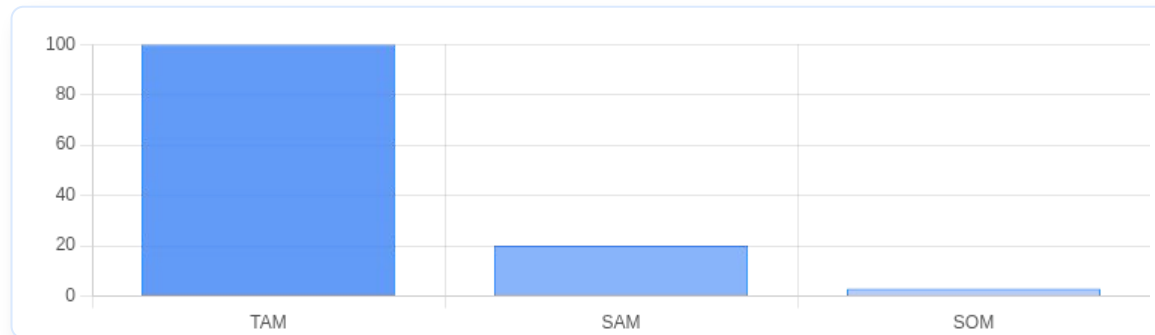


Market Opportunity & Size

Market Size Breakdown



Market Segments

- **TAM:** \$100B+ annual U.S. medical coding + RCM services market
- **SAM:** \$20B coding automation + AI-driven hospital analytics
- **SOM:** \$2-3B immediate target – U.S. mid- sized hospitals
- **Expansion:** Payers, pharma, and device manufacturers for analytics



1,000+

Target Hospital Facilities

Mid-sized U.S. hospitals with 100-500 beds facing coder shortages



\$250k-400k

Annual Contract Value

Per hospital with 70-80% gross margin



\$100M+

ARR Potential

Within 5 years (100+ hospital systems)



Why Now?

- ✓ Rising denial rates (15-20%)
- ✓ Critical coder shortage
- ✓ Shift to value-based care