E-commerce Website Plan for Paroo Furniture

1. Home Page

- Banner/Slider: Display high-quality images of your best-selling or new products.

- Featured Products: Showcase a selection of popular or new items with quick links to purchase.

- Categories: Display main categories like 'Living Room,' 'Bedroom,' 'Office Furniture,' etc.

- Promotions/Discounts: Highlight any ongoing sales or discount offers.

- About Section: A brief introduction to Paroo Furniture, emphasizing your 100-year warranty.

- Call to Action (CTA): Links to product categories, latest collections, or special offers.

2. Product Category Pages

- Categories: Separate pages for each product category (e.g., Sofas, Beds, Dining Tables).

- Product Filters: Allow users to filter by price, material, size, etc.

- Product Grid/List: Display all products within the selected category with thumbnail images, names, prices, and short descriptions.

3. Product Detail Page

- Product Images: High-quality images with zoom functionality.

- Product Details: Description, specifications, materials used, dimensions, etc.

- Price and Availability: Clear pricing, including any discounts.

- Add to Cart/Buy Now: Prominent buttons for purchasing.

- Customer Reviews: Section for customer ratings and reviews.

- Related Products: Suggestions for similar or complementary items.

4. Shopping Cart

- Cart Summary: List of selected items with their prices and quantities.

- Subtotal: Display of total cost before checkout.

- Update Cart: Options to change quantities or remove items.

- Proceed to Checkout: CTA to move to the checkout process.

5. Checkout Page

- Shipping Information: Form for users to enter their shipping details.

- Payment Methods: Options for various payment methods (credit card, PayPal, etc.).

- Order Summary: Review of items, shipping costs, and total price.

- Place Order: Final button to confirm the purchase.