

# Shashank Mahato

Content Writer  
Graphic Designer



## Profile

Experienced in Content writing and Graphic Designing numerous Clubs, Shashank is a reliable, competent, and focused Content Writer/Graphic Designer who is proficient in Ingenious Designing, creative as well as research content writing for all clubs' websites to increase traffic and attract visitors.

## Work Experience

<b>Content Writer</b>	<b>FACT</b>
Nov 2023 - Feb 2023	Tasked as the primary blog writer of the club
	Wrote articles about e-commerce, financial technology, and related fields
<b>Content writer</b>	<b>AsBed Pharmaceuticals</b>
Jan 2022 - Mar 2022	Handled content writing for Asbed Pharma main blog page under supervision from the company
	Increased traffic from visitors to Asbed's catalog website
<b>Graphic Designer</b>	<b>Trinetra Club</b>
Aug 2022 - Aug 2023	Increased traffic from visitors to Amrita Vishwa Vidyapeetham Chennai Sudents website
	Designed Posters and Flyers for National Level Tech and Non Tech Events and Fests

## Contact

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- [shashankmathao/graphicdesigner](https://www.linkedin.com/company/shashankmathao/graphicdesigner)
- [drive.google.com/MyWorks](https://drive.google.com/MyWorks)
- [linkedin/shashank-mahato/](https://www.linkedin.com/company/shashank-mahato/)

## Achievements

- Writing Club, IIT Madaras
- 1st Place Creative Writing**
- Tantrotsav 2k23
- 1st Place Character Designing**

## Education History

- Oct 2021 - Apr 2025 Bachelors in Computer and Com  
Amrita Vishwa Vidyapeetham
- Apr 2021 Senior secondary  
Divine Life International

### Skills

- Web Content Writing
- Search Engine Optimization (SEO)
- Creative Writing
- Content Management
- Adobe Photoshop