SHASHWAT MISHRA

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SKILLS

- Data Analysis: Python, SQL, Google Sheets
- Power BI: ETL (Extract, Transform, Load), Power Query, DAX, Data modeling, Dashboard design, Report development
- Data Visualization: Tableau, Power BI, Matplotlib, Seaborn, Looker Studio and Google Sheets
- Data Manipulation: Pandas, NumPy
- Database Management: MySQL, PostgreSQL, Microsoft SQL Server
- Microsoft Excel: PivotTables, Charts, Graphs, Statistical Analysis, Formulas and Functions
- Effective Communication and Collaboration
- Vendor Operations Management

EXPERIENCE

GOOGLE INDIA PRIVATE LIMITED
Hyderabad, Telangana

Data Analyst Apprentice   09/2021 to 10/2023

- Developed and maintained 4 interactive dashboards using internal tools and SQL, resulting in 35% increase in team efficiency and faster access to critical insights
- Contributed more than 20 tool improvement ideas, streamlining processes and increasing efficiency by 15%
- Collaborated with News T&S team to develop a dashboard, enhancing transparency on Annotations for team and >50 TVC partners. Achieved 40% efficiency boost and provided key insights to product leadership teams
- Communicated data insights to 20+ non-technical stakeholders, guided 5 team members on data analysis tools, and aligned efforts with Trust & Safety strategic goals
- Identified and rectified $214K in billing discrepancies from Vendor partners, ensuring accurate financial records
- Designed and implemented an extended workforce hiring tracker dashboard, expediting hiring processes through Google Forms automation, resulting in a 50% increase in efficiency
- Developed SQL queries to obtain complex data from tables in on-site and remote databases
- Analyzed and interpreted policy data and found top 3 policy challenges and violations, leading to reduction in content violations and improved user experience
- Managed vendors, ensuring quality and timely delivery through performance evaluations and corrective actions
- Assumed responsibility for bug filing and led Weekly Business Reviews (WBR) with 20+ TVCs for our team
- Collaborated with cross-functional teams, defining data requirements, utilizing SQL to extract relevant datasets, and conducting data cleansing and transformation
- Implemented automated data tracking system, slashing manual entry by 50%, mitigating errors, and centralized over 30 team dashboards, boosting FTE accessibility and productivity.

EY GLOBAL DELIVERY SERVICES
Noida, Uttar Pradesh

Data Analytics Consultant   07/2021 to 09/2021

- Conducted data analysis on over 20 datasets using SQL and diverse internal tools, resulting in the extraction, cleaning, and transformation of raw data into actionable insights
- Performed exploratory data analysis on 5+ projects, identifying trends, patterns, and anomalies to enhance business processes
- Contributed to the development of over 10 data visualization dashboards using Power BI and internal tools, facilitating stakeholder understanding and visualization of complex datasets.

EDUCATION

MASTER OF COMPUTER APPLICATIONS/MCA   06/2021
Bhai Parmanand Institute of Business Studies, New Delhi

BACHELOR OF COMPUTER APPLICATIONS/BCA   06/2018
Institute of Management Studies Noida, Noida

CERTIFICATIONS

- Google Data Analytics Professional Certificate
- Google Advanced Data Analytics Professional Certificate