



# PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

All



Home



Best/Worst Seller

## BUSIENT DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**.

## Sales Performance

### CATEGORY

**Classic** Category contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales.



448.56K

Total Revenue



12K

Total Order



2.31

Avg Pizzas Per Order



38.24

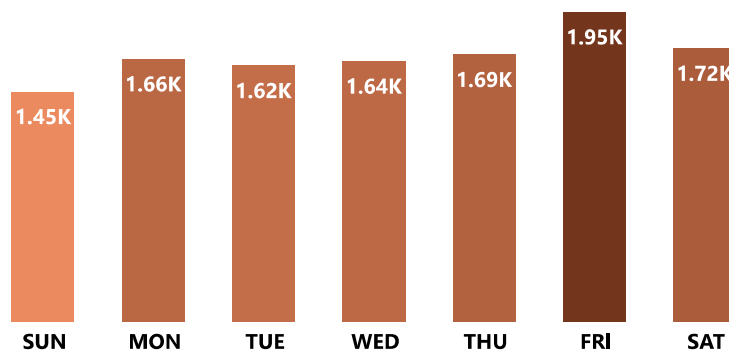
Avg Order Value



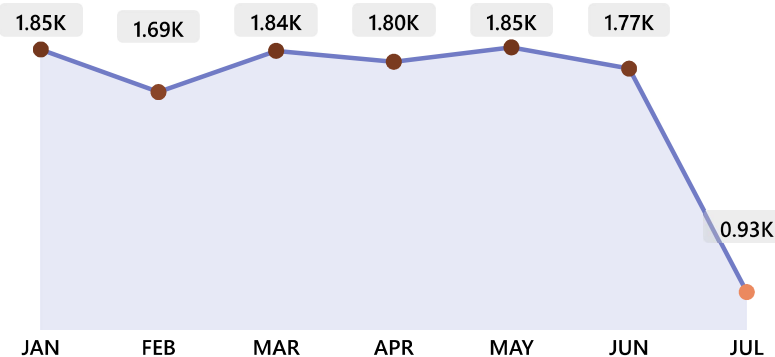
27144

Total Pizzas Sold

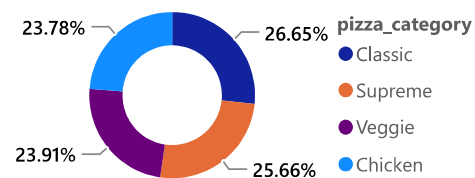
### Daily trend for Total Orders



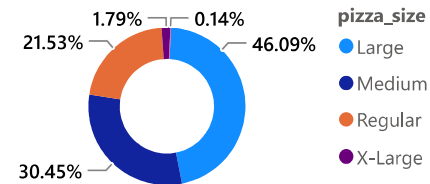
### Monthly trend for Total Orders



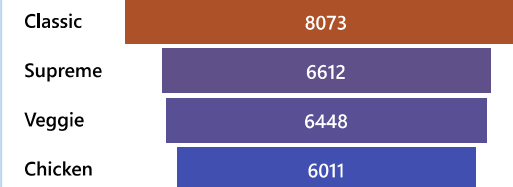
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Barbecue Chicken Pizza contributes to maximum Revenue.

### QUANTITY

The Barbecue Chicken Pizza contributes to maximum Total Quantity.

### TOTAL ORDERS

The Barbecue Chicken Pizza contributes to maximum Total Quantity.

## WORST SELLERS

### REVENUE

The Spinach Chicken Pizza contributes to Minimum Revenue.

### QUANTITY

The Chicken Pizza contributes to minimum Total Quantity.

### TOTAL ORDERS

The Spinach Chicken Pizza contributes to minimum Total Quantity.



448.56K

Total Revenue



12K

Total Order



2.31

Avg Pizzas Per Order



38.24

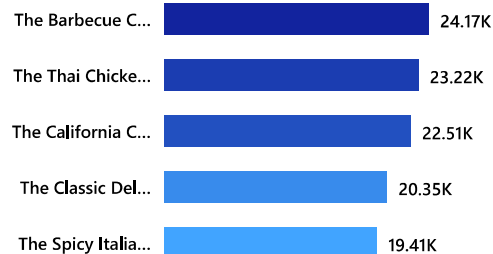
Avg Order Value



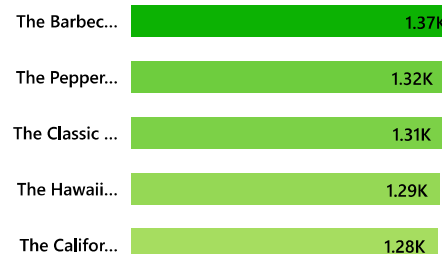
27144

Total Pizzas Sold

### Top 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



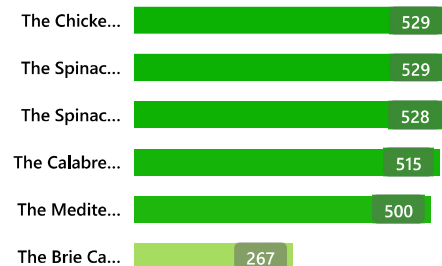
### Top 5 Pizzas by Total Order



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Order

