**HIGH LEVEL BUSINESS OBJECTIVES**

Q What this project aims to achieve?

Response:

Q What is your top priority in business?

Response:

Q Do you have any specifications required while designing the project?

Response:

Q What challenges do you face in online sales?

Response:

Q What are your expectations from this project?

**ANALYSIS AND CONTENT REQUIREMENTS**

Q Do you want to have this year vs last year business analysis as in terms of profit?

Response:

Q What is your per day sales record?

Response:

Q How do you calculate % variance sales?

Response:

Q What are your top rated products?

Response:

Q What types of payment methods do you have? How do you analyze that data? Do you want to have separate records for that data?

Response:

**LOOK AND FEEL REQUIREMENTS**

Q Do you want to have watermark on the dashboard?

Response:

Q Do you have any standardized guidelines for color selection or widgets selection?

Response: