet interoperability requirements, improve claims process by 99% an reduce plan administration TCO by 25%. Read the case study

Giri Namala

VP, Healthcare Markets Cognizant Digital Operations

in

Brent Barber

VP, Healthcare Digital Ops Cognizant Digital Operations

in

Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Cognizant Security Services

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/healthcare-technology-solutions/cybersecurity ----- Protect patient data from the escalating threat of exposure and cyber-attacks. How we've helped others: 2,000+ 10,000+ 25 years Take the first step PROTECTING PATIENT DATA Secure your IT infrastructure (network and end-point security, operations, orchestration, threat intel and hunting) Identify, prioritize and remediate vulnerabilities (application, infrastructure, penetration security testing and DevSecOps) Protect vital data and ensure confidential integrity and availability (data discovery, classification, security tool implementation, data governance and risk management) Information security governance and compliance with regulations (PHI regulations, audit prep, vendor risk management, GRC tool support and automation) Enhance end-to-end identity governance and management (privilege, enterprise and customer identities) Secure cloud deployment and enable secure data migration for hybrid and public cloud environments (a la carte only) security associates

2,000+

security associates

assessments for risk and compliance

10,000+

assessments for risk and compliance

of experience in cybersecurity

25 years

of experience in cybersecurity

Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Cognizant MLOps

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/healthcare-technology-solutions/mlops-platform ----- Speed ROI and governance for your AI investments Cognizant MLOps by the numbers 7000+ 1,000+ 100+ 75+ Insights Industry accolades Take the first step MAXIMIZING THE VALUE OF AI Cognizant MLOps helps data scientists operate top-of-line, while our robust bench of AI/ML and generative AI talent alleviates the burden for clients to build their own teams. From identifying the right opportunities for immediate impact to providing well-tested frameworks to shorten time to value, we support clients through all stages of the AI/ML and generative AI journey. Robust data governance and rigorous testing create secure, ethical, and trustworthy models, while our training encourages adoption and use. AI specialists

7000+

AI specialists

Data scientists

1,000+

Data scientists

ML engineers

100+

ML engineers

ML engagements

75+

ML engagements

Hear from Cognizant's Scott Johnson on the three Rs healthcare organizations can employ to leverage generative AI technology responsibly. Know more New research by Cognizant and Oxford Economics assesses the prospective impact of gen AI in healthcare and recommends strategies to achieve that potential. Know more This new report explores viable applications of generative AI, the risks of applying it and steps organizations can take to overcome them. Know more For more information on how your

organizaton can implement Cognizant MLOps, complete the form below.
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On the road to transformation with transportation technology solutions

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/transportation-logistics-technology-solutions ----- Harnessing the power of digital, transportation and logistics leaders are gaining better visibility of their supply chains, achieving real-time data access and speeding orders to customers everywhere with technology solutions. Leap ahead by applying the latest technologies such as IoT, machine learning, predictive analytics and blockchain. The transportation & logistics segments we serve Benefit from our experience in transportation and logistics solutions. Targeted solutions for transportation and logistics Recently published insights Nimble, responsive, committed: ERC's digital transformation How IoT can keep food & medicine shipments safe In the news Leadership Take the first step towards towards innovative transportation technology solutions Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps

in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. DIGITAL INNOVATION IN TRANSPORTATION Cognizant is spearheading the Gen AI journey for transportation and logistics companies. To strike the right balance between risk and demand in gen AI use case deployment, check out these five guiding principles. Streamline operations and improve supply chain visibility with transportation technology solutions. Rethink asset utilization and shrink your environmental footprint Optimize routes, boost productivity and surpass delivery benchmarks with transportation and logistics solutions. Better compete against digital natives and industry giants. Respond faster to changes, streamline back-office processes and leverage digital technology with IT solutions for transportation and logistics. Dial up the customer experience and increase trust. We help modernize even the most complex logistical systems with transportation and logistics solutions. RESULTS RESULTS modernizes its ERP systems to reduce revenue leakage and improve controls. RESULTS RESULTS automates invoice processing and reduces time to market for new projects. Digital transportation technology solutions that help providers prepare for growth. Turn your outbound logistics processes into a source of competitive advantage. Our transportation logistics solution accepts a vast range of inputs and produces supply chain metrics aimed at helping business users plan their logistics operations more effectively. Leverage the latest transportation technology solutions to provide real-time planning and routing for vehicles in transit.* Better manage on-time performance and improve customer service. Our offerings include real-time visibility into pickup and delivery of cargo and parcels. WHITEPAPERS Innovating in a post-pandemic world will pose new challenges—from unpredictable shifts in customer behavior to development teams that work from home. WHITEPAPERS This guide lights a path to achieving digital transformation in manufacturing, from resolving organizational challenges to unleashing human abilities.   WHITEPAPERS Decision process automation is a practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action.   See all Cognizant news Stay on top of what's happening across Cognizant. VP and Head of Automotive, Transportation and Logistics Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital solutions for transportation and logistics can work for your business. ©2024 Cognizant, all rights reserved =====================

Reinventing the delivery experience

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/transportation-logistics-technology-solutions/mail-and-express ----- Digital logistics Technology platform excellence Demands on delivery in the always-on era Targeted solutions Additional capabilities Featured work How IoT can

keep food & medicine shipments safe Latest thinking Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. ROUTE TO SUCCESS with connected vehicle technology help this company improve customer experiences and cut maintenance costs by 30%. with connected vehicle technology help this company improve customer experiences and cut maintenance costs by 30%. This global equipment company used IoT to transform its customer experience while decreasing revenue leakage by nearly $10 million. Digital solutions that help providers prepare for growth. Turn your outbound logistics processes into a source of competitive advantage. Our solution accepts a vast range of inputs and produces supply chain metrics aimed at helping business users plan their logistics operations more effectively. Leverage the latest digital technology to provide real-time planning and routing for vehicles in transit.* Better manage on-time performance and improve customer service. Our offerings include real-time visibility into pickup and delivery of cargo and parcels. Cognizant's digital solutions for mail and express combine traditional connected cargo capabilities with emerging technologies including digital mail, e-commerce, mobile commerce and telematics. We provide consulting, user experience design and technology services to help you achieve full supply chain visibility, deliver superior customer services and stay ahead of the digital

curve. Our services bring together domain expertise in logistics with mature IT delivery processes. As a result, they can be employed quickly to avoid the risk of technology obsolescence. For private and government mail and express organizations, we provide world-class digital platform services that streamline operations, increase productivity and help uncover new opportunities. Whether it is finance and accounting, customer support or outbound logistics, our technology platform services offer measurable value and use both mature and emerging digital technologies. TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS The future offers a world of opportunities, but the transformation in T&L will require substantial steps and boldness. Innovating in a post-pandemic world will pose new challenges —from unpredictable shifts in customer behavior to development teams that work from home. This guide lights a path to achieving digital transformation in manufacturing, from resolving organizational challenges to unleashing human abilities. Decision process automation is a practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action. VP and Head of Automotive, Transportation and Logistics Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved

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Reimagining supply chain visibility

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/transportation-logistics-technology-solutions/logistics-providers ----- The changing face of logistics Targeted solutions Featured work How IoT can keep food & medicine shipments safe Latest thinking Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite

peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. FRAGILE TO AGILE saved annually thanks to clear visibility into supplier spend across multiple enterprise resource planning (ERP) systems. saved annually thanks to clear visibility into supplier spend across multiple enterprise resource planning (ERP) systems. Danzas—a logistics and freight-forwarding provider in the United Arab Emirates—migrated its ERP systems to Oracle Cloud, and reduced revenue leakage and improved controls by automating manual processes. Digital solutions that help providers prepare for growth. Turn your outbound logistics processes into a source of competitive advantage. Tap our business and digital expertise for leading solutions from SAP, Oracle, Red Prairie and specialty suppliers providing supply chain visibility, transportation management, warehouse management and more. Our solution accepts a vast range of inputs and produces supply chain metrics aimed at helping business users plan their logistics operations more effectively. Better manage on-time performance and improve customer service. Our offerings include real-time visibility into pickup and delivery of cargo and parcels. Leverage the latest digital technology to provide real-time planning and routing for vehicles in transit.*   TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS The future offers a world of opportunities, but the transformation will require substantial steps and boldness. Decision process automation is a practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action. Innovating in a post-pandemic world will pose new challenges—from unpredictable shifts in customer behavior to development teams that work from home. This guide lights a path to achieving digital transformation in manufacturing, from resolving organizational challenges to unleashing human abilities. VP and Head of Automotive, Transportation and Logistics Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ======================

Digitize your fleet to compete

Fleet & asset management Rail engineering services Change has already arrived for carriers. Targeted solutions Additional capabilities Featured work How IoT can keep food & medicine shipments safe Latest thinking Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. THE FUTURE OF FREIGHT deadline to complete repairs for commercial trucks and buses led to increased vehicle uptime and enhanced customer service. deadline to complete repairs for commercial trucks and buses led to increased vehicle uptime and enhanced customer service. This U.K.-based transportation company erased its backlog in invoice processing through automation and reduced time to market for new project integrations by up to 30%. Digital solutions that help providers prepare for growth. Turn your outbound logistics processes into a source of competitive advantage. Our solution accepts a vast range of inputs and produces supply chain metrics aimed at helping business users plan their logistics operations more effectively. Leverage the latest digital technology to provide real-time planning and

routing for vehicles in transit.* Better manage on-time performance and improve customer service. Our offerings include real-time visibility into pickup and delivery of cargo and parcels. Cognizant offers solutions for carriers and infrastructure providers to help handle their fleet and asset management challenges. Our expertise helps you optimize loads, improve asset utilization, increase availability, and track maintenance and repair requirements. Offerings include: Cognizant offers services in multiple areas of rail technology, including digital design, development, testing and support. Offerings include: TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS The future offers a world of opportunities, but the transformation in T&L will require substantial steps and boldness. Decision process automation is a practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action. Innovating in a post-pandemic world will pose new challenges—from unpredictable shifts in customer behavior to development teams that work from home. This guide lights a path to achieving digital transformation in manufacturing, from resolving organizational challenges to unleashing human abilities. VP and Head of Automotive, Transportation and Logistics Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved

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Outbound Logistics Suite

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/transportation-logistics-technology-solutions/outbound-logistics-suite ----- 3PLs services management Service management for rail and road transporters Yardelligent—intelligent yard management Asset tracking in connected fleet applications Tracking and monitoring for ocean carriers Specialized logistics management for back-office processes Predictive analytics for logistics and transportation Social media sentiment listening and analysis Transform today's outbound challenges into tomorrow's strategic strength. Additional capabilities Latest thinking Featured work How IoT can keep food & medicine shipments safe Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps

in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. A DIGITAL FRAMEWORK Perfect the supply chain processes that impact your customers most. Achieve real-time visibility into cargo and vehicle movement staus, track goods using unique identifiers and manage freight in a global supply chain. Track the movement of vehicles, trailers and containers anywhere in the world while visualizing your transportation assets. Capitalize on your logistics data. Use predictive analytics to ensure on-time delivery performance, finished vehicle transportation planning and outbound logistics cost optimization. Thanks to digital technology, OEMs today are using advanced shipping notices (ASNs) and electronic data interchange (EDI) communications with third-party logistics providers, or 3PLs, and ports to track goods using unique identifiers. This is driving the emergence of fourth-party logistics providers, or 4PLs, to manage their clients' transportation and freight in a global supply chain reaching down to the "last mile." At Cognizant, we understand these industry changes and provide proven solutions around them. Our expertise includes RFID-enabled inventory tracking, along with mobility solutions, transportation strategy consulting and implementation. Rail and road transporters play a major role in moving finished goods from manufacturing plants in the U.S. and Europe to their destinations. Cognizant's digital solutions for these service providers focus on core processes using the latest digital technologies. We work with two of the top five U.S.-based truckload and intermodal service providers and two of the top 10 U.S.-based Class 1 railroad companies. Our work includes transportation planning and strategy consulting, customer relationship management (CRM), business intelligence (BI) and asset management. Yard management today is a core focus within outbound logistics for the automotive industry. Besides providing operational efficiency, yard management is key to the successful execution of postponement strategy for automotive OEMs. Yardelligent, Cognizant's yard and port management digital solution, is purpose-built to automate and optimize the operations of finished vehicle yards and seaports. With Yardelligent, yard operators gain real-time visibility and control of vehicles in the yard—and make their automotive distribution chain streamlined and

efficient. Cognizant's Connected Fleet program provides advanced telematics and geographic information system (GIS) solutions for fleet managers and vehicle owners worldwide. We use GPS and other asset tracking methods to monitor the movement of vehicles, trailers and containers anywhere in the world. Benefits include: The importance of roll on-roll off (Ro-Ro) and pure car carriers (PCCs) in finished vehicle logistics has grown significantly in recent years. Cognizant works with leading Ro-Ro ocean carriers of finished vehicles from the U.S. and Europe by helping support their core ocean transport management systems. We also work with leaders in container and supply vessel operations in the areas of CRM and master data management (MDM). Our range of services spans transportation strategy consulting, application development, and maintenance and digital infrastructure services. Cognizant provides specialized services to run back-office processes in vehicle logistics. Our service offerings include documentation management at ports and processing of the custom clearance of vehicles. We help clients focus on their core business while our teams manage day-to-day services such as: Areas where predictive analytics make a significant difference include: Manufacturers stand to benefit from the analysis and understanding that social media behavior provides about their customers. For example, insight gained from social media can lead to better decisions related to product design and to improved tracking of supply chain disruptions around the world. Cognizant offers on-demand services for regular and event-based social media monitoring. We help you leverage social media data for competitor intelligence, lead generation, product performance feedback and more. The future offers a world of opportunities, but the transformation in T&L will require substantial steps and boldness. Decision process automation is a practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action. Innovating in a post-pandemic world will pose new challenges—from unpredictable shifts in customer behavior to development teams that work from home. This guide lights a path to achieving digital transformation in manufacturing, from resolving organizational challenges to unleashing human abilities. TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS TRANSPORTATION & LOGISTICS VP and Head of Automotive, Transportation and Logistics Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Faster, efficient delivery using AI

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/transportation-logistics-technology-solutions/tls-business-process-services ----- Modern AI-integrated business operations Business outcomes and strong ROI 30% $10M 88.9% $75M Intuitive experiences, pervasive insights, efficiency Transportation & logistics BPS and automation services Intelligent experience automation with Cognizant Neuro® Business Processes Featured work Insights Explore additional business process

services In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MODERN OPERATIONS FOR TRANSPORTATION AND LOGISTICS We combine AI-integrated solutions, data and human ingenuity to help global transportation and logistics companies provide safe, efficient and reliable transportation while minimizing the impact on the environment. improvement in overall efficiency eliminated in revenue leakage faster invoice handling time saved annually As leaders in next-gen business process services and automation solutions, we partner with our clients to build modern operations that are fast, efficient, human-centered—and help them achieve a competitive advantage. We use technology, data and digital disruptor plays, as well as new commercial models and co-innovation to deliver higher productivity, increased revenue and intuitive experiences for customers and employees. The ability to strategically reduce costs and invest in new revenue streams is extremely valuable in volatile times. The implementation of modern operations enables businesses to act with insight and speed—predicting trends, identifying new growth areas and balancing efficiency with innovation. By modernizing business operations, your organization can anticipate the steps needed to accelerate growth and scale. Using IoT data, analytics and insights, our solutions help improve asset management, get real-time alerts, minimize downtime and improve repair time. Modern

supply chain management solutions that align purchasing, manufacturing and distribution processes to provide real-time delivery tracking. Get your business future-ready with industry-aligned IT and process automation solutions. Simplify and accelerate automation adoption, integrate and orchestrate resources and see returns faster. Generate new business value from finance and accounting. Deliver the intuitive experiences customers demand. Increase speed, efficiency and insights; get better marketing ROI. Grow digitally native scale-ups and new revenue streams at the speed of ideas. Find out how you can deliver persona-based employee experiences at scale. Our solutions help solve big challenges and grow businesses. TRANSPORTATION & LOGISTICS Logistics and delivery company embraces process automation to streamline finance and accounting processes, improve efficiency and speed customer service. TRANSPORTATION & LOGISTICS Bots help a postal services provider speed accounts payable and free up resources for higher-value work. TRANSPORTATION & LOGISTICS A minerals and mining company leverages data analytics to optimize accommodations for its mineworkers. A more sustainable, purposeful and digital-led era is coming into view. Here are three actions businesses can take to ensure a future fit for all. We share a roadmap for an industry that must adopt a digital-first mindset. The travel and transport industry is in need of an upgrade. Does generative AI hold the key? Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies, including marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Driving transformation with automotive IT solutions

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/automotive-technology-solutions ----- Product engineering Connected vehicles Electric vehicle ecosystem Electrical and electronic systems Smart business operations Manufacturing and supply chain transformation Cybersecurity Cloud IT and Dev Ops Digital marketing Customer experience Cognizant helps transform OEMs, suppliers, dealers and automotive finance companies into modern enterprises creating exceptional vehicles and experiences leveraging human-centered design, data driven intelligence and at-scale automotive digital solutions. Delivering the software-driven vehicle Experience makes a difference. Discover how IoT solutions can drive your business forward A wide range of automotive digital solutions to speed products to market. Recently published insights In the news Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add

gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. AUTOMOTIVE TECHNOLOGY SOLUTIONS Cognizant is spearheading the Gen AI journey for automotive companies. To strike the right balance between risk and demand in generative AI use case deployment, check out these five guiding principles. We solve the automotive industry's biggest challenges. We're ready for yours. RESULTS RESULTS by digitizing accounting workstreams RESULTS RESULTS with a cloud-based marketing platform RESULTS RESULTS with a digital solution to optimize parts management RESULTS RESULTS providing visibility into workflow efficiency and improving the bottom line Take a look at our Smart Operations, Intelligent Spaces and Connected Mobility offerings. In the design and engineering of new vehicles, we work with OEM engineering groups and Tier1 suppliers to conceptualize, design, develop and validate vehicle components and systems. Among our solutions are application/product lifecycle management (ALM/PLM) systems, which improve development and validation processes. Cognizant's extensive software product services and accelerator foundations provide faster time to market, superior user experiences, and continuous evolution of your product. Our solutions include: For years, Cognizant has been developing automotive software solutions for connected vehicles. Our engineers leverage the experience gained from each of our client projects to your benefit. With connected vehicles, the development of embedded systems and IT system development are closely linked. Because we are knowledgeable in both areas, our vehicle networking solutions exceed

exacting requirements in terms of data security. Cognizant Mobility provides architectural development, testing and integration for electric vehicles, inductive charging systems and back-end solutions. In our mission to make a substantial contribution to sustainability, we leverage our knowledge and experience in automotive and system development to provide solutions to the current challenges of e-mobility. Our E-Mobility services incorporate the latest standards to help eliminate the uncertainties with smart charging. Furthermore, we provide additional architectural development, testing and integration services for electric vehicles, inductive charging systems and back-end solutions. Together with Cognizant, electric vehicle (EV) and battery manufacturers can accelerate time to market while utilities and charging station providers can better manage volatility in EV demand. Complete Vehicle E/E Development The future of modern automotive development is in electrical and electronic components. We handle all aspects of vehicle development—from car body, chassis and drive electronic system development to comprehensive development and integration of electric drive systems. Our specialties deliver positive outcomes in mobility, safety, comfort and functionality. Starting with an agile mindset, we use benchmarking, E/E architecture development and system integration to achieve complete vehicle development at the highest level. Among our services are: We help automate and run automakers' business operations, including finance and accounting, customer care and logistics management functions. With solutions such as Digital Finance as a Service and Risk Analytics, we help you reduce overhead cost while remaining compliant. Our global footprint enables us to provide multi-lingual support services 24/7. We help your business run its core processes smartly and efficiently. Among our success stories: implementing digital factory solutions to help prevent parts shortages in assembly line processes. We also transform legacy value streams for new product lines such as electric vehicles, while incorporating supply chain visibility and control tower. Cognizant works with automotive enterprises around the world and has over two decades of experience in the security space. Many of our end-to-end security solutions leverage leading cloud platforms from our partners at AWS, Google and Microsoft. They provide a 360-degree view of your organization's security ecosystem and holistically safeguard operations, factory floor and supply chain processes. Cognizant Mobility Automakers and suppliers must also ensure their vehicles and subsystems remain safe from cyberattack, now and in the future. That's where Cognizant Mobility comes in. Our team of auto and security experts works constantly on solutions designed to ensure the security of vehicles and to protect against threats to electronic subsystems and parts. Based on the experience of our security experts and best practices, Cognizant's services include the following: Hardware-Based Security The importance of hardware-based security increases dramatically due to today's highly automated driving systems. Automakers who do not protect their control units cryptographically are putting themselves and their customers at risk. At Cognizant, our security experts leverage hardware, the cloud and their skills based on a mastery of the entire cryptography chain. Cognizant Mobility helps large companies meet the requirements necessary to deploy DevOps successfully. Using tools and best practices developed over time, our DevOps specialists leverage Cognizant Mobility, the cloud and our DevOps dashboard to break down applications into service modules. In this way, the applications can be implemented

entirely via a cloud service going forward, making them scalable as well. Enhance your marketing efforts with creative content and asset management. Our global digital content factory provides scale, efficiencies, economies of cost and speed to market. And our digital asset management platform enables you to store, manage and securely access marketing collateral, giving you the flexibility and security for a large and distributed user base. We help OEMs and dealers provide a personalized sales and service experience to their customers. Among our solutions: a digital marketing platform that automates and streamlines vehicle sales management and improves the customer experience. Our campaign management and analytics solutions help determine where consumers are in the buying journey and generate targeted offers to convert the sale. BLOG To get ahead in the industrial space, manufacturers must embrace holistic agility and resilience—and democratize access to applications and data. BLOG The future of automotive CX will center on ownership more than purchase. Automakers must prepare for the shift now. BLOG The control system of a vehicle, once predominantly comprised of hardware and sensors, is quickly being replaced by electronics and software. This not only applies to core functionality but also to connectivity, testing, maintenance and lifecycle management. See all Cognizant News Stay on top of what's happening across Cognizant. VP and Head of Automotive, Transportation and Logistics Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how automotive digital solutions can work for your business.
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Fast-tracking connected mobility

Product architecture DevOps processes Rapid prototyping & UX Software development, testing & integration Infrastructure management Consulting & training Smarter apps for smarter cars Our capabilities Recently published insights In the news Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn

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to ensure superior product quality. Cognizant helps OEMs prepare for the digital era with infrastructure services that transform the face of the enterprise. Our Cloud and Infrastructure Services keep your business always ready, boost employee productivity, integrate your departments and functions, and future-proof your organization. We offer excellent performance and operations continuity without investment in expensive system management tools. Areas of focus include: For OEMs seeking to thrive in today's global automotive market, digitally enabling the workforce is key to facilitating collaboration, delivering more innovative products and creating a more robust supply chain. But it's easier said than done. Closing the skills gap, retraining the existing workforce, and building a data-driven culture are fundamental to workforce transformation. Getting there begins with a thorough examination of your organization's competitive position and business initiatives. Our consulting and training services are here to help. Delivered by our IT and automotive industry experts, we think about operations holistically, using a quantifiable business-centric approach. This provides a context for reimagining core processes and organizational and cultural models needed across the value chain. In so doing, we also help you meet industry specific standards, such as ISO 26262, through remote or on-site support and training. WHITEPAPERS To get ahead in the industrial space amid the prolonged pandemic, manufacturers must embrace holistic agility and resilience, and democratize access to applications and data. WHITEPAPERS Here's how organizations can overhaul heritage applications to meet customers' lofty expectations for digital experience and service. WHITEPAPERS Innovating in a post-pandemic world will pose new challenges—from shifts in customer behavior to work-from-home development teams. See all Cognizant News Stay on top of what's happening across Cognizant. VP and Head of Automotive, Transportation and Logistics Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Delivering connected vehicle services

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/automotive-technology-solutions/connectivity ----- Vehicle-2-X technology consulting services Electrical/electronic software development IT system & application development Maintenance & technical services Testing & integration The future of mobility Additional capabilities Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high

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Creating exponential advantage

Insurance innovation as a service Insurance platform modernization AI for insurance Wherever you are in your insurance modernization journey, Cognizant helps you update your legacy technology and processes with cutting-edge insurance IT solutions to meet today's customer demands for a digital, personalized online experience— while reducing risk. The insurance segments we serve Modernization of P&C underwriting and policy admin systems Offerings Case studies Latest thinking Our partners and alliances for insurance technology solutions Leadership Take the first step with insurance technology solutions Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Improve efficiency and growth with industry-specific solutions powered by AI, data and automation. Seamless integration, impactful results. Delivered fast. by streamlining development and accelerating underwriting, billing and other core processes. by enhancing data accuracy and streamlining manual, time-intensive tasks. by automating workflows and integrating advanced technologies like AI and generative AI. Automate front- and back-office

processes for more efficiency and better ROI with insurance IT solutions. Optimize partner implementations. And deliver personalized, digital customer experiences. Accelerate underwriting to speed products to market with insurance technology solutions. Increase efficiency and responsiveness while reducing complexity. And meet changing customer demands using sophisticated digital tools. The insurance industry is facing rapid evolution. Discover how we empower leading P&C carriers to strategize and implement transformative solutions, ensuring they stay competitive in this dynamic landscape. With this agile, six-week program, insurers can unlock innovation and discover new growth opportunities, enhance CX and optimize their operations. If you're planning to modernize your processes, make sure your strategy is led by business goals, not technology criteria. Cognizant helps insurers achieve their goals by using the latest AI and generative AI technologies to create a competitive advantage. Unleash the decision-making power of generative AI, and create results that future-proof your business. jump-starts agility, reduces capex/Opex by 25% and cuts costs by 20%. employs AI technology that secures biometric data with 100% image masking accuracy. uses an open source, scriptless solution that accelerates QA and saves $1.6M. speeds quote-to-buy, delivers real-time service integration and boosts revenue. automates 70+ processes across multiple business areas, saving £7.5M annually. Legacy modernization is more critical now than ever before. It's no longer just about efficiency—it's about staying power and securing a competitive advantage in a rapidly evolving digital landscape. When customers give insurers permission to share data with other providers, it can mean new revenue streams and greater consumer trust. Today the underwriting process is manual, which is not only slow but also very costly. The core underwriting process still needs to be revolutionized, and bionic underwriting brings the opportunity. Sure, AI can cut costs and personalize CX. But success requires a modern data architecture and intelligent data management. Facing new challenges, insurers must meet the net zero era with technology, data-driven insights and human-centric design. While insurers benefit from technology investments, they face macroeconomic uncertainty and an evolving marketplace. Combining AI technology and human science, businesses can reinvent decision-making processes to excite customers and grow revenue. With more expansive service offerings, we form partnerships and strategic alliances with world-class organizations and deliver comprehensive insurance technology solutions to our clients' business and IT challenges. SVP & BU Head, Financial Services, Fintech and Insurance SVP & BU Head, Financial Services, Banking & Capital Markets and Insurance Head of Strategy, Insurance Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities, including insurance digital transformation and insurance IT solutions, is vast and growing. Let's talk about how insurance technology services can work for your business. ©2024 Cognizant, all rights reserved
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Scale business, improve CX, and support costs

Advisory and consulting Digital transformation and cloud enablement End-to-end implementation Platform upgrades Maintenance and support Transform your business for the digital age. Offerings Bringing our strengths together to serve you better. Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. DUCK CREEK'S PREMIER DELIVERY PARTNER Discover how Cognizant creates data-driven ecosystems that foster agility, efficiency and superior CX across the P&C value chain. In today's digital economy, the powerful tandem of Cognizant and Duck Creek empowers insurers to thrive—transforming their businesses and modernizing their operating and technology models for a new era. By leveraging Duck Creek's product knowledge, delivery consistency and streamlined deployments, Cognizant can help you optimize quality, and increase automation predictability, while reducing the time, cost and risk of

your project implementation. By leveraging Duck Creek's product knowledge, delivery consistency and streamlined deployments, Cognizant services optimize cost of quality, increase automation predictability, reduce time, cost, and risk of your project implementations. We also offer maintenance for ongoing operations to maximize the value of Duck Creek customers' solutions. With Cognizant's Duck Creek OnDemand cloud migration, you can speed product launches, explore new markets and leverage a robust insurtech ecosystem. A fully hosted solution on Azure, Duck Creek OnDemand provides carriers with tools and resource to drive innovation, launch products faster and deliver hyper-personalized CX. Small and mid-sized businesses (SMBs) don't have time for a long buying process. With Cognizant's Right-touch Policy Playbook, you can offer them simple underwriting. Cognizant helps you develop business strategies and operating models that generate value and drive transformation, including: Cognizant ensures that your legacy-to-digital systems migration aligns your objectives with business strategies. Combined with our Cloud Enablement offering, we help you enhance ROI and move your systems to the cloud by implementing Duck Creek OnDemand. We also deploy innovation and digital solutions to quickly improve your business outcomes. Cognizant can help you replace legacy systems with new digital solutions. We accelerate Duck Creek Suite implementation (including AgencyPortal) using template-based approaches for personal, commercial and specialty lines. Solution accelerators span the systems development lifecycle, with components that speed implementation by upto 30%, and rating and forms service accelerators streamline configuration. For any P&C insurance company, upgrading services can be enormously time-consuming and difficult. Cognizant has developed an implementation framework and approach that streamlines the process by offering solutions for both major and minor upgrades, as well as providing a guide for accelerated Duck Creek policy upgrade. Multiple accelerators and methodologies simplify your maintenance services. We work with you to develop solutions that meet your business needs, optimizing your methods, processes, architecture, integration hubs, tools and accelerators. While Cognizant DevOps automates deployment, our resourcing model lets you operate in a scalable model, so operations run at optimal cost and utilization levels. Cognizant is proud to be named the Formation '24 Hatch-A-Thon innovation champion. Our cutting-edge NextGen Claims Assistant solution, designed and powered by gen AI, empowers loss adjusters to generate contextual responses with valuable insights, accelerating decision-making and expediting claim settlements. We can reduce the time, cost and risk of your Duck Creek implementation—and offer ongoing maintenance to maximize the value of your Duck Creek solutions. Let's talk about how Cognizant can help you transform for the digital age. ©2024 Cognizant, all rights reserved
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See P&C through a digital lens

----- Claims digitization & transformation Product & underwriting excellence Insurance innovation

services P&C transformation enabled by Guidewire P&C transformation enabled by Duck Creek Digital customer experience Direct-to-consumer strategy Distribution transformation Leading P&C carriers rely on continuous digital innovation to create value. Targeted solutions Insurance capabilities Business transformation capabilities Featured work How digital spurred efficiency for Selective Insurance Latest thinking In the news Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. REIMAGINE INSURANCE By launching a mobile insurance platform, a leading carrier transformed its CX and accelerated sales in a competitive market. By launching a mobile insurance platform, a leading carrier transformed its CX and accelerated sales in a competitive market. Using our AI solution to combine flood hazard maps, GIS data and the frequency and cost of historical claims, insurers can model a potential market with 83% accuracy. Find out how this top P&C carrier applied AI in real time to respond to customer sentiments and improve care by 40%. Spot errors in handling before the claim is closed and the money is out the door. Get an assessment of your organization's current expertise, and determine how and when to reach your desired maturity level. Reduce operating costs, redesign customer experiences and drive growth through digital innovation—all at the same time. Accelerate the information intake process by giving faster access to details needed to

facilitate decisions. Cognizant offers myriad services to help you digitize claims processing, reimagine and streamline the underwriting process and envision new, digitally focused business models. Who needs it Organizations facing challenges with: How we help What you gain Who needs it Organizations facing challenges with: How we help What you gain Who needs it Carriers looking to: How we help As the innovation arm of Cognizant's Insurance practice, we help insurance companies innovate rapidly via a three-pronged approach: 1. Envision: Identify new business opportunities based on possible future scenarios, emerging technologies and disruptive business models. Ideation and opportunity identification typically take two to four weeks, leveraging tools such as: 2. Experiment: Access our repository of storyboards and templates to accelerate concepts. Follow a structured prototyping process using agile product development and work with our full-stack engineers and technology specialists to build solutions. This phase of building prototypes takes six to eight weeks. 3. Expand: Leverage a ready-to-use IT environment powered by scalable assets and partnerships and integration with the application environment. Measure customer adoption rate and ROI from pilot to production. From digitizing the customer experience to improving channel efficiencies to optimizing Guidewire and Duck Creek implementations, Cognizant offers multiple ways to help you transform your front and back offices. As a Global Premier Partner for the Guidewire PartnerConnect™ program, Cognizant has solutioned and delivered some of the most complex implementation and digital transformation programs for P&C carriers. Our SAFe-based delivery methodology—enabled through Cognizant Guilds, Communities and Pods—helps insurers realize faster returns from their Guidewire investment. As a Platinum Delivery Partner of Duck Creek Technologies' Global Alliance Program, Cognizant provides Duck Creek customers with trained and certified professionals, ensuring comprehensive product knowledge and consistent delivery for Duck Creek on-demand (SaaS) and on-premises implementations of the Duck Creek suite of P&C insurance software. With Duck Creek and Cognizant working together, insurers of all sizes can take advantage of a broad array of digital implementation services that enhance the capabilities of Duck Creek's software suite. Who needs it Organizations facing challenges with: How we help What you gain Who needs it Organizations facing challenges with: How we help What you gain Who needs it Organizations facing challenges with: How we help What you gain INSURANCE INSURANCE INSURANCE COGNIZANT 20-20 INSIGHTS How can insurers define business and operating models and establish winning ventures to stay ahead of customer and market needs in a digital world? See all Cognizant news Senior Principal and Consulting Leader Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

P&C insurance transformation with Guidewire

Advisory, consulting & program management Cloud enablement Digital transformation Integration & configuration Data conversion and migration Managed service maintenance Upgrade services Quality assurance With Guidewire as its foundation, your company is ready for success.

Latest thinking Exceptional range of services and capabilities Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. ADAPT AND THRIVE Stay ahead of the competition with Cognizant's Guidewire modernization services. Cognizant helps you deliver timely quotes and tailored product offerings. Settle claims faster, offer new payment channels and gain world-class, personalized customer service to attract new business and retain customers for life. Improve core processes, such as underwriting and straight-through processing. Streamline quote processes through a single underwriting engine, policy administration and claims handling. Lowering

your TCO is a responsibility we take seriously. Follow the best practices built into Guidewire products, apply mature digital engineering practices and use SAFe Agile methodology. Deliver effective distribution channels and a simplified user experience for direct customers, agents, brokers and partners. Provide agents and broker houses with digital-ready channels. Collaboration is our specialty. We partner to rationalize your products and increase market penetration with new product offerings. We help your company realize its innovation vision. Get speed-to-market with a scalable framework and our MVP-based approach. Rapidly onboard your partners, including insurtechs, to ensure you can adapt and thrive in time of change. Cognizant transforms insurers to run seamless applications, leveraging our technology delivery expertise and impeccable client service to meet ever-evolving business realities. We have been awarded this recognition because of our innovation and continuous investments in Guidewire cloud labs, InsuranceNext Lab, and our ability to provide a scaled pool of certified resources with strong technical expertise. Modernized billing systems are essential to providing the customer experience, dynamic pricing and personalization that customers demand. Unleash your business value with Guidewire InsuranceSuite™ and Guidewire Cloud Platform™. Whether you're starting your digital transformation journey or need to optimize it, Cognizant can lead you to success. Create a flexible, scalable and adaptable core system that meets customer demand for a digital experience. At Cognizant's Guidewire practice, we have extensive expertise driving successful insurance transformations. Insurers need a strategy and process in place for implementing new Guidewire releases. Trust Cognizant with our proven upgrade process and ability to provide a foundation for innovation. Data conversion to Guidewire comes with its own set of challenges. Unless planned and executed by experts, there is risk of failed conversions, cost overrun, data loss and more. Cognizant's advisory and consulting services help property and casualty (P&C) insurers respond to market disruptions by fundamentally transforming their business models. Our Guidewire practitioners around the world bring industry knowledge, process experience, agile methods and technology insight to every project. Services include: Cognizant's Guidewire cloud enablement solution and services provide the roadmap for insurers to achieve true cloud adoption through a well-defined cloud strategy that provides cost savings, drives scalability, balances risk management and simplifies data access. Cognizant's business and digital transformation services help P&C insurers to develop their customer experience transformation roadmap and follow through with implementation. As a Premier Services Engagement Partner for the Guidewire PartnerConnect™ program, Cognizant combines strategy and process to take your organization in a whole new direction or to achieve much-needed performance enhancements. Our integrated approach to implementation and configuration includes: Cognizant employs a business-focused data migration strategy that efficiently extracts and migrates legacy data. We use a time-tested reusable framework, accelerators, best practices and a trained and certified resource pool to help insurers of any size successfully convert data from legacy to Guidewire within their planned budget and timeline. Core services include: Cognizant provides best-in-class services as part of our managed services maintenance, including mergers and acquisitions integration support. Our focused services bring in the right blend of Guidewire product knowledge and ITIL process framework

planning to reduce TCO and streamline upgrades and maintenance going forward. Core services include: To make the most of Guidewire software upgrades, insurers need a strategy as well as a process in place for implementing each new release. Cognizant has the talent and tools to ensure your upgrade goes smoothly. We call our process the Guidewire Upgrade Factory and follow a three-phase approach: The Cognizant Center of Excellence (CoE) for Guidewire Quality Assurance pairs best-in-class quality assurance principles with Guidewire product expertise using a unique factory model concept. The results are frameworks, methodologies and accelerators that ensure your Guidewire programs are defect-free, robust and ready for production. By focusing on optimizing cost and effort, our CoE provides important benefits for your Guidewire implementation or upgrade: Guidewire Ecosystems Services Leader Guidewire Ecosystems Delivery Leader Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Cognizant Digital Maturity Diagnostic

Create and apply a comprehensive digital plan. Featured work How digital spurred efficiency for Selective Insurance Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity

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Life insurance powered by digital

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/life-annuities ----- Legacy transformation Portal strategy & assessment Distribution transformation Application portfolio rationalization Operating model efficiency Data and analytics strategy Oracle Insurance Policy Administration system implementation Business processing services Claims administration Channel & customer user interface Billing & disbursements Policy & agency administration Testing & quality assurance Core business functions Solution frameworks Deploy data to align your product mix with buyer behaviors. Targeted solutions Insurance services Additional capabilities Featured work Latest thinking How data changes everything for insurers "Our experience working with Cognizant has demonstrated a journey of opportunity and success." Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI

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will reduce the cost of administering a wide variety of insurance products. Learn how our agent compensation solutions include business rules for each individual insurance product you offer. Making sure your applications run flawlessly is both an important task and a difficult chore. Cognizant's quality assurance experts can help you every step of the way—or you can outsource the entire process to us. We offer enterprise-wide resource management solutions, including compliance oversight, HR systems and multiple accounting features. For core business functions, we assume responsibility for a wide range of back-office business functions. Engage Cognizant to reduce overhead and improve your customer experience. Cognizant's Insurance dashboard helps you effectively track sales and market trends. And our Intellimigrator ports insurance applications to new platforms as required. Our BPaaS cloud platform, LifeAdmin Core, helped our life insurance client speed product launches and save 20% in operating costs. Cognizant named as a Leader in the Everest Group Insurance Analytics and Insights PEAK Matrix 2020 for its AI-driven approach through its data modernization platform that accelerates outcomes from data ingestion to insight generation. WHITEPAPERS To thrive during a period of unprecedented volatility, insurers will need to leverage artificial intelligence to make faster and better business decisions – and do so at scale.   Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Cognizant Open Claims Audit

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/open-claims-audit ----- Review files automatically and stem financial loss. Latest thinking Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-

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Cognizant Digital Life & Annuity

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/digital-life-annuity-solution ----- Featured work Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity

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Cognizant Digital Property & Casualty Operations

$37.4 million Enhance the customer experience, from enrollment through claims. Latest thinking Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. EASE PERFORMANCE PRESSURE Optimizing operations to drive future growth. Using robotic process automation, rules-based processes and decision-making are automated to accelerate end-to-end processing. With best-of-breed platforms, key business processes are redesigned with digital capabilities to achieve specific business outcomes. Advanced analytical techniques create real-time insights that identify upselling opportunities, deliver self-service tools and improve customer experience while reducing spend. Our latest features help accelerate transitions to digital business models as well as create products and services to meet emerging customer needs. Ensuring reliable and predictable service delivery through best-in-class operations

that encompass workforce planning, training and people, process, performance and quality management. As insurtech companies up the ante against traditional insurers, we look at the most common goals the latter must aim for to stay competitive—and how to achieve them. To compete with digital startups and insurtechs, established insurers must streamline their pipelines for rapid software delivery. It's a daunting shift, but the benefits are undeniable. Solution overview for Cognizant Digital Operations, including Cognizant Digital Property and Casualty Operations offerings. Global Head, Insurance & Life Sciences Digital Operations, Markets AVP, Business Development Executive Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.

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Streamline the retirement experience

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/digital-retirement-operations-solutions ----- Enhance customer engagement and significantly lower costs. Retire legacy systems and modernize retirement ops See Cognizant Automated Retirement Operations at work Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can

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Data and AI for Insurers

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/ai-for-insurance ----- Intelligent automation: Digital Property and Casualty Operations Analytics for actionable insight: Digital Life and Annuity Interaction analytics: Policyholder Connect Make the best decisions based on data that matters most. The importance of data for insurers Additional capabilities Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-

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Reduce medical claims leakage & improve claims management

Sharpen operational visibility by reducing claims leakage Improve claims management Our perspectives Our leaders Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Enable medical necessity reviews of workers' compensation claims at scale. By flagging claims that are inconsistent with approved treatment plans and forwarding them for review by health-care professionals, your organization can reduce unnecessary payments. Review all your claims in-house, with full details, including current and prior treatment plans, clinical histories and approved medical bills. View business activity monitoring reports to track your medical necessity processes. Identify non-essential, non-compensable medical services with a common framework based on existing and emerging medical evidence for all types of workers' comp claims. IDC observes that many innovative businesses are considering SaaS offerings as they help

avoid the need for large on premise solutions, complex integration requirements, or expensive and time-consuming customizations. Industry-specific or vertical SaaS offerings are applicable when an insurance carrier wants to bring a specific service to the market quickly with greater cost efficiency, usability, and flexibility. Exercising digital strengths will help insurers maintain high-quality experiences for policyholders during the pandemic while improving business resiliency. Although some companies are investing aggressively in AI to slash costs while also enhancing the customer experience, most insurers will need to accelerate their efforts or risk discovering that it has become too late to catch up. Data has always been the lifeblood of the insurance industry, but many companies are struggling to use it effectively. Venture Leader, Cognizant Workers Compensation Care Analysis Digital Business Operations Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved

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Cognizant Insurance Intake Automation

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/insurance-intake-automation ----- Automate information intake for faster underwriting, claim handling and policy administration. A cognitive SaaS product designed for the insurance industry Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high

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Reduce costs with RPA-as-a-Service

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/rpa-as-a-service ----- Scale to meet operational demands—without increasing operational costs. Our perspectives In the news Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for

industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. INSURANCE PROCESS AUTOMATION Automating 80 percent of the postal service request process, Cognizant helped to reduce the average handling time to 30 seconds for each request. With unlimited robot instances your digital workforce can scale effortlessly with fluctuations in work volume. Deliver successful outcomes, allowing your staff to focus on tasks that bring greater value to your business and customers. Achieve business continuity and normalize operations in uncertain times with a digital workforce ready to process work at any time. Automate tasks for key processes across systems including Sedgwick viaOne, Guidewire, Xactanalysis, Duck Creek and other insurance platforms. WHITEPAPERS The future of insurance offers a world of opportunities, but the transformation to digital will require substantial steps and boldness. WHITEPAPERS Improve performance in today's growth-challenged market by embracing powerful IPA solutions. See all Cognizant news Stay on top of what's happening across Cognizant. Global Markets Leader HPA, A Cognizant Company Venture Leader HPA, A Cognizant Company Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Cognizant Risk Profile Gateway

Streamline the process of underwriting. Digitize and expedite health data retrieval Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. ACCELERATE UNDERWRITING Make buying life insurance as fast as buying auto insurance. Cognizant Risk Profile Gateway automates the collection of applicant medical data. Our secure web-based platform creates summary risk profiles from health information. In addition to providing swift access to health data, Cognizant Risk Profile Gateway summarizes this data in an easy-to-consume format, enabling faster decisions and more accurate pricing. Cognizant Risk Profile Gateway dramatically reduces the effort required from the customer, while significantly shortening the time to complete an application. That reduces both cost and risk. Help insurers break the digital deadlock and make progress. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved ====================

Faster claims processing using AI

Modern AI-integrated insurance operations Business outcomes and strong ROI 20% 600% 1.5 $500 20% Game-changing productivity, more intuitive experiences Insurance BPS and automation services Intelligent experience automation with Cognizant Neuro® Business Processes Featured work Latest thinking Explore additional business process services Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MODERN INSURANCE OPERATIONS We combine AI-integrated solutions, data and human ingenuity to help global insurance companies increase claims processing performance, accelerate revenue and create seamless and personalized omnichannel experiences that fuel growth. lower costs per policy faster claims processing second automated response time million in reduced

claims costs shorter call length and costs As leaders in next-gen business process services and automation solutions, we partner with our clients to build modern operations that are fast, efficient, human-centered—and help them achieve a competitive advantage. We use technology, data and digital disruptor plays, as well as new commercial models and co-innovation to deliver higher productivity, increased revenue and intuitive experiences for customers and employees. The ability to strategically reduce costs and invest in new revenue streams is extremely valuable in volatile times. The implementation of modern operations enables businesses to act with insight and speed—predicting trends, identifying new growth areas and balancing efficiency with innovation. By modernizing business operations, your organization can anticipate the steps needed to accelerate growth and scale. Deliver great experiences to policyholders and prospects while improving quality, reducing costs and transforming operations performance. Transform property and casualty operations and technologies with multichannel CX strategies that reduce operating costs and improve efficiency. Transform policy administration operations, driving revenue growth and increasing efficiencies. Improve your workers compensation loss ratio with better control over medical benefits. Modernize claims operations, from first notice of loss (FNOL) to assessment, claims adjudication, subrogation, reserve management and payments. Get your business future-ready with industry-aligned IT and process automation solutions. Simplify and accelerate automation adoption, integrate and orchestrate resources and see returns faster. Generate new business value from finance and accounting. Deliver the intuitive experiences customers demand. Increase speed, efficiency and insights; get better marketing ROI. Grow digitally native scale-ups and new revenue streams at the speed of ideas. Find out how you can deliver persona-based employee experiences at scale. Our solutions help solve big challenges and grow businesses. INSURANCE By integrating with leading digital aggregator channels and cutting response times, a large Middle Eastern insurance provider wins new users and revenue. INSURANCE A major insurer scales automation of 70+ processes across nine business areas to reduce operational costs and improve quality of service delivery. Everest Group has recognized Cognizant as a Leader for the seventh year in a row. The 2023 PEAK Matrix® highlights our high market penetration, breadth of services, our innovation and sustained investments. Our Leaders rating was inspired by our end-to-end capabilities in helping insurers drive growth by shifting to a digital-first business model. Contributing factors included our ability to leverage Cognizant Neuro® to bring disintegrated technologies together; our many partnerships for RPA, analytics, and AI; and our deep industry and geographic leadership positions. New AI tools mean new savings, profits and growth for insurers. To keep pace with digital natives, insurers need IPM now—so they can automate wisely, bolster UX and cut OpEx. AI can cut costs and personalize experiences for insurers. By understanding the opportunities and risks of generative AI, financial institutions and insurers can take the first steps toward benefiting from this powerful technology. Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies, including marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. Serving customers by looking forward as well as back is a big promise, but the power of today's new

digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Cognizant Policyholder Connect

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/cognizant-policyholder-connect ----- Boost revenue with more completed transactions and increased conversions. How insurers can deliver modern CX Exceptional policyholder sales & service experiences Leverage video to bring policyholders closer Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. IGNITE CUSTOMER ENGAGEMENT Deliver an experience that makes customers feel valued and understood. Cognizant Policyholder Connect delivers remote interactions that ensure customers feel valued—and complete more transactions for higher conversion lift. Serving customers by looking forward as well as back

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Achieve new levels of efficiency, innovation and engagement

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/guidewire-cloud-solution ----- Minimal Business Disruption Greater Efficiency and Management Center of Excellence Dedicated Expertise Streamline and enhance P&C operations and process Features Benefits Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. COGNIZANT IS A GLOBAL PREMIER GUIDEWIRE PARTNER Grow your business with Guidewire on the AWS Cloud. Cognizant was named Leader and Star Performer in Everest Group Peak Matrix® for Guidewire Service Providers 2020. This report highlights Cognizant's key solutions, success stories and strengths that

helped differentiate it in the market. Guidewire becomes your central source for all critical customer and financial data, rate and product definitions, workflows and business rules across all lines of business. It enables you to: Cognizant's proven cloud transition methodology accelerates your move to Guidewire while minimizing business disruption. The framework's accelerators include prebuilt solution blueprints and patterns, migration tools, factory models, performance dashboards, a governance framework and integrated change management. The Guidewire solution is integrated with Cognizant's automated service delivery framework for even greater efficiencies and cloud infrastructure management. And AWS resiliency, high availability and on-demand scalability are built into the solution. Cognizant invests in capabilities, solution development and delivery accelerators for the Guidewire InsuranceSuite™. We also maintain a knowledge repository to facilitate, capture and disseminate solution delivery best practices. Cognizant's Guidewire engagements are supported by the industry's largest dedicated insurance practice: nearly 35,000 insurance industry experts certified across insurance domains and the software development lifecycle. We are an IT partner for 130-plus insurance clients globally, leading Guidewire-related services and implementations for more than 30 of those clients. Our Guidewire experience portfolio includes implementations, testing, data management, application managed services, mobile and portals and upgrades. Our extensive AWS experience and deep Guidewire expertise enabled us to develop a robust industry-focused solution backed by the power of cloud availability, on-demand infrastructure scalability and configuration and economies of scale. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Transform your business for the future

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/insurance-digital-transformation/insurance-platform-modernization ----- Reimagine insurance for the digital age A global premier partner for Guidewire's PartnerConnect program Case studies Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people

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personalize CX. But success requires a modern data architecture and intelligent data management. With new challenges, insurers must meet the net zero era with technology, data-driven insights and human-centric design. While insurers benefit from technology investments, they face macroeconomic uncertainty and an evolving marketplace. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Unlock innovation opportunities

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on new business opportunities with Cognizant's innovation as a service offering. Digital disruption in today's insurance industry is creating an urgent new mandate—innovate or be left behind. With Cognizant's insurance innovation as a service, insurers can leverage our innovation labs to rapidly test prototypes, speed time to solution and stay on top of emerging industry tech trends. Cognizant is an AWS premier consulting partner, ranking among the top AWS system integrators (SI) and is designated as an AWS preferred SI partner. We have joined forces with AWS to make it easy and affordable for insurance organizations to drive digital value through the cloud. Cognizant is a top-tier Microsoft Azure managed service provider (MSP) partner, with 16 advanced specializations and 18 gold competencies. With over 7,500+ certified consultants, we serve as one of the world's most-certified Microsoft partners, providing the modernization blueprint, resources and agility to propel your insurance business. Cognizant is one of the first Google Cloud Premier partners and has established an advanced Global System Integrator (GSI) partnership, achieving Google Cloud data management specialization. This partnership with Google Cloud allows us to accelerate cloud transformation, optimize experiences and drive successful client outcomes. If you're planning to modernize your processes, make sure your strategy is led by business goals, not technology criteria. Cognizant helps insurers achieve their goals by using the latest AI and generative AI technologies to create a competitive advantage. Unleash the decision-making power of generative AI and create the results you need to future-proof your business. Innovations in software engineering are the key to greater business agility, rapid design of extraordinary experiences and cutting-edge products. raises productivity and cuts handling time by 25%. sets a new course with agile and modern IT infrastructure. boosts revenue by speeding its quote-to-buy process. generates £7.5M in annual savings with RPA. saves $1.6M with a 360-degree automation system. Today, the underwriting process is manual, slow and costly. The core process needs to be revolutionized, and bionic underwriting brings the opportunity. When support agents can do everything on one screen, including phone interactions, the experience is a competitive game-changer. When customers give insurers permission to share data with other providers, it can mean new revenue streams and greater consumer trust. AI can cut costs and personalize CX. But success requires a modern data architecture and intelligent data management. Unleash the decision-making power of generative AI and create results that future-proof your business. Combining AI technology and human science, businesses can reinvent decision-making processes to excite customers and grow revenue. The best way to get started with generative AI is to understand what it's for—to unlock and expand value. It's time to move past the AI hype and understand what it takes to succeed with this powerful technology. The business benefits of IaaS include access to specialized expertise, cost effectiveness, flexibility and scalability, and risk mitigation, among others. VP, CTO and Innovation Leader, BFS & Insurance Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

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In a rapidly transforming industry and shifting regulatory landscape, how can capital markets firms gain flexibility to chart the right digital future? With capital market technology solutions tailored to your needs, we deliver solutions that deepen customer loyalty, drive long-term relationships and increase profitability. The capital markets segments we serve Evolve your business, operating and technology models with capital market technology solutions. Discover the three must-dos of AI for financial institutions Recently published insights In the news Leadership Take the first step with capital market technology solutions Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. TAILORED TRANSFORMATION See what finance industry executives think about the new North American T+1 settlement standard. Our teams offer guidance in strategies and

innovative capital market technology solutions to address shifting investor demands. Strategy and holistic end-to-end solutions for the digital future of investment, including capital market software solutions. Frameworks and solutions to address efficiency, regulatory and operational issues across the front, middle and back office, for the entire securities value chain, leveraging capital markets technology. Our expertise and partnerships enable providers to generate new insights for clients—and to monetize data for new revenue streams. Enable technology and performance scalability, index operations and investor services. Our teams partner with you on the strategies and solutions to transform your company. RESULTS RESULTS used conversational AI to improve customer experience and reduce operating costs. WHITEPAPERS Finance will be a seamless part of people's lives. Are you ready? PERSPECTIVES Turn a logistical headache into an opportunity to modernize. PERSPECTIVES Ramp up the three As in technology: AI, analytics and automation. Top financial institutions rely on Cognizant to transform their technology and business landscape. We leverage cutting-edge technologies like Artificial Intelligence and Machine Learning, Blockchain, Cloud, Cybersecurity, Predictive analytics and Real-time Payments Fraud solutions to achieve this. See why Everest Group awarded us a leader in Capital Markets IT Services. See all Cognizant News Stay on top of what's happening across Cognizant. Senior Vice President, Banking and Capital Markets Head Strategic Business Unit Leader, Capital Markets Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Transform CX for the digital age

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/capital-markets-technology-solutions/wealth-management ----- Core Platform Modernization Middle Office Automation Advisor Workstation and Client Portal Redesign Front Office Target Operating Model AI-Enabled Advice and Service Delivery The future of advice is scale and speed. Targeted solutions Additional capabilities Discover the three must-dos of AI for financial institutions Latest thinking In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights.

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Monetize assets, energize insights

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/capital-markets-technology-solutions/market-information-providers ----- Data ecosystem Core modernization Data warehouse transformation Monetize legacy and data assets Streamline distribution and delivery Data strategy roadmap and rollout The only dedicated practice of its kind Targeted solutions Additional capabilities Discover the three must-dos of AI for financial institutions In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI

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Step up to today's technologies

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/capital-markets-technology-solutions/investment-banking ----- Improving growth and client experience Targeted solutions Discover the three must-dos of AI for financial institutions Latest thinking In the news Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value.

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Thrive amid shifting demands

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Strategy and Advisory Services include: Move to a client-centric view for your products and services. Our Omnichannel Distribution and Delivery makes smart use of disruptive technologies. The results for your organization include lower distribution costs and new models for personalized investment experiences. Cognizant Omnichannel Distribution and delivery offerings include: Choose the right third-party commercial off-the-shelf (COTS) products to solve business problems across your front, middle and back office. Cognizant COTS offerings include: Our value-based models generate results. Key offerings for Cognizant Managed Solutions include: Turn a logistical headache into an opportunity to modernize. Ramp up the three As in technology: AI, analytics and automation. Outperformers in financial services are AI optimists, take ethics seriously and rely on a mix of sourcing options. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

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Cognizant Data Strategy Roadmap and Rollout

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Cognizant Data Integrity and Control

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/capital-markets-technology-solutions/data-integrity-and-control-for-trading ----- Modernizing and integrating systems to ensure data quality, compliance and trust Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth

with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. TAMING COMPLEXITY Safeguard trade booking and transaction data with our cost-effective enterprise solution. Perform reliable reconciliations in days and identify potential operational errors and risk. Gain a new perspective on processes through controls-as-a-service and redesign of post-trade services. Enable reliable systems and protocols that evolve with the market. Health insurer delivers improved customer service, streamlines performance and ensures data quality and accuracy. savings in operational cost by improving a global bank's data integrity and control environment. Modernizing and integrating systems to ensure data quality, compliance and trust. Vice President, BFS, Global Capital Markets Strategy and Solutions Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Cognizant Client Onboarding

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/capital-markets-technology-solutions/wealth-management-digital-client-onboarding ----- Deliver personalized wealth management with efficiency and scale. Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn

from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. DIGITAL CUSTOMER EXPERIENCE Cognizant's holistic approach reduces onboarding times with a clean, modern CX that keeps customers happy. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Cognizant Front-Office Optimization

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/capital-markets-technology-solutions/wealth-management-front-office-optimization ----- Transform your business's command center. Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite

peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. REIMAGINE WEALTH MANAGEMENT'S FRONT LINES Cognizant's solutions and services improve wealth management advisors' productivity and organizational effectiveness.   Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Improve investor experiences using AI

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/capital-markets-technology-solutions/cmts-business-process-services ----- Modern AI-integrated global business operations Business outcomes and strong ROI 40-60% $8.6M $8M 8X $6.7M Intuitive experiences, game-changing efficiency and innovation Capital Markets BPS and automation services Intelligent experience automation with Cognizant Neuro Business Processes Discover three AI must-dos for financial institutions Featured work Insights Explore additional business process services Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to

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maintaining and deepening customer relationships for improved growth. Unify the securities value chain and automate trading operations, reduce costs and minimize regulatory risk and complexity. Simplify data aggregation, harmonization and management to improve insights and advice, while developing new revenue streams for increased profitability. CAPITAL MARKETS Robust reconciliation solution offers flexible, scalable, real-time capabilities across geographies. CAPITAL MARKETS RPA automation for a global financial services company improves quality and reduces risks saving millions annually. CAPITAL MARKETS A global wealth management company used conversational AI to improve customer experience and reduce operating costs. Four ways businesses can ensure their spending decisions meet short- and long-term business goals After years of modernizing, banks, asset managers and financial intermediaries have more to do, especially in core modernization, personalization and rethinking the intuitive operating model. Top financial institutions rely on Cognizant to digitally transform and run seamless operations delivery with impeccable client service to meet their ever-evolving business realities. See why Everest Group awarded us high marks for scope, value, vision, strategy and delivery footprint. The Forrester Wave™: Robotic Process Automation Services, Q4 2019 reports Cognizant as a Leader among Robotic Process Automation (RPA) service providers. Cognizant has supported customers by successfully setting up the automation CoE and tracking the RPA program back to outcomes. Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies—including marquee Global 2000 clients and Silicon Valley heavy hitters—win with intuition. Join the industry leader. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Scale new services and solutions

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/capital-markets-technology-solutions/exchanges ----- Trading platform transformation Content migration Legacy exchange migration Today's markets demand flexible technologies for index operations and investor services. Targeted solutions Additional capabilities In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI

insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. AUTOMATE TO INNOVATE for a large U.S.-based financial services organization, which can now change, test and deploy applications—and satisfy demanding customers. for a large U.S.-based financial services organization, which can now change, test and deploy applications—and satisfy demanding customers. Smart packaged solutions to transform for the digital age. Our family of digital solutions and services boost advisor productivity and organizational effectiveness across lines of business and booking centers. Reengineer and transform trading platforms to automate system start-up processes. Cognizant Trading Platform Transformation enables exchanges to rapidly roll out new enhancements and reduce end-of-day activities. Cognizant Trading Platform Transformation includes: Migrate investor relations websites from legacy web hosting environments to next-generation platforms. Partner with our teams to implement value-adds and to optimize overall migration, helping to speed delivery. Cognizant Content Migration includes: Cognizant Legacy Exchange Transformation comprises an open standards-based trading platform that can serve as a unified platform for all markets. It offers fault tolerance and enhanced system capabilities with reduced total cost of ownership. Our Legacy Exchange Transformation includes faster system performance as a result of development and deployment of self-healing, fault-tolerant platform, using proprietary algorithms for tasks like orders matching and trade creation, journal records indexing and retrieval, and ultra-high throughput for inter-process message transfers. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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T+1 compliance and readiness services

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/capital-markets-technology-solutions/t1-settlement-solutions ----- The path to accelerated settlement starts here. Thought leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. PREPARE FOR THE NEW STANDARD Find out what industry executives think about the shortened settlement cycle's challenges and opportunities. Wherever your firm is in its T+1 journey, we're ready to partner with you, to shape a strategy that provides the right mix of fast, scalable technologies and business lift. Our skilled teams have the breadth and depth to implement the back-end complexities the T+1 standard requires. From operating model redesign to innovative sourcing options, we address operational constraints in your middle and back offices and help you adapt functions such as credit risk for T+1 efficiencies. T+1 settlement looms as a gamechanger for the capital markets industry when it goes into effect in May 2024. Learn the five key areas of change firms will need to undertake to address T+1's impact

holistically. Find out how regulation could be the answer to driving innovation for financial services organizations. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved
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Data and AI, your way

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/cmt-solutions ----- Even the best technology solutions only succeed when they deliver value. We create data and AI solutions that align with your business objectives and generate the outcomes you're looking for. From resilient networks and top-tier customer experiences to enterprise-grade gen AI applications, Cognizant partners with companies for seamless integration and impactful results. The industries we serve Quarterly executive forums Turn data into insight. Recently published insights CEO's guide to generative AI: Maximizing the potential of data Media translation and localization—elevated with AI Turn customer journeys into predictive insights In the news Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI

insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. NEXT-GEN SOLUTIONS Discover the emerging trends in product design with Cognizant Technology business's podcast series Powering Product Innovation. Partner with our team for software solutions that power smart networks, speed time to market and drive business-to-vertical industry capabilities with our advanced communication technology services. Drive growth through optimized content value chains, superior experiences and maximized monetization opportunities with cutting-edge media technology solutions. Generate insights you can monetize. Partner with our team to modernize data and create platforms that deliver a compelling CX. Meet with your peers in our virtual sessions for communications, media and technology leaders. How companies can strategically rewire to innovate and compete in the AI-enabled future. Partner with our teams to deepen engagement and modernize operations. RESULTS RESULTS Fast-growing broadband provider kickstarts API-led digital transformation by implementing Google Apigee on AWS in 12 weeks. RESULTS RESULTS Backed by AWS, the company makes a smooth transition to managing residuals in the streaming era. RESULTS RESULTS 70 automated processes save time, money and effort across the media planning operation. BLOG Six predictions for where the industry is heading after a wild 2023 that included economic headwinds, strikes and shifting customer demand. BLOG As companies make their way up the generative AI learning curve, we offer guidance for executing a strategy that delivers real value. BLOG CEOs play a big role in identifying the biggest gen AI opportunities—and making them happen. See all Cognizant news Stay on top of what's happening across Cognizant. Market Leader for Communications, Media & Entertainment, and Technology Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities, including media technology solutions, communication technology services and telecom technology solutions, is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved
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Distinctive experiences, built virtually

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/cmt-solutions/communications ----- Cable & satellite Integrated communications providers Wireless Optimize and monetize the networks your customers depend on. Segments we serve Latest thinking Capturing intelligence from the sky Inmarsat transforms billing platform with One IT In the news Leadership Ready for more business value? Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the

future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Conversational AI-based voicebots and chatbots help a broadband provider reach 44.6% self-service containment—and save $800k in OpEx costs. "Cognizant Contino continuously recommended small changes that the team could adopt 'yesterday'. They took our suggestion to have Bell Media team members lead the weekly demos, which was a great success. I could sense that there was buy-in to the idea and understanding of how to apply the new practices." "Cognizant Contino paired with members of our technical team to tackle specific problems in our environment and deliver solutions together. They were focused on our needs from day one, rather than one-size-fits-all advice. Cognizant Contino was able to make impactful progress in a very short time." Cognizant works with the top providers, helping cable and satellite companies accelerate digital innovation and growth. We apply our industry expertise and precision insights to deliver seamless, personalized omnichannel experiences that create preference and drive growth. Our extensive capabilities in direct-to-consumer services enhance efficiency and optimize revenue potential. The pressure to meet demand for network services has never been greater. Intelligent, software-driven networks are the key to operating more cost effectively while powering new revenue models for growth. We help carriers transform into multi-service providers through management consulting, digital integration and personalized business services. Consumers expect access to high-speed connectivity anytime. As 5G rolls out, it's driving the advent of broadband everywhere and creating demand for new forms of services—in the home and on the go. Our teams partner with wireless carriers to deliver on consumer expectations in digital technology planning, networks and testing

as well as improved billing and order fulfillment. Tap into ServiceNow's customer base quickly with Cognizant Telco Assurance 360. Our cloud-native solutions enable CSPs to integrate smoothly with ServiceNow's virtualized cloud environment. We identify six areas of AI intervention that show the greatest promise for enabling telco networks that are more secure, efficient and powerful. Like the cloud before it, NaaS is changing how enterprises buy network services, unlocking value for enterprises and CSPs alike. Buildings are getting smart. Discover how to optimize facilities management to save money, improve operations and enhance CX. Enter new vertical markets quickly with Cognizant Digital Services Marketplace, the only integrated platform that orchestrates connectivity, partners and B2B customers. See all Cognizant news Stay on top of what's happening across Cognizant Market Leader for Communications, Media & Entertainment, and Technology Let our team show you how to optimize—and monetize—your network. ©2024 Cognizant, all rights reserved

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Global content, local feel

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/cmt-solutions/media-entertainment ----- Advertising Broadcasting Filmed entertainment Gaming Music Print & publishing Sports Get your content out to global markets with innovative AI solutions—and the network infrastructure to back them up. Whether you're a studio, streaming service or content creator, Cognizant's end-to-end approach is ready to meet your business needs. Segments we serve Latest thinking Turn customer journeys into predictive insights In the news Leadership Maximize your content value chain. Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value.

Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. CONTENT DISTRIBUTION AT SCALE Boost your global content distribution. Cognizant and Microsoft partner to bring you an innovative gen AI solution for contextual subtitling, dubbing, and cultural adaptation. Backed by AWS and a customized rules engine, the company's new cloud application makes a smooth transition to managing residuals in the streaming era. Winning the hearts, minds and wallets of customers requires keeping up with their fast-changing interests. Cognizant helps you stay ahead of customer needs with critical buyer journey insights, creative content asset management and production, and optimized marketing campaign operations. Broadcasters face unparalleled challenges. Streaming services have forever changed the entertainment content landscape. Piracy, customer churn and sub-optimal advertising strategies cost the industry billions of dollars annually. Cognizant helps broadcasters optimize the content value chain and minimize churn. Let our team engage your audiences and improve management of media assets and rights. Media and entertainment companies have invested heavily to deliver optimal entertainment experiences. But our research finds underinvestment in technologies that transform middle- and back-office functions. To help companies become high-performing organizations, we partner with them to optimize legacy business models, modernize data and applications, and automate processes that speed time to market. Livestream subscriptions, esports and multiplayer online games have driven demand for gaming entertainment—as active participants and viewing fans. Add 2020's accelerated demand, and the growth opportunities have never been greater. Cognizant helps you thrive in today's online and mobile gaming markets by engineering fast, cutting-edge experiences and engagement. Like many forms of entertainment, music's business models have undergone a major overhaul as the streaming services became front-runners. As competition spikes, growth will come from expanding into new markets, transforming employee experiences and modernizing infrastructure and applications. Let our experts help you tune into the opportunity ahead. Cognizant works with the world's top publishers to adopt digital models that improve operational efficiency and open up new revenue streams. Partner with us to explore how you can tap into the everything-from-home trend to deliver personalized content over digital channels that drive growth. Connect with fans like never before. Our solutions take fan experience to the next level by monetizing data and partner relationships to create new revenue streams. We streamline key business processes and experiences, and deliver hyper-personalized engagement for venues as well as professional sports teams and associations. The result is the ultimate fan experience. Forewarned is forearmed. The awesome business potential of AI is yours for the tapping, if you can sidestep these common adoption challenges. Four steps for media companies seeking to lead the way in a brave new world. Six predictions for

where the industry is heading. Cautious consumers are cutting back on streaming services. That increases the pressure on media companies to deliver the goods. Media & entertainment jobs will evolve, not disappear, as the technology takes hold. Discover strategies to build sustainable businesses by shifting from tactical cost reduction to targeted approaches that impact top and bottom lines. See all Cognizant news Stay on top of what's happening across Cognizant Market Leader for Communications, Media & Entertainment, and Technology Let our team show you how. ©2024 Cognizant, all rights reserved =====================

Redefine the fan experience

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/cmt-solutions/media-entertainment/sports-gaming ----- Connect with fans like never before. Targeted solutions On-screen fan engagement Latest thinking Delivering digital transformation for UK football Elevating Girls Golf with the LPGA In the news Leadership Maximize your content value chain. Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. SPORTS AND GAMING FAN

ENGAGEMENT As teams begin to welcome back crowds, here's how they can balance digital CX and in-person touchpoints to drive fan engagement and loyalty. With a sleek digital CX and automated renewals, the Pacers increased subscriber re-engagement by 20%. Fan DX, powered by Salesforce, digitally transforms how the modern day sports, esports, entertainment organization or venue manages business. A modular fan engagement solution that lets you leverage data, analytics and AI across your content value chain—and position live sports and gaming for success. Discover how sports brands can see—and connect with—unique fan segments, allowing brands to meet their business goals while delivering on fans' personalization needs. Find out how sports leagues and teams can boost the fan experience through personalization and real-time data analytics. Tune in to hear the experts discuss how teams are winning with Salesforce Marketing Cloud. Learn about our award-winning proof of concept that showcases smart capabilities for the sports industry, from fan engagement and sponsorship management to stadium operations. The Digital Services Act places the responsibility of community content management onto technology businesses, including online marketplaces, gaming platforms and social media networks. Learn how Cognizant Fan DX elevates fan experience with innovative engagement, mobile-first ease of access and optimized ticket sales. See all Cognizant news Stay on top of what's happening across Cognizant Market Leader for Communications, Media & Entertainment, and Technology Let our team show you how. =====================

Cognizant's Fan Persona Engine

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/cmt-solutions/media-entertainment/fan-persona-engine ----- Start your engines for audience segmentation. Featured work Our perspectives Future of fan engagement with The Football Association Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your

manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. TEAMING UP FOR PERSONALIZATION Harness personalization to increase fan engagement with digital channels by 25%. First, we will get to know your objectives, your data landscape and your target audience. We will also find out what monetization opportunities exist for your fans. Next, we will apply third-party datasets to your existing first-party data to build a complete fan profile. This tells us what fans are interested in and their preferred experience delivery. Finally, matching fan profiles with your brand goals we'll work to develop personalized, digital experiences for your customers. COMMUNICATIONS MEDIA & ENTERTAINMENT MEDIA & ENTERTAINMENT Cognizant Digital Experience Team's work with The Football Association in the UK earned an honorable mention in the Best Digital Experience Transformation category at the annual Sitecore Awards. Here's how sports leagues and teams can boost the fan experience through personalization and real-time data analytics. Understanding those that love your club, league or country using the information they provide is still an undiscovered opportunity. Client Partner for Media, Entertainment & Sport Product Owner of Fan Persona Engine Strategy Lead for Fan Persona Engine Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved ======================

Cognizant Direct-to-Consumer Media Solution

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/cmt-solutions/media-entertainment/direct-to-consumer-media-solution ----- The race is on in streaming services. Are you ready? Boost CX with streaming services Featured work Latest thinking Leadership Maximize your content value chain. Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D

and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. CAPTURE THE WAVE Leverage data, analytics and AI for your streaming services. With a dynamic supply chain, you distribute content across multiple endpoints, platforms and territories. Use our agile framework to roll out media workflows and balance loads in real time. Deliver more compelling experiences across all of your channels. Customer data and insights increase your marketing effectiveness and engage subscribers with personalized content to drive loyalty. Improve subscription, advertising and revenue models to maximize every growth opportunity. Our proven approach makes your paid advertising more effective and lowers sales and campaign costs. Listen in as experts from AWS and Gracenote join Cognizant to discuss data's role in creating content that keeps viewers coming back. MEDIA & ENTERTAINMENT MEDIA & ENTERTAINMENT MEDIA & ENTERTAINMENT Consumers expect interactive experiences that blend content, community and commerce. Here's what it takes to deliver an all-inclusive CX. Discover strategies to build sustainable businesses by shifting from tactical cost reduction to targeted approaches that improve top and bottom lines. Cognizant makes success happen. Partner with our consulting and technology services across the content supply chain to launch, scale and enhance direct-to-consumer streaming services. Market Leader for Communications, Media & Entertainment, and Technology Let our team show you how. ====================

It all gets down to data

High-tech Platform Software Drive innovation, value and efficiency with insights you can monetize. Segments we serve Featured work Latest thinking Turn customer journeys into predictive insights In the news Leadership Put data and AI to work. Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. CONNECTED CUSTOMER EXPERIENCES Check out Cognizant Technology's new 6-part podcast series, Powering Product Innovation. Listen in as industry experts and leaders from top technology brands offer an inside look at emerging trends. Listen in as leaders from Cognizant, Salesforce and Qlik discuss how top executives can gain strategic value with generative AI. Hosted by The Information. We help high-tech companies rethink their business models and plan and implement transformational processes across the product lifecycle. Partner with us to get ahead of the demand curve as well as become nimbler and drive operational efficiency for more profitable growth. The race to the next billion users, monetizing content and supporting aggressive growth in new channels has upended the industry. Our teams partner with companies

to accelerate digital at scale and to operate more efficiently, and power growth. In the subscription economy, adapting to customer needs is top priority. We partner with software clients and keep the emphasis on speed to market, helping them to launch new revenue models, and accelerate product development and release cycles. TECHNOLOGY TECHNOLOGY Managing cloud costs with FinOps has never been more important for hardware and software businesses, as pressure grows to deliver innovation in the most economical way. As companies make their way up the generative AI learning curve, we offer guidance for executing a strategy that delivers real value. CEOs play a big role in identifying the biggest gen AI opportunities—and making them happen. The C suite is increasingly embracing data-driven decision-making. Now they just need to get everyone else to adopt it. See all Cognizant news Stay on top of what's happening across Cognizant Market Leader for Communications, Media & Entertainment, and Technology Let our team show you how.
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Scale new revenue streams with AI-based operations

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/cmt-solutions/cmt-business-process-services ----- Modern AI-integrated business operations Business outcomes and strong ROI 90% $4M 300% 50% 50% Intuitive experiences, future-ready processes, innovation CMT BPS and automation services Intelligent experience automation with Cognizant Neuro Business Processes Featured work Insights Explore additional business process services Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity

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repositioned its business for the direct-to-consumer sector—and quickly rose to the top. A digital ad agency automates ad extensions featuring deep learning-based natural language processing (NLP) to help its customers improve click-through rates. By leveraging gen AI capabilities, organizations can streamline operations, enhance decision-making and improve customer experiences. What is Generative AI, and how can businesses use it to enhance humans' ability to do the things they do best? M&E companies that move toward net zero targets in the coming years will also realize substantial financial gains and become more competitive. While M&E businesses often lead in new tech adoption for user experiences, our research suggests they need to operationalize data and tech for future growth. Given the seismic change of the past two years, being prepared for what's to come is more difficult—and more critical—than ever. Explore three key takeaways on what it will take to thrive in the post-pandemic world and be future-ready. Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies, including marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.

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Cognizant's Store of the Future

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/retail-technology-solutions ----- Digital merchandising solutions Retail supply chain Cognizant Customer Concierge Cognizant Adaptive Spaces Welcome to Cognizant's Store of the Future. With the emergence of the experience economy, we envision a future where retail spaces transcend traditional shopping, transforming into immersive environments that captivate, engage and inspire. In the Store of the Future, every visit is more than a transaction —it's an experience worth remembering and one that redefines your expectations of retail. Targeted solutions Offerings The retail segments we serve Experience makes a difference Our retail partners and alliances Recently published insights Real-time analytics strategies for retailers Integrated ecosystem, seamless experiences In the news Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people

to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. RETAIL REIMAGINED Dive into our latest ebook for actionable insights on using gen AI to innovate commerce, refine marketing and elevate customer service. Smart solutions that help providers transform for the digital age. Enhance your retail store operations value chain to minimize friction in store processes. Streamline checkout processes and empower store associates with modern retail solutions. Drive engagement with immersive physical-virtual retail environments. Use customer insights to personalize your marketing campaigns and build customer loyalty. Cognizant's retail practice helps retailers turn today's pain points into new business opportunities. Successful merchandising is a mission-critical retail function that is part art, part science. It requires detailed planning, optimized business processes, data mining and analytics, while allowing the flexibility to react to market conditions. Rewrite your supply chain into one that is more flexible and responsive. Position your business to deliver the seamless, flexible retail experience that today's global, always-connected shoppers demand. Helps retailers integrate their mobile and point-of-sale (POS) systems seamlessly and quickly into the Amazon Just Walk Out solution, which on an average, just takes 3–5 months to implement. Transform the way customers interact with your business spaces—and turn your physical space into a differentiator, not a drain on your resources. Enable seamless online shopping, personalized recommendations, optimized inventory and streamlined operations for happier customers and lower costs. Optimize merchandising, increase supply chain efficiency and generate product mix forecasts to attract cost-conscious consumers. Maximize customer service and profits and meet changing demands, rising competition and complex supply chains. Enhance the future of shopping by harnessing AI-driven insights, personalized marketing and streamlined operations. Helping you serve the changing needs of your customers, today and into tomorrow. RESULTS RESULTS Our client is one of the largest omnichannel retailers in North America. With a rapidly growing digital marketplace, the company needed to modernize its legacy applications. RESULTS RESULTS Cognizant

adds flexibility and scalability for retailer. RESULTS RESULTS A new data platform and marketing suite enable the online grocery retailer to attract customers with personalized offers and recommendations. RESULTS RESULTS A new modern data, multi-cloud architecture and updated analytics give global convenience store retailer vital intelligence at the transaction level. Cognizant has been recognized as a Leader in the 2024 Information Services Group (ISG) Provider Lens™ Retail & CPG Services report, which assesses 33 US retail and CPG service providers. Cognizant was named a Leader in the Retail IT Services PEAK Matrix Assessment, which assesses 24 service providers and details their service focus, IP/solutions, domain investments and case studies. We collaborate with top-tier organizations to broaden our services and deliver holistic solutions to our clients. Our alliances with industry-leading companies empower us to offer cutting-edge innovations within the retail industry. BLOG Customers are the heart of retail. Create innovative in-store experiences that boost reach, relevance and revenue with these five lesser-known truths. BLOG A Forrester Consulting study commissioned by Cognizant shows that CX investments can drive growth in retail, consumer goods, travel and hospitality. BLOG Retailers should focus on these five key drivers of growth to fully harness the potential of new technology in the experience economy. Cognizant Named a Leader in the 2024 ISG Provider Lens™ Retail & CPG Services Report Sushant Warikoo Recognized as One of RETHINK Retail's Top AI Leaders in Retail for 2024 Cognizant Teams with Shopify and Google Cloud To Transform Enterprise Retail See all Cognizant News Stay on top of what's happening across Cognizant. SVP and Retail BU Head Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Meet new consumer demands with smarter tools

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/retail-technology-solutions/department-store-technology ----- Omnichannel Merchandising Stores Supply chain Retail enterprise services Store competition is increasing. Gain the flexibility you need to become a leader. Our capabilities Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders

must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. EMBRACE CUSTOMER-FOCUSED RETAIL Find out how technology, customer data and AI join to build an experience operating system that delivers personalized experiences at speed and scale. Cognizant's experts help retailers find the right path to omnichannel adoption for their brand based on customers, competitors, and physical and digital assets. Our consulting and expertise span: Get the guidance you need to elevate your merchandising strategy. Our retail expertise spans the merchandising value chain, including retail information management, merchandise financial planning, category management, assortment and space planning, pricing and promotion planning. Cognizant can help you rethink the department store experience to create more engaging and rewarding shopper interactions. We offer a range of store solutions including: Get help solving complex supply chain problems to gain more benefits and savings along the transformation journey. Let our team show you how an integrated supply chain can create a retail experience without boundaries—and help your organization stay vital to shoppers. Our supply chain consulting and services span: Cognizant's partnerships with Microsoft, Oracle, Salesforce, Google Cloud, Adobe, SAP and Amazon Web Services (AWS), combined with our global delivery and implementation best practices, ensure that you receive the highest quality solution in the most cost-effective manner. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Sharpen your edge over store competition

Omnichannel Merchandising Stores Supply chain Retail enterprise services The pace of change in retail is accelerating like never before—and it shows no signs of slowing down. Our capabilities Latest Thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MAXIMIZE RETAIL PROFITS for a leading U.S. luxury retailer's personalized shopping experiences for a leading U.S. luxury retailer's personalized shopping experiences Our solution for customized offerings helps a leading U.S. retailer to drastically reduce time to market and drive higher sales per product. Cognizant's experts help retailers find the right path to omnichannel adoption for their brand based on customers, competitors, and physical and digital assets. Our consulting and expertise span: Get the guidance you need to elevate your merchandising strategy. Our retail expertise spans the merchandising value chain, including retail information management, merchandise financial planning, category management, assortment and space planning, pricing

and promotion planning. Cognizant can help you rethink the specialty retail store experience to create more engaging and rewarding shopper interactions. We offer a range of store solutions including: Get help solving complex supply chain problems to gain more benefits and savings along the transformation journey. Let our team show you how an integrated supply chain can create a retail experience without boundaries—and help your organization stay vital to shoppers. Our supply chain consulting and services span: Cognizant's partnerships with Microsoft, Oracle, Salesforce, Google Cloud, Adobe, SAP and Amazon Web Services (AWS), combined with our global delivery and implementation best practices, ensure that you receive the highest quality solution in the most cost-effective manner. Read how against long odds, category-leading retailers got it done during the pandemic. Next up is readying for the post-vaccine era. Learn how the ability to quickly develop and deploy software is central to commercial success, and why retailers and consumer packaged goods companies vary in their approaches to this challenge. As the net zero era unfolds, the very nature of consumption will undergo significant change, and the retailers who support it will, too. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Keeping shoppers loyal with new cost conscious models

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/retail-technology-solutions/grocery-technology ----- Omnichannel Merchandising Stores Supply chain Retail enterprise services We understand the steep demands that grocery stores face. Our capabilities Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-

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Success follows superior customer experiences

Omnichannel Merchandising Stores Supply chain Retail enterprise services Buying in to new strategies can help retailers keep pace with the accelerated pace of change. Our capabilities Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. HELPING RETAILERS COMPETE have tried a new shopping behavior due to COVID-19. have tried a new shopping behavior due to COVID-19. Read how against long odds, category-leading retailers got it done during the pandemic. Next up is readying for the post-vaccine era. Cognizant's experts help retailers find the right path to omnichannel adoption for their brand based on customers, competitors, and physical and digital assets. Our consulting and expertise span: Get the guidance you need to elevate your merchandising strategy. Our retail expertise spans the merchandising value chain, including retail information management, merchandise financial planning, category

management, assortment and space planning, pricing and promotion planning. Cognizant can help you rethink the discount store experience to create more engaging and rewarding shopper interactions. We offer a range of store solutions including: Get help solving complex supply chain problems to gain more benefits and savings along the transformation journey. Let our team show you how an integrated supply chain can create a retail experience without boundaries—and help your organization stay vital to shoppers. Our supply chain consulting and services span: Cognizant's partnerships with Microsoft, Oracle, Salesforce, Google Cloud, Adobe, SAP and Amazon Web Services (AWS), combined with our global delivery and implementation best practices, ensure that you receive the highest quality solution in the most cost-effective manner. Learn how the ability to quickly develop and deploy software is central to commercial success, and why retailers and consumer packaged goods companies vary in their approaches to this challenge. Find out why the ability to quickly develop and deploy software is central to commercial success, particularly in the retail industry during these challenging times. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Supporting end-to-end retail operations

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/retail-technology-solutions/retail-digital-transformation ----- New store opening Store operations Store asset management Store operations—vital in retail digital transformation Store 360 offering Featured work Integrated ecosystem, seamless experiences Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your

manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. STORE 360 Under a new agreement, Cognizant will expand its 14-year history of collaboration with Nike to manage its global technology operations across multilingual IT customer service, deskside and dispatch depot and application and infrastructure support. Cognizant was named a Leader in the 2024 ISG Provider Lens™ Retail & CPG Services report. Among 33 companies assessed across business transformation, digital innovation, platform modernization and managed services, Cognizant achieved the highest distinction in all categories. We support new store openings, remodeling and downsizing to accelerate processes and reduce costs, while assisting with strategic planning, design and implementation for new stores: Stores strategy Store build Store launch Our offering is committed to reducing the time to open stores by 10% to 20%. We also are committed to scaling to 100% capacity within four weeks, transitioning pilot brands to full assortment and footfall. We implement Network Services Orchestrator (NSO) control towers to centrally manage and control per-store deployment and create flexible deployment models to support everything from small pop-up stores to large-scale events. We drive efficiency in daily operations by enhancing observability, predictability and empowering employees to make informed decisions to better manage day-to-day store operations: Predictive and self-healing store operations Store control tower Our offering is committed to reducing operating expenses by 30% to 40%. We integrate retail stores and field support operations to serve as your single strategic partner for retail stores, apps, infrastructure and security. We also offer sales operations for event support, with capabilities allowing us to handle 4X-8X volumes during peak, large scale events or unforeseen outages. We manage the lifecycle and maintenance of store assets to optimize availability, visibility and allocation. Intelligent HAM and SAM operations Our offering guarantees over 98% uptime for all store systems and assets. We help our clients achieve a centralized view with enhanced asset data accuracy, reduced physical inventory and cost avoidance for assets and IT licenses. Additionally, we offer demand forecasting and safety stock management for critical break-fix workflows, ensuring readiness during traffic surges or unforeseen circumstances. Global advertising analytics firm uses AI to automate analysis and generate insights and ML to identify purchase patterns that accelerate marketing strategies. Retailers are challenged to deepen customer relationships, create exceptional experiences and bring digital into every function of sales, support, merchandising and finance. Here's how Cognizant can help. Serving

customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Retail Supply Chain

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/retail-technology-solutions/retail-supply-chain-solutions ----- The more responsive a supply chain is, the better the customer experience. Latest thinking Featured work Empowering retail with modern data strategies Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. INCREASE RESILIENCE Retailers are turning to new technologies that increase visibility and enable more flexible business models. From overall supply chain planning to demand forecasting, we help clients fine-tune their business processes and maximize the return on their IT investments. We specialize in warehouse management, transportation management, labor management and global trade solutions. Our programs create digital supply chains that increase

visibility and maximize ROI. We craft strategies that shed light on complex operations. From insights on warehouse operations to exposing opportunities, you will gain more visibility over supply chain processes. It's where consumers will shop, learn, socialize, connect and transact. Here are four best practices for hatching your metaverse plan. We explore the top challenges that businesses face as they bring employees, customers- and visitors back to facilities—and offer a roadmap for success. As the net zero era unfolds, the very nature of consumption will undergo significant change, and the retailers who support it will, too. RETAIL RETAIL Retailers are challenged to deepen customer relationships, create exceptional experiences and bring digital into every function of sales, support, merchandising and finance. Here's how Cognizant can help. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Retail Enterprise Services

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/retail-technology-solutions/retail-enterprise-services ----- Performance and personalization at scale with solutions built for retail Latest thinking Empowering retail with modern data strategies Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI

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Omnichannel Solutions

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/retail-technology-solutions/omnichannel-solutions ----- Digital strategy and roadmap E-commerce replatforming Product management International commerce Agile delivery Capture what customers want across each of your live channels. Latest thinking Featured work Supporting service capabilities Empowering retail with modern data strategies Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value.

Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. INCREASE CUSTOMER LOYALTY Deliver the same level of service excellence across each of your customer touchpoints. Gather information across customer touchpoints and gain a more holistic picture of customer preferences. Strengthen customer retention and extension both online and in-store. Better understand your customers and ensure consistent messaging across all channels. Leverage analytics to optimize your digital marketing, loyalty and CRM investments to yield the highest returns. Make the most of your mobile investments by delivering measurable benefits. Select the right platforms and design mobile websites and apps with an eye toward meeting business goals. CONSUMER GOODS MANUFACTURING A digital/omnichannel strategy is a must for retailers. We create customer-focused transformation strategies that fit our clients' organizations, with roadmaps that deliver benefits all along the way and allow ample opportunities to learn from customer experiences. Retailers increasingly rely on digital channels to hit growth targets, but outdated platforms are a liability when it comes to supporting multiple destinations such as microsites and international commerce. We partner with retailers to evaluate their technology options and implement the right tools, business processes and organizational changes to enable their digital commerce vision. Many retailers have developed into mature e-tailers focused on refining their offerings. Cognizant's product management experts can help retailers achieve greater growth by identifying opportunities to optimize customer experiences and e-commerce operations. International e-commerce enables retailers to drive incremental sales and test new markets with relatively little capital investment. Our team partners with retailers to build global commerce capabilities that are localized to the needs of the markets served. The sooner retailers get new capabilities to market, the sooner they can measure impact and make refinements. Our agile delivery methodology brings together business, creative and delivery teams to create top retail experiences. It's a new and unpredictable marketplace. The challenge—and opportunity—is to deliver relevant experiences at speed and scale with drastically lower budgets. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Deliver new AI-based buying experiences

Modern AI-integrated retail operations Business outcomes and strong ROI 15% 2.6X 120-day 15% $24M Intuitive experiences, pervasive insights, efficiency Retail BPS and automation services Intelligent experience automation with Cognizant Neuro Business Processes Featured work Insights Explore additional business process services Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MODERN OPERATIONS FOR RETAIL We combine AI-integrated solutions, data and human ingenuity to help retail companies increase engagement, modernize store operations, accelerate revenue and create seamless and personalized omnichannel experiences that fuel growth. higher revenues ROI through automation AP backlog eliminated increase in sales employee support savings As leaders in next-gen business process services and automation solutions, we partner

with our clients to build modern operations that are fast, efficient, human-centered—and help them achieve a competitive advantage. We use technology, data and digital disruptor plays, as well as new commercial models and co-innovation to deliver higher productivity, increased revenue and intuitive experiences for customers and employees. The ability to strategically reduce costs and invest in new revenue streams is extremely valuable in volatile times. The implementation of modern operations enables businesses to act with insight and speed—predicting trends, identifying new growth areas and balancing efficiency with innovation. By modernizing business operations, your organization can anticipate the steps needed to accelerate growth and scale. Boost customer satisfaction, revenue and store uptime while cutting revenue leakage: Give store operations and experience services the ability to anticipate change and adapt instantly. Deliver the intuitive experiences customers demand. Increase speed, efficiency and insights; get better marketing ROI. Generate new business value from finance and accounting. Get your business future-ready with industry-aligned IT and process automation solutions. Simplify and accelerate automation adoption, integrate and orchestrate resources and see returns faster. Grow digitally native scale-ups and new revenue streams at the speed of ideas. Find out how you can deliver persona-based employee experiences at scale. Our solutions help solve big challenges and grow businesses. TRAVEL & HOSPITALITY A hyper-personalized ordering experience reduces wait times, boosts revenues by 15% per order and cuts operating costs significantly for Papa John's. That's intuition engineered. RETAIL Leading pawn company increases engagement and efficiency. RETAIL Delivering digital luxury lands more conversions. To be future-fit, the food industry must embrace a new value chain built around new business models, practices and technologies that can enhance operational capabilities. We explain how to forge an emotional connection through a personalized experience, a commitment to sustainability and shared values. 3 ways generative AI will redefine shopping across commerce, marketing and customer service. Generative AI isn't like other technology rollouts. Here are 10 things companies should do to securely and effectively deploy this powerful technology. Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies, including marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Cognizant Customer Concierge Solution

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/retail-technology-solutions/customer-concierge-solution ----- Delight shoppers with smooth and unified commerce. Take the first step Americas Middle East

Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. REINVIGORATING SHOPPING Helps retailers integrate their mobile and point-of-sale (POS) systems seamlessly and quickly into the Amazon Just Walk Out solution which on an average, just takes 3-5 months to implement. The Cognizant Customer Concierge Solution creates safe and convenient shopping experiences with no lines, enabling labor optimization, operational efficiency, offers, fraud detections and trend analysis. The Cognizant Customer Concierge Solution extends the features of Amazon Just Walk Out in a fully integrated mobile app and retail bridge. The Cognizant Customer Concierge Solution is a scalable, secure, flexible, innovative smart mobile app solution and helps to create a unified commerce experience for customers in 3-5 months. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Transforming consumer goods for the digital age

There is no question that digital technologies are reshaping the consumer goods industry. It's an ever-changing marketplace, where digital-first players are seizing competitive advantage and tradition-bound brands lag behind. We help you build your digital culture with strategies that keep you in the technological forefront and connected to your customers. The consumer goods segments we serve Using AI to fight the pandemic Benefit from our multidisciplined approach Targeted solutions Recently published insights Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. A NEW CONSUMER AGENDA Is your brand underestimating, or even ignoring, the LOHAS market? If you're not familiar with the term, then you very well could be missing out on a $472.5 billion opportunity in the US alone. Take advantage of solutions to improve sourcing, elevate label management, optimize pricing and boost business effectiveness. Use digital technologies and strategies to drive innovation, revitalize product lines, and improve efficiencies and ROI.

Implement digital solutions to bring innovative products to market faster, more efficiently and at lower cost. Take advantage of fresh thinking to solve tough customer, supply chain and technology challenges. Leverage the latest cloud and software as a service (SaaS) solutions to capitalize on emerging new markets and changing customer expectations. A revenue growth management (RGM) program is essential for brands to optimize revenue streams, improve margins and reach sustainable business growth. See how our RGM offering leverages data and generative AI to enhance decision-making with dynamic product offerings, optimal pricing and effective promotions. As the interest in RGM practices continue to grow, brands must distinguish between modern methodologies and understand the role generative AI plays in defining a strategic approach. Read our latest guide to learn how to craft a modernized approach. Cognizant and XPRIZE announce Pandemic Response Challenge winners and how they are helping reopen the world's economies and societies safer and faster. We solve the toughest challenges in consumer goods with a digital-first approach. RESULTS RESULTS with a unified intelligence platform on SAP S/4HANA and Azure. RESULTS RESULTS transforms to deliver cost-effective, agile omnichannel experiences. Cognizant offers solutions specific to the challenges of consumer goods companies. Measure the ROI and effectiveness of trade promotions, one of your biggest costs. Modernize your merchandising efforts and get a better return on in-store promotions. Gain new insights into your marketing data and boost ROI with digital marketing capabilities. Solutions that streamline supply chain operations through better network collaboration and warehouse management. PERSPECTIVES The COVID-19 pandemic has shown the need for modern software engineering approaches. We offer six recommendations on ways CPG companies can transform into software-centric businesses. PERSPECTIVES By building customer data platforms, food brands can be positioned for success in the direct-to-consumer space. WHITEPAPERS Emerging trends have transformed the consumer packaged goods (CPG) space to a more streamlined, data-driven and direct 'with' consumer way of business. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ======================

Get ahead of the trends

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/consumer-goods/apparel-footwear-technology ----- Leading companies are improving product flow and implementing innovative sourcing strategies. Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge

AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. FASHION FORWARD IDEAS The consumer goods industry has long embraced innovation, but it's been mainly focused on product innovation. Now, companies are starting to launch efforts to digitize the entire manufacturing value chain with the rise of Industry 4.0. Customer experience isn't delivered in a vacuum—it requires a multilayered ecosystem that reliably and repeatably delivers on the brand promise. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Get to market with speed and efficiency

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/consumer-goods/consumer-electronics-technology ----- Get an edge with innovation at lower cost. Featured work Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity

across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. INNOVATE TO THRIVE Learn from the IDC Vendor Spotlight and Cognizant how consumer businesses can execute their DX strategies efficiently. In consumer electronics, your success depends on bringing innovative products to market with lightning speed at the lowest possible cost. We can help at every step of the process, from product design to customer delivery, giving you a competitive edge. CONSUMER GOODS CONSUMER GOODS How consumer goods companies are attaining new levels of agility, resilience, security and efficiency through the cloud. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Unlock growth and ROI with digital solutions

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/consumer-goods/consumer-durables-technology ----- Revitalize your brand and grow with digital-first solutions. Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT

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Adapt to changing dynamics

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/consumer-goods/food-beverage-technology ----- Leading food and beverage companies adapt to change with digital. Featured work Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high

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Trade Promotions Management

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Digital Merchandising Solutions

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/consumer-goods/digital-merchandising-solutions ----- Providing merchandisers with the tools they need to succeed Latest thinking Featured work Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee

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Manage change with new digital solutions

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/ consumer-goods/home-personal-care-technology ----- Take advantage of a new global delivery model. Featured work Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite

peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. CAPITALIZE ON CHANGE A major beauty products company uses digital asset management technology to accelerate its marketing initiatives and reduce costs. CONSUMER GOODS CONSUMER GOODS Customer experience isn't delivered in a vacuum—it requires a multilayered ecosystem that reliably and repeatably delivers on the brand promise. The consumer goods industry has long embraced innovation, but companies have focused mainly on product innovation. Now, they're starting to digitize the entire manufacturing value chain. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ====================

Reinventing the customer experience

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/travel-hospitality-digital-strategies ----- As the travel and hospitality industry looks to rebuild, digital may be its saving grace. From chatbots to self-learning

booking platforms, providers can create new momentum that both pleases customers and trims costs. We help you explore multiple paths forward and craft a digital strategy for the post-pandemic world. The travel & hospitality segments we serve Benefit from our experience. Targeted solutions Recently published insights Is your AI ready for the work ahead? Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. LOOKING AHEAD The new customer loyalty loop for airlines and hotels. Improve the travel experience while enhancing operational efficiency, improving safety, and driving sustainable growth. Strengthen your brand and engage your customers in new ways. Become more efficient and customer-centric. Transform real estate services and deliver real value to your customers. Improve time to market and reduce costs. We prepare leaders for what's coming next. We're ready to help you. RESULTS RESULTS improves customer experience with a virtual agent in the contact center. Smart solutions that help providers transform for the digital age. Turn your physical space into a differentiator, not a drag on your resources. Deliver an omnichannel experience that integrates orders with every aspect of your business. INSIGHTS BLOG To rebuild post-pandemic, travel and hospitality businesses need to build an experience ecosystem that encompasses both customers and employees. INSIGHTS BLOG From a digital concierge to the metaverse and beyond, we

explore three of the most important and interesting trends reshaping the travel and hospitality industry today. Is your AI ready for the work ahead? Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =======================

Shaping the future of air travel

----- Arccicle source ----- https://www.cognizant.com/us/en/industries/travel-hospitality-digital-strategies/travel-suppliers-intermediaries ----- Passenger experience transformation Airline operations modernization MRO modernization Reimagined back-office operations Biometrics and frictionless travel Contactless technology adoption Charting a new course in aviation innovation Targeted solutions Additional capabilities Case studies Latest thinking Redefining a new era of travel and hospitality Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. AVIATION'S NEXT CHAPTER Discover how cutting-edge technologies like IoT, digital twins, immersive

reality, AI, and generative AI are revolutionizing airline and airport operations, driving innovation, enhancing experiences, and promoting sustainability. The aviation industry is evolving rapidly due to changing customer expectations, cost pressures, and the need for sustainable practices, while aging airport infrastructure struggles to keep up with passenger growth. Our mission is to help airlines and airports embrace these changes by implementing advanced technologies that enhance passenger experiences, modernize airline operations, improve MRO services and create a robust back-office operations landscape to deliver outcomes that matter most to aviation businesses today. Cognizant is a proud member of IATA, actively contributing to advancement of global aviation standards and practices. Digital solutions that help providers prepare for growth. Cognizant Neuro enhances airline operations, ensuring seamless integration, maximizing investments, accelerating ROI with pre-built solutions, and offering full lifecycle orchestration from discovery to value realization. We help clients with omnichannel and loyalty transformation, PSS transformation, automated back-office solutions, and commercial management to enhance every aspect of the travel journey. We deliver comprehensive solutions for irregular operations handling, airport operations transformation, and modernizing crew management. We offer comprehensive solutions for MRO systems, line maintenance, and parts planning, ensuring airlines maintain critical operational efficiency. We offer reimagined back-office operations, featuring solutions for smart contact centers and agent-led back-office functions to enhance efficiency and service quality. We help our clients integrate biometric systems for faster security checks and smoother passenger flows at airports. We facilitate contactless technology at airports to streamline processes like check-in, e-ticketing, and queue-less journeys to enhance customer experiences and reduce labor demands. See how this airline deployed a virtual agent capable of answering over 60 of the common customer inquiries relating to its loyalty program. From strategic pricing to optimizing baggage drop-offs, airlines are starting to make extensive and widespread use of AI. See how the travel and hospitality sector is leveraging intelligent virtual assistants and chatbots to serve up personalized concierge experiences. Riyadh Airports Company has appointed Cognizant to enhance its ERP and business process automation to improve the traveler experience. GenAI can address current challenges for travel and transport industries by enhancing multi-modality, sustainability and self-healing capabilities. Oct. 8-10 Amsterdam, Netherlands Learn more Oct. 30-31 Bangkok, Thailand Learn more Tomorrow offers a world of opportunities, but industry leaders must be open to new digital insights—and focus on people first. Customer experience isn't delivered in a vacuum—it requires a multilayered ecosystem that reliably and repeatably delivers on the brand promise. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Put growth back on the menu

Store support & service CoE F&A managed business process services Point of sale services Restaurant back-office systems integration Oracle Fusion implementation services Achieve a winning guest experience. Targeted solutions Additional capabilities Featured work Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. BEYOND THE PANDEMIC A hyper-personalized ordering experience reduces wait times, boosts revenue by 15% per order and cuts operating costs significantly for the quick serve dining leader. Digital solutions that help providers prepare for growth. Deliver enhanced guest experiences and maximize off-premises revenue. Deliver an omnichannel experience that integrates orders with every aspect of your business. See what HFS Research says about how Cognizant is helping clients capitalize on industry subsegment–specific opportunities using its digital assets and food services expertise. Our Store Support and Help Desk Center of Excellence help your stores/franchises maintain smart, efficient and smooth operations at lower costs. Restaurants can stay focused

on the customer experience and revenue generation. With Cognizant's services, stores gain five critical competitive advantages: Our managed business services offer the agility necessary for a restaurant chain to globalize its operations—shrinking and growing as dictated by evolving markets and acquisitions. By outsourcing F&A processes, our clients can achieve greater flexibility and scalability without having to choose between cost reduction and process improvements. Transform point of sale (PoS) to point of service—and create a seamless guest experience with our end-to-end PoS services: By optimizing back of house (BOH) systems and processes like labor scheduling, inventory and menu management, and kitchen display systems, Cognizant helps restaurants reduce operational costs and increase employee efficiency and engagement. Our business intelligence and analytics solutions provide a single source of truth for restaurant store operations. Cognizant is helping restaurant organizations move to Oracle Fusion, a unified, new-generation enterprise resource planning system that consolidates restaurant back-office and enterprise ERP systems. It offers a single source of truth for profit and loss, inventory, labor and food costs. TRAVEL & HOSPITALITY TRAVEL & HOSPITALITY Winning the QSR technology arms race requires a careful investment strategy—an especially clever trick when it comes to franchisees—and investing in three key areas, or risk falling behind. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved ======================

Make way for what's next

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/travel-hospitality-digital-strategies/real-estate-digital-solutions ----- Stay ahead in competitive markets. Targeted solutions Featured work Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-

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Cognizant OrderServ

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/travel-hospitality-digital-strategies/orderserv-omnichannel-food-ordering-solution ----- Build customer loyalty with a seamless food ordering experience. See how OrderServ transformed product ordering at Tata Starbucks Latest thinking Featured work Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry.

Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. OMNICHANNEL FOOD SOLUTION Let customers order from anywhere—any time and from any device. Unifies your store's POS, payment gateway, loyalty systems and content management systems. Generates predictive and prescriptive reports by leveraging advanced analytics tools. Learns more about your customers over time. Frees customers to place orders from anywhere, using any device. Helps build strong loyalty programs with targeted offers. With abundant data and choices, consumers are in the driver's seat. Here's what businesses must know to adapt to this new power dynamic. Explore three important and interesting trends reshaping the travel and hospitality industry, and what they mean for brands big and small, near and far. Learn how airline and hotel loyalty is evolving, and suggested steps brands can take to use these programs to create long-term value streams. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Cognizant Adaptive Spaces

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/travel-hospitality-digital-strategies/adaptive-spaces ----- Personalized environments that anticipate customer wants and needs Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to

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Deliver exceptional AI-based experiences

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/travel-hospitality-digital-strategies/thds-business-process-services ----- Modern AI-integrated business operations Business outcomes and strong ROI 80% 26% 2.6X $75M Intuitive experiences, pervasive insights, efficiency Travel & hospitality BPS and automation services Intelligent experience automation with Cognizant Neuro Business Processes Featured work Insights Explore additional business process services Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging

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challenges and grow businesses. TRAVEL & HOSPITALITY This US-based international carrier relies on a virtual assistant to answer frequently asked questions and reduce burden on contact center personnel. TRAVEL & HOSPITALITY Cutting average order time and supporting better decision-making with real-time access to data. AI can drive a host of outcomes beyond cost, opening up entirely new competitive vistas. From a digital concierge to the metaverse and beyond, we explore three of the most important and interesting trends reshaping the travel and hospitality industry. Organizations that deploy open platforms to expand customer capabilities and offer more modern experiences will accelerate growth initiatives, creating strategic advantages in the digital economy. The pandemic hit the hospitality industry hard, but IHG Hotels & Resorts automated with intuitive technology to operate with speed beyond the volatility. Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies, including marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved ======================

Cognizant Digital Restaurant Order Management

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/travel-hospitality-digital-strategies/digital-restaurant-order-management ----- Transform operations with personalized order management Transform off-premises experiences for customers Latest thinking Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your

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Shaping the future of air travel

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/travel-hospitality-digital-strategies/aviation ----- Passenger experience transformation Airline operations modernization MRO modernization

Reimagined back-office operations Biometrics and frictionless travel Contactless technology adoption Charting a new course in aviation innovation Targeted solutions Additional capabilities Case studies Latest thinking Redefining a new era of travel and hospitality Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. AVIATION'S NEXT CHAPTER Discover how cutting-edge technologies like IoT, digital twins, immersive reality, AI, and generative AI are revolutionizing airline and airport operations, driving innovation, enhancing experiences, and promoting sustainability. The aviation industry is evolving rapidly due to changing customer expectations, cost pressures, and the need for sustainable practices, while aging airport infrastructure struggles to keep up with passenger growth. Our mission is to help airlines and airports embrace these changes by implementing advanced technologies that enhance passenger experiences, modernize airline operations, improve MRO services and create a robust back-office operations landscape to deliver outcomes that matter most to aviation businesses today. Cognizant is a proud member of IATA, actively contributing to advancement of global aviation standards and practices. Digital solutions that help providers prepare for growth. Cognizant Neuro enhances airline operations, ensuring seamless integration, maximizing investments, accelerating ROI with pre-built

solutions, and offering full lifecycle orchestration from discovery to value realization. We help clients with omnichannel and loyalty transformation, PSS transformation, automated back-office solutions, and commercial management to enhance every aspect of the travel journey. We deliver comprehensive solutions for irregular operations handling, airport operations transformation, and modernizing crew management. We offer comprehensive solutions for MRO systems, line maintenance, and parts planning, ensuring airlines maintain critical operational efficiency. We offer reimagined back-office operations, featuring solutions for smart contact centers and agent-led back-office functions to enhance efficiency and service quality. We help our clients integrate biometric systems for faster security checks and smoother passenger flows at airports. We facilitate contactless technology at airports to streamline processes like check-in, e-ticketing, and queue-less journeys to enhance customer experiences and reduce labor demands. See how this airline deployed a virtual agent capable of answering over 60 of the common customer inquiries relating to its loyalty program. From strategic pricing to optimizing baggage drop-offs, airlines are starting to make extensive and widespread use of AI. See how the travel and hospitality sector is leveraging intelligent virtual assistants and chatbots to serve up personalized concierge experiences. Riyadh Airports Company has appointed Cognizant to enhance its ERP and business process automation to improve the traveler experience. GenAI can address current challenges for travel and transport industries by enhancing multi-modality, sustainability and self-healing capabilities. Oct. 8-10 Amsterdam, Netherlands Learn more Oct. 30-31 Bangkok, Thailand Learn more Tomorrow offers a world of opportunities, but industry leaders must be open to new digital insights—and focus on people first. Customer experience isn't delivered in a vacuum—it requires a multilayered ecosystem that reliably and repeatably delivers on the brand promise. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Digital solutions for oil and gas deliver more energy options

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/oil-gas-digital-solutions ----- With the emergence of alternative energy sources and environmental concerns escalating, the oil and gas industry is turning to digital solutions for oil and gas to deliver more energy options, reduce cost and provide higher customer satisfaction. The oil & gas segments we serve Industry experience matters in oil and gas technology solutions Recently published insights In the news Take the first step with oil and gas technology solutions Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our

ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Cognizant's upstream services unlock new business value while exceeding current operational needs with oil and gas technology solutions. Our oil and gas IT solutions leverage the latest digital capabilities, from remote surveillance to commodity trading analytics. Cognizant's digital solutions for oil and gas help refinery operators, distributors and retailers generate new value and growth. We know your top-of-mind issues. And we know how to help. RESULTS RESULTS benefits from 100% accuracy for allocation and revenue generation. RESULTS RESULTS saved 65% in IT operations costs by implementing SAP architecture. RESULTS RESULTS leverages Oracle ERP cloud to optimize operations, increase agility and improve services. RESULTS RESULTS implemented an AI powered virtual assistant and increased user satisfaction by 60%. CASE STUDY TGS, one of the world's largest sub-surface data providers, speeds access to insights via an online information ecosystem. This system is powered by a cloud-based big data analytics solution, enabling its oil and gas customers to make more informed drilling decisions. WHITEPAPERS Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. WHITEPAPERS Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to take. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the

power of today's new digital capabilities is vast and growing. Let's talk about how digital solutions for oil and gas can work for your business. =====================

Delivering on a digital infrastructure

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/oil-gas-digital-solutions/midstream ----- Business transformation services Digital roadmap definition and realization Trading application value management Trading analytics strategy and realization Pipeline integrity and leak detection management Satisfying the world's appetite for energy will require serious upgrades to infrastructure as well as new mainlines, laterals, processing and storage facilities. Targeted solutions Additional capabilities Featured work Latest thinking In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. TRANSFORMING THE OIL ECOSYSTEM was recovered by just one O&G infrastructure provider after

replacing legacy processes with our digital solutions. was recovered by just one O&G infrastructure provider after replacing legacy processes with our digital solutions. For this major manufacturer of tubular technology, we devised a strategy to consolidate ERP systems and identified 65% savings in IT costs. A mobile operations platform that offers efficiency, control and predictability in yard operations. Operations Intelligence Platform (OIP) helps field operations managers improve decision making, access more timely data and remain alert to possible problems. Cognizant's business transformation services enable alignment of business processes and technology for improved cost efficiency and risk control. These services include: This service conceptualizes and implements digital solutions across the trade lifecycle. It helps transform business models and deliver a competitive advantage. Offerings include: Cognizant helps you select from among the best-suited products for your needs and provides customization and support when needed to enable efficient trading operations. Our services include: Cognizant offers services for advanced analytics and data management that simplify complex trade data for actionable insights and reporting. They help clients efficiently address the changing regulatory requirements in the midstream market. Services include: Ensuring data integrity across locations is paramount in pipeline operations. Cognizant solutions specifically address pipeline integrity and leak detection and include: RESULTS RESULTS replaced its manual production accounting processes with a new digital platform resulting... RESULTS RESULTS speeds access to insights via an online information ecosystem. RESULTS RESULTS implemented an AI powered virtual assistant and increased user satisfaction by 60%. Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to take. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved

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Disrupt complexity in volatile markets

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/oil-gas-digital-solutions/downstream ----- Digital plant operations Digital supply chain Digital retailing and marketing Retail merchandising at convenience stores / Omnichannel replenishment and order fulfillment Cognizant's Oil and Gas practice understands the complexities of the downstream landscape. Targeted solutions Additional capabilities Featured work Latest thinking In the news Take the first step Americas Middle East Europe Asia

Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. THE DIGITAL DOWNSTREAM Our development of a fleet management tool for a Big 4 downstream client helped them to capitalize on growth through mergers and acquisitions. Our development of a fleet management tool for a Big 4 downstream client helped them to capitalize on growth through mergers and acquisitions. See how a major Saudi oil and gas company was able to integrate its enterprise components and automate its warehouse management system, increasing efficiency by 200%. Smart packaged solutions that help downstream providers transform for the digital age. A mobile operations platform that offers efficiency, control and predictability in yard operations. Operations Intelligence Platform (OIP) helps field operations managers improve decision making, access more timely data and remain alert to possible problems. Digital Plant Operations Several Cognizant capabilities are aimed at making refinery operations run better and more efficiently. These include: Designed specifically for our oil and gas clients, these solutions optimize the supply chain and help it run more efficiently. Our capabilities include: Cognizant's retail operations management solutions focus on identifying retail operations bottlenecks to streamline end to end solutions. Our services include: Cognizant's merchandising solutions for convenience stores include Retail Outlet Automation, real-time controls, visibility and operational insights for sales and operations. Related features include

demand and supply planning, supply chain visibility and management, merchandising, vendor management and Digital Payments. RESULTS RESULTS for oil and gas consolidated several ERP systems and saved 65% in operating costs. RESULTS RESULTS speeds access to insights via an online information ecosystem. RESULTS RESULTS implemented an AI powered virtual assistant and increased user satisfaction by 60%. Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to take. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Cognizant Operations Intelligence Platform

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/oil-gas-digital-solutions/operations-intelligence-platform-oil-gas ----- IoT connectors for the digital enterprise Enhanced collaboration and sharing Transform the way you look at operational data. Latest thinking Featured work Supporting service capabilities Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity

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Cognizant Digital Workforce Mobility

Mobility technology

integration services Your seamless digital workplace Latest thinking Featured work Supporting service capabilities Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. OPTIMIZE FIELD OPERATIONS Cognizant® Digital Workforce Mobility reduces operating costs and simplifies construction work. It's the perfect fit for O&G companies with workers on construction yard duty. Improved communication and collaboration between the supervisor and workers improve workforce productivity, better manage daily tasks and resolve issues on the go. Mobility app with digital documentation helps teams reduce mundane work, improve documentation and workflow accuracy and reduce paperwork. Automated processes and real-time notifications help teams improve project management with a single view needed by supervisors for assignment, including certificates and work permits. Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to

take. OIL & GAS OIL & GAS OIL & GAS OIL & GAS Cognizant's DWM leverages core industrial mobility features such as unified communication, digital documentation, automated workflows and real-time reporting and notifications. This helps create a seamless digital workplace and enables the "digital yard" vision. Cognizant offers a full suite of business and technology mobile integration services for organizations at all stages of digital and mobile maturity. For clients who have already implemented DWM, we can help: Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved ======================

Energize growth with digital platforms

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/oil-gas-digital-solutions/upstream ----- Business consulting and advisory: Upstream oil and gas Intelligent oil fields Engineering and field development services Petrotechnical managed IT services Upstream services and platforms Advanced digital technologies have given upstream providers the weapons they need to execute quick business pivots. Cognizant's upstream solutions and services are focused on unlocking new business value while exceeding current operational needs. Targeted solutions Additional capabilities Featured work Latest thinking In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee

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monthly fees. Services include: RESULTS RESULTS based in Saudi Arabia automated its end-to-end warehouse management system and increased... RESULTS RESULTS speeds access to insights via an online information ecosystem. RESULTS RESULTS implemented an AI powered virtual assistant and increased user satisfaction by 60%. Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to take. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Harness new growth from information

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/information-services-digital-solutions ----- Credit, financial, tax, global risk & compliance Legal & regulatory Scientific, technical & medical Market Research Evolving audience needs, varying consumption patterns and relevant insights drive the information economy. We deliver offerings and expertise across the information ecosystem to help you update your business model, accelerate innovation, boost agility and meet the rapid demand of digital disruption. The segments we serve Expertise where you need it Recently published insights Navigating the post-pandemic world In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your

manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. DIVERSIFY YOUR STRATEGY By treating their processes and workflows as marketable products, information service providers can recast these assets to tap into new revenue opportunities. With rapidly changing customer expectations and a growing number of new entrants to this space, you're under increasing pressure to re-evaluate your business model, strategies and solution offerings to remain competitive. Cognizant has a deep understanding of this segment, and we can help you shape your business strategy to meet today's challenges. Our team of domain and technology experts can help you build advanced capabilities—platforms, tools and processes—and attain an enduring competitive advantage in this constantly changing digital era. The legal services market is facing pressures from changing business models, slowing customer demand, availability of free content and a need to reduce fees. The result is a decline in the demand for paid research—and stagnant growth for legal information providers. Enter Cognizant. We can help you: The scientific, technical and medical (STM) market continues to evolve, with greater focus on improving end-user outcomes. Providing smarter content, tools and workflow solutions can make the user experience more intuitive and efficient and less time-consuming. Cognizant can help you unlock the value of your content through improved data discoverability, accessibility and modularity. We can also help you develop next-generation tools and workflow solutions that deliver high-value-added services to meet the needs of your end users—and create future growth opportunities for you. There's never been a better time to be in the market research industry. As the volume of content (including user-generated content) continues to explode and consumption channels and consumer patterns keep changing, more companies and brands realize they need expert market researchers to understand the voice of the consumer and position themselves for success. Cognizant's team of domain and technology experts can help you pull ahead of the pack. By leveraging emerging technologies, we'll help you develop new and improved research techniques and tools to sift through the noise—and deliver intelligent consumer insights, as well as predictive and prescriptive analytics in real time. The post-pandemic economy demands you do more with less. Cognizant Marketing Operations helps automate and scale many parts of your business and explore new ways to connect with customers. Accelerate innovation and agility with the help of our technology experts. RESULTS RESULTS modernizes match application with cloud RESULTS RESULTS creates a new exam processing platform We help define your digital transformation journey, creating strategies for product, service

and process innovation that deliver transformative growth. We help CMOs and CIOs deliver world-class experiences using design, content, social, commerce and platforms. We apply AI to data generated from your customers and business operations, analyzing it from every angle to determine your present and future needs. We engineer and develop IoT-enabled solutions to create a connected ecosystem of platforms, products and devices, growing revenue from data-driven services. We embed human insight and design into engineering, developing software products and transforming cloud-native applications at scale. WHITEPAPERS The future of information services & technology offers a world of opportunities, but the transformation will require substantial steps and boldness. The industry needs to be open to new insights. WHITEPAPERS The future of communications will offer a world of opportunities, but this transformation will require substantial steps and boldness. The industry needs to be open to new insights. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/education-technology-solutions ----- There's a revolution underway in how and what to teach, and even how to learn. The upside? Emerging opportunities for educational providers to grow their businesses with curated learning experiences that harness education technology and IT solutions and ensure learners feel valued. Reskilling for growth Oxford University Press accelerates digital transformation Forces driving the foundational shifts Emerging opportunities The segments we serve Targeted solutions Latest Thinking In the news Leadership Be a fast learner with cutting-edge education technology solutions Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity

into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. North American and EU higher-ed enrollment is falling as demographics shift. In some countries, more women than men are completing higher ed. Higher education solutions can help address these challenges by enhancing the learning experience and attracting a diverse student population. Cost and ROI barriers are key factors in declining enrollments. One poll shows American confidence in higher ed is down. Education technology solutions offer opportunities to optimize costs and demonstrate the return on investment in education, thus mitigating these barriers. High demand for reskilling and reeducation is led by work's changing nature. The World Economic Forum says 54% of employees will need reskilling by 2030. Higher education technology solutions play a crucial role in providing flexible and accessible learning opportunities to meet this demand for reskilling. Evolving technology is changing the ways instruction, learning and testing are conducted—and it's lowering historic barriers. Education IT solutions enable institutions to adapt to these technological advancements and enhance the delivery of educational content and assessments. Non-education players are launching learning programs and developing new technologies, assessments and certification programs. Education technology and IT solutions can help traditional educational institutions remain competitive in this evolving landscape by fostering innovation and collaboration with these emerging players. Schools and employers are on the front lines of mental health and wellness discussions—and scrambling to provide programs. Education technology solutions can incorporate mental health and wellness resources into educational platforms, fostering a supportive and conducive learning environment. New hyper-individualized learning tech lets you tailor education and training to users' needs, abilities and skill levels. The revolution in training people and automated systems in soft skills is driving a shift from STEM. DIY education enabled by new technology solutions allows learners to explore new paths to education—and novel approaches to certifying their efforts. Cognizant gives learning institutions domain knowledge and digital expertise to improve student access, experiences and success. And address enrollments and fixed costs. Cognizant helps top education publishers be digital-first leaders by leveraging our education IT solutions. Leverage our services to boost profitability and de-risk platform, product and program investments. Drive new experiences. Cognizant's education technology solutions. Our leading design thinking and digital engineering services build platforms for assessment authoring, delivering, proctoring and reporting. We partner with top providers to develop teaching and learning experiences. Our work ranges from blended and personalized learning models to adaptive learning. Stand out in the marketplace with multidevice learning experiences via education technology solutions, including platform development, content migration and

accessibility enhancements. Our expertise in education IT solutions ensures that your offerings remain relevant and accessible in today's digital landscape. Tackle your toughest challenges, from global websites to complex applications, with our education technology solutions. Our seamless student journeys and innovative, interactive dashboards enhance the user experience, driving engagement and success. Ready your system for the future with support for greenfield Salesforce implementations, Salesforce.org consolidation, and legacy-to-Salesforce CRM migration. Gain real business value with services that range from ServiceNow and ServiceDesk activities for daily operations to legacy transformation—all with minimal operational disruption. Activate data at scale—and accelerate your education value chain. Convert information into business decisions and intelligent models that automate, predict and improve business outcomes. Partner with our gen AI experts to leverage LLMs for hyperpersonalized learning experiences and improved operational efficiencies. Partner with AWS and Cognizant to take your learning platform to the next level. EDUCATION EDUCATION See all Cognizant news Stay on top of what's happening across Cognizant. Market Leader for Communications, Media & Entertainment, and Technology Let our team show you how your organization can be a leader in the future of education by leveraging innovative technology solutions and expertise. ©2024 Cognizant, all rights reserved =====================

Driving innovation, growth and greater efficiency with utility technology solutions

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/utilities-digital-solutions ----- Increasing reliance on new energy sources, along with a growing need for more efficiency, requires unprecedented operational agility —and investments in digital solutions for traditional utility operators and new entrants alike. The utilities segments we serve Our holistic approach transforms companies Recently published insights How can a 100-year-old utility reinvent itself? In the news Take the first step towards digital transformation in utilities Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business

with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. THE DIGITAL UTILITY: Cognizant has been identified as a Leader across all 5 quadrants in the "Power and Utilities - Services and Solutions 2023 ISG Provider Lens™ Study". Read the report for details on our unique strengths in the Utility and Power Industry. Cognizant's electric utilities services leverage digital transformation to improve efficiency, reduce costs and increase customer satisfaction. We help gas companies find new growth by enhancing the customer experience, improving reliability and optimizing assets. Our utilities practice has the industry and digital experience that water utilities need to create new business value with technology solutions. We start by pinpointing customer touchpoints, engagement channels and transactions in need of improvement. Then we implement utility technology solutions to make the digital transformation successful. RESULTS RESULTS streamlines its application portfolio and saves up to $23 million in annual operating costs... RESULTS RESULTS increases customer satisfaction scores by 90% with a mobile app providing quick access to... RESULTS RESULTS uses analytics to reduce service calls, resulting in potential savings of $1 million... WHITEPAPERS The rapid development of gen AI will transform the nature of work. Stakeholders must act quickly to adopt gen AI and prepare to address both the opportunities and risks. BLOG Energy based entirely on renewables by 2050 has become a mainstream—but perhaps overly aggressive—goal. WHITEPAPERS A CDP will enhance the utility customer experience while eliminating the need to replace disparate legacy systems. Drawing on data from 4,000 business leaders globally, including 285 representing utilities, our researchers learned that utility executives will invest in digital transformation in utilities to unlock future growth. Find out how new capabilities can help utility companies double their revenue by 2023. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how utility technology solutions can work for your business.
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Generating profits from digital enhancements

Customer experience management Customer information and billing Customer relationship management Enterprise asset management Smart grid—smart suite of services Geo-spatial technology and services It takes deep industry expertise, and a strong bench of technology solutions, to address the unprecedented business challenges facing electric utilities today. Targeted solutions Additional capabilities How can a 100-year-old utility reinvent itself? Latest thinking In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. POWER OF TRANSFORMATION are now performed online as a result of this major utility's overhaul of its online customer experience. are now performed online as a result of this major utility's overhaul of its online customer experience. U.S.-based utility leverages analytics to implement data-driven decisions and saves $1 million annually. Smart packaged solutions that help electric utilities transform for the digital age. An innovative, lightweight

mobility app featuring account management, bill details, alerts and notifications, and more. An integrated customer management solution that delivers a holistic, omnichannel experience to our utility customers. Drawing on data from 4,000 business leaders globally, including 285 representing utilities, our researchers learned that utility executives will invest in digital to unlock future growth. Find out how new capabilities can help utility companies double their revenue by 2023. In a digitally-connected world, customer experience management (CXM) plays a vital role in engaging customers in demand response programs. For example, energy conservation measures that help customers understand their energy usage better and provide an enhanced user experience help utilities and customers alike save money and resources. Cognizant areas of expertise include: We have built several targeted solutions in this area such as UtlityOne Engage and UtilityOne Insights. They can be implemented quickly and deliver award-winning CXM features such as omnichannel integration and single call resolution (SCR). Reconciling different consumer categories with different tariff structures leads to complex billing logistics, from scheduling to generation. Similarly, today's changing regulatory policies require a robust and flexible customer information system and billing operations. Cognizant helps electric utilities improve billing cycle time, reduce exceptions and improve accuracy. We also help achieve greater flexibility by providing customers with new self-service options and support the smooth rollout of smart metering and new products and services. Our areas of expertise include: We offer a portfolio of accelerators including prebuilt templates for SAP IS-U and Oracle CCnB. Data migration accelerators are also available from legacy platforms (Banner and Customer/1) to modern platforms such as SAP IS-U and Oracle CCnB. Effective customer relationship management (CRM) operations are a critical foundation to a utility company's customer acquisition and retention goals. But building a solid CRM foundation is no easy task. Organizations must not only identify the best CRM technologies for their business, but also must guide effective change management strategies to bring their people and processes in line with their business goals. Cognizant's global CRM practice has extensive experience implementing CRM solutions across the electric utility value chain. We have partnered with leading CRM vendors to do so. These partnerships allow us to address CRM requirements specific to the utility business using mobile, social and e-commerce channels. Most importantly, Cognizant's technology expertise—combined with business consulting insights—helps organizations successfully implement and adopt CRM technologies, ensuring improved customer relationships and a higher ROI. The electric utility industry is highly asset-intensive and faces major challenges in maintaining reliability from its aging critical infrastructures and workforce. Cognizant's Enterprise Asset Management (EAM) solutions and services for utilities provide implementation and systems integration of systems such as planning and scheduling, mobility, analytics and asset life cycle management. They help utilities drive down costs and utilize assets better. Our expertise includes: We have developed several targeted solutions and accelerators such as APEx —Asset Performance Excellence for utility network assets, the IBM Maximo upgrade kit, and other accelerators to help utilities transform their enterprise asset management programs. With electricity providers installing millions of smart meters and devices into their power system grid and upgrading to advanced data transmission networks, the utilization of data is

transforming how utilities operate. Cognizant's smart grid solutions and services introduce advanced data and predictive analytics capabilities to managed networks. Geographical Information Systems (GIS) acts as an integrating technology that can help electric utilities achieve a single view of their asset information and perform efficient operation and maintenance. The result: greater customer satisfaction.Cognizant offers wide range of solutions and services in the GIS space across desktop, web and mobile platforms. We specialize in various aspects of the GIS lifecycle, including: Electric utilities can leverage our solutions and frameworks such as the WebGIS Framework for Single View, our GIS Data Migration Framework and our Online/Offline Mobile GIS solution for accelerating digital. Challenged on every front, the industry must fully embrace digital business change to power next-level organizational readiness and agility. A CDP will enhance the utility customer experience while eliminating the need to replace disparate legacy systems. Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to take. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved

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Making waves with transformation

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/utilities-digital-solutions/water ----- Customer experience management Smart asset management Smart network management CIS and billing Geo-spatial technology and services Water and waste water utilities see great opportunity in digitizing their business operations. Targeted solutions Additional capabilities Featured work How can a 100-year-old utility reinvent itself? Latest thinking In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps

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services, Smart Meter Asset and Operations Manager, and analytics for network and customer operations. These technologies enable water utilities to detect and prevent leakages; better understand consumption trends based on real-time data; and segment customers based on such variables as water conservation and billing rate structures. Increased competition and evolving markets are forcing water utilities to both improve customer service and lower prices. The result—Squeezed margins. In many scenarios, the key to success is to offer superior customer services that improve efficiencies and reduce the meter-to-cash cycle. To help achieve greater flexibility, reduce days sales outstanding (DSOs), ensure timely financial reporting and reconciliations for improved regulatory compliance, Cognizant offers several services. These include customer account management, billing and invoicing, service order management and customer care. We also help utilities connect with their customers and share information through smart meters and on-premises displays. Geographical Information Systems (GIS) acts as an integrating technology that can help water utilities achieve a single view of their asset information and perform efficient operation and maintenance leading to greater customer satisfaction. Cognizant offers a wide range of solutions and services in the GIS space across desktop, web and mobile platforms. We specialize in various aspects of GIS lifecycle spanning: Water utilities can leverage our solutions and frameworks such as the WebGIS framework to accelerate digital transformation and to obtain a sine data view, a GIS data migration framework and an online/offline mobile GIS solution. RESULTS RESULTS increases customer satisfaction scores by 90% with a mobile app providing quick access to critical information. Challenged on every front, the industry must fully embrace digital business change to power next-level organizational readiness and agility. A CDP will enhance the utility customer experience while eliminating the need to replace disparate legacy systems. Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to take. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Cognizant UtilityOne Insights

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/utilities-digital-solutions/utilityone-insights-crm ----- Enterprise integration services Single customer view solutions Focus on the customer experience and increase satisfaction, reduce cost. Latest thinking How can a 100-year-old utility reinvent itself? Featured work Supporting service capabilities Take the first step Americas Middle East Europe Asia Pacific Discover industry-

specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. A DIGITAL CRM SOLUTION Helping utilities deliver an excellent experience is the hallmark of Cognizant® UtilityOne Insights. It transforms customer service by providing a consistent and integrated view across all customer interaction channels. Get a 360-degree view of client communications, including, email, text messages and more. Automate email response using mobile apps and OCR. Create a single point of contact with integrated voice, chat and video call handling. Streamline the agent desktop with automated processes and customer self-service. Analyze customer preferences and create more effective marketing campaigns. Leverage machine learning to learn from the data and create next-best actions. Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to take. UTILITIES Cognizant UtilityOne Insights is a completely integrated platform that enables a single view of customer, skill and availability based on assignment and the best possible interaction with customers through analytics-based insights. It is

primarily built on the Microsoft Dynamics 365 platform and can be offered either as a hosted platform on premises or cloud—or offered as services depending on the client's needs and existing infrastructure. With UtilityOne Insights, integration is straightforward with existing enterprise CIS (Customer Information System) applications, customer telephony, and third-party communication applications for email, print and SMS. Our consultants and services team is available to help integration with other customer backend systems such as collections and revenue protection applications. UtilityOne Insights includes services and solutions that help utilities obtain a single customer view in their contact centers. This helps them reduce call handling times, decrease costs and improve customer satisfaction. Among them are: Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Opportunities for growth in challenging times

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/utilities-digital-solutions/gas ----- Gas pipeline integrity management Enterprise platform services Integrated gas management systems Customer Experience Management Geo-spatial technology and services Customer information and billing Gas utilities face an array of challenges amid a rapidly evolving information-driven environment. Targeted solutions Additional capabilities How can a 100-year-old utility reinvent itself? Latest thinking In the news Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value.

Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. THE DIGITAL UTILITY in customer satisfaction scores were reported after this major gas utility rolled out new mobile apps enabling its customers to pay bills and make service requests online. in customer satisfaction scores were reported after this major gas utility rolled out new mobile apps enabling its customers to pay bills and make service requests online. Find out how this major electricity and natural gas supplier reduced legacy applications by 50%, satisfied customers with consolidated billing statements and is on course to save $23 million in annual costs. Smart packaged solutions that help gas utilities transform for the digital age. An innovative, lightweight mobility app featuring account management, bill details, alerts and notifications and more. An integrated customer management solution that delivers a holistic, omnichannel experience to our utility customers. Drawing on data from 4,000 business leaders globally, including 285 representing utilities, our researchers learned that utility executives will invest in digital to unlock future growth. Find out how new capabilities can help utility companies double their revenue by 2023. With the business and infrastructure environment growing in complexity, there is pressure on aging assets to deliver gas. Because assuring data integrity across locations is paramount in gas pipeline operations, Cognizant solutions addressing gas pipeline integrity and leak detection are focused as follows: The gas utility industry is highly asset-intensive and faces major challenge in maintaining its aging critical infrastructures. Cognizant's Enterprise Asset Management (EAM) solutions for utilities provide complete implementation and systems integration services. Our offerings include systems for planning and scheduling, mobility and asset life cycle management that help gas utilities drive down maintenance costs and better utilize assets. We offer proprietary solutions and accelerators designed for quick and rapid ROI. Among them are APEx—Asset Performance Excellence for utility network assets, uProtect, our IBM Maximo upgrade kit and many more to help utilities accelerate and transform their enterprise asset management program. Effective monitoring and control of critical infrastructure is essential to ensure reliability, integrity, safety and cost effectiveness in gas transportation and distribution operations. Cognizant solutions include: Customer Experience Management (CXM) plays a vital role in effectively engaging customers in participating in demand response programs such as, those involving energy conservation measures. These can help customer better understand their energy needs and consumption. Effective programs provide an enhanced user experience and value-added services for gas utilities. Cognizant offers many unique and proprietary solutions in this area such as UtilityOne Engage and UtilityOne Insights. We have a strong track record of rolling out products and services across channels, delivering analytical solutions such as Single Call Resolution (SCR) and omnichannel

integration strategies. Above all, we help our customers deliver award-winning customer experiences. Geographical Information Systems (GIS) acts as an integrating technology that can help gas utilities achieve a single view of their asset information and perform efficient operation and maintenance. The result: greater customer satisfaction. Cognizant offers wide range of solutions and services in the GIS space across desktop, web and mobile platforms. We specialize in various aspects of the GIS lifecycle, including: Gas utilities can leverage our solutions and frameworks such as the WebGIS Framework for Single View, our GIS Data Migration Framework and our Online/Offline Mobile GIS solution for accelerating digital. Reconciling different consumer categories with different tariff structures leads to complex billing logistics, from scheduling to generation. Similarly, today's changing regulatory policies require a robust and flexible customer information system and billing operations. Cognizant helps electric utilities improve billing cycle time, reduce exceptions and improve accuracy. We also help achieve greater flexibility by providing customers with new self-service options and support the smooth rollout of smart metering and new products and services. Our areas of expertise include: We offer a portfolio of accelerators including prebuilt templates for SAP IS-U and Oracle CCnB. Data migration accelerators are also available from legacy platforms (Banner and Customer/1) to modern platforms such as SAP IS-U and Oracle CCnB. Challenged on every front, the industry must fully embrace digital business change to power next-level organizational readiness and agility. A CDP will enhance the utility customer experience while eliminating the need to replace disparate legacy systems. Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to take. See all Cognizant news Stay on top of what's happening across Cognizant. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Cognizant UtilityOne Engage

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/utilities-digital-solutions/utilityone-engage-customer-engagement ----- Enterprise integration services Customer engagement utilities Redefine customer engagement and transform the customer experience. Latest thinking How can a 100-year-old utility reinvent itself? Featured work Supporting service capabilities Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored

to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. ANYTIME, ANYWHERE INTERACTIONS Connect with customers on their preferred digital channels and enhance their experience with next-generation self-service options. Increase customer satisfaction with our hybrid mobile app for utility customers to access their account anytime, anywhere and transact seamlessly on mobile platforms. Serve customers better, faster and at less cost with this self-service option and friendly voice assistant technology. Reduce customer queries on billing and improve their experience using these interactive, engaging and personalized video bills. Decision process automation is a forward-looking, practical strategy to improve enterprise operations, enabling faster responses to rapidly changing conditions and identifying options for action based on a more complete exploration of potential outcomes. Our recent study shows companies are already separating from the pack based on how they deploy advanced technologies and business models. In this e-book, we offer business and tech leaders in the fast evolving E&U industry our research-based insights on the best next steps to take. UTILITIES UTILITIES Cognizant UtilityOne Engage is a customer engagement platform that provides preconfigured and integrated customer experience solution that works with leading billing solutions and can be offered as a service offering. Because UtilityOne Engage includes a set of service offerings that are pre-built for utilities, most integration efforts are straightforward, and systems deploy quickly through a variety of customer channels resulting in transformative experiences. Cognizant's utilities consultants and technology experts are available to help clients realize the full potential of UtilityOne Engage by adopting and integrating

the latest digital technologies. These include integrated voice response systems, web analytics, mobile apps, virtual assistants, social media and machine learning to name a few. UtilityOne Engage provides a set of pre-built service offerings that help utilities engage with customers through a variety of channels. They include: Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.

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Empower operations with AI

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/utilities-digital-solutions/uds-business-process-services ----- Modern AI-integrated utilities operations Business outcomes and strong ROI $1M $2.1M 200% 20% Future-ready processes drive efficiency and innovation Utilities BPS and automation services Intelligent experience automation with Cognizant Neuro Business Processes Featured work Insights Explore additional business process services Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI

insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MODERN OPERATIONS FOR UTILITIES We help utility companies provide safe, efficient and reliable energy while minimizing the impact on the environment with AI-integrates solutions, data and human ingenuity. lower field operation costs savings annually greater plant efficiency back-office savings As leaders in next-gen business process services and automation solutions, we partner with our clients to build modern operations that are fast, efficient, human-centered—and help them achieve a competitive advantage. We use technology, data and digital disruptor plays, as well as new commercial models and co-innovation to deliver higher productivity, increased revenue and intuitive experiences for customers and employees. The ability to strategically reduce costs and invest in new revenue streams is extremely valuable in volatile times. The implementation of modern operations enables businesses to act with insight and speed—predicting trends, identifying new growth areas and balancing efficiency with innovation. By modernizing business operations, your organization can anticipate the steps needed to accelerate growth and scale. Modern aftermarket services optimizing key processes such as request management, field services, spare parts, warranty, reverse logistics and asset monitoring. Modern operations, experiences and platforms with automation that optimizes ordering experiences, lowers costs and increases efficiency. Modern asset management operations solution that reduces equipment downtime, increases energy production, lowers costs and improves asset utilization. Modern field operations and digital workplace solution that reduces costs, increases collaboration and simplifies construction work. Modern operations platform that provides insights needed to improve decision making, optimize production and reduce costs. Modern meter-to-cash operations services that help eliminate billing errors, reduce unbilled revenue and improve customer service. Modern experiences with integrated web, mobile and voice channels that build loyalty while reducing costs. Modern customer management solution that delivers holistic omnichannel experiences and optimizes billing, payment and debt collection. Get your business future-ready with industry-aligned IT and process automation solutions. Simplify and accelerate automation adoption, integrate and orchestrate resources and see returns faster. Generate new business value from finance and accounting. Deliver the intuitive experiences customers demand. Increase speed, efficiency and insights; get better marketing ROI. Grow digitally native scale-ups and new revenue streams at the speed of ideas. Find out how you can deliver persona-based employee experiences at scale. Our solutions help solve big challenges and grow businesses. OIL & GAS A leading US petroleum and natural gas exploration and production company is extracting more value with digital hydrocarbon accounting. OIL & GAS A Norwegian energy provider enhanced its UX, improved self service and reduced IT service desk tickets using a virtual AI-powered assistant with natural language understanding. OIL & GAS Royal Vopak is using Oracle ERP cloud to optimize operations, increase agility and improve services. OIL & GAS A new system consolidation roadmap, prioritized after a string of acquisitions, is helping a North American specialty manufacturer save money and streamline processes. UTILITIES An energy company's broad vision for automation led it to Cognizant to create an automation Center of Excellence to power

business-aligned productivity and cost savings. By fully integrating technology and making continual improvements in talent management, the sector will be set to thrive. In the coming net zero era, businesses must complete their digital transformation, recognize consumers' new power and act with purpose. We explain how. Digital technologies can enhance the resilience of critical infrastructure against climate change by improving adaptability. We explain four steps the industry should take. Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies, including marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Digital transformation for a next-gen banking revolution

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/banking-technology-solutions ----- Maintaining your competitive advantage can be challenging in the dynamic landscape of digital banking. We help you streamline inefficient processes with strategies and solutions that grow your business and keep customers at the center of your organization. The banking segments we serve Discover the three must-dos of AI for financial institutions Featured work Leadership Take the first step with digital banking solutions Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value.

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Keep customers at the center

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/banking-technology-solutions/retail-commercial ----- Payments modernization Multi-Banking cash management FX payment engine Build customer-centric experiences. Targeted solutions Additional capabilities Discover the three must-dos of AI for financial institutions Latest thinking In the news Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the

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Digital payment solutions, the modern way

The pressure is on to simplify and standardize payments. Speed has never been more important—for implementing hubs and platforms, and for getting to market fast with digital payment solutions. Segments Digital payment services Offerings Case studies Thought leadership Accolades Differentiators Partners Leadership Take the first step with payment transformation Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. BE FUTURE-READY By taking a big-picture view of payment hub modernization, providers leave behind the piecemeal approach and shape a future-ready strategy. Rethink your payment platform, operations and CX with new technologies and innovative products. Create intuitive design and sustainable business operating models, so you're ready for what's next. Our accelerators get you to market fast, and our domain experience helps lower implementation costs.   Gain a competitive edge with cardholders and onboard merchants faster. Create

the platforms, tools and infrastructure needed for seamless, secure transactions. Move payment processing engines to the cloud and expand capabilities for new payment rails and alternative payment methods. Transform your payment network and processing ecosystem. Launch new products with faster time to market and self-service capabilities for merchants and partners. Whether your goal is improved fraud detection, end-to-end payment infrastructure services or top-notch CX, our team is ready to help. Create more value for customers and stakeholders with a flexible platform that connects and integrates multiple payment systems and channels. Build fraud-resilient real-time payment capabilities. Keep your transactions secure and ready to integrate with new RTP clearings. Put gen AI to work where you need it most, from boosting customer service and advisor proficiency to systems development capabilities and process efficiency. Combine AI, data and human ingenuity for game-changing value. Our payments BPS enables organizations to adapt to market disruptions and create seamless customer experiences. Achieve your digital payment goals and automates donor payments processing while enhancing resource utilization. and achieves its vision for rapid product innovation and customer growth. BLOG In the era of AI-powered payments, providers can create options that make financial services more accessible, personalized and meaningful for everyone. BLOG The top three myths about switch migration —and how companies can avoid them. BLOG By taking a big-picture view of payment hub modernization, providers leave behind the piecemeal approach and shape a future-ready strategy. REPORT Secure your real-time payments with cloud-based fraud detection powered by AI and ML. BLOG The cloud's advantages are winning over payment providers, but the move demands planning and organizational focus. EBOOK The rise of open finance and new stores of value is defining the future of payments. It's time for payments institutions to make their choices. REPORT Critical change is occurring in the card industry. Are you ready to transition to real-time liquidity for accelerated business growth? Our partnerships and strong client recognition make us a top leader in Everest Group's Payments IT Services PEAK Matrix Assessment 2023. Accelerate your bank's journey to ISO 20022 standard adoption for multiple payment rails. Cognizant® Payment Messaging Converter expedites implementation. Simplify and fast-track FedNow adoption. Cognizant® Instant Payment Orchestrator is a prepackaged solution that integrates FedNow with off-the-shelf payment hub solutions. Get real-time decisions at the edge. Cognizant Neuro® Edge simplifies and accelerates the development and deployment of applications and services. Simplify modernization, migration and management of your cloud platforms and applications with Cognizant® Skygrade™. Solve your payment challenges through our partnerships and strategic alliances with world-class organizations. SVP and Financial Services, Fintech & Insurance Business Unit Leader Strategic Business Unit Head—Fintech & Payments Industry Lead, Financial Services & Fintech Serving customers today and into the future is a big promise, but the power of today's digital capabilities, including digital transformation and IT solutions, makes it possible. Ask us how technology services can work for your business.

Data and AI for Financial Services

Cognizant Data Strategy Roadmap and Rollout Cognizant Data Integrity and Control Build a foundation for decision-making that is always looking ahead. Supporting service capabilities Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MAKE OPTIMAL DECISIONS Financial institutions are making strides with artificial intelligence—but they've been slow to scale it. Here are four steps to realize AI's full potential throughout the enterprise. Develop an intelligent tagging strategy to provide context needed to organize your data. Reduce costs, mitigate risk and accelerate modernization. Minimize risk with our rich arsenal of accelerators, tools and frameworks. Co-create with us to produce great outcomes, faster. Modernize your business quickly by making data easily accessible. Become more data-driven by leveraging AI to solve business problems. Asset managers have significant amounts of data. Pairing it with strong data management strategy and governance builds a foundation for the simplicity and personalization investors demand. Partner with Cognizant to develop a data strategy for your organization that is cloud-based and

enables data-driven decisions for investment processes and operational tracking. To achieve true data integrity, financial institutions must empower the back office to take on the growing volume and complexity of trade and transactional data, as well as move beyond fragmented legacy systems and time-consuming manual reporting and reconciliation processes. Leverage the expertise, services and partnerships of Cognizant Data Integrity and Control to reimagine post-trade through multiple engagement models, seamless data integration, data migration capabilities and more. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Cognizant Paycheck Protection Program Forgiveness Solution

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/banking-technology-solutions/paycheck-protection-program-forgiveness-solution ----- Be there for customers—and keep your bank on track. Manage adjudication process end-to-end Overcome the challenges of CARES Simplification when it's needed most Latest thinking Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people

to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MINIMIZE DISRUPTION Manage small-business customers with an intuitive solution that keeps processing costs low. Cognizant Paycheck Protection Program Forgiveness Solution is a turnkey solution that provides a stress-free customer experience and customizable technology for lenders' operations and compliance support. BLOG BLOG Here's what PPP lenders can do during this period of legislative limbo to ensure they can... BLOG BLOG Here's how banks can be part of the solution for helping small and midsize businesses... BLOG BLOG Large banks dropped the ball on small business lending through the Paycheck Protection... BLOG BLOG From offering SMB-specific products and financing options, to joining digital... Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.

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Cognizant Real-Time Payments

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/banking-technology-solutions/real-time-payments-solution ----- Strengthen your bank's competitive position and gain operational efficiencies. Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee

experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. PAYMENTS TRANSFORMATION Deliver compelling user experiences that deepen customer relationships. By extending value-added services such as card-linked offers through digital wallets, banks can motivate consumers to switch from original equipment manufacturer (OEM) wallets to bank-branded wallets. Focus on new partnerships. Rewire your business models with additions such as agency banking services, digital payments and tokenization of non-banking payment credentials. Take advantage of automation and legacy modernization to reduce costs. We help leading banks and payment providers delight customers by automating payments in stores, apps and online. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.

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Optimize your end-to-end lending

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/banking-technology-solutions/digital-lending-solutions ----- Segments Offerings Case studies Thought leadership Accolades Differentiators Partners Leadership Take the first step with lending transformation Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity

into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. DIGITAL LENDING SOLUTIONS Interest rate cuts offer lenders a prime opportunity to capitalize on the refi boom. Here's how agile lenders profit amid market dynamics. that provide positive, user-friendly interactions for borrowers, customers and employees. through automated tasks, simplified processes, reduced processing time and related cost takeout.   with digital solutions that boost productivity and efficiency across the lending value chain. Get game-changing value from our mortgage strategy, implementation and delivery services. Our expertise ranges from loan origination and services to default servicing and secondary marketing. Create a modern, resilient infrastructure that's ready to capitalize on new technologies like generative AI—and help you ride out market and economic forces. Transform your legacy systems into digital lending platforms that offer personalized journeys, data-driven efficiency and lower costs. Drive seamless, end-to-end loan origination. Our automated workflows help differentiate your lending services with a modern CX backed by integrated CRM and POS platforms. Modernize your servicing organization with business-led strategies and operational efficiency. Our end-to-end solutions ensure top-notch customer experiences while streamlining loan workflow and reducing costs. Our AI/ML-driven approach to collections helps lenders modernize operations with a blend of automation and empathy that never compromises CX. We're a NMLS licensed mortgage outsourcer with 5,000+ associates. Our business process outsourcing (BPO) relies on behavior-led touchpoints and omnichannel services to improve customer satisfaction and reduce risk. Cognizant's Neuro® AI capabilities help lenders streamline operations and deliver personalized customer experiences. Cloud-based platforms are changing the face of lending. Power your lending organization's innovation and growth with our cloud expertise, industry knowledge and partnerships. and achieved dramatic cost savings by eliminating on-premises computing infrastructure costs, using GCP-native monitoring tools and creating infrastructure as code (IAC). and achieves 75% reduction in SME dependency and 259% increase in learner completion. by swiftly transitioning from its traditional on-premises RPA platform to Microsoft Power Automate. with a 28% increase in loan approval rate and a 76% increase in file submissions. Interest rate cuts offer lenders a prime opportunity to capitalize on the refi boom. Here's how agile lenders profit amid market dynamics. Consumers are sliding deeper into debt, which means new work and challenges for debt collectors. See how data, automation and empathy are reshaping debt recovery. Even amid the mortgage downturn, lenders can create a path to growth, starting with a smart integration and data strategy. Capitalizing on the technology's benefits starts with an unbiased look at existing core systems. Spoiler alert: It won't be pretty.   We are proud to lead the way in financial innovation,

helping clients streamline operations in a dynamic lending market. The Everest Group has recognized Cognizant for its comprehensive services, strong partnerships, diverse client portfolio, strong global presence, robust delivery capabilities and innovative in-house offerings. OVERVIEW Strengthen your presence across your lending value chain—mortgage, auto, personal and commercial—with Cognizant's end-to-end lending IT services and business process outsourcing (BPO). OVERVIEW Modernize and humanize your default operations and customer experience with our revolutionary AI data model, Cognizant® Collections Optimizer. OVERVIEW Our managed services use flexible staffing and a workflow customized for your organization to verify borrower data quickly and efficiently. VIDEO Engage your customers most likely to pay for up to 20% productivity, 15% payments and 20 basis point NPS improvement with AI- and ML-driven Cognizant Collections Optimizer. OVERVIEW Cognizant's world-class security at our offsite delivery centers (ODCs) is unsurpassed in the industry. Our facility security protocols range from restricted access to credential, fingerprint, and facial recognition—and from anti-tailgate controls to intrusion detection. OVERVIEW By Q4 2025 mortgage lenders must use trended credit scores for Fannie Mae and Freddie Mac loans to enhance home ownership access. We're here to help transform your data, IT and workflows while delivering seamless CX. VIDEO Cognizant Neuro®—combined with unmatched strategy, implementation and delivery—unlocks game-changing value. It's the fastest, simplest way to reap the benefits of automation and AI. VIDEO With CARES, we collaborate with you on plans for every aspect of your project—from quality management and staffing to training, IT and business continuity. Our partnerships with world-class organizations deliver comprehensive solutions to our clients. We also forge strategic alliances with other companies and offer expansive services to solve your business and IT challenges. SVP & BU Head, Financial Services, Fintech and Insurance Strategic Business Unit Head – Lending Head of Lending, BPS Partner – Assistant Vice President, Lending & Payments Serving customers today and into the future is a big promise, but the power of today's digital capabilities, including digital transformation and IT solutions, makes it possible.   Ask us how technology services can work for your business. ©2024 Cognizant, all rights reserved
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Accelerate growth with AI-enabled banking BPO services

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/banking-technology-solutions/bts-business-process-services ----- Modern AI-integrated banking BPO services Business outcomes and strong ROI $10M 97% 94% 28% 40–60% 8X Intuitive experiences, game-changing efficiency and banking BPO innovation Banking BPS and automation services Intelligent experience automation with Cognizant Neuro Business Processes Featured work Insights Explore additional business process services Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite

peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MODERN OPERATIONS FOR BFS We combine AI-integrated solutions, data and human ingenuity with specialized banking BPO services to help banking and financial services companies adapt to market disruptions and create seamless and personalized omnichannel experiences that spur growth. savings in five years faster mortgage handling lower loan closing costs loan-approval increase YOY increase in efficiencies lower fraud costs As leaders in next-gen banking business process services and automation solutions, we partner with our clients to build modern operations that are fast, efficient, human-centered—and help them achieve a competitive advantage. We use technology, data and digital disruptor plays, as well as new commercial models and co-innovation to deliver higher productivity, increased revenue and intuitive experiences for customers and employees. The ability to strategically reduce costs and invest in new revenue streams is extremely valuable in volatile times. The implementation of modern operations enables businesses to act with insight and speed—predicting trends, identifying new growth areas and balancing efficiency with innovation. By modernizing business operations, your organization can anticipate the steps needed to accelerate growth and scale. Simplify and secure your payments processes and platforms for today's fast-evolving digital marketplace. Respond with tomorrow-ready capabilities to retain customers, regain profits and maintain centrality in the BFS ecosystem. Branded digital wallets offer your

customers anytime, anywhere commerce. Generate new business value from finance and accounting. We're a NMLS licensed mortgage outsourcer with 5,000+ associates. Our business process outsourcing (BPO) relies on behavior-led touchpoints and omnichannel services to improve customer satisfaction and reduce risk. Get your business future-ready with industry-aligned IT and process automation solutions. Simplify and accelerate automation adoption, integrate and orchestrate resources and see returns faster. Deliver the intuitive experiences customers demand. Increase speed, efficiency and insights; get better marketing ROI. Grow digitally native scale-ups and new revenue streams at the speed of ideas. Find out how you can deliver persona-based employee experiences at scale. Our banking BPO services help solve big challenges and grow businesses. BANKING An automation initiative builds in the capacity to process 30+ million transactions a year, saving a leading bank $20M annually. BANKING Leading American bank holding company implements an external account validation API and early warning system to reduce fraud losses and increase transaction control. BANKING A leading full-service mortgage lender integrates a direct to underwriting team to improve its pull-through rate and overall efficiency. CAPITAL MARKETS Robust reconciliation solution offers flexible, scalable, real-time capabilities across geographies. Four ways businesses can ensure their spending decisions meet short- and long-term business goals With competition among new and established players, abetted by new technologies and payment models, the next year for cards and payments promises to be dynamic. A possible recession, combined with heightened demands from customers and the continued shift to digitization, present a challenging year for the industry. To improve ESG disclosures and investment decisions, financial services firms need to develop an effective data management strategy with these four components. After years of modernizing, banks, asset managers and financial intermediaries have more to do, especially in core modernization, personalization and rethinking the intuitive operating model. Cognizant was highlighted for leveraging our industry expertise and in-house solutions such as Cognizant Neuro®, combined with investments in AI, to streamline the end-to-end banking processes. We earned high marks for our domain expertise and future-focused strategy services supporting financial institutions as they seek to modernize operations around payments and cards, core banking and risk and compliance. We are proud to lead the way in financial innovation, helping clients streamline operations in a dynamic lending market. Everest Group has recognized Cognizant for its comprehensive services, strong partnerships, diverse client portfolio, strong global presence, robust delivery capabilities and innovative in-house offerings. Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies, including marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities in banking BPO services is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Modernize mortgage servicing

Digitize and modernize mortgage fulfillment Latest thinking Featured work Differentiators Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Cognizant Neuro®, combined with unmatched strategy, implementation, and delivery, unlocks game-changing value. The fastest and simplest way to reap the benefits of automation and AI. Let's build a future-proof customer experience together. Cognizant delivers on sales KPIs through analytics driven digital marketing, customer journey mapping, social media maximization and intelligent campaign management. We leverage mortgage expertise, analytics and technology to provide cost-efficient mortgage fulfilment centers and high-performance mortgage operations for end-to-end mortgage engagements. Cognizant servicing teams and call centers use customer behavior led touchpoints and omnichannel services to provide automated services that result in improved customer satisfaction rates. We provide correspondent lending services that reduce manual processes and loan acquisition

timelines through a customized automation for indexing, extraction and validation of documents. We provide a full suite of audit services, resulting in minimal dependencies on client SMEs, to reduce tolerance violation and fine risk for state and federal mortgage regulations. Our managed services use flexible staffing and a workflow customized for your organization to verify borrower data quickly and efficiently. Banking and financial services organizations are moving beyond the basics of digital banking and one-size-fits-all services, according to our recent study. Here are three innovative ways to use customer data to create products and services individual customers want—when and how they want them. By learning from the Open Finance movement, insurers will earn new opportunities and greater consumer trust. BANKING We are proud to lead the way in financial innovation, helping clients streamline operations in a dynamic lending market. Everest Group has recognized Cognizant for its comprehensive services, strong partnerships, diverse client portfolio, strong global presence, robust delivery capabilities and innovative in-house offerings. Cognizant was highlighted for leveraging our industry expertise and in-house solutions such as Cognizant Neuro®, combined with investments in AI, to streamline the end-to-end banking processes. We earned high marks for our domain expertise and future-focused strategy services supporting financial institutions as they seek to modernize operations around payments and cards, core banking and risk and compliance. OVERVIEW Our managed services use flexible staffing and a workflow customized for your organization to verify borrower data quickly and efficiently. OVERVIEW Cognizant's world-class security at our offshore delivery centers (ODCs) is unsurpassed in the industry. Our facility security protocols range from restricted access to credential, fingerprint, and facial recognition—and from anti-tailgate controls to intrusion detection. OVERVIEW Get game-changing value from Cognizant's unique blend of strategy, implementation and delivery services. Head of Lending, Intuitive Operations & Automation Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. *State Licensing – for full access to state licensing click here. Cognizant Mortgage Services Corporation Current Licenses as of April 1, 2024 8383 Dominion Pkwy Suite 276W Plano, TX 75024 Email Address – CMSCinfo@cognizant.com Contact # 214-459-6929 Toll Free # 844-848-5454 NMLS # 1687735 (www.nmlsconsumeraccess.org) For complaints, please contact us at # 844-848-5454 or Jay.Hinton@cognizant.com. CA - DBO Residential Mortgage Lending Act License | Licensed by the Department of Financial Protection and Innovation under the California Residential Mortgage Lending Act | License No. 41DBO-95722 ©2024 Cognizant, all rights reserved =====================

Cognizant digital banking

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/banking-technology-solutions/digital-banking ----- What does it take to win in a hyper-competitive market? Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our

leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. BE READY FOR ANYTHING Stand out in banking's evolving market with digital-first products and services—and scalable enterprise operations that keep it all running smoothly. Build and launch digital banking capabilities quickly with Cognizant's extensive range of accelerators and assets. Our model bank blueprint helps fast track product and service launches, so you get to market quickly with better engagement and reduced customer churn and customer acquisition costs (CAC). Drive operational efficiency and effectiveness in the back and middle office in key areas such as settlements, reconciliation, and reporting. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved ======================

When you're cloud-based, you're future-ready

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/banking-technology-solutions/temenos-implementation-services ----- End-to-end

implementation Deep knowledge Temenos University IP solutions and accelerators Global presence Temenos Labs Driving banks' digital transformation Capabilities Featured work Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. TEMENOS SYSTEM INTEGRATION SERVICES Here are the details on how and why the Cognizant-Temenos partnership can bring your banking operation to the next level. The Cognizant-Temenos partnership is built on digital enablement. You can rely on us to collaborate, ideate, evaluate and create new Temenos solutions for the ever-evolving digital era of banking. Our end-to-end Temenos implementation encompasses program management, consulting, integration, data migration, quality assurance, support and maintenance, upgrade and organization change management. Cognizant offers deep expertise across the Temenos ecosystem, including T24 Transact, Temenos Infinity, Payments, FCM, Fundsuite and WealthSuite. Our "T-Verse," or Temenos University, is powered by the Cognizant Academy for Temenos learning and enablement. Cognizant's comprehensive set of IP solutions (e.g., fasData, PRODtest) and accelerators (e.g., T-Compare, T-Analyzer, T-Explorer, etc.) span the Temenos ecosystem. We're proud of our worldwide footprint—with established Temenos centers of excellence in India, Spain, Mexico, and Singapore—to nurture local talent pools.

Cognizant has established a proprietary Temenos Labs with multiple solutions and latest integrated versions of Temenos products. Our solutions help solve big challenges and grow businesses. PAYMENT HUB MODERNIZATION Advance your payments business with powerful processing that supports an omnichannel front end and a single source of truth on the back end. DIGITAL BANKING Stand out in banking's evolving market with digital-first products and services—and scalable enterprise operations that keep it all running smoothly. The future of banking is powered by open, fast and scalable thinking. Here's what that means... Cognizant is a Leader in Everest Group Temenos IT Services PEAK Matrix Assessment 2022. The Dutch bank teamed with Temenos and Cognizant to achieve its next-level, cloud-based goals. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved

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Cognizant Payment Hub Modernization

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/banking-technology-solutions/payment-hub ----- The pressure is on to simplify and standardize payment systems. Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can

channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. GET TO MARKET FAST Advance your payments business with powerful processing that supports an omnichannel front end and a single source of truth on the back end. Implement the market-leading payment hubs you need for high-value CSMs like Fedwire and CHIPS, and for cross-border CSMs. Employ robust, cloud-enabled ACH processing products with modular extension to other payment channels. Develop a cloud-native, intelligent payment hub that consolidates processing for all payment rails. We offer low/no-code configurability and flexibility so you can quickly add functionality with an intuitively designed extensive rule engine. Speed remittance and settlement through first-time-right configuration of business rules for payment rails. What's more, by configuring best practice workflows and business rules to simplify your operations, you gain greater transparency and reduced TCO. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Accelerate innovation in life science technology

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/life-sciences-technology-solutions ----- Digital health Discovery & preclinical Clinical development Regulatory compliance Pharmacovigilance Managed markets Manufacturing solutions Sales & marketing Driven by a vision to improve patient outcomes along with pressure to speed time to market, manage costs and navigate regulatory demands, life sciences companies have an urgent need to innovate life science technology. Integrating digital transformation into your business strategy drives results and creates a more intelligent, agile and high-performing enterprise. The life sciences segments we serve Targeted solutions Products and platforms Perspective Recently published insights Latest thinking Benefit from our approach to transformation. Leadership Take the first step towards leveraging cutting-edge life science technology Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales,

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solutions help you comply with industry standards. We help with independent validation services and regulatory application development, and our best practices focus on information security management, system validation, and electronic records and signatures. Ensuring the safety and efficacy of pharmaceuticals and biotechnology products is always a top challenge in life sciences. We prepare your company for any issue, with solutions that help collect and integrate safety data from numerous sources, in real time. Managing relationships with payers is all about ensuring that their needs are met. Our managed markets solutions help you meet a long list of requirements including negotiated price discounts, formulary maintenance and compliance tracking. We help you manage every detail with strategies and digital technologies that drive efficiencies and lower costs. Our life sciences manufacturing services—powered by Zenith Technologies and TQS Integration—focus on achieving speed to value, while building long-term strategies that deliver on the promise of manufacturing 4.0. Through automation, MES, cloud, data and digital technology solutions, we support our clients from project conception through to completion, across the entire manufacturing lifecycle. Our end-to-end smart factory solutions enable better connected IT and OT systems and more informed, data-driven decision making—all while adhering to good manufacturing practices (GMP). Life sciences marketers need to reach numerous audiences and deliver compelling, personalized messages to each of them. Cognizant's business and technology experts help you target those audiences with the most advanced, innovative strategies and digital technologies. We assist throughout the full sales and marketing cycle. That includes helping you evaluate your promotional channel options and selecting the best customer relationship management and cloud-based services for your organization. The Clinical Systems Connector from Cognizant simplifies clinical trials by creating a centralized platform for data and records transfer. Accelerate clinical trials with a platform that connects sponsors, sites and technology providers leveraging cutting-edge life science technologies, working from any location. Seamlessly connect site and sponsor systems for enhanced collaboration. With the proper training data, AI can automate information gathering, document drafting and workflow. The COVID-19 pandemic has changed the clinical trial landscape. Cognizant Shared Investigator Platform (SIP) provides a way forward, enabling sponsors to meet the challenges of the current environment while providing a better trial experience to clinical researchers. Industry experts discuss generative AI's impact on the medical device industry and the steps to implement it effectively. Life sciences experts discuss how generative AI's advanced capabilities, coupled with a solid data strategy, are revolutionizing traditional customer care practices. Life sciences experts leverage their cross-industry understanding of technology adoption best practices and place them in a medtech-specific context. Here are three use cases where AI can be applied to reimagine life sciences sales and marketing, and drive the most value. With its ability to process vast amounts of data and identify patterns, AI can reduce the time and cost involved in developing new drugs. Watch life sciences experts discuss practical gen AI use cases for sales and marketing, future AI trends, and ethical and regulatory considerations. Watch pharma leaders share their perspectives on optimizing existing revenue streams, leveraging more agile operating models and unlocking new revenue streams. Learn best practices from biopharma clinical studies that enable efficient collection and use of

data—for faster insights on product safety and efficacy. Value-driven, scalable gen AI programs can deliver a lasting competitive advantage for biopharmas—but only if they move quickly and think differently. While human expertise remains vital for medtech success, AI integration is now crucial to improve medical devices' quality, accuracy and safety. Health sciences orgs need to recognize key opportunities and areas of synergy to thrive in a more collaborative and value-based ecosystem. See how generative AI is driving operational efficiency and sustainability gains across the pharma industry. With digital solutions, we help you deliver better patient outcomes. RESULTS RESULTS with a standardized process powered by SIP. RESULTS RESULTS for users to log symptoms and health risks, making every second count. RESULTS RESULTS improved efficiency and quality with robotic process automation. RESULTS RESULTS reengineered and accelerated its revenue cycle. Everest Group recently ranked Cognizant as a top leader in its recent PEAK Matrix® for Veeva Service Providers report. The report highlights many of Cognizant's strengths in this area including our data enrichment and migration capabilities. Strategic Business Unit Head & Business Unit Integration Lead, Life Sciences VP, Digital Health & Innovation, Life Sciences Strategic Business Unit Head & Client Partner VP, Life Sciences Strategic Business Unit Head, Life Sciences Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities, including life sciences solutions, is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved
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Rethink your business with digital technology

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/life-sciences-technology-solutions/medical-devices ----- The genius of medical technology Unlock the future of field service with Cognizant Featured work Latest thinking Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover

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Sales and marketing

----- Arcticle source ----- https://www.cognizant.com/us/en/industries/life-sciences-technology-solutions/life-sciences-digital-marketing-sales ----- Reach the right audience at the right time. Latest thinking Featured work Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the

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Amplify the impact of digital

Discovery & preclinical Clinical development Regulatory compliance Pharmacovigilance Managed markets Supply chain visibility Sales & marketing Leading companies use digital solutions to optimize how they work. Targeted solutions Products & Platforms Featured work Latest thinking Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. SEIZE THE OPPORTUNITY Thirty of the top global pharmaceutical companies work with Cognizant. Smart packaged solutions to transform for the digital age. Our informatics services help accelerate drug discovery efforts and improve patient outcomes. Count on us to address the full discovery lifecycle with offerings that include re-engineering and consulting services, lab automation services, biomarker research and knowledge process outsourcing. Leveraging the latest digital technologies, our services help you automate labor-intensive clinical trial processes and drive efficiencies across the development lifecycle. Our industry and technology experts help: In life sciences, staying compliant with global regulations is costly and complicated. Our Regulatory

Compliance solutions help you comply with industry standards. We help with independent validation services and regulatory application development, and our best practices focus on information security management, system validation, and electronic records and signatures. Ensuring the safety and efficacy of pharmaceuticals and biotechnology products is always a top challenge in life sciences. We prepare your company for any issue, with solutions that help collect and integrate safety data from numerous sources, in real time. Managing relationships with payers is all about ensuring that their needs are met. Our Managed Markets solutions help you meet a long list of requirements including negotiated price discounts, formulary maintenance and compliance tracking. We help you manage every detail with strategies and digital technologies that drive efficiencies and lower costs. In supply chain management, end-to-end visibility is key. Our framework helps you evaluate the effectiveness of your supply chain, honing in on key performance metrics. Using this data, we help design and implement strategies tailored to your needs. Life sciences marketers need to reach numerous audiences and deliver compelling, personalized messages to each of them. Cognizant's business and technology experts help you target those audiences with the most advanced, innovative strategies and digital technologies. We assist throughout the full sales and marketing cycle. That includes helping you evaluate your promotional channel options and selecting the best customer relationship management and cloud-based services for your organization. Accelerate clinical trials with a platform that connects sponsors, sites and technology providers working from any location. Cognizant was named as a Leader in the Everest Group PEAK Matrix® for Life Sciences Digital Services 2021 assessment, highlighting our strong vision and growth strategy, expert thought leadership and long-standing client partnerships across the biopharmaceutical and medical device industries. LIFE SCIENCES LIFE SCIENCES LIFE SCIENCES To develop new treatments quickly and cost-effectively, life sciences firms need a better way to share vital data. Democratized access is the key. The pandemic intensified the life sciences industry's urgency to change, with digital technologies shooting from a strategic priority to an operational imperative. Strategic Business Unit Head & Business Unit Integration Lead, Life Sciences VP, Digital Health & Innovation, Life Sciences Strategic Business Unit Head & Client Partner VP, Life Sciences Strategic Business Unit Head, Life Sciences Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Life sciences manufacturing solutions

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Resources Adopting smart manufacturing practices for efficient and resilient operations The vision for patient health Whitepapers Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. DIGITAL MANUFACTURING AND LABS Our client-centric approach to creating connected GMP manufacturing and lab systems delivers speed to value and helps accelerate the launch of new medicines that improve patient health. Cognizant empowers life sciences manufacturing with cutting-edge digital transformation solutions. Our expertise enhances system performance, streamlines supply chains and bolsters Manufacturing 4.0 and Lab 4.0 initiatives to ensure seamless operations and GMP compliance. Our IT-OT consultancy, system integration and site services excel in batch automation, data infrastructure and intelligence, manufacturing execution systems (MES), labs and digital technologies. By prioritizing speed to value, sustainable innovation and data-driven strategies, we deliver real-time insights for business transformation. We provide a comprehensive portfolio of solutions for our life sciences manufacturing clients and work with them toward a shared vision of advancing science and expediting life-changing therapies to ultimately improve patient outcomes. Boost efficiency in manufacturing and lab processes with improved visualization, control and quality that adheres to GMP and ISO 9001 standards. Automate systems

with complete end-to-end lifecycle management and support. Manufacturing 4.0 strategies help businesses access, manage and analyze data; seamlessly integrate cloud and maintain a single source of truth for global system rollouts and operational excellence. Our MES solutions help you consolidate data, simplify handling and accelerate batch releases for better efficiency and productivity, and fewer human errors in your production environment. Drive seamless lab processes using paperless, digital solutions, lab informatics, robotics and advanced data analytics. Our solutions accelerate new product rollouts and reduce release times for greater lab efficiency. We optimize our clients' existing system and software infrastructures in conjunction with top-tier partners that deliver robust technology solutions and exceptional value. Our proven off-the-shelf products and accelerators help you digitize and simplify your processes, optimize operations and achieve time and cost savings. Leverage over 2,000+ world-class IT-OT consultants working across manufacturing and labs, to ensure your digital technologies align with and effectively meet your business objectives. Our expertise spans corporate programs, digital strategies, and roadmaps to manufacturing systems concepts, design and compliance. Access extensive support throughout the entire project integration process, covering planning, design, build, testing and qualification. Drive seamless, on-time and within-budget project implementations while meeting your business requirements. Count on our expertise to execute your projects successfully, enabling digital transformation and enhancing patient health. Boost manufacturing uptime and audit readiness with our high-touch support services. Manage OT, manufacturing IT and QC lab system lifecycle for peak compliance. Cognizant delivers a comprehensive range of site services, and our tailored solutions handle all manufacturing support requirements, whether onsite or offsite. Hear how generative AI is driving operational efficiency and sustainability gains across the pharma industry. Hear how AI is changing the game for pharma companies, from early discovery to commercialization. Explore how data historian technology offers multi-system and cross-site data processing that drives business innovation and efficiencies. Explore how a digitalization strategy harnessing the latest innovations in MES technologies can help streamline life sciences manufacturing. Explore how these technologies are driving evolution in the biopharma sector for the new digital age. Read how using PAT data effectively in manufacturing provides real-time operational insights for better control, higher yields, purity and shorter cycle times. Digital twin technology offers life sciences manufacturers a promising solution to streamline processes and improve data quality and integrity. Read our blog to find out more. PODCAST EXPERT INTERVIEW ON-DEMAND WEBINAR PODCAST PODCAST PANEL DISCUSSION VIDEO Revolutionizing life sciences manufacturing through connected systems and data. Ensuring business resiliency in life sciences manufacturing 4.0. A risk-based approach for life sciences manufacturing and labs. Unlocking advanced analytics for the life sciences industry BROCHURE Leverage digital technologies for faster, better and leaner results. BROCHURE Maximize the potential of your data to make smarter business decisions. BROCHURE Patient-centric lab solutions to power data-driven business decisions and optimized cost efficiencies. BROCHURE Supporting your digital objectives through improved visualization, control and quality. BROCHURE Achieve faster batch release through digital systems that reduces time and errors while

delivering context-rich data. Life Sciences SBU Head and Global Head of Health Sciences M&A, Cognizant AVP, Head of Life Sciences Manufacturing SVP and Global Head of Industry Solutions Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved

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Digital lab informatics and automation

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insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. ENABLE DIGITAL LABS Optimize R&D, manufacturing and QA/QC labs with user-centric digital solutions for enhanced data-driven business decisions and cost efficiency. Our top-tier lab informatics consultants collaborate with clients to assist in vendor selection, lab blueprinting and roadmap creation—and guide you through your digital transformation journey to create a modern lab that meets business requirements. Modernize your labs through design thinking and user-centric solutions for a resilient reference architecture. Collaborate with premier lab informatics professionals to deploy global blueprints. Gain integration, system upgrades, master data management, testing, validation and maintenance support. Leverage over 2,000+ world-class IT-OT consultants working across manufacturing and labs, to ensure your digital technologies align with and effectively meet your business objectives. Our expertise spans corporate programs, digital strategies, and roadmaps to manufacturing systems concepts, design, and compliance. Access extensive support throughout the entire project integration process, covering planning, design, build, testing and qualification. Drive seamless, on-time and within-budget project implementations while meeting your business requirements. Count on our expertise to execute your projects successfully, enabling digital transformation and enhancing patient health. Boost manufacturing uptime and audit readiness with our high-touch support services. Manage OT, manufacturing IT and QC lab system lifecycle for peak compliance. Cognizant delivers a comprehensive range of site services, and our tailored solutions handle all manufacturing support requirements, whether onsite or offsite. This industry-specific podcast discusses the changing shape of the lab environment and what a state-of-the-art, smart lab of the future will look like. Learn how the right technology and strategy can help pharmaceutical companies transform labs and drive business outcomes. Explore the driving forces propelling a digital-lab paradigm shift and examine the strategic considerations and potential it holds. Revolutionizing life sciences manufacturing through connected systems and data Ensuring business resiliency in life sciences manufacturing 4.0 A risk-based approach for life sciences manufacturing and labs Unlocking advanced analytics for the life sciences industry BROCHURE Patient-centric lab solutions to power data-driven business decisions and optimized cost efficiencies. Life Sciences SBU Head & Global Head of Health Sciences M&A, Cognizant AVP, Head of Life Sciences Manufacturing Senior Director, Lab Practice Head Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Get more value from your data infrastructure

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Enhance system performance through manufacturing process automation

As an implementation partner, we will guide your automation system from concept to production, providing lifecycle management and support for long-term success and efficiency. Boost manufacturing yield with flexible and compliant automation solutions Cognizant life sciences manufacturing services Thought leadership Automate processes and generate insights Whitepapers Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. AWARD WINNING PROCESS AUTOMATION Achieve digital transformation goals through process automation solutions, streamlining operations and enhancing manufacturing efficiency. Our teams have extensive expertise in recipe optimization, alarms and efficient manufacturing operations. We offer comprehensive OT cybersecurity assessments and design robust OT infrastructures. We design

and build full turn-key digital automation systems aligned with ISA-88 and GAMP 5 guidelines. Our solutions encompass industrial input/output (IO), digital control systems and OT infrastructure. Our onsite/offsite services enable effective management and control of production systems. Additionally, our remote 24/7 manufacturing OT support services offer incident triage, functional escalation and resolution. We offer GMP-compliant automation system implementation and provide continuous quality and validation support throughout lifecycles. Our audit-ready systems ensure compliance and optimal performance. Leverage over 2,000+ world-class IT-OT consultants working across manufacturing and labs, to ensure your digital technologies align with and effectively meet your business objectives. Our expertise spans corporate programs, digital strategies, and roadmaps to manufacturing systems concepts, design, and compliance. Access extensive support throughout the entire project integration process, covering planning, design, build, testing and qualification. Drive seamless, on-time and within-budget project implementations while meeting your business requirements. Count on our expertise to execute your projects successfully, enabling digital transformation and enhancing patient health. Boost manufacturing uptime and audit readiness with our high-touch support services. Manage OT, manufacturing IT and QC lab system lifecycle for peak compliance. Cognizant delivers a comprehensive range of site services, and our tailored solutions handle all manufacturing support requirements, whether onsite or offsite. Explore how these technologies are driving evolution in the biopharma sector for the new digital age. Read how using PAT data effectively in manufacturing provides real-time operational insights for better control, higher yields, purity and shorter cycle times. Digital twin technology offers life sciences manufacturers a promising solution to streamline processes and improve data quality and integrity. Read our blog to find out more. Revolutionizing life sciences manufacturing through connected systems and data Ensuring business resiliency in life sciences manufacturing 4.0 A risk-based approach for life sciences manufacturing and labs Unlocking advanced analytics for the life sciences industry BROCHURE Supporting your digital objectives through improved visualization, control and quality. Life Sciences SBU Head & Global Head of Health Sciences M&A, Cognizant AVP, Head of Life Sciences Manufacturing Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

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Streamline processes and boost productivity with MES

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Site services

Enable compliant system maintenance and leverage our 2,000+ engineers with OT and lab informatics expertise, operating in 100+ facilities worldwide. Establish, maintain and enhance system health Cognizant life sciences manufacturing services Thought leadership Speed to value with high-touch support Whitepapers Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your

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Life sciences manufacturing software products and accelerators

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as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Partnerships for best-fit technology solutions

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AI and machine learning. We deliver solutions for real-time operations data collection, enhancement, storage and access. AVEVA's platform offers self-service data visualization and analytics for fast and informed decisions. We deliver top-notch data analytics solutions as an accredited partner for Sartorius Data Analytics' Umetrics® Suite, including MODDE®, SIMCA®, & SIMCA®-online. We offer state-of-the-art software for DOE, multivariate data analysis and interactive dashboards. Seeq® tools swiftly extract insights from data historians, web services and IIoT platforms, while support for time series data enables life sciences clients to expedite analytics, publishing and decision-making processes. We implement cutting-edge analytics solutions and help clients with digital transformation. TrendMiner empowers experts to analyze, monitor and foresee manufacturing process performance through a user-friendly interface. Drive efficiency and innovation with Korber's PAS-X tailored suites for pharma, biotech, cell/gene therapy manufacturers, CMOs and mid-sized companies. Our partnership offers robust cybersecurity for life sciences. As an IQT Portfolio company, Digital Immunity revolutionizes threat protection and bridges the gap between real-time prevention and 24/7 mission-critical environments, ensuring security and production work hand in hand. We assist clients in building a fully connected and compliant lab infrastructure. Scitara's vendor-neutral software features an open architecture, integrating new and legacy instruments, applications and web services into a unified, cloud-based platform. Our lab operations intelligence platform for QC labs promotes GxP-compliant procedures and intelligent quality control. Its ecosystem of IoT sensors and software accelerates innovation in biopharma labs, biobanks, analytical labs and manufacturing facilities. We enhance productivity, compliance and data integrity for QC labs, expediting batch release processes. TetraScience collects, centralizes and harmonizes data for accelerated, improved outcomes. Transform your lab performance and results with our innovative collaboration. Leverage over 2,000+ world-class IT-OT consultants working across manufacturing and labs, to ensure your digital technologies align with and effectively meet your business objectives. Our expertise spans corporate programs, digital strategies, and roadmaps to manufacturing systems concepts, design, and compliance. Access extensive support throughout the entire project integration process, covering planning, design, build, testing and qualification. Drive seamless, on-time and within-budget project implementations while meeting your business requirements. Count on our expertise to execute your projects successfully, enabling digital transformation and enhancing patient health. Boost manufacturing uptime and audit readiness with our high-touch support services. Manage OT, manufacturing IT and QC lab system lifecycle for peak compliance. Cognizant delivers a comprehensive range of site services, and our tailored solutions handle all manufacturing support requirements, whether onsite or offsite. Explore how these technologies are driving evolution in the biopharma sector for the new digital age. Read how using PAT data effectively in manufacturing provides real-time operational insights for better control, higher yields, purity and shorter cycle times. Digital twin technology offers life sciences manufacturers a promising solution to streamline processes and improve data quality and integrity. Read our blog to find out more. Life Sciences SBU Head & Global Head of Health Sciences M&A, Cognizant AVP, Head of Life Sciences Manufacturing Serving customers by looking forward as well as back is a big promise, but the

power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.

System integration services

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and risk planning and management. Our offering includes process definitions, prototype building, testing environments and project reporting plans with earned value. We specialize in enterprise data architecture design and ensure seamless connectivity and integration. Our execution phase includes infrastructure, app, software and hardware build. Deliverables undergo internal/FAT, engineering shakedowns, integration testing, process simulation testing, and system stress testing. We provide support throughout the program lifecycle, offering specialized expertise in project execution and program management at every stage to ensure successful outcomes. We offer adjustment, software patching and seamless migration from legacy versions of application software, hardware and operating systems. We also ensure data integrity and minimize system downtime. Leverage over 2,000+ world-class IT-OT consultants working across manufacturing and labs, to ensure your digital technologies align with and effectively meet your business objectives. Our expertise spans corporate programs, digital strategies, and roadmaps to manufacturing systems concepts, design, and compliance. Access extensive support throughout the entire project integration process, covering planning, design, build, testing and qualification. Drive seamless, on-time and within-budget project implementations while meeting your business requirements. Count on our expertise to execute your projects successfully, enabling digital transformation and enhancing patient health. Boost manufacturing uptime and audit readiness with our high-touch support services. Manage OT, manufacturing IT and QC lab system lifecycle for peak compliance. Cognizant delivers a comprehensive range of site services, and our tailored solutions handle all manufacturing support requirements, whether onsite or offsite. Explore how these technologies are driving evolution in the biopharma sector for the new digital age. Read how using PAT data effectively in manufacturing provides real-time operational insights for better control, higher yields, purity and shorter cycle times. Digital twin technology offers life sciences manufacturers a promising solution to streamline processes and improve data quality and integrity. Read our blog to find out more. Revolutionizing life sciences manufacturing through connected systems and data Ensuring business resiliency in life sciences manufacturing 4.0 A risk-based approach for life sciences manufacturing and labs Unlocking advanced analytics for the life sciences industry Life Sciences SBU Head & Global Head of Health Sciences M&A, Cognizant AVP, Head of Life Sciences Manufacturing Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.

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Ensure patient safety with pharmacovigilance services

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pharmacovigilance complexity into game-changing opportunities Business outcomes and strong ROI Cognizant pharmacovigilance services Key features of our pharmacovigilance services Pharmacovigilance in action Transforming the patient safety process Thought leadership Featured work Leadership Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. PHARMACOVIGILANCE SERVICES Cognizant is a global, single-source pharmacovigilance (PV) full service provider (FSP) that safeguards and elevates pharmaceutical products. Some of the results we've delivered AE case versions processed annually safety reports authored annually local affiliate AE cases annual product reports products for safety risk management strategy literature articles reviewed annually global delivery locations therapeutic areas of expertise products managed annually reduction in migration time using our accelerators average customer satisfaction survey results Our team of experts combine extensive industry knowledge with technical expertise along with advanced AI, automation and cloud-based PV technologies to develop customized, human-centered solutions. From data collection, detection, and assessment to comprehension and oversight, our solutions ensure that your safety profile remains up to date and compliant, offering the flexibility and transparency you require. With a track record of delivering world-class results, and a comprehensive partner network, we are

devoted to upholding excellence and patient safety while supporting your product releases. Leveraging our extensive PV lifecycle experience, we assess your processes, technology and resources to transform your PV, from submission strategies and selecting the best safety database to developing KPIs and managing change. Harness AI with Cognizant's PV platform, featuring smart tools for intake, literature search, signal management and PV-IT services to boost efficiency and freeing your teams to focus on critical decision-making. Our flexible, cost-effective, AI and automation powered solutions provide a complete safety suite of services, including adverse event case processing, signal management, and regulatory submission support ensuring your products remain safe and compliant. We provide comprehensive medical information services and adverse event intake through our global contact centers, ensuring seamless support for pharmaceutical companies worldwide. Our experts use the latest technologies to deliver 24/7 coverage in over 40 languages. We prioritize patient safety through meticulous data collection from multiple data sources, timely reporting and comprehensive adverse event management. Navigate regulatory requirements with confidence while enhancing patient care and trust in your brand. Our PV literature surveillance services leverage cutting edge data mining technology and expert analysis to continuously monitor global scientific publications, ensuring early detection of potential safety signals. Cognizant is a leader in E2E case processing services, handling both clinical and post-marketing cases including case triage and data entry to submission process steps. Using advanced technology and experienced safety professionals, we ensure timely accurate reporting, utilizing robust safety databases like Argus, LSMV, ArigG, etc. With the capacity to process >4.2M case versions annually, we ensure speed, accuracy and scale. Our state-of-the-art automation tools streamline workflows, reducing human errors and enhancing data quality. Our aggregate report writing services ensure the preparation and submission of critical safety documents like PSURS, PBRERs and DSURs, supporting regulatory compliance across the globe. We leverage automation to compile and analyze safety data from multiple sources, providing comprehensive insights that drive informed risk-benefit decisions. We understand compliance with agencies like FDA, EMA, HPRA and PMDA and deliver high-quality reports to global submission standards. Our comprehensive safety insights help you make informed decisions about risk management and product safety. We track safety signals across therapeutic areas and geographies focused on risk-based timely detection, validation and prioritization of safety signals. The technology-enhanced approach to signal management analyzes data through multiple data sources, scientific literatures, ICSRs and other surveillance systems. This detailed analysis identifies emerging patterns and potential signals which can be assessed by our safety professionals, enabling precise detection. Cognizant has helped more than 50% of the top 10 global pharma companies transform their PV environments to new platforms that utilize the latest technologies and processes. We provide full lifecycle support, including consulting, implementation and management. We partner with the leading platform providers to ensure we deliver the services you require with the latest innovations. Cognizant has the experience in most PV platforms and data systems to help you transform your existing environment to new platforms. We utilize specialized migration tools and work with partners that enable

migration time reduction by 40–50%. These are a sample of the solutions we deliver for industry leaders. US-BASED PHARMA COMPANY US-BASED PHARMA COMPANY We provided full-service case processing, contact center services, aggregate report writing, safety surveillance and literature management and reconciliations covering 8,000+ cases, 4,500+ articles and 12+ aggregate reports. AN AMERICAN BIO PHARMACEUTICAL COMPANY AN AMERICAN BIO PHARMACEUTICAL COMPANY We delivered one of the first Veeva Vault safety solutions as part of providing end-to-end case processing, medical information management, inbound voice adverse event and quality mediation. FRENCH MID-SIZED PHARMACEUTICAL COMPANY FRENCH MID-SIZED PHARMACEUTICAL COMPANY We provided end-to-end case processing, including medical review affiliate support for post marketing and clinical trial cases, literature review and eTMP uploads for 7,000+ cases. TIER 1 PHARMA TIER 1 PHARMA We upgraded client platforms to Argus 8.2.3.1, including implementation, migration of cases, testing, performance, compliance, gateway configuration and environment setup to support M&A and regulatory compliance. EUROPEAN GLOBAL PHARMA COMPANIES EUROPEAN GLOBAL PHARMA COMPANIES We provided end-to-end case processing, literature review, medical translation, foreign case management, clinical trial support and post-market support for several leading European global pharma companies managing volumes of over 25,000 cases. JAPANESE LARGE PHARMA COMPANIES JAPANESE LARGE PHARMA COMPANIES We supported many large Japanese large pharma companies by providing case processing, clinical trial support, post-market support, medical translations and literature support, including search and screening for thousands of cases across many safety database platforms and delivering 100% compliance with quality TAT and SLAs. Signal management is a critical aspect in pharmacovigilance, which ensures effective monitoring of pharmaceutical products in terms of their safety and efficacy. The integration of AI in PV offers advanced methodologies—to enhance signal management and the safety of patients. This article explores the various aspects of safety monitoring and risk management for biologics and biosimilar pharmaceutical products. Given the complexity of these products, robust pharmacovigilance strategies are crucial for ensuring patient safety. LIFE SCIENCES LIFE SCIENCES LIFE SCIENCES LIFE SCIENCES Cognizant's double-digit client and revenue growth, broad set of technology solutions and deep domain/process expertise gave our team the edge over the competition. Strategic Business Unit Head and Business Unit Integration Lead, Life Sciences Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.

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Cognizant Shared Investigator Platform

A new way

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improve clinical trial efficiencies and enable stakeholders to conduct studies virtually. Shared Investigator Platform (SIP) is a multi-sponsor collaborative solution for clinical trial site selection, start-up communications and management. The open design of Cognizant's Shared Investigator Platform simplifies and accelerates clinical trials by eliminating redundant work for sponsors and clinical sites. Learn how the Cognizant Shared Investigator Platform helps sponsors meet today's challenges while providing a better trial experience for clinical researchers. Learn how Cognizant Shared Investigator Platform makes it easy for sites to collaborate with sponsors. Cognizant SIP is a robust platform that transforms how sponsors and sites collaborate throughout key components of the clinical trial lifecycle. A leading oncology healthcare system and research institution shares its best practices around planning for and successfully implementing Cognizant SIP at a large organization. Accelerating clinical trials: The new and future normal VP, Head of LS R&D Delivery and Products and Platforms AVP Life Sciences, Head of Shared Investigator Platform Product Manager, Cognizant Shared Investigator Platform Head of Medical Affairs, Shared Investigator Platform Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Managed markets

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Clinical development

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Discovery and preclinical

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from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. INVIGORATE R&D Accelerate the pace of drug discovery. Use preclinical processes and IT solutions to reimagine the entire discovery and research value chain. A set of automation solutions that accelerate pharmaceutical research by simplifying operations and reducing manual tasks. Our data repositories, marker mining capabilities and pharmacogenomics help in the diagnosis and personalized treatment of diseases. The next wave of business analytics is helping to meet customer needs faster than ever. Our decision-support systems include visual mining and informatics-driven drug discovery. Advanced research tools such as bioinformatics and chemoinformatics are enabling breakthroughs in areas such as genetic engineering and genomics. Take advantage of additional tools like research and competitive intelligence reports and intellectual property reports. Generative AI is transforming drug development. By decoding biological and chemical languages, pharmaceutical companies are creating new drugs faster and cheaper. These examples highlight how precision medicine is revolutionizing healthcare by providing highly tailored and effective treatments. It's time to reconsider the current paradigm of drug development, clinical trials and regulatory approvals. For all its horrors, the COVID-19 pandemic may be the agent that takes us to a better place. To maximize the value of artificial intelligence and machine learning for patients, healthcare providers together with life sciences enterprises must gear up to meet the continually evolving regulatory landscape. LIFE SCIENCES LIFE SCIENCES LIFE SCIENCES Strategic Business Unit Head and Business Unit Integration Lead, Life Sciences Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. =====================

Improve patient outcomes with AI-based operations

Modern AI-integrated life sciences operations Business outcomes and strong ROI 40% 30% 99.9% 70% $118M Intelligent tech and better outcomes Life sciences BPS and automation services Intelligent experience automation with Cognizant Neuro Business Processes Featured work Insights Explore additional business process services Take the first step Americas Middle East Europe Asia Pacific Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. MODERN OPERATIONS FOR LIFE SCIENCES We help life sciences companies increase their speed to market, lower costs, improve patient outcomes and minimize risk while becoming more efficient and agile. increased productivity faster time to market regulatory compliance rate increase in processing speed lower costs As leaders in next-gen business process services and automation solutions, we partner with our clients to build modern operations that are fast, efficient, human-centered—and help them achieve a competitive advantage.

We use technology, data and digital disruptor plays, as well as new commercial models and co-innovation to deliver higher productivity, increased revenue and intuitive experiences for customers and employees. The ability to strategically reduce costs and invest in new revenue streams is extremely valuable in volatile times. The implementation of modern operations enables businesses to act with insight and speed—predicting trends, identifying new growth areas and balancing efficiency with innovation. By modernizing business operations, your organization can anticipate the steps needed to accelerate growth and scale. Modern operations, experiences and technology platforms to streamline safety process cycle times and integrate safety compliance into contact centers. Process automation and comprehensive, scalable data management platform services with built-in transition, quality control and assurance. Cognizant delivers scientifically accurate and compliant medical document writing using our teams of doctors, PhDs and life science postgraduates. Cognizant delivers end-to-end biostatistics services from statistical analysis and planning to preparation for clinical study submissions globally. An integrated sales, service and complaint handling solution that increases customer reach, improves customer satisfaction and ensures compliance. Optimize the ordering experience and operations through our modern end-to-end order management platform that lowers costs and increases efficiency. Get your business future-ready with industry-aligned IT and process automation solutions. Simplify and accelerate automation adoption, integrate and orchestrate resources and see returns faster. Generate new business value from finance and accounting. Deliver the intuitive experiences customers demand. Increase speed, efficiency and insights; get better marketing ROI. Grow digitally native scale-ups and new revenue streams at the speed of ideas. Find out how you can deliver persona-based employee experiences at scale. Our solutions help solve big challenges and grow businesses. LIFE SCIENCES An intelligent business solution reduces manual effort by 80% and increases processing by 50% through automation. LIFE SCIENCES A global life sciences company redesigned its processes and technology to cost effectively drive productivity and reduce costs. LIFE SCIENCES RPA improves efficiency, consistency and quality at a major life sciences firm. LIFE SCIENCES Consistent messaging, speed and scalability are all critical if content is to deliver experiences that customers will love. Controlling content production costs drives better returns on those experiences. LIFE SCIENCES Front-to-back office revenue cycle automation plus clinical expertise improve revenue collections and reduce operations costs. LIFE SCIENCES Regulatory compliance solutions, built on analytics and coupled with visibility into market research and patient support programs, enable a culture where patient safety takes utmost priority and reporting is never late. Cognizant discusses generative AI's role in new drug development How advanced technologies and significant behavior changes can help us mitigate the impact of global health crisis. By changing their approach to clinical development with generative AI, life sciences companies can realize exponential revenue opportunities and offer renewed hope to patients. Cognizant's double-digit client & revenue growth, broad set of technology solutions and deep domain/process expertise gave our team the edge over the competition. Explore our modern business process services Fast-track AI models from concept to value Empower your career and future-proof your skills while you help the world's most influential companies, including

marquee Global 2000 clients and Silicon Valley heavy hitters, win with intuition. Join the industry leader. Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business.
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Regulatory Compliance

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Our services are fully compliant with FDA guidelines and global quality standards while leveraging the latest digital technologies, helping you quickly adapt to changing business conditions. Includes the evaluation of off-the-shelf products for Part 11 compliance, working with the Submission Process Re-engineering framework and evaluating the impact of global regulatory updates. Staffed with regulatory affairs experts, our office ensures regulatory compliance for all engagements and offers thought leadership. LIFE SCIENCES LIFE SCIENCES LIFE SCIENCES Predictive algorithms and AI can speed regulatory compliance by mining data from clinical trials and caregivers, and surfacing potential issues before safety issues are reported to regulators. Senior Director, Life Sciences Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved =====================

Digital health solutions

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in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. CONNECTING HUMANS TO HEALTH Transform pharma and medtech organizations through accelerating digital health solutions that are agile, human-centered and evidence-based. Cognizant named a leader in Life Sciences Digital Services by Everest Group Assess, design and execute decentralized clinical trials, better connecting trial participants and researchers. We support patient identification and recruitment, including, eConsent, ePRO and eCOA integration, companion app development and safety transformation. We support the development of digital therapeutics, including software as a medical device (SaMD) solution, to enable the diagnosis, monitoring, management and treatment of disease. We conduct patient, caregiver and clinician research and accelerate your go-to-market strategy development. We support the development of education and awareness programs informed by real-world evidence (RWE) and data. These programs drive lifestyle management and behavioral change that help patients and caregivers manage disease, therapy and recovery. Connect devices, sensors and technology to help patients and providers treat and manage health remotely. Transform the patient and provider experience and drive engagement through the development of remote monitoring and clinical decision support tools. Transition from a disease centered model to one focused on health, where success is evaluated by positive health outcomes and where technology is playing a key role. From innovative treatments to new doctor-patient-caregiver relationships, emerging biotech neurological tools are upending healthcare. In this Pharmaceutical Executive article, Cognizant's Bryan Hill joins leaders from Medable and Philips to discuss the potential of digital health technologies. VP, Digital Health & Innovation, Life Sciences Strategic Business Unit Head, Life Sciences Serving customers by looking forward as well as back is a big promise, but the power of today's new digital capabilities is vast and growing. Let's talk about how digital can work for your business. ©2024 Cognizant, all rights reserved
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Crafting a more sustainable future through technology

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across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Discover industry-specific solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. We help leading companies leverage AI and digital transformation to boost sustainability, resiliency and profitability while addressing some of Earth's most pressing challenges with our cutting-edge digital ocean and blue economy solutions. Making aquaculture more sustainable, data-driven, and profitable Ensuring more reliable energy across land and sea. Ensuring a safer, more resilient water supply Extracting new value from cleaner, smarter maritime shipping We take a holistic approach to managing and protecting the ocean's resources by addressing every aspect of the Blue Economy, from aquaculture and shipping to energy and carbon capture. Using advanced technologies and a robust partner ecosystem, including innovative digital ocean and blue economy solutions, we gather, analyze and apply data-driven insights to greatly improve the health and well-being of our planet's oceans—as well as the lives and livelihoods of those who depend on them. Aquaculture and wild fisheries   Maritime vessel and supply chain Offshore wind, solar, oil and gas Carbon capture and water utilities Source: oceanpanel.org We work with our clients and partners to co-create empowering solutions that help organizations transition from an "as-is/to-be" mindset to an evolutionary model of continuous intervention, improvement and impact. Tidal began as an Alphabet Moonshot Factory project to enhance our understanding of ocean health and the impact of climate change by helping organizations gain unprecedented visibility into the intricate aquatic relationships and ecosystems they rely on. At Cognizant, we're helping integrate these technologies into the enterprises that drive the Blue Economy forward, linking data and insights from across their organizations to improve efficiency and sustainability. Learn more We partner with leading innovators and disruptors, combining our best-in-class capabilities with some of the most trusted and well-established names in technology. Learn more about

our technology partners REPORT Find out how next-gen technologies are helping the aquaculture industry plan for the future and sustainably scale operations. Each member of our team takes responsibility for creating a culture that enables exceptional experiences. Head of Cognizant Ocean Program Lead Commerical Lead Our clients turn to us to help them reimagine ways of working with the digital ocean and blue economy technology solutions. I would like Cognizant to contact me based on the information provided above. I agree to the processing of my personal data as described in the Privacy Notice. This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply. We"ll be in touch soon Please try again or post your inquiry to inquiry@cognizant.com. For the latest media resources download our media kit. Download media kit ©2024 Cognizant, all rights reserved =====================

Making aquaculture more sustainable, data-driven—and profitable

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insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. Cognizant® Ocean delivers holistic, resilient, data-driven solutions to help the Blue Food industry identify where, when and how sustainability can have the greatest impact on the global food supply. Making a big difference in the blue economy Ensuring more reliable energy across land and sea Ensuring a safer, more resilient water supply Extracting new value from cleaner, smarter maritime shipping Water covers over 70% of the Earth's surface. Yet only 2% of the world's food comes from aquatic sources. As the population continues to grow and pressures on land-based farming increase, many experts are looking to the ocean. But realizing this potential in a responsible, sustainable way is one of the greatest challenges facing the aquaculture industry. It will require new ways of thinking and acting. New methods of collecting and analyzing data. And resilient digital ecosystems powered by advanced technologies to streamline operations, uncover new opportunities and improve sustainability—on a global scale. And that's where we come in. decline in freshwater species populations over the last 50 years square kilometers of ocean ecosystems affected by excessive nutrient pollution rise in global fish consumption expected by mid-century Imagine if fish could tell us exactly what they need to maximize health and growth. Or feed formulas could be optimized based actual farm data. All in real time. At Cognizant Ocean, we can help you collect and analyze the data needed to increase sustainability, reduce carbon emissions, unlock new opportunities and increase the overall health and yield of fish stocks. We work with our clients and partners to co-create empowering solutions that help organizations transition from an "as-is/to-be" mindset to an evolutionary model of continuous intervention, improvement and impact. Tidal began as an Alphabet Moonshot Factory project to enhance our understanding of ocean health and the impact of climate change by helping organizations gain unprecedented visibility into the intricate aquatic relationships and ecosystems they rely on. At Cognizant, we're helping integrate these technologies into the enterprises that drive the Blue Economy forward, linking data and insights from across their organizations to improve efficiency and sustainability. Achieving sustainable growth in the aquaculture industry means gathering input from a variety of stakeholders—individuals, companies, farms, animals and the environment. That's why Cognizant Ocean examines not only the physical aspects of production, like fish pens and animal welfare, but also the broader business ecosystem—regulators, feed producers, hatcheries, processors, retailers and more By understanding these roles and interactions, we help our clients navigate complexity and make a meaningful, measurable difference in the long-term health and welfare of global ecosystems, local communities and the future of their business. The time to act is now, the partner of choice is Cognizant. Find out how next-gen technologies are helping the aquaculture industry plan for the future and sustainably scale operations. Dedicated to revolutionizing the blue economy, we prioritize innovative technologies, sustainable practices, and balanced policies to merge economic growth with environmental stewardship. With a united dedication to preserving our

oceans, we strive for a world where marine ecosystems thrive, fostering sustainable livlihoods and safeguarding our planet's most precious resources for future generations. Each member of our team takes responsibility for creating a culture that enables exceptional experiences. Product Owner Head of Cognizant Ocean Commerical Lead Our clients turn to us to help them reimagine ways of working with technology. I would like Cognizant to contact me based on the information provided above. I agree to the processing of my personal data as described in the Privacy Notice. This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply. We"ll be in touch soon Please try again or post your inquiry to inquiry@cognizant.com.

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Ensuring a safer, more resilient water supply

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insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. We're helping utility companies and other stakeholders gain a more holistic understanding of water resources, distribution systems and the potential risks that threaten one of our planet's most precious resources. Making a big difference in the blue economy Making aquaculture more sustainable, data-driven, and profitable. Ensuring more reliable energy across land and sea. Extracting new value from cleaner, smarter maritime shipping. Climate change and rapid urbanization are two of the biggest issues faced by water utilities worldwide, along with aging infrastructure, extreme weather events and mounting concerns over health, safety and resiliency. At Cognizant®, we're using data, advanced analytics and artificial intelligence to help our clients better understand, preserve and protect the world's water. From the delicate ecosystems and intricate networks that bring clean water to our homes to the responsible treatment of wastewater, we can help improve prediction, prevention and restoration across the entire supply chain. of wastewater is discharged into rivers and oceans without adequate treatment of wetlands, rivers, and lakes in Europe are not ecologically healthy decline in freshwater species populations over the last 50 years sq km of ocean ecosystems affected by excessive nutrient pollution We focus on the key challenges that stand in the way of water system modernization across every aspect of the supply chain. Together with our partners and clients, we're working to increase availability, resiliency, sustainability and profitability—from catchment to disposal. 1. Water catchment 2. Water treatment 3. Distribution and usage 4. Wastewater 5. Sewage treatment 6. Water disposal We work with our clients and partners to co-create empowering solutions that help organizations transition from an "as-is/to-be" mindset to an evolutionary model of continuous intervention, improvement and impact. We envision a future where habitat loss, unsustainable practices and pollution no longer threaten our Earth's waters. A time when aquatic ecosystems thrive, and people everywhere have access to safe, reliable drinking water. This is what motivates us to act, advocate for change, and work together—with our clients and partners—to ensure the Earth's waters will continue to flow for generations to come. Ready to do your part? We take a holistic approach to managing and protecting the ocean's resources by addressing every aspect of the Blue Economy, from aquaculture and shipping to energy and carbon capture. Using advanced technologies and a robust partner ecosystem, we gather, analyze and apply data-driven insights to greatly improve the health and well-being of our planet's oceans—as well as the lives and livelihoods of those who depend on them. Each member of our team takes responsibility for creating a culture that enables exceptional experiences. Product Owner Head of Cognizant Ocean Commerical Lead Our clients turn to us to help them reimagine ways of working with technology. I would like Cognizant to contact me based on the information provided above. I agree to the processing of my personal data as described in the Privacy Notice. This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply. We"ll be in touch soon Please try again or post your inquiry to inquiry@cognizant.com. ©2024 Cognizant, all rights reserved =====================

Accelerating the transition to net zero

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regard to profitability. This where Cognizant® can help. investment globally in offshore wind energy in 2020 installed offshore wind capacity globally in 2021 jobs in wind energy within five years We work with our clients and partners to co-create empowering solutions that help organizations transition from an "as-is/to-be" mindset to an evolutionary model of continuous intervention, improvement and impact. We help leading utility organizations leverage advanced technologies like AI to process massive amounts of data, drive informed decisions and ensure a more stable, resilient energy supply. Are you ready to reduce overall costs and contribute to a cleaner, more sustainable future? We take a holistic approach to managing and protecting the ocean's resources by addressing every aspect of the Blue Economy, from aquaculture and shipping to energy and carbon capture. Using advanced technologies and a robust partner ecosystem, we gather, analyze and apply data-driven insights to greatly improve the health and well-being of our planet's oceans—as well as the lives and livelihoods of those who depend on them. Each member of our team takes responsibility for creating a culture that enables exceptional experiences. Product Owner Head of Cognizant Ocean Commerical Lead Our clients turn to us to help them reimagine ways of working with technology. I would like Cognizant to contact me based on the information provided above. I agree to the processing of my personal data as described in the Privacy Notice. This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply. We"ll be in touch soon Please try again or post your inquiry to inquiry@cognizant.com. ©2024 Cognizant, all rights reserved
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Extracting new value from cleaner, smarter maritime shipping

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solutions and expertise. Establish our leadership in A&D with Belcan. Ignite peak performance and efficiency in your business. Add gen AI to your manufacturing competitive advantage. Accelerate growth with customer-focused solutions. Explore insights tailored to your industry. Deep industry expertise to propel your business into the future. Expand our ER&D and IoT capabilities with Belcan. Put AI to work and turn opportunity into value. Accelerate time to value for industrial edge AI. Maintain high integrity across the AI lifecycle. From transforming customer and employee experiences to supercharging marketing and sales, find out how you can channel the strengths of generative AI into tangible business outcomes. AI insights to inspire enterprise transformation. Leaders must invest in people to unlock the power of AI. Our research shows strong AI leadership but gaps in business readiness. Explore the future of business with our Gen AI insights. Established businesses can't become AI natives, but they can learn from them. Discover how businesses can gain insights from AI natives to stay competitive in the evolving world of AI. We're bringing together an ecosystem of experts to help the shipping industry optimize operations, reduce emissions, increase resiliency, improve sustainability and boost profitability. Making a big difference in the blue economy Making aquaculture more sustainable, data-driven, and profitable. Ensuring more reliable energy across land and sea. Ensuring a safer, more resilient water supply. Maritime shipping is a crucial part of the supply chain, enabling 80% of total trade volume in physical goods worldwide. Due to the size and scale of these operations, vessels like container ships and tankers also account for 3% of global CO_2 emissions. While many carriers are investing in low-carbon fuels and energy-efficient vessels, the large-scale impact of these initiatives is years away. To achieve significant reductions on a larger scale—both short and long-term—the industry needs the right technology and partnerships to increase efficiency, sustainability, utilization and interoperability across the entire shipping value chain. And that's where Cognizant® can help. of the global fleet won't meet minimum Carbon Intensity Ratings within 10 years CO_2 yoy increase at the Port of L.A. due to congestion in 2021 cost increase (per vessel, per year) to comply with EU emission trading protocols Our solution allows modern shipping companies an unprecedented level of insight and analysis across the entire shipping value chain. Together, we can help predict bottlenecks, identify low-performing nodes, assess future risk and more—all from one easy-to-use dashboard. We work with our clients and partners to co-create empowering solutions that help organizations transition from an "as-is/to-be" mindset to an evolutionary model of continuous intervention, improvement and impact. By combining advanced data models with AI simulations, Cognizant is bringing unprecedented decision-making intelligence to the global shipping industry. We're empowering the shift from manual monitoring and single-point solutions to holistic orchestration. Equipped with incident propensity models, mitigation strategies and corresponding impact simulations, organizations can unlock new value and realize significant emission reductions—on a global scale. Ready to do your part? We take a holistic approach to managing and protecting the ocean's resources by addressing every aspect of the Blue Economy, from aquaculture and shipping to energy and carbon capture. Using advanced technologies and a robust partner ecosystem, we gather, analyze and apply data-driven insights to greatly improve the health and well-being of our planet's oceans—as well as the

lives and livelihoods of those who depend on them. Each member of our team takes responsibility for creating a culture that enables exceptional experiences. Product Owner Head of Cognizant Ocean Commerical Lead Our clients turn to us to help them reimagine ways of working with technology. I would like Cognizant to contact me based on the information provided above. I agree to the processing of my personal data as described in the Privacy Notice. This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply. We"ll be in touch soon Please try again or post your inquiry to inquiry@cognizant.com. ====================