



In my opinion Ubuntu GNOME logo is perfect. Keeping it simple is really a nice idea and it is also not that complicated. In my opinion they wanted logo to be simple and less complicated also they wanted to put the same color blue from the previous logo. And I think they wanted to break that tradition of old logo and wanted to start something new which symbolizes the power of Ubuntu GNOME.

According to me they also wanted to give it a touch of Ubuntu and if you notice that character 'u' is totally same as you can see it in 'u' in Ubuntu font family. Even I tried to crop the character 'u' from ubuntu font family and tried to place it on that white space and you can see the result that it completely overlap with that logo.

Ubuntu GNOME has changed its logo just because the previous logo was pretty much similar to that of GNOME but the main difference was only that in previous version of Ubuntu GNOME logo there was blue color and it was in circle, but in GNOME it was black white so overall it was similar so that's why they may have changed it. To be very honest, after seeing this logo few person might think of what this new logo representing but when I have given a deep thought then I understand few things:

First there is no doubt that the lowest character represent 'u' (the one which is showing time like 11 o'clock). But the second one might seems like 'u' but it is not. The character 'u' has it both ends at same level but in this case the right one is longer as compared to the left one so, one thing is sure that it is not 'u'. So what I think is that it is representing 'G' and it also little bit look like 'G' and now it make even sense that 'u' represent Ubuntu and 'G' represent GNOME and together in one logo it shows Ubuntu GNOME. Though it was not hard to guess and I guess it's pretty nice to show it like this.

Some of them may debate that is not 'G' and I totally agree with them but still since it is Ubuntu GNOME logo then they will use only Ubuntu font family. But if we see small character 'g' and capital character 'G' in ubuntu font family then there is no way they can combine and make it a logo as it would be much complicated and it might look bad so they just used character 'u' and extend one end little bit so that it looks like 'G'. And by doing this it become nice, simple, less complicated, attractive and most important with Ubuntu touch in it. Still with so many open source operating system it is hard to say that I will choose only this OS for my linux machine after seeing this logo. But since it will be a new logo for me so I may try to download it and see what are the features of this OS but still some them may try download it after seeing this new logo.

If it comes to recommending someone then I will strongly recommend to try it once and I would definitely want to show my friends that how productive this OS is. And also by seeing this logo some of my friends may think that if the logo is good then OS will be good as well. So overall I don't think this logo is bad at all.

