

PAGE NAVIGATION



OVERVIEW

ORDER DETAILS

PROFIT OF...

SALES OF
SUPERSTORE



SUPERSTORE SALES REPORT

PROFIT SUMMARY

At \$25,199.94, Canon image CLASS 2200 Advanced Copier had the highest Sum of Profit and was 515.39% higher than HP Design jet T520 Inkjet Large Format Printer - 24" Color, which had the lowest Sum of Profit at \$4,094.98. Canon image CLASS 2200 Advanced Copier accounted for 51.85% of Sum of Profit. Across all 10 Sub-Category, Sum of Profit ranged from \$5,546.18 to \$44,516.12. Sum of Profit trended up, resulting in a 620.22% increase between January 2014 and October 2017. Sum of Profit started trending up on October 2015, rising by 17.76% (\$4,139.700000000001) in 8 quarters.

SALES SUMMARY

At 720.00%, Store Dura Pro Binders had the highest Sum of Discount and was 33.33% higher than Pressboard Covers with Storage Hooks, 9 1/2" x 11", Light Blue, which had the lowest Sum of Discount at 540.00%. Store Dura Pro Binders had the highest Sum of Discount at 720.00%, followed by Avery Non-Stick Binders and GBC Instant Report Kit. Pressboard Covers with Storage Hooks, 9 1/2" x 11", Light Blue had the lowest Sum of Discount at 540.00%. Storex Dura Pro Binders accounted for 11.92% of Sum of Discount. Sum of Profit trended up, resulting in a 620.22% increase between January 2014 and October 2017. Sum of Profit started trending up on October 2015, rising by 17.76% (\$4,139.700000000001) in 8 quarters.



SHIPMENT

First Class	Same Day	Second Class	Standard Class
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YEAR

2014	2016
2015	2017

ORDER DETAILS OF SUPERSTORE

States

Alabama	District of Columbia	Kansas	Minnesota	New Jersey	Oregon	Utah
Arizona	Florida	Kentucky	Mississippi	New Mexico	Pennsylvania	Vermont
Arkansas	Georgia	Louisiana	Missouri	New York	Rhode Island	Virginia
California	Idaho	Maine	Montana	North Carolina	South Carolina	Washington
Colorado	Illinois	Maryland	Nebraska	North Dakota	South Dakota	West Virginia
Connecticut	Indiana	Massachusetts	Nevada	Ohio	Tennessee	Wisconsin
Delaware	Iowa	Michigan	New Hampshire	Oklahoma	Texas	Wyoming

Customer

Central	East	South	West
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Order Date

03-01-2014  30-12-2017 

Quantity

38K

Customer

All 

Sales

\$2.3M

Products

All 

Profit

\$286.4K

Average Discount

15.62%



SHIPMENT

First Class

Same Day

Second Class

Standard Class

PROFIT OF SUPERSTORE

YEAR

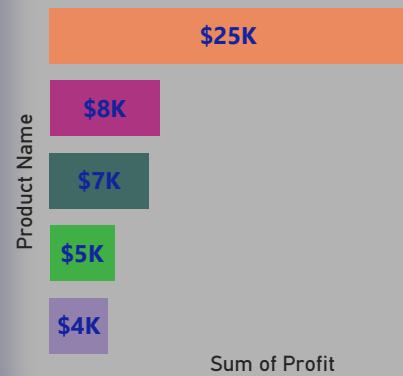
2014

2015

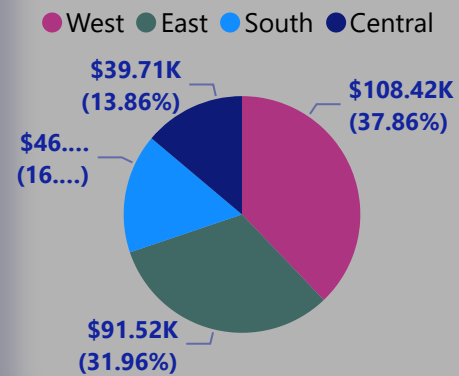
2016

2017

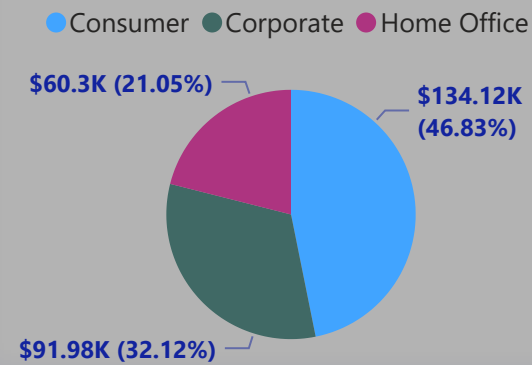
Top 5 Product by Profit



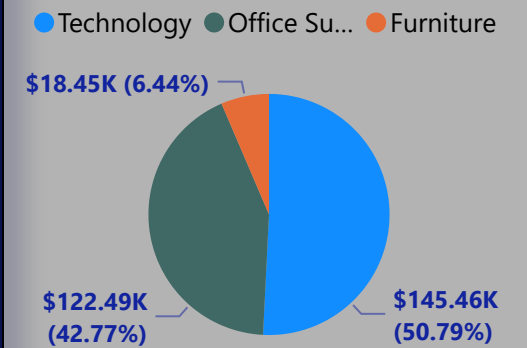
Profit by Region



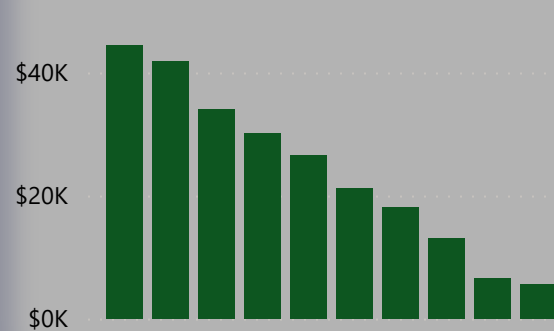
Profit by Segment



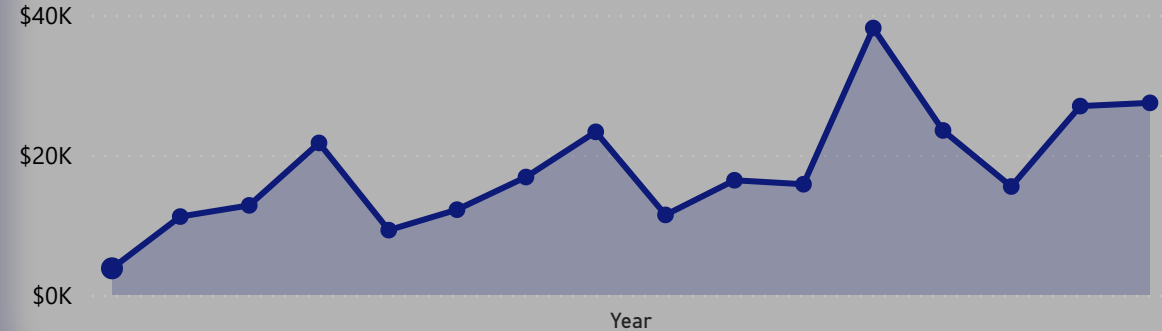
Profit by Category



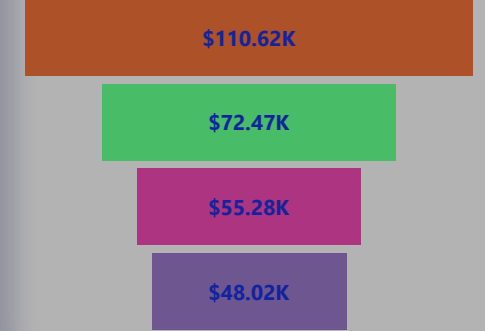
Profit by Sub-Category



Profit over Year and Quarter



Profit by Quarter





YEAR

2014

2015

2016

2017

SALES OF SUPERSTORE

SHIPMENT

First Class

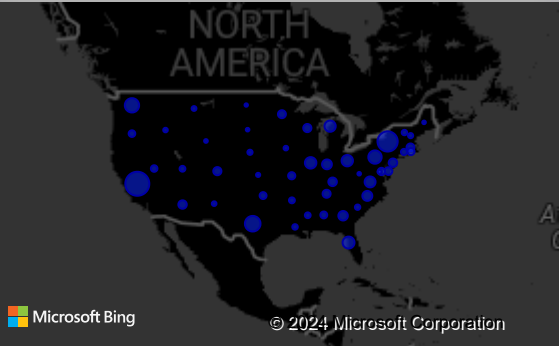
Same Day

Second Class

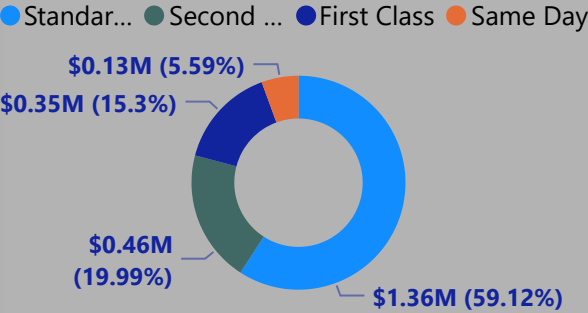
Standard Class

Sub-Category	Central	East	South	West	Total
Accessories	716	724	504	1032	2976
Appliances	470	474	293	492	1729
Art	678	849	547	926	3000
Binders	1473	1652	981	1868	5974
Bookcases	192	252	118	306	868
Chairs	615	676	331	734	2356
Copiers	49	71	26	88	234
Envelopes	206	267	206	227	906
Fasteners	227	298	126	263	914
Furnishings	758	1015	615	1175	3563
Labels	284	420	216	480	1400
Machines	66	165	62	147	440
Paper	1225	1400	851	1702	5178
Phones	713	982	526	1068	3289
Storage	724	907	488	1039	3158
Supplies	122	195	92	238	647
Tables	262	271	227	481	1241
Total	8780	10618	6209	12266	37873

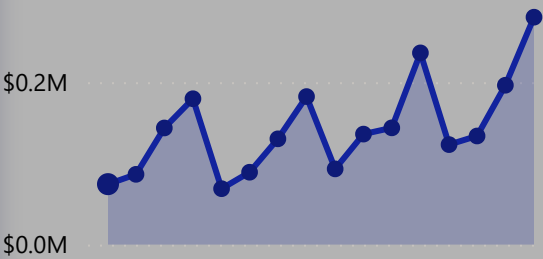
Sales by State



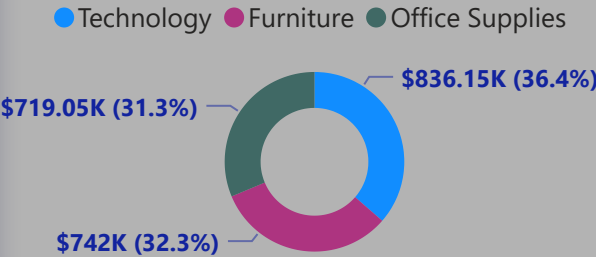
Sales by Shipment



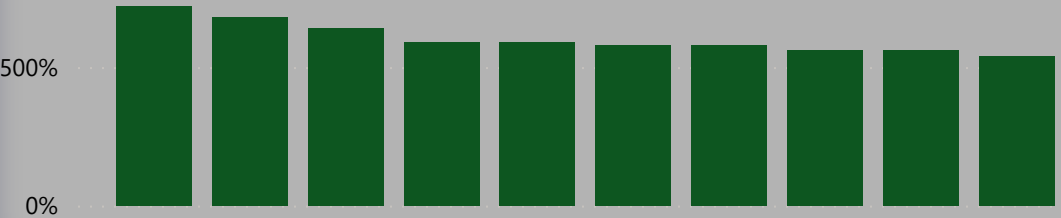
Sales over Year and Quarter



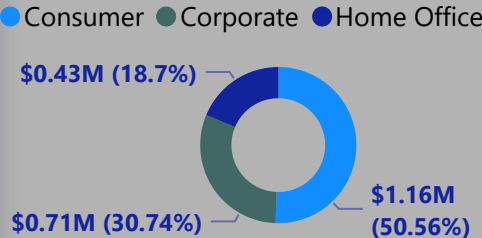
Sales by Category



Discount by Product



Sales by Segment



Sales by Category

