

Click Through Rate & Click Time

Clicks
50,306

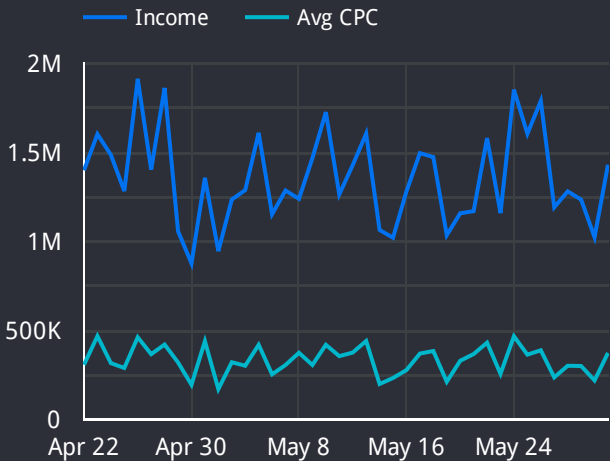
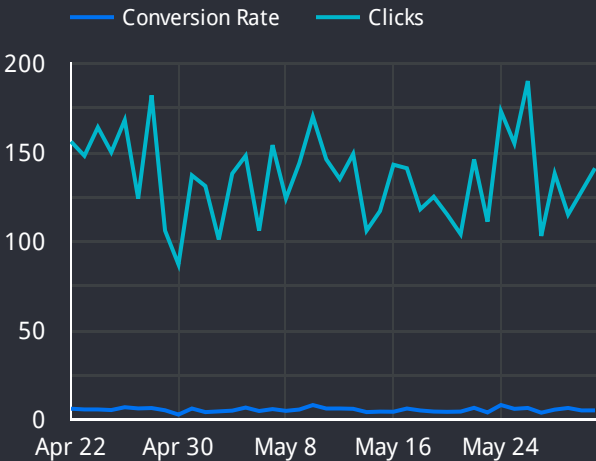
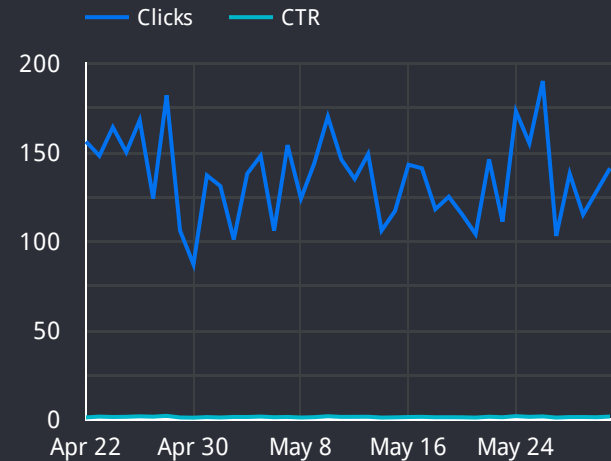
CTR
504.25

Click Time
364

Income & Conversion Rate

Income
500,800,409.22

Conversion Rate
2,022.46



Top Ad Types

	Ad Type	CTR	Conver...	Avg CPC
1.	Text	0.45	1.62	121,201.17
2.	Native	0.42	1.35	71,874.52
3.	Video	0.32	0.87	115,358.22
4.	Banner	0.39	1.19	64,593.76
5.	Text	0.48	1.69	65,564.28
6.	Native	0.24	0.72	59,751.36
7.	Banner	0.21	0.65	34,759.89
8.	Video	0.26	1.93	58,338.19
9.	Banner	0.2	0.56	61,239.86
1 - 100 / 160 < >				

Breakdown

by Clicks, Location and Ad type

