

🎯 Super Store Dashboard



**Sales Dashboard
(SD)**



**Profit Discount
Analysis
(PDA)**



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GROUP**



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**Country Discount
Analysis
(CDA)**



**Drill Country
Discount Analysis
(DCDA)**



**Detail Table
(DT)**



Super Store Dashboard



Sales Summary

Total Order
8,047

Total Sales
\$2,348,482

Total Profit
\$283,240

12%

Product Category

Office Supplies

5.29K

Techno...

1.52K

Furniture

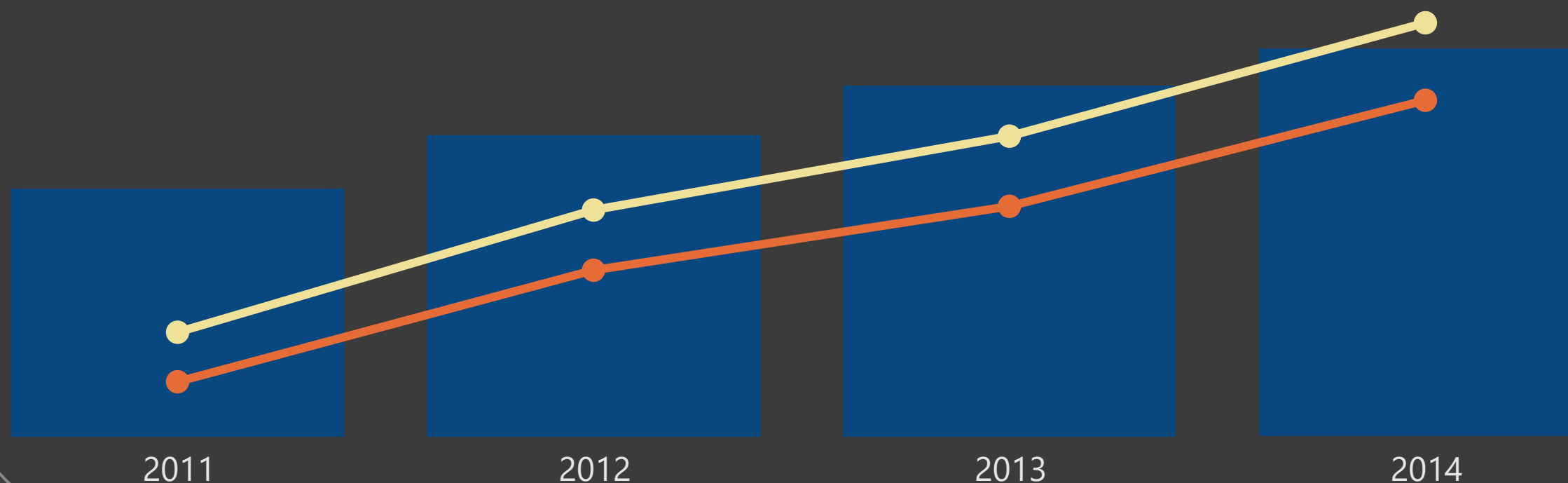
1.24K

Order by Year

Sales Chat

YoY Growth

Profit Sales Cost of Sales



Filter by Year

2011

2013

2012

2014

Filter by Category

☐ Furniture

☐ Office Supplies

☐ Technology

Profit with & Without Discount

P-Dis

680K

P+Dis

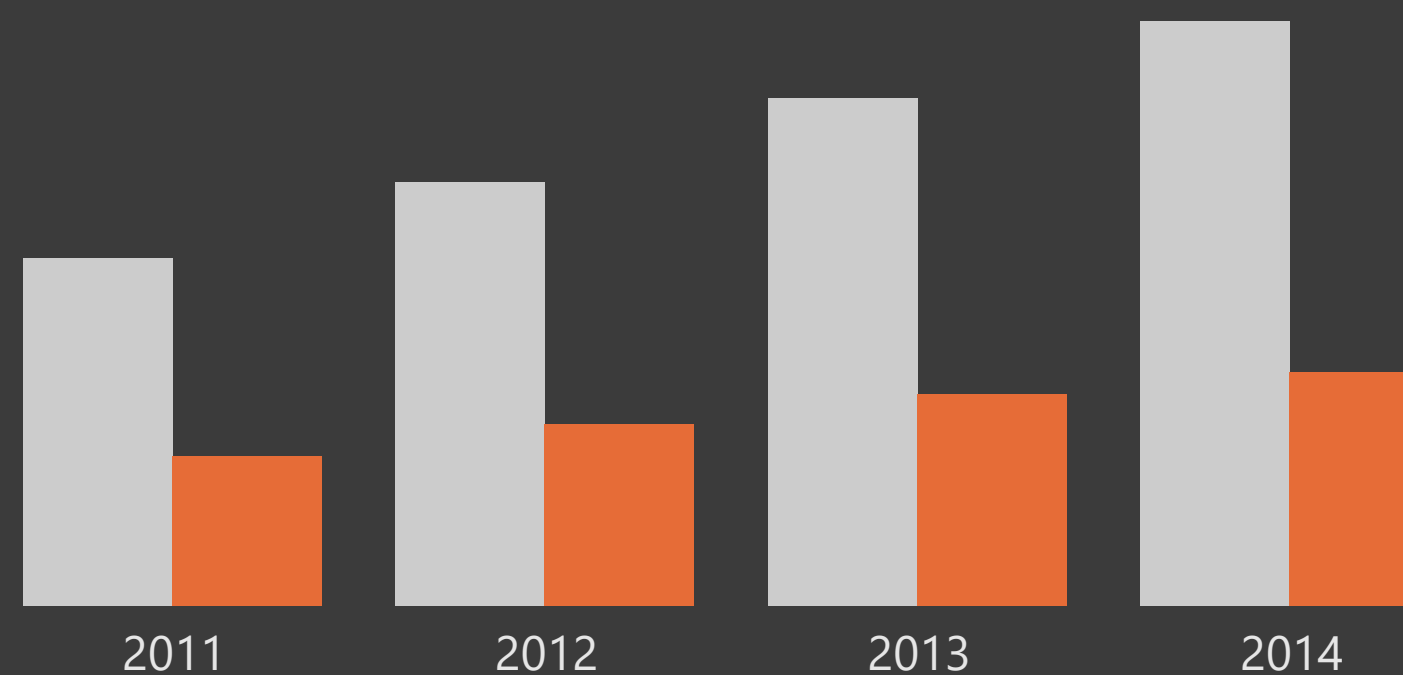
283K

100%

41.6%

Profit with & Without Discount by Year

P-Dis P+Dis



Sales without Discount

Total Profit

\$680,396

29%

Next

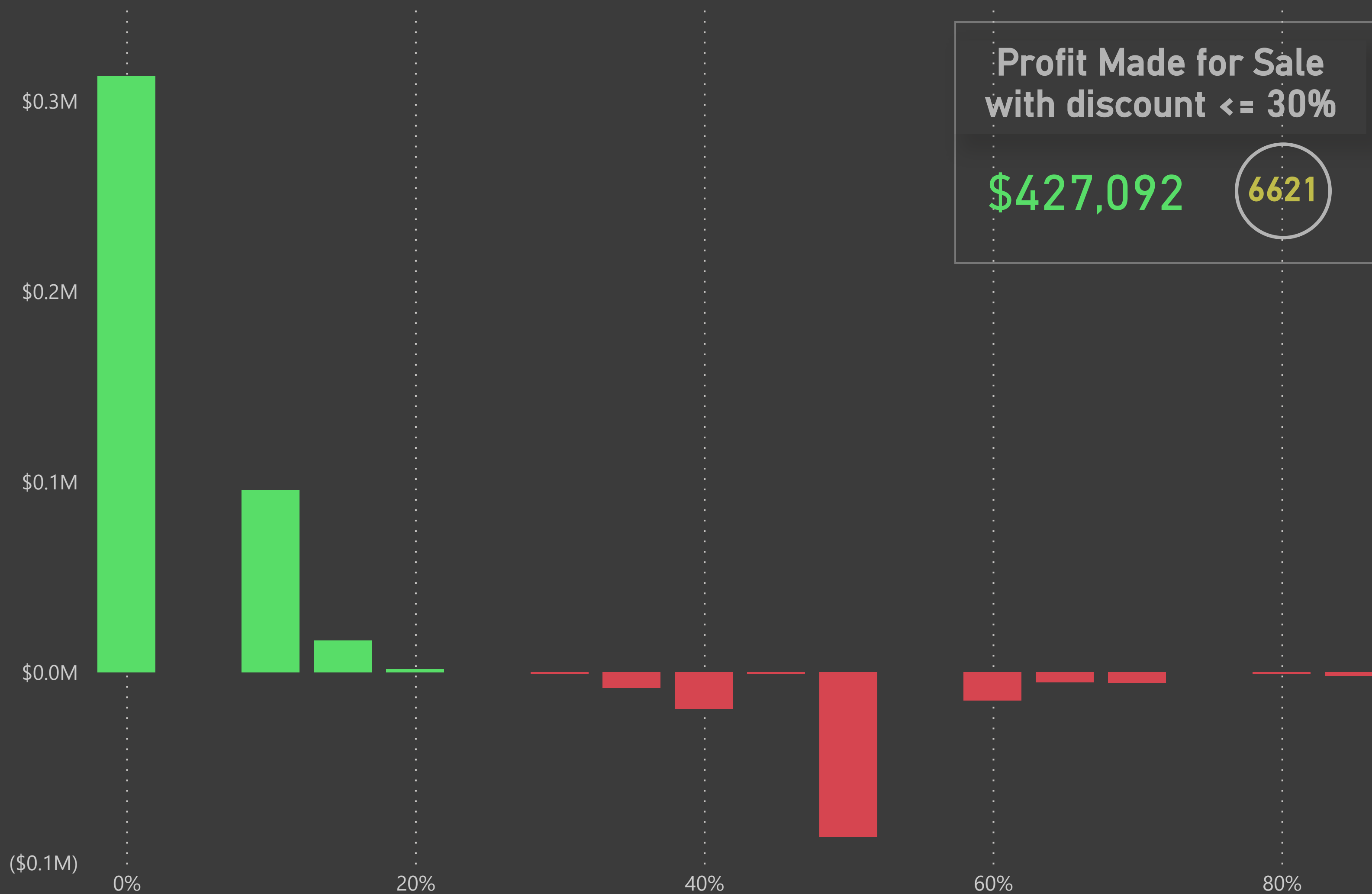




Profit Discount Analysis



Profit by Discount



Profit Made for Sale
with discount \leq 30%

\$427,092

6621

Filter by Year

2011

2013

2012

2014

Filter by Category

☐ Furniture

☐ Office Supplies

☐ Technology

Profit Made for Sale with
discount $>$ 30%

(\$143,852)

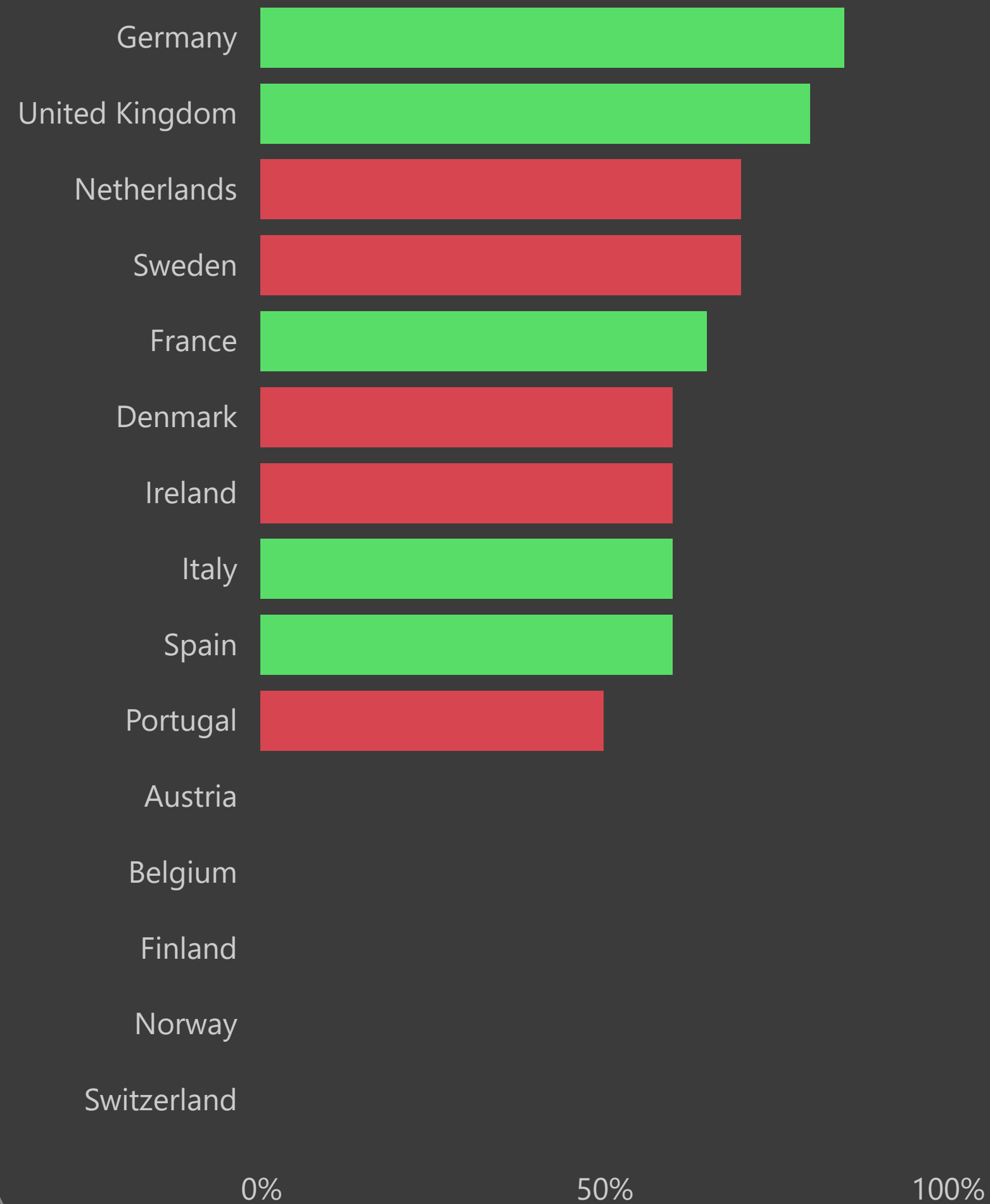
1426



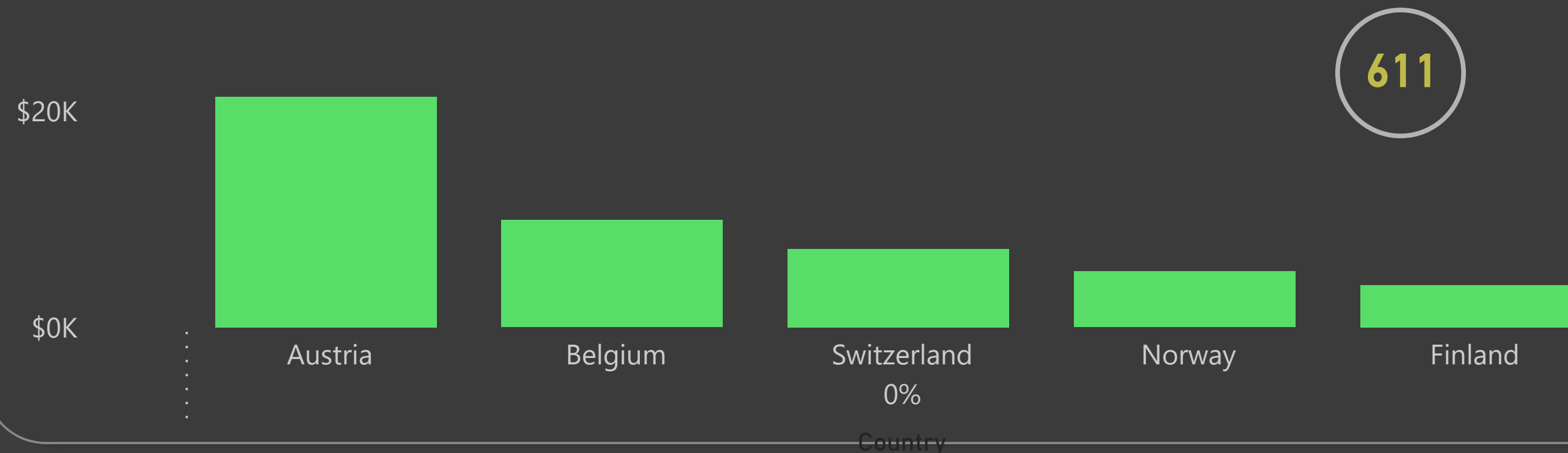
Country Discount Analysis



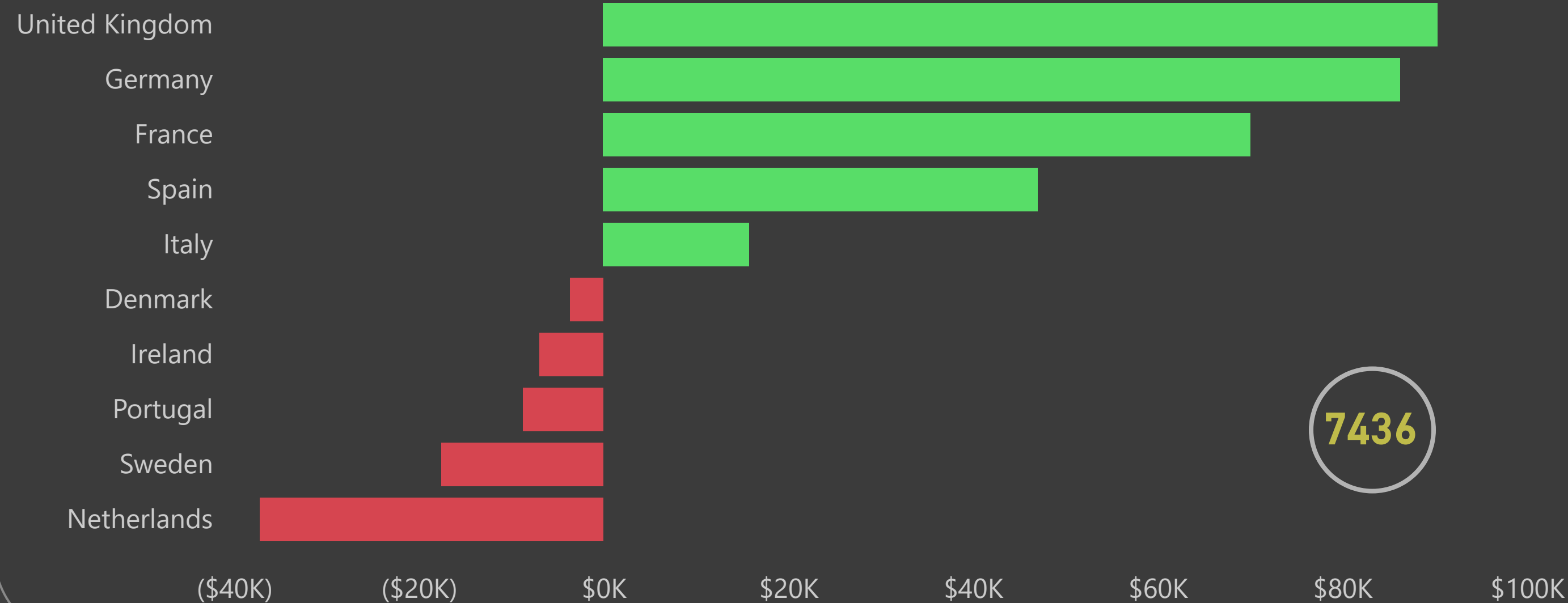
Country by Discount



Country with Zero Discount



Countries With Discount



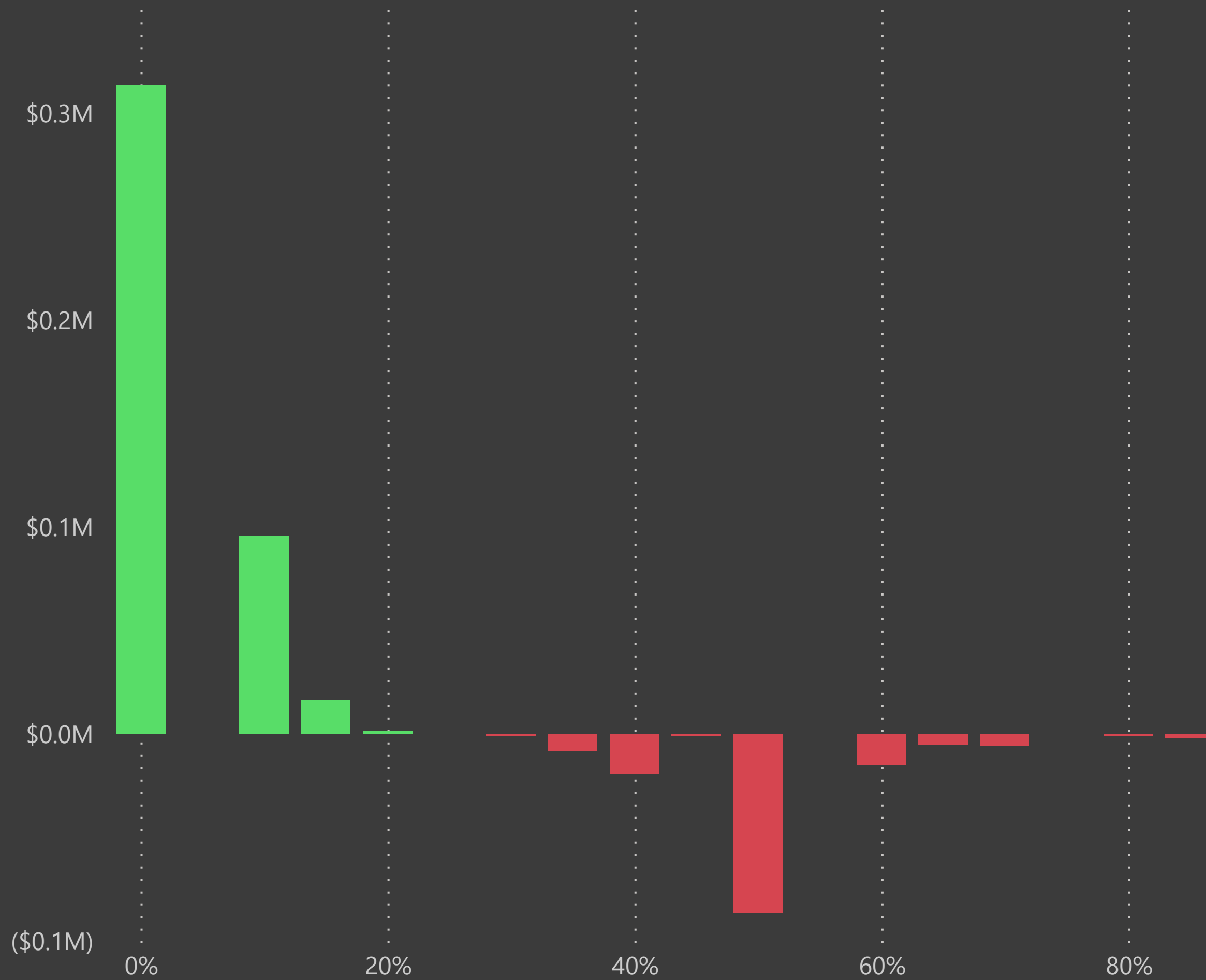


Country Discount Analysis

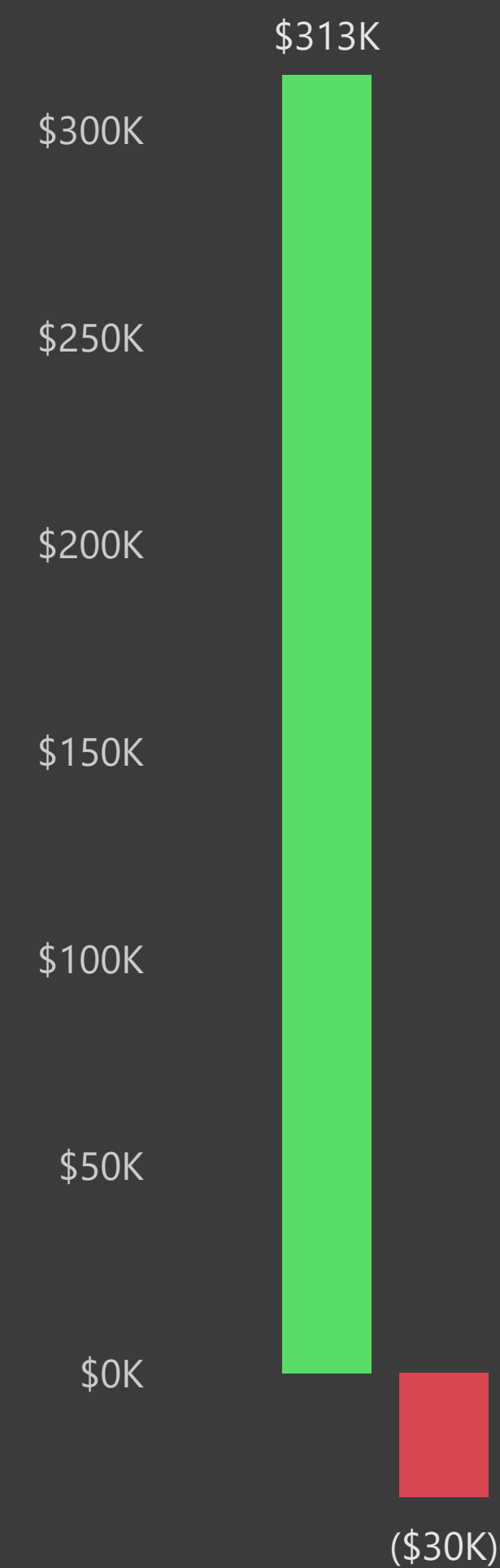


\$283,240

Discount by Profit



No Discount & Disocunt



Filter by Country

- ☐ Austria
- ☐ Belgium
- ☐ Denmark
- ☐ Finland
- ☐ France
- ☐ Germany
- ☐ Ireland
- ☐ Italy
- ☐ Netherlands
- ☐ Norway
- ☐ Portugal
- ☐ Spain
- ☐ Sweden
- ☐ Switzerland
- ☐ United Kingdom



Country Discount Analysis



Country	0%	10%	15%	20%	30%	35%	40%	45%	50%	60%
Austria	\$21,332									
Belgium	\$9,912									
Denmark									(\$3,241)	(\$367)
Finland	\$3,908									
France	\$32,407	\$39,518	\$16,649			(\$5,292)			(\$2,579)	(\$5,376)
Germany	\$60,002	\$34,719		\$2,410		(\$3,038)		(\$1,104)	(\$4,221)	(\$564)
Ireland									(\$6,645)	(\$241)
Italy	\$44,695						(\$19,053)		(\$5,148)	(\$4,692)
Netherlands				\$189					(\$35,302)	
Norway	\$5,167									
Portugal									(\$8,704)	
Spain	\$43,757	\$7,186		(\$894)						(\$2,982)
Sweden									(\$13,375)	(\$727)
Switzerland	\$7,234									
United Kingdom	\$84,755	\$14,146			(\$635)		(\$215)		(\$7,243)	
Total	\$313,169	\$95,569	\$16,649	\$1,705	(\$635)	(\$8,330)	(\$19,268)	(\$1,104)	(\$86,458)	(\$14,949)