

PREDICTING NBA REGULAR SEASON WINS USING PYTHON

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OVERVIEW

- Build a model to predict the upcoming regular season win percentage of an NBA team given their previous season's statistics
- Many white papers have been written to try and develop a robust predictive model. Some techniques used:
 - Linear Regression – *fivethirtyeight.com* and *Giarta, E et al. (2015)*
 - Naïve Bayes Classification – *Na Wei (2011)*
 - Deep Learning / Neural Networks – *Bernard, L et al. (2009)*
- NBA Base Knowledge
 - 82 games in a regular season
 - 48 minutes in a game (12 minutes / quarter)
 - 5 players on the court per team

THE PROCESS

1. Identify data sources that have historical, clean NBA data
 1. www.basketball-reference.com
 2. Scraped data from the first few tables using pandas (`pd.read_html`) and manually copied and pasted the rest of the data into csv files that are stored on my local hard drive
2. Read into python and clean up data types / column headers
 1. Convert numeric columns, remove miscellaneous unicode characters, and standardize column headers across each table
3. Merge individual tables of data on team name and year
 1. Combine historical standings, offensive, defensive, all star, and first team all-nba data into a single DataFrame
4. Log transform features with continuous data and build Kernel Ridge Regression with 10-fold validation

RAW DATA EXAMPLES

Conference Standings * Playoff teams

| Eastern Conference | W | L | W/L% | GB | PS/G | PA/G | SRS |
|---|----|----|------|------|-------|-------|-------|
| Cleveland Cavaliers * (1) | 57 | 25 | .695 | — | 104.3 | 98.3 | 5.45 |
| Toronto Raptors * (2) | 56 | 26 | .683 | 1.0 | 102.7 | 98.2 | 4.08 |
| Miami Heat * (3) | 48 | 34 | .585 | 9.0 | 100.0 | 98.4 | 1.50 |
| Atlanta Hawks * (4) | 48 | 34 | .585 | 9.0 | 102.8 | 99.2 | 3.49 |
| Boston Celtics * (5) | 48 | 34 | .585 | 9.0 | 105.7 | 102.5 | 2.84 |
| Charlotte Hornets * (6) | 48 | 34 | .585 | 9.0 | 103.4 | 100.7 | 2.36 |
| Indiana Pacers * (7) | 45 | 37 | .549 | 12.0 | 102.2 | 100.5 | 1.62 |
| Detroit Pistons * (8) | 44 | 38 | .537 | 13.0 | 102.0 | 101.4 | 0.43 |
| Chicago Bulls (9) | 42 | 40 | .512 | 15.0 | 101.6 | 103.1 | -1.46 |
| Washington Wizards (10) | 41 | 41 | .500 | 16.0 | 104.1 | 104.6 | -0.50 |
| Orlando Magic (11) | 35 | 47 | .427 | 22.0 | 102.1 | 103.7 | -1.68 |
| Milwaukee Bucks (12) | 33 | 49 | .402 | 24.0 | 99.0 | 103.2 | -3.98 |
| New York Knicks (13) | 32 | 50 | .390 | 25.0 | 98.4 | 101.1 | -2.74 |
| Brooklyn Nets (14) | 21 | 61 | .256 | 36.0 | 98.6 | 106.0 | -7.12 |
| Philadelphia 76ers (15) | 10 | 72 | .122 | 47.0 | 97.4 | 107.6 | -9.92 |

| Western Conference | W | L | W/L% | GB | PS/G | PA/G | SRS |
|--|----|----|------|------|-------|-------|-------|
| Golden State Warriors * (1) | 73 | 9 | .890 | — | 114.9 | 104.1 | 10.38 |
| San Antonio Spurs * (2) | 67 | 15 | .817 | 6.0 | 103.5 | 92.9 | 10.28 |
| Oklahoma City Thunder * (3) | 55 | 27 | .671 | 18.0 | 110.2 | 102.9 | 7.09 |
| Los Angeles Clippers * (4) | 53 | 29 | .646 | 20.0 | 104.5 | 100.2 | 4.13 |
| Portland Trail Blazers * (5) | 44 | 38 | .537 | 29.0 | 105.1 | 104.3 | 0.98 |
| Dallas Mavericks * (6) | 42 | 40 | .512 | 31.0 | 102.3 | 102.6 | -0.02 |
| Memphis Grizzlies * (7) | 42 | 40 | .512 | 31.0 | 99.1 | 101.3 | -2.14 |
| Houston Rockets * (8) | 41 | 41 | .500 | 32.0 | 106.5 | 106.4 | 0.34 |
| Utah Jazz (9) | 40 | 42 | .488 | 33.0 | 97.7 | 95.9 | 1.84 |
| Sacramento Kings (10) | 33 | 49 | .402 | 40.0 | 106.6 | 109.1 | -2.32 |
| Denver Nuggets (10) | 33 | 49 | .402 | 40.0 | 101.9 | 105.0 | -2.81 |
| New Orleans Pelicans (12) | 30 | 52 | .366 | 43.0 | 102.7 | 106.5 | -3.56 |
| Minnesota Timberwolves (13) | 29 | 53 | .354 | 44.0 | 102.4 | 106.0 | -3.38 |
| Phoenix Suns (14) | 23 | 59 | .280 | 50.0 | 100.9 | 107.5 | -6.32 |
| Los Angeles Lakers (15) | 17 | 65 | .207 | 56.0 | 97.3 | 106.9 | -8.92 |

RAW DATA EXAMPLES (CTD.)

Team Stats

* Playoff teams

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Glossary

| Rk | Team | G | MP | FG | FGA | FG% | 3P | 3PA | 3P% | 2P | 2PA | 2P% | FT | FTA | FT% | ORB | DRB | TRB | AST | STL | BLK | TOV | PF | PTS | PS/G |
|----|---|----|-------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-----|-----|------|------|------|-------|
| 1 | Golden State Warriors* | 82 | 19880 | 3489 | 7159 | .487 | 1077 | 2592 | .416 | 2412 | 4567 | .528 | 1366 | 1790 | .763 | 816 | 2972 | 3788 | 2373 | 689 | 498 | 1245 | 1701 | 9421 | 114.9 |
| 2 | Oklahoma City Thunder* | 82 | 19830 | 3372 | 7082 | .476 | 678 | 1945 | .349 | 2694 | 5137 | .524 | 1616 | 2067 | .782 | 1071 | 2916 | 3987 | 1883 | 603 | 487 | 1305 | 1691 | 9038 | 110.2 |
| 3 | Sacramento Kings | 82 | 19805 | 3283 | 7083 | .464 | 660 | 1839 | .359 | 2623 | 5244 | .500 | 1514 | 2089 | .725 | 868 | 2760 | 3628 | 2009 | 733 | 368 | 1326 | 1676 | 8740 | 106.6 |
| 4 | Houston Rockets* | 82 | 19830 | 3094 | 6847 | .452 | 878 | 2533 | .347 | 2216 | 4314 | .514 | 1671 | 2407 | .694 | 930 | 2601 | 3531 | 1821 | 821 | 430 | 1307 | 1790 | 8737 | 106.5 |
| 5 | Boston Celtics* | 82 | 19780 | 3216 | 7318 | .439 | 717 | 2142 | .335 | 2499 | 5176 | .483 | 1520 | 1929 | .788 | 950 | 2733 | 3683 | 1981 | 752 | 348 | 1127 | 1796 | 8669 | 105.7 |
| 6 | Portland Trail Blazers* | 82 | 19805 | 3167 | 7040 | .450 | 864 | 2336 | .370 | 2303 | 4704 | .490 | 1424 | 1889 | .754 | 948 | 2782 | 3730 | 1748 | 562 | 380 | 1200 | 1782 | 8622 | 105.1 |
| 7 | Los Angeles Clippers* | 82 | 19830 | 3141 | 6759 | .465 | 797 | 2190 | .364 | 2344 | 4569 | .513 | 1490 | 2152 | .692 | 721 | 2727 | 3448 | 1873 | 709 | 460 | 1063 | 1746 | 8569 | 104.5 |
| 8 | Cleveland Cavaliers* | 82 | 19855 | 3171 | 6888 | .460 | 880 | 2428 | .362 | 2291 | 4460 | .514 | 1333 | 1783 | .748 | 873 | 2777 | 3650 | 1861 | 551 | 317 | 1114 | 1666 | 8555 | 104.3 |
| 9 | Washington Wizards | 82 | 19755 | 3238 | 7033 | .460 | 709 | 1983 | .358 | 2529 | 5050 | .501 | 1349 | 1849 | .730 | 743 | 2688 | 3431 | 2005 | 708 | 323 | 1186 | 1708 | 8534 | 104.1 |
| 10 | San Antonio Spurs* | 82 | 19705 | 3289 | 6797 | .484 | 570 | 1518 | .375 | 2719 | 5279 | .515 | 1342 | 1672 | .803 | 770 | 2831 | 3601 | 2010 | 677 | 485 | 1071 | 1433 | 8490 | 103.5 |
| 11 | Charlotte Hornets* | 82 | 19855 | 3036 | 6922 | .439 | 873 | 2410 | .362 | 2163 | 4512 | .479 | 1534 | 1941 | .790 | 734 | 2869 | 3603 | 1778 | 595 | 438 | 1030 | 1487 | 8479 | 103.4 |
| 12 | Atlanta Hawks* | 82 | 19830 | 3168 | 6923 | .458 | 815 | 2326 | .350 | 2353 | 4597 | .512 | 1282 | 1638 | .783 | 679 | 2772 | 3451 | 2100 | 747 | 486 | 1226 | 1570 | 8433 | 102.8 |
| 13 | Toronto Raptors* | 82 | 19780 | 3006 | 6669 | .451 | 708 | 1915 | .370 | 2298 | 4754 | .483 | 1702 | 2190 | .777 | 836 | 2724 | 3560 | 1536 | 636 | 449 | 1073 | 1610 | 8422 | 102.7 |
| 14 | New Orleans Pelicans | 82 | 19780 | 3153 | 7040 | .448 | 702 | 1951 | .360 | 2451 | 5089 | .482 | 1415 | 1823 | .776 | 782 | 2712 | 3494 | 1818 | 633 | 342 | 1102 | 1713 | 8423 | 102.7 |
| 15 | Minnesota Timberwolves | 82 | 19880 | 3095 | 6668 | .464 | 455 | 1347 | .338 | 2640 | 5321 | .496 | 1753 | 2213 | .792 | 821 | 2587 | 3408 | 1916 | 656 | 375 | 1231 | 1696 | 8398 | 102.4 |
| 16 | Dallas Mavericks* | 82 | 20005 | 3064 | 6900 | .444 | 806 | 2342 | .344 | 2258 | 4558 | .495 | 1454 | 1831 | .794 | 751 | 2781 | 3532 | 1813 | 560 | 306 | 1047 | 1595 | 8388 | 102.3 |
| 17 | Indiana Pacers* | 82 | 19880 | 3142 | 6985 | .450 | 663 | 1889 | .351 | 2479 | 5096 | .486 | 1430 | 1872 | .764 | 847 | 2779 | 3626 | 1741 | 742 | 391 | 1219 | 1641 | 8377 | 102.2 |
| 18 | Orlando Magic | 82 | 19905 | 3242 | 7120 | .455 | 636 | 1818 | .350 | 2606 | 5302 | .492 | 1249 | 1649 | .757 | 843 | 2709 | 3552 | 1933 | 673 | 417 | 1155 | 1701 | 8369 | 102.1 |
| 19 | Detroit Pistons* | 82 | 19880 | 3111 | 7087 | .439 | 740 | 2148 | .345 | 2371 | 4939 | .480 | 1399 | 2095 | .668 | 1021 | 2777 | 3798 | 1594 | 573 | 304 | 1110 | 1557 | 8361 | 102.0 |
| 20 | Denver Nuggets | 82 | 19830 | 3093 | 7003 | .442 | 656 | 1943 | .338 | 2437 | 5060 | .482 | 1513 | 1974 | .766 | 941 | 2718 | 3659 | 1858 | 609 | 395 | 1202 | 1723 | 8355 | 101.9 |

MODEL

1. Chose to use Polynomial Kernel Ridge Regression with a log transformation
 1. Kernel Ridge Regression combines a normal Ridge Regression and attempts to use the “kernel trick” to reduces the variance of the prediction results.
 2. Ideal because we want the predicted win percentage for each team to be between 0 – 1.
2. Adding degrees to the linear regression (converting to polynomial)
 1. Optimizing for mean squared error (MSE), I attempted to build features that accounted for polynomial transformations of degrees 1, 2, 3, and 4.
 2. Degree == 2 had the best combination of lowest training MSE and test MSE
3. Log transforming the numerical features
 1. Distribution of data is clustered around certain percentages and per game averages
 2. Log transforming the data allowed the data to be more accurately distributed between 0 and 1
 1. For example, FG% of all 32 teams not normally distributed from 0-1 but clustered from 30-45%. Log transforming the data allows us to create a more accurate distribution of the data

DATA DICTIONARY

| Feature | Feature Name | Data Type | Description | Log |
|-----------------------------------|---------------------------|-----------|--|-----|
| 2-Point FG % | <i>twoP_Perc</i> | float | Percent of 2 point field goals made in a season | ✓ |
| Opp. 2-Point FG % | <i>twoP_Perc_opp</i> | float | Percent of opponent's 2 point field goals made in a season | ✓ |
| 3-Point FG % | <i>threeP_Perc</i> | float | Percent of 3 point field goals made in a season | ✓ |
| Opp. 3-Point FG % | <i>threeP_Perc_opp</i> | float | Percent of opponent's 3 point field goals made in a season | ✓ |
| Free Throw % | <i>FT_Perc</i> | float | Percent of free throws made in a season | ✓ |
| Playoff Appearance | <i>playoff_appearance</i> | binary | 1 if qualified for playoffs | |
| # of All Stars | <i>all_star_count</i> | integer | Number of all stars for that team | |
| # of 1 st Team All-NBA | <i>all_nba_count</i> | integer | Number of players that get selected for 1 st team all NBA | |
| Off. Rebounds / Game | <i>ORB_G</i> | float | Average offensive rebounds per game in a season | ✓ |
| Steals / Game | <i>STL_G</i> | float | Average steals per game in a season | ✓ |
| Turnovers / Game | <i>TOV_G</i> | float | Average turnovers per game in a season | ✓ |
| Personal Fouls / Game | <i>PF_G</i> | float | Average personal fouls committed per game in a season | ✓ |
| Opp. Off. Rebounds / Game | <i>ORB_opp_G</i> | float | Average offensive rebounds per game by opponents in a season | ✓ |
| Opp. Personal Fouls / Game | <i>PF_opp_G</i> | float | Average opponent personal fouls committed per game in a season | ✓ |
| Next Year Win Percentage | <i>next_year_wl_perc</i> | float | Target value: next season's regular season win percentage | |

OPTIMIZING THE MODEL

1. Tried a Random Forest Regression with $n_estimators = 50$ and $k-folds = 3$. Results were a little better than 50/50 chance.

Random Forest Results:

CV AUC [0.69536482 0.74823411 0.30539638], Average AUC 0.582998436645731

2. Focused on optimizing mean squared error for a polynomial Kernel Ridge Regression with log transformation:

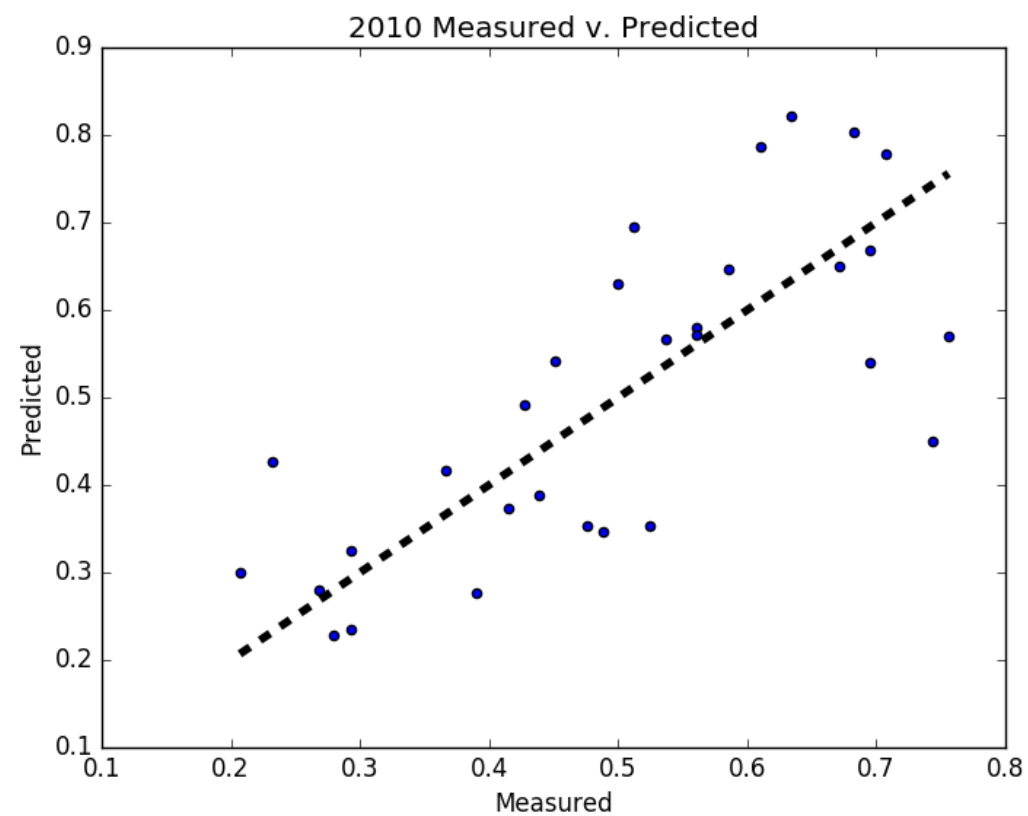
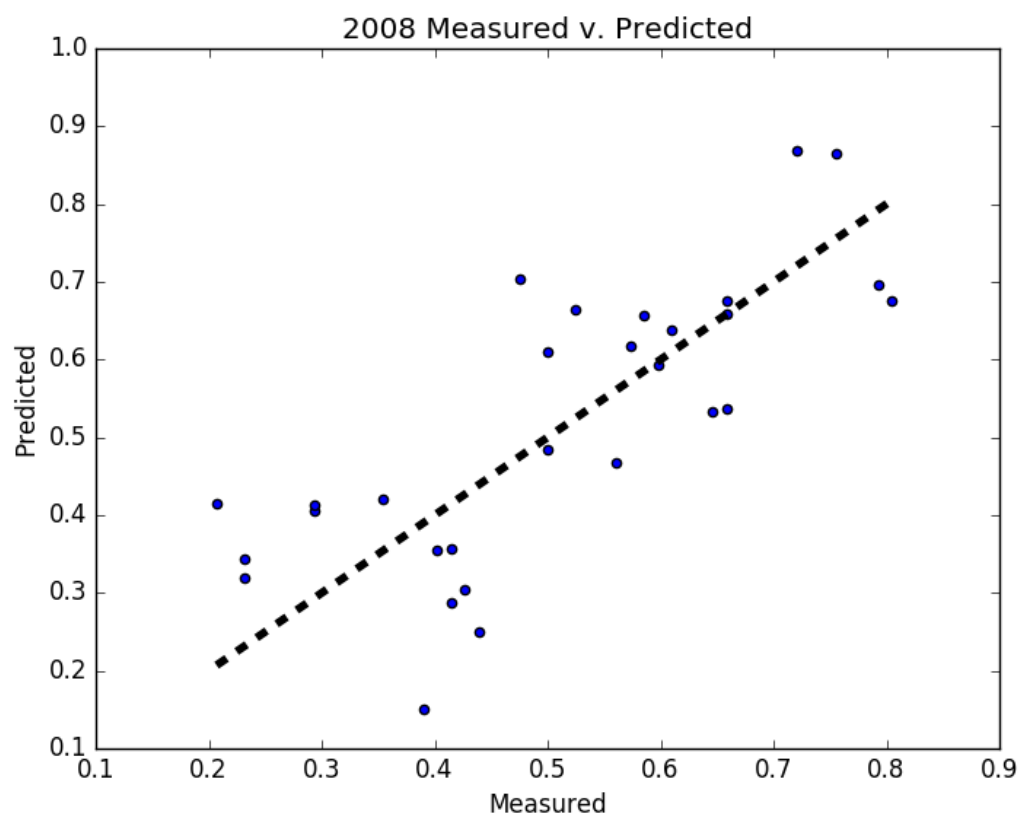
Polynomial Regression Results:

Train MSE = $9.40e-03$ (+/- $5.03e-03$)

- Average prediction delta over 10 years is 10.06 games per team per season

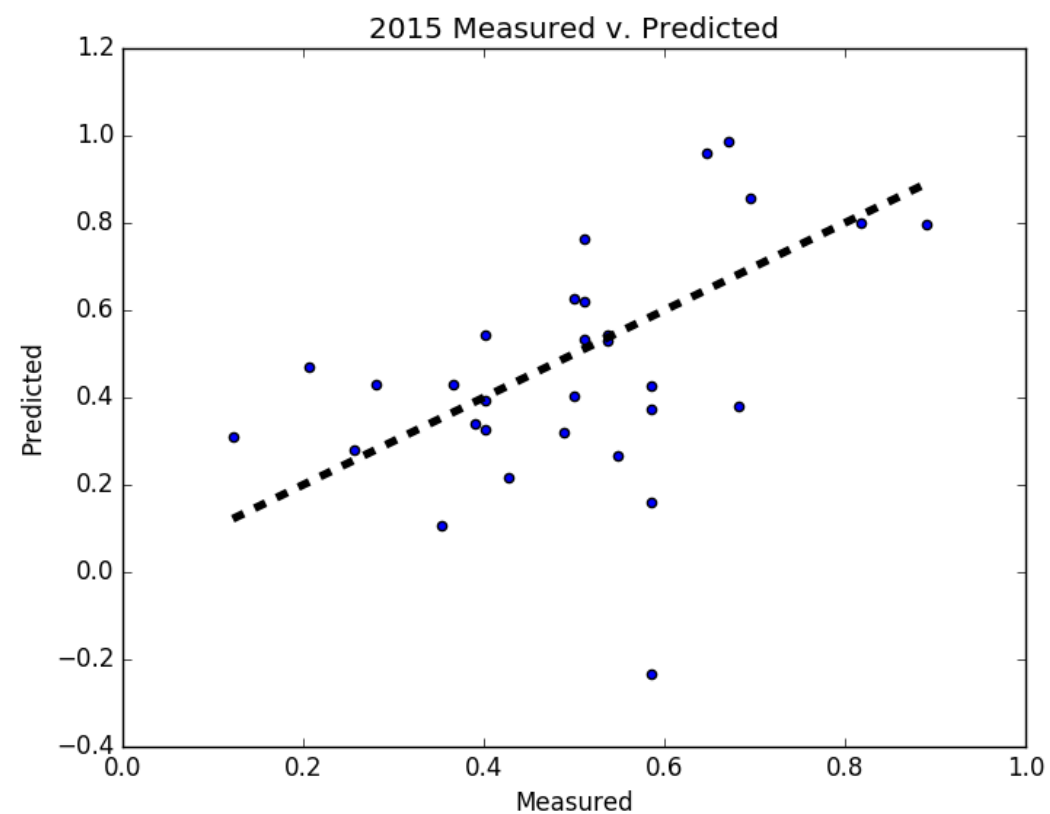
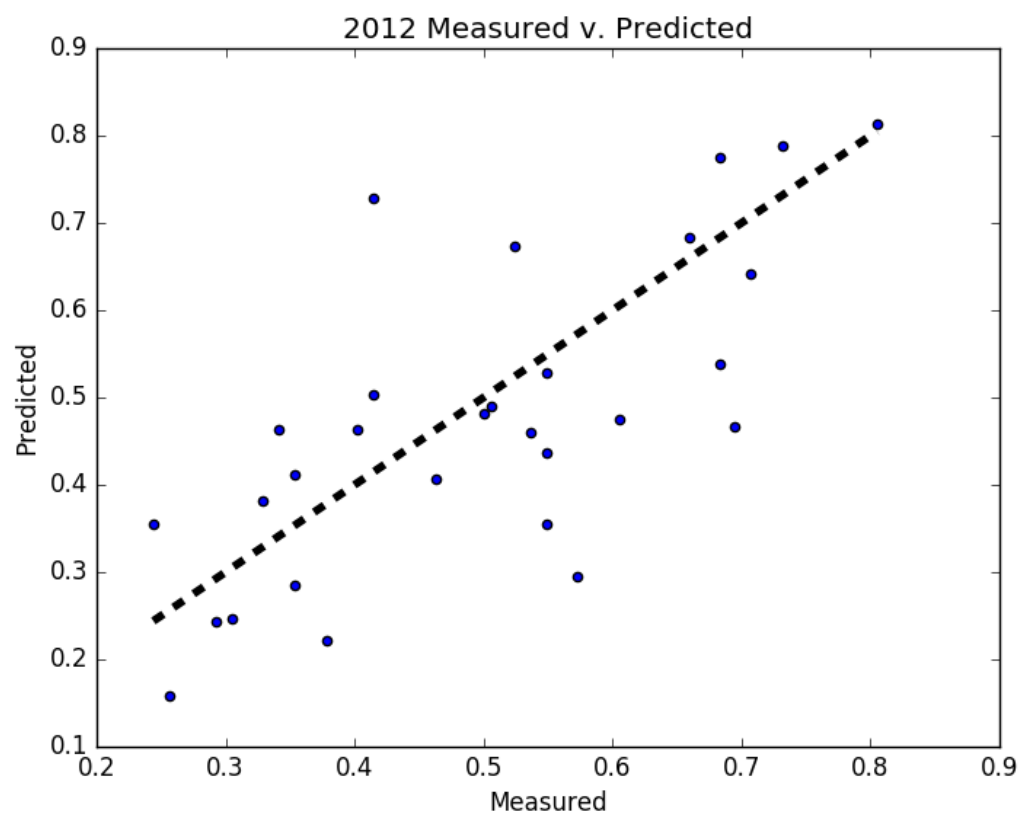
2005: Test MSE = $1.82e-01$ (+/- $1.04e-01$)
2006: Test MSE = $2.71e-02$ (+/- $7.32e-03$)
2007: Test MSE = $7.06e-02$ (+/- $2.84e-02$)
2008: Test MSE = $2.66e-02$ (+/- $1.35e-02$)
2009: Test MSE = $4.67e-02$ (+/- $2.75e-02$)
2010: Test MSE = $4.22e-02$ (+/- $3.83e-02$)
2011: Test MSE = $3.47e-02$ (+/- $7.66e-03$)
2012: Test MSE = $4.22e-02$ (+/- $5.62e-03$)
2013: Test MSE = $3.46e-02$ (+/- $8.32e-03$)
2014: Test MSE = $2.49e-02$ (+/- $9.39e-03$)
2015: Test MSE = $5.02e-02$ (+/- $3.86e-02$)

EVALUATING RESULTS



Note: a dot that falls exactly on the dotted line indicates a perfect prediction.

EVALUATING RESULTS



Note: a dot that falls exactly on the dotted line indicates a perfect prediction.

PREDICT 2017 REGULAR SEASON

| Eastern Conference | Win % | Games Won |
|---------------------|-------|-----------|
| Toronto Raptors | 0.618 | 51 |
| Boston Celtics | 0.595 | 49 |
| Cleveland Cavaliers | 0.586 | 48 |
| Atlanta Hawks | 0.580 | 48 |
| Indiana Pacers | 0.578 | 47 |
| Charlotte Hornets | 0.549 | 45 |
| Miami Heat | 0.544 | 45 |
| Detroit Pistons | 0.539 | 44 |
| Chicago Bulls | 0.403 | 33 |
| Washington Wizards | 0.398 | 33 |
| New York Knicks | 0.394 | 32 |
| Orlando Magic | 0.383 | 31 |
| Milwaukee Bucks | 0.376 | 31 |
| Brooklyn Nets | 0.344 | 28 |
| Philadelphia 76ers | 0.321 | 26 |

| Western Conference | Win % | Games Won |
|------------------------|-------|-----------|
| Golden State Warriors | 0.677 | 56 |
| San Antonio Spurs | 0.668 | 55 |
| Oklahoma City Thunder | 0.611 | 50 |
| Los Angeles Clippers | 0.601 | 49 |
| Houston Rockets | 0.545 | 45 |
| Dallas Mavericks | 0.529 | 43 |
| Memphis Grizzlies | 0.520 | 43 |
| Portland Trail Blazers | 0.501 | 41 |
| Utah Jazz | 0.412 | 34 |
| New Orleans Pelicans | 0.402 | 33 |
| Sacramento Kings | 0.392 | 32 |
| Minnesota Timberwolves | 0.391 | 32 |
| Denver Nuggets | 0.390 | 32 |
| Phoenix Suns | 0.359 | 29 |
| Los Angeles Lakers | 0.336 | 28 |

CONCLUSIONS

- Decent success building a polynomial regression model
 - Using the kernel ridge variety helped limit the predictions to between 0 and 1 (for the most part)
 - Using a log transformation allowed the distribution of normal NBA statistics to be more complete as opposed of clustering around average values
- The average of a 10 game delta for predicting results over 10 years is not terrible given the lack of granularity for each team and the fact we are not accounting for end of season movement of players
- Drawbacks of *sklearn* library in python is that I am unable to evaluate the statistical significance of individual features when using the pipeline functionality

NEXT STEPS / EXTENSIONS

- Need to get more granular with my data and get same statistics but by player
 - This will allow me to better account for the future season's resulting win percentage by accounting for free agency, trades, and retirements
- Become more comfortable evaluating the statistical significance of coefficients when using the *sklearn* library
- Attempt to build logistic regression that will evaluate probability that a team will win an in-season matchup and then aggregate end of season wins
 - Will allow additional analysis into individual matchups between all the teams
- Try implementing a deep learning algorithm / neural network to create a predictive model