

SHASHA LI

June, 2023

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ACADEMIC POSITIONS

2021 Jun - present **Halle Institute for Economic Research (IWH)**
 Otto von Guericke University Magdeburg
 W1 Junior Professor

EDUCATION

2021 Jan **Bocconi University**, Italy
 PhD in ECONOMICS AND FINANCE
2019 FALL **London Business School**, UK
 Visiting PhD student, FINANCE
2015 **Peking University**, China
 M.A. in ECONOMICS, HSBC Business School
2015 **The University of Hong Kong**, China
 M.Sc. in FINANCE, School of Economics and Finance
2011 **Xiamen University**, China
 B.A. in STATISTICS, School of Economics
 B.S. in MATHEMATICS, School of Mathematics

RESEARCH INTERESTS

Corporate Finance, Fintech, Information Economics, Behavioral Economics, and Financial Economics.

WORKING PAPERS

- **Lighthouse in the Dark: Search in Marketplace Lending**
- **The Cost of Default in a Cash-In-Advance Economy** (*with K.Ahn, and D.Lee*)
- **Green Investing, Information Asymmetry, and Category Learning** (*with B.Yang*)

WORK-IN-PROGRESS

- **Data Manipulation in Marketplace Lending** (*with Y.Hu*)

TEACHING AND EXPERIENCE

Otto von Guericke University Magdeburg, Germany, Instructor.

Foundations for Finance (Master), 2021, 2022, 2023.

Seminar: Fintechs and Digitalization of Banking (Master), 2022, 2023 Summer, 2023 Winter.

A Talk in Lecture Series “Economy and Society”: Technological Revolution in Financial Services (Undergraduate), 2022.

Master Thesis Supervision, 2021, 2022, 2023.

Korea Institute of Science and Technology, South Korea, Research Assistant, 2015 Winter.

KAIST, Visiting Research Fellow, South Korea, 2016 Summer.

HONORS AND AWARDS

Fondazione Romeo ed Enrica Invernizzi PhD Funds, Italy, 2019-2021.

Bocconi University PhD Fellowship, Italy, 2015-2019.

Outstanding Graduates Awards, Peking University, China, 2015.

Peking University HSBC Business School Research Travel Grant, China, 2015.

Peking University Graduate Student Scholarship, China, 2012-2015.

First-grade Scholarships (top 5%), Xiamen University, China, 2008.

National Prizes in Chinese Mathematics Olympiad, 2004, 2006.

PRESENTATIONS

2023 EEA, Barcelona★ (scheduled); The WinE Retreat, Barcelona (scheduled).

2022 EEA, Milan; IWH Brown Bag Seminar; Yonsei University; HU-IWH Joint Junior Seminar in Finance, Halle; China Fintech Research Conference.

2021 Econometric Society European Winter Meeting; IWH Brown Bag Seminar; Bocconi La Strada Seminar★.

2020 China Finance Doctoral Forum; Bocconi Finance Brown Bag Seminar; Bocconi La Strada Seminar.

2019 London Business School PhD Seminar; Econometric Society European Winter Meeting.

2015 5th International Conference of the Financial Engineering and Banking Society.

★ *presentation by co-authors*

PROFESSIONAL ACTIVITIES AND SERVICE

Organizer (co-): IWH Research Seminar in Economics (2021 - present).

Program Reviewer: 8th IWH-FIN-FIRE Workshop; 9th IWH-FIN-FIRE Workshop.

Discussant: 2023 EFA (scheduled); 2022 China Fintech Research Conference; 2022 HU-IWH Joint Junior Seminar in Finance, Berlin.

Referee (ad-hoc): Economics of Transition and Institutional Change; Economic Modelling.

PERSONAL INFORMATION

Citizenship: China.

Languages: Mandarin Chinese (native), English (fluent), Italian (A1), German (A1).

Hobbies: Jogging.