



Shawn Sharp | 208.227.3063 | sssharp1@gmail.com | www.sharpinit.com

SKILLS & QUALIFICATIONS

- Adobe Suite and Microsoft Office
- User Center Design (UCD) Process
- Graphic and Layout Design
- Mobile and Responsive Design
- Web, Mobile, and Desktop Interaction Patterns
- iOS, Android, and Windows Application Design
- Scrum and Agile Development

ORGANIZATIONS

AIGA Salt Lake City 2010 - Present

EDUCATION

The Art Institute of Salt Lake City, Bachelor of Science in Graphic Design 2008-2011
Idaho State University, General Education 2005-2007

EMPLOYMENT

Dell - Lindon, UT 84042 2012- Present

Interaction and Visual User Experience Designer

- Used UCD process to create new feature work-flows.
- Worked closely with the UX team to create a consistent look and feel.
- Shaped the new desktop and web application to fit Dell branding, interfaces, and interaction patterns.
- Provided assistance with legacy product, which included graphics (digital and print), new feature work-flows, and interaction design of the new Getting Started section.

2011-2012

LANDesk - South Jordan, UT

Visual User Experience Designer

- Created product and feature work-flows for SmartVue iOS app where I worked side by side with developers to create a better user experience. Also, provided the visual graphics for the Apple App Store, icons, and splash/login screen.
- Helped create the company's new design language (user voice, color pallet, grid, etc.)
- Collaborated with developers to freshen the design (new layout, unified color pallet, and interactions) of Software License Monitoring product, using Microsoft Blend and XAML.
- Provided graphics (icons, banners, and backgrounds images) for multiple teams in various regions.
- Adhered with branding and marketing to keep consistent.

Blackbottoms Cyclewear - Sandy, UT

Graphic Designer

- Increasing company awareness with compelling magazine advertisements
- Designed and developed new website (HTML and CSS)
- Worked hard for quick turn arounds on customer orders
- Worked directly with printing employees in Colombia.

2010-2011