

KIESHA C

Video Editor

CONTACT

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Mumbai

EDUCATION

2023-2027

Pursuing Engineering
in Computer Science

LANGUAGE

Hindi
English
Marathi

ABOUT ME

Passionate video editor with experience in creating engaging content, Youtube videos, promo reels, personal edits, etc. Skilled in edits with strong attention to detail, pacing, and storytelling. Eager to contribute creative skills to professional projects.

EXPERIENCE

Rotract Working Committee

- Created engaging event teaser videos and highlight reels for club activities and workshops.
- Collaborated with team members to gather footage, design storyboards, and execute creative concepts.
- Applied text animations, motion graphics, and transitions to maintain visual consistency with club branding.

Tilt Jams

- Edited promotional reels for music and jam session events, focusing on dynamic cuts and rhythmic synchronization.
- Used beat matching techniques to align transitions with the tempo of the music, enhancing audience engagement.
- Applied color correction, audio balancing, and visual effects to create high-quality, shareable content.
- Delivered content optimized for social media platforms (Instagram Reels, YouTube Shorts, etc.).

Effilearn

- Edited instructional videos, promotional clips, and short-form content for an online coding course platform.
- Enhanced visual clarity using clean transitions, screen recordings, and on-screen text overlays to support tutorials.
- Applied branding elements, intro/outro animations, and subtitles to improve viewer retention and accessibility.

SKILLS

Video Editing & Post-Production

Over 4 years of experience using Adobe After Effects for advanced video editing, motion graphics, and animation. Skilled in Adobe Premiere Pro for post-production, along with hands-on experience in mobile editing apps like Video Star and Alight Motion.

Graphic Design & Animation

Proficient in Adobe Photoshop for designing posters, brochures, banners, thumbnails, and promotional materials. Experienced in basic 2D animation, animated text, and logo animations, enhancing the overall quality and creativity of video and graphic content.

Professional & Soft Skills

Strong attention to detail, creative problem-solving, and time management. Able to meet deadlines consistently while maintaining quality. Experienced in teamwork, effective client communication, and handling projects independently or in collaboration with teams.