

CUSTOMER BEHAVIOUR DASHBOARD

Subscription Status

No

Yes

Gender

Female

Male

Gender

Accessories

Clothing

Footwear

Outerwear

Category

☐ Accessories

☐ Clothing

☐ Footwear

☐ Outerwear

3.9K

Number of customers

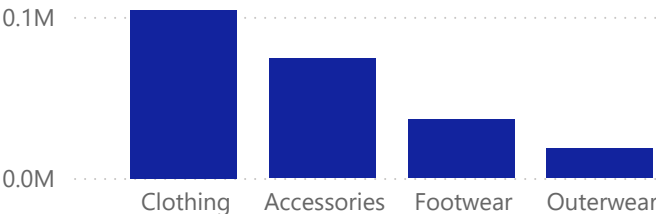
\$59.76

Average purchase amount

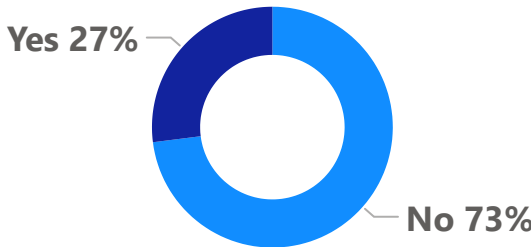
3.75

Average Review Rating

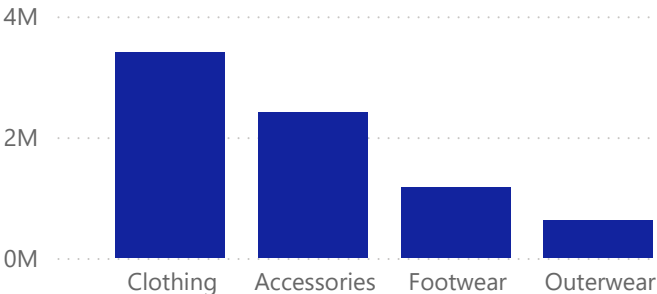
Revenue By Category



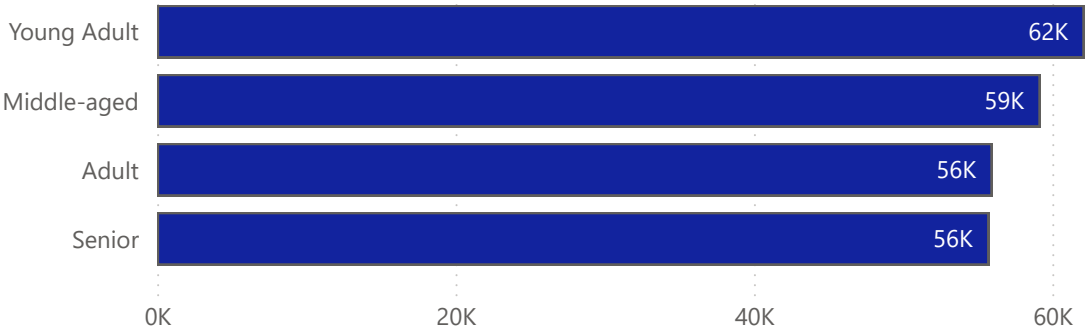
% of Customers by Subscription Status



Sales By Category



Revenue By Age-Group



Sales By Age-Group

