Competitive Landscape Analysis

NeuroFlo

Market Positioning

Market positioning chart with axes "Integration & Insights Depth" (vertical) and "Coding Accuracy (first-pass paid)" (horizontal). Quadrants labeled Incomplete, Leaders, Legacy, Specialists. Plotted: NeuroFlo (top right, Leaders), Fathom, Nym, 3M, Optum, CodaMetrix, Epic/Cerner.
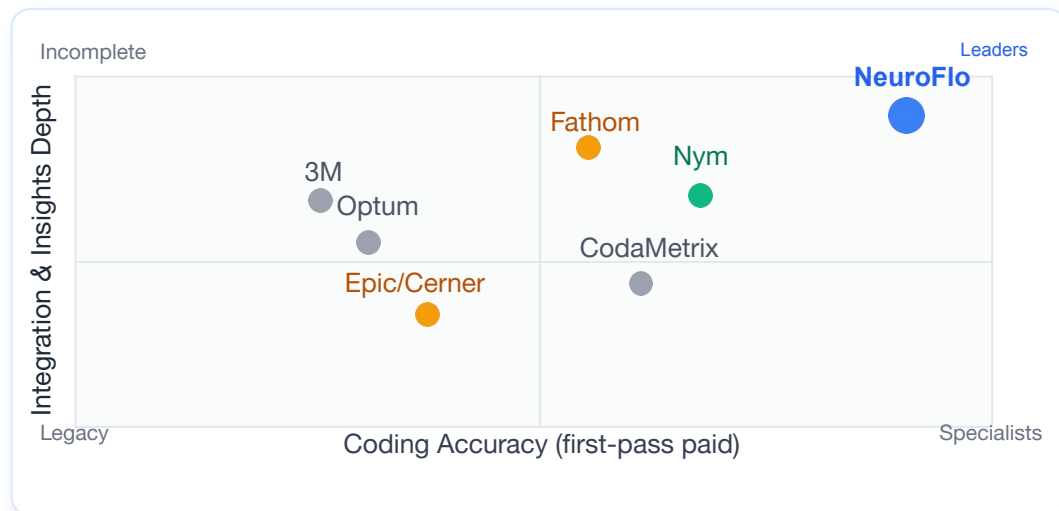
Our Differentiation

- ✓ **98% accuracy** vs industry average of 82-85%
- ✓ **Full EHR integration** with Epic, Cerner, Oracle
- ✓ Health **Complete audit trail** for compliance and
- ✓ teaching **Actionable insights** beyond basic
- ✓ coding automation **Human-in-the-loop** model
- ✓ with coder validation **HIPAA-aligned architecture**
  with SOC 2 Type II in progress