

VCC

EDGE

# India's Most Comprehensive Financial Research Platform for Private Markets

MOSAIC DIGITAL



# Who we are

---

## MOSAIC DIGITAL

**Mosaic Digital**, the parent company of VCCEdge is India's leading digital products company catering to the growing needs of investors, entrepreneurs, enterprise and emerging tech companies, startups and more.

We provide advanced research and insights coupled with credible journalism and innovative brand solutions which moves markets, helps our partners and users to make informed critical decisions and powers top companies and careers.

**Mosaic Digital is a 100% subsidiary of HT Media Limited.**



VCCEdge is a financial research platform which offers in-depth information on private equity, venture capital transactions and mergers and acquisitions. It enables investors and advisors to make informed decisions, manage risk and achieve market-beating returns.

# What we do

---

**VCCEdge** is a leading player in providing India centric deal, financial and company information. Through the provision of quality and well researched information and insights, we help our customers make informed decisions, manage risk and achieve market beating returns, by giving them holistic access to:



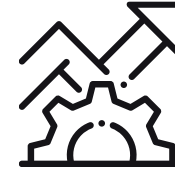
**Deal** (transaction)  
information and  
intelligence including  
M&A, private equity,  
venture capital,  
capital market (equity  
& debt) issues



**Company**  
information and  
financials (for listed  
and unlisted  
companies)



**Directories**  
and information on  
funds and portfolios,  
transaction advisors,  
angel investors  
extending to key  
personnel



**Key  
Developments**  
and verified information  
on funding transactions  
and activity in the  
private and public  
markets

# Product Offerings

---



## Companies & Financials

\*Funded & Non-Funded Co's

**1,45,117+**  
Private Co's

**6,636+**  
Public Co's



## Deals

**18,731+**  
PE investments

**14,133+**  
M&A

**3,696+**  
PE exits

**9,283+**  
Debt

**2,651+**  
ECM



## Portfolio

PE & VC Funds

Limited Partners

Incubators &  
Angels



## Research Report

Quarterly Deal

Update Annual

Deal Report



## Detailed Industry Classification

GICS classification -  
split across

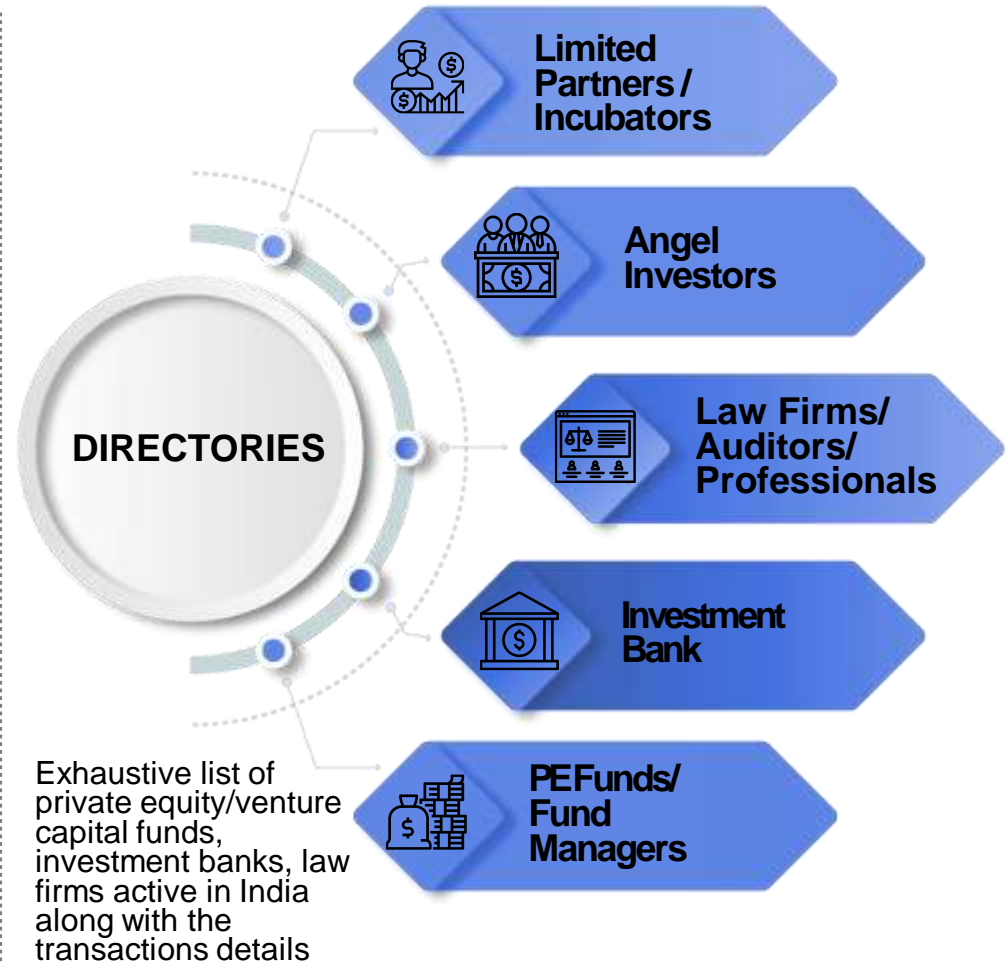
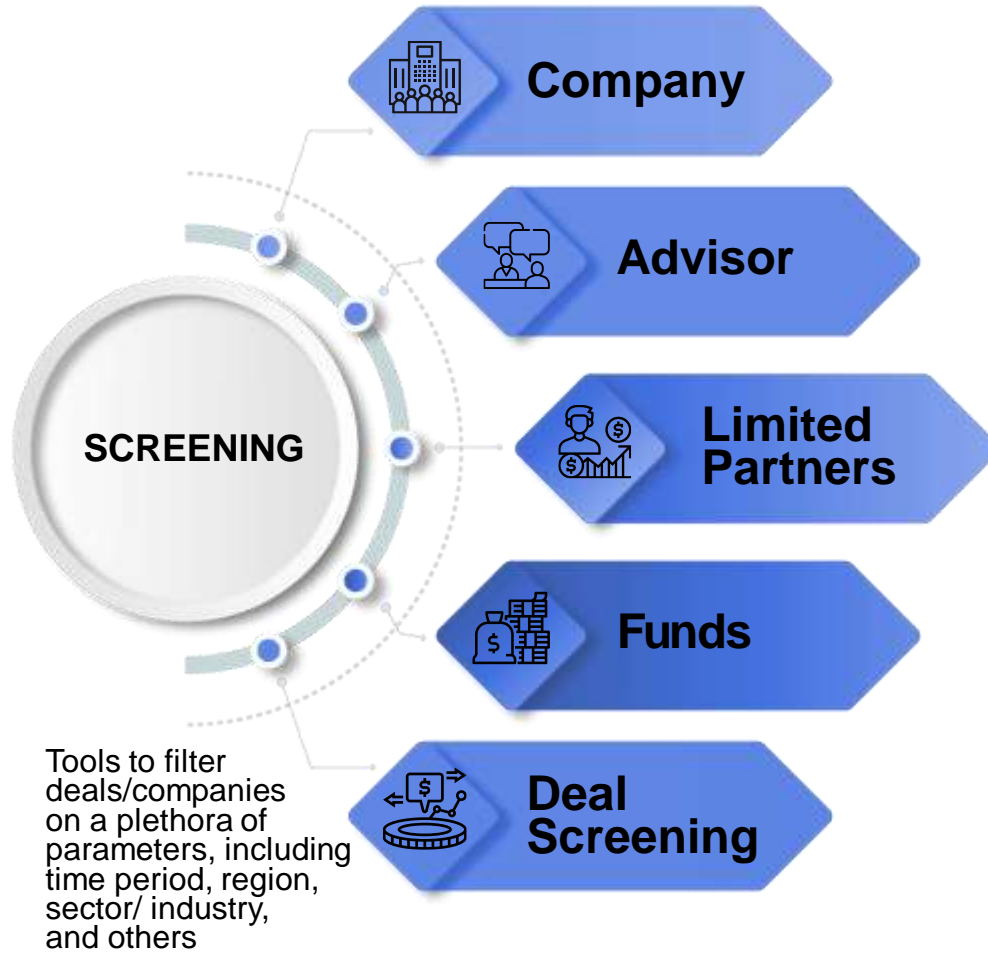
**10 sectors**

**24 Industry  
Groups**

**68 Industries**

**154 Sub-  
Industries**

# Special Features



# Financials & Ratios



- In depth analysis of performance of the company
- Indicates the long term solvency of the business
- Source Deal Pipeline
- Detailed analysis on financials of funded & non-funded companies

*(\*For every funded company, VCCEdge has about 7 Non-funded companies)*



Detailed Financials for  
Private & Public  
Companies along with  
Valuation Multiples



# Reports



## Quarterly and Annual Deal Report

- Deal activity and investment summary
- Deep insights into **PE / VC Market, M&As** and **Equity Capital Market** in India

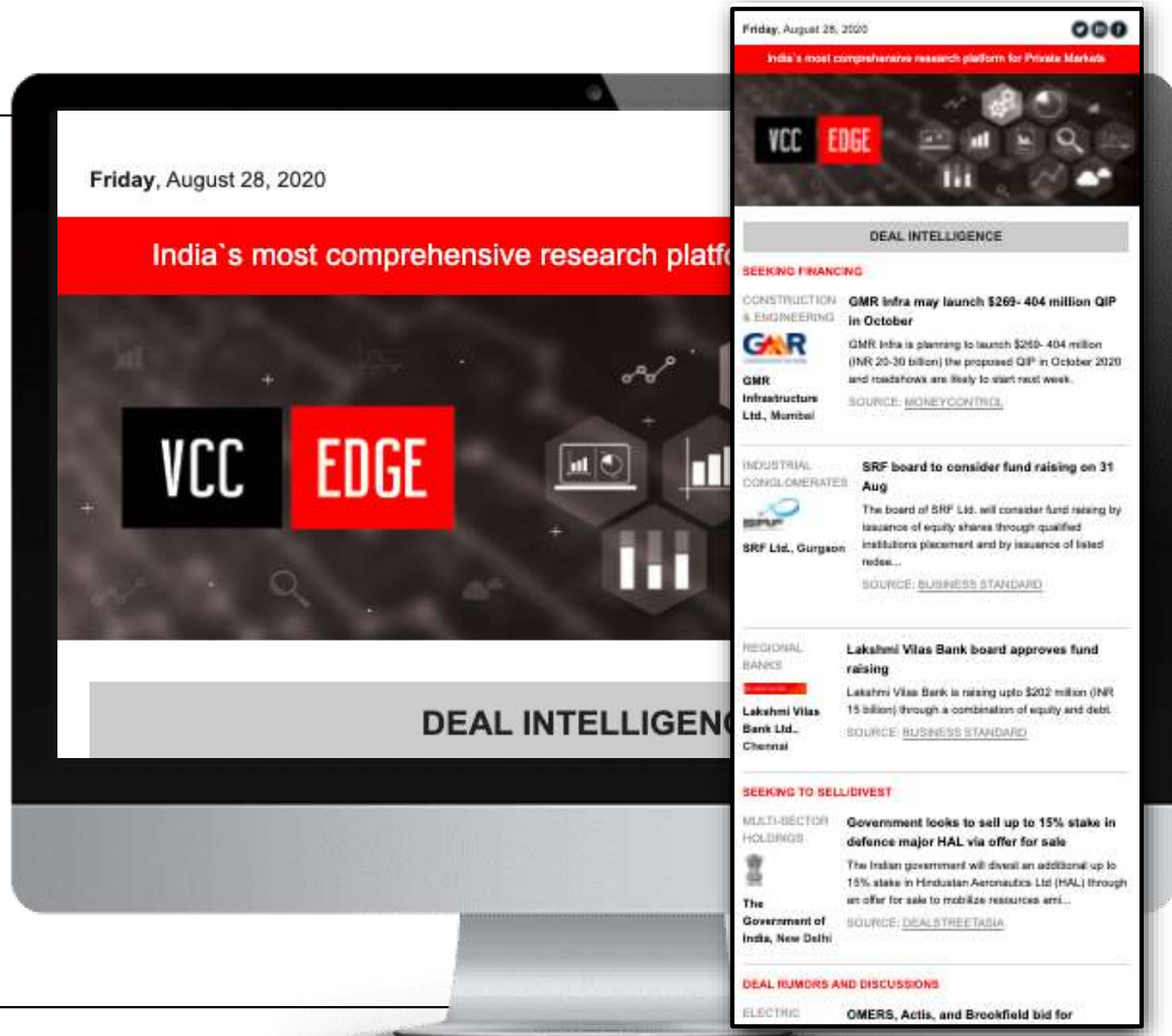


# Newsletter



## Newsletters

- **Daily Deal Report:** PE, M&A, or Public Offering Deals
- **Intelligence & Deal Updates** comprising detailed information and a separate section discussing **PE/VC, M&A** deal updates





# How can we Help ⓘ

## Corporations

- Identify potential acquisitions & investors,
- Monitor sell side
- Effective Due Diligence

## Consultant and Advisors

- Valuation Analysis, Sector Research
- Comparable Company Analysis

## Limited Partners

- Data on LP investors
- Profiles of institutional investors

## Investment Bankers

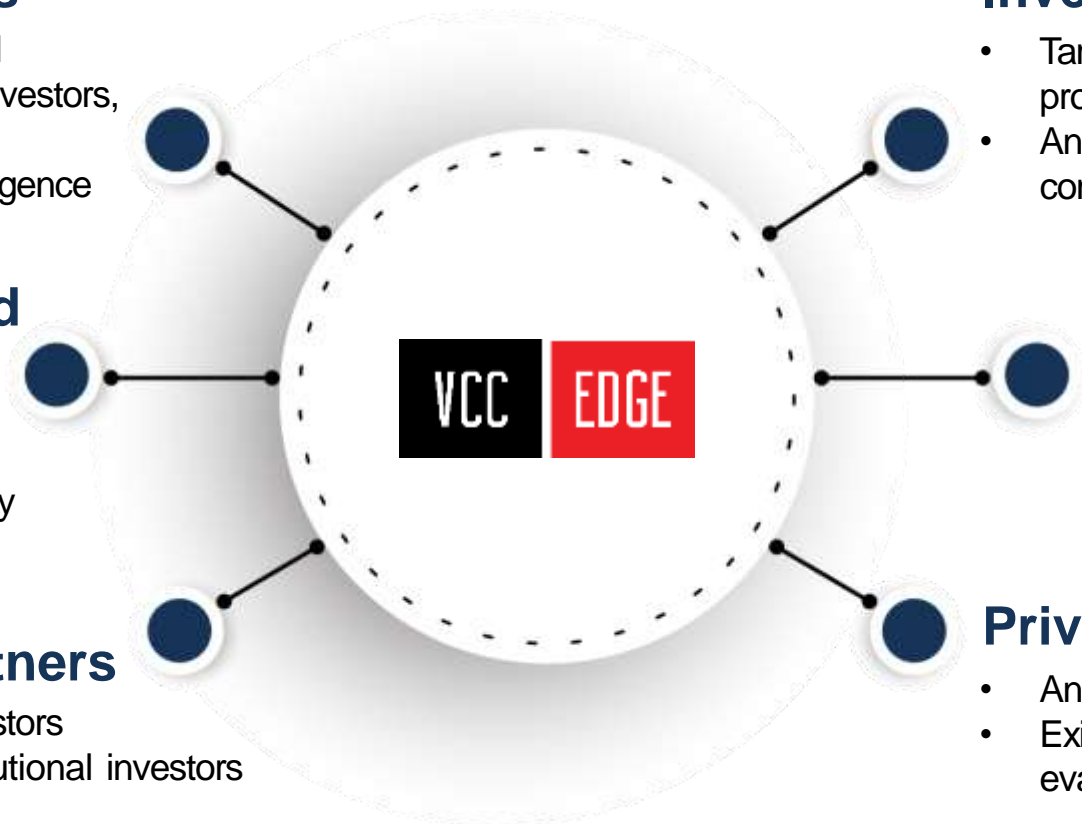
- Target, Identify & leverage key professionals
- Analyse transactions & comparable companies

## Venture Capital / Angel Funds

- Building deal pipeline
- Understanding startup ecosystem

## Private Equity Funds

- Analyse portfolios
- Exits & Mergers evaluation



# MOSAIC DIGITAL

NEWS | INSIGHTS | EVENTS

VCCiRCLE

EDITORIAL  
EVENTS  
TRAININGS  
IMS

TECHiRCLE

EDITORIAL  
EVENTS  
TRAININGS  
IMS

EDGE

