

Question 1) Analysis of all the visualizations with respect to how it is helping you find the Key Performance Indicators and the causes of various problems identified.

BB Brooklyn shows stable results over time. Lower Manhattan is performing worse since 2014 and Upper West Side is performing better regarding revenue. Lower Manhattan seems to make less revenue on the weekend than both other branches. Additionally, the number of items is less. Lot of Lower Manhattan branches received a C grade in inspection what might be a reason for the bad result.

Question 2) What more could you have done other than what is included in the exercise to achieve better analysis of both the datasets?

Examine all available fields, add more information despite revenue, score and count competitor analysis from external data.