

1 INTRODUCTION

Overview

An event management system within Salesforce allows you to access all relevant data in one centralized location your database!

Purpose

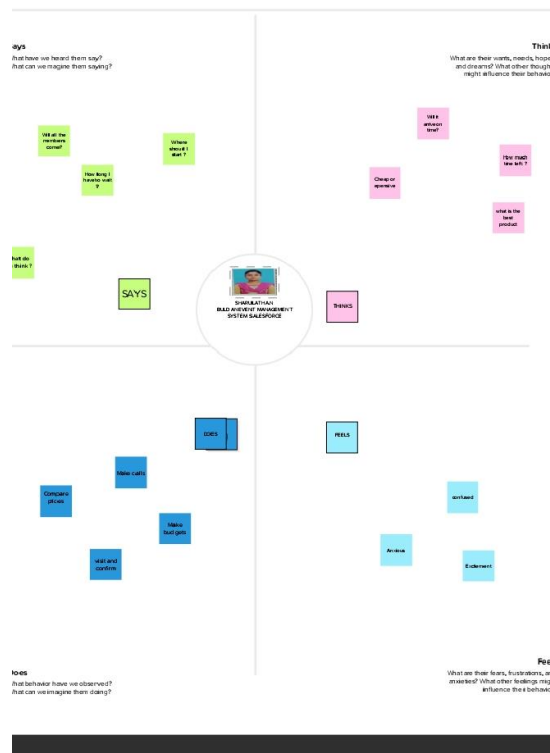
Salesforce has everything you need to run your business from anywhere. Using standard products and features, you can manage relationships with prospects and customers, collaborate and engage with employees and partners, and store your data securely in the cloud.

2 Problem Definition & Design Thinking

Empathy map

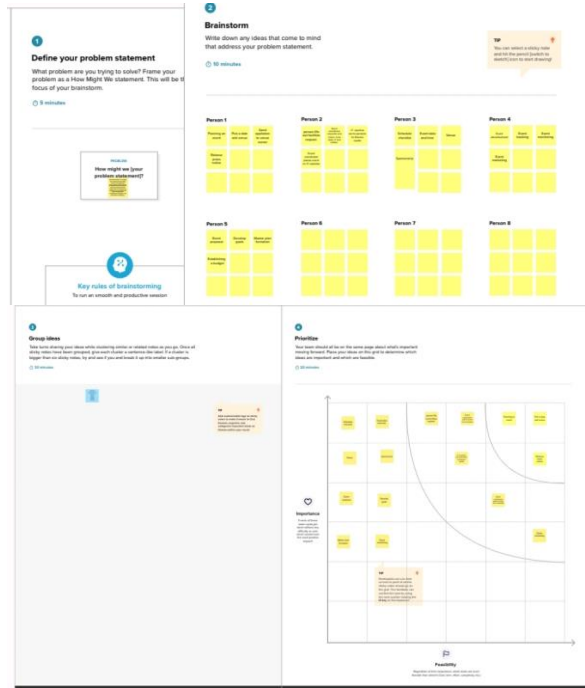
build empathy

The information you add here should be representative of the observations and research you've done about your users.



Ideation & Brainstorming Map

Project Report Template

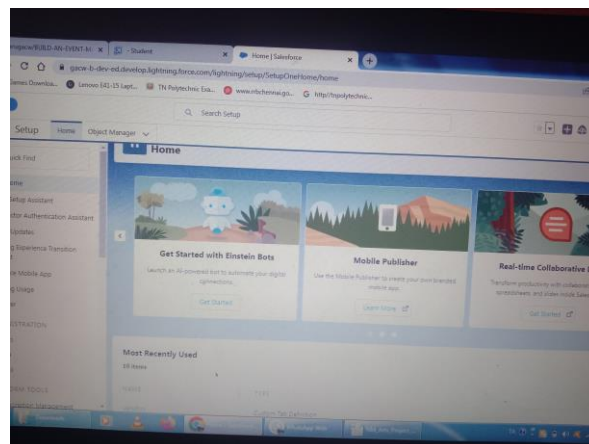


3 RESULT

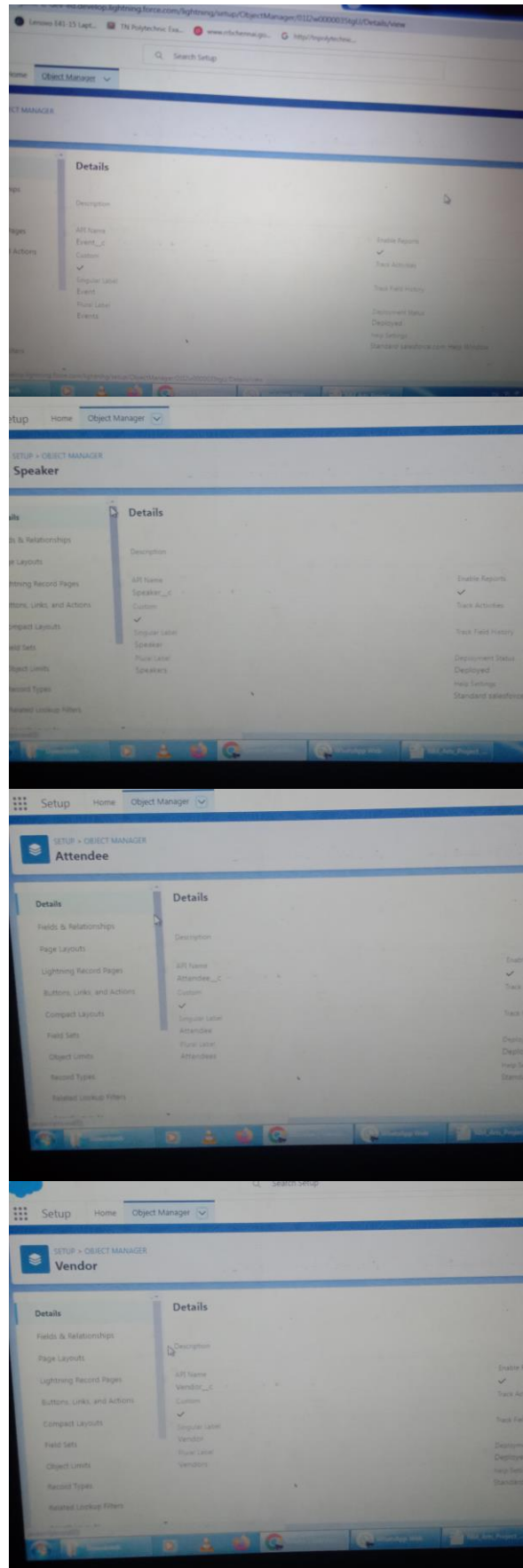
Data Model:

Object name	Fields in the Object	
obj1 1) EVENT 2) ATTENDEES	Field label	Data type
	EVENT NAME	TEXT
	ATTENDEES NAME	TEXT
obj2 3) SPEAKER 4) VENDOR	Field label	Data type
	SPEAKER NAME	TEXT
	VENDOR NAME	TEXT

Activity & Screenshot



Project Report Template



Project Report Template

Team Lead - <https://trailblazer.me/id/sharu68>

Team Member 1 -

<https://trailblazer.me/id/gowtb22>

Team Member 2-

**[https://trailblazer.me/
id/rubis6](https://trailblazer.me/id/rubis6)**

Team Member 3-<https://trailblazer.me/id/parkn>

Team Member 4-<https://trailblazer.me/id/rohiv13>

5 ADVANTAGES & DISADVANTAGE

. Advantage - OS independent, accessible on any type of device
Fast and seamless integration available with other legacy systems.

Great support from developer community and fellow customers/developers

Disadvantage - There are some operating systems and apps which are not compatible with one another and hence Data Migration is a bit concern. If your business requirements will include regularly downloading large amounts of data from your cloud applications or data storage, the additional costs can add up

- 6 **APPLICATION** - Apps in Salesforce are a group of tabs that help the application function by working together as a unit. It has a name, a logo, and a particular set of tabs. The simplest app usually has just two tabs. There are 2 types of Salesforce applications: • Standard apps: these apps come with every occurrence of Salesforce as default. Community, Call Center, Content, Sales, Marketing, Salesforce Chatter, Site.com, and App Launcher are included in these apps. The description, logo, and label of a standard app cannot be altered. • Custom apps: these apps are created according to the needs of a company. They can be made by putting custom and standard tabs together. Logos for custom apps can be changed.

7 CONCLUSION

Event Management System is user friendly and cost effective system, it is customized with activities related to event management life-cycle

- 8 **FUTURE SCOPE** - The event management industry is a dapper of a dandy. Due to the endless changes and sweeping improvements in the current events technology, there's no place for stability.