

Logo Usage

SECTION HEADER
Heading (H1)
Logo Usage

The True North Employee Benefits logo is a foundational brand asset. Consistent and correct usage ensures brand recognition, clarity, and trust across all touchpoints.

APPROVED LOGO VERSIONS
Subheading H2:
Approved Logo Versions

Only the logo versions provided in official brand assets may be used. The logo should never be altered, recreated, or modified in any way.

Approved Logo Versions



Primary
Logo



Alternate
Logo



Logo
Mark