

Sharvin S/O Rajandran

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EDUCATION

Bachelor of Arts in Journalism and Communication and Media Studies (Double Major)

Murdoch University • Perth, Australia • 2018 - 2020

Relevant modules: Media Governance and the Public Sphere, Digital Newsroom, Communicating Global Issues

- Investigated the ethical, legal and cultural contexts of news media
- Had practical experience of working in a digital newsroom

Diploma in Mass Communication

Kaplan Higher Education Academy • Singapore • 2013 - 2014

GCSE A-Levels

Millennia Institute • 2012 – 2016

RELEVANT EXPERIENCE

Personal projects

Murdoch University Singapore

March 2018 to June 2020,

- Collected and assessed information about newsworthy events from a variety of sources, including social media, other news outlets, tip offs and individual contacts.
- Wrote, pitched, edited and shaped the project's agenda and stories.
- Gathered and verified information through interviews, observation and research.
- Interviewed relevant contacts, storyboarded, captioned, and edited videos for production.
- Conceptualised graphics, including augmented reality graphics, to tell stories a dynamic and interactive manner.
- Managed time well - had to pitch, interview, film, edit and publish stories within a stipulated time frame.
- Produced and published 5 news articles on Murdoch news website and 3 videos for Murdoch digital newsroom.
- Past projects include: current affairs and social issues (migrant workers in Singapore), law/court proceedings, domestic affairs (falling fertility rate in Singapore), health (raising awareness on Alzheimers), sports (Singapore Football Association).
- Published video news stories on Murdoch newsroom website, equipped to work with a Content Management System.
- Operated digital video cameras, DSLRs, basic lighting and sound equipment for digital video production.

Freelance Researcher

National Environment Agency

October 2013 to December 2013, Singapore

- Interviewed the patrons and gathered public opinion on the Tray Return Initiative (2013).
- Conducted surveys and focus groups to gather data.
- Produced infographics and motion graphics for the initiative.

Video Journalist Intern

MediaCorp Pte Ltd

January 2012 to February 2012, Singapore

- Assisted in researching story ideas, fact checking, gathering data and vetting story pitches.
- Assisted in photo and video shoots of productions, using tools such as Adobe After Effects and Premiere Pro.
- Worked with visuals team to procure content/material required for producing materials suited for varying platforms.
- Managed team's social media, interacting with viewers through engaging content.

OTHER WORK EXPERIENCE

Admin Support Assistant

Republic of Singapore Air Force

March 2016 to March 2018, Singapore

- Organised personnel information, handled incoming and outgoing information flow, provided logistics support for air operations and worked with a team to handle day to day operations.
- Ensured quality and accuracy of work.

SIDE PROJECTS & CERTIFICATIONS

Google Ads Apps Certification

Google

- Credential ID: 58994702.

2020, Singapore

Google Ads Display Certification

Google

- Credential ID: 58995564.

2020, Singapore

Google Ads Search Certification

Google

- Credential ID: 58954281.

2020, Singapore

Community Management

Reddit

March 2017 to September 2020, Singapore

- Moderated forums and communities with millions of users, produced media content and analysis for websites and worked with people from all over the world to ensure that the communities thrived.
- Kept abreast with trending discussion topics to ensure continued engagement.

Values In Action

Millennia Institute

2014, Singapore

- Participated in a littering awareness program for The National Environment Agency (NEA).
- Planned, performed and recorded footage of a short play for Primary School students.

Model United Nations Conference

Millennia Institute

2014, Singapore

- Participated as a delegate for the Model United Nations Conference and debated on climate change.

Global Theatre Project

Millennia Institute

2012, Singapore

- Worked alongside the play director to produce a film of the skit that represented the state at international competitions.
- Handled the scripting, filming, editing and post-production aspects of the submission.

National Crime Council Skit Trainers

Ahmad Ibrahim Secondary School

2009, Singapore

- Worked alongside with the director to produce a short-film of the skit.
- Handled the scripting, videography, and editing portions of the production.

SKILLS / COURSES

Soft Skills: Copywriting, Editing, Researching and reporting, Transcription, Word processing, Filming, Scripting, Interpersonal communication, Public speaking, Verbal and nonverbal communication, Written communication, Organization and Prioritization.

Hard Skills: Microsoft Office Proficiency, Search Engine Optimization (SEO), Search Engine Marketing (SMO), Social Media Optimization (SMO), HTML/CSS/PHP, Image and Graphic Design, WordPress Proficiency, Content Management System (CMS), Adobe Photoshop, Adobe Premiere Pro, Adobe Premiere Rush, Adobe After Effects, Adobe Audition and Adobe Illustrator Proficiency.

COURSEWORK

Cinema Direction and Line Production

Hollywood Film Institute • Administrative Knowledge
Ran logistics for daily operations of episodic production.

Feature Film Production

Hollywood Film Institute • Production Knowledge
Assisted in the pre-production, principle photography and post-production stages of filmmaking.

Audience Users and Participation

Murdoch University • Audience Analytics
Implemented media strategies using analytics

Media Law and Ethics

Murdoch University • Foundation in media law
Applied media law principles to local professional settings and appraised media ethics cases.

Online and Mobile Journalism

Murdoch University • Fundamentals of Video Storytelling
Develop a keen eye for stories and social media skills to target audience.

Video Journalism

Murdoch University • Video and Audio Production
Compiled, scripted, filed current affairs stories using video and audio tools.

Digital Newsroom

Murdoch University • Rapidly and accurately produce multimedia material.
Produced text-based and multimedia stories for Murdoch's online news platform.

Journalism and Society

Murdoch University • Specialised reporting skills across a range of subject areas
Practiced applying news skills in a range of subset disciplines

Certificate in Service Excellence WSQ

Singapore Workforce Skills Qualifications • Communication strategies and relationship management
Identified trends and challenges in a diverse and challenging work environment

OTHER INVOLVEMENTS

Millennia Institute Tennis Club

Millennia Institute

2015, Singapore

- Led the efforts to rejuvenate the club that was on the brink of closure to becoming one of the biggest sports clubs in the school.
- Worked hand in hand with club members to prepare for tournaments and motivate the club to achieve consensus.

MI.World International Programme Committee

Millennia Institute

2013, Singapore

- Participated in the planning and coordination of events to showcase the nation to international students.
- Represented the school in Batam, Indonesia and India
- Worked with the school to create a travel vlog to document the trips.

Singapore Youth Festival

Millennia Institute

2014, Singapore

- Worked alongside the stage manager to adapt a play into a short film.
- Handled the pre and post production aspects of the project.

Rihlah Arab Southeast Asia Drama Competition

Ahmad Ibrahim Secondary School

2010, Singapore

- Participated in the production of a performance, that not only represented the nation but also won second place in an international competition.

Singapore Youth Festival

Ahmad Ibrahim Secondary School

2011, Singapore

- Functioned as a stage manager to organize and coordinate the production that represented the school.
- Led by example in motivating the crew and won the silver medal at the competition.

Singapore Youth Festival

Ahmad Ibrahim Secondary School

2011, Singapore

- Functioned as a stage manager to organize and coordinate the production that represented the school.
- Led by example in motivating the crew and won the silver medal at the competition.