

SHASHA LI

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ACADEMIC POSITIONS

2021 Jun - present **Halle Institute for Economic Research (IWH)**, Germany
& **Otto von Guericke University Magdeburg**
W1 Junior Professor in Financial Economics

EDUCATION

2021 Jan **Bocconi University**, Italy
PhD in ECONOMICS AND FINANCE

2019 FALL **London Business School**, UK
Visiting PhD student, FINANCE

2015 **Peking University**, China
M.A. in ECONOMICS, HSBC Business School

2015 **The University of Hong Kong**, China
Master of FINANCE, School of Economics and Finance

2011 **Xiamen University**, China
B.A. in ECONOMICS, major Statistics, School of Economics
B.S. in MATHEMATICS, School of Mathematics

ACADEMIC VISITS

2023 Nov - Dec **Shanghai Jiao Tong University**, China
Antai College of Economics and Management

RESEARCH INTERESTS

Information Economics, Corporate Finance, Macro-Finance

WORKING PAPERS

- [Lighthouse in the Dark: Search in Marketplace Lending](#)
- [Green Investing, Information Asymmetry, and Capital Structure \(w/ Biao Yang\)](#)
- [Data Manipulation in Marketplace Lending \(w/ Yutong Hu\)](#)

WORK-IN-PROGRESS

- Local Media Closures and Corporate Debt Financing
- The Voice of ECB and Financial Markets (*w/ Zihao Liu*)

TEACHING AND EXPERIENCE

The IWH Doctoral Programme in Economics (IWH-DPE), Germany, Instructor.

Asset Pricing (PhD), 2025 -

Otto von Guericke University Magdeburg, Germany, Instructor.

Foundations for Finance (Master), 2021 -

Seminar: Fintechs and Digitalization of Banking (Master), 2022 -

Seminar: Media Economics (Master), 2025 -

Master Thesis Supervision, 2021-

A Talk in Lecture Series “Economy and Society”: Technological Revolution in Financial Services (Undergraduate), 2022.

Bocconi University, Italy, TA/Tutor.

Corporate Finance (Ph.D., instructor: Stefano Rossi & Thorsten Martin), 2019.

Econometrics (Master, instructor: Massimiliano Marcellino), 2017, 2018.

Finance for Green Business and the Circular Economy (Master, instructor: Claudio Zara), 2018.

Principles of Finance (Undergraduate, instructor: Stefano Rossi), 2018-2021.

International Banking (Undergraduate, instructor: Elena Carletti), 2017, 2018.

Venture and Development Capital (Undergraduate, instructor: Claudio Zara), 2017.

International and Monetary Economics (Undergraduate, instructor: Dmitriy Sergeyev), 2020.

Macroeconomics (Undergraduate, instructor: Basile Grassi & Patrice de Micco & Tommy Murphy), 2017-2021.

Korea Advanced Institute of Science & Technology (KAIST), Research Visit, South Korea, 2016 Summer.

Korea Institute of Science and Technology (KIST), South Korea, RA, 2014 Winter.

Peking University (HSBC Business School), China, TA & RA for prof. Kwangwon Ahn, 2014.

Courses: Numerical Methods and Analysis, Applied Stochastic Processes.

Projects: Dynamic Stochastic General Equilibrium Models with Money and Default.

HONORS AND AWARDS

Fondazione Romeo ed Enrica Invernizzi PhD Funds, Italy, 2019-2021.

Bocconi University PhD Fellowship, Italy, 2015-2019.

Outstanding Graduates Awards, Peking University & Beijing, China, 2015.

Peking University HSBC Business School Research Travel Grant, China, 2015.

Peking University Graduate Student Scholarship, China, 2012-2015.

First-grade Scholarships (top 5%), Xiamen University, China, 2008.

National Prizes in Chinese Mathematics Olympiad, 2004, 2006.

PRESENTATIONS

- 2025 FFMM Lancaster.
- 2024 AEA (poster); AFA AFFECT Mentoring; Wharton Financial Regulation Conference; IAAE Xiamen★; FMA Europe Turin; EFT Edinburgh; ZEW ICT Mannheim; VfS Berlin; EARIE Amsterdam; ESEM Rotterdam; RBFC Amsterdam.
- 2023 EEA Barcelona★; EEA WinE Retreat Barcelona; 2nd International Cardiff Fintech Conference; EWMES Manchester; CFAC★.
- 2022 EEA Milan; IWH Brown Bag Seminar (×2); Yonsei University; HU-IWH Joint Seminar in Finance Halle; China Fintech Research Conference (×2★).
- 2021 Econometric Society European Winter Meeting; IWH Brown Bag Seminar; Bocconi La Strada Seminar★.
- 2020 China Finance Doctoral Forum; Bocconi Finance Brown Bag Seminar; Bocconi La Strada Seminar.
- 2019 London Business School PhD Seminar; Econometric Society European Winter Meeting.
- 2015 5th International Conference of the Financial Engineering and Banking Society.

* presentation by co-authors

PROFESSIONAL ACTIVITIES AND SERVICE

- Organizer (co-) IWH Research Seminar in Economics (2021 - 2025).
- Program Reviewer 8th, 9th, 10th, & 11th IWH-FIN-FIRE Workshop.
- Discussion 2025 Nefi Mannheim;
2024 FMA Europe Turin; IBEFA Summer Seattle; ZEW ICT Mannheim;
2023 EFA Amsterdam;
2022 HU-IWH Joint Seminar in Finance Berlin; China Fintech Research Conference.

PROGRAMMING

Python, Stata, MATLAB, L^AT_EX, R, Eviews, SAS, C, SQL, Fortran.

PERSONAL INFORMATION

- Citizenship China.
- Language Chinese (native), English (fluent), Italian (A1), German (A1).
- Hobby Running (Jogging), Swimming, Volleyball.
- Born in Dongyang, Zhejiang.