

SHASHA LI

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ACADEMIC POSITIONS

2021 Jun - present **Halle Institute for Economic Research (IWH)**, Germany
 & Otto von Guericke University Magdeburg
 W1 Junior Professor in Financial Economics

EDUCATION

2021 Jan **Bocconi University**, Italy
 PhD in ECONOMICS AND FINANCE
2019 FALL **London Business School**, UK
 Visiting PhD student, FINANCE
2015 **Peking University**, China
 M.A. in ECONOMICS, HSBC Business School
2015 **The University of Hong Kong**, China
 Master of FINANCE, School of Economics and Finance
2011 **Xiamen University**, China
 B.A. in ECONOMICS, major Statistics, School of Economics
 B.S. in MATHEMATICS, School of Mathematics

ACADEMIC VISITS

2023 Nov - Dec **Shanghai Jiao Tong University**, China
 Antai College of Economics and Management

RESEARCH INTERESTS

Information Economics, Corporate Finance, Macro-Finance

WORKING PAPERS

- [Lighthouse in the Dark: Search in Marketplace Lending](#)
- [Green Investing, Information Asymmetry, and Capital Structure](#) (w/ Biao Yang)
- [Data Manipulation in Marketplace Lending](#) (w/ Yutong Hu)

WORK-IN-PROGRESS

- [Local Media Closures and Corporate Debt Financing](#)
- [The Voice of ECB and Financial Markets](#) (w/ Zihao Liu)

TEACHING AND EXPERIENCE

The IWH Doctoral Programme in Economics (IWH-DPE), Germany, Instructor.
Asset Pricing (PhD), 2025 -

Otto von Guericke University Magdeburg, Germany, Instructor.

Foundations for Finance (Master), 2021 -

Seminar: Fintechs and Digitalization of Banking (Master), 2022 -

Seminar: Media Economics (Master), 2025 -

Master Thesis Supervision, 2021-

A Talk in Lecture Series “Economy and Society”: Technological Revolution in Financial Services (Undergraduate), 2022.

Bocconi University, Italy, TA/Tutor.

Corporate Finance (Ph.D., instructor: Stefano Rossi & Thorsten Martin), 2019.

Econometrics (Master, instructor: Massimiliano Marcellino), 2017, 2018.

Finance for Green Business and the Circular Economy (Master, instructor: Claudio Zara), 2018.

Principles of Finance (Undergraduate, instructor: Stefano Rossi), 2018-2021.

International Banking (Undergraduate, instructor: Elena Carletti), 2017, 2018.

Venture and Development Capital (Undergraduate, instructor: Claudio Zara), 2017.

International and Monetary Economics (Undergraduate, instructor: Dmitriy Sergeyev), 2020.

Macroeconomics (Undergraduate, instructor: Basile Grassi & Patrice de Micco & Tommy Murphy), 2017-2021.

Korea Advanced Institute of Science & Technology (KAIST), Research Visit, South Korea, 2016 Summer.

Korea Institute of Science and Technology (KIST), South Korea, RA, 2014 Winter.

Peking University (HSBC Business School), China, TA & RA for prof. Kwangwon Ahn, 2014.

Courses: Numerical Methods and Analysis, Applied Stochastic Processes.

Projects: Dynamic Stochastic General Equilibrium Models with Money and Default.

HONORS AND AWARDS

Fondazione Romeo ed Enrica Invernizzi PhD Funds, Italy, 2019-2021.

Bocconi University PhD Fellowship, Italy, 2015-2019.

Outstanding Graduates Awards, Peking University & Beijing, China, 2015.

Peking University HSBC Business School Research Travel Grant, China, 2015.

Peking University Graduate Student Scholarship, China, 2012-2015.

First-grade Scholarships (top 5%), Xiamen University, China, 2008.

National Prizes in Chinese Mathematics Olympiad, 2004, 2006.

PRESENTATIONS

- 2025 FFMM Lancaster.
- 2024 AEA (poster); AFA AFFECT Mentoring; Wharton Financial Regulation Conference; IAAE Xiamen★; FMA Europe Turin; EFT Edinburgh; ZEW ICT Mannheim; VfS Berlin; EARIE Amsterdam; ESEM Rotterdam; RBFC Amsterdam.
- 2023 EEA Barcelona★; EEA WinE Retreat Barcelona; 2nd International Cardiff Fintech Conference; EWMES Manchester; CFAC★.
- 2022 EEA Milan; IWH Brown Bag Seminar (×2); Yonsei University; HU-IWH Joint Seminar in Finance Halle; China Fintech Research Conference (×2★).
- 2021 Econometric Society European Winter Meeting; IWH Brown Bag Seminar; Bocconi La Strada Seminar★.
- 2020 China Finance Doctoral Forum; Bocconi Finance Brown Bag Seminar; Bocconi La Strada Seminar.
- 2019 London Business School PhD Seminar; Econometric Society European Winter Meeting.
- 2015 5th International Conference of the Financial Engineering and Banking Society.

★ *presentation by co-authors*

PROFESSIONAL ACTIVITIES AND SERVICE

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| Organizer (co-) | IWH Research Seminar in Economics (2021 - 2025). |
| Program Reviewer | 8th, 9th, 10th, & 11th IWH-FIN-FIRE Workshop. |
| Discussion | 2025 Nefi Mannheim;
2024 FMA Europe Turin; IBEFA Summer Seattle; ZEW ICT Mannheim;
2023 EFA Amsterdam;
2022 HU-IWH Joint Seminar in Finance Berlin; China Fintech Research Conference. |

PROGRAMMING

Python, Stata, MATLAB, \LaTeX , R, Eviews, SAS, C, SQL, Fortran.

PERSONAL INFORMATION

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| Citizenship | China. |
| Language | Chinese (native), English (fluent), Italian (A1), German (A1). |
| Hobby | Running (Jogging), Swimming, Volleyball. |
| Born in | Dongyang, Zhejiang. |