



## Content To Film with Your Mobile Phone

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- The exterior of the practice
- The waiting room
- The front desk
- The operatories
- Any advanced technology in the practice (e.g., CEREC), preferably in use
- Anything unique or fun about your practice, like a mascot, aromatherapy, etc.
- Anything family or kid friendly
- Any artwork, sculpture, flowers
- Team members performing tasks
- Thank You cards or handwritten testimonials (only show first name and last initial)
- Before and After pictures
- Team gatherings in the office
- Patient testimonials
- Oral Health Tips
- Updates on patient safety protocols
- Attendance of professional training and CE courses
- Morning huddles and fun gatherings