



₹ 15.7M

Revenue

₹ 6.6M

Profit

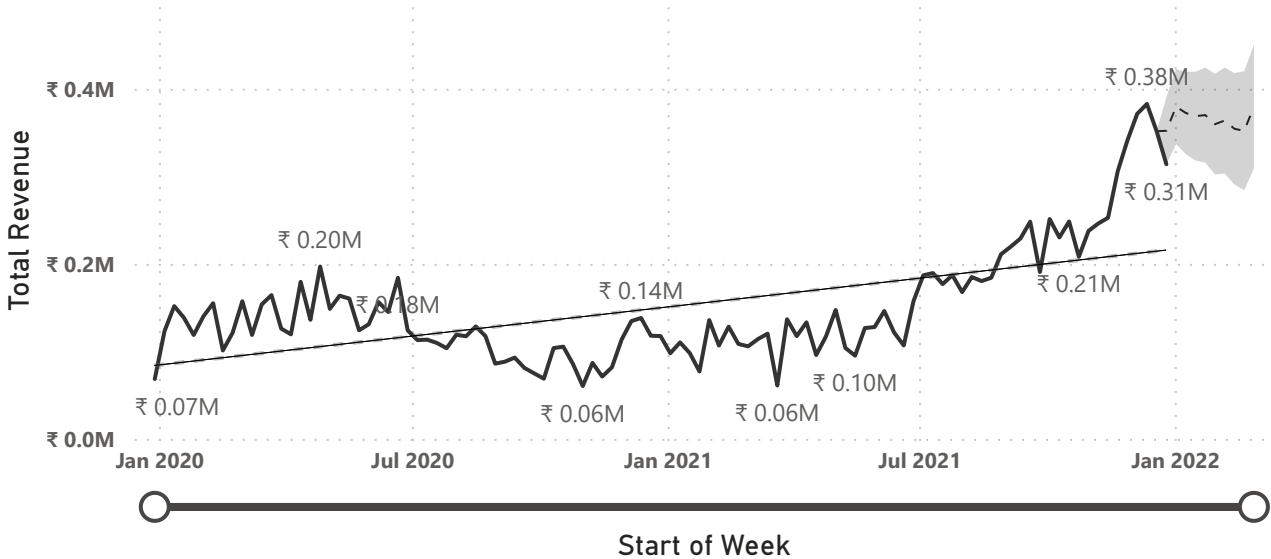
13.3K

Orders

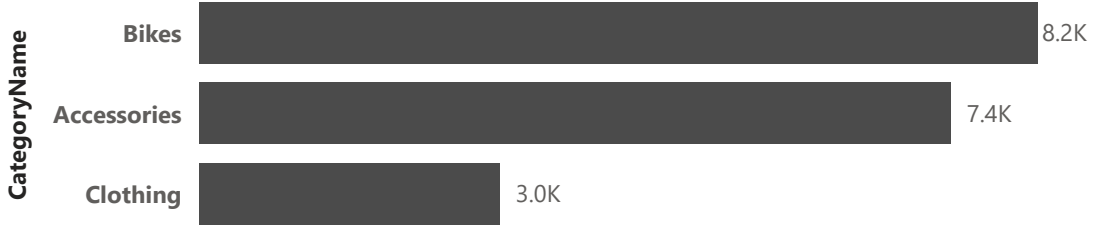
2.2%

Return Rate

Weekly Revenue



Orders by Category



Total Orders

Top Product	Orders	Revenue	Returns
Water Bottle - 30 oz.	1696	₹ 16,975.98	66
Sport-100 Helmet, Red	881	₹ 30,826.19	27
Sport-100 Helmet, Blue	843	₹ 28,362.06	30
Sport-100 Helmet, Black	866	₹ 29,135.88	23
Road Tire Tube	974	₹ 7,772.52	31
Patch Kit/8 Patches	1324	₹ 6,052.47	39
Mountain Tire Tube	1286	₹ 12,759.43	40
Mountain Bottle Cage	805	₹ 16,183.80	38
Fender Set - Mountain	865	₹ 38,201.24	18
Total	6729	₹ 2,01,457.43	331

Monthly Revenue

₹ 1.64M✓

Prev Month: ₹ 1.13M (+44.22%)

Monthly Order

2056✓

Prev Month: 1677 (+22.6%)

Monthly Returns

163✓

Prev Month: 134 (+21.64%)

Most Ordered Product

Road Bikes

Most Returned Product

Bike Stands



Continent



Select all

Europe

North America

Pacific

Orders by Country





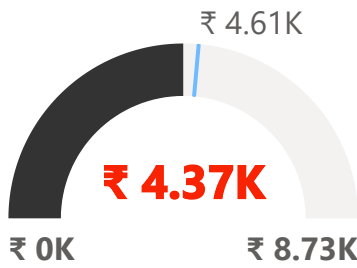
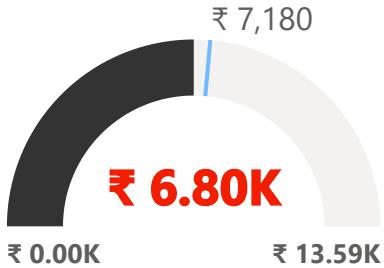
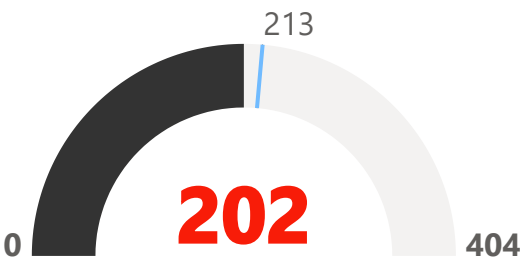
Product Name

Total Orders and Order Target

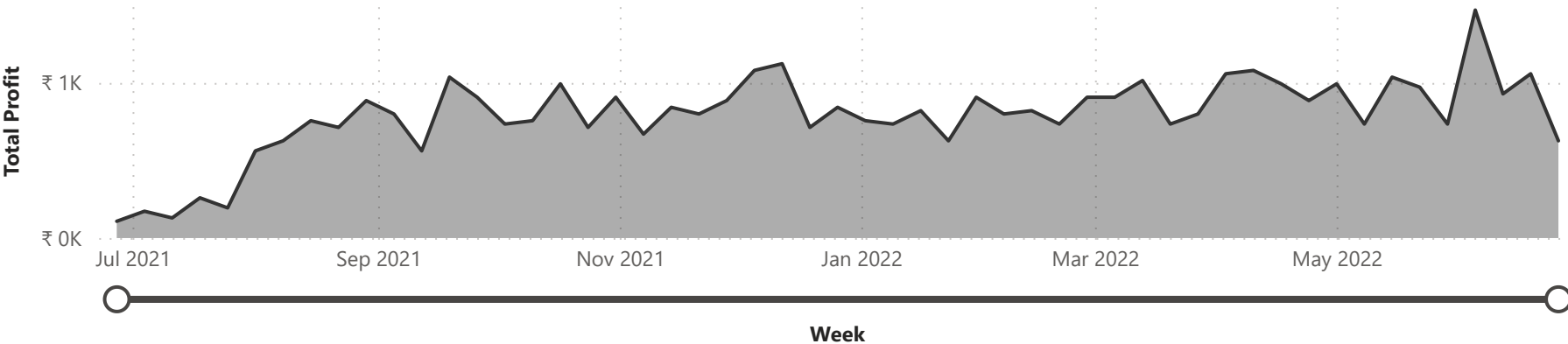
Total Revenue and Revenue Target

Total Profit and Profit Target

**Sport-100  
Helmet, Black**

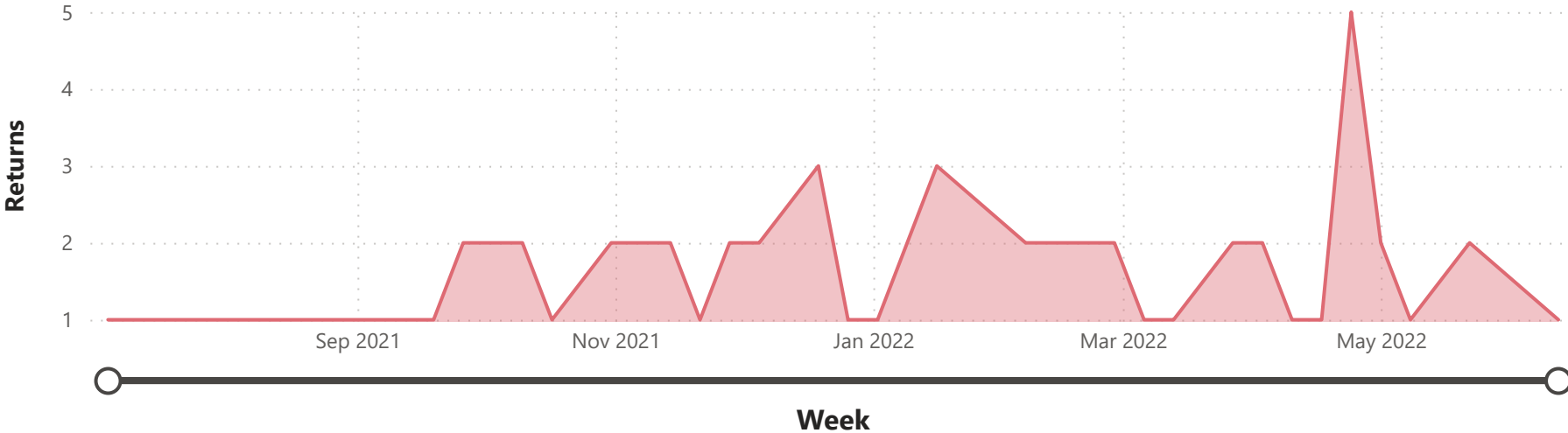


Profit Trend



Product Metric Selection

- ☐ Orders
- ☐ Revenue
- ☐ Profit
- ☒ Returns
- ☐ Return Rate





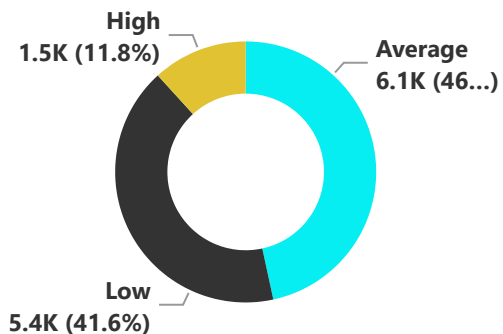
# 11K

Unique Customers

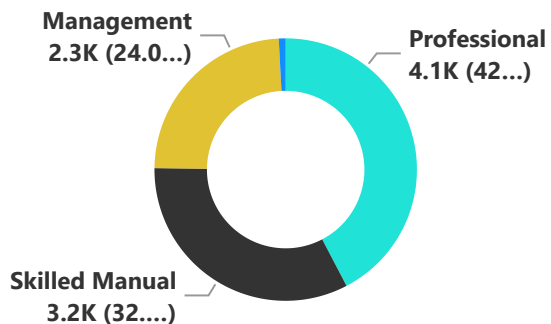
# ₹ 1,490

Revenue Per customer

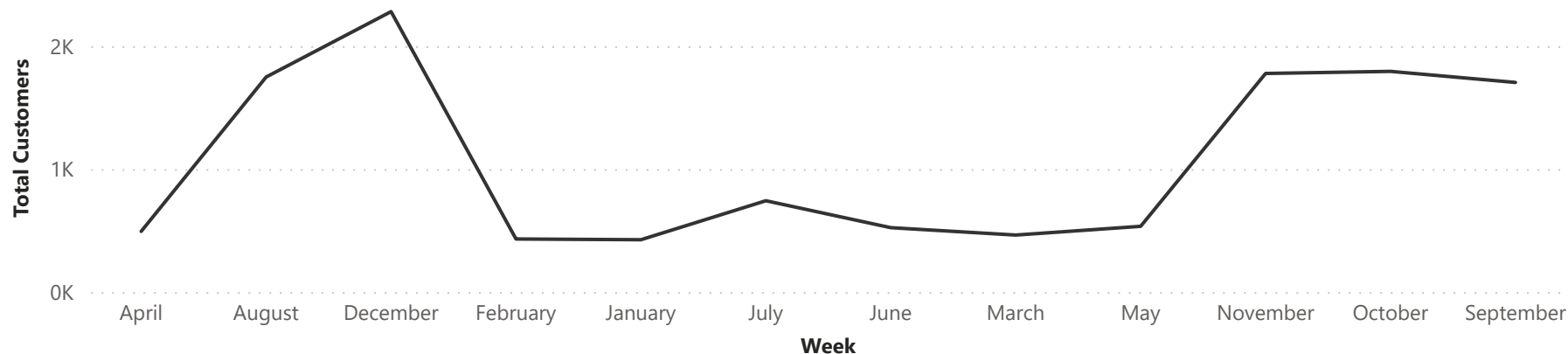
## Orders by Income Level



## Orders by occupation



## Weekly Customers



CustomerKey	Customer Full Name	Orders	Revenue
12655	MR. LARRY VAZQUEZ	4	₹ 10,394.98
12631	MR. CLARENCE GAO	4	₹ 10,331.73
12650	MR. AARON WRIGHT	4	₹ 10,329.23
12632	MRS. BONNIE NATH	4	₹ 10,282.91
11439	MRS. JANET MUNOZ	5	₹ 9,597.69
11433	MR. MAURICE SHAN	4	₹ 8,755.04
13263	MRS. KATE ANAND	3	₹ 8,239.05
14775	MS. BONNIE XIE	3	₹ 8,182.09
14830	MRS. ISABELLA WARD	3	₹ 8,125.32
14939	MR. CORY KAPOOR	3	₹ 8,125.05
14207	MR. JOSÉ SARAIVA	3	₹ 8,119.68
14426	MRS. MADISON HUGHES	3	₹ 8,100.38
13405	MR. ETHAN BRYANT	3	₹ 8,094.01
14435	MR. VICTOR CARLSON	2	₹ 8,087.27
Total		857	₹ 8,59,805.88

01-01-2020



08-12-2021



## Top Customer By Revenue

(Blank)

## Total Orders

82

## Total Revenue

₹ 93.07K