

## STAT 431 — Applied Bayesian Analysis — Course Notes

# The Two-Parameter Normal Model

- Model
- likelihood
  - sufficient stats
  - MLE
- 3 ways for joint prior
  - ↳ conjugate priors
  - ↳ jeffreys "
  - ↳ product jeffreys
- Useful distri
  - [
    - ↳ Student's t-dist'
- Normal-inverse gamma
  - conjugate prior

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► Model:

$$Y_1, \dots, Y_n \mid \mu, \sigma^2 \sim \text{iid Normal}(\mu, \sigma^2 = 1/\tau^2)$$

Let

$$\mathbf{y} = (y_1, \dots, y_n) \quad (\text{observed version of } \mathbf{Y})$$

$$\bar{y} = \frac{1}{n} \sum_i y_i = \text{usual est. of } \mu$$

$$s^2 = \frac{1}{n-1} \sum_i (y_i - \bar{y})^2$$

$$= \text{usual unbiased est. of } \sigma^2 \text{ (for } n > 1\text{)}$$

Analytical soln

Both  $\mu$  and  $\sigma^2$  are unknown.

instead of Gibbs sampling

► Likelihood:

$$\begin{aligned}f(\mathbf{y} \mid \mu, \sigma^2) &= \prod_i f(y_i \mid \mu, \sigma^2) \\&= \prod_i \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(y_i - \mu)^2} \\&\propto \frac{1}{(\sigma^2)^{n/2}} e^{-\frac{1}{2\sigma^2} \sum_i (y_i - \mu)^2}\end{aligned}$$

You can show that

$$\sum_i (y_i - \mu)^2 = (n - 1)s^2 + n(\bar{y} - \mu)^2$$

so

$$\text{likelihood} \propto \frac{1}{(\sigma^2)^{n/2}} e^{-\frac{n-1}{2}s^2/\sigma^2} \cdot e^{-\frac{n}{2\sigma^2}(\mu - \bar{y})^2}$$

Note:  $(\bar{y}, s^2)$  is sufficient for  $(\mu, \sigma^2)$  (why?)

Recall the MLEs (for  $n > 1$ ):

$$\hat{\mu} = \bar{y}$$

$$\hat{\sigma}^2 = \frac{1}{n} \sum_i (y_i - \bar{y})^2 = \frac{n-1}{n} s^2$$

We will consider three ways to specify the joint prior  $\pi(\mu, \sigma^2)$ :

- (1) ► a conjugate prior
- (2) ► Jeffreys' prior
- (3) ► the “standard” noninformative (“product-Jeffreys” or “reference”) prior

We will need some distribution theory ...

# Some Useful Distributions

$X$  has a **(Student's) t-distribution** with **location**  $\mu$ , **scale**  $\sigma > 0$ , and **degrees of freedom**  $\nu > 0$  if it has PDF

$$f(x) = \frac{\Gamma\left(\frac{\nu+1}{2}\right)}{\Gamma\left(\frac{\nu}{2}\right)\sqrt{\nu\pi\sigma^2}} \left(1 + \frac{1}{\nu} \frac{(x - \mu)^2}{\sigma^2}\right)^{-\frac{\nu+1}{2}}$$

for  $-\infty < x < \infty$ .

(Note:  $\mu = 0$  and  $\sigma = 1$  give the standard t-distribution with  $\nu$  degrees of freedom.)

We write

$$X \sim t_\nu(\mu, \sigma^2)$$

[ Graph PDF: ]

Remarks:

- ▶  $E(X) = \mu \quad \text{if } \nu > 1$
- ▶  $\text{Var}(X) = \frac{\nu}{\nu-2} \sigma^2 \quad \text{if } \nu > 2$
- ▶  $X \Rightarrow \text{Normal}(\mu, \sigma^2) \quad \text{as } \nu \rightarrow \infty$
- ▶  $\frac{X-\mu}{\sigma} \sim t_\nu(0, 1)$

  $(X, W)$  has a **normal-inverse gamma distribution** if

$$X \mid W = w \sim \text{Normal}(\mu_0, w/\kappa)$$

$$W \sim \text{InvGamma}(\alpha, \beta)$$

for some  $\mu_0, \kappa > 0, \alpha > 0, \beta > 0$ .

The (joint) PDF is  $(w > 0)$

$$f(x, w) = f(x \mid w) f(w)$$

$$\propto \frac{1}{\sqrt{w}} e^{-\frac{\kappa(x-\mu_0)^2}{2w}} \cdot \frac{1}{w^{\alpha+1}} e^{-\beta/w}$$

$$= \frac{1}{w^{3/2+\alpha}} e^{-\left(\frac{1}{2}\kappa(x-\mu_0)^2 + \beta\right)/w}$$

## Proposition

Let  $(X, W)$  be normal-inverse gamma:

$$X \mid W = w \sim \text{Normal}(\mu_0, w/\kappa)$$

$$W \sim \text{InvGamma}(\alpha, \beta)$$

Then the marginal distribution of  $X$  is


$$X \sim t_{2\alpha}(\mu_0, \beta/(\alpha\kappa))$$

To show this ...

$$f(x, w) = f(x/w) \cdot f(w)$$

Dependence  $f_w \propto \delta w$

$$f(x) = \int f(x, w) dw$$

$$\underset{\text{in } x}{\propto} \int_0^\infty \underbrace{\frac{1}{w^{3/2 + \alpha}} e^{-\left(\frac{1}{2}\kappa(x - \mu_0)^2 + \beta\right)/w}}_{dw}$$

$\pi, w$  are dependent but have corr corr of 0 -

$$f(x) = \int f(x, w) dw$$
$$\underset{\text{in } x}{\propto} \int_0^{\infty} \underbrace{\frac{1}{w^{3/2 + \alpha}} e^{-\left(\frac{1}{2}\kappa(x-\mu_0)^2 + \beta\right)/w}}_{\text{kernel of InvGamma}\left(1/2 + \alpha, \frac{1}{2}\kappa(x - \mu_0)^2 + \beta\right)} dw$$

$$\begin{aligned}
f(x) &= \int f(x, w) dw \\
&\underset{\text{in } x}{\propto} \int_0^\infty \underbrace{\frac{1}{w^{3/2+\alpha}} e^{-\left(\frac{1}{2}\kappa(x-\mu_0)^2 + \beta\right)/w}}_{\text{kernel of InvGamma}\left(1/2 + \alpha, \frac{1}{2}\kappa(x - \mu_0)^2 + \beta\right)} dw \\
&= \frac{\Gamma(1/2 + \alpha)}{\left(\frac{1}{2}\kappa(x - \mu_0)^2 + \beta\right)^{1/2+\alpha}}
\end{aligned}$$

$$\begin{aligned}
f(x) &= \int f(x, w) dw \\
&\underset{\text{in } x}{\propto} \int_0^\infty \underbrace{\frac{1}{w^{3/2+\alpha}} e^{-\left(\frac{1}{2}\kappa(x-\mu_0)^2 + \beta\right)/w}}_{\text{kernel of InvGamma}\left(1/2 + \alpha, \frac{1}{2}\kappa(x - \mu_0)^2 + \beta\right)} dw \\
&= \frac{\Gamma(1/2 + \alpha)}{\left(\frac{1}{2}\kappa(x - \mu_0)^2 + \beta\right)^{1/2+\alpha}} \\
&\underset{\text{in } x}{\propto} \left(1 + \frac{1}{2\alpha} \frac{(x - \mu_0)^2}{\beta/(\alpha\kappa)}\right)^{-\frac{2\alpha+1}{2}}
\end{aligned}$$

which is a kernel of  $t_{2\alpha}(\mu_0, \beta/(\alpha\kappa))$  *Marginal*

# Conjugate Prior

For  $n \geq 2$  and

$$Y_1, \dots, Y_n \mid \mu, \sigma^2 \sim \text{iid Normal}(\mu, \sigma^2 = 1/\tau^2)$$

consider the normal-inverse gamma prior

$$\mu \mid \sigma^2 \sim \text{Normal}(\mu_0, \sigma^2 / \kappa_0)$$

$$\sigma^2 \sim \text{InvGamma}(\alpha_0, \beta_0)$$

for some  $\mu_0, \kappa_0 > 0, \alpha_0 > 0, \beta_0 > 0$ .

It can be shown that this prior is conjugate ...

Indeed, the posterior turns out to be

$$\mu \mid \sigma^2, \mathbf{y} \sim \text{Normal}(\mu_1, \sigma^2/\kappa_1)$$

$$\sigma^2 \mid \mathbf{y} \sim \text{InvGamma}(\alpha_1, \beta_1)$$

where

$$\mu_1 = \frac{n\bar{y} + \kappa_0\mu_0}{n + \kappa_0} \quad \kappa_1 = n + \kappa_0 \quad \alpha_1 = \frac{n}{2} + \alpha_0$$

$$\beta_1 = \frac{1}{2} \frac{n\kappa_0}{n + \kappa_0} (\bar{y} - \mu_0)^2 + \frac{(n-1)s^2}{2} + \beta_0$$

Notice:

$$\mu_1 = \frac{n}{n + \kappa_0} \bar{y} + \frac{\kappa_0}{n + \kappa_0} \mu_0$$

is a weighted average of the sample mean  $\bar{y}$  and the prior location hyperparameter  $\mu_0$ .

Also note that  $\kappa_0$  acts like a “prior sample size” for  $\mu$  in this weighting: The prior is like adding  $\kappa_0$  new observations that have average  $\mu_0$ .

Q: What kind of  $\kappa_0$  values make the prior less informative?

Since the posterior for  $(\mu, \sigma^2)$  is normal-inverse gamma, the marginal posterior for  $\mu$  is

$$\mu | \mathbf{y} \sim t_{2\alpha_1} \left( \mu_1, \frac{1}{\tau_1^2 \kappa_1} \right)$$

where

$$\tau_1^2 = \frac{\alpha_1}{\beta_1}$$

$(\tau_1^2$  turns out to be the posterior mean of  $\tau^2 = 1/\sigma^2.$ )

It follows that

$$\checkmark E(\mu | \mathbf{y}) = \mu_1$$

Classical frequentist approach  
↓  
 $\approx \bar{y}$  for large  $n$

$$\checkmark \text{Var}(\mu | \mathbf{y}) = \frac{2\alpha_1}{2\alpha_1 - 2} \cdot \frac{1}{\tau_1^2 \kappa_1} \approx \frac{\sigma^2}{n} \text{ for } "$$

$$\checkmark E(\sigma^2 | \mathbf{y}) = \frac{1}{\tau_1^2 \left(1 - \frac{1}{\alpha_1}\right)} \approx \sigma^2 \quad // \quad " \quad "$$

(see formulas in BSM, Appendix A.1)

For  $n$  large, you can show

$$E(\mu \mid \mathbf{y}) \approx \bar{y}$$

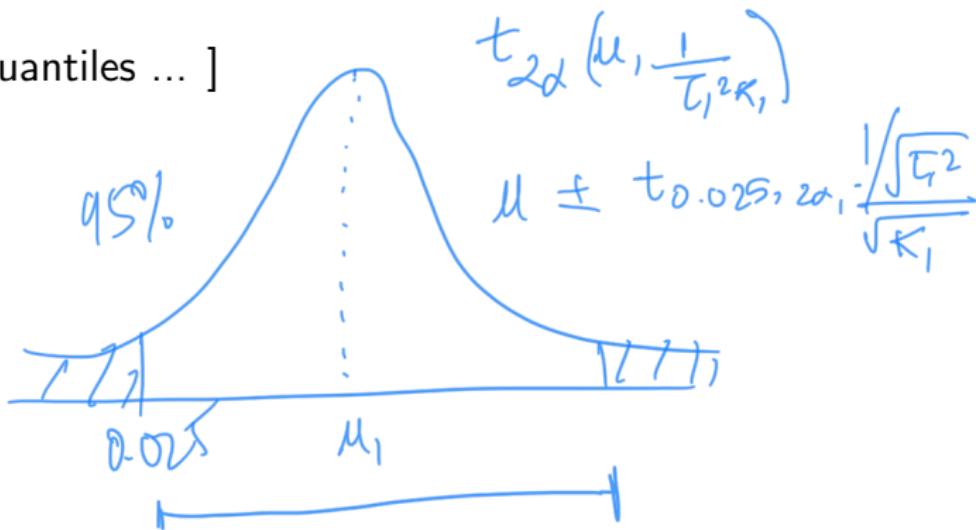
$$\text{Var}(\mu \mid \mathbf{y}) \approx \frac{s^2}{n}$$

$$E(\sigma^2 \mid \mathbf{y}) \approx s^2$$

That is, asymptotically (for  $n$  large), the Bayesian will agree with the frequentist.

Since the t-distribution is symmetric, it is easy to find credible intervals for  $\mu$  that are both equal-tailed and HPD ...

[ Illustrate t quantiles ... ]



Recall:  $\mu$  can be “Studentized” to the usual kind of t-distribution by subtracting its posterior location and dividing by its posterior scale.

Recalling that

$$\mu \mid \mathbf{y} \sim t_{2\alpha_1} \left( \mu_1, \frac{1}{\tau_1^2 \kappa_1} \right)$$

we find the following 95% credible interval for  $\mu$ :

$$\mu_1 \pm t_{0.025, 2\alpha_1} \cdot \frac{1/\sqrt{\tau_1^2}}{\sqrt{\kappa_1}}$$

where  $t_{0.025, 2\alpha_1}$  is the usual 0.025 upper quantile of  $t_{2\alpha_1}(0, 1)$

To test

$$H_0 : \mu \geq \mu_* \quad H_1 : \mu < \mu_*$$

we can compute the posterior probability

$$\begin{aligned}\text{Prob}(H_0 \mid \mathbf{y}) &= \text{Prob}(\mu \geq \mu_* \mid \mathbf{y}) \\ &= \text{Prob}\left(\frac{\mu - \mu_1}{1/\sqrt{\tau_1^2 \kappa_1}} \geq \frac{\mu_* - \mu_1}{1/\sqrt{\tau_1^2 \kappa_1}} \mid \mathbf{y}\right) \\ &= 1 - F_t\left(\frac{\mu_* - \mu_1}{1/\sqrt{\tau_1^2 \kappa_1}}\right)\end{aligned}$$

upper tail  
posterior

where  $F_t$  is the (cumulative) distribution function of  $t_{2\alpha_1}(0, 1)$ .

## Jeffreys' Prior

Individual Jeffrey:  $\pi(\mu) \propto 1$   
 $\pi(\sigma^2) \propto \frac{1}{\sigma^2} (\sigma^2 > 0)$

Turns out to be the improper prior

$$\pi(\mu, \sigma^2) \propto \frac{1}{(\sigma^2)^{3/2}} \quad (\sigma^2 > 0)$$

(See BSM, Appendix A.3.)

Note:

- ▶ Not the product of the individual Jeffreys' priors
- ▶ Can be obtained from the conjugate prior by formally letting

$$\kappa_0 \rightarrow 0 \quad \alpha_0 \rightarrow 0 \quad \beta_0 \rightarrow 0$$

*Less information*  
var is high  $\rightarrow N(\mu_0, \sigma^2/k_0)$

Since it is improper, can we be sure this prior will give a proper posterior?

Yes, provided there are at least two *distinct* observed  $y$  values.

If there are at least 2 distinct values among  
 $y_1, \dots, y_n \Rightarrow s_n^2 > 0$

Under those conditions, the posterior turns out to be proper, and is actually normal-inverse gamma:

$$\mu \mid \sigma^2, \mathbf{y} \sim \text{Normal}(\bar{y}, \sigma^2/n)$$

$$\sigma^2 \mid \mathbf{y} \sim \text{InvGamma}\left(\frac{n}{2}, \frac{n-1}{2}s^2 = \frac{n}{2}\hat{\sigma}^2\right)$$

It follows that the marginal posterior for  $\mu$  is

$$\mu \mid \mathbf{y} \sim t_n(\bar{y}, \hat{\sigma}^2/n)$$

which gives the following 95% credible interval for  $\mu$ :

$$\bar{y} \pm t_{0.025, n-1} \cdot \frac{1}{\sqrt{n}}$$

$$\bar{y} \pm t_{0.025, n} \cdot \frac{\hat{\sigma}}{\sqrt{n}}$$

(1)

$n-1$  degrees usually

(2) usual has

How different from usual 95% confidence interval? (2)

$$\hat{\theta}^2 = \left(\frac{n-1}{n}\right) S^2, \quad \hat{\theta}^2 \leq S$$

Quantiles size: Small df, heavier  
the tail  
 $\therefore$  This credible interval is smaller

Inferences based on this Jeffreys' prior don't quite match the usual frequentist inferences.

Underestimate the variability

Is there a prior that provides a better match to frequentist inference?

Yes ...

## The “Standard” Noninformative Prior

The “standard” noninformative (or “product-Jeffreys”, or “reference”) prior is the improper prior

$$\pi(\mu, \sigma^2) \propto \frac{1}{\sigma^2} \quad (\sigma^2 > 0)$$

It equals the product of the Jeffreys' priors for  $\mu$  alone ( $\sigma^2$  known) and for  $\sigma^2$  alone ( $\mu$  known):

$$\mu, \sigma^2 \sim 1 d\mu \cdot \frac{1}{\sigma^2} d\sigma^2$$

Provided there are at least two *distinct* observed  $y$  values, the posterior turns out to be proper.

In fact, it is normal-inverse gamma:

$$\mu \mid \sigma^2, \mathbf{y} \sim \text{Normal}(\bar{y}, \sigma^2/n)$$

$$\sigma^2 \mid \mathbf{y} \sim \text{InvGamma}\left(\frac{n-1}{2}, \frac{n-1}{2} s^2\right)$$

It follows that the marginal posterior for  $\mu$  is

$$\mu \mid \mathbf{y} \sim t_{n-1}(\bar{y}, s^2/n)$$

This implies

$$E(\mu \mid \mathbf{y}) = \bar{y} \quad (n > 2)$$

$$\text{Var}(\mu \mid \mathbf{y}) = \frac{n-1}{n-3} \cdot \frac{s^2}{n} \quad (n > 3)$$

(So the posterior standard deviation is a bit larger than the usual standard error.)

Also,

$$\mu \mid \mathbf{y} \sim t_{n-1}(\bar{y}, s^2/n)$$

implies

$$\frac{\mu - \bar{y}}{s/\sqrt{n}} \mid \mathbf{y} \sim t_{n-1}(0, 1)$$

Compare with the usual frequentist result:

$$\frac{\bar{Y} - \mu}{S/\sqrt{n}} \mid \mu, \sigma^2 \sim t_{n-1}(0, 1)$$

It follows that posterior inference is much like the usual frequentist inference:

95% credible interval (equal-tailed and HPD) for  $\mu$ :

$$\bar{y} \pm t_{0.025, n-1} \cdot \frac{s}{\sqrt{n}}$$

(why?)

Consider testing

$$H_0 : \mu \geq \mu_*$$

$$H_1 : \mu < \mu_*$$

Then the posterior probability of  $H_0$  is

$$\begin{aligned}\text{Prob}(\mu \geq \mu_* \mid \mathbf{y}) &= \text{Prob}\left(\frac{\mu - \bar{y}}{s/\sqrt{n}} \geq \frac{\mu_* - \bar{y}}{s/\sqrt{n}} \mid \mathbf{y}\right) \\ &= 1 - F_t\left(\frac{\mu_* - \bar{y}}{s/\sqrt{n}}\right)\end{aligned}$$

where  $F_t$  is the (cumulative) distribution function of  $t_{n-1}(0, 1)$ .

Notice: This also happens to be the (one-sided)  $p$ -value.

# Posterior Predictive Distribution

Consider predicting the “new”  $Y$  value

$$Y^* = \mu + \varepsilon^*$$

where

$$\varepsilon^* | \mu, \sigma^2, \mathbf{y} \sim \text{Normal}(0, \sigma^2)$$

So, conditional on  $\sigma^2$  and  $\mathbf{Y}$ ,  $\varepsilon^*$  is independent of  $\mu$ . (Why?)

Under the “standard” noninformative prior,

$$\mu \mid \sigma^2, \mathbf{y} \sim \text{Normal}(\bar{y}, \sigma^2/n)$$

so we get

$$Y^* = \mu + \varepsilon^* \mid \sigma^2, \mathbf{y} \sim \text{Normal}\left(\bar{y}, \sigma^2\left(1 + \frac{1}{n}\right)\right)$$

Since also

$$\sigma^2 \mid \mathbf{y} \sim \text{InvGamma}\left(\frac{n-1}{2}, \frac{n-1}{2}s^2\right)$$

we find that the posterior (predictive) distribution of  $(Y^*, \sigma^2)$  is normal-inverse gamma.

Therefore,

$$Y^* \mid \mathbf{y} \sim t_{n-1}\left(\bar{y}, s^2\left(1 + \frac{1}{n}\right)\right)$$

that is,

$$\frac{Y^* - \bar{y}}{s\sqrt{1 + \frac{1}{n}}} \mid \mathbf{y} \sim t_{n-1}(0, 1)$$

Compare with the frequentist result

$$\frac{Y^* - \bar{Y}}{S\sqrt{1 + \frac{1}{n}}} \mid \mu, \sigma^2 \sim t_{n-1}(0, 1)$$

The Bayesian result implies the 95% posterior predictive interval for  $Y^*$  given by

$$\bar{y} \quad \pm \quad t_{0.025, n-1} \cdot s \sqrt{1 + \frac{1}{n}}$$

(Note: Also happens to be a frequentist prediction interval.)

Similarly, you can compute posterior predictive probabilities.