

# Shashank Shekhar Singh

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<https://linkedin.com/in/shashesi> — <https://github.com/shashank1227> — Portfolio

## Frontend Developer

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### 4+ years building scalable web apps — React & Performance Optimization Specialist

Award-winning developer passionate about crafting pixel-perfect, accessible UIs. Reduced load times by 20%+ across 150+ pages at PayPal, boosting engagement by 30%.

## Technical Skills

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- **Languages:** JavaScript (ES6+), TypeScript, HTML5, CSS3
- **Frameworks:** React, Next.js, Node.js, Angular
- **Tools:** Git, Webpack, Figma, Jest, Cypress
- **Practices:** Agile/Scrum, CI/CD, WCAG 2.1, Atomic Design

## Professional Experience

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### Associate Process Manager — Eclerx Services Limited

Apr 2023 – Present

#### PayPal Rebranding Initiative

- Led rebranding of 150+ product pages using React, optimizing Lighthouse scores by 35% and increasing conversions by 20%.
- Built automation tools with Node.js, reducing QA effort by 40% and accelerating release cycles.
- Mentored 5 junior developers on React best practices, cutting code review time by 25%.

### Senior Analyst — Eclerx Services Limited

Jul 2021 – Mar 2023

- Delivered 20+ responsive web apps using React and TypeScript, improving client satisfaction scores by 15%.
- Pioneered accessibility audits, achieving 100% WCAG 2.1 compliance for enterprise clients.
- **Award: Employee of the Year (2022)** – Recognized for innovation in automation and mentorship.

## Key Projects

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### 1. Enterprise Search Analytics Dashboard

**Tech:** React, TypeScript, Elasticsearch, AWS Lambda

- Built a React dashboard integrated with Elasticsearch for real-time keyword analytics, reducing manual effort by 95%.
- Improved keyword targeting accuracy by 30%, boosting campaign ROI by 15%.

### 2. SEO Health Monitoring Platform

**Tech:** React, D3.js, Node.js, Puppeteer

- Developed a React dashboard with D3.js visualizations to track 10k+ URLs/month, reducing SEO audit time by 60%.
- Automated broken-link detection, boosting organic traffic by 15%.

## Education

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B.E. in Computer Science — Chitkara University

2017–2021

## Certifications

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- Full Stack Development (upGrad)