# Cover Letter

Application For: MMA program, Jan 2018

Course: Masters of Management analytics(MMA)

Respected Graduate Admission Committee,

Greetings!!!

This letter is to express my interest in applying for the Master of Management analytics (MMA) in the esteemed Smith school of Business, Queen's University, Canada. As an applicant to your MMA program, I am very pleased to introduce myself to you. In the following paragraphs I have summarized my educational background, motivation for graduate study and my areas of interest.

**Academic Background**

My innate strengths have been my quantitative and analytical abilities, which instilled in me a special interest for data analytics and business intelligence. I secured 80% in secondary standard. My inclination towards mathematics and analytical skills has impelled me to choose mathematics, physics and chemistry as my major in post secondary where again i proved my worth with 77% score.

For my under graduate studies, I have opted for bachelor of technology in “Computer science” as my branch in Amity school of engineering and technology (Affiliated to Guru Gobind singh Indraprastha University, Delhi), which is considered as one of the best in education in the state. I graduated from the university with a first class degree with distinction (CPI: 77.61).

**Why Canada:**

I feel that getting education in a country other than one’s own is an education in itself. Living in such an environment with people having similar goals and aspirations is an enthralling experience in one’s academic life and is of considerable importance in one’s professional career.

Knowledge has no end. This is especially true for Technology. Study of technology in more technologically advanced and culturally rich countries like Canada can only ensure that the journey in the pursuit of knowledge will not end. It is for this reason that I want to study in Canada where industry and university interaction is paralleled, where I can meet and share ideas with varieties of excellent individuals and where focus is more on “application of theory” than on “theory”.

Being a prospective student for new challenging ideas, I believe that an opportunity for higher education in Canada would be a unique fortuity to test and prove my ability and also to enrich and broaden my keen with transition to a new setting.

**Why Queen's University:**

Established in 1841, Queen's university is one of the most reputed universities in Canada. The strategic location in Kingston, Ontario, a highly developed province brings Industries closer to students. Apart from highly qualified faculty having strong association with analytics industry, the class size is also reasonable (55 for Jan 2017 intake) so that every student gets the right kind of mentoring. One thing which is invaluable is the multicultural class profile where people from as many as 9 countries come together and learn. There are various add-on benefits like SAS certification as well as road to PMP.

**What I will bring to the program:**

As a skilled professional I am having over 7.5 years of experience in the field of data analysis, Business Intelligence, data visualization. Coming from a pure IT consulting background, I have worked from big IT giants like Accenture to startups. Hence, I gained valuable knowledge of processes, industry best practices as well as the art of documentation apart from my technical knowledge.

Being in Consulting background also allowed me to work across various domains like Banking (4.5 Years), Healthcare(1.5 Years), Telecom (1 year) and Retail domains (6 months).

I have further extended my knowledge with the below Certification/Trainings:

|  |  |
| --- | --- |
| * Tableau 10.0 Certification- Tableau * Hadoop Big Data Stack - External Vendor * Agile Scrum Master Training - Standard Chartered * R programming | * Project Management - IIT, Delhi * OBIEE 11g New Features - Oracle * Lean Level A - Cardiff University, UK * Big Data analytics |

During my career, I have handled various stakeholders across wide geographies, hence, I consider myself good in communication. I have always known the value of being a team player and hence I fit in well in any team.

Due to self learning attitude, I have cleared certain certification related to data science including R and Big data. Also, some of case studies that I have work on can be located on GitHub (URL is in the reference section).

Finally, I am aware that under graduate study demand a good knowledge of the fundamentals, a capacity for hard work and creative thinking. I am confident that I am fully prepared to meet the exacting demands of MMA program. I am confident that I can definitely put in my best and do justice to my under graduate program. I promise to put in my best efforts with dedication and commitment. I am looking forward to a challenging and exciting stay at your college.

**Personal Goals:**

Personally my short term goal is to learn more about team management, develop leadership skills and successfully complete the MMA program while networking with industry leaders in the relevant field.

My long term goal includes heading a research and development team to apply the analytical methods in the research work thus helping my organization with automation, better and more accurate decision making.

**Professional Goals:**

Ahead from here, I feel Business Analytics would see a marked rise in professionals from every stream, with a variety of experience delving into the pure science of analytics and relating their respective experience in the sector. With more diversity and a wider perspective, the sector would invite tenured and seasoned professionals to look at the way they conduct businesses in the changing scenario.  And when that happens, I wish to be ready for the challenge.

My long term professional goal is to head a data driven organization of my own and nurture young talented minds of my country. This was I would help my country to generate jobs.

**References:**

I feel that excellent faculty and research facilities at your university provide an ideal environment for intellectual development in my chosen field of interest and will help me attain my career goals.

I sincerely hope that my admission to your institute will be considered in all possibility, which will be final touch to my personal inclination and objective of my life.

Thanking you for the opportunity of expressing myself.

**Reasons to choose graduate study**

I have always looked forward to gaining practical and in-depth knowledge of a subject. Though under graduation did give me an opportunity to understand the subject from a fundamental level, I want to be more specific to the field of data analytics and data science. Graduate study helps in understanding more practical aspect of the subject and lays the future for a research-oriented career. I would like to continue my process of learning and seeking knowledge and the graduate study provides the right platform for it. I believe that my graduate program will become a strong foundation for my career in data analytics which will help me in achieving my final dream to run a successful data driven and innovative organization to nurture brilliant minds of my country and to help my government by generating sustainable jobs.

**My area of interest-Data Analytics:**

I appreciate your time and consideration.

I am certain that I will successfully complete the M.S program at your academic community with my well-developed and extensive knowledge about electronics engineering.

Sincerely,

**Shashi Bhushan**

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