# Sharvin S/O Rajandran

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#### **EDUCATION**

#### Bachelor of Arts in Journalism and Communication and Media Studies (Double Major)

Murdoch University • Perth, Australia • 2018 - 2020

Relevant modules: Media Governance and the Public Sphere, Digital Newsroom, Communicating Global Issues

- Investigated the ethical, legal and cultural contexts of news media
- Had practical experience of working in a digital newsroom

#### Diploma in Mass Communication

Kaplan Higher Education Academy • Singapore • 2013 - 2014

#### **GCSE A-Levels**

Millennia Institute • 2012 – 2016

#### RELEVANT EXPERIENCE

#### Personal projects

#### Murdoch University

Singapore

March 2018 to June 2020,

- Collected and assessed information about newsworthy events from a variety of sources, including social media, other news outlets, tip offs and individual contacts.
- Wrote, pitched, edited and shaped the project's agenda and stories.
- Gathered and verified information through interviews, observation and research.
- Interviewed relevant contacts, storyboarded, captioned, and edited videos for production.
- · Conceptualised graphics, including augmented reality graphics, to tell stories a dynamic and interactive manner.
- Managed time well had to pitch, interview, film, edit and publish stories within a stipulated time frame.
- Produced and published 5 news articles on Murdoch news website and 3 videos for Murdoch digital newsroom.
- Past projects include: current affairs and social issues (migrant workers in Singapore), law/court proceedings, domestic affairs (falling fertility rate in Singapore), health (raising awareness on Alzheimers), sports (Singapore Football Association).
- Published video news stories on Murdoch newsroom website, equipped to work with a Content Management System.
- · Operated digital video cameras, DSLRs, basic lighting and sound equipment for digital video production.

#### Freelance Researcher

#### National Environment Agency

October 2013 to December 2013, Singapore

- Interviewed the patrons and gathered public opinion on the Tray Return Initiative (2013).
- $\bullet$  Conducted surveys and focus groups to gather data.
- Produced infographics and motion graphics for the initiative.

#### Video Journalist Intern

#### MediaCorp Pte Ltd

#### January 2012 to February 2012, Singapore

- · Assisted in researching story ideas, fact checking, gathering data and vetting story pitches.
- Assisted in photo and video shoots of productions, using tools such as Adobe After Effects and Premiere Pro.
- · Worked with visuals team to procure content/material required for producing materials suited for varying platforms.
- Managed team's social media, interacting with viewers through engaging content.

# OTHER WORK EXPERIENCE

# Admin Support Assistant

#### Republic of Singapore Air Force

March 2016 to March 2018, Singapore

- Organised personnel information, handled incoming and outgoing information flow, provided logistics support for air operations and worked with a team to handle day to day operations.
- Ensured quality and accuracy of work.

# SIDE PROJECTS

#### Community Management

#### Reddit

#### March 2017 to September 2020, Singapore

- Moderated forums and communities with millions of users, produced media content and analysis for websites and worked with people from all over the world to ensure that the communities thrived.
- Kept abreast with trending discussion topics to ensure continued engagement.

#### Global Theatre Project

### Millennia Institute

2012, Singapore

- Worked alongside the play director to produce a film of the skit that represented the state at international competitions.
- Handled the scripting, filming, editing and post-production aspects of the submission.

### SKILLS / COURSES

Soft Skills: Copywriting, Editing, Researching and reporting, Transcription, Word processing, Filming, Scripting, Interpersonal communication, Public speaking, Verbal and nonverbal communication, Written communication, Organization and Prioritization.

Hard Skills: Microsoft Office Proficiency, Search Engine Optimization (SEO), Search Engine Marketing (SMO), Social Media Optimization (SMO), HTML/CSS/PHP, Image and Graphic Design, WordPress Proficiency, Content Management System (CMS), Adobe Photoshop, Adobe Premiere Pro, Adobe Premiere Rush, Adobe After Effects, Adobe Audition and Adobe Illustrator Proficiency.

# **COURSEWORK**

#### Cinema Direction and Line Production

Hollywood Film Institute • Administrative Knowledge

Ran logistics for daily operations of episodic production.

# Feature Film Production

 $Hollywood \ Film \ Institute \ {\color{blue} \bullet} \ Production \ Knowledge$ 

Assisted in the pre-production, principle photography and post-production stages of filmmaking.

#### Audience Users and Participation

Murdoch University • Audience Analytics

Implemented media strategies using analytics

# Media Law and Ethics

Murdoch University • Foundation in media law

Applied media law principles to local professional settings and appraised media ethics cases.

# Online and Mobile Journalism

Murdoch University • Fundamentals of Video Storytelling

Develop a keen eye for stories and social media skills to target audience.

# Video Journalism

Murdoch University • Video and Audio Production

Compiled, scripted, filed current affairs stories using video and audio tools.

# Digital Newsroom

Murdoch University • Rapidly and accurately produce multimedia material.

Produced text-based and multimedia stories for Murdoch's online news platform.

#### Journalism and Society

Murdoch University • Specialised reporting skills across a range of subject areas

Practiced applying news skills in a range of subset disciplines

# Certificate in Service Excellence WSQ

Singapore Workforce Skills Qualifications • Communication strategies and relationship management

Identified trends and challenges in a diverse and challenging work environment

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