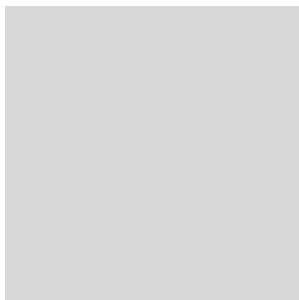


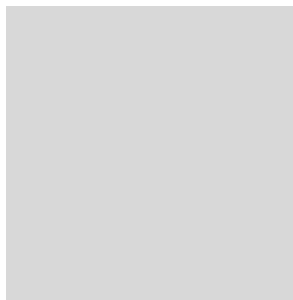
Brand Guidelines

Background Usage (light / Dark / Image)



Light Background

- Primary or dark logo
- Sufficient contrast required



Dark Background

- White or light logo only
- No outlines or shadows

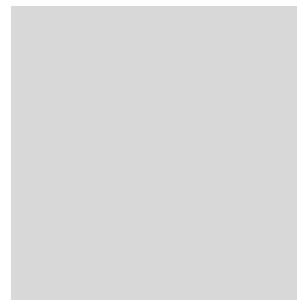


Image Background

- Use only on clean, low-contrast areas
- Never place over busy imagery