# Shaun VanWeelden

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# Strong and Diverse Educational Background

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**Iowa State University -** Fall 2011 - May 2016 B.S. Software Engineering - GPA: 3.24 Pella High School, 2007-2011 - Pella, Iowa

- > Studied abroad in Madrid, Spain in '10 and '11 for 6 weeks total
- Studied abroad in Valencia, Spain with ISU in 2012 for 6 weeks
- ➤ Very experienced and comfortable with traveling internationally

### Unique Work Experiences

#### Boeing IT Intern (Seattle) 14

- > Designed automated GUI testing in Java
- Led to 250 hours saved/year + less bugs
- ➤ Increased local testing code coverage 40% **'**13

#### MathWorks Graphics Engr. Intern

- ➤ Worked at the MathWorks headquarters in Natick, MA for one semester
- Designed test suites to analyze customer and internal code primarily with graphics
- Provided usability and functional recommendations for MATLAB updates

#### Union Pacific Sys. Engineering Intern

- > Developed system to remotely monitor the status of RFID locks on shipping containers
- Wrote FTP and HTTP Server in Python to handle data visualization and storage

#### Thinix Part-Time Developer Intern

- > Created HTML/CSS website improvements
- Gained exposure to ASP.net, MVC, C#
- Utilized TFS, Agile Dev. Scrum daily

#### **'**12 Oak Ridge National Laboratory

- ➤ Designed image processing GUI's to characterize soot particle images
- Developed full suite of tools to improve usability inside the MATLAB environment '12, '14

#### Undergraduate Research

- ➤ Designed MATLAB GUI to assist with analysis of photo-voltaic cells for efficiency
- Developed 2d to 3d image projection software for maize root models
- ➤ Won technical presentation skills award

#### Awesome Part-Time Jobs

- **'**12 ➤ MATLAB Tutor 10 hrs/week **'**13 ➤ TA for Engr. In Elementary Education
- **'**13 Outreach for the College of Engr.
- MathWorks Student Ambassador **'**13
- TeleRecruiting for ISU CoE
- Destination Iowa State Team Leader
- > Sales Rep for Various Brands

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### Lead exec to organize college-wide events, meet with college leadership

Passionate Leadership

#### VP of Outreach ('13-'14)

**President** ('14-'15)

**Engineering Student Council** 

➤ Representing 8.500+ students

- Organized two new outreach events
- ➤ Impacted 400+ youth by organizing 15+ student orgs to come together

#### Iowa FIRST LEGO League Chair

- ➤ Coordinated 14+ regional events
- Impact over 4,000 kids yearly
- Led 13 member team at weekly meetings and oversaw all operations
- Maintained website and represented Iowa FLL at corporate, local events

#### **Tech Startup Club President**

- Founding member, provide vision
- Lead weekly meetings about startup topics, organize topics, provide vision
- Teaching through mock business plan

#### Engineers' Week Publicity Co-Chair

- Publicizing for College's largest event
- Created \$17,000 publicity budget
- Designed, ordered all promo items
- ➤ Led weekly sub-committee meetings

#### Com Sci Club (CSE) Hackathon Chair

- ➤ Leading plans for Fall ISU hackathon
- Co-led planning for first ISU hackathon which had over 100 people
- Ordered shirts, food, got sponsors and judges, volunteered throughout

#### Engr. Career Fair Advert/Events Chair

- One of largest career fairs nationally
- Advertising chair, designed and oversaw promo material, class talks
- Events chair, planned engaging seminars, panels, worked with recruiters directly providing logistics

## **Entrepreneurial Success**

### BookDump Co-Founder www.TheBookDump.com

Started Fall 2013, The BookDump is a textbook pickup/buyback service priding itself on convenience and value

- ➤ \$16,000 in revenue Spring '14
- ➤ I built the ASP.net/C# website from scratch, got 15,000 page views in 1 week
- > I successfully pitched our idea and won
- ➤ 1st place, Des Moines Pitch and Grow
- ➤ "Best New Business Idea" ISU Spring '14 Business Pitch Competition
- Business plan was state finalist in the Pappajohn Business Plan Competition

#### Freelance MATLAB Developer

- $\triangleright$  Over \$5,500 in work done since 2013
- ➤ Worked with clients around the globe
- ➤ Iterated through full dev. lifecycle

#### BrickIt LEGO Mosaics Founder www.BrickIt.co

BrickIt is a web app that allows users to take an image and turn it into a LEGO mosaic they can build with full instructions

- Led the 1st place team at StartUp Weekend Des Moines, Fall 2013
- ➤ Went from an idea to working app in 48 hours, leading team of 5 others
- ➤ Won "Best Overall" and "Audience Choice" at ISU Pitch Competition

#### ISU Ticket Trader Creator

ISU Facebook group for students to buy and sell athletic and concert tickets

- > Over 11,500 people within the group
- ➤ 1 of 10 largest FB groups in Iowa
- ➤ Selling ads to monetize hard work

### Online LEGO-based Businesses

- Sold bulk LEGO pieces and handmade jewelry globally starting Fall 2010
- Enjoyed over \$32,000 in sales revenue

# A Winning Combination of Skills

### **MATLAB** ➤ Image Processing Toolbox

- ➤ GUI Development
- ➤ Handle Graphics
- ➤ Vectorization/Optimizations ➤ Integrated DAQ/Hardware
- ➤ Integration with MS Excel

### Web Dev

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- > HTML5 / Canvas
- > CSS and Bootstrap
- ➤ ASP.net/C#/MVC
- ➤ Javascript / jQuery ➤ Firebase/Parse/AWS
- Exposure to Diango

## **Programming**

- ➤ Java (Advanced)
- C/C++ (Intermediate)
- > Python (used, rusty now)
- ➤ Git/TFS/Tortoise SVN
- ➤ IDEs: Visual Studio 2013, Eclipse, PyCharm, Sublime

### Soft Skills

- ➤ Public Speaking
- > Events Planning
- ➤ Team Leadership
- ➤ Professional Etiquette
- ➤ Networking / Sales
- ➤ Volunteerism