Shaun Latip

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EDUCATION

Brown University   Providence, RI • Sept '18 - Graduating May '23

B.A Computer Science focusing in Design, Minor in East Asian Studies. GPA 3.90.

Coursework: UI/UX Design, UI Development, UX Research, Data Science, Anthropology, Visual Arts, Writing, Robotics

PROJECTS

Product Designer • Circular   Nov '22

Designed design system and MVP for Y Combinator startup providing flexible access to electronics. Provided clearer value proposition + call to action for new users, crafted a comprehensive platform for exploring and managing electronic products, and headed 2 rounds of usability testing.

Product Designer • Explore Rhode Island   Oct '22

Redesigned popular website for responsiveness and accessibility to help users access key info on the go. Ran cognitive walkthroughs and task analysis, crafted prototypes, and developed with HTML/CSS.

WORK EXPERIENCE

UI/UX Developer • Castyr   Remote • Mar '20 - Nov '20

○ Developed 7 new React components using Figma designs for media playback, navigation, & browsing.
○ Prototyped interfaces with a team of 8 for a social podcasting startup featured on Product Hunt.
○ Conducted UX research on podcasters across 12 university campuses to inform growth strategy.

Design Researcher • Brown Language and Thought Lab   Providence, RI • June '22 - Sept '22

○ Iteratively designed virtual experiment setups and stimuli for 2 online psychology behavioral studies.
○ Recruited participants and reviewed papers for 3 studies to study thought, language development.
○ Researched UX insights to inform designs by analyzing results and recordings for 2 experiments.

Founding Product Designer • Barter   Remote • May '20 - Oct '20

○ Led design team of 3, designing 14 pages for web language learning platform MVP in Figma.
○ Conducted user surveys and interviews across 4 universities to inform high-level product strategy.

Startup Accelerator Intern • Digitaraya   Jakarta, Indonesia • June '19 - Aug '19

○ Led design thinking workshops with founders from 8 startups and managed external relationships.
○ Pitched a successful partnership proposal to C-suite of telecom & property group worth 5 billion USD.

SKILLS

Design: Figma, Adobe Creative Suite, Users flows, Design systems, Storyboards, Wireframing, Prototyping

Frontend/Code: HTML, CSS, React.js, JavaScript, TypeScript, Next.js, Python, Java, C, Arduino, Git

Qualitative methods: Ethnographic research, Usability testing, Task analysis, Heuristics, Interviewing

Quantitative methods: Data analysis (SQL, NumPy, Pandas), Statistical analysis, A/B testing, Hotjar