Muhammed Sharvan C

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EDUCATION

Indian Institute of Technology Kharagpur

Kharagpur, India

 $Dual\ Degree\ (B.Tech\ +\ M.Tech)\ in\ Mining\ \&\ Safety\ Engineering$

Jul. 2017 - Apr. 2022

- Cumulative GPA: 7.14
- Coursework Info: Programming & Data Structures, Probability & Statistics, Mathematics I & II, Economics, Quantitative Decision making, Networks & Project Management

Experience

Honeywell May 2024 – Present

Data Scientist II Bangalore, India

- Implemented a pricing solution utilizing tree-based models to determine **optimal product pricing** based on customer segmentation, simplifying the understanding of price variations across different order features.
- Created a pipeline using GPT-40 to **extract content** from the PDF product specification documents while preserving the structure in markdown format, facilitating the assessment of customer requests and matching product availability.

ZS Associates

Jun. 2022 – May 2024

Advanced Data Science Associate

Bangalore, India

- Developed a **GenAI-powered analytics workbench** enabling natural language queries for data aggregation and visualization, and integrated a **web search** functionality within a chatbot to enhance response accuracy by retrieving and synthesizing real-time information from the web.
- Built a **Bayesian marketing mix model** at the sub-national level for a retail client, attributing incremental sales per marketing channel. Designed an **optimizer** for spending recommendations across various budget scenarios at both state and national levels.
- Developed the data science backend for a **supply chain risk mitigation platform** for tracking risk alerts and generating insights concerning multiple performance metrics. Established a **rule engine** for notifying transactions with a possible drop in a performance metric.

Wipro Aug. 2021 – Oct. 2021

Data Scientist Intern

Chennai, India

- Developed a Dataiku DSS application for streamlined promotions and personalized marketing, targeting key
 customers to boost revenue, while implementing and fine-tuning ML algorithms to predict expected revenue for test
 and control groups.
- Utilized clustering techniques and **RFM** (Recency, Frequency, Monetary) analysis to segment and profile customers, optimizing margins and enhancing marketing effectiveness.

SKILLS & TECHNOLOGIES

Fields of Interest: Machine Learning, Deep Learning, Natural Language Processing, Transformer, GPT, BERT, Pre-training & Finetuning of LLMs (RLHF, DPO), RAG, Multi-modal models, Reinforcement Learning

Developer Tools: Git, PyTorch, TensorFlow, JAX, Databricks, PySpark, PyMC, FastAPI

ACHIEVEMENTS & EXTRACURRICULAR

Academic: Secured All India Rank of 315 in GATE 2021 (Mining Engineering paper), Secured All Kerala Rank of 409 in KEAM Entrance Exam 2017 (out of 91,000 candidates), Secured All India Category Rank of 3096 in JEE Advanced 2017 (out of 1,50,000+ candidates)

Extracurricular: Member of the Bronze Medal-winning football team representing Meghnad Saha Hall of Residence in IIT Kharagpur General Championship 2019

Others: Project Champion Award (Nov. 2023) For contributions to the development of a supply chain risk mitigation platform, BHC Project Award (Mar. 2024) For developing a marketing mix model and budget optimization for a retail chain.