

Bank Churn Analysis

10000

Total customers

5151

Active Customers

4849

Inactive Customers

7055

Credit Card holders

2037

Exit customers

2945

Non Credit Card hol...

7963

Retain Customers

Year

All

Months

All

GeographyLocation

All

ActiveCategory

All

ActiveCategory

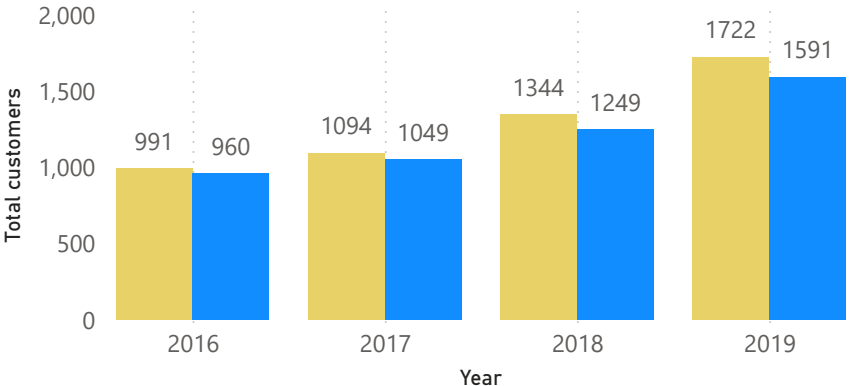
All

GenderCategory

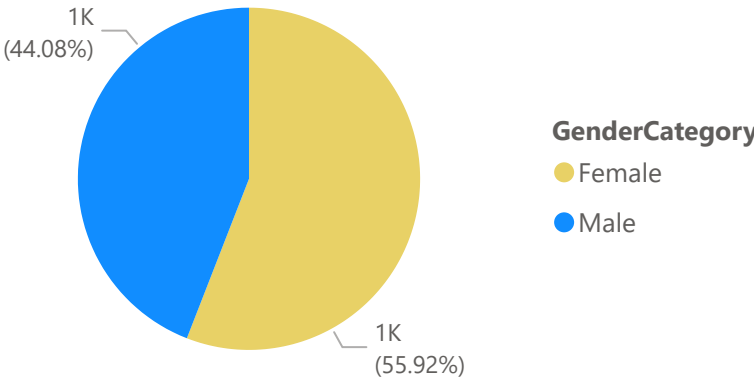
All

Total customers by Year and ActiveCategory

ActiveCategory ● Active Member ● Inactive Member

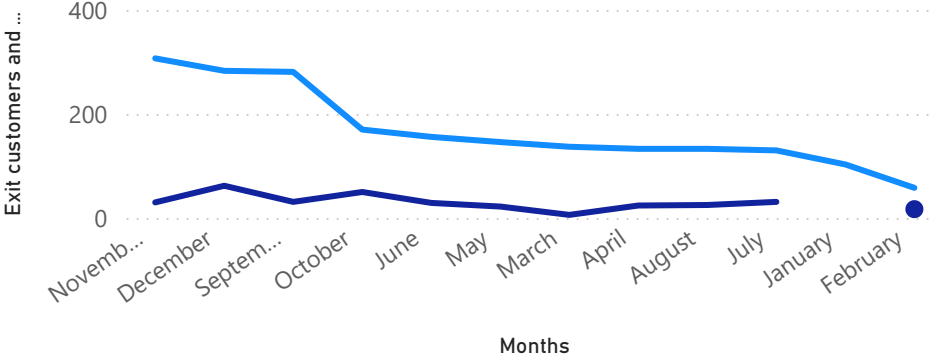


Exit customers by GenderCategory



Exit customers and Previous month exit customers by Months

● Exit customers ● Previous month exit customers



Exit customers by Credit type and Credit type

Credit type ● Fair ● Poor ● Good ● Very Good ● Excellent

