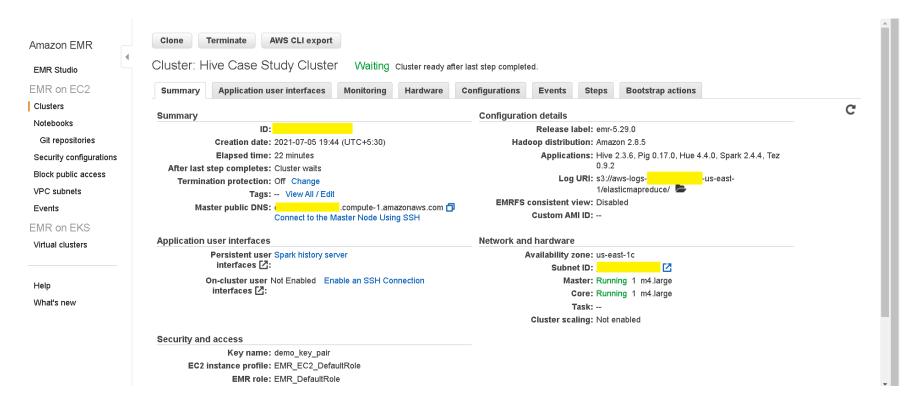
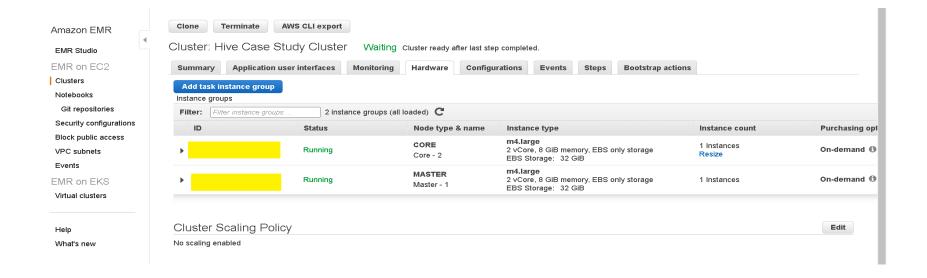
Hive Case Study

> Loading the EMR cluster

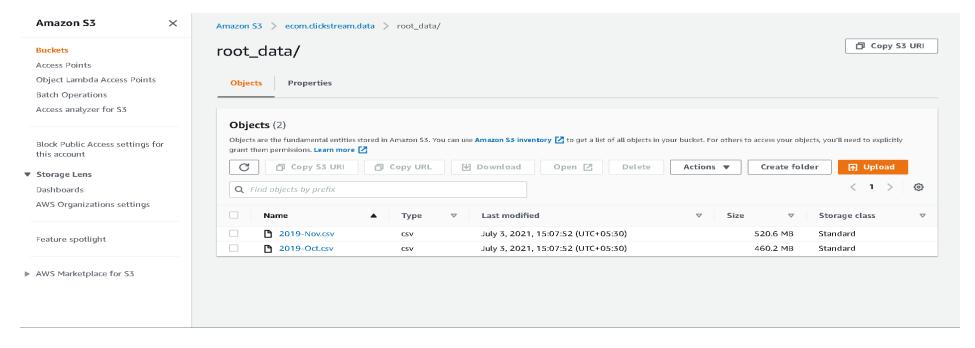
• Launch an EMR cluster with one master node and one core node with configuration of m4.large each, as shown below.





> Loading the data from S3 bucket to HDFS

• Create S3 bucket containing the two CSV files.



• Create a folder/ directory in the 'tmp' folder of HDFS named as 'case-folder'.

```
hadoop@ip-172-31-25-168:~
                                                                                                                                                                                Authenticating with public key "imported-openssh-key"
Last login: Mon Jul 5 14:51:54 2021
                    Amazon Linux AMI
nttps://aws.amazon.com/amazon-linux-ami/2018.03-release-notes/
56 package(s) needed for security, out of 102 available
Run "sudo yum update" to apply all updates.
EEEEEEEEEEEEEEEEEE MMMMMMMM
                                      M:::::::M R::::::::::R
EE:::::EEEEEEEEE:::E M:::::::M
                                    M:::::::M R:::::RRRRRR:::::R
             E:::::EEEEEEEEE M:::::M M:::M M::::M M::::M R:::RRRRRR:::::R
 E::::EEEEEEEEE M::::M M::::M R:::RRRRRR::::R
              EEEEE M:::::M
EE:::::EEEEEEEE::::E M:::::M
 M:::::M RR::::R
SEEEEEEEEEEEEEEEEE MMMMMMM
                                       MMMMMM RRRRRRR
[hadoop@ip-172-31-25-168 \sim]$ hadoop fs -ls /
 ound 4 items
                                  0 2021-07-05 14:23 /tmp
drwxr-xr-x - hdfs hadoop 0 2021-07-05
drwxr-xr-x - hdfs hadoop 0 2021-07-05
[hadoop@ip-172-31-25-168 ~]$ hadoop fs -ls /tmp/
                                  0 2021-07-05 14:21 /user
                                  0 2021-07-05 14:21 /var
Found 2 items
drwxrwxrwx - mapred mapred
                                    0 2021-07-05 14:21 /tmp/hadoop-yarn
drwx-wx-wx - hive hadoop
                                    0 2021-07-05 14:23 /tmp/hive
[hadoop@ip-172-31-25-168 ~]$ hadoop fs -ls /tmp/case-folder
ls: `/tmp/case-folder': No such file or directory
[hadoop@ip-172-31-25-168 ~]$ hadoop fs -mkdir /tmp/case-folder
[hadoop@ip-172-31-25-168 ~]$ hadoop fs -ls /tmp/case-folder/
[hadoop@ip-172-31-25-168 ~]$ hadoop fs -ls /tmp/Found 3 items
 lrwxr-xr-x - hadoop hadoop
                                    0 2021-07-05 14:55 /tmp/case-folder
 lrwxrwxrwx - mapred mapred
                                    0 2021-07-05 14:21 /tmp/hadoop-yarn
                                    0 2021-07-05 14:23 /tmp/hive
[hadoop@ip-172-31-25-168 ~]$
```

Load the data from S3 bucket into the HDFS

hadoop distcp s3n://ecom.clickstream.data/root data/2019-Oct.csv /tmp/case-folder/2019-Oct.csv

hadoop distcp s3n://ecom.clickstream.data/root_data/2019-Nov.csv /tmp/case-folder/2019-Nov.csv

```
Bytes Copied=545839412
Bytes Expected=545839412
Files Copied=1
[hadoop@ip-172-31-25-168 ~]$ hadoop fs -ls /tmp/case-folder/

Found 2 items
-rw-r--r- 1 hadoop hadoop 545839412 2021-07-05 15:01 /tmp/case-folder/2019-Nov.csv
-rw-r--r- 1 hadoop hadoop 482542278 2021-07-05 14:59 /tmp/case-folder/2019-oct.csv
[hadoop@ip-172-31-25-168 ~]$ |
```

> Creating the databases and required tables in Hive

```
[hadoop@ip-172-31-25-168 ~]$ hive
Logging initialized using configuration in file:/etc/hive/conf.dist/hive-log4j2.properties Async: false
hive> show databases ;
OK
default
Time taken: 0.972 seconds, Fetched: 1 row(s)
hive> create database if not exists retail db ;
OK
Time taken: 0.321 seconds
hive> show databases ;
OK
default
retail db
Time taken: 0.017 seconds, Fetched: 2 row(s)
hive> use retail db ;
OK
Time taken: 0.047 seconds
hive>
```

• Creating retail table with the appropriate columns, checking schema and loading data into it

```
hive> create external table if not exists retail (
    > event time timestamp,
    > event type string,
    > product id string,
    > category id string,
    > category code string,
    > brand string,
    > price decimal(10,3),
    > user id bigint,
    > user session string
    > ROW FORMAT SERDE 'orq.apache.hadoop.hive.serde2.OpenCSVSerde'
    > WITH SERDEPROPERTIES (
    > "separatorChar" = ",",
    > "quoteChar" = "\"",
    > "escapeChar" = "\\"
    > stored as textfile
    > LOCATION '/tmp/case-folder/'
    > TBLPROPERTIES ("skip.header.line.count"="1");
OK
Time taken: 0.317 seconds
hive> desc retail ;
OK
event time
                                                from deserializer
                       string
event type
                       string
                                                from deserializer
product id
                                                from deserializer
                       string
category id
                       string
                                                from deserializer
category code
                       string
                                               from deserializer
                                                from deserializer
brand
                       string
price
                                               from deserializer
                       string
user id
                       string
                                                from deserializer
user session
                       string
                                                from deserializer
Time taken: 0.105 seconds, Fetched: 9 row(s)
hive>
```

```
hive> load data inpath '/tmp/case-folder/2019-Oct.csv' into table retail ;
Loading data to table retail db.retail
Time taken: 1.366 seconds
hive> load data inpath '/tmp/case-folder/2019-Nov.csv' into table retail ;
Loading data to table retail db.retail
Time taken: 0.699 seconds
hive> select * from retail limit 5 ;
2019-11-01 00:00:02 UTC view 5802432 1487580009286598681
                                                                               0.32
                                                                                       562076640
                                                                                                      09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:09 UTC cart
                               5844397 1487580006317032337
                                                                               2.38
                                                                                       553329724
                                                                                                      2067216c-31b5-455d-a1cc-af0575a34ffb
2019-11-01 00:00:10 UTC view 5837166 1783999064103190764
                                                                               22.22 556138645
                                                                                                      57ed222e-a54a-4907-9944-5a875c2d7f4f
                                                                       pnb
2019-11-01 00:00:11 UTC cart 5876812 1487580010100293687
                                                                                       3.16 564506666
                                                                                                              186c1951-8052-4b37-adce-dd9644b1d5f7
                                                                       jessnail
2019-11-01 00:00:24 UTC remove from cart
                                               5826182 1487580007483048900
                                                                                                      553329724
                                                                                                                      2067216c-31b5-455d-a1cc-af0575a34ffb
Time taken: 3.185 seconds, Fetched: 5 row(s)
```

• Creating view 'retail original' with the columns as per the original datatype and checking schema

```
hive> create view retail original as select event time, event type, product id, category id, category code, brand, cast(price AS DECIMAL(10,3)) as price, cast(user id AS BIGINT) as user id
 user session from retail;
Time taken: 0.591 seconds
hive> desc retail original;
event time
                       string
event type
                       string
product id
                       string
category id
                       string
category code
                       string
 rand
                       string
 orice
                       decimal(10,3)
user id
                       biaint
user session
                       string
Time taken: 0.046 seconds, Fetched: 9 row(s)
hive> select * from retail original limit 5;
2019-11-01 00:00:02 UTC view 5802432 1487580009286598681
                                                                              0.320 562076640
                                                                                                      09fafd6c-6c99-46b1-834f-33527f4de241
                                                                              2.380 553329724
2019-11-01 00:00:09 UTC cart
                               5844397 1487580006317032337
                                                                                                      2067216c-31b5-455d-a1cc-af0575a34ffb
2019-11-01 00:00:10 UTC view 5837166 1783999064103190764
                                                                              22.220 556138645
                                                                                                      57ed222e-a54a-4907-9944-5a875c2d7f4f
                                                                       pnb
2019-11-01 00:00:11 UTC cart 5876812 1487580010100293687
                                                                       jessnail
                                                                                      3.160 564506666
                                                                                                              186c1951-8052-4b37-adce-dd9644b1d5f7
2019-11-01 00:00:24 UTC remove from cart
                                               5826182 1487580007483048900
                                                                                              3.330 553329724
                                                                                                                      2067216c-31b5-455d-a1cc-af0575a34ffb
Time taken: 0.293 seconds, Fetched: 5 row(s)
```

• Setting Hive execution engine to MapReduce

```
2019-11-01 00:00:24 UTC remove from cart 5826182 1487580007483048900 3.330 553329724 2067216c-31b5-455d-alcc-af0575a34ffb

Time taken: 0.293 seconds, Fetched: 5 row(s)
hive> set hive.execution.engine ;
hive.execution.engine=tez
hive> set hive.execution.engine=mr;
Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
hive>
```

• Creating 'retail final' table with partition on event type and buckets on brand for optimization and loading data into it

```
hive> set hive.exec.dynamic.partition=true ;
hive> set hive.exec.dynamic.partition.mode=nonstrict ;
hive> create external table if not exists retail final (event time string , product id string, category id string, category code string, brand string, price decimal(10,3), user id bigint, u
ser session string) partitioned by (event type string) clustered by (brand) into 20 buckets;
Time taken: 0.092 seconds
hive> insert into table retail final partition(event type) select event time, product id, category id, category code, brand, price, user id, user session, event type from retail original;
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop 20210705153957 46462522-cc87-4830-9616-8278a8ab10e9
Total jobs = 1
Launching Job 1 out of 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0004, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0004/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0004
Hadoop job information for Stage-1: number of mappers: 4; number of reducers: 5
2021-07-05 15:40:09,329 Stage-1 map = 0%, reduce = 0%
2021-07-05 15:40:30,463 Stage-1 map = 1%, reduce = 0%, Cumulative CPU 23.22 sec
2021-07-05 15:40:42,182 Stage-1 map = 9%, reduce = 0%, Cumulative CPU 45.43 sec
2021-07-05 15:40:48,451 Stage-1 map = 17%, reduce = 0%, Cumulative CPU 57.03 sec
2021-07-05 15:41:06,223 Stage-1 map = 41%, reduce = 0%, Cumulative CPU 92.02 sec
2021-07-05 15:41:08,302 Stage-1 map = 50%, reduce = 0%, Cumulative CPU 95.54 sec
2021-07-05 15:41:39,702 Stage-1 map = 60%, reduce = 0%, Cumulative CPU 136.08 sec
2021-07-05 15:41:40,739 Stage-1 map = 69%, reduce = 0%, Cumulative CPU 141.89 sec
2021-07-05 15:41:56,481 Stage-1 map = 83%, reduce = 0%, Cumulative CPU 169.62 sec
2021-07-05 15:41:58,563 Stage-1 map = 92%, reduce = 0%, Cumulative CPU 175.47 sec
2021-07-05 15:42:15,210 Stage-1 map = 100%, reduce = 20%, Cumulative CPU 193.15 sec
2021-07-05 15:42:31,986 Stage-1 map = 100%, reduce = 33%, Cumulative CPU 209.8 sec
2021-07-05 15:43:03,091 Stage-1 map = 100%, reduce = 60%, Cumulative CPU 243.86 sec
2021-07-05 15:43:30,153 Stage-1 map = 100%, reduce = 80%, Cumulative CPU 273.19 sec
2021-07-05 15:43:46,881 Stage-1 map = 100%, reduce = 97%, Cumulative CPU 290.73 sec
2021-07-05 15:43:48,952 Stage-1 map = 100%, reduce = 100%, Cumulative CPU 294.72 sec
MapReduce Total cumulative CPU time: 4 minutes 54 seconds 720 msec
Ended Job = job 1625494931119 0004
```

```
hive> insert into table retail final partition(event type) select event time, product id, category id, category code, brand, price, user id, user session, event type from retail original;
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop 20210705153957 46462522-cc87-4830-9616-8278a8ab10e9
Total jobs = 1
Launching Job 1 out of 1
Number of reduce tasks not specified. Estimated from input data size: 5
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0004, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application_1625494931119_0004/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0004
Hadoop job information for Stage-1: number of mappers: 4; number of reducers: 5
2021-07-05 15:40:09,329 Stage-1 map = 0%, reduce = 0%
2021-07-05 15:40:30,463 Stage-1 map = 1%, reduce = 0%, Cumulative CPU 23.22 sec
2021-07-05 15:40:42,182 Stage-1 map = 9%, reduce = 0%, Cumulative CPU 45.43 sec
2021-07-05 15:40:48,451 Stage-1 map = 17%, reduce = 0%, Cumulative CPU 57.03 sec
2021-07-05 15:41:08,302 Stage-1 map = 50%, reduce = 0%, Cumulative CPU 95.54 sec
2021-07-05 15:41:39,702 Stage-1 map = 60%, reduce = 0%, Cumulative CPU 136.08 sec
2021-07-05 15:41:40,739 Stage-1 map = 69%, reduce = 0%, Cumulative CPU 141.89 sec
2021-07-05 15:41:56,481 Stage-1 map = 83%, reduce = 0%, Cumulative CPU 169.62 sec
2021-07-05 15:41:58,563 Stage-1 map = 92%, reduce = 0%, Cumulative CPU 175.47 sec
2021-07-05 15:42:00,643 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 178.21 sec
2021-07-05 15:42:15,210 Stage-1 map = 100%, reduce = 20%, Cumulative CPU 193.15 sec
2021-07-05 15:42:31,986 Stage-1 map = 100%, reduce = 33%, Cumulative CPU 209.8 sec
2021-07-05 15:42:38,204 Stage-1 map = 100%, reduce = 36%, Cumulative CPU 217.79 sec
2021-07-05 15:42:44,429 Stage-1 map = 100%, reduce = 40%, Cumulative CPU 224.1 sec
2021-07-05 15:43:01,015 Stage-1 map = 100%, reduce = 58%, Cumulative CPU 241.22 sec
2021-07-05 15:43:03,091 Stage-1 map = 100%, reduce = 60%, Cumulative CPU 243.86 sec
2021-07-05 15:43:20,827 Stage-1 map = 100%, reduce = 74%, Cumulative CPU 261.55 sec
2021-07-05 15:43:30,153 Stage-1 map = 100%, reduce = 80%, Cumulative CPU 273.19 sec
2021-07-05 15:43:46,881 Stage-1 map = 100%, reduce = 97%, Cumulative CPU 290.73 sec
MapReduce Total cumulative CPU time: 4 minutes 54 seconds 720 msec
Ended Job = job 1625494931119 0004
Loading data to table retail db.retail final partition (event type=null)
Loaded: 4/4 partitions.
         Time taken to load dynamic partitions: 0.424 seconds
         Time taken for adding to write entity: 0.002 seconds
MapReduce Jobs Launched:
Stage-Stage-1: Map: 4 Reduce: 5 Cumulative CPU: 294.72 sec HDFS Read: 1028841773 HDFS Write: 970907372 SUCCESS
Total MapReduce CPU Time Spent: 4 minutes 54 seconds 720 msec
Time taken: 233.869 seconds
hive> show partitions retail final;
```

```
hive> show partitions retail_final;

OK

event_type=cart

event_type=purchase

event_type=remove_from_cart

event_type=view

Time taken: 0.17 seconds, Fetched: 4 row(s)

hive>
```

> Hive Queries on the given data

- 1. Find the total revenue generated due to purchases made in October.
 - Query on non-optimized table 'retail_original'

select sum(price) from retail original where month(event time) = 10 and event type like '%purchase%';

```
hive> select sum(price) from retail original where month(event time) = 10 and event type like '%purchase%';
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop 20210705155832 leb83dd8-1c78-4205-98d2-42f5ecbf08fa
Total jobs = 1
Launching Job 1 out of 1
Number of reduce tasks determined at compile time: 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0005, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0005/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0005
Hadoop job information for Stage-1: number of mappers: 4; number of reducers: 1
2021-07-05 15:58:44,152 Stage-1 map = 0%, reduce = 0%
2021-07-05 15:59:04,994 Stage-1 map = 1%, reduce = 0%, Cumulative CPU 23.21 sec
2021-07-05 15:59:17,580 Stage-1 map = 17%, reduce = 0%, Cumulative CPU 46.53 sec
2021-07-05 15:59:23,929 Stage-1 map = 34%, reduce = 0%, Cumulative CPU 58.19 sec
2021-07-05 15:59:24,969 Stage-1 map = 50%, reduce = 0%, Cumulative CPU 60.63 sec
2021-07-05 15:59:48,919 Stage-1 map = 58%, reduce = 0%, Cumulative CPU 89.33 sec
2021-07-05 15:59:57,383 Stage-1 map = 69%, reduce = 0%, Cumulative CPU 106.48 sec
2021-07-05 16:00:00,507 Stage-1 map = 83%, reduce = 0%, Cumulative CPU 109.75 sec
2021-07-05 16:00:01,542 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 115.82 sec
Ended Job = job 1625494931119 0005
MapReduce Jobs Launched:
Stage-Stage-1: Map: 4 Reduce: 1 Cumulative CPU: 118.55 sec HDFS Read: 1028841773 HDFS Write: 111 SUCCESS
Total MapReduce CPU Time Spent: 1 minutes 58 seconds 550 msec
1211538.430
Time taken: 96.043 seconds, Fetched: 1 row(s)
```

• Query on optimized table 'retail final'

select sum(price) from retail final where month(event time) = 10 and event type like '%purchase%';

```
hive> select sum(price) from retail final where month(event time) = 10 and event type like '%purchase%';
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop 20210705160300 9f95097a-3881-4ae0-ac64-c1106b7919d1
Total jobs = 1
Launching Job 1 out of 1
Number of reduce tasks determined at compile time: 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job_1625494931119_0006, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application_1625494931119_0006/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0006
Hadoop job information for Stage-1: number of mappers: 1; number of reducers: 1
2021-07-05 16:03:10,445 Stage-1 map = 0%, reduce = 0%
2021-07-05 16:03:20,859 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 7.88 sec
2021-07-05 16:03:28,180 Stage-1 map = 100%, reduce = 100%, Cumulative CPU 10.41 sec
MapReduce Total cumulative CPU time: 10 seconds 410 msec
Ended Job = job 1625494931119 0006
MapReduce Jobs Launched:
Stage-Stage-1: Map: 1 Reduce: 1 Cumulative CPU: 10.41 sec HDFS Read: 63010352 HDFS Write: 111 SUCCESS
Total MapReduce CPU Time Spent: 10 seconds 410 msec
1211538.430
Time taken: 30.071 seconds, Fetched: 1 row(s)
```

Therefore, querying on the Non-partitioned 'retail_original' table gave result in 96.043 seconds and querying on Partitioned and bucketed table 'retail_final' table gave result in 30.071 seconds.

2. Write a query to yield the total sum of purchases per month in a single output.

select sum(price), month(event time) from retail final where event type like '%purchase%' group by month(event time);

```
hive> select sum(price), month(event time) from retail final where event type like '%purchase%' group by month(event time);
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop 20210705160934 31bda6f0-448a-4f04-b556-bd7c9a4d19f2
Total jobs = 1
Launching Job 1 out of 1
Number of reduce tasks not specified. Estimated from input data size: 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0007, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0007/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0007
Hadoop job information for Stage-1: number of mappers: 1; number of reducers: 1
2021-07-05 16:09:54,399 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 7.74 sec
2021-07-05 16:10:01,689 Stage-1 map = 100%, reduce = 100%, Cumulative CPU 10.37 sec
MapReduce Total cumulative CPU time: 10 seconds 370 msec
Ended Job = job 1625494931119 0007
MapReduce Jobs Launched:
Stage-Stage-1: Map: 1 Reduce: 1 Cumulative CPU: 10.37 sec HDFS Read: 63010352 HDFS Write: 141 SUCCESS
Total MapReduce CPU Time Spent: 10 seconds 370 msec
1211538.430
1531016.900
Time taken: 29.369 seconds, Fetched: 2 row(s)
```

3. Write a query to find the change in revenue generated due to purchases from October to November.

month(event time)) t) tmp) tt;

select tt.nov_month_total_revenue - tt.oct_month_total_revenue as difference_in_revenue from (

select sum(tmp.oct_month_total_purchases) as oct_month_total_purchases, sum(tmp.oct_month_total_revenue) as oct_month_total_revenue,
sum(tmp.nov_month_total_purchases) as nov_month_total_purchases, sum(tmp.nov_month_total_revenue) as nov_month_total_revenue from (

select case when t.month = 10 then t.total_purchases else " end as oct_month_total_purchases, case when t.month = 10 then t.total_revenue else " end as oct_month_total_revenue, case when t.month = 11 then t.total_purchases else " end as nov_month_total_purchases, case when t.month = 11 then t.total_revenue else " end as nov_month_total_revenue from (

select month(event time) as month, count(1) as total_purchases, sum(price) as total_revenue from retail_final_where_event_type = 'purchase' group by

```
hive> select tt.nov month total revenue - tt.oct month total revenue as difference in revenue from (
    > select sum(tmp.oct month total purchases) as oct month total purchases, sum(tmp.oct month total revenue) as oct month total revenue, sum(tmp.nov month total purchases) as nov month to
tal purchases, sum (tmp.nov month total revenue) as nov month total revenue from (
    > select case when t.month = 10 then t.total purchases else ''end as oct month total purchases, case when t.month = 10 then t.total revenue else ''end as oct month total revenue, case
 when t.month = 11 then t.total purchases else ' end as now month total purchases, case when t.month = 11 then t.total revenue else ' end as now month total revenue from (
   > select month (event time) as month, count(1) as total purchases, sum (price) as total revenue from retail final where event type = 'purchase' group by month (event time)) t) tmp) tt;
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Ouerv ID = hadoop 20210705175458 15783ee4-bdd8-437e-bce0-7acd5447e0e2
Total jobs = 2
Launching Job 1 out of 2
Number of reduce tasks not specified. Estimated from input data size: 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0021, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0021/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0021
Hadoop job information for Stage-1: number of mappers: 1; number of reducers: 1
2021-07-05 17:55:07,840 Stage-1 map = 0%, reduce = 0%
2021-07-05 17:55:17,361 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 7.89 sec
2021-07-05 17:55:25,707 Stage-1 map = 100%, reduce = 100%, Cumulative CPU 11.5 sec
MapReduce Total cumulative CPU time: 11 seconds 500 msec
Ended Job = job 1625494931119 0021
Launching Job 2 out of 2
Number of reduce tasks determined at compile time: 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bvtes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0022, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0022/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0022
Hadoop job information for Stage-2: number of mappers: 1; number of reducers: 1
2021-07-05 17:55:39,569 Stage-2 map = 0%, reduce = 0%
2021-07-05 17:55:55,303 Stage-2 map = 100%, reduce = 100%, Cumulative CPU 4.82 sec
MapReduce Total cumulative CPU time: 4 seconds 820 msec
Ended Job = job 1625494931119 0022
MapReduce Jobs Launched:
Stage-Stage-2: Map: 1 Reduce: 1 Cumulative CPU: 4.82 sec HDFS Read: 568 HDFS Write: 109 SUCCESS
Total MapReduce CPU Time Spent: 16 seconds 320 msec
319478.47
Time taken: 58.004 seconds, Fetched: 1 row(s)
```

4. Find distinct categories of products. Categories with null category code can be ignored.

select DISTINCT category_code from retail_final where category_code != ";

```
hive> select DISTINCT category code from retail final where category code != '';
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop 20210705161236 352812d9-277f-49e5-85c5-06700a03f4b3
Total jobs = 1
Launching Job 1 out of 1
Number of reduce tasks not specified. Estimated from input data size: 4
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0008, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0008/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0008
Hadoop job information for Stage-1: number of mappers: 4; number of reducers: 4
2021-07-05 16:12:45,967 Stage-1 map = 0%, reduce = 0%
2021-07-05 16:13:03,689 Stage-1 map = 50%, reduce = 0%, Cumulative CPU 15.81 sec
2021-07-05 16:13:18,430 Stage-1 map = 75%, reduce = 0%, Cumulative CPU 22.94 sec
2021-07-05 16:13:19,473 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 31.27 sec
2021-07-05 16:13:25,718 Stage-1 map = 100%, reduce = 25%, Cumulative CPU 34.18 sec
2021-07-05 16:13:30,915 Stage-1 map = 100%, reduce = 50%, Cumulative CPU 36.64 sec
2021-07-05 16:13:37,150 Stage-1 map = 100%, reduce = 75%, Cumulative CPU 39.38 sec
2021-07-05 16:13:43,385 Stage-1 map = 100%, reduce = 100%, Cumulative CPU 42.39 sec
MapReduce Total cumulative CPU time: 42 seconds 390 msec
Ended Job = job 1625494931119 0008
MapReduce Jobs Launched:
Stage-Stage-1: Map: 4 Reduce: 4 Cumulative CPU: 42.39 sec HDFS Read: 970982623 HDFS Write: 751 SUCCESS
Total MapReduce CPU Time Spent: 42 seconds 390 msec
apparel.glove
appliances.environment.air conditioner
appliances.environment.vacuum
furniture.living room.chair
accessories.bag
accessories.cosmetic bag
appliances.personal.hair cutter
furniture.bathroom.bath
furniture.living room.cabinet
sport.diving stationery.cartrige
Time taken: 67.834 seconds, Fetched: 11 row(s)
```

5. Find the total number of products available under each category.

select category code, count(product id) from retail final where category code != "group by category code;

```
hive> select category code, count(product id) from retail final where category code != '' group by category code;
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop_20210705161649_8a0d8939-5d24-4355-ae80-7d5fb96a5f24
Total jobs = 1
Launching Job 1 out of 1
Number of reduce tasks not specified. Estimated from input data size: 4
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0009, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0009/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0009
Hadoop job information for Stage-1: number of mappers: 4; number of reducers: 4
2021-07-05 16:17:00,664 Stage-1 map = 0%, reduce = 0%
2021-07-05 16:17:18,567 Stage-1 map = 50%, reduce = 0%, Cumulative CPU 17.19 sec
2021-07-05 16:17:34,280 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 32.64 sec
2021-07-05 16:17:40,521 Stage-1 map = 100%, reduce = 25%, Cumulative CPU 35.04 sec
2021-07-05 16:17:45,712 Stage-1 map = 100%, reduce = 50%, Cumulative CPU 37.48 sec
2021-07-05 16:17:51,945 Stage-1 map = 100%, reduce = 75%, Cumulative CPU 39.7 sec
2021-07-05 16:17:58,280 Stage-1 map = 100%, reduce = 100%, Cumulative CPU 41.86 sec
MapReduce Total cumulative CPU time: 41 seconds 860 msec
Ended Job = job 1625494931119 0009
MapReduce Jobs Launched:
Stage-Stage-1: Map: 4 Reduce: 4 Cumulative CPU: 41.86 sec HDFS Read: 970982623 HDFS Write: 806 SUCCESS
Total MapReduce CPU Time Spent: 41 seconds 860 msec
apparel.glove 18232
appliances.environment.air conditioner 332
appliances.environment.vacuum 59761
furniture.living room.chair
accessories.bag 11681
accessories.cosmetic bag
                                1248
appliances.personal.hair cutter 1643
furniture.bathroom.bath 9857
furniture.living room.cabinet 13439
stationery.cartrige
Time taken: 70.02 seconds, Fetched: 11 row(s)
```

6. Which brand had the maximum sales in October and November combined?

select brand, count(product_id) as total from retail_final where event_type like '%purchase%' and brand != " group by brand order by total desc limit 1;

```
hive> select brand, count(product id) as total from retail final where event type like '%purchase%' and brand != '' group by brand order by total desc limit 1;
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop 20210705172716 59283f74-c17f-4926-bfe4-aa845ebf4584
Total jobs = 2
Launching Job 1 out of 2
Number of reduce tasks not specified. Estimated from input data size: 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0018, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0018/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0018
Hadoop job information for Stage-1: number of mappers: 1; number of reducers: 1
2021-07-05 17:31:28,658 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 5.52 sec
2021-07-05 17:31:36,150 Stage-1 map = 100%, reduce = 100%, Cumulative CPU 7.74 sec
MapReduce Total cumulative CPU time: 7 seconds 740 msec
Ended Job = job 1625494931119 0018
Launching Job 2 out of 2
Number of reduce tasks determined at compile time: 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0019, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0019/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0019
Hadoop job information for Stage-2: number of mappers: 1; number of reducers: 1
2021-07-05 17:31:49,964 Stage-2 map = 0%, reduce = 0%
2021-07-05 17:31:57,350 Stage-2 map = 100%, reduce = 0%, Cumulative CPU 2.28 sec
2021-07-05 17:32:04,674 Stage-2 map = 100%, reduce = 100%, Cumulative CPU 4.77 sec
MapReduce Total cumulative CPU time: 4 seconds 770 msec
Ended Job = job 1625494931119 0019
MapReduce Jobs Launched:
Stage-Stage-1: Map: 1 Reduce: 1 Cumulative CPU: 7.74 sec HDFS Read: 63010352 HDFS Write: 5909 SUCCESS
Stage-Stage-2: Map: 1 Reduce: 1 Cumulative CPU: 4.77 sec HDFS Read: 6332 HDFS Write: 112 SUCCESS
Total MapReduce CPU Time Spent: 12 seconds 510 msec
Time taken: 289.559 seconds, Fetched: 1 row(s)
```

7. Which brands increased their sales from October to November?

select brand from (select brand, sum(nov_month_sales) as nov_month_sales, sum(oct_month_sales) as oct_month_sales from (select brand, case when t.month = 10 then total else "end as oct_month_sales, case when t.month = 11 then total else "end as nov_month_sales from (select brand, month(event_time) as month, count(product_id) as total from retail_final where brand != "and event_type like '%purchase%' group by brand, month(event_time)) t) tmp group by brand) tt where tt.nov_month_sales - tt.oct_month_sales > 0;

```
hive> select brand from (select brand, sum(nov month sales) as nov month sales, sum(oct month sales) as oct month sales from (select brand, case when t.month = 10 then total else " end as
oct_month_sales, case when t.month = 11 then total else '' end as nov_month_sales from (select brand, month(event_time) as month, count(product_id) as total from retail_final where brand !
 '' and event type like '%purchase%' group by brand, month(event time) t) tmp group by brand) tt where tt.nov month sales - tt.oct month sales > 0;
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop 20210705173234 e81ce810-9dfe-4cae-a455-bf28b0ac0fee
Total jobs = 1
Launching Job 1 out of 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job_1625494931119_0020, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application_1625494931119_0020/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0020
Hadoop job information for Stage-1: number of mappers: 1; number of reducers: 1
2021-07-05 17:32:45,635 Stage-1 map = 0%, reduce = 0%
2021-07-05 17:32:55,046 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 5.98 sec
MapReduce Total cumulative CPU time: 10 seconds 60 msec
Ended Job = job 1625494931119 0020
MapReduce Jobs Launched:
Total MapReduce CPU Time Spent: 10 seconds 60 msec
```

marutaka-foot airnails freedecor masura art-visage freshbubble matreshka artex gehwol matrix aura glysolid metzger balbcare godefrov milv batiste miskin missha beautix greymy beauty-free movou happyfons beautyblender nagaraku haruyama naomi helloganic nefertiti benovy igrobeauty nirvel binacil ingarden nitrile bioagua inm biofollica oniq insight orly irisk blixz osmo italwax bodyton parachute ias plazan bpw.style iessnail polarus ioico candy profepil carmex profhenna kaaral protokeratin kamill provoc kapous rasyan kares refectocil kaypro rosi keen roubloff kerasys runail kims de.lux s.care kinetics depilflax sanoto kiss dewal severina kocostar shary dizao koelcia domix shik koelf skinity konad ecolab skinlite kosmekka smart egomania laboratorium soleo lador solomeya ellips ladykin sophin elskin latinoil staleks enjoy levissime strona levrana supertan lianail estelare swarovski likato f.o.x tannymaxx limoni tertio farmavita lovely fedua thuya lowence treaclemoon mane fly trind marathon foamie markell

uskusi
veraclara
vilenta
yoko
yu-r
zeitun
Time taken: 31.059 seconds, Fetched: 156 row(s)

8. Your company wants to reward the top 10 users of its website with a Golden Customer plan. Write a query to generate a list of top 10 users who spend the most.

select user id, sum(price) as total from retail final where event type like '%purchase%' group by user id order by total desc limit 10;

```
hive> select user id, sum(price) as total from retail final where event type like '%purchase%' group by user id order by total desc limit 10;
WARNING: Hive-on-MR is deprecated in Hive 2 and may not be available in the future versions. Consider using a different execution engine (i.e. spark, tez) or using Hive 1.X releases.
Query ID = hadoop 20210705164911 a00201ae-5af5-407b-a9b5-6e984e58c3c8
Total jobs = 2
Launching Job 1 out of 2
Number of reduce tasks not specified. Estimated from input data size: 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0013, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0013/
Kill Command = \sqrt{\text{usr}/\text{lib}/\text{hadoop}/\text{bin}/\text{hadoop}} job -kill job 1625494931119 0013
Hadoop job information for Stage-1: number of mappers: 1; number of reducers: 1
2021-07-05 16:49:23,314 Stage-1 map = 0%, reduce = 0%
2021-07-05 16:49:32,941 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 6.27 sec
2021-07-05 16:49:40,329 Stage-1 map = 100%, reduce = 100%, Cumulative CPU 10.7 sec
MapReduce Total cumulative CPU time: 10 seconds 700 msec
Ended Job = job 1625494931119 0013
Launching Job 2 out of 2
Number of reduce tasks determined at compile time: 1
In order to change the average load for a reducer (in bytes):
 set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
 set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
 set mapreduce.job.reduces=<number>
Starting Job = job 1625494931119 0014, Tracking URL = http://ip-172-31-25-168.ec2.internal:20888/proxy/application 1625494931119 0014/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1625494931119 0014
Hadoop job information for Stage-2: number of mappers: 1; number of reducers: 1
2021-07-05 16:49:54,289 Stage-2 map = 0%, reduce = 0%
2021-07-05 16:50:02,642 Stage-2 map = 100%, reduce = 0%, Cumulative CPU 3.99 sec
2021-07-05 16:50:09,943 Stage-2 map = 100%, reduce = 100%, Cumulative CPU 5.99 sec
MapReduce Total cumulative CPU time: 5 seconds 990 msec
MapReduce Jobs Launched:
Stage-Stage-1: Map: 1 Reduce: 1 Cumulative CPU: 10.7 sec HDFS Read: 63010352 HDFS Write: 1378190 SUCCESS
Stage-Stage-2: Map: 1 Reduce: 1 Cumulative CPU: 5.99 sec HDFS Read: 1378613 HDFS Write: 397 SUCCESS
Total MapReduce CPU Time Spent: 16 seconds 690 msec
```

```
557790271
                2715.870
150318419
                1645.970
562167663
                1352.850
531900924
                1329.450
                1295.480
557850743
522130011
                1185.390
561592095
                1109.700
431950134
                1097.590
566576008
                1056.360
521347209
                1040.910
Time taken: 60.271 seconds, Fetched: 10 row(s)
```

> Terminating the EMR cluster

