

B.Tech/BTMT 1ST Semester End Term Examination, 2021
Subject- Language (Professional Communication in English)/ Communication in English
Subject Code- UCE/UME/UCH/UEIE/UPE/UECE/UCSE/UEE/ BTMT
UHU11BO1 / DTPH11BO7

Full Marks: 50

Time: 2 Hours

The figures in the margin indicate full marks of the questions.

Answer all the questions:

1. Read the following passage carefully and answer the questions (1x 5= 5)

LB Nimbl. That's the name of the blog that has taken the sports fraternity by storm. Birthed and run by Kyle Denzing, Ethan sunn and Wendy Chen, Nimbl has raised the conversation over how hobbyist journalists can be better than the professionals. In the summer of 2012, Kyle stayed with a group of bikers, which included Cleo Tyler, a legend in the cycling world in his own right. After his sojourn with the group, Denzing went on to publish an interview with Dr. Joshua Mustic, a physiologist who was instrumental in formulating the FPE dope test, which cited irrefutable evidence that Tyler's samples were blotted with FPE. FPE is a hormone which boosts the oxygen supply to the muscles and hence leads to intensified endurance. The interview clearly decreed the famous cyclist as a cheat.

In ways more than one, Cleo Tyler was a shining star in the list of sports champions globally. Pro cyclist, seven time winner of Tour De Laom, cancer survivor, and the founder of the most celebrated cancer foundations of the decade – Tyler had made it and made it well.

But, as it is commonly known now, it was all a façade. After Dr. Mustic's interview, the Anti-doping agency went on what Tyler termed as a 'witch hunt' and released a report that divulged that not only did he indulge in performance enhancing himself, but created a climate of coercion for the rest of the team members too. The cult of Tyler exercised its muscles on the reporters for quite a while. But, although most of the mainstream media stood by his side and painted the story of a heroic survivor, there were factions which didn't quite take the story fed to them. It sounded too good to be true. That is why Denzing's story was the spark which led to the fire and the fall from grace of one of the most popular names of the decade.

A. According to the passage who is the whistleblower in the dope case of Cleo Tyler?

- (i) Kyle Denzing (ii) Ethan Sunn (iii) Dr. Joshua Mustic (iv) Wendy Chen

B. No one ever reported the malpractices of Cleo Tyler because:

1. The reporters were threatened by Tyler if they wrote against him
2. No one could find out about the malpractices
3. The journalists were in his awe and never doubted the heroic survivor.
4. None of these

C. By the line, "hobbyists were better journalists than the professionals", the author means:

1. We should love our job just like we love our hobbies
2. The demands of a profession are different from the demands of a hobby
3. One is more sincere and fearless while doing one's hobby than one is to one's profession
4. None of these

D. The Anti-doping agency went on what Tyler termed as a _____ and released a report that divulged that not only did he indulge in performance enhancing himself, but created a climate of coercion for the rest of the team members too.

E. Dr. Joshua Mustic, a physiologist who was instrumental in _____ (forming/formulating/formulation) the FPE dope test, which cited irrefutable evidence that Tyler's samples were blotted with FPE.

2. Rearrange the following words to make meaningful sentences. (1+1=2)

- i) work for another/no two people/what works for one person/study the same way/little doubt that/ may not/and there is.
- ii) the key to/a positive attitude/ their dreams/all the people who/ might be/ want to fulfill

3. Arsio Pvt. Limited Company seeks fresh Engineers / Graduates to manage new office in Tamil Nadu. Candidates should have completed their B.Tech / Graduation in any discipline. The various post are Junior engineers, Managers, R&D Engineers, Designers, Quality Inspectors, Data Scientists, Plant Head etc, besides the necessary technical skills, the candidates must possess IT proficiency and excellent interpersonal skills. The job application/covering letter along with your Resume / CV should reach the General Manager of the company before 15th of June 2021.*(Write the content of the letter within the words limit of 200)*

(Invent necessary details.)

(6+6=12)

4. Technical Report

i) Sustainable Water Management

Write a report on the topic given above to be submitted to Rajeev Kumar Jha, Director of Arrow Edge Technology, which will be circulated to the members of the Board of Directors. Your report should contain only: **Introduction** *(within the words limit of 300-350 words, strictly follow the format)*

(Invent necessary details)

(6)

5. Answer only TWO from the following: (words limit 300-350)

(5+5=10)

- i) "A barrier acts like a sieve, allowing only a part of the message to filter through; as a result, the desired response is not achieved." Elucidate
- ii) Discuss the features for effective formal presentation.
- iii) "Facial Expressions also play an important part in non-verbal communication". Elaborate
- iv) "A speaker's meaning must be immediately understandable; it must be so clear that there is practically no chance of misunderstanding." Explain.

6. Answer the following questions: (words limit 100-120 words)

(3x5=15)

- i) Explain interpersonal barriers.
 - ii) Discuss the importance of Proxemics.
 - iii) Lists some tips for effective formal presentation.
 - iv) 'A good speaker is clear and informative'. Explain
 - v) Why is 'conclusion' of a presentation an important opportunity to impress the audience?
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