

PIZZA SALES REPORT

JAN 15 - DEC 15

Pizza Category

All

01-01-2015

31-12-2015

Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



2.32

Avg Pizzas Per...



21350

Total Orders

BUSIEST DAYS AND TIMES

DAYS

Orders are highest on weekends, Friday/Saturday evenings.

MONTHLY

Orders are highest on in the month of July and January,

SALES PERFORMANCE

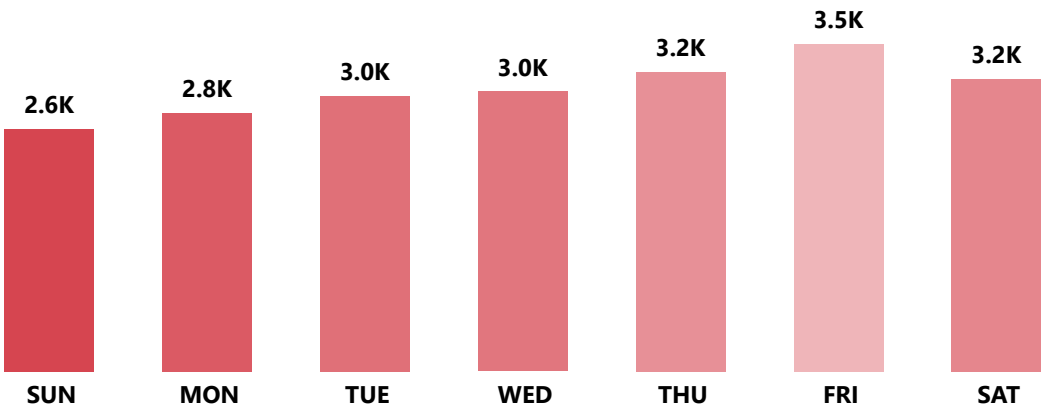
CATEGORY

Classic category contributes to maximum sales & total orders.

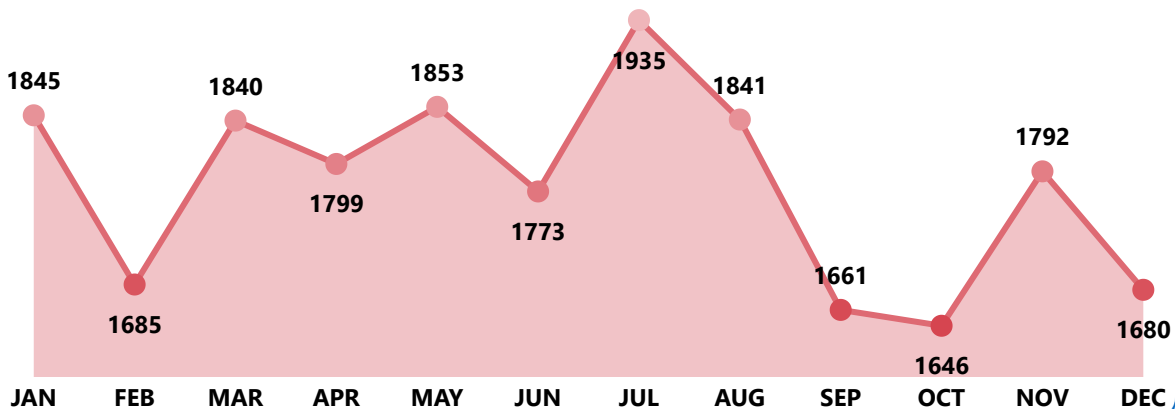
SIZE

Large size pizza contributes to maximum sales

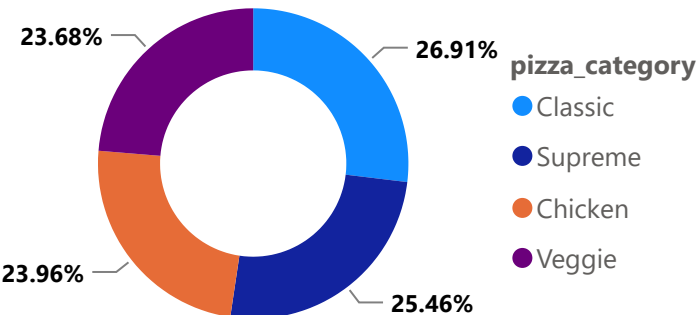
Daily Trend For Total Orders



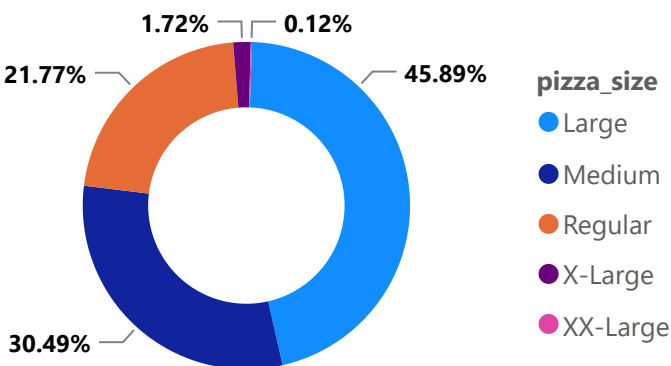
Monthly Trend For Total Orders



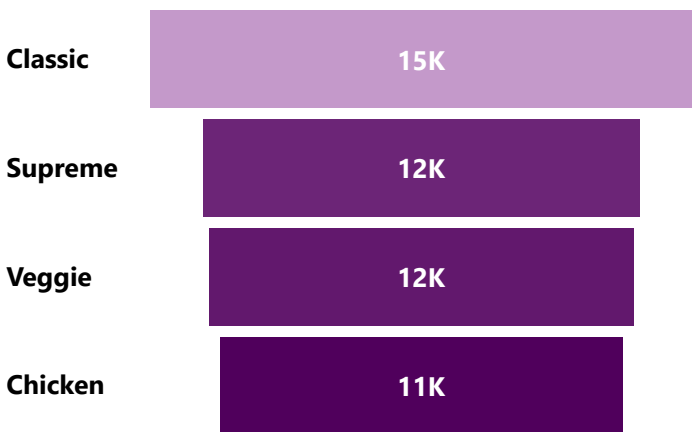
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category



PIZZA SALES REPORT

JAN 15 - DEC 15

Pizza Category

All

01-01-2015

31-12-2015

Home



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



2.32

Avg Pizzas Per...



21350

Total Orders

Best Sellers

REVENUE

The **Thai Chicken Pizza** contributes to maximum revenue

QUANTITY

The **Classic Deluxe Pizza** contributes to maximum Total Quantities

TOTAL ORDERS

The **Classic Deluxe Pizza** contributes to maximum Total Orders

Top 5 Pizzas by Revenue

The Thai Chic...	43K
The Barbecue...	43K
The California...	41K
The Classic D...	38K
The Spicy Itali...	35K

Top 5 Pizzas by Quantity

The Classic D...	2453
The Barbecue...	2432
The Hawaiian...	2422
The Pepperoni...	2418
The Thai Chic...	2371

Top 5 Pizzas by Total Orders

The Classic ...	2329
The Hawaiaa...	2280
The Pepperoni...	2278
The Barbecue...	2273
The Thai Chi...	2225

WORST SELLERS

REVENUE

The **Brie Carre Pizza** contributes to minimum revenue

QUANTITY

The **Brie Carre Pizza** contributes to minimum Total Quantities

TOTAL ORDERS

The **Brie Carre Pizza** contributes to minimum Total Orders

Bottom5 Pizzas by Revenue

The Spinach P...	16K
The Mediterra...	15K
The Spinach S...	15K
The Green Ga...	14K
The Brie Carre...	12K

Bottom 5 Pizzas by Quantity

The Soppress...	961
The Spinach S...	950
The Calabrese...	937
The Mediterra...	934
The Brie Carre...	490

Bottom 5 Pizzas by Total Orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediterra...	912
The Brie Carr...	480