

# CUSTOMER BEHAVIOUR DASHBOARD

Subscription Status

No Yes

Gender

Female Male

Gender

Accessories

Clothing

Footwear

Outerwear

Category

- Accessories
- Clothing
- Footwear
- Outerwear

**3.9K**

Number of customers

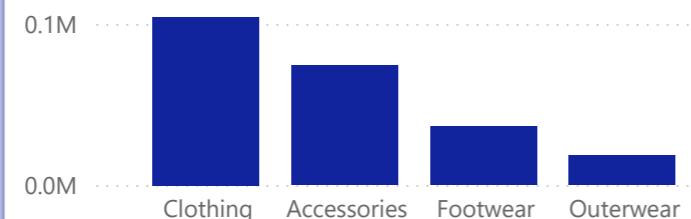
**\$59.76**

Average purchase amount

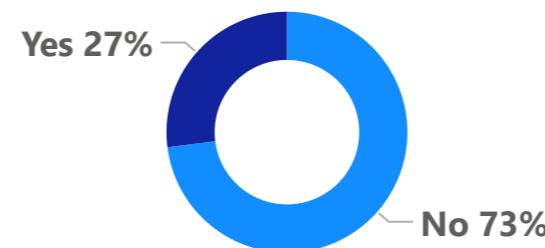
**3.75**

Average Review Rating

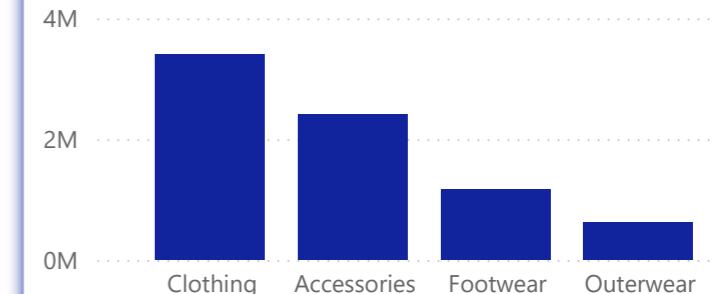
Revenue By Category



% of Customers by Subscription Status



Sales By Category



Revenue By Age-Group



Sales By Age-Group

