

PRIYA RANI

B.Des, NIFT | priya.270793@gmail.com | +91 9145053627

EDUCATION

Year	Degree	Institute
2015	B.Design Fashion Designing	National Institute of Fashion Design
2011	All India Senior School Certificate Examination (CBSE) 12th	Cambridge School
2009	All India Senior School Certificate Examination (CBSE) 10th	RaoNihal Public school

PROFESSIONAL EXPERIENCE

THE SHIRT COMPANY - BARBIE | FASHION DESIGNER FOR BARBIE KID'S WESTERN WEAR (Oct 2016 to present)

- Single handled managed the **entire barbie section** in the absense of experinced team member
- Create design concepts for kid's wear
- Develop Design and Specification sheets and Develop CADs for every style along with denim sampling
- Develop graphics using software's like Corel Draw, Photoshop, Illustrator
- Team work with the sampling department to develop samples
- Responsibly carried out autum/winter and spring/summer collection's photoshoot

PEPPERMINT KIDS CLOTHING PVT. LTD. | KID'S WESTERN WEAR COMPANY (Aug 2015 to Oct 2016)

- Market survey
- Trend analysis and study fashion forecast
- Mood board, look board per story
- Develop graphics and prints
- Team work with the sampling department to develop samples.
- Develop pattern and design for girl kid's wear
- Execution of collection

BIRLA CELLULOSE | WORLI, MUMBAI (Jun 2014 to Jul 2014)

- Trend analysis for S/S 2016
- Designing and execution for A/W 2015

TECHNICAL SKILLS

- **Mastered Techinques** : Draping, Surface techniques, Garment Construction, Garment finishes
- **Speciality** : Trend analysis, Fashion illustration
- **Design software** : Sketch, Adobe Photoshop, Adobe Indesign, Coral draw, Adobe Illustrator

EXTRA-CURRICULAR

- Got selected in the top 10 of Enamor's The Fabulous Couturier, lingerie design contest.

INTERESTS

Western wear, Prêt, Writting, Sketching, Classical dancing

INFORMATION

PERMANENT ADDRESS:

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Near Old Power House, Rewari
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