

Finance Wise

Smart Moves for a Wealthier You

Application Overview :-

- **Goal:** Enhance financial inclusion and economic empowerment.
- **Core Features:**
 - User Profile & Financial Goals Setup
 - Personalized Financial Literacy Content
 - Loan Eligibility Checker (GenAI)
 - Savings & Budgeting Tracker
- **Future Scope:** Additional employment and skill-training recommendations.

User Registration & Profile Setup :-

- **Key Information Collected:**
 - Age Range, Occupation, Income, Financial Goals.
- **Purpose:** Tailor financial content and recommendations.
- **Benefit:** Offers a personalized experience for each user.

Financial Literacy & AI Recommendations :-

- **Curated Educational Content:**
 - Financial tips and articles tailored to users' profiles.
- **AI-Driven Advice:**
 - Custom advice on saving, investing, and budgeting.
- **Learning Formats:** Articles, videos, and interactive tutorials.

Loan Eligibility Checker (GenAI)

- **Purpose:** Estimate loan eligibility for underserved users.
- **Process:**
 - Users input basic financial info
 - AI generates eligibility estimates based on local guidelines.
- **Benefit:** Helps users understand their credit potential and prepare for future applications.

Savings & Budgeting Tracker

- **Budgeting Tools:**

- Track income, expenses, and set savings goals.

- **AI Insights:**

- Analyze spending trends and provide saving tips.

- **Goal Tracking:** Visualize progress toward financial goals.

App Structure Overview

- **Home Tab:**
 - User Overview, Financial News & Updates.
- **Financial Literacy Tab:**
 - Curated Content, Personalized Tips.
- **Budget & Savings Tracker Tab:**
 - Income & Expenses, Goal Setting, Spending Insights.

Conclusion

- **Mission:** Empower users with accessible financial tools and guidance.
- **Impact:** Promote financial stability through tailored support.
- **Future Steps:** Expand content, enhance AI insights, reach broader audiences.