Sample Data for the *ServiceSaleFact* Measure Table

ServiceSaleFact	
ServPurchId	*ServCatPrice*
1111	$15
2222	$75
4444	$150

Sample Data for the *MerchSaleFact* Measure Table

MerchSaleFact				
SaleId	*MerchId*	*MerchPrice*	*Qty*	*MerchAmount*
1111	MC1	$3	2	6
2222	MC4	$200	1	200
3333	MC3	$100	1	100
4444	MC4	$40	1	40

Sample Data for the *SpecialEventFact* Measure Table

SpecialEventFact	
EventId	*Amount*
E01	$1,000
E02	$500
E03	$200

Sample Data for the *Customer* Dimension Table

Customer					
MmbrId	*MmbrName*	*MmbrZip*	*MemTypeId*	*MmbrDate*	*MmbrEmail*
1111	Joe	98011	M1	1-Feb-2009	joe@serv1.com
2222	Mary	80112	M2	1-Jan-2010	mary@serv2.com
3333	Sue	45327	M3	3-Mar-2011	sue@serv3.com
4444	George	45236	NA	NA	george@serv4.com

Sample Data for the *Calendar* Dimension Table

Calendar				
CalDateId	CalDay	CalWeek	CalMonth	CalYear
C10000211	1	1	2	2013
C10000212	2	1	2	2013
C10000213	3	1	2	2013
C10000214	4	1	2	2013

Sample Data for the *MerchType* Dimension Table

MerchType		
MerchId	*MerchName*	*MerchType*
MC1	Wilson balls	Balls
MC2	Wilson racket	Racket
MC3	Adidas shoes	Shoes
MC4	Racket stringing	Racket

Sample Data for the *ServiceCat* Dimension Table

ServiceCat	
ServCatId	*ServCatName*
SC1	Ball machine
SC2	Private lesson
SC3	Adult class
SC4	Child class

Sample Data for the *Franchise* Dimension Table

Franchise			
FranchId	*FranchRegion*	*FranchPostalCode*	*FranchModelType*
F1	Northwest	98011	Full
F2	Mountain	80111	Medium
F3	Central	45236	Limited

Sample Data for the *SEType* Dimension Table

SEType	
Event Type Code	*Event Name*
L-A	Adult Social
L-B	Pioneer Social
L-C	Team Practice

Sample Data for the *SETCustomer* Dimension Table

SETCustomer		
CustomerId	*CustomerName*	*CustomerLocation*
CC1	First Data	Greenwood Village
CC2	DU Tennis	Denver
CC3	Creek High School	Greenwood Village