Forewords

Following the tremendously successful #hack4good Kathmandu held this past October for the first time in Nepal, we are excited to announce the next series soon. The first of this series had produced 6 incredible project including #donate4good, which scored third position globally. Below is the explanation for some of the key topics about upcoming one.

What is hackathon?

Hackathons are all about innovation with participation of developers and other creative people together and working on building ideas into web and mobile applications which could help to overcome some challenges in our society. It's an event where lots of code enthusiast and others involved in software development, graphic and interface designing collaborate intensively on software/hardware projects come together to code, learn and share new paradigms for something better for community and make something new in this programmable world.

It could be for educational or social purpose which brings some newness in the related sector. There is no restriction on the type of solution being created. They usually work in small groups of up-to five people with the aim to come up with a prototype at the end.

What is #hack4good?

#hack4good is a unique global hackathon focusing solely on uniting the world's greatest expert engineers, designers, product builders and entrepreneurs. Hackers around the world join forces to show concern for social problems and develop software ideas to solve these problems. Together we are helping make the world a better place by building projects that helps humanity. It will be great to spark new ideas and bring people together who love to contribute for good.

It's organised by Geeklist (https://geekli.st), a global social network, based in San Francisco, and linking nearly 100k developers all around the world. When the Geeklist team were coming up with ideas for their next big idea to engage the developer / hacker community, they wanted to create something big, challenging and ambitious.

A huge global event

More than 1,000 participants will be coming together, with local events running concurrently in many cities of the world, as well as many more joining online.

The event runs continuously for 48 hours which includes a meetup and sessions on the APIs and tools available for use.

Building projects that help humanity

When the Geeklist team were coming up with ideas for their next big idea to engage the developer / hacker community, they wanted to create something big, challenging and

ambitious.

> *When planning our Geeklist #hack4good we chose a different path. There are problems that already exist. Problems that affects the lives of people who doesn't have the latest smartphone, people that aren't in traffic, people that don't have scheduling conflicts or LinkedIn profiles, dinner plans, or even a plan for dinner tonight, or tomorrow. There are problems that already scale, because of earthquakes, flooding, fires and famine. There are verticals as large as 99% of the population. We chose to make this a hackathon for good above all else.*

Challenges are contributed by global and local companies and charities, based around themes:

- **Disaster and Emergency Solutions**
- **Education and Learning**
- **Workplace and Jobs**
- **Poverty and Hunger**

Past Events In Nepal

We conducted #hack4good 0.2 successfully on October 2013 on **Islington College** with support from different organizations. The event was a huge success with about 50 individuals participated in the event, and Kathmandu was able to grab third position in the global competition. The local winner which scored third position globally was #donate4good, which was a micro-donation platform, that could be used to donate small amount of money via SMS, for a specific cause.

What We Need

We are seeking Kathmandu Sponsors to help us make our event in Kathmandu a huge success.

What does it take to make a hackathon a success? Well, three things…

1. **Great talent**
   We've got that one covered! We're bringing together the most talented developers, designers and product/growth hackers in the Kathmandu and globally.

2. **Great prizes**
   Great prizes incentivise great development. Teams pull together and create amazing things. We need stuff that geeks would love - e.g. tech gear, development tools, vouchers, cloud computing credit, licenses, free trials, event mentoring.

3. **Lots of food and drink to sustain active minds for a full 48 hours**
   This is a 48-hour event. We need to provide 2 evening meals, 2 breakfasts, 2 lunches and lots and lots of snack, energy foods and drinks to keep everyone sustained. We're

aiming for some good healthy options as well as the staples of pizza, crisps and caffeinated beverages.

We are contacting you regarding a unique sponsorship opportunity for the event. We welcome sponsorship through cold hard cash as well as in-kind donations of any of the above critical elements.

Expense Details

Particulars	Estimated Cost	Remarks
Food	Rs. 2,00,000.00	100 ppl * 2000
Beverages	Rs. 50,000.00	
Sleeping Costs	Rs. 40,000.00	
Logistics	Rs. 50,000.00	
Venue Costs + Misc	Rs. 1,00,000.00	
Total	**Rs. 4,40,000.00**	

Sponsor Positioning

Promotional opportunity	Sponsorship Level		
	Rs. 20,000+	Rs. 50,000+	Rs. 1,00,000+
Online promotion (pre- and post-event)			
EventBrite official registration page	Listed as sponsor	Listed as sponsor + one paragraph	Listed as sponsor + one paragraph + logo shown
Meetup event page	Listed as sponsor	Listed + one paragraph	Special mention + one paragraph
Google+ event page	Listed as sponsor	Listed + one paragraph	Special mention + one paragraph + logo in cover image
Pre-event email	Listed as sponsor	Special mention	Special mention + one paragraph
Post-event email	Listed as sponsor	Special mention	Special mention + one paragraph
Positioning opportunities throughout the weekend			

Title	Silver Sponsors	Gold Sponsors	Platinum Sponsor
Any material you wish to provide in goodie bags for participants	Yes	Yes	Yes
Opportunity to provide mentoring and coaching to the teams	Yes	Yes	Yes
Specific display stand / table at the event with information about your company/product	-	Yes	Yes
Speaking slot during opening	-	3 mins	5 mins
Speaking slot during closing	-	5 mins	10 mins

Benefits of associating with #hack4good

As we have been emphasizing earlier, this hackathon aims to solve social issues that are paralyzing the lives of people on a large scale. Being a part of such event gives you several benefits like:

❖ Show your proactive commitment to Corporate Social Responsibility
❖ Introduce and promote your company and brand to the finest people in the tech community of Nepal as well as the world
❖ Get some awesome applications built on your API (if you have one)
❖ You can also use it as a way to recognise talented folks who could help build solutions for you.
❖ Get national and int'l media coverage about your company which could enhance your exposure of your product or service with a diverse target audience.
❖ Any extra benefit can be arranged on negotiation.
❖ It is a great way to gain exposure, besides these direct benefits you can creatively reap out and indirect benefits in any other possible and permissible way.