

# Preferred Stock Imagery

Imagery for True North Employee Benefits should reinforce trust, clarity, and human-centered professionalism.

Photography should feel real, modern, and calm — never staged, overly corporate, or promotional.

## PEOPLE & WORKPLACE (PREFERRED)



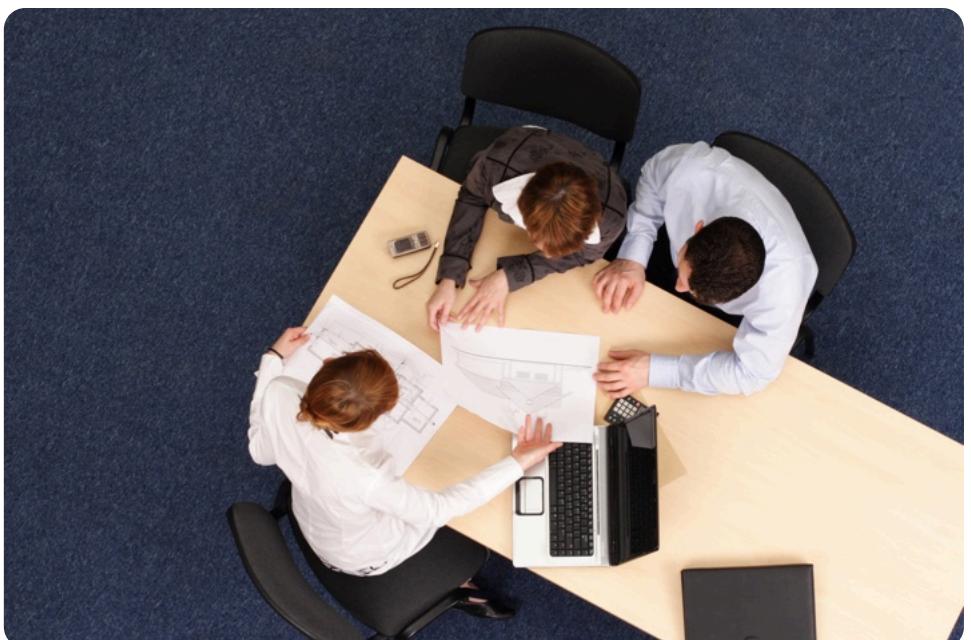
Candid workplace conversation



Employee benefits discussion



Advisor-led consultation



Small team collaboration