

# Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Transaction  
Amount

46M

Transaction  
Count

667K

Q4

Q3

Q2

Q1

week\_start\_date

All



F

M

Low

Med

High

Gold

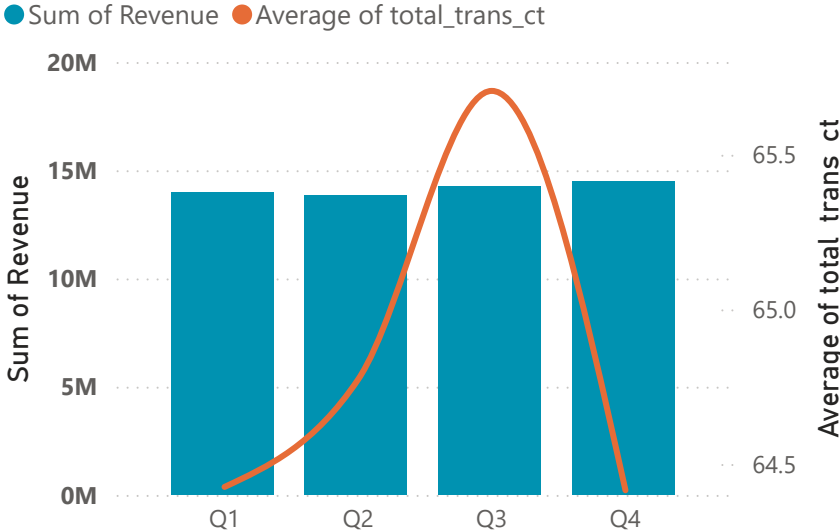
Silver

Blue

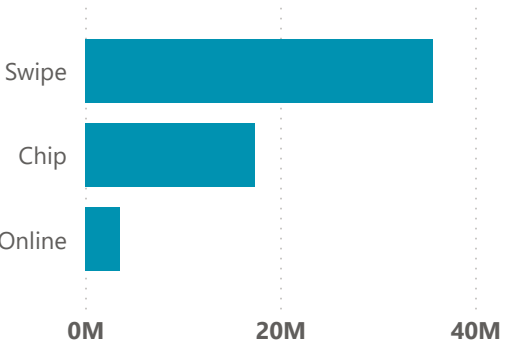
Platinum

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	47188612	6,614,172.62	2733690
Silver	5659109	821,922.98	189590
Gold	2533682	384,755.16	57565
Platinum	1135608	161,629.05	20665
Total	56517011	7,982,479.81	3001510

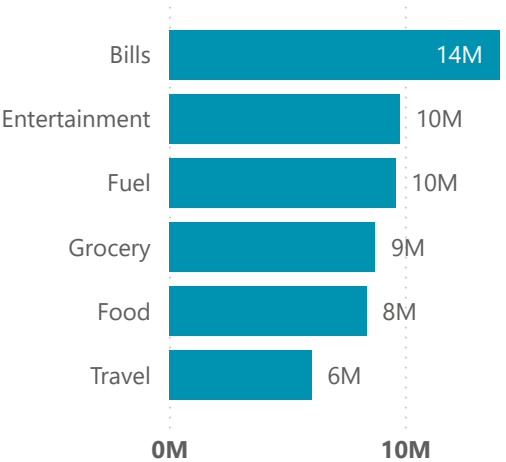
Qtr Revenue & Transaction Count



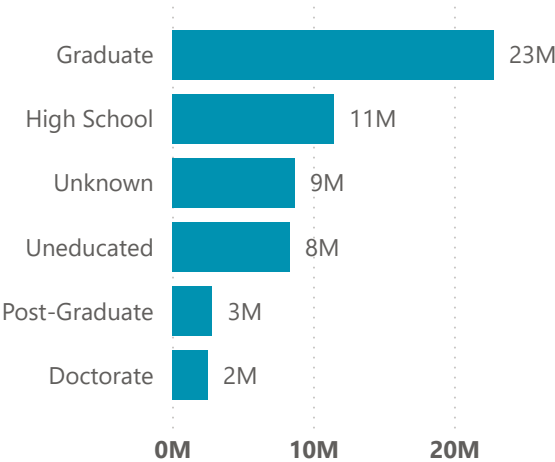
Customer Acq Cost



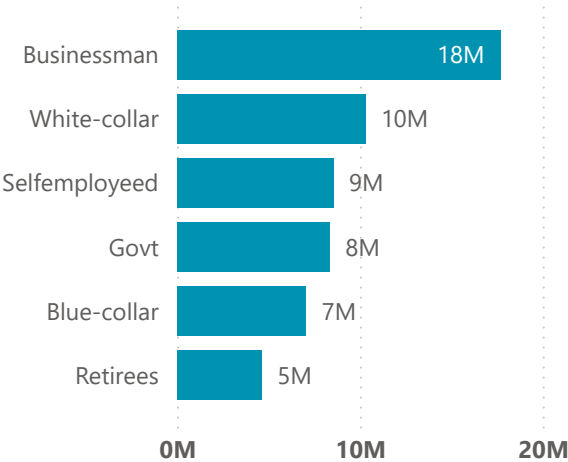
Revenue by Expenditure Type



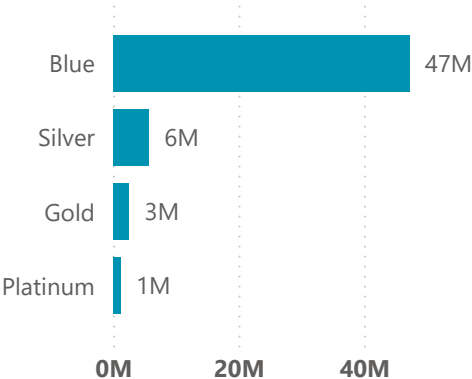
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



# Credit Card Customer Report

Revenue

57M

Total Interest

8M

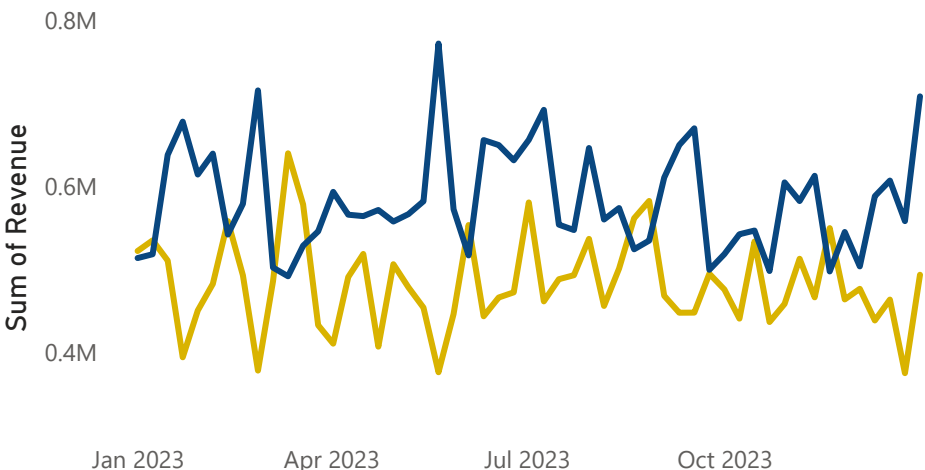
Total Income

588M

CSS

3.19

Revenue vs Gender



Q4

Q3

Q2

Q1

week start\_date

All



Low

Med

High

Gold

Silver

Blue

Platinum

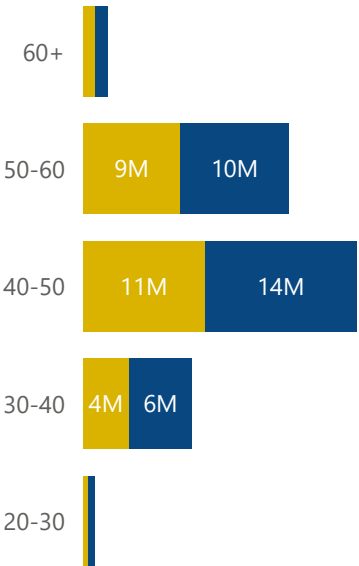
M

31M

F

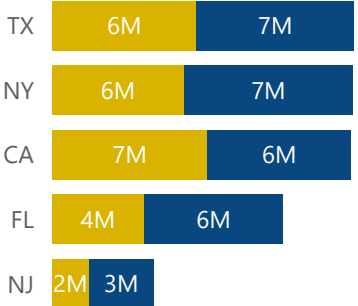
26M

Age group

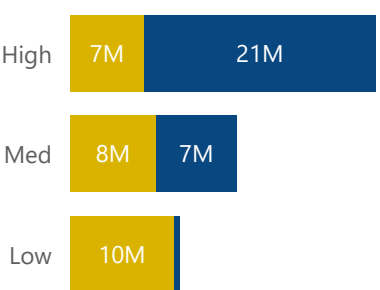


education_level	Sum of Revenue	Sum of total_trans_amt	Sum of income
Graduate	22785680	18357109	237464180
High School	11434012	9202872	118500317
Unknown	8666468	6983536	89845198
Uneducated	8312915	6709788	86242691
Post-Graduate	2819671	2261037	29635140
Doctorate	2498264	2018679	25912257
Total	56517011	45533021	587599783

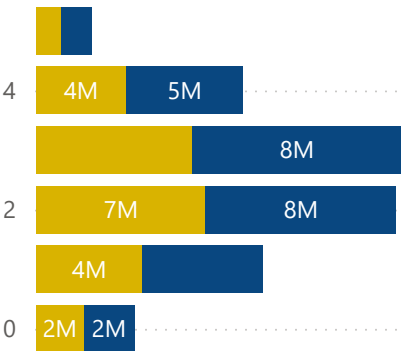
Top 5 City



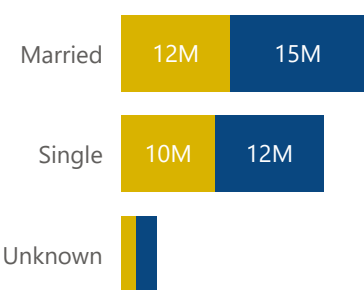
Revenue by Income



Dependent Count



Marital Status



Education Level

