DSBA 5122 Visual Analytics
Visual Design Contest
Group 1
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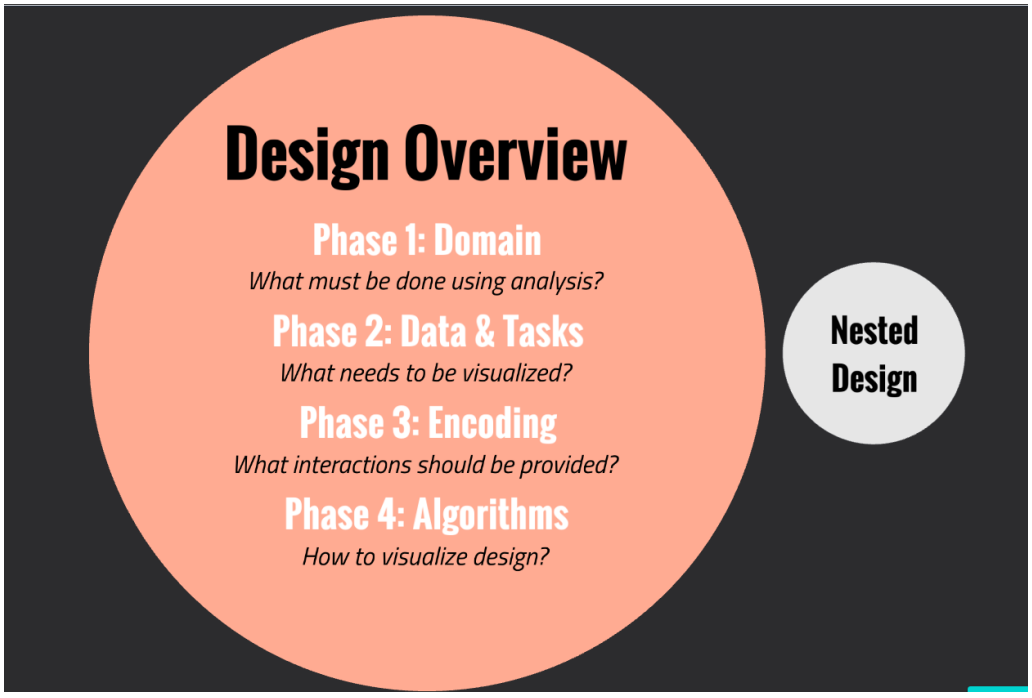

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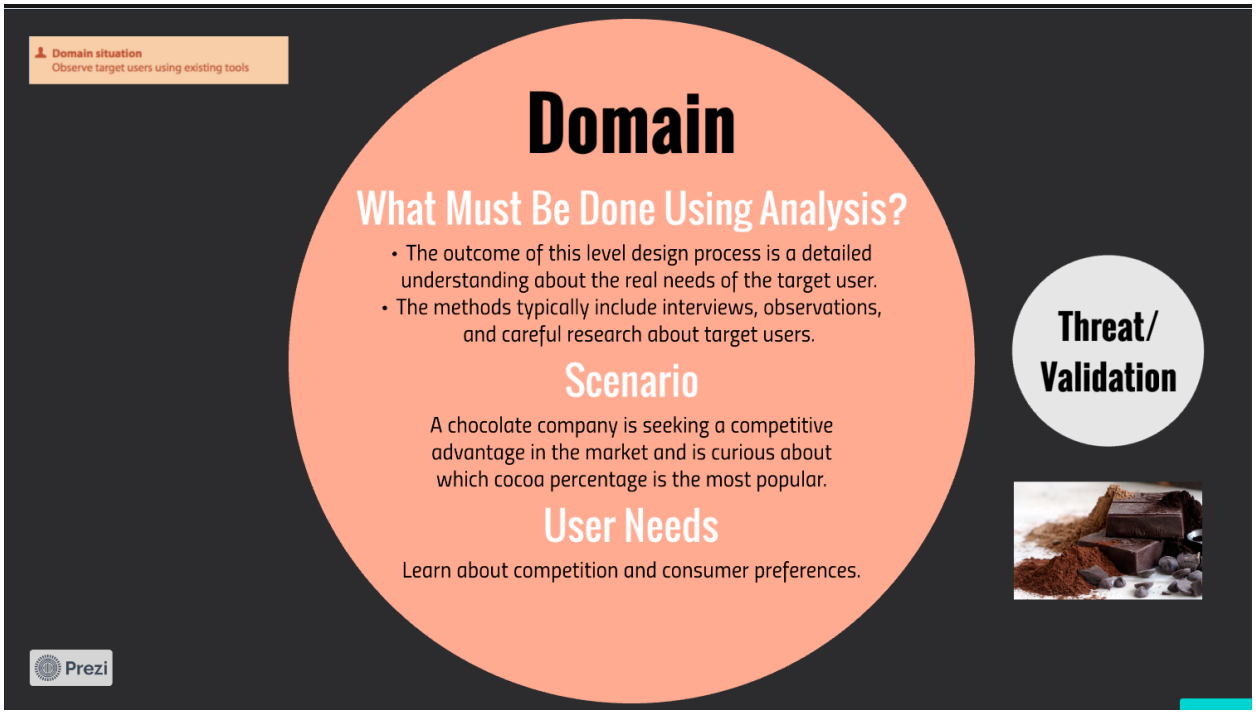

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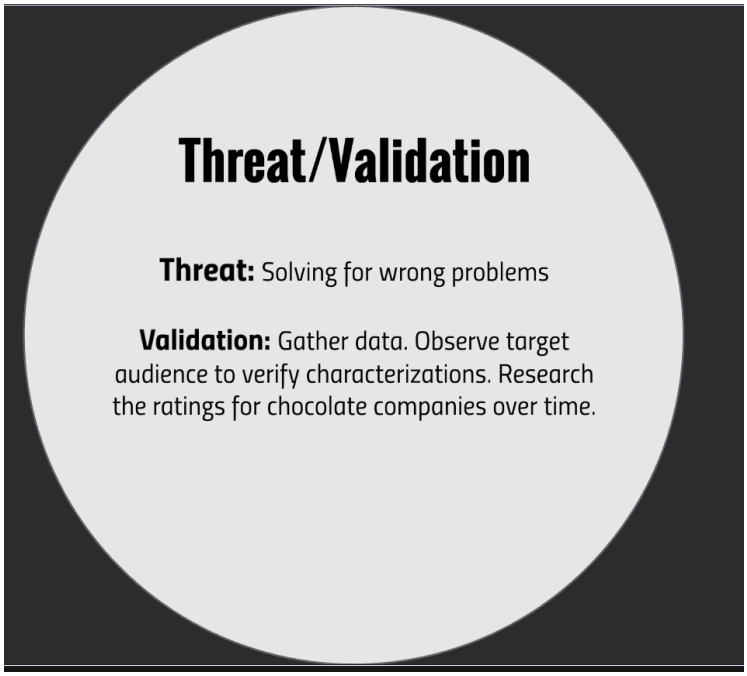

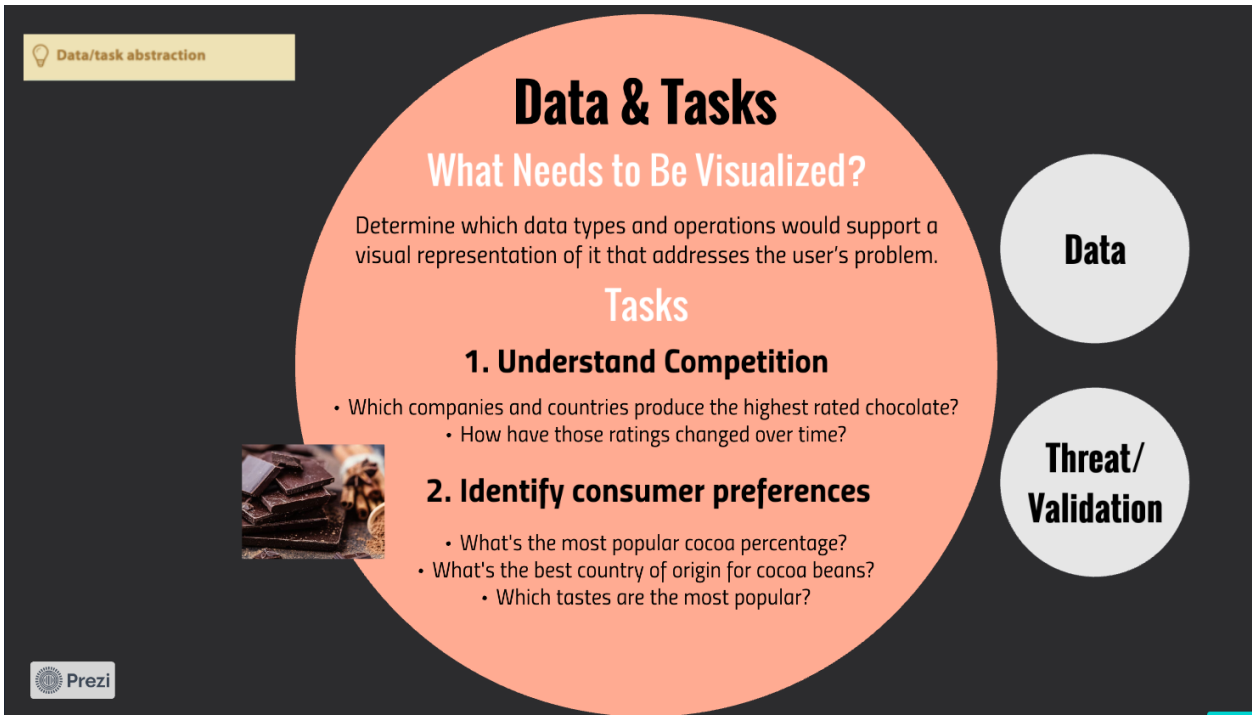

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Data

Description of data types

- **Ratings** for chocolate from 2006 to 2020
- **Company Location** (66 distinct values)
- **Country of Bean Origin** (62 distinct values)
- **% of Cocoa** (ranges from 42-100)
- **# of Ingredients** (ranges from 1-6)
- **Boolean indicators** for whether or not the Chocolate contains Cocoa Butter, Vanilla, Lecithin, Salt, Sugar, and/or other Sweetener without Sugar
- **Descriptions of Taste**

Threat/Validation

Threat: Bad data/operation abstraction

Validation: Test product on target users, collect anecdotal evidence of utility. Have a member of the target user community try the tool. Verify it solves for outlined problems.

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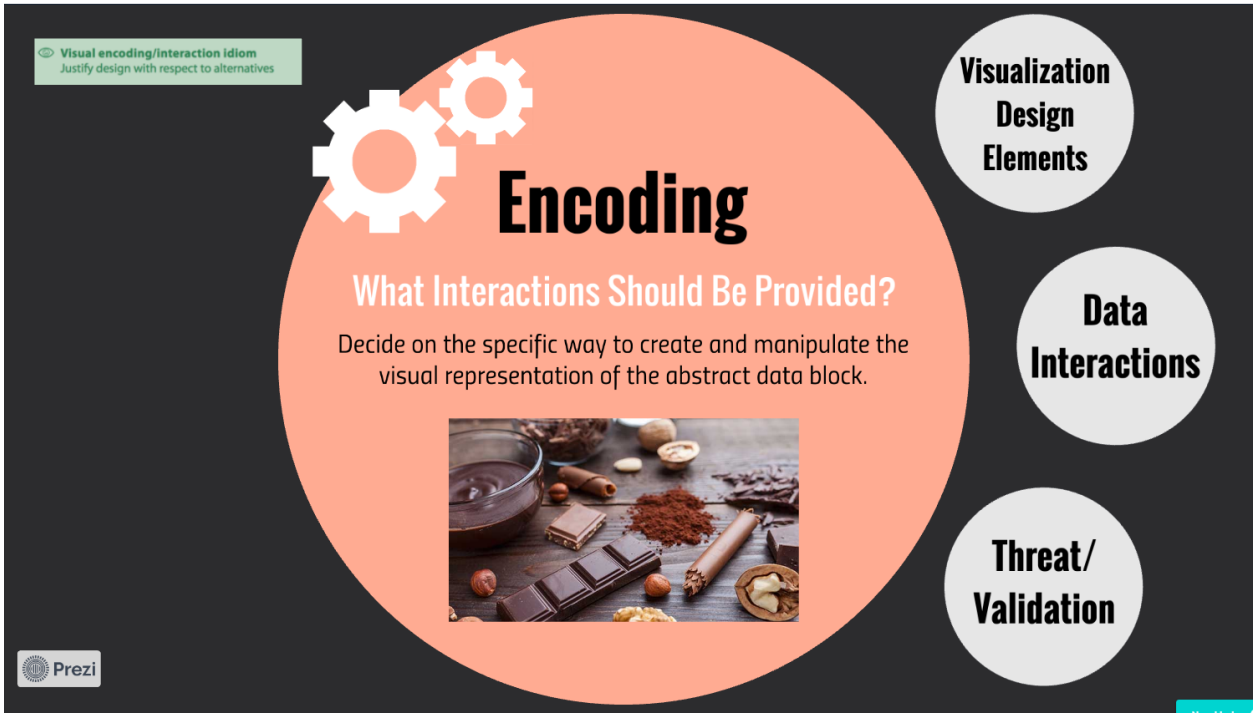

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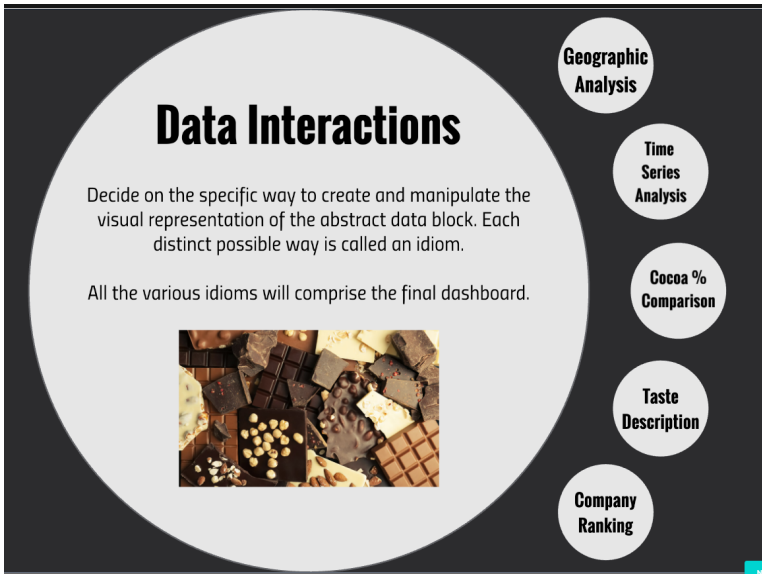

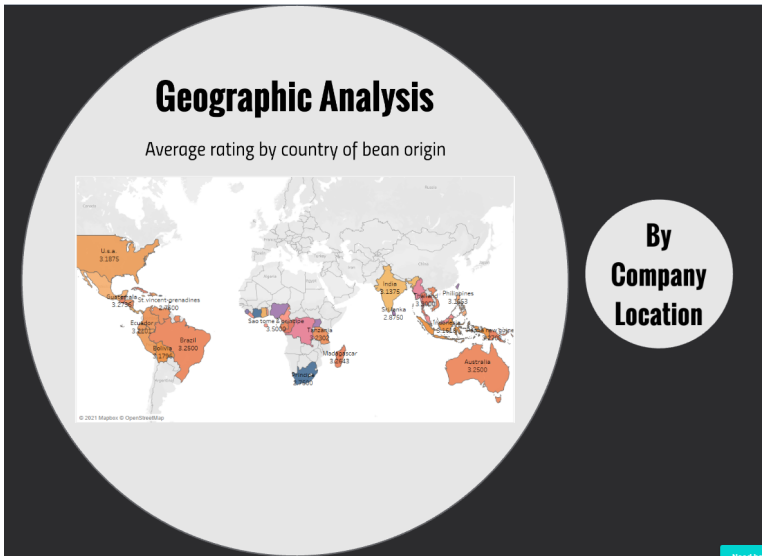

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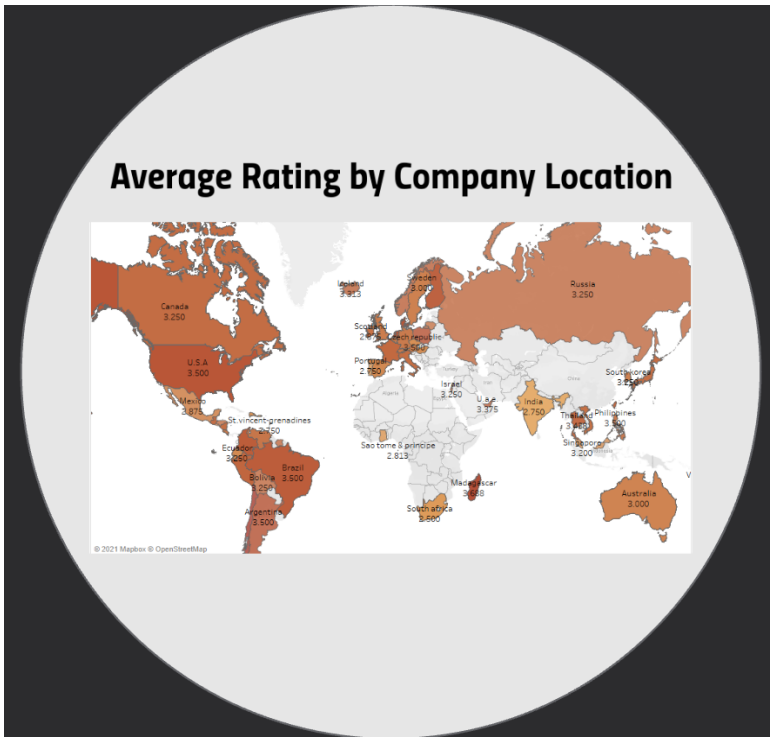

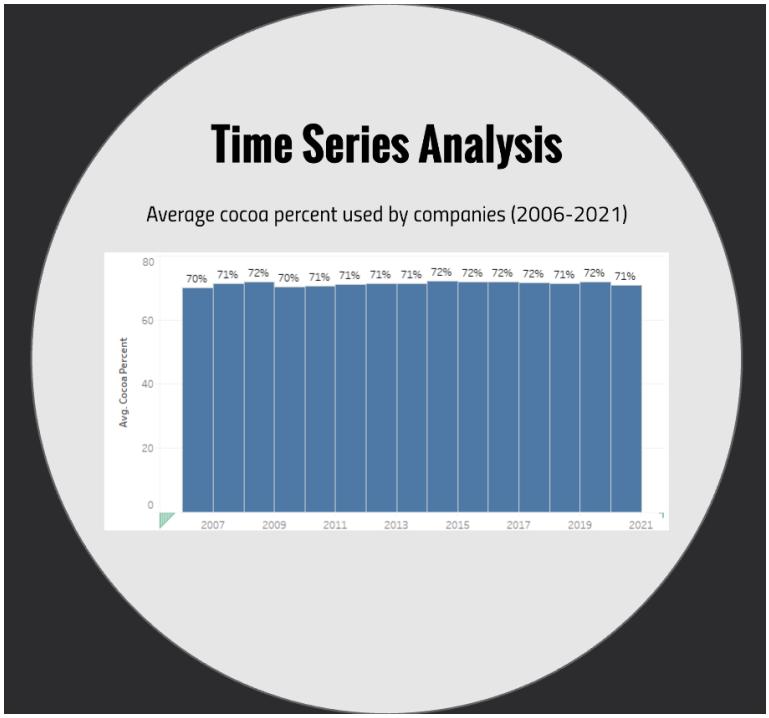

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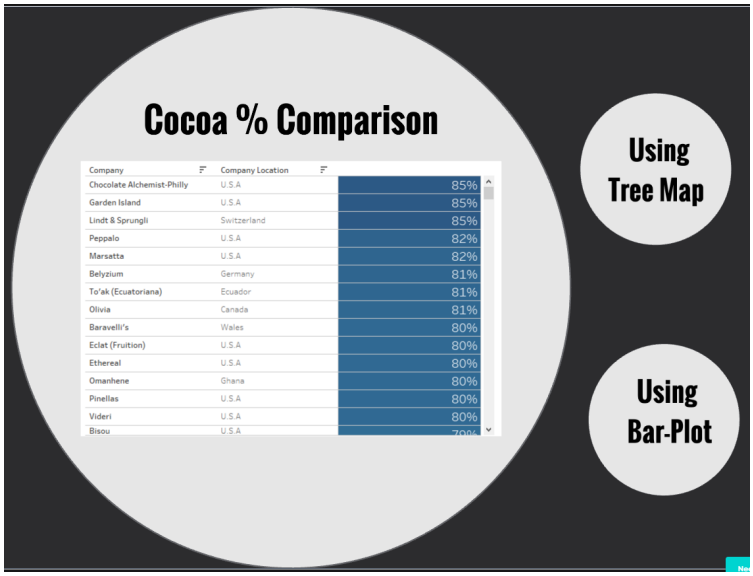

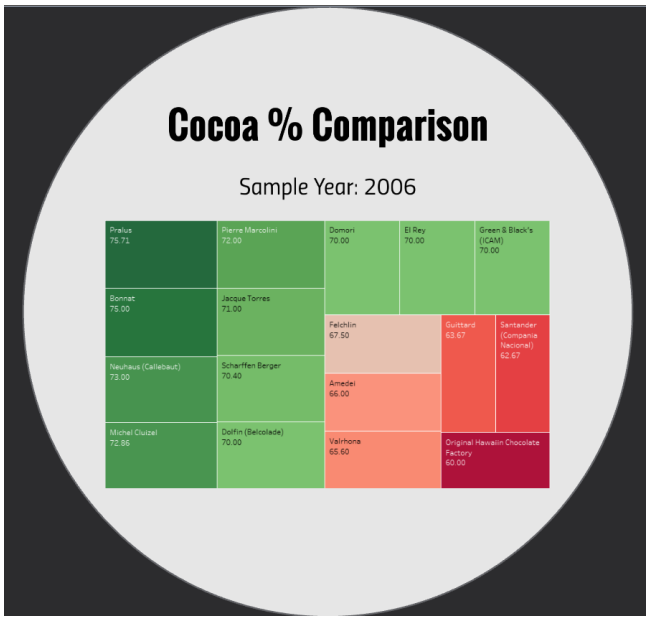

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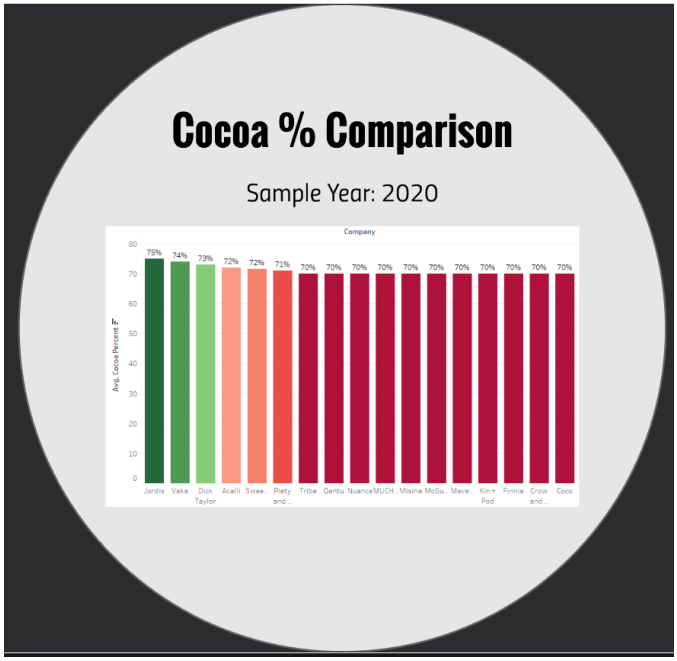

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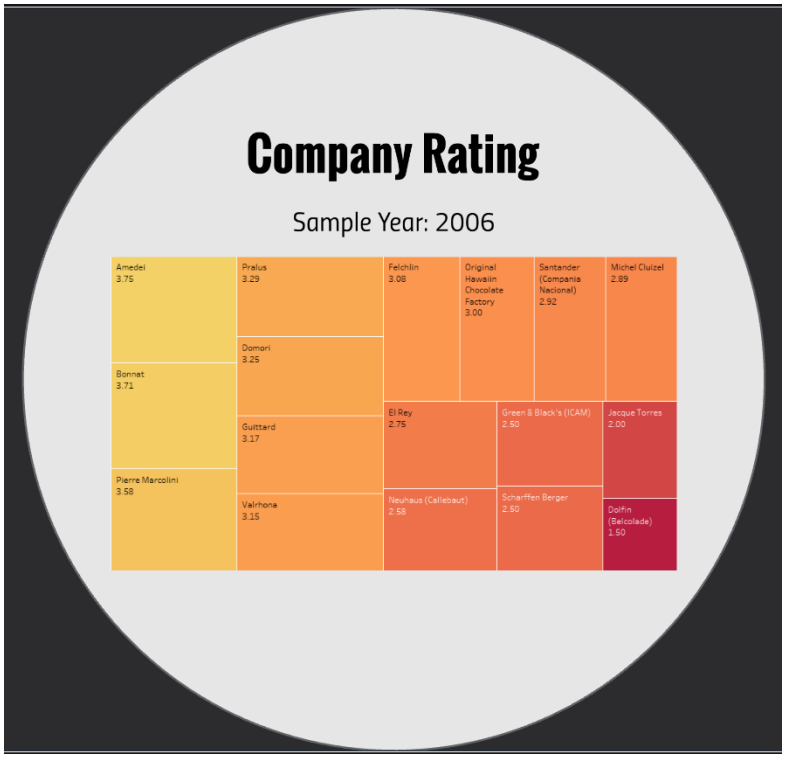

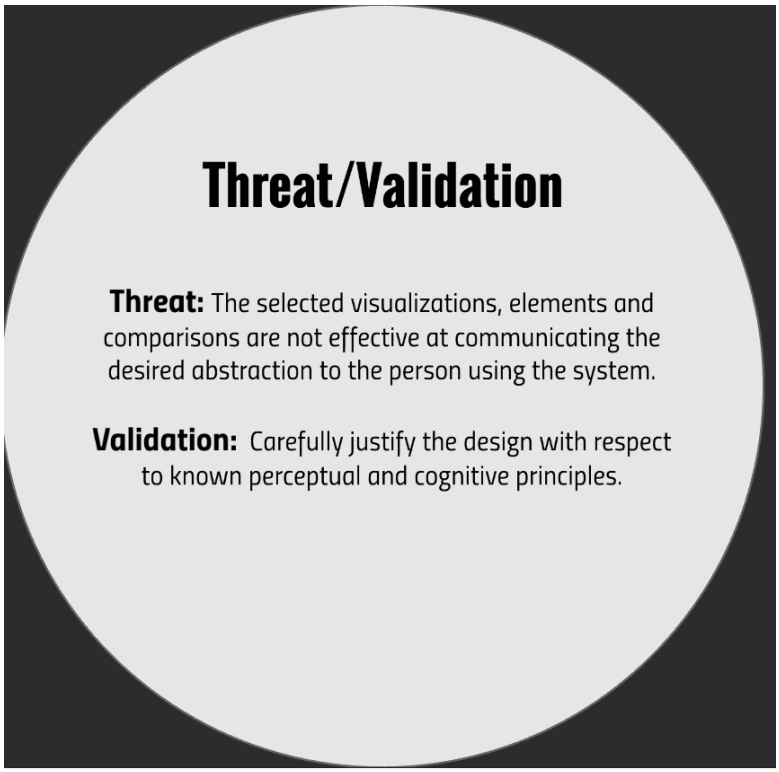

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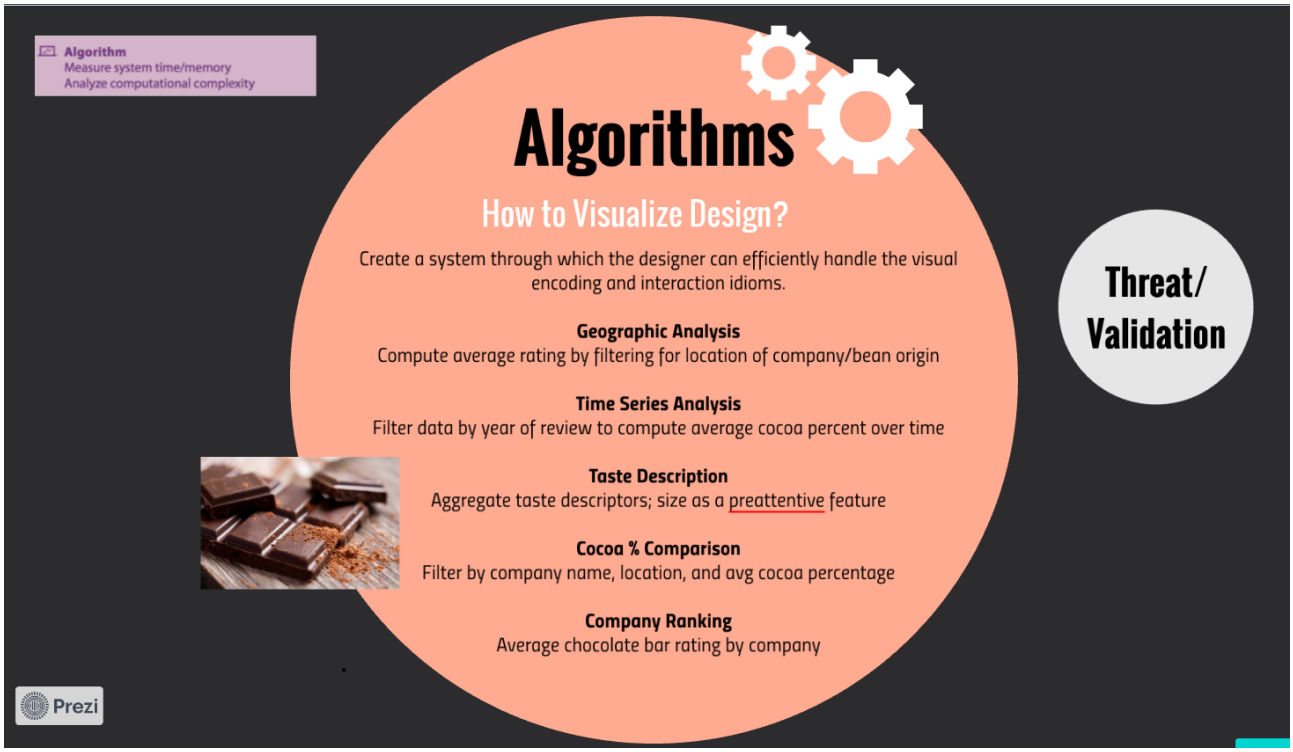

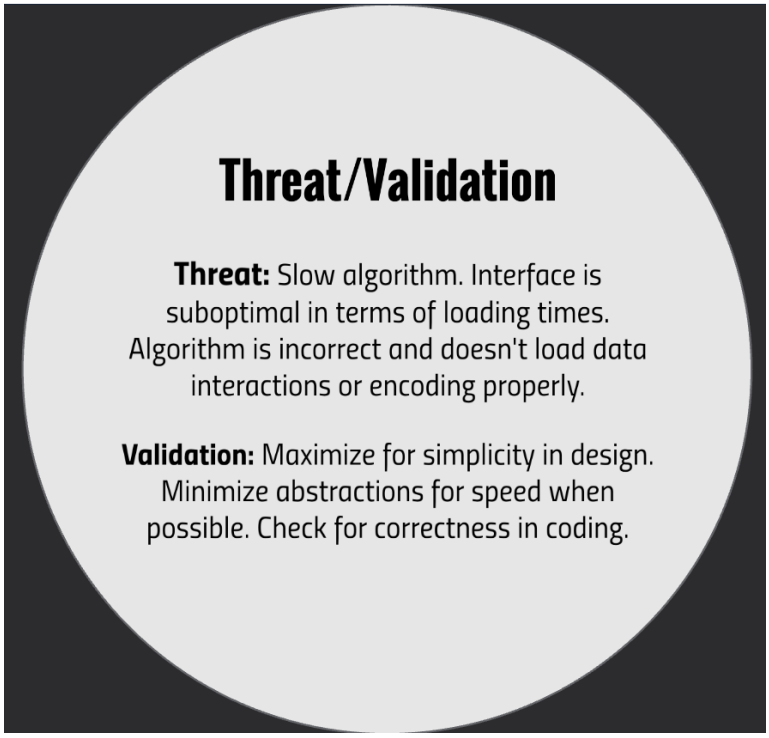

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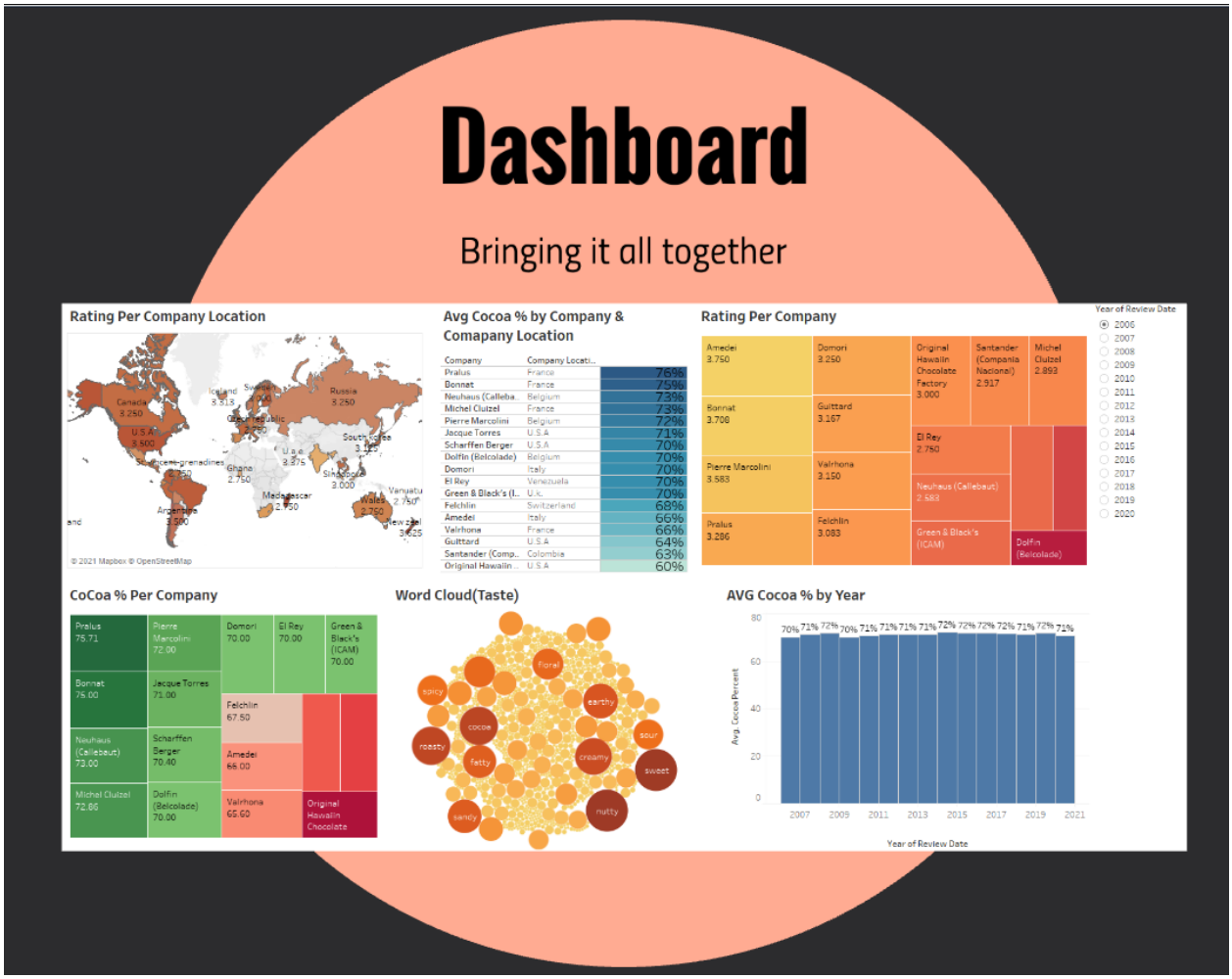
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