WANDER
DOWN
UNDER

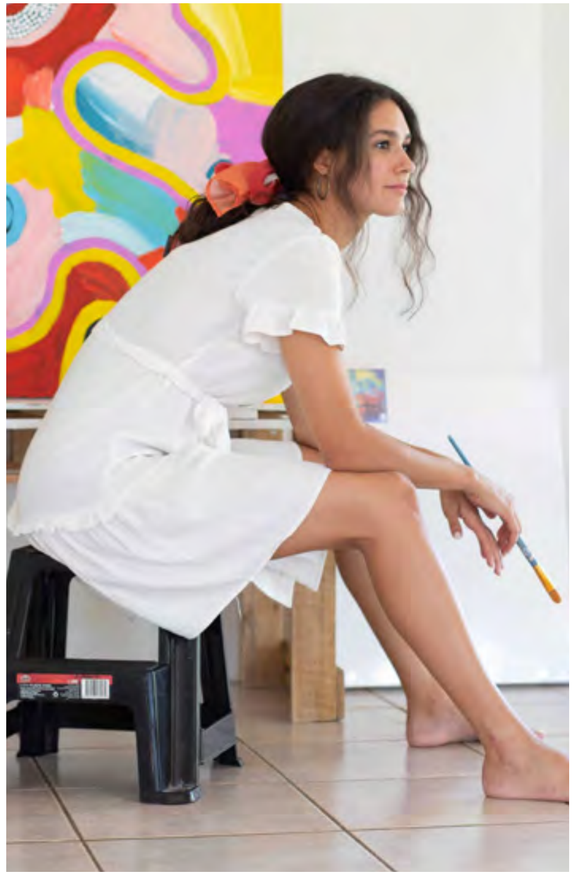
cotton sateen
mid short

boys & girls
options available
in all kids sizes

beautiful soft
cotton sateen

WELCOME TO DREAM-LAND

Peter has proudly collaborated with Mulgani Indigenous artist Emma Hollingsworth to create a colourful & vibrant print collection.



ABOUT THE ARTIST

Emma Hollingsworth is a Kaanju, Kuku Ya'u, Girramay woman who grew up in tropical Far North Queensland.

Her work is a reflection of her heritage and her culture, and she uses vibrant colours and designs to pay homage to her youthfulness blending with her ancient culture.

Her work tells her own story of a young Indigenous woman growing up and paving a path in a modern world, and all of the trials and tribulations that go in hand with that.

‘BROWN EARTH’

Emma’s piece ‘Brown Earth’ is a beautiful reflection of the earth and the close Aboriginal community she is a part of - it represents unity and togetherness.

‘MY HEALING WORLD’

Emma’s piece ‘My Healing Paradise’ tells the story of her land and her culture. The roads and pathways represent a healing part of the world where Emma spent a lot of her time growing up.

AUSSIE KIDS ARE...

Key matching family style

Sold boxed just like the real thing!

Weet-Bix
KID

Weet-Bix
KID

Weet-Bix
BABY
★★★★★ Star style rating
No.1 in breakfast fashion
Weet-Bix
KID
★★★★★ Star style rating
No.1 in breakfast fashion
Weet-Bix
KID
★★★★★ Star style rating
No.1 in breakfast fashion
Weet-Bix
Mens PJ Short Set
★★★★★ Star style rating
No.1 in breakfast fashion
Weet-Bix
Womens PJ Shortie Set
★★★★★ Star style rating
No.1 in breakfast fashion
baby with baby callout
kids with kid callout
men's with yellow
women's with pink

Weet-Bix
KID

TIM TAM SLAM!
cotton sateen short
novelty Tim Tam packaging

in novelty packaging - smaller size to identify from womens

Tim Tam packaging

BLINK(Y) & YOU'LL MISS IT

fashion nightshirt shape
viscose fabric

BLINKY
BILL

great for
mini me
matching

winter styles available via store to door
HAPPY DAYS
All over print jersey PJ set
Comes in soft bag packaging
VEGEMITE
B VITAMINS FOR VITALITY

Matching print jersey PJ set

Matching cotton sateen PJ set

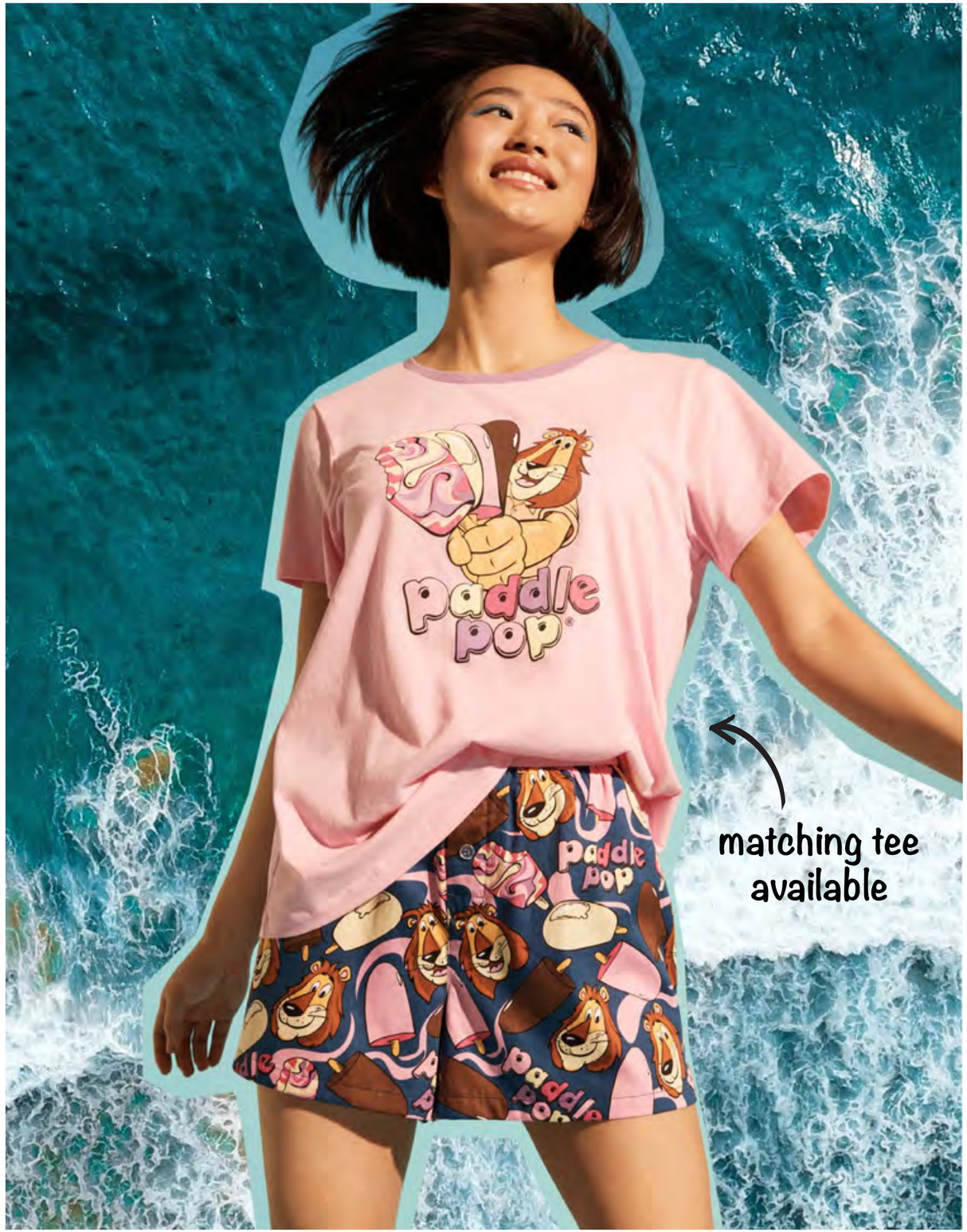
THE BRIGHT SIDE

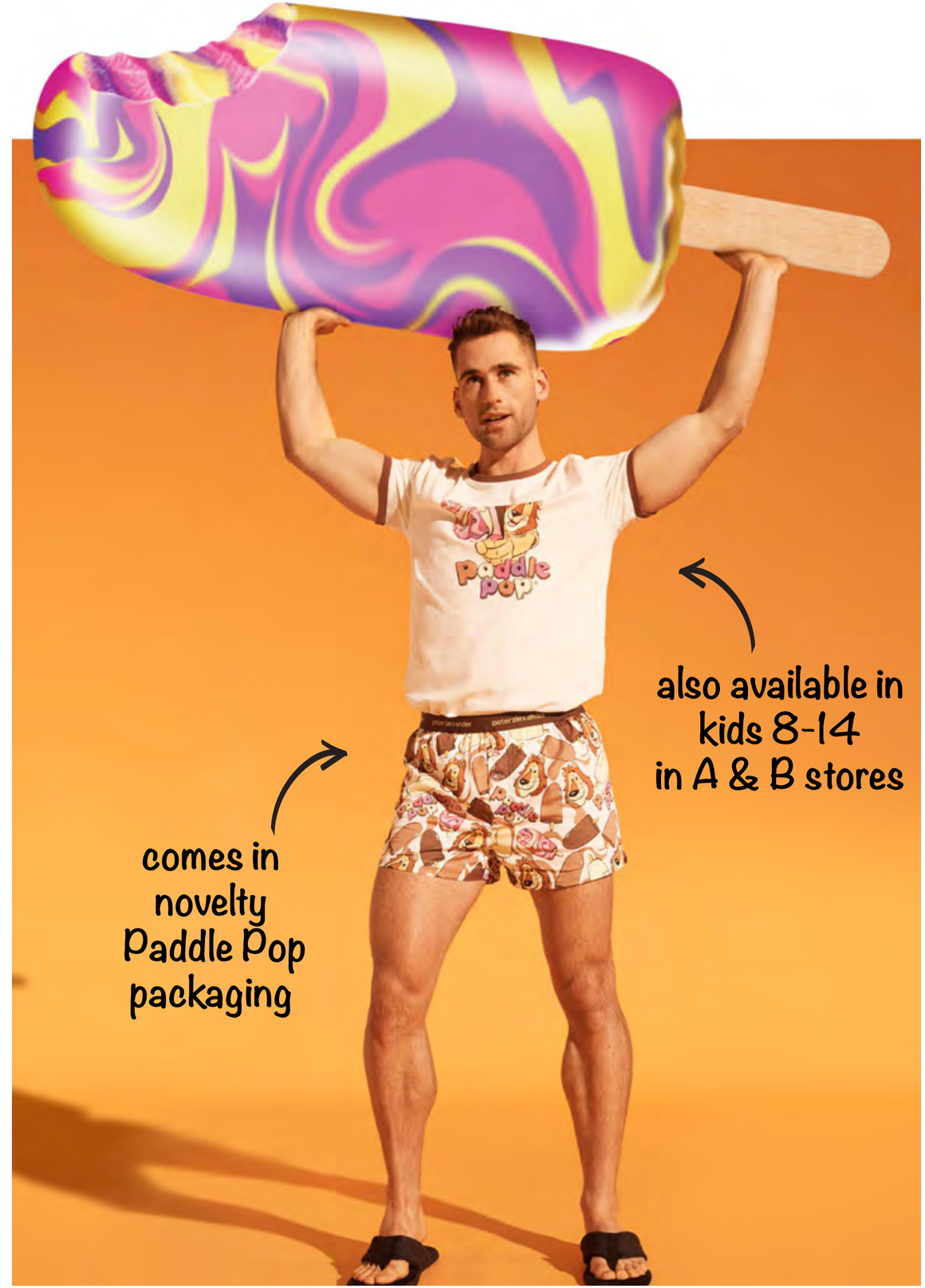
Cotton sateen mid short matches with classics

Choose the set...

or separates

novelty packaging
after the success of ice cream last year, here is everyone's favourite
TRY THEM ALL
Paddle Pop
Mens Boxer Short
Womens Short
petteralexander


paddle pop
matching tee available


paddle pop
also available in kids 8-14 in A & B stores
comes in novelty Paddle Pop packaging

Beautiful viscose jacquard shirt also can be worn with pink candy stripe tux short

¾ length drop crotch pant

MY ISLAND HOME

Available in 2-6
years in A & B
grade stores

Great for those who like extra length

Updated Judy short - now with cuff and piping details

His & Hers Aussie print - great for couples

Update to our
best selling
beach van

SWEET AS MATE

Can you find all the animals?

Knit matching printed short & tee separates

Checkout Bandit (Dad) on the back of the tee!
Unisex style available in ages 2-14 years in all stores
TRUE BLUE-Y

Matching print shorts for the whole family with themed matching tees

This Bluey collection is based on the episode 'See Saw'. It has a beautiful message that sometimes it's the little guys who can make a big difference!

Nightie available via Store to Door for ages 2-6 years

Print includes Coco, Snickers, Chloe, Pom Pom and more!

The Tui Bird was loved last year, so is back with an update for NZ

A KIWI DREAM

All Kiwis
are covered
with matching
print from
baby to big kids

PETER ALEXANDER

PETER ALEXANDER

COUNT ME IN

Exclusive NZ print in our super soft & comfy jersey PJ set

Can you find the Kiwi?

Knit matching printed short & tee separates

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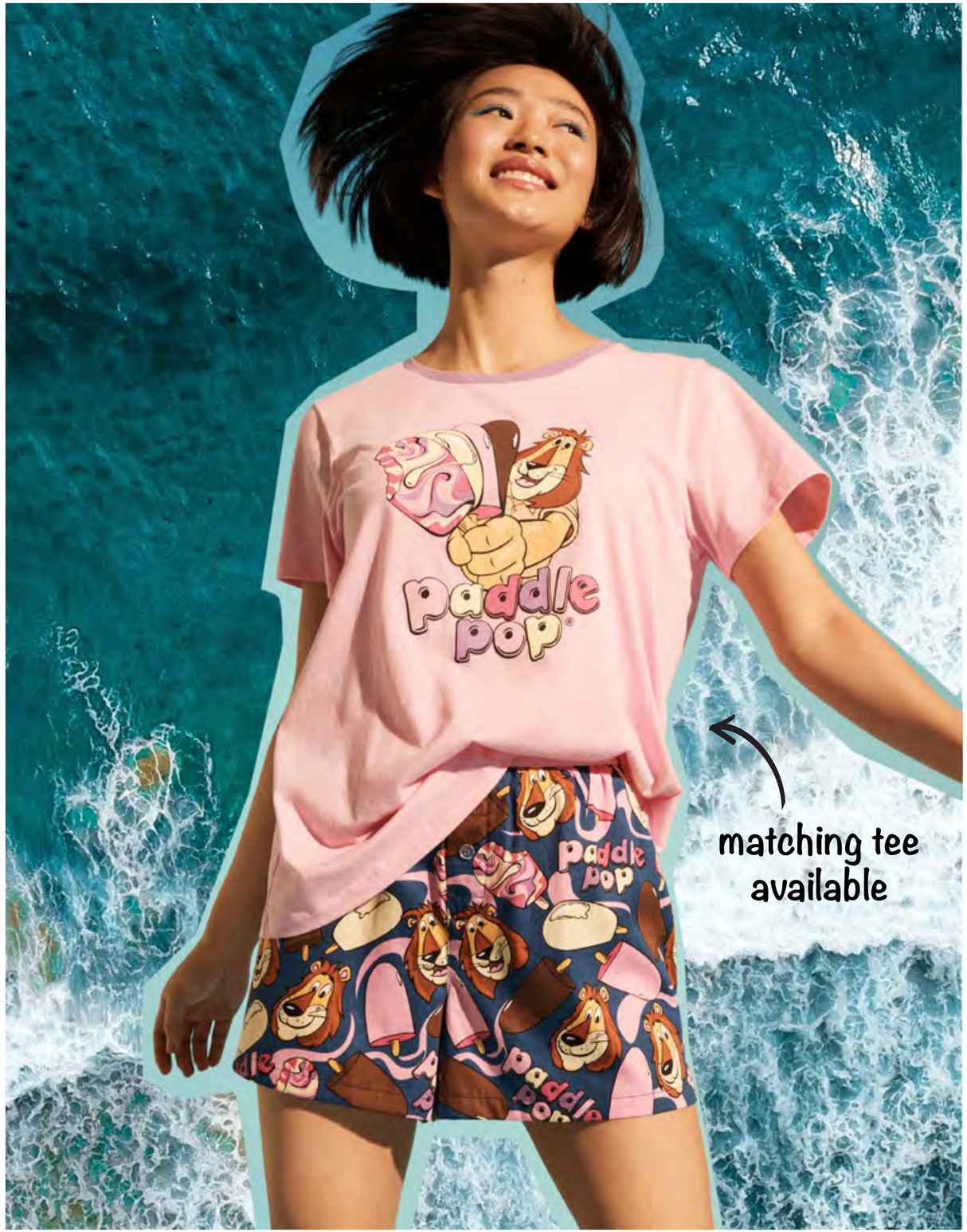
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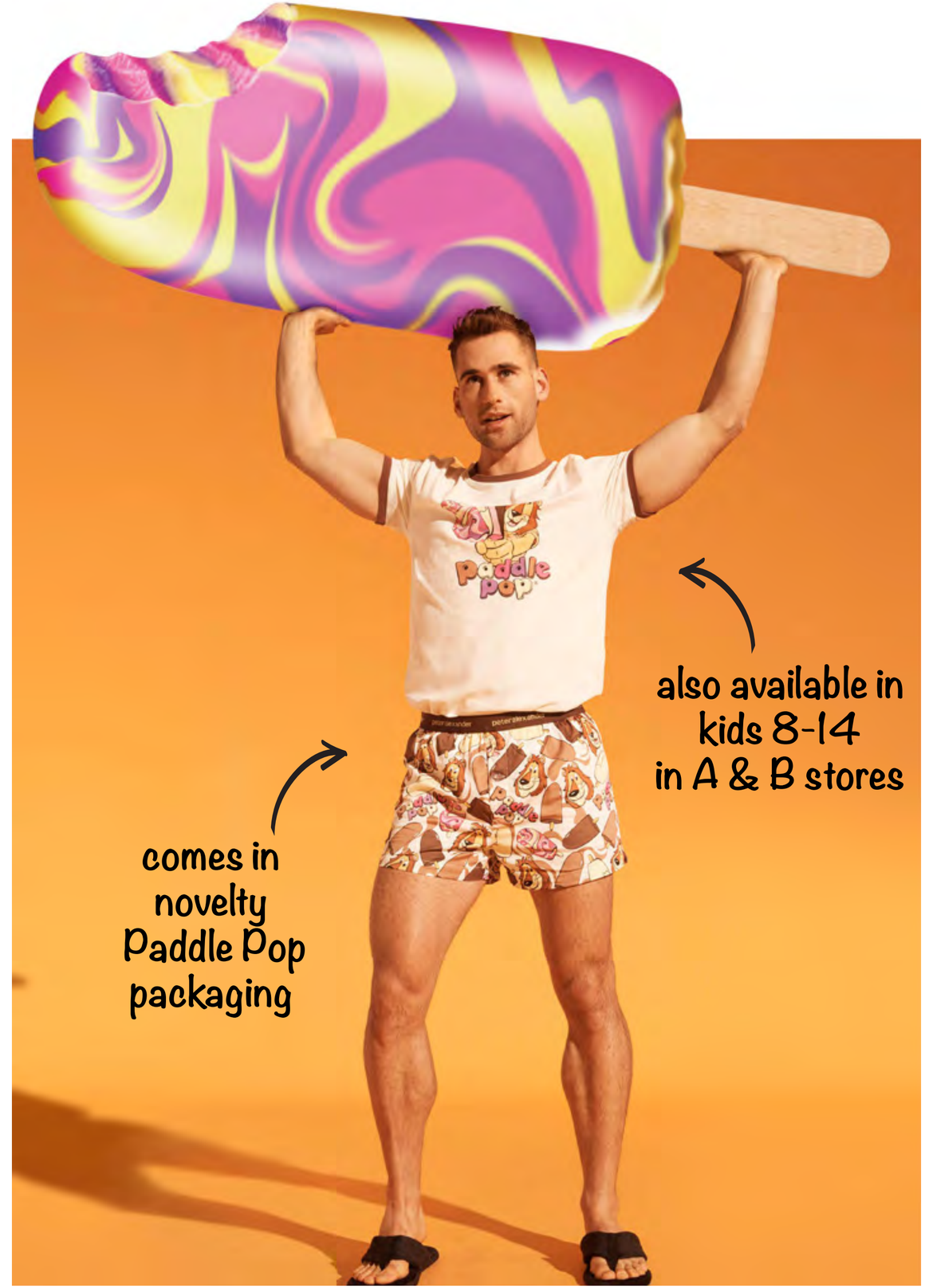
matching tee available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also available in kids 8-14 in A & B stores
comes in novelty Paddle Pop packaging

Update to our
best selling
beach van

Kiwi Icon print sleep short...sweet as bro!

Checkout Bandit (Dad) on the back of the tee!
Unisex style available in ages 2-14 years and matching baby romper
TRUE BLUE-Y

Matching print shorts for the whole family with themed matching tees

This Bluey collection is based on the episode 'See Saw'. It has a beautiful message that sometimes it's the little guys who can make a big difference!