

# Credit Card Customer Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Revenue

57M

Amount

588M

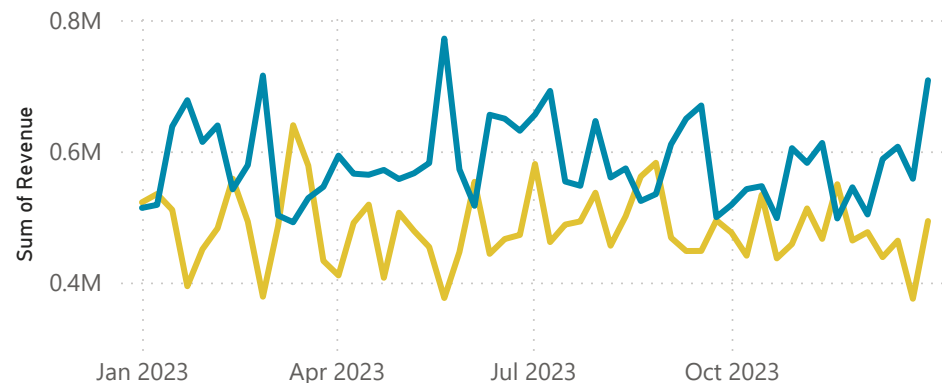
Total Interest

8M

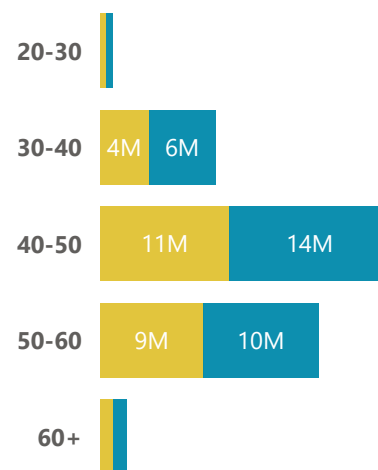
CSS

3.19

Revenue by Week



Revenue by Age Group



M

31M

F

26M

Gold

Silver

Blue

Platinum

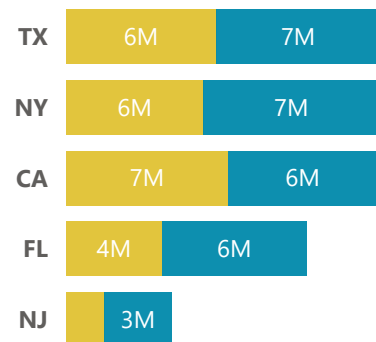
Swipe

Online

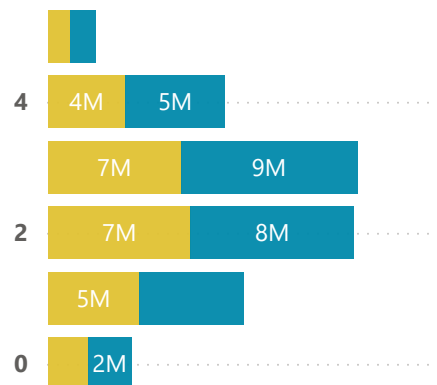
Chip

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
White-collar	10283124	14,64,690.92	105618475
Selfemployed	8542826	11,41,510.40	77659931
Retirees	4617448	6,41,692.22	49619308
Govt	8335534	11,82,230.84	90834727
Businessman	17697472	25,84,604.01	190350431
Blue-collar	7040606	9,67,751.42	73516911
Total	56517011	79,82,479.81	587599783

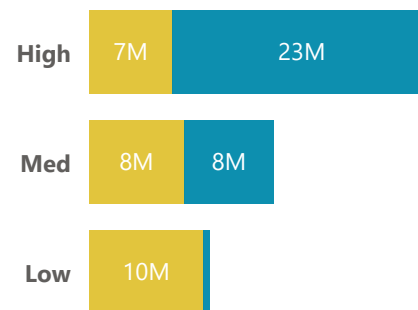
Top 5 States



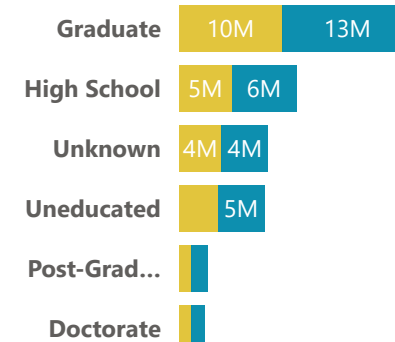
Revenue by Dependent



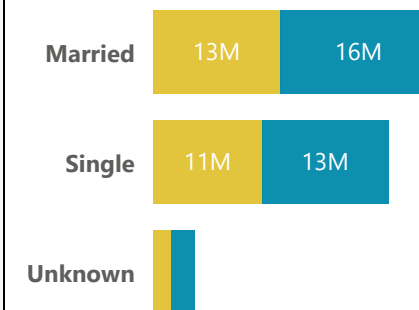
Revenue by Income Group



Revenue by Education



Revenue by Marrital Statis



# Credit Card Transaction Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Revenue

57M

Amount

46M

Total Interest

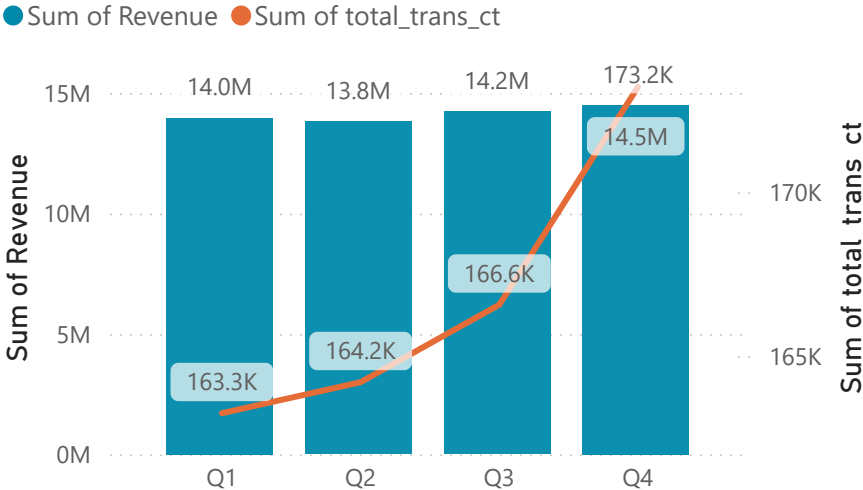
8M

Count

667.2K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

QTR Revenue and Sum of total\_trans\_count



F

M

Gold

Silver

Blue

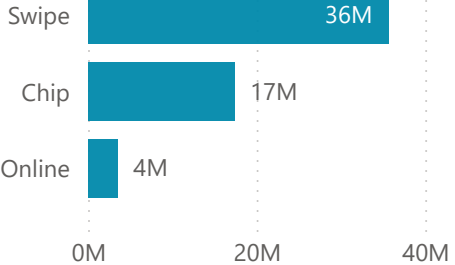
Platinum

Low

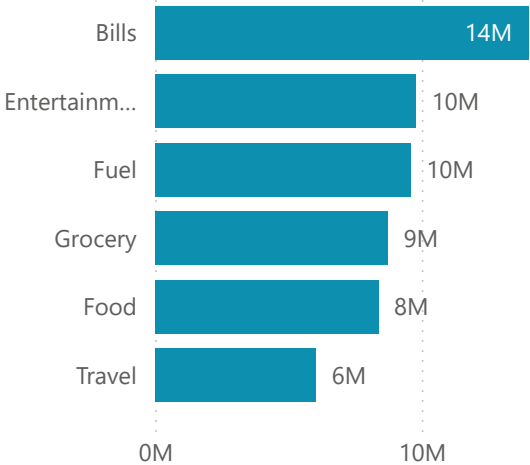
Med

High

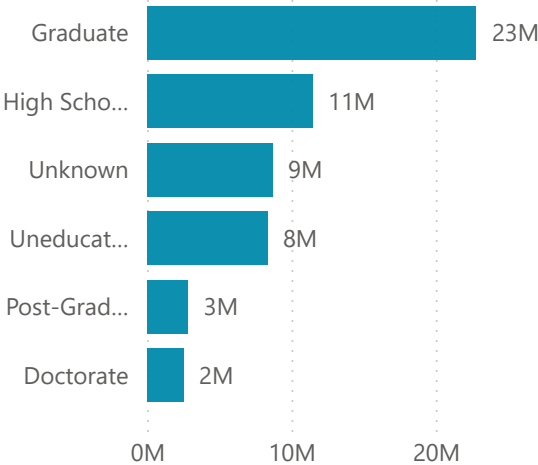
Card Usage by type



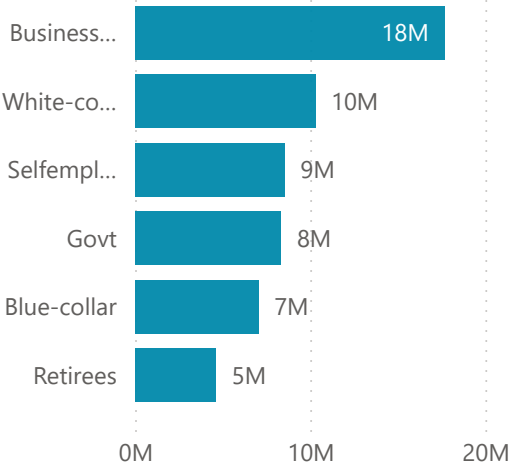
Revenue by Expenditure type



Revenue by Education type



Revenue by Job type



Revenue by Card Category

