

## Shashank Gupta

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### RESEARCH INTERESTS

Machine learning, Information retrieval (IR), Off-policy learning for search, recommender systems, and post-training foundational models.

### EDUCATION

#### **University of Amsterdam (UvA)**

*PhD*, ML and IR, April 2021 - October 2025

*Advisors:* Dr. Maarten de Rijke, UvA

Dr. Harrie Oosterhuis, Radboud University

*Research Group:* **The Information Retrieval Lab (IRLab).**

#### **International Institute of Information Technology (IIIT), Hyderabad**

*Master of Science By Research*, Computer Science and Engineering, June 2015 - Dec'17

*Advisors:* Dr. Vasudeva Varma, Dean R&D, IIIT-Hyderabad

Dr. Manish Gupta, Principal Applied Scientist, Microsoft, Hyderabad

*Research Group:* **Information Retrieval and Extraction Laboratory (IREL).**

#### **Birla Institute of Technology, Mesra, India**

*Bachelor Of Technology*, Computer Science and Engineering, June 2010 - June 2014.

### RELEVANT EXPERIENCE

#### **Meta AI, New York, USA**

*Research Scientist Intern, Modern Recommender Systems Team*, Aug 2024 - Dec 2024

*Mentors:* Satya Narayan Shukla, Chaitanya Ahuja, Tsung-Yu Lin, and Sreya Dutta Roy.

Worked on a novel reinforcement learning method for post-training text-to-image diffusion models. Resulted in a paper under submission at TMLR.

#### **Meta AI, London, UK**

*Research Scientist Intern, Modern Recommender Systems Team*, Aug 2023 - Dec 2023

*Mentors:* Eric Tan, and Yiming Liao.

Worked on off-policy learning for the two-stage recommender system, and on mixture of experts network for the recommender system. Resulted in a paper at ICTIR 2025.

#### **Flipkart, Bangalore, India**

*Data Scientist, Search Ranking Team*, July 2018 - Jan 2021

*Mentor:* Mohit Kumar, and Narendra Varma.

Worked on learning-to-rank methods for personalized fashion search, resulted in  $X\%$  improvement in the conversion rate. Worked with terabyte scale log data using PySpark and Tensorflow. Also worked on the problem of session length prediction for user's incoming search session to help disambiguate their explore v/s purchase intent (SIGIR'20), and user return time prediction using neural point process model (UMAP'22 Workshop).

#### **Conduent Labs (erstwhile Xerox Research (XRCI)), Bangalore, India**

*Research Internship*, Jan 2018 - May 2018

*Mentors:* Manjira Sinha, and Sandya Mannarswamy.

Worked on the problem of fake news detection. Proposed a novel Coupled Matrix-Tensor Factorization (CMTF) based solution for the problem (ASONAM'18).

#### **Tata Research, Design and Development Center, Pune, India**

*Research Internship*, May 2017 - July 2017

*Mentors:* Girish Palshikar, Sachin Pawar, and Nitin Ramrakhiyani.

Worked on semi-supervised and multi-task learning based methods for Adverse Drug Reaction (ADR) mention extraction from social media posts (ECIR'18, CIKM'17 and NeurIPS'17 workshop).

## TUTORIALS

### **Unbiased Learning to Rank: On Recent Advances and Practical Applications**

Shashank Gupta, Philipp Hager, Jin Huang, Ali Vardasbi, and Harrie Oosterhuis.  
WSDM 2024.

### **Recent Advances in the Foundations and Applications of Unbiased Learning to Rank**

Shashank Gupta, Philipp Hager, Jin Huang, Ali Vardasbi, and Harrie Oosterhuis.  
SIGIR 2023.

### **Recent Advancements in Unbiased Learning to Rank**

Shashank Gupta, Philipp Hager, and Harrie Oosterhuis.  
FIRE 2023.

## PUBLICATIONS

### **A Simple and Effective Reinforcement Learning Method for Text-to-image Diffusion Model**

Shashank Gupta, Chaitanya Ahuja, Tsung-Yu Lin, Sreya Dutta Roy, Harrie Oosterhuis, Maarten de Rijke, and Satya Narayan Shukla.  
*Under submission at TMLR.*

### **Towards Two-Stage Counterfactual Learning to Rank**

Shashank Gupta, Yiming Liao, and Maarten de Rijke.  
ICTIR 2025 (Co-located with SIGIR).

### **Practical and Robust Safety Guarantees for Advanced Counterfactual Learning to Rank**

Shashank Gupta, Harrie Oosterhuis, and Maarten de Rijke  
CIKM 2024 (**Full paper**).

### **Optimal Baseline Corrections for Off-Policy Contextual Bandits**

Shashank Gupta\*, Olivier Jeunen\*, Harrie Oosterhuis, and Maarten de Rijke (**\*Equal Contribution**)  
RecSys 2024 (**Full paper**).

### **Proximal Ranking Policy Optimization for Practical Safety in Counterfactual Learning to Rank**

Shashank Gupta, Harrie Oosterhuis, and Maarten de Rijke  
CONSEQUENCES @RecSys 2024 (**Oral presentation**).

### **A Simpler Alternative to Variational Regularized Counterfactual Risk Minimization**

Hua Chang Bakker, Shashank Gupta, and Harrie Oosterhuis  
CONSEQUENCES @RecSys 2024 (**Poster presentation**).

### **Safe Deployment for Counterfactual Learning to Rank with Exposure-Based Risk Minimization**

Shashank Gupta, Harrie Oosterhuis, and Maarten de Rijke  
SIGIR 2023 (**Full paper**), CONSEQUENCES at RecSys 2023.

### **A Deep Generative Recommendation Method for Unbiased Learning From Implicit Feedback**

Shashank Gupta, Harrie Oosterhuis, and Maarten de Rijke  
ICTIR 2023, CONSEQUENCES+REVEAL at RecSys 2022.

### **A First Look at Selection Bias in Preference Elicitation for Recommendation**

Shashank Gupta, Harrie Oosterhuis, and Maarten de Rijke  
CONSEQUENCES at RecSys 2023.

**Neural Bag-of-Words Point Process Model for User Return Time Prediction in E-commerce**

Shashank Gupta, Manish Bansal  
CRUM Workshop at UMAP 2023.

**The University of Amsterdam at the TREC 2021 Fair Ranking Track**

Ali Vardasbi, Gabriel B  n  dict, Shashank Gupta, Maria Heuss, Pooya Khandel, Ming Li, Fatemeh Sarvi  
TREC Fair Ranking Trec 21.

**Predicting Session Length for Product Search on E-commerce Platform**

Shashank Gupta, Subhadeep Maji  
SIGIR 2020, Short.

**On Application of Bayesian Parametric and Non-parametric Models for User Cohorting in Product Search**

Shashank Gupta  
ECNLP@ACL20, Position paper.

**RARE: A Recurrent Attentive Recommendation Engine for News Aggregators**

Vaibhav Kumar, Dhruv Khattar, Shashank Gupta, Manish Gupta, and Vasudeva Varma  
CIKM 2018, Workshop on News Recommendation and Analytics (INRA 2018).

**CIMTDetect: A Community Infused Matrix-Tensor Coupled Factorization Based Method for Fake News Detection**

Shashank Gupta, Raghuveer Thirukovalluru, Manjira Sinha, and Sandya Mannar-swamy.  
ASONAM 2018, Short.

**Multi-Task Learning for Extraction of Adverse Drug Reaction Mentions from Tweets**

Shashank Gupta, Manish Gupta, Vasudeva Varma, Sachin Pawar, Nitin Ramrakhiyani, Girish Keshav Palshikar  
ECIR 2018 (Full) and NIPS 2017 ML4H Workshop.

**A Co-training Based Method for Extraction of Adverse Drug Reaction Mentions from Tweets**

Shashank Gupta, Manish Gupta, Vasudeva Varma, Sachin Pawar, Nitin Ramrakhiyani, Girish Keshav Palshikar  
ECIR 2018 (Short) and NIPS 2017 ML4H Workshop.

**TCS Research at TAC 2017: Joint Extraction of Entities and Relations from Drug Labels using an Ensemble of Neural Networks**

Sachin Pawar, Nitin Ramrakhiyani, Girish Keshav Palshikar, Shashank Gupta, Vasudeva Varma  
TAC 2017 ADR Track.

**Semi-Supervised Recurrent Neural Network for Adverse Drug Reaction Mention Extraction**

Shashank Gupta, Sachin Pawar, Nitin Ramrakhiyani, Girish Keshav Palshikar, and Vasudeva Varma  
BMC Bioinformatics Special Issue, and CIKM 2017, Workshop.

**Enhancing Categorization of Computer Science Research Papers using Knowledge Bases,**

Shashank Gupta, Priya Radhakrishnan, Manish Gupta, Vasudeva Varma  
SIGIR 2017, Works. on Knowledge Graphs & Semantics for Text Retrieval & Analysis.

**Deep Neural Architectures for News Recommendation,**  
Vaibhav Kumar, Dhruv Khattar, Shashank Gupta, Manish Gupta, Vasudeva Varma  
Conference and Labs of the Evaluation Forum (CLEF) 2017 (50 citations).

**Simultaneous Inference of User Representations and Trust,**  
Shashank Gupta, Pulkit Parikh, Manish Gupta, Vasudeva Varma  
ASONAM 17, Short.

**Deep Learning for Hate Speech Detection in Tweets**  
Pinkesh Badjatiya\*, Shashank Gupta\*, Manish Gupta, Vasudeva Varma (**\*Equal Contribution**)(**Best Poster Award**)  
WWW 2017, Poster track.

**Scientific Article Recommendation by using Distributed Representations of Text and Graph**  
Shashank Gupta, Vasudeva Varma  
WWW 2017, Workshop track.

**User Profiling based Deep Neural Network for Temporal News Recommendation**  
Vaibhav Kumar, Dhruv Khattar, Shashank Gupta, Manish Gupta, and Vasudeva Varma  
ICDM 2017, Workshop Track.

**Word Semantics based 3D Convolutional Neural Networks for News Recommendation**  
Vaibhav Kumar, Dhruv Khattar, Shashank Gupta and Vasudeva Varma  
ICDM 2017, Workshop track.

## AWARD AND ACHIEVEMENTS

Received the **Best Poster Paper Award** at International World Wide Web Conference (**WWW**) 2017.  
Work on hate speech detection got covered in The Hindu, Indian Express and few other leading news outlets <https://tinyurl.com/3p82typm>.  
SIGIR student travel grant to attend SIGIR and ICTIR 2023.  
SIGCHI student travel grant to attend UMAP 2023 (declined).  
Travel Grant to attend NIPS 2017 (declined).  
TCS Research travel grant for attending CIKM 2017.  
Selected to attend IISC's Winter School on Machine Learning 2015.

## SKILLS & TOOLS

PyTorch, Keras, Scikit-Learn, Tensorflow, Theano  
Lucene, ElasticSearch  
Python, MATLAB, C, C++, Java

## PROFESSIONAL ACTIVITIES

**Reviewer:** SIGIR(21-24), ECIR(19-23), KDD'24, NeurIPS(20-23), ICML(20-24), ICLR(21-24), ACL(21), AAAI'21, EMNLP(20-21), CIKM'21, ACL'21, IJCNLP'20, ML4H@NIPS.  
**Teaching Assistant:** RecSys, UvA (2023/24), Advanced Information Retrieval, UvA (2022), Information Retrieval and Extraction, IIIT-H (2018), Machine Learning, IIIT-Hyderabad (2017), Machine Learning, BITS-Pilani (2015).

<b>RELEVANT COURSEWORK</b>	Machine Learning Information Retrieval and Extraction Topics in Information Retrieval Topics in Natural Language Processing Digital Image Processing
<b>STUDENT SUPERVISION</b>	Hua Chang Bakker (BSc AI 2024): Variational Counterfactual Risk Minimization for Contextual Bandits. Richter Van Emmerik (BSc AI 2023): Exploring large language models for recommender system. Beer Meester (BSc AI 2023): Offline reinforcement learning for learning to rank. Srijan Kaur (Masters UvA 2022): Knowledge distillation for efficient user modeling.
<b>TALKS</b>	<i>Simple and Effective Reinforcement Learning for Recommender Systems and Diffusion Models</i> , Presented at LossFunk, Bangalore. <i>Safe Deployment for Counterfactual Learning to Rank</i> , Presented at Expedia, London (remotely). <i>Optimal Baseline Corrections for Off-policy Contextual Bandits</i> , Oral Presentation at RecSys 2024. <i>Proximal Ranking Policy Optimization for Safe Counterfactual Learning to Rank</i> , Presentation at CONSEQUENCES, RecSys 2024. <i>Unbiased Learning to Rank: On Recent Advances and Practical Applications</i> , Tutorial presentation at WSDM 2024. <i>Off-policy Evaluation and Learning for Contextual Bandits</i> , Lecture presentation at the RecSys course, UvA. <i>Safe Deployment for Counterfactual Learning to Rank</i> , Presented at ShareChat ML Seminar (remotely). <i>Recent Advancements in Counterfactual Learning to Rank</i> , Tutorial presentation at SIGIR 2023. <i>Recent Advancements in Counterfactual Learning to Rank</i> , Invited tutorial presentation at FIRE 2023. <i>Safe Deployment for Counterfactual Learning to Rank</i> , Presented at MetaAI, New York (remotely). <i>Safe Deployment for Counterfactual Learning to Rank</i> , Oral presentation at SIGIR 2023. <i>VAE-IPS: A Deep Generative Recommendation Method for Unbiased Learning From Implicit Feedback</i> , Presented at CONSEQUENCES+REVEAL workshop@RecSys'22. <i>Session Length Prediction for Product Search on E-commerce Platform</i> , Presented at SIGIR, 2020 <a href="https://dl.acm.org/doi/abs/10.1145/3397271.3401219">https://dl.acm.org/doi/abs/10.1145/3397271.3401219</a> <i>Scientific Article Recommendation using Deep Embeddings</i> , Presented at World Wide Web Conference, Perth, 2017 <a href="http://bit.ly/2nfmhi3">http://bit.ly/2nfmhi3</a> <i>Trust Prediction in Social Network using Deep Neural Networks</i> , Presented at ASONAM conference, Sydney, 2017 <a href="http://bit.ly/2zya7CF">http://bit.ly/2zya7CF</a> <i>Semi-supervised Recurrent Neural Network for Adverse Drug Reaction Mention Extraction from Twitter</i> , Presented at CIKM Conference, Singapore, 2017 <i>Pharmacovigilance from Social Media using Multi-task and Semi-Supervised Learning</i> , Presented at ECIR Conference, Grenoble, 2018 <i>Machine Learning Methods for Mining Adverse Drug Reactions from Social Media</i> , Presented at DUKE-NUS Medical School, Singapore, 2017 <i>Deep Learning Methods for Recommendation Systems</i> , Presented at Thiagarajar College of Engineering, Madurai <i>Information Retrieval from Social Media</i> , Presented at Alumni Research Talk (ART), BITS Pilani, Pilani.