



COLOR MEANINGS

FOR DENTAL BRANDS

Environment, Growth, Freshness
Healing, Money, Safety
Health, Relaxation

Authority, Depression, Dirty
Dull, Formal, Maturity
Security, Stability

Danger, Daring, Energetic
Excitement, Passion, Romance
Style, Urgency

Caution, Cheerfulness, Energy
Cowardice, Friendliness, Joy
Warmth, Intellect

Beauty, Compassion, Faithfulness
Friendship, Kindness, Love
Romance, Sensitivity

Dignity, Luxury, Magic
Passion, Royalty, Spirituality
Vision, Wisdom

Anger, Death, Elegance
Sophistication, Formality, Mystery
Certainty, Power

Affection, Calmness, Confidence
Integrity, Peace, Sincerity
Stability, Tranquility

Cleanliness, Coolness, Freshness
Goodness, Hope, Light
Purity, Simplicity

Abundance, Warmth
Determination, Creativity
Success, Youth